

**Writing**  
that **Works**<sup>®</sup>

**News**

Communications Concepts, Inc.  
7481 Huntsman Boulevard, #720  
Springfield, Virginia 22153-1648

The Business Communications Report

703/643-2200 Fax: 703/643-2329

Web: <http://www.apexawards.com>

E-mail: [concepts@writingthatworks.com](mailto:concepts@writingthatworks.com)

Announcing the Winners of

**APEX 2007**



## The Nineteenth Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2007, the nineteenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,000 entries, competition was exceptionally intense.

114 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,521 Awards of Excellence recognizing exceptional entries in 105 subcategories.

The panel of judges for APEX 2007 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2007 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis  
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



# Questions and Answers About APEX 2007

## The Nineteenth Annual Awards for Publication Excellence Competition

## Sponsored by the Editors of *Writing That Works: The Business Communications Report*

### How were awards presented?

APEX 2007 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

### How many entries were there? How many awards were given?

4,916 entries were evaluated, in the following distribution:

Newsletters: 540; Magazines & Journals: 871; Magapapers & Newspapers: 145; Annual Reports: 262; Brochures, Manuals & Reports: 598; Video & Electronic Publications: 223; Web & Intranet Sites: 366; Campaigns, Programs & Plans: 311; Writing: 785; Design & Illustration: 578; Special Publications: 237.

A total of 114 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,521 APEX Awards of Excellence recognize excellence in 105 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

### How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

### Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2007 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

### Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

### What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a monthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes [www.writingthatworks.com](http://www.writingthatworks.com), a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

### How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

### How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

# GRAND AWARDS

## NEWSLETTERS

### FOR PROFIT

Mark Michaud, Lee Fay  
*Marketing Sense*  
Ariad Custom Communications  
Toronto, ON

Jay Schleifer  
*HR Daily Advisor*  
Business & Legal Reports, Inc.  
Old Saybrook, CT

*The Institutional Real Estate Letter - Europe*  
Institutional Real Estate, Inc.  
San Ramon, CA

*Takeda's Got It - Special Edition*  
Takeda Pharmaceuticals  
North America, Inc.  
Deerfield, IL

### FOR PROFIT SMALL OFFICE

Steven Clark  
*Disney Newsreel*  
The Walt Disney Company  
Burbank, CA

### NONPROFIT

Kristin Paxton, Kelly Quigley  
*Business Tips Newsletter*  
National Association  
of Realtors®  
Chicago, IL

Denise Mosgrove  
*Panorama*  
San Diego Convention Center  
Corporation  
San Diego, CA

### NONPROFIT SMALL OFFICE

Pat Kemper  
*Hi Lines -  
Special Veterans Issue*  
Sacramento Municipal  
Utility District  
Sacramento, CA

## MAGAZINES & JOURNALS

### FOR PROFIT

*On Investing - Summer 2006*  
Charles Schwab and Custom  
Solutions from SmartMoney  
New York, NY

*The Green Sheet -  
November 13, 2006*  
The Green Sheet, Inc.  
Rohnert Park, CA

*American Spirit -  
May/June 2006*  
Hammock Publishing  
Nashville, TN

Lisa Altomare, Tom Bauer  
*Horizons 2007*  
McMurry  
Phoenix, AZ

Laura Wall  
*Renaissance Magazine -  
Spring 2007*  
Pace Communications  
Greensboro, NC

Ken Beaulieu  
*Fidelity +  
November 2006*  
The Pohly Company  
Boston, MA

Harriot Manley  
*Every Season - Spring 2007*  
Sunset Custom Publishing  
Menlo Park, CA

Paul T. Libassi  
*Parks*  
Time Inc. Content Solutions  
New York, NY

### FOR PROFIT SMALL OFFICE

Carl E. Crider  
*SalesTalk - July/August 2006*  
Crider Associates  
Encinitas, CA

John McWilliams,  
Christina French  
*Table Magazine*  
MCM Communications  
Pittsburgh, PA

### NONPROFIT

Tom Ho  
*Aftermarket Insider -  
Volume 45*  
Automotive Aftermarket  
Industry Association  
Bethesda, MD

Mark Permenter  
*UT Arlington Magazine*  
The University of Texas  
at Arlington  
Arlington, TX

### NONPROFIT SMALL OFFICE

*Intercom Magazine - May 2006*  
Air Force Communications  
Agency  
Scott AFB, IL

*Les Amies*  
Convent of the Sacred Heart  
New York, NY

*World Literature Today*  
The University of Oklahoma  
Norman, OK

Judith Yarrow  
*Northwest Public Health -  
Fall 2006*  
University of Washington  
School of Public Health  
& Community Medicine  
Seattle, WA

## MAGAPAPERS & NEWSPAPERS

### FOR PROFIT

*DOC News*  
The Magazine Group  
Washington, DC

### FOR PROFIT SMALL OFFICE

Gary Halpern  
*PhotoMedia - Fall 2006 -  
Making Magic in the Studio*  
The PhotoMedia Group, Inc.  
Seattle, WA

### NONPROFIT

Scott Briscoe  
*Daily Now*  
ASAE & The Center for  
Association Leadership  
Washington, DC

Lab News Staff  
*Sandia Lab News*  
Sandia National Laboratories  
Albuquerque, NM

Shari Kinghan  
*Exceptional Care. Close to  
Home. - Spring/Summer 2006*  
*Healthkeeper*  
Willamette Falls Hospital  
Oregon City, OR

## NONPROFIT SMALL OFFICE

Human Resources  
Communications  
*City Savvy*  
City of Houston  
Houston, TX

## ANNUAL REPORTS

### FOR PROFIT

Jadea Abolahrari  
*St. John's Mercy  
2005 Nursing Annual Report*  
Standing Partnership  
St. Louis, MO

### FOR PROFIT SMALL OFFICE

Jane Hillhouse  
*Kingsport City Schools  
Annual Report*  
Hillhouse Graphic Design  
Kingsport, TN

### NONPROFIT

*Arthritis: More Than A Word -  
2005 Annual Report*  
Arthritis Foundation  
Atlanta, GA

Paula Jaworski  
*2005 Annual Report/ The HSUS*  
The Humane Society  
of the United States  
Gaithersburg, MD

### NONPROFIT SMALL OFFICE

Susan La Rosa  
*Sharing Your Past,  
Caring for Your Future*  
New York Methodist Hospital  
Brooklyn, NY

Katy Hipp  
*We Believe in Girl Scouts -  
2004-2005 Annual Report*  
Pines of Carolina  
Girl Scout Council  
Raleigh, NC

Julie Harrison Blissert  
*2006 Annual Report:  
A Community that Delivers*  
State University of New York  
at Oswego  
Oswego, NY

**BROCHURES, MANUALS  
& REPORTS**

*FOR PROFIT*

Sue Preetorius  
*The Republic of Tea*  
ABS Graphics, Inc.  
Addison, IL

Doris Winters, Dawna Tessier,  
Tim Talevich  
*Cooking in Style the Costco Way*  
Costco Wholesale  
Issaquah, WA

Michael Beindorff  
*Retirement is Your Destination:  
Education Guide*  
Great-West Retirement Services  
Greenwood Village, CO

Jeff Flora, Dana Jensen  
*Reality IT*  
Lockheed Martin  
Media Services  
Richland, WA

Bobby Stark  
*Stopwatch*  
Parthenon Publishing  
Nashville, TN

TCT Daily Staff  
*TCT Daily*  
SLACK Incorporated,  
Custom Publishing Group  
Thorofare, NJ

Allison Raskin  
*The North American Coal  
Corporation Retirement  
Brochures*  
The Vanguard Group  
Wayne, PA

*FOR PROFIT SMALL  
OFFICE*

Westside Community Schools  
*Many Choices Brochure*  
David Day + Associates  
Omaha, NE

Ms. Susanne Ho  
*KMB's Efforts in  
Environmental Protection*  
KMB  
Hong Kong, China

Fabi Preslar  
*Bermuda Village Brochure*  
SPARK Publications  
Charlotte, NC

ProEdit Documentation Team  
*Moog Program Management  
Handbook*  
ProEdit, Inc.  
Cumming, GA

*NONPROFIT*

Extension Communications  
*The Alabama Marriage  
Handbook*  
Alabama Cooperative  
Extension System  
Auburn University, AL

Bonita Brodt  
*Patient Welcome Folder*  
Northwestern Memorial  
Hospital  
Chicago, IL

Randy White, Nick Abrash  
*Curriculum Focal Points for  
Prekindergarten Through  
Grade 8 Mathematics*  
The National Council of  
Teachers of Mathematics  
Reston, VA

*NONPROFIT SMALL  
OFFICE*

*Alexander Learns His Lesson*  
The Food Allergy &  
Anaphylaxis Network  
Fairfax, VA

Isaac Reese  
*Eminent Domain Abuse  
Survival Guide*  
Institute for Justice  
Arlington, VA

Department of Religious  
Education  
*Islam: What Catholics  
Need to Know*  
National Catholic  
Educational Association  
Washington, DC

Neil McDermid  
*Live Safe! Work Smart!  
Teacher Resources*  
Ontario Ministry of Labour  
Toronto, ON

Dan Levine  
*Admission Viewbook  
and Brochure*  
Solomon Schechter Day School  
of Greater Boston  
Newton, MA

*ELECTRONIC &  
VIDEO PUBLICATIONS*

*FOR PROFIT*

*Silver & Fit  
Healthy Aging Classes*  
American Specialty Health  
San Diego, CA

Rebecca Rolfes  
*Connections -  
www.connectwithcanopy.com*  
Imagination  
Chicago, IL

*Fire Safety and Prevention*  
Tooling University  
Cleveland, OH

*FOR PROFIT SMALL  
OFFICE*

*No awards presented.*

*NONPROFIT*

Stephen Medlicott  
*The Value of Scouting*  
Boy Scouts of America  
Irving, TX

*eNews - December 2006*  
International Code Council  
Birmingham, AL

*NONPROFIT SMALL  
OFFICE*

CCS Video Team &  
Department of Athletics  
*Colorado State University  
2006 Volleyball Highlight Video*  
Office of Communications  
& Creative Services,  
Colorado State University  
Fort Collins, CO

Robert Millward  
*A Leadership Walk  
Across Gettysburg*  
Administration and Leadership  
Program - Indiana University  
of Pennsylvania  
Indiana, PA

Office of Public Affairs  
Coordination  
*Forrestal Display -  
Coal & Power*  
U.S. Department of Energy,  
National Energy Technology  
Laboratory  
Pittsburgh, PA

*WEB & INTRANET SITES*

*FOR PROFIT*

Helen Thompson  
*www.advisortoday.com*  
Advisor Today  
Falls Church, VA

Alzheimer's Disease Education  
and Referral Center  
*ADEAR Center Web Site*  
JBS International, Inc.  
Silver Spring, MD

*Cancer Knowledgebase*  
Intermountain Healthcare  
in partnership with  
StayWell Custom  
Communications  
Salt Lake City, UT

*FOR PROFIT SMALL  
OFFICE*

Paul V. Arnold  
*ReliablePlant.com*  
Reliable Plant Magazine  
Fort Atkinson, WI

*CKE Franchise Website -  
ckefranchise.com*  
Sprokkit  
Los Angeles, CA

*NONPROFIT*

Warren Lacy  
*MOAA Web Base*  
Military Officers Association  
of America  
Alexandria, VA

*EmpirePlan.net*  
New York State Department  
of Civil Service,  
Employee Benefits Division  
Schenectady, NY

Communication Services  
*Conservation Peel -  
The Sustainable House*  
Region of Peel  
Brampton, ON

*NONPROFIT SMALL  
OFFICE*

Queshia Bradley  
*www.StopGerms.org*  
Alliance for Consumer  
Education  
Washington, DC

NCCC Staff  
*National Center  
for Cultural Competence*  
Georgetown University/NCCC  
Washington, DC

English Department  
*NYconneXions*  
*Student Newsletter*  
Nanyang Junior College  
Singapore

## CAMPAIGNS, PROGRAMS & PLANS

### FOR PROFIT

Betsy Henning, Brenda Alling  
*Alling Henning Associates,  
How We Work*  
Alling Henning Associates  
Vancouver, WA

Joan McCarthy  
*Buckley Broadcasting  
2006 Open Enrollment  
Program Guide & Poster*  
Aon Consulting  
Radnor, PA

Robert Nikodem  
*Healthy Pfizer Puerto Rico  
Launch Events*  
Mercer Human Resource  
Consulting  
New York, NY

Cary Jordan  
*University of Idaho -  
Recruitment Campaign*  
Stamats  
Cedar Rapids, IA

Valerie M. Wise  
*Scholastic -  
2007 Benefits Enrollment*  
Watson Wyatt Worldwide  
New York, NY

### FOR PROFIT SMALL OFFICE

Elisa Liehr  
*Toyota Customer Service  
Recognition 2007*  
Liehr Marketing  
& Communications  
Rolling Hills Estates, CA

### NONPROFIT

Office of External Affairs  
*LeBow College Publications*  
Drexel University's LeBow  
College of Business  
Philadelphia, PA

Connie Totten-Oldham  
*GROW! Campaign*  
U.S. Postal Service  
Marketing Department  
Washington, DC

### NONPROFIT SMALL OFFICE

Anita K. Howard  
*NWFA 2007 Convention  
Campaign*  
National Wood  
Flooring Association  
Chesterfield, MO

## WRITING

### FOR PROFIT

Felicity Long, Megan Othersen  
Gorman, Karen Cicero  
*The 10 Best for Kids  
and Families Series*  
Child Magazine  
New York, NY

Tom Mueller, Pat Bruno,  
Rita Ariyoshi  
*Three Perfect Days -  
Turin, Chicago, Kauai*  
Hemispheres - the Magazine  
of United Airlines,  
Pace Communications  
Greensboro, NC

Rob Griffiths  
*Maximum Look at a Mini Mac*  
Macworld  
San Francisco, CA

*Sharpen Your Pencils -  
Trade Show Executive's  
2007 Budget Guide*  
Trade Show Executive  
Magazine  
Carlsbad, CA

Isabelle Cohen-DeAngelis  
*Journal of Field Robotics*  
Wiley  
Hoboken, NJ

### FOR PROFIT SMALL OFFICE

Marien Helz  
*Growing Up in Gaithersburg*  
Maryland 20878 Magazine  
East Aurora, NY

### NONPROFIT

Barbara Goldberg  
*Meeting Future Workforce Needs  
Through Older Workers*  
AARP  
Washington, DC

Christopher Murphy  
*International Educator  
Divided Regions Series*  
NAFSA: Association of  
International Educators  
Washington, DC

### NONPROFIT SMALL OFFICE

Rick Davis, Pamela Vaughn  
*Faith & Politics*  
Creighton University  
Omaha, NE

*Is the Sky Falling?*  
Phi Kappa Phi Forum  
Auburn, AL

## DESIGN & ILLUSTRATION

### FOR PROFIT

Robin Hicks  
*Frontier Communications  
Solutions - Your Benefits Guide  
2007*  
Aon Consulting  
Winston-Salem, NC

Suwanee Lennon  
*Angkor Wat*  
Marine Corps Community  
Services  
Camp S.D. Butler, Okinawa

*Super Bowl XLI Program*  
National Football League  
& H.O. Zimman, Inc.  
Lynn, MA

Dominique Ritter  
*Pure Canada*  
Spafax Canada Inc.  
Montreal, QC

### FOR PROFIT SMALL OFFICE

Sarah Stec  
*Chicago Loop Alliance Annual  
Report 2006*  
Archetype Graphic Design  
Chicago, IL

Warren Miller, Karen Kramer  
*Berger World - Urban Planning*  
The Louis Berger Group, Inc.  
East Orange, NJ

### NONPROFIT

Bob Black  
*Faculty Figures*  
American Society for  
Engineering Education  
Washington, DC

Wendy Schrupp  
*How Do You Handle It?*  
Professional Ski Instructors  
of America  
Lakewood, CO

### NONPROFIT SMALL OFFICE

Inia Burginger  
*NOVEC Graphic Standards  
Guide*  
Northern Virginia Electric  
Cooperative  
Manassas, VA

## ONE-OF-A-KIND PUBLICATIONS

### FOR PROFIT

Best's Review Staff  
*The Guide to Understanding  
Financial Protection Products*  
A.M. Best Company  
Oldwick, NJ

Kelly Martinelli  
*Emergency Management*  
e.Republic  
Folsom, CA

*Information Security Guide-MTN*  
Fox Publishing  
Johannesburg, South Africa

*Putting Theory Into Practice:  
A Best Practices Approach to  
Developing Tax Instructions*  
Kleimann Communication  
Group, Inc.  
Washington, DC

*American Red Cross 125th  
Anniversary Commemorative  
Publication*  
Penton Custom Media  
Cleveland, OH

### FOR PROFIT SMALL OFFICE

Kyle Brown  
*NBT Bank: 150 Years...  
and Counting*  
NBT Bank  
Norwich, NY

### NONPROFIT

[www.cpmc.org/beyondmedicine](http://www.cpmc.org/beyondmedicine)  
California Pacific Medical  
Center  
San Francisco, CA

Jen Brumfield  
*Dragonflies & Damselflies  
of Cleveland Metroparks*  
Cleveland Metroparks  
Cleveland, OH

VFW Magazine  
*National Guard and Reserves at War*  
Veterans of Foreign Wars  
Kansas City, MO

*Educational Outreach  
Kids With Asthma Can!*  
WGBH Educational Foundation  
Boston, MA

### NONPROFIT SMALL OFFICE

Andrea Borkowski  
*Mommy's Story*  
Multiple Sclerosis Association  
of America  
Cherry Hill, NJ

# AWARDS OF EXCELLENCE

## Newsletters

### 1. Newsletters - Print

Shirley M. Williams  
AARP Legal Counsel  
for the Elderly  
Washington, DC

Melanie Padgett  
American College of  
Obstetricians and Gynecologists  
Washington, DC

William Moran  
American Institute of CPAs  
Trinity, FL

Brightworth  
Norcross, GA

Dr. Dana M. Barry  
CAMP / Clarkson University  
Potsdam, NY

Tamara Mazerall,  
Mike Reynolds  
Canadian Blood Services  
Ottawa, ON

Holly Sasso, Doug Warren,  
Annette Gorden, Jodi Anthony  
Center for Educational  
Networking  
Charlotte, MI

Edison Community Based  
Services Action Team,  
Mary Beth Riggs  
City of Tacoma  
Tacoma, WA

Michelle Tackla  
Cleveland Clinic  
Cleveland, OH

R. Craig Sautter, Sally Reed  
College Bound Publications, Inc.  
Chicago, IL

Donna Patané  
Costco Wholesale Corporation  
Issaquah, WA

Dede Myers  
Federal Reserve Bank  
of Philadelphia  
Philadelphia, PA

Fox Publishing  
Johannesburg, South Africa

Agricultural Technology  
Research Program  
Georgia Tech Research Institute  
Atlanta, GA

Marla Lynch  
Gloucester County  
Community Education  
Gloucester, VA

John Sandy  
High Real Estate Group  
Lancaster, PA

Kelly Ann Doktor  
Holyoke High School  
Media Center  
Holyoke, MA

Wendy Haan  
Hope Health  
Kalamazoo, MI

Larry Gray  
Institutional Real Estate, Inc.  
San Ramon, CA

Michelle Irwin  
L'Anse Creuse Public Schools  
Harrison Township, MI

Matt Morgan, Lisa Hewitt  
McMurry  
Phoenix, AZ

Tina Hawkins, Noreen McElroy  
Mercer Human Resource  
Consulting  
New York, NY

JUSTUS Staff  
Multnomah County Adult  
Community Justice  
Portland, OR

Samantha Nhan  
National Cancer Institute,  
Division of Cancer  
Epidemiology and Genetics  
Rockville, MD

Nebraska Medical Center  
in partnership with  
StayWell Custom  
Communications  
Omaha, NE

John Roy  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Sara Sonntag  
Optum, United Health Group  
Reston, VA

Stephanie Hoff  
Otter Tail Power Company  
Fergus Falls, MN

Tamara Barto  
PVHMC - The Robert &  
Beverly Lewis Family Cancer  
Care Center  
Pomona, CA

Anne Looney  
Raymond Construction Co., Inc.  
Dallas, TX

Technical Communications  
Department  
SHAZAM  
Johnston, IA

Francis Bao  
STC - Chicago Chapter  
DeKalb, IL

Mara Dresner  
Strategies Publishing Group,  
Inc.  
Centerbrook, CT

Lori Dolnick, Karen O'Neill  
Thacker & Frank  
Communications  
Cranbury, NJ

Pualana Lemelle  
The Contemporary Museum  
Honolulu, HI

Dora Gallagher  
The Vanguard Group  
Malvern, PA

Ann Marie R. Harvie  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

Carolyn Hammond  
Washington Hospital Center  
Washington, DC

James S. Jelinek, MD, FACR  
Washington Hospital Center  
Washington, DC

Mark Williams  
Wells Fargo Bank  
San Francisco, CA

Catherine Fahey, John Tibbetts  
Wordsworth Writing & Editing  
Charleston, SC

### 2. Newsletters - Web & Electronic

Kathy Huston  
Advertising Specialty Institute  
Trevose, PA

Diane Cole, J. Thurston  
Arizona Association  
of Realtors®  
Phoenix, AZ

Gail J. Sullivan  
Audit Bureau of Circulations  
Schaumburg, IL

BeTuitive Publishing,  
for SALO  
Chicago, IL

Maria Gebhardt  
Broward County Library  
Ft. Lauderdale, FL

Citrix Online  
Santa Barbara, CA

Charles E. Crutchfield, III, MD  
Crutchfield Dermatology  
Eagan, MN

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Fluor Hanford Communications  
Richland, WA

Nancy Rodibaugh,  
Kerry Blankenship  
Human Resource Services -  
Purdue University  
West Lafayette, IN

Tim Dawes  
Interplay Inc.  
Bellevue, WA

Editorial Staff  
McKnight's  
Long-Term Care News  
Northfield, IL

Tami Rodgers, Steven Beschloss  
McMurry  
Phoenix, AZ

Norm Kamikow  
MediaTec Publishing  
Chicago, IL

Carrie Klotz  
Mercer Human Resources  
Services  
New York, NY

Craig S. Roberts, M.D.  
Orthopaedic Trauma  
Association  
Louisville, KY

Paramount  
in partnership with  
StayWell Custom  
Communications  
Toledo, OH

Mitch Lebovic, CAE, APR  
Shoe Service Institute  
of America  
Bel Air, MD

Market Management  
Stewart Transaction Solutions  
Inc.  
Houston, TX

Jean Christofferson  
WorldatWork  
Scottsdale, AZ

Jim Lyons  
Xcel Energy  
Minneapolis, MN

### *3. Newsletters - E-Mail*

Alexandria K. Brown  
AKB Communications Inc.  
Marina del Rey, CA

Katrina Sawa  
K Sawa Marketing  
Orangevale, CA

Lisa Schroeder  
National Driller Magazine  
Bensenville, IL

Julie Kalista  
Penton Media,  
Machine Design Magazine  
Cleveland, OH

Sharlene Starr, Cynthia Watson  
Red Tree Healing Centre Inc.  
Calgary, AB

Rochelle Togo-Figa  
RTF Professional Coaching  
Ossining, NY

Jack Lyne  
Site Selection Magazine  
Norcross, GA

Poppy Wilkinson,  
Dominique Ritter  
Spafax Canada  
Montreal, QC

Tim Fulton  
TCF Business Development  
Atlanta, GA

Elizabeth Potts Weinstein  
The Wealth Spa  
San Jose, CA

Trendline Communications  
Marblehead, MA

### *4. Custom-Published Newsletters*

Kathy Abernethy  
High Construction Company  
Lancaster, PA

Tami Rodgers, Andrea Decker  
McMurry  
Phoenix, AZ

McMurry, Inc.  
Saratoga Springs, NY

Costco Pharmacy  
in partnership with  
StayWell Custom  
Communications  
Issaquah, WA

Wax Custom Communications  
Miami Beach, FL

### *5. Newsletter Writing*

BestWeek Staff  
A.M. Best Company  
Oldwick, NJ

Carol Ford  
American Academy of  
Ambulatory Care Nursing  
Pitman, NJ

William Moran  
American Institute of CPAs  
Trinity, FL

Jennifer Charabin  
Ariad Custom Communications  
Toronto, ON

Lori Feldman  
Aviva LLC  
Wildwood, MO

BeTuitive Publishing,  
for Miller Heiman  
Chicago, IL

Cynthia L. McVey  
Cindy Lee Associates  
Williamson, NY

Joanne Lozar Glenn  
EduInk  
Alexandria, VA

Monya Keane  
EMC Corporation  
Hopkinton, MA

Human Services  
Communications Department  
Jewish Employment and  
Vocational Service  
Philadelphia, PA

Elisa Liehr  
Liehr Marketing  
& Communications  
Rolling Hills Estates, CA

Steven E. Sacks, CPA  
Moore Stephens North America,  
Inc.  
New York, NY

National Association  
of Social Workers  
Washington, DC

Kitty Fahey  
NOAA Coastal Services Center  
Charleston, SC

David Brazeau  
Rouge Valley Health System  
Toronto, ON

Paula Jaworski  
The Humane Society  
of the United States  
Gaithersburg, MD

David Famiano  
Wiley  
San Francisco, CA

WordSouth  
Public Relations, Inc.  
Rainsville, AL

Marketing  
XanGo LLC  
Lehi, UT

### *6. Newsletter Design & Layout*

Cheryl Freitag  
Aon Consulting  
Radnor, PA

Stephanie Di Biase  
Cleveland Clinic  
Cleveland, OH

Charles E. Crutchfield, III, MD  
Crutchfield Dermatology  
Eagan, MN

Karen Violette  
GEICO  
Chevy Chase, MD

Bobby Stark  
Parthenon Publishing  
Nashville, TN

The Quell Group  
Troy, MI

Kelsey Reckord, Robert Winters  
Washington Athletic Club  
Seattle, WA

### *7. One to Two Person- Produced Newsletters*

Ric Katz, Aviva Baer  
Communikat, Inc.  
Miami, FL

Continental Industries, Inc.  
Elkhart, IN

Ian L. Cordes  
Corecare Associates, Inc.  
West Palm Beach, FL

J. Michael Davison  
Davison and Associates  
Key West, FL

Charley Walters  
DreamWorks Animation  
Glendale, CA

Gordon Payne  
DynMcDermott Petroleum  
Harahan, LA

Monya Keane  
EMC Corporation  
Hopkinton, MA

Wanda Cash Ragland,  
Charles Mayo  
ENSCO, Inc.  
Falls Church, VA

Patricia M. Burgio  
Lancaster Central School  
District  
Lancaster, NY

Catherine K. Brown,  
Jackie Lemon  
Miami University  
Oxford, OH

Stacy R. L. Sellek  
Michigan State Medical Society  
East Lansing, MI

Mark Stinnett, Dawn Chandler  
Philmont Staff Association  
Cimmarron, NM

Sloan Work and Family  
Research Network  
Chestnut Hill, MA

Pamela Geisel, Peter Gialloreto  
The Eden Family of Services  
Princeton, NJ

Bruce Swart  
The John Marshall Law School  
Chicago, IL

Alice Brown  
The Joint Commission  
Oakbrook Terrace, IL

Mila Borden  
The MED  
Memphis, TN

Marti Croft  
The Republic Group  
Dallas, TX

Deborah Williams  
Univera Healthcare  
Buffalo, NY

Gene Manfra  
Wayne Public School District  
Wayne, NJ

David W. Wood  
Deering, NH

## 8. New Newsletters

Bill Losey  
Bill Losey Retirement  
Solutions, LLC  
Wilton, NY

Lorie Damon, Ph.D.,  
Phil Mobley  
Building Owners and Managers  
Association International  
Washington, DC

Michael A. Casano  
Cablevision Systems  
Corporation  
Bethpage, NY

California Pacific Medical  
Center in partnership with  
StayWell Custom  
Communications  
San Francisco, CA

Carolyn Rashby  
Employer Resource Institute  
Alameda, CA

Joanna Adler  
Jack London News  
Oakland, CA

Alexis Neely  
Martin Neely & Associates  
Redondo Beach, CA

McMurry, Inc.  
Saratoga Springs, NY

Sophie Hanson  
Newsletters Ink Corporation  
Murray, UT

Caroline Melberg  
Small Business Mavericks  
Wayzata, MN

St. Jude Public Relations  
St. Jude Children's  
Research Hospital  
Memphis, TN

Valerie Hayes  
The Pageant Interview Coach  
The Woodlands, TX

Misty Bailey  
University of Tennessee College  
of Veterinary Medicine  
Knoxville, TN

Marketing  
XanGo LLC  
Lehi, UT

## 9. Most Improved Newsletters

Sonya Jones  
American Association of  
Neuroscience Nurses  
Glenview, IL

Suzy Martin  
American Thoracic Society  
New York, NY

California Pacific  
Medical Center  
San Francisco, CA

Cynthia Greaves  
Camino Medical Group  
Sunnyvale, CA

Communications Department  
CH2M HILL  
Richland, WA

Mary B. Ingarra, APR  
Connecticut Water Company  
Clinton, CT

Preeti Vasishtha,  
Roxanne Rash, Mike White  
Document Management  
Industries Association  
Alexandria, VA

Charley Walters  
DreamWorks Animation  
Glendale, CA

Tami Rodgers, Matt Morgan  
McMurry  
Phoenix, AZ

Catherine K. Brown,  
Jackie Lemon  
Miami University  
Oxford, OH

Doreen Zudell, S. Jenise Veris,  
Kelli Di Francesco  
NASA Glenn Research Center  
Cleveland, OH

Sherry Bradley  
National Alopecia Areata  
Foundation  
San Rafael, CA

Rachael Bell  
New Jersey Society of CPAs  
Roseland, NJ

Sophie Hanson  
Newsletters Ink Corporation  
Murray, UT

Bobby Stark  
Parthenon Publishing  
Nashville, TN

Tom Farmer  
Pitsco, Inc.  
Pittsburg, KS

Susan Thiele, Dan Palmer  
Saskatchewan Government  
Insurance  
Regina, SK

Becca Bides  
SeaWorld Orlando  
Orlando, FL

Donna Kutt Nahas  
South Nassau Communities  
Hospital  
Oceanside, NY

Carol Bohdan  
The Children's Hearing  
Institute  
New York, NY

Andrea Lindner  
The Murphy Agency  
Hudson, OH

Steven Clark  
The Walt Disney Company  
Burbank, CA

Valley Presbyterian Hospital  
in partnership with  
StayWell Custom  
Communications  
Van Nuys, CA

WordSouth  
Public Relations, Inc.  
Rainsville, AL

Renee Clark  
ZGraphics, Ltd.  
East Dundee, IL



---

---

## Magazines & Journals

### *10. Magazines & Journals - Print Up to 32 Pages*

Sue Preetorius  
ABS Graphics, Inc.  
Addison, IL

American University Science  
American University -  
College of Arts and Sciences  
Washington, DC

Blue Ridge HealthCare  
Morganton, NC

Brilliant Star Magazine  
Evanston, IL

Doug Tolf, Diane Arthur,  
Ken Lynch  
City of Surprise  
Phoenix, AZ

Ian L. Cordes  
Corecare Associates, Inc.  
West Palm Beach, FL

Publications, Design  
and Web Services  
Dallas Independent School  
District  
Dallas, TX

Esprit Graphic  
Communications, Inc.  
Kennewick, WA

Suzi Wirtz, CAE  
FORUM  
Chicago, IL

Health Ink Communications  
in partnership with  
StayWell Custom  
Communications  
Evanston, IL

Terri Gates, Matt Huelskamp,  
Mike Bauhof  
KETC  
St. Louis, MO

Larry Becker  
La Sierra University  
Riverside, CA

Lockheed Martin  
Media Services  
Richland, WA

Tonia Zeigler-Ho, Rosalie  
Kirkman, Stephanie Connor  
McMurry  
Phoenix, AZ

Erin Haas  
Military Officers Association  
of America  
Alexandria, VA

Cory H. Morowitz, CPA, MBA  
Morowitz Gaming Advisors,  
LLC  
Galloway, NJ

Douglas R. Kurkul  
National Association of  
Manufacturers  
Washington, DC

Ralph W. Jackson, Jr.  
New Hampshire Land  
Surveyors Association  
Raymond, NH

Communications Team  
North Carolina Sea Grant  
Raleigh, NC

Eileen Mustain  
Oklahoma State University -  
University Marketing  
Stillwater, OK

Nancy Fitzpatrick  
Quota International  
Washington, DC

Nancy Sagui, APR  
Sagui & Associates, LLC  
Albuquerque, NM

Will Keener  
Sandia National Laboratories  
Albuquerque, NM

E. Thomas Hall  
SkillsUSA  
Leesburg, VA

Mary Heindl, Cliff Shannon  
SMC Business Councils  
Pittsburgh, PA

Darlene Friedman  
Sorooptimist International  
of the Americas, Inc.  
Philadelphia, PA

John H. Tibbetts  
South Carolina Sea Grant  
Consortium  
Charleston, SC

Paula Jaworski  
The Humane Society  
of the United States  
Gaithersburg, MD

Lisa Yamada  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

John Cochran, Felicia Moreland  
U.S. Air Force Safety Center  
Kirtland AFB, NM

Natalie Eslinger  
United States Air Forces in  
Europe Safety Directorate  
Ramstein AFB

Sandy Rodgers  
University of Maryland  
Sea Grant Program  
College Park, MD

Bill Clayton, Mira Lancaster  
University of Michigan College  
of Engineering  
Ann Arbor, MI

Linda Ford  
Virginia Port Authority  
Norfolk, VA

Wax Custom Communications  
Miami Beach, FL

### *11. Magazines & Journals - Print Over 32 Pages*

AAA Living  
Greensboro, NC

Janice M. Fink  
Alabama Alumni Association  
Tuscaloosa, AL

Christine Spiegel  
Alpha Phi International  
Evanston, IL

Constance Hardesty,  
Carleen Brice  
American Animal Hospital  
Association  
Lakewood, CO

Julie Gannon Shoop  
American Association  
for Justice  
Washington, DC

Gabriella Daley Klatt  
American Correctional  
Association  
Alexandria, VA

Andrew Keegan  
American Diabetes Association  
Alexandria, VA

Annette Theuring  
American Podiatric Medical  
Association  
Bethesda, MD

Beth Smiley  
American Rose Society  
Shreveport, LA

Bill Thompson  
American Society of Landscape  
Architects  
Washington, DC

Andrea Smiley  
Arizona Medical Association  
Phoenix, AZ

Scott Briscoe  
ASAE & The Center for  
Association Leadership  
Washington, DC

Marge Scherer  
Association for Supervision and  
Curriculum Development  
Alexandria, VA

Susan Davis  
Association of California School  
Administrators  
Sacramento, CA

Jenny Ewaski  
Churm Media  
Newport Beach, CA

Paula A. Wristen  
Construction Financial  
Management Association  
Princeton, NJ

Credit Union Management  
Team  
CUES  
Madison, WI

Jessica Jones  
e. Republic  
Folsom, CA

D. Teddy Diggs  
EDUCAUSE  
Boulder, CO

Editorial and Design Staff Elite Traveler Magazine New York, NY	Manuscript Society Wilkes Barre, PA	Michele Reed Oswego Alumni Association Oswego, NY	Trade Show Executive Magazine Carlsbad, CA
Rebecca Maxon Fairleigh Dickinson University Teaneck, NJ	Clarke Caywood, Ph.D. Medill School, Northwestern University Evanston, IL	Mark Malinowski Overlook Hospital Summit, NJ	Andrea Rosas Viewpoint School Calabasas, CA
Ian MacKenzie Financial Planning Association Denver, CO	Warren S. Lacy Military Officers Association of America Alexandria, VA	Print Solutions Magazine Alexandria, VA	Isabelle Cohen-DeAngelis Wiley Hoboken, NJ
George F. Hayhoe George Hayhoe Associates Macon, GA	Deborah Hale Kirchner, Jenell Anderson Hironimus Millikin University Decatur, IL	Peggy Edwards Professional Tennis Registry Hilton Head Island, SC	Robert R. Stickney, Amy Broussard World Aquaculture Society College Station, TX
Office of Communications & Marketing George Washington University Medical Center Washington, DC	Dr. Edward J. Hoffman NASA Academy of Program/ Project and Engineering Leadership (APPEL) Washington, DC	Wayne Walley Rental Management Moline, IL	Bob King WorldatWork Scottsdale, AZ
Brandie Miner Georgia Association of Realtors® Atlanta, GA	Raven Padgett National Association of Elementary School Principals Alexandria, VA	Stephani Hawkins, B. Scott Hunt Sabre Airline Solutions Southlake, TX	<i>12. Magazines &amp; Journals - Web &amp; Electronic</i>
Editorial and Art Staff Great Valley Publishing Company, Inc. Spring City, PA	Jan Umphrey National Association of Secondary School Principals Reston, VA	Betsy Woodhouse SAHRA, University of Arizona Tucson, AZ	George F. Hayhoe George Hayhoe Associates Macon, GA
Jonathan Jarashow H. Crimson Inc. Spring Valley, NY	Brian E. Gray National Catholic Educational Association Washington, DC	Lisa Lem San Diego Association of Realtors® San Diego, CA	Laura Wayland-Smith Hatch GravurExchange Williamson, NY
David B. Dobson IEEE Aerospace & Electronic Systems Society Chevy Chase, MD	Thad Plumley National Ground Water Association Westerville, OH	Mark Arend Site Selection Magazine Norcross, GA	Keith Kanzel National University System La Jolla, CA
International Foundation Staff International Foundation of Employee Benefit Plans Brookfield, WI	Wendy Schrupp National Ski Patrol Lakewood, CO	Danielle Caspar Smith & Associates/ Cherokee Publishing Cary, NC	Julie Hall Sandia National Laboratories Albuquerque, NM
Educational Goods & Services Department International Society of Arboriculture Champaign, IL	Pamela Sharif National Society of Black Engineers Alexandria, VA	Maurice Martin Society for Technical Communication Arlington, VA	The Honor Society of Phi Kappa Phi Auburn, AL
Shelly Olsan Krell Institute Ames, IA	Magazine Staff NC State Alumni Association Raleigh, NC	Anne Perusek Society of Women Engineers Cleveland Heights, OH	<i>13. Custom-Published Magazines &amp; Journals</i>
Editorial Staff Macworld San Francisco, CA	Marketing Department New York State Credit Union League, Inc. & Affiliates Latham, NY	Editorial Staff Supply House Times/ BNP Media Bensenville, IL	Arthritis Foundation Atlanta, GA
	Mitzi Lutz Northwest Missouri State University Maryville, MO	Tim King The E.W. Scripps Company Cincinnati, OH	Kelly Faloon BNP Media Bensenville, IL
		Anna Walcott-Hardy The University of the West Indies - St. Augustine Campus St. Augustine, Trinidad	Laura Zavelson, Gwendolen Gray Calliope Carrboro, NC

D Custom Dallas, TX	Duncan Christy Sky Greensboro, NC	<i>14. Magazine &amp; Journal Writing</i>	Kathy Williams Institute of Management Accountants Montvale, NJ
David Day + Associates Omaha, NE	Fabi Preslar SPARK Publications Charlotte, NC	Bob Black American Society for Engineering Education Washington, DC	International Code Council Birmingham, AL
DCP Walnut Creek, CA	Texas Monthly Custom Publishing Austin, TX	Plumbing Systems & Design Staff American Society of Plumbing Engineers Chicago, IL	Laura Jean Whitcomb Kearsarge Magazine Grantham, NH
Mark Feldman Feldman Communications Hawthorn Woods, IL	Heather Lang, Tracey Coveart The HLR Publishing Group White Lake, ON	Shahin Shojai Capco London, UK	Terry Eckley King Pharmaceuticals, Inc. Bristol, TN
George Washington University Hospital in partnership with StayWell Custom Communications Washington, DC	Paula Jaworski The Humane Society of the United States Gaithersburg, MD	The Staff of Child Magazine Child Magazine New York, NY	Ron Clark LOMA Resource Atlanta, GA
Jonathan Jarashow H. Crimson Inc. Spring Valley, NY	The Magazine Group Washington, DC	Paul Miller Colorado State University Fort Collins, CO	Gary Wojtas Long Island Association Melville, NY
Rebecca Rolfes Imagination Chicago, IL	Peggy Slasman The Massachusetts General Hospital Boston, MA	Tim Talevich Costco Wholesale Issaquah, WA	Stephanie Conner McMurry Phoenix, AZ
Elisa Liehr Liehr Marketing & Communications Rolling Hills Estates, CA	Paul T. Libassi Time Inc. Content Solutions New York, NY	Don Pearson e.Republic Folsom, CA	Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI
Mark Deitch & Associates, Inc. Burbank, CA	Sharon Kahn Time Inc. Content Solutions New York, NY	Michelle Manafy EContent Magazine Wilton, CT	Andrea Borkowski Multiple Sclerosis Association of America Cherry Hill, NJ
Karlin McCarthy McMurry Phoenix, AZ	Trendline Communications Marblehead, MA	Louann Reid English Journal Fort Collins, CO	Cheryl Bradley NASW Press Washington, DC
Sophie Hanson Newsletters Ink Corporation Murray, UT	USTA & H.O. Zimman, Inc. Lynn, MA	Mr. Karl Kaluza Fulcrum Foundation and Archdiocese of Seattle Seattle, WA	Staff of National Association for Healthcare Quality National Association for Healthcare Quality Glenview, IL
Lance Elko Pace Communications Greensboro, NC	Jacob Burby XanGo LLC - Marketing Communications Lehi, UT	American Spirit Hammock Publishing Nashville, TN	Stacey Moncrieff National Association of Realtors® Chicago, IL
Bobby Stark Parthenon Publishing Nashville, TN	Steven Lang Ziff Davis Media New York, NY	MyBusiness Hammock Publishing Nashville, TN	Valerie Hunt National Athletic Trainers' Association Dallas, TX
Peter Francesconi Racquet Sports Industry Fairfield, CT		John Lypen Hearst Business Media Troy, MI	
Kelly Goss Saint Barnabas Medical Center Foundation West Orange, NJ		IBM Systems Journal Staff IBM Systems Journal Yorktown Heights, NY	

Thad Plumley National Ground Water Association Westerville, OH	Sue Lewis Wiley San Francisco, CA	Mark Berry College of Charleston Charleston, SC	Brian Taylor National Defense Industrial Association Arlington, VA
Magazine Staff NC State Alumni Association Raleigh, NC	Paul V. Arnold Fort Atkinson, WI	Debra Lynn Ross Consorta, Inc. Schaumburg, IL	Sophie Hanson Newsletters Ink Corporation Murray, UT
NCCI Holdings, Inc. Boca Raton, FL	<i>15. Magazine &amp; Journal Design &amp; Layout</i>	Costco Wholesale Issaquah, WA	Lorenzo Wilkins SD33/Art Direction & Design Silver Spring, MD
Pace Communications Greensboro, NC	Production Staff A.M. Best Company Oldwick, NJ	Laura Hegyi CRM Media Medford, NJ	Karen G. Stanwood, Jennifer Barlow SLACK Incorporated Thorofare, NJ
Mark Michelson Printing Impressions Philadelphia, PA	Alberto Pacheco Advisor Today Falls Church, VA	D Custom Dallas, TX	Fabi Preslar SPARK Publications Charlotte, NC
Wendy Schrupp Professional Ski Instructors of America Lakewood, CO	James Melvin America's Community Bankers Washington, DC	Daniel Scharfman Daniel Scharfman Design, Inc. New York, NY	The Magazine Group Washington, DC
Peggy Edwards Professional Tennis Registry Hilton Head Island, SC	Arthritis Foundation Atlanta, GA	Kim Osness Disneyland Resort Anaheim, CA	Donna Mulder Thrivent Financial for Lutherans Appleton, WI
Duncan Christy Sky Greensboro, NC	Scott Briscoe ASAE & The Center for Association Leadership Washington, DC	Kelly Martinelli e.Republic Folsom, CA	U.S. Trust and Custom Solutions from SmartMoney New York, NY
Craig Canine Sunset Custom Publishing Menlo Park, CA	Atelier 004 Lisbon, Portugal	William T. Bunting, Jr. East Carolina University - J.Y. Joyner Library Greenville, NC	Kimberly Forrester United States Professional Tennis Association Houston, TX
Warren Miller, Karen Kramer The Louis Berger Group, Inc. East Orange, NJ	Breuna K. Baine bainedesignworks Montgomery, AL	Hammock Publishing Nashville, TN	USTA & H.O. Zimman, Inc. Lynn, MA
Tina Hay The Penn Stater Magazine University Park, PA	John Aufderhaar Bedford Falls Communications Watertown, WI	Barbara Burrows Home Digest Oakville, ON	Kris Wendtland, Necel Golden WREN Magazine Gillette, WY
Mark Bruno TMB Publishing Northbrook, IL	BeTuitive Publishing, for Miller Heiman Chicago, IL	Tiia Holder IBM Journal of Research and Development Yorktown Heights, NY	Jacob Burby XanGo LLC - Marketing Communications Lehi, UT
VFW Magazine Veterans of Foreign Wars Kansas City, MO	Mike Robinson BNP Media Ypsilanti, MI	Rebecca Rolfes Imagination Chicago, IL	
Wax Custom Communications Miami Beach, FL	Bono Mitchell, Kirk Voltz BonoTom Studio, Inc. Arlington, VA	Independent Health in partnership with StayWell Custom Communications Buffalo, NY	
Adam Jablonowski Wayne County Medical Society of Southeast Michigan Detroit, MI	Lavenia A. Norford Bridgewater Retirement Community Bridgewater, VA	Laura Badke Island Publications Melville, NY	
	Marketing and Communications Cleveland Clinic Cleveland, OH	Jane Firor Jane Firor & Associates Washington, DC	
		Kristi Lombardo National Association of Residential Property Managers Virginia Beach, VA	

*16. One to Two Person-  
Produced Magazines  
& Journals*

Hong Zhao  
4Dimensions.ca  
Toronto, ON

Collin R. Bakse  
Airlift/Tanker Association  
Belleville, IL

Deanna Stewart, Janet Mundy  
Cal Poly Pomona -  
College of Agriculture  
Pomona, CA

Murray Tong, Bill Dimmick  
Dairy Farmers of Ontario  
Mississauga, ON

Michael Crane  
East Carolina University/  
College of Fine Arts and  
Communication  
Greenville, NC

Keri Goulart  
Faculty Association of  
California Community Colleges  
Sacramento, CA

Susan Loving  
International Cemetery,  
Cremation and Funeral  
Association  
Sterling, VA

Planning & Marketing  
Mills-Peninsula Health Services  
Burlingame, CA

Vanessa St. Gerard,  
Jennifer Apperson  
National Association of  
Elementary School Principals  
Alexandria, VA

Flontina Miller, Chris Ferguson  
Pace Communications  
Greensboro, NC

Karen Carlson, James Hawker  
Southern Illinois University  
School of Medicine  
Springfield, IL

Heather Dana Munroe  
The Chemical Institute  
of Canada  
Ottawa, ON

Warren Miller, Karen Kramer  
The Louis Berger Group, Inc.  
East Orange, NJ

Lisa E. Greathouse  
Travers Collins & Co.  
Chino Hills, CA

Jerry Rood, Dan Harman  
U.S. Air Force Safety Center  
Kirtland AFB, NM

Margot Emery  
University of Tennessee  
Institute of Agriculture  
Knoxville, TN

Carl Thiemann  
Vecellio Group, Inc.  
West Palm Beach, FL

*17. New Magazines  
& Journals*

Manda Chan  
BNP Media  
Woodland Hills, CA

Debra Lynn Ross  
Consorta, Inc.  
Schaumburg, IL

Jane Hillhouse  
Hillhouse Graphic Design  
Kingsport, TN

Rebecca Rolfes  
Imagination  
Chicago, IL

Anne Loftin Weston  
Pace Communications  
Greensboro, NC

Marcie Avram  
Rodale Custom Publishing  
New York, NY

Laura Jean Whitcomb  
Upper Valley Life  
Grantham, NH

Isabelle Cohen-DeAngelis  
Wiley  
Hoboken, NJ

*18. Most Improved  
Magazines & Journals*

AAA Living  
Greensboro, NC

Eric Trisilla  
American Association of  
Neuroscience Nurses  
Glenview, IL

Anne R. Cox, CAE  
American Association of  
Occupational Health Nurses,  
Inc.  
Atlanta, GA

Joseph Kelly  
American Bankers Association  
Washington, DC

Meghan Dillon  
American Society of Clinical  
Oncology  
Alexandria, VA

Jeff Sanfacon  
American Translators  
Association  
Alexandria, VA

Rick Capone  
American Volleyball Coaches  
Association  
Lexington, KY

Matthew R. Gardner  
Association for Career and  
Technical Education  
Alexandria, VA

Association of Fundraising  
Professionals  
Arlington, VA

Ayers/Johanek  
Design Consultants  
Publication Design, Inc.  
Allentown, PA

Lisa M. Prats, CAE  
Building Owners and Managers  
Association International  
Washington, DC

CAWOOD  
Eugene, OR

Frank DiCesare  
DiCesare Publishing Company  
Quincy, MA

Kim Osness  
Disneyland Resort  
Anaheim, CA

Elaine Dickinson  
DIY Boat Owner Magazine  
Alexandria, VA

William T. Bunting, Jr.  
East Carolina University -  
J.Y. Joyner Library  
Greenville, NC

Fox Publishing  
Johannesburg, South Africa

Gravure Association of America  
Rochester, NY

Hammock Publishing  
Nashville, TN

Marty Milstead  
Home Builders Association  
of Mississippi  
Chesapeake, VA

Inova Health System and  
General Learning  
Communications  
Northbrook, IL

Michelle McRae  
Institute of Chartered  
Accountants of BC  
Vancouver, BC

Invitrogen Creative Services  
Invitrogen  
Eugene, OR

John M. Martino  
Magee Rehabilitation Hospital  
Philadelphia, PA

Betsy Perez, Marc Oxborrow,  
Matt Morgan  
McMurry  
Phoenix, AZ

Norm Kamikow  
MediaTec Publishing  
Chicago, IL

Susan Woolley  
Moravian College  
Washington, DC

Jennifer Mauer, CAE  
New York State Association of  
Professional Land Surveyors,  
Inc.  
Albany, NY

Sophie Hanson  
Newsletters Ink Corporation  
Murray, UT

Eric Schetselaar  
Novell, Inc.  
Provo, UT

Ginny Trethewey  
Ohio State University  
Alumni Association  
Columbus, OH

Frances MacCusworth  
Ontario Occupational Health  
Nurses Association  
Toronto, ON

Susan Weissman, Laura Wall  
Pace Communications  
Greensboro, NC

April Foran  
Parkland Health & Hospital  
System  
Dallas, TX

Penton Custom Media  
Cleveland, OH

Peru State College Foundation  
Peru, NE

Office of Public Relations  
Pitzer College  
Claremont, CA

Lynn Maples  
QSource  
Memphis, TN

Dianne Grosskopf  
SHPE Magazine  
Short Hills, NJ

Kimberly Cannon  
Stop & Shop/Giant  
Supermarkets  
Quincy, MA

Angela Brady  
Stratton Publishing  
& Marketing Inc. for  
Appraisal Institute  
Alexandria, VA

T. Rowe Price and Custom  
Solutions from SmartMoney  
New York, NY

The Magazine Group  
Washington, DC

Laurie Kallenbach  
Triangle Apartment Association  
Raleigh, NC

Cynthia Shackelford  
University of Montevallo  
Montevallo, AL

Jon Marmor  
University of Washington  
Alumni Association  
Seattle, WA

## Magapapers & Newspapers

### *19. Magapapers & Newspapers - Print*

London Roberts  
Association of California School  
Administrators  
Sacramento, CA

Fox Publishing  
Johannesburg, South Africa

Georgia C. Stelluto  
IEEE-USA  
Washington, DC

Bill Roebuck  
Machinery & Equipment MRO  
Oakville, ON

Robin Edwards  
NRECA - Electric Co-op Today  
Arlington, VA

Brenan Sharp  
Publishing Group of America  
Franklin, TN

Susan Goschie  
Silverton Hospital  
Silverton, OR

Colleen Zacharyczuk  
SLACK Incorporated  
Thorofare, NJ

Linda Zeck  
The Cleveland Institute of Art  
Cleveland, OH

Kevin Graham  
Xcel Energy  
Denver, CO

### *20. Custom-Published Magapapers & Newspapers*

Cindy Ellen Crawford,  
Udo Rauk  
Downtown Association  
Sault Ste. Marie, ON

Mark Deitch & Associates, Inc.  
Burbank, CA

Brenan Sharp, Eva Elliott  
Publishing Group of America  
Franklin, TN

### *21. Magapaper & Newspaper Writing*

Alyson Wyckoff  
American Academy of Pediatrics  
Elk Grove Village, IL

Andrew Keegan  
American Diabetes Association  
Alexandria, VA

Leann Harris  
Aon Consulting  
Winston-Salem, NC

Lindsey Parry  
Canadian Blood Services  
Ottawa, ON

Heather Clancy  
CRN  
Manhasset, NY

Endocrine Today Editorial Staff  
SLACK Incorporated  
Thorofare, NJ

### *22. Magapaper & Newspaper Design & Layout*

Shannon McDowell,  
Alida Bixha, Monica Coskey  
7 Mile Publishing +  
Creative Group  
Avalon, NJ

AARP Segunda Juventud  
Washington, DC

Carlos J. Soto  
American Counseling  
Association  
Alexandria, VA

Joy Curzio  
American Society  
of Clinical Oncology  
Alexandria, VA

Jill Rafkin  
Aon Consulting  
New York, NY

Jaime Lyn Moy  
BNP Media  
Troy, MI

Brenan Sharp  
Publishing Group of America  
Franklin, TN

Gary Halpern  
The PhotoMedia Group, Inc.  
Seattle, WA

### *23. One to Two Person- Produced Magapapers & Newspapers*

Wayne Van Sickle,  
Cindy Ellen Crawford  
Architext/Norisle Publication  
Richards Landing, ON

Robin Vanderwerff,  
Karina Marin  
Lakewood Community News  
Lakewood, CA

Jonathan Kersting  
Pittsburgh Technology Council  
Pittsburgh, PA

### *24. Most Improved Magapapers & Newspapers*

National Association for  
Humane and Environmental  
Education  
East Haddam, CT

Edward R. Albanesi, APR,  
Fellow PRSA  
Gainesville, FL

## Annual Reports

### *25. Annual Reports - Print Up to 32 Pages*

Sue Preetorius  
ABS Graphics, Inc.  
Addison, IL

Cheryl Reynolds  
American Institute of Certified  
Public Accountants  
New York, NY

Claude D. Grant  
Bronx Community College  
Bronx, NY

Susan Sawyer  
Erlanger Health System  
Chattanooga, TN

Marketing & Communications  
Team  
Holland Hospital  
Holland, MI

Jeanne Spencer  
Idea Engineering  
Santa Barbara, CA

Marketing Team  
JCC Association  
New York, NY

Stephanie Bateman, Robbie  
Jones, Jonathan Roberts  
Jefferson County Public Schools  
Louisville, KY

Julieann Strogin  
Lake Hospital System  
Painesville, OH

Jayne Graham  
Lawson Health Research  
Institute  
London, ON

Lisa Mayles  
LifeShare Community  
Blood Services  
Elyria, OH

Andrea Charest  
Loyola University Health  
Maywood, IL

Irina Stepanova  
National Association of  
Manufacturers  
Washington, DC

Barbara Keebler  
National Catholic Educational  
Association  
Washington, DC

Mike Curtis, Inia Burginger  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Bonita Brodt  
Northwestern Memorial  
Hospital  
Chicago, IL

Laurie Schooley  
Ottumwa Regional Health  
Center  
Ottumwa, IA

Marketing Communications  
Saint Francis Medical Center  
Grand Island, NE

Tana Goldberg  
Solomon Schechter Day School  
of Greater Boston  
Newton, MA

Communications Team  
The Institute for Healthcare  
Improvement  
Cambridge, MA

Cecilia Green  
Turnaround Management  
Association  
Chicago, IL

Sarah Castleberry  
USA Rice Federation  
Arlington, VA

Susan Reed, Diane Carasik  
Dion, Gaye Korbet  
WGBH  
Boston, MA

### *26. Annual Reports - Print Over 32 Pages*

Gary Spruch  
American Jewish Committee  
New York, NY

BlueCross BlueShield of Florida  
in partnership with  
StayWell Custom  
Communications  
Jacksonville, FL

Sophie de Villers  
Canadian Blood Services  
Ottawa, ON

Sarah D. Ward  
Chowan University  
Murfreesboro, NC

Sonya Shorey  
CMC Microsystems  
Kingston, ON

Convent of the Sacred Heart  
New York, NY

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Fairfield University  
Fairfield, CT

Office of College  
Communications  
Malone College  
Canton, OH

Sally Miller  
NASA Advanced  
Supercomputing Division,  
Publications and Media Team  
Moffett Field, CA

Rae A. Todd  
Platte River Power Authority  
Fort Collins, CO

Ann Cony, Bob Burns  
Sacramento Municipal  
Utility District  
Sacramento, CA

Public Relations  
Shriners Hospitals for Children  
Tampa, FL

SEI Communications  
The Software Engineering  
Institute,  
Carnegie Mellon University  
Pittsburgh, PA

World Wildlife Fund  
Washington, DC

### *27. Annual Reports - Web & Electronic*

Debbie Beck  
Constellation Energy  
Baltimore, MD

Bryan Bennett  
Energy Corporation  
New Orleans, LA

Terry Simzer  
Upper Canada District  
School Board  
Brockville, ON

### *28. Annual Report Writing*

Kim Osnes  
Disneyland Resort  
Anaheim, CA

Dolly Richendrfer  
Energy Northwest  
Richland, WA

Beth Price  
Meridian Health  
Neptune, NJ

Marketing & Communications  
Team  
National 4-H Council  
Chevy Chase, MD

Joan P. Huwiler  
South Central Connecticut  
Regional Water Authority  
New Haven, CT

Jan Skalicky-Hanson  
Stearns Bank, N.A.  
St. Cloud, MN

### *29. Annual Report Design & Layout*

John Rodgers  
American Red Cross  
Washington, DC

Ray Merchant  
Anaheim Public Utilities  
Anaheim, CA

Eric Morley  
Blue C Advertising  
Newport Beach, CA

Jennifer McBrayer  
Conexant Systems, Inc.  
Newport Beach, CA

Debra Lynn Ross  
Consorta, Inc.  
Schaumburg, IL

D Custom  
Dallas, TX

Department of the Navy  
Washington, DC

Amy Quach  
Image One PR  
Rockville, MD

David R. Lopez  
Jersey City Public Schools  
Jersey City, NJ

Human Services  
Communications Department  
Jewish Employment and  
Vocational Service  
Philadelphia, PA

Chris M. Gent  
Kissimmee Utility Authority  
Kissimmee, FL

Marketing Communications  
Department  
Martin Memorial Health  
Systems  
Stuart, FL

Jennifer Vokoun  
Musical Arts Association  
Cleveland, OH

Keith Kanzel  
National University System  
La Jolla, CA

Brian Woodland  
Peel District School Board  
Mississauga, ON

Caren Batzer  
St. John's University  
Office of Marketing and  
Communications  
Queens, NY

Doug Prout  
Technically Write for  
Sandia National Laboratories  
Albuquerque, NM

### *30. One to Two Person- Produced Annual Reports*

Planning & Development  
Department  
City of Las Vegas  
Las Vegas, NV

Jinny Yu, Nancy Fowler  
ENSCO, Inc.  
Falls Church, VA

John M. Martino  
Magee Rehabilitation Hospital  
Philadelphia, PA

Elizabeth Fordham  
Quill & Ink  
Houston, TX

Dave Bourne  
Rouge Valley Health System  
Toronto, ON

Yvonne Pover, Lynn Osborne  
Skardon Pover, Inc.  
Alexandria, VA

Bruce Swart  
The John Marshall Law School  
Chicago, IL

Misty Bailey, Anik Vasington  
University of Tennessee College  
of Veterinary Medicine  
Knoxville, TN

### *31. Most Improved Annual Reports*

Jay Draper  
British Columbia Medical  
Association  
Vancouver, BC

Ross Tate  
Maricopa County Internal Audit  
Phoenix, AZ

## Brochures, Manuals & Reports

### *32. Education & Training Brochures, Manuals & Reports*

Amy Stapleton  
American Paint Horse  
Association  
Fort Worth, TX

Marc Jackson  
American Red Cross  
Blood Services  
Pomona, CA

Karen K. Schaub  
Aon Consulting/Benefacts  
Owings Mills, MD

Anne Blouin, CAE  
ASAE & The Center for  
Association Leadership  
Washington, DC

Georgia Park  
Association for Supervision and  
Curriculum Development  
Alexandria, VA

Anissa Langhorst  
BISYS Retirement Services, Inc  
Baxter, MN

Terri Knapp  
Elsevier  
St. Louis, MO

State Systems Technical  
Assistance Project  
JBS International, Inc.  
Silver Spring, MD

Chris M. Gent  
Kissimmee Utility Authority  
Kissimmee, FL

Laura Kraklau, Mike Johnson  
Lake Michigan College  
Benton Harbor, MI

Elisa Liehr  
Liehr Marketing  
& Communications  
Rolling Hills Estates, CA

Liz Pabon  
Liz P. Communications  
Rocklin, CA

Gordon Strachan, Ph.D.  
Meniscus Health Care  
Communications  
West Conshohocken, PA

Ann Green, David Green,  
Arni Petersen  
North Carolina Sea Grant  
Raleigh, NC

Lamar R. Thomas, Sr.  
Pocono Mountain  
School District  
Swiftwater, PA

Wendy Schrupp  
Professional Ski Instructors  
of America  
Lakewood, CO

Sheryl Falls  
Rockingham Memorial Hospital  
& Aon Consulting  
Baltimore, MD

Courtney Carmignani  
Saint Mary's College  
of California  
Moraga, CA

Bonni Graham  
Scantron Corporation  
San Diego, CA

Randy Llewellyn  
Solid Cactus, Inc.  
Wilkes-Barre, PA

Katie Knaub  
The National Association of  
Watch and Clock Collectors  
Columbia, PA

Carolyn McCormick  
The Personal Edge  
International  
Highlands Ranch, CO

Peter Wilde  
Videotel Productions  
London, UK



*33. Marketing & Public Relations Brochures, Manuals & Reports*

Sue Preetorius  
ABS Graphics, Inc.  
Addison, IL

Alcan Primary Metal Group BC  
Vanderhoof, BC

Mark Denato  
Association Headquarters, Inc.  
Mt. Laurel, NJ

Carol Harbers  
Barry University  
Miami Shores, FL

Marketing & Publications  
California State University,  
Monterey Bay  
Seaside, CA

Cindy Stewart  
City of Troy  
Troy, MI

Donald A. Gardner Architects,  
Inc.  
Greenville, SC

Robert Pankratz, Jon Fogel  
Elsevier  
St. Louis, MO

Violet Abreu  
General Board of Pension  
and Health Benefits  
Evanston, IL

Loyola University  
Health System  
Maywood, IL

Venus Wan  
NERA Economic Consulting  
Boston, MA

Carol Pilla  
New Jersey Institute  
of Technology  
Newark, NJ

Vicki L. Duvall,  
Thomas J. Feeley  
Office of Public Affairs  
Coordination, U.S. Department  
of Energy, National Energy  
Technology Laboratory  
Pittsburgh, PA

Terri Reden  
PLATO Learning, Inc.  
Bloomington, MN

Rose Reichman  
Reichman Frankle Inc.  
Englewood Cliffs, NJ

Amy Bailey  
Smith & Associates/  
Cherokee Publishing  
Cary, NC

Caren Batzer  
St. John's University  
Office of Marketing and  
Communications  
Queens, NY

Paul Zastrow  
Stamats  
Cedar Rapids, IA

The Communications  
Department Team  
State Bar of Arizona  
Phoenix, AZ

Janel C. Patti  
The Marcus Group, Inc.  
Little Falls, NJ

*34. Media Kits*

Edward Berdej  
A.M. Best Company  
Oldwick, NJ

Laura Jesberg  
American Paint Horse  
Association  
Fort Worth, TX

Elinore Tibbetts  
Association for Research in  
Vision and Ophthalmology  
Rockville, MD

World Trade Marketing Team  
BNP Media  
Troy, MI

Jake Cheney  
BonoTom Studio, Inc.  
Arlington, VA

CUES Marketing Team  
Credit Union Executives Society  
Madison, WI

ESPN  
Bristol, CT

Public Information Office  
Jefferson County Public Library  
Lakewood, CO

Tami Hernandez  
Martopia  
St. Charles, IL

Martin Carr  
National Association of  
Health Underwriters  
Arlington, VA

Kathy Maruszar  
National Association  
of Realtors®  
Chicago, IL

Arielle Ingber  
The Risk Management  
Association  
Philadelphia, PA

Laura-Jo Boynton  
Timberlake® Cabinetry  
Winchester, VA

Judith P. Tibbs  
Valve Magazine  
Fredericksburg, VA

*35. Corporate Capability & Identity Materials*

Fanny Chakedis,  
Dolores Alonso  
Arista Advertising  
Timonium, MD

L.N. Vaillancourt  
Association Management  
Center  
Glenview, IL

Jennifer Royal  
Great-West Retirement Services  
Greenwood Village, CO

Jim Keller  
Langton Cherubino Group  
New York, NY

Publishing Program  
Legal Services Society,  
British Columbia  
Vancouver, BC

Ron Sohn  
Maryland Veterinary Medical  
Association  
Baltimore, MD

Radcom Sales Team  
Radcom, Inc.  
Hudson, OH

Sarah Herold  
The Integer Group  
Lakewood, CO

Kizzie Suriel  
Vacumet Corp.  
Franklin, MA

Carl Thiemann  
Vecellio Group, Inc.  
West Palm Beach, FL

*36. Economic Development & Tourism Brochures, Manuals & Reports*

Kathy Voigt  
Fox Cities Chamber of  
Commerce & Industry, Inc.  
Appleton, WI

Susan Kelley  
The Maryland-National Capital  
Park and Planning Commission  
Upper Marlboro, MD

### *37. Hardware & Software Manuals*

GEMS Training  
& Publications Team  
Government e-Management  
Solutions  
Chesterfield, MO

Bonni Graham  
Scantron Corporation  
San Diego, CA

Marla Lineberry  
TrusteSolutions, Inc.  
Houston, TX

### *38. Employee & Customer Relations Materials*

Kathleen Renger  
Aon Consulting  
San Francisco, CA

Deborah M. Anderson  
Aon Consulting/Benefacts  
Owings Mills, MD

Jim Noland, Dana Jensen,  
Kathy Kachele  
Lockheed Martin  
Media Services  
Richland, WA

Darren Press  
May Sky Inc.  
Stanfordville, NY

James Herringshaw  
NAS Recruitment  
Communications  
Cleveland, OH

### *39. Financial & Investment Materials*

Andrea Parsons  
Aon Consulting  
Phoenix, AZ

Cindy Mosley  
Aon Consulting  
Los Angeles, CA

Jill Rafkin  
Aon Consulting  
New York, NY

Marnie Kramarich  
Ariad Custom Communications  
Toronto, ON

Marketing Communications  
Group  
Jackson National Life  
Insurance Company  
Denver, CO

Sharon Vanderwerff  
Mercer Human Resource  
Consulting  
Toronto, ON

Putnam Investments and  
Custom Solutions from  
SmartMoney  
New York, NY

Elizabeth Fordham  
Quill & Ink  
Houston, TX

Document Production  
The Commission on  
Accreditation of Rehabilitation  
Facilities  
Tucson, AZ

Katie McGlade  
The Vanguard Group  
Wayne, PA

### *40. Health, Fitness & Medical Materials*

American Specialty Health  
San Diego, CA

Heather Hunt  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Renee Prink, Terri Durik  
Children's Hospital of Wisconsin  
Milwaukee, WI

Marla Kindt, Pat Daley  
Elsevier  
St. Louis, MO

Katrina Holt  
Georgetown University  
Washington, DC

Jean Bunker  
Harbor Hospital  
Baltimore, MD

Marketing Communications  
Department  
Martin Memorial Health  
Systems  
Stuart, FL

Karen Abbas, RN, MS, AOCN  
Meniscus Educational Institute  
West Conshohocken, PA

Beth Price  
Meridian Health  
Neptune, NJ

Carol Sowell  
Muscular Dystrophy  
Association  
Tucson, AZ

Sara Kosowsky  
National Kidney Foundation  
New York, NY

### *41. Meeting & Event Materials*

Publishing & Communications  
American Academy of  
Anti-Aging Medicine  
Littleton, MA

Eye to Eye Graphics  
American Association of  
Endodontists  
Chicago, IL

Dr. Rosemary Henry-Burrough  
Archdiocese of Seattle  
Seattle, WA

Scott Briscoe  
ASAE & The Center for  
Association Leadership  
Washington, DC

Mark Denato  
Association Headquarters, Inc.  
Mt. Laurel, NJ

Debra Lynn Ross  
Consorta, Inc.  
Schaumburg, IL

Marketing & Communications  
Team  
Holland Hospital  
Holland, MI

Ms. Susanne Ho  
KMB  
Hong Kong, China

Jeff Flora, Lynn Ver Steeg,  
Kathy Kachele,  
Jason Fitzgerald  
Lockheed Martin  
Media Services  
Richland, WA

Elizabeth Klepinski  
Mercer Human Resource  
Consulting  
New York, NY

Ellie Nigretto  
National Association of Chain  
Drug Stores  
Alexandria, VA

NTI News Staff  
SLACK Incorporated,  
Custom Publishing Group  
Thorofare, NJ

Ryan Schocklin  
The Richard Stockton College  
of New Jersey  
Pomona, NJ

Donna Steigerwald  
Turnaround Management  
Association  
Chicago, IL

Mark Miller  
United States Bowling  
Congress  
Greendale, WI

Sayri Karp Mitastein  
Universidad de Guadalajara -  
Editorial Universitaria  
Guadalajara, Mexico

## 42. Catalogs, Directories & Buyers' Guides

Anne Owsinek  
Anne Ink  
Bloomfield Hills, MI

Coldwell Banker Bain  
Mercer Island, WA

Costco Wholesale  
Issaquah, WA

CUES Marketing Team  
Credit Union Executives Society  
Madison, WI

Kimberly Gavagan  
Davis & Company  
Glen Rock, NJ

MSA Creativity Center  
MSA Company, Inc.  
Cranberry Township, PA

Wendy Schrupp  
National Ski Patrol  
Lakewood, CO

Technical Publications Group  
Pella Corporation  
Pella, IA

Pinellas County Utilities  
Clearwater, FL

Erinn Hecht, Sherry Smith  
VIA Marketing  
Merrillville, IN

Mary Denis  
VISIT Milwaukee  
Milwaukee, WI

## 43. Books & eBooks

Ranger Kidwell-Ross  
American Proofreading  
Company  
Bow, WA

Arthritis Foundation  
Atlanta, GA

Tiffany Zachry  
Concurrent Technologies  
Corporation  
Seattle, WA

Victoria Munro  
Make-it-Fly, LLC  
Lakewood, CO

Christina Hoffmann Spira  
National Association  
of Realtors®  
Chicago, IL

Chris Seabo  
SLACK Incorporated  
Thorofare, NJ

Michelle Blue & Irene Dorang  
The Agent Guide LLC  
Woodinville, WA

Paula Jaworski  
The Humane Society  
of the United States  
Gaithersburg, MD

Jack Greer  
University of Maryland  
Sea Grant Program  
College Park, MD

Elizabeth Schindelar  
Vita-Mix Corporation  
Cleveland, OH

Marcia Layton Turner  
Penfield, NY

## 44. Special Purpose Brochures, Manuals & Reports

Glenda Freeman, Ross Heck  
Alabama Cooperative  
Extension System  
Auburn University, AL

Cheryl Reynolds  
American Institute of Certified  
Public Accountants  
New York, NY

Gabrielle De Ford  
American Red Cross  
Washington, DC

Lisa D. Hoppa  
Aon Consulting  
Owings Mills, MD

Reece Quiñones  
Association for Supervision and  
Curriculum Development  
Alexandria, VA

Tom Ho  
Automotive Aftermarket  
Industry Association  
Bethesda, MD

Jim Hutchison  
Blue Cross and Blue Shield  
Association  
Chicago, IL

Adele Sommers, Ph.D.  
Business Performance Inc.  
Atascadero, CA

California Pacific Medical  
Center  
San Francisco, CA

Mike Viars  
Cleveland Clinic  
Cleveland, OH

Salvatore Lanzalone,  
Amanda Ellinger  
Elsevier  
Philadelphia, PA

Lisa Roberts  
Fairfield University  
Fairfield, CT

Meredith Guinness  
Fairfield University  
Fairfield, CT

Fidelity Investments and  
Custom Solutions from  
SmartMoney  
New York, NY

National Clearinghouse on  
Families & Youth  
JBS International, Inc.  
Silver Spring, MD

Joan Yeager-Borinstein  
Joan Yeager Marketing  
Communications  
Seattle, WA

Publishing Program  
Legal Services Society,  
British Columbia  
Vancouver, BC

National Institute of Justice  
Lockheed Martin  
Communication Services  
Rockville, MD

Jennifer Beach  
Mercer Human Resource  
Consulting  
Minneapolis, MN

Christopher Murphy  
NAFSA: Association of  
International Educators  
Washington, DC

Sara Kosowsky  
National Kidney Foundation  
New York, NY

Tom Sprtel  
Northbrook Park District  
Northbrook, IL

Bill Hanf, Launa Morasch,  
Shannon Neely,  
Kathy Neiderhiser  
Pacific Northwest National  
Laboratory  
Richland, WA

Heather Jameson  
Research!America  
Alexandria, VA

Douglas Jacobs, MD  
Screening for Mental Health,  
Inc.  
Wellesley Hills, MA

Christine N. Cibula  
Strategic Living, Inc.  
San Diego, CA

Judith Trojan  
The Christopher Awards  
Clifton, NJ

## 45. Most Improved Brochures, Manuals & Reports

Janet D'Alesandro,  
Darin Peters  
American Academy of  
Ambulatory Care Nursing  
Pitman, NJ

Pattie Covert, Amy Dagliano  
Clayton Design Group  
Falls Church, VA

Judy Dickinson  
Conceptus Inc.  
Mountain View, CA

Aaron Knode  
Great-West Retirement Services  
Greenwood Village, CO

Technical Publications Group  
Pella Corporation  
Pella, IA

Norma Buhrman  
The Vanguard Group  
Malvern, PA

Ryke Cordisco  
University of South Florida  
Alumni Association  
Tampa, FL

Thomas Gerard Uhlein  
William Paterson University  
Wayne, NJ

## Electronic & Video Publications

### *46. Education & Training Electronic & Video Publications*

Documentation Team  
Children's Hospital Boston  
Boston, MA

Marketing Communications  
Group  
Jackson National Life  
Insurance Company  
Denver, CO

David Kasper  
Lockheed Martin  
Richland, WA

LOMA  
Atlanta, GA

Andrew Rosenberg  
Mercer Human Resource  
Consulting  
Detroit, MI

Pinellas County Utilities  
Clearwater, FL

Instructional Technologies Unit  
Professional Development  
Program  
Albany, NY

Communication Services  
Region of Peel  
Brampton, ON

Jesse Koren, Sharla Jacobs  
Rejuvenate Training, Inc.  
Santa Cruz, CA

Pam Haines, Phil Krueger  
Roche Diagnostics  
Indianapolis, IN

Tom Kercheval, Karen Perrino,  
Ann Schreiber  
SkillsUSA  
Leesburg, VA

Elizabeth Niedringhaus  
SSE  
St. Louis, MO

Terry McGuire  
T.W. McGuire International  
Chicago, IL

Lisa Wall, David van  
Hoogenhuize, Emily Leung  
Toronto Real Estate Board  
Don Mills, ON

Connie Totten-Oldham  
U.S. Postal Service  
Marketing Department  
Washington, DC

Len G. Kostecki  
Vantage Credit Union  
Bridgeton, MO

Peter Wilde  
Videotel Productions  
London, UK

### *47. Marketing & Public Relations Electronic & Video Publications*

Janice Thompson-Burgess  
City of Fort Worth -  
Transportation & Public Works  
Department  
Fort Worth, TX

Lisa Craig, Meg Dudek  
DMB Sports Group, Inc.  
Dulles, VA

Duarte Design, Inc.  
Mountain View, CA

Moss Stern,  
Amanda Marley Froehlich  
Elsevier  
Philadelphia, PA

Garfinkel & Associates/  
ICON Communications  
Bethesda, MD

Ron Hanser, APR  
Hanser & Associates  
West Des Moines, IA

Daniel Berg  
Lockheed Martin  
Richland, WA

Beth Price  
Meridian Health  
Neptune, NJ

Mind & Media  
Alexandria, VA

Larry Commons  
National Athletic Trainers'  
Association  
Dallas, TX

Janel C. Patti  
The Marcus Group, Inc.  
Little Falls, NJ

Julie Stanish  
Washington Hospital Center  
Washington, DC

### *48. Web & Electronic Publications*

Alice O'Donnell  
Association for Research in  
Vision and Ophthalmology  
Rockville, MD

Lori Block, Wade Johnson  
Buck Consultants -  
San Francisco  
San Francisco, CA

Public Affairs  
Cal Poly Pomona  
Pomona, CA

Child and Family Services  
Reviews Projects  
JBS International, Inc.  
Silver Spring, MD

Technical Publications Group  
Pella Corporation  
Pella, IA

### *49. Multimedia & Interactive Publications*

Cerner Marketing  
Cerner Corporation  
Kansas City, MO

Duarte Design, Inc.  
Mountain View, CA

Michelle Irwin  
L'Anse Creuse Public Schools  
Harrison Township, MI

Jeff Sankey, Chuck Combs  
Roche Diagnostics  
Indianapolis, IN

Communications, Public  
Relations, Marketing &  
Education Team  
The Board of Pensions of the  
Presbyterian Church (U.S.A.)  
Philadelphia, PA

Peter Wilde  
Videotel Productions  
London, UK

Wunderlich-Malec  
Los Angeles, CA

Linda Bell  
Xerox  
Rochester, NY

Ben H. Dorsey, III  
Elkhart, IN

Michael Lebien  
San Diego, CA

## 50. PowerPoint Presentations

Judy Ruddy  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Duarte Design, Inc.  
Mountain View, CA

John Alexander  
Navy-Marine Corps  
Relief Society  
Arlington, VA

Denise Mosgrove  
San Diego Convention Center  
Corporation  
San Diego, CA

## 51. Blogs & Forums

CAWOOD  
Eugene, OR

Laura Howard West  
The Center for Joyful Business  
Norcross, GA

Dan Miller  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

## 52. Special Purpose Electronic & Video Publications

David Maresca  
American Institute of Certified  
Public Accountants  
New York, NY

Chris Clifford, Amy McGuire  
City of Gaithersburg  
Gaithersburg, MD

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

National Institute on Aging  
JBS International, Inc.  
Silver Spring, MD

Rochelle Olson  
Lockheed Martin  
Richland, WA

LOMA  
Atlanta, GA

Louisiana Sea Grant  
Communications  
Louisiana Sea Grant  
College Program  
Baton Rouge, LA

Frank Voznak  
Orbit Media Studios  
Chicago, IL

Mark Case  
Otter Tail Power Company  
Fergus Falls, MN

Jennifer Harlan, Jeff Yoder,  
David Spence, Leslie Kirshaw  
OutlookSoft Corporation  
Stamford, CT

Suzanne Freeman  
Scholastic Corporation  
New York, NY

Stephen Peasley  
SGT's President's Youth  
Advisory Council  
Regina, SK

## Web & Intranet Sites

### 53. Web Sites

Sue Sandmeyer  
American Dental Education  
Association  
Washington, DC

Internet Technology  
Department  
American Society  
of Clinical Oncology  
Alexandria, VA

American Specialty Health  
San Diego, CA

Tony Glenn, Chris Allison  
Blue Ridge HealthCare  
Morganton, NC

Rhonda Hess  
Bubbling Well Inc.  
Longmont, CO

Communications and  
Community Relations  
Carlow University  
Pittsburgh, PA

Leslie Denton-Roach  
City of Houston  
Houston, TX

Gary Ballew  
City of Richland  
Richland, WA

Cindy Stewart  
City of Troy  
Troy, MI

Public Affairs Office/  
Information Technology  
Clerk of The Superior  
Court's Office  
Phoenix, AZ

Coldwell Banker Bain  
Mercer Island, WA

David Day + Associates  
Omaha, NE

EM Creative Group  
Drexel University  
Philadelphia, PA

Duarte Design, Inc.  
Mountain View, CA

Lisa Benson  
Ellipse Group  
Dallas, TX

Pat Sendejas  
Feng Shui 4 Balance  
Thousand Oaks, CA

MCH Library Staff  
Georgetown University/  
MCH Library  
Washington, DC

Arlene McCrehan  
Goodwill Industries  
International, Inc.  
Rockville, MD

Greenleaf Book Group  
Austin, TX

Sheila Allen, Tiia Holder  
IBM Technical Journals  
Yorktown Heights, NY

Don Wilson  
Institute for Justice  
Arlington, VA

David Langton, Roland Dubois  
Langton Cherubino Group  
New York, NY

Gary Wojtas  
Long Island Association  
Melville, NY

Editorial Staff  
Macworld  
San Francisco, CA

Tom Peterson  
Middlesex County College  
Edison, NJ

Mark Ames  
Millennium Communications  
Inc.  
St. Louis, MO

Do Hyang Kim, Jinwon Kim  
Mink Hair Ltd.  
Leonia, NJ

James Herringshaw  
NAS Recruitment  
Communications  
Cleveland, OH

New York Life - Corporate  
Internet Department  
New York, NY

Tessa Burton  
Northwestern Memorial  
Hospital  
Chicago, IL

Nyman Ink  
Toronto, ON

Deborah A. Discenza  
Preemie Magazine  
Springfield, VA

Jill Jesso-White  
Rutland Regional Medical  
Center  
Rutland, VT

Denise Mosgrove  
San Diego Convention Center  
Corporation  
San Diego, CA

Michael Piechocki,  
Andy Moskowitz  
SLACK Incorporated  
Thorofare, NJ

www.family.samhsa.gov  
Substance Abuse and Mental  
Health Services  
Administration's Center for  
Substance Abuse Prevention  
Rockville, MD

Communications, Public  
Relations, Marketing &  
Education Team  
The Board of Pensions of the  
Presbyterian Church (U.S.A.)  
Philadelphia, PA

The Creative Group  
Menlo Park, CA

Elsa Schieder  
The Creativity Emporium  
Montreal, QC

P.K. Odle  
The Feng Shui Advantage  
Monterey, CA

The Food Allergy &  
Anaphylaxis Network  
Fairfax, VA

The Harker School  
San Jose, CA

Publicity Department  
The National Organization of  
Mothers of Twins Clubs, Inc.  
Plymouth, MI

Linda Silverstein  
The Rashi School  
Newton, MA

Kandis R. Fuller  
Univera Healthcare  
Buffalo, NY

Cara Long  
University at Albany,  
Center for Innovation  
in Career Development  
Albany, NY

Diana Winters  
University of Oklahoma  
Alumni Association  
Norman, OK

Christine Lenggenhager  
Vindico Medical Education  
Thorofare, NJ

## 54. Intranet Sites

Office of Justice Programs  
Lockheed Martin  
Communication Services  
Rockville, MD

Marlee J. Ehrenfeld  
MJE Marketing Services Inc.  
San Diego, CA

The Frank Gates Companies,  
Inc.  
Dublin, OH

The John Marshall Law School  
Chicago, IL

## 55. Home Pages

Pat Lange  
Florida Assisted Living  
Affiliation  
Tallahassee, FL

New York State  
Department of Civil Service,  
Employee Benefits Division  
Schenectady, NY

The John Marshall Law School  
Chicago, IL

## 56. Individual Web Pages & Sections

Web Services Team  
American Mensa Ltd.  
Arlington, TX

Karen K. Schaub  
Aon Consulting/Benefacts  
Owings Mills, MD

Christine Kloser  
Conscious Business Circle  
Dallastown, PA

Linda J. Smith, MSN, RN, CNN  
Meniscus Health Care  
Communications  
West Conshohocken, PA

Kristin Paxton, Kelly Quigley,  
Elizabeth Siuta  
National Association  
of Realtors®  
Chicago, IL

Suzanne Freeman  
Scholastic Corporation  
New York, NY

Olivia S. Belter with Betty  
Pettrone of Practis Inc.  
Univera Healthcare  
Buffalo, NY

Linda Bell  
Xerox  
Rochester, NY

## 57. Web & Intranet Site Content & Writing

Martin A. Censor  
ASC Technologies  
Stamford, CT

Stephen Quilliam  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Mapping Your Future Team  
Mapping Your Future  
Round Rock, TX

Alicia M. Reese, PharmD, MS,  
BCPS  
Meniscus Educational Institute  
West Conshohocken, PA

TechGenix Team  
TechGenix Ltd.  
Portomaso, Malta

The Green Sheet, Inc.  
Rohnert Park, CA

M.H. Perry  
Word Worth  
East Aurora, NY

## 58. Web & Intranet Site Design & Illustration

Patricia M. Burgio  
Lancaster Central School  
District  
Lancaster, NY

Janet Wagner,  
Catherine Champagne  
Morneau Sobeco  
Montreal, QC

Brian Woodland  
Peel District School Board  
Mississauga, ON

## 59. Web & Intranet Site Marketing Plans

Kara Wipf  
Mercer Human Resource  
Consulting and Sara Lee  
Chicago, IL

## 60. One to Two Person- Produced Web & Intranet Sites

Charles E. Crutchfield, III, MD  
Crutchfield Dermatology  
Eagan, MN

Lisa Leon, Sue Peterson  
Dallas Independent School  
District  
Dallas, TX

Michelle Atkinson  
UT TeleCampus  
Austin, TX

Carl Thiemann  
Vecellio Group, Inc.  
West Palm Beach, FL

Ranger Kidwell-Ross  
WorldSweeper.com  
Bow, WA

Rivka Slatkin  
Baltimore, MD

## 61. New Web & Intranet Sites

Maria Pascucci  
CampusCalm  
Lancaster, NY

Clifton Barnes  
CB3media  
Cary, NC

The Green Sheet, Inc.  
Rohnert Park, CA

Valerie Hayes  
The Pageant Interview Coach  
The Woodlands, TX

## 62. Most Improved Web & Intranet Sites

California Public Employees'  
Retirement System  
Sacramento, CA

Cerner Marketing  
Cerner Corporation  
Kansas City, MO

Mary Bevan  
Concurrent Technologies  
Corporation  
Johnstown, PA

Brian Reed  
Dallas ISD - Publications,  
Design  
and Web Services  
Dallas, TX

Paule De Blois  
DiagnoCure Inc.  
Quebec, QC

Student Life and  
Administrative Services  
Drexel University  
Philadelphia, PA

Eagleville Hospital  
Eagleville, PA

Elena Fernández  
New Mexico State University -  
Department of Physics  
Las Cruces, NM

CCS Web Team and Facilities  
Management  
Office of Communications  
& Creative Services,  
Colorado State University  
Fort Collins, CO

Carol A. Elledge  
Pacific Northwest National  
Laboratory, Communications &  
External Relations Directorate  
Richland, WA

Radcom, Inc. in collaboration  
with rkstudio6  
Hudson, OH

Jon Faucette  
The Segal Company  
New York, NY

Michelle Franzen Martin, Sarah  
Freeman, Marguerite Rigby  
Wayne State University  
Alumni Association  
Detroit, MI

## Campaigns, Programs & Plans

### 63. Education & Training Campaigns & Programs

Lacy Whitton  
American Paint Horse  
Association  
Fort Worth, TX

Barbara F. Orwig  
Career Communications, Inc.  
Overland Park, KS

Heather Schuldt  
Great-West Retirement Services  
Greenwood Village, CO

Mr. Michel Filion  
Iron Ore Company of Canada  
Montreal, QC

Corporate Training  
Tata Interactive Systems  
Edison, NJ

Candice Kiel  
The Write Type  
Reno, NV

### 64. Marketing & Public Relations Campaigns

Sue Preetorius  
ABS Graphics, Inc.  
Addison, IL

Kayla Starnes  
American Paint Horse  
Association  
Fort Worth, TX

Anna J H Fang  
Anna Fang Public Relations  
Quarry Bay, Hong Kong

Damon Simmons  
Bernstein Lash Marketing  
Charleston, SC

Marketing and  
Communications Department  
College of the North Atlantic  
Stephenville, NL

Office of Public Relations -  
Communications &  
Creative Services  
Colorado State University  
Fort Collins, CO

Brandi Laughey, Byron Frye  
CommScope  
Newton, NC

Jeff R. Jacomowitz  
Continuum Health Partners  
New York, NY

Roslyn Dawson Thompson,  
Annamarie Teague  
Dawson+Murray+Teague  
Communications  
Dallas, TX

Lisa Craig, Tommy Welti  
DMB Sports Group, Inc.  
Dulles, VA

Kimberly Cheuvront, Ph.D.  
Fairmont General Hospital  
Fairmont, WV

Public Affairs Department  
Idaho Housing and Finance  
Association  
Boise, ID

Seth J. Katzen  
Jewish Federation of Palm  
Beach County  
West Palm Beach, FL

Lockheed Martin  
Media Services  
Richland, WA

Dennis Miller  
Mansfield University  
Mansfield, PA

Marilyn Barnett  
MARS Advertising  
Southfield, MI

PIA National Communications  
Department  
National Association of  
Professional Insurance Agents  
Alexandria, VA

Judy Remington  
New Jersey Association of  
Mental Health Agencies, Inc.  
Mercerville, NJ

Janice Amatucci,  
Marlene Genaud  
New Jersey Society of CPAs  
Roseland, NJ

Marketing Department  
New York State Credit Union  
League, Inc. & Affiliates  
Latham, NY

Anne Stark  
Northern Michigan University  
Marquette, MI

Donna Snellings  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Otter Tail Power Company  
Fergus Falls, MN

Communication Services  
Region of Peel  
Brampton, ON

Karen Perrino, Heidi Ambrose  
SkillsUSA  
Leesburg, VA

Catherine Morris  
The John Marshall Law School  
Chicago, IL

Toni Belli  
United States Bowling  
Congress  
Greendale, WI

Visual Systems, Inc.  
Milwaukee, WI

Angela T. Wilson  
Washington Hospital Center  
Washington, DC

*65. Employee, Benefit & Membership Communications*

Carol Wellings  
Aon Consulting  
Radnor, PA

Geri Travis  
Aon Consulting  
New York, NY

Pam Little  
Blue Communications  
Hollywood, CA

Lori Block, Principal & Team  
Buck Consultants -  
San Francisco  
San Francisco, CA

Agathe Plamondon  
Communiqueurs du Fauve  
Montreal, QC

Ralph Giron  
Disneyland Resort  
Anaheim, CA

Employee Benefits  
Enterprise Rent-A-Car  
St. Louis, MO

FBMC Communications Team  
Fringe Benefits Management  
Company  
Tallahassee, FL

Kate Briggs  
Great-West Retirement Services  
Greenwood Village, CO

Communication Team  
Human Resource Services -  
Purdue University  
West Lafayette, IN

Kathy Kachele  
Lockheed Martin  
Media Services  
Richland, WA

Corporate Communications  
Maritz Inc.  
Fenton, MO

George Thomas  
Mercer Human Resource  
Consulting  
New York, NY

Tara Camacho-Lopez,  
Lainee Goldman  
Sandia National Laboratories  
Albuquerque, NM

Randy Carter  
The Segal Company  
New York, NY

Robert K. Swatland, Jr.  
The Segal Company  
Washington, DC

Martha Murphy  
TurnerDillon LLC  
Winston-Salem, NC

Carolyn Bracks  
Watson Wyatt  
Chicago, IL

Angela K. Corcoran  
Yellow Book USA  
Cedar Rapids, IA

*66. Government Agency Communications*

Kellye A. Keyes  
Chicago Housing Authority  
Chicago, IL

Planning & Development  
Department  
City of Las Vegas  
Las Vegas, NV

Esprit Graphic  
Communications, Inc.  
Kennewick, WA

Janet Hughes  
Janet Hughes and Associates  
Wilmington, DE

Mathematica Policy Research,  
Inc.  
Princeton, NJ

Office of Public Affairs  
Coordination  
U.S. Department of Energy,  
National Energy Technology  
Laboratory  
Pittsburgh, PA

*67. Meeting & Event Campaigns & Programs*

American Association of Nurse  
Anesthetists  
Park Ridge, IL

American Specialty Health  
San Diego, CA

Human Resources Development  
Automatic Data Processing, Inc.  
San Dimas, CA

Carol Payne  
California and Nevada Credit  
Union Leagues  
Rancho Cucamonga, CA

Marketing and  
Communications Department  
College of the North Atlantic  
Stephenville, NL

Roslyn Dawson Thompson,  
Norris Murray, Nancy Knox  
Dawson+Murray+Teague  
Communications  
Dallas, TX

Julian Hacker, Carl L. Mize  
Hacker Enterprises  
Christchurch, New Zealand

Jean-Marie Saidler  
JMS Consultations, Inc.  
Crystal Lake, IL

Dean Askin, Shana Barrett,  
Bruce Jones  
London Life IIP  
Communications & Advertising  
London, ON

Autumn Stevens  
National Association of  
Insurance and Financial  
Advisors  
Falls Church, VA

Tessa Burton  
Northwestern Memorial  
Hospital  
Chicago, IL

Myra Grant, Cathy Hayes  
Pardee Hospital Foundation  
Hendersonville, NC

Melissa Seifen  
The City of Anaheim Public  
Utilities  
Anaheim, CA

Terry Simzer  
Upper Canada District  
School Board  
Brockville, ON

*68. Financial & Investment Campaigns & Programs*

Wendy Sherman  
Aon Consulting  
Tampa, FL

Kate Briggs  
Great-West Retirement Services  
Greenwood Village, CO

Rebecca Rolfes  
Imagination  
Chicago, IL

Richard E. May, Jr.  
May Advertising and Design,  
Inc.  
Minneapolis, MN

Cynthia Spink  
The Vanguard Group  
Wayne, PA

Transamerica Retirement  
Services  
Los Angeles, CA

Jennifer Cresap  
Wells Fargo Institutional Trust  
Services  
Minneapolis, MN

*69. Total Publication Programs*

Public Affairs  
Cal Poly Pomona  
Pomona, CA

Human Resources  
Communications  
City of Houston  
Houston, TX



Tom Schuman  
Indiana Chamber of Commerce  
Indianapolis, IN

Judith W. Graybeal  
Pacific Northwest National  
Laboratory  
Richland, WA

Document Production  
The Commission on  
Accreditation of Rehabilitation  
Facilities  
Tucson, AZ

Matt Evans  
The Timken Company  
Canton, OH

### *70. Special Purpose Campaigns, Programs & Plans*

Corporate Communications  
Department  
Bayfront Health System  
St. Petersburg, FL

Jane Parker  
Camino Medical Group  
Sunnyvale, CA

Emory Leonard  
Central Georgia Health System  
and Aon Consulting  
Macon, GA

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Jean Bunker  
Harbor Hospital  
Baltimore, MD

Patricia M. Burgio  
Lancaster Central School  
District  
Lancaster, NY

Frank Kurt Cylke  
National Library Service  
for the Blind and  
Physically Handicapped,  
Library of Congress  
Washington, DC

Marsha Camera  
New York Power Authority  
White Plains, NY

Marketing Department  
New York State Credit Union  
League, Inc. & Affiliates  
Latham, NY

Susan S. Beschler  
Penn State Alumni Association  
University Park, PA

Kathy Ziprik  
Simonton Windows  
Parkersburg, WV

Ruth Swain  
Swain Communications  
Richland, WA

Andrew Kaplan  
The Segal Company  
New York, NY

Wax Custom Communications  
Miami Beach, FL

Erika Braxton-White  
Young Communications Group,  
Inc.  
Los Angeles, CA

## Writing

### *71. Education & Training Writing*

Thomas Abendroth  
Skip Fox  
American Bankers Association  
Washington, DC

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Pamela Wirstad  
Elsevier  
Philadelphia, PA

Heather Schuldt  
Great-West Retirement Services  
Greenwood Village, CO

Elisa Liehr  
Liehr Marketing  
& Communications  
Rolling Hills Estates, CA

Charles A. Miess  
Maryland 20878  
Glenwood, NY

Wendy Schrupp  
National Ski Patrol  
Lakewood, CO

Rita Nolan  
School Nutrition Association  
Alexandria, VA

Technical Writing Department  
Seapine Software, Inc.  
Mason, OH

Lisa Tiffany  
WebEx Communications, Inc.  
Rancho Cordova, CA

### *72. Marketing & Public Relations Writing*

Michele Late,  
Teddi Dineley Johnson  
American Public Health  
Association - The Nation's  
Health  
Washington, DC

Lydia Gnau  
Benjamin Moore & Co.  
Montvale, NJ

Tanya Alexander  
College of the North Atlantic  
Stephenville, NL

Dave Rector  
MRC Medical Communications  
Oradell, NJ

Kathy Ziprik  
Simonton Windows  
Parkersburg, WV

### *73. Media Kit & News Release Writing*

ASSEMBLY Marketing Team  
BNP Media  
Troy, MI

Michael Sciulla  
BoatU.S.  
Alexandria, VA

Frank Kurt Cylke  
National Library Service  
for the Blind and  
Physically Handicapped,  
Library of Congress  
Washington, DC

### *74. Web Writing*

Maggie Leyes  
Advisor Today  
Falls Church, VA

Sue Sandmeyer  
American Dental Education  
Association  
Washington, DC

Dave Schafer  
City of Houston  
Houston, TX

James Quiggle  
Coalition Against  
Insurance Fraud  
Washington, DC

Amy Storer  
Therapy Times  
Norristown, PA

Richard Berman  
Verb Factory  
Oakland, CA

Michael D. O'Neill  
San Mateo, CA

### *75. Feature Writing*

AAA Living  
Greensboro, NC

Maggie Leyes, Helen  
Thompson, Michele Bupp  
Advisor Today  
Falls Church, VA

Apryl Motley  
America's Community Bankers  
Washington, DC

Carla Kemp  
American Academy of Pediatrics  
Elk Grove Village, IL

Rebecka Ryan  
American Association of  
Critical-Care Nurses  
Aliso Viejo, CA

Maria Thiry American Association of Textile Chemists and Colorists Research Triangle Park, NC	Linda Hillmer CorpComm, Inc. Fredericksburg, VA	Allan Richter Institute of Real Estate Management Chicago, IL	Joe Ziemba Plumbing Systems & Design Magazine Chicago, IL
Jonathan Rollins American Counseling Association Alexandria, VA	Stephen Smith Costco Wholesale Corporation Issaquah, WA	Drew Campbell Institutional Real Estate, Inc. San Ramon, CA	Theresa Houck, Rick Dolezal, Dave Appleby Putman Media/Rockwell Automation Itasca, IL
Bob Black American Society for Engineering Education Washington, DC	Coreen Bailor CRM Media New York, NY	Ronnie L. Garrett Law Enforcement Technology Magazine Fort Atkinson, WI	Patricia L. Harman Restoration Industry Association Columbia, MD
Ari Kaplan Ari Kaplan Advisors Millburn, NJ	Rebecca Trela Document Management Industries Association Alexandria, VA	Jennifer Rankin LOMA Resource Atlanta, GA	Marcie Avram Rodale Custom Publishing New York, NY
Scott Briscoe ASAE & The Center for Association Leadership Washington, DC	Michelle Manafy EContent Magazine Wilton, CT	Liz McKey Lynn University Boca Raton, FL	Keri Forsythe RT Image Norristown, PA
Joanna Masterson Associated Builders and Contractors Services Corp. Arlington, VA	Michele Gerber, Ph.D. Fluor Hanford Communications Richland, WA	Jason Snell, Jonathan Seff, Peter Cohen Macworld San Francisco, CA	David Bailey Sky Greensboro, NC
Association of Fundraising Professionals Arlington, VA	Carl Strang Forest Preserve District of DuPage County Wheaton, IL	Megan Weatherly Marine Corps Community Services Camp S.D. Butler, Okinawa	Jeremy Moore SLACK Incorporated Thorofare, NJ
Elaine Moran Binghamton University Binghamton, NY	Mark J. Valentino Gazette Chicago, IL	Arthur V. Pearson Murphy, Pearson, Bradley & Feeney San Francisco, CA	Dee Anne Finken Society of Women Engineers Cleveland Heights, OH
Kevin Biller BNP Media Columbus, OH	Allison Eckel Gravure Association of America Rochester, NY	Karen Hollenbeck, Eileen Sadicario National Catholic Educational Association Washington, DC	Reagan Haynes Soundings Trade Only Essex, CT
Katherine L. George Catalina Communications Fredericksburg, VA	Meghan A.T.B. Reese Great Valley Publishing Company, Inc. Spring City, PA	Greg Ettling National Driller Magazine Bensenville, IL	Brad Pokorny The Bahá'í International Community New York, NY
Carolyn Bilsky Commercial Investment Real Estate Chicago, IL	Wes Cronkite Greater Capital Area Association of Realtors® Silver Spring, MD	Jennifer Strawn National Ground Water Association Westerville, OH	The Devon Group Shrewsbury, NJ
Nancy Steenburg, Elizabeth Kading Connecticut Sea Grant - University of Connecticut Groton, CT	John J. Strumsky, Jr. Hammock Publishing Nashville, TN	Martha King National Multiple Sclerosis Society New York, NY	Ivy Lessner The Green Sheet, Inc. Rohnert Park, CA
Paula A. Wristen Construction Financial Management Association Princeton, NJ	Tom Mueller Hemispheres - the Magazine of United Airlines, Pace Communications Greensboro, NC	Susan Weissman Pace Communications Greensboro, NC	The Magazine Group Washington, DC
	Linda Longo Home Lighting & Accessories Clifton, NJ	Steve Smith Plumbing & Mechanical Magazine Bensenville, IL	
	Rebecca Patrick Indiana Chamber of Commerce Indianapolis, IN		

Peggy Slasman  
The Massachusetts  
General Hospital  
Boston, MA

Tina Hay  
The Penn Stater Magazine  
University Park, PA

Beverly Foster  
The Risk Management  
Association  
Philadelphia, PA

Steven Clark  
The Walt Disney Company  
Burbank, CA

Kevin Hazaert  
United States Bowling  
Congress  
Greendale, WI

Tim Dyhouse  
VFW Magazine  
Kansas City, MO

Robert D. Bunning, MD,  
FACP, FACR,  
Stephen W. Peterson, MD  
Washington Hospital Center  
and National Rehabilitation  
Hospital  
Washington, DC

Mary Ellen Walsh  
Wellness - Newsday's Guide to  
Healthy Living  
Melville, NY

Greg Alexander  
Willamette Falls Hospital  
Oregon City, OR

Michael D. O'Neill  
San Mateo, CA

## *76. Feature Series Writing*

Bonnie Brewer Cavanaugh,  
Rick Cornejo, Ron Panko,  
R.J. Lehmann  
A.M. Best Company  
Oldwick, NJ

Lisa Singh  
Advisor Today  
Falls Church, VA

British Columbia Medical  
Journal  
Vancouver, BC

Cecilia Jacobs  
City of Fort Worth  
Fort Worth, TX

Catherine Monast  
City of Mississauga  
Mississauga, ON

Alzheimer's Disease Education  
and Referral Center  
JBS International, Inc.  
Silver Spring, MD

Mariwyn Evans,  
Robert Freedman  
National Association  
of Realtors®  
Chicago, IL

Martha King  
National Multiple Sclerosis  
Society  
New York, NY

Ohio Sea Grant  
Communications  
Ohio Sea Grant  
Columbus, OH

Eric T. Rosenthal  
Oncology Times  
New York, NY

Michele Meyer, Susan Newell  
Pace Communications  
Greensboro, NC

Judith P. Tibbs  
Real Estate Executive  
Magazine  
Fredericksburg, VA

Nicholas Ziegler,  
Brandon Weghorst  
Sigma Alpha Epsilon  
Evanston, IL

Tara Grassia  
SLACK Incorporated -  
Infectious Disease News  
Thorofare, NJ

Cara LaBrie  
The Arizona Republic  
Phoenix, AZ

VFW Magazine  
Veterans of Foreign Wars  
Kansas City, MO

## *77. How-to Writing*

Debbie LaChusa  
10stepmarketing  
Santee, CA

Deb Stewart  
American Bankers Association  
Washington, DC

Kristin Clarke  
ASAE & The Center for  
Association Leadership  
Dunn Loring, VA

John Franklin  
Association for Supervision and  
Curriculum Development  
Alexandria, VA

EM Creative Group  
Drexel University  
Philadelphia, PA

Michael Keating  
Government Procurement  
Cleveland, OH

Catherine Fredman  
Hemispheres - the Magazine  
of United Airlines,  
Pace Communications  
Greensboro, NC

Mark Anbinder, Jeff Battersby,  
Glenn Fleishman  
Macworld  
San Francisco, CA

Frances F. Strassman  
More Than Order  
Berkeley, CA

Lorrie Morgan-Ferrero  
Red Hot Marketing Inc.  
Van Nuys, CA

Jane Kollmer  
RT Image  
Norristown, PA

Trade Show Executive  
Magazine  
Carlsbad, CA

## *78. News Writing*

Children's Advocate/  
Defensor de las Niños  
Action Alliance for Children  
Oakland, CA

Valerie Jablow  
American Association  
for Justice  
Washington, DC

Angela Kennedy  
American Counseling  
Association  
Alexandria, VA

Kimberly Sorensen  
Colorado State University -  
Office of Public Relations  
Fort Collins, CO

Vivian Malli  
Gazette  
Chicago, IL

John Micklos, Jr.  
International Reading  
Association  
Newark, DE

James M. Berklan  
McKnight's  
Long Term Care News  
Northfield, IL

Daniele Cruz, Jennifer Byrnes  
Ocular Surgery News  
Thorofare, NJ

Margot J. Fromer  
Oncology Times  
New York, NY

Nancy Hemphill, ELS  
Primary Care Optometry News/  
SLACK Incorporated  
Thorofare, NJ

Christine Burroughs  
Sandia National Laboratories  
Albuquerque, NM

Michael Padilla  
Sandia National Laboratories  
Albuquerque, NM

JoAnn W. Goddard  
Soundings Trade Only  
Essex, CT

---

---

## 79. Interviews & Personal Profiles

Dave Coskey  
7 Mile Publishing +  
Creative Group  
Avalon, NJ

AARP Segunda Juventud  
Washington, DC

Shelley Svidal  
Alberta Teachers' Association  
Edmonton, AB

Gail Johnson  
Alive Publishing Group  
Burnaby, BC

Debra Cope and James Swann  
America's Community Bankers  
Washington, DC

Andrew Keegan  
American Diabetes Association  
Alexandria, VA

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Scott McNutt  
Amputee Coalition of America  
Knoxville, TN

Tim Eigo  
Arizona Attorney Magazine  
Phoenix, AZ

Lisa A. Bastian, CBC  
Bastian Public Relations  
San Antonio, TX

Marketing & Publications  
California State University,  
Monterey Bay  
Seaside, CA

Clifton Barnes  
CB3media  
Cary, NC

T. Foster Jones  
Costco Wholesale  
Issaquah, WA

Heather Clancy  
CRN  
Manhasset, NY

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Stephen R. Dujack  
Environmental Law Institute  
Charlottesville, VA

Katy Khakpour  
Hammock Publishing  
Nashville, TN

Dan Fitzgerald  
International Association of  
Special Investigation Units  
Baltimore, MD

Tina Hawkins  
Mercer Human Resource  
Consulting  
New York, NY

Jeff Bell  
Merion Publications  
King of Prussia, PA

NCCI Holdings, Inc.  
Boca Raton, FL

Britta Waller  
Pace Communications  
Greensboro, NC

Constance Walter  
Peru State College Foundation  
Peru, NE

Matthew N. Skoufalos  
RT Image  
Norristown, PA

Lisa Lem  
San Diego Association  
of Realtors®  
San Diego, CA

Nicholas Ziegler,  
Brandon Weghorst  
Sigma Alpha Epsilon  
Evanston, IL

Robert K. Ackerman  
Signal Magazine  
Fairfax, VA

Jim Olsztynski  
Supply House Times/  
BNP Media  
Bensenville, IL

Gary Halpern  
The PhotoMedia Group, Inc.  
Seattle, WA

Virginia McAuliffe  
Univera Healthcare  
Buffalo, NY

Jack Greer  
University of Maryland  
Sea Grant Program  
College Park, MD

Brian Caldwell  
Woodshop News  
Essex, CT

Jennifer Hicks  
Woodshop News of Soundings  
Publications  
Dayville, CT

Cimeron Morrissey  
San Mateo, CA

## 80. Regular Departments & Columns

Arthritis Foundation  
Atlanta, GA

Human Resources  
Communications  
City of Houston  
Houston, TX

Carl E. Crider  
Crider Associates  
Encinitas, CA

Marshall Lager  
CRM Media  
New York, NY

Joan Feldman  
Feldman Communications  
Hawthorn Woods, IL

Bill Marsano  
Hemispheres - the Magazine  
of United Airlines,  
Pace Communications  
Greensboro, NC

Michelle Ann McKinley,  
Kelley R. Taylor  
National Association of  
Secondary School Principals  
Reston, VA

John B. Pinto  
Ocular Surgery News  
Thorofare, NJ

Duncan Christy, Britta Waller  
Pace Communications  
Greensboro, NC

Katie Rotella  
Plumbing & Mechanical  
Magazine  
Bensenville, IL

Brady L. Kay  
Pontoon and Deck Boat  
Magazine  
Idaho Falls, ID

Jeffrey Hammond  
St. Mary's College of Maryland  
St. Mary's City, MD

Patti Murphy  
The Green Sheet, Inc.  
Rohnert Park, CA

The Harker School  
San Jose, CA

Connie Totten-Oldham  
U.S. Postal Service  
Marketing Department  
Washington, DC

Mark Preston  
U.S. Tennis Association  
White Plains, NY

Isabelle Cohen-DeAngelis  
Wiley  
Hoboken, NJ

Sue Lewis  
Wiley  
San Francisco, CA

## *81. Editorials & Advocacy Writing*

Rich Hansen  
AARP  
Washington, DC

Michele Bell  
Advertising Specialty Institute  
Trevose, PA

Michael Muscat  
American Association of  
Critical-Care Nurses  
Aliso Viejo, CA

Arthritis Foundation  
Atlanta, GA

Carl J. Pepine, MD  
SLACK Incorporated  
Thorofare, NJ

John McKeegan  
The Marcus Group, Inc.  
Little Falls, NJ

Frederick C. Finelli, MD, JD  
Washington Hospital Center  
Washington, DC

M.H. Perry  
Word Worth  
East Aurora, NY

Shawn Taylor, Kris Wendtland  
WREN Magazine  
Gillette, WY

## *82. Health, Fitness & Medical Writing*

Linda Slaughter  
AARP  
Washington, DC

Wendy Sherman  
Aon Consulting  
Tampa, FL

Arthritis Foundation  
Atlanta, GA

Anna S. Wilson  
Blue Ridge HealthCare  
Morganton, NC

Margaret O. Kirk, Kelley  
Heyworth, Becky Batcha  
Child Magazine  
New York, NY

Alanna Tanner  
CIBA Vision/Novartis  
Consumer Health  
Duluth, GA

John Perry  
City of Houston Human  
Resources Department  
Houston, TX

Lauren Schuler  
Edelman  
Atlanta, GA

Office of Communications  
& Marketing  
George Washington University  
Medical Center  
Washington, DC

Knowledge Application Program  
JBS International, Inc.  
Silver Spring, MD

Stephanie Conner  
McMurry  
Phoenix, AZ

Debra Yemenijian  
Merion Publications, Inc.  
King of Prussia, PA

Monique Beeler, Jan Goben  
Mills-Peninsula Health Services  
Burlingame, CA

Penton Custom Media  
Cleveland, OH

Dennise Brogdon  
The Hughston Foundation, Inc.  
Columbus, GA

Caron Wong  
The Joint Commission  
Oakbrook Terrace, IL

Therapy Times Staff  
Therapy Times  
Norristown, PA

Chris McBeath  
Travelink Publishing  
Vancouver, BC

Marie Rosenthal  
Veterinary Learning Systems  
Yardley, PA

Karienne Stovell  
Wiley  
Hoboken, NJ

Michael D. O'Neill  
San Mateo, CA

## *83. Speech & Script Writing*

Boe Workman  
AARP  
Washington, DC

Alexander P. Tsigdinos  
BlueChair Group, Inc.  
Los Gatos, CA

Britta Monaco  
City of Gaithersburg  
Gaithersburg, MD

Roslyn Dawson Thompson  
Dawson+Murray+Teague  
Communications  
Dallas, TX

Angelo Carfagna  
Fairleigh Dickinson University  
Teaneck, NJ

Daniel Berg  
Lockheed Martin  
Richland, WA

Marlee J. Ehrenfeld  
MJE Marketing Services Inc.  
San Diego, CA

Brian Woodland  
Peel District School Board  
Mississauga, ON

## *84. Technical Writing*

Donna Lawrence  
AGEISS Environmental, Inc.  
Evergreen, CO

John Siegenthaler, P.E.  
BNP Media  
Bensenville, IL

Beth Roodman  
Cognos  
Ottawa, ON

Marjorie Roberts  
Consona ERP Inc.  
Cincinnati, OH

Karl Seyfert  
Hearst Business Media  
Troy, MI

W.J. Gallagher, S.S.P. Parkin  
IBM Research Division  
Yorktown Heights, NY

Colleen Salomon  
International Association of  
Plumbing and Mechanical  
Officials  
Claremont, CA

Elaine M. Soldani  
KLA-Tencor  
Milpitas, CA

Lois McBean, MS, RD  
National Dairy Council  
Ann Arbor, MI

Hanna Goss  
NOAA Coastal Services Center  
Charleston, SC

Gary Drossel  
SiliconSystems, Inc.  
Aliso Viejo, CA

Richard B. Adams,  
Joe Tousignant  
Transition Networks  
Minneapolis, MN

Marla Lineberry  
TrusteSolutions, Inc.  
Houston, TX

## *85. Writing Series*

Staci Barsness  
Costco Wholesale Corporation  
Issaquah, WA

Marie Swift  
Impact Communications, Inc.  
Leawood, KS

Ellen Smith, Melanie Aclander,  
Katherine Snyder  
Mine Safety and Health News  
Pittsford, NY

Martha King  
National Multiple Sclerosis  
Society  
New York, NY

Sue Luse  
The Green Sheet, Inc.  
Rohnert Park, CA

Kathleen M. Beans  
The Risk Management  
Association  
Philadelphia, PA

Richard Berman,  
Christopher Cabrera  
Verb Factory and Xactly,  
Co-Authors  
Oakland, CA

### *86. Special Purpose Writing*

Alcan Primary Metal Group BC  
Vanderhoof, BC

Constance Hardesty  
American Animal Hospital  
Association  
Lakewood, CO

Stephanie E. Ponder,  
Tim Talevich  
Costco Wholesale  
Issaquah, WA

Miriam Cintrón  
Gazette  
Chicago, IL

Kleimann Communication  
Group, Inc.  
Washington, DC

Harry G. Samuels  
Learning Services  
Bradenton, FL

Susan Weissman, Ginny Gaylor  
Pace Communications  
Greensboro, NC

Catherine M. Streiner  
The Corporate Pen  
Cookeville, TN

Steven Clark  
The Walt Disney Company  
Burbank, CA

Mark Preston  
U.S. Tennis Association  
White Plains, NY

### *87. Best Rewrites*

Ayo Mseka  
Advisor Today  
Falls Church, VA

Cynthia Greaves  
Camino Medical Group  
Sunnyvale, CA

Jennifer Norbut  
Commercial Investment  
Real Estate  
Chicago, IL

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Kristi Grahl  
Finishing Today/  
BNP Media  
West Bloomfield, MI

Kristin Gunderson  
Institute of Real Estate  
Management  
Chicago, IL

Korn/Ferry International  
Marketing Staff and  
Leila Zogby  
Leila Zogby Business Writer,  
Inc.  
East Northport, NY

Howard R. Seidman  
Robert Wood Johnson  
University Hospital-Hamilton  
Hamilton, NJ

Laura McHale Holland  
The Green Sheet, Inc.  
Rohnert Park, CA

Hilda Guay  
Veterinary Learning Systems  
Yardley, PA

## Design & Illustration

### *88. Design & Layout*

Judy Layman, Edward Berdej  
A.M. Best Company  
Oldwick, NJ

Linda Alexander, Darin Peters  
Academy of Medical-Surgical  
Nurses  
Pitman, NJ

Keli Strickland  
Aon Consulting  
Owings Mills, MD

Atelier 004  
Lisbon, Portugal

Sandra Desrochers  
City of Mississauga  
Mississauga, ON

Sandra Rodriguez  
Cushman & Wakefield, Inc.  
New York, NY

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Communications Branch  
Government of Ontario -  
Ministry of Public  
Infrastructure Renewal  
Toronto, ON

Cheryl Deal  
Hancock Fabrics on Behalf of  
Aon Consulting  
Baltimore, MD

Jim Noland, Dana Jensen  
Lockheed Martin  
Media Services  
Richland, WA

Henry Ortega  
Marine Corps  
Community Services  
Camp S.D. Butler, Okinawa

Stacey Kaplan  
Mercer Human Resource  
Consulting  
New York, NY

Mercy Medical Center  
Dubuque, IA

Kitty Evarts  
Military Officers Association  
of America  
Alexandria, VA

Jesse Schomberg  
Minnesota Sea Grant  
Duluth, MN

James Herringshaw  
NAS Recruitment  
Communications  
Cleveland, OH

James Peacock  
NOAA Fisheries - Northwest  
Fisheries Science Center  
Seattle, WA

Neal Persinger,  
Jennifer Swafford  
Pace Communications  
Greensboro, NC

Eva Elliott  
Publishing Group of America  
Franklin, TN

Rae Anne McNally  
Puget Sound Action Team  
Olympia, WA

Barb Lightner, Nancy Gaygan  
SAE International  
Warrendale, PA

Connie Conklin  
Society of Women Engineers  
Cleveland Heights, OH

Allison Gray  
SOLAR TODAY Magazine  
Boulder, CO

Kim Breeding  
Southeastern Carwash  
Association  
Virginia Beach, VA

Warren Miller, Karen Kramer  
The Louis Berger Group, Inc.  
East Orange, NJ

Trade Show Executive  
Magazine  
Carlsbad, CA

Martha Murphy  
TurnerDillon LLC  
Winston-Salem, NC

Sayri Karp Mitastein  
Universidad de Guadalajara -  
Editorial Universitaria  
Guadalajara, Mexico

---

---

## 89. Illustration & Typography

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Keli Strickland  
Aon Consulting  
Owings Mills, MD

Lisa Wong  
Aon Consulting  
New York, NY

Office of External Affairs  
Drexel University's  
LeBow College of Business  
Philadelphia, PA

Jason Fitzgerald  
Lockheed Martin  
Media Services  
Richland, WA

Susan Knight  
McMurry  
Phoenix, AZ

Brandi Robinson  
Meniscus Educational Institute  
West Conshohocken, PA

Rose Richey  
Military Officers Association  
of America  
Alexandria, VA

James Herringshaw  
NAS Recruitment  
Communications  
Cleveland, OH

Lisa Schnabel  
National Association of  
Secondary School Principals  
Reston, VA

Sophie Hanson  
Newsletters Ink Corporation  
Murray, UT

Laura Wall  
Pace Communications  
Greensboro, NC

Maria Pazos  
SJ Business Journal  
San Jose, CA

Robert Priest  
Sky  
Greensboro, NC

David Biber  
The Software Engineering  
Institute,  
Carnegie Mellon University  
Pittsburgh, PA

Steven Clark  
The Walt Disney Company  
Burbank, CA

Jerry Rood, Dan Harman  
U.S. Air Force Safety Center  
Kirtland AFB, NM

## 90. Infographics

Cynthia Lucas  
Aon Consulting/Benefacts  
Owings Mills, MD

Antoinette Follett  
Bentley-Hall Inc.  
Syracuse, NY

Kelly Anne Johnson  
Government Executive  
Magazine  
Washington, DC

Craig Canine  
Sunset Custom Publishing  
Menlo Park, CA

## 91. Covers

LeRoy Hinton  
American Association of  
Critical-Care Nurses  
Aliso Viejo, CA

American Association of Motor  
Vehicle Administrators  
Arlington, VA

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Nicole Kirschner  
BNP Media  
Troy, MI

Bono Mitchell  
BonoTom Studio, Inc.  
Arlington, VA

Communications and  
Community Relations  
Carlow University  
Pittsburgh, PA

Haleh Brandau  
City of Gaithersburg  
Gaithersburg, MD

Kim Osness  
Disneyland Resort  
Anaheim, CA

Mark Feldman  
Feldman Communications  
Hawthorn Woods, IL

Hammock Publishing  
Nashville, TN

Laura Badke  
Island Publications  
Melville, NY

Mia Marzan  
Los Angeles Times  
Valley Village, CA

Lloyd Wainscott,  
John R. Burgreen, III  
Marine Corps  
Community Services  
Camp S.D. Butler, Okinawa

Lynne Woychik  
Military Officers Association  
of America  
Alexandria, VA

Martin Carr  
National Association of  
Health Underwriters  
Arlington, VA

Julie Fournier  
National Association  
of Realtors®  
Chicago, IL

Thad Plumley  
National Ground Water  
Association  
Westerville, OH

Brenan Sharp  
Publishing Group of America  
Franklin, TN

Ann Harvey  
Sky  
Greensboro, NC

Melissa Daddona, ELS  
SLACK Incorporated  
Thorofare, NJ

Tina Hay  
The Penn Stater Magazine  
University Park, PA

Gary D. Schenck  
The Richard Stockton College  
of New Jersey  
Pomona, NJ

Steven Clark  
The Walt Disney Company  
Burbank, CA

Trade Show Executive  
Magazine  
Carlsbad, CA

Laurie Redd-Miller  
Valley Forge Publishing Group,  
RT IMAGE  
Norristown, PA

## 92. Spreads

Jason R. Bennett  
ALM/Atlanta  
Atlanta, GA

Jill Brabant  
American Bankers Association  
Washington, DC

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Karen Holub  
Arizona Attorney Magazine  
Phoenix, AZ

Ken Ceccucci  
BonoTom Studio, Inc.  
Arlington, VA

Hammock Publishing  
Nashville, TN

John R. Burgreen, III  
Marine Corps  
Community Services  
Camp S.D. Butler, Okinawa

Laura M. Luckert  
Midwest Research Institute  
Kansas City, MO

Mark W. Jordan  
National Association of  
Secondary School Principals  
Reston, VA

Anne Loftin Weston  
Pace Communications  
Greensboro, NC

Brenan Sharp  
Publishing Group of America  
Franklin, TN

Mark Preston  
U.S. Tennis Association  
White Plains, NY

Laurie Redd-Miller  
Valley Forge Publishing Group,  
RT IMAGE  
Norristown, PA

Jamie Hernandez  
WorldatWork  
Scottsdale, AZ

### 93. Photography

AAA Living  
Greensboro, NC

Sandra Keenan Davison  
American Red Cross  
Blood Services  
Pomona, CA

Tom Zasadzinski  
Cal Poly Pomona  
Pomona, CA

Casey Batule  
Cleveland Metroparks  
Cleveland, OH

Cheong Yong  
Conceptus, Inc.  
Mountain View, CA

Marjorie Harrow  
Creative Marketing Plus, Inc.  
New York, NY

DCP  
Walnut Creek, CA

Stephen R. Dujack  
Environmental Law Institute  
Charlottesville, VA

Lloyd Wainscott  
Marine Corps  
Community Services  
Camp S.D. Butler, Okinawa

Lynne Woychik  
Military Officers Association  
of America  
Alexandria, VA

Michelle Carr  
Pace Communications  
Greensboro, NC

Barbara Bergdolt  
Paris Community Hospital/  
Family Medical Center  
Paris, IL

James Hawker  
Southern Illinois University  
School of Medicine  
Springfield, IL

Steven Clark  
The Walt Disney Company  
Burbank, CA

Kevin Graham  
Xcel Energy  
Denver, CO

### 94. Corporate Identity & Graphic Standards Materials

Jill Rafkin  
Aon Consulting  
New York, NY

Battle River Watershed Alliance  
Okotoks, AB

Eric Morley  
Blue C Advertising  
Newport Beach, CA

Billie Mallery  
BNP Media  
Troy, MI

Harriette Shakes  
Canopy  
Palo Alto, CA

Pattie Covert, Amy Cevario,  
Amy Dagliano  
Clayton Design Group  
Falls Church, VA

Nancy York  
IPS-Sendero  
Norcross, GA

Jason Fitzgerald  
Lockheed Martin  
Media Services  
Richland, WA

Robert Nikodem  
Mercer Human Resource  
Consulting  
New York, NY

Ellen L. Errico  
NAIFA  
Falls Church, VA

Sophie Hanson  
Newsletters Ink Corporation  
Murray, UT

Nyman Ink  
Toronto, ON

Terri Reden  
PLATO Learning, Inc.  
Bloomington, MN

Michael Vittitow  
Sandia National Laboratories -  
Creative Arts  
Albuquerque, NM

Beverly Valdez  
Social & Scientific Systems, Inc.  
Silver Spring, MD

Allison Raskin  
The Vanguard Group  
Wayne, PA

### 95. Print Ads & Advertorials

Avi Litwack  
Advisor Today  
Falls Church, VA

Sapna Parekh  
Camino Medical Group  
Sunnyvale, CA

Jim Rabidoux  
CH2M HILL  
Palm Beach Gardens, FL

Krista Metcalf  
Churm Media  
Newport Beach, CA

Cami Parks,  
Georgia Lynn Mitchell  
Eastern Data, Inc.  
Norcross, GA

Laura Whitlock, Phil Earley,  
Josh Crockett  
Great-West Retirement Services  
Greenwood Village, CO

Jean Bunker  
Harbor Hospital  
Baltimore, MD

Kathy Kachele, Zach Carter  
Lockheed Martin  
Media Services  
Richland, WA

Mia Marzan  
Los Angeles Times  
Valley Village, CA

Ellen L. Errico  
NAIFA  
Falls Church, VA

Public Relations and Marketing  
Department, with Dianne  
Blackmore - Flying Cat Design  
Robert Wood Johnson  
University Hospital-Hamilton  
Hamilton, NJ

Patricia Herndon  
University of West Georgia  
Carrollton, GA

Kizzie Suriel  
Vacumet Corp.  
Franklin, MA



*96. Exhibits, Displays  
& Signage*

CAWOOD  
Eugene, OR

David Hachigian  
Computational Information  
Sciences Directorate  
Richland, WA

Brian Miller  
Fluor Hanford Communications  
Richland, WA

Jean Haynie  
Human Resource Services -  
Purdue University  
West Lafayette, IN

Lynn Ver Steeg, Jeff Flora  
Lockheed Martin  
Media Services  
Richland, WA

James Herringshaw  
NAS Recruitment  
Communications  
Cleveland, OH

Bonita Brodt  
Northwestern Memorial  
Hospital  
Chicago, IL

Jennifer Rees  
UT TeleCampus  
Austin, TX

*97. Calendars, Posters  
& Certificates*

Tracy Park, Toby Taylor  
American HomePatient  
Brentwood, TN

American Institute  
for Cancer Research  
Washington, DC

Sharon Welsh  
Aon Consulting  
Radnor, PA

Paula Lykins  
California Pacific  
Medical Center  
San Francisco, CA

Deloitte  
Wilton, CT

Wendy Haan  
Hope Health  
Kalamazoo, MI

Marketing Department  
KMC Controls  
New Paris, IN

Allen Hopkins  
Los Alamos National  
Laboratory - ESH&Q  
Communications Team  
Los Alamos, NM

Darren Press  
May Sky Inc.  
Stanfordville, NY

Wayne Sylvonic  
SAE International  
Warrendale, PA

Karen Carlson, James Hawker  
Southern Illinois University  
School of Medicine  
Springfield, IL

Paula Jaworski  
The Humane Society  
of the United States  
Gaithersburg, MD

Susan Sanborn and the  
Archives Team  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

Patricia Herndon  
University of West Georgia  
Carrollton, GA

Ingrid Staude-Griesel  
Words'worth Publishing  
Johannesburg, South Africa

*98. Best Redesigns*

Nicole Renn  
American Society for Surgery  
of the Hand  
Rosemont, IL

Lisa Wong  
Aon Consulting  
New York, NY

Elaine Moran  
Binghamton University  
Binghamton, NY

Clare Johnson  
BNP Media  
Clinton Township, MI

Farah Salim  
Children's Miracle Network at  
St. John's Children's Hospital  
Springfield, IL

Laura Hegyi  
CRM Media  
Medford, NJ

John Kidon  
Davis & Company  
Glen Rock, NJ

Stephen R. Dujack  
Environmental Law Institute  
Charlottesville, VA

Becky Marrington  
Episcopal Retirement Homes  
Cincinnati, OH

Phil Earley, Heather Schuld  
Great-West Retirement Services  
Greenwood Village, CO

Hammock Publishing  
Nashville, TN

Marie Swift  
Impact Communications, Inc.  
Leawood, KS

Allen Hopkins  
Los Alamos National  
Laboratory - ESH&Q  
Communications Team  
Los Alamos, NM

Elf Ahearn  
Malcolm Pirnie, Inc.  
White Plains, NY

MapInfo Corporation  
Troy, NY

Tim Downs  
McMurry  
Phoenix, AZ

Stephanie Oetjen  
National Association of  
Professional Employer  
Organizations  
Alexandria, VA

Carol Johnston  
New Jersey Association of  
Mental Health Agencies, Inc.  
Mercerville, NJ

Ohio State University Medical  
Center and General Learning  
Communications  
Northbrook, IL

Pace Communications  
Greensboro, NC

Bonni Graham  
Scantron Corporation  
San Diego, CA

Jennifer Barlow  
SLACK Incorporated  
Thorofare, NJ

Ed Felker  
The Falmouth Institute, Inc.  
Fairfax, VA

Ken Beaulieu  
The Pohly Company  
Boston, MA

Graphics and Print  
The United Church of Canada  
Toronto, ON

Julia Michry  
Time Inc. Content Solutions  
New York, NY

Michelle Taylor, Alison L. Stone  
Veterinary Learning Systems  
Yardley, PA

Susan Brill  
Watson Wyatt Worldwide  
New York, NY

Sue Lewis  
Wiley  
San Francisco, CA

## One-of-a-Kind Publications

### *99. One-of-a-Kind - Print Publications*

Robin Hicks  
Aon Consulting  
Winston-Salem, NC

Coldwell Banker  
Barbara Sue Seal Properties  
Portland, OR

Debby Weitzel  
Colorado State University,  
Communications and Creative  
Services  
Fort Collins, CO

Margaret A. Van Patten  
Connecticut Sea Grant/  
University of Connecticut  
Groton, CT

Kim Manning  
Creighton University  
Omaha, NE

James Ryan  
DaimlerChrysler Financial  
Services Americas  
Farmington Hills, MI

Christine O'Brien,  
Connie Boone  
Elsevier  
St. Louis, MO

K. Scott Jenkins  
Great Scott Design  
Johnson City, TN

Werner Rotach  
Horwath International  
New York, NY

Rebecca Rolfes  
Imagination  
Chicago, IL

Dr. Laurence M. Crane  
National Crop Insurance  
Services  
Overland Park, KS

New York State  
Department of Civil Service,  
Employee Benefits Division  
Schenectady, NY

Lisa McMahon  
Niagara University  
Niagara University, NY

Louis Ricca III, David Lyko,  
Diane Fuller  
Publix Super Markets  
Lakeland, FL

Wayne Walley  
Rental Management  
Moline, IL

Mark W. Estes, ABC  
Salt River Project  
Phoenix, AZ

John German  
Sandia National Laboratories  
Albuquerque, NM

Patricia Fitzgerald,  
Michelle Dietch  
School Nutrition Association  
Alexandria, VA

Editorial Department  
Soundings  
Essex, CT

Joseph & Grace Criscuoli  
St. Vincent Pallotti High School  
Laurel, MD

Debra J. Stratton, Marilee Rist  
Stratton Publishing &  
Marketing Inc.  
and NSBA  
Alexandria, VA

Venetia L. Miles  
Township High School  
District 214  
Arlington Heights, IL

Leigh Johnson, Jamie Gonzalez,  
Cesar Alvarez  
University of California  
Cooperative Extension -  
Sea Grant Extension Program  
San Diego, CA

Educational Outreach  
WGBH Educational Foundation  
Boston, MA

### *100. One-of-a-Kind - Web & Electronic Publications*

Erin Matters  
Bayfront Health System  
St. Petersburg, FL

Larry Burditt  
Central Michigan University -  
Department of Art  
Mount Pleasant, MI

Diana Long  
Life Design Institute  
Lewis Center, OH

Jacque Henson  
ProEdit, Inc.  
Cumming, GA

Christine Banning  
SCORE Association  
Herndon, VA

Jessica M. Eslinger  
Solar Turbines Incorporated  
San Diego, CA

Elizabeth Schindelar  
Vita-Mix Corporation  
Cleveland, OH

### *101. One-of-a-Kind - Custom-Published Publications*

Thomas Goehner  
American Red Cross  
Washington, DC

Marian Calabro  
CorporateHistory.net LLC  
Hasbrouck Heights, NJ

Craig Johnson  
Mercer Human Resource  
Consulting and Arkema Inc.  
Philadelphia, PA

National Football League  
& H.O. Zimman, Inc.  
Lynn, MA

Sophie Hanson  
Newsletters Ink Corporation  
Murray, UT

Noelle Wojciehowski  
Nickelodeon  
New York, NY

Brian Cook  
Pace Communications  
Greensboro, NC

Norma Hanna  
SLACK Incorporated,  
Custom Publishing Group  
Thorofare, NJ

Dominique Ritter  
Spafax Canada Inc.  
Montreal, QC

Southeast Corridor  
Constructors  
T-Rex Project  
Centennial, CO

Kennes Apodaca, Tracey Phalen  
The Arizona Republic  
Phoenix, AZ

Upshot  
Chicago, IL

### *102. One-of-a-Kind - Health, Fitness & Medical Publications*

Kim Gardiner  
Ariad Custom Communications  
Toronto, ON

Joanne Kitsos  
Blue Cross and Blue Shield  
Association  
Chicago, IL

Office of Communications  
& Marketing  
George Washington University  
Medical Center  
Washington, DC

Loyola University  
Health System  
Maywood, IL

International Union  
of Operating Engineers  
in partnership with  
StayWell Custom  
Communications  
Washington, DC

Robert E. Kristofco  
Meniscus Educational Institute  
West Conshohocken, PA

Donna Austin-Workman  
Pacific Northwest National  
Laboratory  
Richland, WA

Lynn Maples  
QSource  
Memphis, TN

Public Relations & Marketing  
Department  
Robert Wood Johnson  
University Hospital Hamilton  
Hamilton, NJ

Christina Kus, Pam Haines,  
Detra Mills  
Roche Diagnostics  
Indianapolis, IN

*103. One-of-a-Kind -  
Crisis & Emergency  
Communications*

Chris M. Gent  
Kissimmee Utility Authority  
Kissimmee, FL

Thelisha A. Woods  
Navy-Marine Corps  
Relief Society  
Arlington, VA

Bonita Brodt  
Northwestern Memorial  
Hospital  
Chicago, IL

Chuck Norman  
Smith & Associates/  
Cherokee Publishing  
Cary, NC

Tracey Phalen, Debra Rinard  
The Arizona Republic  
Phoenix, AZ

*104. One-of-a-Kind -  
Financial & Investment  
Publications*

Marketing Communications  
Group  
Jackson National Life  
Insurance Company  
Denver, CO

Kleimann Communication  
Group, Inc.  
Washington, DC

Sophie Hanson  
Newsletters Ink Corporation  
Murray, UT

*105. One-of-a-Kind -  
Government  
Publications*

Michael Campbell  
City of Las Vegas -  
Neighborhood Services  
Department  
Las Vegas, NV

Marianne Walkington  
City of Portage  
Portage, MI

Noreen Lazor  
Cleveland Metroparks  
Cleveland, OH

Nicole Vincent  
Federal Citizen Information  
Center  
Washington, DC

Charles Jean Sucsan  
Government of Ontario -  
Office of Francophone Affairs  
Toronto, ON

Janet Hughes  
Janet Hughes and Associates  
Wilmington, DE

Marketing Department  
Marine Corps  
Community Services  
Camp S.D. Butler, Okinawa

Mind & Media  
Alexandria, VA

NOAA Coastal Services Center  
Charleston, SC

Dave Payson,  
Donna Austin-Workman  
Pacific Northwest National  
Laboratory  
Richland, WA

Susan Kelley  
The Maryland-National Capital  
Park and Planning Commission  
Upper Marlboro, MD

Aleksandra Serwa  
Words'worth Publishing  
Johannesburg, South Africa

---

**A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category. Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.

**To order additional award certificates** for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from <http://www.apexawards.com>.





# Order Form: APEX 2007 ADDITIONAL Certificates

Your chance to give a "pat on the back" to deserving staff, freelancers and vendors.

If you won an APEX 2007 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

**1.** Clearly type or print the EXACT wording you'd like for additional certificates—names, titles, company, etc.

 **Best method: Attach photocopies of your original certificate(s) with changes marked.**

**2.** Here is the copy for my additional certificates order:

---

---

---

---

---

---

---

---

**Sample Certificate Copy:**

Most Improved Newsletters (entry category)  
The Ace Reporter (entry title)  
Judy Smith (name of staff person)  
Publications Manager (job title)  
Ace Software, Inc. (name of organization)

**3.** Enclosed is my certificate order for:

Qty: \_\_\_\_\_ APEX 2007 Award of Excellence certificates.

Qty: \_\_\_\_\_ APEX 2007 Grand Award certificates.

\_\_\_\_\_ Total # of certificates @ \$\_\_\_\_\_ each = \$\_\_\_\_\_ (total enclosed)

Cost: \$15 each (Until October 4, 2007)  
\$18 each (From October 5 on)  
(includes shipping via 1st Class Mail)

**4.** Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my  Visa  MasterCard  American Express

Card # \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**5.** Mail my certificate(s) to:

**Clearly** write your mailing address, or attach your business card. We'll mail your certificates to the **exact** address you provide.

**Name:** \_\_\_\_\_

**Org:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State-Prov./Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**6.** Mail this order form, with payment, to:

APEX 2007 Additional Certificates  
Communications Concepts, Inc.  
7481 Huntsman Blvd., #720  
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:  
**703/643-2329** (secure fax machine)

**NOTE! Certificate orders cannot be phoned in.** To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2007 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.