

Writing
that **Works**[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
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The Business Communications Report

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Announcing the Winners of

APEX 2003



The Fifteenth Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2003, the fifteenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,000 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,542 Awards of Excellence recognizing exceptional entries in most of 105 subcategories.

The panel of judges for APEX 2003 included John De Lellis, Concepts Editor and Publisher, Christine Turner, Contributing Editor of *Writing That Works*, and Dr. Paul Fisher, Concepts Senior Evaluator and formerly Professor of Journalism with the University of Missouri School of Journalism.

The APEX 2003 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2003

The Fifteenth Annual Awards for Publication Excellence Competition

Sponsored by the Editors of *Writing That Works: The Business Communications Report*

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How were awards presented?

APEX 2003 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

4,928 entries were evaluated, in the following distribution:

Newsletters: 768; Magazines & Journals: 722; Magapapers & Newspapers: 141; Annual Reports: 256; Brochures, Manuals & Reports: 540; Video & Electronic Publications: 144; Web & Intranet Sites: 545; Campaigns, Programs & Plans: 291; Writing: 763; Design & Illustration: 519; Special Publications: 239.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,542 APEX Awards of Excellence recognize excellence in 105 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2003 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Dr. Paul Fisher, Concepts Senior Evaluator and formerly Professor of Journalism with the University of Missouri School of Journalism.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a monthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

Newsletters

For Profit

Margaret A. Carter-Ward
Environmental e-Lert
Business & Legal Reports, Inc.
Old Saybrook, CT

Susannah Clark
Countryside Vacations
Countryside Vacations
Melrose, MA

Erlanger E - Fall 2002
Health Newsletters Direct
Evanston, IL

For Profit Small Office

Bob Brown
The Brunswick Blueprint
Progress Energy -
Brunswick Nuclear Plant
Southport, NC

Nonprofit

Eden Spodek
Pensionwise
Ontario Teachers'
Pension Plan
Toronto, ON

Nonprofit Small Office

Dennise Brogdon
Hughston Health Alert
Hughston Sports Medicine
Foundation
Columbus, GA

Rachael Bell
E-NEWS@NJSCPA
New Jersey Society of CPAs
Roseland, NJ

Magazines & Journals

For Profit

Giulia Pobjecky,
David Nicaastro
CRN 20th Anniversary Issue
CRN
Manhasset, NY

Barbara Mathieson
American Spirit Magazine
Hammock Publishing
Nashville, TN

Allstate Hands On Magazine
Imagination Publishing
Chicago, IL

For Profit Small Office

Helen Longest-Saccone
Nature Photographer
Nature Photographer
Publishing Co., Inc.
Lubec, ME

Angela Hickman Brady
OfficePRO
Stratton Publishing
& Marketing Inc.
Atlanta, GA

Nonprofit

Marge Scherer
*Educational Leadership -
October 2002*
Association for Supervision
and Curriculum Development
Alexandria, VA

Pearl Sensenig
a Common Place Magazine
Mennonite Central Committee
Akron, PA

Cheryl Budd
*NCCI Workers Compensation
Issues Report*
National Council on
Compensation Insurance
Boca Raton, FL

Nonprofit Small Office

Martin Blank
*Indiana State University
Magazine*
Indiana State University
Terre Haute, IN

Karen Gresh
IUP Magazine
Indiana University
of Pennsylvania
Indiana, PA

John H. Tibbetts, Patty Snow
Coastal Heritage
South Carolina Sea Grant
Consortium
Charleston, SC

Magapapers & Newspapers

For Profit

New Urbanism
CAWOOD
Eugene, OR

Dick Snyder
Motion
Redwood Custom
Communications
Toronto, ON

Thomas M. Cavallaro
HEM/ONC Today
Slack Incorporated
Thorofare, NJ

For Profit Small Office

Ken Terrell
VZ
Verizon
Arlington, VA

Gary Halpern
*PhotoMedia - Fall 2002:
The Changing Face of
Studio Photography*
The PhotoMedia Group, Inc.
Seattle, WA

Nonprofit

Linda S. Minner, APR
Virginia Beach City Page
City of Virginia Beach
Virginia Beach, VA

Sandia Lab News Staff
Sandia Lab News
Sandia National Laboratories
Albuquerque, NM

Nonprofit Small Office

PACE Office
X-Press - March 12, 2003
NASA Dryden
Flight Research Center
Edwards, CA

Annual Reports

For Profit

Roslyn Dawson Thompson
*St. Paul and Zale Lipshy
Hospitals 2001 Annual Report*
Dawson/Duncan
Dallas, TX

*Florida Blue Annual Report for
Florida Blue Cross Blue Shield*
Health Ink & Vitality
Communications
Yardley, PA

For Profit Small Office

Margaret Yasuda
*Insights -
Infonet Annual Report 2002*
Mimio Design
Pasadena, CA

Nonprofit

*New York Power Authority
2001 Annual Report*
New York Power Authority
White Plains, NY

Caren Batzer
President's Report 2001-2002
St. John's University
Jamaica, NY

Nonprofit Small Office

John Douglas
*Manitoba Public Insurance
2001 Annual Report*
Manitoba Public Insurance
Winnipeg, MB

Report to the Community 2002
Peel District School Board
Mississauga, ON

Carolyn Quatrano Hammond
Reaching Out
Washington Hospital Center
Washington, DC

Brochures, Manuals & Reports

For Profit

Sandy Barton
*12 1/2 Tips for Retirement Series
Campaign*
AIG VALIC
Houston, TX

Paul Crowell
*Health Ink & Vitality
Communications:
Make the Connection*
Health Ink & Vitality
Communications
Yardley, PA

Lee Gaymon and Thomas
Cavallaro
*Infectious Diseases in Children
2003 Media Kit*
Thorofare, NJ

Matthew Pavelich
*The Future Is Yours - Academic
Recruitment Brochures*
Mercer Human Resource
Consulting
Ottawa, ON

For Profit Small Office

Donna Kozik & Tara Maras
29 Days To A Smooth Move
San Diego, CA

Peggy Lents
*The Cedars at the JCA
Marketing Brochure*
Lents and Associates, LLC
St. Louis, MO

Nonprofit

Creative Services
Caring For Those You Care About
AARP
Washington, DC

Andrew Keegan, Terri
Kordella, Julie C. Grady
Resource Guide 2003
The American Diabetes
Association
Alexandria, VA

Irina Stepanova
Healthcare at the Crossroads
National Association of
Manufacturers
Washington, DC

Nonprofit Small Office

AgrAbility 10-Year Summary
Breaking New Ground
Resource Center
West Lafayette, IN

Jenny McCormick, Kim Kosko
& Rory Joyce
*Catch and Release:
A Guide to Ethical Angling*
New Jersey Marine Sciences
Consortium
Fort Hancock, NJ

Video & Electronic Publications

For Profit

Stephen A. Madarasz
Victory at Ellenville
CSEA, Inc.
Albany, NY

Pohly & Partners - The Movie
Pohly & Partners, Inc.
Boston, MA

For Profit Small Office

*Dulles Corridor Rapid Transit
Project Video*
Travesky & Associates, Ltd.
Fairfax, VA

Nonprofit

Jim Brown
Gerald McRaney Video PSAs
SCI - First For Hunters, SCI
Foundation
Tucson, AZ

Nonprofit Small Office

Barbara Lewis
Claimed by Christ's Love
Lutheran Social Services of
Michigan
Detroit, MI

Web & Intranet Sites

For Profit

eBusiness Solutions
Department
www.back.com
Medtronic Sofamor Danek
Memphis, TN

Diabetes Self-Management
Web Site Team
www.DiabetesSelfManagement.com
R.A. Rapaport Publishing, Inc.
New York, NY

For Profit Small Office

*Dickson Development Web Site -
www.dicksondevelopment.com*
Cataleno & Company
Moorestown, NJ

Steve Johnson
*Copresco: Digital On-Demand
Printing*
Copresco
Carol Stream, IL

Tom Farmer
Pitsco Pipeline
Pitsco, Inc.
Pittsburg, KS

Nonprofit

Margo Wootan, D.Sc.
www.smartmouth.org
Center for Science in the
Public Interest
Washington, DC

Arlene Gallego
*FirstGov for Kids Web Site -
www.kids.gov*
Federal Citizen
Information Center
Washington, DC

Sheri Rush
www.lvh.org
Lehigh Valley Hospital
and Health Network
Bethlehem, PA

Nonprofit Small Office

Susan Waters
www.opkansas.org
City of Overland Park
Overland Park, KS

Rob Blatt
www.jewishhome.org
Jewish Home & Hospital
Lifecare System
New York, NY

Russell Bombardieri
www.stc.org
Society for Technical
Communication
Arlington, VA

Campaigns, Programs & Plans

For Profit

Juli Wilkerson
Wired City Ad Campaign
City of Tacoma
Tacoma, WA

Joseph E. Criscuoli
EPI Blueprints for Success
EPI Communications
Laurel, MD

IBM Health Care 2003 Team
*Think Health: Choose Well Retiree
Health Benefits Campaign*
IBM
Armonk, NY

Human Resources Benefits
Group
Toyota New Hire Magazine
Toyota Motor Sales, Inc.
Los Angeles, CA

Donna M. Cusano
*Dana-Echlin Participation
Campaign*
The Vanguard Group
Valley Forge, PA

For Profit Small Office

Janet Hughes
Ticona Fire and Ice Direct Mail
Janet Hughes and Associates
Wilmington, DE

Elisa A. Liehr
Lexus 2004 RX330 Product Education and Development
Liehr Marketing & Communications
Rolling Hills Estates, CA

Nonprofit

Rose Sheridan
The Benefits of Public Transportation
American Public Transportation Association
Washington, DC

Nonprofit Small Office

James Quiggle
Bad Medicine: Phony Health Plans
Coalition Against Insurance Fraud
Washington, DC

Writing**For Profit**

Three Perfect Days
Hemispheres
Greensboro, NC

Michael McCarthy
The Forum - Education Issue
The Magazine Group
Washington, DC

Jenny Desai
All the Right Moves
San Jose Magazine
San Jose, CA

For Profit Small Office

Ellen E. Smith
Credit Card Abuser or Whistleblower?
Head of Academy Faces Questioning
Mine Safety and Health News
Pittsford, NY

Elizabeth Fordham
Sanders Morris Harris Corporate Brochure
Quill & Ink
Houston, TX

Molly A. Luffy, MBA
Super Charge Your Promotion Quotient: 225 Success Strategies for the New Professional
Work Ethic Wizard
Hilliard, OH

Nonprofit

Margaret Graham Tebo
The Closing Door
ABA Journal
Chicago, IL

Tiffany Ayers,
Ralph Wetterhahn
The Unreturned
Military Officers Association of America
Alexandria, VA

Christina Hoffmann,
Mariwyn Evans
10 Web Sites That Pay
National Assn of REALTORS®
Chicago, IL

Nonprofit Small Office

Nancy L. Rodibaugh
HRA Memo
Human Resource Services -
Purdue University
West Lafayette, IN

Erin Renner and
Jessica Snyder
Bake and Be Blessed Media Kit
KETC
St. Louis, MO

Jill Ross
To the Rescue! - Water Well Journal, September 2002
National Ground Water Association
Westerville, OH

Design & Illustration**For Profit**

Upward Mobility
The Boeing Company
Chicago, IL

Matthew LaFleur
HIPAA for Dentists
Dental Products Report
Northfield, IL

Ben Erichsen
Okinawa Living Magazine - Ryukyu Buyo
Marine Corps Community Services
Okinawa, Japan

Rachel Tullio, Randi Karabin
MADDvocate
McMurry
Phoenix, AZ

For Profit Small Office

Greg Robertson
Elan Recruitment Brochure
Aon Communication Consulting
Atlanta, GA

Mariana Canelo
Voices of the Puppet Masters
Mariana Canelo Book Design
Philadelphia, PA

Nonprofit

Lt. Col. John E. Suttle
Let's Roll, Special Operations
Soldiers Magazine
Fort Belvoir, VA

Nonprofit Small Office

Jim Powers
The Grinnell Magazine
Grinnell College
Grinnell, IA

Special Publications**For Profit**

Communications Team
City of San José Recycling Guide
ICF Consulting
Sherman Oaks, CA

Celine Vaillancourt
Omniflex Knowledge Quiz
Mercer Human Resource Consulting
Montreal, QC

Matthew J. Petersen
Great American Kitchens
Meredith Integrated Marketing
New York, NY

For Profit Small Office

Marina Rivón
If Walls Could Talk
Maremar Graphic Design
Bayamón, PR

Tailwinds Customer Christmas Card
Otter Tail Power Company
Fergus Falls, MN

Nonprofit

Sandra R. Gordon
Legacy of Heroes
American Academy of Orthopaedic Surgeons
Rosemont, IL

Chris Harguth, Chris Gibbons
Littleton: An American Hometown
City of Littleton
Littleton, CO

VFW Publications Department
Blaze in the Boondocks
Veterans of Foreign Wars
Kansas City, MO

Nonprofit Small Office

Jorja L. Urbanski
A Passage Through Time
Inglis Foundation
Philadelphia, PA

Debra L. Wentz, Ph.D.
Family Photo Advocacy Tool: The Human Side of Mental Illness
New Jersey Association of Mental Health Agencies
Mercerville, NJ

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Printed

Debra Roth
Academy for Educational
Development
Washington, DC

Gerri Chanel
American Institute of CPAs
Jersey City, NJ

William Moran
American Institute of CPAs
Jersey City, NJ

Michael G. Medoro
Aspect Marketing &
Communications, Inc.
Cleveland, OH

Brad Pokorny
Baha'i International
Community
New York, NY

Bill Beckenhauer
Beckenhauer Construction, Inc.
Norfolk, NE

Pat Frank, Sharon Stecker,
Regina Aretz
BEM Systems, Inc.
Chatham, NJ

Steve Hammons
Blue Cross Blue Shield of
Arizona
Phoenix, AZ

Mark Miller
Bowling Headquarters
Greendale, WI

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Amber Bagstad
Century 21 Real Estate
Corporation
Parsippany, NJ

Kay Fahlstrom
Charles Schwab
San Francisco, CA

Documentation Team
Children's Hospital Boston
Boston, MA

City of Portage
Portage, MI

Brenda Lightner
Cleveland Metroparks
Cleveland, OH

R. Craig Sautter, Sally Reed
College Bound Publications, Inc.
Evanston, IL

Lisa G. Flick
Compass Group, Inc.
Amelia Island, FL

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Deborah Craven
CTSi
Boulder, CO

Nancy Maline, Erin Dabrawsky,
Phil Poole
Eckerd Corporation
Largo, FL

Janet A. Levy
Educational Testing Service
Princeton, NJ

Helen Kitti Smith
Eric Williams Memorial
Collection
Dallas, TX

Diane Lamb, Dan Quinn
ESPN
Bristol, CT

Linda C. Haneborg
Express Services, Inc.
Oklahoma City, OK

Freeman Marketing
Freeman Health System
Joplin, MO

Paul H. Green
The Green Sheet, Inc.
Rohnert Park, CA

Sue Horner, Bill Steinburg,
Lorraine Willson
Halton-Peel Communications
Association
Oakville, ON

Renee Smith Besel, Jeff Mikel
Health Alliance Medical Plans
Urbana, IL

Kim Ernst
Health Care Service
Corporation
Richardson, TX

Health Ink & Vitality
Communications and
MediCorp Health System
Yardley, PA

Health Newsletters Direct
Evanston, IL

John Sandy
High Real Estate Group
Lancaster, PA

Richard W. Condon, Kristine M.
Condon, Elfrieda Heuer
Homewood Historical Society
Homewood, IL

Bob Kleekamp
Hydromat, Inc.
Maryland Heights, MO

IHFA Communications
Department
Idaho Housing and
Finance Association
Boise, ID

Jessica Kearney Heidgerken
Institutional Real Estate, Inc.
Walnut Creek, CA

Pamela Schumacher
Joint Commission on
Accreditation of Healthcare
Organizations
Oakbrook Terrace, IL

Robert Mako
Kapp Construction, Inc.
Springfield, OH

Connie Umbright
Kennewick General Hospital
Kennewick, WA

Don Anderson
Lacy Construction Company
Grand Island, NE

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Bethlehem, PA

Loyola Annual Fund Staff
Loyola University Chicago
Chicago, IL

Kara Daszkiewicz
Massachusetts Society of CPAs
Boston, MA

Carey Jones, Marc Oxborrow
McMurry
Phoenix, AZ

Tricia D. Wiltjer
Michigan State Auctioneers
Association
Grand Rapids, MI

Millennium Communications/
Sandbox Creative
St. Louis, MO

Lois D. McBean, M.S., R.D.
National Dairy Council
Rosemont, IL

Renee C. Gannon
North Carolina Association
of Electric Cooperatives
Raleigh, NC

Karen Dearnorff
Ohio University Facilities
and Auxiliaries
Athens, OH

Cindy Couling
Orchard Valley Ceramic Arts
Guild
Sunnyvale, CA

Andy Maiden
Park Place Entertainment
Las Vegas, NV

Bob Brown, Mike McCracken
Progress Energy - Brunswick
Nuclear Plant
Southport, NC

Corporate Communications
Publix Super Markets
Lakeland, FL

Tamara Barto
PVHMC - The Robert and
Beverly Lewis Family Cancer
Care Center
Pomona, CA

Hap Richardson Richardson and Richardson, Inc. Albuquerque, NM	Diane Cole, Doug Tolf Arizona Association of REALTORS® Phoenix, AZ	Mariwyn Evans, Kristin Crotty National Association of Realtors Chicago, IL	Michael E. Diegel Grocery Manufacturers of America Washington, DC
Mark Estes Salt River Project Phoenix, AZ	Julie Spann Arlington Police Department Arlington, TX	Madelyn Appelbaum, Janet Ward National Oceanic & Atmospheric Administration Washington, DC	Health Ink & Vitality Communications Yardley, PA
Public Affairs Department San Diego Convention Center Corporation San Diego, CA	Berry Associates Cedar Knolls, NJ	Otter Tail Power Company Fergus Falls, MN	Jim Sexton Home & Garden Television Knoxville, TN
Nancy S. Layman South Carolina Women Lawyers Association Columbia, SC	Lori Block Buck Consultants San Francisco, CA	Nancy Thompson, Karin Jaffie San Francisco SPCA San Francisco, CA	Imaginatik Research Boston, MA
Lori Dolnick, Karen O'Neill Thacker & Frank Communications Cranbury, NJ	Gilbert C. Monge Century 21 Real Estate Corporation Parsippany, NJ	Alison Dickson-Kozloski, Christine Goodno The SCORE Association Washington, DC	Imagination Publishing Chicago, IL
David Lee UCC TotalHome Merrillville, IN	CohesionPR Macon, GA	Jennifer D'Alessandro, Joe Caponi VARBusiness Magazine Manhasset, NY	Jeffrey Sheppard, Beth Guerard National Association of Student Financial Aid Administrators Washington, DC
Jane Zukin University of Iowa Health Care Iowa City, IA	Carol Black Fairleigh Dickinson University Teaneck, NJ		Diane Rapley PLATO Learning San Francisco, CA
Virgil Scudder Virgil Scudder & Associates New York, NY	Tina Mercadante GE Commercial Equipment Financing Danbury, CT	<i>3. Newsletters - E-Mail</i>	Rosenbluth International Philadelphia, PA
Provider Communication, Education Wellmark Blue Cross and Blue Shield Des Moines, IA	Sheila Hopkins Institutional Real Estate, Inc. Walnut Creek, CA	Donna Kozik San Diego, CA	News Department Soyatech, Inc. Bar Harbor, ME
<i>2. Newsletters - Online & Electronic</i>	Alice Brown Joint Commission on Accreditation of Healthcare Organizations Oakbrook Terrace, IL	Steve Janack Albany-Colonie Regional Chamber of Commerce Albany, NY	<i>4. Custom-Published Newsletters</i>
Jennifer Schultz The Alliance for Aging Research Washington, DC	Cynthia T. Jones Kraft Foods Northfield, IL	Suzan Bianchi Ariad Custom Communications Toronto, ON	Chuck Hudson AIG VALIC Houston, TX
Marketing Team Alphanumeric Systems Raleigh, NC	Jan Ortner Kraft Foods Allentown, PA	Kelly D. Carter Center for Excellence in Engineering Education Macon, GA	Susan Lovett Blue Cross Blue Shield of North Carolina Durham, NC
Jerry Circelli, Tracy Madison American Paint Horse Association Fort Worth, TX	Kerri Ganci Lockheed Martin Syracuse, NY	Paula Kelly Council on Foundations Washington, DC	Ian L. Cordes Corecare Associates, Inc. West Palm Beach, FL
Susan Hines American Society of Landscape Architects Washington, DC	Debbie Frazier Mine Safety Appliances Pittsburgh, PA	Print Solutions Magazine Staff Document Management Industries Association Alexandria, VA	Dennis Cook Diablo Custom Publishing Walnut Creek, CA
	Dallas Gresham Missouri Division of Tourism Jefferson City, MO	Alexandria K. Brown E-zine Queen Productions Marina del Rey, CA	
		Gene Bracken Greater Baltimore Committee Baltimore, MD	

John Lavey
Hammock Publishing
Nashville, TN

Health Ink & Vitality
Communications
and The Children's Medical
Center of Dallas
Yardley, PA

Jeffrey L. Sterner
High Construction Company
Lancaster, PA

Lisa Waddle, Michael Nott
Parthenon Publishing
Nashville, TN

Pohly & Partners, Inc.
Boston, MA

5. Newsletter Writing

Susan Perloff
Philadelphia, PA

Heidi Brennan
Albany-Colonie Regional
Chamber of Commerce
Albany, NY

Judith Trojan
The Christopher Awards
New York, NY

Kay Fahlstrom
and Smart Money
Custom Solutions
San Francisco, CA

Grace Choi
Buck Consultants
San Francisco, CA

Margaret A. Carter-Ward
Business & Legal Reports, Inc.
Old Saybrook, CT

Tamara Mason
Canadian Blood Services
Ottawa, ON

Cynthia Sax
City of Houston
Houston, TX

Sarah K. Riehl
The Cleveland Museum
of Natural History
Cleveland, OH

Laura Jean Whitcomb
Dartmouth-Hitchcock
Medical Center
Lebanon, NH

Nancy Maline, Erin Dabrowsky,
Phil Poole
Eckerd Corporation
Largo, FL

Dan McCoig, Chi-Chi Kern
First Presbyterian Church
Winchester, VA

Sue Horner
Get It Write
Oakville, ON

Jennifer Chess, Jane Campbell
Illinois Municipal
Retirement Fund
Oak Brook, IL

Communications Department
Jewish Employment and
Vocational Service
Philadelphia, PA

Pamela Schumacher
Joint Commission on
Accreditation of Healthcare
Organizations
Oakbrook Terrace, IL

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Bethlehem, PA

Elisa A. Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Candice Johnson
National Association of
Elementary School Principals
Alexandria, VA

Grant E. Cole
National Association
of Manufacturers
Washington, DC

National Organization of
Mothers of Twins Clubs
Thompson Station, TN

Ann Haver-Allen
Princeton University
Princeton, NJ

Internal Communications
Department
Putnam Investments
Andover, MA

Joe Aguirre
Reasons To Believe
Glendora, CA

Kelly Charon
Shriners Burns
Hospital-Galveston
Galveston, TX

Keith Porter, Loren Keller
The Stanley Foundation
Muscatine, IA

Carrie K. Griffiths
Tyco International
Exeter, NH

Clancy L. Champanois
University of Iowa Health Care
Iowa City, IA

Jean Gallagher
The Vanguard Group
Malvern, PA

Robert Zagarella
Wentworth Institute
of Technology
Boston, MA

Marion Wyce, Franklin Hoke
The Wistar Institute
Philadelphia, PA

6. Newsletter Design & Layout

Creative Services
AARP
Washington, DC

Marybeth Meils
Audit Bureau of Circulations
Schaumburg, IL

Heidi Woodard
Blue Cross and Blue Shield
of Nebraska
Omaha, NE

Michael Shields
CARQUEST Corporation
Raleigh, NC

Susan Dixon
Costco Wholesale
Issaquah, WA

Kathryn Bruering
Equestrian Therapy Program
Cridersville, OH

Health Newsletters Direct
Evanston, IL

Joy Martin
Huff Construction Company,
Inc.
Modesto, CA

Ted Mitchell
MetLife Auto & Home
Warwick, RI

Angela Jackson
National Technologies
Associates
Lexington Park, MD

Tom Sprtel
Northbrook Park District
Northbrook, IL

Neil Thorne
Nyman Ink
Toronto, ON

Donna Miller
Pennsylvania State Association
of Township Supervisors
Enola, PA

Marketing Department
Prime Building Company, Inc.
Raleigh, NC

Debra Sanchez
Rainbow Media, Inc.
New York, NY

Yvonne Pover
Skardon Pover, Inc.
Alexandria, VA

Amy Bakke
The Stanley Foundation
Muscatine, IA

The Wilderness Society
Washington, DC

7. One to Two Person- Produced Newsletters

David W. Wood
Deering, NH

Karen Guy
American Healthcare Radiology
Administrators
Sudbury, MA

Marvin Baar
Associated Electrical Services
Ada, MI

Christa Hahn
BAE Systems
Greenlawn, NY

Michelle Lamouree
Baron Companies
Albany, NY

Jenny Ellens, Mike Rahn
BISYS Retirement Services
Baxter, MN

Norma Kerklo
Canterbury Park & Broadwick
HOA
Castle Rock, CO

Amber Sabin, Cheryl Harvey
City Water, Light & Power
Springfield, IL

Melanie LeMay
Civil Air Patrol National
Headquarters
Maxwell AFB, AL

Gail C. Gray
CLEVELAND UTILITIES
Cleveland, TN

Ric Katz, Aviva Baer
Communikat, Inc.
Miami, FL

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Danielle Hamill
Curative Health Services
Hauppauge, NY

Chau Nguyen
ERA Franchise Systems, Inc.
Parsippany, NJ

Violet Abreu
General Board of Pension and
Health Benefits
Evanston, IL

Loretta Clodfelter
Institutional Real Estate, Inc.
Walnut Creek, CA

Sharon Ash
ITW Ramset/Red Head
Wood Dale, IL

Jeff Mickler
Jacob White Construction
Company
Houston, TX

Catherine Savage
Lake County Forest Preserves
Libertyville, IL

Alisha McMillen, Catherine Ives
Landata Systems, Inc.
Houston, TX

Maree Larson
Larson Manufacturing
Company, Inc.
Brookings, SD

Julie Wiernik
Lexicom Publishing Group
Ann Arbor, MI

Paula Willits
LRP Publications
Palm Beach Gardens, FL

Laura J. Mack
Mercury Insurance Group
Pacific Palisades, CA

Paul Montgomery
National Fruit Product
Company, Inc.
Winchester, VA

Carolyn Hook
New Jersey Society of
Certified Public Accountants
Roseland, NJ

Lawana S. Cavins
Oklahoma University -
Aerospace & Mechanical
Engineering
Norman, OK

Irmgard M. Ryan
San Diego Yacht Club
San Diego, CA

Laura Graves, Christine Goodno
The SCORE Association
Washington, DC

Stanley Hurwitz
South Area Solomon Schechter
Day School
Stoughton, MA

Tricia Bergeron
Thomas & Betts Corporation
Memphis, TN

Lisa E. Greathouse
Travers Collins & Co.
Chino Hills, CA

Tina Miller-Steinke
Universal Technical Institute,
Inc.
Phoenix, AZ

Scott Warne
Warne Marketing &
Communications
Toronto, ON

Debbie Weil
WordBiz.com, Inc.
Washington, DC

Yankee Gas Corporate
Communications
Berlin, CT

8. New Newsletters

Buck Consultants - National
Marketing
New York, NY

Victor A. Fedeli
Canadore College
North Bay, ON

Gary Brown, Lisa Johnson
CTLT & The Writing Center
Pullman, WA

Andrea Williams
Dartmouth-Hitchcock Medical
Center
Lebanon, NH

John Lavey
Hammock Publishing
Nashville, TN

Laura T. DuPont
Holyoke Public Schools
Holyoke, MA

Mary Bernard
Imperial Oil Limited
Toronto, ON

Laura Parsons
INVESCO Funds Group
Denver, CO

Susan L. Marion
Longview Housing Authority
Longview, WA

Loris Mann, Emily Pelc
Per-Se Technologies
Atlanta, GA

Wax & Co.
Miami Beach, FL

9. Most Improved Newsletters

Vicky Hendley Dobbin
AAHE Bulletin
Washington, DC

Svetla Baykoucheva
American Chemical Society
Washington, DC

Kim Gardiner
Ariad Custom Communications
Toronto, ON

Dot Vartan, Phoebe King
Association Management
Center
Glenview, IL

Robin Paulding
BE&K, Inc.
Birmingham, AL

Berry Associates
Cedar Knolls, NJ

Jenny Brown
Boston University
Boston, MA

Paul Miller
Colorado State University
Fort Collins, CO

Steve Johnson
Copresco
Carol Stream, IL

Danielle Hamill
Curative Health Services
Hauppauge, NY

Francine Sadowski
Einhorn Yaffee Prescott,
Architecture & Engineering P.C.
Albany, NY

Chad Fix
Enterprise Rent-A-Car
St. Louis, MO

Health Ink & Vitality
Communications and
St. Margaret Mercy
HealthCare Centers
Yardley, PA

Georgia Stelluto
The Institute of Electrical &
Electronics Engineers, Inc.
Washington, DC

International Foundation of
Employee Benefit Plans
Brookfield, WI

KUB Communications
Department
Knoxville Utilities Board
Knoxville, TN

Merrilee Potdar
Kraft Foods North America, Inc.
Northfield, IL

Jeanne Talbot
Lexmark International, Inc.
Lexington, KY

Christopher Hill
Magna Publications
Madison, WI

Donna Budjenska
Military Officers Association
of America
Alexandria, VA

Debby Wong
NBTY, Inc.
Bohemia, NY

Sue Caporlingua
New York University
New York, NY

Kim Shopper
North Kansas City Hospital
North Kansas City, MO

Gerry deSimas, Jr., Deborah
Beauchamp, with Heather Ford
of Ford Folios
Northeast Utilities
Berlin, CT

Carla Julian
Northern Virginia Electric
Cooperative
Manassas, VA

Wendy Romano
Philadelphia College of
Osteopathic Medicine
Philadelphia, PA

Ray Atkinson
Pilgrim's Pride Corporation
Broadway, VA

Marketing, Public Relations
Department
Rockford Health System
Rockford, IL

Darrell Sheppard
Salt River Project
Phoenix, AZ

Employee Communications
The Walt Disney Company
Burbank, CA

Magazines & Journals

10. Magazines & Journals - Printed

Lisa Kinney
The Alban Institute
Bethesda, MD

Annette Theuring
American Podiatric Medical
Association
Bethesda, MD

Kristin D. Smith
Loma Linda University
Loma Linda, CA

Christine Burke
Meridian Health System
Neptune, NJ

Diane J. Bell
Perdido Magazine
Homewood, IL

Toyota Motor Sales U.S.A.
Torrance, CA

Joseph P. Clifford
Wentworth Institute
of Technology
Boston, MA

11. Magazines & Journals - Printed Four Color

George Hradecky
Northfield, IL

Rebecca Ayers, Wendy Schrupp,
Jim Schnebly, Ingrid Tistaert
AASI
Lakewood, CO

Jay P. Goldman
American Association
of School Administrators
Arlington, VA

Jodi Lipson, Clint LaFollette
American Association of
University Women
Washington, DC

Deneen Stambone
American Corporate Counsel
Association
Washington, DC

Steven Alan Honley
American Foreign Service
Association
Washington, DC

David J. Zych
American Podiatric Medical
Association
Bethesda, MD

Robert Black
American Society for
Engineering Education
Washington, DC

J. William Thompson, FASLA
American Society of Landscape
Architects
Washington, DC

Marcy O'Koon
The Arthritis Foundation
Atlanta, GA

The Boeing Company
Chicago, IL

Jay Draper
British Columbia
Medical Association
Vancouver, BC

Carol Payne
California Credit Union League
Rancho Cucamonga, CA

Jane Kreidler, Bill McFadden
California Highway Patrol
Sacramento, CA

CIRE Staff
CCIM Institute
Chicago, IL

Paul Hambke, Ron Wilshire
Clarion University
Clarion, PA

Construction Financial
Management Association
Princeton, NJ

Mark Arend
Conway Data, Inc.
Norcross, GA

Anita Thompson
Costco Wholesale
Issaquah, WA

Allan Clyde
Council on Foundations
Washington, DC

Mary Arnold
Credit Union Executives Society
Madison, WI

Carl E. Crider
Crider Associates
Encinitas, CA

Print Solutions Magazine Staff
Document Management
Industries Association
Alexandria, VA

Jackson Mahaney
Endless Vacation Magazine
Carmel, IN

Marvin W. Tuttle, CAE
Financial Planning Association
Denver, CO

Fox Publishing
Johannesburg, South Africa

Public Relations Team Franciscan University of Steubenville Steubenville, OH	Ben Erichsen Marine Corps Community Services Okinawa, Japan	Anna Stashower Product Management Today Bronxville, NY	<i>12. Magazines & Journals - Online & Electronic</i>
Great Valley Publishing Co. Spring City, PA	Medical Group Management Association Englewood, CO	Nancy Fitzpatrick Quota International, Inc. Washington, DC	Michael D. O'Neill & Mark Springer Applied Biosystems Foster City, CA
Gene Grabowski Grocery Manufacturers of America Washington, DC	Stan Mehr Medicom International Bronxville, NY	Jamie Rigdon Rigdon Graphics, Inc. Mountain Home, AR	Allison Eneyd City of Virginia Beach Virginia Beach, VA
Podiatry Today Staff HMP Communications Malvern, PA	William Stark, Ph.D. Meniscus Limited West Conshohocken, PA	Will Keener Sandia National Laboratories Albuquerque, NM	George F. Hayhoe George Hayhoe Associates Macon, GA
IBM Systems Journal Staff IBM Corporation Yorktown Heights, NY	Neal Zipser Motor & Equipment Manufacturers Association Research Triangle Park, NC	Maurice Martin Society for Technical Communication Arlington, VA	Peter Pelham The Magazine Group Washington, DC
Tom Schuman Indiana Chamber of Commerce Indianapolis, IN	Catherine Sivills Murray-Calloway County Hospital Murray, KY	Cheryl Capps, Alissa Cyphers, Sara Perkins Society of Decorative Painters Wichita, KS	<i>13. Custom-Published Magazines & Journals</i>
Warren Payne Intermec Technologies Corp. Kent, WA	Robert C. Wilson National Amputee Golf Association Amherst, NH	Anne M. Perusek Society of Women Engineers Cleveland Heights, OH	Evelyn Good Bloomberg L.P. Plainsboro, NJ
Jan Waldschutz Irving Oil Limited Saint John, NB	Jan Umphrey National Association of Secondary School Principals Reston, VA	Lt. Col. John E. Suttle Soldiers Magazine Fort Belvoir, VA	Linda Kolozsi Charter One Bank Cleveland, OH
Terri Smith Jefferson Pilot Financial Greensboro, NC	Brian E. Gray National Catholic Educational Association Washington, DC	Joey Mechelle Stenner Sweet Adelines International Tulsa, OK	Jeannie Ng Dubbels The Citigroup Private Bank New York, NY
Kerri Puskar Lehigh Valley Hospital and Health Network Bethlehem, PA	Patricia George National Middle School Association Westerville, OH	Jim Hiney Texas Sea Grant College Program College Station, TX	Karen Chrestay CMHC Systems, Inc. Dublin, OH
Cynthia Tompkins The Louis Berger Group East Orange, NJ	Hanna Goss NOAA Coastal Services Center Charleston, SC	Marketing, Promotions for Student Affairs/ Parent Relations Texas Tech University Lubbock, TX	Carl E. Crider Crider Associates Encinitas, CA
Office of College Communications Malone College Canton, OH	Richard Bird, Sarah Smarrelli, Becky Whitelock NOVEC Manassas, VA	Zlatko Anguelov University of Iowa Health Care Iowa City, IA	Simon Kelly Fluent Communications Seattle, WA
Tina Wojtkielo Manufacturing Jewelers & Suppliers of America Providence, RI	Janet Robbins Penton Technology Media Loveland, CO	Hilary Parker, Bridget Preston Washington Athletic Club Seattle, WA	H.O. Zimman, Inc. and the United States Tennis Association Lynn, MA
	Kelly Johnson PM Engineer Magazine Bensenville, IL		

Health Ink & Vitality Communications and Arlington Memorial Hospital Yardley, PA	Duncan Christy Sky Greensboro, NC	Paul H. Green The Green Sheet, Inc. Rohnert Park, CA	Kenneth H. Testorff Naval Safety Center Norfolk, VA
Michael A. Hurley Hearst Custom Publishing New York, NY	<i>14. Magazine & Journal Writing</i>	H.O. Zimman, Inc. and United States Tennis Association Lynn, MA	NC State Alumni Association Raleigh, NC
Carole M. Cufone Holy Name Hospital Teaneck, NJ	Danial Kim ABA Journal Chicago, IL	Shannon Scully Hammock Publishing Nashville, TN	Beth Sutton Peabody Energy St. Louis, MO
Gina Bigelow Jewish Home & Hospital Lifecare System New York, NY	Gabriella M. Daley American Correctional Association Lanham, MD	Hemispheres Greensboro, NC	Wendy Romano Philadelphia College of Osteopathic Medicine Philadelphia, PA
Jane Ottenberg The Magazine Group Washington, DC	Patricia Fitzgerald American School Food Service Association Alexandria, VA	Editorial Team IDEA Health and Fitness Association San Diego, CA	Peggy Edwards Professional Tennis Registry Hilton Head Island, SC
Bob Wilcox McMurry Phoenix, AZ	J. William Thompson, FASLA American Society of Landscape Architects Washington, DC	Imagination Publishing Chicago, IL	Bruce W. Radford Public Utilities Reports Inc. Vienna, VA
Matthew J. Petersen Meredith Integrated Marketing New York, NY	Nancy Carroll Amputee Coalition of America Knoxville, TN	Sarah Lawley Imperial Oil Limited Toronto, ON	Alyssa Chase RCI Carmel, IN
Robert Frump Merrill Lynch Plainsboro, NJ	The Boeing Company Chicago, IL	Kathy Williams Institute of Management Accountants Montvale, NJ	Kathy Ross Reasons To Believe Glendora, CA
Peter Francesconi Miller Sports Group Custom Publishing Fairfield, CT	Shahin Shojai Capco London, UK	Michael Lester Institutional Real Estate, Inc. Walnut Creek, CA	Rosenbluth International Philadelphia, PA
Paul V. Arnold MRO Today Magazine Fort Atkinson, WI	Jennifer Thiele Busch Contract Magazine New York, NY	Laura S. Bell Jones Day Cleveland, OH	Lisa Honebrink Runbeck Graphics, Inc. Tempe, AZ
Sheila Bacon Northwest Construction Magazine Seattle, WA	Donald A. Scott Constructor Alexandria, VA	Gary Wojtas Long Island Association Commack, NY	Helen Drury Macsherry Stone Ridge School of the Sacred Heart Bethesda, MD
Penton Custom Media Group Cleveland, OH	James Ryan DaimlerChrysler Services North America Farmington Hills, MI	Ben Erichsen Marine Corps Community Services Okinawa, Japan	Tony Minnichsoffer TM Communications Lindstrom, MN
Pohly & Partners, Inc. Boston, MA	Eric Blume Edison Electric Institute Washington, DC	Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI	Eddy McNeil Turnaround Management Association Chicago, IL
Dan Davis Putman Media, Inc. Itasca, IL	enRoute Magazine Montreal, QC	John Lypen MOTOR Magazine Troy, MI	Robert C. DeMarzo, Jennifer D'Alessandro VARBusiness Magazine Manhasset, NY
Daniel Mackinnon, Bob Makinson Redwood Custom Communications Toronto, ON	Angelo Carfagna Fairleigh Dickinson University Teaneck, NJ	Rebecca Ayers, Wendy Schrupp, Jim Schnebly, Ingrid Tistaert National Ski Patrol Lakewood, CO	University Relations Widener University Chester, PA

*15. Magazine & Journal
Design & Layout*

Christopher Daniels
American Gastroenterological
Association
Bethesda, MD

Audrey Graham
The Arthritis Foundation
Atlanta, GA

Alexander Leffers
Association for Financial
Professionals
Bethesda, MD

Dianne Martini
BMW of North America
Woodcliff Lake, NJ

The Boeing Company
Chicago, IL

Jennifer Thiele Busch
Contract Magazine
New York, NY

James Ryan
DaimlerChrysler Services
North America
Farmington Hills, MI

Corey Schaaf
Enterprise Rent-A-Car
St. Louis, MO

Corporate Communications
Team
The Hearst Corporation
New York, NY

Hispanic MBA
Short Hills, NJ

IBM Journal of Research,
Development Staff
IBM Corporation
Yorktown Heights, NY

Imagination Publishing
Chicago, IL

Sarah Lawley
Imperial Oil Limited
Toronto, ON

Oksana Kulczycky
Industrial Accident Prevention
Association
Toronto, ON

Elisa A. Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Laura Badke
Long Island Association
Commack, NY

Randi Karabin
McMurry
Phoenix, AZ

Optum Communications
Department
McLean, VA

Keri Vitagliano
Papergraphics
Merrimack, NH

Laura J. Kloberg
Phi Kappa Phi Forum/Honor
Society of Phi Kappa Phi
Auburn University, AL

Jonathan Price
Reasons To Believe
Glendora, CA

Lionel Bebbington
Redwood Custom
Communications
Toronto, ON

Jennifer Barlow, Thomas
Cavallaro
SLACK Incorporated
Thorofare, NJ

Elisa Geneser, Scott Easton,
Linda Monroe, Jana Madsen,
Leah Garris
Stamats Communications
Cedar Rapids, IA

Kimberly Forrester
United States Professional
Tennis Association
Houston, TX

Scott Gormley, Sek Leung,
Adeline Cannone
VARBusiness Magazine
Manhasset, NY

Connie Kachel White
Wichita State University
Alumni Association
Wichita, KS

University Relations
Widener University
Chester, PA

*16. One to Two Person-
Produced Magazines
& Journals*

Stacey L. Bell
American Gas Association
Tampa, FL

Stephanie Johnston,
Vilija Krajewski
Associated Equipment
Distributors
Oak Brook, IL

Janet K. Mundy,
Deanna Stewart
Cal Poly Pomona - College
of Agriculture
Pomona, CA

Alexia E. Retallack
California Department of Fish
and Game
Sacramento, CA

Karen Mozzo
Catalyst Media Group, Inc.
Beaufort, SC

Lorraine Vogel
Design Digest
St. Petersburg, FL

Sue Porter
The E.W. Scripps Company
Cincinnati, OH

Jason H. Gould
Emerald Necklace Budo
Brookline, MA

David B. Dobson
IEEE
Chevy Chase, MD

Eleanor Shaw
The McClatchy Company
Sacramento, CA

Julie Konieczny
National Head Start Association
Syracuse, NY

Kim Kosko, Marsha Samuel
New Jersey Marine Sciences
Consortium
Fort Hancock, NJ

Niagara University
Niagara University, NY

Lorrie Mowat
San Diego Association
of Realtors
San Diego, CA

Karen Carlson, James Hawker
SIU School of Medicine
Springfield, IL

Marla Hockfeld
State Bar of Nevada
Las Vegas, NV

Frank Scussa, Gregory B. Jones
Unfinished Furniture
Association
Mount Laurel, NJ

Amy Campbell, Vanessa Sidwell
Wal-Mart Stores, Inc.
Bentonville, AR

*17. New Magazines
& Journals*

Stanley Wolfson
American Society of Plumbing
Engineers
Chicago, IL

The Boeing Company
Chicago, IL

Mary Beth Smith,
Suzanne Crowder
City of Gaithersburg
Gaithersburg, MD

Henry W. Singer,
Marie Rosenthal
Endocrine Today
Thorofare, NJ

Chad Dillard
Good Samaritan Hospital
of Maryland
Baltimore, MD

Elizabeth Platt
Jones and Bartlett Publishers,
Inc.
Sudbury, MA

Kellie Rowden-Racette
Military Officers Association
of America
Alexandria, VA

Christine Martin Grove
R.A. Rapaport Publishing, Inc.
New York, NY

Elizabeth Holland
Redwood Custom
Communications
Toronto, ON

E. Thomas Hall
SkillsUSA
Leesburg, VA

Tony Minnichsoffer
TM Communications
Lindstrom, MN

18. Most Improved Magazines & Journals

Melissa Clague
American Association of
Motor Vehicle Administrators
Arlington, VA

Thomas J. Campbell,
Sonya Taylor
American Bar Association
Chicago, IL

Melissa Bean Sterzick,
Sean Hilferty
American Youth Soccer
Organization
Hawthorne, CA

Adam Webster, Amy Reichard
Appraisal Institute
Chicago, IL

Elaine Dickinson
Boat U.S.
Alexandria, VA

Ruth Liljenquist
Catholic Charities USA
Alexandria, VA

Dinah Laprairie
Chemical Institute of Canada
Ottawa, ON

Cindy Stevens, Lisa Fasold
Consumer Electronics
Association
Arlington, VA

Kim Rosenlof
EAA Warbirds of America
Tempe, AZ

D. Teddy Diggs
EDUCAUSE
Boulder, CO

Todd Post
EduTech Ltd.
Silver Spring, MD

Fox Publishing
Johannesburg, South Africa

Kelly Buckheit
General Federation
of Women's Clubs
Washington, DC

Jacqueline Hartling Stolze
Grinnell College
Grinnell, IA

Health Ink & Vitality
Communications
Yardley, PA

Jesús Chavarria
Hispanic Business
Santa Barbara, CA

Luisa Menjivar
International Monetary Fund
Washington, DC

Laura S. Bell
Jones Day
Cleveland, OH

Mary McGeary, Nina Clayton,
Suzy Cassidy
Lippincott Williams & Wilkins
and The American Cancer
Society
Brooklyn, NY

Ron Clark
LOMA Resource
Atlanta, GA

Marc Oxborrow
McMurry
Phoenix, AZ

Jill Ross
National Ground Water
Association
Westerville, OH

Elaine Laramée
New York Life Insurance
Company
New York, NY

Michael Koch, Yolanda Simonsis
Paper, Film & Foil
CONVERTER
Chicago, IL

Nancy Sagui
Sagui & Associates, L.L.C.
Albuquerque, NM

Mary L. Heindl
SMC Business Councils
Pittsburgh, PA

Holly Sraeel
Thomson Media
New York, NY

Tradeshow Week Editorial Staff
Tradeshow Week
Los Angeles, CA

Catherine Gelb
The US-China Business Council
Washington, DC

Jennifer Ruf, Christopher S.
Stewart, Betsy Cummings
VNU Business Media
New York, NY

Wax & Co.
Miami Beach, FL

Paula M. Zimlicki
Woman's Hospital
Baton Rouge, LA

Magapapers & Newspapers

19. Magapapers & Newspapers - Printed

Sonya Burke
King Farm
Gaithersburg, MD

Louann Zeller
ZGraphics, Ltd.
East Dundee, IL

20. Magapapers & Newspapers - Printed Four Color

The American Diabetes
Association
Alexandria, VA

APICS - The Educational
Society for Resource
Management
Alexandria, VA

Communications Department
Association Forum of
Chicagoland
Chicago, IL

Cal Poly Pomona
Office of Public Affairs
California State Polytechnic
University, Pomona
Pomona, CA

Susan Kume
Exxon Mobil Corporation
Fairfax, VA

Jacqueline Barrett
Jacqueline Barrett Design, Inc.
Oceanport, NJ

Michele MacWilliams
Metro Media Associates, Inc.
Clarkston, MI

PACE Office
NASA Dryden
Flight Research Center
Edwards, CA

Heidi O'Brien
National Association for
Humane and Environmental
Education
East Haddam, CT

Kerry J. Connolly,
Christy Pasquarello
National Association of
Secondary School Principals
Reston, VA

John Lewison, PHR
New York State Society for
Human Resource Management
Larchmont, NY

John Elsasser
The Public Relations Society
of America
New York, NY

Lisa Benson, Amy Giampietro
QVC, Inc.
West Chester, PA

Marie Rosenthal/ Staff
SLACK Incorporated
Thorofare, NJ

Publications Staff
University of Medicine and
Dentistry of New Jersey
Newark, NJ

21. Custom-Published Magapapers & Newspapers

Paul Hambke, Ron Wilshire
Clarion University
Clarion, PA

Stephen A. Madarasz
CSEA, Inc.
Albany, NY

Diana Kell
Diablo Custom Publishing
Walnut Creek, CA

Laura Shangraw
McMurry
Phoenix, AZ

NTI News Staff 2002
SLACK Incorporated
Thorofare, NJ

22. Magapaper & Newspaper Writing

Today in Cardiology Staff
Thorofare, NJ

American Speech-Language-
Hearing Association
Rockville, MD

John Micklos, Jr.,
Matt Freeman
International Reading
Association
Newark, DE

Debbie Frazier
Mine Safety Appliances
Pittsburgh, PA

Michele Late, Kim Krisberg
The Nation's Health
Washington, DC

Pat Badtke
University of Iowa Health Care
Iowa City, IA

23. Magapaper & Newspaper Design & Layout

Roger Goode
Dartmouth-Hitchcock Medical
Center
Lebanon, NH

Mind & Media, Inc.
Alexandria, VA

Matt Mazzone
WHRO
Norfolk, VA

24. One to Two Person- Produced Magapapers & Newspapers

Nicole Jagodzinski
BAE SYSTEMS
Rockville, MD

Joanne Kitsos
Blue Cross Blue Shield
Association
Chicago, IL

James F. Tynan
Civil Air Patrol National
Headquarters
Maxwell AFB, AL

Alison Carrara,
Mary Humphrey
FMI Corporation
Raleigh, NC

Alex Treichel
HG Publishing, Inc.
Jacksonville, FL

25. Most Improved Magapapers & Newspapers

Greg Faulhaber
Avis
Jamaica, NY

Edward R. Albanesi, APR
Florida Farm Bureau
Gainesville, FL

Jane Koenecke, Greg Shull,
Bibiana Martinez
Interstate Batteries
Dallas, TX

Peggy Skudera
Meridian Health System
Neptune City, NJ

Joanie Erickson
NorthBay Healthcare
Fairfield, CA

Annual Reports

26. Annual Reports - Printed

Elizabeth Brown
BNA, Inc.
Washington, DC

Cal Poly Pomona
Office of Public Affairs
California State Polytechnic
University, Pomona
Pomona, CA

Len Keso
Clerk of the Superior Court's
Office
Phoenix, AZ

Kim Ferraro
Goodwill Southern California
Los Angeles, CA

Publishing Program
Legal Services Society
Vancouver, BC

George Warrington
NJ TRANSIT
Newark, NJ

Melissa Campbell
The Seeing Eye
Morristown, NJ

Celia Luxmoore
Washington International
School
Washington, DC

Jeanne Seltzer,
Elles Gianocostas, Susan Reed,
Cynthia Alperowicz
WGBH
Boston, MA

27. Annual Reports - Printed Four Color

Kathryn Ann Carey
American Honda Foundation
Torrance, CA

Donna Aggazio
American Public Transportation
Association
Washington, DC

Gillian Klempner
Associated General Contractors
of America
Alexandria, VA

Beth Baugh, Johnny L. DuPree
City of Hattiesburg
Hattiesburg, MS

Linda Farmer
City of Tacoma
Tacoma, WA

Civil Air Patrol Marketing &
Public Relations Directorate
Civil Air Patrol National
Headquarters
Maxwell AFB, AL

Public Affairs
Clark County Dept of Aviation
Las Vegas, NV

Roslyn Dawson Thompson
Dawson/Duncan
Dallas, TX

Nancy Fowler, Kathy Webster,
Mary Moore
ENSCO, Inc.
Springfield, VA

Michael Ervin
Ervin Bell Advertising
Huntington Beach, CA

Blue Cross Blue Shield
of Florida and
Health Ink & Vitality
Communications
Yardley, PA

Kathy Shepard Hilton Hotels Corporation Beverly Hills, CA	Julie Harrison Blissert State University of New York at Oswego Oswego, NY	Elizabeth Fordham Quill & Ink Houston, TX	<i>31. One to Two Person- Produced Annual Reports</i>
Bruce Swart The John Marshall Law School Chicago, IL	May Myers Weirton Medical Center Weirton, WV	Laura McAllister The Standing Partnership St. Louis, MO	Shawn Dorman American Foreign Service Association Washington, DC
Peggy Lents Lents and Associates, LLC St. Louis, MO	Jane Kelley, Robert Zagarella Wentworth Institute of Technology Boston, MA	<i>30. Annual Report Design & Layout</i>	Katherine Mowrey City of Troy Troy, MI
Jan Ciccarelli Loyola University Health System Maywood, IL	<i>28. Annual Reports - Online & Electronic</i>	American Association of Endodontists Chicago, IL	Kathy Coopman Voigt Fox Cities Chamber of Commerce & Industry, Inc. Appleton, WI
Chrisie Scott Meridian Health System Neptune, NJ	New York Power Authority White Plains, NY	Audrey Graham The Arthritis Foundation Atlanta, GA	Lisa Y. Johnson Girl Scouts of Palm Glades Council, Inc. Jupiter, FL
Susan LaRosa New York Methodist Hospital Brooklyn, NY	Lee Fullerton Ontario Teachers' Pension Plan Toronto, ON	Georgia McDonald, Gary Bloom Association for Supervision and Curriculum Development Alexandria, VA	Martin Blank, Ted Wilson Indiana State University Terre Haute, IN
Sarah Smarrelli, Becky Whitelock NOVEC Manassas, VA	John Cygul, Ken Ferber, Angie McCabe, Heather Rim WellPoint Health Networks Thousand Oaks, CA	Leslie Denton-Roach City of Houston Houston, TX	Dustin R. Jones Loma Linda University Loma Linda, CA
Neil Thorne Nyman Ink Toronto, ON	<i>29. Annual Report Writing</i>	Goodwill of Central Arizona Phoenix, AZ	Heidi Easudes McMurry Phoenix, AZ
Ray Hull NYSERDA Albany, NY	Caroline Taylor Washington, DC	Scott Schwab IPRO Lake Success, NY	NorthEast Medical Center Concord, NC
Oxford Health Plans, Inc. Trumbull, CT	Michèle Poisson Communicateurs du Fauve Montreal, QC	Vickie Peslak Platinum Design, Inc. New York, NY	Melissa Dressely Pocono Mountains Vacation Bureau, Inc. Stroudsburg, PA
Nancy E. Blanton Port of Seattle Seattle, WA	Roslyn Dawson Thompson Dawson/Duncan Dallas, TX	Joan Rutledge R.J. Reynolds Tobacco Company Winston-Salem, NC	Wes Pedersen Public Affairs Council Washington, DC
Cynthia J. Myers Purdue University West Lafayette, IN	Cindy Schmiegl Entegris, Inc. Chaska, MN	Christopher Mundy Sigma Alpha Epsilon Evanston, IL	Diane Blaszk Recording for the Blind and Dyslexic Princeton, NJ
Joan P. Huwiler Regional Water Authority New Haven, CT	Marji Kennedy, Kathy Sieja Fiserv, Inc. Brookfield, WI	Helen Drury Macsherry Stone Ridge School of the Sacred Heart Bethesda, MD	Linda Silverstein Solomon Schechter Day School of Greater Boston Newton, MA
Martin Harmon Roosevelt Institute Warm Springs, GA	Colleen Storms, Toni Young Longview Housing Authority Longview, WA	Franklin Hoke, Marion Wyce The Wistar Institute Philadelphia, PA	Amy Johnson, Jan Hanson Stearns Bank N.A. St. Cloud, MN
Sandia Annual Report Staff Sandia National Laboratories Albuquerque, NM	Laura Phillips Garner National 4-H Council Chevy Chase, MD		
State Universities Retirement System Champaign, IL			

32. Most Improved Annual Reports

Patricia Jackson
Jackson PR
with Vivid Design
Conception Bay South, NF

Cecilia Green
Turnaround Management
Association
Chicago, IL

33. Education & Training Brochures, Manuals & Reports

Karen Monaco, Gary Bloom
Association for Supervision and
Curriculum Development
Alexandria, VA

Angela Tovar
Austin Board of REALTORS®
Austin, TX

William Middleton
Defense Energy Support Center
Fort Belvoir, VA

Debora Calnon, Laura Rose
Elsevier
Philadelphia, PA

Bruce Swart
The John Marshall Law School
Chicago, IL

CSAT Knowledge
Application Program
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Chris M. Gent
Kissimmee Utility Authority
Kissimmee, FL

Elisa A. Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Ann Green, Kathy McKee
North Carolina Sea Grant
Raleigh, NC

Gail Crantz
Oak Park Public Schools
District 97
Oak Park, IL

Peel District School Board
Mississauga, ON

Kristen Ratzel
Reingold, Inc.
Washington, DC

Kandace De Sadier,
Michelle Dial
Roche Diagnostics Corporation
Indianapolis, IN

Kathy Velasco
Velasco & Associates, Inc.
Rockford, IL

Sonja Latimore
WGBH
Boston, MA

Brochures, Manuals & Reports

34. Public Relations & Information Brochures, Manuals & Reports

Cathy Mongeau
Abbott Laboratories
Abbott Park, IL

David H. Napier
Aerospace Industries
Association
Arlington, VA

Ann Rago
Carlow College
Pittsburgh, PA

Michelle Warmuth
City of Tacoma
Tacoma, WA

Sherie Gergely
Dairy Management, Inc.
Rosemont, IL

John E. Kramer, Don Wilson
Institute for Justice
Washington, DC

Laurel Lawson
Neumann Roussel Public
Relations
Houston, TX

Carlos J. Granados
Northern Illinois University
DeKalb, IL

Arlene Etchen
Ontario Real Estate Association
Toronto, ON

Ryan Schocklin
Richard Stockton College
of New Jersey
Pomona, NJ

Julia A. Steininger
The Standing Partnership
St. Louis, MO

Ariel Gavilan
The Turgeon Group and
Daimler Chrysler
Madison Heights, MI

Congressional & Public Affairs
U.S. Postal Inspection Service
Washington, DC

Rhoda McKnight
UC Davis - College
of Agricultural &
Environmental Sciences
Davis, CA

Manuel P. Vasquez
United States Postal Service
Washington, DC

VFW Publications Department
Veterans of Foreign Wars
Kansas City, MO

35. Sales & Marketing Brochures, Manuals & Reports

ABS Graphics, Inc.
Addison, IL

Amy E. Anderson
AdvanTech Solutions
Tampa, FL

Amie Horan
American Health Holding, Inc.
Westerville, OH

Shannon Brooks
Brooks-Jeffrey Marketing, Inc.
Mountain Home, AR

Jeri Fredricksen
Credit Union Executives Society
Madison, WI

Bonnie Lowth, Noelle Taras,
Tom Barg
Dental Products Report
Northfield, IL

Christine O'Brien,
Tracy Sullivan
Elsevier
St. Louis, MO

GEMS Training
& Publications Team
Government e-Management
Solutions
St. Louis, MO

Blanche McGurr
IEEE Spectrum
New York, NY

Marie Swift
Impact Communications
Leawood, KS

Marketing Team
Landata Systems, Inc.
Houston, TX

Debbie Frazier
Mine Safety Appliances
Pittsburgh, PA

Carlos J. Granados
Northern Illinois University
DeKalb, IL

Michael Nott, Adele Rowan
Parthenon Publishing
Nashville, TN

Elizabeth Fordham
Quill & Ink
Houston, TX

Karen Quinn
Richard Stockton College
of New Jersey
Pomona, NJ

Tina First
Sawchuk, Brown Associates
Albany, NY

Naomi Cooper
Washington Athletic Club
Seattle, WA

Kate Rein
Wolf Creek Publications
Cleveland, OH

36. Corporate Capability Brochures, Manuals & Reports

Baxter Communications
Hilversum, Netherlands

Bill Porter, James Ryan
DaimlerChrysler Services
Farmington Hills, MI

MENC: The National
Association for Music Education
Reston, VA

Cecilia Hochmuth,
Deborah Testa, Deb Adler
New York State Credit Union
League
Latham, NY

Jim Brown
SCI - First For Hunters,
SCI Foundation
Tucson, AZ

Sprint State Fact Books Team
Sprint
Wake Forest, NC

Scott Warne
Warne Marketing &
Communications
Toronto, ON

37. Hardware & Software Manuals

Janise Putney, Manager of
Technical Documentation
DataCore Software
Ft. Lauderdale, FL

Matthew J. McDonough
Ocean Optics, Inc.
Dunedin, FL

38. Employee & Customer Relations Materials

Christy Smith, John French,
Gayanne Beaird
AAA Marketing Services
Heathrow, FL

Aon Consulting
Tampa, FL

Compensation, Benefits Special
Projects
BB&T
Winston-Salem, NC

Francis J. Bao
F.B. Enterprises, Ltd.
Dekalb, IL

Dianna Kirkwood
Mercy Medical Center -
Dubuque
Dubuque, IA

Dominique Blouin
Morneau Sobeco
Montreal, QC

Public Affairs Department
San Diego Convention Center
Corporation
San Diego, CA

39. Investment & Financial Materials

Suzanne Burrows
Ariad Custom Communications
Toronto, ON

HR Communications
Pier 1 Imports
Fort Worth, TX

Elizabeth Fordham
Quill & Ink
Houston, TX

Gregory Spears
The Vanguard Group
Valley Forge, PA

40. Health & Medical Materials

Lisa A. Cohn
Abbott Laboratories
Abbott Park, IL

BayCare Creative Services
BayCare Health System
Clearwater, FL

Document Production &
The Medical Rehabilitation
Customer Service Unit
The Commission on
Accreditation of Rehabilitation
Facilities, Inc.
Tucson, AZ

CSAP's Marketing
Support Team
Rockville, MD

Marla Kindt, Debbie Schuller
Elsevier
St. Louis, MO

Katrina Holt
Georgetown University
Washington, DC

Corporate Marketing,
Communications
Horizon Blue Cross Blue Shield
of New Jersey
Newark, NJ

Department of Communications
Joint Commission on
Accreditation of Healthcare
Organizations
Oakbrook Terrace, IL

LOMA
Atlanta, GA

Materials Development &
Marketing Support Team
SAMHSA's Center for
Substance Abuse Prevention
Rockville, MD

Jennifer C. Fagnani
USC University Hospital
Los Angeles, CA

Provider Communication,
Education
Wellmark Blue Cross
and Blue Shield
Des Moines, IA

41. Conference & Meeting Materials

J. Wandres
Arbee Marketing
Farmingdale, NJ

Automotive Aftermarket
Industry Association
Bethesda, MD

Cataleno & Company
Moorestown, NJ

Tom Hayward, Bonnie Lowth,
Noelle Taras
Dental Products Report
Northfield, IL

Sarah Foss
Harris Corporation
Mason, OH

Michelle Delapenha,
Tanya Burke
National Association of
Secondary School Principals
Reston, VA

Patti Wanagaitis, Alan Tong
New York Life Insurance
Company
New York, NY

Liz Elvin
New York State Chapter,
Associated General Contractors
Albany, NY

American Indian Rehabilitation
Research, Training Center
Northern Arizona University
Flagstaff, AZ

Melissa Henderson
PBI Media, LLC
Potomac, MD

Peel District School Board
Mississauga, ON

Mark Denato
Receptive Services Association
Mt. Laurel, NJ

Public Affairs Department
San Diego Convention Center
Corporation
San Diego, CA

*42. Catalogs,
Directories &
Buyers' Guides*

ABS Graphics, Inc.
Addison, IL

Sam Massell
Buckhead Coalition, Inc.
Atlanta, GA

Jim Nicodemus
Credit Union Executives Society
Madison, WI

Bob Kehoe
Dental Products Report
Northfield, IL

Christine Stevenson
Federal Citizen Information
Center
Washington, DC

Lauren Darr
Harris Corporation
Mason, OH

Rebecca Ayers and Helen Young,
Enzed Design
National Ski Patrol
Lakewood, CO

Eyewear Team
Navajo Manufacturing Co. Inc.
Denver, CO

Nancy Pirwitz, Tom Sprtel
Northbrook Park District
Northbrook, IL

Technical Publications
Department
Pella Corporation
Pella, IA

Marketing Communications
Precision Dynamics Corp.
San Fernando, CA

Peggy Deal, Lisa Honebrink,
Tammy White
Runbeck Graphics, Inc.
Tempe, AZ

Kara Iaconis
Scholastic, Inc.
New York, NY

Rebecca Fogarty, Nancy
Chernitsky
SLACK Incorporated
Thorofare, NJ

Adam Cohen, Jendi Reiter
Winning Writers
New York, NY

Yamaha Marketing Division
Yamaha Marine
Scottsdale, AZ

*43. Books & Book
Chapters*

Susan Bernstein
The Arthritis Foundation
Atlanta, GA

David W. Fuller
Costco Wholesale
Issaquah, WA

Skip Novakovich
Esprit Graphic
Communications, Inc.
Kennewick, WA

Cameron M. Burns
Hard-Pressed Books
Basalt, CO

Father Dominic Garramone, OSB
KETC
St. Louis, MO

LOMA
Atlanta, GA

Rich Youmans
Manufacturing Jewelers
& Suppliers of America
Providence, RI

Thomas J. Kilkenny
The Marcus Group, Inc.
Secaucus, NJ

Nick Abrash
National Council of Teachers
of Mathematics
Reston, VA

Peel District School Board
Mississauga, ON

Jan Gaunce
Sandia National Laboratories
Albuquerque, NM

Society of Environmental
Toxicology and Chemistry
Pensacola, FL

*44. Special Purpose
Brochures, Manuals
& Reports*

Catherine deG. Vanderpool,
Mary Jane Gavenda
The American School of
Classical Studies at Athens
Princeton, NJ

M. J. Hartman, L. F. Morasch,
W. D. Webber
Battelle - Pacific Northwest
National Laboratory
Richland, WA

Cataleno & Company
Moorestown, NJ

Ruth Whittington
City of Rock Hill
Rock Hill, SC

Paul Hambke
Clarion University
Clarion, PA

Michael Vizard
CMP Media LLC/CRN
Manhasset, NY

Megan McGarvey
Craven Regional
Medical Center
New Bern, NC

Richard B. Adams and
Product Management
Datalink Corporation
Minneapolis, MN

Monica Golden
Golden Communications Group
San Clemente, CA

Sally Krause
Indiana University School
of Medicine, Office of
Gift Development
Indianapolis, IN

Jacqueline Barrett
Jacqueline Barrett Design, Inc.
Oceanport, NJ

Harry G. Samuels
Learning Services
Manchester, NJ

Laura M. Luckert
Midwest Research Institute
Kansas City, MO

Michael K. Shelton
National Association of
Elementary School Principals
Alexandria, VA

Jim Peacock, Ali Senauer
Northwest Fisheries
Science Center
Seattle, WA

Judith W. Graybeal
Pacific Northwest
National Laboratory
Richland, WA

Allen Carlisle
Padre Dam Municipal
Water District
Santee, CA

Peel District School Board
Mississauga, ON

Will Keener
Sandia National Laboratories
Albuquerque, NM

Kathie Kane
Sawchuk, Brown Associates
Albany, NY

Barbara Cross
SGI
Regina, SK

Christi Dixon, Tammy Stankey
The Standing Partnership
St. Louis, MO

Ira Ginsberg
Turnaround Management
Association
Chicago, IL

Kathy Velasco
Velasco & Associates, Inc.
Rockford, IL

Pamela Learned, Carly Irwin,
Donna Lederach
Word Work Communications
West Point, PA

Julie Liedman
The Write Stuff
Philadelphia, PA

*45. Most Improved
Brochures, Manuals
& Reports*

AAPM Staff
American Academy
of Pain Medicine
Glenview, IL

Melanie Hinkle
American Nursery
& Landscape Association
Washington, DC

Jeffrey Lofton, APR
American Society
of Landscape Architects
Washington, DC

Greg Robertson
Aon Communication Consulting
Atlanta, GA

Lakisha Campbell
Associated General Contractors
of America
Alexandria, VA

Kevin Gabinski
Bowling Headquarters
Greendale, WI

Paul Hambke
Clarion University
Clarion, PA

Kim Meek
Conservation International
Washington, DC

Entergy Nuclear Northeast
White Plains, NY

NIA Alzheimer's Disease
Education & Referral Center
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Antonio Pogliani
Mercer Human Resource
Consulting, Inc.
New York, NY

Sherri Mostaghni
PNM
Albuquerque, NM

Jerolyn Johnson
Polaris Industries, Inc.
Roseau, MN

Angie Smith
Portage Environmental
Idaho Falls, ID

Elizabeth Fordham
Quill & Ink
Houston, TX

Rosalinda Psolka,
Steven E. Phillips
The Richard Stockton College
Office of New Jersey
Pomona, NJ

Detra Perry
Roche Diagnostics Corporation
Indianapolis, IN

Phillip Brittenham
Sandia National Laboratories
Albuquerque, NM

Peggy Grillot
Turnaround Management
Association
Chicago, IL

Kara Dornig
United Behavioral Health
San Francisco, CA

Carole Wilbeck
University of Washington
Training and Development
Seattle, WA

Selby McPhee
Washington International
School
Washington, DC

**Video &
Electronic
Publications**

*46. Education &
Training Video &
Electronic Publications*

Pat Shelton
ADP
San Dimas, CA

Ray Hurst
Creative Options, Inc.
Waterloo, ON

Sue A. Harland
Incepture, Inc.
Jacksonville, FL

Publications Department
Jefferson County Public Schools
Louisville, KY

Elisa A. Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Glenn Platt
Miami University
Oxford, OH

Mark Wilson, Jane Jakupco
Roche Diagnostics Corporation
Indianapolis, IN

Ann Schreiber
SkillsUSA
Leesburg, VA

Linda Koechli
Toronto Real Estate Board
Toronto, ON

Jean Gallagher
The Vanguard Group
Malvern, PA

Larry Bryant
WellPoint
Thousand Oaks, CA

*47. Public Relations &
Information Video &
Electronic Publications*

Human Resources
Communications Team
AFLAC Incorporated
Columbus, GA

Angela Nugent-Rudny,
Stephen J. Benney
Caterpillar
Aurora, IL

Louise Paiva
Memorial Hospital
of Rhode Island
Pawtucket, RI

MENC: The National
Association for Music Education
Reston, VA

National Institute on Alcohol
Abuse and Alcoholism/
NIH Office of Research
on Women's Health
Bethesda, MD

Nathan Kaufman
Sacramento Municipal
Utility District
Sacramento, CA

Upper Peninsula Power
Company
Houghton, MI

*48. Sales & Marketing
Video & Electronic
Publications*

Ann Rago
Carlow College
Pittsburgh, PA

Lisa Arledge Powell
MediaSource
Dublin, OH

Rick Sapir
Oracle Corporation
Morrisville, NC

Otter Tail Power Company
Fergus Falls, MN

*49. Multimedia
& Interactive
Publications*

Victor A. Fedeli
Canadore College
North Bay, ON

Theresa Jones
Lockheed Martin
Syracuse, NY

Cheryl Budd
National Council on
Compensation Insurance
Boca Raton, FL

Mark Murray
Prime Advertising & Design Inc.
Maple Grove, MN

Jeff Sankey, Al Kohut
Roche Diagnostics Corporation
Indianapolis, IN

Marketing, Promotions
for Student Affairs
Texas Tech University
Lubbock, TX

50. Special Purpose Video & Electronic Publications

Marcey Stevens
Bayfront Medical Center
St. Petersburg, FL

Wendy Beauchesne
Chinook Health Region
Lethbridge, AB

Linda C. Haneborg
Express Services, Inc.
Oklahoma City, OK

Anita J. Day, Sally Krause,
Emily Robison
Indiana University School
of Medicine, Office of
Gift Development
Indianapolis, IN

Pamela Maurer
Lehigh Valley Hospital and
Health Network
Bethlehem, PA

Dennis R. Miller
Mansfield University
Mansfield, PA

Sara Bruneau, Dick Pepper
Medtronic Sofamor Danek
Memphis, TN

Cheryl Budd
National Council on
Compensation Insurance
Boca Raton, FL

Prudential Financial
Newark, NJ

Anne Lee
Scholastic Book Fairs
Lake Mary, FL

Public Relations Department
Shriners Hospitals for Children
Tampa, FL

Bryan Lynch, Everett Nau
SPEBSQSA, Inc.
Kenosha, WI

United Bible Societies
Miami, FL

Strategy, Marketing
Department
VCU Health System
Richmond, VA

Web & Intranet Sites

51. Web Sites

Woody Goulart
AARP, Editorial Management
Washington, DC

Jennifer Schultz
The Alliance for Aging Research
Washington, DC

Jesper Engman
American Corporate Counsel
Association
Washington, DC

Kim Lau, Gary Bloom
Association for Supervision
and Curriculum Development
Alexandria, VA

Gal Borenstein
The Borenstein Group
Fairfax, VA

Shannon Brooks
Brooks-Jeffrey Marketing, Inc.
Mountain Home, AR

Catherine Stringer
California Community
Foundation
Los Angeles, CA

Hartsfield Redesigned
Web Team
City of Atlanta
Department of Aviation
Atlanta, GA

Jeff Baldwin
City of Gaithersburg
Gaithersburg, MD

April Lazenby
City of Hattiesburg
Hattiesburg, MS

Jessica Weiss
City of Mesa
Mesa, AZ

Helen Galasso
Coldwell Banker
Real Estate Corp.
Parsippany, NJ

R. Craig Sautter, Sally Reed
College Bound Publications, Inc.
Evanston, IL

Steve Johnson
Copresco
Carol Stream, IL

Christine Kenny
Document Management
Industries Association
Alexandria, VA

Edward Lowe Foundation
Chicago, IL

Beverly Cobb
Enterprise Rent-A-Car
St. Louis, MO

Gina Riazi
Family & Home Network
Fairfax, VA

Christine Raymond
The First Church of Christ,
Scientist
Boston, MA

Paul H. Green
The Green Sheet, Inc.
Rohnert Park, CA

Health Ink & Vitality
Communications
Yardley, PA

Hobby Industry Association
Elmwood Park, NJ

Sheila Allen, Tiia Sahni
IBM Corporation
Yorktown Heights, NY

Paul Berg
Image Bubble
Simsbury, CT

Office of Public Affairs Staff
Indiana State University
Terre Haute, IN

Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Chris M. Gent
Kissimmee Utility Authority
Kissimmee, FL

Catherine Savage
Lake County Forest Preserves
Libertyville, IL

Lonna Quast
Loma Linda University
Loma Linda, CA

Federal Products Group Staff
LRP Publications
Palm Beach Gardens, FL

Chris Hoffman
Medical Mutual
Cleveland, OH

Jeff Maciorowski
Medical World Communications
Jamesburg, NJ

Marketing Department
Members 1st Federal
Credit Union
Mechanicsburg, PA

David Hoff
Middlesex County College
Edison, NJ

Mindspan
Mahwah, NJ

Robert Ashbaugh Mintec, Inc. Tucson, AZ	Nancy Entz Tinker Federal Credit Union Tinker AFB, OK	Jennifer Lancione NFPA Quincy, MA	<i>54. Individual Web Pages & Sections</i>
Shala Hainer Municipal Association of South Carolina Columbia, SC	Community Relations Team Ulster BOCES New Paltz, NY	David Penman Scientific-Atlanta, Inc. Lawrenceville, GA	Interactive Communication Department Arthritis Foundation Atlanta, GA
Sheila Vertino National Association of Industrial and Office Properties Herndon, VA	Roberto Sánchez-Mejorada Cataño Universidad Anáhuac Mexico City, Mexico		Carolyn Hicks-Marion, Tiffany Collins Best Western International Phoenix, AZ
NOMOTC Web Team National Organization of Mothers of Twins Clubs, Inc. Thompson Station, TN	Scott Warne Warne Marketing & Communications Toronto, ON	<i>53. Home Pages</i>	Carole M. Cufone Holy Name Hospital Teaneck, NJ
Brian Bush Nature Photographer Publishing Company, Inc. Lubec, ME	World Wildlife Fund Washington, DC	Communications, Information Technology Department City of Virginia Beach Virginia Beach, VA	Regan Houser Indiana University of Pennsylvania Indiana, PA
Samantha Helfert Northrop Grumman IT Rockville, MD	<i>52. Intranet Sites</i>	Hellen Tam, Vedrana Jagodic, Inga Matthews Franklin Templeton Investments San Mateo, CA	Publishing Program Legal Services Society Vancouver, BC
Cynthia Saver, RN Nursing Spectrum Hoffman Estates, IL	Gilbert C. Monge Century 21 Real Estate Corporation Parsippany, NJ	Maria Greninger Indiana State University Terre Haute, IN	Jacqueline LaSota Loyola University Health System Maywood, IL
Beth Sutton Peabody Energy St. Louis, MO	Kathy Bernard Enterprise Rent-A-Car St. Louis, MO	Chad Poore Medtronic Sofamor Danek Memphis, TN	Cheryl Budd National Council on Compensation Insurance Boca Raton, FL
Caroline Stoeppler Peachtree Press Lawrenceville, GA	Sara Leonard Freddie Mac McLean, VA	Barry Cordingley The Mississauga News Mississauga, ON	Sheala Durant National Education Association Washington, DC
Communication Services Region of Peel Brampton, ON	Corporate Communications Team The Hearst Corporation New York, NY	Catherine Sivills Murray-Calloway County Hospital Murray, KY	Tom Glad National Press Club Washington, DC
Manny Ontiveros Sandia National Labs Albuquerque, NM	Antonio Poglianich Mercer Human Resource Consulting New York, NY	Kristin Crotty National Association of Realtors Chicago, IL	Michelle Fox, Heather Weimer, Brennan Taylor New York Life Investment Management Parsippany, NJ
Suzanne Freeman Scholastic Inc. New York, NY	Corporate Internet Department New York Life Insurance Company New York, NY	Optum Web Publishing Team Optum Golden Valley, MN	Elizabeth Fordham Quill & Ink Houston, TX
Orthopedics Hyperguide Staff SLACK Incorporated Thorofare, NJ	New York State Department of Civil Service Albany, NY	Brian Pianalto PBI Media, LLC Potomac, MD	RightMinds and LandAmerica Richmond, VA
Jo Anne Barnhart Social Security Administration Baltimore, MD	Laura Quinn Newport News Public Schools Newport News, VA	Thomas D. Hayward Thomson/Dental Products Report Northfield, IL	
		Jennifer D'Alessandro, Gayle Kesten, Joe Caponi VARBusiness Magazine Manhasset, NY	

Thomas D. Hayward Thomson/Dental Products Report Northfield, IL	M.H. Perry Word Worth East Aurora, NY	Peel District School Board Mississauga, ON	Jeffrey M. Clapp Group C Communications, Inc. Tinton Falls, NJ
Yamaha Marketing Division Yamaha Marine Scottsdale, AZ	<i>56. Web & Intranet Site Design</i>	<i>58. One to Two Person- Produced Web & Intranet Sites</i>	Linda Horrell, Jennifer Chess Illinois Municipal Retirement Fund Oak Brook, IL
<i>55. Web & Intranet Site Content & Writing</i>	Vicky Hendley Dobbin AAHE Bulletin Washington, DC	Chris Orphal Acres Group Wauconda, IL	Paul Berg Image Bubble Simsbury, CT
Michael D. O'Neill, Mark Springer Applied Biosystems Foster City, CA	Carolina Country Raleigh, NC	Michele S. Shauf The Alisias Group Atlanta, GA	Theresa Jones Lockheed Martin Syracuse, NY
Michael Vizard CMP Media LLC/CRN Manhasset, NY	Evelyne R. McFeaters Consumer Specialty Products Association Washington, DC	Ranger Kidwell-Ross American Proofreading Company Bow, WA	Rachel H. Garza National Alpha Lambda Delta Macon, GA
Jack Lyne Conway Data, Inc. Norcross, GA	IBM Health Care 2003 Team IBM Armonk, NY	Don Jewler Association of Community Cancer Centers Rockville, MD	Thad Plumley, Brandon Harper National Ground Water Association Westerville, OH
NFIB.com Team Hammock Publishing Nashville, TN	Technology, General Services Department International Monetary Fund Washington, DC	Data Communications Department Atlantic Telephone Membership Corp. Shallotte, NC	Lindsay Dudeck Park District of Highland Park Highland Park, IL
Nick Wreden, Ralph Hammock, Eileen Feretic IBM New York, NY	Chris M. Gent Kissimmee Utility Authority Kissimmee, FL	Christine Audano City of Overland Park Overland Park, KS	Cindy Gordon Prestonwood Baptist Church Plano, TX
Mapping Your Future Austin, TX	Peel District School Board Mississauga, ON	Heather Bidwell City of Tacoma Tacoma, WA	ProSpring, Inc. San Pedro, CA
Debbie Hull MedCases, Inc. Philadelphia, PA	Brian Northum Practitioners Publishing Company Fort Worth, TX	James Quiggle Coalition Against Insurance Fraud Washington, DC	Tara Christian, Tariq Matin St. Joseph's Wayne Hospital Wayne, NJ
Chris Leporini, Mariwyn Evans National Association of Realtors Chicago, IL	Marketing, Promotions for Student Affairs Texas Tech University Lubbock, TX	Leslie Hilbert, Chris Weller Colorado State University, University Relations Fort Collins, CO	Chris Pourteau, John Henry Texas Transportation Institute College Station, TX
Jeffrey Sheppard, Beth Guerard National Association of Student Financial Aid Administrators Washington, DC	<i>57. Site Content & Marketing Plans</i>	Leslie Hilbert, Chris Weller Colorado State University, University Relations Fort Collins, CO	Rhoda McKnight UC Davis - College of Agricultural & Environmental Sciences Davis, CA
George Pukanic National Energy Tech Laboratory Pittsburgh, PA	American Speech-Language- Hearing Foundation Rockville, MD	Bryan Bennett Energy Corporation New Orleans, LA	Anamaria Baralt Washington Athletic Club Seattle, WA
Optum Web Publishing Team Optum Golden Valley, MN	NFIB.com Team Hammock Publishing Nashville, TN	Laura Wayland-Smith Hatch Gravure Association of America, Inc. Rochester, NY	
	Bill LaViolette Incentives & Meetings International Les Issambres, France	Christine P. Barnhart Greater Baltimore Committee Baltimore, MD	

Mark Schulte
Washington International
School
Washington, DC

59. New Web & Intranet Sites

Kim Smith
Bolingbrook Park District
Bolingbrook, IL

Margaret A. Carter-Ward
Business & Legal Reports, Inc.
Old Saybrook, CT

John Drago, Dave Sneed
California Credit Union League
Rancho Cucamonga, CA

MCH Library/Information
Technology Staff
Georgetown University
Washington, DC

Paul Berg
Image Bubble
Simsbury, CT

Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Erin Spencer
Massachusetts Society of CPAs
Boston, MA

MOAA Web Base -
Print & Electronic Publications
Department
Military Officers Association
of America
Alexandria, VA

Rhoda McKnight
UC Davis - College
of Agricultural &
Environmental Sciences
Davis, CA

60. Most Improved Web & Intranet Sites

Advisor Today Web Team
Advisor Today
Falls Church, VA

Eric Rehl
Bowling, Inc.
Greendale, WI

ACE Team
Cascade Engineering
Grand Rapids, MI

Agathe Plamondon
Communicateurs du Fauve
Montreal, QC

Dee Bogetti
GAMA International
Falls Church, VA

Health Ink & Vitality
Communications
Yardley, PA

Jim Sexton
Home & Garden Television
Knoxville, TN

Eileen Zeiger
Juvenile Products
Manufacturers Association
Mt. Laurel, NJ

Rich Youmans
Manufacturing Jewelers
& Suppliers of America
Providence, RI

Publications, Graphics Section
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

NYLIM Retail Web Team
New York Life Investment
Management
Parsippany, NJ

Adrienne Shinn
OhioHealth
Columbus, OH

Ecce Web Design Team
Pacific Northwest National
Laboratory
Richland, WA

Communications Department
The Real Estate Roundtable
Washington, DC

John Hall
Scientific-Atlanta, Inc.
Lawrenceville, GA

Urmil Salvi
Siemens VDO Automotive
Auburn Hills, MI

Peggy Grillot & Kyle Storjohann
Turnaround Management
Association
Chicago, IL

Campaigns, Programs & Plans

61. Education & Training Campaigns & Programs

CDC Consumer Debt
Counseling Education Team,
Finkel & Co.
St. Louis, MO

Eileen Denne
American Society
of Travel Agents
Alexandria, VA

Todd Abrams, Ph.D.,
Diane Lockard
Meniscus Limited
West Conshohocken, PA

Mindy Kaplan Eline,
Gary Edmunds
NASFAA
Washington, DC

North Carolina Sea Grant,
National Weather Service
and North Carolina Beach
Communities
Raleigh, NC

Post-acute Care Services Team
Ohio KePRO
Seven Hills, OH

Margaret Mick
Watson Wyatt Worldwide
Stamford, CT

62. Public Relations & Information Campaigns

Jerry Circelli
American Paint Horse
Association
Fort Worth, TX

Beth Smiley
American Rose Society
Shreveport, LA

Jennifer Szwalek
American Society
of Transplantation
Mt. Laurel, NJ

ASHA Public Relations Team
American Speech-Language
Hearing Association
Rockville, MD

Geraldine Vance
British Columbia
Medical Association
Vancouver, BC

Steve Kohler
California Highway Patrol,
Office of Public Affairs
Sacramento, CA

Suzanne Moreland
CH2M Hill
Redding, CA

Brad Bohlander, Jennifer
Dimas, Dell Rae Moellenberg
Colorado State University
Fort Collins, CO

Debbie Bangledorf
Good Samaritan Hospital
of Maryland
Baltimore, MD

Alan Hodel
Hewlett-Packard Company
Houston, TX

Kathryn Forsyth
The Marcus Group, Inc.
Secaucus, NJ

Communications Office
National Catholic
Educational Association
Washington, DC

George Warrington
NJ TRANSIT
Newark, NJ

Rae A. Todd
Platte River Power Authority
Fort Collins, CO

Prudential Financial
Newark, NJ

San Luis Obispo STC
2002-2003 Board of Directors
San Luis Obispo STC Chapter
Atascadero, CA

Joey Mechelle Stenner
Sweet Adelines International
Tulsa, OK

Tami M. Gross
TMGpr
New York, NY

Michael Adamson
United States Tennis
Association
White Plains, NY

Virginia Department of Game
and Inland Fisheries
Richmond, VA

Yankee Gas Corporate
Communications
Berlin, CT

David E. Closs
Zlokower Company Public
Relations
New York, NY

63. Sales & Marketing Campaigns

Victor A. Fedeli
Canadore College
North Bay, ON

Denise Bonaventura,
Moss Stern
Elsevier
Philadelphia, PA

Otter Tail Power Company
Fergus Falls, MN

Susan S. Beschler
Penn State Alumni Association
University Park, PA

Douglas Borchert, Jennifer
Barlow
SLACK Incorporated
Thorofare, NJ

Brian Wenzel
Unison Industries
Jacksonville, FL

Joel A. Strasser
Zlokower Company Public
Relations
New York, NY

64. Employee, Benefit & Membership Communications

Human Resources
Communications Team
AFLAC Incorporated
Columbus, GA

Greg Robertson
Aon Communication Consulting
Atlanta, GA

BayCare Creative Services
BayCare Health System
Clearwater, FL

Lindsay Wyatt
Buck Consultants
Atlanta, GA

Cataleno & Company
Moorestown, NJ

Tina Angelo
CIGNA Corporation
Philadelphia, PA

Cynthia Sax
City of Houston
Houston, TX

Karen Pfitzinger
Enterprise Rent-A-Car
St. Louis, MO

Jane Robbins
FedEx Express
Memphis, TN

Allyson Zoellner
Great-West/Benefits Corp., Inc.
Greenwood Village, CO

Diane Kokoska
IKEA North America
Plymouth Meeting, PA

Vicki Tyler
International Paper
Memphis, TN

Bonnie Rodney
MasterCard International
Purchase, NY

Robert Nikodemy, Karen Kotner
Mercer Human Resource
Consulting
New York, NY

John Cappelletti, ABC
Ontario Teachers' Pension Plan
Toronto, ON

HR Communications
Pier 1 Imports
Fort Worth, TX

Karen Perrino
SkillsUSA
Leesburg, VA

Rebecca Duff-Campbell,
Spencer Fletcher
Tribune Company
Chicago, IL

Martha Murphy
TurnerDillon LLC
Winston-Salem, NC

Trish Geyer
Watson Wyatt & Company
Cleveland, OH

Pam Rollins
Watson Wyatt Worldwide
Southfield, MI

65. Customer Communications

Lauren Darr
Harris Corporation
Mason, OH

Melanie Vandermark
Johns Hopkins University Press
Baltimore, MD

Pinnacol Assurance's
Communications Team
Pinnacol Assurance
Denver, CO

Communication Services
Region of Peel
Brampton, ON

66. Conference & Meeting Campaigns & Programs

Tom Hayward, Bonnie Lowth,
Noelle Taras
Dental Products Report
Northfield, IL

Reid A. Walker
Global Exchange Services
Gaithersburg, MD

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Bethlehem, PA

67. Investment & Financial Campaigns

No awards presented.

68. Total Publication Programs

Cal Poly Pomona Office
of Public Affairs
California State Polytechnic
University, Pomona
Pomona, CA

Cindy Schmieg
Entegris, Inc.
Chaska, MN

Fox Publishing
Johannesburg, South Africa

Corporate Marketing,
Communications
Horizon Blue Cross Blue Shield
of New Jersey
Newark, NJ

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Bethlehem, PA

Lee Greene
National Association of
Elementary School Principals
Alexandria, VA

Elizabeth Fordham
Quill & Ink
Houston, TX

Recording for the Blind
and Dyslexic
Princeton, NJ

Ellen O. Kranick
The Vanguard Group
Valley Forge, PA

Marilee Aust and Editorial
Services Staff
WestNet Learning
Arvada, CO

69. Organization Strategic Plans

Paula Witherell
Hilbert College
Hamburg, NY

IHFA Communications
Department
Idaho Housing and
Finance Association
Boise, ID

Laura Dockstader
St. Joseph's Health Care
London
London, ON

70. Special Purpose Campaigns, Programs & Plans

Creative Services
AARP
Washington, DC

ASHA Public Relations Team
American Speech-Language
Hearing Association
Rockville, MD

Daphne Yarbrough-Jones
Atlantic Telephone
Membership Corp.
Shallotte, NC

Sheri Gormley
Columbia Ultimate
Vancouver, WA

Marketing Communications
Staff
John C. Lincoln Health Network
Phoenix, AZ

Thomas V. O'Neil
The Marcus Group, Inc.
Secaucus, NJ

Margery E. Zylich, APR
MedStar Health
Columbia, MD

Teala Kail
PNM
Albuquerque, NM

Teresa Carter
Tinker Federal Credit Union
Tinker AFB, OK

The Towns of Black Diamond,
Turner Valley & Okotoks
Black Diamond, AB

Julie Olthoff, Megan Summers,
Manni Nievera, Cas Perez,
Kim Johnson
VIA Marketing, Inc.
Merrillville, IN

Writing

71. Education & Training Writing

Michael Sontag, David Medine
American Bankers Association
Washington, DC

Diane Geiman
American Correctional
Association
Lanham, MD

Newton Holt
Executive Update,
Greater Washington Society
of Association Executives
Washington, DC

Donna Snellings
Northern Virginia Electric
Cooperative
Manassas, VA

Iris Aboytes
Sandia National Laboratories
Albuquerque, NM

Marilee Aust and Learning
Content Development Staff
WestNet Learning
Arvada, CO

72. Public Relations & Information Writing

Rich Hansen
AARP
Washington, DC

Boe Workman
AARP, Communications
Washington, DC

Alyson Dutch
Brown & Dutch
Public Relations, Inc.
Malibu, CA

Stacy Quinn
ERA Franchise Systems, Inc.
Parsippany, NJ

Cynthia Tompkins
The Louis Berger Group
East Orange, NJ

Joan P. Huwiler
Regional Water Authority
New Haven, CT

73. Sales & Marketing Writing

Diane R. DeBok
University of Iowa,
Center for Credit Programs
Iowa City, IA

Angela T. Wilson
Washington Hospital Center
Washington, DC

74. Media Kit & News Release Writing

Shelia Naab
American Academy
of Periodontology
Chicago, IL

Janice O'Driscoll
Carient Communications
St. Charles, IL

Lisa Fasold
Consumer Electronics
Association
Arlington, VA

Natalie Ness
DeLyon-Hunt & Associates
Redondo Beach, CA

Bonnie Lowth, Noelle Taras,
Tom Barg
Dental Products Report
Northfield, IL

Erich Parker, Eileen Secrest,
Jeffrey Lofton
Erich Parker & Associates, LLC
Washington, DC

Dave Nagle, Rob Tobias
ESPN
Bristol, CT

The Federal Citizen
Information Center
Washington, DC

Susan Lynne Storey
IAAPA
Gurnee, IL

Kristen Glanzman,
Karol McNulty
Lerner Duane Communication,
Inc.
Millburn, NJ

Kellie Hines, Joani Lynch
Mammoth Mountain Ski Area
Mammoth Lakes, CA

Michael Nott, Adele Rowan,
Lisa Waddle
Parthenon Publishing
Nashville, TN

Neal Singer
Sandia National Laboratories
Albuquerque, NM

David Ladd
Siemens VDO Automotive
Auburn Hills, MI

Dennis Phillips
The Walker Agency
Scottsdale, AZ

Suzanne Morse
Yamanouchi Consumer Inc.
Medford, OR

75. Online Writing

Michael D. O'Neill
Applied Biosystems
Foster City, CA

Dina S. Gomez
Brava Ink Communications
Medford, NJ

76. Feature Writing

Michele Marr
Huntington Beach, CA

Gail D. McVicker
Pottstown, PA

Terry Edmonds
AARP
Washington, DC

Phil Owen
AATCC
Research Triangle Park, NC

Michele Bell
Advertising Specialty Institute
Trevose, PA

Chuck Jones
Advisor Today
Falls Church, VA

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Ann Mahrtdt
American Bankers Association
Washington, DC

Gabriella M. Daley
American Correctional
Association
Lanham, MD

Lisa Junker
American Industrial Hygiene
Association
Fairfax, VA

Jessica Bernstein
American Red Cross
Falls Church, VA

Robert Black
American Society for
Engineering Education
Washington, DC

Susan E. Daniels
American Society for Quality
Milwaukee, WI

Amy M. Azzam
APICS - The Performance
Advantage
Alexandria, VA

Kathleen DesMarteau, Tracy
Haisley
Apparel Magazine
Columbia, SC

Andrew Brownstein
Association of Trial Lawyers
of America
Washington, DC

Nancy Waite
Bayfront Medical Center
St. Petersburg, FL

The Boeing Company
Chicago, IL

Dan Crouch
CAMICO IMPACT
Redwood City, CA

Katherine L. George
Catalina Communications
Fredericksburg, VA

Gretchen Pienta
CCIM Institute
Chicago, IL

Susan Smiley
CMHC Systems, Inc.
Dublin, OH

Linda Longo
Contract Lighting
Clifton, NJ

Catherine M. Streiner
The Corporate Pen
Cave Creek, AZ

Stephen Smith
Costco Wholesale
Issaquah, WA

David M. Freedman
D.M. Freedman Company
Highland Park, IL

Rich Palmer
Dental Products Report
Northfield, IL

Darin Painter
Document Management
Industries Association
Alexandria, VA

Constance Snow
Endless Vacation Magazine
Carmel, IN

Bruce Grierson
enRoute Magazine
Montreal, QC

Bob Baker
Enterprise Rent-A-Car
St. Louis, MO

Kristin Merriman-Clarke
Executive Update,
Greater Washington Society
of Association Executives
Washington, DC

Anna Fryda
Good Samaritan
Health Systems
Kearney, NE

Margie Markarian
Hammock Publishing
Nashville, TN

Alan Hodel
Hewlett-Packard Company
Houston, TX

Hispanic MBA
Short Hills, NJ

Imagination Publishing
Chicago, IL

Sarah Lawley
Imperial Oil Limited
Toronto, ON

Martin Blank
Indiana State University
Terre Haute, IN

Colleen Zacharyczuk
Infectious Diseases in Children
Thorofare, NJ

Todd Hastings
Lexmark International, Inc.
Lexington, KY

Jennifer Rankin
LOMA Resource
Atlanta, GA

Craig Barner
Midwest Construction
Chicago, IL

Molly Wyman
Military Officers Association
of America
Alexandria, VA

Sharon C. Goldberg
Montgomery Village Foundation
Montgomery Village, MD

Paul V. Arnold
MRO Today Magazine
Fort Atkinson, WI

Tory Daugherty
Murray-Calloway
County Hospital
Murray, KY

Tom Gillespie
Navy Federal Credit Union
Merrifield, VA

Anne Nordhaus-Bike
Near West/South Gazette
Chicago, IL

Colleen Kenny
New York Life Insurance
Company
New York, NY

Jeffrey M. Reutter, David
Kelch, Jill Jentes Banicki,
Frank Lichtkoppler
Ohio Sea Grant College
Program
Columbus, OH

Jill M. Ercolino
Pennsylvania State Association
of Township Supervisors
Enola, PA

Stephen J. Mraz
Penton Media
Cleveland, OH

John Elsasser
The Public Relations Society
of America
New York, NY

Robin Grafton, APR
Publix Super Markets
Lakeland, FL

Renée Robbins
Putman Media, Inc.
Itasca, IL

John Allemang
Redwood Custom
Communications
Toronto, ON

Pat Kemper
Sacramento Municipal
Utility District
Sacramento, CA

Michael Konik
Sky
Greensboro, NC

James Michael Brodie
Society of Women Engineers
Cleveland Heights, OH

Mark Preston
U.S. Tennis Association
White Plains, NY

T.C. Doyle
VARBusiness Magazine
Manhasset, NY

Ken Terrell
Verizon
Arlington, VA

77. Feature Series Writing

Kristin Doucet
ADVOCIS
Toronto, ON

Diabetes Forecast
The American Diabetes
Association
Alexandria, VA

Ranger Kidwell-Ross
American Proofreading
Company
Bow, WA

AORN Journal
Association of Perioperative
Nurses
Denver, CO

David Andrew
Costco Wholesale
Issaquah, WA

Shirley Gutkowski, R.D.H.,
B.S.D.H.
Diabetes Self-Management,
Rapaport Publishing, Inc.
New York, NY

Forest Preserve District
of DuPage County
Wheaton, IL

Dr. Tim Springer
Group C Communications
Tinton Falls, NJ

Bryan Bechtel
Infectious Disease News
Thorofare, NJ

Caring for the Ages
Lippincott Williams & Wilkins
New York, NY

Paul W. Jackson
Michigan Farm Bureau
Lansing, MI

PACE Office
NASA Dryden
Flight Research Center
Edwards, CA

Kim Beachum
Near West/South Gazette
Chicago, IL

Becky Whitelock
NOVEC
Manassas, VA

Mel Lesperance,
Jay Paul Myers
Ortronics, Inc.
Tampa, FL

Ann Haver-Allen
Princeton University
Princeton, NJ

Chris Burroughs
Sandia National Laboratories
Albuquerque, NM

Community Relations Team
Ulster BOCES
New Paltz, NY

VFW Magazine
Veterans of Foreign Wars
Kansas City, MO

Kris Wendtland, Jack Merritt
WREN Magazine
Casper, WY

78. How-to Writing

Matt Histan
Advertising Specialty Institute
Trevose, PA

Jamie Golombek
AIM Trimark Investments
Toronto, ON

Marcy O'Koon
The Arthritis Foundation
Atlanta, GA

Alexandria K. Brown
E-zine Queen Productions
Marina del Rey, CA

Stacey Moncrieff,
Robert Sharoff
National Association of Realtors
Chicago, IL

Dana Harder
Putman Media, Inc.
Itasca, IL

Iris Aboytes
Sandia National Laboratories
Albuquerque, NM

Employee Communications
The Walt Disney Company
Burbank, CA

Randy Franklin Smith
Windows & .NET Magazine
Loveland, CO

79. News Writing

Martha Neil
ABA Journal
Chicago, IL

Michael D. O'Neill
Applied Biosystems
Foster City, CA

Jean Hellwege
Association of Trial Lawyers
of America
Washington, DC

Brad Pokorny
Baha'i International
Community
New York, NY

Sarah Lawley
Imperial Oil Limited
Toronto, ON

Fay Ellis
Lippincott Williams & Wilkins
New York, NY

Meeting News
New York, NY

Paul W. Jackson
Michigan Farm Bureau
Lansing, MI

PACE Office
NASA Dryden
Flight Research Center
Edwards, CA

PACE Office
NASA Dryden
Flight Research Center
Edwards, CA

Robert Freedman
National Association of Realtors
Chicago, IL

Sandra I. Erwin
National Defense
Industrial Association
Arlington, VA

Gail Mansfield,
Michael La Placa, William Bike
Near West/South Gazette
Chicago, IL

Robert Trace
Orthopaedics Today
International
Thorofare, NJ

Ann Cony
Sacramento Municipal
Utility District
Sacramento, CA

John German
Sandia National Laboratories
Albuquerque, NM

Suzanne Morse
Yamanouchi Consumer Inc.
Medford, OR

80. Personality Profiles

Stephanie Francis Cahill
ABA Journal
Chicago, IL

Chuck Jones
Advisor Today
Falls Church, VA

Marcia Levine Mazur
The American Diabetes
Association
Alexandria, VA

Robert Black
American Society for
Engineering Education
Washington, DC

The Boeing Company
Chicago, IL

Roger Smith
City of Houston
Houston, TX

Michael Vizard
CMP Media LLC/CRN
Manhasset, NY

Donna Patané
Costco Wholesale
Issaquah, WA

Nancy Schnaars
Hallmark Communications
East Boothbay, ME

Henry W. Singer
HEM/ONC Today
Thorofare, NJ

Linda Longo
Home Lighting & Accessories
Clifton, NJ

Martin Blank
Indiana State University
Terre Haute, IN

Carey Jones
McMurry
Phoenix, AZ

Stacy Neidoff
Montgomery Village
Foundation, Inc.
Montgomery Village, MD

Lucien Salvant
National Association of Realtors
Chicago, IL

Chip Cheek
New York Life Insurance
Company
New York, NY

Internal Communications
Department
Putnam Investments
Andover, MA

Elizabeth Fordham
Quill & Ink
Houston, TX

Susan McClelland
Redwood Custom
Communications
Toronto, ON

Bill Murphy
Sandia National Laboratories
Albuquerque, NM

Geoff Gloeckler
Wal-Mart Stores, Inc.
Bentonville, AR

81. Columns & Editorials

Sharon Burton-Hardin
Riverside, CA

Michele Marr
Huntington Beach, CA

Marketing Team
Alphanumeric Systems
Raleigh, NC

Lisa Gough
American Orthotic and
Prosthetic Association
Alexandria, VA

CAWOOD
Eugene, OR

Bob Hinkle
Cleveland Metroparks
Cleveland, OH

Allan Clyde
Council on Foundations
Washington, DC

Dennis Spaeth
Dental Practice Report
Northfield, IL

Katina Arnold
ESPN
Bristol, CT

George F. Hayhoe
George Hayhoe Associates
Macon, GA

Patricia Murphy
The Green Sheet, Inc.
Rohnert Park, CA

Ron Hanser
Hanser & Associates
West Des Moines, IA

Jeff Hall
HMP Communications
Malvern, PA

Daniel Goodwin
Irving Oil
Saint John, NB

Juliette Weiland
Juliette Weiland & Co.
Wilton, CT

Stacey Moncrieff
National Association of Realtors
Chicago, IL

Andrea McMakin
Pacific Northwest
National Laboratory
Richland, WA

Wes Pedersen
Public Affairs Council
Washington, DC

Tracy Howard, James Chatto
Redwood Custom
Communications
Toronto, ON

James H. Hartung
Toledo-Lucas County
Port Authority
Toledo, OH

Deborah Wiethop
WellPoint Central Region
St. Louis, MO

82. Health & Medical Writing

Tom Barrett
AARP
Washington, DC

Print Publications Division
American Academy of
Anti-Aging Medicine
Littleton, MA

Jo Ann Ahern, APRN,
MSN, CDE
The American Diabetes
Association
Alexandria, VA

Michael D. O'Neill
Applied Biosystems
Foster City, CA

Marcy O'Koon
The Arthritis Foundation
Atlanta, GA

Gerald L. Mummey, C.L.U.
Arthritis Self-Management
New York, NY

Margaret R. Barr, P.T.,
Marie D. Westby, P.T.
Arthritis Self-Management
New York, NY

Victoria Contie, Steven Stocker
Equals Three Communications
Bethesda, MD

Crystal Caviness
Hammock Publishing
Nashville, TN

Donna Debs
Health Ink & Vitality
Communications
Yardley, PA

Health Newsletters Direct
Evanston, IL

Editorial Team
IDEA Health and Fitness
Association
San Diego, CA

Jan Ciccarelli
Loyola University
Health System
Maywood, IL

Stephanie Conner
McMurry
Phoenix, AZ

Joanie Erickson
NorthBay Healthcare
Fairfield, CA

Susan Rapp
Orthopedics Today
Thorofare, NJ

Maria Kalligeros
Patrice Tanaka & Company, Inc.
New York, NY

Trish Ostroski
Precision Dynamics Corp.
San Fernando, CA

Lisa Patterson
St. Joseph's - Baptist
Health Care
Tampa, FL

Annamarie DeCarlo
Washington Hospital Center
Washington, DC

Pam Jelinek
Washington Hospital Center
Washington, DC

Deborah Wiethop
WellPoint Central Region
St. Louis, MO

83. Speech & Script Writing

Susan Long, Helene Leininger
AAA Marketing Services
Heathrow, FL

Linda Slaughter
AARP
Washington, DC

Boe Workman
AARP, Communications
Washington, DC

Alexander P. Tsigdinos
BlueChair Group, Inc.
Los Gatos, CA

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Bethlehem, PA

Rosenbluth International
Philadelphia, PA

Christine Brodeur
Socket Media, Inc.
Santa Monica, CA

84. Technical Writing

Sue Sobczak-Bryan
AGEISS Environmental, Inc.
Evergreen, CO

Michael D. O'Neill
Applied Biosystems
Foster City, CA

Nicola Tuseo
Cushman & Wakefield
New York, NY

Kathy J. Wolf
Gribetz International
Sunrise, FL

Susan Grisham
Home Lighting & Accessories
Clifton, NJ

Alex Birman
IBM Corporation
Yorktown Heights, NY

Elisa A. Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Amy Higgins
Machine Design Magazine
Cleveland, OH

Tom Nash
MOTOR Magazine
Troy, MI

PACE Office
NASA Dryden
Flight Research Center
Edwards, CA

Hanna Goss
NOAA Coastal Services Center
Charleston, SC

Cheri L. Crider
Optio Software, Inc.
Alpharetta, GA

Technical Publications
Department
Pella Corporation
Pella, IA

Kelly Johnson
PM Engineer Magazine
Bensenville, IL

Elizabeth Fordham
Quill & Ink
Houston, TX

Laurel M. Sheppard
Society of Women Engineers
Cleveland Heights, OH

Pamela D. Wesley
Tom McLeod Software
Corporation
Birmingham, AL

Nori Van Elzen
Village of Skokie
Skokie, IL

85. Manual & Report Writing

Caroline Taylor
Washington, DC

HR Communications
Pier 1 Imports
Fort Worth, TX

86. Tutorials, Help Files & FAQs

Barbara Alexander
Roche Diagnostics Corporation
Indianapolis, IN

Marla Lineberry
Titanium Software
Houston, TX

87. Best Rewrites

Vicky Hendley Dobbin
AAHE Bulletin
Washington, DC

James Podgers
American Bar Association
Chicago, IL

Katherine L. George
Catalina Communications
Fredericksburg, VA

Sara Drummond
Commercial Investment
Real Estate
Chicago, IL

Nancy Dietz, Kelly Brown,
Greg Mayo
Community Affordable Housing
Equity Corp.
Raleigh, NC

Louise Arnheim
Equals Three Communications
Bethesda, MD

Internal Auditor
The Institute of Internal
Auditors, Inc.
Altamonte Springs, FL

Jeannie Norris,
Rebecca Morphis
NC State Alumni Association
Raleigh, NC

Michael A. Torok
NetIQ Corporation -
SQL Server Team
Houston, TX

Kathleen M. Beans
RMA-The Risk Management
Association
Philadelphia, PA

Design & Illustration

88. Design & Layout

ABS Graphics, Inc.
Addison, IL

Melanie Hinkle
American Nursery
& Landscape Association
Washington, DC

Victoria J. Douglas
Barracuda Communications, Inc.
for First Night Wilmington
Wilmington, DE

The Boeing Company
Chicago, IL

Kathy Rehm Switky
Committee for Green Foothills
Palo Alto, CA

Jennifer Harris
Costco Wholesale
Issaquah, WA

David Nicastro
CRN
Manhasset, NY

Bonnie Lowth, Noelle Taras,
Tom Barg
Dental Products Report
Northfield, IL

Arlene Genkin
DreamWorks LLC
Los Angeles, CA

Tom Davis
Hammock Publishing
Nashville, TN

Bill Hudgins, Tom Davis
Hammock Publishing/
Road King
Nashville, TN

Karen Earley-Mullis
Indiana University
Credit Union
Bloomington, IN

Celine Vaillancourt
Mercer Human Resource
Consulting
Montreal, QC

Matthew J. Petersen
Meredith Integrated Marketing
New York, NY

Debbie Sydnor
Military Officers Association
of America
Alexandria, VA

PACE Office
NASA Dryden
Flight Research Center
Edwards, CA

Frank Ruopoli
NOAA Coastal Services Center
Charleston, SC

Communication Services
Region of Peel
Brampton, ON

Rosenbluth International
Philadelphia, PA

Jeannie Tamas
Scholastic Inc.
New York, NY

Ann Harvey
Sky
Greensboro, NC

Melissa Daddona, ELS
SLACK Incorporated
Thorofare, NJ

Terence Winch
Smithsonian's National
Museum of the American Indian
Washington, DC

Janet W. Davis
TIC Federal Credit Union
Fort Benning, GA

Lynn Bodwell
Toronto Real Estate Board
Toronto, ON

Kara Dornig
United Behavioral Health
San Francisco, CA

Kimberly Forrester
United States Professional
Tennis Association
Houston, TX

Directory Staff
University of Chicago
Chicago, IL

Valerie Lorimer
Wheaton Park District
Wheaton, IL

89. Illustration & Typography

Karen Tanaka
American Society for
Engineering Education
Washington, DC

The Boeing Company
Chicago, IL

Tennille Davis Shuster
City of Sunrise
Sunrise, FL

Eddie Milla, David Nicastro
CRN
Manhasset, NY

Giulia Pobjecky
CRN
Manhasset, NY

Sarah Lawley
Imperial Oil Limited
Toronto, ON

Martin Blank
Indiana State University
Terre Haute, IN

Massoud Etemadi, Julio Prego
International Monetary Fund
Washington, DC

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Bethlehem, PA

Julie Fournier,
Isabella Mathews
National Association of Realtors
Chicago, IL

Yvette Watson
Navy Federal Credit Union
Merrifield, VA

Peel District School Board
Mississauga, ON

David Chestnut
Redwood Custom
Communications
Chicago, IL

Jerome A. Gorman
Sandia National Laboratories
Albuquerque, NM

Denise James
The Vanguard Group
Valley Forge, PA

Scott Gormley, Sek Leung,
Adeline Cannone
VARBusiness Magazine
Manhasset, NY

90. Covers

Pierre Schnog
Advertising Specialty Institute
Trevose, PA

Lauren Leach
AFLAC Incorporated
Columbus, GA

Kathy Giarrano
The American Cancer Society
and Lippincott Williams
& Wilkins
Washington Depot, CT

Marcia Hall-Richards
City of Atlanta
Department of Aviation
Atlanta, GA

David Nicastrò
CRN
Manhasset, NY

Nancy Maline, Erin Dabrowsky,
Phil Poole
Eckerd Corporation
Largo, FL

Laura Wayland-Smith Hatch
Gravure Association
of America, Inc.
Rochester, NY

The Executive Update,
Eason Associates Team
Greater Washington Society
of Association Executives
Washington, DC

Richard Vacek
The Green Sheet, Inc.
Rohnert Park, CA

Tom Davis
Hammock Publishing
Nashville, TN

Marco Morillo
The Hispanic Outlook
in Higher Education
Paramus, NJ

Mary Zisk, Tim Lee
Institute of Management
Accountants
Montvale, NJ

Cynthia Tompkins
The Louis Berger Group
East Orange, NJ

Lynne Woychik
Military Officers Association
of America
Alexandria, VA

Kirsten Navin
Miller Sports Group
Custom Publishing
Fairfield, CT

PACE Office
NASA Dryden
Flight Research Center
Edwards, CA

Patti Chisholm
National Association of
Secondary School Principals
Reston, VA

Stephen Herner
Putman Media, Inc.
Itasca, IL

Julie E. Bowen
The Richard Stockton College
of New Jersey
Pomona, NJ

Sabine Sonnenberg
RMA-The Risk Management
Association
Philadelphia, PA

Kirk J. Dodson
Saint Francis University
Loretto, PA

Michael Vittitow
Sandia National Laboratories
Albuquerque, NM

Kara Iaconis
Scholastic, Inc.
New York, NY

Lori Shields
SLACK Incorporated
Thorofare, NJ

Terence Winch
Smithsonian's National
Museum of the American Indian
Washington, DC

Connie Conklin
Society of Women Engineers
Cleveland Heights, OH

David Bautista, Sek Leung,
Adeline Cannone
VARBusiness Magazine
Manhasset, NY

Tracy McCaffrey
VNU Inc.
New York, NY

Employee Communications
The Walt Disney Company
Burbank, CA

91. Contents Pages

Myron Lo
American Society for
Engineering Education
Washington, DC

The Boeing Company
Chicago, IL

Angie Coyle, Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

92. Spreads

Paul McCambridge
Advertising Specialty Institute
Trevose, PA

Karen Tanaka
American Society for
Engineering Education
Washington, DC

The Boeing Company
Chicago, IL

Jim Lawyer
CRN
Manhasset, NY

Nancy Maline, Erin Dabrowsky,
Phil Poole
Eckerd Corporation
Largo, FL

Tom Davis
Hammock Publishing
Nashville, TN

Cheri Jones
HomeCare Magazine
Atlanta, GA

Imagination Publishing
Chicago, IL

Heidi Easudes
McMurry
Phoenix, AZ

Matthew J. Petersen
Meredith Integrated Marketing
New York, NY

Kirsten Navin
Miller Sports Group
Custom Publishing
Fairfield, CT

Julie Fournier,
Isabella Mathews
National Association of Realtors
Chicago, IL

Bert Ganzon
Putman Media, Inc.
Itasca, IL

Jessica Reid
Redwood Custom
Communications
Toronto, ON

Randy Montoya
Sandia National Laboratories
Albuquerque, NM

Eva Absher
SHRM
Alexandria, VA

Scott Gormley, Sek Leung,
Adeline Cannone
VARBusiness Magazine
Manhasset, NY

Tracy McCaffrey
VNU Inc.
New York, NY

93. Photographs

Svetla Baykoucheva
American Chemical Society
Washington, DC

Karen Tanaka
American Society for
Engineering Education
Washington, DC

The Boeing Company
Chicago, IL

H.O. Zimman, Inc. and
the United States Tennis
Association
Lynn, MA

Lee Runion
Hammock Publishing
Nashville, TN

Kirsten Navin
Miller Sports Group
Custom Publishing
Fairfield, CT

PACE Office
NASA Dryden
Flight Research Center
Edwards, CA

Cecelia Hughes Navapache Regional Medical Center Show Low, AZ	Irina Stepanova National Association of Manufacturers Washington, DC	Gregory B. Jones Juvenile Products Manufacturers Association Mt. Laurel, NJ	Brian Wolfson City of Commerce Commerce, CA
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Lamar R. Thomas, Sr. Pocono Mountain School District Swiftwater, PA	Carlos J. Granados Northern Illinois University DeKalb, IL	Michelle Delapenha National Association of Secondary School Principals Reston, VA	Cindy Stewart City of Troy Troy, MI
Margaret Malandrucolo Redwood Custom Communications Toronto, ON	Patricia Morris Patricia Morris Associates, Inc. Clark, NJ	Pinnacol Assurance's Communications Team Pinnacol Assurance Denver, CO	Robert A. Hilliard GKN Sinter Metals Auburn Hills, MI
Michael Kohn Redwood Custom Communications Toronto, ON	Peel District School Board Mississauga, ON	Jim Brown SCI - First For Hunters, SCI Foundation Tucson, AZ	Hemispheres Greensboro, NC
Randy Montoya Sandia National Laboratories Albuquerque, NM	Ron Zahuranec Z Works Corona, CA		Vicki Tyler International Paper Memphis, TN
Scott Gormley, Sek Leung, Adeline Cannone VARBusiness Magazine Manhasset, NY	<i>95. Print Ads & Advertorials</i>	<i>96. Displays, Signage & Packaging</i>	Janet Hughes Janet Hughes and Associates Wilmington, DE
<i>94. Logos, Stationery & Graphic Standards Materials</i>	Marketing Team Alphanumeric Systems Raleigh, NC	Linda C. Haneborg Express Services, Inc. Oklahoma City, OK	Chris M. Gent Kissimmee Utility Authority Kissimmee, FL
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Automotive Aftermarket Industry Association Bethesda, MD	Brian White Chilton Memorial Hospital Pompton Plains, NJ	N. Lee Prince Pacific Northwest National Laboratory Richland, WA	Gayle Gathercole, Joseph Karabinus Medical Mutual Cleveland, OH
Ann Rago Carlow College Pittsburgh, PA	James Baumann CMHC Systems, Inc. Dublin, OH	David Cubine THIEL Audio Lexington, KY	Margery E. Zyllich, APR MedStar Health Columbia, MD
Jonathan Follett, Matthew Holm Hot Knife Design Newton, MA	Cindy Schmieg Entegris, Inc. Chaska, MN		Creative Communications Northern Arizona University Flagstaff, AZ
Jason Beers Inland California Television Network San Bernardino, CA	Communications Team FBMC Tallahassee, FL	<i>97. Calendars, Posters & Certificates</i>	Peel District School Board Mississauga, ON
	Lauren Darr Harris Corporation Mason, OH	Sonja Black Michaels ADP San Dimas, CA	Mike Joyce Platinum Design, Inc. New York, NY
	Ronald Mabon Indiana University of Pennsylvania Indiana, PA	Andrea Owsinek Anne Ink Bloomfield Hills, MI	
		Bob Fehring Artel Design Studio Ripon, WI	

Gail Cuomo
Regional Water Authority
New Haven, CT

Marketing, Promotions
for Student Affairs
Texas Tech University
Lubbock, TX

98. Best Redesigns

Publication, New Media Staff
American Bar Association
Chicago, IL

Editorial Staff
American Society
of Safety Engineers
Des Plaines, IL

Greg Robertson
Aon Communication Consulting
Atlanta, GA

Evelyn Good
Bloomberg L.P.
Plainsboro, NJ

Linda Farmer, Jennifer Picardo
City of Tacoma
Tacoma, WA

Matthew Dakotah
Colorado Homes & Lifestyles
Centennial, CO

Lynn L. Franzoi
FOX Entertainment Group, Inc.
Los Angeles, CA

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Bethlehem, PA

Julie Fournier,
Isabella Mathews
National Association of Realtors
Chicago, IL

Branded Publications
Pace Communications
Greensboro, NC

Bruce W. Radford
Public Utilities Reports Inc.
Vienna, VA

Linda Baker
SLACK Incorporated
Thorofare, NJ

Eddy McNeil
Turnaround Management
Association
Chicago, IL

Dan Woychick
Woychick Design
Minneapolis, MN

Special Publications

99. One-of-a-Kind Publications - Printed

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AAA Michigan
Dearborn, MI

B.J. Adler
Alliance for Young Artists
& Writers, Inc.
New York, NY

Sandra L. Wallace
The Auto Club Group
Dearborn, MI

Dawn Vande Kolk
Bowling Headquarters
Greendale, WI

Kevin Gabinski
Bowling Headquarters
Greendale, WI

Lois A. Bowers, Sue Harris
Case Western Reserve
University
Cleveland, OH

Eric Ervin, Chris Gibbons
City of Littleton
Littleton, CO

Beaches & Waterways
Advisory Commission
City of Virginia Beach,
Office of Beach Management
Virginia Beach, VA

Paul Hambke, Scott Kane
Clarion University
Clarion, PA

June Greist
Colorado State University
Fort Collins, CO

Carl E. Crider
Crider Associates
Encinitas, CA

Paul Hennessy
Dana-Farber Cancer Institute
Boston, MA

Roslyn Dawson Thompson
Dawson/Duncan
Dallas, TX

Sally Hulick, Alison Carrara,
Ty Freeman
FMI Corporation
Raleigh, NC

Corporate Marketing,
Communications
Horizon Blue Cross Blue Shield
of New Jersey
Newark, NJ

Internal Auditor
The Institute of
Internal Auditors, Inc.
Altamonte Springs, FL

Julio Prego, Massoud Etemadi
International Monetary Fund
Washington, DC

Anthony E. Snyder
JOIN HANDS DAY
Naperville, IL

Robert Heft
The Little Blue Book Companies
Avon, CT

Gary Giuliano
Lockheed Martin,
NE&SS-Surface Systems
Moorestown, NJ

Marilyn Barnett
MARS Advertising
Southfield, MI

Donna Hill Howes
MediMedia/StayWell
Boston, MA

Doreen Zudell, S. Jenise Veris
NASA Glenn Research Center
Cleveland, OH

Kathleen M. Beans
RMA-The Risk Management
Association
Philadelphia, PA

Bill Murphy
Sandia National Laboratories
Albuquerque, NM

Venetia L. Miles
Township High School
District 214
Arlington Heights, IL

Sally Sapega, Rebecca Harmon,
Michelle Hinshaw
University of Pennsylvania
Health System
Philadelphia, PA

Jeffrey B. Trollinger
Virginia Department of
Game & Inland Fisheries
Richmond, VA

Sonja Latimore
WGBH
Boston, MA

Gwendolyn W. Young
Young Communications Group,
Inc.
Los Angeles, CA

100. One-of-a-Kind Publications - Electronic

Christy Smith
AAA Marketing Services
Heathrow, FL

Health Ink & Vitality
Communications
Yardley, PA

Lisa Jones, Kelly Wood
La Rabida Children's Hospital
with TeamWorks Media Inc.
Chicago, IL

David Spence, Kyle O'Connell
OutlookSoft Corporation
Stamford, CT

Wendy Romano
Philadelphia College
of Osteopathic Medicine
Philadelphia, PA

Julie Stanish
Washington Hospital Center
Washington, DC

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Publications -
Custom-Published*

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Creative Publishing
International
Chanhassen, MN

John L. Maillard
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Midwest Living Special
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BayCare Health System
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Christine O'Brien
Elsevier
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John L. Maillard
Intellisphere, LLC
Plainsboro, NJ

Lynaire White
IU Medical Group
Indianapolis, IN

Beverly Bach
Meniscus Limited
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Kathleen McCann, R.N.,
D.N.Sc.
National Association of
Psychiatric Health Services
Washington, DC

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Communications*

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Catholic Charities USA
Alexandria, VA

Entergy Nuclear Northeast
White Plains, NY

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Jersey City Public Schools
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Ernst & Young
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Rockville, MD

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Bullhead City, AZ

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City of Houston
Houston, TX

City of Las Vegas, Planning
& Development Department
Las Vegas, NV

Gary Karafiat
City of Naperville
Naperville, IL

Mary Beth Riggs
City of Tacoma
Tacoma, WA

Ryan Hanser
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West Des Moines, IA

Derick P. Berlage, Chairman
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Park and Planning Commission
Silver Spring, MD

Publications, Graphics Section
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

Madelyn Appelbaum,
Janet Ward
National Oceanic &
Atmospheric Administration
Washington, DC

Danny W. Steber
Naval Safety Center
Norfolk, VA

New York State Department
of Taxation & Finance
Albany, NY

The Hanford Site Historic
District Communications Team
Pacific Northwest National
Laboratory
Richland, WA

Margaret Doyle, Abel Munoz
Redwood Custom
Communications
Chicago, IL

Noel Fletcher
Sandia National Laboratories
Albuquerque, NM

Lt. Col. John E. Suttle
Soldiers Magazine
Fort Belvoir, VA

Jonina Wood
Statistics Canada
Ottawa, ON

Alaska Sea Grant
College Program
University of Alaska Fairbanks
Fairbanks, AK

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A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by organization name, within each individual category. Awards for individuals without an organization name are listed at the start of each individual category.
- Organization names appear in the format used by entrants.

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