Dear APEX Entrant:

Thank you for participating in APEX 2009, the twenty-first annual awards program recognizing excellence in publications work by professional communicators. APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 3,785 entries, competition was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,158 Awards of Excellence recognizing exceptional entries in 122 subcategories.

The panel of judges for APEX 2009 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2009 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover. Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2009 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
3,785 entries were evaluated, in the following distribution:
- Newsletters: 385
- Magazines & Journals: 706
- Magapapers & Newspapers: 82
- Annual Reports: 183
- Brochures, Manuals & Reports: 378
- Video & Electronic Publications: 193
- Web & Intranet Sites: 267
- Campaigns, Programs & Plans: 301
- Writing: 659
- Design & Illustration: 392
- Special Publications: 239

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,158 APEX Awards of Excellence recognize excellence in 122 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2009 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works: The Business Communications Report, and Bill Londino, Consulting Editor of Writing That Works.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts also sponsors PEP, the Publication Evaluation Program and publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, Concepts publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
## GRAND AWARDS

### NEWSLETTERS

#### FOR PROFIT

Donald Bilodeau  
*The Smart Life*  
Ariad Custom Communications  
Toronto, ON  
Susan Pack  
*Driver’s Seat - March/April 2008*  
Toyota Motor Sales, USA, Inc.  
Torrance, CA  
Allyson Corcoran, Elisabeth Villarroel  
*Tech Talk*  
Veterinary Learning Systems  
Yardley, PA

*Natural Gas & Electricity - March 2008*  
Isabelle Cohen-DeAngelis  
Wiley Hoboken, NJ, and Robert E. Willett  
Financial Communications Company  
Houston, TX

#### FOR PROFIT SMALL OFFICE

Steven Clark  
*Disney Newsreel*  
The Walt Disney Company  
Burbank, CA

#### NONPROFIT

Carole C. Hayward  
*ASCD Express*  
ASCD  
Alexandria, VA

#### NONPROFIT SMALL OFFICE

No Grand Awards presented.

### MAGAZINES & JOURNALS

#### FOR PROFIT

Warren Miller, Karen Kramer  
*BergerWorld - Cultural Resources: Preserving the Past, Planning the Future*  
Berger Group Holdings, Inc. Morristown, NJ  
*American Spirit - January/February 2009*  
Hammock Inc. Nashville, TN  
John Carpenter  
*TABLE Magazine*  
MCM Communications Pittsburgh, PA  
*NACS Magazine - November 2008*  
The Pohly Company Boston, MA  
*Parks 2008*  
Time Inc. - Content Solutions New York, NY  
*Investor - June 2008*  
T. Rowe Price Owings Mills, MD

#### FOR PROFIT SMALL OFFICE

Thomas Martinelli  
*Amtrak - New York By Rail*  
Martinelli - Slocum Publishing Poughkeepsie, NY  
Gary Halpern  
*PhotoMedia - Spring 2008, People and Places*  
The PhotoMedia Group, Inc. Seattle, WA  

#### NONPROFIT

Civil Engineering Staff  
*Civil Engineering Magazine - January 2008*  
American Society of Civil Engineers Reston, VA  

Glenn Pierce  
*Cleveland Clinic Magazine*  
The Magazine Group Washington, DC

#### NONPROFIT SMALL OFFICE

Mary Koik  
*Hallowed Ground*  
Civil War Preservation Trust Washington, DC

### MAGAPAPERS & NEWSPAPERS

#### FOR PROFIT

Ocular Surgery News Staff  
*Ocular Surgery News - January 25, 2008*  
Ocular Surgery News Thorofare, NJ  
Passenger Transport  
Stratton Publishing & Marketing Inc. for American Public Transportation Association Alexandria, VA

#### FOR PROFIT SMALL OFFICE

No Grand Awards presented.

#### NONPROFIT

Lab News Team  
*Sandia Lab News*  
Sandia National Laboratories Albuquerque, NM

#### NONPROFIT SMALL OFFICE

HR Communications  
*City Savvy - Fall 2008*  
City of Houston Houston, TX  
Strategic Communications, Code T  
*Happy Anniversary NASA and NASA's 50th Anniversary - X-Press’ Companion Editions*  
Dryden Flight Research Center Edwards, CA

### ANNUAL REPORTS

#### FOR PROFIT

Loyola University Chicago  
Marcella Niehoff  
School of Nursing  
*Transforming Nursing 2008*  
ABS Graphics Addison, IL  
Michelle Allario  
*Georgia Chamber of Commerce Annual Report 2008*  
MacDUFF Publishing Atlanta, GA

#### FOR PROFIT SMALL OFFICE

Nicolas Titze  
*Chicago Loop Alliance 2007-2008 Annual Report - Faces of the Loop*  
Adaptive Easel Chicago, IL  
Joe Stuhlmueller  
*2007-2008 Annual and Community Report Rutland Regional Medical Center*  
Rutland, VT

#### NONPROFIT

Carol Whatley  
*Working Knowledge - 2008 Annual Report*  
Alabama Cooperative Extension System Auburn University, AL  
Corporate Communications  
*A Healthier Harris County by Design*  
Harris County Hospital District Houston, TX  
Communications & Marketing  
*2007 Annual Report*  
United Way/Centraide Ottawa Ottawa, ON

#### NONPROFIT SMALL OFFICE

Kimberly A. Readmond  
*Freedom to Speak: 2007 CID Report to the Community*  
Central Institute for the Deaf St. Louis, MO  
Bruce Swart  
*Annual Report of the Dean 2008*  
The John Marshall Law School Chicago, IL
1. Newsletters - Print

Suzy Logan
American Thoracic Society
New York, NY

Bill Sweeney
Aon Consulting
Winston Salem, NC

Andrea Harman
Ariad Custom Communications
Toronto, ON

Bethany Afshar
Arthritis Foundation
Atlanta, GA

BCLC
Richmond, BC

Teresa Dickinson
BNA
Arlington, VA

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Carrot
St. Louis Park, MN

Carrie Liaskos
Chandler Chicco Agency
New York, NY

Credit Union Association of New York
Albany, NY

Matthew Davis
Davis & Company
Glen Rock, NJ

Provider Communications
Excellus BlueCross BlueShield
Rochester, NY

Kelly Ann Doktor
Holyoke High School
Media Center
Holyoke, MA

Wendy Haan
Hope Health
Kalamazoo, MI

LaShandra Gary,
Raven Padgett
Howard University
Washington, DC

Public Affairs Department
Idaho Housing and Finance
Association
Boise, ID

The Institute for Continuing Healthcare Education
Philadelphia, PA

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Marketing Communications
Life Technologies Corporation
Montara, CA

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

Teresa Kraemer
Oregon Women Lawyers
Portland, OR

Stephanie Hoff, Dawn Tenneson
Otter Tail Power Company
Fergus Falls, MN

Scott Kane, Ron Wilshire
Printing & Graphics Express Services
Clarion, PA

Tamara Barto
PVHMC Robert and Beverly Lewis Family Cancer Care Center
Pomona, CA

Pat Kemper
Sacramento Municipal Utility District
Sacramento, CA

Technical Communication Department
SHAZAM/ITS, Inc.
Johnston, IA

Tom Lunde
STC Chicago
Palatine, IL

Tim Dyhouse
VFW Magazine
Kansas City, MO

ViewPoint Bank
Marketing Team
ViewPoint Bank
Plano, TX

Annette W. Porter
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

Diversity Marketing & Communications Team
Wal-Mart Stores, Inc.
Bentonville, AR

Wyntress Ware
Ware & Associates, Inc.
Fort Worth, TX

Ruby Price
Washington Hospital Center
Washington, DC

Office of Public Affairs,
Department of External Affairs
Winthrop-University Hospital
Mineola, NY

2. Newsletters - Web & Electronic

Karen Porter
Albee Publishing Company
Bloomington, GA

Jane Martinsons
Association Management Center
Glennview, IL

Lori Block, Wade Johnson
Buck Consultants
San Francisco, CA

Chris Kilbourne, Steve Bruce,
Rafael Cordoso
Business and Legal Reports, Inc.
Old Saybrook, CT

The Carolina Chapter of Society
for Technical Communication
Research Triangle, NC

Patricia Beckman
Cybertary
Roseville, CA

Brian Miller, Judy Connell,
Deborah Dunn
Fluor Hanford Communications
Richland, WA

Nancy L. Rodibaugh,
Kerry Blankenship
Human Resource Services - Purdue University
West Lafayette, IN

International Pemphigus & Pemphigoid Foundation
Sacramento, CA

Lori R. Bell
LiFE 180 Music, LLC
Elmendorf AFB, AK

Lockheed Martin - Creative & Strategic Services
Richland, WA

Steven E. Sacks, CPA
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Donna Schutte
MSA
Cranberry Township, PA

Lois McBean
National Dairy Council
Ann Arbor, MI

Sloan Work and Family Research Network
Chestnut Hill, MA

Jackie Damrau
Society for Technical Communication
Dallas, TX

Jim Lyons
Xcel Energy
Minneapolis, MN
3. Newsletters - E-Mail
Allison Babb
Allison Babb International LLC
Kennesaw, GA

Insider E-Newsletter Group
American Institute of Certified Public Accountants
New York, NY

Barbara Wayman, APR
BlueTree Media, LLC
Dublin, OH

Nicole Rateau
Centennial Olympic Park
Atlanta, GA

Carrie Price
CH2M HILL/Salt Lake City
Salt Lake City, UT

Aisha Jones-Scheffel
Clarity Financial, LLC
Reno, NV

Valerie Pearl
MasterCard Worldwide
Purchase, NY

Tim Fulton
TCF Business Development
Atlanta, GA

Jessica Hendrix
US Rice Producers Association
Houston, TX

Stacy Fitzgerald-Redd
USA Rice Federation
Arlington, VA

Vita Vygosvka
2VK Window Decor & More
Newtown, PA

5. Newsletter Writing
Melanie Padgett Powers
American College of Obstetricians and Gynecologists
Washington, DC

Brightworth
Atlanta, GA

Carrie Fox
C. Fox Communications
Silver Spring, MD

Steven E. Sacks, CPA
North America, Inc.
Saddle Brook, NJ

John S. Murphy
The Murphy Agency, Inc.
Hudson, OH

Donna Kutt Nahas
South Nassau Communities Hospital
Oceanside, NY

Marge Kumaki
Washington Hospital Center
Washington, DC

Valerie Canady
Wiley
Hoboken, NJ

6. Newsletter Design & Layout
Melanie Padgett Powers
American College of Obstetricians and Gynecologists
Washington, DC

Human Resource Communications
City of Houston
Houston, TX

Dawson + Murray + Teague Communications
Dallas, TX

Regina Reaves Hayden
Howard University
Washington, DC

Patient News Publishing
Haliburton, ON

Barbara Evans
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

7. One to Two Person–Produced Newsletters
Diane Cole, J. Thurston
Arizona Association of REALTORS®
Phoenix, AZ

Desiree Voinche
Delmarva Foundation for Medical Care
Columbia, MD

Wanda Cash Ragland,
Charles Mayo
ENSCO, Inc.
Falls Church, VA

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Hugh R. Furneaux
Lantana Consulting Group
Toronto, ON

Jennifer Apperson,
Vanessa St. Gerard
National Association of Elementary School Principals
Alexandria, VA

Taha Ebrahim
The Navigators Group, Inc.
Rye Brook, NY

Pacific Buddhist Academy
Honolulu, HI

Nicholas Smith,
Akilah Dressekie
Rouge Valley Health System
Toronto, ON

Vikki Bowes-Mok
Runyon & Bowes
Financial Consulting
San Jose, CA

Dave Bourne, Cindy Woods
The Scarborough Hospital
Scarborough, ON

Susan Moscarello
Share A Smile
Baltimore, MD

James C. Flanigan
Travelers Aid Washington DC
Washington, DC

8. New Newsletters
Alice T. Chan
AKC Enterprises, Inc.
Fremont, CA

Center For Caribbean Progress
Jamaica, NY

Lauren P. Salamone
College Guidance Guru
New York, NY

dogTEC
San Francisco, CA
9. Most Improved Newsletters

Jane Seiberling
American Massage Therapy Association
Evanston, IL

Alan Bell
BLK Publishing Company, Inc.
Los Angeles, CA

Abby Trexler, Jodi McConnell
Brightpoint, Inc.
Indianapolis, IN

Michael A. Casano
Cablevision Systems Corporation
Bethpage, NY

Jean Shaffner
COUNTRY Financial
Bloomington, IL

Employee Communications
Direct Energy
Toronto, ON

Communications Department
HealthCare Partners
Torrance, CA

Nancy L. Rodibaugh, Jean Haynie
Human Resource Services - Purdue University
West Lafayette, IN

International Pemphigus & Pemphigoid Foundation
Sacramento, CA

Jennifer Johnson
The Massachusetts Nurses Association
Canton, MA

Colleen M. Kelley
National Treasury Employees Union
Washington, DC

Richard Prudhomme
Pardee Hospital Foundation
Hendersonville, NC

C. Todd Hamilton
Receptive Services Association of America
Lexington, KY

Office of Public Affairs Coordination
U.S. Department of Energy, National Energy Technology Laboratory
Pittsburgh, PA

Doug Tolf, Diane Arthur, Ken Lynch
City of Surprise, AZ
Surprise, AZ

Strategic Communications, Code T
Dryden Flight Research Center
Edwards, CA

Eastern University Communications Office
Saint Davids, PA

Susan Sawyer
Erlanger Health System
Chattanooga, TN

Grand Valley State University Community Outreach Office
Grand Rapids, MI

Bill LaViolette
I&MI Media
Les Issambres, France

Kathleen M. Andrews
Illinois Department of Natural Resources
Springfield, IL

Terri Gates, Mike Bauhof, Kathy Weier
KETC
St. Louis, MO

Cell Systems Division
Life Technologies Corporation
Eugene, OR

Maryland Sea Grant College, University System of Maryland
College Park, MD

Planning and Marketing
Mills-Peninsula Health Services
Burlingame, CA

Office of Public Relations and Communications
Morgan State University
Baltimore, MD

Kristi Dunlap
National Association of Residential Property Managers
Chesapeake, VA

10. Magazines & Journals

Lori M. Quiller
Association of County Commissions of Alabama
Montgomery, AL

Baha’i National Center - Brilliant Star Magazine
Evanston, IL

Corporate Communications
Bayfront Medical Center
St. Petersburg, FL

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Lavenia A. Norford
Bridgewater Health Care, Inc.
Bridgewater, VA

CIRE Staff
CCIM Institute
Chicago, IL

Amy Hindman, Amy Stalzer, Erika Freber
National Business Aviation Association, Inc.
Washington, DC

Public Relations Team
Ontario Nurses’ Association
Toronto, ON

Betsy Boyd-Flynn
Oregon Medical Association
Portland, OR

Employee Services & Communications
Pinnacle Entertainment Inc.
Saint Louis, MO

Public Relations and Marketing
Prescott College
Prescott, AZ

Nancy Fitzpatrick
Quota International
Washington, DC

Stephanie Holinka, John German
Sandia National Laboratories
Albuquerque, NM

E. Thomas Hall
SkillsUSA
Leesburg, VA

John H. Tibbetts
South Carolina Sea Grant Consortium
Charleston, SC

Lisa Yamada
Toyota Motor Sales, USA, Inc.
Torrance, CA

Bill Clayton, Mira Lancaster
University of Michigan, College of Engineering
Ann Arbor, MI
11. Magazines & Journals - Print Over 32 Pages

Brandon Fried
The Airforwarders Association
Washington, DC

Christine Spiegel
Alpha Phi International
Evanston, IL

Lisa V. Comforty
American Bar Association
Chicago, IL

Gabriella D. Klatt
American Correctional Association
Alexandria, VA

Ed Rutkowski
American Industrial Hygiene Association
Fairfax, VA

Michelle Vallet
American Massage Therapy Association
Evanston, IL

John Bisney
American Moving & Storage Association
Alexandria, VA

Noëlle A. Boughanmi
American Podiatric Medical Association
Bethesda, MD

Beth Smiley
American Rose Society
Shreveport, LA

Liz Massey, Robert Caò-Ba
Arizona State University Alumni Association
Tempe, AZ

Matthew J. Seelinger
The Army Historical Foundation
Arlington, VA

Marge Scherer
ASCD
Alexandria, VA

Jacklyn Boice
Association of Fundraising Professionals
Arlington, VA

University Communications and Marketing
Binghamton University
Binghamton, NY

Jon O’Brien
Catholics for Choice
Washington, DC

Anne Elizabeth Powell
Civil Engineering Magazine
Reston, VA

Matthew J.X. Malady
Columbia Law School
New York, NY

Compendium Equine Staff
Compendium Equine Yardley, PA

Construction Financial Management Association
Princeton, NJ

Anita Thompson, Stephanie E. Ponder
Costco Wholesale
Issaquah, WA

Credit Union Management Team
CUES
Madison, WI

Law Enforcement Technology Editorial Team
Cygnus Business Media
Fort Atkinson, WI

Amanda Flatten
Dallas/Fort Worth
House & Home
Plano, TX

Defense Acquisition University
Fort Belvoir, VA

Michael T. Visnov
Drexel University Institutional Advancement
Philadelphia, PA

Lance Ritchlin
Financial Planning Association Denver, CO

Jacqui Cook
FORUM Magazine
Chicago, IL

Georgia Association of REALTORS®
Atlanta, GA

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Hector Cantu
Heritage Magazine
Dallas, TX

Podiatry Today Staff
HMP Communications
Malvern, PA

David B. Dobson
IEEE/AESS
Chevy Chase, MD

Praveen Malla
Infosys Technologies Limited
Bangalore, India

Marketing Communications
Life Technologies Corporation
Montara, CA

Rod J. Rohrich, M.D.
Lippincott Williams & Wilkins
Baltimore, MD

Michelle Allario
MacDUFF Publishing
Atlanta, GA

McKnight’s Long-Term Care News Staff
McKnight’s Long-Term Care News
Northfield, IL

Deborah Hale Kirchner, Jenell Anderson Hironimus
Millikin University
Decatur, IL

Jan Umphrey
National Association of Secondary School Principals
Reston, VA

Brian E. Gray
National Catholic Educational Association
Washington, DC

Thad Plumley
National Ground Water Association
Westerville, OH

Timothy Captain
National Kitchen & Bath Association
Hackettstown, NJ

Alaska Park Science Team
National Park Service Alaska Region and the Alaska Geographic Association
Anchorage, AK

Sandra E. Shumway
National Shellfisheries Association
Groton, CT

Pamela Sharif
National Society of Black Engineers
Alexandria, VA

PSBA Communications Staff
Pennsylvania School Boards Association
Mechanicsburg, PA

Rebecca Trela, April Hollis
Print Services & Distribution Association
Alexandria, VA

Tracy Przybysz, Michelle V. Tubbs
Pro-Motion Publishing, Inc.
Jasper, AL
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12. Magazines & Journals - Web & Electronic

Solar Today Staff
American Solar Energy Society
Boulder, CO

Laura Wayland-Smith Hatch
FlexoGlobal
Williamson, NY

Missouri History Museum
St. Louis, MO

Jenni Mayer
Network Media Partners, Inc.
Hunt Valley, MD

Eric Schetselaar
Novell
Provo, UT

HSR Business to Business LLC
Cincinnati, OH

The Magazine Group
Washington, DC

Marilyn Barnett
MARS Advertising
Southfield, MI

Judy Block
National Foundation for Advancement in the Arts
Miami, FL

NFL / H.O. Zimman, Inc.
Lynn, MA

Brian T. Cook
Face Communications
Greensboro, NC

Parthenon Publishing
Nashville, TN

The Pohly Company
Boston, MA

Paul Joyal
RSA, The Security Division of EMC
Bedford, MA

Custom Publishing
SPH Magazines Pte Ltd
Singapore

Stratton Publishing & Marketing Inc. for Assisted Living Federation of America
Alexandria, VA

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

Lisa A. Wright
Wright Publishing Group, Inc.
St. Petersburg, FL

13. Custom-Published Magazines & Journals

Sally Ann Lake
Atlantic Health Public Relations & Marketing
Morristown, NJ

Convergent Health Solutions
Montvale, NJ

American Society of Clinical Oncology
Alexandria, VA

Kimberly A. Howard
Association of Corporate Counsel
Washington, DC

Patricia Reis, Henrique Cayatte, Rita Salgueiro, Cláudio Garrudo
Atelier 004
Lisbon, Portugal

Warren Miller, Karen Kramer Berger Group Holdings, Inc.
Morristown, NJ

Jean Bricarello, Ricardo Villanueva
California Department of Consumer Affairs
Sacramento, CA

Capco Institute
London, England

The Cerner Copywriting Team
Cerner Corporation
Kansas City, MO

Colin Ellis
Certified General Accountants of Ontario
Toronto, ON

D Custom
Dallas, TX

Anne Llewellyn
Dorland Health, a Contexomedia Company
Plantation, FL

Monya Keane
EMC Corporation
Hopkinton, MA

Rebecca Maxon
Fairleigh Dickinson University Tea neck, NJ

Hammock Inc.
Nashville, TN

14. Magazine & Journal Writing

Katelyn Wyszynski
American Association of Motor Vehicle Administrators
Arlington, VA

Bob Black
American Society for Engineering Education
Washington, DC

Janice M. Fink
The University of Alabama National Alumni Association
Tuscaloosa, AL

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

Speech Technology Staff
Speech Technology Magazine
New York, NY

Michele Reed
SUNY Oswego
Oswego, NY

Alex Karch
Teldon Media Group
Richmond, BC

Time Inc. - Content Solutions
New York, NY

John Mesenbrink
TMB Publishing, Inc.
Northbrook, IL

11
The Honor Society of Phi Kappa Phi
Baton Rouge, LA

i2 Technologies
Dallas, TX

Strategic Finance Staff
Institute of Management Accountants
Montvale, NJ

Elizabeth Leis-Newman
LifeBridge Health
Baltimore, MD

Burl Cain, Kerry Myers
Louisiana State Penitentiary
Angola, LA

Sheri W. Greenhoe
Michigan State Medical Society
East Lansing, MI

John Lypen
MOTOR Magazine
Troy, MI

Thad Plumley
National Ground Water Association
Westerville, OH

Martha King
National Multiple Sclerosis Society
New York, NY

NC State Magazine Staff
NC State Alumni Association
Raleigh, NC

Britta Waller
Pace Communications
Greensboro, NC

Mark Michelson
Printing Impressions Magazine
Philadelphia, PA

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

USTA / H.O. Zimman, Inc.
Lynn, MA

Adam Jablonowski
Wayne County Medical Society of Southeast Michigan
Detroit, MI

Willamette Management Associates
Chicago, IL

Word Worth - World Magazine of Ideas and the Arts
East Aurora, NY

15. Magazine & Journal Design & Layout

Mark Deitch
911Media - a division of Trade News International, Inc.
Burbank, CA

Felicia M. Hall
Air Force Safety Center
Kirtland AFB, NM

Susan Siracusa,
Matthew Johnson
Arthritis Foundation
Atlanta, GA

Bono Mitchell
BonoTom Studio, Inc.
Arlington, VA

Anne Llewellyn
Dorland Health,
a Contexomedia Company
Plantation, FL

Barbara Burrows
Home Digest
Oakville, ON

Phyllis Cheah
MediaCorp Pte Ltd
Singapore

Bob DeCaprio
Messenger Courier Association of the Americas
Washington, DC

Isabella Mathews,
Julie Fournier
National Association of REALTORS®
Chicago, IL

Mark W. Jordan
National Association of Secondary School Principals
Reston, VA

Heather Winkel
Network Media Partners, Inc.
Hunt Valley, MD

NFL / H.O. Zimman, Inc.
Lynn, MA

Laura Wall
Pace Communications
Greensboro, NC

Communications Department
Pennsylvania Bar Association
Harrisburg, PA

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

Karen Stanwood,
Bonnie Katz Dean
SLACK Incorporated
Thorofare, NJ

Time Inc. - Content Solutions
New York, NY

U.S. Trust/Bank of America
Boston, MA

Bill Wax
Wax Custom Communications
Miami, FL

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

16. One to Two Person–Produced Magazines & Journals

Walt Albro
American Bankers Association
Washington, DC

Collin R. Bakse
Bakse Graphic Design
Belleville, IL

Hong Zhao
Beaches Living
Toronto, ON

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Deanna Stewart, Janet Mundy
Cal Poly Pomona
Pomona, CA

Ian L. Cordes
Corecare Associates
West Palm Beach, FL

Deann French
Independent Insurance Agents of Illinois
Springfield, IL

Steven P. Mazurek
North American MGA Register
Barrington, IL

Katherine Hall
Northwest Public Health
Seattle, WA

Denise Jochem-Robertson
St. Joseph's Hospital Health Center
Syracuse, NY

Cindy Adams
University of Georgia Graduate School
Athens, GA

Natalie Eslinger
USAFE/SE APO, AE

17. New Magazines & Journals

Roger Selvage
BonoTom Studio, Inc.
Arlington, VA

Lisa McPherson
The Collins College of Hospitality Management
at Cal Poly Pomona
Pomona, CA
18. Most Improved Magazines & Journals

American Academy of Audiology
Reston, VA

Jeannene Sarno
American Association of Nurse Anesthetists
Park Ridge, IL

Solar Today Staff
American Solar Energy Society
Boulder, CO

Sarah Stec
Archetype Graphic Design
Chicago, IL

Jeff Lavine
Association for Advanced Life Underwriting
Falls Church, VA

Kenneth E. Spence, CFE
Association of Healthcare Internal Auditors
Wheat Ridge, CO

Association of Womens’ Health, Obstetric & Neonatal Nurses
Washington, DC

19. Magapapers & Newspapers - Print

London Roberts
Association of California School Administrators
Sacramento, CA

Bill Roebuck, Ellie Robinson
Business Information Group
Toronto, ON

Design & Editorial Team
Hollister Creative
Wynnewood, PA

Catherine Vincenti
Humane Society Youth
East Haddam, CT

19. Magapapers & Newspapers

Custom Publishing
SPH Magazines Pte Ltd
Singapore

Editorial Staff
Supply House Times/BNP Media
Bensenville, IL

Laura Patterson
Texas Longhorn Marketing Alliance
Fort Worth, TX

United Stationers and GLC Custom Publishing
Northbrook, IL

Lesanne B. Fiehler
University of Iowa
Tippie College of Business
Coralville, IA

20. Custom-Published Magapapers & Newspapers

Brent Wheelbarger
Trifecta Communications
Moore, OK

21. Magapaper & Newspaper Writing

Forest Preserve District of DuPage County
Wheaton, IL

Jay Lewis
Infectious Disease News
Thorofare, NJ

Jane Zukin
University of Iowa Health Care
Iowa City, IA

Pat Badtke
University of Iowa Health Care Marketing and Communications
Iowa City, IA
22. Magapaper & Newspaper Design & Layout

Matthew Johnson
Matt Johnson Graphic Design
Mobile, AL

Publications Staff
University of Medicine & Dentistry of New Jersey
Newark, NJ

23. One to Two Person–Produced Magapapers & Newspapers

Greater Fort Wayne
Chamber of Commerce
Fort Wayne, IN

24. Most Improved Magapapers & Newspapers

Matthew Dembicki
American Association of Community Colleges
Washington, DC

Tony Illia
Insight Communications
Las Vegas, NV

Bridgette Blair
Public Citizen
Washington, DC

Annual Reports

25. Annual Reports - Print

Agricultural Technology Research Program
Georgia Tech Research Institute
Atlanta, GA

Lila Ivey
Hospice of Marion County
Ocala, FL

Langton Cherubino Group
New York, NY

Lisa Mayles
LifeShare Community Blood Services
Elyria, OH

Taha Ebrahimi
The Navigators Group, Inc.
Rye Brook, NY

Steve Huddleston
NorthBay Healthcare
Fairfield, CA

Oakton Community College
Des Plaines, IL

Paris Community Hospital/
Family Medical Center
Paris, IL

Julie Harrison Blissert
State University of New York at Oswego
Oswego, NY

Scott Warne
Warne Marketing + Communications
Toronto, ON

Carolyn Hammond
Washington Hospital Center
Washington, DC

Western Reserve
Land Conservancy
Novelty, OH

Susan Reed, Diane Carasik
Dion, Gaye Korbet
WGBH
Boston, MA

Pamela Learned, Kelly Patla,
Lindsay McKeighan
Word Work Communications
Lansdale, PA

26. Annual Reports - Print Over 32 Pages

Christina Szeto
California Pacific Medical Center
San Francisco, CA

Gabrielle Schang
Children's Health Fund
New York, NY

Cora Liderbach
Cleveland Clinic
Beachwood, OH

Drexel University
Philadelphia, PA

Skip Novakovich
Esprit Graphic Communications, Inc.
Kennewick, WA

Anne Marie Campbell
Hackensack University Medical Center
Hackensack, NJ

Education Division
Hospital for Special Surgery
New York, NY

KPMG's Communications Team
Montvale, NJ

Jane D. Zimmerman, Ph.D.
The Mount Sinai Medical Center
New York, NY

Megan Schade
New York Methodist Hospital
Brooklyn, NY

John Cardillo
New York State Teachers' Retirement System
Albany, NY

Michael Mazanec
Red GmbH
Krailling, Germany

27. Annual Reports - Web & Electronic

Amputee Coalition of America
Knoxville, TN

Reece Quiñones
ASCD
Alexandria, VA

Corporate Communications
Blue Cross and Blue Shield of Florida
Jacksonville, FL

Amanda Clardy
Life Technologies Corporation
Carlsbad, CA

28. Annual Report Writing

Brian Becker
Goodwill/Easter Seals
Minnesota
St. Paul, MN

Gretchen Holmberg, Zion Banks
La Rabida Children's Hospital
Chicago, IL

Barbara Lewis
Lutheran Social Services of Michigan
Detroit, MI

Keith Kanzel, Ken David,
John Fretz
The National University System
La Jolla, CA


American Society of Clinical Oncology
Alexandria, VA

Colin Ellis
Certified General Accountants of Ontario
Toronto, ON

Donna Washington
Cleveland Metroparks
Cleveland, OH
34. **PR, Public Information & Public Service Brochures, Manuals & Reports**

- **Brian Griffin**
  - Delnor Hospital
  - Geneva, IL

- **Bruce Swart**
  - The John Marshall Law School
  - Chicago, IL

35. **Media Kits**

- **Senna Shehadeh, Tammie Gizicki**
  - BNP Media
  - Troy, MI

- **Commercial Finance Association**
  - New York, NY

- **CUES Marketing Team**
  - CUES
  - Madison, WI

- **ESPN/BASS Communications**
  - ESPN Outdoors & BASS Celebration, FL

- **Communications Department**
  - HealthCare Partners
  - Torrance, CA

36. **Corporate Capability & Identity Materials**

- **Rebecca Augustyniak**
  - Center for Information Management & Educational Services
  - Tallahassee, FL

- **Gabrielle Schang**
  - Children's Health Fund
  - New York, NY
Jennifer Cresap  
UnitedHealthcare  
Edina, MN

Misty Ladner  
UnitedHealthcare  
Edina, MN

Judith Ryce  
Vanguard  
Valley Forge, PA

Margaret Mick  
Watson Wyatt  
Stamford, CT

Rhea K. Farberman  
American Psychological Association  
Washington, DC

Mary Gusewelle, Nicole Swann  
Independent Community Bankers of America  
Sauk Centre, MN

Bennett DeOlazo  
Studio B  
Alexandria, VA

Time Inc. - Content Solutions  
New York, NY

Cecilia Green  
Turnaround Management Association  
Chicago, IL

Joan Wallner  
UnitedHealthcare  
Edina, MN

Cynthia Warger  
Warger, Eavy & Associates  
Reston, VA

Jill Mahnane  
Charles Schwab & Co., Inc.  
San Francisco, CA

Steven Montagna  
City of Los Angeles  
Deferred Compensation Plan  
Los Angeles, CA

Lisa Pomeroy  
Members 1st Federal Credit Union  
Carlisle, PA

Time Inc. - Content Solutions  
New York, NY

Transamerica Retirement Services  
Los Angeles, CA

Peter Sonnenreich  
KiKaKu America International  
Washington, DC

Katrina Holt  
National Maternal and Child Oral Health Resource Center  
Washington, DC

Judy Nyman  
NYMAN INK  
Toronto, ON

Bill Nicholson  
PRM Consulting Group  
Roswell, GA

Rochelle Cancienne-Touchard  
St. Charles Parish Public Schools  
Luling, LA

Time Inc. - Content Solutions  
New York, NY

Amos Wright  
Halcyon Yarn, Inc.  
Bath, ME

Bill LaViolette  
I&MI Media  
Les Issambres, France
Jonna MacDougall
Indiana University
School of Law - Indianapolis
Indianapolis, IN
Marketing Communications
Life Technologies Corporation
Montara, CA
Michael Mitchell
Lofty Designs
Huntsville, AL
Anthony and Suzanne Anderson
Maine Gallery Guide, Inc.
Dedham, ME
Jane Rubin
Overlook Hospital - Atlantic Health
Summit, NJ
Pinellas County Utilities
Clearwater, FL

44. Books & eBooks
Gabriella D. Klatt
American Correctional Association
Alexandria, VA
Doris Winters, Tim Talevich, Dawna Tessier
Costco Wholesale
Issaquah, WA
Strategic Communications, Code T
Dryden Flight Research Center
Edwards, CA
Epoch 5 Public Relations
Huntington, NY
Theresa L. Kraus, Ph.D.
Federal Aviation Administration
Washington, DC
The Food Allergy & Anaphylaxis Network
Fairfax, VA
Susan C. Dafron
Logical Expressions, Inc.
Sandpoint, ID

Peg Esper,
MSN, MSA, RN, AOCN, APRN-BC;
Kim K. Kuebler, MN, RN, APRN-BC
Oncology Nursing Society
Pittsburgh, PA
Robert Deigh
RDC Communication/Public Relations
Burke, VA
Carolyn Ellis
Thrive After Divorce
Toronto, ON

45. Special Purpose Brochures, Manuals & Reports
Anna J. H. Fang
Anna Fang Public Relations
 Quarry Bay, Hong Kong
Joanne Kitsos
Blue Cross & Blue Shield Association
Chicago, IL
Candice Bowles
Candice Bowles Consulting
North Vancouver, BC
Document Production
CARF International
Tucson, AZ
Lindy Hoppough
Chabin Concepts
Chico, CA
Brian Griffin
Delnor Hospital
Geneva, IL
Carolyn Rashby
Employer Resource Institute
Alameda, CA
Elizabeth Judd,
Jeanette E. Morgan
Foundation for Public Affairs
Washington, DC

Judy Phair
Graduate Management Admission Council
McLean, VA
Marketing Department
Great-West Retirement Services
Greenwood Village, CO
Communications Department
IGA, Inc.
Chicago, IL
Bruce Swart
The John Marshall Law School
Chicago, IL
Susanne Ho
KMB
Hong Kong
Christopher Murphy
NAFSA: Association of International Educators
Washington, DC
Bill Nicholson
PRM Consulting Group
Roswell, GA
Dan Levine
Solomon Schechter Day School of Greater Boston
Newton, MA
Christi Dixon
Standing Partnership
St. Louis, MO
Ronald F. Pol
Team Factors Ltd.
Wellington, New Zealand
Dr. Beverley Pitta
University of Indianapolis
Indianapolis, IN
Amit Garg
Upside Learning Solutions
Pune, India
Robbyn Bhatt
Wyeth Pharmaceuticals
Collegeville, PA

46. Most Improved Brochures, Manuals & Reports
Eric Fraser
CCOF/Teamworkx
Sebastopol, CA
Rebecca Johnson
Kimberly-Clark
Irving, TX
Karla Kreblein,
Terry Alston Jones
North Carolina Healthy Start Foundation
Raleigh, NC
Transamerica Retirement Services
Los Angeles, CA

Electronic & Video Publications

47. Education & Training Electronic & Video Publications
AGCO Academy
AGCO Corporation
Duluth, GA
Aptech Learning Services, Content Unit
Aptech Software Limited
Mumbai, India
Comverse Training and Documentation Group
Comverse Inc.
Tel Aviv, Israel
Ken Balson, Rich Stanton, Roy Woods
Educational Testing Service
Princeton, NJ
Peter Damiri
Multiple Sclerosis Association of America
Cherry Hill, NJ
49. PR, Public Information & Public Service Electronic & Video Publications

Amy McGuire
City of Gaithersburg
Gaithersburg, MD

Molly Hall
Energy Education Council
Springfield, IL

Ronald Hanser, APR
Hanser & Associates
West Des Moines, IA

NCCI Holdings, Inc.
Boca Raton, FL

50. Web & Electronic Publications

Sue Keller
Alaska Sea Grant/
University of Alaska
Fairbanks, AK

Marco Javier
Levine & Associates, Inc.
Washington, DC

Letitia A. O’Kicki, M.D.
Meniscus Educational Institute
West Conshohocken, PA

David Plaskow
New Jersey Society of CPAs
Roseland, NJ

Amit Garg
Upside Learning Solutions
Pune, India

The Vanguard Group, Inc.
Valley Forge, PA

Mensa Education & Research Foundation
Arlington, TX

Amy Breen
Mercer
Norwalk, CT

Carolyn Ellis
Thrive After Divorce
Toronto, ON

Bruce Haghighat
Tricore Interactive, Inc.
Princeton, NJ

Office of Public Affairs Coordination
U.S. Department of Energy, National Energy Technology Laboratory
Pittsburgh, PA

Byron Fortier
U.S. Fish and Wildlife Service
Lacombe, LA

Linda Bell
Xerox
Rochester, NY

51. Multimedia & Interactive Publications

John Ohab, Lt. Jennifer Cragg
Department of Defense
Alexandria, VA

LCS Communications Team
Lockheed Martin
Moorestown, NJ

52. PowerPoint Presentations

Debby Clark
American Specialty Health
San Diego, CA

Lisa Wise
Cisco WebEx - WebEx University
Rancho Cordova, CA

53. YouTube Videos

No awards presented.

54. Blogs, Forums & Wikis

Jennifer C. Loftus
Astron Solutions
New York, NY

Laura Jean Whitcomb
KearsargeDirectory.com
Grantham, NH

Marketing Department
Ottumwa Regional Health Center
Ottumwa, IA

55. Special Purpose Electronic & Video Publications

AHA!
for Hewlett-Packard
Vancouver, WA

Melody Felzien
Alexander Graham Bell Association for the Deaf and Hard of Hearing
Washington, DC

Carrot/OptumHealth
Consumer Engagement
Carrot/OptumHealth/UHG
Reston, VA

Chris Clifford, Amy McGuire
City of Gaithersburg
Gaithersburg, MD

Kimberly Lopez
Ford Motor Company, Retailer Education & Training
Dearborn, MI
Barry A. Goldblatt
Ham-Com, Inc.
Plano, TX

Human Services
Communications
and Public Affairs
Jewish Employment
and Vocational Service
Philadelphia, PA

Jolene Hernon
National Institute of Justice
Washington, DC

Communications and
Media Support Teams
Peel District School Board
Mississauga, ON

The Vanguard Group, Inc.
Valley Forge, PA

Videotel Productions
London, England

Bert Lozano
Weber Shandwick
Dallas, TX

Alison Hay
The Creative Group
Menlo Park, CA

Andrea Kardonsky Boidman
Deafness Research Foundation
New York, NY

Andrew Meinecke, Lisa Craig
DMB Sports Group, Inc.
Dulles, VA

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Molly Hall
Energy Education Council
Springfield, IL

Maureen Wisener
Feather River Hospital
Paradise, CA

Golden State Water Company
Rancho Cordova, CA

The Green Sheet
Rohnert Park, CA

Tom Ceconi
HR & Benefits Essentials
Stamford, CT

Patricia M. Burgio, APR
Lancaster Central
School District
Lancaster, NY

Mark Poole
Marsh Consumer
Urbanadle, IA

McKnight’s Long-Term Care
News Staff
McKnight’s Long-Term Care
News
Northfield, IL

John Carpenter
MCM Communications
Pittsburgh, PA

MOAA Web Team
Military Officers Association
of America
Alexandria, VA

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Ohio Sea Grant
and Stone Laboratory
Columbus, OH

Communications Team
Peel District School Board
Mississauga, ON

Technical Publications Group
Pella Corporation
Pella, IA

Providence Website Team
Providence Engineering &
Environmental Group, LLC
Irvign, TX

Matt Keith
S+A Cherokee
Cary, NC

Sibson Communications
Sibson Consulting
New York, NY

Rich Maggiani
Solari Communication
Essex Junction, VT

STC-NNE Chapter
Nashua, NH

Michael Stokely
Stokely Design Associates Inc.
Toronto, ON

Martha Simmons
The African American
Lectionary
Atlanta, GA

Dawn-Marie De Four-Gill
The University
of the West Indies
St. Augustine, West Indies

Scott Warne
Warne Marketing +
Communications
Toronto, ON

57. Intranet Sites
Converse Training and
Documentation Group
Converse Inc.
Tel Aviv, Israel

58. Home Pages
Gordon Withers
NAFSA: Association of
International Educators
Washington, DC

Susan Brownell
Sanctucare Company
Sparta, WI

59. Individual Web
Pages & Sections
Building Owners and Managers
Association International
Washington, DC

Jack Holt
Department of Defense
Alexandria, VA

Mike Horner
Kissimme/Osceola County
Chamber of Commerce
Kissimme, FL

Olivia Yancey
National Association of
Insurance and Financial
Advisors
Falls Church, VA

Karen Gupton
North Carolina
Healthy Start Foundation
Raleigh, NC

Corporate Communications
Weichert, Realtors
Morris Plains, NJ
# 60. Web & Intranet Site Content & Writing

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scott Vander Heiden</td>
<td>Direct Supply, Inc.</td>
<td>Milwaukee, WI</td>
</tr>
<tr>
<td>Tom Ceconi</td>
<td>HR &amp; Benefits Essentials</td>
<td>Stamford, CT</td>
</tr>
<tr>
<td>Marketing Department</td>
<td>KMC Controls</td>
<td>New Paris, IN</td>
</tr>
<tr>
<td>Shasila Rajaiya</td>
<td>Nanyang Junior College</td>
<td>Singapore</td>
</tr>
<tr>
<td>Eric Schetselaar</td>
<td>Novell</td>
<td>Prov, UT</td>
</tr>
<tr>
<td>Neil Nowlin</td>
<td>Weber Shandwick</td>
<td>Dallas, TX</td>
</tr>
<tr>
<td>Ranger Kidwell-Ross</td>
<td>WorldSweeper.com</td>
<td>Bow, WA</td>
</tr>
</tbody>
</table>

# 61. Web & Intranet Site Design & Illustration

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cerner Brand Campaign Team</td>
<td>Cerner Corporation</td>
<td>Kansas City, MO</td>
</tr>
<tr>
<td>Bill LaViolette</td>
<td>I&amp;MI Media</td>
<td>Les Issambres, France</td>
</tr>
<tr>
<td>Shafqatullah Syed</td>
<td>Society for Technical Communication</td>
<td>Fairfax, VA</td>
</tr>
<tr>
<td>Barbara Horton</td>
<td>Weber Shandwick</td>
<td>Dallas, TX</td>
</tr>
</tbody>
</table>

# 62. One to Two Person-Produced Web & Intranet Sites

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jennifer C. Loftus</td>
<td>Astron Solutions</td>
<td>New York, NY</td>
</tr>
<tr>
<td>Corinne LaBossiere</td>
<td>CGL Communications</td>
<td>Toronto, ON</td>
</tr>
<tr>
<td>Rachel Romines</td>
<td>Independent Insurance Agents of Illinois</td>
<td>Springfield, IL</td>
</tr>
<tr>
<td>Stephen M. Monroe</td>
<td>Irving Levin Associates</td>
<td>Norwalk, CT</td>
</tr>
<tr>
<td>Sandra Martini</td>
<td>SMG Communications &amp; Strategic Implementation</td>
<td>Lakeville, MA</td>
</tr>
<tr>
<td>Ranger Kidwell-Ross</td>
<td>WorldSweeper.com</td>
<td>Bow, WA</td>
</tr>
</tbody>
</table>

# 63. New Web & Intranet Sites

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark Michaud</td>
<td>Ariad Custom Communications</td>
<td>Toronto, ON</td>
</tr>
<tr>
<td>Editorial, Marketing and NPD Teams</td>
<td>Business and Legal Reports, Inc.</td>
<td>Old Saybrook, CT</td>
</tr>
<tr>
<td>Lisa McPherson, Efren Gomez, Jerry Lerma</td>
<td>The Collins College of Hospitality Management at Cal Poly Pomona</td>
<td>Pomona, CA</td>
</tr>
<tr>
<td>Lisa Leis-Newman</td>
<td>LifeBridge Health</td>
<td>Baltimore, MD</td>
</tr>
<tr>
<td>Lisa Antram</td>
<td>Catalina Communications</td>
<td>Henderson, NV</td>
</tr>
<tr>
<td>Leah Patten</td>
<td>The Century Council</td>
<td>Arlington, VA</td>
</tr>
<tr>
<td>Collaborative Communications Group</td>
<td>Washington, DC</td>
<td></td>
</tr>
<tr>
<td>EdFund</td>
<td>Rancho Cordova, CA</td>
<td>California</td>
</tr>
<tr>
<td>EMSL Website Team</td>
<td>Environmental Molecular Sciences Laboratory</td>
<td>Richland, WA</td>
</tr>
<tr>
<td>Philip Kiff, Anita Dubey, Katherine Russo</td>
<td>Institute for Work &amp; Health</td>
<td>Toronto, ON</td>
</tr>
<tr>
<td>Web Site Development Team, Creative Communications Center</td>
<td>JBS International, Inc.</td>
<td>North Bethesda, MD</td>
</tr>
<tr>
<td>The John Marshall Law School</td>
<td>Chicago, IL</td>
<td></td>
</tr>
</tbody>
</table>

# 64. Most Improved Web & Intranet Sites

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark Deitch</td>
<td>911Media - a division of Trade News International, Inc.</td>
<td>Burbank, CA</td>
</tr>
<tr>
<td>Association for Career and Technical Education</td>
<td>Alexandria, VA</td>
<td></td>
</tr>
<tr>
<td>Lisa Antram</td>
<td>Catalina Communications</td>
<td>Henderson, NV</td>
</tr>
<tr>
<td>Leah Patten</td>
<td>The Century Council</td>
<td>Arlington, VA</td>
</tr>
<tr>
<td>Collaborative Communications Group</td>
<td>Washington, DC</td>
<td></td>
</tr>
<tr>
<td>EdFund</td>
<td>Rancho Cordova, CA</td>
<td>California</td>
</tr>
<tr>
<td>EMSL Website Team</td>
<td>Environmental Molecular Sciences Laboratory</td>
<td>Richland, WA</td>
</tr>
<tr>
<td>Philip Kiff, Anita Dubey, Katherine Russo</td>
<td>Institute for Work &amp; Health</td>
<td>Toronto, ON</td>
</tr>
<tr>
<td>Web Site Development Team, Creative Communications Center</td>
<td>JBS International, Inc.</td>
<td>North Bethesda, MD</td>
</tr>
<tr>
<td>The John Marshall Law School</td>
<td>Chicago, IL</td>
<td></td>
</tr>
</tbody>
</table>
65. Education & Training Campaigns, Programs & Plans

Debby Clark
American Specialty Health
San Diego, CA

Barbara F. Orwig
Career Communications, Inc.
Overland Park, KS

Judy Phair
Graduate Management Admission Council
McLean, VA

Michel Filion
Iron Ore Company of Canada
Montreal, QC

Lockheed Martin - Creative & Strategic Services
Richland, WA

Carrie Koenig
MedStar Health
Columbia, MD

Enterprise Learning
Pacific Northwest National Laboratory
Richland, WA

Richard McCabe, Ph.D., Scott Case, Ph.D.
SciStrategy Communications
West Conshohocken, PA

Kshitij Nerurkar
Tata Interactive Systems
Edison, NJ

Bruce Haghighat
Tricore Interactive, Inc.
Princeton, NJ

66. Advertising & Marketing Campaigns

Andrew Marketing Department
Andrew—A CommScope Company
Newton, NC

Suzanne Piner
Booz Allen Hamilton
McLean, VA

Jonathan Hounshell
East Tennessee State University
Johnson City, TN

Laura Rose, Jamie Santiago
Educational Testing Service
Princeton, NJ

Marketing Department
IGA, Inc.
Chicago, IL

Mark Poole
Marsh Consumer
Urbandale, IA

Tessa Burton
Northwestern Memorial Hospital
Chicago, IL

Melissa McGrath Klusmeyer
Promotional Products Association International
Irving, TX

David Brazeau, Nicholas Smith
Rouge Valley Health System
Toronto, ON

Kelly Mack
Southwest General Health Center
Middleburg Heights, OH

Karen Ow
Texas Medical Liability Trust
Austin, TX

Graphics and Print, Resource Production & Distribution
The United Church of Canada
Toronto, ON

67. PR, Public Information & Public Service Campaigns

Designed by Fletcher & Wilder Communications, Inc.
AAM American Academy of Anti-Aging Medicine
Littleton, MA

The American College of Radiology
Reston, VA

Christina Johnson
California Sea Grant
La Jolla, CA

Dan Crandall
Cleveland Metroparks
Cleveland, OH

Harold Nicoll
The Dow Chemical Company
Midland, MI

George McNeilly
ESPN
Celebration, FL

William J. Weger
Image One PR
Rockville, MD

Jennifer Benefield
Missouri Department of Transportation
North Kansas City, MO

Publicity Department
National Organization of Mothers of Twins Clubs, Inc.
Franklin, TN

Nemours Health and Prevention Services
Newark, DE

Donna Snellings
Northern Virginia Electric Cooperative
Manassas, VA

Robert E. Ayers
Publication Design Inc.
Zionsville, PA

Sara Hunt, Lisa Atkinson
Touch Points Public Relations
Richmond, VA

Ellen Rossetti
University of North Texas
Denton, TX

68. Employee & Benefit Communications

Buck Consultants
Los Angeles, CA

Brandy Wilson, and the
CH2M HILL EMS Communication Team
CH2M HILL
Boise, ID

Human Resource Communications
City of Houston
Houston, TX

Gary Williams
City of Mississauga
Mississauga, ON

Cindy Fletcher
Great-West Retirement Services
Greenwood Village, CO

Kerry Blankenship, Jean Haynie
Human Resource Services - Purdue University
West Lafayette, IN

KPMG’s Communications Team
Montvale, NJ

Sharon Parsley, Diana Massing
Lockheed Martin
Orlando, FL

Tim Hess
McLeod Health
Florence, SC

Louis-Philippe Pelouquin
Morneau Sobec
Montreal, QC

Cynthia Spink
Vanguard
Wayne, PA

Valerie M. Wise
Watson Wyatt Worldwide
New York, NY

Zync
Toronto, ON
<table>
<thead>
<tr>
<th>Member &amp; Customer Communications</th>
<th>Health &amp; Medical Campaigns &amp; Programs</th>
<th>Financial &amp; Investment Campaigns &amp; Programs</th>
<th>Total Publication Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agathe Plamondon</td>
<td>Amanda Roach</td>
<td>Jackson's Marketing Group</td>
<td>Bill Nicholson</td>
</tr>
<tr>
<td>Communications du Fauve Montreal, QC</td>
<td>Bloomington Hospital Bloomington, IN</td>
<td>Jackson National Life Insurance Company Denver, CO</td>
<td>PRM Consulting Group Roswell, GA</td>
</tr>
<tr>
<td>CUES Marketing Team CUES Madison, WI</td>
<td>CAWOOD Eugene, OR</td>
<td>Linda Keefe</td>
<td>Shelby Putnam Tupper Shelby Designs &amp; Illustrates Oakland, CA</td>
</tr>
<tr>
<td>Strategy &amp; Stakeholder Relations</td>
<td>Concentra Marketing Team Addison, TX</td>
<td>Shared Results International Webster, NY</td>
<td>United Business Media and CA, Inc. Manhasset, NY</td>
</tr>
<tr>
<td>Hospitals of Ontario Pension Plan Toronto, ON</td>
<td>Donald Maxton Continuum Health Partners New York, NY</td>
<td>Alissa Pierson Arizona State University Alumni Association Tempe, AZ</td>
<td>Shelby Designs &amp; Illustrates Oakland, CA</td>
</tr>
<tr>
<td>Mark Poole Marsh Consumer Urbandale, IA</td>
<td>JMH Education New York, NY</td>
<td>Shared Results International Webster, NY</td>
<td>United Business Media and CA, Inc. Manhasset, NY</td>
</tr>
<tr>
<td>United Business Media and CA, Inc. Manhasset, NY</td>
<td>Public Relations Team Ontario Nurses' Association Toronto, ON</td>
<td>Shannon Puphal Wise Regional Health System Decatur, TX</td>
<td>University Housing Marketing University of Illinois Champaign, IL</td>
</tr>
<tr>
<td>United Business Media and CA, Inc. Manhasset, NY</td>
<td>Gregor Walker Texas Medical Foundation Health Quality Institute Austin, TX</td>
<td>Davina Gould, Frank Klim Stetson University College of Law Gulfport, FL</td>
<td>University Housing Marketing University of Illinois Champaign, IL</td>
</tr>
<tr>
<td>70. Financial &amp; Investment Campaigns &amp; Programs</td>
<td>71. Health &amp; Medical Campaigns &amp; Programs</td>
<td>72. Meeting &amp; Event Campaigns, Programs &amp; Plans</td>
<td>74. Total Publication Programs</td>
</tr>
<tr>
<td>73. Government Agency Communications</td>
<td>74. Total Publication Programs</td>
<td>75. Special Purpose Campaigns, Programs &amp; Plans</td>
<td>75. Special Purpose Campaigns, Programs &amp; Plans</td>
</tr>
<tr>
<td>Amanda Roach Bloomington Hospital Bloomington, IN</td>
<td>Amanda Roach Bloomington Hospital Bloomington, IN</td>
<td>Alissa Pierson Arizona State University Alumni Association Tempe, AZ</td>
<td>Donald Maxton Beth Israel Medical Center New York, NY</td>
</tr>
<tr>
<td>CAWOOD Eugene, OR</td>
<td>Utilities Commission City of New Smyrna Beach New Smyrna Beach, FL</td>
<td>Marie Lerch Booz Allen Hamilton McLean, VA</td>
<td>Elizabeth Ross Continuum Health Partners New York, NY</td>
</tr>
<tr>
<td>Concentra Marketing Team Addison, TX</td>
<td>Communications &amp; Marketing Department Family, Career and Community Leaders of America Reston, VA</td>
<td>Keri Potts, Alison Lazar, Joe Goldstein ESPN Bristol, CT</td>
<td>Nidiana Paredes L-3 Communications Reston, VA</td>
</tr>
<tr>
<td>Donald Maxton Continuum Health Partners New York, NY</td>
<td>Lockheed Martin - Creative &amp; Strategic Services Richland, WA</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
76. Education & Training Writing

Joanne M. Lozar Glenn
EduInk
Alexandria, VA

Jennifer Hillebrand
MyFire Learning
Rochester, MI

Joe Medina, CPhT, B.S. Pharmacy
Tech Lectures for the Pharmacy Technician
Denver, CO

77. Advertising & Marketing Writing

Doug Ebersole
Penn State Alumni Association
University Park, PA

Tessa Falk
Promotional Products
Association International
Irving, TX

78. PR, Public Information & Public Service Writing

Boe Workman
AARP
Washington, DC

Association of Fundraising Professionals
Arlington, VA

79. Media Kit & News Release Writing

Cerner Corporation
Public Relations Team
Cerner Corporation
Kansas City, MO

Myra Vandersall
Wilson Monnig Creative
St. Peters, MO

Kimberly A. Howard
Association of Corporate Counsel
Washington, DC

Samuel Greengard
Baseline Magazine
New York, NY

Duncan Will, CPA/ABV, CFE
CAMICO Mutual Insurance Co.
Redwood City, CA

Katherine L. George
Catalina Communications
Fredericksburg, VA

Sara Drummond
CCIM Institute
Chicago, IL

Dave Schafer
City of Houston
Houston, TX

Jeff L. Brown
Civil Engineering Magazine
Reston, VA

Robert L. Reid
Civil Engineering Magazine
Reston, VA

Donna Patané
Costco Wholesale
Issaquah, WA

The Green Sheet
Rohnert Park, CA

Leah Lawrence
HemOnc Today
Thorofare, NJ

80. Web Writing

Strategic Communications, Code T
Dryden Flight Research Center
Edwards, CA

Michelle Manafy, Theresa Cramer
Information Today, Inc.
Wilton, CT

Elizabeth Fordham
Quill & Ink
Houston, TX

Katherine L. George
Catalina Communications
Fredericksburg, VA

Sara Drummond
CCIM Institute
Chicago, IL

Dave Schafer
City of Houston
Houston, TX

Jeff L. Brown
Civil Engineering Magazine
Reston, VA

Robert L. Reid
Civil Engineering Magazine
Reston, VA

Donna Patané
Costco Wholesale
Issaquah, WA

The Green Sheet
Rohnert Park, CA

Leah Lawrence
HemOnc Today
Thorofare, NJ

81. Feature Writing

Alyson Sulaski Wyckoff
AAP News
Elk Grove Village, IL

John Cochran, Al Jones
Air Force Safety Center
Kirtland AFB, NM

Maria C. Thiry
American Association of Textile Chemists and Colorists
Research Triangle, NC

Melanie Scarborough
American Bankers Association
Washington, DC

Margaret Kay
American Podiatric Medical Association
Bethesda, MD

Steve Ziga, CPD, CET
American Society of Plumbing Engineers
Chicago, IL

Amputee Coalition of America
Knoxville, TN

Kimberly A. Howard
Association of Corporate Counsel
Washington, DC

Samuel Greengard
Baseline Magazine
New York, NY

Duncan Will, CPA/ABV, CFE
CAMICO Mutual Insurance Co.
Redwood City, CA

Katherine L. George
Catalina Communications
Fredericksburg, VA

Sara Drummond
CCIM Institute
Chicago, IL

Dave Schafer
City of Houston
Houston, TX

Jeff L. Brown
Civil Engineering Magazine
Reston, VA

Robert L. Reid
Civil Engineering Magazine
Reston, VA

Donna Patané
Costco Wholesale
Issaquah, WA

The Green Sheet
Rohnert Park, CA

Leah Lawrence
HemOnc Today
Thorofare, NJ

Linda Longo
Home Lighting & Accessories
Clifton, NJ

Rachel Speirs
Institutional Real Estate, Inc.
San Ramon, CA

Geoff Bilau
The International Association of Plumbing and Mechanical Officials
Ontario, CA

Sara Schreiber
Law Enforcement Technology
Fort Atkinson, WI

Patrick Hyland
LP Gas Magazine
Cleveland, OH

Liza Berger
McKnight's Long-Term Care News
Northfield, IL

Maggie Leyes
National Association of Insurance and Financial Advisors
Falls Church, VA

Jordan Bostic
National Athletic Trainers’ Association
Dallas, TX

Mike Price
National Ground Water Association
Westerville, OH

Steve Woo
The New Physician
Reston, VA

Stephanie Z. Pavlou
O&P Business News/SLACK Incorporated
Thorofare, NJ
82. Feature Series
Writing

British Columbia Medical Association
Vancouver, BC

D. Teddy Diggs
EDUCAUSe
Boulder, CO

Jeff Huss
Huntington Beach Police Officer’s Association
and Foundation
Huntington Beach, CA

Joe Darrah
Merion Publications
King of Prussia, PA

Susan M. Rapp
Orthopaedics Today Europe
Thorofare, NJ

REALTOR® Magazine Staff
REALTOR® Magazine
Chicago, IL

Michele Drayton
Turnaround Management
Association
Chicago, IL

Richard K. Kolb
VFW Magazine
Kansas City, MO

83. How-to Writing

Kira Vermond
ADVOCIS/Forum Magazine
Toronto, ON

John Ginovsky
American Bankers Association
Washington, DC

84. How-to Series
Writing

Kristin Sundin Brandt, CFMP
American Bankers Association
Washington, DC

Frances Strassman
More Than Order
Berkeley, CA

85. News Writing

Carmel Sileo
American Association
for Justice
Washington, DC

Maureen Carollo, CRCM
American Bankers Association
Washington, DC

Jonathan Rollins
American Counseling
Association/Counseling Today
Alexandria, VA

Kathleen Davis
COUNTRY Financial
Bloomington, IL

Strategic Communications,
Code T
Dryden Flight
Research Center
Edwards, CA

Tina DiMarcantonio
Endocrine Today
Thorofare, NJ

Jean Lachowicz
Gazette
Chicago, IL
86. News Series Writing

Linda Kozaryn
Department of Defense
Alexandria, VA

Elsevier
Rockville, MD

Miriam Kapfer, Monika Kram
Kraft Foods Global, Inc.
Northfield, IL

Susan M. Rapp, Gina Brockenbrough
SLACK Incorporated
Thorofare, NJ

Robert L. Roach
Webb City, MO

87. Interviews & Personal Profiles

Apryl Motley
American Bankers Association
Washington, DC

University Communications and Marketing
Binghamton University
Binghamton, NY

Clifton Barnes
Carolina Alumni Review
Cary, NC

Bobby Vasquez
City of Houston - HR Communications
Houston, TX

Jamie Leffelman
COUNTRY Financial
Bloomington, IL

D Custom
Dallas, TX

Allan Richter
Energy Times
Melville, NY

Tony Illia
Insight Communications
Las Vegas, NV

Juliette Weiland
Juliette Weiland & Co.
Waxhaw, NC

Laurel M. Sheppard
Lash Publications International
Hilliard, OH

Jordan Bostic
National Athletic Trainers’ Association
Dallas, TX

Cherry Crayton
NC State Alumni Association
Raleigh, NC

NCCI Holdings, Inc.
Boca Raton, FL

Duncan Christy
Pace Communications
Greensboro, NC

Marge Kumaki
Washington Hospital Center
Washington, DC

Brian Caldwell
Woodshop News
Essex, CT

Carole Liston
Write Solutions
Communications
Joplin, MO

88. Regular Departments & Columns

Suzy Logan
American Thoracic Society
New York, NY

John Landreth, CPA, CHC, CFE
Association of Healthcare Internal Auditors
Wheat Ridge, CO

Fran Carville
Awards and Recognition Association
Glenview, IL

Brady L. Kay
Boating Sportsman Magazine
Idaho Falls, ID

Bill Schillaci, Clare Condon, Ana Ellington
Business and Legal Reports, Inc.
Old Saybrook, CT

Brett Hansen
Civil Engineering Magazine
Reston, VA

Hammock Inc.
Nashville, TN

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

James M. Berklan
McKnight’s Long-Term Care News
Northfield, IL

Gail Connelly
National Association of Elementary School Principals
Alexandria, VA

Lola Butcher
Oncology Times
New York, NY

Robert O’Connell
Print Services & Distribution Association
Alexandria, VA

Wendy Cole
REALTOR® Magazine
Chicago, IL

Moshe Yudkovsky
Speech Technology Magazine
New York, NY

Kimbrough Towles
U.S. Trust, Bank of America Private Wealth Management
New York, NY

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

89. Editorial & Advocacy Writing

Barbara Goldberg
AARP
Washington, DC

Brad Pokorny
Baha’i International Community
New York, NY

Eileen Feretic
Baseline Magazine
New York, NY

Angelo Carfagna
Fairleigh Dickinson University
Teaneck, NJ

The Magazine Group
Washington, DC

Steve Huddleston
NorthBay Healthcare
Fairfield, CA

Joseph V. Simone, M.D.
Oncology Times
New York, NY

Glenn Gillen
S+A Cherokee
Cary, NC

90. Financial & Investment Writing

Joseph Kelly
American Bankers Association
Washington, DC

Chantal Cory
Ariad Custom Communications
Toronto, ON
91. Health & Medical Writing

Courtney L. Davenport
American Association for Justice
Washington, DC

Critical Care Nurse
American Association of Critical-Care Nurses
Aliso Viejo, CA

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Carrot
St. Louis Park, MN

92. Speech & Script Writing

Rich Hansen
AARP
Washington, DC

Britta Monaco
City of Gaithersburg
Gaithersburg, MD

Ron Kirkpatrick
Toyota Motor Sales, USA, Inc.
Torrance, CA

93. Technical Writing

Mike Mavrigian
MOTOR Magazine
Troy, MI

Publications
MS Govern
Chesterfield, MO

Christy Barksdale
Penton Custom Media and the Society of Fire Protection Engineers
Cleveland, OH

Daniel Griesbeck
ProEdit, Inc.
Cumming, GA

Victoria Pickett, Nikki Custy
SCK Design
Cleveland, OH

Dan Brougher
Sun Microsystems, Inc.
Menlo Park, CA

94. Scientific & Environmental Writing

Bob Black
American Society for Engineering Education
Washington, DC

Charles R. Welch, Ph.D., M.ASCE;
William F. Marcuson, III, Ph.D., P.E., Hon.M.ASCE;
Ilker Adiguzel, Ph.D. M.ASCE
Civil Engineering Magazine
Reston, VA

Stephen Smith
Costco Wholesale
Issaquah, WA

Michele S. Gerber, Ph.D.
Fluor Hanford Communications
Richland, WA

Dan Thompson
Forest Preserve District of DuPage County
Wheaton, IL

95. Climate Change Writing

Clifton Barnes
ABA Bar Leader Magazine
Cary, NC

Kim Krisberg
American Public Health Association - The Nation's Health
Washington, DC

Susan Barker
Binghamton University
Research Advancement
Binghamton, NY

Stephen Packard
Deloitte Consulting
Hartford, CT

Anne V. Sonner
The International Association of Plumbing and Mechanical Officials
Ontario, CA

Harry G. Samuels
Learning Services
Bradenton, FL

Marketing Communications
Life Technologies Corporation
Montara, CA

Jack Greer
Maryland Sea Grant College
College Park, MD

Robert K. Ackerman
Signal Magazine
Fairfax, VA

Jonathan S. Reiskin
Transport Topics Publishing Group
Arlington, VA
### 96. Energy Efficiency Writing

**Deb Stewart**  
American Bankers Association  
Washington, DC

**Stephanie Bell**  
CCIM Institute  
Chicago, IL

**Gil Press**  
EMC Corporation  
Hopkinton, MA

**NC State Magazine**  
NC State Alumni Association  
Raleigh, NC

### 97. Writing Series

**Julia Bencomo Lobaco**  
AARP Segunda Juventud  
Washington, DC

**Phyllis Rossow**  
Otter Tail Power Company  
Fergus Falls, MN

**Wes Isley, Marc Barnes**  
Pace Communications  
Greensboro, NC

### 98. Special Purpose Writing

**Hillary John**  
AARP  
Washington, DC

**Raina Keefer, Krissey Freeman**  
The American College of Radiology  
Reston, VA

**Cathy Streiner**  
The Corporate Pen  
Cookeville, TN

**Priscilla Knight**  
Northern Virginia Electric Cooperative  
Manassas, VA

**Daniel P. Bearth**  
Transport Topics  
Publishing Group  
Arlington, VA

**Cecilia Green**  
Turnaround Management Association  
Chicago, IL

**Karienne Stovell**  
Wiley  
Hoboken, NJ

### 99. Best Rewrites

**Marlis McCollum**  
The Alban Institute  
Herndon, VA

**Carla Kemp**  
American Academy of Pediatrics  
Elk Grove Village, IL

**Jennifer Norbut**  
Commercial Investment Real Estate  
Chicago, IL

**Finn Keough**  
Mercer, on behalf of United Online  
Los Angeles, CA

**Kevin McLaughlin**  
The Risk Management Association  
Philadelphia, PA

**C.J. Ellis**  
Veterinary Technician  
Yardley, PA

### 100. Design & Layout

**Dennis Spotts**  
Air Force Safety Center  
Kirtland AFB, NM

**Bob Black**  
American Society for Engineering Education  
Washington, DC

**Patrícia Reis, Henrique Cayatte, Filipa Gregório, Francisco Pontiano, Cláudio Garrudo Atelier 004 Lisbon, Portugal

**George Bartel**  
Cantrav Leisure Services  
Vancouver, BC

**Bill Carlson**  
Costco Wholesale  
Issaquah, WA

**Maria T. Sicola**  
Cushman & Wakefield, Inc.  
New York, NY

**John Kidon**  
Davis & Company  
Glen Rock, NJ

**Funk/Levis & Associates**  
Eugene, OR

**Allie Charitan, Laura Speck Glyphix  
Kent, OH

**Lockheed Martin - Creative & Strategic Services**  
Richland, WA

**Nancy Roy**  
The Magazine Group  
Washington, DC

**Julie Fournier**  
National Association of REALTORS®  
Chicago, IL

**Maxine Morris**  
National Board for Professional Teaching Standards  
Arlington, VA

**Brian Taylor**  
National Defense Magazine  
Arlington, VA

**Jeremy Timberman**  
New Jersey Association of Mental Health Agencies, Inc.  
Mercerville, NJ

**Communications Team**  
Peel District School Board  
Mississauga, ON

**Joy Gendusa**  
PostcardMania  
Clearwater, FL

**Jennifer Royncroft**  
Roycroft Design  
Boston, MA

**Segal Communications**  
The Segal Company  
New York, NY

**Kristen Fuest**  
SUNY Geneseo Student Association  
Geneseo, NY

**Steven Clark**  
The Walt Disney Company  
Burbank, CA

**Terri Heuser**  
WTWH Media, LLC  
Middleburg Heights, OH
101. Illustration & Typography

Belinda Klein, MA
The Hughston Foundation, Inc.
Columbus, GA

Glenn Pierce
The Magazine Group
Washington, DC

John R. Burgreen, III
MCCS Marketing Branch
Camp S.D. Butler, Okinawa

Larry Williams
Pace Communications
Greensboro, NC

Scientific Publications, Graphics & Media
SAIC-Frederick, Inc.
Frederick, MD

Karen Carlson, James Hawker
Southern Illinois University
School of Medicine
Springfield, IL

Bennett DeOlazo
Studio B
Alexandria, VA

102. Infographics

Bob Black
American Society for Engineering Education
Washington, DC

Jon Kennedy
Cisco WebEx - WebEx University
Rancho Cordova, CA

Peggy Slasman
Massachusetts General Hospital
Boston, MA

103. Covers

Edith A. Caro
American Podiatric Medical Association
Bethesda, MD

Bob Black
American Society for Engineering Education
Washington, DC

Robert Cao-Ba
Arizona State University Alumni Association
Tempe, AZ

Georgia Park
ASCD
Alexandria, VA

Kimberly A. Howard
Association of Corporate Counsel
Washington, DC

Sarah Wees
The Delta Kappa Gamma Society International
Austin, TX

Flow Control Magazine
Grand View Media Group
Philadelphia, PA

Bruce Tobin
The Magazine Group
Washington, DC

Mark W. Jordan
National Association of Secondary School Principals
Reston, VA

Employee Benefits Division
New York State Department of Civil Service
Schenectady, NY

SPARK Publications
Matthews, NC

Laura Hegyi
Speech Technology Magazine
New York, NY

Time Inc. - Content Solutions
New York, NY

Dianna M. Scoggins
Triangle Apartment Association
Raleigh, NC

Steven Clark
The Walt Disney Company
Burbank, CA

104. Spreads

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Jan Hilton
Civil Engineering Magazine
Reston, VA

Melissa Hamid
The Magazine Group
Washington, DC

Jeanny L. Pidgeon
MCCS Marketing Branch
Camp S.D. Butler, Okinawa

Christopher Murphy
NAFSA: Association of International Educators
Washington, DC

Jill Brabant
National Association of Insurance and Financial Advisors
Falls Church, VA

Roxanne Rash
Print Services & Distribution Association
Alexandria, VA

105. Photography

Felicia M. Hall
Air Force Safety Center
Kirtland AFB, NM

Bob Black
American Society for Engineering Education
Washington, DC

Ann States, Susan Siracusa
Arthritis Foundation
Atlanta, GA

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Strategic Communications, Code T
Dryden Flight Research Center
Edwards, CA

Hammock Inc.
Nashville, TN

John R. Burgreen, III
MCCS Marketing Branch
Camp S.D. Butler, Okinawa

NFL / H.O. Zimman, Inc.
Lynn, MA

Penton Custom Media and Simon Property Group
Cleveland, OH

Randi Montoya
Sandia National Laboratories
Albuquerque, NM

Dawn-Marie De Four-Gill
The University of the West Indies
St. Augustine, West Indies

106. Corporate Identity & Graphic Standards Materials

AGEISS, Inc.
Evergreen, CO

Borys Mar
BCS Incorporated
Laurel, MD

Division of Public Affairs, Communications and Creative Services
Colorado State University
Fort Collins, CO
107. Print Ads & Advertorials

Steve Escobedo
The Arizona Republic
Phoenix, AZ

CAWOOD
Eugene, OR

Susanne Ho
KMB
Hong Kong

Candice Kiel
The Write Type
Reno, NV

108. Packaging & Forms Design

Rochelle Cancienne-Touchard
St. Charles Parish Public Schools
Luling, LA

109. Exhibits, Displays & Signage

Cerner Design
Cerner Corporation
Kansas City, MO

Michelle Irwin, Lori Spencer, Paula Rosé
L’Anse Creuse Public Schools
Harrison Twp., MI

Employee Benefits Division
New York State Department of Civil Service
Schenectady, NY

Marketing Department
Ottumwa Regional Health Center
Ottumwa, IA

Rolanda Jundt
Pacific Northwest National Laboratory, Marketing and Technical Communications
Richland, WA

Maureen McKinney, Michelle Taylor, Dan Cichetti
Veterinary Learning Systems
Yardley, PA

110. Calendars, Posters & Certificates

Joanne Drummond
CareFirst BlueCross BlueShield
Owings Mills, MD

Carrot/OptumHealth
Consumer Engagement
Carrot/OptumHealth/UGH
Reston, VA

John Meagher
Civil Engineering Magazine
Reston, VA

Amy Cevario, Pattie Covert
Clayton Design Group
Falls Church, VA

Carol Black
Fairleigh Dickinson University
Teaneck, NJ

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Marketing Communications
Life Technologies Corporation
Montara, CA

Lockheed Martin - Creative & Strategic Services
Richland, WA

Susan Kelley
The Maryland-National Capital Park and Planning Commission
Upper Marlboro, MD

Brett Nation
NATION DESIGN LLC
Alexandria, VA

Philter Communications
Toronto, ON

111. Best Redesigns

Thais Carter, Christine Waring
Advantest Dental Media
Rosemont, IL

American Counseling Association/ Counseling Today
Alexandria, VA

Publications Services American Institutes for Research
Frederick, MD

Kate McMahon
Aon Consulting
Winston-Salem, NC

Roxanne Rash, Andy Brown
Art Engine
Alexandria, VA

Ken Ceccucci
BonoTom Studio, Inc.
Arlington, VA

City of Portage
Portage, MI

Deborah Henry, Dr. James Pesek
Clarion University of Pennsylvania Clarion, PA

Computer History Museum and Studio 1500
Mountain View, CA

Aaron Phillips
Courier Magazine
Kansas City, MO
One-of-a-Kind Publications

112. One-of-a-Kind - Print Publications
Andrew Meinecke, Lisa Craig
DMB Sports Group, Inc.
Dulles, VA

Global Polyurethanes
Public Affairs Team
Dow Polyurethanes,
a Business Group of the
Dow Chemical Company
Midland, MI

Edmund C. Ross
Fairfield University
Fairfield, CT

Patricia Crenshaw
Kronos Longevity
Research Institute
Phoenix, AZ

Benefits Information & Financial Education Department
Military Officers Association of America
Alexandria, VA

Doreen Zudell, S. Jenise Veris, Kelly R. DiFrancesco
NASA Glenn Research Center - AeroSpace Frontiers
Cleveland, OH

Sophie Hanson
Newsletters Ink
Murray, UT

Lee Beadling, and the Orthopedics Today Staff
Orthopedics Today
Thorofare, NJ

Theda Llewellyn
Registry of Interpreters for the Deaf, Inc.
Alexandria, VA

Denise Mosgrove
San Diego Convention Center Corporation
San Diego, CA

San Jose Leadership Council
San Jose, CA

Joseph & Grace Criscuoli
St. Vincent Pallotti High School
Laurel, MD

Storage Networking Industry Association
San Francisco, CA

Brett DeBoer,
Courtney Lehmann
University of the Pacific
Stockton, CA

Mark Calder
Upper Canada District School Board
Brockville, ON

Janie Blankenship
VFW Magazine
Kansas City, MO

Rachel Oliver
VISIT Milwaukee
Milwaukee, WI

Rhonda Berkower
WGBH Educational Foundation
Boston, MA

Carole Liston
Write Solutions Communications
Joplin, MO

113. One-of-a-Kind - Web & Electronic Publications

Larry Burditt
Central Michigan University
Mount Pleasant, MI

Kristen Smolen
Ford Motor Company,
Retailer Education & Training
Dearborn, MI

Karen J. Abbas, RN, MS, AOCN
Meniscus Educational Institute
West Conshohocken, PA

Enterprise Learning
Pacific Northwest National Laboratory
Richland, WA

SAGE and Alexander Street Press
Thousand Oaks, CA

Jeff Hajek
Velaction Continuous Improvement, LLC
Mill Creek, WA

114. One-of-a-Kind - Custom-Published Publications

The American College
Bryn Mawr, PA

Alan Bell
BLK Publishing Company, Inc.
Los Angeles, CA

Collaborative Communications Group
Washington, DC

Marian Calabro
CorporateHistory.net LLC
Hasbrouck Heights, NJ

Dian Griesel
The Investor Relations Group
New York, NY

Marilyn Barnett
MARS Advertising
Southfield, MI

Laura-Jo Boynton
Timberlake Cabinetry
Winchester, VA

115. One-of-a-Kind - Health & Medical Publications

Marc Sirockman
Arctraft Health Education
Flemington, NJ

Georgetown University
Washington, DC

Lockheed Martin - Creative & Strategic Services
Richland, WA

National Association for Healthcare Quality
Glenview, IL

Carole Szpak
National Association of Psychiatric Health Systems
Washington, DC
Sophie Hanson
Newsletters Ink
Murray, UT

Roper St. Francis Healthcare
Charleston, SC

Rita Kester
Silverton Hospital
Woodburn, OR

Cheryl Hobbs, Dan Cichetti
Veterinary Learning Systems
Yardley, PA

116. One-of-a-Kind - Crisis & Emergency Communications

No awards presented.

117. One-of-a-Kind - Government Publications

Publications Services
American Institutes for Research
Frederick, MD

CFSR Team, Child Welfare Reviews Project
Childrens’ Bureau, HHS
North Bethesda, MD

Deidre Ebrey
City of Moore
Moore, OK

DI Communications Team, Directorate for Analysis
Defense Intelligence Agency
Washington, DC

Lockheed Martin - Creative & Strategic Services
Richland, WA

Mary Bevan
Concurrent Technologies Corporation
Johnstown, PA

Robin Goettel
Illinois-Indiana Sea Grant
Urbana, IL

Mary Bevan
Concurrent Technologies Corporation
Johnstown, PA

Marketing Department
KMC Controls
New Paris, IN

Minnesota Sea Grant Program
Duluth, MN

Trudy Soucoup, Kim Young, Julie Lawrence
Wolf Haven International
Tenino, WA

118. One-of-a-Kind - Scientific & Environmental Publications

Rachel Coker
Binghamton University Research Advancement
Binghamton, NY

Mary Bevan
Concurrent Technologies Corporation
Johnstown, PA

Marketing Department
KMC Controls
New Paris, IN

Minnesota Sea Grant Program
Duluth, MN

Trudy Soucoup, Kim Young, Julie Lawrence
Wolf Haven International
Tenino, WA

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NOAA Coastal Services Center
Charleston, SC

Terracom Public Relations
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L.N. Vaillancourt, Jane Martinsons
Association Management Center
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Jackson National Life Insurance Company
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Jamie Finkelstein
JCDS, Boston’s Jewish Community Day School
Watertown, MA

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Anaheim Public Utilities
Anaheim, CA

Beckie Jas
Halton Region Health Department
Oakville, ON

Hugh R. Furneaux
Lantana Consulting Group
Toronto, ON

Lois Trench-Hines
Meniscus Limited
West Conshohocken, PA

Shelley Svidal
Alberta Teachers’ Association
Edmonton, AB

Bruce Swart
The John Marshall Law School
Chicago, IL

Jane D. Zimmerman, Ph.D.
The Mount Sinai Medical Center
New York, NY

Kelly Mack
Southwest General Health Center
Middleburg Heights, OH

121. One-of-a-Kind - Public Service Publications

Sides & Associates
Lafayette, LA

Lockheed Martin - Creative & Strategic Services
Richland, WA

Eileen Callahan
Penton Custom Media and the National Association of Educational Procurement
Cleveland, OH

Penton Custom Media and the National Association of Educational Procurement
Cleveland, OH

122. One-of-a-Kind - Charitable Publications

Lockheed Martin - Creative & Strategic Services
Richland, WA

Eileen Callahan
Penton Custom Media and the National Association of Educational Procurement
Cleveland, OH

L.N. Vaillancourt, Jane Martinsons
Association Management Center
Glenview, IL

Jackson’s Marketing Group
Jackson National Life Insurance Company
Denver, CO

Jamie Finkelstein
JCDS, Boston’s Jewish Community Day School
Watertown, MA

Jewish Federation of Palm Beach County
West Palm Beach, FL

L.N. Vaillancourt, Jane Martinsons
Association Management Center
Glenview, IL

Jackson’s Marketing Group
Jackson National Life Insurance Company
Denver, CO

Jamie Finkelstein
JCDS, Boston’s Jewish Community Day School
Watertown, MA

Jewish Federation of Palm Beach County
West Palm Beach, FL
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