

Writing
that **Works**[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
Springfield, Virginia 22153-1648

The Business Communications Report

703/643-2200 Fax: 703/643-2329

Web: <http://www.apexawards.com>

E-mail: concepts@writingthatworks.com

Announcing the Winners of

APEX 2010



The Twenty-second Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2010, the Twenty-second annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With more than 3,700 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 11 major categories, with 1,132 Awards of Excellence recognizing exceptional entries in 127 subcategories.

The panel of judges for APEX 2010 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2010 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2010

The Twenty-second Annual Awards for Publication Excellence Competition

Sponsored by the Editors of Writing That Works: The Business Communications Report

How were awards presented?

APEX 2010 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

3,711 entries were evaluated, in the following distribution:

Newsletters: 439; Magazines & Journals: 626; Magapapers & Newspapers: 76; Annual Reports: 115; Brochures, Manuals & Reports: 344; Video & Electronic Publications: 328; Web & Intranet Sites: 333; Campaigns, Programs & Plans: 198; Writing: 708; Design & Illustration: 343; One-of-a-Kind Publications: 201.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,132 APEX Awards of Excellence recognize excellence in 127 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2010 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a bimonthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Smart Publishing
Stratton Publishing
& Marketing Inc.
Alexandria, VA

Steven Clark
Toy Story 2 - October 9, 2009
The Walt Disney Company
Burbank, CA

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Public Affairs &
Communications Department
News & Views, November 2009
EmblemHealth
New York, NY

Inside JEVS
JEVS Human Services
Philadelphia, PA

NONPROFIT SMALL OFFICE

Code T
X-tra - Ascension
Dryden Flight Research Center
Edwards, CA

Maria Dagnis
*The Employer's Voice -
February/March 2010*
Employers' Advocacy Council
Kitchener, ON

MAGAZINES & JOURNALS

FOR PROFIT

*T. Rowe Price: Investor -
December 2009*
Custom Solutions
from SmartMoney
New York, NY

Gil Press
ON Magazine - Number 4, 2009
EMC Corporation
Hopkinton, MA

Michelle Shaffran
*Ford Frontline -
December 2009/January 2010*
Ford Motor Company
Dearborn, MI

*MIT Sloan Management Review -
Spring 2009*
The Pohly Company
Boston, MA

Lora Morgenstern
Mine Magazine #5
Time Inc.
New York, NY

David Famiano
Leader to Leader - Fall 2009
Wiley
Hoboken, NJ

FOR PROFIT SMALL OFFICE

*Spectrum Enriched Senior
Living - Winter 2010*
Wiesner Media Custom
Publishing for Spectrum
Retirement Communities, LLC
Greenwood Village, CO

NONPROFIT

Lisa Junker
Associations Now - August 2009
ASAE & The Center for
Association Leadership
Washington, DC

*All Hands Magazine -
November 2009*
Defense Media Activity Anacostia
Anacostia Annex, DC

NONPROFIT SMALL OFFICE

Mary Koik
Hallowed Ground - Spring 2009
Civil War Preservation Trust
Washington, DC

Michelle Franzen Martin,
Sarah Freeman
*Wayne State Magazine -
Spring 2009*
Wayne State University
Alumni Association
Detroit, MI

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

*Endocrine Today -
February 2010*
SLACK, Incorporated
Thorofare, NJ

FOR PROFIT SMALL OFFICE

Lisa Hoffman
Emergency Medicine News
Emergency Medicine News
New York, NY

NONPROFIT

John Elsasser
PR Tactics - November 2009
The Public Relations Society
of America
New York, NY

Sandia Lab News Team
*Sandia Lab News -
May 22, 2009*
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

HR Communications
City Savvy
City of Houston
Houston, TX

Alfred Hall
*College of Charleston Magazine -
Fall 2009*
College of Charleston
Charleston, SC

ANNUAL REPORTS

FOR PROFIT

Justin Lopinot
*St. John's Mercy
2008 Patient Care Report*
Standing Partnership
St. Louis, MO

FOR PROFIT SMALL OFFICE

Elizabeth Fordham
*Marathon Oil
2008 Annual Report*
Quill & Ink
Houston, TX

NONPROFIT

Transforming the Landscape
Drexel University Student Life
& Administrative Services
Philadelphia, PA

Kathleen Wall
*NET 2008 Annual Report -
Believing in a Better Tomorrow*
NorthEast Treatment Centers
Philadelphia, PA

*2008 Port Authority
Annual Report*
The Port Authority of
New York & New Jersey
New York, NY

NONPROFIT SMALL OFFICE

Michelle Anysz
2007-2008 Annual Report
Girl Scouts -
North Carolina Coastal Pines
Raleigh, NC

Carla Pereira
*Annual Report to the
Community 2009*
Peel District School Board
Mississauga, ON

**BROCHURES, MANUALS
& REPORTS**

FOR PROFIT

Doris Winters, Tim Talevich,
Dawna Tessier
Home Cooking the Costco Way
Costco Wholesale
Issaquah, WA

Diane Montana
*Retirementology Media Kit:
Rethinking the American Dream
in a New Economy*
Jackson National
Life Insurance
Denver, CO

*Investor Presentation:
ECO:nomics - The Future of
Business and the Environment*
Peabody Energy
St. Louis, MO

Cary Jordan
*Bridgewater College -
Bridgewater Moments
Admissions Publications*
Stamats, Inc.
Cedar Rapids, IA

*FOR PROFIT SMALL
OFFICE*

Retirement Resource Guide
Retirement Learning Center
Brainerd, MN

NONPROFIT

Janice Boman
Environment Report
Seattle City Light
Seattle, WA

Gabriella Daley Klatt
*9 to 5 Beats 10 to Life: How to
(Re)Enter Society, 2nd Edition*
American Correctional
Association
Alexandria, VA

Elizabeth Ross
*The Chapel Treasures
of St. Luke's Hospital*
St. Luke's Hospital
New York, NY

Publications Staff
*UMDNJ Means a Vital
Resource for New Jersey*
University of Medicine &
Dentistry of New Jersey
Newark, NJ

*NONPROFIT SMALL
OFFICE*

Sea Grant Communications
The Oregon Rain Garden Guide
Oregon Sea Grant
Corvallis, OR

*ELECTRONIC & VIDEO
PUBLICATIONS*

FOR PROFIT

AON Tampa Communications,
OPI Practice
*State Board of Administration
of Florida -
MyFRS 2010 New Hire Video*
Aon Consulting
Tampa, FL

Market of Choice Blogs
CAWOOD
Eugene, OR

EpiAnywhere Team,
JBS International, Inc.
*EpiAnywhere Web-Based
System Product Demo*
Looking Glass Analytics
North Bethesda, MD

Kshitij Nerurkar
HAL Lifeboat Assistant
Tata Interactive Systems
Edison, NJ

*FOR PROFIT SMALL
OFFICE*

Frank Roche
KnowHR
IFRACTAL
Philadelphia, PA

*AGENT SUREFIRE -
INFOSEC*
MAVI Interactive LLC
Scottsdale, AZ

Lisa DiMonte
*Top Five Twitter Apps
by Lisa DiMonte*
MyLegal.com
McLean, VA

NONPROFIT

Keyana Tennant
*IEEE Women in Engineering -
Nerd Girls*
IEEE
Piscataway, NJ

*NONPROFIT SMALL
OFFICE*

Karla Kreblein, M.A.,
Tania Connaughton-Espino
*Healthy Mom, Healthy Baby -
Talking Book*
North Carolina Healthy
Start Foundation
Raleigh, NC

Intercom - February 2010
Society for Technical
Communication
Fairfax, VA

WEB & INTRANET SITES

FOR PROFIT

Robyn Godfrey
*RS&A's Advice-Based
Customer Microsite*
Ariad Custom Communications
Toronto, ON

Rich Arden
ESPN MediaZone Redesign
ESPN
Bristol, CT

Kevin Hambel
*BIotechNOW Website -
biotech-now.org*
TMG
Washington, DC

Consumer Marketing
Health Care Lane
UnitedHealthcare
Edina, MN

*FOR PROFIT SMALL
OFFICE*

Corporate Communications
Graybar History Book Microsite
Graybar
St. Louis, MO

Mary Pat Byrne
*Age is...JustANumber.com:
The Health Resource
for Women Over 50*
WebEd, Inc.
Chicago, IL

NONPROFIT

*www.SAHPendleton.org
Redesign*
St. Anthony's Hospital
Pendleton, OR

Arthritis Today
*Arthritis Today
Marketing Campaign*
Arthritis Foundation
Atlanta, GA

*NONPROFIT SMALL
OFFICE*

Gretchen Holmberg
*www.larabida.org
Makes a Big Splash*
La Rabida Children's Hospital
Chicago, IL

Health Information Group
*Well Child Care: A Bright
Futures Curriculum for
Pediatric Providers*
Georgetown University
Washington, DC

*CAMPAIGNS,
PROGRAMS & PLANS*

FOR PROFIT

Marc Sirockman
*Interactive Educational Tool:
Working Together in Diabetes*
Artcraft Health Education
Flemington, NJ

Nicole Durham
*State of Alabama
457 Plan Transition*
Great-West Retirement Services
Greenwood Village, CO

Andreau Blanchard
Verizon Benefits Renewal
Mercer
New York, NY

The RECOVER Plan
Transamerica Retirement
Services
Los Angeles, CA

*Live the Life You Imagined
as You Reach Retirement*
The Vanguard Group, Inc.
Valley Forge, PA

*FOR PROFIT SMALL
OFFICE*

*Wisp Resort Seasonal
Recreation Brochures*
B. James Branding Group
Pittsburgh, PA

Mike Bourgeois
Go Green and Feed the Needy
Bourgeois Enterprises
Baton Rouge, LA

NONPROFIT

High School Campaign -
Rewarding Possibilities
Certified General Accountants
of Ontario and M-Marketing
Toronto, ON

NONPROFIT SMALL
OFFICE

Deborah Kirchner
Transform MU Campaign
Millikin University
Decatur, IL

Kristin Quinn
Social Media Marketing
Print Services and
Distribution Association
Alexandria, VA

WRITING

FOR PROFIT

Marketing Department
New Rules for Growing
Your Book of Business
Jefferson National
Louisville, KY

The Road Ahead for Mobile
Payments - Issue: 09:06:02
The Green Sheet
Rohnert Park, CA

John Von Brachel
New Markets, New Expectations
- June 2009
Merrill Lynch
Pennington, NJ

New York-Presbyterian -
The Coming Shortage
of Doctors Op-Ed
The Marcus Group, Inc.
Little Falls, NJ

FOR PROFIT SMALL
OFFICE

No awards presented.

NONPROFIT

Joan Richardson
Phi Delta Kappan Magazine -
The Editor's Note
Phi Delta Kappa
Bloomington, IN

Daniel A. Sesil, P.E., M.ASCE;
Douglas P. Gonzalez, P.E.,
M.ASCE,
Matthew D. Melrose, P.E.
Newsmaker
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

NONPROFIT SMALL
OFFICE

Liz Spittler
Chilling Facts About
Americans' Refrigerators
American Dietetic Association
Chicago, IL

Thad Plumley
Water Well Journal -
Editor's Note: Down and Out
National Ground Water
Association
Westerville, OH

Gary Passama
Competing Visions -
Trying to Make Sense
of Healthcare Reform
NorthBay Healthcare
Fairfield, CA

Charlotte Thomas
Transforming Transportation
Society of Women Engineers
Cleveland Heights, OH

Communications Team
Gender-Based Classrooms Show
Results in Intermediate Grades
Upper Canada District
School Board
Brockville, ON

DESIGN &
ILLUSTRATION

FOR PROFIT

Jean Fitzgerald
Capital Acumen - Winter 2010
Bank of America
New York, NY

Warren Miller, Karen Kramer
BergerWorld - Featuring 2008:
The Year in Review
Berger Group Holdings, Inc.
Morristown, NJ

Artful Travels - Traveler,
January/February 2009
Pace Communications for
AAA Northern California,
Nevada & Utah
Greensboro, NC

Custom Publishing
SILVERKRIS - December 2009
SPH Magazines Pte Ltd
Singapore

FOR PROFIT SMALL
OFFICE

Participant Marketing
Alere Depression Campaign
Alere
Dallas, TX

Gary Halpern
Praying Mantis by Mark Moffett
- PhotoMedia Summer 2009
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT

Robert Cao-Ba
ASU Magazine - December
2009: Barrett Opening
Arizona State University
Alumni Association
Tempe, AZ

Rose Richey
PS Magazine - March 2009
Military Officers
Association of America
Alexandria, VA

Isabella Mathews,
Julie Fournier
Right Tools. Right Now.
REALTOR® Magazine,
April 2009
National Association
of REALTORS®
Chicago, IL

NONPROFIT SMALL
OFFICE

Jeff Ortiz
IAPMO Annual Conference
Preview
IAPMO
Ontario, CA

Susan Hawkins
Horizons Cover:
Sandhill Crane Mom & Baby
Lake County Forest Preserves
Libertyville, IL

ONE-OF-A-KIND
PUBLICATIONS

FOR PROFIT

One Journey: A Collection of
Inspiring Dog and Cat Stories
Brought to You by Purina One
D Custom
Dallas, TX

Robert Boston
The Healthcare Survival Guide
Health Advocate, Inc.
Plymouth Meeting, PA

Super Bowl XLIV Program
NFL/H.O. Zimman, Inc.
Lynn, MA

FOR PROFIT SMALL
OFFICE

Jillian Perkins
Sustainable Investing:
Opportunities in
a Green Market
Arnerich Massena, Inc.
Portland, OR

NONPROFIT

Robert F. Black
Engineering Go for It!
American Society for
Engineering Education
Washington, DC

2010 South Florida
Environmental Report
South Florida Water
Management District
West Palm Beach, FL

NONPROFIT SMALL
OFFICE

Deborah Burzynski
Family Asthma Guide
Children's Health Fund
New York, NY

Joelle Hahn
Westie's Triple Decker Decision
Northwest Federal
Credit Union
Herndon, VA

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Miriam Ramos, M.S. Ed
ASPCA Pro Learning
New York, NY

Chris Evans, Ellen Houghton
Bloomington Hospital
Bloomington, IN

Teresa B. Dickinson
BNA
Arlington, VA

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Donato Pietrodangelo
Cuong Nhu Oriental Martial
Arts Association, Inc.
Tallahassee, FL

DAWSON + MURRAY+
TEAGUE Communications
Dallas, TX

Rebecca Amoroso, Howard Mills
Deloitte, Insurance Industry
Group
New York, NY

Ric Edelman
Edelman Financial Services
LLC
Fairfax, VA

Marlice Gulacsik
GA Creative, Inc.
Bellevue, WA

Jennifer M. Davis
Georgia Defense
Lawyers Association
Atlanta, GA

Katie Shenk
Great-West Retirement Services
Greenwood Village, CO

Robert Stoldal
Historic Preservation
Commission
Las Vegas, NV

Joan Quigley
Hoboken University
Medical Center
Hoboken, NJ

Kelly Ann Doktor
Holyoke High School
Media Center
Holyoke, MA

Hope Health
Kalamazoo, MI

LaShandra Gary,
Raven Padgett
Howard University
Washington, DC

Dennise Brogdon
The Hughston Foundation
Columbus, GA

Brenda Rood
International Foundation of
Employee Benefit Plans
Brookfield, WI

Patricia M. Burgio, APR
Lancaster Central
School District
Lancaster, NY

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Lockheed Martin,
Creative & Strategic Services
Richland, WA

Loyola University
Health System
Maywood, IL

Lynne Harris
NISH
Vienna, VA

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

OptumHealth/Carrot
Reston, VA

Scott Kane, Ron Wilshire
PAGES - Clarion University
of Pennsylvania
Clarion, PA

Corporate Communications
Publix Super Markets, Inc.
Lakeland, FL

Tamara Barto
PVHMC Cancer Center
Pomona, CA

Research!America
Alexandria, VA

Corporate Communications
Department
SHAZAM, Inc.
Johnston, IA

Tom Lunde
STC Chicago
Palatine, IL

Karen Edgar
Tilcon New York Inc.
Wharton, NJ

Jennifer Topolsky
Vanguard
Malvern, PA

Tim Dyhouse
VFW Magazine
Kansas City, MO

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

2. Newsletters - Electronic & Web

William S. Bike
Academic Professional Advisory
Committee of the University of
Illinois at Chicago
Chicago, IL

Suzy Logan
American Thoracic Society
New York, NY

LoriAnne Abbaterusso
Ariad Custom Communications
Toronto, ON

Jennifer C. Loftus
Astron Solutions
New York, NY

Chute Gerdeman
Columbus, OH

HR Communications
City of Houston
Houston, TX

Mark Arend
Conway Data Inc.
Norcross, GA

Aimée Yawnick
Core Growth and Development
Needham, MA

Eleanor Barrett
Deloitte, Insurance Industry
Group
New York, NY

Anita Dennis
Dennis Communications LLC
Maplewood, NJ

Jill Galinski
Excellus BlueCross BlueShield
Rochester, NY

Ian L. Cordes
Florida Medical Directors
Association
West Palm Beach, FL

Allison Babb
GreatSmallBusinessAdvice.com
Kennesaw, GA

Healthcare of Ontario
Pension Plan
Toronto, ON

Geoff Bilau, Tim den Hartog
IAPMO
Ontario, CA

Bethany Marzewski
IFRACTAL
Philadelphia, PA

Marketing Department
Industrial Accident Prevention
Association/SWPSO
Mississauga, ON

Kendall Summerhawk
KendallSummerhawk.com
Tucson, AZ

Vivendra de Silva
Oman Qatari
Telecommunications Company
SAOC
Seeb, Oman

Pace Communications
for Wells Fargo Advisors
Greensboro, NC

Meredith Kinder
STC Carolina Chapter
Raleigh, NC

Rhonda Shappert
Winning Through Pageantry
Grove City, OH

Jim Lyons
Xcel Energy
Minneapolis, MN

3. Newsletters - E-Mail

Fletcher & Wilder
Communications, Inc.,
Appropriate Solutions, Inc.
A4M American Academy
of Anti-Aging Medicine
Littleton, MA

TRIAL Editors
American Association
for Justice
Washington, DC

Clutterbugs
New York, NY

Alan Murphy
John Wayne Airport
Costa Mesa, CA

Eddie Stowe
McKesson Provider
Technologies
Alpharetta, GA

Andrea De'Osuna
Microsoft - SMSG Readiness
Deer Harbor, WA

Colleen M. Kelley
National Treasury
Employees Union
Washington, DC

Shary Denes
Sugar Loaf Community
Foundation
Sugar Loaf, NY

4. Custom-Published Newsletters

Kathy Abernethy
High Construction Company
Lancaster, PA

Hope Health
Kalamazoo, MI

Hugh Furneaux
Lantana Consulting Group
Toronto, ON

Bethany Borger
Penton Custom Solutions
Cleveland, OH

The Vanguard Group, Inc.
Valley Forge, PA

5. Newsletter Writing

Willona Sloan
ASCD
Alexandria, VA

Kim Howard
Association of
Corporate Counsel
Washington, DC

Lori Feldman
Aviva LLC
Wildwood, MO

John E. Sandy
High Real Estate Group LLC
Lancaster, PA

Kendall Summerhawk
KendallSummerhawk.com
Tucson, AZ

Eddie Stowe
McKesson Provider
Technologies
Alpharetta, GA

Bethany Borger
Penton Custom Solutions
Cleveland, OH

The Willamette Galley Staff
Society for Technical
Communication
Willamette Valley Chapter
Beaverton, OR

Donna Kutt Nahas
South Nassau Hospital
Oceanside, NY

Tim Hilger
Spidell Publishing, Inc.
Anaheim, CA

Steven Clark
The Walt Disney Company
Burbank, CA

David Famiano
Wiley
Hoboken, NJ

Jennifer Mirabile
Young & Associates
Cranberry Township, PA

6. Newsletter Design & Layout

Custom Solutions from
SmartMoney
New York, NY

Patient News Publishing
Haliburton, ON

The Port Authority of
New York & New Jersey
New York, NY

Shelby Putnam Tupper
Shelby Designs & Illustrates
Oakland, CA

Camille Baxter
University of Illinois
Medical Center
Chicago, IL

Steven Clark
The Walt Disney Company
Burbank, CA

David Famiano
Wiley
Hoboken, NJ

7. One to Two Person- Produced Newsletters

Internal Communications
The Bon-Ton Stores, Inc.
Milwaukee, WI

Abby Trexler
Brightpoint, Inc.
Indianapolis, IN

C.F. Evans & Company, Inc.
Orangeburg, SC

Richard Wien
CBS
New York, NY

Ian Cordes
Corecare Associates
West Palm Beach, FL

Crutchfield Dermatology
Eagan, MN

Research
Cushman & Wakefield, Inc.
New York, NY

Camille Kuntz, Linda Eller
The Delta Kappa Gamma
Society International
Austin, TX

Stephen M. Monroe
Irving Levin Associates
Norwalk, CT

Patricia Burgio, APR
Lancaster Central
School District
Lancaster, NY

Taha Ebrahimi
The Navigators Group, Inc.
Rye Brook, NY

Richard Brown
Prestonwood West
Homeowners Association
Dallas, TX

Public Affairs Council
Washington, DC

Jeremy Lejeune
RiverCrest Golf Club
Oaks, PA

Nicholas Smith,
Akilah Dressekie
Rouge Valley Health System
Toronto, ON

Bill Maselunas
Safety-Kleen Systems, Inc.
Plano, TX

USC Health Sciences Public
Relations and Marketing and
Leslie Baker Graphic Design
Los Angeles, CA

Paula Willits
Wiley
Hoboken, NJ

8. New Newsletters

Amanda C. Ellis
Amanda Ellis Legal Search
Dallas, TX

Jennifer C. Loftus
Astron Solutions
New York, NY

Country Meadows
Retirement Communities
Hershey, PA

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Catherine Morris
The John Marshall Law School
Chicago, IL

Communications and
Government Relations Team
Ontario Nurses' Association
Toronto, ON

Communications Team,
Terry Simzer
Upper Canada District
School Board
Brockville, ON

9. Most Improved Newsletters

Internal Communications
American Institute of CPAs
New York, NY

James Burgin
ARMS National
Marketing Program
Charlestown, IN

Robert King
Association for the
Advancement of Medical
Instrumentation
Arlington, VA

David Michael Conner
Association of Community
College Trustees
Washington, DC

Brad Pokorny
Bahá'í International
Community
New York, NY

CEO Update
Washington, DC

Gabino Cabanilla
Coachella Valley Water District
Coachella, CA

Education Division
Hospital for Special Surgery
New York, NY

Christy Lui, Kate Winckler
Marketing On Demand LLC
Oconomowoc, WI

Steven E. Sacks, CPA
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Mary Quinn
Nassau BOCES
Garden City, NY

Gregg Dahlheim
The Nebraska Medical Center
Omaha, NE

California Independent Banker
newsLINKED Marketing
Strategies, LLC,
Media Communications Group
Salt Lake City, UT

Tessa Burton
Northwestern Memorial
Hospital
Chicago, IL

Noelle Wojciehowski
NoWater Communications
Loxley, AL

Jennifer Doron
Ohio Environmental Council
Columbus, OH

Elisa Becze
Oncology Nursing Society
Pittsburgh, PA

Pulmonary Hypertension
Association
Silver Spring, MD

James Keller
Queens Library
Jamaica, NY

Daniel S. Brown, Jr., Ph.D.
Religious Communication
Association
Grove City, PA

Terra Bowling
Sea Grant Law Center
University, MS

Magazines & Journals

10. Magazines & Journals - Print

American University
College of Arts and Sciences
Washington, DC

Lori M. Quiller
Association of County
Commissions of Alabama
Prattville, AL

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Lavenia A. Norford
Bridgewater Retirement
Community
Bridgewater, VA

The Chester County Hospital
Westchester, PA

Doug Tolf, Diane Arthur,
Ken Lynch
City of Surprise, Arizona
Surprise, AZ

Cindy Stevens
Consumer Electronics
Association
Arlington, VA

Communications &
Marketing Department
Family, Career and Community
Leaders of America
Reston, VA

Corporate Communications
Graybar
St. Louis, MO

Kathleen M. Andrews Illinois Department of Natural Resources Springfield, IL	E. Thomas Hall SkillsUSA Leesburg, VA	Robert F. Black American Society for Engineering Education Washington, DC	Editorial Team Cygnus Business Media Fort Atkinson, WI
Catherine Savage Lake County Forest Preserves Libertyville, IL	John H. Tibbetts South Carolina Sea Grant Consortium Charleston, SC	Anne Elizabeth Powell American Society of Civil Engineers/ Civil Engineering Magazine Reston, VA	Defense Acquisition University Fort Belvoir, VA
Martin Memorial Health Systems Stuart, FL	Lisa Yamada Toyota Motor Sales, U.S.A., Inc. Torrance, CA	Gretchen Pienta, Brian Stafford, David Jern American Society of Plumbing Engineers Des Plaines, IL	D. Teddy Diggs EDUCAUSE Boulder, CO
Clinton R. Coleman Morgan State University, Office of Public Relations & Communications Baltimore, MD	University of Southern California, Health Sciences Public Relations & Marketing Los Angeles, CA	Matthew J. Seelinger The Army Historical Foundation Arlington, VA	Barbara Spector Family Business Philadelphia, PA
Communications Division National Business Aviation Association Washington, DC	Kerry Haggard Words'worth Parkview, South Africa	Marge Scherer ASCD Alexandria, VA	Lance Ritchlin Financial Planning Association Denver, CO
Pamela Sharif National Society of Black Engineers Alexandria, VA	<i>11. Magazines & Journals - Print Over 32 Pages</i>	Association of Christian Schools International Colorado Springs, CO	Veronica Zysk Future Horizons, Inc. Waynesville, NC
The North Carolina Sea Grant Communications Team North Carolina Sea Grant Raleigh, NC	Allegheny West Magazine Imperial, PA	Kim Howard Association of Corporate Counsel Washington, DC	Georgia Association of REALTORS® Atlanta, GA
Communications and Government Relations Team Ontario Nurses' Association Toronto, ON	Christine Spiegel Alpha Phi International Evanston, IL	Kenneth E. Spence Association of Healthcare Internal Auditors Wheat Ridge, CO	The Green Sheet Rohnert Park, CA
Betsy Boyd-Flynn Oregon Medical Association Portland, OR	Joseph M. Kelly American Bankers Association Washington, DC	BRTRC Fairfax, VA	Jonathan Jarashow H. Crimson Inc. Spring Valley, NY
Pace Communications for Bluetooth Greensboro, NC	Lisa V. Comforty American Bar Association Chicago, IL	CEO Advisors, LLC Redford, MI	Rosie Fuentes Harrah's Las Vegas, NV
Nancy Fitzpatrick Quota International Washington, DC	American Industrial Hygiene Association Fairfax, VA	Cerner Creative Services Cerner Corporation Kansas City, MO	Jonna Kane MacDougall, J.D. Indiana University School of Law - Indianapolis Indianapolis, IN
Lorraine McConnell Saint Peter's College Jersey City, NJ	John Bisney American Moving & Storage Association Alexandria, VA	Construction Financial Management Association Princeton, NJ	Praveen Malla Infosys Technologies Limited Bangalore, India
	Noëlle A. Boughanmi American Podiatric Medical Association Bethesda, MD	Credit Union Association of New York Albany, NY	Marian Newell Institute of Scientific and Technical Communicators Croydon, UK
	Beth Smiley American Rose Society Shreveport, LA	Custom Solutions from SmartMoney New York, NY	

Terri Gates, Mike Bauhof, Nate Paul KETC St. Louis, MO	Registry of Interpreters for the Deaf, Inc. Alexandria, VA	<i>12. Magazines & Journals - Electronic & Web</i>	ABC Florida Gulf Coast Chapter newsLINKED Marketing Strategies, LLC, Media Communications Group Salt Lake City, UT
McKnight's Staff McKnight's Long-Term Care News Northfield, IL	Patricia L. Harman Restoration Industry Association Columbia, MD	Alison Hau The Creative Group Menlo Park, CA	Pace Communications for Syngenta Greensboro, NC
McNeill Group Inc. Yardley, PA	S&A Cherokee Cary, NC	Monya Keane EMC • now Magazine Hopkinton, MA	The Pohly Company Boston, MA
Ed Hoffman NASA Academy of Program/ Project and Engineering Leadership Washington, DC	Society for Technical Communication Fairfax, VA	Nick Green MacDuff Consulting Bethesda, MD	Antonio Veronesi Synersea SRL in Cooperation With McMurry Inc. Viareggio, Italy
National Association of Certified Valuation Analysts Salt Lake City, UT	Anne Perusek Society of Women Engineers Cleveland Heights, OH	Laura King The Missouri Watercolor Society Columbia, MO	Jason Baez Wax Custom Communications Miami, FL
Principal Leadership Team National Association of Secondary School Principals Reston, VA	Michele Reed SUNY Oswego Oswego, NY	Pamela Fields Webb Promotional Products Association International Irving, TX	Isabelle Cohen-DeAngelis Wiley Hoboken, NJ
Office of Education & Outreach National Park Service, Natural Resource Program Center Denver, CO	Brad Burnside TMB Publishing, Inc. Northbrook, IL	<i>13. Custom-Published Magazines & Journals</i>	<i>14. Magazine & Journal Writing</i>
Sandra E. Shumway National Shellfisheries Association Groton, CT	Betsy Beard Tragedy Assistance Program for Survivors Washington, DC	Convergent Health Solutions Montvale, NJ	Gabriella Daley Klatt American Correctional Association Alexandria, VA
National Staff Development Council Dallas, TX	Janice M. Fink The University of Alabama National Alumni Association Tuscaloosa, AL	Maureen Wisener Feather River Hospital Paradise, CA	Lauren Evoy Davis American Society of Clinical Oncology Alexandria, VA
Pace Communications for Wachovia Wealth Management Greensboro, NC	Bill Clayton, Mira Lancaster University of Michigan, Communications & Marketing Ann Arbor, MI	Charles Talley First Tennessee Bank Memphis, TN	Liz Massey Arizona State University Alumni Association Tempe, AZ
Tina Berres Filipski Promotional Products Association International Irving, TX	Denise Forster, Cullen Couch University of Virginia Law School Foundation Charlottesville, VA	Jamie Roberts Hammock Publishing Nashville, TN	Heather Ryndak Swink Association Forum of Chicagoland Chicago, IL
Patricia Kirby Radius Magazine Carmel, IN	David Famiano Wiley Hoboken, NJ	Holland America Line/ Story Worldwide/DDB Seattle Seattle, WA	Association of Healthcare Internal Auditors Wheat Ridge, CO
	Young Adult Library Services Association Chicago, IL	Tom Martinelli Martinelli-Slocum Publishing Poughkeepsie, NY	
		McNeill Group Inc. Yardley, PA	
		Paul Natinsky Natinsky Publishing Network Royal Oak, MI	

Jean Fitzgerald Bank of America New York, NY	Pace Communications for Bluetooth Greensboro, NC	LaShandra Gary, Raven Padgett Howard University Washington, DC	Lori Marchetti Towson University Design Center Towson, MD
Warren Miller, Karen Kramer Berger Group Holdings, Inc. Morristown, NJ	Peter Szatmary Phi Kappa Phi Forum Baton Rouge, LA	Jeff Ortiz, Tim den Hartog, Angela Han IAPMO Ontario, CA	Tiffany Roskamp-Bunt University of Montevallo Montevallo, AL
Capco London, UK	Mark Michelson Printing Impressions Magazine Philadelphia, PA	Imagination Publishing Chicago, IL	USTA/H.O. Zimman, Inc. Lynn, MA
Colin Ellis Certified General Accountants of Ontario Toronto, ON	Peggy Edwards Professional Tennis Registry Hilton Head Island, SC	Luisa Menjivar, Lai Oy Louie International Monetary Fund Multimedia Services Washington, DC	Isabelle Cohen-DeAngelis Wiley Hoboken, NJ
Dean Holzkamp Colorado Medical Society Denver, CO	TMG Washington, DC	Marilyn Barnett MARS Advertising Southfield, MI	Mike Santarini Xilinx, Inc. San Jose, CA
T. Foster Jones, Anita Thompson Costco Wholesale Issaquah, WA	Jack Greer University of Maryland Sea Grant College Park, MD	Lynne Woychik Military Officers Association of America Alexandria, VA	<i>16. One to Two Person- Produced Magazines & Journals</i>
Donna Schillinger Deafness Research Foundation Clarksville, AR	USTA/H.O. Zimman, Inc. Lynn, MA	Scott Dotter, Josh Blatt National Kitchen & Bath Association Hackettstown, NJ	Hong Zhao 4Dimension.ca Toronto, ON
Strategic Finance Staff IMA Montvale, NJ	Mike Santarini Xilinx, Inc. San Jose, CA	Molly Renda NC State Alumni Association Raleigh, NC	Collin R. Bakse Airlift/Tanker Quarterly Belleville, IL
Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI	<i>15. Magazine & Journal Design & Layout</i>	Communications Department Pennsylvania Bar Association Harrisburg, PA	Walt Albro American Bankers Association Washington, DC
Warren Lacy Military Officer Magazine Alexandria, VA	Robert Cao-Ba Arizona State University Alumni Association Tempe, AZ	Lorenzo H. Wilkins SD33/Art Direction & Design Silver Spring, MD	Liz Spittler American Dietetic Association Chicago, IL
Timothy Captain, Annette Gray National Kitchen & Bath Association Hackettstown, NJ	Association of Christian Schools International Colorado Springs, CO	Karen Stanwood, Lori Shields SLACK Incorporated Thorofare, NJ	Wendy Schrupp American Snowsports Education Association Lakewood, CO
Nebraska Bankers Association newsLINKED Marketing Strategies, LLC, Media Communications Group Salt Lake City, UT	Breuna K. Baine bainedesignworks Montgomery, AL	Texas Monthly Custom Publishing Austin, TX	Warren Miller, Karen Kramer Berger Group Holdings, Inc. Morristown, NJ
Marilyn Ranson, Diane Barney NorthBay Healthcare Fairfield, CA	Mary Koik Civil War Preservation Trust Washington, DC	Donna Mulder Thrivent Financial for Lutherans Appleton, WI	
	Michael Farish Design Motive Ltd London, UK	TMG Washington, DC	
	Barbara Burrows Home Digest Oakville, ON		

Deanna Stewart, Janet Mundy
Cal Poly Pomona
Pomona, CA

Beth Khan
Medical University of South
Carolina, College of Nursing
Charleston, SC

Katherine J. Hall, Ph.D.
Northwest Center for
Public Health Practice
Seattle, WA

Courtney Accurti
Pennsylvania State Association
of Boroughs
Harrisburg, PA

Karen Carlson, James Hawker
Southern Illinois University
School of Medicine
Springfield, IL

Ingrid Griesel
Words'worth
Parkview, South Africa

17. New Magazines & Journals

AACN
Aliso Viejo, CA

Gabriella Daley Klatt
American Correctional
Association
Alexandria, VA

Abbey J. Porter
Fox Chase Cancer Center
Philadelphia, PA

Publication Design, Inc.
Zionsville, PA

Joanne V. Loewy, DA,
LCAT, MT-BC
SAGE
Thousand Oaks, CA

Custom Publishing
SPH Magazines Pte Ltd
Singapore

18. Most Improved Magazines & Journals

American Academy of Pediatrics
Elk Grove Village, IL

Katelyn Wyszynski
American Association of Motor
Vehicle Administrators
Arlington, VA

Maryann Gorman
ASTM International
West Conshohocken, PA

CIRE staff
Commercial Investment
Real Estate Magazine
Chicago, IL

Fourth Element
Atlanta, GA

Deann French, Rachel Romines
Independent Insurance Agents
of Illinois
Springfield, IL

Bill White
MillerWhite, LLC
Indianapolis, IN

Oncology Nursing Society
Pittsburgh, PA

Tyler Barnes
Professional Snowsports
Instructors of America -
Northwest
Seattle, WA

Larry Preslar
SPARK Publications
Matthews, NC

TMG
Washington, DC

Roger Hagy, Jr.
The University of Virginia's
College at Wise
Wise, VA

Katie Neith
USC Health Sciences
Public Relations and Marketing
Los Angeles, CA

Kevin Graham
Xcel Energy
Denver, CO

Magapapers & Newspapers

19. Magapapers & Newspapers - Print

Anne Hegland
American Academy of Pediatrics
Elk Grove Village, IL

Jessica Smith
Dallas Bar Association
Dallas, TX

Sarah Kowalski
Humane Society Youth
East Haddam, CT

Georgia C. Stelluto
IEEE-USA
Washington, DC

Rachel Speirs
Institutional Real Estate, Inc.
San Ramon, CA

Lake County Council on Aging
Mentor, OH

Chrisie Scott
Meridian Health
Neptune, NJ

Dawn-Marie De Four-Gill
The University of the
West Indies, Marketing and
Communications
Port of Spain, WI

20. Custom-Published Magapapers & Newspapers

No awards presented.

21. Magapaper & Newspaper Writing

Dave Rector
MRC Medical Communications
Emerson, NJ

Michelle Hogan
Nephrology Times
New York, NY

Peabody Energy
St. Louis, MO

Barbara Geehan, Robin Bates
St. Mary's College of Maryland
St. Mary's City, MD

22. Magapaper & Newspaper Design & Layout

Nichole Sloop
Cerner Corporation
Kansas City, MO

Bridgette Blair
Public Citizen
Washington, DC

23. One to Two Person- Produced Magapapers & Newspapers

Robin Vanderwerff, Jodee Kilroy
Lakewood Chamber of
Commerce
Lakewood, CA

Michael Uva
Northeast Ohio
Regional Sewer District
Cleveland, OH

Patricia Lynn Morrison
Sisters of the Precious Blood
Dayton, OH

*24. Most Improved
Magapapers &
Newspapers*

Lee Beadling and the
Orthopedics Today Staff
Orthopedics Today
Thorofare, NJ

Leticia Tejada
The Providence American
Providence, RI

Jon Nalick
USC Health Sciences Campus
Public Relations and Marketing
Los Angeles, CA

Annual Reports

*25. Annual Reports -
Print*

Jennifer Strass
American Public
Health Association
Washington, DC

Cari Weller, Heather Hise
Goodwill Industries
of Kentucky, Inc.
Louisville, KY

Half Hollow Hills Central
School District
Dix Hills, NY

David Langton
Langton Cherubino Group
New York, NY

Elizabeth Leis-Newman
LifeBridge Health
Baltimore, MD

Lisa Mayles
LifeShare Community Blood
Services
Elyria, OH

Christine Rogers
North Carolina Healthy Start
Foundation
Raleigh, NC

Communications and
Government Relations Team
Ontario Nurses' Association
Toronto, ON

Scott Warne
Warne Marketing
& Communications
Toronto, ON

Western Reserve Land
Conservancy
Novelty, OH

*26. Annual Reports -
Print Over 32 Pages*

Tamara Mazerall
Canadian Blood Services
Ottawa, ON

Agathe Plamondon
Communicateurs du Fauve
Montreal, PQ

Education Division
Hospital for Special Surgery
New York, NY

Joanne Duncan
Pacific Northwest
National Laboratory
Richland, WA

Peabody Energy
St. Louis, MO

Communications & Marketing
United Way/Centraide Ottawa
Ottawa, ON

Constituent Communications
& Design Departments
WGBH
Boston, MA

*27. Annual Reports -
Electronic & Web*

Eleanor Barrett
Deloitte, Global Financial
Services Industry, Insurance
New York, NY

Corporate Communications
Entergy Corporation
New Orleans, LA

Healthcare of Ontario
Pension Plan
Toronto, ON

Susan Dyer
National Volunteer Fire Council
Greenbelt, MD

Denise Mosgrove
San Diego Convention Center
Corporation
San Diego, CA

Communications Team,
Terry Simzer
Upper Canada District
School Board
Brockville, ON

*28. Annual Report
Writing*

Leslie Miller
American College of Radiology
Reston, VA

Certified General Accountants
of Ontario
Toronto, ON

Sarah Flanagan
Great-West Retirement Services
Greenwood Village, CO

*29. Annual Report
Design & Layout*

Concurrent Technologies
Corporation, Operator of the
National Defense Center for
Energy and Environment
Johnstown, PA

Great Lakes Commission
Ann Arbor, MI

Bruce Swart
The John Marshall Law School
Chicago, IL

Office of Communications
U.S. Department of Energy,
National Energy Technology
Laboratory
Pittsburgh, PA

*30. One to Two Person-
Produced Annual
Reports*

Betty Dann, Jennifer Parraga
St. Joseph's Health Care,
London and St. Joseph's
Health Care Foundation
London, ON

*31. Most Improved
Annual Reports*

Jane Martinsons
National Association for
Healthcare Quality
Glenview, IL

Pardee Hospital
Hendersonville, NC

Brochures, Manuals & Reports

*32. Education &
Training Brochures,
Manuals & Reports*

Jodi Malecha
Ascensus
Brainerd, MN

Susan Kimmer
The CDM Group, Inc.
Bethesda, MD

Janice Comes
Davis & Company
Glen Rock, NJ

Kimberly Lopez
Ford Motor Company,
Retailer Education & Training
Dearborn, MI

FSA Management Group
Louisville, KY

Krysti Manalo
Great-West Life & Annuity
Insurance Company
Greenwood Village, CO

Carroll Harrington
Harrington Design
Palo Alto, CA

Bruce Swart
The John Marshall Law School
Chicago, IL

Makeda Publishing Ltd.
Calgary, AB

Melissa Giovagnoli,
Amy Franko
Networlding
Chicago, IL

Nyman Ink -
Concepts That Click
Toronto, ON

Sapna Parekh
Palo Alto Medical Foundation
Mountain View, CA

33. Marketing Brochures, Manuals & Reports

Ambika Seshadri
Elsevier Health Sciences
Philadelphia, PA

Kevin Tynan
UIC Office of Marketing
and Communications
Chicago, IL

34. PR, Public Information & Public Service Brochures, Manuals & Reports

NIA Team,
National Institute on Aging
Alzheimer's Disease Education
and Referral Center
North Bethesda, MD

Planning Innovations Section
Ontario Ministry of Municipal
Affairs and Housing
Toronto, ON

OSU Ohio Sea Grant
Columbus, OH

Professional Presence
Communication Consulting
Tucson, AZ

35. Media Kits

Julie Hilgenberg
American Physical
Therapy Association
Alexandria, VA

BASS ESPN Outdoors
Lake Buena Vista, FL

Karin Pitrone, Tammie Gizicki
BNP Media
Troy, MI

Aydan Savaser
Commercial Finance
Association
New York, NY

CUES Marketing Team
Madison, WI

Public Affairs
San Diego Convention Center
Corporation
San Diego, CA

Treskoi PR
Miami, FL

36. Corporate Capability & Identity Materials

Diane Montana
Jackson National Life Insurance
Denver, CO

Loyola University
Health System
Maywood, IL

Kristin Manke
Pacific Northwest
National Laboratory
Richland, WA

Teresa Wenta
Providence Regional Medical
Center Everett
Everett, WA

Carolyn Hammond
Washington Hospital Center
Washington, DC

37. Product & Software Manuals

Richard B. Adams, Lou Soto
Control Products –
Protected Home, Inc. Division
Minneapolis, MN

Healthcare of Ontario
Pension Plan
Toronto, ON

MSGovern
Chesterfield, MO

Steven Winnefeld
Safety Vision LLC
Houston, TX

Larry Schlichting
Scantron Corporation
San Diego, CA

Donna Jones
Zebra Technologies Corp.
Vernon Hills, IL

38. Employee & Benefit Materials

Aon Consulting
for Ingram Micro
Irvine, CA

Diane Leary
Buck Consultants
New York, NY

Cindy Fletcher
Great-West Retirement Services
Greenwood Village, CO

Elizabeth Reichel
Mercer HR Consulting
New York, NY

New York State
Department of Civil Service,
Employee Benefits Division
Schenectady, NY

Peggy Mick
Towers Watson
Stamford, CT

Judi Ryce
Vanguard
Wayne, PA

39. Member & Customer Materials

Benefits Information
Department
Military Officers Association
of America
Alexandria, VA

Joan Wallner
UnitedHealthcare
Edina, MN

40. Financial & Investment Materials

Katie Shenk
Great-West Retirement Services
Greenwood Village, CO

Nicole Durham
Great-West Retirement Services
Greenwood Village, CO

Maria Miranda
Vanguard
Valley Forge, PA

41. Health & Medical Materials

ADEAR Team,
National Institute on Aging
Alzheimer's Disease Education
and Referral Center
North Bethesda, MD

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Amanda Roach
Bloomington Hospital
Bloomington, IN

Megan McGarvey
CarolinaEast Health System
New Bern, NC

Robert Pankratz, Pat Daley
Elsevier
Maryland Heights, MO

USAID | Deliver Project
John Snow, Inc.
Arlington, VA

Peter Sonnenreich
Kikaku America International
Washington, DC

Lee Jenkins, Lena Markley,
Greg Sitzmann
Levine & Associates, Inc.
Washington, DC

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Liane Burns
Time Inc. Content Solutions
New York, NY

42. Meeting & Event Materials

Sarah Reiss
The American Academy
of Anti-Aging Medicine
Boca Raton, FL

Susanne Ho
KMB
Hong Kong

Publishing Services
Metal Construction Association
Glenview, IL

Pardee Hospital Foundation
Hendersonville, NC

Professional Housing
Management Association
Leesburg, VA

Allison Glass
Vanguard
Wayne, PA

43. Catalogs, Directories & Guides

Rob Majury
Arts Council of Sault Ste. Marie
and District
Sault Ste. Marie, ON

Ascend Integrated Media Team
Ascend Integrated Media
Overland Park, KS

Lisa Antram
Catalina Communications
Henderson, NV

Drexel University Student Life
& Administrative Services
Philadelphia, PA

Rosie Fuentes
Harrah's
Las Vegas, NV

Marketing Matters
Hollywood, FL

Melissa W. Carroll
Melissa Carroll Art & Design
Lancaster, PA

Michael Cassa
Oswego Visitors Bureau
Oswego, IL

Pace Communications
for AAA Northern California,
Nevada & Utah
Greensboro, NC

Technical Publications Group
Pella Corporation
Pella, IA

Jacob Webster
PM Systems Corporation
Chapin, SC

Fabi Preslar
SPARK Publications
Matthews, NC

44. Books & eBooks

Charlene Wexler
Author House
Chicago, IL

Zeena Feldman
Carnegie Endowment for
International Peace
Washington, DC

Susan C. Daffron
Logical Expressions, Inc.
Sandpoint, ID

Carlton G. Brown, Ph.D.,
RN, AOCN
Oncology Nursing Society
Pittsburgh, PA

VFW Magazine
Kansas City, MO

45. Green Materials

AHA!
Vancouver, WA

Robin Goettel
Illinois-Indiana Sea Grant
Urbana, IL

Kim Kosko, Rory Joyce,
Marsha Samuel
New Jersey Marine Sciences
Consortium/
New Jersey Sea Grant
Fort Hancock, NJ

David Plaskow
New Jersey Society of CPAs
Roseland, NJ

Robin Wienke
North Carolina Sea Grant
Raleigh, NC

Kent Wilson
Wilson Imaging
& Publishing, Inc.
Upland, CA

46. Special Purpose Brochures, Manuals & Reports

Communications Department
Akron Public Schools
Akron, OH

Publications Department
CARF International
Tucson, AZ

Terri Knapp, Danielle Ward
Elsevier
Maryland Heights, MO

Peter Sonnenreich
Kikaku America International
Washington, DC

Knotice Akron, OH	Susan Beschler Penn State Milton S. Hershey Medical Center and College of Medicine Hershey, PA	Chris Basiaga, Jason Bramlette, Jon Kennedy Cisco WebEx University Rancho Cordova, CA	Department of Media Production Professional Development Program Albany, NY
Patricia Burgio, APR Lancaster Central School District Lancaster, NY	EQRO Technical Writing Staff QSource Nashville, TN	Coremetrics University Coremetrics, Inc. Austin, TX	Tobacco Interventions Project Professional Development Program Albany, NY
Publishing Services Legal Services Society of British Columbia Vancouver, BC	The Segal Company and Coachella Valley Water District Coachella, CA	Aodhan F. Richardson FedEx Express HR Measures & Services Memphis, TN	Ann P. Schreiber SkillsUSA Leesburg, VA
Jared Spencer Mercer Workforce Communication & Change New York, NY	Beverly Valdez Social & Scientific Systems Silver Spring, MD	Kristen Smolen Ford Motor Company, Retailer Education & Training Dearborn, MI	Blended Learning Team SSE St. Louis, MO
Yvette Mulkey National Association of Social Workers Washington, DC	Transamerica Retirement Services Los Angeles, CA	Nancy Rodibaugh Human Resource Services - Purdue University West Lafayette, IN	David van Hoogenhuize Toronto Real Estate Board Don Mills, ON
Pace Communications for AAA Northern California, Nevada & Utah Greensboro, NC	Electronic & Video Publications	Sarah Chambers IFRACTAL Philadelphia, PA	Bruce Haghghat Tricore Interactive, Inc. Princeton, NJ
Public Affairs Council Washington, DC	<i>48. Education & Training Electronic & Video Publications</i>	Ayo Abunseinde, Padraic Hughes International Monetary Fund Multimedia Services Washington, DC	Kari Duma-White UnitedHealthcare - Consumer Communication Solutions Edina, MN
Linda Silverstein Rashi School Newton, MA	Andy Hawk American Snowsports Education Association Lakewood, CO	Karen Abbas, RN, MS, AOCN Meniscus Educational Institute West Conshohocken, PA	Katie McGlade Vanguard Wayne, PA
<i>47. Most Improved Brochures, Manuals & Reports</i>	APTECH LIMITED Mumbai, India	Sharon Moen Minnesota Sea Grant Program Duluth, MN	<i>49. Marketing Electronic & Video Publications</i>
Birth To Three Eugene, OR	Iskandaria Masduki Center for Information Management & Educational Services Tallahassee, FL	MyFire Learning Idaho Falls, ID	Robert Cao-Ba Arizona State University Alumni Association Tempe, AZ
Communications Department Graduate Management Admission Council McLean, VA	Documentation Team Children's Hospital Boston Boston, MA	National Sudden and Unexpected Infant/Child Death & Pregnancy Loss Consortium Washington, DC	Renee Prink Children's Hospital and Health System Milwaukee, WI
Tina Hawkins Mercer New York, NY		John Cardillo New York State Teachers' Retirement System Albany, NY	Chris Basiaga, Jason Bramlette, Leila Ortega Cisco WebEx University Rancho Cordova, CA
Publishing Services Metal Construction Association Glenview, IL			

Drexel University Student Life
& Administrative Services
Philadelphia, PA

Joseph E. Criscuoli
EPI-Colorspace
Laurel, MD

Lockheed Martin
Richland, WA

Sandra Gouge
Troy University
Troy, AL

Communications Team,
Terry Simzer
Upper Canada District
School Board
Brockville, ON

*50. PR, Public
Information & Public
Service Electronic &
Video Publications*

James Mandler
Beth Israel Medical Center
New York, NY

William Weger
Image One PR
Rockville, MD

JEVS Human Services
Philadelphia, PA

Susan Hawkins
Lake County Forest Preserves
Libertyville, IL

Lockheed Martin
Richland, WA

Angela Marshall
Nassau BOCES
Garden City, NY

Mark J. Case
Otter Tail Power Company
Fergus Falls, MN

Janice Boman
Seattle City Light
Seattle, WA

*51. Electronic &
Web Publications*

AAA Living
Greensboro, NC

Brooke Simmons
American Solar Energy Society
Boulder, CO

Rachel Coker
Binghamton University
Binghamton, NY

Kathleen Brunet Eagan
Clarus Associates LLC
for Seton Hall Law
Wharton, NJ

David L. Perkins, Jr.
DL Perkins, LLC
Tulsa, OK

Creative Team
Hollister Creative
Wynnewood, PA

Lockheed Martin
Richland, WA

Dawn A. Lospaluto
NAPL
Paramus, NJ

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

OptumHealth/Carrot
Reston, VA

Ann Marie R. Harvie
USACE, New England District
Concord, MA

Colleen Robinson
The Vanguard Group
Malvern, PA

*52. Multimedia
& Interactive
Publications*

Ascend Integrated Media Team
Ascend Integrated Media
Overland Park, KS

Charlie Chambers
IFRACTAL
Philadelphia, PA

Diane Montana
Jackson National Life Insurance
Denver, CO

Anne Kay, Tim Bourgard,
Cory Habermehl
London Health Sciences Centre
and St. Joseph's Health Care -
London
London, ON

TMG
Washington, DC

Diane Slayton
UnitedHealthcare
Edina, MN

Deanna Kehler
Vanguard
Valley Forge, PA

53. Slide Shows

Paul Damaso, Dolores
Bartl-Hofmann, Ben DeSantis
City of Mississauga
Mississauga, ON

Shawn Hileman
IFRACTAL
Philadelphia, PA

Johns Hopkins University
School of Nursing
Baltimore, MD

Nina G. Cosgriff
Northern Virginia
Electric Cooperative
Manassas, VA

54. YouTube Videos

Frank Hoke
Fox Chase Cancer Center
Philadelphia, PA

Jane D. Zimmerman, Ph.D.
The Mount Sinai Medical
Center
New York, NY

*55. Blogs, Forums
& Wikis*

The Garretson Firm
Resolution Group, Inc.
Cincinnati, OH

O'Neill Institute for
National & Global Health Law
Georgetown University
Washington, DC

Brian Summerfield
National Association
of REALTORS®
Chicago, IL

NC State Alumni
Communications Staff
NC State Alumni Association
Raleigh, NC

Pardee Hospital
Hendersonville, NC

Jenny Greenhough
Rocket Lawyer Incorporated
San Francisco, CA

David Brazeau, Rik Ganderton
Rouge Valley Health System
Toronto, ON

Kerry McLeish
Rouge Valley Health System
Foundation
Toronto, ON

56. Social Media

Dan Crandall, Lauren Harris
Cleveland Metroparks
Cleveland, OH

Frank Hoke
Fox Chase Cancer Center
Philadelphia, PA

Marketing Department
Jefferson National
Louisville, KY

NATA Communications Team
National Athletic Trainers'
Association
Dallas, TX

Craig Moore
SkillsUSA
Leesburg, VA

57. Green Electronic & Video Publications

APTECH LIMITED
Mumbai, India

Kristin Clarke
ASAE and The Center for
Association Leadership
Dunn Loring, VA

Matthew Gaubert
DynMcDermott
Petroleum Operations
New Orleans, LA

Corporate Communications
NCCI Holdings, Inc.
Boca Raton, FL

Participant Education
Green Team
Vanguard
Valley Forge, PA

58. Special Purpose Electronic & Video Publications

Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Alissa Pierson
Arizona State University
Alumni Association
Tempe, AZ

Jennifer C. Loftus
Astron Solutions
New York, NY

John O'Nelio
Cerner Corporation
Kansas City, MO

Kimberly Lopez
Ford Motor Company,
Retailer Education & Training
Dearborn, MI

Kapil Gupta
G-Cube Solutions
Noida, India

Lockheed Martin
Richland, WA

Louisiana Sea Grant
College Program
Baton Rouge, LA

The Marcus Group, Inc.
Little Falls, NJ

Peter Damiri
Multiple Sclerosis Association
of America
Cherry Hill, NJ

Colleen M. Kelley
National Treasury
Employees Union
Washington, DC

Brian Woodland
Peel District School Board
Mississauga, ON

Corporate Communications
The Scarborough Hospital
Scarborough, ON

Marketing Department
Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

Web & Intranet Sites

59. Web Sites

Matthew Dembicki
American Association of
Community Colleges
Washington, DC

Booz Allen Hamilton
Point Lookout, NY

Michele Merrell
Brightstar
Miami, FL

CAWOOD
Eugene, OR

Laura West
Center for Joyful Business
Norcross, GA

Jason Pickrell
City of Houston
Houston, TX

Shannon Landin
Conway Data, Inc.
Norcross, GA

Patricia Beckman
Cybertary
Roseville, CA

William Spencer
Defense Media Activity
Anacostia
Anacostia Annex, DC

Code T
Dryden Flight Research Center
Edwards, CA

Naveen Nawaz
Ellipse Communications, Inc.
Dallas, TX

Lisa Hoffman
Emergency Medicine News
New York, NY

Corporate Communications
Energy Corp.
New Orleans, LA

Katrin Atienza
First Rehab Life
New York, NY

The Food Allergy
& Anaphylaxis Network
Fairfax, VA

Funk/Levis & Associates
Eugene, OR

Emmanuel Sullivan
Gypsy Media Group
Houston, TX

Barbara Thomas
Henry B. Tippie College
of Business
Iowa City, IA

Leigh Raque
Humana Military
Healthcare Services Inc.
Louisville, KY

Julieann Strogan
Lake Health
Concord Township, OH

Patricia Burgio, APR
Lancaster Central
School District
Lancaster, NY

Michigan Sea Grant Extension
East Lansing, MI

MOAA Webmaster
Military Officers Association
of America
Alexandria, VA

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Belinda Lai
National Rural
Telecommunications
Cooperative
Herndon, VA

Mark Thomas
National Shooting Sports
Foundation
Newtown, CT

Deborah Braccia
Oncology Nursing Society
Hoboken, NJ

Helen Mosher, Robert K.
Ackerman, Beverly P. Mowery
Signal Magazine
Fairfax, VA

Shafqatullah Syed
Society for Technical
Communication
Fairfax, VA

Michael Lykhinin
UCF College of Medicine
Orlando, FL

Camille Baxter
University of Illinois
Medical Center
Chicago, IL

Jason Baez
Wax Custom Communications
Miami, FL

Lindsay McKeighan,
Michelle Noonan
Word Work, Inc.
Philadelphia, PA

Sophia Dower
Words'worth
Parkview, South Africa

60. Intranet Sites

Internal Communications
The Bon-Ton Stores, Inc.
Milwaukee, WI

Kristen Smolen
Ford Motor Company,
Retailer Education & Training
Dearborn, MI

Keck School of Medicine
of the University of Southern
California, Health Sciences
Public Relations & Marketing,
Office of the Dean
Los Angeles, CA

Michele Martin
Lawson Health
Research Institute
London, ON

61. Home Pages

Crutchfield Dermatology
Eagan, MN

Beth McCullough
GlaxoSmithKline
Oncology R&D
Collegeville, PA

62. Microsites & Individual Web Pages

Anna J. H. Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

Lori Block
Buck Consultants
San Francisco, CA

D Custom
Dallas, TX

George Barrett, Virginia
Emrick, Kristen McDonald
Educational Testing Service
Princeton, NJ

GII Online Media Team
Goodwill Industries
International
Rockville, MD

Great-West Retirement Services
Greenwood Village, CO

Randy Galasso, Amanda
Graziani, Vince Gomez,
Shelly Ledford
MetLife Resources
Somerset, NJ

Gordon Withers
NAFSA: Association of
International Educators
Washington, DC

Jimmy Jones
National Renewable
Energy Laboratory
Golden, CO

National Sudden and
Unexpected Infant/Child Death
& Pregnancy Loss Consortium
Washington, DC

Kenneth Hittel
New York Life
Corporate Internet
New York, NY

Tessa Burton
Northwestern Memorial
Hospital
Chicago, IL

Jonathan Kersting
Pittsburgh Technology Council
Pittsburgh, PA

Julie Hall
Sandia National Laboratories
Albuquerque, NM

Stratton Publishing &
Marketing Inc. for Assisted
Living Federation of America
Alexandria, VA

Jennifer Cresap
UnitedHealthcare
Edina, MN

63. Web & Intranet Site Content & Writing

CAWOOD
Eugene, OR

Drexel University Student Life
& Administrative Services
Philadelphia, PA

The Green Sheet
Rohnert Park, CA

Lisa Angelettie
Grow Your Self Inc.
Elkins Park, PA

Tom Ceconi
HR & Benefits Essentials
Stamford, CT

Manufacturing Jewelers
& Suppliers of America
Attleboro Falls, MA

Mr. Clement Ducro
Nanyang Junior College
Singapore

Elizabeth Fordham
Quill & Ink
Houston, TX

64. Web & Intranet Site Design & Illustration

Nyman Ink -
Concepts That Click
Toronto, ON

Technical Publications Group
Pella Corporation
Pella, IA

Margott Weltin
Weltin Design
Arlington, VA

65. One to Two Person-Produced Web & Intranet Sites

Sheila McCallum
Durban, South Africa

Kim Readmond,
Christy Maxfield
CID - Central Institute
for the Deaf
St. Louis, MO

Eleanor B. Meredith,
Chris Liberante
Irving Levin Associates
Norwalk, CT

Alan Murphy
John Wayne Airport
Costa Mesa, CA

Lisa Weyhrich, Jillian Hillard
PreGel AMERICA
Concord, NC

Dave Bourne, Tracy Huffman
The Scarborough Hospital
Scarborough, ON

The Technical Editing SIG
Society for Technical
Communication
Sanford, NC

Chris McBeath
Travelink Publishing
Vancouver, BC

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

66. New Web & Intranet Sites

Office of Communications
American College of
Obstetricians and Gynecologists
Washington, DC

Michael D. O'Neill
BioQuick News
San Mateo, CA

Barbara F. Orwig
Career Communications, Inc.
Overland Park, KS

Mark Poole
Marsh U.S. Consumer
Urbandale, IA

John Von Brachel
Merrill Lynch
Pennington, NJ

Lois Trench-Hines
OncUView.tv
West Conshohocken, PA

67. Most Improved Web & Intranet Sites

Rita Tiefert Nolan
American Gear Manufacturers
Association
Alexandria, VA

Belinda Brouder-Hayes
Dark Horse Marketing
New Rochelle, NY

Health Information Group
Georgetown University
Washington, DC

Christy Petterson
Georgia World Congress Center
Atlanta, GA

Ralph Chaump, Jr.,
Carl W. Rosst
The Guardian Life Insurance
Company of America
New York, NY

Habitat for Humanity
of Orange County
Santa Ana, CA

Public Affairs Staff
Idaho Housing and
Finance Association
Boise, ID

The Nation's Health
Washington, DC

Web Management Team
Network Designs, Inc.
Vienna, VA

Marilyn Ranson, Diane Barney
NorthBay Healthcare
Fairfield, CA

John Roy
Northern Virginia
Electric Cooperative
Manassas, VA

Northwest Center for
Public Health Practice
Seattle, WA

David Scharf &
Communications Task Force
Ottawa Public Library
Foundation
Ottawa, ON

Pulmonary Hypertension
Association
Silver Spring, MD

Segal Communications
The Segal Company
New York, NY

Maureen Cooke
Siemens Corporation
Iselin, NJ

Deanne Levander,
Carol Widstrand
Society for Technical
Communication -
Twin Cities Community
St. Paul, MN

Venetia L. Miles
Township High School
District 214
Arlington Heights, IL

Melissa Wilson
Wilson Monnig Creative LLC
St. Peters, MO

Campaigns, Programs & Plans

68. Education & Training Campaigns, Programs & Plans

Ali Brown
Ali International
Los Angeles, CA

Bert Troughton, MSW
ASPCA Pro Learning
New Gloucester, ME

Molly Luffy, Therese Skelly
Innerguru.com
Hilliard, OH

Michel Filion
Iron Ore Company of Canada
Montreal, QC

Human Resources -
Internal Communications
Memorial Sloan-Kettering
Cancer Center
New York, NY

Terry Alston Jones,
Ava Crawford
North Carolina Healthy Start
Foundation
Raleigh, NC

69. Marketing Campaigns & Programs

Corporate Communications
Bayfront Medical Center
St. Petersburg, FL

Marcia Wittmann, John Styner
Educational Testing Service
Princeton, NJ

Traci Navarre
The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

Creativity Center
MSA
Cranberry Township, PA

Kelly Scott
Stamats, Inc.
Cedar Rapids, IA

Sandra Gouge
Troy University
Troy, AL

Diana Alvarado
UnitedHealthcare
Atlanta, GA

*70. PR, Public
Information & Public
Service Campaigns*

Jeff Jacomowitz
Continuum Health Partners
New York, NY

George McNeilly
ESPN
Lake Buena Vista, FL

Michael Keating
Government Product News
Atlanta, GA

Jane L. Hillhouse
Hillhouse Graphic Design
Kingsport, TN

Paula Phelan
Nadel Phelan, Inc.
Scotts Valley, CA

Donna Snellings
Northern Virginia
Electric Cooperative
Manassas, VA

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Peabody Energy
St. Louis, MO

The Port Authority of
New York & New Jersey
New York, NY

Creative Team
VIA Marketing, Inc.
Merrillville, IN

Bert Lozano
Weber Shandwick
Dallas, TX

*71. Employee & Benefit
Communications*

Marketing Communications
ActiveHealth Management
New York, NY

Helen Box-Farnen
Aon Consulting, Inc.
Baltimore, MD

Jesse Lahey
Blackwater Consulting, LLC
Mio, MI

Dominique Blouin
Morneau Sobeco
Montreal, PQ

PRM Consulting Group
for Howard Hughes
Medical Institute
Atlanta, GA

Sibson Communications
Sibson Consulting
New York, NY

Laurie Feingold
Towers Watson
Paramus, NJ

Margaret Mick
Towers Watson
Stamford, CT

*72. Member
& Customer
Communications*

AHA!
Vancouver, WA

Inia Burginger
Northern Virginia
Electric Cooperative
Manassas, VA

*73. Financial &
Investment Campaigns
& Programs*

Great-West Retirement Services
Greenwood Village, CO

MetLife Retirement Marketing
Irvine, CA

*74. Health & Medical
Campaigns & Programs*

Participant Marketing
Alere
Dallas, TX

Marketing Department
Beth Israel Deaconess
Medical Center
Boston, MA

Evelyn Jenkinson
Danbury Hospital/
Danbury Health Systems
Danbury, CT

Brian Griffin
Delnor Hospital
Geneva, IL

Carole Szpak
National Association of
Psychiatric Health Systems
Washington, DC

newsLINKED Marketing
Strategies, LLC
Salt Lake City, UT

Dave Bourne
The Scarborough Hospital
Scarborough, ON

Margaret Mick
Towers Watson
Stamford, CT

Olivia Belter
Univera Healthcare
Buffalo, NY

*75. Meeting & Event
Campaigns, Programs
& Plans*

Tom Norton
Cambridge Healthtech Institute
Needham, MA

Amber Spencer
Dixie Regional Medical Center
St. George, UT

Professional Housing
Management Association
Leesburg, VA

*76. Government
Agency
Communications*

Kellie O'Connell-Miller
Chicago Housing Authority
Chicago, IL

Christy Lui, Kate Winckler
Marketing On Demand LLC
Oconomowoc, WI

*77. Charitable
& Philanthropic
Campaigns & Programs*

Redding Publications Services
and ADCOM
CH2M HILL
Redding, CA

Debbie Ryan, Patricia Jackson
CNIB Newfoundland and
Labrador
St. John's, NF

Seth J. Katzen
Jewish Federation
of Palm Beach County
West Palm Beach, FL

78. Total Publication Programs

Communications Team,
Terry Simzer
Upper Canada District
School Board
Brockville, ON

79. Green Campaigns, Programs & Plans

Leann R. Harris, GBA
Aon Consulting
Winston-Salem, NC

Luisa Menjivar, Kelly Barrett
International Monetary Fund
Multimedia Services
Washington, DC

80. Special Purpose Campaigns, Programs & Plans

Participant Marketing
Alere
Dallas, TX

John J. Mack, Jennifer Hillmer
and the Marketing and Visual
Communications Staff
Cleveland Metroparks
Cleveland, OH

Crystal Howard
ESPN
New York, NY

Ann Tracy Mueller
Lincoln Buff 2
Heyworth, IL

Mark Thomas
National Shooting Sports
Foundation
Newtown, CT

Writing

81. Education & Training Writing

Christian Early Education Staff
Association of Christian Schools
International
Colorado Springs, CO

Code T
Dryden Flight Research Center
Edwards, CA

Michelle Shaffran
Ford Motor Company
Dearborn, MI

Maiya Rose Benda
Maiya Rose Benda Companies
LLC
Roseville, CA

Kristen Kracke, MSW
Office of Juvenile Justice and
Delinquency Prevention
North Bethesda, MD

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

82. Marketing Writing

Tom Hershberger
American Bankers Association
Washington, DC

Brian Fox
C.Fox Communications
Silver Spring, MD

Scott Vander Heiden
Direct Supply, Inc.
Milwaukee, WI

Brian Wenzel
Interline Brands
Jacksonville, FL

Mark Poole
Marsh U.S. Consumer
Urbandale, IA

Richard Hart
Verum Publishing
Foster City, CA

83. PR, Public Information & Public Service Writing

M. Kathryn Kelly
American Bankers Association
Washington, DC

Katie Visser
Direct Supply, Inc.
Milwaukee, WI

New Jersey Association of
Mental Health Agencies, Inc.
Mercerville, NJ

84. Media Kit & News Release Writing

Maria Gebhardt
Broward County Library
Ft. Lauderdale, FL

85. Web Writing

Jennifer Selby Long
Selby Group
Oakland, CA

86. Feature Writing

Elizabeth Hey
AAA Living
Greensboro, NC

Stephanie Saltzberg DeBoer
American College of Radiology
Reston, VA

Jonathan Rollins
American Counseling
Association
Alexandria, VA

Liz Spittler
American Dietetic Association
Chicago, IL

Robert F. Black
American Society for
Engineering Education
Washington, DC

Robert L. Reid
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Ari Kaplan
Ari Kaplan Advisors
Millburn, NJ

Liz Massey
Arizona State University
Alumni Association
Tempe, AZ

Kim Howard
Association of
Corporate Counsel
Washington, DC

Ann Dermody
BoatU.S.
Alexandria, VA

Duncan Will, CPA/
ABV/CFF, CFE
CAMICO Mutual Insurance Co.
Redwood City, CA

Clifton Barnes
Carolina Alumni Review
Cary, NC

Katherine L. George
Catalina Communications
Fredericksburg, VA

Jennifer Norbut
CCIM Institute
Chicago, IL

Melinda Collins
Centerstone
Nashville, TN

Colin Ellis
Certified General Accountants
of Ontario
Toronto, ON

Dave Schafer
City of Houston
Houston, TX

Mark Berry
College of Charleston Magazine
Charleston, SC

Donna Patané
Costco Wholesale
Issaquah, WA

Will Koch
COUNTRY Financial
Bloomington, IL

Tabatha J. Wethal
Cygnus Business Media
Fort Atkinson, WI

Tony Illia
Engineering News-Record
Las Vegas, NV

Carl Strang
Forest Preserve District
of DuPage County
Wheaton, IL

HemOnc Today
Thorofare, NJ

Laura Jean Whitcomb
Kearsarge Magazine
Grantham, NH

Mike Allegra
The Lawrenceville School
Lawrenceville, NJ

Mike Daley
Marine Corps
Community Services
Camp S.D. Butler, Okinawa

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Cherry Crayton
NC State Alumni Association
Raleigh, NC

Communications and
Government Relations Team
Ontario Nurses' Association
Toronto, ON

Elise Hacking Carr
Print Professional Magazine
Philadelphia, PA

Sandra Guy
Society of Women Engineers
Cleveland Heights, OH

Karen Carlson
Southern Illinois University
School of Medicine
Springfield, IL

Jim Olsztyński
Supply House Times/
BNP Media
Bensenville, IL

Michael W. Fincham
University of Maryland
Sea Grant
College Park, MD

Kathy Still
The University of Virginia's
College at Wise
Wise, VA

Dawn-Marie De Four-Gill
The University of the
West Indies, Marketing and
Communications
Port of Spain, WI

Ann Marie R. Harvie
USACE, New England District
Concord, MA

Robert Widener
VFW Magazine
Kansas City, MO

Steven Clark
The Walt Disney Company
Burbank, CA

Bonnie Love
WorldWide Drilling
Resource, Inc.
Bonifay, FL

87. Feature Series Writing

Volta Voices
Alexander Graham Bell
Association for the Deaf
and Hard of Hearing
Washington, DC

Constance Hardesty
American Animal
Hospital Association
Lakewood, CO

Doreen B. Zudell, S. Jenise
Veris, Kelly R. DiFrancesco
NASA Glenn Research Center
Cleveland, OH

Martha King
National Multiple
Sclerosis Society
New York, NY

Patrick McGee, Paul Juestrich,
Karen Devlin
Pharmaceutical Formulation
& Quality Magazine
Hoboken, NJ

Steven Scandaliato, SET
Plumbing Systems
& Design Magazine
Des Plaines, IL

Publications Staff
University of Medicine &
Dentistry of New Jersey
Newark, NJ

Dawn-Marie De Four-Gill
The University of the
West Indies, Marketing and
Communications
Port of Spain, WI

88. How-to Writing

Liz Spittler
American Dietetic Association
Chicago, IL

David L. Perkins, Jr.
DL Perkins, LLC
Tulsa, OK

Stacey Moncrieff
National Association
of REALTORS®
Chicago, IL

Jeremy Faust
The New Physician
Reston, VA

Seapine Software, Inc.
Mason, OH

Richard Hart
Verum Publishing
Foster City, CA

Paula Willits
Wiley
Hoboken, NJ

89. How-to Series Writing

American Bankers Association
Washington, DC

Suzy Logan
American Thoracic Society
New York, NY

Anita Thompson
Costco Wholesale
Issaquah, WA

Lola Butcher
Oncology Times
New York, NY

Speech Technology Staff
Speech Technology Magazine
New York, NY

90. News Writing

Raina Keefer
American College of Radiology
Reston, VA

Eric Raible
Cardiology Today
Thorofare, NJ

Bill Bell
Cerner Corporation
Kansas City, MO

Steven Johnson
ECT.coop
Arlington, VA

Jean Lachowicz
Gazette
Chicago, IL

Art Preece
Huntington Beach
Police Officers' Association
and Foundation
Huntington Beach, CA

Ellen Smith
Mine Safety and Health News
Pittsford, NY

Kimberly Jenkins
National Association of State
Boating Law Administrators
Lexington, KY

Ann Cony
Sacramento Municipal
Utility District
Sacramento, CA

Beth Rosenberg
Soundings Trade Only
Essex, CT

Steven Clark
The Walt Disney Company
Burbank, CA

Kurt Ullman
Wiley-Blackwell
Hoboken, NJ

WordSouth
Public Relations, Inc.
Rainsville, AL

91. News Series Writing

AARP Segunda Juventud
Washington, DC

William S. Bike,
Susan S. Stevens
Gazette
Chicago, IL

Eric T. Rosenthal
Oncology Times
New York, NY

Tom Farmer
Pitsco Education
Pittsburg, KS

92. Interviews & Personal Profiles

Louise Arnheim, Kelly Mahon
Association of American
Medical Colleges
Washington, DC

Adam Pranica
Costco Wholesale
Issaquah, WA

Credit Union Association
of New York
Albany, NY

Allan Richter
Energy Times
Melville, NY

Susan Grisham
Home Lighting & Accessories
New City, NY

Keyana Tennant
IEEE
Piscataway, NJ

Patrick Hyland
LP Gas Magazine
Cleveland, OH

Liza Berger
McKnight's
Long-Term Care News
Northfield, IL

Latayne C. Scott
Military Officer Magazine
Alexandria, VA

Kelly Quigley
National Association
of REALTORS[®]
Chicago, IL

Mike Price
National Ground Water
Association
Westerville, OH

Gary Halpern
The PhotoMedia Group, Inc.
Seattle, WA

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

Steven Clark
The Walt Disney Company
Burbank, CA

Brian Caldwell
Woodshop News
Essex, CT

Jennifer Hicks
Woodshop News
Dayville, CT

93. Regular Departments & Columns

American Journal
of Critical Care
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Eric Ries
American Physical
Therapy Association
Alexandria, VA

Brett Hansen
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Pune Dracker
ASPCA Pro Learning
New York, NY

Jacklyn P. Boice
Association of Fundraising
Professionals
Arlington, VA

Dave Schafer, Andrew Guy, Jr.
City of Houston
Houston, TX

Steve Johnson
Copresco
Carol Stream, IL

Gil Press
EMC Corporation
Hopkinton, MA

Mary Wollney
Frank Talk
Palm Beach, FL

Marydee Ojala
Information Today Inc.
Indianapolis, IN

Patricia Burgio, APR
Lancaster Central
School District
Lancaster, NY

Bill Hudgins
LandLine Magazine
Gallatin, TN

James M. Berklan
McKnight's
Long-Term Care News
Northfield, IL

Ken Nelson
North American MGA Register
Grand Rapids, MI

Wes Isley
Pace Communications
Greensboro, NC

Mike Fisher, CDC
Print Services and
Distribution Association
Alexandria, VA

Joseph Weiss, M.D.
Wayne County Medical Society
of Southeast Michigan
Detroit, MI

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

94. Editorial & Advocacy Writing

Brad Pokorny
Bahá'í International
Community
New York, NY

Lila Ivey
Hospice of Marion County
Ocala, FL

Brady L. Kay
Houseboat Magazine
Idaho Falls, ID

Joseph V. Simone, M.D.
Oncology Times
New York, NY

Valerie Canady
Wiley
Hoboken, NJ

95. Financial & Investment Writing

Mark S. Nicholas
American Bankers Association,
ABA Trust & Investments
Washington, DC

Robert F. Black
American Society for
Engineering Education
Washington, DC

Robyn Macpherson
Ariad Custom Communications
Toronto, ON

BlackRock Global Marketing
BlackRock, Inc.
Plainsboro, NJ

Lisa Brown
Brightworth
Atlanta, GA

Sara Drummond
Commercial Investment
Real Estate Magazine
Chicago, IL

Custom Solutions from
SmartMoney
New York, NY

Jennifer Molloy
Institutional Real Estate, Inc.
San Ramon, CA

The Vanguard Group, Inc.
Valley Forge, PA

96. Health & Medical Writing

Critical Care Nurse
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Bill Shields, J.D.,
Tom Hoffman, J.D.
American College of Radiology
Reston, VA

Lynne Shallcross
American Counseling
Association
Alexandria, VA

Arthritis Today
Arthritis Foundation
Atlanta, GA

Andrew Guy, Jr.
City of Houston
Houston, TX

Brett Nauman
COUNTRY Financial
Bloomington, IL

Anne M. Wolka, Ph.D.
Eli Lilly and Company
Indianapolis, IN

Geoff Bilau
IAPMO
Ontario, CA

Valerie Hunt
National Athletic Trainers'
Association
Dallas, TX

Lois McBean, MS, RD
National Dairy Council
Ann Arbor, MI

Naveed Saleh, M.D.
The New Physician
Reston, VA

Michael W. Kahn
NRECA - Electric Co-op Today
Burke, VA

Bryan Bechtel, Erin Boyle,
Michela Cimberle
Ocular Surgery News
Thorofare, NJ

Nicole Blazek
PediatricSuperSite.com
Thorofare, NJ

Stratton Publishing
& Marketing Inc.
for American Orthotic
& Prosthetic Association
Alexandria, VA

Laura Hale Brockway, ELS
Texas Medical Liability Trust
Austin, TX

Karienne Stovell
Wiley
Hoboken, NJ

97. Speech & Script Writing

Hillary John
AARP
Washington, DC

Mark Mathson
Buck Consultants
San Francisco, CA

Sylvia Link
Peel District School Board
Mississauga, ON

Ron Kirkpatrick
Toyota Motor Sales, U.S.A., Inc.
Torrance, CA

98. Technical Writing

Flow Control Magazine
Grand View Media Group
Philadelphia, PA

Communication Division
National Precast
Concrete Association
Carmel, IN

NBT Bank
Norwich, NY

Cindy Haley
Tyler Technologies
Plano, TX

*99. Technology
& Science Writing*

Wendy Arjo and Aaron Klug
AGEISS, Inc.
Evergreen, CO

Roger E. Frechette, III, P.E.,
LEED A.P., Russell Gilchrist
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Frank McDonough
ASCERS • ASOA
Fairfax, VA

Monya Keane
EMC • now Magazine
Hopkinton, MA

Craig Causer
IEEE
Piscataway, NJ

Harry G. Samuels
Learning Services
Bradenton, FL

Neal Singer
Sandia National Laboratories
Albuquerque, NM

Maryann Lawlor
Signal Magazine
Fairfax, VA

VUE Software
Coconut Creek, FL

Washington River Protection
Solutions
Richland, WA

100. Green Writing

Robert F. Black
American Society for
Engineering Education
Washington, DC

Michael E. Webber,
Erin M. Keys
American Solar Energy Society
Boulder, CO

Kristin Clarke
ASAE and The Center for
Association Leadership
Dunn Loring, VA

Bahá'í National Center
Evanston, IL

Samuel Greengard
Baseline Magazine
New York, NY

D. Teddy Diggs
EDUCAUSE
Boulder, CO

Bob Neubauer
In-Plant Graphics
Philadelphia, PA

Cindy Ramos
Marine Corps
Community Services
Camp S.D. Butler, Okinawa

Michael Morse
Michael Morse, P.C.
Southfield, MI

Priscilla B. Knight
Northern Virginia
Electric Cooperative
Manassas, VA

Carol Schumacher
Penton Custom Solutions
Cleveland, OH

Theresa Houck
Putman Media, Inc.
Itasca, IL

Larry Port
Rocket Matter
Boca Raton, FL

Meredith Holmes
Society of Women Engineers
Cleveland Heights, OH

Karen Key
TD Bank Financial Group
Toronto, ON

Lawrence Anderson
TeleTech Government Solutions
Englewood, CO

Dawn-Marie De Four-Gill
The University of the
West Indies, Marketing and
Communications
Port of Spain, WI

101. Writing Series

AARP Segunda Juventud
Washington, DC

Volta Voices
Alexander Graham Bell
Association for the Deaf
and Hard of Hearing
Washington, DC

Cary Boshamer
American College of Radiology
Reston, VA

Clifton Barnes
CB3media on Behalf of the NC
State Bar Journal
Cary, NC

Lisa James
Energy Times
Melville, NY

Alyssa Oshiro
Federal Reserve Bank
of Philadelphia
Philadelphia, PA

Meredith Liepelt
Rich Life Marketing
Dublin, OH

Iris Aboytes
Sandia National Laboratories
Albuquerque, NM

*102. Special Purpose
Writing*

Linda C. Slaughter
AARP
Washington, DC

Andrew Guy, Jr.
City of Houston
Houston, TX

Cathy Streiner
The Corporate Pen
Cookeville, TN

Marian Calabro
CorporateHistory.net LLC
Hasbrouck Heights, NJ

Chris Damico
Direct Supply, Inc.
Milwaukee, WI

Laura Walter,
Christine Ramella
EHS Today
Cleveland, OH

Jessica Christensen, Esq.
Employer Resource Institute
Alameda, CA

Marcia Layton Turner
Layton & Co., Inc.
Penfield, NY

Elizabeth Fordham
Quill & Ink
Houston, TX

Sales Engineering
TeleTech
Englewood, CO

103. Best Rewrites

Liz Spittler
American Dietetic Association
Chicago, IL

Don Tepper
American Physical
Therapy Association
Alexandria, VA

Robin Hicks
Aon Consulting
for Harrah's Entertainment Inc.
Winston-Salem, NC

Pace Communications
for Seminole Gaming
Greensboro, NC

Kimberly J. Schwartz
Site Prep Magazine
Troy, MI

Donna L. Ruff
Westinghouse Electric Company
Monroeville, PA

Design & Illustration

104. Design & Layout

Publishing Services
American Association of
Neuroscience Nurses
Glenview, IL

Elmarie Calungcaguin
American Bar Association
Chicago, IL

Jeff Roth
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Arthritis Foundation
Atlanta, GA

Martha Terry
Binghamton University
Binghamton, NY

Alex Silberman
Martinelli-Slocum Publishing
Poughkeepsie, NY

Elizabeth Reichel
Mercer HR Consulting
New York, NY

Candice Taylor
Military Officers Association
of America
Alexandria, VA

Patricia Andersson
Oregon Sea Grant
Corvallis, OR

Mark Van Hook
Science Applications
International Corporation
Oak Ridge, TN

Connie Conklin
Society of Women Engineers
Cleveland Heights, OH

Laura Hegyi
Speech Technology Magazine
New York, NY

Antonio Veronesi
Synersea SRL in cooperation
with McMurry Inc.
Viareggio, Italy

TMG
Washington, DC

Steven Clark
The Walt Disney Company
Burbank, CA

WordSouth
Public Relations, Inc.
Rainsville, AL

Candice Kiel
The Write Type
Reno, NV

105. Illustration & Typography

Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Grand Valley State University,
College of Education
Community Outreach Office
Grand Rapids, MI

John Von Brachel
Merrill Lynch
Pennington, NJ

Julie Fournier
National Association
of REALTORS®
Chicago, IL

106. Infographics

Robert F. Black
American Society for
Engineering Education
Washington, DC

Margaret Van Patten
Connecticut Sea Grant/UCONN
Groton, CT

107. Covers

Ben Osterhaus
Alliant Studios
Fairfax, VA

Elmarie Calungcaguin
American Bar Association
Chicago, IL

Carlos J. Soto
American Counseling
Association
Alexandria, VA

Reece Quiñones
ASCD
Alexandria, VA

Judi Connelly
ASCD
Alexandria, VA

Kim Howard
Association of
Corporate Counsel
Washington, DC

Jacklyn P. Boice
Association of Fundraising
Professionals
Arlington, VA

Zeena Feldman
Carnegie Endowment for
International Peace
Washington, DC

Loren Rice
Center for Information
Management &
Educational Services
Tallahassee, FL

Brad Pierson
Colorado Medical Society
Denver, CO

Bill Carlson
Costco Wholesale
Issaquah, WA

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Principal Leadership Team
National Association of
Secondary School Principals
Reston, VA

Pace Communications
for Syngenta
Greensboro, NC

Maryann Lawlor, Chris D'Elia
Signal Magazine
Fairfax, VA

Larry Preslar
SPARK Publications
Matthews, NC

Steven Clark
The Walt Disney Company
Burbank, CA

Jean Christofferson
WorldatWork
Scottsdale, AZ

108. Spreads

Creative Services Department
BoatU.S.
Alexandria, VA

Rosie Fuentes
Harrah's
Las Vegas, NV

Ian Frost, Julie Fournier
National Association
of REALTORS®
Chicago, IL

Mark W. Jordan
National Association of
Secondary School Principals
Reston, VA

NFL/H.O. Zimman, Inc.
Lynn, MA

Anne Weston
Pace Communications
Greensboro, NC

Jason Vargas
Putman Media, Inc.
Itasca, IL

S&A Cherokee
Cary, NC

Stephanie Hobby,
Michael Lanigan
Sandia National Laboratories
Albuquerque, NM

Connie Conklin
Society of Women Engineers
Cleveland Heights, OH

Jean Christofferson
WorldatWork
Scottsdale, AZ

109. Photography

Lynne Woychik
Military Officers Association
of America
Alexandria, VA

NFL/H.O. Zimman, Inc.
Lynn, MA

Randy Montoya
Sandia National Laboratories
Albuquerque, NM

James Hawker
Southern Illinois University
School of Medicine
Springfield, IL

Steven Clark
The Walt Disney Company
Burbank, CA

110. Corporate Identity & Graphic Standards Materials

Kevin Frank
Alliant Studios
Fairfax, VA

Funk/Levis & Associates
Eugene, OR

Tia Neuenschwander
JM Graphic Arts, Inc.
Worden, IL

Danielle Norris
Peel District School Board
Mississauga, ON

Michael Stokely
Stokely Design Associates Inc.
Toronto, ON

111. Print Ads & Advertorials

Publishing Services
American Association of
Neuroscience Nurses
Glenview, IL

Cristin Conner
American Paint Horse
Association
Fort Worth, TX

Andy Hawk
American Snowsports
Education Association
Lakewood, CO

Scott Warne
Warne Marketing
& Communications
Toronto, ON

112. Exhibits, Displays & Signage

John Harris
City of Houston Convention
& Entertainment Facilities
Department
Houston, TX

John Gonzalez
Northeast Ohio
Regional Sewer District
Cleveland, OH

Elizabeth Fordham
Quill & Ink
Houston, TX

HeritageScapes Exhibits
St. Mary's College of Maryland
St. Mary's City, MD

Scott Warne
Warne Marketing
& Communications
Toronto, ON

113. Calendars, Posters & Certificates

Jeff Roth
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Traci Doak
Chubb Group of
Insurance Companies
Simsbury, CT

John Harris
City of Houston Convention
& Entertainment Facilities
Department
Houston, TX

Alison Mallouk
Continuum Health Partners,
Inc.
New York, NY

CorpComm, Inc.
Fredericksburg, VA

FSA Management Group
Louisville, KY

Margaret Trietsch
Health Care Service
Corporation
Richardson, TX

Chantrese Jarvis
LifeBridge Health
Baltimore, MD

Lt. Col. Shane Ostrom,
USAF(Ret.), Ms. Sue Hoppin,
Mr. Phillip Dyer
Military Officers Association
of America
Alexandria, VA

Elena Fernández
New Mexico State University
College of Engineering
Las Cruces, NM

Alison Farbar
Peel District School Board
Mississauga, ON

Danielle Eriksen
Petwise Press
Weare, NH

PRM Consulting Group
for Mirant
Atlanta, GA

114. Green Design & Illustration

Margaret Van Patten, Juliana
Barrett, R. Scott Warren
Connecticut Sea Grant &
Connecticut College Arboretum
Groton, CT

Grand Valley State University,
College of Education
Community Outreach Office
Grand Rapids, MI

Julia Michry
Time Inc. Content Solutions
New York, NY

115. Special Purpose Design & Illustration

Certified General Accountants
of Ontario and M-Marketing
Toronto, ON

CUES Marketing Team
Madison, WI

UnitedHealthcare - Consumer
Communication Solutions
Edina, MN

Creative Team
VIA Marketing, Inc.
Merrillville, IN

116. Best Redesigns

Sara Rutherford
Aon Consulting
Winston-Salem, NC

Jacklyn P. Boice
Association of Fundraising
Professionals
Arlington, VA

Marjorie Thomas
Cleveland Metroparks
Cleveland, OH

Credit Union
Management Team
Credit Union Executives Society
Madison, WI

Office of Public Affairs
Forest Preserve District
of DuPage County
Wheaton, IL

GLC Custom Publishing
Northbrook, IL

Wendy Brandon
Marine Corps Community
Services, Food & Beverage
Camp S.D. Butler, Okinawa

McNeill Group Inc.
Yardley, PA

Peggy Doherty,
Daniel Weinstock
National Frame Builders
Association
Glenview, IL

Laura Petrides Wall
Pace Communications
Greensboro, NC

Deborah Henry, Dr. John Groves
PAGES - Clarion University
of Pennsylvania
Clarion, PA

Carol Bucheri
Phi Delta Kappa
Bloomington, IN

Jennifer Ruf
Rufhaus Designs, Inc.
Clifton, NJ

Linda Baker
SLACK Inc.
Thorofare, NJ

Resource Production
and Distribution,
Graphics and Print
The United Church of Canada
Toronto, ON

One-of-a-Kind Publications

117. One-of-a-Kind - Print Publications

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Industry Association
Bethesda, MD

Industrial Fabrics Association
International
Roseville, MN

Jane D. Zimmerman, Ph.D.
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Medical Center
New York, NY

Jordan Maddex, Jennifer Kock
The Nebraska Medical Center
Omaha, NE

Stephanie Hoff, Dawn Tenneson
Otter Tail Power Company
Fergus Falls, MN

Sara Mounier
San Diego Convention Center
Corporation
San Diego, CA

Donna Mulder
Thrivent Financial
for Lutherans
Appleton, WI

Brett DeBoer,
Courtney Lehmann
University of the Pacific,
Visual Arts Department
Stockton, CA

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Cupertino, CA

Larry Burditt
Central Michigan University
Mount Pleasant, MI

Ann Marie Gibbs, Esq.
Daegis
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Diane Montana
Jackson National Life Insurance
Denver, CO

Lockheed Martin,
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New York & New Jersey
New York, NY

PRM Consulting Group
for Delta Air Lines
Atlanta, GA

SKM/Ford Dealer Advertising
Bloomfield Hills, MI

Texas Medical Liability Trust
Austin, TX

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Alumni Association
Tempe, AZ

Evie Calhoun
Great-West Retirement Services
Greenwood Village, CO

Professional Presence
Communication Consulting
Tucson, AZ

Tufts University Graduate
School of Arts and Sciences
Boston, MA

121. One-of-a-Kind - Health & Medical Publications

Marketing and
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American Society of
Anesthesiologists
Park Ridge, IL

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Artcraft Health Education
Flemington, NJ

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Cerner Corporation
Kansas City, MO

Institute for Continuing
Healthcare Education
Philadelphia, PA

Marilyn Barnett
MARS Advertising
Southfield, MI

Linda H. Eaton, MN, RN,
AOCN, Janelle M. Tipton, MSN,
RN, AOCN
Oncology Nursing Society
Pittsburgh, PA

Sapna Parekh
Palo Alto Medical Foundation
Mountain View, CA

122. One-of-a-Kind - Emergency & Public Safety Publications

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San Diego, CA

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Moore, OK

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George R. Brown
Convention Center
Houston, TX

Lockheed Martin
Richland, WA

Frank Kurt Cylke
National Library Service
for the Blind and
Physically Handicapped
Washington, DC

Marsha Camera
New York Power Authority
White Plains, NY

Susan Kelley
The Prince George's County
Planning Department,
M-NCPPC
Upper Marlboro, MD

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Binghamton University
Binghamton, NY

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Costco Wholesale
Issaquah, WA

Dryden Innovative Partnerships
Program and Code T
Dryden Flight Research Center
Edwards, CA

Julia Capaldi
Lawson Health
Research Institute
London, ON

Lockheed Martin
Richland, WA

Darrick Hurst
Sandia National Laboratories
Albuquerque, NM

WGBH Educational Foundation
Boston, MA

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

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SOLAR TODAY Staff
American Solar Energy Society
Boulder, CO

Marketing and Public Relations
Department
College of the North Atlantic -
Qatar
Stephenville, NF

Michaela Marek
Eucalyptus Magazine
Los Gatos, CA

GLC Custom Publishing
Northbrook, IL

Keyana Tennant
IEEE
Piscataway, NJ

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL

Elizabeth Reichel
Mercer HR Consulting
New York, NY

NOAA Coastal Services Center
Charleston, SC

Mark Van Hook
Science Applications
International Corporation
Oak Ridge, TN

TMG
Washington, DC

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National Athletic Trainers'
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Dallas, TX

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D Custom
Dallas, TX

Jamie Finkelstein
JCDS, Boston's Jewish
Community Day School
Watertown, MA

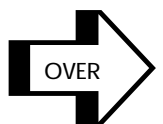
- 30 -

A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from <http://www.apexawards.com/orderapexcertificates.htm>





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1. Clearly type or print the EXACT wording you'd like for additional certificates—names, titles, company, etc.

 **Best method: Attach photocopies of your original certificate(s) with changes marked.**

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2010 Award of Excellence certificates.

Qty: _____ APEX 2010 Grand Award certificates.

_____ Total # of certificates @ \$ _____ each = \$ _____

(total enclosed)

Cost: \$15 each (Until October 6, 2010)
\$18 each (From October 7 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We'll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2010 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:
703/643-2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2010 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.