

**Writing**  
that **Works**<sup>®</sup>

**News**

Communications Concepts, Inc.  
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Springfield, Virginia 22153-1648

The Business Communications Report

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Announcing the Winners of  
**APEX 2013**



**The Twenty-fifth Annual  
Awards for Publication Excellence  
A Competition For  
Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2013, the Twenty-fifth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With some 2,400 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 12 major categories, with 971 Awards of Excellence recognizing exceptional entries in 138 subcategories.

The panel of judges for APEX 2013 included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, noted author and Senior Writer & Editor of Writer's Web Watch and the Writing That Works Archives, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer's Web Watch.

The APEX 2013 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis  
Editor & Publisher



*Helping communicators write, edit and manage more effective business publications*



# Questions and Answers About APEX 2013

## The 25th Annual Awards for Publication Excellence Competition

*Sponsored by  
the Editors  
of Writer's  
Web Watch and  
the Writing That  
Works Archives*

### How were awards presented?

APEX 2013 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

### How many entries were there? How many awards were given?

2,400 entries were evaluated, in the following distribution:

Newsletters: 205; Magazines & Journals: 454; Magapapers & Newspapers: 51; Annual Reports: 78; Brochures, Manuals & Reports: 149; Electronic Media: 212; Social Media: 77; Websites: 217; Campaigns, Programs & Plans: 166; Writing: 432; Design & Illustration: 237; One-of-a-Kind Publications: 122.

A total of 100 APEX Grand Awards were presented in 12 major categories to honor the outstanding works in those categories. 971 APEX Awards of Excellence recognize excellence in 138 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

### How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

### Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2013 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

### Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Writer & Editor of *Writer's Web Watch* and the *Writing That Works Archives*, Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

### What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writer's Web Watch*, an e-newsletter on print, Web, electronic and social media.
- Concepts also publishes *WritingThatWorks.com*, a website for business writers and communicators, and the *Writing That Works Archives*, a resource for business communicators. And Concepts consults and publishes reports on business writing and communications.

### How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

### How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

# GRAND AWARDS

## NEWSLETTERS

### FOR PROFIT

Isabelle Cohen  
*Natural Gas & Electricity*  
Wiley  
Hoboken, NJ

### FOR PROFIT SMALL OFFICE

Mary Lerner  
*Leader of the Pack,  
Garage to Global 1962-2012*  
Automated Packaging Systems  
Streetsboro, OH

Fabi Preslar, Larry Preslar,  
Amy Trainor  
*A SPARK Publication*  
SPARK Publications  
Matthews, NC

### NONPROFIT

Kristin Dey Clarke  
*Meet Naturally*  
ASAE: The Center for  
Association Leadership  
Dunn Loring, VA

Jill Galinski  
*Connection Newsletter -  
February 2013*  
Excellus BlueCross BlueShield  
Rochester, NY

### NONPROFIT SMALL OFFICE

Dennise Brogdon,  
Belinda Klein, Carol Binns  
*Hughston Health Alert,  
Vol. 24, No. 4, Fall 2012*  
The Hughston Foundation, Inc.  
Columbus, GA

Donna Kutt Nahas  
*Within Healthy Way*  
South Nassau Hospital  
Oceanside, NY

## MAGAZINES & JOURNALS

### FOR PROFIT

Bill Hudgins, Jamie Roberts,  
Edith Rianzares  
*American Spirit, November /  
December 2012*  
Hammock Publishing Inc./  
NSDAR  
Nashville, TN

Joanna Lee-Miller  
*SilverKris - December 2012*  
SPH Magazines Pte Ltd  
Singapore

Steven Clark  
*Disney twenty-three,  
Spring 2012*  
The Walt Disney Company  
Burbank, CA

### FOR PROFIT SMALL OFFICE

Gary Halpern, Randall Woods,  
Richard Huston  
*PhotoMedia — Spring / Summer  
2012: 25 Years of PhotoMedia*  
The PhotoMedia Group, Inc.  
Seattle, WA

*Ticker Tape Magazine*  
T3 Publishing and TD  
Ameritrade  
Woodinville, WA

### NONPROFIT

Kirk L. Kroeker  
*VOICES OF DARFUR*  
African Union - United Nations  
Mission in Darfur  
El Fasher (Darfur, Sudan)

Lyn Hill  
*Thrive - Winter 2013*  
New York Methodist Hospital  
Brooklyn, NY

### NONPROFIT SMALL OFFICE

Janice Fink  
*Alabama Alumni Magazine -  
Summer 2012*  
Alabama Alumni Publications  
Tuscaloosa, AL

Mary Koik  
*Hallowed Ground - Spring 2012*  
Civil War Trust  
Washington, DC

Erin Young  
*Go Teach -  
November / December 2012*  
Phi Delta Kappa International  
Bloomington, IN

Danielle DuRant  
*Just Thinking*  
RZIM  
Norcross, GA

## MAGAPAPERS & NEWSPAPERS

### FOR PROFIT

Bill Roebuck, Ellie Robinson  
*Machinery & Equipment MRO -  
September 2012*  
Machinery & Equipment MRO  
Oakville, ON

Lisa Hoffman  
*Emergency Medicine News -  
November 2012*  
Wolters Kluwer Health  
Ambler, PA

### FOR PROFIT SMALL OFFICE

Eric Raible  
*CardioSource WorldNews -  
January 2013*  
American Medical  
Communications  
Manalapan, NJ

### NONPROFIT

Sandia Lab News Team  
*Sandia Lab News -  
December 14, 2012*  
Sandia National Laboratories  
Albuquerque, NM

### NONPROFIT SMALL OFFICE

## ANNUAL REPORTS

### FOR PROFIT

Josh Dempsey,  
Carol Schumacher  
*2012 Walmart Annual Report*  
Corporate Reports, Inc.  
Atlanta, GA

### FOR PROFIT SMALL OFFICE

*Vision 2011: Aviation  
Leadership Focuses on the  
Future of Our Region*  
The Port Authority of NY & NJ  
New York, NY

### NONPROFIT

Gary Bloom  
*ASCD 2011-  
Creating Revolution*  
ASCD  
Alexandria, VA

*InFact Booklet: Colorado State  
University by the Numbers*  
Colorado State University  
Fort Collins, CO

### NONPROFIT SMALL OFFICE

Terry Douglas Simzer  
*ALL MEANS ALL: Director's  
2012 Report to the Community*  
Upper Canada District School  
Board  
Brockville, ON

## BROCHURES, MANUALS & REPORTS

### FOR PROFIT

Jennifer Poindexter  
*2013 EXCELLENCE*  
*Associate Handbook*  
BB&T  
Winston-Salem, NC

*Why Is Recovery  
Taking So Long?*  
SIDES & Associates  
Lafayette, LA

### FOR PROFIT SMALL OFFICE

*2013 Benefits & Retirement  
Reference Guide*  
Aflac  
Columbus, GA

Alan Bell  
*Back of the Line*  
BLK and Black AIDS Institute  
Los Angeles, CA

## NONPROFIT

*Adult Fitness Examination*  
American Physical Therapy  
Association  
Alexandria, VA

*State Report Card*  
Military Officers Association  
of America  
Alexandria, VA

## NONPROFIT SMALL OFFICE

Len Boswell  
*Maya's Secrets*  
American Cancer Society  
Atlanta, GA

Seth J. Katzen,  
Wendy J. Berger  
*2013 Campaign Plan*  
Jewish Federation of Delaware  
Wilmington, DE

## ELECTRONIC MEDIA

### FOR PROFIT

*Ernst & Young Tax Guide 2013*  
EY  
New York, NY

*Food Fanatics iPad App*  
Imagination  
Chicago, IL

*Elite Access -  
A Tale of Two Rollercoasters*  
Jackson National Life  
Insurance  
Denver, CO

*Hanford Story: River Corridor*  
Lockheed Martin C&SS  
Richland, WA

Chris Birk, Sarah Hill,  
Scott Schaefer  
*Veterans United videos*  
Veterans United Home Loans  
Columbia, MO

### FOR PROFIT SMALL OFFICE

*Senior Living Business  
Interactive Webcast Series*  
Irving Levin Associates  
Norwalk, CT

## NONPROFIT

*AGD 2013 Annual Meeting  
& Exhibits Promotional Video*  
Academy of General Dentistry  
Chicago, IL

*ASCO Connection Blog Series:  
Don S. Dizon, MD, FACP*  
American Society of Clinical  
Oncology (ASCO)  
Alexandria, VA

Ania Monaco, Kathy Pretz,  
Amanda Davis  
*Blog Post: Are Engineers  
Really in Demand?*  
IEEE, The Institute  
Piscataway, NJ

## NONPROFIT SMALL OFFICE

*ICO Blog: Optometry  
School Survival Kit*  
Illinois College of Optometry  
Chicago, IL

## SOCIAL MEDIA

### FOR PROFIT

Natalie Widdowson  
*T. Rowe Price Investor App*  
T. Rowe Price  
Owings Mills, MD

### FOR PROFIT SMALL OFFICE

*T+D Magazine*  
Network Media Partners, Inc./  
ASTD  
Hunt Valley, MD

*Smart Publishing iPad App,  
Holiday Edition 2012*  
Stratton Publishing  
& Marketing  
Alexandria, VA

### NONPROFIT No Grand Awards presented.

### NONPROFIT SMALL OFFICE

Laura Andrews  
*Cleveland Metroparks Zoo  
Mobile App*  
Cleveland Metroparks Zoo  
Cleveland, OH

## WEBSITES

### FOR PROFIT

Anita Sama  
*ceupdate.com*  
CEO Update  
Washington, DC

Healio.com Staff  
*Healio.com*  
Healio/SLACK, Incorporated  
Thorofare, NJ

James M. Berklan  
*McKnights.com*  
McKnight's  
Long-Term Care News  
Northbrook, IL

UBM's Future Cities  
*UBM's DeusM*  
New York, NY

Stephanie Cajigal  
*Election Landing Page*  
WebMD/Medscape  
New York, NY

### FOR PROFIT SMALL OFFICE

Kimberly Draper  
*Fine Books & Collections*  
Fine Books & Collections  
Magazine  
Chapel Hill, NC

### NONPROFIT No Grand Awards presented.

### NONPROFIT SMALL OFFICE

*CarnegieEndowment.org*  
Carnegie Endowment for  
International Peace  
Washington, DC

Kobla Fiagbedzi  
*STC.org*  
Society for Technical  
Communication  
Fairfax, VA

## CAMPAIGNS, PROGRAMS & PLANS

### FOR PROFIT

*ExxonMobil Culture of Health  
Manager Toolkit*  
American Specialty Health  
San Diego, CA

Nadia Keung  
*Meet the Cursor*  
Ariad Healthcare  
Toronto, ON

*Your Retirement Journey*  
Hill, Barolet & Associates LLC/  
Phillips 66  
Katy, TX

*Voicing Our Values 2012 - Ethics  
Awareness*  
Lockheed Martin C&SS  
Richland, WA

Gregory Spears  
*Making Wise Choices as You Get  
Ready for Retirement*  
The Vanguard Group  
Malvern, PA

### FOR PROFIT SMALL OFFICE

Ashley Miller, Debbie Pepmiller,  
Glenn Eddie Gill  
*Tips To Weight Loss*  
Alere Health  
McKinney, TX

*AECOM Open Enrollment*  
Blue Communications  
Hollywood, CA

### NONPROFIT

Kevin Carr, Marie Fitzpatrick,  
Gary Lintern  
*Let Your Green Show (Phase 1)*  
City of Mississauga  
Mississauga, ON

Leslie Briggs,  
Esther Maldonado  
*Methodist Leaders  
in Sports Medicine*  
The Methodist Hospital System  
Houston, TX



**NONPROFIT  
SMALL OFFICE**

*Fight the Bite: Teaching Kids about Mosquitoes and Ticks*  
Fairfax County Health Department, Division of Environmental Health, Disease Carrying Insects Program  
Fairfax, VA

Office of Strategic Communications  
*Space Shuttle Retirement Campaign*  
NASA Dryden Flight Research Center  
Edwards, CA

**WRITING**

**FOR PROFIT**

Boe H. Workman, A. Barry Rand  
*Life Reimagined*  
AARP  
Washington, DC

Sue Miller Wiltz, Staci Giordullo, Diana Lamirand  
*Before you hire*  
Angie's List Magazine  
Indianapolis, IN

Katie Peterson  
*2013 MY Fusion*  
*Web-based Training*  
Ford Motor Company  
Troy, MI

Josie Fuller, Justin Catanoso  
*Travel Essays: Italy*  
Pace Communications  
Greensboro, NC

**FOR PROFIT  
SMALL OFFICE**

Daniel L. Crouch  
*Top 10 Loss Prevention and Claims Questions*  
CAMICO IMPACT  
San Mateo, CA

*eWriteSteps*  
WriteSteps  
Grandville, MI

**NONPROFIT**

CareerPath  
Association of Corporate Counsel  
Washington, DC

Mike Goldman  
*Eyes In The Skies*  
Boys' Life Magazine  
Irving, TX

T.R. Witcher  
*Tombstone's New Fight Centers on Water*  
Civil Engineering Magazine  
Reston, VA

**NONPROFIT  
SMALL OFFICE**

Joseph M. Kelly  
*Crushed Under the Weight of the Regulatory Burden*  
American Bankers Association  
Washington, DC

Janet Dudar, Peter Corcoran, Craig Causer, Kyle Wiens  
*IEEE Consumer Electronics Magazine*  
IEEE  
Piscataway, NJ

Kaylen Tucker  
*Principal Magazine - Unlocking Autism*  
The National Association of Elementary School Principals  
Alexandria, VA

Sandra Guy  
*Making Diversity a Core Value in Engineering Education*  
Society of Women Engineers  
Cleveland Heights, OH

**DESIGN &  
ILLUSTRATION**

**FOR PROFIT**

Marc Sirockman  
*Happy and Healthy New Year*  
Artcraft Health Education  
Flemington, NJ

Erik Mausser  
*Back From the Brink*  
*Advertorial*  
Bloomberg L.P.  
New York, NY

*Older Americans Behavioral Health Issue Brief 7*  
Substance Abuse and Mental Health Services Administration  
Rockville, MD

*Nonstop by Gulfstream*  
The Pohly Company  
Boston, MA

David Nicasro, Giulia Fini-Gulotta, Adeline Cannone  
*Smart Enterprise Magazine: Vol. 6, No. 3, Fearless: How Security Empowers*  
UBM Design Central  
Manhasset, NY

Sherri Eisenberg, Beth Jim, Trista Sobeck  
*Phoenix Forward*  
University of Phoenix  
Tempe, AZ

**FOR PROFIT  
SMALL OFFICE**

Warren Miller, Karen Kramer  
*BergerWorld - Bridges Around the World*  
Louis Berger  
Morristown, NJ

Lisa A. Wright, Mo Canady, Kerri J. Williamson, Zack R. Mullikin  
*Journal of School Safety*  
Wright Publishing Group, Inc.  
St. Petersburg, FL

**NONPROFIT**

Brenan Sharp, Kathy Anderson, Rachel M. Zahorsky  
*Biloxi Blues: After the Spill*  
ABA Journal, American Bar Association  
Chicago, IL

*Gunning for Victory*  
Military Officers Association of America  
Alexandria, VA

Julie Fournier  
*REALTOR® Magazine: 2012 Lists*  
National Association of REALTORS®  
Chicago, IL

**NONPROFIT  
SMALL OFFICE**

*AAA Destination Weddings and Honeymoons Book*  
AAA Western & Central NY  
Buffalo, NY

Robert Cao-Ba  
*Keeping it in the Family*  
ASU Alumni Association  
Tempe, AZ

**ONE-OF-A-KIND  
PUBLICATIONS**

**FOR PROFIT**

*2012 US Open Tournament Magazine*  
USTA/H.O. Zimman, Inc  
Lynn, MA

Marilyn Barnett  
*East Coast Eats 2013 Calendar*  
MARS Advertising  
Southfield, MI

John von Brachel  
*Merrill Lynch Advisor - High Impact Giving - Special Philanthropy Issue 2012*  
Merrill Lynch  
New York, NY

**FOR PROFIT  
SMALL OFFICE**

Kelly S. Kuntz, Morgan Hartmoyer, Gisela Kibler  
*In Your Honor - Veterans Publication*  
Country Meadows Retirement Communities  
Hershey, PA

**NONPROFIT**

*War in Iraq: Tribute to the Troops 2003-2011*  
VFW Magazine  
Kansas City, MO

**NONPROFIT  
SMALL OFFICE**

Publishing Services  
*Living Together or Living Apart*  
Legal Services Society  
Vancouver, BC

# AWARDS OF EXCELLENCE

## Newsletters

### 1. Newsletters - Print

AIDS Healthcare Foundation  
Los Angeles, CA

The Alternative Board  
Westminster, CO

Anthony Nuccio,  
Lisa V. Comforty  
American Bar Association  
Chicago, IL

Brightworth  
Atlanta, GA

Dr. Dana M. Barry  
CAMP/Clarkson University  
Potsdam, NY

Maria Parker,  
Lucy Garrido Mota  
Catholic Charities Brooklyn  
and Queens  
Brooklyn, NY

CBS Inc.  
New York, NY

Anita Sama  
CEO Update  
Washington, DC

Judy Taylor  
City of Holyoke/Holyoke  
Public Schools Media Center  
Holyoke, MA

Georgia Defense Lawyers  
Association  
Atlanta, GA

Creative Marketing Group  
High Real Estate Group LLC  
Lancaster, PA

Humana Government  
Business  
Louisville, KY

Institute for Continuing  
Healthcare Education  
Philadelphia, PA

Jennifer Molloy, Ph.D.  
Institutional Real Estate, Inc.  
San Ramon, CA

Shirley Williams  
Legal Counsel for the Elderly  
Washington, DC

Office of Strategic  
Communications  
NASA Dryden  
Flight Research Center  
Edwards, CA

Cindy Larkins  
Peabody Energy  
St. Louis, MO

Karen Edgar  
Tilcon New York Inc.  
Wharton, NJ

Steven Clark  
The Walt Disney Company  
Burbank, CA

Nicholas King  
Wiley  
Hoboken, NJ

Leanna Cherry,  
Carolann Martines  
Winthrop-University Hospital  
Mineola, NY

WordSouth  
Rainsville, AL

### 2. Newsletters - Electronic & Web

Charmaine Tan,  
Lynda Soong, Jaime Yeo  
Agency for Integrated Care  
Singapore

BCLC  
Vancouver, BC

Ian L. Cordes  
Corecare Associates, Inc.  
West Palm Beach, FL

Lara Emily Geragi,  
Jeffrey Spence  
Drexel University Office of  
Alumni Relations  
Philadelphia, PA

Greg Hill  
IEEE-USA  
Washington, DC

Drew Campbell  
Institutional Real Estate, Inc.  
San Ramon, CA

UCLA-Duke University  
National Center for  
Child Traumatic Stress  
National Child Traumatic  
Stress Network  
Los Angeles, CA

Lindsey Kellman,  
Ellie Schlam  
National Kidney Foundation  
New York, NY

Pace  
Greensboro, NC

The Port Authority  
of NY & NJ  
New York, NY

Corporate Communications  
Department  
SHAZAM, Inc.  
Johnston, IA

STC - Carolina Chapter  
Cary, NC

Kim Sikora  
STC Chicago  
Evanston, IL

Takeda Pharmaceuticals  
Deerfield, IL

### 3. Newsletters - E-Mail

AICPA  
Durham, NC

Anne M. Nordhaus-Bike  
ANB Communications  
Chicago, IL

Julia Felton  
Connect 2 Success  
Dragons Green, UK

Aude Latreille-Phifer  
Hilti  
Schaan, Liechtenstein

McKnight's Editorial Staff  
McKnight's Long-Term Care  
News  
Northbrook, IL

William C. Wiese,  
Mark Fenster  
MEADS International  
Orlando, FL

Kelly Lambert  
Penton Media  
Cleveland, OH

Nitza Hauser, Ed Marsh,  
Lisa Paris-Senna  
STC NY Metro Chapter  
New York, NY

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#### **4. Custom-Published Newsletters**

Heidi Connelly  
MassMutual  
Springfield, MA

Optum  
(2 awards in Category 4)  
Vienna, VA

#### **5. Newsletter Writing**

Edelman Financial Services  
Fairfax, VA

Integrity Applications  
Incorporated  
Chantilly, VA

Irving Levin Associates  
Norwalk, CT

Joanne Lozar Glenn  
National Business Education  
Association  
Alexandria, VA

Otter Tail Power Company  
Fergus Falls, MN

Alison Knopf  
Wiley  
Hoboken, NJ

#### **6. Newsletter Design & Layout**

AAA Western & Central NY  
Buffalo, NY

#### **7. One to Two Person-Produced Newsletters**

Denise Harlow Timpko  
Broadlands, VA

Melanie Padgett Powers  
American College of  
Obstetricians & Gynecologists  
Washington, DC

Jennifer C. Loftus,  
Cassandra Carver  
Astron Solutions  
(2 awards in Category 7)  
New York, NY

Lavenia A. Norford  
Bridgewater HealthCare, Inc.  
Bridgewater, VA

Rebecca H. Davis,  
Alison Reeger Cook  
Children's Center for  
Hope & Healing  
Tamassee, SC

Brenda J. Proffitt  
Clarity Communications  
Albuquerque, NM

Ian L. Cordes  
Corecare Associates, Inc.  
West Palm Beach, FL

Crutchfield Dermatology  
Eagan, MN

J. Michael Davison  
Davison and Associates  
Key West, FL

Wanda Cash Ragland,  
Charles Mayo  
ENSCO, Inc.  
Falls Church, VA

Irving Levin Associates  
Norwalk, CT

Patricia M. Burgio, APR  
Lancaster Central School  
District  
Lancaster, NY

Alexander Kennard,  
Sean Lundy  
MP Lundy Construction  
Ottawa, ON

Ashley Babbitt  
Social Marketing Consultants  
Salt Lake City, UT

Joan Hope  
Wiley  
Hoboken, NJ

#### **8. Green Newsletters**

Bryan Sims  
Hart Energy  
Houston, TX

#### **9. New Newsletters**

Communications Team  
Mensa Education & Research  
Foundation  
Arlington, TX

Steven Edward Sacks,  
Alexandra DeFelice  
Moore Stephens  
North America, Inc.  
Saddle Brook, NJ

Melyse Lagerquist, Jennifer  
Mahin, Sally Milligan  
Sprint Real Estate Partnering  
with CBRE  
Overland Park, KS

Steven Alessandrini,  
Faith Smith, John Baker  
Wyndham Vacation Rentals  
Parsippany, NJ

#### **10. Most Improved Newsletters**

Advantage  
Communications, Inc.  
Little Rock, AR

Susan Korbal, Marty Johnson,  
Lori Ackerman  
The Auto Club Group  
Dearborn, MI

Good Samaritan Hospital  
Medical Center  
West Islip, NY

Tejaswi Paruchuri,  
Martin Westman  
Meridian Health Plan  
Detroit, MI

Laura Ann Janecka  
St. Joseph's Health Care  
London  
London, ON

Mark Sinkbeil,  
Lori Pomroy, Matt Kelly  
UnitedHealth Group  
Minnetonka, MN

Maria N. Valvo  
Univera Healthcare  
Buffalo, NY

Angela Gabriel, Jamie  
Hernandez, Brad Shomer  
WorldatWork  
Scottsdale, AZ

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## Magazines & Journals

### 11. Magazines & Journals - Print

Kristin Dey Clarke  
ASAE: The Center for  
Association Leadership  
Dunn Loring, VA

Aspect Marketing and  
Communications, Inc.  
Cleveland, OH

Lavenia A. Norford  
Bridgewater HealthCare, Inc.  
Bridgewater, VA

Brilliant Star Magazine  
Evanston, IL

Charles Spencer, Mary  
Schellinger, Ali Kahn  
College of Arts and Sciences,  
American University  
Washington, DC

Lisa Greathouse, Rob  
Sparacio, Jenna Malone  
Disneyland Resort Internal  
Communications  
Anaheim, CA

Timothy Sommer,  
Maureen Hergenroether  
Graybar  
St. Louis, MO

Education & Academic Affairs  
Hospital for Special Surgery  
New York, NY

Cindy R. Most, Tim  
denHartog, Kim Curtis  
IAPMO BPI Drinking Water  
& Backflow Prevention  
Chantilly, VA

Cell Analysis -  
Molecular Probes  
Life Technologies Corporation  
Eugene, OR

Barbara Mohr  
McMurry/TMG  
Phoenix, AZ

New York State Association  
of Professional Land  
Surveyors, Inc.  
Albany, NY

NISH  
Vienna, VA

NorthBay Healthcare  
Fairfield, CA

Oncology Nursing Society  
Pittsburgh, PA

Anne Loftin  
Pace Communications  
Greensboro, NC

Tom Farmer, Melissa Karsten  
Pitsco Education  
Pittsburg, KS

Publication Design, Inc.  
Zionsville, PA

San Diego Police Officers  
Association  
San Diego, CA

E. Thomas Hall  
SkillsUSA  
Leesburg, VA

John H. Tibbetts,  
Susan Ferris Hill  
South Carolina Sea Grant  
Consortium  
Charleston, SC

Lisa Yamada  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

Triangle Apartment  
Association  
Raleigh, NC

Megan Longenderfer  
Victaulic Company  
Easton, PA

Adam Jablonowski  
Wayne County Medical Society  
of Southeast Michigan  
Detroit, MI

### 12. Magazines & Journals - Print Over 32 Pages

Jill Schildhouse  
AAA Arizona  
Phoenix, AZ

LeRoy Hinton, JoAnn Grif  
Alspach, Rebecka Wulf  
AACN  
Aliso Viejo, CA

Christine Spiegel  
Alpha Phi International  
Evanston, IL

American Airlines -  
Maintenance & Engineering  
Fort Worth, TX

American Association  
for Justice  
Washington, DC

Jane Harper-Alport,  
Monica Alejo  
American Bar Association  
Chicago, IL

Susan L. Clayton, M.S.  
American Correctional  
Association  
Alexandria, VA

Ed Rutkowski  
American Industrial Hygiene  
Association  
Falls Church, VA

American Jail Association  
Hagerstown, MD

Noëlle A. Boughanmi  
American Podiatric Medical  
Association  
Bethesda, MD

Pat Shanley  
American Rose Society  
Shreveport, LA

Ray Phillips  
American Society for  
Engineering Education  
Washington, DC

American Staffing Association  
Alexandria, VA

Arthritis Foundation  
Atlanta, GA

ASCD  
Alexandria, VA

Hong Zhao  
Beaches Living  
Toronto, ON

Bert's Big Adventure  
Atlanta, GA

Capco  
London, UK

Claims and Litigation  
Management Alliance  
Deerfield, IL

Annette Theuring  
Consortium of Multiple  
Sclerosis Centers  
Hackensack, NJ



Lizette Fernandez Creative Mindworks Miami, FL	Lindsey Duda, Alison Solway, Jessica Rolczynski Integrated Marketing Communications at Medill, Northwestern University Chicago, IL	Society of American Archivists Chicago, IL	<b>13. Magazines &amp; Journals - Electronic &amp; Web</b>
Credit Union Management Team CUES Madison, WI	McKnight's Editorial Staff McKnight's Long-Term Care News Northbrook, IL	Anne Perusek Society of Women Engineers Cleveland Heights, OH	Lois Douthitt, Suzanne Kitts, Alden Escobar American Physical Therapy Association Alexandria, VA
Teddy Diggs EDUCAUSE Louisville, CO	Sheshe Giddens The Methodist Hospital System Houston, TX	Stratton Publishing & Marketing Alexandria, VA	Family Caregiver Magazine Long Beach, CA
The Fountain Magazine Clifton, NJ	Military Officers Association of America Alexandria, VA	Study in the USA, Inc Seattle, WA	J. Scott Hinkle National Board for Certified Counselors, Inc. Greensboro, NC
Kathleen Osborne, Vanessa Butler, Amanda Lietman Hathaway Brown School Shaker Heights, OH	Marcia Passos Duffy, Jodi Genest Monadnock Table, LLC Keene, NH	Syncrude Canada Ltd. Edmonton, AB	Jennifer Barlow, Marie Rosenthal Percybo LLC Morrisville, PA
Joyce Pagan Haymarket Media, Inc. Montvale, NJ	Michael Maiden Monmouth University West Long Branch, NJ	Textile Services Magazine Alexandria, VA	Quota International Washington, DC
William Roebuck, Barbara Burrows Home Digest Oakville, ON	NACVA Salt Lake City, UT	Roberta Ribner UMDNJ-Robert Wood Johnson Medical School New Brunswick, NJ	Stephani L. Hawkins, Charles Ulrich Sabre Airline Solutions Southlake, TX
Peter Szatmary The Honor Society of Phi Kappa Phi Baton Rouge, LA	Nashotah House Theological Seminary Nashotah, WI	Jeremy Moreland University of Phoenix Hoboken, NJ	T3 Publishing Woodinville, WA
Raven Padgett Howard University, Office of University Communications Washington, DC	Sandra E. Shumway National Shellfisheries Association Groton, CT	Isabelle Cohen Wiley Hoboken, NJ	Lisa Hoffman Wolters Kluwer Health Ambler, PA
Janet Dudar, Karen Panetta IEEE Piscataway, NJ	Rod J. Rohrich, M.D. Plastic and Reconstructive Surgery Dallas, TX	Elizabeth White Wiley Hoboken, NJ	<b>14. Custom-Published Magazines &amp; Journals</b>
Judy Giannetto Illinois CPA Society Chicago, IL	Ruffed Grouse Society Coraopolis, PA	Willamette Management Associates Chicago, IL	The Enlisted Association of the National Guard of the United States and GLC Custom Media Northbrook, IL
	Natalie J. Hadley, Mary Wierzbicki, Lisa Crawford Securities America La Vista, NE	Linda Laskowski-Jones, RN, MS, ACNS-BC, CEN, FAWM Wolters Kluwer Health Ambler, PA	Ford Product Team Ford Motor Company Troy, MI
		Sophia Dower, Bernice Crichton Words'worth Johannesburg, South Africa	
		Lisa Wright, Dan Schwarzbach Wright Publishing Group, Inc. Saint Petersburg, FL	

Susan Humphrey,  
Kathleen MacDonald  
Hungry Eye Media  
Denver, CO

Thomas Martinelli  
Martinelli Custom Publishing  
Poughkeepsie, NY

Tom Dyer, Chris Dyer  
Peter Burwash International  
The Woodlands, TX

Fabi Preslar, Dee Dixon  
SPARK Publications  
Matthews, NC

T3 Publishing  
Woodinville, WA

Jean Fitzgerald  
Capital Acumen - U.S. Trust  
New York, NY

Michelle Martin,  
Sarah Freeman  
Wayne State University  
Alumni Association  
Detroit, MI

Isabelle Cohen  
Wiley  
Hoboken, NJ

Lisa A. Wright  
Wright Publishing Group, Inc.  
Saint Petersburg, FL

### **15. Magazine & Journal Writing**

LeRoy Hinton, Melissa Jones,  
Christina Jones  
AACN  
Aliso Viejo, CA

American Airlines -  
Maintenance & Engineering  
Fort Worth, TX

American Chemical Society  
Washington, DC

American Society of Clinical  
Oncology (ASCO)  
Alexandria, VA

Marketing and Publications  
The Army Historical  
Foundation  
Arlington, VA

The College Store Magazine  
Oberlin, OH

Dean Holzkamp  
Colorado Medical Society  
Denver, CO

Mark Arend  
Conway Data, Inc.  
Norcross, GA

Frances Hesselbein  
Frances Hesselbein Leadership  
Institute  
Hoboken, NJ

NFL/H.O. Zimman, Inc.  
Lynn, MA

Misti Huedepohl  
Henry B. Tippie  
College of Business  
Iowa City, IA

Peter Szatmary  
The Honor Society  
of Phi Kappa Phi  
Baton Rouge, LA

Jennifer Laumann, Nancy  
Lawson, Angela Moxley  
The Humane Society of the  
United States  
Gaithersburg, MD

Strategic Finance Staff  
IMA/Strategic Finance  
Montvale, NJ

Katherine Judge  
Institute of Scientific and  
Technical Communicators  
Croydon, UK

Emily Allen  
International Association of  
Administrative Professionals  
Kansas City, MO

LIMRA  
Windsor, CT

Warren Miller, Karen Kramer  
Louis Berger  
Morristown, NJ

Jessy Sielski  
Michigan State  
Medical Society  
East Lansing, MI

Military Officers  
Association of America  
Alexandria, VA

MJSA Journal  
Attleboro Falls, MA

Jason Sowards  
Noria Corporation  
Tulsa, OK

Coastwatch  
Communications Staff  
North Carolina Sea Grant  
Raleigh, NC

Pace  
Greensboro, NC

Communications Department  
Pennsylvania Bar Association  
Harrisburg, PA

Erin Young  
Phi Delta Kappa International  
Bloomington, IN

Mark Michelson  
Printing Impressions  
Magazine  
Philadelphia, PA

Peggy Edwards  
Professional Tennis Registry  
Hilton Head Island, SC

Elizabeth Pohland  
Society for Technical  
Communication  
Fairfax, VA

Carolyn Allard  
Wiley  
Hoboken, NJ

Kimberly A. Gasda  
Wolters Kluwer Health  
Ambler, PA

### **16. Magazine & Journal Design & Layout**

Suzette van der Sterre  
American Academy  
of Audiology  
Reston, VA

Lana Ader  
American Airlines Publishing  
Fort Worth, TX

American Chemical Society  
Washington, DC

American Scientist, the  
Magazine of Sigma Xi  
Research Triangle Park, NC

Linda Powell  
CHRISTUS Spohn  
Health System  
Corpus Christi, TX

Construction Financial  
Management Association  
Princeton, NJ

Michael Toner, Deric Luong  
CSC  
Falls Church, VA

Grand Valley State University  
College of Education  
Grand Rapids, MI

Mary Zisk  
IMA/Strategic Finance  
Montvale, NJ

Warren Miller, Karen Kramer  
Louis Berger  
Morristown, NJ

Laurel Goodroe  
The National Pharmacy  
Technician Association  
Houston, TX

Courtney Pugh, Gail  
Buschman, Janet Kiesel  
SAGE Publications  
Thousand Oaks, CA

Lori Shields, Karen Stanwood  
SLACK Incorporated  
Thorofare, NJ

Jeremy Moreland  
University of Phoenix  
Hoboken, NJ

Kenneth C. Sherman  
University of the Rockies  
Hoboken, NJ

Thomas Gerard Uhlein  
William Paterson University  
Wayne, NJ

Daniella Thoren  
Wolters Kluwer Health  
Ambler, PA

### **17. One to Two Person- Produced Magazines & Journals**

Walt Albro  
American Bankers Association  
Washington, DC

American Mensa Ltd.  
Arlington, TX

Collin R. Bakse  
Bakse Graphic Design  
Belleville, IL

Deanna Stewart,  
Janet Mundy  
Cal Poly Pomona  
Pomona, CA

Deann D. French,  
Rachel Romines  
Independent Insurance Agents  
of Illinois  
Springfield, IL

Warren Miller, Karen Kramer  
Louis Berger  
Morristown, NJ

Thomas Martinelli  
Martinelli Custom Publishing  
Poughkeepsie, NY

Courtney Accurti  
Pennsylvania State  
Association of Boroughs  
Harrisburg, PA

June Anderson  
Resort Guides  
Waitsfield, VT

Stephani L. Hawkins,  
Charles Urich  
Sabre Airline Solutions  
Southlake, TX

University of Georgia  
Graduate School  
Athens, GA

### **18. Magazine Series**

AAA Western & Central NY  
Buffalo, NY

ABA Bank Marketing  
Magazine  
American Bankers Association  
Washington, DC

Lisa V. Comforty, Jill Tedhams  
ABA Publishing, The  
American Bar Association  
Chicago, IL

Cynthia Catterson  
Greenwich Hospital  
Foundation  
Cos Cob, CT

Cindy R. Most, Tim  
denHartog, Kim Curtis  
International Association of  
Plumbing and Mechanical  
Officials Backflow Prevention  
Institute  
Chantilly, VA

NYU Langone Medical Center  
New York, NY

Fabi Preslar, JJ Bissell  
SPARK Publications  
Matthews, NC

Natalie Widdowson  
T. Rowe Price  
Owings Mills, MD

### **19. Green Magazines & Journals**

Angelia Sia, Dr. Leong Chee  
Chiew, Palanisamy Teva Raj  
Centre for Urban  
Greenery & Ecology  
Singapore

Green Futures Magazine  
London, UK

Julia Marino, Jordan Blair  
Jesuit High School  
Carmichael, CA

National Environment Agency  
- Singapore Environment  
Institute  
Singapore

United Stationers and  
GLC Custom Media  
Northbrook, IL

Isabelle Cohen  
Wiley  
Hoboken, NJ

### **20. New Magazines & Journals**

Shideh Sedgh Bina  
Insigniam Quarterly  
D Custom  
Dallas, TX

US Foods - Food Fanatics  
Imagination  
Chicago, IL

North American Wholesale  
Lumber Association  
and GLC Custom Media  
Northbrook, IL

Josie Fuller  
Pace Communications  
Greensboro, NC

SAGE Publications  
Newbury Park, CA

Annette M. Testa,  
Steven B. Shivak  
SMC Business Councils  
Pittsburgh, PA

Joanna Lee-Miller  
SPH Magazines Pte Ltd  
Singapore

Sherri Eisenberg, Beth Jim,  
Trista Soback  
University of Phoenix  
Tempe, AZ

### **21. Most Improved Magazines & Journals**

Carlos J. Soto  
American Counseling  
Association/Counseling Today  
Magazine  
Alexandria, VA

Jodi Rene Di Menna, Tyler  
Irving, Krista Leroux  
Chemical Institute of Canada  
Ottawa, ON

Nancy Hays, D. Teddy Diggs,  
Gerry Bayne  
EDUCAUSE  
Louisville, CO

Flow Control Magazine  
Philadelphia, PA

Gregory John De Villiers  
House of Scorpio  
Sloane Park, South Africa

Deann D. French,  
Rachel Romines  
Independent Insurance Agents  
of Illinois  
Springfield, IL

Lindsay Bodkin, Stephanie  
Wright  
International Coach  
Federation  
Lexington, KY

Robin Roger  
Ithaca College  
Ithaca, NY

MediaCorp Pte Ltd  
Singapore

Deborah Hale Kirchner,  
Alida Duff Sullivan,  
Margaret Allen Friend  
Millikin University  
Decatur, IL

Amanda K. Martin, Mary  
Heins, Michelle Griffin  
National Tactical Officers  
Association  
Doylestown, PA

OSA  
Washington, DC

OSLI Retina Staff  
SLACK Incorporated  
Thorofare, NJ

Joanna Lee-Miller  
SPH Magazines Pte Ltd  
Singapore

Wei Kit Lee, Celine Ong,  
Jessie Tay  
Tan Tock Seng Hospital  
Singapore

Sarah McAdams Corbett,  
Paul Shilale  
University of Massachusetts  
Lowell  
Lowell, MA

Cynthia Monica Hodnett,  
Amy E. Gaeth, Angela Wade  
Wisconsin Institute of CPAs  
Brookfield, WI

## **Magapapers & Newspapers**

### **22. Magapapers & Newspapers - Print**

American Society of Clinical  
Oncology (ASCO)  
Alexandria, VA

TCT Daily Editorial Staff  
Cardiovascular Research  
Foundation  
New York, NY

Colorado State University  
Fort Collins, CO

George Whitehurst  
Fredericksburg Regional  
Chamber of Commerce  
Fredericksburg, VA

Tracie Hansen,  
Caroline Pilkington  
Northern Arizona University  
Flagstaff, AZ

Samuel F. Polo  
The Polo Company  
Gretna, LA

Mandy Mcanally  
Population Services  
International  
Washington, DC

Corporate Communications  
Publix Super Markets Inc.  
Lakeland, FL

### **23. Custom-Published Magapapers & Newspapers**

Joanna Lee-Miller  
SPH Magazines Pte Ltd  
Singapore

### **24. Magapaper & Newspaper Writing**

Samara Kuehne,  
Robert H. Miller  
ENTtoday, John Wiley & Sons  
Hoboken, NJ

Jason E. Carris  
John Wiley & Sons  
Hoboken, NJ

Network Media Partners, Inc.  
Hunt Valley, MD

Cardiology Today  
Editorial Staff  
SLACK Incorporated  
Thorofare, NJ

### **25. Magapaper & Newspaper Design & Layout**

Bridgette Blair  
Public Citizen  
Washington, DC

### **26. One to Two Person- Produced Magapapers & Newspapers**

Jessica Smith  
Dallas Bar Association  
Dallas, TX

New Jersey State  
Bar Association  
New Brunswick, NJ



**27. Most Improved  
Magapapers &  
Newspapers**

*No awards presented.*

**Annual Reports**

**28. Annual Reports -  
Print**

American Association of  
Professional Landmen  
Fort Worth, TX

Cushman & Wakefield  
Research Services  
Cushman & Wakefield  
New York, NY

Christy Petterson  
Georgia World Congress  
Center  
Atlanta, GA

Idaho Housing and Finance  
Association  
Boise, ID

Norman Cherubino,  
Wendie Waschitsch  
Langton Cherubino Group  
New York, NY

Lorenzo H. Wilkins  
SD33/Art Direction & Design  
Silver Spring, MD

WordSouth  
Rainsville, AL

**29. Annual Reports -  
Print Over 32 Pages**

A.Plus Financial Press  
Limited  
Sheung Wan, Hong Kong

CAAT Pension Plan  
Toronto, ON

Consumer Specialty Products  
Association  
Washington, DC

Department of Corporate  
Communications & Public  
Relations  
Diakon Lutheran Social  
Ministries  
Mechanicsburg, PA

Timothy Sommer,  
Maureen Hergenroether  
Graybar  
St. Louis, MO

Ironworker Management  
Progressive Action  
Cooperative Trust  
Washington, DC

Communications Group  
The National University  
System  
La Jolla, CA

Megan Schade  
New York Methodist Hospital  
Brooklyn, NY

St. Michael's Hospital  
Foundation  
Toronto, ON

Tobi Day-Hamilton, Jasmine  
Graham, Colin Hunter  
University of Waterloo -  
Institute for Quantum  
Computing  
Waterloo, ON

**30. Annual Reports -  
Electronic & Web**

Peggy Laramie, Matt Rosser  
AARP  
Washington, DC

Healthcare of Ontario  
Pension Plan  
Toronto, ON

Ruth H. Richey,  
Josh Rosenfeld  
Montgomery County, Virginia  
Christiansburg, VA

Thomas Kercheval,  
Craig E. Moore  
SkillsUSA  
Leesburg, VA

WGBH  
Boston, MA

**31. Annual Report  
Writing**

National Alopecia Areata  
Foundation  
San Rafael, CA

**32. Annual Report  
Design & Layout**

Jamie Lacroix  
The David Project  
Boston, MA

Karla Stiebel  
NOVEC  
Manassas, VA

**33. One to Two Person-  
Produced Annual  
Reports**

Megan Mallory  
Pulmonary Hypertension  
Association  
Silver Spring, MD

AnnMarie R. Harvie  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

**34. Green Annual  
Reports**

Austin Resource Recovery  
Austin, TX

Tammy Stankey  
The Doe Run Company  
St. Louis, MO

Marlys M. St. Laurent, Nancy  
Blanton, Chris Nardine  
Port of Seattle  
Seattle, WA

**35. Most Improved  
Annual Reports**

Runnymede Communications  
Runnymede Healthcare  
Centre  
Toronto, ON

## **Brochures, Manuals & Reports**

### **36. Education & Training Brochures, Manuals & Reports**

Susan Moomjean  
County of Los Angeles  
Los Angeles, CA

Ford Product Team  
Ford Motor Company  
Troy, MI

Kate Sanner  
KateSanner.com,  
division of Vivacity®  
Westminster, MD

Johnathan Cunningham,  
Jeff Krantz  
ProEdit, Inc.  
Cumming, GA

Prudential Annuities - The  
Center for Sales Excellence  
Shelton, CT

Mandi Jane Burkey,  
Valerie Karow  
Vanguard  
Wayne, PA

### **37. Marketing & Public Relations Brochures, Manuals & Reports**

Richard Sgaglio, Ph.D.  
Burke Rehabilitation Hospital  
White Plains, NY

Dave Covolo & Corporate  
Communications  
Concurrent Technologies  
Corporation  
Johnstown, PA

Richard B. Adams  
INSUVI, Inc.  
Minneapolis, MN

Cindy Nowack  
UnitedHealthcare  
Phoenix, AZ

### **38. Public Service Brochures, Manuals & Reports**

Jane Hillhouse  
Hillhouse Graphic Design,  
LLC  
Kingsport, TN

Jacqueline Simmons,  
Carmen Frazier  
NC Healthy Start Foundation  
Raleigh, NC

### **39. Media Kits**

Randy Myers  
FMAC Communications  
Rockford, IL

The Pohly Company  
Boston, MA

### **40. Organization Capability & Identity Materials**

CAHEC  
Raleigh, NC

Canon Business Process  
Services, Inc.  
New York, NY

Megan LaMantia-Bishop,  
Nathan Gross, Carrie  
Price-Tinklepaugh  
CH2M HILL  
Oakland, CA

Lockheed Martin C&SS  
Richland, WA

### **41. Product & Software Manuals**

Jackson National  
Life Insurance  
Denver, CO

### **42. Employee & Benefit Materials**

Rebecca L. DeLuccia  
Ramsey, NJ

Robert Swatland  
American Capital, Ltd.  
Bethesda, MD

HanesBrands Inc  
Winston Salem, NC

Diane Thorne  
New York State  
Department of Civil Service,  
Employee Benefits Division  
Schenectady, NY

Takeda Pharmaceuticals  
Deerfield, IL

### **43. Member & Customer Materials**

The Honor Society  
of Phi Kappa Phi  
Baton Rouge, LA

JMS Consultations  
Crystal Lake, IL

### **44. Financial & Investment Materials**

Brian Reinholz  
Penton Media Inc./Penton  
Marketing Services  
Ft. Collins, CO

James Dunn  
Vanguard  
Valley Forge, PA

### **45. Health & Medical Materials**

Terri Knapp  
Elsevier NHP  
Creative Services  
Maryland Heights, MO

Francis Bao  
F.B. Enterprises Ltd.  
Dekalb, IL

Humana Government  
Business  
Louisville, KY

Katrina Holt  
National Maternal and Child  
Oral Health Resource Center  
Washington, DC

SciStrategy Communications  
West Conshohocken, PA

## **46. Meeting & Event Materials**

Suzette van der Sterre  
American Academy  
of Audiology  
Reston, VA

Deborah L. Testa  
Credit Union Association  
of New York  
Albany, NY

Lockheed Martin C&SS  
Richland, WA

NISH  
Vienna, VA

Bridget DeAngelo  
Vanguard  
Wayne, PA

Tony Hofstede, Barb Gamez,  
Krista Streuly  
Wisconsin Institute of CPAs  
Brookfield, WI

## **47. Catalogs, Directories & Guides**

Diane Thorne  
New York State  
Department of Civil Service,  
Employee Benefits Division  
Schenectady, NY

Jeffrey Strohm,  
Kathryn Buettner  
Northern Illinois University  
DeKalb, IL

## **48. Books & eBooks**

Jodi Lipson, Jan Cullinane  
AARP Books Division  
Washington, DC

Susan L. Clayton, M.S.  
American Correctional  
Association  
Alexandria, VA

Kris Kurtenbach,  
Terri Ferinde Dunham  
Collaborative  
Communications Group  
Washington, DC

Lisa George  
Oncology Nursing Society  
Pittsburgh, PA

## **49. Green Materials**

Irene Miles  
Illinois-Indiana Sea Grant  
Urbana, IL

Gloria Putnam, Jessica  
Whitehead, Jack Thigpen  
North Carolina Sea Grant  
Raleigh, NC

RPU Marketing  
Riverside, CA

## **50. Special Purpose Brochures, Manuals & Reports**

Education & Academic Affairs  
Hospital for Special Surgery  
New York, NY

Mr. Osbert Kwan  
KMB  
Kowloon, Hong Kong

Christopher Murphy  
NAFSA: Association of  
International Educators  
Washington, DC

Cheryl Bradley,  
Sharon Fletcher  
NASW Press  
Washington, DC

National Association of  
Psychiatric Health Systems  
Washington, DC

David Plaskow  
New Jersey Society of  
Certified Public Accountants  
Roseland, NJ

## **51. Most Improved Brochures, Manuals & Reports**

Publications &  
Communications Department  
CARF International  
Tucson, AZ

Florida Blue  
Jacksonville, FL

Diane Thorne  
New York State  
Department of Civil Service,  
Employee Benefits Division  
Schenectady, NY

## **Electronic Media**

### **52. Education & Training Electronic Media**

Documentation Team  
Boston Children's Hospital  
Boston, MA

David Cabell  
Cabell Publishing  
Beaumont, TX

Todd Rohack, Aimee Hobson,  
Michele O'Dell  
CH2M HILL, Inc.  
Lake Worth, FL

Cognizant  
Teaneck, NJ

Margaret A. Van Patten,  
Mike Dietz, Juliana Barrett,  
David Dickson  
Connecticut Sea Grant  
Groton, CT

FBMC Benefits Management  
Tallahassee, FL

Dan Finn, CPCU, CSSC  
Finn Financial Group  
Newport Beach, CA

Kim Freeman  
Ford Motor Company  
Troy, MI

Meniscus Educational  
Institute  
West Conshohocken, PA

Tina White, Kelly Chickos  
Radcom, Inc.  
Hudson, OH

David Heston  
Vanguard  
Valley Forge, PA

### **53. Marketing & Public Relations Electronic Media**

Anna J H Fang  
Anna Fang Public Relations  
Quarry Bay, Hong Kong

Leila Ortega, Chris Basiaga,  
Jason Bramlette  
Cisco WebEx University/  
Learning @ Cisco  
Rocklin, CA

Alex Hess  
Elsevier NHP Creative  
Services  
Maryland Heights, MO

VIA Marketing  
Merrillville, IN

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**54. Public Service  
Electronic Media**

DRIVING DYNAMICS, INC.  
Newark, DE

G-Cube  
Noida, India

Jane Hillhouse  
Hillhouse Graphic Design,  
LLC  
Kingsport, TN

Cindy Larkins  
Peabody Energy  
St. Louis, MO

**55. Electronic  
Publications**

American Specialty Health  
San Diego, CA

Michael Dennis O'Neill  
BioQuick Online News -  
www.bioquicknews.com  
New York, NY

Donna Marino, John Kidon  
Davis & Company  
Glen Rock, NJ

ICF International  
Fairfax, VA

Lockheed Martin C&SS  
Richland, WA

Mario Medina, Ben Carpenter  
madison/miles media  
Arlington, TX

Optum  
Vienna, VA

Lucinda Hahn  
Pace Communications/  
AAA Living  
Greensboro, NC

T3 Publishing  
Woodinville, WA

Barry Steven Burkhart  
Vanguard  
Wayne, PA

Serena Stockwell  
Wolters Kluwer Health  
Ambler, PA

**56. Multimedia  
Publications**

Leila Ortega, Chris Basiaga,  
Jason Bramlette  
Cisco WebEx University  
Rocklin, CA

Exterran Holdings  
and Towers Watson  
Houston, TX

Lockheed Martin C&SS  
Richland, WA

Lorraine Sipos,  
Patricia A. Brochier  
Vanguard  
Valley Forge, PA

**57. Slide Shows**

American Specialty Health  
San Diego, CA

Sherril Danks, Crystal Frisk  
Harmonic Inc.  
Beaverton, OR

UBM Tech  
San Francisco, CA

**58. YouTube  
Publications**

Jen McEvoy, Derrick Teal  
BNP Media  
Troy, MI

Roberta Lee Silverstein,  
Diane Roberson  
Brain to Fingers  
Novato, CA

Eric Barnett  
Cleveland Metroparks  
Cleveland, OH

Georgia Department  
of Transportation  
Atlanta, GA

Matrix Group  
International, Inc.  
Arlington, VA

**59. Video Publications**

Aaron Chang, Tom Bennett  
Solana Beach, CA

William Franklin, Tim Kelley,  
Rajeana Price  
City of Suffolk, Virginia  
Suffolk, VA

Constellation Energy  
Nuclear Group  
Baltimore, MD

Curian Capital, LLC  
Denver, CO

Catherine Yang, Gerry Bayne  
EDUCAUSE  
Louisville, CO

Jenni Brianne Baker,  
Charlene Sarmiento  
Goodwill Industries  
International  
Rockville, MD

Indiana Chamber  
of Commerce  
Indianapolis, IN

Jackson National  
Life Insurance  
Denver, CO

Lockheed Martin  
Richland, WA

Lockheed Martin C&SS  
(8 awards in Category 59)  
Richland, WA

Mills-Peninsula  
Health Services  
Mountain View, CA

Janice Amatucci  
New Jersey Society of  
Certified Public Accountants  
Roseland, NJ

OneAmerica  
Indianapolis, IN

Kathy Renger, Lynda Morvik  
Renger Communications  
Dublin, CA

Towers Watson  
Houston, TX

UBM's DeusM  
New York, NY

Stephen Mohl  
Vanguard  
Wayne, PA

Stephanie Cajigal,  
Marrecca Fiore  
WebMD/Medscape  
New York, NY



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**60. Blogs**

Ben Yawn  
Conway Data, Inc.  
Norcross, GA

Lori Dolnick, Karen O'Neill  
Frank Advertising  
Cranbury, NJ

Irving Levin Associates  
Norwalk, CT

Mills-Peninsula  
Health Services  
Mountain View, CA

David Thomas  
Upper Canada District  
School Board  
Brockville, ON

**61. Blog Posts**

Appraisal Institute  
Chicago, IL

Crystal Gustavson  
Arizona State University  
Alumni Association  
Tempe, AZ

Rik Ganderton,  
David Brazeau  
Rouge Valley Health System  
Toronto, ON

Kristine Houck, Robert Press  
SLACK Incorporated  
Thorofare, NJ

**62. Webinars**

Jamie M. Tunison, Kristin  
Overbeck, Jacqlyn Ucinski  
BNP Media  
Troy, MI

MSAA  
Cherry Hill, NJ

Kirk Maurer  
Vanguard  
Wayne, PA

**63. Green Electronic Media**

Matthew Gaubert  
DM Petroleum Operations  
Harahan, LA

Ian Crawford  
Geothermal Resources Council  
Davis, CA

Mark Bailey  
Pitzer College  
Claremont, CA

**64. Special Purpose Electronic Media**

Clinical Advisor  
New York, NY

SAGE Publications  
Newbury Park, CA

Psyche Pascual  
State Bar of California  
San Francisco, CA

**Social Media****65. Social Media**

Amanda Hall, Stacy Brooks,  
Melanie Padgett Powers  
American College of  
Obstetricians & Gynecologists  
Washington, DC

C.F. Evans Construction  
Orangeburg, SC

CSU Social Media Committee  
Colorado State University  
Division of External Relations  
Fort Collins, CO

Jackson National  
Life Insurance  
Denver, CO

Todd Christman  
National Athletic  
Trainers' Association  
Dallas, TX

Jennifer Awe, Darrick Hurst  
Sandia National Laboratories  
Albuquerque, NM

Sheltering Arms Physical  
Rehabilitation Centers  
Mechanicsville, VA

Craig Moore  
SkillsUSA  
Leesburg, VA

Communications  
& Public Affairs  
St. Joseph's Health Care  
London  
London, ON

Office of Juvenile Justice and  
Delinquency Prevention  
U.S. Department of Justice  
Washington, DC

**66. Apps**

Crystal Gustavson  
Arizona State University  
Alumni Association  
Tempe, AZ

Raven Padgett  
Howard University, Office of  
University Communications  
Washington, DC

IMNG Medical Media  
Rockville, MD

Jackson National  
Life Insurance  
Denver, CO

National Association of  
Insurance Commissioners  
Kansas City, MO

John Roy  
Northern Virginia Electric  
Cooperative  
Manassas, VA

June Anderson  
Resort Guides  
Waitsfield, VT

Danielle DuRant  
RZIM  
Norcross, GA

## **67. Facebook Pages**

American Specialty Health  
San Diego, CA

The Marcus Group, Inc.  
Little Falls, NJ

Jason Lauritzen  
The Methodist Hospital  
System  
Houston, TX

Donna Snellings  
NOVEC  
Manassas, VA

Joan Wallner, Nora Winther  
UnitedHealthcare  
Minnetonka, MN

Allison Grange  
Upper Canada District  
School Board  
Brockville, ON

## **68. LinkedIn Company Pages**

Karen Pomazal  
First American Equipment  
Finance  
Fairport, NY

## **69. Google+ Pages**

Chris Birk, Sarah Hill,  
Adrienne May  
Veterans United Home Loans  
Columbia, MO

## **70. Green Social Media**

KMC Controls  
New Paris, IN

## **Websites**

### **71. Websites**

American Society of  
Ophthalmic Administrators  
(ASOA)  
Fairfax, VA

Anna J H Fang  
Anna Fang Public Relations  
Quarry Bay, Hong Kong

Blue Communications  
Hollywood, CA

Brooks-Jeffrey Marketing, Inc.  
Mountain Home, AR

Canon Business Process  
Services, Inc.  
New York, NY

Employment and Education  
Centre  
Brockville, ON

Jennifer Sailer  
Evoke Idea Group  
St. Charles, IL

Melanie M. Graff, Jay Hines,  
Arthur Metcalfe  
FedEx Express, Global  
Learning and Development  
Memphis, TN

Humana Government  
Business  
Louisville, KY

Sandy Terranova,  
Michelle Tiziani  
Institutional Real Estate, Inc.  
San Ramon, CA

Rene Ramos  
LeapFrog Solutions, Inc.  
Fairfax, VA

Matrix Group  
International, Inc.  
Arlington, VA

National Association of  
Psychiatric Health Systems  
Washington, DC

Natural Products Association  
Washington, DC

Randy Freese, David Vogel,  
Jessica Rowe  
Pioneer Services  
Kansas City, MO

Marcia Gruver Doyle,  
Wayne Grayson  
Randall-Reilly  
Tuscaloosa, AL

Reed Business  
Information Inc.  
New Providence, NJ

Kathy Renger, Lynda Morvik  
Renger Communications  
Dublin, CA

South Shore Convention and  
Visitors Authority  
Hammond, IN

TGD Communications  
Alexandria, VA

Matthew Vaccaro, Wendy  
Sarubbi, Rob DiVincenzo  
UCF College of Medicine  
Orlando, FL

## **72. WordPress Sites**

Jonathan Rollins  
American Counseling  
Association/Counseling Today  
Magazine  
Alexandria, VA

Jesse Lahey, SPHR, Jill  
Plamondon, Joe Sherwood  
Aspendale Communications  
Mio, MI

W. Clifton Barnes, III  
CapitalSportsNC.com  
Cary, NC

Steve Schebesch  
Morgan Drexen  
Costa Mesa, CA

Pace  
Greensboro, NC

Erin Young  
Phi Delta Kappa International  
Bloomington, IN

Michael Toner, Chryssa Zizos  
Toner & Company LLC  
Arlington, VA

Matthew Vaccaro, Wendy  
Sarubbi, Rob DiVincenzo  
UCF College of Medicine  
Orlando, FL

Nelson McCouch, III,  
Tara Clements  
US Army Acquisition Support  
Center Communications  
Division  
Fort Belvoir, VA

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### **73. Drupal Pages**

American Society of Clinical  
Oncology (ASCO)  
Alexandria, VA

Crystal Gustavson  
Arizona State University  
Alumni Association  
Tempe, AZ

Dwayne Nieves, Janet  
Burgart, Faye Porter  
HealthTrust  
Brentwood, TN

Azuree Salazar  
The National Association of  
Elementary School Principals  
Alexandria, VA

Online Strategy & User  
Experience, GW Marketing  
& Creative Services  
Washington, DC

### **74. Home Pages**

AICPA  
Durham, NC

Susan E. Kimner, Kevin Morse  
American Dental  
Education Association  
Washington, DC

Anne Elizabeth Powell  
Civil Engineering Magazine  
Reston, VA

Gordon Withers, Siteworx  
Corporation  
NAFSA: Association of  
International Educators  
Washington, DC

UBM Tech  
San Francisco, CA

UBM's DeusM  
New York, NY

Sean M. Hayes  
Vanguard  
Valley Forge, PA

### **75. Microsites & Individual Web Pages**

John von Brachel  
Merrill Lynch  
New York, NY

Nataxis Global Asset  
Management  
Boston, MA

National Institute on Aging,  
National Institutes of Health  
Bethesda, MD

Erin Young  
Phi Delta Kappa International  
Bloomington, IN

Sheila McCallum,  
Cathy Williams  
Tarantula Web Design  
Durban, South Africa

Katherine B. Lowe  
The Vanguard Group  
Valley Forge, PA

### **76. Site Content & Writing**

Lisa Angelettie  
Elkins Park, PA

Holly Hanna, Katie Yeakle,  
Rebecca Matter  
American Writers & Artists  
Delray Beach, FL

Tom Ceconi  
HR 360, Inc.  
Stamford, CT

Steven Johnson  
NRECA  
Arlington, VA

Bruce Rosenstein  
Wiley  
Hoboken, NJ

### **77. Site Design & Illustration**

Carolinas HealthCare System  
Charlotte, NC

Carrier  
SapientNitro  
Boston, NY

Alexis Bickford  
UBM Design Central  
Manhasset, NY

### **78. One to Two Person- Produced Websites**

American Proofreading Co.  
Bow, WA

Jennifer C. Loftus,  
Brendan Williams  
Astron Solutions  
New York, NY

Crutchfield Dermatology  
Eagan, MN

St. Louis Sprout & About  
Ballwin, MO

STC Technical Editing SIG  
Sanford, NC

Christine McBeath  
Travelink Publishing  
Vancouver, BC

### **79. Financial Websites**

Edelman Financial Services  
Fairfax, VA

Wells Fargo Business Insight  
Resource Center  
Imagination  
Chicago, IL

T3 Publishing  
Woodinville, WA

Jean Fitzgerald  
Capital Acumen - U.S. Trust  
New York, NY

Daniel Travis Altemus,  
Alene Wilmoth  
Vanguard  
Malvern, PA

## **80. Green Websites**

Conservation Services Group  
Portland, OR

Laura Kammin, Jane Scherer  
Illinois-Indiana Sea Grant  
Urbana, IL

## **81. Special Purpose Websites**

Marian Calabro,  
Ellen Henderson  
CorporateHistory.net  
Hasbrouck Heights, NJ

Peel District School Board  
Mississauga, ON

## **82. New Websites**

Emmanuel Sullivan  
BasketBox  
Houston, TX

Marie Kathleen Fitzpatrick,  
ABC, Ivana Di Millo,  
Rob Cummins  
City of Mississauga  
Mississauga, ON

Montgomery Community  
Media  
Rockville, MD

Gay-Lynn Carpenter,  
Scott Bickford  
Sigma Phi Epsilon Fraternity  
Richmond, VA

Jane Henshaw  
Vanguard  
Wayne, PA

## **83. Most Improved Websites**

Brooks-Jeffrey Marketing, Inc.  
Mountain Home, AR

John Daters  
Cleveland Metroparks  
Cleveland, OH

Leslie Taylor, Chris Weller  
Colorado State University  
Department of Web  
Communications  
Fort Collins, CO

Haymarket Media  
Montvale, NJ

Kelly Raible, Susan Arnold  
Health Strategies &  
Solutions, Inc.  
Philadelphia, PA

Ania Monaco, Kathy Pretz,  
Ken Liu  
IEEE, The Institute  
Piscataway, NJ

Melanie Jongsma  
LifeLines Publishing  
Lansing, IL

MSAA  
Cherry Hill, NJ

Northwest Center for  
Public Health Practice  
Seattle, WA

Study in the USA, Inc  
Seattle, WA

Town of Whitby  
Whitby, ON

## **Campaigns, Programs & Plans**

### **84. Education & Training Campaigns, Programs & Plans**

Errin Bavol Schaefer  
Ford Motor Company  
Troy, MI

Funk/Levis & Associates  
Eugene, OR

Jennifer Lynn Kiffmeyer  
Retirement Learning Center  
Brainerd, MN

Karen Edgar  
Tilcon New York Inc.  
Wharton, PA

UBM Tech  
San Francisco, CA

Mark Sinkbeil, Angela  
Bushman, Laura Piggott  
UnitedHealth Group  
Minnetonka, MN

Amy Fluckinger  
Vanguard  
Valley Forge, PA

### **85. Marketing & Public Relations Campaigns, Programs & Plans**

Laura Andrews  
Cleveland Metroparks Zoo  
Cleveland, OH

Jackson National  
Life Insurance  
Denver, CO

Jorie Lee, Kathryn Buettner  
Northern Illinois University  
DeKalb, IL

OneAmerica  
Indianapolis, IN

Ontario Nurses' Association  
Toronto, ON

Fabi Preslar,  
Hadley Perry Pacheco  
SPARK Publications  
Matthews, NC

Kim Kemper  
Texas Farm Bureau Insurance  
Company  
D Custom  
Dallas, TX

TTU Hospitality Services  
Lubbock, TX

Andrea Sok, Gayle Fishel,  
Sharee Posey  
USO  
Arlington, VA

Nicoletta Sabella, Stacey  
Walker, Mary Filiatraut  
Vanguard  
Malvern, PA

### **86. Public Service Campaigns, Programs & Plans**

Diane Arthur, Doug Tolf,  
Jacob Abramson  
City of Surprise  
Communications  
Surprise, AZ

Jackson National  
Life Insurance  
Denver, CO

Glenn Gillen  
S&A Cherokee  
Cary, NC



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**87. Employee & Benefit Communications**

Ashley Miller, Linda Lum,  
Glenn Eddie Gill  
Alere Health  
McKinney, TX

Nancy L. Rodibaugh,  
Rodney B. McPhail  
Human Resources  
Communications -  
Purdue University  
West Lafayette, IN

Alex L. Muehl, Henry White,  
Jessie Hillebrand  
The Jellyvision Lab, Inc.  
Chicago, IL

Donna Jaffee, Cheryl Soper  
Mercer  
Los Angeles, CA

OneAmerica  
Indianapolis, IN

Pace Communications  
Greensboro, NC

Tait Communications  
and Consulting  
Yellowknife, NT

Towers Watson  
Houston, TX

Katie McGlade, Lisa Harris  
Vanguard  
Wayne, PA

**88. Member & Customer Communications**

Lisa Greenwood, Tony Baldus,  
Linda Richardson  
Marsh U.S. Consumer  
Urbandale, IA

Ann Schreiber  
SkillsUSA  
Leesburg, VA

**89. Financial Campaigns, Programs & Plans**

Pacific Life  
Newport Beach, CA

Prudential Annuities - The  
Center for Sales Excellence  
Shelton, CT

Nick Linsalata  
Vanguard  
Valley Forge, PA

Katie McGlade, Lisa Harris  
Vanguard  
Wayne, PA

**90. Health & Medical Campaigns, Programs & Plans**

Helen Farnen,  
Werner K. Blume  
Aon Hewitt  
Baltimore, MD

Ambica Jones  
Ariad Healthcare  
Toronto, ON

Theresa A. Cavanaugh,  
Greg Fessenden  
Continuum Health Partners  
New York, NY

CRC Marketing Solutions  
Eden Prairie, MN

Ephraim McDowell Health  
Danville, KY

Barbara Mohr  
McMurry/TMG  
Phoenix, AZ

Iva Keene  
Natural Fertility Prescription  
Verbier, Switzerland

Dr. Paul Tang  
Palo Alto Medical Foundation  
Mountain View, CA

**91. Meeting & Event Campaigns, Programs & Plans**

Marc Sirockman  
Artcraft Health Education  
Flemington, NJ

Nancy Ann Chernitsky,  
Trisha Castellante,  
Association & Meeting  
Solutions, a Wyanoke Group  
Company  
Thorofare, NJ

Robert Cao-Ba  
ASU Alumni Association  
Tempe, AZ

Cerner Corporation  
Kansas City, MO

City of Surprise  
Communications  
Surprise, AZ

Dave Rector  
MRC Medical  
Communications  
Emerson, NJ

Jill Hronek, Kasia Chalko,  
Brian McGowan  
Society for Adolescent Health  
and Medicine  
Chicago, IL

**92. Government Agency Communications**

William Franklin,  
Rajeana Price  
City of Suffolk, Virginia  
Suffolk, VA

Jennifer Lynn Dimas, Dell Rae  
Moellenberg, Emily Wilmsen  
Colorado State University  
Ft. Collins, CO

Sacramento Area  
Sewer District  
Sacramento, CA

**93. Total Publication Programs**

Knowledge and Learning  
Products Division, ASI  
Government, Inc.  
Arlington, VA

Montgomery County  
Planning Department  
Silver Spring, MD

**94. Green Campaigns, Programs & Plans**

Jamie Roberts, Ayelet Katz,  
Andrea Weathers  
Conservation Services Group  
Portland, OR

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**95. Special Purpose Campaigns, Programs & Plans**

Kristina Niblett  
Harland Clarke Marketing Services  
Franklin, TN

Isabel Hunter, Phil Hetteema, Bryon Lee  
The Hetteema Group  
Pasadena, CA

Elena Fernández  
Los Alamos Neutron Science Center - Los Alamos National Laboratory  
Los Alamos, NM

**Writing****96. Education & Training Writing**

Diana Ellswood, Rocco Sciulli, Angelica Ray  
Allscripts  
Atlanta, GA

Allscripts.Healthcare Solutions, Inc.  
Atlanta, GA

Jon Kieffer, Evan Olson, Jeffery Harris  
Fujitsu Network Communications Inc.  
Richardson, TX

Nancy Langton, Bill Vitale, Nancy Harwood  
New Level Partners  
Princeton, NJ

Sibley & Associates LP  
Toronto, ON

Julie E. Sharp, Christopher J. Rowe  
Vanderbilt University  
Hendersonville, TN

**97. Marketing & Public Relations Writing**

Cathy Streiner  
The Corporate Pen  
Fleming Island, FL

Marc Gerrone, Jeff Thomson, Jananne A. Copeland  
IMA  
Montvale, NJ

Cynthia Greaves, Erin Macartney  
Palo Alto Medical Foundation  
Mountain View, CA

**98. Public Service Writing**

DRIVING DYNAMICS, INC.  
Newark, DE

ICF International  
Fairfax, VA

Towers Watson  
Houston, TX

**99. Web Writing**

Robert Lerosé  
Uniondale, NY

Heather Grzelka, Andrew Lee  
Art of Prose, LLC  
Saint Petersburg, FL

Marie Gettel-Gilmartin  
CH2M HILL  
Portland, OR

Mindi Schwab  
Credit Union Association of New York  
Albany, NY

Chris Damico  
Direct Supply  
Milwaukee, WI

Michael Steadman  
The Vanguard Group  
Wayne, PA

**100. Blog Writing**

Liz Massey  
ASU Alumni Association  
Tempe, AZ

Florida Advanced Technological Center of Excellence  
Brandon, FL

Tom Ceconi  
HR 360, Inc.  
Stamford, CT

McKnight's Editorial Staff  
McKnight's Long-Term Care News  
Northbrook, IL

Colleen McKenna  
Promo Marketing  
Philadelphia, PA

Robin Hardman  
Robin Hardman Communications  
Ridgewood, NY

Chris Birk, Levi Newman, David Moore  
Veterans United Home Loans  
Columbia, MO

**101. Feature Writing**

Bill Hudgins, Sandi Soendker  
Gallatin, TN

Robert Lerosé  
Uniondale, NY

ACR Bulletin  
Reston, VA

AG Bell Association for the Deaf and Hard of Hearing  
Washington, DC

Patrick M. O'Connell  
American Academy of Pediatrics  
Elk Grove Village, IL

Danecia Jones, Geoff Leonard Robinson  
American Airlines - Maintenance & Engineering  
Fort Worth, TX

American Journal of Nursing  
New York, NY

Lois Douthitt, Chris Hayhurst  
American Physical Therapy Association  
Alexandria, VA

Lois Douthitt, Donald E. Tepper  
American Physical Therapy Association  
Alexandria, VA

American Society of  
Ophthalmic Administrators  
(ASOA)  
Fairfax, VA

Association of  
Corporate Counsel  
Washington, DC

Rich Rosfelder  
CCIM Institute  
Chicago, IL

Daniel J. Lemieux,  
Terrence F. Paret  
Civil Engineering Magazine  
Reston, VA

Melinda Pratt Swenson  
Colorado State University,  
Division of External Relations  
Fort Collins, CO

Howard Prince, Timothy  
Wilkinson, Kendrick Volter  
Elayn Hunt Correctional  
Center  
St. Gabriel, LA

Karen Patterson  
Gannett Healthcare Group-  
Nurse.com  
Hoffman Estates, IL

Dan Watkins  
The Green Sheet, Inc.  
Santa Rosa, CA

Bill Hudgins, Edith Rianzares  
Hammock Publishing Inc.  
Nashville, TN

Janet Dudar, Karen Panetta  
IEEE  
Piscataway, NJ

Mike Consol  
Institutional Real Estate, Inc.  
San Ramon, CA

John von Brachel  
Merrill Lynch  
New York, NY

Military Officers  
Association of America  
Alexandria, VA

Heather McCullough  
Mistretta  
Monmouth University  
West Long Branch, NJ

Christopher Murphy  
NAFSA: Association of  
International Educators  
Washington, DC

Kimberly Jenkins  
National Association of State  
Boating Law Administrators  
Lexington, KY

Ontario Nurses' Association  
Toronto, ON

Erin Young  
Phi Delta Kappa International  
Bloomington, IN

Michael Cornnell  
Print+Promo  
Philadelphia, PA

Leilani Rangel  
SHPE Magazine  
Bloomfield, NJ

Gay-Lynn Carpenter  
Sigma Phi Epsilon  
Richmond, VA

George I. Seffers  
SIGNAL Magazine  
Fairfax, VA

Matt Hasson and Dan Morgan  
SLACK Incorporated  
Thorofare, NJ

AnnMarie R. Harvie  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

Larry Lange  
UBM Tech  
Manhasset, NY

Martha Vockley  
Vockley Lang  
Arlington, VA

Sarah Smith  
The Walt Disney Company  
Burbank, CA

Max Lark  
The Walt Disney Company  
Burbank, CA

Kelly Sullivan  
Wiley  
Hoboken, NJ

Jennifer Hicks  
Woodshop News  
Dayville, CT

## **102. How-to Writing**

Todd Dulaney  
Pace Communications/  
AAA Living  
Greensboro, NC

Theresa L. Houck,  
Rebecca Archibald  
Putman Media, Inc.  
Itasca, IL

Cynthia Gomez  
Wiley  
Hoboken, NJ

Jeff Stratton  
Wiley  
Hoboken, NJ

Betsy Pitner Lowe  
Wolters Kluwer Health  
Ambler, PA

## **103. News Writing**

American Proofreading Co.  
Bow, WA

Ken Lynch, Michael Frazier,  
Terry Young  
City of Surprise  
Communications  
Surprise, AZ

Russ Bleemer  
CPR Institute  
Hoboken, NJ

Sarah Severson,  
Patrick Butler  
Gazette  
Chicago, IL

Jim McCaffrey  
The Green Sheet, Inc.  
Santa Rosa, CA

Brian McCurdy  
HMP Communications  
Malvern, PA

Bernard Mason  
The Risk Management  
Association  
Philadelphia, PA

Runnymede Communications  
Runnymede Healthcare  
Centre  
Toronto, ON

Terry Douglas Simzer  
Upper Canada District  
School Board  
Brockville, ON

Stephanie Cajigal,  
Robert Lowes  
WebMD/Medscape  
New York, NY

Daniella Thoren  
Wolters Kluwer Health  
Ambler, PA

Kevin Graham  
Xcel Energy  
Denver, CO

#### **104. Interviews & Personal Profiles**

Kelly E. Mahon  
Association of American  
Medical Colleges  
Washington, DC

Tyrone Taborn,  
Garland Thompson  
Career Communications  
Group  
Baltimore, MD

Mark E. Berry  
College of Charleston  
Charleston, SC

Howard Prince,  
Raymond Bender  
Elayn Hunt Correctional  
Center  
St. Gabriel, LA

Nancy L. Rodibaugh  
Human Resources  
Communications -  
Purdue University  
West Lafayette, IN

IMNG Medical Media  
Rockville, MD

Emily Allen  
International Association of  
Administrative Professionals  
Kansas City, MO

Irving Levin Associates  
Norwalk, CT

Laura Jean Whitcomb  
Kearsarge Magazine  
Grantham, NH

Gary Halpern, Hermon  
Joyner, Randall Woods  
The PhotoMedia Group, Inc.  
Seattle, WA

Kathleen M. Beans,  
Mary Jo Taylor  
The Risk Management  
Association  
Philadelphia, PA

Rebecca Budde  
SIU School of Medicine  
Springfield, IL

Roger Hagy, Jr.  
University of Tennessee  
College of Arts and Sciences  
Knoxville, TN

Marina Draskovic  
The Walt Disney Company  
Burbank, CA

#### **105. Regular Departments & Columns**

Bill Shields, Tom Hoffman  
ACR Bulletin  
Reston, VA

Lana Ader  
American Airlines Publishing  
Fort Worth, TX

Stu Lehr, CRCM  
American Bankers Association  
Washington, DC

American Dental  
Education Association  
Washington, DC

Mary LaRusso  
American Society for  
Healthcare Risk Management  
Hoboken, NJ

Marlene L. Hendrickson,  
Stephen C. Dwyer  
American Staffing Association  
Alexandria, VA

Jacklyn Boice  
Association of Fundraising  
Professionals  
Arlington, VA

Patricia M. Burgio, APR  
Lancaster Central School  
District  
Lancaster, NY

Thad Plumley  
National Ground Water  
Association  
Westerville, OH

Wes Isley  
Pace Communications  
Greensboro, NC

Palo Alto Medical Foundation  
Mountain View, CA

Charlotte Thomas  
Society of Women Engineers  
Cleveland Heights, OH

David Sokol  
The Walt Disney Company  
Burbank, CA

Richard Rainsberger  
Wiley  
Hoboken, NJ

#### **106. Editorial & Advocacy Writing**

American Medical Association  
Washington, DC

Brandes Elitch  
The Green Sheet, Inc.  
Santa Rosa, CA

Healthcare of Ontario  
Pension Plan  
Toronto, ON

Oncology Nursing Society  
Pittsburgh, PA

Dawn A. Antoline-Wang,  
Simon M. Helfgott,  
Bruce N. Cronstein  
Wiley  
Hoboken, NJ

Richard Hader, PhD, NE-BC,  
RN, CHE, CPHQ, FAAN  
Wolters Kluwer Health  
Ambler, PA

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**107. Financial & Investment Writing**

Meg Sczyrba, CRCM and  
Thomas Healy, CRCM  
American Bankers Association  
Washington, DC

Sara Drummond  
CCIM Institute  
Chicago, IL

Josie Fuller  
Pace Communications  
Greensboro, NC

T3 Publishing  
Woodinville, WA

Jean Fitzgerald  
Capital Acumen - U.S. Trust  
New York, NY

Susan G. Cochran, Susan  
McLaughlin, Laura Koenig  
Vanguard  
Wayne, PA

Isabelle Cohen  
Wiley  
Hoboken, NJ

**108. Health & Medical Writing**

Suzanne Forte  
American College  
of Rheumatology  
Dallas, GA

Sue Miller Wiltz,  
Kristy Broering  
Angie's List Magazine  
Indianapolis, IN

Arthritis Today  
Arthritis Foundation  
Atlanta, GA

Jill Schlabig Williams  
Association for the  
Advancement of Medical  
Instrumentation  
Arlington, VA

Lois Ross  
Canadian Medical  
Protective Association  
Ottawa, ON

Canadian Medical  
Protective Association  
Ottawa, ON

Eleanor Mayfield, ELS  
ELM Communications  
Pittsburgh, PA

Leah Lawrence  
Leah Lawrence Editorial  
Wilmington, DE

Jaimie Siegle  
National Athletic  
Trainers' Association  
Dallas, TX

Donald Edward Tepper,  
Chris Hayhurst  
PT in Motion  
Alexandria, VA

Nancy Salem  
Sandia National Laboratories  
Albuquerque, NM

Cardiology Today's  
Intervention Editorial Staff  
SLACK Incorporated  
Thorofare, NJ

Bruce Haghghat  
Tricore Inc.  
Princeton, NJ

Karienne Stovell  
Wiley  
Hoboken, NJ

Ravi Morchi, M.D.  
Wolters Kluwer Health  
Ambler, PA

**109. Speech & Script Writing**

Lockheed Martin C&SS  
Richland, VA

Lora Jones  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

**110. Sports Writing**

Alicia Lutz  
College of Charleston  
Charleston, SC

Peggy Edwards  
Professional Tennis Registry  
Hilton Head Island, SC

VFW Magazine  
Kansas City, MO

**111. Technical Writing**

Robert L. Reid  
Civil Engineering Magazine  
Reston, VA

Cognizant Technology  
Solutions  
Chennai, India

Sarah Westling  
Mitchell International, Inc.  
San Diego, CA

**112. Technology & Science Writing**

Ray Phillips  
American Society for  
Engineering Education  
Washington, DC

Dennis LaMantia  
CCIM Institute  
Chicago, IL

Ron Clark, Tammy Appel  
LOMA  
Atlanta, GA

Daniel Strain  
Maryland Sea Grant  
College Park, MD

Neal Singer  
Sandia National Laboratories  
Albuquerque, NM

**113. Green Writing**

Nancy Goll  
Bainbridge Island Magazine  
Bainbridge Island, WA

Mike Vatalaro  
BoatU.S. Magazine  
Alexandria, VA

John Viera  
EHS Today  
Cleveland, OH

National Environment Agency  
- Singapore Environment  
Institute  
Singapore

Priscilla B. Knight  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Carol J. Forrest  
Rose Hill Communications,  
Inc.  
Wheaton, IL



## **114. Writing Series**

Lynne Shallcross  
American Counseling  
Association/Counseling Today  
Magazine  
Alexandria, VA

Jennifer C. Loftus, Cassandra  
Carver  
Astron Solutions  
New York, NY

Tom Neale  
BoatU.S. Magazine  
Alexandria, VA

Anita Sama  
CEO Update  
Washington, DC

Mike Price  
National Ground Water  
Association  
Westerville, OH

Terracom Public Relations  
Chicago, IL

Kathryn C. Salamone  
Trinitas Regional  
Medical Center  
Elizabeth, NJ

Laura Borden  
Vanguard  
Malvern, PA

VFW Magazine  
Kansas City, MO

Vietnam Veterans of America  
Silver Spring, MD

Stephanie Cajigal,  
Carol Peckham  
WebMD/Medscape  
New York, NY

Claudine McCarthy  
Wiley  
Hoboken, NJ

Aileen Gelpi  
Wiley  
Hoboken, NJ

Serena Stockwell  
Wolters Kluwer Health  
Ambler, PA

## **115. Special Purpose Writing**

Harry G. Samuels  
Learning Services  
Bradenton, FL

Charlotte Tucker  
The Nation's Health/American  
Public Health Association  
Washington, DC

Todd Herman  
Todd Herman Associates  
Greensboro, NC

Venetia L. Miles  
Township High School  
District 214  
Arlington Heights, IL

Duncan McNiff  
Vanguard Group  
Valley Forge, PA

## **116. Best Rewrites**

Carla Kemp  
American Academy  
of Pediatrics  
Elk Grove Village, IL

Publications &  
Communications Department  
CARF International  
Tucson, AZ

Lindsay Bodkin  
International Coach  
Federation  
Lexington, KY

Donald Edward Tepper  
PT in Motion  
Alexandria, VA

## **Design & Illustration**

### **117. Design & Layout**

AAA Western & Central NY  
Buffalo, NY

Michael Springer  
American Dental Association  
Chicago, IL

Ascensus  
Brainerd, MN

Association of  
Corporate Counsel  
Washington, DC

Jeff Roth  
Civil Engineering Magazine  
Reston, VA

Credit Union Executives  
Society  
Madison, WI

Graybar Marketing and  
Communications  
St. Louis, MO

Hope Health  
Kalamazoo, MI

Lockheed Martin C&SS  
Richland, WA

Mako Shimabukuro  
Marine Corps Community  
Services Marketing Branch  
FPO, CA

Military Officers  
Association of America  
(2 awards in Category 117)  
Alexandria, VA

Kevin Daniel Scally  
Monmouth University  
West Long Branch, NJ

Randy White  
National Council of Teachers  
of Mathematics  
Reston, VA

Mary Lou Dreyer,  
Kathryn Buettner  
Northern Illinois University  
DeKalb, IL

Melinda Kelsey  
Northwest Missouri State  
University  
Maryville, MO

Anne Loftin  
Pace Communications  
Greensboro, NC

Austin Brown, Amanda Naber,  
Patti Kloosterman  
Pella Corporation  
Pella, IA

Lynn Mayes, Kurt Snider,  
Sara McLean  
Pinnacle Entertainment, Inc  
Las Vegas, NV

Jennifer A. Ruf,  
Christian E. Marcello  
Rufhaus Designs  
Clifton, NJ

Michael Lanigan  
Sandia National Laboratories  
Albuquerque, NM

T3 Publishing  
Woodinville, WA

Justin Dorland, Trevor  
Delling, Ellen Terry  
Texas Medical Association  
Austin, TX

Nicole Moore, Michael Bugler,  
Susan McLaughlin  
Vanguard  
Malvern, PA

Jennifer Diep  
The Walt Disney Company  
Burbank, CA

Jared Cohen-Richards  
The Walt Disney Company  
Burbank, CA

Candice Kiel  
The Write Type  
Reno, NV

### **118. Illustration & Typography**

Janet Dudar,  
Elizabeth T.B. Johnston  
IEEE  
Piscataway, NJ

John von Brachel  
Merrill Lynch  
New York, NY

Military Officers  
Association of America  
Alexandria, VA

Erin Young  
Phi Delta Kappa International  
Bloomington, IN

Jared Cohen-Richards  
The Walt Disney Company  
Burbank, CA

### **119. Infographics**

Lada Krilov, Kelly Baldwin,  
Dan Austell  
American Society of  
Clinical Oncology  
Alexandria, VA

American Specialty Health  
San Diego, CA

Cou4 Interactive Company  
Limited  
Hong Kong

CSC  
Falls Church, VA

Lockheed Martin C&SS  
Richland, WA

UBM's DeusM  
New York, NY

Office of Juvenile Justice and  
Delinquency Prevention  
U.S. Department of Justice  
Washington, DC

Chris Birk, Lauren Okruch  
Veterans United Home Loans  
Columbia, MO

### **120. Covers**

Lesley Q. Palmer  
AARP Media/Creative  
Washington, DC

Gary Bloom  
ASCD  
Alexandria, VA

Jacklyn Boice  
Association of Fundraising  
Professionals  
Arlington, VA

Robert Cao-Ba  
ASU Alumni Association  
Tempe, AZ

Brad Pierson  
Colorado Medical Society  
Denver, CO

Bill Hudgins, Michael Blum  
Hammock Publishing Inc.  
Nashville, TN

Emily Allen, John Naatz  
International Association of  
Administrative Professionals  
Kansas City, MO

Katie Haney  
McMurry/TMG  
Washington, DC

Isabella Mathews  
National Association of  
REALTORS®  
Chicago, IL

Pace  
Greensboro, NC

Erin Young  
Phi Delta Kappa International  
Bloomington, IN

Gary Halpern, Albert Watson,  
Randall Woods  
The PhotoMedia Group, Inc.  
Seattle, WA

Rod J. Rohrich, M.D.  
Plastic and Reconstructive  
Surgery  
Dallas, TX

Mike Miazga  
Supply House Times  
Deerfield, IL

Matt Walker,  
Jared Cohen-Richards  
The Walt Disney Company  
Burbank, CA

Jean Christofferson, Kris  
Sotelo, Jamie Hernandez  
WorldatWork  
Scottsdale, AZ

### **121. Spreads**

Brenan Sharp, Rebecca Sell,  
Eric Newhouse  
ABA Journal,  
American Bar Association  
Chicago, IL

American Specialty Health  
San Diego, CA

Robert Cao-Ba  
ASU Alumni Association  
Tempe, AZ

Bill Hudgins, Cherryl Carlson  
Hammock Publishing Inc.  
Nashville, TN

Will Henderson, Matt Cox,  
Kelli N. Campbell,  
Ann McGuire  
Indiana University Health  
Ball Memorial Hospital  
Muncie, IN

The Pohly Company  
Boston, MA

Theresa L. Houck  
Putman Media, Inc.  
Itasca, IL

Jennifer A. Ruf, Julie Barker  
Rufhaus Designs  
Clifton, NJ

JoAnn Dickey  
Society of Women Engineers  
Cleveland Heights, OH

David Nicastrò  
UBM Design Central  
Manhasset, NY

### **122. Photography**

R. Scott Nolen  
American Veterinary  
Medical Association  
Schaumburg, IL

Tom Edward Zasadzinski  
Cal Poly Pomona  
Pomona, CA

NFL/H.O. Zimman, Inc.  
Lynn, MA

Bill Hudgins, Michael Blum  
Hammock Publishing Inc.  
Nashville, TN

Janet Dudar, Peter Corke  
IEEE  
Piscataway, NJ

Kathleen A. Zona,  
Kelly R. Heidman,  
Nancy Smith Kilkenny  
NASA Glenn Research Center  
Cleveland, OH

Office of Communications/  
Georgia DOT  
Atlanta, GA

Adam Voorhes  
Pace Communications/  
AAA Living  
Greensboro, NC

Jim Hawker  
SIU School of Medicine  
Springfield, IL

### **123. Identity & Graphic Standards Materials**

Erin Cowell, John O'Connell  
Energy Federation Inc.  
Southborough, MA

Gretchen S. Blackburn  
GS Design  
Austin, TX

Julia Marino, Jordan Blair  
Jesuit High School  
Carmichael, CA

### **124. Print Ads & Advertorials**

Jonathon Kirkbride,  
Dawn Obermoeller  
Bioo Scientific  
Austin, TX

Sheana Firth, Fred Ayres  
Breakaway Graphics, LLC  
Murfreesboro, TN

Health Partners  
Philadelphia, PA

Marine Corps Community  
Services Iwakuni Marketing  
FPO, AP

Lisa Greenwood, Tony Baldus,  
Jani Van Deest  
Marsh U.S. Consumer  
Urbandale, IA

### **125. Posters & Displays**

Lockheed Martin C&SS  
Richland, WA

Louisiana Sea Grant  
Baton Rouge, LA

Laura Spofford  
Social & Scientific  
Systems, Inc  
Silver Spring, MD

University Housing Marketing  
Champaign, IL

### **126. Calendars**

Dana Russell, Laura Bouma,  
John Langston  
Appaloosa Journal  
Moscow, ID

### **127. Green Design & Illustration**

Erik Mausser  
Bloomberg L.P.  
New York, NY

InHaus Media  
Peterborough, NH

Lockheed Martin C&SS  
Richland, WA

### **128. Special Purpose Design & Illustration**

Gina Garcia  
County College of Morris  
Randolph, NJ

Heather Brooks  
Veterans United Home Loans  
Columbia, MO

### **129. Best Redesigns**

Tamara Kowalski  
American Bar Association  
Chicago, IL

Donna Cipriani  
Cleveland Metroparks  
Cleveland, OH

Financial Planning  
Association  
Denver, CO

Margaret M. Carter  
National Active and Retired  
Federal Employees  
Association  
Alexandria, VA

National Association of  
Professional Organizers  
Mt Laurel, NJ

NCCI  
Boca Raton, FL

Nichole Stella, Elise Carr,  
Tim Dupnak  
Print + Promo  
Philadelphia, PA

### **One-of-a-Kind Publications**

### **130. One-of-a-Kind - Print Publications**

Ronald Lana  
Art Institute of California -  
Inland Empire  
San Bernardino, CA

Carla Jo Parks Wooley,  
David Faidley  
The Babcock & Wilcox  
Company  
Lynchburg, VA

Erik Mausser  
Bloomberg L.P.  
New York, NY

Crystal Lane Baus  
Canyon Communications  
Tempe, AZ

Corporate Communications  
CardWorks  
Woodbury, NY

Donald Maxton  
Continuum Health Partners  
New York, NY

Dian Griesel, Ph.D.  
Dian Griesel Inc.  
Washington Depot, CT

Alayna Riggins  
Eyes & Ears  
Lake Buena Vista, FL

Kristina Niblett  
Harland Clarke Marketing  
Services  
Franklin, TN

Lockheed Martin C&SS  
Richland, WA

LaTina Lewis  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Palo Alto Medical Foundation  
Mountain View, CA

Sean Riley, Jeff Schaefer,  
Mary Thorne  
PMMI Media Solutions  
Paoli, PA

Research!America  
Alexandria, VA

Brett DeBoer,  
Courtney Lehmann  
University of the Pacific  
Stockton, CA

Duncan McNiff  
Vanguard Group  
Valley Forge, PA

Coleen M. F. Stern  
Wolters Kluwer Health  
Ambler, PA

Ingrid Staude, Janine Botes  
Words'worth  
Johannesburg, South Africa

### **131. One-of-a-Kind - Electronic Publications**

The Conference Board  
and GLC Custom Media  
Northbrook, IL

Oxford University Press  
New York, NY

Dan Blunk  
Penton Media  
Fort Collins, CO

### **132. One-of-a-Kind - Custom-Published Publications**

American Council on the  
Teaching of Foreign  
Languages  
Alexandria, VA

NFL/H.O. Zimman, Inc.  
Lynn, MA

Rick O'Sullivan  
Society for Technical  
Communication  
Fairfax, VA

Leslie Stinson  
Summit Business Media -  
Custom Media  
Centennial, CO

Fay Ellis, Kim Jansen  
Wolters Kluwer Health  
Ambler, PA

### **133. One-of-a-Kind - Education & Training Publications**

Barbara F. Orwig  
Career Communications, Inc.  
Overland Park, KS

Healthy Aging Research  
Network, Easter Seals Project  
ACTION, and UNC Center for  
Health Promotion and Disease  
Prevention  
Seattle, WA

Will Henderson, Matt Cox,  
Kelli N. Campbell,  
Ann McGuire  
Indiana University Health  
Ball Memorial Hospital  
Muncie, IN

Rebecca L. McKee,  
Marian Reiter  
Michigan State University  
Extension  
East Lansing, MI

Amanda K. Martin, Mary  
Heins, Michelle Griffin  
National Tactical Officers  
Association  
Doylestown, PA

Oregon Sea Grant  
Corvallis, OR

### **134. One-of-a-Kind - Marketing & Public Relations Publications**

Erin Skelley, Leslie Briggs,  
Nicole Hadnott  
The Methodist Hospital  
System  
Houston, TX

Corinne Cooper,  
Mark V. B. Partridge  
Professional Presence  
Communication Consulting  
Tucson, AZ

### **135. One-of-a-Kind - Health & Medical Publications**

Nancy Sander  
Allergy & Asthma Network  
Mothers of Asthmatics  
McLean, VA

Haymarket Oncology/  
Haymarket Media Inc.  
Montvale, NJ

MediaCorp Pte Ltd  
Singapore

Carole Leung  
Mills-Peninsula  
Health Services  
Mountain View, CA

Stephan Cho,  
Jody A. Charnow  
Renal & Urology News  
New York, NY

Susan Carol Associates  
Public Relations, Inc.  
Fredericksburg, VA

UCB  
New York, NY

Heather Davis, Gus Osorio,  
Nadia Olsen  
USAID | DELIVER  
PROJECT  
Arlington, VA

### **136. One-of-a-Kind - Government Publications**

SIDES & Associates  
Lafayette, LA

Ellen Fisher, Brandy Keehn  
Utilities Commission,  
City of New Smyrna Beach  
New Smyrna Beach, FL

### **137. One-of-a-Kind - Technology & Science Publications**

Erik Mausser  
Bloomberg L.P.  
New York, NY

### **138. One-of-a-Kind - Green Publications**

InHaus Media  
Peterborough, NH

MediaCorp Pte Ltd  
Singapore

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#### **A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the beginning of each individual category.
- Organization names appear in the format and style used by entrants.

**To order additional award certificates** for co-workers and contributing vendors, see the order form on the next page, or on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from  
[www.apexawards.com/221.htm](http://www.apexawards.com/221.htm).





# Order Form: APEX 2013 ADDITIONAL Certificates

**Your chance to give a “pat on the back”  
to deserving staff, freelancers and vendors.**

If you won an APEX 2013 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

**1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.**

 **Best method:** *Attach photocopies of your original certificate(s) with changes marked.*

**2. Here is the copy for my additional certificates order:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Sample Certificate Copy:**

Most Improved Newsletters (entry category)  
The Ace Reporter (entry title)  
Judy Smith (name of staff person)  
Publications Manager (job title)  
Ace Software, Inc. (name of organization)

**3. Enclosed is my certificate order for:**

Qty: \_\_\_\_\_ APEX 2013 Award of Excellence certificates.

Qty: \_\_\_\_\_ APEX 2013 Grand Award certificates.

\_\_\_\_\_ Total # of certificates @ \$ \_\_\_\_\_ each = \$ \_\_\_\_\_  
(total enclosed)

**Cost: \$15 each (Until October 15, 2013)  
\$18 each (From October 16 on)  
(includes shipping via 1st Class Mail)**

**4. Payment must accompany order.**

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my  Visa  MasterCard  American Express

Card # \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**5. Mail my certificate(s) to:**

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

*Name:* \_\_\_\_\_

*Org:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*City/State-Prov./Zip:* \_\_\_\_\_

*Phone:* \_\_\_\_\_

*E-mail:* \_\_\_\_\_

**6. Mail this order form, with payment, to:**

APEX 2013 Additional Certificates  
Communications Concepts, Inc.  
7481 Huntsman Blvd., #720  
Springfield, VA 22153-1648

Or fax this order form with your credit card order to:  
**703/643-2329** (secure fax machine)

**NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.**

Note: All APEX 2013 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.



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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Sample Certificate Copy:**  
Most Improved Newsletters (entry category)  
The Ace Reporter (entry title)  
Judy Smith (name of staff person)  
Publications Manager (job title)  
Ace Software, Inc. (name of organization)

**3. Enclosed is my certificate order for:**

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Qty: \_\_\_\_\_ APEX 2013 Grand Award certificates.

\_\_\_\_\_ Total # of certificates @ \$ \_\_\_\_\_ each = \$ \_\_\_\_\_  
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\$18 each (From October 16 on)  
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**4. Payment must accompany order.**

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Charge my  Visa  MasterCard  American Express

Card # \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**5. Mail my certificate(s) to:**

**Clearly** write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

**Name:** \_\_\_\_\_

**Org:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State-Prov./Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**6. Mail this order form, with payment, to:**

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Communications Concepts, Inc.  
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Springfield, VA 22153-1648

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