

Writing
that **Works**[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
Springfield, Virginia 22153-1648

The Business Communications Report

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Announcing the Winners of

APEX 2006



The Eighteenth Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2006, the eighteenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,000 entries, competition was exceptionally intense.

105 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,434 Awards of Excellence recognizing exceptional entries in 102 subcategories.

The panel of judges for APEX 2006 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2006 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2006

The Eighteenth Annual Awards for Publication Excellence Competition

Sponsored by the Editors of *Writing That Works:* *The Business Communications Report*

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How were awards presented?

APEX 2006 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

4,756 entries were evaluated, in the following distribution:

Newsletters: 552; Magazines & Journals: 796; Magapapers & Newspapers: 193; Annual Reports: 265; Brochures, Manuals & Reports: 504; Video & Electronic Publications: 241; Web & Intranet Sites: 363; Campaigns, Programs & Plans: 301; Writing: 746; Design & Illustration: 568; Special Publications: 227.

A total of 105 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,434 APEX Awards of Excellence recognize excellence in 102 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2006 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a monthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Bobby Stark
IASIS - Spring 2005
Parthenon Publishing
Nashville, TN

RT Image Staff
RT Image
Valley Forge Publishing Group,
RT Image
Norristown, PA

FOR PROFIT SMALL OFFICE

Bennett DeOlazo
NSSLHA Now
Newsletter Redesign
The Clayton-Bennett Group LLC
Falls Church, VA

Holtz Rubenstein Reminick
Adviser
Holtz Rubenstein Reminick
Melville, NY

LaRae Marsik
As the Leaf Turns -
October 2005
October Strategies Inc.
Highlands Ranch, CO

NONPROFIT

Pam Dickinson
Harker News
The Harker School
San Jose, CA

NONPROFIT SMALL OFFICE

Documentation Team
ISD News
Children's Hospital Boston
Boston, MA

Dennise Brogdon
Hughston Health Alert -
Winter 2005
The Hughston Foundation, Inc.
Columbus, GA

Mark Miller
Frames & Lanes
United States Bowling
Congress
Greendale, WI

MAGAZINES & JOURNALS

FOR PROFIT

American Spirit -
July/August 2005
Hammock Publishing
Nashville, TN

Jo-Ann Wasserman
Leader to Leader
John Wiley & Sons, Inc.
Hoboken, NJ

Jennifer Woolson
Future - Winter 2006
McMurry
Phoenix, AZ

Capital Acumen
U.S. Trust & SmartMoney
Custom Solutions
New York, NY

FOR PROFIT SMALL OFFICE

Karen Kramer
Berger World -
Irrigating the World
The Louis Berger Group
East Orange, NJ

Dominique Ritter
Pure Canada
Spafax Canada Inc.
Montreal, QC

NONPROFIT

Marge Scherer
Educational Leadership:
Learning in the Digital Age
Association for Supervision
and Curriculum Development
Alexandria, VA

Office of College
Communications
Malone Magazine
Malone College
Canton, OH

Stacey Moncrieff
REALTOR® Magazine -
June 2005
National Association of Realtors®
Chicago, IL

NONPROFIT SMALL OFFICE

Ninety-First Street Magazine
Convent of the Sacred Heart
New York, NY

Suzi Wirtz, CAE
FORUM
Chicago, IL

Jeannie Norris, Rebecca Morphis,
Chris Richter, Molly Renda
NC State Magazine
NC State Alumni Association
Raleigh, NC

Maurice Martin
Intercom
Society for Technical
Communication
Arlington, VA

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

Cathie Stevens
Ingot
Alcan Primary Metal - BC
Kitimat, BC

CRN Staff
CRN
CMP Media LLC
Manhasset, NY

Endocrine Today Staff
Endocrine Today - May 2005
Endocrine Today
Thorofare, NJ

Health Link
MediCorp Health System and
StayWell Custom Communications
Yardley, PA

FOR PROFIT SMALL OFFICE

Gary Halpern
PhotoMedia - Summer 2005,
Treasuring the Land
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT

John Hawkins
Alive! Newspaper
City Employees Club
of Los Angeles
Los Angeles, CA

Bill Murphy
2006 Labs Accomplishments -
Sandia Lab News
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

Office of Public Affairs
Panorama
Cal Poly Pomona
Pomona, CA

Code T
X-Press: Special
Return-to-Flight Edition
NASA Dryden
Flight Research Center
Edwards, CA

ANNUAL REPORTS

FOR PROFIT

Jill Raffin
Aon 2004 Annual Report
Aon Consulting
New York, NY

Mistie Thompson
St. John's Mercy Medical Center
Nursing Annual Report
Standing Partnership
St. Louis, MO

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Stephanie Bateman, Sarah
Haley, Jonathan Roberts
2005 Annual Progress Report
Jefferson County Public Schools
Louisville, KY

Denise Mosgrove
Fiscal Year 2005 Report
San Diego Convention Center
Corporation
San Diego, CA

Caren Batzer
2003-2004 President's Report
St. John's University
Jamaica, NY

NONPROFIT SMALL OFFICE

Alex Wooley
Understanding How the World Understands
InterMedia
Washington, DC

Paula Zimlicki, Lynne Wells
Annual Report 2005
Woman's Hospital
Baton Rouge, LA

BROCHURES, MANUALS & REPORTS

FOR PROFIT

Best's Review Staff
The Guide to Understanding the Insurance Industry
A.M. Best Company, Inc.
Oldwick, NJ

Year In Review
American Specialty Health
San Diego, CA

Doris Winters, Dawna Tessier
Creative Cooking
The Costco Way
Costco Wholesale
Issaquah, WA

FOR PROFIT SMALL OFFICE

Michael DeMent
Justice in the Midwest
DOC Communications
Prairie Village, KS

Jane Hillhouse
King College's User Guide
Hillhouse Graphic Design
Kingsport, TN

NONPROFIT

Good Living with Fibromyalgia
Arthritis Foundation
Atlanta, GA

Wendy Haan
Colds & Flu, What to Do, What Not to Do
Hope Health
Kalamazoo, MI

Tim Smith
2006 Restaurant Industry Forecast
National Restaurant Association
Washington, DC

NONPROFIT SMALL OFFICE

Nancy Dietz
CAHEC Marketing Brochure
Community Affordable Housing Equity Corp.
Raleigh, NC

Wendy Schrupp
Outdoor Emergency Transportation
National Ski Patrol
Lakewood, CO

VIDEO & ELECTRONIC PUBLICATIONS

FOR PROFIT

Wendi Phillips
CIBC Private Wealth Management: Providing Financial Peace of Mind
Ariad Custom Communications
Toronto, ON

MainStay Mid Cap Growth Fund E-card
MainStay Investments
Retail Web Team
Parsippany, NJ

Technical Publications Group,
Architectural Support Services
Pella Architectural Design Manual
Pella Corporation
Pella, IA

Participant Education - RD&D
Rx for the Retirement Plan: Meeting the Needs of the Financially Phobic
The Vanguard Group
Malvern, PA

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Jesse Cheng
The Informed Principal - Professional Development for School Staff
National Association of Secondary School Principals
Reston, VA

Lisa Teske
Threat Alert 2006
Pacific Northwest National Laboratory
Richland, WA

NONPROFIT SMALL OFFICE

No awards presented.

WEB & INTRANET SITES

FOR PROFIT

Cawood's Revamped Website -
www.cawood.com
CAWOOD
Eugene, OR

Dale Hardware -
www.dale-hardware.com
Diablo Custom Publishing
Walnut Creek, CA

GS Online -
www.greensheet.com
The Green Sheet, Inc.
Rohnert Park, CA

Sheila Allen, Tiia Sahni
IBM Technical Journals Internet Site
IBM Technical Journals
Yorktown Heights, NY

Gayle Kesten, Joe Caponi
www.varbusiness.com
VARBusiness Magazine
Manhasset, NY

FOR PROFIT SMALL OFFICE

Ms. Diana Hofer
www.alive.com
Alive Publishing Group Inc.
Burnaby, BC

Scott Warne
TAB Canada - www.tab.ca
Warne Marketing + Communications
Toronto, ON

NONPROFIT

Office of External Affairs/
LeBow Tech
LeBow College of Business Web Site
Drexel University's
LeBow College of Business
Philadelphia, PA

University Communications and Marketing
www.kent.edu/magazine
Kent State University
Kent, OH

Rachael Bell
www.MoneyMattersNJ.com
New Jersey Society of Certified Public Accountants
Roseland, NJ

NONPROFIT SMALL OFFICE

Carla Paschke
www.mercer.edu/engineering
Mercer University
School of Engineering
Macon, GA

UCS Hybrid Center -
www.hybridcenter.org
Union of Concerned Scientists
Cambridge, MA

Terry Simzer
www.ucdsb.on.ca
Upper Canada District School Board
Brockville, ON

CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT

Marketing
A Guide to IRAs
Jackson National Life
Denver, CO

Denyse Dabrowski
Van Ness Plastics School Referendum Campaign
The Marcus Group, Inc.
Secaucus, NJ

Kara Wipf
Encouraging Retirement Responsibility Through Communication
Mercer Human Resource Consulting
Chicago, IL

Paul Zastrow
Furman University - Engage
Stamats Communications, Inc.
Cedar Rapids, IA

FOR PROFIT SMALL OFFICE

Anna J.H. Fang
The PR & Publicity Campaign for Andrew Matthews' Launch of Happiness Now in Hong Kong
Anna Fang Public Relations
Quarry Bay, Hong Kong

Norman Cherubino
Healthy Directions Campaign
Langton Cherubino Group
New York, NY

NONPROFIT

CUES Marketing Department
Choose CUES Campaign
Credit Union Executives Society
Madison, WI

NONPROFIT SMALL OFFICE

No awards presented.

WRITING

FOR PROFIT

Pat Patterson, Jennifer Chase,
Katherine Barron
What Color Is Your Duck?
Aflac
Columbus, GA

Laura Campbell
Workday Derailed
Costco Wholesale
Issaquah, WA

Hemispheres
Three Perfect Days
Pace Communications
Greensboro, NC

Donna M. Kozik
National Features from Real Estate Executive
Real Estate Executive,
San Diego Edition
San Diego, CA

FOR PROFIT SMALL OFFICE

Joanne M. Lozar Glenn
No Plain, No Gain: The Importance of Plain Language in Business
EduInk
Alexandria, VA

Ellen Smith, Melanie Aclander,
Katharine Snyder
F.O.I.A. Abuses at the Mine Safety and Health Administration
Mine Safety and Health News
Pittsford, NY

NONPROFIT

Boe Workman
Wrestling the Octopus: Transforming the Healthcare System
AARP
Washington, DC

Erin O'Neal, Wendy Watkins
Iraq Up Close
Military Officers Association of America
Alexandria, VA

VFW Magazine Staff
Deadliest Vietnam Battles
Veterans of Foreign Wars
Kansas City, MO

NONPROFIT SMALL OFFICE

Human Resources
Communications
Silent Killers
City of Houston
Houston, TX

Cheryl Harvey
Katrina: The I of the Storm
City Water, Light & Power
Springfield, IL

DESIGN & ILLUSTRATION

FOR PROFIT

Robin Hicks
Get Connected!
Aon Consulting
Winston-Salem, NC

Perspective
Imagination
Chicago, IL

Jason Fitzgerald
Flight Services 21 Logo
Lockheed Martin
Information Technology
Richland, WA

DaimlerChrysler
Forward
Meredith Integrated Marketing
New York, NY

Duncan Christy
Sky - October 2005
Sky
Greensboro, NC

FOR PROFIT SMALL OFFICE

Delaware's Application for Assistance
Kleimann Communication
Group, Inc.
Washington, DC

Elisa Liehr
Toyota Parts and Service Brand Standards
Liehr Marketing
and Communications
Rolling Hills Estates, CA

NONPROFIT

Jan Hilton
Grand Revival - August 2005
Civil Engineering Magazine
Reston, VA

Bonita Brodt
Cardiovascular Review
Northwestern Memorial
Hospital
Chicago, IL

NONPROFIT SMALL OFFICE

Martin Blank
Shot of Love
Indiana State University
Terre Haute, IN

Alison Kahn
Hurricane Isabel
Maryland Sea Grant College
College Park, MD

Picture the Future: the New Peel Board Logo
Peel District School Board
Mississauga, ON

ONE-OF-A-KIND PUBLICATIONS

FOR PROFIT

Jason Merritt
Faces of Change
The CDM Group, Inc.
Bethesda, MD

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Robert Black
Engineering, Go for It!
American Society for
Engineering Education
Washington, DC

Sam Murray
Journey to Excellence - The Cultural Transformation of Blue Ridge HealthCare
Blue Ridge HealthCare
Morganton, NC

Jan Ciccarelli
Caring For You
Loyola University
Health System
Maywood, IL

Suma M. Clark, Sherry
M. Wiser, Judith A. Shook
Freedom and Work in the Reconstruction Era: The Freedmen's Bureau Labor Contracts of Williamson County, Tennessee
Middle Tennessee
State University
Murfreesboro, TN

Communication Services
The Peel Water Story
Region of Peel
Brampton, ON

NONPROFIT SMALL OFFICE

Chris M. Gent
2005 Osceola Hurricane Handbook
Kissimmee Utility Authority
Kissimmee, FL

Teresa Wenta
Centennial Book: Heritage of Healing
Providence Everett
Medical Center
Everett, WA

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

BestWeek Staff
A.M. Best Company
Oldwick, NJ

Veronica L. Noland
American Academy of Pediatrics
Elk Grove, IL

Marilyn Petterson
American Association
of Critical-Care Nurses
Aliso Viejo, CA

William Moran
American Institute of Certified
Public Accountants
Jersey City, NJ

Althea Azeff, J.D.
American Institute of Certified
Public Accountants
Jersey City, NJ

Marketing Department
Analytical Graphics, Inc.
Exton, PA

Brad Pokorny
Baha'i International
Community
New York, NY

Eric Mitchell
Blood-Horse Publications
Lexington, KY

Steve Hammons, Susan Meitz
Blue Cross Blue Shield
of Arizona
Phoenix, AZ

Dr. Dana M. Barry
CAMP/Clarkson University
Potsdam, NY

Jennifer Ronda
Charles Schwab & Co., Inc.
San Francisco, CA

Children's Medical Center
Dallas and StayWell Custom
Communications
Yardley, PA

Rebecca Squires, Cheong Yong
Conceptus, Inc.
Mountain View, CA

Donna Patané
Costco Wholesale
Issaquah, WA

Catherine Jordan
Davis & Company
Glen Rock, NJ

Edelman Financial Services LLC
Fairfax, VA

Dave Nagle, Diane Lamb
ESPN
Bristol, CT

John Sandy
High Real Estate Group
Lancaster, PA

Laura T. DuPont
Holyoke Public Schools
Holyoke, MA

Naomi A. Espinola
Huff Construction Company, Inc.
Modesto, CA

Scott Fortin
Illinois Foundation for Quality
Health Care
Oak Brook, IL

Joanne Baker
JCDS
Watertown, MA

The John Marshall Law School
Chicago, IL

Karienne Stovell
John Wiley & Sons, Inc.
Hoboken, NJ

Katy M. Lloyd
King William County
King William, VA

Anne O'Connell
Lake Forest Hospital
Lake Forest, IL

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Michael Podoll
Lessiter Publications
Brookfield, WI

National Law Enforcement and
Corrections Technology Center
Lockheed Martin Information
Technology/Aspen Systems
Rockville, MD

Sean Lundy
M.P. Lundy Construction
(Ontario) Ltd.
Ottawa, ON

Ellen Bridy, RN, MSN, MA,
ANP, ONS
Meniscus Limited
West Conshohocken, PA

Dawn Martin
Moses Cone Health System
Greensboro, NC

Samantha Nhan
National Cancer Institute,
Division of Cancer
Epidemiology and Genetics
Bethesda, MD

Kim Shopper
North Kansas City Hospital
North Kansas City, MO

Gerry de Simas, Jr.,
Deborah Beauchamp
Northeast Utilities
Berlin, CT

Ken Beaulieu
The Pohly Company
Boston, MA

Wes Pedersen
Public Affairs Council
Washington, DC

Tamara Barto
The Robert & Beverly Lewis
Family Cancer Care Center
Pomona, CA

Office of Public Relations
Rose-Hulman Institute
of Technology
Terre Haute, IN

Mark W. Estes, ABC
Salt River Project
Phoenix, AZ

Technical Communications
Department
SHAZAM, Inc.
Johnston, IA

Jennifer Guasdorf
Sightline Marketing
Washington, DC

Kathy Ziprik
Simonton Windows
Parkersburg, WV

Travesky & Associates, Ltd.
Fairfax, VA

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

William S. Bike
University of Illinois at Chicago
College of Dentistry
Chicago, IL

Barbara Evans
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

Ruby Price
Washington Hospital Center
Washington, DC

2. Newsletters - Web & Electronic

American Specialty Health
San Diego, CA

Jennifer Charabin
Ariad Custom Communications
Toronto, ON

Gail J. Sullivan
Audit Bureau of Circulations
Schaumburg, IL

Valerie J. Rosenhoch
Excellus Blue Cross Blue Shield
Rochester, NY

Justin Willis
Jefferson County Public Schools
Louisville, KY

Marc Schwartz
MasterCard International
Purchase, NY

Lois McBean
National Dairy Council
Ann Arbor, MI

Kerry McKean Kelly
New Jersey Hospital
Association
Princeton, NJ

Human Resource Services
Purdue University
West Lafayette, IN

Denise Mosgrove,
Suzanne Forte
San Diego Convention Center
Corporation
San Diego, CA

Marketing and
Communications Department
Stewart Transaction Solutions
Houston, TX

Barbara Marrow
United States Postal Service -
Information Technology
Washington, DC

Jean Christofferson
WorldatWork
Scottsdale, AZ

Jim Lyons
Xcel Energy
Minneapolis, MN

3. Newsletters - E-Mail

Donna Lawrence
AGEISS Environmental, Inc.
Evergreen, CO

Sue Horner
Alliance of Independent
Practitioners
Oakville, ON

Reginald F. Davis and
the ABA Journal Staff
The American Bar Association
Chicago, IL

Office of Public Affairs and
Alumni Affairs
Cal Poly Pomona
Pomona, CA

Office of External Affairs
Drexel University's
LeBow College of Business
Philadelphia, PA

Jack Moorehouse
HowToBreak80.com
Torrance, CA

Michael Lester
Institutional Real Estate, Inc.
Walnut Creek, CA

Marie Stapleton
KPMG
Boston, MA

Victoria Munro
Make-it-Fly, LLC
Lakewood, CO

Arthur G. Smith
Middle Tennessee Society for
Human Resource Management
Brentwood, TN

Jane Holtsman, Kristine
Jamison, Rebecca Hoelscher
Missouri Department of
Economic Development
Jefferson City, MO

Mike Sorohan, Michael Murray
Mortgage Bankers Association
Washington, DC

April Nelson, Jenell Wood
PLATO Learning, Inc.
Bloomington, MN

Laurie Luck
Smart Dog University, LLC
Mount Airy, MD

Theresa Minton-Eversole
Society for Human Resource
Management
Alexandria, VA

Sarah Castleberry
USA Rice Federation
Arlington, VA

4. Custom-Published Newsletters

Sarah Thorpe
Ariad Custom Communications
Toronto, ON

Arthritis Foundation
Atlanta, GA

Alice Demet
Buster Creative, Inc.
North Chicago, IL

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Diablo Custom Publishing
Walnut Creek, CA

Fox Publishing
Johannesburg, South Africa

Kathy Abernethy
High Construction Company
Lancaster, PA

Kapi'olani Children's Hospital
and StayWell Custom
Communications
Yardley, PA

Rosalie Kirkman
McMurry
Phoenix, AZ

MetLife Auto and Home
Meredith Integrated Marketing
New York, NY

MFS Investment Management
& SmartMoney Custom
Solutions
New York, NY

Consumer Engagement
Department
Optum
Reston, VA

Sarah Carlin
Patient News Publishing
Niagara Falls, NY

StayWell Custom
Communications
Boston, MA

Paul T. Libassi
Time Inc. Strategic
Communications
New York, NY

5. Newsletter Writing

Sarah Riehl
The Cleveland Museum of
Natural History
Cleveland, OH

Monya Keane
EMC Corporation
Hopkinton, MA

Mark Johns
Franchise Services, Inc.
Viejo, CA

Melissa Korterud
The Frank Gates Companies, Inc.
Dublin, OH

Karrienne Stovell
John Wiley & Sons, Inc.
Hoboken, NJ

Catherine K. Brown,
Jacqueline A. Lemon
Miami University - Physical
Facilities Department
Oxford, OH

Jodi Kathleen Flood
National Council of Teachers
of Mathematics
Reston, VA

Education Department
National Organization of
Mothers of Twins Clubs, Inc.
Plymouth, MI

Katie Anderson
PLATO Learning, Inc.
Bloomington, MN

David Brazeau
Rouge Valley Health System
Toronto, ON

Mike Frost
Society for Human Resource
Management
Alexandria, VA

Department of Scientific
Editing
St. Jude Children's Research
Hospital
Memphis, TN

Annamarie G. DeCarlo
Washington Hospital Center
Washington, DC

Melanie Donaghy
Wells Fargo
San Francisco, CA

6. Newsletter Design & Layout

Alan Gotthardt
Brightworth
Norcross, GA

Cindy M. Staudt
Bureau of Economic Analysis
Washington, DC

Cheryl L. Edmonds
BWXT Services, Inc.
Lynchburg, VA

Leslie Denton Roach
City of Houston
Houston, TX

John Kidon
Davis & Company
Glen Rock, NJ

Matthew King
Disneyland Resort
Anaheim, CA

Mike Podoll
Lessiter Publications
Brookfield, WI

Elisa Liehr
Liehr Marketing and
Communications
Rolling Hills Estates, CA

Sharon Tschudy
Trump Tschudy Design LLC
Lancaster, PA

7. One to Two Person- Produced Newsletters

David W. Wood
Deering, NH

Karen Guy-Dyer
American Healthcare Radiology
Administrators
Sudbury, MA

J. Michael Davison
Davison And Associates
Key West, FL

Monya Keane
EMC Corporation
Hopkinton, MA

Gail Neubert
Evergreen Healthcare
Kirkland, WA

William Taylor, Rebecca Daniel
FORTE
Mason, OH

Cimeron Morrissey, Gail Waldo
Homeless Cat Network
San Mateo, CA

Angela Pontoriero
Innovativ Systems Design, Inc.
Edison, NJ

Sheila Hopkins
Institutional Real Estate, Inc.
Walnut Creek, CA

Jeff Mickler
Jacob White Construction Co.
Houston, TX

Diane DeBok
Justice for Our Neighbors
Riverside, IA

Miriam Kapfer
Kraft Foods Global, Inc.
Northfield, IL

Catherine K. Brown,
Jacqueline A. Lemon
Miami University - Physical
Facilities Department
Oxford, OH

Stacy R. L. Sellek
Michigan State Medical Society
East Lansing, MI

Kim Kosko, Rory Joyce
New Jersey Marine Sciences
Consortium
Fort Hancock, NJ

Judy Ringer
Power & Presence Training
Portsmouth, NH

David Brown
Sawchuk, Brown Associates
Albany, NY

Gene Manfra
Wayne Public School District
Wayne, NJ

Catherine A. Fahey
Wordsworth Writing & Editing
Charleston, SC

8. New Newsletters

Captain John S. Daly, CD
2824 Royal Canadian Army
Cadet Corps
Brampton, ON

Sherese Duncan
Efficio, Inc.
Powder Springs, GA

Cree Zadra
Gear Up
Eagan, MN

General Learning
Communications
Northbrook, IL

Melissa Cartier
Redspring Communications, Inc.
Saratoga Springs, NY

Christine Schroeder
Sanofi Pasteur US,
Internal Communications
Swiftwater, PA

Richard Kern
Thompson Publishing Group
Washington, DC

9. Most Improved Newsletters

Carol Ford
Academy of Medical-Surgical
Nurses
Pittman, NJ

Melanie Padgett
American College of
Obstetricians and Gynecologists
Washington, DC

Kim Becker
American Medical Student
Association
Reston, VA

Heather Burns
City of Suffolk
Suffolk, VA

Preeti Vasishtha,
Christine Sachs
Document Management
Industries Association
Alexandria, VA

Karen Violette
GEICO
Chevy Chase, MD

Family and Youth Services
Bureau, DHHS
JBS International, Inc.
Silver Spring, MD

Anita K. Parran
KK Charles Communications, LLC
Kansas City, MO

Miriam Kapfer
Kraft Foods Global, Inc.
Northfield, IL

Dennis J. Giblin
Local 68 IUOE
West Caldwell, NJ

Lisa Goodling
Members 1st Federal
Credit Union
Mechanicsburg, PA

Dawn Martin
Moses Cone Health System
Greensboro, NC

Kristin Paxton, Julie Fournier,
Liz Siuta
National Association
of Realtors®
Chicago, IL

Timothy J. Barbour
Ohio Historical Society
Columbus, OH

Janine Anderson
Pacific Northwest
National Laboratory
Richland, WA

Norma Hanna
Slack Incorporated
Thorofare, NJ

StayWell Custom
Communications
Yardley, PA

Caitlin Myler
Stone Ridge School of the
Sacred Heart
Bethesda, MD

Kelly Meigs
Tanner Health System
Carrollton, GA

Sarah Castleberry
USA Rice Federation
Arlington, VA

VNULearning.com
VNU eMedia
New York, NY

Magazines & Journals

10. Magazines & Journals - Print

Annette Theuring
American Podiatric Medical
Association
Bethesda, MD

Louise Sciannameo
Carlow University
Pittsburgh, PA

Sherri Kimmel
Dickinson College
Carlisle, PA

Chandler Wilson-Fordham
Hospital for Special Surgery -
Education Division
New York, NY

Terri Gates, Matt Huelskamp,
Madalyn Painter
KETC
St. Louis, MO

Staff of National Association for
Healthcare Quality
National Association for
Healthcare Quality
Glenview, IL

Thad Plumley
National Ground Water
Association
Westerville, OH

John H. Tibbetts
South Carolina Sea Grant
Consortium
Charleston, SC

11. Magazines & Journals - Print Four Color

Janice M. Fink
Alabama Alumni Association
Tuscaloosa, AL

Pat Jennette
Imperial, PA

Christine Spiegel
Alpha Phi International
Evanston, IL

Corporate Communications
Department
AMC Mortgage Services, Inc.
Orange, CA

Debra Cassens Weiss
American Bar Association
Chicago, IL

Lisa Junker
American Industrial Hygiene
Association
Fairfax, VA

David J. Zych
American Podiatric Medical
Association
Bethesda, MD

Beth Smiley
American Rose Society
Shreveport, LA

Rick Bowers
Amputee Coalition of America
Knoxville, TN

Kennes M. Apodaca
The Arizona Republic
Phoenix, AZ

Kelly Faloon
BNP Media
Bensenville, IL

Pam Chwedyk
Career Recruitment Media/
Alloy Education
Chicago, IL

Ellen Mazo
Children's Hospital of
Pittsburgh
Pittsburgh, PA

Jennifer Norbut
Commercial Investment
Real Estate
Chicago, IL

Paula A. Wristen
Construction Financial
Management Association
Princeton, NJ

Anita Thompson
Costco Wholesale
Issaquah, WA

Rick Davis
Creighton University
Omaha, NE

Cheryl Hullin, Al Alarakhia
Design Digest
St. Petersburg, FL

Jon Fyffe
e.Republic
Folsom, CA

Tim King
The E.W. Scripps Company
Cincinnati, OH

Communications Office
Eastern University
Saint Davids, PA

Editorial and Design Staff
Elite Traveler Magazine
New York, NY

Angelo Carfagna
Fairleigh Dickinson University
Teaneck, NJ

Marianne Mallon
Great Valley Publishing
Company, Inc.
Spring City, PA

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Richard Jonardi
HCA
Nashville, TN

Jennifer Matthews
Home Builders Association
of Georgia
Chesapeake, VA

IBM Systems Journal Staff
IBM Systems Journal
Yorktown Heights, NY

Martin Blank
Indiana State University
Terre Haute, IN

Karen Gresh
Indiana University of
Pennsylvania
Indiana, PA

Judy Giannetto-Adams,
Amy Marshall, Gene Levitan
Insight Magazine
Chicago, IL

International Foundation
of Employee Benefit Plans
Brookfield, WI

Shelly Olsan
Krell Institute
Ames, IA

Office of Public Relations
La Roche College
Pittsburgh, PA

Larry Becker
La Sierra University
Riverside, CA

Jan Ciccarelli
Loyola University
Health System
Maywood, IL

Jason Snell
Mac Publishing
San Francisco, CA

Jack Greer
Maryland Sea Grant College
College Park, MD

Stephanie Conner
McMurry
Phoenix, AZ

Bob DeCaprio
Messenger Courier Association
of the Americas
Washington, DC

Warren S. Lacy
Military Officers Association
of America
Alexandria, VA

Deborah Hale Kirchner,
Jenell Anderson
Millikin University
Decatur, IL

Jane Berzan
NACS
Alexandria, VA

Robert C. Wilson
National Amputee Golf
Association
Amherst, NH

Stephanie Oetjen
National Association of
Professional Employer
Organizations
Alexandria, VA

Jan Umphrey
National Association of
Secondary School Principals
Reston, VA

Nancy Ford
North Carolina Baptist Hospital
Winston-Salem, NC

Deborah D. Walker
Nyack College
Nyack, NY

Michele A. Reed
Oswego Alumni Association
Oswego, NY

Ginni Linn
Pennsylvania State Association
of Township Supervisors
Enola, PA

Auburn University
Auburn, AL

Nancy Fitzpatrick
Quota International, Inc.
Washington, DC

Peter Francesconi
Racquet Sports Industry
Fairfield, CT

Stephani Hawkins,
B. Scott Hunt
Sabre Airline Solutions
Southlake, TX

E. Thomas Hall
SkillsUSA
Leesburg, VA

Shannon O'Connor, ELS
Slack Incorporated
Thorofare, NJ

Anne M. Perusek
Society of Women Engineers
Cleveland Heights, OH

Fabi Preslar
SPARK Publications
Charlotte, NC

Jeanne Hamrick
St. Albans School -
Communications Office
Washington, DC

StayWell Custom
Communications
Yardley, PA

Angela Hickman Brady,
Debra Stratton
Stratton Publishing &
Marketing for ALFA
Alexandria, VA

Lisa Yamada
Toyota Motor Sales, USA
Torrance, CA

Betsy Woodhouse
University of Arizona - SAHRA
Tucson, AZ

William S. Clayton
University of Michigan
College of Engineering
Ann Arbor, MI

Meredith Thiede,
Cynthia Nowak
The University of Toledo
Toledo, OH

Joyce DeFrancesco
Washington & Jefferson College
Washington, PA

Connie Kachel White
Wichita State University
Alumni Association
Wichita, KS

Robert R. Stickney,
Amy Broussard
World Aquaculture Society
College Station, TX

12. Magazines & Journals - Web & Electronic

M.H. Perry
Kentlands Dot Us
East Aurora, NY

Rebecca Maxon
Fairleigh Dickinson University
Teaneck, NJ

Imagination
Chicago, IL

Judith Anthony, Lin Chao
Intel Corporation
Santa Clara, CA

13. Custom-Published Magazines & Journals

Blue Cross Blue Shield of
Michigan and StayWell Custom
Communications
Yardley, PA

Lee Copeland
CDW
Vernon Hills, IL

Kevin McClelland
Children's Healthcare of
Atlanta
Atlanta, GA

Diablo Custom Publishing
Walnut Creek, CA

Dino Publishing
Chicago, IL

General Learning
Communications
Northbrook, IL

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Steff Gumingo
Hanley Wood Marketing
Minneapolis, MN

Paula Jaworski
The Humane Society
of the United States
Gaithersburg, MD

Imagination
Chicago, IL

Elisa Liehr
Liehr Marketing and
Communications
Rolling Hills Estates, CA

Magazine Partners
Dallas, TX

Mark Deitch & Associates, Inc.
Burbank, CA

Marilyn Barnett
MARS Advertising
Southfield, MI

Peggy Slasman
Massachusetts General
Hospital
Boston, MA

Stephanie Conner,
Rosalie Kirkman
McMurry
Phoenix, AZ

DaimlerChrysler
Meredith Integrated Marketing
New York, NY

National Football League
& H.O. Zimman, Inc.
Lynn, MA

Bill Banchs
National Foundation for
Advancement in the Arts
Miami, FL

Nicole Leaper and FUEL
Advertising, a Draft Company
Ontario Tourism Marketing
Partnership Corporation
Toronto, ON

Hemispheres
Pace Communications
Greensboro, NC

Bobby Stark
Parthenon Publishing
Nashville, TN

Penton Custom Media Cleveland, OH	Robert Black American Society for Engineering Education Washington, DC	Don Pearson e.Republic Folsom, CA	Thad Plumley National Ground Water Association Westerville, OH
StayWell Custom Communications Boston, MA	Eston Ellis Ameriquest Mortgage Company Orange, CA	Michelle Manafy, Jared Bernstein Wilton, CT	Sean Ruck National Kitchen & Bath Association Hackettstown, NJ
T. Rowe Price & SmartMoney Custom Solutions New York, NY	APICS Magazine Editorial Staff APICS The Association for Operations Management Alexandria, VA	Susan Sawyer Erlanger Health System Chattanooga, TN	National Parks Conservation Association Washington, DC
John von Brachel Time Inc. Strategic Communications New York, NY	Patricia L. Harman Association of Specialists in Cleaning & Restoration Columbia, MD	Allan R. Clyde Foundation News & Commentary Washington, DC	Paul Quirini, Deborah Testa, Cecilia Markham New York State Credit Union League, Inc. & Affiliates Latham, NY
Sharon Kahn Time Inc. Strategic Communications New York, NY	BJ's Wholesale Club & SmartMoney Custom Solutions New York, NY	The Green Sheet, Inc. Rohnert Park, CA	Communications Team North Carolina Sea Grant Raleigh, NC
Lisa E. Greathouse Travers Collins & Company Chino Hills, CA	Shahin Shojai Capco London, England	Shannon McRae Hammock Publishing Nashville, TN	Hemispheres Pace Communications Greensboro, NC
Bob LaPointe Trendline Communications Marblehead, MA	Lee Copeland CDW Vernon Hills, IL	Judy Giannetto-Adams Insight Magazine Chicago, IL	Warren Payne PayneSpencer, LLC Kent, WA
Scott Warne Warne Marketing + Communications Toronto, ON	Karen Field Bolek The Chicagoland Chapter of the American Society for Training and Development Chicago, IL	Internal Auditor Altamonte Springs, FL	Kelly Johnson PM Engineer Magazine Bensenville, IL
Bill Wax Wax & Co. Miami Beach, FL	Anne Elizabeth Powell Civil Engineering Magazine Reston, VA	Trey Hughes International Code Council Birmingham, AL	Mark Michelson Printing Impressions Philadelphia, PA
Forrest Couch Xilinx, Incorporated San Jose, CA	Digital Connect Staff CMP Media LLC Manhasset, NY	Gary W. Wojtas Long Island Association Melville, NY	Wendy Schrupp Professional Ski Instructors of America/American Association of Snowboard Instructors Lakewood, CO
<i>14. Magazine & Journal Writing</i>	Louann Reid Colorado State University, English Department Fort Collins, CO	Burl Cain, Kerry Myers Louisiana State Penitentiary Angola, LA	Peggy Edwards Professional Tennis Registry Hilton Head Island, SC
Office of Communications American College of Obstetricians and Gynecologists Washington, DC	Credit Union Management Team Credit Union Executives Society Madison, WI	Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI	Mark Arend Site Selection Magazine Norcross, GA
Gabriella Daley Klatt American Correctional Association Lanham, MD	Richard A. Belle Design-Build Institute of America Washington, DC	MOTOR Magazine Editorial Staff Troy, MI	
	Tom Barnes Disneyland Resort Anaheim, CA	Lee Greene National Association of Elementary School Principals Alexandria, VA	
		National Football League & H.O. Zimman, Inc. Lynn, MA	

Duncan Christy
Sky
Greensboro, NC

Fabi Preslar
SPARK Publications
Charlotte, NC

Kathy Williams
Strategic Finance Magazine
Montvale, NJ

Donna Mulder
Thrivent Financial for
Lutherans
Appleton, WI

Mike Johnston, CPhT
Today's Technician Magazine
Houston, TX

15. Magazine & Journal Design & Layout

Best's Review Production Staff
A.M. Best Company, Inc.
Oldwick, NJ

Alberto Pacheco
Advisor Today Magazine
Falls Church, VA

Carole Schweitzer
ASAE & The Center for
Association Leadership
Washington, DC

Tom Ho
Automotive Aftermarket
Industry Association
Bethesda, MD

Jacob Needham
BNP Media
Troy, MI

Blaine Hawkes
Classical Singer Magazine
Draper, UT

Jim Lawyer, David Nicasro
CMP Media/Digital Connect
Manhasset, NY

David Nicasro
CRN
Manhasset, NY

Gulfstream Communications
Mt. Pleasant, SC

Paula Rochon Mackarey
Happenings Magazine
Clarks Summit, PA

Avo Derbalian
Hispanic Outlook in Higher
Education Magazine
Paramus, NJ

Barbara Burrows
Home Digest International
Oakville, ON

Tiia Sahni
IBM Journal of Research
and Development
Yorktown Heights, NY

Steve Walker
Innov8iv Design Incorporated
Arlington, VA

Insight Marketing Design
Sioux Falls, SD

Rob Schultz
Mac Publishing
San Francisco, CA

Antoinette Follett
Making Music
Syracuse, NY

John R. Burgreen, III
Marine Corps Community
Services Marketing Branch,
MCB Camp S.D. Butler
Okinawa, Japan

Julie Fournier, Isabella
Mathews, Russ Willms
National Association
of Realtors®
Chicago, IL

Josh Blatt
National Kitchen
& Bath Association
Hackettstown, NJ

Wendy Schrupp
National Ski Patrol
Lakewood, CO

Judy Joffe
NCCI Holdings, Inc.
Boca Raton, FL

Pace Communications
Greensboro, NC

Laura Petrides Wall
Pace Communications, Inc.
Greensboro, NC

Maureen Renzi
Pennsylvania Institute of
Certified Public Accountants
Philadelphia, PA

Pressley Jacobs Design
Chicago, IL

Angie Coyle
Professional Tennis Registry
Hilton Head Island, SC

Beverly Foster, Arielle Ingber
The Risk Management
Association
Philadelphia, PA

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

Melissa Daddona, ELS
SLACK Incorporated
Thorofare, NJ

Cheryl Capps, Alissa Randa
Cyphers and Sara Perkins
The Society of Decorative
Painters
Wichita, KS

Fabi Preslar
SPARK Publications
Charlotte, NC

Elisa Geneser, Scott Easton
Stamats Communications, Inc.
Cedar Rapids, IA

Tricia Szulewski
TAM Communications, Inc.
Stamford, CT

Amy Broussard
Texas Sea Grant
College Program
College Station, TX

Kimberly Forrester
United States Professional
Tennis Association
Houston, TX

United States Tennis
Association
& H.O. Zimman, Inc.
Lynn, MA

RT Image Art Department
Valley Forge Publishing Group,
RT Image
Norristown, PA

Veronica Vannoy,
Jennifer Gerstein
VC Graphics, Inc.
North Bethesda, MD

Jean Christofferson,
Jaime Hernandez
WorldatWork
Scottsdale, AZ

Forrest Couch
Xilinx, Incorporated
San Jose, CA

16. One to Two Person- Produced Magazines & Journals

Collin R. Baske
Airlift/Tanker Association
Belleville, IL

Larry Price, Joseph Kelly
American Bankers Association
Washington, DC

Brigitte Johnson
American Forest Foundation
Washington, DC

Deanna Stewart, Janet Mundy
Cal Poly Pomona -
College of Agriculture
Pomona, CA

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Richard A. Belle
Design-Build Institute
of America
Washington, DC

Keri Goulart
Faculty Association of
California Community Colleges
Sacramento, CA

Jessica Darago GAMA International Falls Church, VA	Margot Pantalone University of Tennessee Institute of Agriculture Knoxville, TN	K. Scott Jenkins Great Scott Design Johnson City, TN	<i>18. Most Improved Magazines & Journals</i>
George Hayhoe George Hayhoe Associates Greenville, NC	Judith Yarrow University of Washington School of Public Health & Community Medicine Seattle, WA	Jane Firor Jane Firor & Associates Washington, DC	AARP Segunda Juventud Washington, DC
Brandie Miner Georgia Realtor® Magazine Atlanta, GA	Linda Ford Virginia Port Authority Norfolk, VA	Jo-Ann Wasserman John Wiley & Sons, Inc. Hoboken, NJ	Michele Bell Advertising Specialty Institute Trevose, PA
Laura Wayland-Smith Hatch GRAVURE Magazine Williamson, NY	Janell Cottrell, David Schrag Wal-Mart Stores, Inc. Bentonville, AR	Laura Jean Whitcomb Kearsarge Magazine Grantham, NH	Terry-Lynn Stone Alive Publishing Group Inc. Burnaby, BC
Brittany Feldmann Greater Houston Builders Association Houston, TX		Julieann Strogin Lake Hospital System Painesville, OH	Office of Communications American College of Obstetricians and Gynecologists Washington, DC
Stephany Babson Holt Renfrew & Co., Ltd. Toronto, ON	<i>17. New Magazines & Journals</i>	Tim Downs, Jenn Woolson McMurry Phoenix, AZ	Lisa Greaves American Society of Clinical Oncology Alexandria, VA
Anita Bruzzese Investigative Reporters and Editors, Inc. Columbia, MO	Michele Bell Advertising Specialty Institute Trevose, PA	Weather Best Meredith Integrated Marketing New York, NY	Mike Riester, D'Arcy Maher, Christina Nichols Association of Christian Schools International Colorado Springs, CO
Julie A. Gasper Kiewit Corporation Omaha, NE	Carole Schweitzer ASAE & The Center for Association Leadership Washington, DC	Code T NASA Dryden Flight Research Center Edwards, CA	Frances Kissling Conscience Washington, DC
Karen Kramer The Louis Berger Group East Orange, NJ	Monica Bussolati Bussolati Associates Washington, DC	Wendy Schrupp National Ski Patrol Lakewood, CO	Kim Osness Disneyland Resort Anaheim, CA
Kyra Duran New Jersey League of Municipalities Trenton, NJ	Laura Zavelson, Gwendolen Gray Calliope Publishing Chapel Hill, NC	Fred Minnick NetWorld Alliance Louisville, KY	Fox Publishing Johannesburg, South Africa
Flontina Miller, Chris Ferguson Pace Communications Greensboro, NC	Lee Copeland CDW Vernon Hills, IL	Lance Elko Pace Communications Greensboro, NC	Brady L. Kay Harris Publishing Idaho Falls, ID
Barb Donovan Texas Dental Journal Austin, TX	Building Indiana News Staff Diversified Marketing Strategies, Inc. Crown Point, IN	Paul V. Arnold Reliable Plant Magazine Fort Atkinson, WI	Colleen Salomon, Jeff Ortiz IAPMO Ontario, CA
Jerry Rood, Dan Harman U.S. Air Force Safety Center Kirtland AFB, NM	Michael Crane East Carolina University College of Fine Arts and Communication Greenville, NC	Nancy Sagui, APR Sagui & Associates, LLC Albuquerque, NM	Jane Firor Jane Firor & Associates Washington, DC
John Cochran, Felicia Moreland U.S. Air Force Safety Center Kirtland AFB, NM	Fox Publishing Johannesburg, South Africa	Steven Lang Ziff Davis Media/AMD New York, NY	Isabelle Cohen-DeAngelis John Wiley & Sons, Inc. Hoboken, NJ

Tom Hill
Mervyns
Hayward, CA

Jeff Roberts
Moiré, Inc.
Washington, DC

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Lee Greenway
National Alpha Lambda Delta
Macon, GA

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Public Relations & Marketing
Department
Robert Wood Johnson
University Hospital Hamilton
Hamilton, NJ

Dawn Scarola
The Alexander Graham Bell
Association for the Deaf
and Hard of Hearing
Washington, DC

Darlene Gudea
Trade Show Executive
Magazine
Carlsbad, CA

Regina L. Davis
University of Maryland
Dental School
Baltimore, MD

Patricia Herndon
University of West Georgia
Carrollton, GA

Alison Peacock, Katie Kimball
Washington Athletic Club
Seattle, WA

Bill Wax
Wax & Co.
Miami Beach, FL

Wayne County Medical Society
of Southeast Michigan
Detroit, MI

Magapapers & Newspapers

19. Magapapers & Newspapers - Print

Fredericksburg Regional
Chamber of Commerce
Fredericksburg, VA

20. Magapapers & Newspapers - Print Four Color

Lisa Greaves
American Society
of Clinical Oncology
Alexandria, VA

Peter Emanuel
American Society
of Hematology
Washington, DC

Plumbing Systems
& Design Staff
American Society
of Plumbing Engineers
Chicago, IL

Michael Bruckler
Atlantic City Convention
& Visitors Authority
Atlantic City, NJ

Bill Roebuck
Business Information Group
Toronto, ON

The Mallard Group
Hamilton, ON

Marketing Communications
Department
Martin Memorial Health
Systems
Stuart, FL

Dolores Ripley
National Association for
Humane and Environmental
Education
East Haddam, CT

Mariwyn Evans
National Association
of Realtors®
Chicago, IL

Larry Commons
National Athletic Trainers'
Association
Dallas, TX

Valerie Hunt, Brian Hawkins
National Athletic Trainers'
Association
Dallas, TX

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

John Elsasser
The Public Relations Society
of America
New York, NY

Charlie Cox
Publishing Group of America
Franklin, TN

Editorial Department
Roll Call
Washington, DC

Dorothy Kulisek
So They'll Know, Inc.
Wildwood, NJ

Julie Abelsohn
Trader Media Corp.
Toronto, ON

Kevin Graham
Xcel Energy
Denver, CO

21. Custom-Published Magapapers & Newspapers

Cheryl L. Deal, Helen Farnen
Aon Consulting
Baltimore, MD

Diablo Custom Publishing
Walnut Creek, CA

TCT Daily News Staff
Slack Incorporated
Thorofare, NJ

22. Magapaper & Newspaper Writing

Anne Hegland
American Academy of Pediatrics
Elk Grove Village, IL

Michele Late, Kim Krisberg
American Public Health
Association
Washington, DC

Lab News Staff
Sandia National Laboratories
Albuquerque, NM

Jennifer Fossell O'Sullivan
St. Mary's College of Maryland
St. Mary's City, MD

Mark Bruno
TMB Publishing
Northbrook, IL

23. Magapaper & Newspaper Design & Layout

Jaime Lyn Moy
BNP Media
Troy, MI

Human Resources
Communications
City of Houston
Houston, TX

Christy M. Borbidge
National Association of
Secondary School Principals
Reston, VA

Brenan Sharp
Publishing Group of America
Franklin, TN

Courier Communications
The Town Courier
Gaithersburg, MD

*24. One to Two Person-
Produced Magapapers
& Newspapers*

Robin Vanderwerff
Lakewood Community News
Lakewood, CA

Debbie Frazier
Mine Safety Appliances
Pittsburgh, PA

Jonathan Kersting
Pittsburgh Technology Council
Pittsburgh, PA

*25. Most Improved
Magapapers &
Newspapers*

Laura Carruthers
BNP Media
Troy, MI

John Micklos, Jr.,
Matt Freeman
International Reading
Association
Newark, DE

Public Affairs Department
Metropolitan Chicago
Healthcare Council
Chicago, IL

Corporate Communications
Publix Super Markets, Inc.
Lakeland, FL

Annual Reports

*26. Annual Reports -
Print*

Ellie Schlam
National Kidney Foundation
New York, NY

Cecilia Green
Turnaround Management
Association
Chicago, IL

*27. Annual Reports -
Print Four Color*

Gary Spruch
American Jewish Committee
New York, NY

Ken McMurray
BRTRC
Fairfax, VA

California Community
Foundation
Los Angeles, CA

Sarah D. Ward
Chowan College
Murfreesboro, NC

Jim Mandler, Don Maxton,
Elizabeth Plowe
Continuum Health Partners
New York, NY

Molly Alton Mullins
Electronic Retailing Association
Arlington, VA

Dale R. Heffler
Foundation of the University
of Medicine and Dentistry
of New Jersey
New Brunswick, NJ

Freeman Marketing
Freeman Health System
Joplin, MO

Kathy Shepard
Hilton Hotels Corporation
Beverly Hills, CA

Martha Slager
Holland Hospital
Holland, MI

Jewish Federation
of Palm Beach County
West Palm Beach, FL

National Oceanic and
Atmospheric Administration
Lockheed Martin Information
Technology/Aspen Systems
Rockville, MD

Laura Dengler
Merge Agency, LLC
Atlanta, GA

Autumn Stevens
National Association
of Insurance and
Financial Advisors
Falls Church, VA

Camille Aleixo,
Cecilia Markham
New York State Credit Union
League, Inc. & Affiliates
Latham, NY

Janet M. Clark
NJ TRANSIT
Newark, NJ

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Thomas G. Collins
NYSERDA
Albany, NY

Lorie S. McDonald
Overlook Hospital Foundation
Summit, NJ

Shari O'Brien
Rutland Regional Medical
Center
Rutland, VT

Jo R. Bishop
Saint Meinrad Archabbey
St. Meinrad, IN

Will Keener
Sandia National Laboratories
Albuquerque, NM

Michael Keaton
The SCORE Association
Washington, DC

Kenneth P. Manning
Sensient Technologies
Corporation
Milwaukee, WI

Joan P. Huwiler
South Central Connecticut
Regional Water Authority
New Haven, CT

Julie Harrison Blissert
State University of New York
at Oswego
Oswego, NY

Communications Department
Stora Enso
Wisconsin Rapids, WI

Erinn Hecht
VIA Marketing
Merrillville, IN

Susan Reed, Diane Carasik
Dion, Gaye Korbet,
Tyler Kemp-Benedict
WGBH
Boston, MA

Jay Groff
World Wildlife Fund
Washington, DC

*28. Annual Reports -
Web & Electronic*

Chris M. Gent
Kissimmee Utility Authority
Kissimmee, FL

Terry Simzer
Upper Canada District
School Board
Brockville, ON

*29. Annual Report
Writing*

Caroline Taylor
Washington, DC

Lissa Sawyer
American Heart Association,
Food Certification Program
Dallas, TX

Communications Department
CH2M HILL Hanford Group
Richland, WA

Tracy Imm
Constellation Energy,
Mike Klodnicki & Associates
and Leap Communications
Baltimore, MD

Louise C. Paiva
Memorial Hospital
of Rhode Island
Pawtucket, RI

National Parks Conservation
Association
Washington, DC

Joanie Erickson
NorthBay Healthcare
Fairfield, CA

Elizabeth Fordham
Quill & Ink
Houston, TX

Bob Burns
Sacramento Municipal
Utility District
Sacramento, CA

Susan C. Albrecht
Salt River Project
Phoenix, AZ

Melissa Campbell
University of Medicine &
Dentistry of New Jersey -
New Jersey Medical School
Newark, NJ

Nancy Jackson
The WriteShop
Florence, AL

30. Annual Report Design & Layout

Brigitte Johnson
American Forest Foundation
Washington, DC

Louise Sciannameo
Carlow University
Pittsburgh, PA

Julie Dhondt
The Children's Museum
of Indianapolis
Indianapolis, IN

Convent of the Sacred Heart
New York, NY

Honorable Richard Greco, Jr.
Department of the Navy
Washington, DC

Office of External Affairs
Drexel University's LeBow
College of Business
Philadelphia, PA

Nancy Fowler, Charles Mayo,
Kathy Webster
ENSCO, Inc.
Falls Church, VA

Karen Violette
GEICO
Chevy Chase, MD

Jorja Mathers
Inglis Foundation
Philadelphia, PA

Susan Raynor
National Restaurant
Association/National
Restaurant Association
Educational Foundation
Washington, DC

Pinellas County Utilities
Clearwater, FL

Michael Vittitow
Sandia National Laboratories
Albuquerque, NM

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

UPMC Health Plan
Pittsburgh, PA

31. One to Two Person- Produced Annual Reports

EASTCONN
Hampton, CT

Pamela Geisel, Peter Gialloreto
The Eden Family of Services
Princeton, NJ

Barbara Lewis
Lutheran Social Services
of Michigan
Detroit, MI

Janel C. Patti
The Marcus Group, Inc.
Secaucus, NJ

Nancy Davis, Eric Miller
New Jersey Dental School
Newark, NJ

Kim Kosko, Rory Joyce
New Jersey Marine Sciences
Consortium
Fort Hancock, NJ

Cathy R. Hayes
Pardee Hospital Foundation
Hendersonville, NC

Diane Blaszka
Recording for the Blind
and Dyslexic
Princeton, NJ

Kathleen M. Beans
The Risk Management
Association
Philadelphia, PA

Betty Dann
St. Joseph's Health Care
London
London, ON

Cindie M. Powell
Texas Sea Grant
College Program
College Station, TX

Kelsey Reckord
Washington Athletic Club
Seattle, WA

Brochures, Manuals & Reports

32. Education, Training & Public Information Brochures, Manuals & Reports

Kat Peel, Cheryl Shepherd,
Corinne Edington
ADP
San Dimas, CA

Shelley Svidal
Alberta Teachers' Association
Edmonton, AB

Anissa Langhorst
BISYS Retirement Services, Inc.
Baxter, MN

Alice Demet
Buster Creative, Inc.
North Chicago, IL

Marsha Gear, Joann Furse
California Sea Grant
La Jolla, CA

Product Development
& Editorial Team
J.J. Keller & Associates, Inc.
Neenah, WI

National Clearinghouse on
Families & Youth, Family and
Youth Services Bureau, DHHS
JBS International, Inc.
Silver Spring, MD

Mary Priller
Lake County Forest Preserves
Libertyville, IL

Lockheed Martin
Richland, WA

Rebecca Finley, PharmD, MS
Meniscus Limited
West Conshohocken, PA

Anita K. Howard
National Wood Flooring
Association
Chesterfield, MO

Janet M. Clark
NJ TRANSIT
Newark, NJ

Elaine Bennett
Northern Illinois University
DeKalb, IL

Una Carriera
Pacific Northwest
National Laboratory
Richland, WA

Peel District School Board
Mississauga, ON

Kandace DeSadier,
Sherri Cripe, Nancy Smith
Roche Diagnostics
Indianapolis, IN

Mala Desai
Southern Minnesota Municipal
Power Agency
Rochester, MN

Department of Scientific
Editing
St. Jude Children's
Research Hospital
Memphis, TN

Travesky & Associates, Ltd.
Fairfax, VA

33. Marketing & Public Relations Brochures, Manuals & Reports

Carla Paschke, Jen Paschke
Macon, GA

Matthew Krump
ABS Graphics, Inc.
Addison, IL

L.N. Vaillancourt
American Pain Society
Glenview, IL

Lois A. Bowers, Thomas Rask
Case Western Reserve
University
Cleveland, OH

Nathan Rowe, Lori Eldridge
Eisbrenner Design Group
Troy, MI

Moss Stern, Maia Ranieri Bobb
Elsevier
Philadelphia, PA

Terri Knapp, Pat Daley
Elsevier
St. Louis, MO

Marlee J. Ehrenfeld
MJE Marketing Services Inc.
San Diego, CA

James Herringshaw, Tom Fenn,
Katherine Sandlin
NAS Recruitment
Communications
Cleveland, OH

Jeff Strohm
Northern Illinois University
DeKalb, IL

Kristin Manke
Pacific Northwest
National Laboratory
Richland, WA

David Brown
Sawchuk, Brown Associates
Albany, NY

Darlene Friedman
Soroptimist International
of the Americas, Inc.
Philadelphia, PA

Cary Jordan
Stamats Communications Inc.
Cedar Rapids, IA

Caitlin Myler
Stone Ridge School
of the Sacred Heart
Bethesda, MD

Michelle Atkinson
UT TeleCampus
Austin, TX

34. Media Kits

Christopher Faust
American Animal Hospital
Association
Lakewood, CO

Liz Sullivan, Erin Ruehrwein
American Bar Association
Journal
Chicago, IL

Arthritis Today
Arthritis Foundation
Atlanta, GA

Michael T. Powell
BNP Media
Troy, MI

Billie Mallery
BNP Media
Troy, MI

Marketing & Creative Services
Departments
Cell Press/Elsevier
Cambridge, MA

Jim Nicodemus
Credit Union Executives Society
Madison, WI

Natalie Ness
DeLyon-Hunt & Associates
Redondo Beach, CA

Rob Tobias
ESPN
Bristol, CT

Kathy Ziprik
Fypon
Parkersburg, WV

MSA Creativity Center
Mine Safety Appliances
Company, Inc.
Cranberry Township, PA

Scott Harris
National Association of
Secondary School Principals
Reston, VA

Lynn King, Debra Stratton
Stratton Publishing &
Marketing for PHMA
Alexandria, VA

35. Corporate/ Organization Capability Materials

Cherla Cheuk Yan Cheung
Anna Fang Public Relations
Hong Kong

Office of External Affairs
Drexel University's LeBow
College of Business
Philadelphia, PA

Lille Browning
GEICO Insurance Company
Washington, DC

Marie Swift
Impact Communications, Inc.
Leawood, KS

Publishing Program
Legal Services Society
Vancouver, BC

Jim Noland
Lockheed Martin Information
Technology
Richland, WA

Jeff Roberts
Moiré Studio, Inc.
Washington, DC

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Rebecca Theim,
Maureen Zaleski
UPM North America
Chicago, IL

Terry Simzer
Upper Canada District
School Board
Brockville, ON

Manni Nievera
VIA Marketing, Inc.
Merrillville, IN

36. Economic Development & Tourism Brochures, Manuals & Reports

Kathy Coopman Voigt
Fox Cities Chamber of
Commerce & Industry, Inc.
Appleton, WI

Fredericksburg Regional
Chamber of Commerce
Fredericksburg, VA

Laura Petrides Wall,
Susan Weissman
Pace Communications, Inc.
Greensboro, NC

Gloria Bryant
The Writing Company
Newark, NJ

37. Hardware & Software Manuals

Lindy Hoppough
Chabin Concepts
Chico, CA

Epson Documentation
Epson America, Inc.
Long Beach, CA

Heidi Baas
International Truck
and Engine Corporation
Warrenville, IL

ProEdit Documentation Team
ProEdit, Inc.
Cumming, GA

Bonni Graham
Scantron Corporation
San Diego, CA

Marla Lineberry
Titanium Software
Houston, TX

38. Employee & Customer Relations Materials

Compensation and Benefits,
Special Projects
BB&T
Winston-Salem, NC

Blood Bank of San Bernardino
and Riverside Counties
San Fernando, CA

Marla Kindt, Tracy Sullivan
Elsevier
St. Louis, MO

Gale Golden
Fidelity Investments
Marlborough, MA

Andrea Ferentinos
Gallagher BPI
Larkspur, CA

Product Development
& Editorial Team
J.J. Keller & Associates, Inc.
Neenah, WI

Patricia Sheehy
Kennedy Health System
Voorhees, NJ

Spencer Fletcher
Mercer Human Resource
Consulting, Inc.
Chicago, IL

Peel District School Board
Mississauga, ON

39. Investment & Financial Materials

Amy Munson, Advertising
& Marketing Manager
ABS Graphics, Inc.
Addison, IL

Keli Lopes
Aon Consulting, Benefacts
Owings Mills, MD

Andrea Haman
Ariad Custom Communications
Toronto, ON

Marketing Department
Great-West Retirement Services
Greenwood Village, CO

Kristin Dollase, Brian Grimm
Mercer Human Resource
Consulting
Boston, MA

Dominique Blouin
Morneau Sobeco
Montreal, QC

40. Health & Medical Materials

Theresa A. Cavanaugh
Continuum Health Partners
New York, NY

Robert Pankratz, Connie Boone
Elsevier
St. Louis, MO

Mark Feldman
Feldman Communications, Inc.
Hawthorn Woods, IL

Chandler Wilson-Fordham
Hospital for Special Surgery -
Education Division
New York, NY

Knowledge Application Program
JBS International, Inc.
Silver Spring, MD

Loren Myers
Loren Myers & Associates
Redondo Beach, CA

MDA Publications Department
Muscular Dystrophy
Association
Tucson, AZ

Amy Simmons
National Association of
Community Health Centers
Washington, DC

Angela T. Wilson
Washington Hospital Center
Washington, DC

41. Conference & Meeting Materials

Publishing & Communications
American Academy
of Anti-Aging Medicine
Littleton, MA

Sharon Hammon
American Industrial Hygiene
Association
Fairfax, VA

Bennett DeOlazo
The Clayton-Bennett Group LLC
Falls Church, VA

Jim Petite
Credit Union Executives Society
Madison, WI

William J. Weger
Image One PR
Frederick, MD

Ellie Nigretto
National Association
of Chain Drug Stores
Alexandria, VA

Greg Ettling
National Driller Magazine
Bensenville, IL

Tessa Burton
Northwestern Memorial
Hospital
Chicago, IL

Malena Baum
Palladian Partners, Inc.
Silver Spring, MD

Peel District School Board
Mississauga, ON

Lisa T. Lem
San Diego Association
of Realtors®
San Diego, CA

Thomas M. Cavallaro,
Karen J. Siugzda
Slack Incorporated
Thorofare, NJ

42. Catalogs, Directories & Buyers' Guides

Marketing Staff
A.M. Best Company, Inc.
Oldwick, NJ

David Pitre
Davis & Company
Glen Rock, NJ

Helena Seo
Helena Seo Design
Sunnyvale, CA

Noelle Wojciehowski
Nickelodeon Custom Publishing
New York, NY

Gwen Parsons
Nomadic Display
Springfield, VA

Nancy Pirwitz
Northbrook Park District
Northbrook, IL

Jan Gaunce
Sandia National Laboratories
Albuquerque, NM

43. Books & Book Chapters

Mary Jane Gavenda, Timothy Wordell, Joe Shaw
The American School of Classical Studies at Athens
Princeton, NJ

Gary Bloom
Association for Supervision and Curriculum Development
Alexandria, VA

Judy Ruddy
Business & Legal Reports, Inc.
Old Saybrook, CT

Karen White
Children and Adults with Attention-Deficit/Hyperactivity Disorder
Landover, MD

Paula Jaworski
The Humane Society of the United States
Gaithersburg, MD

Helene King
LifeBridge Health
Baltimore, MD

LOMA
Atlanta, GA

Bonnie Biafore
MonteVista Solutions, Inc.
Conifer, CO

Robert Freedman
National Association of Realtors®
Chicago, IL

Randy White
National Council of Teachers of Mathematics
Reston, VA

Frank Kurt Cylke
National Library Service for the Blind and Physically Handicapped,
Library of Congress
Washington, DC

Peel District School Board
Mississauga, ON

Amy Hajdas, Patrick Lytle
Roosevelt University
Chicago, IL

VFW Publications Staff
Veterans of Foreign Wars
Kansas City, MO

44. Special Purpose Brochures, Manuals & Reports

Linda Hides - Hans Design
ABS Graphics, Inc.
Addison, IL

Aon Consulting,
Benefacts/CIBA Vision
Owings Mills, MD

Jacob Needham
BNP Media
Troy, MI

Susan Schoenfeld
Business & Legal Reports, Inc.
Old Saybrook, CT

Adele Sommers
The Enterprise Prosperity Guild
Atascadero, CA

Cynthia Reid
Greater Oklahoma City Chamber
Oklahoma City, OK

Judy Everett Ramos
Hurst-Euleless-Bedford Independent School District
Bedford, TX

Healthy Aging Center
JBS International, Inc.
Silver Spring, MD

Marketing Department
JCC Association
New York, NY

Publishing Program
Legal Services Society
Vancouver, BC

Dawn Newsome
Moonlight Design Group
Charlotte, NC

Fundamental Science
Directorate Staff
Pacific Northwest
National Laboratory
Richland, WA

Kristin Saunders
Standing Partnership
St. Louis, MO

Ruth Swain
Swain Communications
Richland, WA

45. Most Improved Brochures, Manuals & Reports

Ginny Thiersch, Tina Horn
Children and Adults with Attention-Deficit/Hyperactivity Disorder
Landover, MD

Document Production
The Commission on Accreditation of Rehabilitation Facilities
Tucson, AZ

Jeana Rettig
Loyola University Health System
Maywood, IL

Matthew D. Pavelich
Mercer Human Resource Consulting
Ottawa, ON

Sara Brewster
Mississippi Valley Regional Blood Center
Davenport, IA

Michael K. Shelton
National Association of Elementary School Principals
Alexandria, VA

Communication Services
Region of Peel
Brampton, ON

Erin Weber
Ronald Reagan Building and International Trade Center
Washington, DC

Laura Ivaldi
Turnaround Management Association
Chicago, IL

Beth Blanck, Kevin Hazaert
United States Bowling Congress
Greendale, WI

Amanda Russell, Deanna Woolf
University of Toledo Office of Marketing and Communications
Toledo, OH

Video & Electronic Publications

46. Education, Training & Public Information Video & Electronic Publications

Tim Kelley
City of Suffolk
Suffolk, VA

Valerie Johnson
Coloplast Corporation
Marietta, GA

Enspire Learning
Austin, TX

Sharon Paton and the Distance Education Unit
The G. Raymond Chang School of Continuing Education,
Ryerson University
Toronto, ON

Marketing Department
Great-West Retirement Services
Greenwood Village, CO

Jim Hall Kadlec Medical Center Richland, WA	<i>47. Marketing & Public Relations Video & Electronic Publications</i>	<i>48. Web & Electronic Publications</i>	<i>49. Multimedia & Interactive Publications</i>
Dave Kasper Lockheed Martin Information Technology Richland, WA	Wendy Sherman Aon Consulting Tampa, FL	Diane Cole, Doug Tolf Arizona Association of Realtors® Phoenix, AZ	Jeff Motyll and Jeff Bastian Ameriquest Mortgage Company Orange, CA
David Young Mercer Human Resource Consulting Norwalk, CT	Paula Lykins California Pacific Medical Center San Francisco, CA	General Learning Communications Northbrook, IL	Steve Ballard The Board of Pensions of the Presbyterian Church (U.S.A.) Philadelphia, PA
Lynda Jordan, David Luna Mesa Public Schools Mesa, AZ	Audra Mason Bonnet Forest Preserve District of DuPage County Wheaton, IL	Imagination Chicago, IL	Rebecca Green Buck Consultants Atlanta, GA
Larry Londino Montclair State University/ Advocates for Bayonne Children Montclair, NJ	Christine Nyirjesy Bragale, ABC Goodwill Industries International, Inc. Rockville, MD	Trey Hughes International Code Council Birmingham, AL	Chris Times DynMcDermott Petroleum Operations Company New Orleans, LA
Douglas Allred Moses Cone Health System Greensboro, NC	William Hamilton, Emily Jaros Indiana University of Pennsylvania Indiana, PA	Karen Saunders MacGraphics Services Aurora, CO	Susan Monnot DynMcDermott Petroleum Operations Company New Orleans, LA
Janice Amatucci New Jersey Society of Certified Public Accountants Roseland, NJ	Lisa Jones La Rabida Children's Hospital with Teamworks Media Inc. Chicago, IL	Dea McKenzie ORC Worldwide New York, NY	Pamela Wirstad, Liz Kochubka Elsevier Philadelphia, PA
New York State Department of Civil Service Albany, NY	Dan Berg Lockheed Martin Information Technology Richland, WA	Elizabeth Fordham Quill & Ink Houston, TX	The G. Raymond Chang School of Continuing Education, Distance Education Unit, Ryerson University Toronto, ON
OutlookSoft University OutlookSoft Corporation Stamford, CT	Mark Case Otter Tail Power Company Fergus Falls, MN	Dave Bourne Rouge Valley Health System Toronto, ON	Jewish Federation of Palm Beach County West Palm Beach, FL
Communication Services Region of Peel Brampton, ON	Mark Wilson Roche Diagnostics Indianapolis, IN	SDA Communications Department San Diego Association of Realtors® San Diego, CA	Susan Martin and Jason Frank Lockheed Martin MS2 Communications Moorestown, NJ
Ann P. Schreiber SkillsUSA Leesburg, VA	Thomas Kercheval SkillsUSA Leesburg, VA	Joyce Jocham United States Bowling Congress Greendale, WI	Susan Martin and Jason Frank Lockheed Martin MS2 Communications Moorestown, NJ
Participant Education - RD&D The Vanguard Group Malvern, PA	Judy Lewis Strategic Objectives Toronto, ON	Linda Bell Xerox Global Services Rochester, NY	Antonio Poglianich Mercer Human Resource Consulting New York, NY
Sarah Ryan-Roberts WebEx Communications, Inc. Rancho Cordova, CA	Connie Totten-Oldham U.S. Postal Service Marketing Department Washington, DC		Interactive Media Studies Miami University Oxford, OH

Lori Goddard, Mark Wilson
Roche Diagnostics
Indianapolis, IN

Jason Fradin
SunGard
Wayne, PA

50. PowerPoint Presentations

American Specialty Health
San Diego, CA

LOMA
Atlanta, GA

Ralph E. Robinson
R² Innovations
Barrie, ON

51. Special Purpose Video & Electronic Publications

Toby Taylor, Tracy Park,
Lee Weinreb
American HomePatient
Brentwood, TN

Enterprise Deployment
Blue Cross Blue Shield
of Florida
Jacksonville, FL

Amy McGuire, Chris Clifford
City of Gaithersburg
Gaithersburg, MD

Susan Schooleman
Colorado Access
Denver, CO

Michael DeMent
DOC Communications
Prairie Village, KS

Alex Cortes, Dan Quinn
ESPN, Inc.
Bristol, CT

Christine Nyrjesy Bragale, ABC
Goodwill Industries
International, Inc.
Rockville, MD

Brian Noreika
Imirage Media Services
Allentown, PA

JEVS Communications
Department
Jewish Employment
and Vocational Service
Philadelphia, PA

Jim Hall
Kadlec Medical Center
Richland, WA

Josh Pfenning
Lockheed Martin Information
Technology
Richland, WA

Carole Banasiak
Loyola University
Health System
Maywood, IL

Mind & Media
Alexandria, VA

Olivia Belter
Univera Healthcare
Buffalo, NY

Web & Intranet Sites

52. Web Sites

American Camp Association
Martinsville, IN

Steve Berchem
American Staffing Association
Alexandria, VA

Jesper Engman
Association of Corporate
Counsel
Washington, DC

Marketing & Communications
Division
Boy Scouts of America
Irving, TX

Greg R.S. Kihlstrom
Carousel30, LLC
Chevy Chase, MD

Carson Tahoe Hospital and
StayWell Custom
Communications
Yardley, PA

The CDM Group, Inc.
Bethesda, MD

Human Resources
Communications
City of Houston
Houston, TX

City of Portage
Portage, MI

Digital Connect Staff
CMP Media LLC
Manhasset, NY

Terri Ferinde Dunham
Collaborative Communications
Group
Washington, DC

Shannon Landin
Conway Data
Norcross, GA

The Creative Group
Menlo Park, CA

Christine Sachs
Document Management
Industries Association
Alexandria, VA

Shannon Bohard
Fusion Marketing & Design
Corvallis, OR

Kevin Justice
Imirage, Inc.
Allentown, PA

Stephanie Pancratz
Ivanhoe Broadcast News, Inc.
Winter Park, FL

Ray Du Bois
J.J. Keller & Associates, Inc.
Neenah, WI

Michael Gimotty
Kansas City Parent
Overland Park, KS

Kendall Ross Brand
Development and Design
Seattle, WA

Marketing Department
KMC Controls
New Paris, IN

Office of Public Relations
La Roche College
Pittsburgh, PA

Judah Houser
Lockheed Martin/Motion Media
Richland, WA

Phillip Michaels
Mac Publishing
San Francisco, CA

Tricia D. Wiltjer
Michigan State Auctioneers
Association
Grand Rapids, MI

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Brett Nation
NATION DESIGN
Alexandria, VA

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

James G. Jones
National Renewable
Energy Laboratory
Golden, CO

New York State Department
of Civil Service
Albany, NY

Gwen Parsons
Nomadic Display
Springfield, VA

Beth Schmidt
Oklahoma Department
of Commerce
Tulsa, OK

Marketing & Public Relations Ottumwa Regional Health Center Ottumwa, IA	Kathleen Renger Aon Consulting San Francisco, CA	Judy Dickinson Conceptus Incorporated Mountain View, CA	Christine V. Esposito Terracom Public Relations Chicago, IL
Systems Biology Website Team Pacific Northwest National Laboratory Richland, WA	Interactive Communication Team Arthritis Foundation Atlanta, GA	Matthew King Disneyland Resort Anaheim, CA	Comunicación Institucional Universidad Anáhuac México Sur Distrito Federal, DF, Mexico
Resource Center Web Team Pacific Northwest National Laboratory Richland, WA	Jalil Dawson, Lin Gordon, Karin Nevils New York Life New York, NY	Bob Spangler National Kitchen & Bath Association Hackettstown, NJ	<i>57. Web & Intranet Site Design & Illustration</i>
Michael Keaton The SCORE Association Washington, DC	<i>54. Home Pages</i>	Judy Joffe NCCI Holdings, Inc. Boca Raton, FL	Entergy Corporation Clinton, MS
Shafqatullah Syed Society for Technical Communication Arlington, VA	Web Group BNP Media Troy, MI	Andrew Silverman New York Life Insurance Company New York, NY	James A. Hieb Marble Institute of America Cleveland, OH
Linda Silverstein Solomon Schechter Day School of Greater Boston Newton, MA	Deborah Morgan Fort Wayne Community Schools Fort Wayne, IN	<i>56. Web & Intranet Site Content & Writing</i>	Mark Deitch & Associates, Inc. Burbank, CA
Substance Abuse and Mental Health Services Administration Rockville, MD	Carolyn Marcantel Hurst-Euleless-Bedford Independent School District Bedford, TX	Ms. Diana Hofer Alive Publishing Group Inc. Burnaby, BC	Christopher Murphy NAFSA: Association of International Educators Washington, DC
Kandis R. Fuller Univera Healthcare Buffalo, NY	The John Marshall Law School Chicago, IL	Blue Ridge HealthCare Marketing Team Blue Ridge HealthCare Morganton, NC	Bob Spangler National Kitchen & Bath Association Hackettstown, NJ
Laura Barsky The Vanguard Group Valley Forge, PA	Meriter Health Services and StayWell Custom Communications Yardley, PA	CRN Staff CMP Media LLC Manhasset, NY	Communication Services Region of Peel Brampton, ON
Visual Systems, Inc. Milwaukee, WI	Andrew Silverman New York Life Insurance Company New York, NY	Mind & Media Alexandria, VA	<i>58. Web & Intranet Site Content & Marketing Plans</i>
Kara Madden WebCo Albuquerque, NM	Bobby Stark Parthenon Publishing Nashville, TN	Haley Hwang, Kelly Quigley National Association of Realtors® Chicago, IL	Coldwell Banker Barbara Sue Seal Properties Portland, OR
<i>53. Intranet Sites</i>	<i>55. Individual Web Pages & Sections</i>	James Bickers NetWorld Alliance Louisville, KY	Cynthia Reid Greater Oklahoma City Chamber Oklahoma City, OK
Kelly Brantley, Deidre Bohannon Aflac Incorporated Columbus, GA	Paula Binder American Academy of Family Physicians Leawood, KS	Optum Golden Valley, MN	Helen Drury Macsherry, Elif Karakas, Caitlin Myler Stone Ridge School of the Sacred Heart Bethesda, MD
Garry Jaynes Ameriquest Mortgage Company Orange, CA	Interactive Communication Team Arthritis Foundation Atlanta, GA	Kate Parrott ProEdit, Inc. Cumming, GA	

*59. One to Two Person-
Produced Web &
Intranet Sites*

Mark Primavera
Arts Council of Sault Ste. Marie
and District
Sault Ste. Marie, ON

Carol Bohdan
The Children's Hearing
Institute
New York, NY

Meg Dudek, Tommy Welti
DMB Sports Group, Inc.
Dulles, VA

Deborah Morgan
Fort Wayne Community Schools
Fort Wayne, IN

William Taylor,
Louie Hollmeyer
FORTE
Mason, OH

Yvonne W. Pover
Skardon Pover, Inc.
Alexandria, VA

Gene Manfra
Wayne Public School District
Wayne, NJ

*60. New Web
& Intranet Sites*

Matt Humphrey
Employer Resource Institute
Alameda, CA

Marketing and
Advertising Team
Interline Brands
Jacksonville, FL

Pinellas County Utilities
Clearwater, FL

Prakarn Nisarath
Roosevelt University
Chicago, IL

Shaun Humphries, Ed Beaudry
Saskatchewan Government
Insurance
Regina, SK

Suzanne Freeman
Scholastic, Inc.
New York, NY

Slack Incorporated -
Orthopedics Surgical Group
Thorofare, NJ

Terry Simzer
Upper Canada District
School Board
Brockville, ON

Scott Warne
Warne Marketing +
Communications
Toronto, ON

*61. Most Improved
Web & Intranet Sites*

Web Services Team
American Mensa Ltd.
Arlington, TX

Marketing Team
ASA Architects Studio
Las Cruces, NM

John Drago, Dave Sneed
California Credit Union League
Rancho Cucamonga, CA

Coldwell Banker Bain
Mercer Island, WA

Leslie Hilbert, Chris Weller,
Lance Baatz
Colorado State University,
Communications and
Creative Services
Fort Collins, CO

Valerie Sheppard
The Humane Society
of the United States
Gaithersburg, MD

Marie Swift
Impact Communications, Inc.
Leawood, KS

Vicky Dobbin
National Association of
Insurance and Financial
Advisors
Falls Church, VA

Bobby Stark
Parthenon Publishing
Nashville, TN

Cheri Noble, Sarah Hansen
The Sacramento Bee
Sacramento, CA

Suzanne Searle
Salt River Project
Phoenix, AZ

Madolyn Johnson
Signature HomeStyles
Glendale Heights, IL

Kristen Scheuing
United States
Bowling Congress
Greendale, WI

Aralola Akinmade,
Juliana Castillo
Woolpert, Inc.
Arlington, VA

**Campaigns,
Programs & Plans**

*62. Education, Training
& Public Information
Campaigns & Programs*

Mark Robbins
Baptist Bible College
& Seminary
Clarks Summit, PA

Sapna Parekh
Camino Medical Group
Sunnyvale, CA

CAWOOD
Eugene, OR

Colorado State University,
Office of Public Relations and
Communications and Creative
Services
Fort Collins, CO

Sayri Karp Mitastein
Editorial Universitaria de la
Universidad de Guadalajara
Guadalajara, Mexico

Lisa Orr
Harris Methodist H•E•B
Hospital
Bedford, TX

Andrea Charest
Loyola University
Health System
Maywood, IL

Noelle Wojciehowski
Nickelodeon Custom Publishing
New York, NY

Beth Rose
Nyman Ink
Toronto, ON

Mindy Jasmund
Purdue University
West Lafayette, IN

Paula Whitcomb
Recording for the Blind
and Dyslexic
Princeton, NJ

Darrell Sheppard
Salt River Project
Phoenix, AZ

Marketing Department
Sisters of Charity
Health System
Lewiston, ME

Karen N. Perrino
SkillsUSA
Leesburg, VA

TVC
Clearwater, FL

63. Marketing & Public Relations Campaigns

Tracy Pickle
Aon Consulting, Benefacts
Owings Mills, MD

Marcey Stone
Bayfront Medical Center
St. Petersburg, FL

City of Richland,
Office of Business and
Economic Development
Richland, WA

Kristin Reynolds
DeLyon-Hunt & Associates
Redondo Beach, CA

Josh Krulewitz
ESPN, Inc.
Bristol, CT

Enterprise Communications
Horizon Blue Cross Blue Shield
of New Jersey
Newark, NJ

Public Affairs Staff
Idaho Housing and Finance
Association
Boise, ID

Alex Lee
Kalamazoo Public Schools
Kalamazoo, MI

Tom Peterson
Middlesex County College
Edison, NJ

James Herringshaw,
Anne Stanitz, Maggie Lyall
NAS Recruitment
Communications
Cleveland, OH

Camille Aleixo, Joann Miller,
Cecilia Markham
New York State Credit Union
League, Inc. & Affiliates
Latham, NY

Tessa Burton
Northwestern Memorial
Hospital
Chicago, IL

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC

64. Employee, Benefit & Membership Communications

Jennifer Chase
Aflac
Columbus, GA

Bill Sweeney
Aon Consulting
Winston-Salem, NC

Jill Rafkin
Aon Consulting
New York, NY

Mary Dougherty
Aon Consulting
Radnor, PA

Beverley Miedema
Assurant, Inc.
New York, NY

Lori Block, Wade Johnson,
Doug Martin
Buck Consultants
San Francisco, CA

Donald Maxton
Continuum Health Partners
New York, NY

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

Communications Team
Fringe Benefits Management
Company
Tallahassee, FL

Jeffrey Sharlach
The Jeffrey Group
Miami Beach, FL

Marketing Communications
Department
Martin Memorial Health
Systems
Stuart, FL

Guy Groleau
Mercer Human Resource
Consulting
Montreal, QC

Robert Swatland
The Segal Company
Washington, DC

Tata Interactive Systems
Edison, NJ

UPMC Health Plan
Pittsburgh, PA

Allison Raskin
The Vanguard Group
Malvern, PA

Monica Jerussi, Margaret Mick
Watson Wyatt Worldwide
New York, NY

65. Government Agency Communications

Kellye Keyes
Chicago Housing Authority
Chicago, IL

Tina Past
City of Las Vegas, Planning
& Development Department
Las Vegas, NV

Brenda Spicer
Cleveland Metroparks
Cleveland, OH

Public Safety Program
Mid-America Regional Council
Kansas City, MO

66. Conference & Meeting Campaigns & Programs

Pat Shelton and the HRD
Department
ADP
San Dimas, CA

Kim Ernst
Blue Cross & Blue Shield
of Texas
Richardson, TX

Monica Bussolati
Bussolati Associates
Washington, DC

Pattie Covert
The Clayton-Bennett Group LLC
Falls Church, VA

Ellen Errico
National Association of
Insurance and Financial
Advisors
Falls Church, VA

Anita K. Howard
National Wood Flooring
Association
Chesterfield, MO

Social & Scientific Systems
Silver Spring, MD

67. Investment & Financial Campaigns & Programs

Sarah Thorpe
Ariad Custom Communications
Toronto, ON

Bruce Lasko
Avaya Inc.
Basking Ridge, NJ

Pamela Little
Blue Communications
Hollywood, CA

Liz Jones
Mercer Human Resource
Consulting
Chicago, IL

Participant Education - RD&D
The Vanguard Group
Malvern, PA

68. Total Publication Programs

Office of Public Affairs
Cal Poly Pomona
Pomona, CA

Carol Payne
California Credit Union League
Rancho Cucamonga, CA

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Manufacturing Jewelers
& Suppliers of America
Providence, RI

Laura Desimio
Military Officers Association
of America
Alexandria, VA

Martha Murphy
TurnerDillon LLC
Winston-Salem, NC

Union of Concerned Scientists
Cambridge, MA

69. Special Purpose Campaigns, Programs & Plans

Extension Communications
Alabama Cooperative
Extension System
Auburn University
Auburn, AL

Maureen McCarthy,
Sharon Welsh
Aon Consulting
Radnor, PA

Kim Ernst
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of Texas
Richardson, TX

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Sunnyvale, CA

Eureka Communication
Consultancy
City University of Hong Kong
Hong Kong

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DMB Sports Group, Inc.
Dulles, VA

Jim Barber
Georgia Power
Atlanta, GA

Communications and
Marketing
The MED
Memphis, TN

Guy Groleau
Mercer Human Resource
Consulting
Montreal, QC

St. Joseph's Health Care
London
London, ON

Writing

70. Education, Training & Public Information Writing

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Muehlbauer, Jonathan Yahn
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Barbara Nilan
Aon Consulting
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LOMA
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Mine Safety and Health News
Pittsford, NY

Peel District School Board
Mississauga, ON

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Pittsburg, KS

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71. Marketing & Public Relations Writing

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Services Marketing Branch,
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Relations, Communications
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72. Media Kit & News Release Writing

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St. Louis, MO

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Appleton, WI

Virginia McAuliffe
Univera Healthcare
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73. Web Writing

Helen Thompson
Advisor Today Magazine
Falls Church, VA

James Quiggle
Coalition Against
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Bedford, MA

Tracy Kitten
NetWorld Alliance
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Elizabeth Fordham
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Amy Storer
Valley Forge Publishing Group,
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74. Feature Writing

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Trevose, PA

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American Animal Hospital
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Vehicle Administrators
Arlington, VA

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Research Triangle Park, NC

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American Correctional
Association
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Angela Kennedy
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Association
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Michelle Manafy, Ron Miller EContent Magazine Wilton, CT	Millennium Communications Inc. St. Louis, MO	John Choi, C.P.A., J.D. Professional Solutions Group, LLC/Camico Mutual Insurance Company Redwood City, CA	Darlene Gudea Trade Show Executive Magazine Carlsbad, CA
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Alumni Association
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Madison, WI

75. Feature Series Writing

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Phoenix, AZ

Rickie Boguille
California Restaurant
Association
Sacramento, CA

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EDUCAUSE Review
Boulder, CO

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Employer Resource Institute
Alameda, CA

Marie Rosenthal
Infectious Disease News
Thorofare, NJ

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Lisa M. Schroeder
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Incorporated
Thorofare, NJ

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Family Medical Center
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Auburn University
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Albuquerque, NM

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76. How-to Writing

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Chicago, IL

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Troy, MI

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Chicago, IL

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National Association of
Secondary School Principals
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Ranger Kidwell-Ross
American Proofreading
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Trade Show Executive
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Carlsbad, CA

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Vivian Malli
Gazette
Chicago, IL

Ron Clark, Mallory Eldridge
LOMA Resource
Atlanta, GA

Stephen J. Mraz
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Cleveland, OH

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Eric Rosenthal,
Heather Lindsey
Oncology Times
New York, NY

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of Township Supervisors
Enola, PA

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Sacramento Municipal
Utility District
Sacramento, CA

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Bensenville, IL

Darlene Gudea
Trade Show Executive
Magazine
Carlsbad, CA

78. Interviews & Personal Profiles

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Blue Ridge HealthCare
Morganton, NC

Stephen Smith
Costco Wholesale
Issaquah, WA

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Costco Wholesale
Issaquah, WA

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Industries Association
Alexandria, VA

Carole A. Parks
Gazette
Chicago, IL

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Home Lighting & Accessories
Clifton, NJ

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Indiana Chamber of Commerce
Indianapolis, IN

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NASA Dryden
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Edwards, CA

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Seattle, WA

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Lakeland, FL

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Torrance, CA

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Travelink Publishing
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Bowling Congress
Greendale, WI

Brian Caldwell
Woodshop News
Essex, CT

79. Regular Departments & Columns

Melinda Ligos, Betsy
Cummings, Chris Taylor
Advertising Specialty Institute
Trevose, PA

Maggie Leyes
Advisor Today Magazine
Falls Church, VA

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American Association
of Critical-Care Nurses
Aliso Viejo, CA

Arthritis Today
Arthritis Foundation
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Nashville, TN

Frances Hesselbein
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Hoboken, NJ

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Juliette Weiland & Co.
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LandLine Magazine/
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Society
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BNP Media
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Mary Alice Kellogg
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Greensboro, NC

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Texas Sea Grant
College Program
College Station, TX

Carl J. Pepine, MD
Today in Cardiology
Thorofare, NJ

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Gaithersburg, MD

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Cary, NC

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Community
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BoatU.S. Magazine
Alexandria, VA

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Cleveland Metroparks
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& Commentary
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Hanser & Associates
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Joseph V. Simone, M.D.
Oncology Times
New York, NY

John Elsasser
The Public Relations Society
of America
New York, NY

Shawn Taylor
WREN Magazine
Gillette, WY

81. Health & Medical Writing

Rich Hansen
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Washington, DC

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Jonathan Rollins
American Counseling
Association
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American Society of Cataract
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Houston, TX

Donna L. Schillinger
Deafness Research Foundation
Clarksville, AR

Mike Keating
Expansion Management
Magazine
Cleveland, OH

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Karienne Stovell
John Wiley & Sons, Inc.
Hoboken, NJ

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Toyota Motor Sales, USA
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83. Technical Writing

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San Mateo, CA

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Paul Dvorak
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Cleveland, OH

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Appleton, WI

Technical Publications Group
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84. Special Purpose Writing

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Delta Dental Plan of Michigan
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Ralph Wetterhahn
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Albuquerque, NM

85. Best Rewrites

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Elk Grove Village, IL

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Greensboro, NC

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Arlington Heights, IL

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Wheaton Park District
Wheaton, IL

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Extension System
Auburn University
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Jenny Steffens
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Washington, DC

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Foundation News
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James Herringshaw,
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Mark Dorsey
National Ski Patrol
Lakewood, CO

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Pinellas County Utilities
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Rob Murphy
MC2
Chestnut Ridge, NY

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Steve Pope
Sandia National Laboratories
Albuquerque, NM

Ruth Swain
Swain Communications
Richland, WA

94. Calendars, Posters & Certificates

ABS Design
ABS Graphics, Inc.
Addison, IL

Dave Partee
Alaska Sea Grant
Fairbanks, AK

Jan Hilton
American Society
of Civil Engineers
Reston, VA

Tracy Smith
Ariad Custom Communications
Toronto, ON

Paula Lykins
California Pacific Medical
Center
San Francisco, CA

CAWOOD
Eugene, OR

Communications Department
CH2M HILL Hanford Group
Richland, WA

Debby Weitzel, Brad Thomas
Colorado State University
Fort Collins, CO

Carol Black
Fairleigh Dickinson University
Teaneck, NJ

Paula Jaworski
The Humane Society
of the United States
Gaithersburg, MD

Communications Department
Insight for Living
Plano, TX

Marketing Communications
Department
Martin Memorial Health
Systems
Stuart, FL

Frank Kurt Cylke
National Library Service
for the Blind and Physically
Handicapped,
Library of Congress
Washington, DC

Dave Payson,
Donna Austin-Workman
Pacific Northwest
National Laboratory
Richland, WA

Noreen Braman
Recording for the Blind
and Dyslexic
Princeton, NJ

Amber Hack
Saskatchewan Government
Insurance
Regina, SK

StayWell Custom
Communications
Boston, MA

Consumer Affairs Division
Tampa Water Department
Tampa, FL

95. Best Redesigns

Kelly Book
American Bar Association
Chicago, IL

Eric Trisilla
Association of Rehabilitation
Nurses
Glenview, IL

Pat Allen
Bank Administration Institute
Chicago, IL

James P. Hohner, Jr.
BNP Media
Troy, MI

Ian MacKenzie
Financial Planning Association
Denver, CO

Michele L. Straw
Florida Association of the
American Institute of Architects
Tallahassee, FL

General Learning
Communications
Northbrook, IL

Grand View Media Group
Conshohocken, PA

Paula Jaworski
The Humane Society
of the United States
Gaithersburg, MD

DIRECTV
Meredith Integrated Marketing
New York, NY

Hyundai
Meredith Integrated Marketing
New York, NY

Mike Richison
National Driller
Detroit, MI

Nichole Stella, Jon Gerner
North American
Publishing Company
Philadelphia, PA

Erin Bowen, Jennifer Swafford
Pace Communications
Greensboro, NC

Charlotte Easterling
PIC Wisconsin
Madison, WI

The Scientist: Magazine
of the Life Sciences
Philadelphia, PA

Marketing Department
Sisters of Charity
Health System
Lewiston, ME

Darlene Gudea
Trade Show Executive
Magazine
Carlsbad, CA

Graphics and Print Resource
Production and Distribution
The United Church of Canada
Toronto, ON

One-of-a-Kind Publications

96. One-of-a-Kind - Print Publications

American Camp Association
Martinsville, IN

Rick Bowers
Amputee Coalition of America
Knoxville, TN

Cheryl L. Deal, Helen Farnen
Aon Consulting
Baltimore, MD

Tom Ho
Automotive Aftermarket
Industry Association
Bethesda, MD

Nancy Waite
Bayfront Medical Center
St. Petersburg, FL

Student Life and
Administrative Services
Drexel University
Philadelphia, PA

John D. Thomas
Friends of Public Radio Arizona
Tempe, AZ

The John Marshall Law School
Chicago, IL

Kendall Ross Brand
Development and Design
Seattle, WA

Maureen Pross
Lake Hospital System
Painesville, OH

Michele Martin
Lawson Health Research
Institute
London, ON

Jennifer Beach
Mercer Human Resource
Consulting
Minneapolis, MN

Becky DeCoursey, Brian Hawkins, Valerie Hunt
National Athletic Trainers' Association
Dallas, TX

Gerry de Simas, Jr.
Northeast Utilities
Berlin, CT

Dave Payson,
Donna Austin-Workman
Pacific Northwest
National Laboratory
Richland, WA

Steve Smith
Plumbing & Mechanical/BNP
Media
Bensenville, IL

Editorial Department
Soundings
Essex, CT

Webroot Software, Inc.
Boulder, CO

Educational Outreach
WGBH
Boston, MA

Bonnie Serino
WorldatWork
Scottsdale, AZ

*97. One-of-a-Kind -
Web & Electronic
Publications*

Lori Block, Wade Johnson,
Doug Martin
Buck Consultants
San Francisco, CA

*98. One-of-a-Kind -
Custom-Published
Publications*

Eunice J. Young
Aon Consulting
Owings Mills, MD

Lori Block, Wade Johnson,
Doug Martin
Buck Consultants
San Francisco, CA

Jennifer Brumfield
Cleveland Metroparks
Cleveland, OH

Diablo Custom Publishing
Walnut Creek, CA

Dino Publishing
Chicago, IL

Michel Filion
Iron Ore Company of Canada
Montreal, QC

Marilyn Barnett
MARS Advertising
Southfield, MI

D'thea Webster
Mercer Human Resource
Consulting
Ottawa, ON

Doreen Zudell, S. Jenise Veris
NASA Glenn Research Center
Cleveland, OH

National Football League
& H.O. Zimman, Inc.
Lynn, MA

Laura Petrides Wall,
Susan Weissman
Pace Communications, Inc.
Greensboro, NC

Karen English
The Pohly Company
Boston, MA

Wayne Walley
Rental Management Magazine
Moline, IL

Kristin Saunders
Standing Partnership
St. Louis, MO

*99. One-of-a-Kind -
Medical Publications*

Tracey Phalen, Debra Rinard
The Arizona Republic
Phoenix, AZ

Mark Philip, Melissa Asikainen
Elsevier
St. Louis, MO

John L. Maillard
Intellisphere, LLC
Plainsboro, NJ

Richard McCabe, Ph.D.
Meniscus Limited
West Conshohocken, PA

StayWell Custom
Communications
Boston, MA

RT Image Staff
Valley Forge Publishing Group,
RT Image
Norristown, PA

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Crisis & Emergency
Communications*

Britta Monaco, Haleh Brandau
City of Gaithersburg
Gaithersburg, MD

Louisiana Sea Grant
College Program
Baton Rouge, LA

Memorial Hospital at Gulfport
and StayWell Custom
Communications
Yardley, PA

Larry Sides
Sides & Associates
Lafayette, LA

Terry Simzer
Upper Canada District
School Board
Brockville, ON

Susan B. Kilgannon
URS Corporation
New York, NY

*101. One-of-a-Kind -
Investment & Financial
Publications*

Craig Johnson
Mercer Human Resource
Consulting
Philadelphia, PA

*102. One-of-a-Kind -
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Publications*

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City of Eugene Public Works
Eugene, OR

Office of Community Relations
City of Naperville
Naperville, IL

Jane Christyson
Cleveland Metroparks
Cleveland, OH

Susan Kelley
Maryland-National Capital
Park & Planning Commission
Upper Marlboro, MD

Geoff Harvey
Pacific Northwest
National Laboratory
Richland, WA

Pinellas County Utilities
Clearwater, FL

Information Technology
Division
US DOE National Energy
Technology Laboratory
Pittsburgh, PA

A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
 - Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the beginning of the entry category.
- Organization names appear in the format and style used by entrants.

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Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:

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The Ace Reporter (entry title)
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\$18 each (From October 5 on)
(includes shipping via 1st Class Mail)

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