Dear APEX Entrant:

Thank you for participating in APEX 2006, the eighteenth annual awards program recognizing excellence in publications work by professional communicators. APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,000 entries, competition was exceptionally intense. 105 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,434 Awards of Excellence recognizing exceptional entries in 102 subcategories.

The panel of judges for APEX 2006 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2006 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2006 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
4,756 entries were evaluated, in the following distribution:
- Newsletters: 552
- Magazines & Journals: 796
- Magazines & Newspapers: 193
- Annual Reports: 265
- Brochures, Manuals & Reports: 504
- Video & Electronic Publications: 241
- Web & Intranet Sites: 363
- Campaigns, Programs & Plans: 301
- Writing: 746
- Design & Illustration: 568
- Special Publications: 227

A total of 105 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,434 APEX Awards of Excellence recognize excellence in 102 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2006 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works: The Business Communications Report, and Bill Londino, Consulting Editor of Writing That Works.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:
- Concepts also sponsors PEP, the Publication Evaluation Program and publishes www.writingthatworks, a Web site for business writers and communicators. In addition, Concepts publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
Dennise Brogdon
Hughston Health Alert - Winter 2005
The Hughston Foundation, Inc.
Columbus, GA

Mark Miller
Frames & Lanes
United States Bowling Congress
Greendale, WI

MAGAZINES
& JOURNALS

FOR PROFIT

American Spirit - July/August 2005
Hammock Publishing
Nashville, TN

Jo-Ann Wasserman
Leader to Leader
Hoboken, NJ

Jennifer Woolson
Future - Winter 2006
McMurtry Phoenix, AZ

Capitol Acumen
U.S. Trust & SmartMoney
Custom Solutions
New York, NY

FOR PROFIT SMALL OFFICE

Karen Kramer
Berger World - Irrigating the World
The Louis Berger Group
East Orange, NJ

Dominique Ritter
PureCanada
Spafax Canada Inc.
Montreal, QC

NONPROFIT

Marge Scherer
Educational Leadership: Learning in the Digital Age
Association for Supervision and Curriculum Development
Alexandria, VA

Office of College Communications
Malone Magazine
Malone College
Canton, OH

Stacey Moncrief
REALTOR® Magazine - June 2005
National Association of Realtors®
Chicago, IL

NONPROFIT SMALL OFFICE

Ninety-First Street Magazine
Convent of the Sacred Heart
New York, NY

Suzi Wirtz, CAE
FORUM
Chicago, IL

Jeannie Norris, Rebecca Morphis,
Chris Richter, Molly Renda
NC State Magazine
NC State Alumni Association
Raleigh, NC

Maurice Martin
Intercom Society for Technical Communication
Arlington, VA

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

Cathie Stevens
Ingot
Alcan Primary Metal - BC
Kitimat, BC

CRN Staff
CRN
CMP Media LLC
Manhasset, NY

Endocrine Today Staff
Endocrine Today - May 2005
Endocrine Today
Thorofare, NJ

Health Link
MediCorp Health System and StayWell Custom Communications
Yardley, PA

FOR PROFIT SMALL OFFICE

Gary Halpern
PhotoMedia - Summer 2005, Treasuring the Land
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT

John Hawkins
Alive! Newspaper
City Employees Club of Los Angeles
Los Angeles, CA

Bill Murphy
2006 Labs Accomplishments - Sandia Lab News
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

Office of Public Affairs Panorama
Cal Poly Pomona
Pomona, CA

Code T
X-Press: Special Return-to-Flight Edition
NASA Dryden Flight Research Center
Edwards, CA

ANNUAL REPORTS

FOR PROFIT

Jill Rafkin
Aon 2004 Annual Report
Aon Consulting
New York, NY

Mistie Thompson
St. John’s Mercy Medical Center Nursing Annual Report
Standing Partnership
St. Louis, MO

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Stephanie Bateman, Sarah Haley, Jonathan Roberts
2005 Annual Progress Report
Jefferson County Public Schools
Louisville, KY

Denise Mosgrove
Fiscal Year 2005 Report
San Diego Convention Center Corporation
San Diego, CA
Caren Batzer  
2003-2004 President's Report  
St. John's University  
Jamaica, NY

NONPROFIT SMALL OFFICE  
Alex Wooley  
Understanding How the World Understands InterMedia  
Washington, DC

Paula Zimlicki, Lynne Wells  
Annual Report 2005  
Woman's Hospital  
Baton Rouge, LA

BROCHURES, MANUALS & REPORTS

FOR PROFIT  
Best's Review Staff  
The Guide to Understanding the Insurance Industry  
A.M. Best Company, Inc.  
Oldwick, NJ

Year In Review  
American Specialty Health  
San Diego, CA

Doris Winters, Dawna Tesser  
Creative Cooking  
The Costco Way  
Costco Wholesale  
Issaquah, WA

FOR PROFIT SMALL OFFICE  
Michael DeMent  
Justice in the Midwest  
DOC Communications  
Prairie Village, KS

Jane Hillhouse  
King College's User Guide  
Hillhouse Graphic Design  
Kingsport, TN

NONPROFIT  
Good Living with Fibromyalgia  
Arthritis Foundation  
Atlanta, GA

Wendy Haan  
Colds & Flu, What to Do, What Not to Do  
Hope Health  
Kalamazoo, MI

Tim Smith  
2006 Restaurant Industry Forecast  
National Restaurant Association  
Washington, DC

NONPROFIT SMALL OFFICE  
Nancy Dietz  
CAHEC Marketing Brochure  
Community Affordable Housing Equity Corp.  
Raleigh, NC

Wendy Schrupp  
Outdoor Emergency Transportation  
National Ski Patrol  
Lakewood, CO

VIDEO & ELECTRONIC PUBLICATIONS

FOR PROFIT  
Wendi Phillips  
CIBC Private Wealth Management: Providing Financial Peace of Mind  
Ariad Custom Communications  
Toronto, ON

MainStay Mid Cap Growth Fund  
MainStay Investments  
Retail Web Team  
Parsippany, NJ

Technical Publications Group, Architectural Support Services  
Pella Architectural Design Manual  
Pella Corporation  
Pella, IA

Participant Education - RD&D  
Rx for the Retirement Plan: Meeting the Needs of the Financially Phobic  
The Vanguard Group  
Malvern, PA

FOR PROFIT SMALL OFFICE  
Ms. Diana Hofer  
Alive Publishing Group Inc.  
Burnaby, BC

Scott Warne  
TAB Canada - www.tab.ca  
Warne Marketing + Communications  
Toronto, ON

NONPROFIT  
Office of External Affairs/LeBow Tech  
LeBow College of Business Web Site  
Drexel University's LeBow College of Business  
Philadelphia, PA

Lisa Teske  
Threat Alert 2006  
Pacific Northwest National Laboratory  
Richland, WA

NONPROFIT SMALL OFFICE  
No awards presented.

WEB & INTRANET SITES

FOR PROFIT  
Cawood's Revamped Website - www.cawood.com  
CAWOOD  
Eugene, OR

Dale Hardware - www.dalehardware.com  
Diablo Custom Publishing Walnut Creek, CA

GS Online - www.greensheet.com  
The Green Sheet, Inc.  
Rohnert Park, CA

Shelia Allen, Tiia Sahni  
IBM Technical Journals Internet Site  
IBM Technical Journals Yorktown Heights, NY

Gayle Kesten, Joe Caponi  
www.varbusiness.com  
VARBusiness Magazine Manhasset, NY

FOR PROFIT SMALL OFFICE  
No awards presented.

CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT  
Marketing  
A Guide to IRAs  
Jackson National Life  
Denver, CO

Denyse Dabrowski  
Van Ness Plastics School Referendum Campaign  
The Marcus Group, Inc. Secaucus, NJ

Kara Wipf  
Encouraging Retirement Responsibility Through Communication  
Mercer Human Resource Consulting  
Chicago, IL

Paul Zastrow  
Furman University - Engage Stamats Communications, Inc.  
Cedar Rapids, IA

University Communications and Marketing  
www.kent.edu/ magazine  
Kent State University  
Kent, OH

Rachael Bell  
www.MoneyMattersNJ.com  
New Jersey Society of Certified Public Accountants  
Roseland, NJ

NONPROFIT SMALL OFFICE  
Carla Paschke  
www.mercer.edu/ engineering  
Mercer University School of Engineering  
Macon, GA

UCS Hybrid Center - www.hybridcenter.org  
Union of Concerned Scientists  
Cambridge, MA

Terry Simzer  
www.ucdsb.on.ca  
Upper Canada District School Board  
Brockville, ON

NONPROFIT SMALL OFFICE  
Ms. Diana Hofer  
www.alive.com  
Alive Publishing Group Inc.  
Burnaby, BC

Scott Warne  
TAB Canada - www.tab.ca  
Warne Marketing + Communications  
Toronto, ON

NONPROFIT  
Office of External Affairs/LeBow Tech  
LeBow College of Business Web Site  
Drexel University's LeBow College of Business  
Philadelphia, PA

Lisa Teske  
Threat Alert 2006  
Pacific Northwest National Laboratory  
Richland, WA
AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

BestWeek Staff
A.M. Best Company
Oldwick, NJ

Veronica L. Noland
American Academy of Pediatrics
Elk Grove, IL

Marilyn Petterson
American Association of Critical-Care Nurses
Aliso Viejo, CA

William Moran
American Institute of Certified Public Accountants
Jersey City, NJ

Althea Azeff, J.D.
American Institute of Certified Public Accountants
Jersey City, NJ

Marketing Department
Analytical Graphics, Inc.
Exton, PA

Brad Pokorny
Baha'i International Community
New York, NY

Eric Mitchell
Blood-Horse Publications
Lexington, KY

Steve Hammons, Susan Metz
Blue Cross Blue Shield of Arizona
Phoenix, AZ

Dr. Dana M. Barry
CAMP/Clarkson University
Potsdam, NY

Jennifer Ronda
Charles Schwab & Co., Inc.
San Francisco, CA

Children's Medical Center
Dallas and StayWell Custom Communications
Yardley, PA

Donna Patané
Costco Wholesale
Issaquah, WA

Donna Patané
Costco Wholesale
Issaquah, WA

Catherine Jordan
Davis & Company
Glen Rock, NJ

Edelman Financial Services LLC
Fairfax, VA

Dave Nagle, Diane Lamb
ESPN
Bristol, CT

J. John Sandy
High Real Estate Group
Lancaster, PA

Laura T. DuPont
Holyoke Public Schools
Holyoke, MA

Naomi A. Espinola
Huff Construction Company, Inc.
Modesto, CA

Scott Fortin
Illinois Foundation for Quality Health Care
Oak Brook, IL

J. Anne Baker
J CDS
Watertown, MA

The John Marshall Law School
Chicago, IL

Karienne Stovell
J. John Wiley & Sons, Inc.
Hoboken, NJ

Katy M. Lloyd
King William County
King William, VA

Anne O'Connell
Lake Forest Hospital
Lake Forest, IL

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Michael Podoll
Lessiter Publications
Brookfield, WI

National Law Enforcement and Corrections Technology Center
Lockheed Martin Information Technology/Aspen Systems
Rockville, MD

Sean Lundy
M. P. Lundy Construction (Ontario) Ltd.
Ottawa, ON

Ellen Bridy, RN, MSN, MA,
ANP, ONS
Meniscus Limited
West Conshohocken, PA

Dawn Martin
Moses Cone Health System
Greensboro, NC

Samantha Nhan
National Cancer Institute,
Division of Cancer Epidemiology and Genetics
Bethesda, MD

Kim Shopper
North Kansas City Hospital
North Kansas City, MO

Gerry de Simas, J. r.,
Deborah Beauchamp
Northeast Utilities
Berlin, CT

Ken Beaulieu
The Pohly Company
Boston, MA

Wes Pedersen
Public Affairs Council
Washington, DC

Tamara Barto
The Robert & Beverly Lewis Family Cancer Care Center
Pomona, CA

Office of Public Relations
Rose-Hulman Institute of Technology
Terre Haute, IN

Mark W. Estes,
ABC
Salt River Project
Phoenix, AZ

Technical Communications Department
SHAZAM, Inc.
Johnston, IA

Jennifer Guasdorf
Simonton Windows
Parkersburg, WV

Travesky & Associates, Ltd.
Fairfax, VA

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

William S. Bike
University of Illinois at Chicago College of Dentistry
Chicago, IL

Barbara Evans
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

Ruby Price
Washington Hospital Center
Washington, DC

2. Newsletters - Web & Electronic

American Specialty Health
San Diego, CA

Jennifer Charabin
Ariad Custom Communications
Toronto, ON

Gail J. Sullivan
Audit Bureau of Circulations
Schaumburg, IL

Valerie J. Rosenhoch
Excellus Blue Cross Blue Shield
Rochester, NY

Justin Willis
Jefferson County Public Schools
Louisville, KY
3. Newsletters - E-Mail

Donna Lawrence
AGEISS Environmental, Inc.
Evergreen, CO

Sue Horner
Alliance of Independent Practitioners
Oakville, ON

Reginald F. Davis and the ABA Journal Staff
The American Bar Association
Chicago, IL

Office of Public Affairs and Alumni Affairs
Cal Poly Pomona
Pomona, CA

Marc Schwartz
MasterCard International
Purchase, NY

Lois McBean
National Dairy Council
Ann Arbor, MI

Kerry McKeen Kelly
New Jersey Hospital Association
Princeton, NJ

Human Resource Services
Purdue University
West Lafayette, IN

Denise Mosgrove, Suzanne Forte
San Diego Convention Center Corporation
San Diego, CA

Marketing and Communications Department
Stewart Transaction Solutions
Houston, TX

Barbara Marrow
United States Postal Service - Information Technology
Washington, DC

J. ean Christofferson
WorkdayWork
Scottsdale, AZ

J im Lyons
Xcel Energy
Minneapolis, MN

4. Custom-Published Newsletters

Sarah Thorpe
Ariad Custom Communications
Toronto, ON

Arthritis Foundation
Atlanta, GA

Alice Demet
Buster Creative, Inc.
North Chicago, IL

Ian L. Cordes
Carecare Associates, Inc.
West Palm Beach, FL

Diablo Custom Publishing
Walnut Creek, CA

Fox Publishing
Johannesburg, South Africa

Kathy Abernethy
High Construction Company
Lancaster, PA

Kapilohana Children's Hospital and StayWell Custom Communications
Yardley, PA

Rosalie Kirkman
McMurry
Phoenix, AZ

April Nelson, Jenell Wood
PLATO Learning, Inc.
Bloomington, MN

Laurie Luck
Smart Dog University, LLC
Mount Airy, MD

Theresa Minton-Eversole Society for Human Resource Management
Alexandria, VA

Sarah Castleberry
USA Rice Federation
Arlington, VA

5. Newsletter Writing

Sarah Riehl
The Cleveland Museum of Natural History
Cleveland, OH

Monya Keane
EMC Corporation
Hopkinton, MA

Mark Johns
Franchise Services, Inc.
Vienna, VA

Melissa Korterud
The Frank Gates Companies, Inc.
Dublin, OH

Karienne Stovell
John Wiley & Sons, Inc.
Hoboken, NJ

Catherine K. Brown, J. aqueline A. Lemon
Miami University - Physical Facilities Department
Oxford, OH

Jodi Kathleen Flood
National Council of Teachers of Mathematics
Reston, VA

Education Department
National Organization of Mothers of Twins Clubs, Inc.
Plymouth, MI

Katie Anderson
PLATO Learning, Inc.
Bloomington, MN

David Brazeau
Rouge Valley Health System
Toronto, ON

Mike Frost
Society for Human Resource Management
Alexandria, VA

Department of Scientific Editing
St. Jude Children's Research Hospital
Memphis, TN
6. Newsletter Design & Layout

Alan Gotthardt
Brightworth
Norcross, GA

Cindy M. Staudt
Bureau of Economic Analysis
Washington, DC

Cheryl L. Edmonds
BWXT Services, Inc.
Lynchburg, VA

Leslie Denton Roach
City of Houston
Houston, TX

J. John Kidon
Davis & Company
Glen Rock, NJ

Matthew King
Disneyland Resort
Anaheim, CA

Mike Podoll
Lessiter Publications
Brookfield, WI

Elisa Liehr
Liehr Marketing and Communications
Rolling Hills Estates, CA

Sharon Tschudy
Trump Tschudy Design LLC
Lancaster, PA

7. One to Two Person–Produced Newsletters

David W. Wood
Deering, NH

Karen Guy-Dyer
American Healthcare Radiology Administrators
Sudbury, MA

8. New Newsletters

Captain John S. Daly, CD
2824 Royal Canadian Army Cadet Corps
Brampton, ON

Sherese Duncan
Efficio, Inc.
Powder Springs, GA

Cree Zadra
Gear Up
Eagan, MN

General Learning Communications
Northbrook, IL

Melissa Cartier
Redspring Communications, Inc.
Saratoga Springs, NY

Christine Schroeder
Sanofi Pasteur US, Internal Communications
Swiftwater, PA

Richard Kern
Thompson Publishing Group
Washington, DC

9. Most Improved Newsletters

Carol Ford
Academy of Medical-Surgical Nurses
Pittman, NJ

Melanie Padgett
American College of Obstetricians and Gynecologists
Washington, DC

Kim Becker
American Medical Student Association
Reston, VA

Heather Burns
City of Suffolk
Suffolk, VA

Preeti Vasishtha,
Christine Sachs
Document Management Industries Association
Alexandria, VA

Karen Violette
GEICO
Chevy Chase, MD

Family and Youth Services Bureau, DHHS
J BS International, Inc.
Silver Spring, MD

Anita K. Parran
KK Charles Communications, LLC
Kansas City, MO

Miriam Kapfer
Kraft Foods Global, Inc.
Northfield, IL

Dennis J. Giblin
Local 68 IUOE
West Caldwell, NJ

Lisa Goodling
Members 1st Federal Credit Union
Mechanicsburg, PA

Dawn Martin
Moses Cone Health System
Greensboro, NC

Kristin Paxton, Julie Fournier,
Liz Siuta
National Association of Realtors®
Chicago, IL

Timothy J. Barbour
Ohio Historical Society
Columbus, OH

J anineAnderson
Pacific Northwest National Laboratory
Richland, WA

Norma Hanna
Slack Incorporated
Thornado, NJ
StayWell Custom Communications
Yardley, PA

Caitlin Myler
Stone Ridge School of the Sacred Heart
Bethesda, MD

Kelly Meigs
Tanner Health System
Carrollton, GA

Sarah Castleberry
USA Rice Federation
Arlington, VA

VNULearning.com
VNU eMedia
New York, NY

Thad Plumley
National Ground Water Association
Westerville, OH

John H. Tibbetts
South Carolina Sea Grant Consortium
Charleston, SC

11. Magazines & Journals - Print Four Color

Janice M. Fink
Alabama Alumni Association
Tuscaloosa, AL

Pat Hennesette
Imperial, PA

Christine Spiegel
Alpha Phi International
 Evanston, IL

Debra Cassens Weiss
American Bar Association
Chicago, IL

Lisa Junker
American Industrial Hygiene Association
Fairfax, VA

David J. Zych
American Podiatric Medical Association
Bethesda, MD

Beth Smiley
American Rose Society
Shreveport, LA

Rick Bowers
Amputee Coalition of America
Knoxville, TN

Kennes M. Apodaca
The Arizona Republic
Phoenix, AZ

Kelly Faloon
BNP Media
Bensenville, IL

Pam Chwedyk
Career Recruitment Media/Alloy Education
Chicago, IL

Ellen Mazo
Children's Hospital of Pittsburgh
Pittsburgh, PA

Jennifer Norbut
Commercial Investment Real Estate
Chicago, IL

Paula A. Wristen
Construction Financial Management Association
Princeton, NJ

Anita Thompson
Costco Wholesale
Issaquah, WA

Rick Davis
Creighton University
Omaha, NE

Cheryl Hullin, Al Alarakhia
Design Digest
St. Petersburg, FL

J on Fyffe
e.Republic
Folsom, CA

Tim King
The E.W. Scripps Company
Cincinnati, OH

Communications Office
Eastern University
Saint Davids, PA

Editorial and Design Staff
Elite Traveler Magazine
New York, NY

Angelo Carfagna
Fairleigh Dickinson University
Teaneck, NJ

Marianne Mallon
Great Valley Publishing Company, Inc.
Spring City, PA

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Richard Jonardi
HCA
Nashville, TN

Jennifer Matthews
Home Builders Association of Georgia
Chesapeake, VA

IBM Systems Journal Staff
IBM Systems Journal
Yorktown Heights, NY

Martin Blank
Indiana State University
Terre Haute, IN

Karen Gresh
Indiana University of Pennsylvania
Indiana, PA

Judy Giannetto-Adams, Amy Marshall, Gene Levitan
Insight Magazine
Chicago, IL

International Foundation of Employee Benefit Plans
Brookfield, WI

Shelly Olsan
Krell Institute
Ames, IA

Office of Public Relations
La Roche College
Pittsburgh, PA

Larry Becker
La Sierra University
Riverside, CA

J an Ciccarelli
Loyola University Health System
Maywood, IL

J ason Sneli
Mac Publishing
San Francisco, CA

J ack Greer
Maryland Sea Grant College
College Park, MD

Stephanie Conner
McMurry Phoenix, AZ

Bob DeCaprio
Messenger Courier Association of the Americas
Washington, DC

Magazines & Journals

10. Magazines & Journals - Print

Annette Theuring
American Podiatric Medical Association
Bethesda, MD

Louise Sciannameo
Carlow University
Pittsburgh, PA

Sherri Kimmel
Dickinson College
Carlisle, PA

Chandler Wilson-Fordham Hospital for Special Surgery - Education Division
New York, NY

Terri Gates, Matt Huelskamp, Madalyn Painter
KETC
St. Louis, MO

Staff of National Association for Healthcare Quality
National Association for Healthcare Quality
Glenview, IL

Janette C. Fink
Alaska Alumni Association
Fairbanks, AK

C. Shive
American Bar Association
Chicago, IL

Lisa Junker
American Industrial Hygiene Association
Fairfax, VA

Debra Cassens Weiss
American Bar Association
Chicago, IL

Lisa Junker
American Industrial Hygiene Association
Fairfax, VA

Annette Theuring
American Podiatric Medical Association
Bethesda, MD

Cheryl Hullin, Al Alarakhia
Design Digest
St. Petersburg, FL

J on Fyffe
e.Republic
Folsom, CA

Angelo Carfagna
Fairleigh Dickinson University
Teaneck, NJ

Marianne Mallon
Great Valley Publishing Company, Inc.
Spring City, PA

Annette Theuring
American Podiatric Medical Association
Bethesda, MD

Richard Jonardi
HCA
Nashville, TN

Jennifer Matthews
Home Builders Association of Georgia
Chesapeake, VA

IBM Systems Journal Staff
IBM Systems Journal
Yorktown Heights, NY

Martin Blank
Indiana State University
Terre Haute, IN

Karen Gresh
Indiana University of Pennsylvania
Indiana, PA

Judy Giannetto-Adams, Amy Marshall, Gene Levitan
Insight Magazine
Chicago, IL

International Foundation of Employee Benefit Plans
Brookfield, WI

Shelly Olsan
Krell Institute
Ames, IA

Office of Public Relations
La Roche College
Pittsburgh, PA

Larry Becker
La Sierra University
Riverside, CA

J an Ciccarelli
Loyola University Health System
Maywood, IL

J ason Sneli
Mac Publishing
San Francisco, CA

J ack Greer
Maryland Sea Grant College
College Park, MD

Stephanie Conner
McMurry Phoenix, AZ

Bob DeCaprio
Messenger Courier Association of the Americas
Washington, DC
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>City</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warren S. Lacy</td>
<td>Military Officers Association of America</td>
<td>Alexandria, VA</td>
<td>VA</td>
</tr>
<tr>
<td>Deborah Hale Kirchner, J. enell Anderson</td>
<td>Millikin University</td>
<td>Decatur, IL</td>
<td>IL</td>
</tr>
<tr>
<td>Jane Berzan</td>
<td>NACS</td>
<td>Alexandria, VA</td>
<td>VA</td>
</tr>
<tr>
<td>Robert C. Wilson</td>
<td>National Amputee Golf Association</td>
<td>Amherst, NH</td>
<td>NH</td>
</tr>
<tr>
<td>Stephanie Oetjen</td>
<td>National Association of Professional Employer Organizations</td>
<td>Alexandria, VA</td>
<td>VA</td>
</tr>
<tr>
<td>Jan Umphrey</td>
<td>National Association of Secondary School Principals Reston, VA</td>
<td>VA</td>
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</tr>
<tr>
<td>Nancy Ford</td>
<td>North Carolina Baptist Hospital</td>
<td>Winston-Salem, NC</td>
<td>NC</td>
</tr>
<tr>
<td>Deborah D. Walker</td>
<td>Nyack College</td>
<td>Nyack, NY</td>
<td>NY</td>
</tr>
<tr>
<td>Michele A. Reed</td>
<td>Oswego Alumni Association</td>
<td>Oswego, NY</td>
<td>NY</td>
</tr>
<tr>
<td>Ginni Linn</td>
<td>Pennsylvania State Association of Township Supervisors Enola, PA</td>
<td>PA</td>
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<tr>
<td>Auburn University</td>
<td>Auburn, AL</td>
<td></td>
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<tr>
<td>Nancy Fitzpatrick</td>
<td>Quota International, Inc.</td>
<td>Washington, DC</td>
<td>DC</td>
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<tr>
<td>Peter Francesconi</td>
<td>Racquet Sports Industry</td>
<td>Fairfield, CT</td>
<td>CT</td>
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<tr>
<td>Stephani Hawkins, B. Scott Hunt</td>
<td>SabreAirline Solutions</td>
<td>Southlake, TX</td>
<td>TX</td>
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<tr>
<td>E. Thomas Hall</td>
<td>SkillsUSA</td>
<td>Leesburg, VA</td>
<td>VA</td>
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<tr>
<td>Shannon O'Connor, ELS Slack Incorporated</td>
<td>Thorofare, NJ</td>
<td>NJ</td>
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<tr>
<td>Anne M. Perusek</td>
<td>Society of Women Engineers</td>
<td>Cleveland Heights, OH</td>
<td>OH</td>
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<tr>
<td>Fabi Preslar</td>
<td>SPARK Publications</td>
<td>Charlotte, NC</td>
<td>NC</td>
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<td>StayWell Custom Communications</td>
<td>Yardley, PA</td>
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<tr>
<td>Angela Hickman Brady, Debra Stratton</td>
<td>Stratton Publishing &amp; Marketing for ALFA Alexandria, VA</td>
<td>VA</td>
<td></td>
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<tr>
<td>Lisa Yamada</td>
<td>Toyota Motor Sales, USA</td>
<td>Torrance, CA</td>
<td>CA</td>
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<tr>
<td>Betsy Woodhouse</td>
<td>University of Arizona - SAHRA</td>
<td>Tucson, AZ</td>
<td>AZ</td>
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<tr>
<td>William S. Clayton</td>
<td>University of Michigan</td>
<td>Ann Arbor, MI</td>
<td>MI</td>
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<tr>
<td>Meredith Thiede, Cynthia Nowak</td>
<td>The University of Toledo</td>
<td>Toledo, OH</td>
<td>OH</td>
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<tr>
<td>J oyce DeFrancesco</td>
<td>Washington &amp; Jefferson College</td>
<td>Washington, PA</td>
<td>PA</td>
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<tr>
<td>Connie Kachel White</td>
<td>Wichita State University</td>
<td>Wichita, KS</td>
<td>KS</td>
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<tr>
<td>Robert R. Stickney, Amy Broussard</td>
<td>World Aquaculture Society</td>
<td>College Station, TX</td>
<td>TX</td>
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<td>M.H. Perry</td>
<td>Kentlands Dot Us</td>
<td>East Aurora, NY</td>
<td>NY</td>
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<tr>
<td>Rebecca Maxon</td>
<td>Fairleigh Dickinson University</td>
<td>Teaneck, NJ</td>
<td>NJ</td>
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<td>J udith Anthony, Lin Chao</td>
<td>Intel Corporation</td>
<td>Santa Clara, CA</td>
<td>CA</td>
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<td>Blue Cross Blue Shield of Michigan and StayWell Custom Communications</td>
<td>Yardley, PA</td>
<td>PA</td>
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<td>Lee Copeland</td>
<td>CDW</td>
<td>Vernon Hills, IL</td>
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<td>Kevin McClelland</td>
<td>Children's Healthcare of Atlanta</td>
<td>Atlanta, GA</td>
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<td>Diablo Custom Publishing</td>
<td>Walnut Creek, CA</td>
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<td>Dino Publishing</td>
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<td>General Learning Communications</td>
<td>Northbrook, IL</td>
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<td>J onathan Jarashow</td>
<td>H. Crimson Inc.</td>
<td>Spring Valley, NY</td>
<td>NY</td>
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<tr>
<td>Steff Guminco</td>
<td>Hanley Wood Marketing</td>
<td>Minneapolis, MN</td>
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<tr>
<td>Paula Jaworski</td>
<td>The Humane Society of the United States</td>
<td>Gaithersburg, MD</td>
<td>MD</td>
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<tr>
<td>Elisa Liehr</td>
<td>Liehr Marketing and Communications</td>
<td>Rolling Hills Estates, CA</td>
<td>CA</td>
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<td>Magazine Partners</td>
<td>Dallas, TX</td>
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<td>Mark Deitch &amp; Associates, Inc.</td>
<td>Burbank, CA</td>
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<td>Marilyn Barnett</td>
<td>MARS Advertising</td>
<td>Southfield, MI</td>
<td>MI</td>
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<td>Peggy Slasman</td>
<td>Massachusetts General Hospital</td>
<td>Boston, MA</td>
<td>MA</td>
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<tr>
<td>Stephanie Conner</td>
<td>Meredith Integrated Marketing</td>
<td>New York, NY</td>
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<td>National Football League</td>
<td>&amp; H.O. Zimman, Inc.</td>
<td>Lynn, MA</td>
<td>MA</td>
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<tr>
<td>Bill Banchs</td>
<td>National Foundation for Advancement in the Arts Miami, FL</td>
<td>FL</td>
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<tr>
<td>Nicole Leaper and FUEL</td>
<td>Advertising, a Draft Company</td>
<td>Toronto, ON</td>
<td>ON</td>
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<td>Ontario Tourism Marketing</td>
<td>Partnership Corporation</td>
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<td>Hemispheres</td>
<td>Pace Communications</td>
<td>Greensboro, NC</td>
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<td>Bobby Stark</td>
<td>Parthenon Publishing</td>
<td>Nashville, TN</td>
<td>TN</td>
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</tbody>
</table>
15. Magazine & Journal Design & Layout

Best’s Review Production Staff
A.M. Best Company, Inc.
Oldwick, NJ

Alberto Pacheco
Advisor Today Magazine
Falls Church, VA

Carole Schweitzer
ASAE & The Center for Association Leadership
Washington, DC

Tom Ho
Automotive Aftermarket Industry Association
Bethesda, MD

Jacob Needham
BNP Media
Troy, MI

Blaine Hawkes
Classical Singer Magazine
Draper, UT

Jim Lawyer, David Nicastro
CMP Media/Digital Connect
Manhasset, NY

David Nicastro
CRN
Manhasset, NY

Pace Communications
Greensboro, NC

Laura Petrides Wall
Pace Communications, Inc.
Greensboro, NC

Maureen Renzi
Pennsylvania Institute of Certified Public Accountants
Philadelphia, PA

Pressley Jacobs Design
Chicago, IL

Angie Coyle
Professional Tennis Registry
Hilton Head Island, SC

Beverly Foster, Arielle Ingber
The Risk Management Association
Philadelphia, PA

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

Melissa Daddona, ELS
SLACK Incorporated
Thorofare, NJ

Cheryl Capps, Alissa Randa
The Society of Decorative Painters
Wichita, KS

Fabi Preslar
SPARK Publications
Charlotte, NC

Elisa Geneser, Scott Easton
Stamats Communications, Inc.
Cedar Rapids, IA

Tricia Szulewski
TAM Communications, Inc.
Stamford, CT

Amy Broussard
Texas Sea Grant
College Station, TX

Kimberly Forrester
United States Professional Tennis Association
Houston, TX

United States Tennis Association
& H.O. Zimman, Inc.
Lynn, MA

16. One to Two Person–Produced Magazines & Journals

Collin R. Baske
Airlift/Tanker Association
Belleville, IL

Larry Price, Joseph Kelly
American Bankers Association
Washington, DC

Brightt Johnson
American Forest Foundation
Washington, DC

Deanna Stewart, Janet Mundy
Cal Poly Pomona - College of Agriculture
Pomona, CA

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Richard A. Belle
Design-Build Institute of America
Washington, DC

Keri Goulart
Faculty Association of California Community Colleges
Sacramento, CA
Jessica Darago  
GAMA International  
Falls Church, VA

George Hayhoe  
George Hayhoe Associates  
Greenville, NC

Brandie Miner  
Georgia Realtor® Magazine  
Atlanta, GA

Laura Wayland-Smith Hatch  
GRAVURE Magazine  
Williamson, NY

Brittany Feldmann  
Greater Houston Builders Association  
Houston, TX

Stephany Babson  
Holt Renfrew & Co., Ltd.  
Toronto, ON

Anita Bruzzese  
Investigative Reporters and Editors, Inc.  
Columbia, MO

J Julie A. Gasper  
Kiewit Corporation  
Omaha, NE

Karen Kramer  
The Louis Berger Group  
East Orange, NJ

Kyra Duran  
New Jersey League of Municipalities  
Trenton, NJ

Flontina Miller, Chris Ferguson  
Pace Communications  
Greensboro, NC

Barb Donovan  
Texas Dental Journal  
Austin, TX

Jerry Rood, Dan Harman  
U.S. Air Force Safety Center  
Kirtland AFB, NM

J ohn Cochran, Felicia Moreland  
U.S. Air Force Safety Center  
Kirtland AFB, NM

Margot Pantalone  
University of Tennessee  
Knoxville, TN

Judith Yarrow  
University of Washington  
School of Public Health & Community Medicine  
Seattle, WA

Linda Ford  
Virginia Port Authority  
Norfolk, VA

J anell Cottrell, David Schrag  
Wal-Mart Stores, Inc.  
Bentonville, AR

17. New Magazines & Journals

Michele Bell  
Advertising Specialty Institute  
Trevose, PA

Carole Schweitzer  
ASAE & The Center for Association Leadership  
Washington, DC

Monica Bussolati  
Bussolati Associates  
Washington, DC

Laura Zavelson,  
Gwendolen Gray  
Calliope Publishing  
Chapel Hill, NC

Lee Copeland  
CDW  
Vernon Hills, IL

Building Indiana News Staff  
Diversified Marketing Strategies, Inc.  
Crown Point, IN

Michael Crane  
East Carolina University  
College of Fine Arts and Communication  
Greenville, NC

Fox Publishing  
Johannesburg, South Africa

K. Scott Jenkins  
Great Scott Design  
J ohnson City, TN

J ane Firor  
J ane Firor & Associates  
Washington, DC

Jo-Ann Wasserman  
John Wiley & Sons, Inc.  
Hoboken, NJ

Laura Jean Whitcomb  
Kearsearge Magazine  
Grantham, NH

J ulieann Strogin  
Lake Hospital System  
Painesville, OH

Tim Downs, Jenn Woolson  
Mcmurry  
Phoenix, AZ

Weather Best  
Meredith Integrated Marketing  
New York, NY

Code T  
NASA Dryden Flight Research Center  
Edwards, CA

Wendy Schrupp  
National Ski Patrol  
Lakewood, CO

Fred Minnick  
NetWorld Alliance  
Louisville, KY

Lance Elko  
Pace Communications  
Greensboro, NC

Paul V. Arnold  
Reliable Plant Magazine  
Fort Atkinson, WI

Nancy Sagui, APR  
Sagui & Associates, LLC  
Albuquerque, NM

Steven Lang  
Ziff Davis Media/AMD  
New York, NY

18. Most Improved Magazines & Journals

AARP Segunda Juventud  
Washington, DC

Michele Bell  
Advertising Specialty Institute  
Trevose, PA

Terry-Lynn Stone  
Alive Publishing Group Inc.  
Burnaby, BC

Office of Communications  
American College of Obstetricians and Gynecologists  
Washington, DC

Lisa Greaves  
American Society of Clinical Oncology  
Alexandria, VA

Mike Riester, D’Arcy Maher, Christina Nichols  
Association of Christian Schools International  
Colorado Springs, CO

Frances Kissling  
Conscience  
Washington, DC

Kim Osness  
Disneyland Resort  
Anaheim, CA

Fox Publishing  
Johannesburg, South Africa

Brady L. Kay  
Harris Publishing  
Idaho Falls, ID

Colleen Salomon, Jeff Ortiz  
IAPMO  
Ontario, CA

J ane Firor  
J ane Firor & Associates  
Washington, DC

Isabelle Cohen-DeAngelis  
J ohn Wiley & Sons, Inc.  
Hoboken, NJ
Magapapers & Newspapers

19. Magapapers & Newspapers - Print

Fredericksburg Regional Chamber of Commerce
Fredericksburg, VA

20. Magapapers & Newspapers - Print Four Color

Lisa Greaves
American Society of Clinical Oncology
Alexandria, VA

Peter Emanuel
American Society of Hematology
Washington, DC

Plumbing Systems & Design Staff
American Society of Plumbing Engineers
Chicago, IL

Michael Bruckler
Atlantic City Convention & Visitors Authority
Atlantic City, NJ

Bill Roebuck
Business Information Group
Toronto, ON

The Mallard Group
Hamilton, ON

Marketing Communications Department
Martin Memorial Health Systems
Stuart, FL

Dolores Ripley
National Association for Humane and Environmental Education
East Haddam, CT

Mariwyn Evans
National Association of Realtors®
Chicago, IL

Larry Commons
National Athletic Trainers’ Association
Dallas, TX

Valerie Hunt, Brian Hawkins
National Athletic Trainers’ Association
Dallas, TX

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

J ohn Elsasser
The Public Relations Society of America
New York, NY

Charlie Cox
Publishing Group of America
Franklin, TN

Editorial Department
Roll Call
Washington, DC

Dorothy Kulisek
So They'll Know, Inc.
Wildwood, NJ

J ulie Abelsohn
Trader Media Corp.
Toronto, ON

Kevin Graham
Xcel Energy
Denver, CO

21. Custom-Published Magapapers & Newspapers

Cheryl L. Deal, Helen Farnen
Aon Consulting
Baltimore, MD

Diablo Custom Publishing
Walnut Creek, CA

TCT Daily News Staff
Slack Incorporated
Thorofare, NJ

22. Magapaper & Newspaper Writing

Anne Hegland
American Academy of Pediatrics
Elk Grove Village, IL

Michele Late, Kim Krisberg
American Public Health Association
Washington, DC

Lab News Staff
Sandia National Laboratories
Albuquerque, NM

J ennifer Fossell O'Sullivan
St. Mary's College of Maryland
St. Mary's City, MD

Mark Bruno
TMB Publishing
Northbrook, IL

23. Magapaper & Newspaper Design & Layout

J aime Lyn M oy
BNP Media
Troy, MI

Human Resources Communications
City of Houston
Houston, TX

Christy M. Borbidge
National Association of Secondary School Principals
Reston, VA

Brenan Sharp
Publishing Group of America Franklin, TN

Courier Communications
The Town Courier
Gaithersburg, MD

Tom Hill
Mervyns
Hayward, CA

Jeff Roberts
Moiré, Inc.
Washington, DC

Christopher Murphy
NAFSA: Association of International Educators
Washington, DC

Lee Greenway
National Alpha Lambda Delta
Macon, GA

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

Public Relations & Marketing Department
Robert Wood Johnson
University Hospital Hamilton
Hamilton, NJ

Dawn Scarola
The Alexander Graham Bell Association for the Deaf and Hard of Hearing
Washington, DC

Darlene Gudea
Trade Show Executive Magazine
Carlsbad, CA

Regina L. Davis
University of Maryland Dental School
Baltimore, MD

Patricia Herndon
University of West Georgia
Carrollton, GA

Alison Peacock, Katie Kimball
Washington Athletic Club
Seattle, WA

Bill Wax
Wax & Co.
Miami Beach, FL

Wayne County Medical Society of Southeast Michigan
Detroit, MI

Chris Commons
National Athletic Trainers’ Association
Dallas, TX

Valerie Hunt, Brian Hawkins
National Athletic Trainers’ Association
Dallas, TX

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

J ohn Elsasser
The Public Relations Society of America
New York, NY

Charlie Cox
Publishing Group of America
Franklin, TN

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Washington, DC

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Toronto, ON

Kevin Graham
Xcel Energy
Denver, CO

Magapapers & Newspapers

19. Magapapers & Newspapers - Print

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Fredericksburg, VA

20. Magapapers & Newspapers - Print Four Color

Lisa Greaves
American Society of Clinical Oncology
Alexandria, VA

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American Society of Hematology
Washington, DC

Plumbing Systems & Design Staff
American Society of Plumbing Engineers
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Atlantic City, NJ

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Publishing Group of America
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Xcel Energy
Denver, CO

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Baltimore, MD

Diablo Custom Publishing
Walnut Creek, CA

TCT Daily News Staff
Slack Incorporated
Thorofare, NJ

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Anne Hegland
American Academy of Pediatrics
Elk Grove Village, IL

Michele Late, Kim Krisberg
American Public Health Association
Washington, DC

Lab News Staff
Sandia National Laboratories
Albuquerque, NM

J ennifer Fossell O'Sullivan
St. Mary's College of Maryland
St. Mary's City, MD

Mark Bruno
TMB Publishing
Northbrook, IL

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J aime Lyn M oy
BNP Media
Troy, MI

Human Resources Communications
City of Houston
Houston, TX

Christy M. Borbidge
National Association of Secondary School Principals
Reston, VA

Brenan Sharp
Publishing Group of America Franklin, TN

Courier Communications
The Town Courier
Gaithersburg, MD
24. One to Two Person–Produced Magapapers & Newspapers

Robin Vanderwerff
Lakewood Community News
Lakewood, CA

Debbie Frazier
Mine Safety Appliances
Pittsburgh, PA

Jonathan Kersting
Pittsburgh Technology Council
Pittsburgh, PA

25. Most Improved Magapapers & Newspapers

Laura Carruthers
BNP Media
Troy, MI

John Micklos, Jr., Matt Freeman
International Reading Association
Newark, DE

Public Affairs Department
Metropolitan Chicago Healthcare Council
Chicago, IL

Corporate Communications
Publix Super Markets, Inc.
Lakeland, FL

27. Annual Reports - Print Four Color

Gary Spruch
American Jewish Committee
New York, NY

Ken McMurrain
BRTRC
Fairfax, VA

California Community Foundation
Los Angeles, CA

Sarah D. Ward
Chowan College
Murfreesboro, NC

Jim Mandler, Don Maxton, Elizabeth Plowe
Continuum Health Partners
New York, NY

Molly Alton Mullins
Electronic Retailing Association
Arlington, VA

Dale R. Heffler
Foundation of the University of Medicine and Dentistry of New Jersey
New Brunswick, NJ

Freeman Marketing
Freeman Health System
Joplin, MO

Kathy Shepard
Hilton Hotels Corporation
Beverly Hills, CA

Martha Slager
Holland Hospital
Holland, MI

Jewish Federation of Palm Beach County
West Palm Beach, FL

National Oceanic and Atmospheric Administration
Lockheed Martin Information Technology/Aspen Systems
Rockville, MD

Laura Dengler
Merge Agency, LLC
Atlanta, GA

Camille Aleixo,
Cecilia Markham
New York State Credit Union League, Inc. & Affiliates
Latham, NY

J anet M. Clark
NJ TRANSIT
Newark, NJ

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

Thomas G. Collins
NYSERDA
Albany, NY

Lorie S. McDonald
Overlook Hospital Foundation
Summit, NJ

Shari O’Brien
Rutland Regional Medical Center
Rutland, VT

Jo R. Bishop
Saint Meinrad Archabbey
St. Meinrad, IN

Will Keener
Sandia National Laboratories
Albuquerque, NM

Michael Keaton
The SCORE Association
Washington, DC

Kenneth P. Manning
Sensient Technologies Corporation
Milwaukee, WI

Joan P. Huwiler
Constellation Energy
Baltimore, MD

Louise C. Paiva
Memorial Hospital of Rhode Island
Pawtucket, RI

National Parks Conservation Association
Washington, DC

28. Annual Reports - Web & Electronic

Chris M. Gent
Kissimmee Utility Authority
Kissimmee, FL

Terry Simzer
Upper Canada District School Board
Brockville, ON

29. Annual Report Writing

Caroline Taylor
Washington, DC

Lissa Sawyer
American Heart Association, Food Certification Program
Dallas, TX

Communications Department
CH2M HILL Hanford Group
Richland, WA

Tracy Imm
Constellation Energy,
Mike Klodnicki & Associates
and Leap Communications
Baltimore, MD

Louise C. Paiva
Memorial Hospital of Rhode Island
Pawtucket, RI

National Parks Conservation Association
Washington, DC
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joanie Erickson</td>
<td>NorthBay Healthcare, Fairfield, CA</td>
</tr>
<tr>
<td>Elizabeth Fordham</td>
<td>Quill &amp; Ink, Houston, TX</td>
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<tr>
<td>Bob Burns</td>
<td>Sacramento Municipal Utility District, Sacramento, CA</td>
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<tr>
<td>Susan C. Albrecht</td>
<td>Salt River Project, Phoenix, AZ</td>
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<tr>
<td>Melissa Campbell</td>
<td>University of Medicine &amp; Dentistry of New Jersey - New Jersey Medical School, Newark, NJ</td>
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<tr>
<td>Nancy Jackson</td>
<td>The WriteShop, Florence, AL</td>
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<tr>
<td>Brigitte Johnson</td>
<td>American Forest Foundation, Washington, DC</td>
</tr>
<tr>
<td>Louise Sciannameo</td>
<td>Carlow University, Pittsburgh, PA</td>
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<tr>
<td>Julie Dhondt</td>
<td>The Children's Museum of Indianapolis, Indianapolis, IN</td>
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<td>Convent of the Sacred Heart</td>
<td>New York, NY</td>
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<td>Honorable Richard Greco, J r.</td>
<td>Department of the Navy, Washington, DC</td>
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<tr>
<td>Office of External Affairs</td>
<td>Drexel University's LeBow College of Business, Philadelphia, PA</td>
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<tr>
<td>Nancy Fowler, Charles Mayo, Kathy Webster, ENSCO, Inc. Falls Church, VA</td>
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<tr>
<td>Karen Violette</td>
<td>GEICO, Chevy Chase, MD</td>
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<tr>
<td>Jorja Mathers</td>
<td>Inglis Foundation, Philadelphia, PA</td>
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<tr>
<td>Susan Raynor</td>
<td>National Restaurant Association/National Restaurant Association, Educational Foundation, Washington, DC</td>
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<td>Pinellas County Utilities</td>
<td>Clearwater, FL</td>
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<tr>
<td>Michael Vittitow</td>
<td>Sandia National Laboratories, Albuquerque, NM</td>
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<tr>
<td>Lorenzo Wilkins</td>
<td>SD33/Art Direction &amp; Design, Silver Spring, MD</td>
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<td>UPMC Health Plan</td>
<td>Pittsburgh, PA</td>
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<td>Pamela Geisel, Peter Giallureto The Eden Family of Services Princeton, NJ</td>
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<tr>
<td>Barbara Lewis</td>
<td>Lutheran Social Services of Michigan, Detroit, MI</td>
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<td>Janel C. Patti</td>
<td>The Marcus Group, Inc., Secaucus, NJ</td>
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<tr>
<td>Nancy Davis, Eric Miller New Jersey Dental School Newark, NJ</td>
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<tr>
<td>Kim Kosko, Rory Joyce New Jersey Marine Sciences Consortium Fort Hancock, NJ</td>
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<tr>
<td>Cathy R. Hayes</td>
<td>Paradee Hospital Foundation, Hendersonville, NC</td>
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<tr>
<td>Diane Blazska</td>
<td>Recording for the Blind and Dyslexic, Princeton, NJ</td>
</tr>
<tr>
<td>Kathleen M. Beans</td>
<td>The Risk Management Association, Philadelphia, PA</td>
</tr>
<tr>
<td>Betty Dann</td>
<td>St. Joseph's Health Care, London, London, ON</td>
</tr>
<tr>
<td>Cindie M. Powell</td>
<td>Texas Sea Grant, College Program, College Station, TX</td>
</tr>
<tr>
<td>Kelsey Reckord</td>
<td>Washington Athletic Club, Seattle, WA</td>
</tr>
<tr>
<td>Marsha Gear, Joann Furse</td>
<td>California Sea Grant, La Jolla, CA</td>
</tr>
<tr>
<td>National Clearinghouse on Families &amp; Youth, Family and Youth Services Bureau, DHHS J BS International, Inc. Silver Spring, MD</td>
<td></td>
</tr>
<tr>
<td>Mary Priller</td>
<td>Lake County Forest Preserves, Libertyville, IL</td>
</tr>
<tr>
<td>Lockheed Martin</td>
<td>Richland, WA</td>
</tr>
<tr>
<td>Rebecca Finley, PharmD, MS Meniscus Limited, West Conshohocken, PA</td>
<td></td>
</tr>
<tr>
<td>Anita K. Howard</td>
<td>National Wood Flooring Association, Chesterfield, MO</td>
</tr>
<tr>
<td>Janel M. Clark</td>
<td>NJ TRANSIT, Newark, NJ</td>
</tr>
<tr>
<td>Elaine Bennett</td>
<td>Northern Illinois University, DeKalb, IL</td>
</tr>
<tr>
<td>Una Carriera</td>
<td>Pacific Northwest National Laboratory, Richland, WA</td>
</tr>
<tr>
<td>Ped District School Board</td>
<td>Mississauga, ON</td>
</tr>
<tr>
<td>Kandace DeSadier, Sherri Cripe, Nancy Smith Roche Diagnostics, Indianapolis, IN</td>
<td></td>
</tr>
<tr>
<td>Mala Desai</td>
<td>Southern Minnesota Municipal Power Agency, Rochester, MN</td>
</tr>
<tr>
<td>Travesky &amp; Associates, Ltd.</td>
<td>Fairfax, VA</td>
</tr>
</tbody>
</table>

30. Annual Report Design & Layout

31. One to Two Person-Produced Annual Reports

32. Education, Training & Public Information Brochures, Manuals & Reports
33. Marketing & Public Relations Brochures, Manuals & Reports

Carla Paschke, Jen Paschke
Macon, GA

Matthew Krump
ABS Graphics, Inc.
Addison, IL

L.N. Vaillancourt
American Pain Society
Glenview, IL

Lois A. Bowers, Thomas Rask
Case Western Reserve University
Cleveland, OH

Nathan Rowe, Lori Eldridge
Eisbrenner Design Group
Troy, MI

Moss Stern, Maia Ranieri Bobb
Elsevier
Philadelphia, PA

Terri Knapp, Pat Daley
Elsevier
St. Louis, MO

Marlee J. Ehrenfeld
MJ E Marketing Services Inc.
San Diego, CA

James Herringshaw, Tom Fenn, Katherine Sandlin
NAS Recruitment Communications
Cleveland, OH

Jeff Strohm
Northern Illinois University
DeKalb, IL

Kristin Manke
Pacific Northwest National Laboratory
Richland, WA

David Brown
Sawchuk, Brown Associates
Albany, NY

Darlene Friedman
Soroptimist International of the Americas, Inc.
Philadelphia, PA

Cary Jordan
Stamats Communications Inc.
Cedar Rapids, IA

Caitlin Myler
Stone Ridge School of the Sacred Heart
Bethesda, MD

Michelle Atkinson
UT TeleCampus
Austin, TX

Natalie Ness
DeLyon-Hunt & Associates
Redondo Beach, CA

Rob Tobias
ESPN
Bristol, CT

Kathy Ziprik
Fypon
Parkersburg, WV

MA Creativity Center
Mine Safety Appliances Company, Inc.
Cranberry Township, PA

Scott Harris
National Association of Secondary School Principals
Reston, VA

Lynn King, Debra Stratton
Stratton Publishing & Marketing for PHMA
Alexandria, VA

34. Media Kits

Christopher Faust
American Animal Hospital Association
Lakewood, CO

Liz Sullivan, Erin Ruehrwein
American Bar Association Journal
Chicago, IL

Arthritis Today
Arthritis Foundation
Atlanta, GA

Michael T. Powell
BNP Media
Troy, MI

Billie Mallery
BNP Media
Troy, MI

Marketing & Creative Services Departments
Cell Press/Elsevier
Cambridge, MA

Jim Nicodemus
Credit Union Executives Society
Madison, WI

35. Corporate/ Organization Capability Materials

Cherla Cheuk Yan Cheung
Anna Fang Public Relations
Hong Kong

Office of External Affairs
Drexel University’s LeBow College of Business
Philadelphia, PA

Lille Browning
GEICO Insurance Company
Washington, DC

Marie Swift
Impact Communications, Inc.
Leawood, KS

Publishing Program
Legal Services Society
Vancouver, BC

Jim Noland
Lockheed Martin Information Technology
Richland, WA

J eff Roberts
Moiré Studio, Inc.
Washington, DC

36. Economic Development & Tourism Brochures, Manuals & Reports

Kathy Coopman Voigt
Fox Cities Chamber of Commerce & Industry, Inc.
Appleton, WI

Fredericksburg Regional Chamber of Commerce
Fredericksburg, VA

Laura Petrides Wall, Susan Weissman
Pace Communications, Inc.
Greensboro, NC

Gloria Bryant
The Writing Company
Newark, NJ

37. Hardware & Software Manuals

Lindy Hoppough
Chabin Concepts
Chico, CA

Epson Documentation
Epson America, Inc.
Long Beach, CA
38. Employee & Customer Relations Materials

- Compensation and Benefits, Special Projects
  BB&T
  Winston-Salem, NC

- Blood Bank of San Bernardino and Riverside Counties
  San Fernando, CA

- Andrea Ferentinos
  Gallagher BPI
  Larkspur, CA

- Product Development & Editorial Team
  J.J. Keller & Associates, Inc.
  Neenah, WI

- Patricia Sheehy
  Kennedy Health System
  Voorhees, NJ

- Spencer Fletcher
  Mercer Human Resource Consulting, Inc.
  Chicago, IL

- Peel District School Board
  Mississauga, ON

39. Investment & Financial Materials

- Amy Munson, Advertising & Marketing Manager
  ABS Graphics, Inc.
  Addison, IL

- Keil Lopes
  Aon Consulting, Benefits
  Owings Mills, MD

- Andrea Haman
  Ariad Custom Communications
  Toronto, ON

- Marketing Department
  Great-West Retirement Services
  Greenwood Village, CO

- Kristin Dollase, Brian Grimm
  Mercer Human Resource Consulting
  Boston, MA

- Dominique Blouin
  Mornneau Sobeco
  Montreal, QC

40. Health & Medical Materials

- Theresa A. Cavanaugh
  Continuum Health Partners
  New York, NY

- Robert Pankratz, Connie Boone
  Elsevier
  St. Louis, MO

- Mark Feldman
  Feldman Communications, Inc.
  Hawthorn Woods, IL

- Chandler Wilson-Fordham
  Hospital for Special Surgery - Education Division
  New York, NY

- Knowledge Application Program
  JBS International, Inc.
  Silver Spring, MD

- Loren Myers
  Loren Myers & Associates
  Redondo Beach, CA

41. Conference & Meeting Materials

- Amy Munson, Advertising & Marketing Manager
  ABS Graphics, Inc.
  Addison, IL

- Keil Lopes
  Aon Consulting, Benefits
  Owings Mills, MD

- Andrea Haman
  Ariad Custom Communications
  Toronto, ON

- Marketing Department
  Great-West Retirement Services
  Greenwood Village, CO

- Kristin Dollase, Brian Grimm
  Mercer Human Resource Consulting
  Boston, MA

- Dominique Blouin
  Mornneau Sobeco
  Montreal, QC

42. Catalogs, Directories & Buyers' Guides

- Marketing Staff
  A.M. Best Company, Inc.
  Oldwick, NJ

- David Pitre
  Davis & Company
  Glen Rock, NJ

- Helena Seo
  Helena Seo Design
  Sunnyvale, CA

- Noel Wojciehowski
  Nickelodeon Custom Publishing
  New York, NY

- Gwen Parsons
  Nomadic Display
  Springfield, VA

- Nancy Pirwitz
  Northbrook Park District
  Northbrook, IL

- J. S. Gaunce
  Sandia National Laboratories
  Albuquerque, NM
43. Books & Book Chapters

Mary Jane Gavenda, Timothy Wordell, Joe Shaw
The American School of Classical Studies at Athens
Princeton, NJ

Gary Bloom
Association for Supervision and Curriculum Development
Alexandria, VA

Judy Ruddy
Business & Legal Reports, Inc.
Old Saybrook, CT

Karen White
Children and Adults with Attention-Deficit/Hyperactivity Disorder
Landover, MD

Paula Jaworski
The Humane Society of the United States
Gaithersburg, MD

Helene King
LifeBridge Health
Baltimore, MD

LOMA
Atlanta, GA

Bonnie Biafore
MonteVista Solutions, Inc.
Conifer, CO

Robert Freedman
National Association of Realtors
Chicago, IL

Randy White
National Council of Teachers of Mathematics
Reston, VA

Frank Kurt Cylke
Washington, DC

Peel District School Board
Mississauga, ON

Amy Hajdas, Patrick Lytle
Roosevelt University
Chicago, IL

VFW Publications Staff
Veterans of Foreign Wars
Kansas City, MO

44. Special Purpose Brochures, Manuals & Reports

Linda Hides - Hans Design
ABS Graphics, Inc.
Addison, IL

Aon Consulting,
Benefacts/CIBA Vision
Owings Mills, MD

Jacob Needham
BNP Media
Troy, MI

Susan Schoenfeld
Business & Legal Reports, Inc.
Old Saybrook, CT

Adèle Sommers
The Enterprise Prosperity Guild
Atascadero, CA

Cynthia Reid
Greater Oklahoma City Chamber
Oklahoma City, OK

Judy Everett Ramos
Hurst-Euless-Bedford Independent School District
Bedford, TX

Healthy Aging Center
JBS International, Inc.
Silver Spring, MD

Marketing Department
JCC Association
New York, NY

Publishing Program
Legal Services Society
Vancouver, BC

Dawn Newsome
Moonlight Design Group
Charlotte, NC

Fundamental Science
Directorate Staff
Pacific Northwest National Laboratory
Richland, WA

Kristin Saunders
Standing Partnership
St. Louis, MO

Ruth Swain
Swain Communications
Richland, WA

45. Most Improved Brochures, Manuals & Reports

Ginny Thiersch, Tina Horn
Children and Adults with Attention-Deficit/Hyperactivity Disorder
Landover, MD

Document Production
The Commission on Accreditation of Rehabilitation Facilities
Tucson, AZ

Jeana Rettig
Loyola University Health System
Maywood, IL

Matthew D. Pavelich
Mercer Human Resource Consulting
Ottawa, ON

Sara Brewster
Mississippi Valley Regional Blood Center
Davenport, IA

Michael K. Shelton
National Association of Elementary School Principals
Alexandria, VA

Communication Services Region of Peel
Brampton, ON

46. Education, Training & Public Information Video & Electronic Publications

Tim Kelley
City of Suffolk
Suffolk, VA

Valerie Johnson
Coloplast Corporation
Marietta, GA

Enspire Learning
Austin, TX

Sharon Paton and the Distance Education Unit
The G. Raymond Chang School of Continuing Education, Ryerson University
Toronto, ON

Marketing Department
Great-West Retirement Services
Greenwood Village, CO
47. Marketing & Public Relations Video & Electronic Publications

- Jim Hall
  Kadlec Medical Center
  Richland, WA
- Dave Kasper
  Lockheed Martin Information Technology
  Richland, WA
- David Young
  Mercer Human Resource Consulting
  Norwalk, CT
- Lynda Jordan, David Luna
  Mesa Public Schools
  Mesa, AZ
- Larry Londino
  Montclair State University/Advocates for Bayonne Children
  Montclair, NJ
- Douglas Allred
  Moses Cone Health System
  Greensboro, NC
- Janice Amatucci
  New Jersey Society of Certified Public Accountants
  Roseland, NJ
- New York State Department of Civil Service
  Albany, NY
- OutlookSoft University
  OutlookSoft Corporation
  Stamford, CT
- Communication Services
  Region of Peel
  Brampton, ON
- Ann P. Schreiber
  SkillsUSA
  Leesburg, VA
- Participant Education - RD&D
  The Vanguard Group
  Malvern, PA
- Sarah Ryan-Roberts
  WebEx Communications, Inc.
  Rancho Cordova, CA
- Wendy Sherman
  Aon Consulting
  Tampa, FL
- Paula Lykins
  California Pacific Medical Center
  San Francisco, CA
- Audra Mason Bonnet
  Forest Preserve District of DuPage County
  Wheaton, IL
- Christine Nyirjesy Bragale, ABC
  Goodwill Industries International, Inc.
  Rockville, MD
- William Hamilton, Emily J. Jaros
  Indiana University of Pennsylvania
  Indiana, PA
- Mary Jones
  La Rabida Children’s Hospital with Teamworks Media Inc.
  Chicago, IL
- Dan Berg
  Lockheed Martin Information Technology
  Richland, WA
- Mark Case
  Otter Tail Power Company
  Fergus Falls, MN
- Mark Wilson
  Roche Diagnostics
  Indianapolis, IN
- Thomas Kercheval
  SkillsUSA
  Leesburg, VA
- Judy Lewis
  Strategic Objectives
  Toronto, ON
- Connie Totten-Oldham
  U.S. Postal Service
  Marketing Department
  Washington, DC

48. Web & Electronic Publications

- Diane Cole, Doug Tolf
  Arizona Association of Realtors
  Phoenix, AZ
- General Learning Communications
  Northbrook, IL
- Imagination
  Chicago, IL
- Trey Hughes
  International Code Council
  Birmingham, AL
- Karen Saunders
  MacGraphics Services
  Aurora, CO
- Dea McKenzie
  ORC Worldwide
  New York, NY
- Elizabeth Fordham
  Quill & Ink
  Houston, TX
- Dave Bourne
  Rouge Valley Health System
  Toronto, ON
- SDA Communications Department
  San Diego Association of Realtors
  San Diego, CA
- Joyce Jocham
  United States Bowling Congress
  Greendale, WI
- Linda Bell
  Xerox Global Services
  Rochester, NY

49. Multimedia & Interactive Publications

- Jeff Motyl and Jeff Bastian
  Ameriquest Mortgage Company
  Orange, CA
- Steve Ballard
  The Board of Pensions of the Presbyterian Church (U.S.A.)
  Philadelphia, PA
- Rebecca Green
  Buck Consultants
  Atlanta, GA
- Chris Times
  DynMcDermott Petroleum Operations Company
  New Orleans, LA
- Susan Monnot
  DynMcDermott Petroleum Operations Company
  New Orleans, LA
- Pamela Wirstad, Liz Kochubka
  Elsevier
  Philadelphia, PA
- The G. Raymond Chang School of Continuing Education, Distance Education Unit, Ryerson University
  Toronto, ON
- Jewish Federation of Palm Beach County
  West Palm Beach, FL
- Susan Martin and Jason Frank
  Lockheed Martin MS2 Communications
  Moorestown, NJ
- Antonio Poglianich
  Mercer Human Resource Consulting
  New York, NY
- Interactive Media Studies
  Miami University
  Oxford, OH
Lori Goddard, Mark Wilson  
Roche Diagnostics  
Indianapolis, IN

JASON Fradin  
SunGard  
Wayne, PA

50. PowerPoint Presentations

American Specialty Health  
San Diego, CA

LOMA  
Atlanta, GA

Ralph E. Robinson  
R² Innovations  
Barrie, ON

51. Special Purpose Video & Electronic Publications

Toby Taylor, Tracy Park, Lee Weinreb  
American HomePatient  
Brentwood, TN

Enterprise Deployment  
Blue Cross Blue Shield of Florida  
Jacksonville, FL

Amy McGuire, Chris Clifford  
City of Gaithersburg  
Gaithersburg, MD

Susan Schooleman  
Colorado Access  
Denver, CO

Michael DeMent  
DOC Communications  
Prairie Village, KS

Alex Cortes, Dan Quinn  
ESPN, Inc.  
Bristol, CT

Christine Nyirjesy Bragale, ABC Goodwill Industries International, Inc.  
Rockville, MD

Brian Noreika  
Imirage Media Services  
Allentown, PA

J EVS Communications Department  
Jewish Employment and Vocational Service  
Philadelphia, PA

Jim Hall  
Kadlec Medical Center  
Richland, WA

JOSH Pfenning  
Lockheed Martin Information Technology  
Richland, WA

Carole Banasiak  
Loyola University Health System  
Maywood, IL

Mind & Media  
Alexandria, VA

Olivia Belter  
Univera Healthcare  
Buffalo, NY

Marketing & Communications Division  
Boy Scouts of America Irving, TX

Greg R.S. Kihlstrom  
Carousel30, LLC  
Chevy Chase, MD

Carson Tahoe Hospital and StayWell Custom Communications  
Yardley, PA

The CDM Group, Inc.  
Bethesda, MD

Human Resources Communications City of Houston  
Houston, TX

City of Portage  
Portage, MI

Digital Connect Staff  
CMP Media LLC  
Manhasset, NY

Terri Ferinde Dunham  
Collaborative Communications Group  
Washington, DC

Shannon Landin  
Conway Data  
Norcross, GA

The Creative Group  
Menlo Park, CA

Christine Sachs  
Document Management Industries Association Alexandria, VA

Shannon Bohard  
Fusion Marketing & Design  
Corvallis, OR

Kevin Justice  
Imirage, Inc.  
Allentown, PA

Stephanie Pancratz  
Ivanhoe Broadcast News, Inc.  
Winter Park, FL

Ray Du Bois  
J.J. Keller & Associates, Inc.  
Neenah, WI

Michael Gimotty  
Kansas City Parent Overland Park, KS

Kendall Ross Brand Development and Design Seattle, WA

Marketing Department  
KMC Controls New Paris, IN

Office of Public Relations  
La Roche College Pittsburgh, PA

JUDAH HOUSER  
Lockheed Martin/Motion Media Richland, WA

Phillip Michaels  
Mac Publishing San Francisco, CA

TRICIA D. WILTJER  
Michigan State Auctioneers Association Grand Rapids, MI

Code T  
NASA Dryden Flight Research Center Edwards, CA

Brett Nation  
NATION DESIGN Alexandria, VA

Katrina Holt  

JAMES G. JONES  
National Renewable Energy Laboratory Golden, CO

New York State Department of Civil Service Albany, NY

Gwen Parsons  
Nomadic Display Springfield, VA

BETH SCHMIDT  
Oklahoma Department of Commerce Tulsa, OK

Web & Intranet Sites

52. Web Sites

American Camp Association  
Martinsville, IN

Steve Berchem  
American Staffing Association Alexandria, VA

JESCO ENGMAN  
Association of Corporate Counsel Washington, DC

Marketing & Communications Division  
Boy Scouts of America Irving, TX

Greg R.S. Kihlstrom  
Carousel30, LLC  
Chevy Chase, MD

Carson Tahoe Hospital and StayWell Custom Communications  
Yardley, PA

The CDM Group, Inc.  
Bethesda, MD

Human Resources Communications City of Houston  
Houston, TX

City of Portage  
Portage, MI

Digital Connect Staff  
CMP Media LLC  
Manhasset, NY

Terri Ferinde Dunham  
Collaborative Communications Group  
Washington, DC

Shannon Landin  
Conway Data  
Norcross, GA

The Creative Group  
Menlo Park, CA

Christine Sachs  
Document Management Industries Association Alexandria, VA

Shannon Bohard  
Fusion Marketing & Design  
Corvallis, OR

Kevin Justice  
Imirage, Inc.  
Allentown, PA

Stephanie Pancratz  
Ivanhoe Broadcast News, Inc.  
Winter Park, FL

Ray Du Bois  
J.J. Keller & Associates, Inc.  
Neenah, WI

Michael Gimotty  
Kansas City Parent Overland Park, KS

Kendall Ross Brand Development and Design Seattle, WA

Marketing Department  
KMC Controls New Paris, IN

Office of Public Relations  
La Roche College Pittsburgh, PA

JUDAH HOUSER  
Lockheed Martin/Motion Media Richland, WA

Phillip Michaels  
Mac Publishing San Francisco, CA

TRICIA D. WILTJER  
Michigan State Auctioneers Association Grand Rapids, MI

Code T  
NASA Dryden Flight Research Center Edwards, CA

Brett Nation  
NATION DESIGN Alexandria, VA

Katrina Holt  

JAMES G. JONES  
National Renewable Energy Laboratory Golden, CO

New York State Department of Civil Service Albany, NY

Gwen Parsons  
Nomadic Display Springfield, VA

BETH SCHMIDT  
Oklahoma Department of Commerce Tulsa, OK
Kathleen Renger  
Aon Consulting  
San Francisco, CA  

Interactive Communication Team  
Arthritis Foundation  
Atlanta, GA  

J ali Dawson, Lin Gordon,  
Karin Nevils  
New York Life  
New York, NY  

54. Home Pages  

Web Group  
BNP Media  
Troy, MI  

Deborah Morgan  
Fort Wayne Community Schools  
Fort Wayne, IN  

Carolyn Marcantel  
Hurst-Euless-Bedford  
Independent School District  
Bedford, TX  

The John Marshall Law School  
Chicago, IL  

Meriter Health Services and  
StayWell Custom Communications  
Yardley, PA  

Andrew Silverman  
New York Life Insurance Company  
New York, NY  

56. Web & Intranet Site Content & Writing  

Ms. Diana Hofer  
Alive Publishing Group Inc.  
Burnaby, BC  

Blue Ridge HealthCare  
Marketing Team  
Blue Ridge HealthCare  
Morganton, NC  

CRN Staff  
CMP Media LLC  
Manhasset, NY  

Mind & Media  
Alexandria, VA  

Haley Hwang, Kelly Quigley  
National Association of Realtors®  
Chicago, IL  

Judy Dickinson  
Conceptus Incorporated  
Mountain View, CA  

Matthew King  
Disneyland Resort  
Anaheim, CA  

Bob Spangler  
National Kitchen 
& Bath Association  
Hackettstown, NJ  

Judy Joffe  
NCCI Holdings, Inc.  
Boca Raton, FL  

Andrew Silverman  
New York Life Insurance Company  
New York, NY  

57. Web & Intranet Site Design & Illustration  

Entergy Corporation  
Clinton, MS  

Christopher Murphy  
NAFSA: Association of International Educators  
Washington, DC  

Bob Spangler  
National Kitchen 
& Bath Association  
Hackettstown, NJ  

Communication Services  
Region of Peel  
Brampton, ON  

58. Web & Intranet Site Content & Marketing Plans  

Coldwell Banker  
Barbara Sue Seal Properties  
Portland, OR  

Cynthia Reid  
Greater Oklahoma City Chamber  
Oklahoma City, OK  

Helen Drury Macsherry,  
Elif Karakas, Caitlin Myler  
Stone Ridge School of the Sacred Heart  
Bethesda, MD
59. One to Two Person–Produced Web & Intranet Sites

Mark Primavera
Arts Council of Sault Ste. Marie and District
Sault Ste. Marie, ON

Carol Bohdan
The Children's Hearing Institute
New York, NY

Meg Dudek, Tommy Welti
DMB Sports Group, Inc.
Dulles, VA

Deborah Morgan
Fort Wayne Community Schools
Fort Wayne, IN

William Taylor, Louie Hollmeyer
FORTE
Mason, OH

Yvonne W. Pover
Skardon Pover, Inc.
Alexandria, VA

Gene Manfra
Wayne Public School District
Wayne, NJ

Suzanne Freeman
Scholastic, Inc.
New York, NY

Slack Incorporated
Orthopedics Surgical Group
Thorofare, NJ

Terry Simzer
Upper Canada District School Board
Brockville, ON

Scott Warne
Warne Marketing + Communications
Toronto, ON

60. New Web & Intranet Sites

Matt Humphrey
Employer Resource Institute
Alameda, CA

Marketing and Advertising Team
Interline Brands
Jacksonville, FL

Pinellas County Utilities
Clearwater, FL

Prakarn Nisarat
Roosevelt University
Chicago, IL

Shaun Humphries, Ed Beaudry
Saskatchewan Government Insurance
Regina, SK

Bobby Stark
Parthenon Publishing
Nashville, TN

Cheri Noble, Sarah Hansen
The Sacramento Bee
Sacramento, CA

Suzanne Searle
Salt River Project
Phoenix, AZ

Madoxyn Johnson
Signature HomeStyles
Glendale Heights, IL

Kristen Scheuing
United States Bowling Congress
Greendale, WI

Aralola Akinmade,
Juliana Castillo
Woolpert, Inc.
Arlington, VA

61. Most Improved Web & Intranet Sites

Web Services Team
American Mensa Ltd.
Arlington, TX

Marketing Team
ASA Architects Studio
Las Cruces, NM

John Drago, Dave Sneed
California Credit Union League
Rancho Cucamonga, CA

Coldwell Banker Bain
Mercer Island, WA

Leslie Hilbert, Chris Weller,
Lance Baatz
Colorado State University,
Communications and Creative Services
Fort Collins, CO

Valerie Sheppard
The Humane Society of the United States
Gaithersburg, MD

Marie Swift
Impact Communications, Inc.
Leawood, KS

Vicky Dobbin
National Association of Insurance and Financial Advisors
Falls Church, VA

Campaigns, Programs & Plans

62. Education, Training & Public Information Campaigns & Programs

Mark Robbins
Baptist Bible College & Seminary
Clarks Summit, PA

Sapna Parekh
Camino Medical Group
Sunnyvale, CA

CAWOOD
Eugene, OR

Colorado State University,
Office of Public Relations and Communications and Creative Services
Fort Collins, CO

Sayri Karp Mitastein
Editorial Universitaria de la Universidad de Guadalajara
Guadalajara, Mexico

Lisa Orr
Harris Methodist H•E•B Hospital
Bedford, TX

Andrea Charest
Loyola University Health System
Maywood, IL

Noelle Wojciehowski
Nickelodeon Custom Publishing
New York, NY

Beth Rose
Nyman Ink
Toronto, ON

Mindy Jasmund
Purdue University West Lafayette, IN

Paula Whitcomb
Recording for the Blind and Dyslexic
Princeton, NJ

Darrell Sheppard
Salt River Project
Phoenix, AZ

Karen N. Perrino
SkillsUSA
Leesburg, VA

TVC
Clearwater, FL
63. Marketing & Public Relations Campaigns

Tracy Pickle
Aon Consulting, Benefits
Owings Mills, MD

Marcey Stone
Bayfront Medical Center
St. Petersburg, FL

City of Richland,
Office of Business and Economic Development
Richland, WA

Kristin Reynolds
DeLyon-Hunt & Associates
Redondo Beach, CA

Josh Krulewitz
ESPN, Inc.
Bristol, CT

Enterprise Communications
Horizon Blue Cross Blue Shield of New Jersey
Newark, NJ

Public Affairs Staff
Idaho Housing and Finance Association
Boise, ID

Alex Lee
Kalamazoo Public Schools
Kalamazoo, MI

Tom Peterson
Middlesex County College
Edison, NJ

James Herringshaw,
Anne Stanitz, Maggie Lyall
NAS Recruitment
Communications
Cleveland, OH

Camille Aleixo, Joann Miller,
Cecilia Markham
New York State Credit Union League, Inc. & Affiliates
Latham, NY

Tessa Burton
Northwestern Memorial Hospital
Chicago, IL

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC

64. Employee, Benefit & Membership Communications

Jennifer Chase
Aflac
Columbus, GA

Bill Sweeney
Aon Consulting
Winston-Salem, NC

Jill Rafkin
Aon Consulting
New York, NY

Mary Dougherty
Aon Consulting
Radnor, PA

Beverly Miedema
Assurant, Inc.
New York, NY

Lori Block, Wade Johnson,
Doug Martin
Buck Consultants
San Francisco, CA

Donald Maxton
Continuum Health Partners
New York, NY

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

Communications Team
Fringe Benefits Management Company
Tallahassee, FL

Jeffrey Sharlach
The Jeffrey Group
Miami Beach, FL

Marketing Communications Department
Martin Memorial Health Systems
Stuart, FL

Guy Groleau
Mercer Human Resource Consulting
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65. Government Agency Communications

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Mid-America Regional Council
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66. Conference & Meeting Campaigns & Programs

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San Dimas, CA

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Chesterfield, MO

Social & Scientific Systems
Silver Spring, MD

67. Investment & Financial Campaigns & Programs

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Basking Ridge, NJ

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68. Total Publication Programs

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Union of Concerned Scientists
Cambridge, MA

69. Special Purpose Campaigns, Programs & Plans

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Blue Cross & Blue Shield of Texas
Richardson, TX

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74. Feature Writing

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78. Interviews & Personal Profiles

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79. Regular Departments & Columns

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85. Best Rewrites

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89. Spreads

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94. Calendars, Posters & Certificates

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Regina, SK

StayWell Custom Communications
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95. Best Redesigns

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96. One-of-a-Kind - Print Publications

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Bethesda, MD

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Student Life and Administrative Services
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Michele Martin
Lawson Health Research Institute
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Jennifer Beach
Mercer Human Resource Consulting
Minneapolis, MN
<table>
<thead>
<tr>
<th>98. One-of-a-Kind - Custom-Published Publications</th>
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<tbody>
<tr>
<td>Eunice J. Young</td>
</tr>
<tr>
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<td>&amp; H.O. Zimman, Inc.</td>
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<td>Standing Partnership</td>
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<td>URS Corporation</td>
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<td>City of Naperville</td>
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<tr>
<td>US DOE National Energy Technology Laboratory</td>
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97. One-of-a-Kind - Web & Electronic Publications

Lori Block, Wade Johnson, Doug Martin
Buck Consultants
San Francisco, CA

97. One-of-a-Kind - Custom-Published Publications

Eunice J. Young
Aon Consulting
Owings Mills, MD

Lori Block, Wade Johnson, Doug Martin
Buck Consultants
San Francisco, CA

Jennifer Brumfield
Cleveland Metroparks
Cleveland, OH

Diablo Custom Publishing
Walnut Creek, CA

Dino Publishing
Chicago, IL

Michel Filion
Iron Ore Company of Canada
Montreal, QC

Marilyn Barnett
MARS Advertising
Southfield, MI

D'thea Webster
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Cleveland, OH

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Laura Petrides Wall, Susan Weissman
Pace Communications, Inc.
Greensboro, NC

Karen English
The Pohly Company
Boston, MA

Kristin Saunders
Standing Partnership
St. Louis, MO
To order additional award certificates for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from http://www.apexawards.com.

A note on format:
- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the beginning of the entry category.
- Organization names appear in the format and style used by entrants.
Order Form: APEX 2006

ADDITIONAL Certificates

Your chance to give a “pat on the back” to deserving staff, freelancers and vendors.

If you won an APEX 2006 Award (or Awards), you may want to order additional award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. Make sure to type or print clearly.

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

   Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:

   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________

Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

   Qty:______APEX 2006 Award of Excellence certificates.
   Qty:______APEX 2006 Grand Award certificates.
   _____Total # of certificates @$_____each =$________
   (total enclosed)

Cost: $15 each (Until October 4, 2006)
  $18 each (From October 5 on)
  (includes shipping via 1st Class Mail)

4. Payment must accompany order.

   □ Check enclosed (in U.S. funds, drawn on a U.S. bank)
   Charge my □ Visa □ MasterCard □ American Express

   Card #______________________________
   Name on card:_______________________
   Expiration date:_____________________
   Signature:__________________________

5. Mail my certificate(s) to:

   Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the exact address you provide.

   Name:
   Org:
   Address:
   City/State-Prov./Zip:
   Phone:
   E-mail:

6. Mail this order form, with payment, to:

   APEX 2006 Additional Certificates
   Communications Concepts, Inc.
   7481 Huntsman Blvd., #720
   Springfield, VA 22153–1648
   Or fax this order form with your credit card order to:
   703/ 643–2329 (secure fax machine)

   NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

   Note: All APEX 2006 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order additional certificates.