

**Writing**  
that **Works**<sup>®</sup>

**News**

Communications Concepts, Inc.  
7481 Huntsman Boulevard, #720  
Springfield, Virginia 22153-1648

The Business Communications Report

703/643-2200 Fax: 703/643-2329

Web: <http://www.apexawards.com>

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Announcing the Winners of  
**APEX 2005**



**The Seventeenth Annual  
Awards for Publication Excellence  
A Competition For  
Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2005, the seventeenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,000 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,523 Awards of Excellence recognizing exceptional entries in 109 subcategories.

The panel of judges for APEX 2005 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2005 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis  
Editor & Publisher



*Helping communicators write, edit and manage more effective business publications*



# Questions and Answers About APEX 2005

## The Seventeenth Annual Awards for Publication Excellence Competition

## Sponsored by the Editors of *Writing That Works:* *The Business Communications Report*

### How were awards presented?

APEX 2005 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

### How many entries were there? How many awards were given?

4,942 entries were evaluated, in the following distribution:

Newsletters: 661; Magazines & Journals: 757; Magapapers & Newspapers: 143; Annual Reports: 267; Brochures, Manuals & Reports: 536; Video & Electronic Publications: 168; Web & Intranet Sites: 565; Campaigns, Programs & Plans: 281; Writing: 796; Design & Illustration: 530; Special Publications: 238.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,523 APEX Awards of Excellence recognize excellence in 109 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

### How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

### Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2005 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

### Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

### What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a monthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes [www.writingthatworks.com](http://www.writingthatworks.com), a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

### How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

### How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

# GRAND AWARDS

## Newsletters

### FOR PROFIT

Elisa Liehr  
*Lexus Luxury - Fall 2004*  
Liehr Marketing +  
Communications, Inc.  
Rolling Hills Estates, CA

### FOR PROFIT SMALL OFFICE

Monya Keane  
*EMC•now - February 2005*  
EMC Corporation  
Hopkinton, MA

### NONPROFIT

Kristin Paxton and  
Haley Hwang  
*Business Tips Newsletter*  
National Association of  
REALTORS®  
Chicago, IL

Ryan Johnson  
*Workspan Weekly*  
WorldatWork  
Scottsdale, AZ

### NONPROFIT SMALL OFFICE

Brad Pokorny  
*ONE COUNTRY -  
January/March 2004*  
Bahá'í International  
Community  
New York, NY

Patricia M. Burgio  
*Inside Our Schools*  
Lancaster Central School  
District  
Lancaster, NY

## Magazines & Journals

### FOR PROFIT

Chamie Deters  
*Helping You Prosper*  
Bank of America  
New York, NY

Kenna Simmons  
*Peds*  
Edelman  
Atlanta, GA

*American Spirit -  
November/December 2004*  
Hammock Publishing  
Nashville, TN

*T. Rowe Price  
Investor - June 2004*  
SmartMoney  
Custom Solutions  
New York, NY

### FOR PROFIT SMALL OFFICE

Darlene Gudea/Mark Feldman  
*Trade Show Executive -  
Dig This!*  
Trade Show Executive  
Magazine /  
Feldman Communications  
Torrance, CA

### NONPROFIT

Marge Scherer  
*Educational Leadership*  
Association for Supervision  
and Curriculum Development  
Alexandria, VA

The Executive Update Team  
*Executive Update*  
Center for Association  
Leadership  
Washington, DC

Pearl Sensenig  
*a Common Place Magazine*  
Mennonite Central Committee  
Akron, PA

Warren S. Lacy  
*Today's Officer*  
Military Officers Association  
of America  
Alexandria, VA

### NONPROFIT SMALL OFFICE

Office of Communications  
*PLUM Magazine*  
American College of  
Obstetricians and  
Gynecologists  
Washington, DC

Suzi M. Wirtz, CAE  
*FORUM Magazine*  
Association Forum of  
Chicagoland  
Chicago, IL

Katie Mosher  
*Coastwatch*  
North Carolina Sea Grant  
Raleigh, NC

Karen Wallingford  
*Northern Horizons*  
Northern Michigan University  
Marquette, MI

## Magapapers & Newspapers

### FOR PROFIT

Endocrine Today Staff  
*Endocrine Today - May 2004*  
Thorofare, NJ

### FOR PROFIT SMALL OFFICE

Gary Halpern  
*PhotoMedia - Fall 2004,  
Studio Successes*  
The PhotoMedia Group, Inc.  
Seattle, WA

### NONPROFIT

Sandia Lab New Staff  
*Sandia Lab News -  
October 15, 2004*  
Sandia National Laboratories  
Albuquerque, NM

### NONPROFIT SMALL OFFICE

Cynthia Reid  
*Urban Horizon - Summer 2004*  
Greater Oklahoma City  
Chamber  
Oklahoma City, OK

Code T  
*X-Press Special X-43A Edition*  
NASA Dryden  
Flight Research Center  
Edwards, CA

## Annual Reports

### FOR PROFIT

Joshua G. Kohnstamm  
*Minnesota State Colleges  
and Universities System  
Annual Report 2003*  
Kohnstamm Communications  
St. Paul, MN

Marlee J. Ehrenfeld  
*San Diego County  
Regional Airport Authority  
2004 Annual Report*  
MJE Marketing Services, LLC  
San Diego, CA

### FOR PROFIT SMALL OFFICE

Jessica Bernstein  
*National Children's Center  
Annual Report*  
DeGarmo Creative  
Bethesda, MD

Jayne Graham  
*Discovery is Just the Beginning*  
Lawson Health Research  
Institute  
London, ON

### NONPROFIT

Miriam Rinn  
*JCC Association  
Annual Report*  
JCC Association  
New York, NY

Department of  
Communications  
*2004 Annual Report - Trust*  
Northwestern Memorial  
Hospital  
Chicago, IL

Donna Gebbia  
*Tampa General Hospital  
2003 Annual Report*  
Tampa General Hospital  
Tampa, FL

### NONPROFIT SMALL OFFICE

*Orchestrating the Lead -  
2004 Annual Report*  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

*Brochures, Manuals  
& Reports*

*FOR PROFIT*

*Parthenon Publishing:  
Custom Publishing is Our Turf*  
Parthenon Publishing  
Nashville, TN

Participant Education - R&D  
*Reaching Retirement*  
The Vanguard Group  
Malvern, PA

Jennifer Sellers  
*Health Care Buyer*  
Vitality Communications  
Greensboro, NC

*FOR PROFIT SMALL  
OFFICE*

Janet Hughes  
*Long Term Care Guide*  
Janet Hughes and Associates  
Wilmington, DE

Peggy Lents  
*A Guide to the Missouri  
Botanical Garden*  
Lents And Associates, LLC  
St. Louis, MO

Karen Healey and  
James Healey  
*Lawrence Academy Viewbook  
& Brochure Package*  
Peapod Design  
New Canaan, CT

Sophia Dower  
*Small Capital Business Guide*  
Words'worth Publishing  
Johannesburg, RSA

*NONPROFIT*

Catherine Wolz  
*AICR Guide to  
Healthy Dining Out*  
American Institute  
for Cancer Research  
Washington, DC

Luisa Menjivar  
*Health & Development*  
International Monetary Fund  
Washington, DC

Kristin Manke  
*Risk Communication*  
Pacific Northwest  
National Laboratory  
Richland, WA

24 Hour Cribside Assistance:  
*The New Baby Manual  
for Dads*  
Region of Peel  
Brampton, ON

*NONPROFIT SMALL  
OFFICE*

Chris M. Gent  
*KUA Energy Guide*  
Kissimmee Utility Authority  
Kissimmee, FL

*We're Listening -  
Profiles 2005 Media Kit*  
National Kitchen  
& Bath Association  
Hackettstown, NJ

*Video & Electronic  
Publications*

*FOR PROFIT*

*Multicultural  
Communications Guide*  
Blue Cross Blue Shield  
of Florida and  
Health Ink Communications  
Yardley, PA

Monica Nicosia, Ph.D.  
*Advances in the Treatment  
of Pediatric Acute Refractory  
and Relapsed Leukemia:  
Round Table Discussion*  
Meniscus Limited  
West Conshohocken, PA

*FOR PROFIT SMALL  
OFFICE*

April Nelson  
*PLATO Teaching and  
Learning Enterprise Demo*  
PLATO Learning, Inc.  
Bloomington, MN

*NONPROFIT*

Emily Wilson  
*Our North Coast Watersheds*  
Cleveland Metroparks  
Cleveland, OH

*NONPROFIT SMALL  
OFFICE*

LifeBridge Health  
Marketing Department  
*Treatment of Club Foot DVD*  
LifeBridge Health  
Baltimore, MD

Terry Simzer  
*Lest We Forget*  
Upper Canada District  
School Board  
Brockville, ON

*Web & Intranet Sites*

*FOR PROFIT*

Jen Wachtel  
*Nextel Communications  
Intranet Portal*  
Nextel Communications  
Naperville, IL

Internet Communications  
*www.srpnet.com*  
SRP  
Phoenix, AZ

*FOR PROFIT SMALL  
OFFICE*

Bonnie Zielinski  
*www.taroyamasaki.com*  
Identicom LLC  
Rochester, MI

*NONPROFIT*

Martha Milcarek  
*Fairfield University Web Site -  
www.fairfield.edu*  
Fairfield University  
Fairfield, CT

Professional Development  
Program  
*Center for Problem-Oriented  
Policing Web Site*  
*www.popcenter.org*  
Rockefeller College,  
University at Albany  
Albany, NY

*NONPROFIT SMALL  
OFFICE*

Amy Turner and  
Sarah Amber Langin  
*EnviroKids: Kids Tested,  
Mother (Earth) Approved*  
City of Tacoma  
Tacoma, WA

Becky Whitelock, Laura  
Cotterman, Tony Weaver  
*NOVEC Outage Map*  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Eric Rehl  
*www.bowl.com*  
United States  
Bowling Congress  
Greendale, WI

*Campaigns, Programs  
& Plans*

*FOR PROFIT*

Jacqueline Fearer  
*first / PERSON  
Communications and  
Education*  
Fidelity Investments  
Marlborough, MA

Kara Wipf  
*Changing Healthcare  
Behaviors Through  
Communication*  
Mercer Human Resource  
Consulting  
Chicago, IL

Cary Jordan  
*Franklin & Marshall College -  
Recruitment Campaign*  
Stamats  
Cedar Rapids, IA

*FOR PROFIT SMALL  
OFFICE*

Sarah Bordash,  
Mary Moessinger,  
Jamie Heckler  
*Making the Most  
of Your Benefits with  
Detective B. Savvy*  
PR Newswire  
New York, NY

*NONPROFIT*

Michelle Delapenha  
*89th Annual Convention  
& Exposition*  
National Association of  
Secondary School Principals  
Reston, VA

Marketing Communication  
*Well Beyond Healthcare*  
Saint Francis Medical Center  
Grand Island, NE

University Communications  
*Stuck on SAU Campaign*  
Spring Arbor University  
Spring Arbor, MI

*NONPROFIT SMALL OFFICE*

GW Medical Center Office of Communications and Marketing  
*READI*  
The George Washington University Medical Center  
Washington, DC

Communications Office Staff  
*Catholic Schools Week Marketing Kit*  
National Catholic Educational Association  
Washington, DC

*Writing*

*FOR PROFIT*

Lisa Dionne  
*A Daughter's Goodbye*  
Caring for the Ages/Lippincott, Williams and Wilkins  
New York, NY

Tom Mueller  
*Alluring Liguria*  
Hemispheres  
Greensboro, NC

Kelly Lunsford  
*The Next Do-It-Yourself Mac*  
Mac Publishing, LLC  
San Francisco, CA

Ronald Khol  
*Outsourcing, like a brutal beating, is good for you*  
Machine Design Magazine  
Cleveland, OH

*FOR PROFIT SMALL OFFICE*

No awards presented.

*NONPROFIT*

Mark Hansen  
*DNA Dragnet*  
ABA Journal  
Chicago, IL

Pierre Hom-Douglas  
*The Water Guy*  
American Society for Engineering Education  
Washington, DC

MSgt Michael Orr  
*Driving & Dying*  
Road & Rec Magazine - Fall 2004  
HQ U.S. Air Force Safety Center  
Kirtland AFB, NM

Jim Hiney  
*The Tides of War*  
Texas Sea Grant College Program  
College Station, TX

Connie Totten-Oldham  
*2005 Marketing Outreach Articles*  
U.S. Postal Service Marketing Department  
Washington, DC

*NONPROFIT SMALL OFFICE*

Deborah L. Turner  
*Notes from a [Former] Reader*  
National Multiple Sclerosis Society  
New York, NY

*Design & Illustration*

*FOR PROFIT*

Giulia Fini and Tami Fried  
*2004 Salary Survey*  
CMP Media/CRN  
Manhasset, NY

JBS Design Center  
*Speaking Our Truth: Families, Substance Abuse, and Recovery*  
Johnson, Bassin & Shaw, Inc.  
Silver Spring, MD

Jennifer Pesonen  
*Lasting Moments*  
Meredith Integrated Marketing  
New York, NY

Ann Harvey  
*Decade By Decade*  
Sky  
Greensboro, NC

*FOR PROFIT SMALL OFFICE*

*150 Years - School District 4J Calendar*  
CAWOOD  
Eugene, OR

*NONPROFIT*

Reece Quinones  
*The Big Picture*  
Association for Supervision and Curriculum Development  
Alexandria, VA

Roxanne Rash  
*Print Solutions Magazine - November 2004*  
*The Kerry Connection*  
Document Management Industries Association  
Alexandria, VA

*NONPROFIT SMALL OFFICE*

Jill Alexander  
*2004-2005 13-Month Calendar*  
The Pingry School  
Martinsville, NJ

Rebecca Ayers  
*The Professional Skier - Spring 2004*  
Professional Ski Instructors of America  
Lakewood, CO

Lisa McCann  
*Summer's Here*  
Sacramento Municipal Utility District  
Sacramento, CA

Connie Conklin  
*SWE Magazine - Spring 2005*  
Society of Women Engineers  
Cleveland Heights, OH

*Special Publications*

*FOR PROFIT*

Kenneth Groh  
*HSBC - Consolidation of Retirement Plans*  
AON Consulting, Inc.  
Chicago, IL

Susan E. Prince, J.D.  
*FLSA Wage & Hour Self-Audit Guide*  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Paula R. Frey  
*Health on Time - Cardiac*  
General Learning Communications  
Northbrook, IL

*Leadership in Project Management*  
Imagination  
Chicago, IL

*FOR PROFIT SMALL OFFICE*

Corporate Communications  
*Publix News - September 2004: Hurricane Special Edition*  
Publix Super Markets, Inc.  
Lakeland, FL

SECO Public Affairs Department  
*Home Energy Management Guide*  
Sumter Electric Cooperative  
Sumterville, FL

*NONPROFIT*

Janice Thompson-Burgess  
*Trash Troubles Workbook*  
City of Fort Worth  
Fort Worth, TX

Pamela Maurer  
*Employee Satisfaction Survey Brochure*  
Lehigh Valley Hospital and Health Network  
Allentown, PA

*NONPROFIT SMALL OFFICE*

Office of Community Relations  
*City of Naperville Emergency Preparedness Guide*  
City of Naperville  
Naperville, IL

Robin Antognoli  
*Bioterrorism Preparedness Project*  
Illinois Poison Center  
Chicago, IL

Debra Stratton/Marilee Rist  
*Learning By Design*  
Stratton Publishing/  
National School Boards Association  
Alexandria, VA

# AWARDS OF EXCELLENCE

## Newsletters

### 1. Newsletters - Printed

Corporate Communications  
AIG Technologies  
Livingston, NJ

Steve Janack  
Albany-Colonie Regional  
Chamber of Commerce  
Albany, NY

Marilyn Petterson  
American Association of  
Critical-Care Nurses  
Aliso Viejo, CA

Ann Sammon  
American Institute of  
Certified Public Accountants  
Jersey City, NJ

William Moran  
American Institute of Certified  
Public Accountants  
Jersey City, NJ

Althea Azeff, J.D.  
American Institute of Certified  
Public Accountants  
Jersey City, NJ

Eric Mitchell  
Blood-Horse Publications  
Lexington, KY

Steve Hammons and  
Susan Meitz  
Blue Cross Blue Shield  
of Arizona  
Phoenix, AZ

William C. Schillaci  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Dr. Dana M. Barry  
CAMP / Clarkson University  
Potsdam, NY

Kay Fahlstrom  
Charles Schwab  
San Francisco, CA

Documentation Team  
Children's Hospital Boston  
Boston, MA

Ian L. Cordes  
Corecare Associates, Inc.  
West Palm Beach, FL

Gregory Apps  
Dade Behring Inc.  
Newark, DE

William M. Derrick  
Derrick Companies  
New Richmond, WI

Ken Weinberg  
Editors' Association of Canada,  
Toronto Branch  
Toronto, ON

Victoria Samuels  
Educational Systems Federal  
Credit Union  
Bladensburg, MD

Helen Kittie Smith  
Eric Williams Memorial  
Collection  
Dallas, TX

Diane Lamb  
ESPN  
Bristol, CT

Valarie Webster  
The Flanders Group  
Pittsford, NY

Becky Niemann  
Florida Hospital  
West Volusia Division  
Orange City, FL

John Sandy  
High Real Estate Group  
Lancaster, PA

Laura T. DuPont  
Holyoke Public Schools  
Holyoke, MA

Naomi Espinola  
Huff Construction Company, Inc.  
Modesto, CA

Nancy L. Rodibaugh  
Human Resource Services -  
Purdue University  
West Lafayette, IN

Edward Hutchinson  
Hutchinson Plumbing Heating  
Cooling L.L.C.  
Cherry Hill, NJ

Public Affairs Department  
Idaho Housing and Finance  
Association  
Boise, ID

Scott Fortin  
Illinois Foundation for Quality  
Health Care  
Oak Brook, IL

Barbara Skydell Safran  
JCDS, Boston's Jewish  
Community Day School  
Watertown, MA

Bruce Swart, Andrea Koklys,  
Marilyn Thomas  
The John Marshall Law School  
Chicago, IL

Shirley Williams  
Legal Counsel for the Elderly  
Washington, DC

Sean Lundy  
M.P. Lundy Construction  
(Ontario) Ltd.  
Ottawa, ON

William A. Silverman  
MAACO Enterprises  
King of Prussia, PA

Moses Cone Health System and  
Health Ink Communications  
Yardley, PA

Gerry de Simas, Jr. and  
Deborah Beauchamp  
Northeast Utilities  
Berlin, CT

Alyson McNitt  
PIBH  
Harrisburg, PA

Charlotte Easterling and  
Jill Johnson  
PIC WISCONSIN  
Madison, WI

Corporate Communications  
Pilgrim's Pride  
Broadway, VA

Cree Zadra  
PPC  
Eagan, MN

Tamara Barto  
PVHMC • The Robert and  
Beverly Lewis Family  
Cancer Care Center  
Pomona, CA

Sharon Berry  
Research!America  
Alexandria, VA

Pat Kemper  
Sacramento Municipal  
Utility District  
Sacramento, CA

Technical Communications  
Department  
SHAZAM, Inc.  
Johnston, IA

Lori Dolnick, Keshia Holland,  
Karen O'Neill  
Thacker & Frank  
Communications  
Cranbury, NJ

Greg Sandler  
ThinkGlobal Incorporated  
Northampton, MA

Ann Marie R. Harvie  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

John Nagla  
U.S. Postal Service  
Marketing Department  
Washington, DC

Len G. Kostecki  
Vantage Credit Union  
Bridgeton, MO

Carolyn Hammond  
Washington Hospital Center  
Washington, DC

### 2. Newsletters - Web & Electronic

Marketing Team  
Alphanumeric Systems  
Raleigh, NC

Jeff Lancaster and  
Tricia Wilkerson  
Ameriquest Mortgage Company  
Irvine, CA

Diane Cole and Doug Tolf  
Arizona Association of  
REALTORS®  
Phoenix, AZ

Joanne Kitsos  
Blue Cross and Blue Shield  
Association  
Chicago, IL

John Drago and Dave Sneed  
California Credit Union League  
Rancho Cucamonga, CA

Brad Holt  
Document Management  
Industries Association  
Alexandria, VA

Gordon Payne  
DynMcDermott Petroleum  
Operations Co.  
Harahan, LA

FutureTech Consulting  
West Conshohocken, PA

Horizon Blue Cross Blue Shield  
of New Jersey  
Newark, NJ

Jan Ortner  
Kraft Foods  
Allentown, PA

Marketing Department  
Landata Systems, Inc.  
Houston, TX

Robert Stevens  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Orlando C. Artze  
Local Initiatives Support  
Corporation  
Washington, DC

Amy Heiserman  
Mercer Human Resource  
Consulting  
Denver, CO

Lois McBean  
National Dairy Council  
Rosemont, IL

Lamont Williams and  
Michael Fleishman  
Palladian Partners, Inc.  
Silver Spring, MD

Penton Custom Media  
Cleveland, OH

Mitch Lebovic  
Shoe Service Institute  
of America  
Bel Air, MD

Michael DeSanto  
Walker Information  
Indianapolis, IN

Jim Lyons  
Xcel Energy  
Minneapolis, MN

Linda Bell  
Xerox Corporation  
Rochester, NY

### *3. Newsletters - E-Mail*

Kathy Huston  
Advertising Specialty Institute  
Trevose, PA

Sandie Stambaugh  
Akron/Canton AMA  
Copley, OH

Reginald F. Davis  
American Bar Association  
Chicago, IL

Suzanne Burrows  
Ariad Custom Communications  
Toronto, ON

Communications  
BuildDirect.com  
Technologies, Inc.  
Vancouver, BC

Dennis McGarry, CDC  
Document Management  
Industries Association  
Alexandria, VA

Karen Magliocca  
GTD Consulting  
Paris, France

Imagination  
Chicago, IL

April Klimley  
Klimley Communications  
Red Bank, NJ

Catherine K. Brown and  
Jacqueline A. Lemon  
Miami University - Physical  
Facilities Department  
Oxford, OH

Parthenon Publishing  
Nashville, TN

Alumni and Development  
The Pingry School  
Martinsville, NJ

Robert Lagow  
Society for Human Resource  
Management  
Alexandria, VA

Kelly O'Brien  
TurningPointe Marketing, Inc.  
Washington, DC

Connie Totten-Oldham  
U.S. Postal Service  
Marketing Department  
Washington, DC

Barbara Marrow  
USPS Information Technology  
Washington, DC

Selby McPhee  
Washington International School  
Washington, DC

### *4. Custom-Published Newsletters*

Jennifer Charabin  
Ariad Custom Communications  
Toronto, ON

Hammock Publishing  
Nashville, TN

Health Ink Communications  
Boston, MA

Jeff Sterner  
High Construction Company  
Lancaster, PA

Julie Steele  
Hill Physicians Medical Group  
San Ramon, CA

Elizabeth Pasciucco  
Mercer HR Services  
New York, NY

Wes Isley  
Pace Communications  
Greensboro, NC

Pohly & Partners, Inc.  
Boston, MA

Hewitt Associates  
SmartMoney Custom Solutions  
New York, NY

Lisa E. Greathouse  
Travers Collins & Co.  
Chino Hills, CA

### *5. Newsletter Writing*

BISYS Retirement Services, Inc.  
Baxter, MN

Stephen D. Bruce, PhD  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Kay Fahlstrom  
Charles Schwab  
San Francisco, CA

Human Resources,  
Communications Division  
City of Houston  
Houston, TX

Sarah K. Riehl  
The Cleveland Museum of  
Natural History  
Cleveland, OH

Sue Horner  
Get It Write  
Oakville, ON

Health Ink Communications  
Boston, MA

Nancy L. Rodibaugh  
Human Resource Services -  
Purdue University  
West Lafayette, IN

David Famiano  
John Wiley & Sons, Inc.  
Hoboken, NJ

Millennium  
Communications, Inc.  
St. Louis, MO

NASW Speciality Sections  
Washington, DC

Becky Kesner  
National Association of  
Elementary School Principals  
Alexandria, VA

Jodi Kathleen Flood  
National Council of Teachers  
of Mathematics  
Reston, VA

Education Department  
The National Organization of  
Mothers of Twins Clubs, Inc.  
Plymouth, MI

Marsha Lidskin  
Northbrook Park District  
Northbrook, IL

Alan Gotthardt  
Polstra & Dardaman, LLC  
Norcross, GA

Kathy Ziprik  
Simonton Windows  
Parkersburg, WV

American Express  
Financial Advisors  
SmartMoney Custom Solutions  
New York, NY

Marie B. Travesky  
Travesky & Associates, Ltd.  
Fairfax, VA

Annamarie G. DeCarlo  
Washington Hospital Center  
Annapolis, MD

Provider Communication  
and Education Staff  
Wellmark Blue Cross  
and Blue Shield  
Des Moines, IA

## 6. Newsletter Design & Layout

Alice Demèt, Greg Apps,  
Carrie Leinonen  
Buster Creative, Inc.  
North Chicago, IL

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Charles Schwab  
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Costco Wholesale  
Marketing Department  
Issaquah, WA

John Kidon  
Davis & Company  
Glen Rock, NJ

Ethan Huffman  
Idaho National Laboratory,  
National Security Division  
Idaho Falls, ID

Catherine K. Brown and  
Jacqueline A. Lemon  
Miami University - Physical  
Facilities Department  
Oxford, OH

Chad W. Eaton  
Murray State University  
College of Education  
Murray, KY

Thomas J. Sprtel  
Northbrook Park District  
Northbrook, IL

Cheri Noble  
The Sacramento Bee  
Sacramento, CA

Sharon Tschudy  
Trump Tschudy Design  
Lancaster, PA

Beth Blanck  
USBC  
Greendale, WI

Visual Systems, Inc.  
Milwaukee, WI

## 7. One to Two Person- Produced Newsletters

Lisa Fleetwood and Jill Teeples  
1-800-DENTIST  
Los Angeles, CA

Melanie Padgett  
American College of  
Obstetricians and Gynecologists  
Washington, DC

Karen Guy  
American Healthcare Radiology  
Administrators  
Sudbury, MA

Barbara Schaaf Petty  
Assurant Employee Benefits  
Kansas City, MO

Michelle Lamouree  
Baron Companies  
Albany, NY

Cindy Nowlan  
BEHR Process Corporation  
Santa Ana, CA

Betsy Stowe  
Cat Writers' Association  
Slippery Rock, PA

Ian L. Cordes  
Corecare Associates, Inc.  
West Palm Beach, FL

J. Michael Davison  
Davison And Associates  
Key West, FL

DRI - The Voice of the  
Defense Bar  
Chicago, IL

Pamela Geisel and  
Peter Gialloreto  
The Eden Family of Services  
Princeton, NJ

Monya Keane  
EMC Corporation  
Hopkinton, MA

Wanda Ragland and  
Nancy Fowler  
ENSCO, Inc.  
Falls Church, VA

Fulcrum Associates, Inc.  
Amherst, NH

Anne Reynolds  
GBC  
Northbrook, IL

Miriam Kapfer  
Kraft Foods Global, Inc.  
Northfield, IL

JoAnn Whitford  
Krannert Executive Education  
Programs, Purdue University  
West LaFayette, IN

Catherine K. Brown and  
Jacqueline A. Lemon  
Miami University - Physical  
Facilities Department  
Oxford, OH

Raven Padgett  
National Association of  
Elementary School Principals  
Alexandria, VA

Judy Ringer  
Power & Presence Training  
Portsmouth, NH

Priority Healthcare  
Byfield, MA

Wes Pedersen  
Public Affairs Council  
Washington, DC

Elizabeth Fordham  
Quill & Ink  
Houston, TX

RCI  
Carmel, IN

Nancy Collins  
St. Joseph's Regional Medical  
Center  
Paterson, NJ

Donna Steigerwald  
Turnaround Management  
Association  
Chicago, IL

Dyan Troxel, RN  
Washington Hospital Center  
Washington, DC

Marti Burbeck  
Westminster Presbyterian  
Church  
Ann Arbor, MI

David W. Wood  
Deering, NH

Catherine Fahey  
Wordsworth Writing and Editing  
Charleston, SC

## 8. New Newsletters

Kelly White  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Carolyn Rashby  
Employer Resource Institute  
Highland Park, IL

Carol Black and Howard Gilman  
Fairleigh Dickinson University  
Teaneck, NJ

Tricia Mosser  
LRP Publications  
Palm Beach Gardens, FL

Rachael Bell and  
Joanne Crockett  
New Jersey Society of  
Certified Public Accountants  
Roseland, NJ

Nyman Ink  
Toronto, ON

Cree Zadra  
PPC  
Eagan, MN

Paul Swift  
The Rhinebeck Beagle  
Rhinebeck, NY



Kathy Ziprik  
Simontown Windows  
Parkersburg, WV

Connie Totten-Oldham  
U.S. Postal Service  
Marketing Department  
Washington, DC

Kandis R. Fuller, APR  
Univera Healthcare  
Buffalo, NY

Renee Brown  
Wachovia  
New York, NY

### *9. Most Improved Newsletters*

Kim Gardiner  
Ariad Custom Communications  
Toronto, ON

Diane Cole and Doug Tolf  
Arizona Association of  
REALTORS®  
Phoenix, AZ

Tracie Bullis  
Arthritis Foundation  
Atlanta, GA

Rebekah Bovenmyer  
Center for Transportation  
Research and Education at  
Iowa State University  
Ames, IA

Rebecca Gibson  
City of Hampton, Virginia  
Hampton, VA

Office of the City Manager  
City of Portage  
Portage, MI

Josephine L. Arnold  
City of Portage/  
Portage Senior Center  
Portage, MI

Katrina Harris  
Concord Liberty  
Presbyterian Church  
Boothwyn, PA

Laura Ladd  
Corrections Corporation  
of America  
Nashville, TN

David L. Perkins, Jr.  
D.L. Perkins, LLC  
Tulsa, OK

Louise Arnheim  
eHealth Initiative  
Washington, DC

Gayle Lynn Falkenthal  
Falcon Valley Group  
San Diego, CA

Benjamin Allen, Sr.  
FedEx Services  
Collierville, TN

LeeAnn Ohanesian  
Franchise Services, Inc.  
Viejo, CA

Steve Milano  
Georgia Defense Lawyers  
Association, Inc.  
Atlanta, GA

Horizon Blue Cross Blue Shield  
of New Jersey  
Newark, NJ

IDEA Publications Team  
IDEA Health & Fitness  
Association  
San Diego, CA

Pamela Schumacher  
Joint Commission on  
Accreditation of Healthcare  
Organizations  
Oakbrook Terrace, IL

Miriam Kapfer  
Kraft Foods Global, Inc.  
Northfield, IL

Orlando L. Alvarez, Jr.  
Mercy Hospital  
Miami, FL

Holly Houston and  
Ruth E. Thaler-Carter  
Ms. Foundation for Women  
New York, NY

Michele M. Marr  
National Society of  
Newspaper Columnists  
Huntington Beach, CA

Tracy Keller  
New Jersey Society of  
Certified Public Accountants  
Roseland, NJ

Naola Gersten-Woolf and  
Cecelia Rogers  
New York City Audubon  
New York, NY

Jennifer Rodgers  
Seapine Software, Inc.  
Mason, OH

Communications, Marketing,  
& Media Staff  
U.S. Department of Agriculture  
Economic Research Service  
Washington, DC

Dennis J. Neumann  
United Tribes Technical College  
Bismarck, ND

Jenny Steffens  
Washington Hospital Center  
Washington, DC

Sandy St. Pierre Nessing  
Yankee Gas Services Company  
Berlin, CT

## Magazines & Journals

### *10. Magazines & Journals - Printed*

Annette Theuring  
American Podiatric Medical  
Association  
Bethesda, MD

DISD Publications Design  
and Web Services  
Dallas Independent School  
District  
Dallas, TX

Tara Maciulewicz  
Erie Insurance Group  
Erie, PA

Lin Chao and Judith Anthony  
Intel Corporation  
Santa Clara, CA

Jo-Ann Wasserman  
John Wiley & Sons, Inc.  
Hoboken, NJ

Terri Gates, Madalyn Painter,  
Jennifer Snyder  
KETC  
St. Louis, MO

Thad Plumley  
National Ground Water  
Association  
Westerville, OH

Lorrie Mowat  
San Diego Association  
of REALTORS®  
San Diego, CA

### *11. Magazines & Journals - Printed Four Color*

Danial Kim  
ABA Journal  
Chicago, IL

Janice M. Fink  
Alabama Alumni Association  
Tuscaloosa, AL

Christine Spiegel  
Alpha Phi International  
Evanston, IL

Lisa Gough  
American Orthotic and  
Prosthetic Association  
Alexandria, VA

David Zych  
American Podiatric Medical  
Association  
Bethesda, MD

Marc Jackson  
American Red Cross Blood  
Services, Southern California  
Pomona, CA

Beth Smiley  
American Rose Society  
Shreveport, LA

Rosalind Reid  
American Scientist  
Research Triangle, NC

Robert Black  
American Society for  
Engineering Education  
Washington, DC

Plumbing Systems  
& Design Staff  
American Society of  
Plumbing Engineers  
Chicago, IL

Rick Bowers  
Amputee Coalition of America  
Knoxville, TN

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Lisa Tomaszewski, Greg Kelly, Sue Stewart Ascend Media Jamesburg, NJ	Tom Burton CUNA Mutual Group Madison, WI	Shelly Olsan The Krell Institute Ames, IA	Pamela Besel Ohio Wesleyan University Delaware, OH
Lisa Nardone Associated Builders and Contractors Arlington, VA	Paul Hennessy Dana-Farber Cancer Institute Boston, MA	Jason Snell Mac Publishing, LLC San Francisco, CA	Peter D. Birt Ontario Nurses' Association Toronto, ON
TRIAL Magazine Association of Trial Lawyers of America Washington, DC	Cheryl Hullin and Grant Morris Design Digest, Inc. St. Petersburg, FL	Office of College Communications Malone College Canton, OH	Kelly Johnson PM Engineer Magazine Bensenville, IL
Boston University School of Dental Medicine Boston, MA	Kevin Merrill Eastern Michigan University Ypsilanti, MI	Robert Frump Merrill Lynch New York, NY	Anna Stashower Product Management Today Bronxville, NY
Jay Draper British Columbia Medical Association Vancouver, BC	Michelle Manafy and Kinley Levack EContent Wilton, CT	David Savold The MITRE Corporation McLean, VA	Nancy I. Fitzpatrick Quota International, Inc. Washington, DC
Brown and Toland Medical Group and Health Ink Communications Yardley, PA	Editorial and Design Department Elite Traveler Magazine New York, NY	Robert C. Wilson National Amputee Golf Association Amherst, NH	Peter Francesconi Racquet Sports Industry Magazine Fairfield, CT
Timothy Tirrell Caltech Pasadena, CA	Angelo Carfagna Fairleigh Dickinson University Teaneck, NJ	National Association of Federal Credit Unions Arlington, VA	RCI Carmel, IN
Ron Wilshire, Paul Hambke, Tom Schott Clarion University of Pennsylvania Clarion, PA	Ian MacKenzie Financial Planning Association Denver, CO	Douglas R. Kurkul National Association of Manufacturers Washington, DC	Brian Alm Rental Management Magazine Moline, IL
Coldwell Banker - Barbara Sue Seal Properties Portland, OR	Moisés Naim Foreign Policy Washington, DC	Jan Umphrey National Association of Secondary School Principals Reston, VA	Greg Rule Roland Corporation U.S. Los Angeles, CA
Construction Financial Management Association Princeton, NJ	GW Medical Center Office of Communications & Marketing The George Washington University Medical Center Washington, DC	Brian E. Gray National Catholic Educational Association Washington, DC	B. Scott Hunt and Stephani Hawkins Sabre Airline Solutions Southlake, TX
Patricia Gonzales and Glenda Winders Copley News Service San Diego, CA	Today's Dietitian Staff Great Valley Publishing Spring City, PA	Laurie Langstraat National Crop Insurance Services, Inc. Overland Park, KS	E. Thomas Hall SkillsUSA Leesburg, VA
	Paul H. Green The Green Sheet, Inc. Rohnert Park, CA	Jeanie Norris and Rebecca Morphis NC State Alumni Association Raleigh, NC	Mary Heindl and Cliff Shannon SMC Business Councils Pittsburgh, PA
	Jonathan Jarashow H. Crimson, Inc. Pharmacy Publications Spring Valley, NY	Josephine A. Kane New Jersey School Boards Association Trenton, NJ	Maurice Martin Society for Technical Communication Arlington, VA
	Karen Gresh Indiana University of Pennsylvania Indiana, PA		Fabi Preslar SPARK Enterprises Charlotte, NC

Lynn King and Debra Stratton  
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Marketing, Inc. for PHMA  
Alexandria, VA

Anne Perusek  
SWE Magazine,  
Society of Women Engineers  
Cleveland Heights, OH

Lisa Yamada  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

Union of Concerned Scientists  
Cambridge, MA

Margot Pantalone  
University of Tennessee  
Institute of Agriculture  
Knoxville, TN

Mark Permenter  
The University of Texas  
at Arlington  
Arlington, TX

## *12. Magazines & Journals - Web & Electronic*

Michael D. O'Neill and  
Mark A. Springer  
Applied Biosystems  
Foster City, CA

Rebecca Maxon  
Fairleigh Dickinson University  
Teaneck, NJ

Moisés Naim  
Foreign Policy  
Washington, DC

George F. Hayhoe  
George Hayhoe Associates  
Greenville, NC

LifeBridge Health  
Marketing Department  
LifeBridge Health  
Baltimore, MD

James D. Lynch  
MicroNiche Media, LLC - Parent  
Company of the Association of  
Professional Office Managers  
Rockville, MD

Wendy W. Romano  
Philadelphia College of  
Osteopathic Medicine  
Philadelphia, PA

## *13. Custom-Published Magazines & Journals*

Bill J. Harrison  
Blood Systems Foundation  
Scottsdale, AZ

Blue Cross Blue Shield of  
Michigan and  
Health Ink Communications  
Yardley, PA

Carl E. Crider  
Crider Associates  
Encinitas, CA

Jim Offel  
Diablo Custom Publishing  
Walnut Creek, CA

Dino Publishing  
Chicago, IL

Fox Publishing  
Johannesburg, RSA

Paula R. Frey  
General Learning  
Communications  
Northbrook, IL

Virginia Crowe  
HCA  
Nashville, TN

Michael A. Hurley  
Hearst Custom Publishing  
New York, NY

Imagination  
Chicago, IL

Elisa Liehr  
Liehr Marketing &  
Communications, Inc.  
Rolling Hills Estates, CA

Jennifer Pesonen  
Meredith Integrated Marketing  
New York, NY

Peter Francesconi  
Miller Sports Group Custom  
Publishing  
Fairfield, CT

Paul V. Arnold  
MRO Today Magazine  
Fort Atkinson, WI

NorthEast Medical Center  
Concord, NC

Palm Beach Media Group  
West Palm Beach, FL

Penton Custom Media  
Cleveland, OH

Duncan Christy  
Sky  
Greensboro, NC

Carrie Gottlieb  
Time Inc.  
New York, NY

Sharon Kahn  
Time Inc. Custom Publishing  
New York, NY

United States Tennis Association  
/ H.O. Zimman, Inc.  
Lynn, MA

WellPoint Health Networks, Inc.  
Vitality Communications  
Greensboro, NC

Bill Wax  
Wax Communications  
Miami Beach, FL

Cathy Welman  
Words'worth Publishing  
Johannesburg, RSA

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Ayo Mseka  
Advisor Today Magazine  
Falls Church, VA

Susan Zuckerman  
American Arbitration  
Association  
New York, NY

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American Correctional  
Association  
Lanham, MD

Lisa Junker  
American Industrial Hygiene  
Association  
Fairfax, VA

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Ameriquest Mortgage Company  
Irvine, CA

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APICS The Association for  
Operations Management  
Alexandria, VA

Marge Scherer  
Association for Supervision and  
Curriculum Development  
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Capco  
London, England

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English Department  
Fort Collins, CO

DRI - The Voice of the  
Defense Bar  
Chicago, IL

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ERA Franchise Systems, Inc.  
Parsippany, NJ

Kathleen Felong and  
Scott Westcott  
Erie Insurance Group  
Erie, PA

Paul H. Green  
The Green Sheet, Inc.  
Rohnert Park, CA

Jonathan Jarashow  
H. Crimson, Inc.  
Pharmacy Publications  
Spring Valley, NY

Hammock Publishing  
Nashville, TN

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Claremont, CA

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IBM Systems Journal  
Yorktown Heights, NY

Tom Schuman  
Indiana Chamber of Commerce  
Indianapolis, IN

Kathy Williams Institute of Management Accountants Montvale, NJ	Barbara Jean DeIorio North Bronx Healthcare Network Bronx, NY	Susan Siracusa Arthritis Foundation Atlanta, GA	John Burgreen Marine Corps Community Services MCB Camp S.D. Butler
Jo-Ann Wasserman John Wiley & Sons, Inc. Hoboken, NJ	Warren Payne PayneSpencer Kent, WA	Patrícia Reis, Henrique Cayatte, Hugo Neves Atelier 004 Lisbon, Portugal	Myra Moreland Metaldyne New York, NY
Julie A. Gasper Kiewit Corporation Omaha, NE	Tina Hay Penn State Alumni Association University Park, PA	Clare Johnson BNP Media Troy, MI	Julie Fournier and Isabella Mathews National Association of REALTORS® Chicago, IL
Pamela Maurer Lehigh Valley Hospital and Health Network Allentown, PA	Mark Arend Site Selection Magazine Norcross, GA	Michael Powell BNP Media Troy, MI	National Football League / H.O. Zimman, Inc. Lynn, MA
Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Estates, CA	Bill Lindsey Southern Boating Magazine Fort Lauderdale, FL	Office of Public Affairs Cal Poly Pomona Pomona, CA	National Kitchen & Bath Association Hackettstown, NJ
Ron Clark LOMA Resource Atlanta, GA	Tom M. Brown TMB Publishing Northbrook, IL	Daniel Scharfman Daniel Scharfman Design, Inc. New York, NY	Yvette Watson Navy Federal Credit Union Merrifield, VA
Gary W. Wojtas Long Island Association Melville, NY	Ryan Johnson WorldatWork Scottsdale, AZ	Alexander Alter FORUM Magazine Toronto, ON	NCCI Holdings, Inc. Boca Raton, FL
The Louis Berger Group East Orange, NJ	<i>15. Magazine &amp; Journal Design &amp; Layout</i>	S. Ivanov, Heldref Publications for Science & Spirit Magazine Washington, DC	Frank Ruopoli NOAA Coastal Services Center Charleston, SC
Peggy L. Skudera Meridian Health Neptune, NJ	Jason R. Bennitt ALM Atlanta, GA	James E. Mattson Honor Society of Nursing, Sigma Theta Tau International Chetek, WI	Palm Beach Media Group West Palm Beach, FL
Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI	MOVE Magazine American Association of Motor Vehicle Administrators Arlington, VA	Graphics Team International Foundation of Employee Benefit Plans Brookfield, WI	Parthenon Publishing Nashville, TN
Carol Sowell Muscular Dystrophy Association Tucson, AZ	Rebecca Ayers American Association of Snowboard Instructors Lakewood, CO	Educating Children for Democracy Staff International Step By Step Association Washington, DC	Tina Hay Penn State Alumni Association University Park, PA
MVP Health Care Schenectady, NY	Kelly Book American Bar Association Chicago, IL	Amy Lovett Jane Firor & Associates, LLC Washington, DC	Laura J. Kloberg Phi Kappa Phi Forum Auburn University, AL
Lee Greene National Association of Elementary School Principals Alexandria, VA	Robert Fernandez American Bar Association Journal Chicago, IL	Julie A. Gasper Kiewit Corporation Omaha, NE	RCI Carmel, IN
Stacey Moncrieff National Association of REALTORS® Chicago, IL	Ed Felker American Indian Report Fairfax, VA	Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Estates, CA	Lorenzo Wilkins SD33/Art Direction & Design Silver Spring, MD
	Wendie Lubic American Society for Biochemistry and Molecular Biology Bethesda, MD	The Louis Berger Group East Orange, NJ	Bonnie Katz Slack Incorporated Thorofare, NJ

Jennifer Barlow and Linda Baker Slack Incorporated Thorofare, NJ	Scott Kane and Paul M. Hambke Clarion University of Pennsylvania Clarion, PA	Karen Carlson and James Hawker Southern Illinois University School of Medicine Springfield, IL	Studio Invitrogen Invitrogen Corporation Carlsbad, CA
Cheryl Capps, Alissa Cyphers, and Sara Perkins Society of Decorative Painters Wichita, KS	Richard A. Belle Design-Build Institute of America Washington, DC	Eddy McNeil Turnaround Management Association Chicago, IL	Pauahi Publications Kamehameha Schools Honolulu, HI
Tricia Szulewski TAM Communications, Inc. Stamford, CT	Alison Weaver, Jerry Jackson, Sally Hulick FMI Corporation Raleigh, NC	David A. Andersen Washington Association of Wheat Growers Cheney, WA	Jason Snell Mac Publishing, LLC San Francisco, CA
Darlene Gudea and Mark Feldman Trade Show Executive Magazine Torrance, CA	Elaina Loveland GAMA International Falls Church, VA	Kris Wendtland and Necel Golden WREN Magazine Gillette, WY	Methodist Hospital and Health Ink Communications Yardley, PA
Kimberly Forrester United States Professional Tennis Association Houston, TX	George F. Hayhoe George Hayhoe Associates Greenville, NC		Lydia Szanyi Boudreaux Nicholls State University Thibodaux, LA
Yo! Media Austin, TX	Brandie Miner Georgia Association of REALTORS® Atlanta, GA		Ronnie Kilvert Orange Regional Medical Center Middletown, NY
<i>16. One to Two Person- Produced Magazines &amp; Journals</i>	Laura Wayland-Smith Hatch Gravure Association of America, Inc. Rochester, NY	<i>17. New Magazines &amp; Journals</i>	Selby Bateman Pace Communications Greensboro, NC
Joseph Kelly American Bankers Association Washington, DC	Brittany Feldmann Greater Houston Builders Association Houston, TX	Harriet Gamble American Camp Association Martinsville, IN	Michael Branigan Sandbox Studio Chicago, IL
Brigitte Johnson, APR American Forest Foundation Washington, DC	Paula Witherell Hilbert College Hamburg, NY	Antoinette Follett Bentley-Hall Inc. Syracuse, NY	Thomas M. Cavallaro Slack Incorporated Thorofare, NJ
Stacey L. Bell American Gas Association Riverview, FL	Jerry Rood and Dan Harman HQ U.S. Air Force Safety Center Kirtland AFB, NM	Rick Arvidson BNP Media Woodland Hills, CA	Kathy Ziprik Woodcraft Parkersburg, WV
Denise Anderson Building Service Contractors Association International Fairfax, VA	Len Bruzzese Investigative Reporters and Editors Columbia, MO	Karen Brewster California Department of Transportation Sacramento, CA	<i>18. Most Improved Magazines &amp; Journals</i>
Deanna Stewart and Janet Mundy Cal Poly Pomona - College of Agriculture Pomona, CA	Lisa McMahon Niagara University Niagara University, NY	CAWOOD Eugene, OR	Gabriela Zabalúa-Goddard AARP Washington, DC
Julie K. Udani Civil War Preservation Trust Washington, DC	David Brauner Organization of Real Estate Appraisers San Diego, CA	Fox Publishing Johannesburg, RSA	Alberto Pacheco Advisor Today Magazine Falls Church, VA
	Irmgard M. Ryan San Diego Yacht Club San Diego, CA	Paula R. Frey General Learning Communications Northbrook, IL	APICS Magazine Editorial Staff APICS The Association for Operations Management Alexandria, VA
		IDEA Publications Team IDEA Health & Fitness Association San Diego, CA	
		Imagination Chicago, IL	

CareFirst Blue Cross  
Blue Shield and  
Health Ink Communications  
Yardley, PA

Elizabeth Crosby  
Chartwell Group of  
Watt Publishing  
Des Plaines, IL

Cindy Loffler Stevens  
Consumer Electronics  
Association  
Arlington, VA

Brad Holt  
Document Management  
Industries Association  
Alexandria, VA

Keri Goulart  
The Faculty Association of  
California Community Colleges  
Sacramento, CA

Carol Leggett  
The Family Advantage  
Grand Junction, CO

Hammock Publishing  
Nashville, TN

Hemispheres  
Greensboro, NC

Elizabeth Brewer  
The Heritage Foundation  
Washington, DC

Dawn Lipsey  
International Association of  
Special Investigation Units  
Baltimore, MD

Julio Prego and Del Harrod  
International Monetary Fund  
Washington, DC

Jacquelyn McClure and Michelle  
Franzen Martin  
JCI Design  
Dearborn, MI

Jennifer Pesonen  
Meredith Integrated Marketing  
New York, NY

Lynne Woychik, Debbie Sydnor,  
Kitty Evarts, Jill Akers  
The Military Officers Association  
of America  
Alexandria, VA

Luc R. Pelletier, Barbara A.  
Simmons, Robert Stoeck, Eric  
Trisilla  
National Association for  
Healthcare Quality  
Glenview, IL

Linda M. Conard  
National Association of Student  
Financial Aid Administrators  
Washington, DC

Michelle Anysz  
North Carolina Home Builders  
Association / Association  
Publishing Inc.  
Chesapeake, VA

PRISM Media Group/IAAM  
Carrollton, TX

QSource Communications Team  
QSource  
Memphis, TN

Suzanne Leonard  
QSU Publishing Company  
Fairfax, VA

Darlene Friedman  
Soroptimist International  
of the Americas  
Philadelphia, PA

Fabi Preslar  
SPARK Enterprises  
Charlotte, NC

Michele A. Reed  
State University of New York  
at Oswego  
Oswego, NY

Angela Hickman Brady and  
Debra J. Stratton  
Stratton Publishing for ALFA  
Alexandria, VA

Corporate Communications  
Department  
STV  
New York, NY

André Christopher  
Tennis Week  
Rye, NY

Publications Staff  
University of Medicine and  
Dentistry of New Jersey  
Newark, NJ

Paula M. Zimlicki and  
Lynne Wells  
Woman's Hospital  
Baton Rouge, LA

## Magapapers & Newspapers

### *19. Magapapers & Newspapers - Printed*

Human Resources,  
Communications Division  
City of Houston  
Houston, TX

Fredericksburg Regional  
Chamber of Commerce  
Fredericksburg, VA

Code T  
NASA Dryden  
Flight Research Center  
Edwards, CA

Susan Pack  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

### *20. Magapapers & Newspapers - Printed Four Color*

American Association of  
Orthodontists  
St. Louis, MO

Jill Raffin  
Aon Consulting  
New York, NY

Corporate Communications  
Harris County Hospital District  
Houston, TX

Debbie Frazier  
Mine Safety Appliances  
Company  
Pittsburgh, PA

Sarah Kowalski  
National Association for  
Humane and Environmental  
Education  
East Haddam, CT

Mariwyn Evans  
National Association of  
REALTORS®  
Chicago, IL

Department of Communications  
Northwestern Memorial  
Hospital  
Chicago, IL

John Elsasser  
The Public Relations Society  
of America  
New York, NY

Joseph Hartnett  
Township of Montclair  
Montclair, NJ

Kevin Graham  
Xcel Energy  
Denver, CO

### *21. Custom-Published Magapapers & Newspapers*

NTI News Staff  
Slack Incorporated  
Thorofare, NJ

Michael J. Kennedy  
Wilson Imaging  
& Publishing, Inc.  
Upland, CA

### *22. Magapaper & Newspaper Writing*

Trisha Korioth  
American Academy of Pediatrics  
Elk Grove Village, IL

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American Public Health  
Association  
Washington, DC

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CRN  
Manhasset, NY

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Indiana State University,  
Communications & Marketing  
Terre Haute, IN

Andrea Escher  
The Kentlands Citizens  
Assembly  
Gaithersburg, MD

Code T  
NASA Dryden  
Flight Research Center  
Edwards, CA

Marcia Gruver, Tom Jackson,  
Jack Roberts, Olivia Grider  
Randall Publishing Company  
Tuscaloosa, AL

George White  
RE/MAX International  
Greenwood Village, CO

John Micklos, Jr.  
Reading Today  
Newark, DE

Shari Kinghan  
Willamette Falls Hospital  
Oregon City, OR

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Albrecht Publication Services  
Silver Spring, MD

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Troy, MI

John Carpenter  
MCM Communications, Inc.  
Pittsburgh, PA

Orlando L. Alvarez, Jr.  
Mercy Hospital  
Miami, FL

Erika Mangan  
Slack Incorporated  
Thorofare, NJ

### *24. One to Two Person- Produced Magapapers & Newspapers*

Constance C. Knight  
Clariant Corporation  
Charlotte, NC

Internal Marketing  
NATA  
Dallas, TX

Dr. Robin Bates  
Professor of English  
St. Mary's College of Maryland  
St. Mary's City, MD

### *25. Most Improved Magapapers & Newspapers*

Counseling Today Staff  
American Counseling  
Association  
Alexandria, VA

Ed Albanesi, APR, Fellow PRSA  
Florida Farm Bureau  
Gainesville, FL

Georgia Stelluto  
IEEE-USA  
Washington, DC

Lauren S. Hillman  
National Association of  
Secondary School Principals  
Reston, VA

QSource Communications Team  
QSource  
Memphis, TN

## Annual Reports

### *26. Annual Reports - Printed*

Planning & Development  
Department  
City of Las Vegas  
Las Vegas, NV

Freeman Marketing  
Freeman Health System  
Joplin, MO

Seth J. Katzen  
Jewish Federation of  
Palm Beach County  
West Palm Beach, FL

Rae A. Todd  
Platte River Power Authority  
Fort Collins, CO

Wendy Schiffman  
The Rashi School  
Newton, MA

Celia Luxmoore  
Washington International School  
Washington, DC

### *27. Annual Reports - Printed Four Color*

ABS Graphics, Inc.  
Addison, IL

Kathryn A. Carey  
American Honda Foundation  
Torrance, CA

Helene Jacquaz  
CN  
Montreal, QC

Barbara Kiernan  
Fairfield University  
Fairfield, CT

Paula Jaworski  
The Humane Society of the  
United States  
Washington, DC

Public Affairs Department  
Idaho Housing and Finance  
Association  
Boise, ID

Communications & Resource  
Development  
IFAW - International Fund for  
Animal Welfare  
Hyannis, MA

Bruce Swart and Peter Beck  
The John Marshall Law School  
Chicago, IL

Lisa Jones and Ferren Farah  
La Rabida Children's Hospital  
Chicago, IL

Lisa Nelson  
LifeStream, Inc.  
New Bedford, MA

Audrey Fagan-Miranda  
Mentus  
San Diego, CA

Christine A. Scott  
Meridian Health  
Neptune, NJ

Anastasia Somers  
Montgomery County Planning  
Commission  
Norristown, PA

Irina Stepanova  
National Association of  
Manufacturers  
Washington, DC

NCCI Holdings, Inc.  
Boca Raton, FL

Susan La Rosa  
New York Methodist Hospital  
Brooklyn, NY

Janet M. Clark  
NJ Transit  
Newark, NJ

Joanie Erickson  
NorthBay Healthcare  
Fairfield, CA

Becky Whitelock, Sarah  
Smarrelli, Mike Curtis  
Northern Virginia  
Electric Cooperative  
Manassas, VA

Tom Collins  
NYSERDA  
Albany, NY

Laurie Schooley  
Ottumwa Regional  
Health Center  
Ottumwa, IA

Wendy W. Romano  
Philadelphia College of  
Osteopathic Medicine  
Philadelphia, PA

Pinellas County Utilities  
Clearwater, FL

Public Affairs  
Port of Seattle  
Seattle, WA

Cindy Myers  
Purdue University  
Pesticide Programs  
West Lafayette, IN

Will Keener  
Sandia National Laboratories  
Albuquerque, NM

State Universities  
Retirement System  
Champaign, IL

Julie Harrison Blissert  
State University of New York  
at Oswego  
Oswego, NY

Cecilia Green  
Turnaround Management  
Association  
Chicago, IL

May Myers  
Weirton Medical Center  
Weirton, WV

Christina Maher  
Wheaton Franciscan  
Services, Inc.  
Wheaton, IL

### *28. Annual Reports - Web & Electronic*

Office of Public Affairs  
Cal Poly Pomona  
Pomona, CA

Bryan Bennett  
Entergy Corporation  
New Orleans, LA

Christina Hoffmann  
National Association of  
REALTORS®  
Chicago, IL

Carolyn Thomas  
National Multiple Sclerosis  
Society  
New York, NY

Marsha Camera  
New York Power Authority  
White Plains, NY

### *29. Annual Report Writing*

Julie Rojewski  
Mershon Center for  
International Security Studies  
at The Ohio State University  
Columbus, OH

Karen E. Samide  
Northeast Utilities  
Hartford, CT

Lynne Roeder  
Pacific Northwest  
National Laboratory  
Richland, WA

Ann Cony  
Sacramento Municipal  
Utility District  
Sacramento, CA

Jan Skalicky-Hanson  
Stearns Bank  
St. Cloud, MN

Corporate Communications  
Textron, Inc.  
Providence, RI

Communications and  
Customer Service  
TRICARE Management Activity  
Falls Church, VA

Susan B. Kilgannon  
URS Corporation  
New York, NY

Deborah Bohren  
WellChoice, Inc.  
New York, NY

### *30. Annual Report Design & Layout*

Audrey Graham  
Arthritis Foundation  
Atlanta, GA

Marcia Hall-Richards  
City of Atlanta/  
Department of Aviation  
Atlanta, GA

Shannon Glutting  
Great Lakes Commission  
Ann Arbor, MI

Corporate Services  
Hill Physicians Medical Group  
San Ramon, CA

Jorja L. Mathers  
Inglis Foundation  
Philadelphia, PA

Chris M. Gent  
Kissimmee Utility Authority  
Kissimmee, FL

Susan Watkins  
Pocono Medical Center  
East Stroudsburg, PA

Skardon Pover, Inc.  
Alexandria, VA

Dow Jones & Company  
SmartMoney Custom Solutions  
New York, NY

Communications and  
Customer Service  
TRICARE Management Activity  
Falls Church, VA

Terry Simzer and Mark Calder  
Upper Canada District  
School Board  
Brockville, ON

### *31. One to Two Person- Produced Annual Reports*

Melissa Harrison  
Ashley Hall  
Charleston, SC

Linda B. Horrell and  
Colleen Zawarus  
Illinois Municipal Retirement  
Fund  
Oak Brook, IL

Helen Horwitz  
Institute of Electrical &  
Electronics Engineers  
Albuquerque, NM

Barbara Lewis  
Lutheran Social Services  
of Michigan  
Detroit, MI

Janel C. Patti  
The Marcus Group  
Secaucus, NJ

Ashley Yang  
National Business Aviation  
Association  
Washington, DC

Kerry McKean Kelly and  
Pam Brown Villaruz  
New Jersey Hospital Association  
Princeton, NJ

John H. Tibbetts  
South Carolina Sea Grant  
Consortium  
Charleston, SC

Betty Dann  
St. Joseph's Health Care London  
London, ON

Hilary Parker and  
Kelsey Reckord  
Washington Athletic Club  
Seattle, WA

### *32. Most Improved Annual Reports*

Management Analysis and  
Planning Department  
Chicago Housing Authority  
Chicago, IL

Heidi Diedrich  
Metropolitan Chicago  
Healthcare Council  
Chicago, IL

### *Brochures, Manuals & Reports*

### *33. Education & Training Brochures, Manuals & Reports*

Glenda Freeman, Ross Heck,  
Bruce Dupree  
Alabama Cooperative  
Extension System  
Auburn University, AL

Brigitte Johnson, APR  
American Forest Foundation  
Washington, DC

BISYS Retirement Services, Inc.  
Baxter, MN

Barbara F. Orwig  
Career Communications, Inc.  
Overland Park, KS

Chandler Wilson  
Hospital for Special Surgery -  
Education Division  
New York, NY

Joyce Williams and Rose Cox  
Huron Valley Ambulance  
Ann Arbor, MI

Laura Kraklau and  
Mike Johnson  
Lake Michigan College  
Benton Harbor, MI

Gerald Fields & Gary Nichols  
Metro Publishing  
Houston, TX

National Kitchen & Bath  
Association  
Hackettstown, NJ



Mary Lou Read-Dreyer  
Northern Illinois University  
DeKalb, IL

Pinellas County Utilities  
Clearwater, FL

Rebecca Ayers  
Professional Ski Instructors  
of America  
Lakewood, CO

Jeffrey C. Reese  
The Public Relations Society  
of America  
New York, NY

Paula Whitcomb  
Recording for the Blind  
& Dyslexic  
Princeton, NJ

Zena Myers and James Miles  
Roche Diagnostics  
Indianapolis, IN

Martha T. Johnson  
Texas Medical Association  
Austin, TX

Gerry Borriello  
U.S. Department of the Interior/  
Office of Surface Mining  
Pittsburgh, PA

Nancy LeMay  
University of North Texas  
Denton, TX

Participant Education - R&D  
The Vanguard Group  
Malvern, PA

### *34. Public Relations & Information Brochures, Manuals & Reports*

Marc Jackson  
American Red Cross Blood  
Services, Southern California  
Pomona, CA

Center for Information,  
Training, and Evaluation  
Services  
Tallahassee, FL

Maya Jones  
City of Vancouver  
Vancouver, WA

Michelle Flynn  
Elmira College  
Elmira, NY

Jane Hillhouse  
Hillhouse Graphic Design  
Kingsport, TN

Kerri Puskar  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Barbara Kolb  
Northern Illinois University  
DeKalb, IL

Diane Blaszka  
Recording for the Blind  
& Dyslexic  
Princeton, NJ

Larry Perrine  
Sandia National Laboratories  
Albuquerque, NM

Kathy Ziprik  
Simonton Windows  
Parkersburg, WV

Cindie Powell  
Texas Sea Grant  
College Program  
College Station, TX

Rod DeVar  
U.S. Postal Service  
Marketing Department  
Washington, DC

Katherine Sauter and  
Elizabeth Simmons  
VIA Marketing, Inc.  
Merrillville, IN

### *35. Marketing Brochures, Manuals & Reports*

Susan Flinkman  
The ASSOCIATED:  
Jewish Community Federation  
of Baltimore  
Baltimore, MD

Cindy Stewart  
City of Troy  
Troy, MI

Amy Harbison and  
Kristen Pironis  
Clarice Smith Performing Arts  
Center  
College Park, MD

Paul M. Hambke and  
Deborah L. Henry  
Clarion University  
of Pennsylvania  
Clarion, PA

Greg Fessenden, Brian Miller,  
Sydney Passin  
Continuum Health  
Partners, Inc.  
New York, NY

Dawn Sandbeck  
Costco Wholesale Marketing  
Department  
Issaquah, WA

Pamela Wirstad and  
Liz Kochubka  
Elsevier  
Philadelphia, PA

Robert Pankratz and  
Tracy Sullivan  
Elsevier  
St. Louis, MO

Judy Everett Ramos  
Hurst-Euless-Bedford  
Independent School District  
Bedford, TX

Blanche McGurr  
IEEE Media  
New York, NY

International Code Council  
Birmingham, AL

Office of Public Relations  
La Roche College  
Pittsburgh, PA

Sandra Pitts  
McKenna Properties  
Durham, NC

Linda May Pierce  
Murray State University  
Murray, KY

Barbara Bergeron, Betsy  
Wintriger, Sonya Jones  
National Association of  
Professional Organizers  
Glenview, IL

Anita K. Howard  
National Wood Flooring  
Association  
Chesterfield, MO

Camille Aleixo, Courtney Elmore  
and Cecilia Markham  
New York State Credit Union  
League, Inc. & Affiliates  
Latham, NY

NorthEast Medical Center  
Concord, NC

Jeff Strohm  
Northern Illinois University  
DeKalb, IL

Wendy W. Romano  
Philadelphia College of  
Osteopathic Medicine  
Philadelphia, PA

Fabi Preslar  
SPARK Enterprises  
Charlotte, NC

Terri Lambertsen  
Stamats, Inc.  
Cedar Rapids, IA

Creative Services  
Trade Press Publishing  
Corporation  
Milwaukee, WI

VISIT Milwaukee  
Sales Department  
VISIT Milwaukee  
Milwaukee, WI

Angela T. Wilson  
Washington Hospital Center  
Washington, DC

Tami Barto  
Wilshire Oncology  
Medical Group, Inc.  
La Verne, CA

Sandy St. Pierre Nesson  
Yankee Gas Services Company  
Berlin, CT

### *36. Corporate/ Organization Capability Materials*

ABS Graphics, Inc.  
Addison, IL

Marketing Department  
Blue Ridge HealthCare  
Morganton, NC

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Performance Development  
Department  
DynMcDermott Petroleum  
Operations Co.  
Harahan, LA

Richard Adam Wright  
First Baptist Church  
Tallahassee, FL

Melinda Glasco and  
Lisa McCluskey  
Martin Memorial  
Health Systems  
Stuart, FL

Nancy Sarlan  
Network World, Inc.  
Southborough, MA

Judith Graybeal  
Pacific Northwest  
National Laboratory  
Richland, WA

Barbara Lightner and  
Marcy Estok  
SAE International  
Warrendale, PA

Michael DeSanto  
Walker Information  
Indianapolis, IN

### *37. Tourism & Economic Development Brochures, Manuals & Reports*

Diahann Howard  
City of Richland,  
Office of Business and  
Economic Development  
Richland, WA

Janet Hughes  
Janet Hughes and Associates  
Wilmington, DE

Dana Jensen  
Lockheed Martin  
Information Technology  
Richland, WA

Victoria Starr  
Starr Map Company/  
Discovery Map International  
Anacortes, WA

Diana Winters  
University of Oklahoma  
Alumni Association  
Norman, OK

### *38. Hardware & Software Manuals*

MDS Sciex Information  
Development Group  
MDS Sciex  
Concord, ON

Joe Holliday  
Microsoft Corporation  
Redmond, WA

Taylor Sikes  
NetSuite, Inc.  
Athens, GA

### *39. Employee & Customer Relations Materials*

Greg Robertson, Bill Nicholson,  
Charmagne Helton  
Aon Consulting  
Atlanta, GA

John Lawson  
CH2M HILL Hanford Group  
Richland, WA

Kimberly Prime  
ERA Franchise Systems, Inc.  
Parsippany, NJ

International Code Council  
Birmingham, AL

Susan Hoffman  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Antonio Poglianich  
Mercer Human Resource  
Consulting  
New York, NY

Martha Murphy  
TurnerDillon LLC  
Winston-Salem, NC

David Ciommo  
World Wildlife Fund  
Washington, DC

### *40. Investment & Financial Materials*

Louis-Philippe Péroquin  
Morneau Sobeco  
Montreal, QC

Elizabeth Fordham  
Quill & Ink  
Houston, TX

Participant Education - R&D  
The Vanguard Group  
Malvern, PA

### *41. Health & Medical Materials*

Moss Stern  
Elsevier  
Philadelphia, PA

Terri Knapp and Pat Daley  
Elsevier  
St. Louis, MO

Alberto March  
Grafmarc Marketing  
& Design Corp.  
Miami Lakes, FL

Susan Hager  
Hager Sharp, Inc.  
Washington, DC

Knowledge Application Program,  
Center for Substance Abuse  
Treatment  
Johnson, Bassin & Shaw, Inc.  
Silver Spring, MD

Caron Wong  
Joint Commission on  
Accreditation of Healthcare  
Organizations  
Oakbrook Terrace, IL

Kerri Puskar  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Jeana Rettig  
Loyola University Health  
System  
Maywood, IL

Donna Jaffee  
Mercer Human Resource  
Consulting  
Los Angeles, CA

New York State  
Department of Civil Service -  
Employee Benefits Division  
Schnectady, NY

Meryl Thomas  
Palladian Partners, Inc.  
Silver Spring, MD

Gregory Walker  
Texas Medical Foundation  
Austin, TX

Jodi Bowen  
Texas Medical Foundation  
Austin, TX

Diana Buell  
Washington Hospital Center  
Washington, DC

Heather Mickley  
Wax Communications  
Miami Beach, FL

Cathy Welman  
Words'worth Publishing  
Johannesburg, RSA

## 42. Conference & Meeting Materials

Pat Shelton  
ADP Tax & Financial Services  
San Dimas, CA

Publishing & Communications  
American Academy of  
Anti-Aging Medicine  
Littleton, MA

Communications, Marketing,  
and Account Staff  
American Pain Society  
Glenview, IL

Gregory B. Jones  
American Society of  
Transplantation  
Mount Laurel, NJ

Joan McCarthy and  
Sharon Welsh  
Aon Consulting, Inc.  
Conshohocken, PA

Association of Rehabilitation  
Nurses  
Glenview, IL

Gail J. Sullivan  
Audit Bureau of Circulations  
Schaumburg, IL

Billie Mallery  
BNP Media  
Troy, MI

Nancy Dietz  
Community Affordable Housing  
Equity Corp.  
Raleigh, NC

Paula Jaworski  
The Humane Society of the  
United States  
Washington, DC

Ethan Huffman  
Idaho National Laboratory,  
National Security Division  
Idaho Falls, ID

Bruce Swart and  
Antonia McBride  
The John Marshall Law School  
Chicago, IL

Ellie Nigretto  
National Association of  
Chain Drug Stores  
Alexandria, VA

Anita K. Howard  
National Wood Flooring  
Association  
Chesterfield, MO

Communications Team  
Peel District School Board  
Mississauga, ON

Steve King  
Pet Industry Distributors  
Association  
Bel Air, MD

April Nelson  
PLATO Learning, Inc.  
Bloomington, MN

Terry Simzer  
Upper Canada District  
School Board  
Brockville, ON

LouAnn Zeller  
ZGraphics, Ltd.  
East Dundee, IL

## 43. Catalogs, Directories & Buyers' Guides

ABS Graphics, Inc.  
Addison, IL

Renee Duffy  
CXtec  
Syracuse, NY

Gary W. Wojtas  
Long Island Association  
Melville, NY

Michael Stokely  
Stokely Design Associates Inc.  
Toronto, ON

## 44. Books & Book Chapters

Gabriella Daley-Klatt  
American Correctional  
Association  
Lanham, MD

The CDM Group, Inc.  
Bethesda, MD

Tim Talevich and Doris Winters  
The Costco Connection  
Issaquah, WA

Fox Publishing  
Johannesburg, RSA

Jorge Salazar  
International Monetary Fund  
Washington, DC

LOMA  
Atlanta, GA

Marie Zhuikov  
Minnesota Sea Grant  
Duluth, MN

Bonnie Biafore  
Montevista Solutions, Inc.  
Conifer, CO

Code T  
NASA Dryden  
Flight Research Center  
Edwards, CA

Randy White  
National Council of  
Teachers of Mathematics  
Reston, VA

Richard K. Kolb  
Veterans of Foreign Wars  
Kansas City, MO

Rita Coleman  
Warehousing Education and  
Research Council  
Oak Brook, IL

## 45. Special Purpose Brochures, Manuals & Reports

B.J. Adler  
Alliance for Young Artists  
& Writers  
New York, NY

Greg Robertson  
Aon Communication Consulting  
Atlanta, GA

Thomas Adams  
California Department  
of Education,  
Curriculum Frameworks and  
Instructional Resources  
Sacramento, CA

Technical Publications Group  
CH2M HILL/RDD  
Redding, CA

Judith Trojan  
The Christopher Awards  
New York, NY

Deborah L. Henry and  
Paul M. Hambke  
Clarion University  
of Pennsylvania  
Clarion, PA

Document Production  
Commission on Accreditation of  
Rehabilitation Facilities  
Tucson, AZ

Agathe Plamondon  
Communicateurs du Fauve  
Montreal, QC

Matthew Davis  
Davis & Company  
Glen Rock, NJ

Nancy Parker and  
Jessica Mumaw  
Delta Dental Plan of Michigan  
Lansing, MI

Adele Sommers  
The Enterprise Prosperity Guild  
Atascadero, CA

Brian Hawkinson  
Foundation for Public Affairs  
Washington, DC

Celia Perkins  
Greater Oklahoma City  
Chamber  
Oklahoma City, OK

Horizon Blue Cross Blue Shield  
of New Jersey  
Newark, NJ

Irene Miles  
Illinois-Indiana Sea Grant  
Urbana, IL

Michael Lester and  
Drew Campbell  
Institutional Real Estate, Inc.  
Walnut Creek, CA

Harry G. Samuels  
Learning Services  
Bradenton, FL

Laura Harner  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Gary W. Wojtas  
Long Island Association  
Melville, NY

Susan Kelley  
The Maryland-National Capital  
Park and Planning Commission  
Upper Marlboro, MD

Missouri Foundation for Health  
St. Louis, MO

Dawn Newsome  
Moonlight Design Group  
Charlotte, NC

Edward C. Irby  
National Association of  
Psychiatric Health Systems  
Washington, DC

Henry Acosta  
New Jersey Mental Health  
Institute, Inc.  
Trenton, NJ

Janet M. Clark  
NJ Transit  
Newark, NJ

Bill Hanf, Launa Morasch,  
Kathy Neiderhiser, and  
Shannon Villarreal  
Pacific Northwest  
National Laboratory  
Richland, WA

Mindy Jasmund-Welks, Steve  
Tally, Jennifer Kapp  
Purdue University  
West Lafayette, IN

Julie E. Bowen  
The Richard Stockton College of  
New Jersey  
Pomona, NJ

Kathleen M. Beans  
The Risk Management  
Association  
Philadelphia, PA

Cathy Thomsen  
Skechers USA  
Manhattan Beach, CA

Christi Dixon and  
Tammy Stankey  
Standing Partnership for the  
Doe Run Company  
St. Louis, MO

Ann MacDonald Carter  
Sweet Briar College  
Alumnae Association  
Sweet Briar, VA

Angela T. Wilson  
Washington Hospital Center  
Washington, DC

Debbie Weil  
WordBiz.com, Inc.  
Washington, DC

### *46. Most Improved Brochures, Manuals & Reports*

Jeanette Poer  
American Paint Horse  
Association  
Fort Worth, TX

Joyce Bentzman  
Cystic Fibrosis Services, Inc.  
Bethesda, MD

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Nicole Vincent  
Federal Citizen Information  
Center  
Washington, DC

GEMS Training &  
Publications Team  
Government e-Management  
Solutions  
St. Louis, MO

Jean F. Reuter  
Harbor Hospital  
Baltimore, MD

Carrie James  
MedStar Health  
Columbia, MD

Lindsay Dudeck  
Park District of Highland Park  
Highland Park, IL

Ann P. Schreiber  
SkillsUSA  
Leesburg, VA

Chris Gleason  
Tacoma Power  
Tacoma, WA

Kevin Hazaert and  
Beth Blanck  
USBC  
Greendale, WI

## Video & Electronic Publications

### *47. Education & Training Video & Electronic Publications*

Brad Mooberry  
ad2, Inc.  
El Segundo, CA

Todd Thurston  
Allman Consulting and  
Training, Inc.  
Kennesaw, GA

Leigh Johnson and  
Jamie Gonzalez  
California Sea Grant  
Extension Program  
La Jolla, CA

Meg Morrison  
CH2M HILL  
Navarre, FL

Janice Thompson-Burgess  
City of Fort Worth  
Fort Worth, TX

Enterprise Rent-A-Car  
St. Louis, MO

Daniel Berg  
Lockheed Martin  
Information Technology  
Richland, WA

Pamela Wesley  
McLeod Software Corporation  
Birmingham, AL

Mind & Media, Inc.  
Alexandria, VA

Purdue University,  
Breaking New Ground  
Resource Center  
West Lafayette, IN

Michael Vittitow  
Sandia National Laboratories  
Albuquerque, NM

SoftAssist, Inc. &  
Black & Decker  
King of Prussia, PA

Marla Lineberry  
Titanium Software, Inc.  
Houston, TX

### *48. Public Relations & Information Video & Electronic Publications*

Sean Madden  
California State University,  
Monterey Bay  
Seaside, CA

Stephanie Bateman and  
Douglas Smith  
Jefferson County Public Schools  
Louisville, KY

Kerri Puskar  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Paul Furey  
The MITRE Corporation  
Bedford, MA

Jason Talley  
North Carolina Sea Grant  
Raleigh, NC

Joel Weinberg and Jon Higgins  
Northeast Utilities  
Hartford, CT

Craig E. Moore  
SkillsUSA  
Leesburg, VA

Ken Harvey  
Sound Transit  
Seattle, WA

## 49. Marketing Video & Electronic Publications

Donna Lawrence  
AGEISS Environmental, Inc.  
Evergreen, CO

Marcey Stone  
Bayfront Medical Center  
St. Petersburg, FL

National Institute on Aging,  
National Institutes of Health  
Johnson, Bassin & Shaw, Inc.  
Silver Spring, MD

Mind & Media, Inc.  
Alexandria, VA

Jennifer LeBlanc  
Wardrobe for Opportunity  
Dublin, CA

## 50. Web Publications

Don Ho  
Consumer Specialty Products  
Association  
Washington, DC

Stacy Weidenmuller  
Davis & Company  
Glen Rock, NJ

Katrina Holt, Ruth Barzel,  
Brenda Janish  
National Maternal and Child  
Oral Health Resources Center,  
Georgetown University  
Washington, DC

Participant Education - R&D  
The Vanguard Group  
Malvern, PA

## 51. Multimedia & Interactive Publications

Brad Mooberry  
ad2, Inc.  
El Segundo, CA

Susan Monnot  
DynMcDermott Petroleum  
Operations Co.  
New Orleans, LA

Marketing Communications  
Fidelity Investments  
Boston, MA

Timothy Clave and  
Titian Scholtemeyer  
Major Media, Inc.  
Solana Beach, CA

Priority Healthcare  
Byfield, MA

Pam Haines, Jerry Garrett,  
Phil Krueger  
Roche Diagnostics  
Indianapolis, IN

West Virginia  
Development Office  
Charleston, WV

## 52. PowerPoint Presentations

LOMA  
Atlanta, GA

Kuan-Yin Cheng  
National Association of  
Secondary School Principals  
Reston, VA

Debra L. Wentz, Ph.D.  
New Jersey Association of  
Mental Health Agencies, Inc.  
Mercerville, NJ

## 53. Video News Releases

Office of Public Affairs  
Cal Poly Pomona  
Pomona, CA

Dana Jensen  
Lockheed Martin  
Information Technology  
Richland, WA

## 54. Special Purpose Video & Electronic Publications

Victoria Ring  
50 State Notary  
Columbus, OH

Tracy Park, Toby Taylor,  
Lee Weinreb  
American HomePatient  
Brentwood, TN

Dania Lee  
Catholic Charities,  
Diocese of Fort Worth, Inc.  
Fort Worth, TX

Chris Clifford  
City of Gaithersburg  
Gaithersburg, MD

Susan Schooleman  
Colorado Access  
Denver, CO

Kathleen Duprey  
Cornerstone Visual  
Communications  
Ayer, MA

Michael DeMent  
DeMent O'Flaherty & Collier  
Communications, LLP  
Prairie Village, KS

Nancy Fowler  
ENSCO, Inc.  
Falls Church, VA

Kathleen Brunet Eagan and  
Peter L. Eyl  
The Life Givers Network  
Wharton, NJ

Department of  
Marketing Services  
Northwestern Memorial  
Hospital  
Chicago, IL

Mark Case  
Otter Tail Power Company  
Fergus Falls, MN

Jeff Sankey  
Roche Diagnostics  
Indianapolis, IN

Public Relations Department  
Shriners International  
Headquarters  
Tampa, FL

United Bible Societies  
Miami, FL

## Web & Intranet Sites

### 55. Web Sites

Woody Goulart  
AARP  
Washington, DC

Steve Janack  
Albany-Colonie Regional  
Chamber of Commerce  
Albany, NY

Ranger Kidwell-Ross  
American Proofreading  
Company  
Bow, WA

Aspen Communications  
Aspen Systems Corporation  
Rockville, MD

Association for Supervision and  
Curriculum Development  
Alexandria, VA

Chris Allison and Tony Glenn  
Blue Ridge HealthCare  
Morganton, NC

City of Virginia Beach  
Virginia Beach, VA

Steve Johnson  
Copresco  
Carol Stream, IL

Christine Sachs  
Document Management  
Industries Association  
Alexandria, VA

EASTCONN  
Hampton, CT

Melanie Wilhoite  
Edelman  
Seattle, WA

MCH Library/Information  
Technology Staff  
Georgetown University  
Washington, DC

Carolyn Marcantel  
Hurst-Euless-Bedford  
Independent School District  
Bedford, TX

Sheila Allen and Tiia Sahni  
IBM Technical Journals  
Yorktown Heights, NY

Imagination  
Chicago, IL

Imirage, Inc.  
Allentown, PA

Johnson, Bassin & Shaw, Inc.  
Silver Spring, MD

Patricia Sheehy  
Kennedy Health System  
Voorhees, NJ

Madalyn Painter  
KETC/Channel 9  
St. Louis, MO

Kathryn Armstrong  
Lehigh Valley Hospital  
Marketing & Public Affairs  
Allentown, PA

Rich Youmans  
Manufacturing Jewelers  
& Suppliers of America  
Providence, RI

Lisa Hornaman  
Martin Memorial  
Health Systems  
Stuart, FL

Marketing Department and  
ITS Department  
Members 1st Federal  
Credit Union  
Mechanicsburg, PA

Michelle T. Shinseki  
Meredith Interactive  
New York, NY

Tricia D. Wiltjer  
Michigan State Auctioneers  
Association  
Grand Rapids, MI

Scott Beck and  
Heather McClurg  
Missouri Foundation for Health  
St. Louis, MO

Mrs. Dominique Blouin  
Morneau Sobeco  
Montreal, QC

Julie Bumstead  
National Association of  
Computer Consultant  
Businesses  
Alexandria, VA

Yvette Watson  
Navy Federal Credit Union  
Merrifield, VA

Kenneth Hittel  
New York Life Insurance  
Company  
New York, NY

Camille Aleixo, Courtney  
Elmore, Kathy Kenworthy  
New York State Credit Union  
League, Inc. & Affiliates  
Latham, NY

Andrea McMakin, Amanda  
Kissire, Julie Fisher  
Pacific Northwest National  
Laboratory and ImageWorks  
Richland, WA

Priority Healthcare  
Byfield, MA

Nancy Rodibaugh and  
Kerry Blankenship  
Purdue University  
West Lafayette, IN

Nancy I. Fitzpatrick  
Quota International, Inc.  
Washington, DC

RFB&D WISH Team  
Recording for the Blind  
& Dyslexic  
Princeton, NJ

Region of Peel  
Brampton, ON

Kara Madden  
Sandia National Laboratories  
Albuquerque, NM

Dan Brunnert and Dave Sandell  
Sigma Alpha Epsilon  
Evanston, IL

Mark Arend  
Site Selection Magazine  
Norcross, GA

Christine Lenggenhager and  
Hyperguide Staff  
Slack Incorporated  
Thorofare, NJ

Victoria Starr  
Starr Map Company/Discovery  
Map International  
Anacortes, WA

Center for Substance  
Abuse Prevention  
Substance Abuse and Mental  
Health Services Administration  
Rockville, MD

Imagen Institucional  
Universidad Anáhuac del Sur  
Distrito Federal, Mexico

The University Hospital  
Newark, NJ

TRACK Website Team  
UT TeleCampus  
Austin, TX

Participant Education - R&D  
The Vanguard Group  
Malvern, PA

## 56. Intranet Sites

Christine Audano  
City of Overland Park  
Overland Park, KS

Elisa Liehr  
Liehr Marketing &  
Communications, Inc.  
Rolling Hills Estates, CA

Viviane Elferink  
Minto Developments Inc.  
Ottawa, ON

Karin Nevils  
New York Life  
New York, NY

Courtenay Turner  
Pacific Northwest  
National Laboratory  
Richland, WA

Linda Bell  
Xerox Corporation  
Rochester, NY

## 57. Home Pages

Advisor Today Web Team  
Advisor Today Magazine  
Falls Church, VA

Don Ho  
Consumer Specialty Products  
Association  
Washington, DC

The John Marshall Law School  
Chicago, IL

Kathryn Armstrong  
Lehigh Valley Hospital  
Marketing & Public Affairs  
Allentown, PA

Rob Valero  
National Association of Real  
Estate Investment Trusts  
Washington, DC

PTC Community Site Team  
Praxair, Inc.  
Tonawanda, NY

University Communications  
Spring Arbor University  
Spring Arbor, MI

Barbara Evans  
Wake Forest University  
Baptist Medical Center  
Winston-Salem, NC

## 58. Individual Web Pages & Sections

Kathie Dunn  
Ameriquet Mortgage Company  
Irvine, CA

Interactive Communication  
Department  
Arthritis Foundation  
Atlanta, GA

Diahann Howard  
City of Richland,  
Office of Business and  
Economic Development  
Richland, WA

CRN Editorial Staff  
CRN  
Manhasset, NY

Kathryn Armstrong  
Lehigh Valley Hospital  
Marketing & Public Affairs  
Allentown, PA

MainStay Investments  
Retail Web Team  
Parsippany, NJ

Jean Llewellyn  
New Jersey Institute  
of Technology  
Newark, NJ

Kenneth Hittel  
New York Life Insurance  
Company  
New York, NY

Suzanne Freeman  
Scholastic, Inc.  
New York, NY

Steve Miller  
Society for Human Resource  
Management  
Alexandria, VA

Terry Simzer  
Upper Canada District  
School Board  
Brockville, ON

### *59. Web & Intranet Site Content & Writing*

Beth Rhodes  
AARP  
Washington, DC

Steve Quilliam  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Children's Medical Center and  
Health Ink Communications  
Yardley, PA

Dave Schafer  
City of Houston  
Houston, TX

Employee Benefits  
Enterprise Rent-A-Car  
St. Louis, MO

Victoria Jackson and  
Debra Finkel  
The Foundation for Credit  
Education  
St. Louis, MO

NFIB.com Team  
Hammock Publishing/NFIB  
Nashville, TN

Stephanie Pancratz  
Ivanhoe Broadcast News  
Winter Park, FL

Kathryn Armstrong  
Lehigh Valley Hospital  
Marketing & Public Affairs  
Allentown, PA

Philip Michaels  
Mac Publishing, LLC  
San Francisco, CA

Mapping Your Future  
Round Rock, TX

Beverly Wood  
The MITRE Corporation  
McLean, VA

Haley Hwang and Kelly Quigley  
National Association of  
REALTORS®  
Chicago, IL

National Kitchen & Bath  
Association  
Hackettstown, NJ

Web Publishing  
Optum  
Golden Valley, MN

Cynthia A. Lockley  
Society for Technical  
Communication  
Washington DC Chapter  
Adelphi, MD

Leigh Johnson, Jamie Gonzalez,  
Carol Anderson  
University of California  
Cooperative Extension -  
Sea Grant Extension  
Program-San Diego  
San Diego, CA

Lon Woodbury, MA, CEP, IECA  
Woodbury Reports, Inc.  
Bonners Ferry, ID

Peggi Ridgway  
Wordpix Solutions  
Buena Park, CA

### *60. Web & Intranet Site Design*

Beth Rhodes  
AARP  
Washington, DC

Paul H. Green  
The Green Sheet, Inc.  
Rohnert Park, CA

Imirage, Inc.  
Allentown, PA

The John Marshall Law School  
Chicago, IL

George Oommen  
Ohio Sea Grant and  
Stone Laboratory  
Columbus, OH

Parthenon Publishing  
Nashville, TN

Internet Communications  
SRP  
Phoenix, AZ

### *61. Web & Intranet Site Content & Marketing Plans*

Rick Seibt  
Machine Design, Penton Media  
Cleveland, OH

Guy Groleau  
Mercer Human Resource  
Consulting  
Montreal, QC

Standing Partnership  
St. Louis, MO

### *62. One to Two Person- Produced Web & Intranet Sites*

Chris Orphal  
Acres Group  
Wauconda, IL

Marketing Team  
Alphanumeric Systems  
Raleigh, NC

Gena Asher  
Bloomington, IN

Steve Johnson  
Copresco  
Carol Stream, IL

Kristi Kell  
First Banking Center  
Lake Geneva, WI

Katy M. Lloyd  
King William County  
King William, VA

LifeBridge Health  
Marketing Department  
LifeBridge Health  
Baltimore, MD

Laura King  
Missouri Watercolor Society  
Fulton, MO

Ron Sohn  
National Association of  
State Farm Agents  
Baltimore, MD

Cynthia A. Lockley  
Society for Technical  
Communication  
AccessAbilitySIG  
Adelphi, MD

SECO Public Affairs  
Department  
Sumter Electric  
Cooperative, Inc.  
Sumterville, FL

Gladys G. Bernet  
Tyler Memorial Hospital  
Tunkhannock, PA

Mark Schulte  
Washington International School  
Washington, DC

## 63. New Web & Intranet Sites

Interactive Communication  
Department  
Arthritis Foundation  
Atlanta, GA

Antoinette Follett  
Bentley-Hall Inc.  
Syracuse, NY

Steve Johnson  
Copresco  
Carol Stream, IL

## 64. Most Improved Web & Intranet Sites

Kelli Brantley  
Aflac Incorporated  
Columbus, GA

Aspen Communications  
Aspen Systems Corporation for  
the National Oceanic and  
Atmospheric Administration  
Rockville, MD

Rolanda Jundt  
Battelle Northwest - Pacific  
Northwest National Laboratory  
Richland, WA

Janet Hayes  
City of San Jose Environmental  
Services Department  
San Jose, CA

Coldwell Banker -  
Barbara Sue Seal Properties  
Portland, OR

ERA Interactive Marketing  
ERA Franchise Systems, Inc.  
Parsippany, NJ

Erie Insurance Web Team  
Erie Insurance Group  
Erie, PA

George Grellas  
George Grellas & Associates  
Cupertino, CA

William J. Weger  
Image One PR  
Frederick, MD

Imirage, Inc.  
Allentown, PA

Michel Filion  
Iron Ore Company of Canada  
Montreal, QC

Cindy Couling  
LunaGraphica Inc.  
Sunnyvale, CA

Shawn Conrad  
National Lumber and Building  
Material Dealers Association  
Washington, DC

Clifton Barnes  
North Carolina Press  
Association  
Cary, NC

Sensors & Electronics  
Web Design Team  
Pacific Northwest  
National Laboratory  
Richland, WA

Corporate Communications  
Textron, Inc.  
Providence, RI

John Quirinale  
UMDNJ - New Jersey  
Medical School  
Newark, NJ

## Campaigns, Programs & Plans

### 65. Education & Training Campaigns & Programs

Kat Peel and Mei Ray Patterson  
ADP Tax & Financial Services  
San Dimas, CA

Cindi Bookout  
Alliance for Consumer  
Education  
Washington, DC

BPB and Pamela Bush  
BPB  
Tampa, FL

Marketing Department  
Great-West Retirement Services  
Greenwood Village, CO

Tom Liehr  
Liehr Marketing &  
Communications, Inc.  
Rolling Hills Estates, CA

Margery E. Zylich, APR  
MedStar Health  
Columbia, MD

Orlando L. Alvarez, Jr.  
Mercy Hospital  
Miami, FL

Jacob Pezzicola  
The Richard Stockton College  
of New Jersey  
Pomona, NJ

Gajanan Kasbekar  
Tata Interactive Systems  
Evanston, IL

Hope Stehling  
Texas Medical Foundation  
Austin, TX

Margaret Mick  
Watson Wyatt Worldwide  
Stamford, CT

### 66. Public Relations & Information Campaigns

American Association of  
Orthodontists  
St. Louis, MO

Brad Bohlander, Chris Weller,  
Greg O'Malia  
Colorado State University  
Fort Collins, CO

Mike Soltys  
ESPN  
Bristol, CT

Deborah Morgan  
Fort Wayne Community Schools  
Fort Wayne, IN

Susan Hoffman  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Susan Kelley  
The Maryland-National Capital  
Park and Planning Commission  
Upper Marlboro, MD

Shelly Plutowski  
Mayo Clinic  
Rochester, MN

Heidi Diedrich  
Metropolitan Chicago

Healthcare Council  
Chicago, IL

MVP Health Care  
Schenectady, NY

Communications Team  
Peel District School Board  
Mississauga, ON

Public Relations Department  
Shriners International  
Headquarters  
Tampa, FL

Linda Riley  
Valley Forge Convention  
& Visitors Bureau  
Plymouth Meeting, PA

### 67. Marketing Campaigns

Victoria A. Dixon  
Blue Cross and Blue Shield  
Association  
Chicago, IL

Kathleen Duprey  
Cornerstone Visual  
Communications  
Ayer, MA

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Jim Rigg  
Educational Communications  
Center, Kansas State University  
Manhattan, KS

Mark Philip and Tracy Sullivan  
Elsevier  
St. Louis, MO

Marie Swift  
Impact Communications, Inc.  
Leawood, KS

Lorenzo Wilkins & David Seager  
Jane Firor & Associates, LLC  
Washington, DC



Seth J. Katzen  
Jewish Federation of  
Palm Beach County  
West Palm Beach, FL

Jo Ann Petro  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Dianna Kirkwood  
Mercy Medical Center  
Dubuque, IA

Department of  
Marketing Services  
Northwestern Memorial  
Hospital  
Chicago, IL

Christine Brodeur  
Socket Media, Inc.  
Culver City, CA

Michael Stokely  
Stokely Design Associates Inc.  
Toronto, ON

Jennifer Rees  
UT TeleCampus  
Austin, TX

Angela T. Wilson  
Washington Hospital Center  
Washington, DC

### *68. Employee, Benefit & Membership Communications*

Jacob Amos and Jennifer Chase  
Aflac Incorporated  
Columbus, GA

Marc Jackson  
American Red Cross Blood  
Services, Southern California  
Pomona, CA

Julio C. Falu  
Aon Consulting - Miami  
Miami, FL

Kenneth Groh  
AON Consulting, Inc.  
Chicago, IL

APICS Marketing Department  
APICS  
Alexandria, VA

Interactive Communication  
Department  
Arthritis Foundation  
Atlanta, GA

Marcey Stone  
Bayfront Medical Center  
St. Petersburg, FL

Leslie Denton-Roach  
City of Houston  
Houston, TX

Employee Benefits  
Enterprise Rent-A-Car  
St. Louis, MO

Karen N. Perrino  
SkillsUSA  
Leesburg, VA

Debbie Celusniak  
Texas Medical Association  
Austin, TX

Martha Murphy  
TurnerDillon LLC  
Winston-Salem, NC

The Vanguard Group  
Valley Forge, PA

Employee Communications  
The Walt Disney Company  
Burbank, CA

Valerie M. Wise  
Watson Wyatt Worldwide  
New York, NY

### *69. Government Agency Communications*

The CDM Group, Inc.  
Bethesda, MD

Tara Hazarian  
City of Tacoma  
Tacoma, WA

### *70. Conference & Meeting Campaigns & Programs*

Marketing Team  
Alphanumeric Systems  
Raleigh, NC

Madolyn Johnson  
The HomeMaker's Idea  
Company  
Glendale Heights, IL

Jeffrey C. Reese  
The Public Relations Society  
of America  
New York, NY

Jackie Haut, Leanne Wells,  
Mark Lilley  
Thomson Healthcare  
Englewood, CO

### *71. Investment & Financial Campaigns & Programs*

Sarah Thorpe  
Ariad Custom Communications  
Toronto, ON

Fidelity Investments  
Marlborough, MA

Krysti Manalo  
Great-West Life  
Englewood, CO

Richard E. May, Jr.  
May Advertising and Design,  
Inc. & Wells Fargo Institutional  
Trust Services  
Minneapolis, MN

Martin Harmon  
Roosevelt Warm Springs  
Development Fund  
Warm Springs, GA

Participant Education - R&D  
The Vanguard Group  
Malvern, PA

### *72. Total Publication Programs*

Marcey Stone  
Bayfront Medical Center  
St. Petersburg, FL

Carol Payne  
California Credit Union League  
Rancho Cucamonga, CA

The CDM Group, Inc.  
Bethesda, MD

City of Troy  
Troy, MI

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Sayri Karp Mitastein  
Editorial Universitaria -  
Universidad de Guadalajara  
Guadalajara, Mexico

Pamela Maurer  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

The MJSA/AJM Team  
Manufacturing Jewelers  
& Suppliers of America  
Providence, RI

Joanne Pfleiderer  
Mathematica Policy  
Research, Inc.  
Princeton, NJ

New York State  
Department of Civil Service -  
Employee Benefits Division  
Schnectady, NY

Mark Caskie  
Pace Communications  
Greensboro, NC

Union of Concerned Scientists  
Cambridge, MA

Mark Miller  
USBC  
Greendale, WI

### 73. Organization Strategic Plans

Publishing Program  
Legal Services Society  
Vancouver, BC

Laura Dockstader  
St. Joseph's Health Care London  
London, ON

### 74. Special Purpose Campaigns, Programs & Plans

Greg Robertson and  
Charmagne Helton  
Aon Consulting  
Atlanta, GA

CAWOOD  
Eugene, OR

Marcia Hall-Richards  
City of Atlanta/  
Department of Aviation  
Atlanta, GA

Sandy Cheung Hin Ting  
City University of Hong Kong  
Professional Communications  
Programme  
The Peak, Hong Kong

Marjorie Thomas  
Cleveland Metroparks  
Cleveland, OH

Lorna Mackey  
Fidelity Investments  
Marlborough, MA

George Thomas, Martha Lowry,  
Stacey Kaplan  
Mercer Human Resource  
Consulting  
New York, NY

Elaine Bennett  
Northern Illinois University  
DeKalb, IL

Laurie Schooley  
Ottumwa Regional  
Health Center  
Ottumwa, IA

Cordelia Anderson  
Public Library of Charlotte  
& Mecklenburg County  
Charlotte, NC

Stephanie Svoboda  
Texas Medical Foundation  
Austin, TX

## Writing

### 75. Education & Training Writing

Educating Children for  
Democracy Staff  
International Step By Step  
Association  
Washington, DC

Kyle Hardner  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

LOMA  
Atlanta, GA

Debbie Frazier  
Mine Safety Appliances  
Company  
Pittsburgh, PA

Elizabeth Fordham  
Quill & Ink  
Houston, TX

Al Kohut and Andrea Green  
Roche Diagnostics  
Indianapolis, IN

Nancy LeMay  
University of North Texas  
Denton, TX

### 76. Public Relations & Information Writing

Boe Workman  
AARP, Communications  
Washington, DC

Sapna Parekh  
Camino Medical Group  
Sunnyvale, CA

Jennifer Chess  
Illinois Municipal Retirement  
Fund  
Oak Brook, IL

Juliette Weiland  
Juliette Weiland & Co.  
Wilton, CT

Jeffrey C. Reese  
The Public Relations Society  
of America  
New York, NY

### 77. Marketing Writing

Lydia Gnau  
Benjamin Moore & Co.  
Montvale, NJ

Sally Gilotti  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Susan S. Beschler  
Penn State Alumni Association  
University Park, PA

### 78. Media Kit & News Release Writing

Suzanne Morse  
Bear Creek Corporation  
Medford, OR

Nate Smeltz  
ESPN  
Bristol, CT

Joe Agnew  
Recognition Review/Awards and  
Recognition Association  
Glenview, IL

Neal Singer  
Sandia National Laboratories  
Albuquerque, NM

Kathy Ziprik  
Style Solutions  
Parkersburg, WV

Sandy St. Pierre Nessing  
Yankee Gas Services Company  
Berlin, CT

### 79. Web Writing

Lucretia DiSanto Jones  
Advisor Today Magazine  
Falls Church, VA

Tim Connolly  
Ameriquest Mortgage Company  
Irvine, CA

Mark A. Springer  
Applied Biosystems  
Foster City, CA

James Quiggle  
Coalition Against  
Insurance Fraud  
Washington, DC

PTC Community Site Team  
Praxair, Inc.  
Tonawanda, NY

Susan Moscareillo, CVM  
Volunteer Management Review  
Baltimore, MD

Marien Helz  
Word Worth  
East Aurora, NY

### 80. Feature Writing

Margaret Graham Tebo  
ABA Journal  
Chicago, IL

Kathy Huston  
Advertising Specialty Institute  
Trevose, PA

Maggie Leyes  
Advisor Today Magazine  
Falls Church, VA

Maria C. Thiry  
American Association of  
Textile Chemists and Colorists  
Research Triangle Park, NC

Deb Stewart  
American Bankers Association  
Washington, DC

Gabriella Daley-Klatt  
American Correctional  
Association  
Lanham, MD

Angela Kennedy  
American Counseling  
Association  
Alexandria, VA

Stephen Budiansky  
American Society for  
Engineering Education  
Washington, DC

Kathryn E. Jandeska  
Aon Consulting, Inc.  
Chicago, IL

Lauren Pinch Associated Builders and Contractors Arlington, VA	Scott Meister Forest Preserve District of DuPage County Wheaton, IL	Katherine Williamson Arcieri National Association of Federal Credit Unions Arlington, VA	Brian Alm Rental Management Magazine Moline, IL
Association of Fundraising Professionals Alexandria, VA	Gregory G. Marasco GMA Public Relations Spring Lake Heights, NJ	Mariwyn Evans National Association of REALTORS® Chicago, IL	Bob Burns Sacramento Municipal Utility District Sacramento, CA
Tarre Beach Baking Buyer Kansas City, MO	Juliette Campeau The Green Sheet, Inc. Rohnert Park, CA	Jennifer Strawn National Ground Water Association Westerville, OH	John McLaughlin Sky Greensboro, NC
Jeff Nichols BB&T Corporation Winston-Salem, NC	Stacey Evers Hammock Publishing Nashville, TN	Debra L. Wentz, Ph.D. New Jersey Association of Mental Health Agencies, Inc. Mercerville, NJ	Naseem Stecker State Bar of Michigan Lansing, MI
Michael D. O'Neill BioBeat Online Magazine, Applied Biosystems Foster City, CA	Laura Jean Whitcomb Howling Beagle Communications Grantham, NH	Lisa McMahon Niagara University Niagara University, NY	Ashley Anderson Supply House Times Bensenville, IL
Lisa M. Schroeder BNP Media Bensenville, IL	Amanda Druckman Institute of Real Estate Management Chicago, IL	Becky Whitelock Northern Virginia Electric Cooperative Manassas, VA	Dee Anne Finken SWE Magazine, Society of Women Engineers Cleveland Heights, OH
Dan Crouch CAMICO Mutual Insurance Company Redwood City, CA	Internal Auditor Altamonte Springs, FL	Susan M. Rapp Orthopedics Today Thorofare, NJ	Darlene Gudea, Joan Mather, Lisa Goell Sinicki Trade Show Executive Magazine Torrance, CA
Katherine L. George Catalina Communications Fredericksburg, VA	Patricia M. Burgio Lancaster Central School District Lancaster, NY	Jennifer L. Hawbaker Pennsylvania State Association of Township Supervisors Enola, PA	Janie Blankenship VFW Magazine Kansas City, MO
Wayne Carley Center for Association Leadership/NABT Washington, DC	Mike Parker LifeWay Christian Resources Nashville, TN	Cyd Peroni Phoenix, AZ	Kathy Nussberger Woodbury Reports, Inc. Bonnars Ferry, ID
Sara Drummond Commercial Investment Real Estate Chicago, IL	Jennifer Pesonen Meredith Integrated Marketing New York, NY	Erik Cagle Printing Impressions Magazine Philadelphia, PA	<i>81. Feature Series Writing</i>
Linda Longo Contract Lighting Clifton, NJ	Paul W. Jackson Michigan Farm Bureau Lansing, MI	Rebecca Ayers Professional Ski Instructors of America Lakewood, CO	Richard Brust ABA Journal Chicago, IL
Carl E. Crider Crider Associates Encinitas, CA	Erin O'Neal and Ben Fenwick The Military Officers Association of America Alexandria, VA	Renée Robbins Putman Media, A-B Journal Itasca, IL	Jennifer Chase, Pat Patterson, Donna Budjenska Aflac Incorporated Columbus, GA
Michelle Manafy, Kinley Levack, Steve Smith EContent Wilton, CT	Wendy Watkins and Ralph Wetterhahn The Military Officers Association of America Alexandria, VA	Phil Smith RE/MAX International Greenwood Village, CO	Margaret Thompson American Bar Association Chicago, IL
Peter Le Blanc Enterprise Rent-A-Car St. Louis, MO	Paul V. Arnold MRO Today Magazine Fort Atkinson, WI		Donna Patané Costco Wholesale Issaquah, WA

Kim Beachum, Tim Weldzius  
Gazette  
Chicago, IL

Tammy Dotts  
Hem/Onc Today  
Thorofare, NJ

Scott Sherrill  
Landata Systems, Inc.  
Houston, TX

Farzana Logan  
Logan Communications  
Vancouver, BC

Therese Pramick  
Northern Virginia  
Electric Cooperative  
Manassas, VA

Michael Padilla  
Sandia National Laboratories  
Albuquerque, NM

Kevin Hazaert  
USBC  
Greendale, WI

Employee Communications  
The Walt Disney Company  
Burbank, CA

Miranda Miller and  
Ella Marie Hayes  
WREN Magazine  
Gillette, WY

## 82. How-to Writing

Barbara Goldberg  
AARP, Editorial Management  
Washington, DC

Heidi LeMieur, CISP and  
Jonathan Yahn  
American Bankers Association  
Washington, DC

David L. Perkins, Jr.  
D.L. Perkins, LLC  
Tulsa, OK

Bill Hudgins  
Hammock Publishing  
Gallatin, TN

Pamela Maurer  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Stacey Moncrieff and  
Robert Sharoff  
National Association of  
REALTORS®  
Chicago, IL

Lyn Fiscus and Susan Fortin  
National Association of  
Secondary School Principals  
Reston, VA

Robert Stephens  
PR POST  
Toronto, ON

Tom Schaffner  
RT Image  
Malvern, PA

Darlene Gudea, Lisa Goell  
Sinicki, Renee DiIulio  
Trade Show Executive Magazine  
Torrance, CA

Lisa Daniel  
Washingtonian  
Burke, VA

## 83. News Writing

John D. Thompson  
American Society for  
Biochemistry and  
Molecular Biology  
Bethesda, MD

Rebecca Porter  
Association of Trial Lawyers  
of America  
Washington, DC

Jeryl Davis  
Blue Ridge HealthCare  
Morganton, NC

Scott Briscoe  
Center for Association  
Leadership  
Washington, DC

Rich Daly  
EyeWorld Magazine  
Fairfax, VA

Emily Lupash, Angie Timmons,  
Marie Balice Ward  
Gazette  
Chicago, IL

Dave Taylor  
Indiana State University  
Terre Haute, IN

Paul White, CPM  
Institute of Real Estate  
Management  
Chicago, IL

Jonathan Seff  
Mac Publishing, LLC  
San Francisco, CA

Sherri L. Carmody and  
Stephen J. Mraz  
Machine Design Magazine  
Cleveland, OH

M. Mindy Moretti  
National Association of Counties  
Washington, DC

Gerry de Simas, Jr.  
Northeast Utilities  
Berlin, CT

Phyllis Rossow  
Otter Tail Power Company  
Fergus Falls, MN

Jill M. Ercolino  
Pennsylvania State Association  
of Township Supervisors  
Enola, PA

John Elsasser  
The Public Relations Society  
of America  
New York, NY

Ann Cony  
Sacramento Municipal  
Utility District  
Sacramento, CA

John German  
Sandia National Laboratories  
Albuquerque, NM

Kevin Graham  
Xcel Energy  
Denver, CO

## 84. Personality Profiles

Michele Bell  
Advertising Specialty Institute  
Trevose, PA

Association of Fundraising  
Professionals  
Alexandria, VA

Lois A. Bowers  
Case Western Reserve  
University School of Medicine  
Fairview Park, OH

Jeffrey A. Charboneau  
Syracuse, NY

LeeAnn Ohanesian  
Franchise Services, Inc.  
Viejo, CA

James E. Mattson  
Honor Society of Nursing,  
Sigma Theta Tau International  
Chetek, WI

Susan Keen Flynn  
Keen Concepts, Inc.  
Bay Village, OH

Brady Porche  
The Leisure Connection  
Baton Rouge, LA

Stephen Hall  
LOMA Resource  
Atlanta, GA

Carol Sowell  
Muscular Dystrophy Association  
Tucson, AZ

Code T  
NASA Dryden  
Flight Research Center  
Edwards, CA

Pamela Geurds Kabati  
National Association of  
REALTORS®  
Chicago, IL

Tina Hay  
Penn State Alumni Association  
University Park, PA

Gary Halpern  
The PhotoMedia Group, Inc.  
Seattle, WA

Darin Painter  
Print Solutions Magazine  
Alexandria, VA

Iris Aboytes  
Sandia National Laboratories  
Albuquerque, NM

### *85. Columns & Editorials*

Shani Zreik  
American Association of  
Critical-Care Nurses  
Aliso Viejo, CA

Steven Keeva  
American Bar Association  
Chicago, IL

Peter Farnham  
American Society for  
Biochemistry and  
Molecular Biology  
Bethesda, MD

Brad Pokorny  
Bahá'í International Community  
New York, NY

BoatU.S. Magazine  
Alexandria, VA

Cynthia Greaves  
Camino Medical Group  
Sunnyvale, CA

Bob Hinkle, Ph.D.  
Cleveland Metroparks  
Cleveland, OH

Robert Faletra  
CRN  
Manhasset, NY

William S. Bike, Gail Mansfield,  
Mark Valentino  
Gazette  
Chicago, IL

Patti Murphy  
The Green Sheet, Inc.  
Rohnert Park, CA

Michael Blankenship  
The Humane Society of the  
United States  
Washington, DC

Geoffrey Dohrmann  
Institutional Real Estate, Inc.  
Walnut Creek, CA

Internal Auditor  
Altamonte Springs, FL

Paul Dvorak  
Medical Design Magazine  
Cleveland, OH

Robin Johnston  
National Association of  
Federal Credit Unions  
Arlington, VA

Greg Ettling  
National Driller  
Bensenville, IL

Theresa Drexler  
Otter Tail Power Company  
Fergus Falls, MN

David Bailey  
Sky  
Greensboro, NC

Rana Salman  
Texas Medical Foundation  
Austin, TX

Darlene Gudea and Frank Chow  
Trade Show Executive Magazine  
Torrance, CA

Charles A. Miess  
Word Worth  
Glenwood, NY

### *86. Health & Medical Writing*

Boe Workman  
AARP, Communications  
Washington, DC

Rebecka Ryan  
American Association of  
Critical-Care Nurses  
Aliso Viejo, CA

Wendy Sherman  
Aon Communication Consulting  
Tampa, FL

Arthritis Today  
Arthritis Foundation  
Atlanta, GA

John Perry  
City of Houston,  
Human Resources Department  
Houston, TX

Matt Young  
EyeWorld Magazine  
Fairfax, VA

For The Record Staff  
Great Valley Publishing  
Spring City, PA

Marie Rosenthal  
HEM/ONC Today  
Thorofare, NJ

Brian McCurdy  
HMP Communications  
Frazer, PA

Denise Brogdon  
Hughston Sports Medicine  
Foundation  
Columbus, GA

Evelyne Michaels  
Institute for Work & Health  
Toronto, ON

Kerri Puskar  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

LifeBridge Health  
Marketing Department  
LifeBridge Health  
Baltimore, MD

Beverly Bach, BA  
Meniscus Limited  
West Conshohocken, PA

Chris Lombardi  
National Multiple Sclerosis  
Society  
New York, NY

David G. Armstrong,  
DPM, MSc, PhD  
Podiatry Today  
Malvern, PA

Jeremy Kuhar  
RT Image  
Malvern, PA

### *87. Speech & Script Writing*

Rich Hansen  
AARP, Editorial Management  
Washington, DC

Alexander P. Tsigdinos  
BlueChair Group, Inc.  
Los Gatos, CA

Sean Madden  
California State University,  
Monterey Bay  
Seaside, CA

Bren Landon and  
Presley Merritt Wagoner  
Daughters of the  
American Revolution  
Washington, DC

Susan J. Rogers  
Kent State University  
Kent, OH

Kerri Puskar  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Dana Jensen  
Lockheed Martin  
Information Technology  
Richland, WA

Brian Woodland  
Peel District School Board  
Mississauga, ON

Ron Kirkpatrick  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

Connie Totten-Oldham  
U.S. Postal Service  
Marketing Department  
Washington, DC

## 88. Technical Writing

Winston Huff, CPD, LEED AP  
American Society of Plumbing  
Engineers  
Chicago, IL

Michael D. O'Neill  
BioBeat Online Magazine,  
Applied Biosystems  
Foster City, CA

Documentation Services  
Cognos Incorporated  
Ottawa, ON

W. Grey, T. Olavson, and D. Shi  
IBM Systems Journal  
Yorktown Heights, NY

Marian Lacey  
Montara, CA

Laurel M. Sheppard  
Lash Publications International  
Hilliard, OH

Stephen J. Mraz  
Machine Design/Penton Media  
Cleveland, OH

Markus Vilcinskas  
Microsoft Corporation  
Redmond, WA

Julie Kelly  
NetSuite, Inc.  
Athens, GA

Kelly Johnson  
PM Engineer Magazine  
Bensenville, IL

RT Image Staff  
RT Image  
Malvern, PA

Sarah Wigser  
Seapine Software, Inc.  
Mason, OH

Charlotte Thomas  
SWE Magazine,  
Society of Women Engineers  
Cleveland Heights, OH

## 89. Manual & Report Writing

Harry Chohan  
MerCruiser  
Stillwater, OK

Ann Illg  
Wellmark Blue Cross and  
Blue Shield  
Des Moines, IA

## 90. Tutorials, Help Files & FAQs

Marjorie Roberts  
Encompix, Inc.  
Cincinnati, OH

Wes Pedersen  
Public Affairs Council  
Washington, DC

Lorrie Morgan-Ferrero  
Red Hot Copy  
Van Nuys, CA

## 91. Special Purpose Writing

Linda Slaughter  
AARP, Editorial Management  
Washington, DC

Jeffrey Selingo  
American Society for  
Engineering Education  
Washington, DC

Suzanne Morse  
Bear Creek Corporation  
Medford, OR

Editorial Staff  
Commercial Investment  
Real Estate  
Chicago, IL

Catherine M. Streiner  
The Corporate Pen  
Cave Creek, AZ

Donna Patané  
Costco Wholesale  
Issaquah, WA

Angelo Carfagna  
Fairleigh Dickinson University  
Teaneck, NJ

Joan Yeager-Borinstein  
Joan Yeager Marketing  
Communications  
Seattle, WA

Becky Ochs  
Microsoft Corporation  
Redmond, WA

Richard B. Adams  
R.M.S. Business Services  
Minneapolis, MN

Jim Olsztynski  
Supply House Times  
Bensenville, IL

Mark Preston  
U.S. Tennis Association  
White Plains, NY

TEAM SANDERS, Participant  
Education Services  
The Vanguard Group  
Valley Forge, PA

## 92. Best Rewrites

James Podgers  
ABA Journal -  
American Bar Association  
Chicago, IL

Carla Kemp  
American Academy of Pediatrics  
Elk Grove Village, IL

Kristin Clarke  
Center for Association  
Leadership  
Washington, DC

Jennifer Norbut  
Commercial Investment  
Real Estate  
Chicago, IL

Ron Rajecki  
Contracting Business Magazine  
Cleveland, OH

Tim Talevich  
The Costco Connection  
Issaquah, WA

Susan Grisham  
Home Lighting & Accessories  
Clifton, NJ

Jane Firor  
Jane Firor & Associates, LLC  
Washington, DC

John McKeegan  
The Marcus Group  
Secaucus, NJ

Kathleen M. Beans  
The Risk Management  
Association  
Philadelphia, PA

## Design & Illustration

### 93. Design & Layout

Nancy Hull and Lowell Handler  
Advanstar Medical Economics  
Montvale, NJ

James B. Collins  
AGC of Kentucky  
Frankfort, KY

Jennifer N. Hall  
American Association of  
Textile Chemists and Colorists  
Research Triangle Park, NC

Robert Fernandez  
American Bar Association  
Journal  
Chicago, IL

Stacie Reistetter  
American Society for  
Engineering Education  
Washington, DC

Jeff Lancaster  
Ameriquet Mortgage Company  
Irvine, CA

Andrea Owsinek  
Anne Ink  
Bloomfield Hills, MI

Lisa Wong  
Aon Consulting  
New York, NY

Patrícia Reis and Rodrigo Saias  
Atelier 004  
Lisbon, Portugal

Natalie J. Moreno  
California Credit Union League  
Rancho Cucamonga, CA

Jeannie Ng Dubbels  
The Citigroup Private Bank  
New York, NY

Deborah L. Henry  
Clarion University  
of Pennsylvania  
Clarion, PA

David Nicaastro  
CMP Media/CRN  
Manhasset, NY

David Nicaastro  
CMP Media/Digital Connect  
Manhasset, NY

Susan Schooleman  
Colorado Access  
Denver, CO

Liz Kochubka  
Elsevier  
Philadelphia, PA

Paul H. Green  
The Green Sheet, Inc.  
Rohnert Park, CA

Hammock Publishing  
Nashville, TN

Marie Swift  
Impact Communications, Inc.  
Leawood, KS

Jo-Ann Wasserman  
John Wiley & Sons, Inc.  
Hoboken, NJ

Mark Denato  
Juvenile Products  
Manufacturers Association  
Mt. Laurel, NJ

Pamela Maurer  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Louisiana Sea Grant College  
Program  
Baton Rouge, LA

Rob Schultz  
Mac Publishing, LLC  
San Francisco, CA

Kim Streaty  
Marine Corps  
Community Services  
MCB Camp S.D. Butler

Basia Seaman and  
Michael Heyer  
Meniscus Limited  
West Conshohocken, PA

Lynne Woychik  
The Military Officers Association  
of America  
Alexandria, VA

Julie Fournier and Russ Willms  
National Association of  
REALTORS®  
Chicago, IL

Judy Schultz  
Network World, Inc.  
Southborough, MA

Laura Petrides Wall  
Pace Communications  
Greensboro, NC

Shannon Villarreal  
Pacific Northwest  
National Laboratory  
Richland, WA

Deborah Gottlick  
Pall Corporation  
Timonium, MD

Region of Peel  
Brampton, ON

David Cubine  
THIEL Audio  
Lexington, KY

Mark Preston  
U.S. Tennis Association  
White Plains, NY

Resource Production and  
Distribution  
The United Church of Canada  
Toronto, ON

West Virginia  
Development Office  
Charleston, WV

Valerie Lorimer  
Wheaton Park District  
Wheaton, IL

Candice Kiel  
The Write Type  
Reno, NV

## 94. Illustration & Typography

Dale Stephanos  
Advanstar Medical Economics  
Montvale, NJ

Giulia Fini and Marcos  
Sinconegui  
CMP Media/CRN  
Manhasset, NY

Jim Lawyer  
CMP Media/Digital Connect  
Manhasset, NY

Theresa A. Cavanaugh  
Continuum Health Partners  
New York, NY

Maia Ranieri and Martin Walsh  
Elsevier  
Philadelphia, PA

Mary Kate Carlton, MSMI  
Hughston Sports Medicine  
Foundation  
Columbus, GA

Barbara Sheffer  
LeapFrog Solutions, Inc.  
Fairfax, VA

Kerri Puskar  
Lehigh Valley Hospital  
and Health Network  
Allentown, PA

Kitty Evarts  
The Military Officers Association  
of America  
Alexandria, VA

Julie Fournier and  
Bruce MacPherson  
National Association of  
REALTORS®  
Chicago, IL

Mark Dorsey  
National Ski Patrol  
Lakewood, CO

Alan Tong and Ellen N. Shapiro  
New York Life  
Sleepy Hollow, NY

## 95. Covers

Thomas Darnsteadt  
Advanstar Medical Economics  
Montvale, NJ

Alberto Pacheco  
Advisor Today Magazine  
Falls Church, VA

Jason R. Bennitt  
ALM  
Atlanta, GA

BonoTom Studios  
American Bankers Association  
Washington, DC

Lung-I Lo  
American Society for  
Engineering Education  
Washington, DC

Maria Nelson  
Ameriquest Mortgage Company  
Irvine, CA

Sara Walters  
AMVETS National  
Headquarters  
Lanham, MD

Judi Connelly and Tim Cook  
Association for Supervision and  
Curriculum Development  
Alexandria, VA

Mike Richison  
BNP Media  
Troy, MI

Carissa Desa Basulto  
The Building Industry  
Association of Central California  
Modesto, CA

David Nicaastro and Jim Lawyer  
CMP Media/CRN  
Manhasset, NY

Marcos Sinconegui  
CMP Media/CRN  
Manhasset, NY

David Nicaastro  
CMP Media/Digital Connect  
Manhasset, NY

Bill Carlson The Costco Connection Issaquah, WA	Thad Plumley National Ground Water Association Westerville, OH	Jennifer Pesonen Meredith Integrated Marketing New York, NY	John R. Howard Skyline Communications West Linn, OR
Jim Gardunia, Mike Colley, Sarah Duncan Costco Wholesale Marketing Department Issaquah, WA	Laurie Matthews Northeast Utilities Hartford, CT	Debbie Sydnor The Military Officers Association of America Alexandria, VA	James Hawker Southern Illinois University School of Medicine Springfield, IL
Nicola Tuseo Cushman & Wakefield, Inc. New York, NY	Randall Rubenking Penton Media, Inc. Cleveland, OH	Laurie Matthews Northeast Utilities Hartford, CT	<i>98. Logos, Stationery &amp; Graphic Standards Materials</i>
Office of External Affairs Drexel University's LeBow College of Business Philadelphia, PA	Adam Bastuscheck Phi Kappa Phi Forum Auburn University, AL	Laurie Redd-Miller RT Image Malvern, PA	
Moisés Naim Foreign Policy Washington, DC	Alyssa Yeager RT Image Malvern, PA	<i>97. Photographs</i>	Elizabeth T. Fernandez and Rosario Nodarse C3TS Coral Gables, FL
Laura Wayland-Smith Hatch Gravure Association of America, Inc. Rochester, NY	Darlene Gudea and Mark Feldman Trade Show Executive Magazine Torrance, CA	Alison M. Church ALM Atlanta, GA	Planning & Development Department City of Las Vegas Las Vegas, NV
Suzanne Lopez-Isa The Hispanic Outlook in Higher Education Magazine Paramus, NJ	Diana Bracken University of North Texas Denton, TX	Stacie Reistetter American Society for Engineering Education Washington, DC	Agathe Plamondon Communicateurs du Fauve Montreal, QC
MSgt Michael R. Featherston HQ U.S. Air Force Safety Center Kirtland AFB, NM	Employee Communications The Walt Disney Company Burbank, CA	Giulia Fini and Eddie Milla CMP Media/CRN Manhasset, NY	Jacqueline Gage DMB Sports Group, Inc. Landsdowne, VA
Kerri Puskar Lehigh Valley Hospital and Health Network Allentown, PA	<i>96. Spreads</i>	David Nicastro CMP Media/Digital Connect Manhasset, NY	Amy Quach Image One PR Frederick, MD
LOMA Atlanta, GA	Pierre Schnog Advertising Specialty Institute Trevose, PA	Tony Campbell Indiana State University Terre Haute, IN	LifeBridge Health Marketing Department LifeBridge Health Baltimore, MD
The Louis Berger Group East Orange, NJ	Jill Brabant American Bankers Association Washington, DC	Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Estates, CA	Ronald T. O'Connor O'Connor & Partners, Inc. St. Louis, MO
Code T NASA Dryden Flight Research Center Edwards, CA	BoatU.S. Magazine Alexandria, VA	Code T NASA Dryden Flight Research Center Edwards, CA	Communications Team Peel District School Board Mississauga, ON
Julie Fournier National Association of REALTORS® Chicago, IL	Giulia Fini CMP Media/CRN Manhasset, NY	PRISM Media Group Carrollton, TX	Bill See and Gareth Brady Perdue Farms Salisbury, MD
Mark W. Jordan National Association of Secondary School Principals Reston, VA	Giulia Fini CMP Media/Digital Connect Manhasset, NY	Randy Montoya Sandia National Laboratories Albuquerque, NM	
	The Louis Berger Group East Orange, NJ	Lisa Preston and Nils Schlebusch Sky Greensboro, NC	
	Mayumi Ameku Marine Corps Community Services MCB Camp S.D. Butler		



Pamela K. Logan  
PKL Graphics  
Los Osos, CA

Shari Kinghan  
Willamette Falls Hospital  
Oregon City, OR

### *99. Print Ads & Advertorials*

Jeanette Poer  
American Paint Horse  
Association  
Fort Worth, TX

Jeff Lancaster  
Ameriquet Mortgage Company  
Irvine, CA

APICS Marketing Department  
APICS  
Alexandria, VA

Charles Saunders  
ARMS Program National  
Marketing  
Charlestown, IN

Neil A. Neumeyer  
Bernstein-Rein Advertising  
Kansas City, MO

BPB and Pamela Bush  
BPB  
Tampa, FL

Nancy Tyler  
Federal Citizen  
Information Center  
Washington, DC

FBMC Communications Team  
Fringe Benefits Management  
Company  
Tallahassee, FL

Lauren L. Darr  
Lauren Originals, Inc.  
Mason, OH

Publishing Program  
Legal Services Society  
Vancouver, BC

Darren Press  
May Sky Inc.  
Poughkeepsie, NY

Patricia A. Garasic and  
Sonia Walker  
New York Life Insurance  
Company  
Sleepy Hollow, NY

Wendy W. Romano  
Philadelphia College of  
Osteopathic Medicine  
Philadelphia, PA

Mark Dorsey  
Professional Ski Instructors  
of America  
Lakewood, CO

### *100. Displays, Signage & Packaging*

Kimberlee Flamm  
City of Sharonville Recreation  
Department  
Cincinnati, OH

Department of Communications  
Northwestern Memorial  
Hospital  
Chicago, IL

Rod DeVar  
U.S. Postal Service  
Marketing Department  
Washington, DC

Angela T. Wilson  
Washington Hospital Center  
Washington, DC

### *101. Calendars, Posters & Certificates*

Catherine Wolz  
American Institute for  
Cancer Research  
Washington, DC

Robert Stoeck  
Association Management Center  
Glenview, IL

Randy A. Carswell  
Booz Allen Hamilton  
McLean, VA

Brian Wolfson  
City of Commerce  
Commerce, CA

Amy McGuire  
City of Gaithersburg  
Gaithersburg, MD

Barbara A. Morrison and  
Susan Curcio  
City of Virginia Beach  
Virginia Beach, VA

Marjorie Thomas  
Cleveland Metroparks  
Cleveland, OH

Debby Weitzel, Cathay Zipp,  
Bill Cotton  
Colorado State University -  
University Relations  
Fort Collins, CO

Linda Y. Suzuki  
Constella Group, LLC  
Bethesda, MD

Public Affairs Department  
Continuum Health Partners  
New York, NY

Jacqueline Gage and  
Meg Batdorff  
DMB Sports Group, Inc.  
Landsdowne, VA

Dr. Charles T. Epps, Jr.  
Jersey City Public Schools  
Jersey City, NJ

Peggy Lents  
Lents And Associates, LLC  
St. Louis, MO

Shawna Kulpa  
Manufacturing Jewelers  
& Suppliers of America  
Providence, RI

Susan Kelley  
The Maryland-National Capital  
Park and Planning Commission  
Upper Marlboro, MD

Colleen Currat  
Moody Bible Institute  
Chicago, IL

Melissa Shown  
Murray State University  
Murray, KY

Adam Parnes  
Nextel Communications Inc.  
Reston, VA

Ohio KePRO  
Seven Hills, OH

Kim Belhumeur and  
Jennifer Hood  
SGI CANADA  
Regina, SK

Debbie Celusniak  
Texas Medical Association  
Austin, TX

Beth Blanck  
USBC  
Greendale, WI

Katherine Sauter and  
Katherine Nuzzo  
VIA Marketing, Inc.  
Merrillville, IN

### *102. Best Redesigns*

Irene Brady  
Advanstar Medical Economics  
Montvale, NJ

Jim Lang and  
Counselor Design Department  
Advertising Specialty Institute  
Trevose, PA

Eston Ellis  
Ameriquet Mortgage Company  
Irvine, CA

Heidi Laubach and Sharon  
Welsh  
Aon Consulting  
Conshohocken, PA

Matthew Britcher  
BNP Media  
Troy, MI

Rick Arvidson  
BNP Media  
Woodland Hills, CA

Jennifer Norbut  
Commercial Investment  
Real Estate  
Chicago, IL

Credit Union Management Team  
CUES  
Madison, WI

Environmental Design  
& Construction Staff  
Troy, MI

Katrin Atienza  
First Rehab Life  
Great Neck, NY

Toni Harris  
Gazette  
Chicago, IL

Hammock Publishing  
Nashville, TN

Jacquelyn Jones  
LifeWay Christian Resources  
Nashville, TN

Brian Taylor, Sharon Foster  
National Defense Industrial  
Association  
Arlington, VA

Richard Bird  
Northern Virginia  
Electric Cooperative  
Manassas, VA

PRISM Media Group/IAAM  
Carrollton, TX

Art Department  
RT Image  
Malvern, PA

Barb Lightner and Nancy  
Gaygan  
SAE International  
Warrendale, PA

Linda Baker  
Slack Incorporated  
Thorofare, NJ

Manni Nievera and  
Megan Summers  
VIA Marketing, Inc.  
Merrillville, IN

## Special Publications

### *103. One-of-a-Kind - Print Publications*

American Concrete Institute  
Farmington Hills, MI

Sally Zakariya  
American School Board Journal  
Alexandria, VA

Jennifer Dimas and  
Carl Kichinko  
Colorado State University  
Fort Collins, CO

Stephen Smith  
Costco Wholesale  
Issaquah, WA

Barbara Kiernan  
Fairfield University  
Fairfield, CT

Health Ink Communications  
Yardley, PA

Anna J.H. Fang  
Hong Kong Association of  
Business and Professional  
Women  
Quarry Bay, Hong Kong

Bruce Swart, Antonia McBride,  
Marilyn Thomas  
The John Marshall Law School  
Chicago, IL

Anita K. Parran  
KK Charles Communications,  
LLC  
Kansas City, MO

Peggy Lents  
Lents And Associates, LLC  
St. Louis, MO

Courtney McLearn  
Millikin University  
Decatur, IL

Doreen Zudell and  
S. Jenise Veris  
NASA Glenn Research Center  
Cleveland, OH

Dr. Laurence M. Crane  
National Crop Insurance  
Services  
Overland Park, KS

Ellie Schlam  
National Kidney Foundation  
New York, NY

Henry Acosta  
New Jersey Mental Health  
Institute, Inc.  
Trenton, NJ

Sandy Ridlington  
Oregon Sea Grant,  
Oregon State University  
Corvallis, OR

Joe Forsthoffer  
Perdue Farms  
Salisbury, MD

Jo Bishop  
Saint Meinrad Archabbey  
St. Meinrad, IN

Laura Graves  
SCORE Association  
Washington, DC

Jeremy Harvey, Tim Samp,  
Nicholas Ziegler and Jennie  
Ramazinski Miller  
Sigma Alpha Epsilon  
Evanston, IL

Cyd Peroni  
Southwest Graphics  
Tempe, AZ

Venetia L. Miles  
Township High School  
District 214  
Arlington Heights, IL

Bill Clayton  
University of Michigan  
College of Engineering  
Ann Arbor, MI

Cynthia Nowak and  
Meredith Thiede  
University of Toledo  
Toledo, OH

Educational Outreach  
WGBH  
Boston, MA

### *104. One-of-a-Kind - Web & Electronic Publications*

Paul Johnson  
CUNA Mutual Group  
Madison, WI

Erie Insurance Web Team  
Erie Insurance Group  
Erie, PA

Communications Department  
The Real Estate Roundtable  
Washington, DC

Southwest Healthcare  
System and  
Health Ink Communications  
Yardley, PA

### *105. One-of-a-Kind - Custom-Published Publications*

Cynthia Greaves  
Camino Medical Group  
Sunnyvale, CA

Jim Offel  
Diablo Custom Publishing  
Walnut Creek, CA

Dino Publishing  
Chicago, IL

Michael A. Hurley  
Hearst Custom Publishing  
New York, NY

Marilyn Barnett  
MARS Advertising  
Southfield, MI

Midwest Living Special  
Publications  
Des Moines, IA

National Football League /  
H.O. Zimman, Inc.  
Lynn, MA

Noelle Wojciehowski  
Nickelodeon Magazine Group  
New York, NY

Pohly & Partners, Inc.  
Boston, MA

Chris Rosenberg and  
Jennifer Barlow  
Slack Incorporated  
Thorofare, NJ

*106. One-of-a-Kind -  
Medical Publications*

Cheryl Deal  
Aon Consulting  
Baltimore, MD

Kim Gardiner  
Ariad Custom Communications  
Toronto, ON

Marla Kindt and Pat Daley  
Elsevier  
St. Louis, MO

Health Ink Communications  
Boston, MA

Joan Yeager-Borinstein  
Joan Yeager Marketing  
Communications  
Seattle, WA

The MCM Group:  
Managed Care Measures  
Marlton, NJ

MGMA Survey Operations  
Medical Group Management  
Association  
Englewood, CO

RT Image Staff  
RT Image  
Malvern, PA

William S. Bike  
University of Illinois at Chicago  
Chicago, IL

*107. One-of-a-Kind -  
Crisis & Emergency  
Communication  
Publications*

Daniel Perlman and  
Lisa McCluskey  
Martin Memorial  
Health Systems  
Stuart, FL

Pinellas County Utilities  
Clearwater, FL

*108. One-of-a-Kind -  
Investment & Financial  
Publications*

Marketing Communications  
Fidelity Investments  
Marlborough, MA

LOMA  
Atlanta, GA

*109. One-of-a-Kind -  
Government  
Publications*

Alaska Sea Grant  
College Program  
Fairbanks, AK

Theresa L. Kraus  
Federal Aviation Administration,  
Office of Research  
& Development  
Washington, DC

Fox Publishing  
Johannesburg, RSA

Public Affairs Office  
Marine Corps Air Station  
Miramar  
San Diego, CA

Susan Kelley  
The Maryland-National Capital  
Park and Planning Commission  
Upper Marlboro, MD

Dan Steber  
Naval Safety Center  
Norfolk, VA

Hanna Goss  
NOAA Coastal Services Center  
Charleston, SC

Ali Senauer and Su Kim  
Northwest Fisheries  
Science Center  
Seattle, WA

David Payson  
Pacific Northwest  
National Laboratory  
Richland, WA

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**A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
  - Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name.
- Organization names appear in the format used by entrants.

**To order additional award certificates** for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from <http://www.apexawards.com>.





# Order Form: APEX 2005 ADDITIONAL Certificates

Your chance to give a "pat on the back" to deserving staff, freelancers and vendors.

If you won an APEX 2005 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

**1.** Clearly type or print the EXACT wording you'd like for additional certificates—names, titles, company, etc.

**Best method: Attach photocopies of your original certificate(s) with changes marked.**

**2.** Here is the copy for my additional certificates order:

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**Sample Certificate Copy:**

Most Improved Newsletters (entry category)  
The Ace Reporter (entry title)  
Judy Smith (name of staff person)  
Publications Manager (job title)  
Ace Software, Inc. (name of organization)

**3.** Enclosed is my certificate order for:

Qty: \_\_\_\_\_ APEX 2005 Award of Excellence certificates.

Qty: \_\_\_\_\_ APEX 2005 Grand Award certificates.

\_\_\_\_\_ Total # of certificates @ \$\_\_\_\_\_ each = \$\_\_\_\_\_ (total enclosed)

Cost: \$15 each (Until October 3, 2005)  
\$18 each (From October 4 on)  
(includes shipping via 1st Class Mail)

**4.** Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my  Visa  MasterCard  American Express

Card # \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**5.** Mail my certificate(s) to:

**Clearly** write your mailing address, or attach your business card. We'll mail your certificates to the **exact** address you provide.

**Name:** \_\_\_\_\_

**Org:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State-Prov./Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**6.** Mail this order form, with payment, to:

APEX 2005 Additional Certificates  
Communications Concepts, Inc.  
7481 Huntsman Blvd., #720  
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:  
**703/643-2329** (secure fax machine)

**NOTE! Certificate orders cannot be phoned in.** To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2005 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.