Dear APEX Entrant:

Thank you for participating in APEX 2010, the Twenty-second annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With more than 3,700 entries, competition was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 11 major categories, with 1,132 Awards of Excellence recognizing exceptional entries in 127 subcategories.

The panel of judges for APEX 2010 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2010 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2010 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
3,711 entries were evaluated, in the following distribution:
Newsletters: 439; Magazines & Journals: 626; Magazines & Newspapers: 76; Annual Reports: 115; Brochures, Manuals & Reports: 344; Video & Electronic Publications: 328; Web & Intranet Sites: 333; Campaigns, Programs & Plans: 198; Writing: 708; Design & Illustration: 343; One-of-a-Kind Publications: 201.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,132 APEX Awards of Excellence recognize excellence in 127 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2010 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works: The Business Communications Report, and Bill Londino, Consulting Editor of Writing That Works.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts also sponsors PEP, the Publication Evaluation Program and publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, Concepts publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
MAGAZINES 
& JOURNALS

FOR PROFIT

T. Rowe Price Investor - December 2009
Custom Solutions from SmartMoney
New York, NY

Gil Press
ON Magazine - Number 4, 2009
EMC Corporation
Hopkinton, MA

Michelle Shaffran
Ford Frente -
December 2009/January 2010
Ford Motor Company
Dearborn, MI

MIT Sloan Management Review - Spring 2009
The Pohly Company
Boston, MA

Lora Morgenstern
Mine Magazine #5
Time Inc.
New York, NY

David Famiano
Leader to Leader - Fall 2009
Wiley
Hoboken, NJ

FOR PROFIT SMALL OFFICE

Spectrum Enriched Senior Living - Winter 2010
Wiesner Media Custom Publishing for Spectrum Retirement Communities, LLC
Greenwood Village, CO

FOR PROFIT

Justin Lopinot
St. John’s Mercy 2008 Patient Care Report
Standing Partnership
St. Louis, MO

FOR PROFIT SMALL OFFICE

Elizabeth Fordham
Marathon Oil
2008 Annual Report
Quill & Ink
Houston, TX

NONPROFIT

Transforming the Landscape
Drexel University Student Life & Administrative Services
Philadelphia, PA

NONPROFIT SMALL OFFICE

Kathleen Wall
NET 2008 Annual Report - Believing in a Better Tomorrow
NorthEast Treatment Centers
Philadelphia, PA

2008 Port Authority
Annual Report
The Port Authority of New York & New Jersey
New York, NY

NONPROFIT SMALL OFFICE

Michelle Anysz
2007-2008 Annual Report
Girl Scouts - North Carolina Coastal Pines
Raleigh, NC

Carla Pereira
Annual Report to the Community 2009
Peel District School Board
Mississauga, ON

ANNUAL REPORTS

FOR PROFIT

SMART PUBLISHING
Stratton Publishing & Marketing Inc.
Alexandria, VA

Steven Clark
Toy Story 2 - October 9, 2009
The Walt Disney Company
Burbank, CA

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Public Affairs & Communications Department
News & Views, November 2009
EmblemHealth
New York, NY

Insidel EVS
JEVS Human Services
Philadelphia, PA

NONPROFIT SMALL OFFICE

Code T
X-tra - Ascension
Dryden Flight Research Center
Edwards, CA

Maria Daginis
The Employer’s Voice - February/March 2010
Employers’ Advocacy Council
Kitchener, ON

NONPROFIT

LISA JUNGER
Associations Now - August 2009
ASAE & The Center for Association Leadership
Washington, DC

All Hands Magazine - November 2009
Defense Media Activity Anacostia
Anacostia Annex, DC

NONPROFIT SMALL OFFICE

Mary Koik
Hallowed Ground - Spring 2009
Civil War Preservation Trust
Washington, DC

continued, over
# BROCHURES, MANUALS & REPORTS

## FOR PROFIT

Doris Winters, Tim Talevich, Dawna Tessier  
Home Cooking the Costco Way  
Costco Wholesale  
Issaquah, WA  

Diane Montana  
Retirementology Media Kit: Rethinking the American Dream in a New Economy  
Jackson National Life Insurance  
Denver, CO  

Investor Presentation: ECO:nomics - The Future of Business and the Environment  
Peabody Energy  
St. Louis, MO  

Cary Jordan  
Bridgewater College - Bridgewater Moments  
Admissions Publications  
Stamats, Inc.  
Cedar Rapids, IA  

## FOR PROFIT SMALL OFFICE

Retirement Resource Guide  
Retirement Learning Center  
Brainerd, MN  

## NONPROFIT

Janice Boman  
Environment Report  
Seattle City Light  
Seattle, WA  

Gabriella Daley Klatt  
9 to 5 Beats 10 to Life: How to (Re)Enter Society, 2nd Edition  
American Correctional Association  
Alexandria, VA  

Elizabeth Ross  
The Chapel Treasures of St. Lukes Hospital  
St. Lukes Hospital  
New York, NY  

Publications Staff  
UMDNJ Means a Vital Resource for New Jersey  
University of Medicine & Dentistry of New Jersey  
Newark, NJ  

## NONPROFIT SMALL OFFICE

Sea Grant Communications  
The Oregon Rain Garden Guide  
Oregon Sea Grant  
Corvallis, OR  

ELECTRONIC & VIDEO PUBLICATIONS

FOR PROFIT

AON Tampa Communications, OPI Practice  
State Board of Administration of Florida - MyFRS 2010 New Hire Video  
Aon Consulting  
Tampa, FL  

Market of Choice Blogs  
CAWOOD  
Eugene, OR  

EpiAnywhere Team, JBS International, Inc.  
EpiAnywhere Web-Based System Product Demo  
Looking Glass Analytics  
North Bethesda, MD  

Kshitij Nerurkar  
HAL Lifeboat Assistant  
Tata Interactive Systems  
Edison, NJ  

FOR PROFIT SMALL OFFICE

Frank Roche  
KnowHR  
IFRACTAL  
Philadelphia, PA  

AGENT SUREFIRE - INFOSEC  
MAVI Interactive LLC  
Scottsdale, AZ  

Lisa DiMonte  
Top Five Twitter Apps by Lisa DiMonte  
My Legal.com  
McLean, VA  

## NONPROFIT SMALL OFFICE

Karla Kreblein, M.A., Tania Connaughton-Espinio  
Healthy Mom, Healthy Baby - Talking Book  
North Carolina Healthy Start Foundation  
Raleigh, NC  

Intercom - February 2010 Society for Technical Communication  
Fairfax, VA  

WEB & INTRANET SITES

FOR PROFIT

Robyn Godfrey  
RSA’s Advice-Based Customer Microsite  
Ariad Custom Communications  
Toronto, ON  

Rich Arden  
ESPN MediaZone Redesign  
ESPN  
Bristol, CT  

Kevin Hambel  
BioTechNOW Website - biotech-now.org  
TMG  
Washington, DC  

Consumer Marketing  
Health Care Lane  
UnitedHealthcare  
Edina, MN  

FOR PROFIT SMALL OFFICE

Corporate Communications  
Graybar History Book Microsite  
Graybar  
St. Louis, MO  

Mary Pat Byrne  
Age is... Just A Number: The Health Resource for Women Over 50  
WebEd, Inc.  
Chicago, IL  

FOR PROFIT SMALL OFFICE

Wisp Resort Seasonal Recreation Brochures  
B. James Branding Group  
Pittsburgh, PA  

Mike Bourgeois  
Go Green and Feed the Needy  
Bourgeois Enterprises  
Baton Rouge, LA  

## CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT

Marc Sirockman  
Interactive Educational Tool: Working Together in Diabetes  
Artcraft Health Education  
Flemington, NJ  

Nicole Durham  
State of Alabama  
457 Plan Transition  
Great-West Retirement Services  
Greenwood Village, CO  

Andrew Blanchard  
Verizon Benefits Renewal  
Mercer  
New York, NY  

The RECOVER Plan  
Transamerica Retirement Services  
Los Angeles, CA  

Live the Life You Imagined as You Reach Retirement  
The Vanguard Group, Inc.  
Valley Forge, PA  

FOR PROFIT SMALL OFFICE

Gretchen Holmberg  
www.larabida.org  
Makes a Big Splash  
La Rabida Children’s Hospital  
Chicago, IL  

Health Information Group  
Well Child Care A Bright Futures Curriculum for Pediatric Providers  
Georgetown University  
Washington, DC  

## NONPROFIT SMALL OFFICE

www.SAHPenelope.org  
Redesign  
St. Anthony’s Hospital Pendleton, OR  

Arthritis Today  
Arthritis Today Marketing Campaign  
Arthritis Foundation  
Atlanta, GA  

## NONPROFIT

Keyana Tennant  
IEEE Women in Engineering - Nerd Girls  
IEEE  
Piscataway, NJ  

www.SAHPenelope.org  
Redesign  
St. Anthony’s Hospital Pendleton, OR  

Arthritis Today  
Arthritis Today Marketing Campaign  
Arthritis Foundation  
Atlanta, GA
NONPROFIT
High School Campaign - Rewarding Possibilities
Certified General Accountants of Ontario and M-Marketing
Toronto, ON

NONPROFIT SMALL OFFICE
Deborah Kirchner
Transform MU Campaign
Millikin University
Decatur, IL

Kristin Quinn
Social Media Marketing
Print Services and Distribution Association
Alexandria, VA

WRITING
FOR PROFIT
Marketing Department
New Rules for Growing Your Book of Business
Jefferson National
Louisville, KY

The Road Ahead for Mobile Payments - Issue 09:06:02
The Green Sheet
Rohnert Park, CA

J ohn Von Brachel
New Markets, New Expectations - June 2009
Merrill Lynch
Pennington, NJ

New York-Presbyterian - The Coming Shortage of Doctors Op-Ed
The Marcus Group, Inc.
Little Falls, NJ

FOR PROFIT SMALL OFFICE
No awards presented.

NONPROFIT
Joan Richardson
Phi Delta Kappan Magazine - The Editor's Note
Phi Delta Kappa
Bloomington, IN

Daniel A. Sesli, P.E., M.ASCE; Douglas P. Gonzalez, P.E., M.ASCE; Matthew D. Melrose, P.E.
Newsmaker
American Society of Civil Engineers/Civil Engineering Magazine
Reston, VA

NONPROFIT SMALL OFFICE
Liz Spittler
Chilling Facts About Americans' Refrigerators
American Dietetic Association
Chicago, IL

Thad Plumley
Water Well Journal - Editor's Note Down and Out
National Ground Water Association
Westerville, OH

Gary Passama
Competing Visions - Trying to Make Sense of Healthcare Reform
NorthBay Healthcare
Fairfield, CA

Charlotte Thomas
Transforming Transportation Society of Women Engineers
Cleveland Heights, OH

Communications Team
Gender-Based Classrooms Show Results in Intermediate Grades Upper Canada District
School Board
Brockville, ON

DESIGN & ILLUSTRATION
FOR PROFIT
Jean Fitzgerald
Capital Acumen - Winter 2010
Bank of America
New York, NY

Warren Miller, Karen Kramer
BergerWorld - Featuring 2008: The Year in Review
Berger Group Holdings, Inc.
Morristown, NJ

NONPROFIT
Robert Cao Ba
ASU Magazine - December 2009: Barrett Opening
Arizona State University Alumni Association
Tempe, AZ

Rose Richey
PS Magazine - March 2009
Military Officers Association of America
Alexandria, VA

Sustainable Investing: Opportunities in a Green Market
Arnerich Massena, Inc.
Portland, OR

FOR PROFIT
Robert F. Black
Engineering Go for It! American Society for Engineering Education
Washington, DC

2010 South Florida Environmental Report
South Florida Water Management District
West Palm Beach, FL

NONPROFIT SMALL OFFICE
Deborah Burzynski
Family Asthma Guide
Children's Health Fund
New York, NY

J oelle Hahn
Westie's Triple Decker Decision
Northwest Federal Credit Union
Herndon, VA

ONE-OF-A-KIND PUBLICATIONS
FOR PROFIT
OneJourney: A Collection of Inspiring Dog and Cat Stories
Brought to You by Purina One
Dallas, TX

Robert Boston
The Healthcare Survival Guide
Health Advocate, Inc.
Plymouth Meeting, PA

Super Bowl XLIV Program
NFL/H.O. Zimman, Inc.
Lynn, MA

NONPROFIT SMALL OFFICE
Participant Marketing
Alere Depression Campaign Alere
Dallas, TX

Gary Halpern
Praying Mantis by Mark Moffett - PhotoMedia Summer 2009
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT
Robert F. Black
Engineering Go for It! American Society for Engineering Education
Washington, DC

2010 South Florida Environmental Report
South Florida Water Management District
West Palm Beach, FL

NONPROFIT SMALL OFFICE
Deborah Burzynski
Family Asthma Guide
Children's Health Fund
New York, NY

J oelle Hahn
Westie's Triple Decker Decision
Northwest Federal Credit Union
Herndon, VA
AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Miriam Ramos, M.S. Ed
ASPCA Pro Learning
New York, NY

Chris Evans, Ellen Houghton
Bloomington Hospital
Bloomington, IN

Teresa B. Dickinson
BNA
Arlington, VA

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Donato Pietrodangelo
Cuong Nhu Oriental Martial Arts Association, Inc.
Tallahassee, FL

Robert Stoldal
Historic Preservation Commission
Las Vegas, NV

Jean Quigley
Hoboken University Medical Center
Hoboken, NJ

Kelly Ann Doktor
Holyoke High School Media Center
Holyoke, MA

Hope Health
Kalamazoo, MI

LaShandra Gary, Raven Padgett
Howard University
Washington, DC

Dennise Brogdon
The Hughston Foundation
Columbus, GA

Brenda Rood
International Foundation of Employee Benefit Plans
Brookfield, WI

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Lockheed Martin, Creative & Strategic Services
Richland, WA

Robert Stoldal
Historic Preservation Commission
Las Vegas, NV

Jenifer C. Loftus
Astron Solutions
New York, NY

Scott Kane, Ron Wilshire
PAGES - Clarion University of Pennsylvania
Clarion, PA

Corporate Communications
Publix Super Markets, Inc.
Lakeland, FL

Tamara Barto
PVHMC Cancer Center
Pomona, CA

Research!America
Alexandria, VA

Corporate Communications Department
SHAZAM, Inc.
Johnston, IA

Tom Lunde
STC Chicago
Palatine, IL

Karen Edgar
Ticon New York Inc.
Wharton, NJ

J Jennifer Topolsky
Vanguard
Malvern, PA

Ian L. Cordes
Florida Medical Directors Association
West Palm Beach, FL

Allison Babb
GreatSmallBusinessAdvice.com
Kennesaw, GA

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

Healthcare of Ontario Pension Plan
Toronto, ON

2. Newsletters - Electronic & Web

Jennifer M. Davis
Georgia Defense Lawyers Association
Atlanta, GA

OptumHealth/Carrot
Reston, VA

Chute Gerdeman
Columbus, OH

HR Communications
City of Houston
Houston, TX

Mark Arend
Conway Data Inc.
Norcross, GA

Aimée Yawnick
Core Growth and Development
Needham, MA

LoriAnne Abbaterusso
Ariad Custom Communications
Toronto, ON

Katie Shenk
Great-West Retirement Services Greenwood Village, CO

Jennifer C. Loftus
Astron Solutions
New York, NY

Scott Kane, Ron Wilshire
PAGES - Clarion University of Pennsylvania
Clarion, PA

Corporate Communications
Publix Super Markets, Inc.
Lakeland, FL

Tamara Barto
PVHMC Cancer Center
Pomona, CA

Research!America
Alexandria, VA

Corporate Communications Department
SHAZAM, Inc.
Johnston, IA

Tom Lunde
STC Chicago
Palatine, IL

Karen Edgar
Ticon New York Inc.
Wharton, NJ

J Jennifer Topolsky
Vanguard
Malvern, PA

Ian L. Cordes
Florida Medical Directors Association
West Palm Beach, FL

Allison Babb
GreatSmallBusinessAdvice.com
Kennesaw, GA

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

Healthcare of Ontario Pension Plan
Toronto, ON

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

Geoff Bilau, Tim den Hartog
IAPMO
Ontario, CA
Bethany Marzewski
IFRACTAL
Philadelphia, PA
Marketing Department
Industrial Accident Prevention
Association/SWPSO
Mississauga, ON
Kendall Summerhawk
KendallSummerhawk.com
Tucson, AZ
Vivendra de Silva
Oman Qatari Telecommunications Company
SAOC
Seeb, Oman
Pace Communications
for Wells Fargo Advisors
Greensboro, NC
Meredith Kinder
STC Carolina Chapter
Raleigh, NC
Rhonda Shappert
Winning Through Pageantry
Grove City, OH
Jim Lyons
Xcel Energy
Minneapolis, MN

3. Newsletters - E-Mail
Fletcher & Wilder Communications, Inc., Appropriate Solutions, Inc.
AAM American Academy of Anti-Aging Medicine
Littleton, MA
TRIAL Editors
American Association for Justice
Washington, DC
Clutterbugs
New York, NY
Alan Murphy
John Wayne Airport
Costa Mesa, CA

Eddie Stowe
McKesson Provider
Technologies
Alpharetta, GA
Andrea De'Osuna
Microsoft - SMSG Readiness
Deer Harbor, WA
Colleen M. Kelley
National Treasury
Employees Union
Washington, DC
Shary Denes
Sugar Loaf Community Foundation
Sugar Loaf, NY
Kathy Abernethy
High Construction Company
Lancaster, PA
Hope Health
Kalamazoo, MI
Hugh Furneaux
Lantana Consulting Group
Toronto, ON
Bethany Borger
Penton Custom Solutions
Cleveland, OH
The Vanguard Group, Inc.
Valleym Forge, PA
Willona Sloan
ASCD
Alexandria, VA
Kim Howard
Association of Corporate Counsel
Washington, DC
Lori Feldman
Aviva LLC
Wildwood, MO
J. John E. Sandy
High Real Estate Group LLC
Lancaster, PA
Kendall Summerhawk
KendallSummerhawk.com
Tucson, AZ
Eddie Stowe
McKesson Provider
Technologies
Alpharetta, GA
Bethany Borger
Penton Custom Solutions
Cleveland, OH
The Willamette Galley Staff
Society for Technical Communication
Willamette Valley Chapter
Beaverton, OR
Donna Kutt Nahas
South Nassau Hospital
Oceanside, NY
Tim Hilger
Spidell Publishing, Inc.
Anaheim, CA
Steven Clark
The Walt Disney Company
Burbank, CA
David Famiano
Wiley
Hoboken, NJ

7. One to Two Person–Produced Newsletters
Internal Communications
The Bon-Ton Stores, Inc.
Milwaukee, WI
Abby Traxler
Brightpoint, Inc.
Indianapolis, IN
C.F. Evans & Company, Inc.
Orangeburg, SC
Richard Wien
CBS
New York, NY
Ian Cordes
Corecare Associates
West Palm Beach, FL
Crutchfield Dermatology
Eagan, MN
Research
Cushman & Wakefield, Inc.
New York, NY
Camille Kuntz, Linda Eller
The Delta Kappa Gamma Society International
Austin, TX
Stephen M. Monroe
Irving Levin Associates
Norwalk, CT

7. One to Two Person–Produced Newsletters
8. New Newsletters

Amanda C. Ellis
Amanda Ellis Legal Search
Dallas, TX

Jennifer C. Loftus
Astron Solutions
New York, NY

Country Meadows
Retirement Communities
Hershey, PA

9. Most Improved Newsletters

Internal Communications
American Institute of CPAs
New York, NY

James Burgin
ARMS National Marketing Program
Charlestown, IN

Robert King
Association for the Advancement of Medical Instrumentation
Arlington, VA

David Michael Conner
Association of Community College Trustees
Washington, DC

Brad Pokorny
Bahá’í International Community
New York, NY

CEO Update
Washington, DC

Gabino Cabanilla
Coachella Valley Water District
Coachella, CA

Education Division
Hospital for Special Surgery
New York, NY

Christy Lui, Kate Windler
Marketing On Demand LLC
Oconomowoc, WI

10. Magazines & Journals - Print

American University
College of Arts and Sciences
Washington, DC

Lori M. Quiller
Association of County Commissions of Alabama
Prattville, AL

Warren Miller, Karen Kramer
Berger Group Holdings, Inc.
Morristown, NJ

Lavenia A. Norford
Bridgewater Retirement Community
Bridgewater, VA

The Chester County Hospital
Westchester, PA

Doug Tolf, Diane Arthur, Ken Lynch
City of Surprise, Arizona
Surprise, AZ

Cindy Stevens
Consumer Electronics Association
Arlington, VA

Communications & Marketing Department
Family, Career and Community Leaders of America
Reston, VA

Corporate Communications
Graybar
St. Louis, MO
12. Magazines & Journals - Electronic & Web

Alison Hau
The Creative Group
Menlo Park, CA

Monya Keane
EMC•now Magazine
Hopkinton, MA

Nick Green
MacDuff Consulting
Bethesda, MD

Laura King
The Missouri Watercolor Society
Columbia, MO

Pamela Fields Webb
Promotional Products Association International
Irving, TX

13. Custom-Published Magazines & Journals

Convergent Health Solutions
Montvale, NJ

Maureen Wisener
Feather River Hospital
Paradise, CA

Charles Talley
First Tennessee Bank
Memphis, TN

Jamie Roberts
Hammock Publishing
Nashville, TN

Holland America Line/ Story Worldwide/DDB Seattle
Seattle, WA

Tom Martinelli
Martinelli-Slocum Publishing
Poughkeepsie, NY

McNeill Group Inc.
Yardley, PA

Paul Natinsky
Natinsky Publishing Network
Royal Oak, MI

14. Magazine & Journal Writing

Gabriella Daley Klatt
American Correctional Association
Alexandria, VA

Lauren Evoy Davis
American Society of Clinical Oncology
Alexandria, VA

Liz Massey
Arizona State University Alumni Association
Tempe, AZ

Heather Ryndak Swink
Association Forum of Chicagoland
Chicago, IL

Association of Healthcare Internal Auditors
Wheat Ridge, CO
Jean Fitzgerald  
Bank of America  
New York, NY

Warren Miller, Karen Kramer  
Berger Group Holdings, Inc.  
Morristown, NJ

Capco  
London, UK

Colin Ellis  
Certified General Accountants of Ontario  
Toronto, ON

Dean Holzkamp  
Colorado Medical Society  
Denver, CO

T. Foster Jones, Anita Thompson  
Costco Wholesale  
Issaquah, WA

Donna Schillinger  
Deafness Research Foundation  
Clarksville, AR

Strategic Finance Staff  
IMA  
Montvale, NJ

Sheri W. Greenhoe  
Michigan State Medical Society  
East Lansing, MI

Warren Lacy  
Military Officer Magazine  
Alexandria, VA

Timothy Captain, Annette Gray  
National Kitchen & Bath Association  
Hackettstown, NJ

Nebraska Bankers Association  
newsLINKED Marketing Strategies, LLC, Media Communications Group  
Salt Lake City, UT

Marilyn Ranson, Diane Barney  
NorthBay Healthcare  
Fairfield, CA

Pace Communications for Bluetooth  
Greensboro, NC

Peter Szatmary  
Phi Kappa Phi Forum  
Baton Rouge, LA

Mark Michelson  
Printing Impressions Magazine  
Philadelphia, PA

Peggy Edwards  
Professional Tennis Registry  
Hilton Head Island, SC

TMG  
Washington, DC

Jack Greer  
University of Maryland Sea Grant  
College Park, MD

USTA/H.O. Zimman, Inc.  
Lynn, MA

Mike Santarini  
Xilinx, Inc.  
San Jose, CA

Marilyn Barnett  
MARS Advertising  
Southfield, MI

Lynne Woychik  
Military Officers Association of America  
Alexandria, VA

Scott Dotter, Josh Blatt  
National Kitchen & Bath Association  
Hackettstown, NJ

Molly Renda  
NC State Alumni Association  
Raleigh, NC

Communications Department  
Pennsylvania Bar Association  
Harrisburg, PA

Lorenzo H. Wilkins  
SD33/Art Direction & Design  
Silver Spring, MD

Karen Stanwood, Lori Shields  
SLACK Incorporated  
Thorofare, NJ

Texas Monthly Custom Publishing  
Austin, TX

Donna Mulder  
Thrivent Financial for Lutherans  
Appleton, WI

TMG  
Washington, DC

16. One to Two Person–Produced Magazines & Journals

Hong Zhao  
4Dimension.ca  
Toronto, ON

Collin R. Bakse  
Airlift/Tanker Quarterly  
Belleville, IL

Walt Albro  
American Bankers Association  
Washington, DC

Liz Spittler  
American Dietetic Association  
Chicago, IL

Wendy Schrupp  
American Snowsports Education Association  
Lakewood, CO

Warren Miller, Karen Kramer  
Berger Group Holdings, Inc.  
Morristown, NJ
Deanna Stewart, Janet Mundy
Cal Poly Pomona
Pomona, CA

Beth Khan
Medical University of South Carolina, College of Nursing
Charleston, SC

Katherine J. Hall, Ph.D.
Northwest Center for Public Health Practice
Seattle, WA

Courtney Accurti
Pennsylvania State Association of Boroughs
Harrisburg, PA

Karen Carlson, James Hawker
Southern Illinois University School of Medicine
Springfield, IL

Ingrid Griesel
Words’worth
Parkview, South Africa

17. New Magazines & Journals

AACN
Aliso Viejo, CA

Gabriella Daley Klatt
American Correctional Association
Alexandria, VA

Abbey J. Porter
Fox Chase Cancer Center
Philadelphia, PA

Publication Design, Inc.
Zionsville, PA

Joanne V. Loewy, DA, LCAT, MT-BC
SAGE
Thousand Oaks, CA

Custom Publishing
SPH Magazines Pte Ltd
Singapore

18. Most Improved Magazines & Journals

American Academy of Pediatrics
Elk Grove Village, IL

Katelyn Wyszenski
American Association of Motor Vehicle Administrators
Arlington, VA

Maryann Gorman
ASTM International
West Conshohocken, PA

Fourth Element
Atlanta, GA

Deann French, Rachel Romines
Independent Insurance Agents of Illinois
Springfield, IL

Bill White
MillerWhite, LLC
Indianapolis, IN

Oncology Nursing Society
Pittsburgh, PA

Tyler Barnes
Professional Snowsports Instructors of America - Northwest
Seattle, WA

Larry Preslar
SPARK Publications
Matthews, NC

TMG
Washington, DC

Roger Hayg, J. r.
The University of Virginia’s College at Wise
Wise, VA

Katie Neith
USC Health Sciences
Public Relations and Marketing
Los Angeles, CA

Kevin Graham
Xcel Energy
Denver, CO

Magapapers & Newspapers

Anne Hegland
American Academy of Pediatrics
Elk Grove Village, IL

Jessica Smith
Dallas Bar Association
Dallas, TX

Sarah Kowalski
Humane Society Youth
East Haddam, CT

Georgia C. Steluto
IEEE-USA
Washington, DC

Rachel Speirs
Institutional Real Estate, Inc.
San Ramon, CA

Lake County Council on Aging
Mentor, OH

Chrisie Scott
Meridian Health
Neptune, NJ

Dawn-Marie De Four-Gill
The University of the West Indies, Marketing and Communications
Port of Spain, WI

20. Custom-Published Magapapers & Newspapers

No awards presented.

21. Magapaper & Newspaper Writing

Dave Rector
MRC Medical Communications
Emerson, NJ

Michelle Hogan
Nephrology Times
New York, NY

22. Magapaper & Newspaper Design & Layout

Nichole Sloop
Cerner Corporation
Kansas City, MO

Bridgette Blair
Public Citizen
Washington, DC

23. One to Two Person-Produced Magapapers & Newspapers

Robin Vanderwerff, Jodee Kilroy
Lakewood Chamber of Commerce
Lakewood, CA

Michael Uva
Northeast Ohio Regional Sewer District
Cleveland, OH

Patricia Lynn Morrison
Sisters of the Precious Blood
Dayton, OH
24. Most Improved Magapapers & Newspapers

Lee Beadling and the Orthopedics Today Staff
Orthopedics Today
Thordare, NJ

Leticia Tejada
The Providence American
Providence, RI

Jon Nalick
USC Health Sciences Campus
Public Relations and Marketing
Los Angeles, CA

Annual Reports

25. Annual Reports - Print

Jennifer Strass
American Public Health Association
Washington, DC

Cari Weller, Heather Hise
Goodwill Industries of Kentucky, Inc.
Louisville, KY

Half Hollow Hills Central School District
Dix Hills, NY

David Langton
Langton Cherubino Group
New York, NY

Elizabeth Liss-Newman
LifeBridge Health
Baltimore, MD

Lisa Mayles
LifeShare Community Blood Services
Elyria, OH

Christine Rogers
North Carolina Healthy Start Foundation
Raleigh, NC

Communications and Government Relations Team
Ontario Nurses’ Association
Toronto, ON

Scott Warne
Warne Marketing & Communications
Toronto, ON

Western Reserve Land Conservancy
Novelty, OH

26. Annual Reports - Print Over 32 Pages

Tamara Mazerald
Canadian Blood Services
Ottawa, ON

Agathe Plamondon
Communicateurs du Fauve
Montreal, PQ

Education Division
Hospital for Special Surgery
New York, NY

J oanne Duncan
Pacific Northwest National Laboratory
Richland, WA

Peabody Energy
St. Louis, MO

Communications & Marketing
United Way/Centraide Ottawa
Ottawa, ON

Constituent Communications & Design Departments
WGBH
Boston, MA

27. Annual Reports - Electronic & Web

Eleanor Barrett
Deloitte, Global Financial Services Industry, Insurance
New York, NY

Corporate Communications
Entergy Corporation
New Orleans, LA

Healthcare of Ontario Pension Plan
Toronto, ON

Susan Dyer
National Volunteer Fire Council
Greenbelt, MD

Denise Mosgrove
San Diego Convention Center Corporation
San Diego, CA

Communications Team, Terry Simzer
Upper Canada District School Board
Brockville, ON

28. Annual Report Writing

Leslie Miller
American College of Radiology
Reston, VA

Certified General Accountants of Ontario
Toronto, ON

Sarah Flanagan
Great-West Retirement Services
Greenwood Village, CO


Concurrent Technologies Corporation, Operator of the National Defense Center for Energy and Environment
Johnstown, PA

Great Lakes Commission
Ann Arbor, MI

Bruce Swart
The John Marshall Law School
Chicago, IL

Office of Communications
U.S. Department of Energy, National Energy Technology Laboratory
Pittsburgh, PA

30. One to Two Person - Produced Annual Reports

Betty Dann, Jennifer Parraga
St. Joseph's Health Care, London and St. Joseph's Health Care Foundation
London, ON

31. Most Improved Annual Reports

J ane Martinsons
National Association for Healthcare Quality
Glenview, IL

Pardee Hospital
Hendersonville, NC

Brochures, Manuals & Reports

32. Education & Training Brochures, Manuals & Reports

Jodi Malecha
Ascensus
Brainerd, MN

Susan Kimner
The CDM Group, Inc.
Bethesda, MD

Janice Comes
Davis & Company
Glen Rock, NJ
34. PR, Public Information & Public Service Brochures, Manuals & Reports

NIA Team, National Institute on Aging
Alzheimer’s Disease Education and Referral Center
North Bethesda, MD

Planning Innovations Section
Ontario Ministry of Municipal Affairs and Housing
Toronto, ON

OSU Ohio Sea Grant
Columbus, OH

Professional Presence
Communication Consulting
Tucson, AZ

35. Media Kits

Julie Hilgenberg
American Physical Therapy Association
Alexandria, VA

BASS ESPN Outdoors
Lake Buena Vista, FL

Karin Pitrone, Tammie Gizicki
BNP Media
Troy, MI

Aydan Savaser
Commercial Finance Association
New York, NY

CUES Marketing Team
Madison, WI

Public Affairs
San Diego Convention Center Corporation
San Diego, CA

Tresko PR
Miami, FL

36. Corporate Capability & Identity Materials

Diane Montana
Jackson National Life Insurance
Denver, CO

Loyola University
Health System
Maywood, IL

Kristin Manke
Pacific Northwest National Laboratory
Richland, WA

Teresa Wenta
Providence Regional Medical Center Everett
Everett, WA

Carolyn Hammond
Washington Hospital Center
Washington, DC

37. Product & Software Manuals

Richard B. Adams, Lou Soto
Control Products – Protected Home, Inc. Division
Minneapolis, MN

Healthcare of Ontario
Pension Plan
Toronto, ON

MSGovern
Chesterfield, MO

Steven Winnefeld
Safety Vision LLC
Houston, TX

Larry Schlichting
Scantron Corporation
San Diego, CA

Donna Jones
Zebra Technologies Corp.
Vernon Hills, IL

38. Employee & Benefit Materials

Aon Consulting
for Ingram Micro
Irvine, CA

Diane Leary
Buck Consultants
New York, NY

Cindy Fletcher
Great-West Retirement Services
Greenwood Village, CO

Elizabeth Reichel
Mercer HR Consulting
New York, NY

New York State
Department of Civil Service,
Employee Benefits Division
Schenectady, NY

Peggy Mick
Towers Watson
Stamford, CT

39. Member & Customer Materials

Judi Ryce
Vanguard
Wayne, PA

Benefits Information
Department
Military Officers Association of America
Alexandria, VA

Joan Wallner
UnitedHealthcare
Edina, MN

Ambika Seshadri
Elsevier Health Sciences
Philadelphia, PA

Kevin Tynan
UIC Office of Marketing and Communications
Chicago, IL

Melissa Giovagnoli,
Amy Franko
Networlding
Chicago, IL

Nyman Ink – Concepts That Click
Toronto, ON

Sapna Parekh
Palo Alto Medical Foundation
Mountain View, CA

Kris Harrington
Harrington Design
Palo Alto, CA

Bruce Swart
The John Marshall Law School
Chicago, IL

Makeda Publishing Ltd.
Calgary, AB

Melissa Giovagnoli,
Amy Franko
Networlding
Chicago, IL

Nyman Ink – Concepts That Click
Toronto, ON

33. Marketing Brochures, Manuals & Reports

Ambika Seshadri
Elsevier Health Sciences
Philadelphia, PA

Kevin Tynan
UIC Office of Marketing and Communications
Chicago, IL
40. Financial & Investment Materials
Katie Shenk
Great-West Retirement Services
Greenwood Village, CO
Nicole Durham
Great-West Retirement Services
Greenwood Village, CO
Maria Miranda
Vanguard
Valley Forge, PA

41. Health & Medical Materials
ADEAR Team,
National Institute on Aging
Alzheimer’s Disease Education and Referral Center
North Bethesda, MD
Marc Sirockman
Artcraft Health Education
Flemington, NJ
Amanda Roach
Bloomington Hospital
Bloomington, IN
Megan McGarvey
CarolinaEast Health System
New Bern, NC
Robert Pankratz, Pat Daley
Elsevier
Maryland Heights, MO
USAID | Deliver Project
John Snow, Inc.
Arlington, VA
Peter Sonnenreich
Kikaku America International
Washington, DC
Lee Jenkins, Lena Markley,
Greg Sitzmann
Levine & Associates, Inc.
Washington, DC
Katrina Holt
National Maternal and Child Oral Health Resource Center
Washington, DC
Liane Burns
Time Inc. Content Solutions
New York, NY

42. Meeting & Event Materials
Sarah Reiss
The American Academy of Anti-Aging Medicine
Boca Raton, FL
Susanne Ho
KMB
Hong Kong
Publishing Services
Metal Construction Association
Glenview, IL
Pardee Hospital Foundation
Hendersonville, NC
Professional Housing Management Association
Leesburg, VA
Allison Glass
Vanguard
Wayne, PA

43. Catalogs, Directories & Guides
Rob Majury
Arts Council of Sault Ste. Marie and District
Sault Ste. Marie, ON
Ascend Integrated Media Team
Ascend Integrated Media
Overland Park, KS
Lisa Antram
Catalina Communications
Henderson, NV
Drexel University Student Life & Administrative Services
Philadelphia, PA
Rosie Fuentes
Harrah’s
Las Vegas, NV
Marketing Matters
Hollywood, FL
Melissa W. Carroll
Melissa Carroll Art & Design
Lancaster, PA
Michael Cassa
Oswego Visitors Bureau
Oswego, IL
Pace Communications
for AAA Northern California, Nevada & Utah
Greensboro, NC
Technical Publications Group
Pella Corporation
Pella, IA
Jacob Webster
PM Systems Corporation
Chapin, SC
Fabi Preslar
SPARK Publications
Matthews, NC

44. Books & eBooks
Charlene Wexler
Author House
Chicago, IL
Zeena Feldman
Carnegie Endowment for International Peace
Washington, DC
Susan C. Daffron
Logical Expressions, Inc.
Sandpoint, ID
Carlton G. Brown, Ph.D., RN, AOCN
Oncology Nursing Society
Pittsburgh, PA
VFW Magazine
Kansas City, MO

45. Green Materials
ADEAR Team,
National Institute on Aging
Alzheimer’s Disease Education and Referral Center
North Bethesda, MD
Kim Kosko, Rory Joyce,
Marsha Samuel
New Jersey Marine Sciences Consortium/
New Jersey Sea Grant
Fort Hancock, NJ
David Plaskow
New Jersey Society of CPAs
Roseland, NJ
Robin Wienke
North Carolina Sea Grant
Raleigh, NC
Kent Wilson
Upland, CA

46. Special Purpose Brochures, Manuals & Reports
Communications Department
Akron Public Schools
Akron, OH
Publications Department
CARF International
Tucson, AZ
Terri Knapp, Danielle Ward
Elsevier
Maryland Heights, MO
Peter Sonnenreich
Kikaku America International
Washington, DC
<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>Location</th>
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<tr>
<td>Patricia Burgio, APR</td>
<td>Akron Central School District</td>
<td>Lancaster, OH</td>
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<td>Yvette Mulkey</td>
<td>National Association of Social Workers</td>
<td>Washington, DC</td>
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<td>Jared Spencer</td>
<td>Mercer Workforce Communication &amp; Change</td>
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<td>Linda Silverstein</td>
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<td>David van Hoogenhuize</td>
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<td>Bruce Haghighat</td>
<td>Princeton, NJ</td>
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<td>Kari Duma-White</td>
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<td>Katie McGlade</td>
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**Electronic & Video Publications**

**48. Education & Training Electronic & Video Publications**

- **Andy Hawk**
  - American Snowsports Education Association
  - Lakewood, CO

- **Iskandaria Masduki**
  - Center for Information Management & Educational Services
  - Tallahassee, FL

- **Karen Abbas, RN, MS, AOCN**
  - Meniscus Educational Institute
  - West Conshohocken, PA

- **Sharon Moen**
  - Minnesota Sea Grant Program
  - Duluth, MN

- **MyFire Learning**
  - Idaho Falls, ID

- **John Cardillo**
  - New York State Teachers’ Retirement System
  - Albany, NY

**49. Marketing Electronic & Video Publications**

- **Robert Cao-Ba**
  - Arizona State University Alumni Association
  - Tempe, AZ

- **Renee Prink**
  - Children’s Hospital and Health System
  - Milwaukee, WI

- **Chris Basiaga, Jason Bramlette, Leila Ortega**
  - Cisco WebEx University
  - Rancho Cordova, CA
Drexel University Student Life & Administrative Services
Philadelphia, PA

Joseph E. Criscuoli
EPI-Colorspace
Laurel, MD

Lockheed Martin
Richland, WA

Sandra Gouge
Troy University
Troy, AL

Communications Team, Terry Simzer
Upper Canada District School Board
Brockville, ON

50. PR, Public Information & Public Service Electronic & Video Publications

James Mandler
Beth Israel Medical Center
New York, NY

William Weger
Image One PR
Rockville, MD

JEVS Human Services
Philadelphia, PA

Susan Hawkins
Lake County Forest Preserves
Libertyville, IL

Lockheed Martin
Richland, WA

Angela Marshall
Nassau BOCES
Garden City, NY

Mark J. Case
Otter Tail Power Company
Fergus Falls, MN

Janice Boman
Seattle City Light
Seattle, WA

51. Electronic & Web Publications

AAA Living
Greensboro, NC

Brooke Simmons
American Solar Energy Society
Boulder, CO

Rachel Coker
Binghamton University
Binghamton, NY

Kathleen Brunet Eagan
Clarus Associates LLC
for Seton Hall Law
Wharton, NJ

David L. Perkins, J r.
DL Perkins, LLC
Tulsa, OK

Creative Team
Hollister Creative
Wynnewood, PA

Lockheed Martin
Richland, WA

Dawn A. Lospaluto
NAPL
Paramus, NJ

Katrina Holt
National Maternal and Child Oral Health Resource Center
Washington, DC

OptumHealth/Carrot
Reston, VA

Ann Marie R. Harvie
USACE, New England District
Concord, MA

Colleen Robinson
The Vanguard Group
Malvern, PA

52. Multimedia & Interactive Publications

Ascend Integrated Media Team
Ascend Integrated Media
Overland Park, KS

Charlie Chambers
IFRACTAL
Philadelphia, PA

Diane Montana
Jackson National Life Insurance
Denver, CO

Anne Kay, Tim Bourgard,
Cory Habermehl
London Health Sciences Centre
and St. Joseph’s Health Care- London
London, ON

TMG
Washington, DC

Diane Slayton
UnitedHealthcare
Edina, MN

Deanna Kehler
Vanguard
Valley Forge, PA

53. Slide Shows

Paul Damaso, Dolores
Bartl-Hofmann, Ben DeSantis
City of Mississauga
Mississauga, ON

Shawn Hileman
IFRACTAL
Philadelphia, PA

J ohns Hopkins University
School of Nursing
Baltimore, MD

Nina G. Cosgriff
Northern Virginia Electric Cooperative
Manassas, VA

54. YouTube Videos

Frank Hoke
Fox Chase Cancer Center
Philadelphia, PA

Jane D. Zimmerman, Ph.D.
The Mount Sinai Medical Center
New York, NY

55. Blogs, Forums & Wikis

The Garretson Firm
Resolution Group, Inc.
Cincinnati, OH

O’Neill Institute for National & Global Health Law
Georgetown University
Washington, DC

Brian Summerfield
National Association of REALTORS®
Chicago, IL

NC State Alumni
Communications Staff
NC State Alumni Association
Raleigh, NC

Pardee Hospital
Hendersonville, NC

Jenny Greenhough
Rocket Lawyer Incorporated
San Francisco, CA

David Brazeau, Rik Ganderton
Rouge Valley Health System
Toronto, ON

Kerry McLeish
Rouge Valley Health System Foundation
Toronto, ON
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<th>56. Social Media</th>
<th>58. Special Purpose Electronic &amp; Video Publications</th>
<th>Web &amp; Intranet Sites</th>
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<tbody>
<tr>
<td>Dan Crandall</td>
<td>Robert Cao-Ba</td>
<td>Lisa Hoffman</td>
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<td>Lauren Harris</td>
<td>Arizona State University</td>
<td>Emergency Medicine News</td>
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<td>Cleveland Metroparks</td>
<td>Alumni Association</td>
<td>New York, NY</td>
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<td>Cleveland, OH</td>
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<td>Frank Hoke</td>
<td>Alissa Pierson</td>
<td>Entergy Corp.</td>
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<td>Fox Chase Cancer Center</td>
<td>Arizona State University</td>
<td>New Orleans, LA</td>
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<td>Katrin Atienza</td>
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<td>Jennifer C. Loftus</td>
<td>The Food Allergy &amp; Anaphylaxis Network</td>
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<td>Astron Solutions</td>
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<td>Kimberly Lopez</td>
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<td>57. Green Electronic &amp; Video Publications</td>
<td>Ford Motor Company, Retailer Education &amp; Training</td>
<td>Henry B. Tippie College of Business</td>
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<td>APTECH LIMITED</td>
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<td>Kristin Clarke</td>
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<td>Juleann Strogin</td>
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<td>Patricia Burgio, APR</td>
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<td>59. Web Sites</td>
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<td>Matthew Dembicki</td>
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<td>Naveen Nawaz</td>
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<tr>
<td>Ellipse Communications, Inc.</td>
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<tr>
<td>Dallas, TX</td>
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</tbody>
</table>

- Robert Cao-Ba, Arizona State University, Alumni Association, Tempe, AZ
- Alissa Pierson, Arizona State University, Alumni Association, Tempe, AZ
- Jennifer C. Loftus, Astron Solutions, New York, NY
- John O’Nelio, Cerner Corporation, Kansas City, MO
- Kimberly Lopez, Ford Motor Company, Retailer Education & Training, Dearborn, MI
- Kapil Gupta, G-Cube Solutions, Noida, India
- Lockheed Martin, Richland, WA
- Louisiana Sea Grant, College Program, Baton Rouge, LA
- The Marcus Group, Inc., Little Falls, NJ
- Peter Damiri, Multiple Sclerosis Association of America, Cherry Hill, NJ
- Colleen M. Kelley, National Treasury, Employees Union, Washington, DC
- Brian Woodland, Peel District School Board, Mississauga, ON
- Corporate Communications, The Scarborough Hospital, Scarborough, ON
- Marketing Department, Sheltering Arms Physical Rehabilitation Centers, Mechanicsville, VA
- Lisa Hoffman, Emergency Medicine News, New York, NY
- Corporate Communications, Entergy Corp., New Orleans, LA
- Katrin Atienza, First Rehab Life, New York, NY
- The Food Allergy & Anaphylaxis Network, Fairfax, VA
- Funk/Levis & Associates, Eugene, OR
- Emmanuel Sullivan, Gypsy Media Group, Houston, TX
- Barbara Thomas, Henry B. Tippie College of Business, Iowa City, IA
- Leigh Raque, Humana Military, Healthcare Services Inc., Louisville, KY
- Juleann Strogin, Lake Health, Concord Township, OH
- Patricia Burgio, APR, Lancaster Central School District, Lancaster, NY
- Michigan Sea Grant Extension, East Lansing, MI
- MOAA Webmaster, Military Officers Association of America, Alexandria, VA
60. Intranet Sites

Katrina Holt
National Maternal and Child Oral Health Resource Center
Washington, DC

Belinda Lai
National Rural Telecommunications Cooperative
Herndon, VA

Mark Thomas
National Shooting Sports Foundation
Newtown, CT

Deborah Braccia
Oncology Nursing Society
Hoboken, NJ

Helen Mosher, Robert K. Ackerman, Beverly P. Mowery
Signal Magazine
Fairfax, VA

Shafqatullah Syed
Society for Technical Communication
Fairfax, VA

Michael Lykhinin
UCF College of Medicine
Orlando, FL

Camille Baxter
University of Illinois Medical Center
Chicago, IL

Jason Baez
Wax Custom Communications
Miami, FL

Lindsay McKeighan, Michelle Noonan
Word Work, Inc.
Philadelphia, PA

Sophia Dower
Words'worth
Parkview, South Africa

Great-West Retirement Services
Greenwood Village, CO

Randy Galasso, Amanda Graziani, Vince Gomez, Shelly Ledford
MetLife Resources
Somerset, NJ

Gordon Withers
NAFSA: Association of International Educators
Washington, DC

Jimmy Jones
National Renewable Energy Laboratory
Golden, CO

National Sudden and Unexpected Infant/Child Death & Pregnancy Loss Consortium
Washington, DC

Kenneth Hittel
New York Life Corporate Internet
New York, NY

Tessa Burton
Northwestern Memorial Hospital
Chicago, IL

Jonathan Kersting
Pittsburgh Technology Council
Pittsburgh, PA

Julie Hall
Sandia National Laboratories
Albuquerque, NM

Stratton Publishing & Marketing Inc. for Assisted Living Federation of America
Alexandria, VA

Jennifer Cresap
UnitedHealthcare
Edina, MN

61. Home Pages

Crutchfield Dermatology
Eagan, MN

Beth McCullough
GlaxoSmithKline Oncology R&D
Collegeville, PA

Tessa Burton
Northwestern Memorial Hospital
Chicago, IL

Jonathan Kersting
Pittsburgh Technology Council
Pittsburgh, PA

62. Microsites & Individual Web Pages

Anna J. H. Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

Lori Block
Buck Consultants
San Francisco, CA

D Custom
Dallas, TX

George Barrett, Virginia Emrick, Kristen McDonald
Educational Testing Service
Princeton, NJ

GII Online Media Team
Goodwill Industries International
Rockville, MD

63. Web & Intranet Site Content & Writing

CAWOOD
Eugene, OR

Drexel University Student Life & Administrative Services
Philadelphia, PA

The Green Sheet
Rohnert Park, CA

Lisa Angelettie
Grow Your Self Inc.
Elkins Park, PA

Tom Ceconi
HR & Benefits Essentials
Stamford, CT

Manufacturing Jewelers & Suppliers of America
Attleboro Falls, MA

Mr. Clement Ducro
Nanyang J Junior College
Singapore

Elizabeth Fordham
Quill & Ink
Houston, TX
64. Web & Intranet Site Design & Illustration

Nyman Ink - Concepts That Click
Toronto, ON

Technical Publications Group
Pella Corporation
Pella, IA

Margott Weltin
Weltin Design
Arlington, VA

65. One to Two Person–Produced Web & Intranet Sites

Sheila McCallum
Durban, South Africa

Kim Readmond,
Christy Maxfield
CID - Central Institute for the Deaf
St. Louis, MO

Eleanor B. Meredith,
Chris Liberante
Irving Levin Associates
Norwalk, CT

Alan Murphy
John Wayne Airport
Costa Mesa, CA

Lisa Weyhrich, Jillian Hillard
PreGel AMERICA
Concord, NC

Dave Bourne, Tracy Huffman
The Scarborough Hospital
Scarborough, ON

The Technical Editing SIG
Society for Technical Communication
Sanford, NC

Chris McBeath
Travelink Publishing
Vancouver, BC

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

66. New Web & Intranet Sites

Office of Communications
American College of Obstetricians and Gynecologists
Washington, DC

Michael D. O'Neill
BioQuick News
San Mateo, CA

Barbara F. Orwig
Career Communications, Inc.
Overland Park, KS

Mark Poole
Marsh U.S. Consumer
Urbandale, IA

John Von Brachel
Merrill Lynch
Pennington, NJ

Lois Trench-Hines
OncUView.tv
West Conshohocken, PA

67. Most Improved Web & Intranet Sites

Rita Tiefert Nolan
American Gear Manufacturers Association
Alexandria, VA

Belinda Brouder-Hayes
Dark Horse Marketing
New Rochelle, NY

Health Information Group
Georgetown University
Washington, DC

Christy Petterson
Georgia World Congress Center
Atlanta, GA

Ralph Chaump, J r.,
Carl W. Rosst
The Guardian Life Insurance Company of America
New York, NY

Habitat for Humanity of Orange County
Santa Ana, CA

Public Affairs Staff
Idaho Housing and Finance Association
Boise, ID

The Nation's Health
Washington, DC

Web Management Team
Network Designs, Inc.
Vienna, VA

Marilyn Ranson, Diane Barney
NorthBay Healthcare
Fairfield, CA

J. John Roy
Northern Virginia Electric Cooperative
Manassas, VA

Northwest Center for Public Health Practice
Seattle, WA

David Scharf & Communications Task Force
Ottawa Public Library Foundation
Ottawa, ON

Pulmonary Hypertension Association
Silver Spring, MD

Segal Communications
The Segal Company
New York, NY

Maureen Cooke
Siemens Corporation
Iselin, NJ

Deanne Levander,
Carol Widstrand
Society for Technical Communication - Twin Cities Community
St. Paul, MN

Venetia L. Miles
Township High School District 214
Arlington Heights, IL

Melissa Wilson
Wilson Monnig Creative LLC
St. Peters, MO

68. Education & Training Campaigns, Programs & Plans

Ali Brown
Ali International
Los Angeles, CA

Bert Troughton, MSW
ASPCA Pro Learning
New Gloucester, ME

Molly Luffy, Therese Skelly
Innerguru.com
Hilliard, OH

Michel Filion
Iron Ore Company of Canada
Montreal, QC

Human Resources - Internal Communications
Memorial Sloan-Kettering Cancer Center
New York, NY

Terry Alston Jones,
Ava Crawford
North Carolina Healthy Start Foundation
Raleigh, NC

69. Marketing Campaigns & Programs

Corporate Communications
Bayfront Medical Center
St. Petersburg, FL

Marcia Wittmann, John Styner
Educational Testing Service
Princeton, NJ

Traci Navarre
The Honor Society of Phi Kappa Phi
Baton Rouge, LA

Creativity Center
MSA
Cranberry Township, PA
70. PR, Public Information & Public Service Campaigns

Jeff Jacomowitz  
Continuum Health Partners  
New York, NY

George McNeilly  
ESPN  
Lake Buena Vista, FL

Michael Keating  
Government Product News  
Atlanta, GA

Jane L. Hillhouse  
Hillhouse Graphic Design  
Kingsport, TN

Paula Phelan  
Nadel Phelan, Inc.  
Scotts Valley, CA

Donna Snellings  
Northern Virginia Electric Cooperative  
Manassas, VA

Bonita Brodt  
Northwestern Memorial Hospital  
Chicago, IL

Peabody Energy  
St. Louis, MO

The Port Authority of New York & New Jersey  
New York, NY

Creative Team  
VIA Marketing, Inc.  
Merrillville, IN

Bert Lozano  
Weber Shandwick  
Dallas, TX

71. Employee & Benefit Communications

Marketing Communications  
ActiveHealth Management  
New York, NY

Helen Box-Farnen  
Aon Consulting, Inc.  
Baltimore, MD

Jesse Lahey  
Blackwater Consulting, LLC  
Mio, MI

Dominique Blouin  
Morneau Sobeco  
Montreal, PQ

PRM Consulting Group  
for Howard Hughes Medical Institute  
Atlanta, GA

Sibson Communications  
Sibson Consulting  
New York, NY

Laurie Feingold  
Towers Watson  
Paramus, NJ

Margaret Mick  
Towers Watson  
Stamford, CT

72. Member & Customer Communications

AHA!  
Vancouver, WA

Inia Burginger  
Northern Virginia Electric Cooperative  
Manassas, VA

73. Financial & Investment Campaigns & Programs

Great-West Retirement Services  
Greenwood Village, CO

MetLife Retirement Marketing  
Irvine, CA

74. Health & Medical Campaigns & Programs

Participant Marketing  
Alere  
Dallas, TX

Marketing Department  
Beth Israel Deaconess Medical Center  
Boston, MA

Evelyn Jenkinson  
Danbury Hospital/ Danbury Health Systems  
Danbury, CT

Brian Griffin  
Delnor Hospital  
Geneva, IL

Carole Szpak  
National Association of Psychiatric Health Systems  
Washington, DC

newsLINKED Marketing Strategies, LLC  
Salt Lake City, UT

Dave Bourne  
The Scarborough Hospital  
Scarborough, ON

Margaret Mick  
Towers Watson  
Stamford, CT

Olivia Belter  
Univera Healthcare  
Buffalo, NY

75. Meeting & Event Campaigns, Programs & Plans

Tom Norton  
Cambridge Healthtech Institute  
Needham, MA

Amber Spencer  
Dixie Regional Medical Center St. George, UT

Professional Housing Management Association  
Leesburg, VA

76. Government Agency Communications

Kellie O’Connell-Miller  
Chicago Housing Authority  
Chicago, IL

Christy Lui, Kate Winckler  
Marketing On Demand LLC  
Oconomowoc, WI

77. Charitable & Philanthropic Campaigns & Programs

Redding Publications Services and ADCOM  
CH2M HILL  
Redding, CA

Debbie Ryan, Patrida Jackson  
CNIB Newfoundland and Labrador  
St. John’s, NF

Seth J. Katzen  
Jewish Federation of Palm Beach County  
West Palm Beach, FL
78. Total Publication Programs
Communications Team,
Terry Simzer
Upper Canada District
School Board
Brockville, ON

79. Green Campaigns, Programs & Plans
Leann R. Harris, GBA
Aon Consulting
Winston-Salem, NC
Luisa Menjivar, Kelly Barrett
International Monetary Fund
Multimedia Services
Washington, DC

80. Special Purpose Campaigns, Programs & Plans
Participant Marketing
Alere
Dallas, TX
John J. Mack, Jennifer Hillmer
and the Marketing and Visual Communications Staff
Cleveland Metroparks
Cleveland, OH
Crystal Howard
ESPN
New York, NY
Ann Tracy Mueller
Lincoln Buff 2
Heyworth, IL
Mark Thomas
National Shooting Sports Foundation
Newtown, CT

Writing
81. Education & Training Writing
Christian Early Education Staff
Association of Christian Schools International
Colorado Springs, CO
Code T
Dryden Flight Research Center
Edwards, CA
Michelle Shaffran
Ford Motor Company
Dearborn, MI
Maiya Rose Benda
Maiya Rose Benda Companies LLC
Roseville, CA
Kristen Krackle, MSW
Office of Juvenile Justice and Delinquency Prevention
North Bethesda, MD
Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

82. Marketing Writing
Tom Hershberger
American Bankers Association
Washington, DC
Brian Fox
C.Fox Communications
Silver Spring, MD
Scott Vander Heiden
Direct Supply, Inc.
Milwaukee, WI
Brian Wenzel
Interline Brands
Jacksonville, FL
Mark Poole
Marsh U.S. Consumer
Urbandale, IA
Richard Hart
Verum Publishing
Foster City, CA

83. PR, Public Information & Public Service Writing
M. Kathryn Kelly
American Bankers Association
Washington, DC
Katie Visser
Direct Supply, Inc.
Milwaukee, WI
New Jersey Association of Mental Health Agencies, Inc.
Mercerville, NJ

84. Media Kit & News Release Writing
Maria Gebhardt
Broward County Library
Ft. Lauderdale, FL

85. Web Writing
Jennifer Selby Long
Selby Group
Oakland, CA

86. Feature Writing
Elizabeth Hey
AAA Living
Greensboro, NC
Stephanie Saltzberg DeBoer
American College of Radiology
Reston, VA
Jonathan Rollins
American Counseling Association
Alexandria, VA
Liz Spittler
American Dietetic Association
Chicago, IL
Robert F. Black
American Society for Engineering Education
Washington, DC
Robert L. Reid
American Society of Civil Engineers/Civil Engineering Magazine
Reston, VA

Ari Kaplan
Ari Kaplan Advisors
Millburn, NJ
Liz Massey
Arizona State University Alumni Association
Tempe, AZ
Kim Howard
Association of Corporate Counsel
Washington, DC
Ann Dermody
BoatU.S.
Alexandria, VA
Duncan Will, CPA/ABV/CFF, CFE
CAMICO Mutual Insurance Co.
Redwood City, CA
Clifton Barnes
Carolina Alumni Review
Cary, NC
Katherine L. George
Catalina Communications
Fredericksburg, VA
Jennifer Norbut
CCIM Institute
Chicago, IL
Melinda Collins
Centerstone
Nashville, TN
Colin Ellis
Certified General Accountants of Ontario
Toronto, ON

Dave Schafer
City of Houston
Houston, TX

Mark Berry
College of Charleston Magazine
Charleston, SC

Donna Patané
Costco Wholesale
Issaquah, WA

Will Koch
COUNTRY Financial
Bloomington, IL

Tabatha J. Wethal
Cygnus Business Media
Fort Atkinson, WI

Tony Illia
Engineering News-Record
Las Vegas, NV

Carl Strang
Forest Preserve District of DuPage County
Wheaton, IL

HemOnc Today
Thorofare, NJ

Laura Jean Whitcomb
Kearsarge Magazine
Grantham, NH

Mike Allegra
The Lawrenceville School
Lawrenceville, NJ

Mike Daley
Marine Corps Community Services
Camp S.D. Butler, Okinawa

Christopher Murphy
NAFSA: Association of International Educators
Washington, DC

Cherry Crayton
NC State Alumni Association
Raleigh, NC

Communications and Government Relations Team
Ontario Nurses’ Association
Toronto, ON

Elise Hacking Carr
Print Professional Magazine
Philadelphia, PA

Sandra Guy
Society of Women Engineers
Cleveland Heights, OH

Karen Carlson
Southern Illinois University School of Medicine
Springfield, IL

Jim Olsztynski
Supply House Times/BNP Media
Bensenville, IL

Michael W. Fincham
University of Maryland Sea Grant
College Park, MD

Kathy Still
The University of Virginia’s College at Wise
Wise, VA

Dawn-Marie De Four-Gill
The University of the West Indies, Marketing and Communications
Port of Spain, WI

Ann Marie R. Harvie
USACE, New England District
Concord, MA

Robert Widener
VFW Magazine
Kansas City, MO

Steven Clark
The Walt Disney Company
Burbank, CA

Bonnie Love
WorldWide Drilling Resource, Inc.
Bonifay, FL

87. Feature Series Writing
Volta Voices
Alexander Graham Bell
Association for the Deaf and Hard of Hearing
Washington, DC

Constance Hardesty
American Animal Hospital Association
Lakewood, CO

Doreen B. Zudell, S. Jenise Veris, Kelly R. DiFrancesco
NASA Glenn Research Center
Cleveland, OH

Martha King
National Multiple Sclerosis Society
New York, NY

Patrick McGee, Paul Juestrich, Karen Devlin
Pharmaceutical Formulation & Quality Magazine
Hoboken, NJ

Steven Scandaliato, SET
Plumbing Systems & Design Magazine
Des Plaines, IL

Publications Staff
University of Medicine & Dentistry of New Jersey
Newark, NJ

Dawn-Marie De Four-Gill
The University of the West Indies, Marketing and Communications
Port of Spain, WI

88. How-to Writing
Liz Spittler
American Dietetic Association
Chicago, IL

David L. Perkins, J r.
DL Perkins, LLC
Tulsa, OK

Stacey Moncrieff
National Association of REALTORS®
Chicago, IL

Jeremy Faust
The New Physician
Reston, VA

Seapine Software, Inc.
Mason, OH

Richard Hart
Verum Publishing
Foster City, CA

Paula Willits
Wiley
Hoboken, NJ

89. How-to Series Writing
American Bankers Association
Washington, DC

Suzy Logan
American Thoracic Society
New York, NY

Anita Thompson
Costco Wholesale
Issaquah, WA

Lola Butcher
Oncology Times
New York, NY

Speech Technology Staff
Speech Technology Magazine
New York, NY
90. News Writing

Raina Keefer  
American College of Radiology  
Reston, VA

Eric Raible  
Cardiology Today  
Thorofare, NJ

Bill Bell  
Cerner Corporation  
Kansas City, MO

Steven Johnson  
ECT.coop  
Arlington, VA

Jean Lachowicz  
Gazette  
Chicago, IL

Art Preece  
Huntington Beach  
Police Officers’ Association and Foundation  
Huntington Beach, CA

Ellen Smith  
Mine Safety and Health News  
Pittsford, NY

Kimberly Jenkins  
National Association of State Boating Law Administrators  
Lexington, KY

Ann Cony  
Sacramento Municipal Utility District  
Sacramento, CA

Beth Rosenberg  
Soundings Trade Only  
Essex, CT

Steven Clark  
The Walt Disney Company  
Burbank, CA

Kurt Ullman  
Wiley-Blackwell  
Hoboken, NJ

WordSouth  
Public Relations, Inc.  
Rainsville, AL

91. News Series Writing

AARP Segunda Juventud  
Washington, DC

William S. Bike,  
Susan S. Stevens  
Gazette  
Chicago, IL

Eric T. Rosenthal  
Oncology Times  
New York, NY

Tom Farmer  
Pitsco Education  
Pittsburg, KS

92. Interviews & Personal Profiles

Louise Arnheim, Kelly Mahon  
Association of American Medical Colleges  
Washington, DC

Adam Pranica  
Costco Wholesale  
Issaquah, WA

Credit Union Association of New York  
Albany, NY

Allan Richter  
Energy Times  
Melville, NY

Susan Grisham  
Home Lighting & Accessories  
New City, NY

Keyana Tennant  
IEEE  
Piscataway, NJ

Patrick Hyland  
LP Gas Magazine  
Cleveland, OH

Liza Berger  
McKnight’s Long-Term Care News  
Northfield, IL

Latayne C. Scott  
Military Officer Magazine  
Alexandria, VA

Kelly Quigley  
National Association of REALTORS®  
Chicago, IL

Mike Price  
National Ground Water Association  
Westerville, OH

Gary Halpern  
The PhotoMedia Group, Inc.  
Seattle, WA

Gay-Lynn Carpenter  
Sigma Phi Epsilon  
Richmond, VA

Steven Clark  
The Walt Disney Company  
Burbank, CA

Brian Caldwell  
Woodshop News  
Essex, CT

Jennifer Hicks  
Woodshop News  
Dayville, CT

93. Regular Departments & Columns

American Journal of Critical Care  
American Association of Critical-Care Nurses  
Aliso Viejo, CA

Eric Ries  
American Physical Therapy Association  
Alexandria, VA

Brett Hansen  
American Society of Civil Engineers/  
Civil Engineering Magazine  
Reston, VA

Pune Dracker  
ASPCA Pro Learning  
New York, NY

J acklyn P. Boice  
Association of Fundraising Professionals  
Arlington, VA

Dave Schaefer, Andrew Guy, J r.  
City of Houston  
Houston, TX

Steve Johnson  
Copresco  
Carol Stream, IL

Gil Press  
EMC Corporation  
Hopkinton, MA

Mary Wolinsky  
Frank Talk  
Palm Beach, FL

Marydee Ojala  
Information Today Inc.  
Indianapolis, IN

Patricia Burgio, APR  
Lancaster Central School District  
Lancaster, NY

Bill Hudgins  
Landline Magazine  
Gallatin, TN
95. Financial & Investment Writing
Mark S. Nicholas
American Bankers Association, ABA Trust & Investments
Washington, DC
Robert F. Black
American Society for Engineering Education
Washington, DC
Robyn Macpherson
Ariad Custom Communications
Toronto, ON
BlackRock Global Marketing
BlackRock, Inc.
Plainsboro, NJ
Lisa Brown
Brightworth
Atlanta, GA
Sara Drummond
Commercial Investment
Real Estate Magazine
Chicago, IL
Custom Solutions from
SmartMoney
New York, NY
Jennifer Molloy
Institutional Real Estate, Inc.
San Ramon, CA
The Vanguard Group, Inc.
Valle y Forge, PA

96. Health & Medical Writing
Critical Care Nurse
American Association of Critical-Care Nurses
Aliso Viejo, CA
Bill Shields, J.D., Tom Hoffman, J.D.
American College of Radiology
Reston, VA
Lynne Shallcross
American Counseling Association
Alexandria, VA
Arthritis Today
Arthritis Foundation
Atlanta, GA
Andrew Guy, J r.
City of Houston
Houston, TX
Brett Nauman
COUNTRY Financial
Bloomington, IL
Anne M. Wolka, Ph.D.
Eli Lilly and Company
Indianapolis, IN
Geoff Bilau
IAPMO
Ontario, CA
Valerie Hunt
National Athletic Trainers’ Association
Dallas, TX
Lois McBean, MS, RD
National Dairy Council
Ann Arbor, MI
Naveed Saleh, M.D.
The New Physician
Reston, VA
Michael W. Kahn
NRECA - Electric Co-op Today
Burke, VA
Bryan Bechtel, Erin Boyle, Michela Kimberle
Ocular Surgery News
Thorofare, NJ
Nicole Blazek
PediatricSuperSite.com
Thorofare, NJ
Stratton Publishing & Marketing Inc.
for American Orthotic & Prosthetic Association
Alexandria, VA
Laura Hale Brockway, ELS
Texas Medical Liability Trust
Austin, TX
Karienne Stovell
Wiley
Hoboken, NJ

97. Speech & Script Writing
Hillary John
AARP
Washington, DC
Mark Mathson
Buck Consultants
San Francisco, CA
Sylvia Link
Peel District School Board
Mississauga, ON
Ron Kirkpatrick
Toyota Motor Sales, U.S.A., Inc.
Torrance, CA

98. Technical Writing
Flow Control Magazine
Grand View Media Group
Philadelphia, PA
Communication Division
National Precast Concrete Association
Carmel, IN
NBT Bank
Norwich, NY
Cindy Haley
Tyler Technologies
Plano, TX
<table>
<thead>
<tr>
<th>99. Technology &amp; Science Writing</th>
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<tbody>
<tr>
<td>Wendy Arjo and Aaron Klug</td>
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<tr>
<td>AGEISS, Inc.</td>
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<td>Evergreen, CO</td>
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<td>Roger E. Frechette, III, P.E.,</td>
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<tr>
<td>Robert F. Black</td>
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<tr>
<td>American Society for Engineering Education</td>
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<tr>
<td>Washington, DC</td>
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<tr>
<td>Michael E. Webber,</td>
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<tr>
<td>Erin M. Keys</td>
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<td>American Solar Energy Society</td>
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<td>Kristin Clarke</td>
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<td>Dunn Loring, VA</td>
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<td>Bahá’í National Center</td>
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<td>EDUCAUSE</td>
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<td>Boulder, CO</td>
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<tr>
<td>Bob Neubauer</td>
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<td>Meredith Holmes</td>
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<tr>
<td>Society of Women Engineers</td>
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| Karen Keay         |
| TD Bank Financial Group |
| Toronto, ON         |
| Lawrence Anderson   |
| TeleTech Government Solutions |
| Englewood, CO       |
| Dawn-Marie De Four-Gill |
| The University of the West Indies, Marketing and Communications |
| Port of Spain, WI   |

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<td>AARP Segunda Juventud</td>
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<td>Lisa James</td>
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<td>Alyssa Oshiro</td>
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<td>Andrew Guy, J r.</td>
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<tr>
<td>Laura Walter</td>
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<tr>
<td>Christine Ramella</td>
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<td>EHS Today</td>
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<td>Cleveland, OH</td>
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<tr>
<td>Jessica Christensen, Esq.</td>
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<td>Employer Resource Institute</td>
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<td>Marcia Layton Turner</td>
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103. Best Rewrites
Liz Spittler
American Dietetic Association
Chicago, IL
Don Tepper
American Physical Therapy Association
Alexandria, VA
Robin Hicks
Aon Consulting for Harrah's Entertainment Inc.
Winston-Salem, NC
Pace Communications for Seminole Gaming
Greensboro, NC
Kimberly J. Schwartz
Site Prep Magazine
Troy, MI
Donna L. Ruff
Westinghouse Electric Company
Monroeville, PA

104. Design & Layout
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Glenside, PA
Elmarie Calungcaguin
American Bar Association
Chicago, IL
Jeff Roth
American Society of Civil Engineers/Civil Engineering Magazine
Reston, VA

105. Illustration & Typography
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Arizona State University Alumni Association
Tempe, AZ
Grand Valley State University, College of Education
Community Outreach Office
Grand Rapids, MI
J. John Von Brachel
Merrill Lynch
Pennington, NJ
J. Julie Fournier
National Association of REALTORS®
Chicago, IL

106. Infographics
Robert F. Black
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Washington, DC
Margaret Van Patten
Connecticut Sea Grant/UCONN
Groton, CT

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Ben Osterhaus
Alliant Studios
Fairfax, VA
Elmarie Calungcaguin
American Bar Association
Chicago, IL
Carlos J. Soto
American Counseling Association
Alexandria, VA
108. Spreads
Creative Services Department
BoatU.S.
Alexandria, VA
Rosie Fuentes
Harrah’s
Las Vegas, NV
Ian Frost, Julie Fournier
National Association of REALTORS®
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Lynn, MA
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Pace Communications
Greensboro, NC
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Putman Media, Inc.
Itasca, IL
S & A Cherokee
Cary, NC
Stephanie Hobby,
Michael Lanigan
Sandia National Laboratories
Albuquerque, NM
Connie Conklin
Society of Women Engineers
Cleveland Heights, OH
J e a n C h r i s t o f f e r s o n
WorldatWork
Scottsdale, AZ

109. Photography
Lynne Woychik
Military Officers Association of America
Alexandria, VA
NFL/H.O. Zimman, Inc.
Lynn, MA
Randy Montoya
Sandia National Laboratories
Albuquerque, NM
J a m e s H a w k e r
Southern Illinois University School of Medicine
Springfield, IL
S t e v e n C l a r k
The Walt Disney Company
Burbank, CA

110. Corporate Identity & Graphic Standards Materials
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Fairfax, VA
F u n k / L e v i s & Associates
Eugene, OR
T i a N e u e n s c h w a n d e r
J M Graphic Arts, Inc.
Worden, IL
D a n i e l l e N o r r i s
Peei District School Board
Mississauga, ON
M i c h a e l S t o k e l y
Stokely Design Associates Inc.
Toronto, ON

111. Print Ads & Advertorials
Publishing Services
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Glennview, IL
C r i s t i n C o n n e r
American Paint Horse Association
Fort Worth, TX
A n d y H a w k
American Snowsports Education Association
Lakewood, CO
S c o t t W a r n e
Warne Marketing & Communications
Toronto, ON

112. Exhibits, Displays & Signage
J o h n H a r r i s
City of Houston Convention & Entertainment Facilities Department
Houston, TX
J o h n G o n z a l e z
Northeast Ohio Regional Sewer District
Cleveland, OH
E l i z a b e t h F o r d h a m
Quill & Ink
Houston, TX
H e r i t a g e S c a p e s E x h i b i t s
St. Mary’s College of Maryland
St. Mary’s City, MD
S c o t t W a r n e
Warne Marketing & Communications
Toronto, ON

113. Calendars, Posters & Certificates
J e f f R o t h
American Society of Civil Engineers/Civil Engineering Magazine
Reston, VA
T r a d D o a k
Chubb Group of Insurance Companies
Simsbury, CT
J o h n H a r r i s
City of Houston Convention & Entertainment Facilities Department
Houston, TX
A l i s o n M a l l o u k
Continuum Health Partners, Inc.
New York, NY
C o r p C o m m , I n c.
Fredericksburg, VA
F S A M a n a g e m e n t G r o u p
Louisville, KY
M a r g a r e t T r i e t s c h
Health Care Service Corporation
Richardson, TX
C h a n t r e s e J a r v i s
LifeBridge Health
Baltimore, MD
L t . C o l . S h a n e O s t r o m ,
USAF (R e t.), Ms. Sue Hoppin,
Mr. Phillip Dyer
Military Officers Association of America
Alexandria, VA
116. **Best Redesigns**

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Aon Consulting  
Winston-Salem, NC

J. Patrick L. Roscica  
Association of Fundraising Professionals  
Arlington, VA

Marjorie Thomas  
Cleveland Metroparks  
Cleveland, OH

Credit Union Management Team  
Credit Union Executives Society  
Madison, WI

Office of Public Affairs  
Forest Preserve District of DuPage County  
Wheaton, IL

GLC Custom Publishing  
Northbrook, IL

Wendy Brandon  
Marine Corps Community Services, Food & Beverage  
Camp S.D. Butler, Okinawa

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Yardley, PA

Peggy Doherty,  
Daniel Weinstock  
National Frame Builders Association  
Glenview, IL

Laura Petrides Wall  
PACE Communications  
Greensboro, NC

Deborah Henry, Dr. John Groves  
PAGES - Clarion University of Pennsylvania  
Clarion, PA

Carol Bucheri  
Phi Delta Kappa  
Bloomington, IN

Jennifer Ruf  
Rufhaus Designs, Inc.  
Clifton, NJ

Linda Baker  
SLACK Inc.  
Thorofare, NJ

Resource Production and Distribution, Graphics and Print  
The United Church of Canada  
Toronto, ON

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Bethesda, MD

Industrial Fabrics Association International  
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The Mount Sinai Medical Center  
New York, NY

Jordan Maddex, Jennifer Kock  
The Nebraska Medical Center  
Omaha, NE

Stephanie Hoff, Dawn Tenneson  
Otter Tail Power Company  
Fergus Falls, MN

Sara Mounier  
San Diego Convention Center Corporation  
San Diego, CA

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Thrivent Financial for Lutherans  
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Courtney Lehmann  
University of the Pacific, Visual Arts Department  
Stockton, CA

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Central Michigan University  
Mount Pleasant, MI

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Diane Montana  
Jackson National Life Insurance  
Denver, CO

Lockheed Martin, Creative & Strategic Services  
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New York, NY

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Atlanta, GA

SKM/Ford Dealer Advertising  
Bloomfield Hills, MI

Texas Medical Liability Trust  
Austin, TX
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Arizona State University Alumni Association
Tempe, AZ

Evie Calhoun
Great-West Retirement Services
Greenwood Village, CO

Professional Presence
Communication Consulting
Tucson, AZ

Tufts University Graduate School of Arts and Sciences Boston, MA

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Park Ridge, IL

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Artcraft Health Education
Flemington, NJ

Amy Jorgensen, Karen Schotsch
Cerner Corporation
Kansas City, MO

Institute for Continuing Healthcare Education
Philadelphia, PA

Marilyn Barnett
MARS Advertising
Southfield, MI

Linda H. Eaton, MN, RN, AOCN, Janelle M. Tipton, MSN, RN, AOCN
Oncology Nursing Society
Pittsburgh, PA

Sapna Parekh
Palo Alto Medical Foundation
Mountain View, CA

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San Diego, CA

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George R. Brown Convention Center
Houston, TX

Lockheed Martin
Richland, WA

Frank Kurt Cylke
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Costco Wholesale
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Edwards, CA

Julia Capaldi
Lawson Health Research Institute
London, ON

Lockheed Martin
Richland, WA

Darrick Hurst
Sandia National Laboratories
Albuquerque, NM

WGBH Educational Foundation
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Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

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American Solar Energy Society
Boulder, CO

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Stephenville, NF

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Eucalyptus Magazine
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GLC Custom Publishing
Northbrook, IL

Keyana Tennant
IEEE
Piscataway, NJ

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL

Elizabeth Reichel
Mercer HR Consulting
New York, NY

NOAA Coastal Services Center
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Mark Van Hook
Science Applications International Corporation
Oak Ridge, TN

TMG
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- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the entering organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.
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We’ll mail your certificates to the exact address you provide.

Name:

Org:

Address:

City/State-Prov./Zip:

Phone:

E-mail:

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7481 Huntsman Blvd., #720
Springfield, VA 22153–1648

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