

Writing that Works[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
Springfield, Virginia 22153-1648

The Business Communications Report

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Announcing the Winners of

APEX 2009



The Twenty-first Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2009, the twenty-first annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 3,785 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,158 Awards of Excellence recognizing exceptional entries in 122 subcategories.

The panel of judges for APEX 2009 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2009 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2009

The Twenty-first Annual Awards for Publication Excellence Competition

Sponsored by the Editors of Writing That Works:

The Business Communications Report

How were awards presented?

APEX 2009 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

3,785 entries were evaluated, in the following distribution:

Newsletters: 385; Magazines & Journals: 706; Magapapers & Newspapers: 82; Annual Reports: 183; Brochures, Manuals & Reports: 378; Video & Electronic Publications: 193; Web & Intranet Sites: 267; Campaigns, Programs & Plans: 301; Writing: 659; Design & Illustration: 392; Special Publications: 239.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,158 APEX Awards of Excellence recognize excellence in 122 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2009 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a bimonthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Donald Bilodeau
The Smart Life
Ariad Custom
Communications
Toronto, ON

Susan Pack
*Driver's Seat -
March/April 2008*
Toyota Motor Sales, USA, Inc.
Torrance, CA

Allyson Corcoran,
Elisabeth Villarroel
Tech Talk
Veterinary Learning Systems
Yardley, PA

*Natural Gas & Electricity -
March 2008*
Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ, and
Robert E. Willett
Financial Communications
Company
Houston, TX

FOR PROFIT SMALL OFFICE

Steven Clark
Disney Newsreel
The Walt Disney Company
Burbank, CA

NONPROFIT

Carole C. Hayward
ASCD Express
ASCD
Alexandria, VA

NONPROFIT SMALL OFFICE

No Grand Awards presented.

MAGAZINES & JOURNALS

FOR PROFIT

Warren Miller, Karen Kramer
*BergerWorld - Cultural
Resources: Preserving the Past,
Planning the Future*
Berger Group Holdings, Inc.
Morristown, NJ

*American Spirit -
January/February 2009*
Hammock Inc.
Nashville, TN

John Carpenter
TABLE Magazine
MCM Communications
Pittsburgh, PA

*NACS Magazine -
November 2008*
The Pohly Company
Boston, MA

Parks 2008
Time Inc. - Content Solutions
New York, NY

Investor - June 2008
T. Rowe Price
Owings Mills, MD

FOR PROFIT SMALL OFFICE

Thomas Martinelli
Amtrak - New York By Rail
Martinelli - Slocum Publishing
Poughkeepsie, NY

Gary Halpern
*PhotoMedia - Spring 2008,
People and Places*
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT

Civil Engineering Staff
*Civil Engineering Magazine -
January 2008*
American Society
of Civil Engineers
Reston, VA

Glenn Pierce
Cleveland Clinic Magazine
The Magazine Group
Washington, DC

NONPROFIT SMALL OFFICE

Mary Koik
Hallowed Ground
Civil War Preservation Trust
Washington, DC

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

Ocular Surgery News Staff
*Ocular Surgery News -
January 25, 2008*
Ocular Surgery News
Thorofare, NJ

Passenger Transport
Stratton Publishing
& Marketing Inc.
for American Public
Transportation Association
Alexandria, VA

FOR PROFIT SMALL OFFICE

No Grand Awards presented.

NONPROFIT

Lab News Team
Sandia Lab News
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

HR Communications
City Savvy - Fall 2008
City of Houston
Houston, TX

Strategic Communications,
Code T
*Happy Anniversary NASA
and NASA's 50th Anniversary -
X-Press' Companion Editions*
Dryden Flight
Research Center
Edwards, CA

ANNUAL REPORTS

FOR PROFIT

*Loyola University Chicago
Marcella Niehoff
School of Nursing
Transforming Nursing 2008*
ABS Graphics
Addison, IL

Michelle Allario
*Georgia Chamber of Commerce
Annual Report 2008*
MacDUFF Publishing
Atlanta, GA

FOR PROFIT SMALL OFFICE

Nicolas Titze
*Chicago Loop Alliance
2008 Annual Report -
Faces of the Loop*
Adaptive Easel
Chicago, IL

Joe Stuhlmueller
*2007-2008 Annual
and Community Report*
Rutland Regional
Medical Center
Rutland, VT

NONPROFIT

Carol Whatley
*Working Knowledge -
2008 Annual Report*
Alabama Cooperative
Extension System
Auburn University, AL

Corporate Communications
*A Healthier Harris County
by Design*
Harris County Hospital
District
Houston, TX

Communications & Marketing
2007 Annual Report
United Way/Centraide Ottawa
Ottawa, ON

NONPROFIT SMALL OFFICE

Kimberly A. Readmond
*Freedom to Speak: 2007 CID
Report to the Community*
Central Institute for the Deaf
St. Louis, MO

Bruce Swart
Annual Report of the Dean 2008
The John Marshall Law School
Chicago, IL

continued, over

BROCHURES, MANUALS & REPORTS

FOR PROFIT

Corporate Communications
*Unlocking Value: ENTERGY
2007 Sustainability Report*
Entergy
New Orleans, LA

Susanne Ho
*2008 KMB Passenger Liaison
Group Report*
KMB
Hong Kong

Monica Snellings, Megan
Riordan, Jessica Blanchard
*National Institute on Aging
Exercise Guide*
Levine & Associates, Inc.
Washington, DC

Karen J. Abbas, RN, MS, AOCN
*Updates and Strategies
for the Management of
MDS, CLL and MM*
Meniscus Educational
Institute
West Conshohocken, PA

CSAA Team
Sojourns
Pace Communications
Greensboro, NC

Paula S. Davis
*Act! - 2007 PBG Corporate
Responsibility Report*
The Pepsi Bottling Group
Corporate Communications
Somers, NY

FOR PROFIT SMALL OFFICE

Bill Nicholson
On the Level
PRM Consulting Group
Roswell, GA

NONPROFIT

Education Division
*Pediatric Health Care
Coalition Manual*
Hospital for Special Surgery
New York, NY

Caren Batzer
*Picture Yourself at St. John's -
2009 Viewbook*
St. John's University
Queens, NY

NONPROFIT SMALL OFFICE

Gene Canton
Men's Health Services
Lake Hospital System
Painesville, OH

ELECTRONIC & VIDEO PUBLICATIONS

FOR PROFIT

David Burton
*Exercise & Physical Activity:
Your Everyday Guide from the
National Institute on Aging*
Alzheimer's Disease
Education and Referral Center
Silver Spring, MD

Robin Hicks
The People Place
Aon Consulting
Winston-Salem, NC

Ramanathan Srinivasan
*Overview on Sexual
Harassment*
Cognizant Technology
Solutions
Teaneck, NJ

Jackson's Marketing Group
Rollover RX
Jackson National Life
Insurance Company
Denver, CO

Kristen Smolen
*2010 Lincoln MKZ
Web-Based Training Course*
Ford Motor Company,
Retailer Education & Training
Dearborn, MI

*Swift Laboratory
for National Security*
Lockheed Martin -
Creative & Strategic Services
Richland, WA

FOR PROFIT SMALL OFFICE

Dr. Jan McCormick
*Seven Savvy Secrets
of Job Winners*
FullCircle Career Services, LLC
Springdale, AR

NONPROFIT

Lt. Jennifer Cragg,
Linda Kozaryn
*Staying Power &
Wounded Warrior Diaries*
Department of Defense
Alexandria, VA

REALTOR® Magazine Staff
Business Tips Newsletter
REALTOR® Magazine
Chicago, IL

NONPROFIT SMALL OFFICE

ALot2Lose
Public Service Announcement
The Century Council
Arlington, VA

Jack I. Dinaburg
*Help Mikey Make It Out -
Interactive Teaching Tool*
Prevention 1st Foundation, Inc.
Pittsford, NY

WEB & INTRANET SITES

FOR PROFIT

Misty Ladner
*Federal Enrollment Web Site -
uhcfeds.com*
UnitedHealthcare
Edina, MN

*Your Path to Retirement
Security Starts Here*
The Vanguard Group, Inc.
Valley Forge, PA

Colleen Holland,
Joseph Connelly
VegNews.com
VegNews Media
San Francisco, CA

FOR PROFIT SMALL OFFICE

*Market of Choice Web Site -
www.marketofchoice.com*
CAWOOD
Eugene, OR

Michelle Noonan,
Lindsay McKeighan
*East Rockhill Township
Web Site*
Word Work Communications
Lansdale, PA

NONPROFIT

Beatrice Livioco
Carcare.org
Automotive Aftermarket
Industry Association
Bethesda, MD

NONPROFIT SMALL OFFICE

Communications Department
*MSAA Home Page -
www.msassociation.org*
Multiple Sclerosis Association
of America
Cherry Hill, NJ

Cynthia A. Lockley
*STC Washington, D.C.
Chapter Web Site*
Society for Technical
Communication -
Washington, D.C. Chapter
Adelphi, MD

CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT

Debbie Clark
How to Build a Fit Company
American Specialty Health
San Diego, CA

Lori Block, Mark Mathson
AAA - 2009 Open Enrollment
Buck Consultants
San Francisco, CA

Segal Communications
*New England Carpenters
Benefit Funds: Well Beyond*
The Segal Company
New York, NY

Audra Monschein
*Howard Hughes Medical
Institute 2008 Total
Compensation Statement*
Watson Wyatt & Company
Cleveland, OH

FOR PROFIT SMALL OFFICE

MADOFF TEAM
MADOFF MATTERS
Holtz Rubenstein Reminick
Melville, NY

NONPROFIT

Jane Christyson
Year of the Frog
Cleveland Metroparks
Cleveland, OH

Bonita Brodt
Selfless Choice
Saves Four Lives
Northwestern Memorial
Hospital
Chicago, IL

NONPROFIT SMALL OFFICE

CommunicationsTeam
Making My Way
Peel District School Board
Mississauga, ON

WRITING

FOR PROFIT

The Cerner Copywriting Team
Transparency in Healthcare:
A Site to Behold
Cerner Corporation
Kansas City, MO

T. Foster Jones, Steve Fisher
Member Connection
Costco Wholesale
Issaquah, WA

Marketing Department
SMART Plan - Two Paths
to Investing for Retirement
Great-West Retirement
Services
Greenwood Village, CO

Global Warming
WordSouth Public Relations,
Inc.
Rainsville, AL

FOR PROFIT SMALL OFFICE

Connie Eckard, ABC
Commander in a Hard Hat
Fluor Hanford
Communications
Richland, WA

Lisa Strid
Bark Beetles -
Impossible to Eliminate,
Expensive to Endure
WREN Magazine
Gillette, WY

NONPROFIT

Jonathan Peterson
Health Care Reform:
The Seven Deadly Myths
AARP
Washington, DC

Bob Black
Grief, Grit and Grace
American Society for
Engineering Education
Washington, DC

Mary Anne Dunkin,
Terrie Heinrich Rizzo and
the Arthritis Today Editors
Arthritis Today's
Surgery Series
Arthritis Foundation
Atlanta, GA

NONPROFIT SMALL OFFICE

Up By Roots: Healthy Soils
and Trees in the Built
Environment

International Society
of Arboriculture
Champaign, IL

Mike Allegra
Farmer's Market -
The Laurentian
The Lawrenceville School
Lawrenceville, NJ

Brad Pokorny
In Iran, Three are Unjustly
Imprisoned for Helping
Underprivileged Children
Bahá'í International
Community
New York, NY

DESIGN & ILLUSTRATION

FOR PROFIT

Monya Keane
EMC•now
EMC Corporation
Hopkinton, MA

Downtown Rochester
Brand Experience Document
Funk/Levis & Associates
Eugene, OR

Kelly Mack
5-Star Rated
Orthopedics Billboard
Southwest General
Health Center
Middleburg Heights, OH

Custom Publishing Staff
SilverKris English - May 2008
SPH Magazines Pte Ltd
Singapore

FOR PROFIT SMALL OFFICE

Janel C. Patti
Service & Stability Ad
The Marcus Group, Inc.
Little Falls, NJ

Paul G. Feith
Get Junged - Marketing
Campaign & Collateral
Paul Gregory Media
Naperville, IL

NONPROFIT

G. Ray Merchant
Top Sustainable
Accomplishments
Anaheim Public Utilities
Anaheim, CA

MCCS Marketing
Under 21
MCCS Marketing Branch
Camp S.D. Butler, Okinawa

NONPROFIT SMALL OFFICE

Molly Renda
36 Things We Love
About NC State
NC State Alumni Association
Raleigh, NC

Wendy Schrupp
32 Degrees - Fall 2008
American Snowsports
Education Association
Lakewood, CO

Connie Conklin
From Research to Reality
Society of Women Engineers
Cleveland Heights, OH

ONE-OF-A-KIND PUBLICATIONS

FOR PROFIT

Providing Independent Living
Support: Training for Senior
Corps Volunteers and
Facilitator's Guide
JBS International, Inc.,
Aguirre Division
Burlingame, CA

Good Faith Estimate Form
Kleimann Communication
Group, Inc.
Washington, DC

Plaquemines Parish
Emergency Guide
Sides & Associates
Lafayette, LA

2008 US Open Tournament
Magazine
USTA / H.O. Zimman, Inc.
Lynn, MA

Bill Wax
The Barnett Shale -
Winter 2009
Wax Custom Communications
Miami, FL

FOR PROFIT SMALL OFFICE

Technical Publications Group
Architectural Design Manual
Pella Corporation
Pella, IA

Carl E. Crider
SalesTalk - Special Edition
Spring 2008
Crider Associates
Encinitas, CA

NONPROFIT

Borgna Brunner
The Ruff Guide to Science
WGBH Educational
Foundation
Boston, MA

NONPROFIT SMALL OFFICE

Seth Masia
Solar Today: Get Started 2009
Bonus Issue
American Solar Energy Society
Boulder, CO

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Suzy Logan
American Thoracic Society
New York, NY

Bill Sweeney
Aon Consulting
Winston Salem, NC

Andrea Harman
Ariad Custom Communications
Toronto, ON

Bethany Afshar
Arthritis Foundation
Atlanta, GA

BCLC
Richmond, BC

Teresa Dickinson
BNA
Arlington, VA

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Carrot
St. Louis Park, MN

Carrie Liaskos
Chandler Chicco Agency
New York, NY

Credit Union Association
of New York
Albany, NY

Matthew Davis
Davis & Company
Glen Rock, NJ

Provider Communications
Excellus BlueCross BlueShield
Rochester, NY

Kelly Ann Doktor
Holyoke High School
Media Center
Holyoke, MA

Wendy Haan
Hope Health
Kalamazoo, MI

LaShandra Gary,
Raven Padgett
Howard University
Washington, DC

Public Affairs Department
Idaho Housing and Finance
Association
Boise, ID

The Institute for Continuing
Healthcare Education
Philadelphia, PA

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Marketing Communications
Life Technologies Corporation
Montara, CA

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

Teresa Kraemer
Oregon Women Lawyers
Portland, OR

Stephanie Hoff, Dawn Tenneson
Otter Tail Power Company
Fergus Falls, MN

Scott Kane, Ron Wilshire
Printing & Graphics
Express Services
Clarion, PA

Tamara Barto
PVHMC Robert and
Beverly Lewis Family
Cancer Care Center
Pomona, CA

Pat Kemper
Sacramento Municipal
Utility District
Sacramento, CA

Technical Communication
Department
SHAZAM/ITS, Inc.
Johnston, IA

Tom Lunde
STC Chicago
Palatine, IL

Tim Dyhouse
VFW Magazine
Kansas City, MO

ViewPoint Bank
Marketing Team
ViewPoint Bank
Plano, TX

Annette W. Porter
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

Diversity Marketing &
Communications Team
Wal-Mart Stores, Inc.
Bentonville, AR

Wyntress Ware
Ware & Associates, Inc.
Fort Worth, TX

Ruby Price
Washington Hospital Center
Washington, DC

Office of Public Affairs,
Department of External Affairs
Winthrop-University Hospital
Mineola, NY

2. Newsletters - Web & Electronic

Karen Porter
Albee Publishing Company
Bloomingdale, GA

Jane Martinsons
Association Management
Center
Glenview, IL

Lori Block, Wade Johnson
Buck Consultants
San Francisco, CA

Chris Kilbourne, Steve Bruce,
Rafael Cordoso
Business and Legal Reports, Inc.
Old Saybrook, CT

The Carolina Chapter of Society
for Technical Communication
Research Triangle, NC

Patricia Beckman
Cybertary
Roseville, CA

Brian Miller, Judy Connell,
Deborah Dunn
Fluor Hanford Communications
Richland, WA

Nancy L. Rodibaugh,
Kerry Blankenship
Human Resource Services -
Purdue University
West Lafayette, IN

International Pemphigus &
Pemphigoid Foundation
Sacramento, CA

Lori R. Bell
LIFE 180 Music, LLC
Elmendorf AFB, AK

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Steven E. Sacks, CPA
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Donna Schutte
MSA
Cranberry Township, PA

Lois McBean
National Dairy Council
Ann Arbor, MI

Sloan Work and Family
Research Network
Chestnut Hill, MA

Jackie Damrau
Society for Technical
Communication
Dallas, TX

Jim Lyons
Xcel Energy
Minneapolis, MN

3. Newsletters - E-Mail

Allison Babb
Allison Babb International LLC
Kennesaw, GA

Insider E-Newsletter Group
American Institute of Certified
Public Accountants
New York, NY

Barbara Wayman, APR
BlueTree Media, LLC
Dublin, OH

Nicole Rateau
Centennial Olympic Park
Atlanta, GA

Carrie Price
CH2M HILL/Salt Lake City
Salt Lake City, UT

Aisha Jones-Scheffel
Clarity Financial, LLC
Reno, NV

Valerie Pearl
MasterCard Worldwide
Purchase, NY

Tim Fulton
TCF Business Development
Atlanta, GA

Jessica Hendrix
US Rice Producers Association
Houston, TX

Stacy Fitzgerald-Redd
USA Rice Federation
Arlington, VA

Vita Vygovska
V2K Window Decor & More
Newtown, PA

4. Custom-Published Newsletters

Adrienne Rainey
Atlantic Health
Morristown, NJ

The Hartford
Boston, MA

Kathy Abernethy
High Construction Company
Lancaster, PA

John E. Sandy
High Real Estate Group LLC
Lancaster, PA

King Laughlin
National Park Foundation
Washington, DC

Larry Williams
Pace Communications
Greensboro, NC

5. Newsletter Writing

Melanie Padgett Powers
American College of
Obstetricians and Gynecologists
Washington, DC

Brightworth
Atlanta, GA

Carrie Fox
C. Fox Communications
Silver Spring, MD

Steven E. Sacks, CPA
Moore Stephens
North America, Inc.
Saddle Brook, NJ

John S. Murphy
The Murphy Agency, Inc.
Hudson, OH

Donna Kutt Nahas
South Nassau Communities
Hospital
Oceanside, NY

Marge Kumaki
Washington Hospital Center
Washington, DC

Valerie Canady
Wiley
Hoboken, NJ

6. Newsletter Design & Layout

Melanie Padgett Powers
American College of
Obstetricians and Gynecologists
Washington, DC

Human Resource
Communications
City of Houston
Houston, TX

Dawson + Murray + Teague
Communications
Dallas, TX

Regina Reaves Hayden
Howard University
Washington, DC

Patient News Publishing
Haliburton, ON

Barbara Evans
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

7. One to Two Person-Produced Newsletters

Diane Cole, J. Thurston
Arizona Association of
REALTORS®
Phoenix, AZ

Desiree Voinche
Delmarva Foundation
for Medical Care
Columbia, MD

Wanda Cash Ragland,
Charles Mayo
ENSCO, Inc.
Falls Church, VA

Stephen M. Monroe,
Jane Zarem
Irving Levin Associates
Norwalk, CT

Glenn Harrison, Rachel Fox
Jargon Marketing &
Communications
Madison, WI

Christine A. Keefer
K2 Communications
Blythewood, SC

Miriam Kapfer
Kraft Foods Global, Inc.
Northfield, IL

Patricia M. Burgio, APR
Lancaster Central
School District
Lancaster, NY

Hugh R. Furneaux
Lantana Consulting Group
Toronto, ON

Jennifer Apperson,
Vanessa St. Gerard
National Association of
Elementary School Principals
Alexandria, VA

Taha Ebrahimi
The Navigators Group, Inc.
Rye Brook, NY

Pacific Buddhist Academy
Honolulu, HI

Nicholas Smith,
Akilah Dressekie
Rouge Valley Health System
Toronto, ON

Vikki Bowes-Mok
Runyon & Bowes
Financial Consulting
San Jose, CA

Dave Bourne, Cindy Woods
The Scarborough Hospital
Scarborough, ON

Susan Moscareillo
Share A Smile
Baltimore, MD

James C. Flanigan
Travelers Aid Washington DC
Washington, DC

8. New Newsletters

Alice T. Chan
AKC Enterprises, Inc.
Fremont, CA

Center For Caribbean Progress
Jamaica, NY

Lauren P. Salamone
College Guidance Guru
New York, NY

dogTEC
San Francisco, CA

Jennifer Molloy
Institutional Real Estate, Inc.
San Ramon, CA

Danielle Eriksen
Petwise Press
Weare, NH

Bill Nicholson
PRM Consulting Group
Roswell, GA

Dave Bourne
The Scarborough Hospital
Scarborough, ON

9. Most Improved Newsletters

Jane Seiberling
American Massage
Therapy Association
Evanston, IL

Alan Bell
BLK Publishing Company, Inc.
Los Angeles, CA

Abby Trexler, Jodi McConnell
Brightpoint, Inc.
Indianapolis, IN

Michael A. Casano
Cablevision Systems
Corporation
Bethpage, NY

Jean Shaffner
COUNTRY Financial
Bloomington, IL

Employee Communications
Direct Energy
Toronto, ON

Communications Department
HealthCare Partners
Torrance, CA

Nancy L. Rodibaugh,
Jean Haynie
Human Resource Services -
Purdue University
West Lafayette, IN

International Pemphigus &
Pemphigoid Foundation
Sacramento, CA

Jennifer Johnson
The Massachusetts
Nurses Association
Canton, MA

Colleen M. Kelley
National Treasury
Employees Union
Washington, DC

Richard Prudhomme
Pardee Hospital Foundation
Hendersonville, NC

C. Todd Hamilton
Receptive Services Association
of America
Lexington, KY

Office of Public Affairs
Coordination
U.S. Department of Energy,
National Energy Technology
Laboratory
Pittsburgh, PA

Magazines & Journals

10. Magazines & Journals - Print

Lori M. Quiller
Association of County
Commissions of Alabama
Montgomery, AL

Bahá'í National Center -
Brilliant Star Magazine
Evanston, IL

Corporate Communications
Bayfront Medical Center
St. Petersburg, FL

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Lavenia A. Norford
Bridgewater Health Care, Inc.
Bridgewater, VA

CIRE Staff
CCIM Institute
Chicago, IL

Doug Tolf, Diane Arthur,
Ken Lynch
City of Surprise, AZ
Surprise, AZ

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Eastern University
Communications Office
Saint Davids, PA

Gil Press
EMC Corporation
Hopkinton, MA

Susan Sawyer
Erlanger Health System
Chattanooga, TN

Grand Valley State University
Community Outreach Office
Grand Rapids, MI

Bill LaViolette
I&MI Media
Les Issambres, France

Kathleen M. Andrews
Illinois Department
of Natural Resources
Springfield, IL

Terri Gates, Mike Bauhof,
Kathy Weier
KETC
St. Louis, MO

Cell Systems Division
Life Technologies Corporation
Eugene, OR

Maryland Sea Grant College,
University System of Maryland
College Park, MD

Planning and Marketing
Mills-Peninsula Health Services
Burlingame, CA

Office of Public Relations
and Communications
Morgan State University
Baltimore, MD

Kristi Dunlap
National Association of
Residential Property Managers
Chesapeake, VA

Amy Hindman, Amy Stalzer,
Erika Freber
National Business Aviation
Association, Inc.
Washington, DC

Public Relations Team
Ontario Nurses' Association
Toronto, ON

Betsy Boyd-Flynn
Oregon Medical Association
Portland, OR

Employee Services
& Communications
Pinnacle Entertainment Inc.
Saint Louis, MO

Public Relations and Marketing
Prescott College
Prescott, AZ

Nancy Fitzpatrick
Quota International
Washington, DC

Stephanie Holinka,
John German
Sandia National Laboratories
Albuquerque, NM

E. Thomas Hall
SkillsUSA
Leesburg, VA

John H. Tibbetts
South Carolina Sea Grant
Consortium
Charleston, SC

Lisa Yamada
Toyota Motor Sales, USA, Inc.
Torrance, CA

Bill Clayton, Mira Lancaster
University of Michigan,
College of Engineering
Ann Arbor, MI

Alison Landis Stone,
Michelle Taylor, Dan Cichetti
Veterinary Learning Systems
Yardley, PA

Bill Wax
Wax Custom Communications
Miami, FL

Kent Wilson
Wilson Imaging
& Publishing, Inc.
Upland, CA

11. Magazines & Journals - Print Over 32 Pages

Brandon Fried
The Airforwarders Association
Washington, DC

Christine Spiegel
Alpha Phi International
Evanston, IL

Lisa V. Comforty
American Bar Association
Chicago, IL

Gabriella D. Klatt
American Correctional
Association
Alexandria, VA

Ed Rutkowski
American Industrial
Hygiene Association
Fairfax, VA

Michelle Vallet
American Massage
Therapy Association
Evanston, IL

John Bisney
American Moving
& Storage Association
Alexandria, VA

Noëlle A. Boughanmi
American Podiatric
Medical Association
Bethesda, MD

Beth Smiley
American Rose Society
Shreveport, LA

Liz Massey, Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Matthew J. Seelinger
The Army Historical
Foundation
Arlington, VA

Marge Scherer
ASCD
Alexandria, VA

Jacklyn Boice
Association of Fundraising
Professionals
Arlington, VA

University Communications
and Marketing
Binghamton University
Binghamton, NY

Jon O'Brien
Catholics for Choice
Washington, DC

Anne Elizabeth Powell
Civil Engineering Magazine
Reston, VA

Matthew J.X. Malady
Columbia Law School
New York, NY

Compendium Equine Staff
Compendium Equine
Yardley, PA

Construction Financial
Management Association
Princeton, NJ

Anita Thompson,
Stephanie E. Ponder
Costco Wholesale
Issaquah, WA

Credit Union
Management Team
CUES
Madison, WI

Law Enforcement Technology
Editorial Team
Cygnus Business Media
Fort Atkinson, WI

Amanda Flatten
Dallas/Fort Worth
House & Home
Plano, TX

Defense Acquisition University
Fort Belvoir, VA

Michael T. Visnov
Drexel University
Institutional Advancement
Philadelphia, PA

Lance Ritchlin
Financial Planning Association
Denver, CO

Jacqui Cook
FORUM Magazine
Chicago, IL

Georgia Association
of REALTORS®
Atlanta, GA

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Hector Cantu
Heritage Magazine
Dallas, TX

Podiatry Today Staff
HMP Communications
Malvern, PA

David B. Dobson
IEEE/AESS
Chevy Chase, MD

Praveen Malla
Infosys Technologies Limited
Bangalore, India

Marketing Communications
Life Technologies Corporation
Montara, CA

Rod J. Rohrich, M.D.
Lippincott Williams & Wilkins
Baltimore, MD

Michelle Allario
MacDUFF Publishing
Atlanta, GA

McKnight's Long-Term Care
News Staff
McKnight's Long-Term Care
News
Northfield, IL

Deborah Hale Kirchner,
Jenell Anderson Hironimus
Millikin University
Decatur, IL

Jan Umphrey
National Association of
Secondary School Principals
Reston, VA

Brian E. Gray
National Catholic
Educational Association
Washington, DC

Thad Plumley
National Ground Water
Association
Westerville, OH

Timothy Captain
National Kitchen
& Bath Association
Hackettstown, NJ

Alaska Park Science Team
National Park Service Alaska
Region and the Alaska
Geographic Association
Anchorage, AK

Sandra E. Shumway
National Shellfisheries
Association
Groton, CT

Pamela Sharif
National Society
of Black Engineers
Alexandria, VA

PSBA Communications Staff
Pennsylvania School Boards
Association
Mechanicsburg, PA

Rebecca Trela, April Hollis
Print Services & Distribution
Association
Alexandria, VA

Tracy Przybysz,
Michelle V. Tubbs
Pro-Motion Publishing, Inc.
Jasper, AL

Peter Francesconi
Racquet Sports Industry
Woodbury, CT

Jim Tallent
Rocky Mountain Section
AWWA/Rocky Mountain Water
Environment Association
Englewood, CO

Stephani Hawkins,
B. Scott Hunt, Charles Ulrich
Sabre Airline Solutions
Southlake, TX

Jody Becker
Sealant, Waterproofing and
Restoration Institute
Kansas City, MO

Mark Arend
Site Selection Magazine
Norcross, GA

Elizabeth E. Pohland
Society for Technical
Communication
Arlington, VA

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

Speech Technology Staff
Speech Technology Magazine
New York, NY

Michele Reed
SUNY Oswego
Oswego, NY

Alex Karch
Teldon Media Group
Richmond, BC

Time Inc. - Content Solutions
New York, NY

John Mesenbrink
TMB Publishing, Inc.
Northbrook, IL

Janice M. Fink
The University of Alabama
National Alumni Association
Tuscaloosa, AL

Betsy Woodhouse
University of Arizona, SAHRA
Tucson, AZ

Publications Staff
University of Medicine &
Dentistry of New Jersey
Newark, NJ

Bill Wax
Wax Custom Communications
Miami, FL

Michelle Franzen Martin
Wayne State University
Alumni Association
Detroit, MI

David Famiano
Wiley
Hoboken, NJ

Stephanie Kuenn
Young Adult Library Services
Association
Chicago, IL

12. Magazines & Journals - Web & Electronic

Solar Today Staff
American Solar Energy Society
Boulder, CO

Laura Wayland-Smith Hatch
FlexoGlobal
Williamson, NY

Missouri History Museum
St. Louis, MO

Jenni Mayer
Network Media Partners, Inc.
Hunt Valley, MD

Eric Schetselaar
Novell
Provo, UT

13. Custom-Published Magazines & Journals

Sally Ann Lake
Atlantic Health Public
Relations & Marketing
Morristown, NJ

Convergent Health Solutions
Montvale, NJ

HSR Business to Business LLC
Cincinnati, OH

The Magazine Group
Washington, DC

Marilyn Barnett
MARS Advertising
Southfield, MI

Judy Block
National Foundation for
Advancement in the Arts
Miami, FL

NFL / H.O. Zimman, Inc.
Lynn, MA

Brian T. Cook
Pace Communications
Greensboro, NC

Parthenon Publishing
Nashville, TN

The Pohly Company
Boston, MA

Paul Joyal
RSA, The Security Division
of EMC
Bedford, MA

Custom Publishing
SPH Magazines Pte Ltd
Singapore

Stratton Publishing &
Marketing Inc. for Assisted
Living Federation of America
Alexandria, VA

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

Lisa A. Wright
Wright Publishing Group, Inc.
St. Petersburg, FL

14. Magazine & Journal Writing

Katelyn Wyszynski
American Association of
Motor Vehicle Administrators
Arlington, VA

Bob Black
American Society for
Engineering Education
Washington, DC

American Society
of Clinical Oncology
Alexandria, VA

Kimberly A. Howard
Association of
Corporate Counsel
Washington, DC

Patrícia Reis, Henrique
Cayatte, Rita Salgueiro,
Francisco Ponciano,
Cláudio Garrudo
Atelier 004
Lisbon, Portugal

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Jean Bricarello,
Ricardo Villanueva
California Department of
Consumer Affairs
Sacramento, CA

Capco Institute
London, England

The Cerner Copywriting Team
Cerner Corporation
Kansas City, MO

Colin Ellis
Certified General Accountants
of Ontario
Toronto, ON

D Custom
Dallas, TX

Anne Llewellyn
Dorland Health,
a Contexomedia Company
Plantation, FL

Monya Keane
EMC Corporation
Hopkinton, MA

Rebecca Maxon
Fairleigh Dickinson University
Teaneck, NJ

Hammock Inc.
Nashville, TN

The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

i2 Technologies
Dallas, TX

Strategic Finance Staff
Institute of Management
Accountants
Montvale, NJ

Elizabeth Leis-Newman
LifeBridge Health
Baltimore, MD

Burl Cain, Kerry Myers
Louisiana State Penitentiary
Angola, LA

Sheri W. Greenhoe
Michigan State Medical Society
East Lansing, MI

John Lyphen
MOTOR Magazine
Troy, MI

Thad Plumley
National Ground Water
Association
Westerville, OH

Martha King
National Multiple Sclerosis
Society
New York, NY

NC State Magazine Staff
NC State Alumni Association
Raleigh, NC

Britta Waller
Pace Communications
Greensboro, NC

Mark Michelson
Printing Impressions Magazine
Philadelphia, PA

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

USTA / H.O. Zimman, Inc.
Lynn, MA

Adam Jablonowski
Wayne County Medical Society
of Southeast Michigan
Detroit, MI

Willamette Management
Associates
Chicago, IL

Word Worth - World Magazine
of Ideas and the Arts
East Aurora, NY

15. Magazine & Journal Design & Layout

Mark Deitch
911Media - a division of
Trade News International, Inc.
Burbank, CA

Felicia M. Hall
Air Force Safety Center
Kirtland AFB, NM

Susan Siracusa,
Matthew Johnson
Arthritis Foundation
Atlanta, GA

Bono Mitchell
BonoTom Studio, Inc.
Arlington, VA

Anne Llewellyn
Dorland Health,
a Contexomedia Company
Plantation, FL

Barbara Burrows
Home Digest
Oakville, ON

Phyllis Cheah
MediaCorp Pte Ltd
Singapore

Bob DeCaprio
Messenger Courier Association
of the Americas
Washington, DC

Isabella Mathews,
Julie Fournier
National Association
of REALTORS®
Chicago, IL

Mark W. Jordan
National Association of
Secondary School Principals
Reston, VA

Heather Winkel
Network Media Partners, Inc.
Hunt Valley, MD

NFL / H.O. Zimman, Inc.
Lynn, MA

Laura Wall
Pace Communications
Greensboro, NC

Communications Department
Pennsylvania Bar Association
Harrisburg, PA

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

Karen Stanwood,
Bonnie Katz Dean
SLACK Incorporated
Thorofare, NJ

Time Inc. - Content Solutions
New York, NY

U.S. Trust/Bank of America
Boston, MA

Bill Wax
Wax Custom Communications
Miami, FL

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

16. One to Two Person- Produced Magazines & Journals

Walt Albro
American Bankers Association
Washington, DC

Collin R. Bakse
Bakse Graphic Design
Belleville, IL

Hong Zhao
Beaches Living
Toronto, ON

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Deanna Stewart, Janet Mundy
Cal Poly Pomona
Pomona, CA

Ian L. Cordes
Corecare Associates
West Palm Beach, FL

Deann French
Independent Insurance Agents
of Illinois
Springfield, IL

Steven P. Mazurek
North American MGA Register
Barrington, IL

Katherine Hall
Northwest Public Health
Seattle, WA

Denise Jochem-Robertson
St. Joseph's Hospital
Health Center
Syracuse, NY

Cindy Adams
University of Georgia
Graduate School
Athens, GA

Natalie Eslinger
USAFE/SE
APO, AE

17. New Magazines & Journals

Roger Selvage
BonoTom Studio, Inc.
Arlington, VA

Lisa McPheron
The Collins College of
Hospitality Management
at Cal Poly Pomona
Pomona, CA

Andrea Pearman
Diversified Marketing
Strategies
Crown Point, IN

Corporate Communications
Graybar Electric
St. Louis, MO

Penton Media, Inc.
Cleveland, OH

The Pohly Company
Boston, MA

SAGE Controlled
Circulation Group
Thousand Oaks, CA

SPARK Publications
Matthews, NC

UBS
New York, NY

18. Most Improved Magazines & Journals

American Academy of Audiology
Reston, VA

Jeannene Sarno
American Association
of Nurse Anesthetists
Park Ridge, IL

Solar Today Staff
American Solar Energy Society
Boulder, CO

Sarah Stec
Archetype Graphic Design
Chicago, IL

Jeff Lavine
Association for Advanced
Life Underwriting
Falls Church, VA

Kenneth E. Spence, CFE
Association of Healthcare
Internal Auditors
Wheat Ridge, CO

Association of Womens' Health,
Obstetric & Neonatal Nurses
Washington, DC

Nancy Michelman
BoatU.S.
Alexandria, VA

Colin Ellis
Certified General Accountants
of Ontario
Toronto, ON

David Beagin
Compendium
Yardley, PA

Timothy Wilkinson,
Howard Prince
Elayn Hunt Correctional Center
St. Gabriel, LA

Brian Ferrell, CMP
factor 110, LLC
Oklahoma City, OK

Roger Ynostroza
Gravure Association of America
Paramus, NJ

Suzanne Lopez-Isa
Hispanic Outlook in Higher
Education Magazine
Paramus, NJ

Jeff Kibler
The Magazine Group
Washington, DC

Small Craft Advisory Staff
National Association of State
Boating Law Administrators
Lexington, KY

Sophie Hanson
Newsletters Ink
Murray, UT

Courtney Accurti
Pennsylvania State Association
of Boroughs
Harrisburg, PA

Josh Cable
Penton Media, Inc.
Cleveland, OH

Sean Riley
PMMI
Paoli, PA

Emily Cox
San Diego Police Officers
Association
San Diego, CA

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

Custom Publishing
SPH Magazines Pte Ltd
Singapore

Editorial Staff
Supply House Times/
BNP Media
Bensenville, IL

Laura Patterson
Texas Longhorn
Marketing Alliance
Fort Worth, TX

United Stationers and
GLC Custom Publishing
Northbrook, IL

Lesanne B. Fliehler
University of Iowa
Tippie College of Business
Coralville, IA

Magapapers & Newspapers

19. Magapapers & Newspapers - Print

London Roberts
Association of California
School Administrators
Sacramento, CA

Bill Roebuck, Ellie Robinson
Business Information Group
Toronto, ON

Design & Editorial Team
Hollister Creative
Wynnewood, PA

Catherine Vincenti
Humane Society Youth
East Haddam, CT

Kelly Beard
Martin Memorial
Health Systems
Stuart, FL

Corporate Communications
Publix Super Markets, Inc.
Lakeland, FL

Editorial Staff
Transport Topics
Publishing Group
Arlington, VA

Kevin Graham
Xcel Energy
Denver, CO

20. Custom-Published Magapapers & Newspapers

Brent Wheelbarger
Trifecta Communications
Moore, OK

21. Magapaper & Newspaper Writing

Forest Preserve District
of DuPage County
Wheaton, IL

Jay Lewis
Infectious Disease News
Thorofare, NJ

Jane Zukin
University of Iowa Health Care
Iowa City, IA

Pat Badtke
University of Iowa
Health Care Marketing
and Communications
Iowa City, IA

22. Magapaper & Newspaper Design & Layout

Matthew Johnson
Matt Johnson Graphic Design
Mobile, AL

Publications Staff
University of Medicine &
Dentistry of New Jersey
Newark, NJ

23. One to Two Person-Produced Magapapers & Newspapers

Greater Fort Wayne
Chamber of Commerce
Fort Wayne, IN

24. Most Improved Magapapers & Newspapers

Matthew Dembicki
American Association of
Community Colleges
Washington, DC

Tony Illia
Insight Communications
Las Vegas, NV

Bridgette Blair
Public Citizen
Washington, DC

Annual Reports

25. Annual Reports - Print

Agricultural Technology
Research Program
Georgia Tech Research Institute
Atlanta, GA

Lila Ivey
Hospice of Marion County
Ocala, FL

Langton Cherubino Group
New York, NY

Lisa Mayles
LifeShare Community
Blood Services
Elyria, OH

Taha Ebrahimi
The Navigators Group, Inc.
Rye Brook, NY

Steve Huddleston
NorthBay Healthcare
Fairfield, CA

Oakton Community College
Des Plaines, IL

Paris Community Hospital/
Family Medical Center
Paris, IL

Julie Harrison Blissert
State University of New York
at Oswego
Oswego, NY

Scott Warne
Warne Marketing +
Communications
Toronto, ON

Carolyn Hammond
Washington Hospital Center
Washington, DC

Western Reserve
Land Conservancy
Novelty, OH

Susan Reed, Diane Carasik
Dion, Gaye Korbet
WGBH
Boston, MA

Pamela Learned, Kelly Patla,
Lindsay McKeighan
Word Work Communications
Lansdale, PA

26. Annual Reports - Print Over 32 Pages

Christina Szeto
California Pacific
Medical Center
San Francisco, CA

Gabrielle Schang
Children's Health Fund
New York, NY

Cora Liderbach
Cleveland Clinic
Beachwood, OH

Drexel University
Philadelphia, PA

Skip Novakovich
Esprit Graphic
Communications, Inc.
Kennewick, WA

Anne Marie Campbell
Hackensack University
Medical Center
Hackensack, NJ

Education Division
Hospital for Special Surgery
New York, NY

KPMG's Communications Team
Montvale, NJ

Jane D. Zimmerman, Ph.D.
The Mount Sinai
Medical Center
New York, NY

Megan Schade
New York Methodist Hospital
Brooklyn, NY

John Cardillo
New York State Teachers'
Retirement System
Albany, NY

Michael Mazanec
Red GmbH
Krailling, Germany

27. Annual Reports - Web & Electronic

Amputee Coalition of America
Knoxville, TN

Reece Quiñones
ASCD
Alexandria, VA

Corporate Communications
Blue Cross and Blue Shield
of Florida
Jacksonville, FL

Amanda Clardy
Life Technologies Corporation
Carlsbad, CA

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

28. Annual Report Writing

Brian Becker
Goodwill/Easter Seals
Minnesota
St. Paul, MN

Gretchen Holmberg, Zion Banks
La Rabida Children's Hospital
Chicago, IL

Barbara Lewis
Lutheran Social Services
of Michigan
Detroit, MI

Keith Kancel, Ken David,
John Fretz
The National University
System
La Jolla, CA

29. Annual Report Design & Layout

American Society
of Clinical Oncology
Alexandria, VA

Colin Ellis
Certified General Accountants
of Ontario
Toronto, ON

Donna Washington
Cleveland Metroparks
Cleveland, OH

Cari Weller
Goodwill Industries of
Kentucky, Inc.
Louisville, KY

Group Fifty-Five Marketing
Detroit, MI

Phyllis Cheah
MediaCorp Pte Ltd
Singapore

Sara Builta
National Association of
Insurance and Financial
Advisors
Falls Church, VA

Communications Team
Peel District School Board
Mississauga, ON

Kerry McLeish
Rouge Valley Health
System Foundation
Toronto, ON

Office of Public Affairs
Coordination
U.S. Department of Energy,
National Energy Technology
Laboratory
Pittsburgh, PA

WordSouth Public Relations, Inc.
Rainsville, AL

30. One to Two Person- Produced Annual Reports

Brigitte Johnson, APR
American Forest Foundation
Washington, DC

Building Owners and Managers
Association International
Washington, DC

Pamela Geisel, Sarah Korn
Eden Family of Services
Princeton, NJ

Christy Petterson
Georgia World Congress Center
Atlanta, GA

Yvonne W. Pover
Skardon Pover Visual &
Marketing Communications
Alexandria, VA

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

31. Most Improved Annual Reports

Terry Simzer
Upper Canada District
School Board
Brockville, ON

Brochures, Manuals & Reports

32. Education & Training Brochures, Manuals & Reports

Wendy Schrupp, EnZed Design
American Snowsports
Education Association
Lakewood, CO

Debby Clark
American Specialty Health
San Diego, CA

Terri Knapp, Pat Daley
Elsevier
St. Louis, MO

Jackson's Marketing Group
Jackson National Life
Insurance Company
Denver, CO

Human Services
Communications
and Public Affairs
Jewish Employment
and Vocational Service
Philadelphia, PA

Catherine Morris
The John Marshall Law School
Chicago, IL

Peter Sonnenreich
KiKaKu America International
Washington, DC

MAKEDA Publishing Ltd.
Calgary, AB

Ellen Errico
National Association of
Insurance and Financial
Advisors
Falls Church, VA

National Research Center for
Career and Technical Education
Louisville, KY

Joe Cone
Oregon Sea Grant
Corvallis, OR

33. Advertising & Marketing Brochures, Manuals & Reports

ABS Graphics
Addison, IL

Michele Merrell
Brightstar
Miami, FL

Alice Hlavin
Buster Creative
North Chicago, IL

Tami Back
City of Hampton
Hampton, VA

Martin Walsh, Amanda Ellinger
Elsevier
St. Louis, MO

John Bellei
Evolve Creative, LLC
Chicago, IL

Lynn Burge
Master-Bilt Products
New Albany, MS

Oakton Community College
Des Plaines, IL

34. PR, Public Information & Public Service Brochures, Manuals & Reports

Brian Griffin
Delnor Hospital
Geneva, IL

Bruce Swart
The John Marshall Law School
Chicago, IL

35. Media Kits

Senna Shehadeh,
Tammie Gizicki
BNP Media
Troy, MI

Commercial Finance
Association
New York, NY

CUES Marketing Team
CUES
Madison, WI

ESPN/BASS Communications
ESPN Outdoors & BASS
Celebration, FL

Communications Department
HealthCare Partners
Torrance, CA

36. Corporate Capability & Identity Materials

Rebecca Augustyniak
Center for Information
Management
& Educational Services
Tallahassee, FL

Gabrielle Schang
Children's Health Fund
New York, NY

CUC Mortgage Corporation
Albany, NY

John Carpenter
MCM Communications
Pittsburgh, PA

Noelle Wojciehowski
No Water Communications
Loxley, AL

Scott Warne
Warne Marketing +
Communications
Toronto, ON

37. Product & Software Materials

No awards presented.

38. Employee & Benefit Materials

Robert K. Swatland, Jr.
American Capital, Ltd.
Bethesda, MD

Aon Consulting
for Ingram Micro
Irvine, CA

Jill Mahnane
Charles Schwab & Co., Inc.
San Francisco, CA

Marketing Department
Great-West Retirement Services
Greenwood Village, CO

Strategy & Stakeholder
Relations
Hospitals of Ontario
Pension Plan
Toronto, ON

Stacey Kaplan
Mercer
New York, NY

Sibson Communications
Sibson Consulting
New York, NY

Jennifer Cresap
UnitedHealthcare
Edina, MN

Misty Ladner
UnitedHealthcare
Edina, MN

Judith Ryce
Vanguard
Valley Forge, PA

Margaret Mick
Watson Wyatt
Stamford, CT

39. Member & Customer Materials

Rhea K. Farberman
American Psychological
Association
Washington, DC

Mary Gusewelle, Nicole Swann
Independent Community
Bankers of America
Sauk Centre, MN

Bennett DeOlazo
Studio B
Alexandria, VA

Time Inc. - Content Solutions
New York, NY

Cecilia Green
Turnaround Management
Association
Chicago, IL

Joan Wallner
UnitedHealthcare
Edina, MN

Cynthia Warger
Warger, Eavy & Associates
Reston, VA

40. Financial & Investment Materials

Ambica Jones
Ariad Custom Communications
Toronto, ON

Manny DaSilva
Ariad Custom Communications
Toronto, ON

Jill Mahnane
Charles Schwab & Co., Inc.
San Francisco, CA

Steven Montagna
City of Los Angeles
Deferred Compensation Plan
Los Angeles, CA

Lisa Pomeroy
Members 1st Federal
Credit Union
Carlisle, PA

Time Inc. - Content Solutions
New York, NY

Transamerica Retirement
Services
Los Angeles, CA

41. Health & Medical Materials

Peter Sonnenreich
KiKaKu America International
Washington, DC

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Judy Nyman
NYMAN INK
Toronto, ON

Bill Nicholson
PRM Consulting Group
Roswell, GA

Rochelle Cancienne-Touchard
St. Charles Parish
Public Schools
Luling, LA

Time Inc. - Content Solutions
New York, NY

42. Meeting & Event Materials

Greer Wymond
ASCD
Alexandria, VA

Jodi Cook
Association Management
Center
Glenview, IL

Cláudio Garrudo,
Filipa Gregório
Atelier 004
Lisbon, Portugal

Nancy Dietz, Lisa Gill
Community Affordable Housing
Equity Corp.
Raleigh, NC

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Professional Housing
Management Association
Leesburg, VA

Kerry McLeish
Rouge Valley Health
System Foundation
Toronto, ON

Jackwelyn R. King
Safety Equipment
Distributors Association
Bel Air, MD

Denise Mosgrove
San Diego Convention Center
Corporation
San Diego, CA

43. Catalogs, Directories & Guides

Amos Wright
Halcyon Yarn, Inc.
Bath, ME

Bill LaViolette
I&MI Media
Les Issambres, France

Jonna MacDougall
Indiana University
School of Law - Indianapolis
Indianapolis, IN

Marketing Communications
Life Technologies Corporation
Montara, CA

Michael Mitchell
Lofty Designs
Huntsville, AL

Anthony and Suzanne Anderson
Maine Gallery Guide, Inc.
Dedham, ME

Jane Rubin
Overlook Hospital -
Atlantic Health
Summit, NJ

Pinellas County Utilities
Clearwater, FL

44. Books & eBooks

Gabriella D. Klatt
American Correctional
Association
Alexandria, VA

Doris Winters, Tim Talevich,
Dawna Tessier
Costco Wholesale
Issaquah, WA

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Epoch 5 Public Relations
Huntington, NY

Theresa L. Kraus, Ph.D.
Federal Aviation Administration
Washington, DC

The Food Allergy &
Anaphylaxis Network
Fairfax, VA

Susan C. Daffron
Logical Expressions, Inc.
Sandpoint, ID

Peg Esper,
MSN, MSA, RN, AOCN, APRN-BC;
Kim K. Kuebler,
MN, RN, APRN-BC
Oncology Nursing Society
Pittsburgh, PA

Robert Deigh
RDC Communication/
Public Relations
Burke, VA

Carolyn Ellis
Thrive After Divorce
Toronto, ON

45. Special Purpose Brochures, Manuals & Reports

Anna J. H. Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

Joanne Kitsos
Blue Cross & Blue Shield
Association
Chicago, IL

Candice Bowles
Candice Bowles Consulting
North Vancouver, BC

Document Production
CARF International
Tucson, AZ

Lindy Hoppough
Chabin Concepts
Chico, CA

Brian Griffin
Delnor Hospital
Geneva, IL

Carolyn Rashby
Employer Resource Institute
Alameda, CA

Elizabeth Judd,
Jeanette E. Morgan
Foundation for Public Affairs
Washington, DC

Judy Phair
Graduate Management
Admission Council
McLean, VA

Marketing Department
Great-West Retirement Services
Greenwood Village, CO

Communications Department
IGA, Inc.
Chicago, IL

Bruce Swart
The John Marshall Law School
Chicago, IL

Susanne Ho
KMB
Hong Kong

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Bill Nicholson
PRM Consulting Group
Roswell, GA

Dan Levine
Solomon Schechter Day School
of Greater Boston
Newton, MA

Christi Dixon
Standing Partnership
St. Louis, MO

Ronald F. Pol
Team Factors Ltd.
Wellington, New Zealand

Dr. Beverley Pitts
University of Indianapolis
Indianapolis, IN

Amit Garg
Upside Learning Solutions
Pune, India

Robbyn Bhatt
Wyeth Pharmaceuticals
Collegeville, PA

46. Most Improved Brochures, Manuals & Reports

Eric Fraser
CCOF/Teamworkx
Sebastopol, CA

Rebecca Johnson
Kimberly-Clark
Irving, TX

Karla Kreblein,
Terry Alston Jones
North Carolina
Healthy Start Foundation
Raleigh, NC

Transamerica Retirement
Services
Los Angeles, CA

Electronic & Video Publications

47. Education & Training Electronic & Video Publications

AGCO Academy
AGCO Corporation
Duluth, GA

Aptech Learning Services,
Content Unit
Aptech Software Limited
Mumbai, India

Comverse Training and
Documentation Group
Comverse Inc.
Tel Aviv, Israel

Ken Balson, Rich Stanton,
Roy Woods
Educational Testing Service
Princeton, NJ

Peter Damiri
Multiple Sclerosis Association
of America
Cherry Hill, NJ

Enterprise Learning
Pacific Northwest
National Laboratory
Richland, WA

Jeff Sankey, A.J. Miller
Roche
Indianapolis, IN

Ann Schreiber
SkillsUSA
Leesburg, VA

Blended Learning Team
SSE
St. Louis, MO

Terry Simzer
Upper Canada District
School Board
Brockville, ON

Videotel Productions
London, England

48. Advertising & Marketing Electronic & Video Publications

The American College
of Radiology
Reston, VA

Janice Amatucci
New Jersey Society of CPAs
Roseland, NJ

Keith Vanden Eynden
Seapine Software, Inc.
Mason, OH

Thomas Kercheval
SkillsUSA
Leesburg, VA

49. PR, Public Information & Public Service Electronic & Video Publications

Amy McGuire
City of Gaithersburg
Gaithersburg, MD

Molly Hall
Energy Education Council
Springfield, IL

Ronald Hanser, APR
Hanser & Associates
West Des Moines, IA

NCCI Holdings, Inc.
Boca Raton, FL

50. Web & Electronic Publications

Sue Keller
Alaska Sea Grant/
University of Alaska
Fairbanks, AK

Marco Javier
Levine & Associates, Inc.
Washington, DC

Letitia A. O'Kicki, M.D.
Meniscus Educational Institute
West Conshohocken, PA

David Plaskow
New Jersey Society of CPAs
Roseland, NJ

Amit Garg
Upside Learning Solutions
Pune, India

The Vanguard Group, Inc.
Valley Forge, PA

51. Multimedia & Interactive Publications

John Ohab, Lt. Jennifer Cragg
Department of Defense
Alexandria, VA

LCS Communications Team
Lockheed Martin
Moorestown, NJ

Mensa Education & Research
Foundation
Arlington, TX

Amy Breen
Mercer
Norwalk, CT

Carolyn Ellis
Thrive After Divorce
Toronto, ON

Bruce Haghghat
Tricore Interactive, Inc.
Princeton, NJ

Office of Public Affairs
Coordination
U.S. Department of Energy,
National Energy Technology
Laboratory
Pittsburgh, PA

Byron Fortier
U.S. Fish and Wildlife Service
Lacombe, LA

Linda Bell
Xerox
Rochester, NY

52. PowerPoint Presentations

Debby Clark
American Specialty Health
San Diego, CA

Lisa Wise
Cisco WebEx -
WebEx University
Rancho Cordova, CA

53. YouTube Videos

No awards presented.

54. Blogs, Forums & Wikis

Jennifer C. Loftus
Astron Solutions
New York, NY

Laura Jean Whitcomb
KearsargeDirectory.com
Grantham, NH

Marketing Department
Ottumwa Regional
Health Center
Ottumwa, IA

Melissa Dittmann Tracey
REALTOR® Magazine
Chicago, IL

Rik Ganderton, David Brazeau
Rouge Valley Health System
Toronto, ON

Helen Mosher
Signal Magazine
Fairfax, VA

Society for Technical
Communication
AccessAbilitySIG
Adelphi, MD

55. Special Purpose Electronic & Video Publications

AHA!
for Hewlett-Packard
Vancouver, WA

Melody Felzien
Alexander Graham Bell
Association for the Deaf and
Hard of Hearing
Washington, DC

Jamie Radick,
Beth Kanter-Leibowitz
Booz Allen Hamilton
Reston, VA

Carrot/OptumHealth
Consumer Engagement
Carrot/OptumHealth/UHG
Reston, VA

Chris Clifford, Amy McGuire
City of Gaithersburg
Gaithersburg, MD

Kimberly Lopez
Ford Motor Company,
Retailer Education & Training
Dearborn, MI

Barry A. Goldblatt
Ham-Com, Inc.
Plano, TX

Human Services
Communications
and Public Affairs
Jewish Employment
and Vocational Service
Philadelphia, PA

Jolene Hernon
National Institute of Justice
Washington, DC

Communications and
Media Support Teams
Peel District School Board
Mississauga, ON

The Vanguard Group, Inc.
Valley Forge, PA

Videotel Productions
London, England

Bert Lozano
Weber Shandwick
Dallas, TX

Web & Intranet Sites

56. Web Sites

Mark Deitch
911Media - a division of
Trade News International, Inc.
Burbank, CA

Chris Rice
Bloomington Hospital
Bloomington, IN

Leslie Denton-Roach
City of Houston
Houston, TX

Pattie Covert
Clayton Design Group
Falls Church, VA

Alison Hay
The Creative Group
Menlo Park, CA

Andrea Kardonsky Boidman
Deafness Research Foundation
New York, NY

Andrew Meinecke, Lisa Craig
DMB Sports Group, Inc.
Dulles, VA

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Molly Hall
Energy Education Council
Springfield, IL

Maureen Wisener
Feather River Hospital
Paradise, CA

Golden State Water Company
Rancho Cordova, CA

The Green Sheet
Rohnert Park, CA

Tom Ceconi
HR & Benefits Essentials
Stamford, CT

Patricia M. Burgio, APR
Lancaster Central
School District
Lancaster, NY

Mark Poole
Marsh Consumer
Urbandale, IA

McKnight's Long-Term Care
News Staff
McKnight's Long-Term Care
News
Northfield, IL

John Carpenter
MCM Communications
Pittsburgh, PA

MOAA Web Team
Military Officers Association
of America
Alexandria, VA

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Ohio Sea Grant
and Stone Laboratory
Columbus, OH

Communications Team
Peel District School Board
Mississauga, ON

Technical Publications Group
Pella Corporation
Pella, IA

Providence Website Team
Providence Engineering &
Environmental Group, LLC
Irving, TX

Matt Keith
S+A Cherokee
Cary, NC

Sibson Communications
Sibson Consulting
New York, NY

Rich Maggiani
Solari Communication
Essex Junction, VT

STC-NNE Chapter
Nashua, NH

Michael Stokely
Stokely Design Associates Inc.
Toronto, ON

Martha Simmons
The African American
Lectinary
Atlanta, GA

Dawn-Marie De Four-Gill
The University
of the West Indies
St. Augustine, West Indies

Scott Warne
Warne Marketing +
Communications
Toronto, ON

57. Intranet Sites

Converse Training and
Documentation Group
Converse Inc.
Tel Aviv, Israel

58. Home Pages

Gordon Withers
NAFSA: Association of
International Educators
Washington, DC

Susan Brownell
Sanctucare Company
Sparta, WI

59. Individual Web Pages & Sections

Building Owners and Managers
Association International
Washington, DC

Jack Holt
Department of Defense
Alexandria, VA

Mike Horner
Kissimmee/Osceola County
Chamber of Commerce
Kissimmee, FL

Olivia Yancey
National Association of
Insurance and Financial
Advisors
Falls Church, VA

Karen Gupton
North Carolina
Healthy Start Foundation
Raleigh, NC

Corporate Communications
Weichert, Realtors
Morris Plains, NJ

60. Web & Intranet Site Content & Writing

Scott Vander Heiden
Direct Supply, Inc.
Milwaukee, WI

Tom Ceconi
HR & Benefits Essentials
Stamford, CT

Marketing Department
KMC Controls
New Paris, IN

Shasila Rajaiya
Nanyang Junior College
Singapore

Eric Schetselaar
Novell
Provo, UT

Neil Nowlin
Weber Shandwick
Dallas, TX

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

61. Web & Intranet Site Design & Illustration

Cerner Brand Campaign Team
Cerner Corporation
Kansas City, MO

Bill LaViolette
I&MI Media
Les Issambres, France

Shafqatullah Syed
Society for Technical
Communication
Fairfax, VA

Barbara Horton
Weber Shandwick
Dallas, TX

62. One to Two Person-Produced Web & Intranet Sites

Jennifer C. Loftus
Astron Solutions
New York, NY

Corinne LaBossiere
CGL Communications
Toronto, ON

Rachel Romines
Independent Insurance Agents
of Illinois
Springfield, IL

Stephen M. Monroe
Irving Levin Associates
Norwalk, CT

Sandra Martini
SMG Communications &
Strategic Implementation
Lakeville, MA

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

63. New Web & Intranet Sites

Mark Michaud
Ariad Custom Communications
Toronto, ON

Editorial, Marketing
and NPD Teams
Business and Legal Reports, Inc.
Old Saybrook, CT

Lisa McPheron, Efren Gomez,
Jerry Lerma
The Collins College of
Hospitality Management
at Cal Poly Pomona
Pomona, CA

DiagnoCure
Communications Team
DiagnoCure Oncology
Laboratories
Quebec, QC

Anniversary Web Site Team
Otter Tail Power Company
Fergus Falls, MN

Susan Brownell
Sanctucare Company
Sparta, WI

Pediatric Annals/IDC Staff
SLACK Incorporated
Thorofare, NJ

Rachel Deonier
The Society of the
Plastics Industry
Washington, DC

Bill Wax
Wax Custom Communications
Miami, FL

64. Most Improved Web & Intranet Sites

Mark Deitch
911Media - a division of
Trade News International, Inc.
Burbank, CA

Association for Career and
Technical Education
Alexandria, VA

Lisa Antram
Catalina Communications
Henderson, NV

Leah Patten
The Century Council
Arlington, VA

Collaborative Communications
Group
Washington, DC

EdFund
Rancho Cordova, CA

EMSL Website Team
Environmental Molecular
Sciences Laboratory
Richland, WA

Philip Kiff, Anita Dubey,
Katherine Russo
Institute for Work & Health
Toronto, ON

Web Site Development Team,
Creative Communications
Center
JBS International, Inc.
North Bethesda, MD

The John Marshall Law School
Chicago, IL

Michele Martin
Lawson Health
Research Institute
London, ON

Elizabeth Leis-Newman
LifeBridge Health
Baltimore, MD

Communications Staff
North Carolina Sea Grant
Raleigh, NC

Pharma International, Inc.
Syracuse, NY

Professional Housing
Management Association
Leesburg, VA

Shirley Soda Opasinski
The Sherwood Group Inc.
Deerfield, IL

Rachel Deonier
The Society of the
Plastics Industry
Washington, DC

Stetson Law Web Redesign
Committee, Laura Zuppo,
Davina Gould
Stetson University
College of Law
Gulfport, FL

VIA Marketing Team
VIA Marketing
Merrillville, IN

Campaigns, Programs & Plans

65. Education & Training Campaigns, Programs & Plans

Debby Clark
American Specialty Health
San Diego, CA

Barbara F. Orwig
Career Communications, Inc.
Overland Park, KS

Judy Phair
Graduate Management
Admission Council
McLean, VA

Michel Filion
Iron Ore Company of Canada
Montreal, QC

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Carrie Koenig
MedStar Health
Columbia, MD

Enterprise Learning
Pacific Northwest
National Laboratory
Richland, WA

Richard McCabe, Ph.D.,
Scott Case, Ph.D.
SciStrategy Communications
West Conshohocken, PA

Kshitij Nerurkar
Tata Interactive Systems
Edison, NJ

Bruce Haghghat
Tricore Interactive, Inc.
Princeton, NJ

66. Advertising & Marketing Campaigns

Andrew Marketing Department
Andrew—A CommScope
Company
Newton, NC

Suzanne Piner
Booz Allen Hamilton
McLean, VA

Jonathan Hounshell
East Tennessee State
University
Johnson City, TN

Laura Rose, Jamie Santiago
Educational Testing Service
Princeton, NJ

Marketing Department
IGA, Inc.
Chicago, IL

Mark Poole
Marsh Consumer
Urbandale, IA

Tessa Burton
Northwestern Memorial
Hospital
Chicago, IL

Melissa McGrath Klusmeyer
Promotional Products
Association International
Irving, TX

David Brazeau, Nicholas Smith
Rouge Valley Health System
Toronto, ON

Kelly Mack
Southwest General
Health Center
Middleburg Heights, OH

Karen Ow
Texas Medical Liability Trust
Austin, TX

Graphics and Print, Resource
Production & Distribution
The United Church of Canada
Toronto, ON

67. PR, Public Information & Public Service Campaigns

Designed by Fletcher &
Wilder Communications, Inc.
A4M American Academy of
Anti-Aging Medicine
Littleton, MA

The American College
of Radiology
Reston, VA

Christina Johnson
California Sea Grant
La Jolla, CA

Dan Crandall
Cleveland Metroparks
Cleveland, OH

Harold Nicoll
The Dow Chemical Company
Midland, MI

George McNeilly
ESPN
Celebration, FL

William J. Weger
Image One PR
Rockville, MD

Jennifer Benefield
Missouri Department
of Transportation
North Kansas City, MO

Publicity Department
National Organization of
Mothers of Twins Clubs, Inc.
Franklin, TN

Nemours Health and
Prevention Services
Newark, DE

Donna Snellings
Northern Virginia
Electric Cooperative
Manassas, VA

Robert E. Ayers
Publication Design Inc.
Zionsville, PA

Sara Hunt, Lisa Atkinson
Touch Points Public Relations
Richmond, VA

Ellen Rossetti
University of North Texas
Denton, TX

68. Employee & Benefit Communications

Buck Consultants
Los Angeles, CA

Brandy Wilson, and the
CH2M HILL EMS
Communication Team
CH2M HILL
Boise, ID

Human Resource
Communications
City of Houston
Houston, TX

Gary Williams
City of Mississauga
Mississauga, ON

Cindy Fletcher
Great-West Retirement Services
Greenwood Village, CO

Kerry Blankenship,
Jean Haynie
Human Resource Services -
Purdue University
West Lafayette, IN

KPMG's Communications Team
Montvale, NJ

Sharon Parsley, Diana Massing
Lockheed Martin
Orlando, FL

Tim Hess
McLeod Health
Florence, SC

Louis-Philippe Péroquin
Morneau Sobeco
Montreal, QC

Cynthia Spink
Vanguard
Wayne, PA

Valerie M. Wise
Watson Wyatt Worldwide
New York, NY

Zync
Toronto, ON

**69. Member
& Customer
Communications**

Agathe Plamondon
Communicateurs du Fauve
Montreal, QC

CUES Marketing Team
CUES
Madison, WI

Strategy & Stakeholder
Relations
Hospitals of Ontario
Pension Plan
Toronto, ON

Mark Poole
Marsh Consumer
Urbandale, IA

Danielle Rinker, Karen Perrino
SkillsUSA
Leesburg, VA

United Business Media
and CA, Inc.
Manhasset, NY

**70. Financial &
Investment Campaigns
& Programs**

Jackson's Marketing Group
Jackson National Life
Insurance Company
Denver, CO

Linda Keefe
Shared Results International
Webster, NY

Grace Cho
Watson Wyatt Worldwide
New York, NY

**71. Health & Medical
Campaigns & Programs**

Amanda Roach
Bloomington Hospital
Bloomington, IN

CAWOOD
Eugene, OR

Concentra Marketing Team
Addison, TX

Donald Maxton
Continuum Health Partners
New York, NY

JMH Education
New York, NY

Judie Havers, Anne Kay
London Health Sciences Centre
and St. Joseph's Health Care -
London
London, ON

Mercy Medical Center
Dubuque, IA

Public Relations Team
Ontario Nurses' Association
Toronto, ON

Gregory Walker
Texas Medical Foundation
Health Quality Institute
Austin, TX

VIA Marketing Team
VIA Marketing
Merrillville, IN

Shannon Puphal
Wise Regional Health System
Decatur, TX

**72. Meeting & Event
Campaigns, Programs
& Plans**

Alissa Pierson
Arizona State University
Alumni Association
Tempe, AZ

Marie Lerch
Booz Allen Hamilton
McLean, VA

Nicole Spataro
Cambridge Healthtech Institute
Needham, MA

Utilities Commission
City of New Smyrna Beach
New Smyrna Beach, FL

Communications &
Marketing Department
Family, Career and Community
Leaders of America
Reston, VA

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Ronald H. Sohn
Maryland Veterinary
Medical Association
Baltimore, MD

Elena Fernandez
New Mexico State University
Las Cruces, NM

Center for Health
Communications
Social & Scientific Systems, Inc.
Silver Spring, MD

**73. Government
Agency
Communications**

Research, Reporting and
Communications Department
Chicago Housing Authority
Chicago, IL

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Susan Kelley
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

Military Housing
and Lodging Institute
Leesburg, VA

Office of Disability Employment
Policy & Veterans' Employment
& Training Service
U.S. Department of Labor
Washington, DC

**74. Total Publication
Programs**

Bill Nicholson
PRM Consulting Group
Roswell, GA

Shelby Putnam Tupper
Shelby Designs & Illustrates
Oakland, CA

Davina Gould, Frank Klim
Stetson University
College of Law
Gulfport, FL

University Housing Marketing
University of Illinois
Champaign, IL

**75. Special Purpose
Campaigns, Programs
& Plans**

Donald Maxton
Beth Israel Medical Center
New York, NY

Elizabeth Ross
Continuum Health Partners
New York, NY

Keri Potts, Alison Lazar,
Joe Goldstein
ESPN
Bristol, CT

Nidiana Paredes
L-3 Communications
Reston, VA

Antonio Poglianich
Mercer
New York, NY

Colleen M. Kelley
National Treasury
Employees Union
Washington, DC

Writing

76. Education & Training Writing

Joanne M. Lozar Glenn
EduInk
Alexandria, VA

Jennifer Hillebrand
MyFire Learning
Rochester, MI

Joe Medina, CPhT, B.S. Pharmacy
Tech Lectures for the
Pharmacy Technician
Denver, CO

77. Advertising & Marketing Writing

Doug Ebersole
Penn State Alumni Association
University Park, PA

Tessa Falk
Promotional Products
Association International
Irving, TX

78. PR, Public Information & Public Service Writing

Boe Workman
AARP
Washington, DC

Association of Fundraising
Professionals
Arlington, VA

79. Media Kit & News Release Writing

Cerner Corporation
Public Relations Team
Cerner Corporation
Kansas City, MO

Myra Vandersall
Wilson Monnig Creative
St. Peters, MO

80. Web Writing

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Michelle Manafy,
Theresa Cramer
Information Today, Inc.
Wilton, CT

Elizabeth Fordham
Quill & Ink
Houston, TX

81. Feature Writing

Alyson Sulaski Wyckoff
AAP News
Elk Grove Village, IL

John Cochran, Al Jones
Air Force Safety Center
Kirtland AFB, NM

Maria C. Thiry
American Association of
Textile Chemists and Colorists
Research Triangle, NC

Melanie Scarborough
American Bankers Association
Washington, DC

Margaret Kay
American Podiatric
Medical Association
Bethesda, MD

Steve Ziga, CPD, CET
American Society
of Plumbing Engineers
Chicago, IL

Amputee Coalition of America
Knoxville, TN

Kimberly A. Howard
Association of
Corporate Counsel
Washington, DC

Samuel Greengard
Baseline Magazine
New York, NY

Duncan Will, CPA/ABV, CFE
CAMICO Mutual Insurance Co.
Redwood City, CA

Katherine L. George
Catalina Communications
Fredericksburg, VA

Sara Drummond
CCIM Institute
Chicago, IL

Dave Schafer
City of Houston
Houston, TX

Jeff L. Brown
Civil Engineering Magazine
Reston, VA

Robert L. Reid
Civil Engineering Magazine
Reston, VA

Donna Patané
Costco Wholesale
Issaquah, WA

The Green Sheet
Rohnert Park, CA

Leah Lawrence
HemOnc Today
Thorofare, NJ

Linda Longo
Home Lighting & Accessories
Clifton, NJ

Rachel Speirs
Institutional Real Estate, Inc.
San Ramon, CA

Geoff Bilau
The International Association
of Plumbing and Mechanical
Officials
Ontario, CA

Sara Schreiber
Law Enforcement Technology
Fort Atkinson, WI

Patrick Hyland
LP Gas Magazine
Cleveland, OH

Liza Berger
McKnight's Long-Term Care
News
Northfield, IL

Maggie Leyes
National Association of
Insurance and Financial
Advisors
Falls Church, VA

Jordan Bostic
National Athletic Trainers'
Association
Dallas, TX

Mike Price
National Ground Water
Association
Westerville, OH

Steve Woo
The New Physician
Reston, VA

Stephanie Z. Pavlou
O&P Business News/
SLACK Incorporated
Thorofare, NJ

Public Relations Team
Ontario Nurses' Association
Toronto, ON

Theresa L. Houck, Ken Schnepf
Putman Media, Inc.
Itasca, IL

Patricia L. Harman
Restoration Industry
Association
Columbia, MD

Kathleen M. Beans
The Risk Management
Association
Philadelphia, PA

Iris Aboytes
Sandia National Laboratories
Albuquerque, NM

Meredith Holmes
Society of Women Engineers
Cleveland Heights, OH

Charlotte Thomas
Society of Women Engineers
Cleveland Heights, OH

Karen Carlson
Southern Illinois University
School of Medicine
Springfield, IL

Laura Patterson
Texas Longhorn
Marketing Alliance
Fort Worth, TX

Donna Mulder
Thrivent Financial
for Lutherans
Appleton, WI

Brin Wall
Toyota Motor Sales, USA, Inc.
Torrance, CA

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

Marie Rosenthal,
Jennifer Barlow
Veterinary Forum
Yardley, PA

Steven Clark
The Walt Disney Company
Burbank, CA

Ferrell Cain
WorldWide Drilling
Resource, Inc.
Bonifay, FL

82. Feature Series Writing

British Columbia
Medical Association
Vancouver, BC

D.Teddy Diggs
EDUCAUSE
Boulder, CO

Jeff Huss
Huntington Beach
Police Officer's Association
and Foundation
Huntington Beach, CA

Joe Darrah
Merion Publications
King of Prussia, PA

Susan M. Rapp
Orthopaedics Today Europe
Thorofare, NJ

REALTOR® Magazine Staff
REALTOR® Magazine
Chicago, IL

Michele Drayton
Turnaround Management
Association
Chicago, IL

Richard K. Kolb
VFW Magazine
Kansas City, MO

83. How-to Writing

Kira Vermond
ADVOCIS/FORUM Magazine
Toronto, ON

John Ginovsky
American Bankers Association
Washington, DC

Erin Anderson
Costco Wholesale
Issaquah, WA

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Steven Clark
The Walt Disney Company
Burbank, CA

84. How-to Series Writing

Kristin Sundin Brandt, CFMP
American Bankers Association
Washington, DC

Frances Strassman
More Than Order
Berkeley, CA

85. News Writing

Carmel Sileo
American Association
for Justice
Washington, DC

Maureen Carollo, CRCM
American Bankers Association
Washington, DC

Jonathan Rollins
American Counseling
Association/ Counseling Today
Alexandria, VA

Kathleen Davis
COUNTRY Financial
Bloomington, IL

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Tina DiMarcantonio
Endocrine Today
Thorofare, NJ

Jean Lachowicz
Gazette
Chicago, IL

The Green Sheet
Rohnert Park, CA

Hammock Inc.
Nashville, TN

Jessica Dye
Information Today, Inc.
Wilton, CT

Kimberly Jenkins
National Association of State
Boating Law Administrators
Lexington, KY

Michael W. Kahn
NRECA - Electric Co-op Today
Arlington, VA

Brian McCurdy
Podiatry Today
Malvern, PA

Maryann Lawlor
Signal Magazine
Fairfax, VA

Mike Berriochoa
Washington River
Protection Solutions
Richland, WA

Karienne Stovell
Wiley
Hoboken, NJ

86. News Series Writing

Linda Kozaryn
Department of Defense
Alexandria, VA

Elsevier
Rockville, MD

Miriam Kapfer, Monika Kram
Kraft Foods Global, Inc.
Northfield, IL

Susan M. Rapp,
Gina Brockenbrough
SLACK Incorporated
Thorofare, NJ

Robert L. Roach
Webb City, MO

87. Interviews & Personal Profiles

Apryl Motley
American Bankers Association
Washington, DC

University Communications
and Marketing
Binghamton University
Binghamton, NY

Clifton Barnes
Carolina Alumni Review
Cary, NC

Bobby Vasquez
City of Houston -
HR Communications
Houston, TX

Jamie Leffelman
COUNTRY Financial
Bloomington, IL

D Custom
Dallas, TX

Allan Richter
Energy Times
Melville, NY

Tony Illia
Insight Communications
Las Vegas, NV

Juliette Weiland
Juliette Weiland & Co.
Waxhaw, NC

Laurel M. Sheppard
Lash Publications International
Hilliard, OH

Jordan Bostic
National Athletic Trainers'
Association
Dallas, TX

Cherry Crayton
NC State Alumni Association
Raleigh, NC

NCCI Holdings, Inc.
Boca Raton, FL

Duncan Christy
Pace Communications
Greensboro, NC

Marge Kumaki
Washington Hospital Center
Washington, DC

Brian Caldwell
Woodshop News
Essex, CT

Carole Liston
Write Solutions
Communications
Joplin, MO

88. Regular Departments & Columns

Suzy Logan
American Thoracic Society
New York, NY

John Landreth, CPA, CHC, CFE
Association of Healthcare
Internal Auditors
Wheat Ridge, CO

Fran Carville
Awards and Recognition
Association
Glenview, IL

Brady L. Kay
Boating Sportsman Magazine
Idaho Falls, ID

Bill Schillaci, Clare Condon,
Ana Ellington
Business and Legal Reports, Inc.
Old Saybrook, CT

Brett Hansen
Civil Engineering Magazine
Reston, VA

Hammock Inc.
Nashville, TN

Patricia M. Burgio, APR
Lancaster Central
School District
Lancaster, NY

James M. Berklan
McKnight's Long-Term Care
News
Northfield, IL

Gail Connelly
National Association of
Elementary School Principals
Alexandria, VA

Lola Butcher
Oncology Times
New York, NY

Robert O'Connell
Print Services & Distribution
Association
Alexandria, VA

Wendy Cole
REALTOR® Magazine
Chicago, IL

Moshe Yudkowsky
Speech Technology Magazine
New York, NY

Kimbrough Towles
U.S. Trust, Bank of America
Private Wealth Management
New York, NY

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

89. Editorial & Advocacy Writing

Barbara Goldberg
AARP
Washington, DC

Brad Pokorny
Bahá'í International
Community
New York, NY

Eileen Feretic
Baseline Magazine
New York, NY

Angelo Carfagna
Fairleigh Dickinson University
Teaneck, NJ

The Magazine Group
Washington, DC

Steve Huddleston
NorthBay Healthcare
Fairfield, CA

Joseph V. Simone, M.D.
Oncology Times
New York, NY

Glenn Gillen
S+A Cherokee
Cary, NC

90. Financial & Investment Writing

Joseph Kelly
American Bankers Association
Washington, DC

Chantal Cory
Ariad Custom Communications
Toronto, ON

Marie Carrier
COGECO Inc.
Varennes, QC

Eleanor Barrett
Deloitte LLP
New York, NY

Great-West Retirement Services
Greenwood Village, CO

Martha King
National Multiple Sclerosis
Society
New York, NY

Elizabeth Fordham
Quill & Ink
Houston, TX

Beth Rosenberg, Reagan
Haynes
Soundings Trade Only
Essex, CT

Kimbrough Towles
U.S. Trust, Bank of America
Private Wealth Management
New York, NY

Robert L. Roach
Webb City, MO

91. Health & Medical Writing

Courtney L. Davenport
American Association
for Justice
Washington, DC

Critical Care Nurse
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Carrot
St. Louis Park, MN

Dave Schafer
City of Houston
Houston, TX

Anne Marie Wolka
Eli Lilly and Company
Indianapolis, IN

Lisa James
Energy Times
Melville, NY

Donna L. Schillinger
Hearing Health
Clarksville, AR

Dennise Brogdon
The Hughston Foundation, Inc.
Columbus, GA

Barbara Holmes Gobel,
RN, MS, AOCN;
Shirley Triest-Robertson,
RN, Ph.D., AOCNS;
Wendy H. Vogel,
MSN, FNP, AOCNP
Oncology Nursing Society
Pittsburgh, PA

Kari Duma-White
UnitedHealthcare - Consumer
Communication Solutions
Edina, MN

Marge Kumaki
Washington Hospital Center
Washington, DC

Karienne Stovell
Wiley
Hoboken, NJ

Michael D. O'Neill
San Mateo, CA

Susan Peterman
Wayne, PA

92. Speech & Script Writing

Rich Hansen
AARP
Washington, DC

Britta Monaco
City of Gaithersburg
Gaithersburg, MD

Ron Kirkpatrick
Toyota Motor Sales, USA, Inc.
Torrance, CA

93. Technical Writing

Mike Mavrigian
MOTOR Magazine
Troy, MI

Publications
MS Govern
Chesterfield, MO

Christy Barksdale
Penton Custom Media and
the Society of Fire Protection
Engineers
Cleveland, OH

Daniel Griesbeck
ProEdit, Inc.
Cumming, GA

Victoria Pickett, Nikki Custy
SCK Design
Cleveland, OH

Dan Brougher
Sun Microsystems, Inc.
Menlo Park, CA

94. Scientific & Environmental Writing

Bob Black
American Society for
Engineering Education
Washington, DC

Charles R. Welch, Ph.D.,
M.ASCE;
William F. Marcuson, III, Ph.D.,
P.E., Hon.M.ASCE;
Ilker Adiguzel, Ph.D. M.ASCE
Civil Engineering Magazine
Reston, VA

Stephen Smith
Costco Wholesale
Issaquah, WA

Michele S. Gerber, Ph.D.
Fluor Hanford Communications
Richland, WA

Dan Thompson
Forest Preserve District
of DuPage County
Wheaton, IL

Anne V. Sonner
The International Association of
Plumbing and Mechanical
Officials
Ontario, CA

Harry G. Samuels
Learning Services
Bradenton, FL

Marketing Communications
Life Technologies Corporation
Montara, CA

Jack Greer
Maryland Sea Grant College
College Park, MD

Robert K. Ackerman
Signal Magazine
Fairfax, VA

Jonathan S. Reiskin
Transport Topics
Publishing Group
Arlington, VA

95. Climate Change Writing

Clifton Barnes
ABA Bar Leader Magazine
Cary, NC

Kim Krisberg
American Public
Health Association -
The Nation's Health
Washington, DC

Susan Barker
Binghamton University
Research Advancement
Binghamton, NY

Stephen Packard
Deloitte Consulting
Hartford, CT

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Hanna Goss
NOAA Coastal Services Center
Charleston, SC

Ann Cony
Sacramento Municipal
Utility District
Sacramento, CA

96. Energy Efficiency Writing

Deb Stewart
American Bankers Association
Washington, DC

Stephanie Bell
CCIM Institute
Chicago, IL

Gil Press
EMC Corporation
Hopkinton, MA

NC State Magazine
NC State Alumni Association
Raleigh, NC

97. Writing Series

Julia Bencomo Lobaco
AARP Segunda Juventud
Washington, DC

Phyllis Rossow
Otter Tail Power Company
Fergus Falls, MN

Wes Isley, Marc Barnes
Pace Communications
Greensboro, NC

98. Special Purpose Writing

Hillary John
AARP
Washington, DC

Raina Keefer, Krissy Freeman
The American College
of Radiology
Reston, VA

Cathy Streiner
The Corporate Pen
Cookeville, TN

Priscilla Knight
Northern Virginia
Electric Cooperative
Manassas, VA

Daniel P. Bearth
Transport Topics
Publishing Group
Arlington, VA

Cecilia Green
Turnaround Management
Association
Chicago, IL

Karienne Stovell
Wiley
Hoboken, NJ

99. Best Rewrites

Marlis McCollum
The Alban Institute
Herndon, VA

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Jennifer Norbut
Commercial Investment
Real Estate
Chicago, IL

Finn Keough
Mercer, on behalf of
United Online
Los Angeles, CA

Kevin McLaughlin
The Risk Management
Association
Philadelphia, PA

C.J. Ellis
Veterinary Technician
Yardley, PA

Design & Illustration

100. Design & Layout

Dennis Spotts
Air Force Safety Center
Kirtland AFB, NM

Bob Black
American Society for
Engineering Education
Washington, DC

Patrícia Reis, Henrique
Cayatte, Filipa Gregório,
Francisco Ponciano, Cláudio
Garrudo
Atelier 004
Lisbon, Portugal

George Bartel
Cantrav Leisure Services
Vancouver, BC

Bill Carlson
Costco Wholesale
Issaquah, WA

Maria T. Sicola
Cushman & Wakefield, Inc.
New York, NY

John Kidon
Davis & Company
Glen Rock, NJ

Funk/Levis & Associates
Eugene, OR

Allie Charitan, Laura Fry,
Natalie Speck
Glyphix
Kent, OH

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Nancy Roy
The Magazine Group
Washington, DC

Julie Fournier
National Association
of REALTORS®
Chicago, IL

Maxine Morris
National Board for Professional
Teaching Standards
Arlington, VA

Brian Taylor
National Defense Magazine
Arlington, VA

Jeremy Timberman
New Jersey Association of
Mental Health Agencies, Inc.
Mercerville, NJ

Communications Team
Peel District School Board
Mississauga, ON

Joy Gendusa
PostcardMania
Clearwater, FL

Jennifer Roycroft
Roycroft Design
Boston, MA

Segal Communications
The Segal Company
New York, NY

Kristen Fuest
SUNY Geneseo
Student Association
Geneseo, NY

Steven Clark
The Walt Disney Company
Burbank, CA

Terri Heuser
WTWH Media, LLC
Middleburg Heights, OH

101. Illustration & Typography

Belinda Klein, MA
The Hughston Foundation, Inc.
Columbus, GA

Glenn Pierce
The Magazine Group
Washington, DC

John R. Burgreen, III
MCCS Marketing Branch
Camp S.D. Butler, Okinawa

Larry Williams
Pace Communications
Greensboro, NC

Scientific Publications,
Graphics & Media
SAIC-Frederick, Inc.
Frederick, MD

Karen Carlson, James Hawker
Southern Illinois University
School of Medicine
Springfield, IL

Bennett DeOlazo
Studio B
Alexandria, VA

102. Infographics

Bob Black
American Society for
Engineering Education
Washington, DC

Jon Kennedy
Cisco WebEx -
WebEx University
Rancho Cordova, CA

Peggy Slasman
Massachusetts General
Hospital
Boston, MA

103. Covers

Edith A. Caro
American Podiatric
Medical Association
Bethesda, MD

Bob Black
American Society for
Engineering Education
Washington, DC

Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Georgia Park
ASCD
Alexandria, VA

Kimberly A. Howard
Association of
Corporate Counsel
Washington, DC

Sarah Wees
The Delta Kappa Gamma
Society International
Austin, TX

Flow Control Magazine
Grand View Media Group
Philadelphia, PA

Bruce Tobin
The Magazine Group
Washington, DC

Mark W. Jordan
National Association of
Secondary School Principals
Reston, VA

Employee Benefits Division
New York State Department of
Civil Service
Schenectady, NY

SPARK Publications
Matthews, NC

Laura Hegyi
Speech Technology Magazine
New York, NY

Time Inc. - Content Solutions
New York, NY

Dianna M. Scoggins
Triangle Apartment Association
Raleigh, NC

Steven Clark
The Walt Disney Company
Burbank, CA

104. Spreads

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Jan Hilton
Civil Engineering Magazine
Reston, VA

Melissa Hamid
The Magazine Group
Washington, DC

Jeanny L. Pidgeon
MCCS Marketing Branch
Camp S.D. Butler, Okinawa

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Jill Brabant
National Association of
Insurance and Financial
Advisors
Falls Church, VA

Roxanne Rash
Print Services & Distribution
Association
Alexandria, VA

105. Photography

Felicia M. Hall
Air Force Safety Center
Kirtland AFB, NM

Bob Black
American Society for
Engineering Education
Washington, DC

Ann States, Susan Siracusa
Arthritis Foundation
Atlanta, GA

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Hammock Inc.
Nashville, TN

John R. Burgreen, III
MCCS Marketing Branch
Camp S.D. Butler, Okinawa

NFL / H.O. Zimman, Inc.
Lynn, MA

Penton Custom Media and
Simon Property Group
Cleveland, OH

Randy Montoya
Sandia National Laboratories
Albuquerque, NM

Dawn-Marie De Four-Gill
The University
of the West Indies
St. Augustine, West Indies

106. Corporate Identity & Graphic Standards Materials

AGEISS, Inc.
Evergreen, CO

Borys Mar
BCS Incorporated
Laurel, MD

Division of Public Affairs,
Communications and
Creative Services
Colorado State University
Fort Collins, CO

Dark Horse Marketing
Scarsdale, NY

Jennifer Sailer
Evoke Idea Group, Inc.
St. Charles, IL

Sarah Alsofrom
Gunster
West Palm Beach, FL

Lynn Burge
Master-Bilt Products
New Albany, MS

Brian Hawkins
National Athletic Trainers'
Association
Dallas, TX

Communications Team
Peel District School Board
Mississauga, ON

Corinne Cooper
Professional Presence
Communication Consulting
Tucson, AZ

Creative Services Group
Tech Data Corporation
Clearwater, FL

Office of Public Affairs
Coordination
U.S. Department of Energy,
National Energy Technology
Laboratory
Pittsburgh, PA

Leslie Kirshaw, David Spence
Webadvantage
Redding, CT

Barbara Horton
Weber Shandwick
Dallas, TX

107. Print Ads & Advertorials

Steve Escobedo
The Arizona Republic
Phoenix, AZ

CAWOOD
Eugene, OR

Susanne Ho
KMB
Hong Kong

Candice Kiel
The Write Type
Reno, NV

108. Packaging & Forms Design

Rochelle Cancienne-Touchard
St. Charles Parish
Public Schools
Luling, LA

109. Exhibits, Displays & Signage

Cerner Design
Cerner Corporation
Kansas City, MO

Michelle Irwin, Lori Spencer,
Paula Rose
L'Anse Creuse Public Schools
Harrison Twp., MI

Employee Benefits Division
New York State Department of
Civil Service
Schenectady, NY

Marketing Department
Ottumwa Regional
Health Center
Ottumwa, IA

Rolanda Jundt
Pacific Northwest National
Laboratory, Marketing and
Technical Communications
Richland, WA

Maureen McKinney, Michelle
Taylor, Dan Cichetti
Veterinary Learning Systems
Yardley, PA

110. Calendars, Posters & Certificates

Joanne Drummond
CareFirst BlueCross BlueShield
Owings Mills, MD

Carrot/OptumHealth
Consumer Engagement
Carrot/OptumHealth/UHG
Reston, VA

John Meagher
Civil Engineering Magazine
Reston, VA

Amy Cevario, Pattie Covert
Clayton Design Group
Falls Church, VA

Carol Black
Fairleigh Dickinson University
Teaneck, NJ

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Marketing Communications
Life Technologies Corporation
Montara, CA

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Susan Kelley
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

Brett Nation
NATION DESIGN LLC
Alexandria, VA

Philter Communications
Toronto, ON

111. Best Redesigns

Thais Carter, Christine Waring
Advanstar Dental Media
Rosemont, IL

American Counseling
Association/ Counseling Today
Alexandria, VA

Publications Services
American Institutes
for Research
Frederick, MD

Kate McMahan
Aon Consulting
Winston-Salem, NC

Roxanne Rash, Andy Brown
Art Engine
Alexandria, VA

Ken Ceccucci
BonoTom Studio, Inc.
Arlington, VA

City of Portage
Portage, MI

Deborah Henry,
Dr. James Pesek
Clarion University of
Pennsylvania
Clarion, PA

Computer History Museum
and Studio 1500
Mountain View, CA

Aaron Phillips
Courier Magazine
Kansas City, MO

David Jenne
Dartmouth-Hitchcock
Medical Center
Lebanon, NH

Defense Contract
Management Agency
Alexandria, VA

Geoff Bilau, Jeff Ortiz
The International Association of
Plumbing and Mechanical
Officials
Ontario, CA

Wendy Brandon
Marine Corps Community
Services, Food & Beverage
Camp S.D. Butler, Okinawa

Anne Loftin Weston
Pace Communications
Greensboro, NC

Gary Halpern
The PhotoMedia Group, Inc.
Seattle, WA

Annick Lambert, Kyle Walker
Pratt & Whitney Canada
Longueuil, QC

Pamela Fields Webb,
In Churl Yo
Promotional Products
Association International
Irving, TX

Rebecca Tolley
SAIC
McLean, VA

One-of-a-Kind Publications

112. One-of-a-Kind - Print Publications

Andrew Meinecke, Lisa Craig
DMB Sports Group, Inc.
Dulles, VA

Global Polyurethanes
Public Affairs Team
Dow Polyurethanes,
a Business Group of the
Dow Chemical Company
Midland, MI

Edmund C. Ross
Fairfield University
Fairfield, CT

Patricia Crenshaw
Kronos Longevity
Research Institute
Phoenix, AZ

Benefits Information
& Financial Education
Department
Military Officers Association
of America
Alexandria, VA

Doreen Zudell, S. Jenise Veris,
Kelly R. DiFrancesco
NASA Glenn Research Center -
AeroSpace Frontiers
Cleveland, OH

Sophie Hanson
Newsletters Ink
Murray, UT

Lee Beadling, and the
Orthopedics Today Staff
Orthopedics Today
Thorofare, NJ

Theda Llewellyn
Registry of Interpreters
for the Deaf, Inc.
Alexandria, VA

Denise Mosgrove
San Diego Convention Center
Corporation
San Diego, CA

San Jose Leadership Council
San Jose, CA

Joseph & Grace Criscuoli
St. Vincent Pallotti High School
Laurel, MD

Storage Networking Industry
Association
San Francisco, CA

Brett DeBoer,
Courtney Lehmann
University of the Pacific
Stockton, CA

Mark Calder
Upper Canada District
School Board
Brockville, ON

Janie Blankenship
VFW Magazine
Kansas City, MO

Rachel Oliver
VISIT Milwaukee
Milwaukee, WI

Rhonda Berkower
WGBH Educational Foundation
Boston, MA

Carole Liston
Write Solutions
Communications
Joplin, MO

113. One-of-a-Kind - Web & Electronic Publications

Larry Burditt
Central Michigan University
Mount Pleasant, MI

Kristen Smolen
Ford Motor Company,
Retailer Education & Training
Dearborn, MI

Karen J. Abbas, RN, MS, AOCN
Meniscus Educational Institute
West Conshohocken, PA

Enterprise Learning
Pacific Northwest
National Laboratory
Richland, WA

SAGE and
Alexander Street Press
Thousand Oaks, CA

Jeff Hajek
Velaction Continuous
Improvement, LLC
Mill Creek, WA

114. One-of-a-Kind - Custom-Published Publications

The American College
Bryn Mawr, PA

Alan Bell
BLK Publishing Company, Inc.
Los Angeles, CA

Collaborative Communications
Group
Washington, DC

Marian Calabro
CorporateHistory.net LLC
Hasbrouck Heights, NJ

Dian Griesel
The Investor Relations Group
New York, NY

Marilyn Barnett
MARS Advertising
Southfield, MI

Laura-Jo Boynton
Timberlake Cabinetry
Winchester, VA

115. One-of-a-Kind - Health & Medical Publications

Marc Sirockman
Arctcraft Health Education
Flemington, NJ

Georgetown University
Washington, DC

Lockheed Martin -
Creative & Strategic Services
Richland, WA

National Association for
Healthcare Quality
Glenview, IL

Carole Szpak
National Association of
Psychiatric Health Systems
Washington, DC

Sophie Hanson
Newsletters Ink
Murray, UT

Roper St. Francis Healthcare
Charleston, SC

Rita Kester
Silvertown Hospital
Woodburn, OR

Cheryl Hobbs, Dan Cichetti
Veterinary Learning Systems
Yardley, PA

**116. One-of-a-Kind -
Crisis & Emergency
Communications**

No awards presented.

**117. One-of-a-Kind -
Government
Publications**

Publications Services
American Institutes
for Research
Frederick, MD

CFSR Team, Child Welfare
Reviews Project
Childrens' Bureau, HHS
North Bethesda, MD

Deidre Ebrey
City of Moore
Moore, OK

DI Communications Team,
Directorate for Analysis
Defense Intelligence Agency
Washington, DC

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Mary Priller
Mundelein Park
& Recreation District
Mundelein, IL

Sides & Associates
Lafayette, LA

**118. One-of-a-Kind -
Scientific &
Environmental
Publications**

Rachel Coker
Binghamton University
Research Advancement
Binghamton, NY

Mary Bevan
Concurrent Technologies
Corporation
Johnstown, PA

Robin Goettel
Illinois-Indiana Sea Grant
Urbana, IL

Marketing Department
KMC Controls
New Paris, IN

Minnesota Sea Grant Program
Duluth, MN

Trudy Soucoup, Kim Young,
Julie Lawrence
Wolf Haven International
Tenino, WA

**119. One-of-a-Kind -
Climate Change
Publications**

Donna McCaskill
NOAA Coastal Services Center
Charleston, SC

Terracom Public Relations
Chicago, IL

**120. One-of-a-Kind -
Energy Efficiency
Publications**

G. Ray Merchant
Anaheim Public Utilities
Anaheim, CA

Beckie Jas
Halton Region
Health Department
Oakville, ON

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Eileen Callahan
Penton Custom Media and
the National Association of
Educational Procurement
Cleveland, OH

**121. One-of-a-Kind -
Public Service
Publications**

Shelley Svidal
Alberta Teachers' Association
Edmonton, AB

Bruce Swart
The John Marshall Law School
Chicago, IL

Jane D. Zimmerman, Ph.D.
The Mount Sinai
Medical Center
New York, NY

Kelly Mack
Southwest General
Health Center
Middleburg Heights, OH

**122. One-of-a-Kind -
Charitable Publications**

L.N. Vaillancourt,
Jane Martinsons
Association Management
Center
Glenview, IL

Jackson's Marketing Group
Jackson National Life
Insurance Company
Denver, CO

Jamie Finkelstein
JCDS, Boston's Jewish
Community Day School
Watertown, MA

Jewish Federation
of Palm Beach County
West Palm Beach, FL

Hugh R. Furneaux
Lantana Consulting Group
Toronto, ON

Lois Trench-Hines
Meniscus Limited
West Conshohocken, PA

- 30 -

A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from <http://www.apexawards.com/orderapexcertificates.htm>





Order Form: APEX 2009 ADDITIONAL Certificates

**Your chance to give a “pat on the back”
to deserving staff, freelancers and vendors.**

If you won an APEX 2009 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: *Attach photocopies of your original certificate(s) with changes marked.*

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2009 Award of Excellence certificates.

Qty: _____ APEX 2009 Grand Award certificates.

_____ Total # of certificates @ \$_____ each = \$_____ (total enclosed)

**Cost: \$15 each (Until October 6, 2009)
\$18 each (From October 7 on)
(includes shipping via 1st Class Mail)**

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2009 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:
703/643-2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2009 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.