

Writing that Works[®]

The Business Communications Report

Web: <http://www.apexawards.com>

News

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Announcing the Winners of

APEX 2017



The Twenty Ninth Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2017, the twenty ninth annual awards program recognizing excellence in publishing by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With close to 1,400 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 11 major categories, with 543 Awards of Excellence recognizing exceptional entries in 100 subcategories.

The panel of judges for APEX 2017 included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, noted publishing executive and senior APEX judge, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer's Web Watch.

The APEX 2017 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2017

The 29th Annual Awards for Publication Excellence Competition

Sponsored by the Editors of Writer's Web Watch and the Writing That Works Archives

How were awards presented?

APEX 2017 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

1,361 entries were evaluated, in the following distribution:

Newsletters: 92; Magazines, Journals & Tabloids: 304; Annual Reports: 53; Print Media: 101; Electronic Media: 115; Social Media: 53; Websites: 72; Campaigns, Programs & Plans: 93; Writing: 257; Design & Illustration: 161; One-of-a-Kind Publications: 60.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 543 APEX Awards of Excellence recognize excellence in 100 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2017 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, noted publishing and marketing executive, circulation consultant and senior APEX judge, Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through consulting services and reports on business writing and communications.

Concepts also publishes *Writer's Web Watch*, an e-newsletter on print, Web, electronic and social media, and the *Writing That Works Archives*, a resource for business communicators.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.)

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from ApexAwards.com/221.htm.

GRAND AWARDS

Newsletters

Bill O'Brien
The Long Distance Hiker
Appalachian Long Distance
Hikers Association
Meriden, CT

Gail Goolgasian, Kathy
Raborn, Brian Lydon
Merrill Lynch myFuture
Bank of America
Merrill Lynch
Pennington, NJ

Anita Sama
CEO Update - March 4, 2016
CEO Update
Washington, DC

Ric Edelman
*Inside Personal Finance -
December 2016*
Edelman Financial Services
Fairfax, VA

Magazines, Journals & Tabloids

Mark Matthews,
Nicola Nittoli
*Prism Magazine -
January 2016*
American Society for
Engineering Education
Washington, DC

*Children and Libraries: The
Journal of the Association for
Library Service to Children*
Association for Library
Service to Children/
American Library
Association
Chicago, IL

Mary Koik, Jeff Griffith,
Jim Campi
*Hallowed Ground -
Summer 2016*
Civil War Trust
Washington, DC

Rebekah Hanover Pettit,
Rebecca Aloisi
*Mount Vernon Magazine -
Spring 2016*
George Washington's
Mount Vernon
Mount Vernon, VA

Kathleen Osborne and the
Communication Staff
HB Magazine
Hathaway Brown School
Shaker Heights, OH

Kathy Pretz, Monica
Rozenfeld, Amanda Davis
*Special Issue: The State of
Engineering Education*
IEEE The Institute
Piscataway, NJ

Jordan Maddex,
Samantha Finken
SOAR Magazine
Jet Linx Aviation
Omaha, NE

Bill Winter, Alix Hackett,
Brian Messenger
*Perkins Perspectives
Magazine*
Perkins School for the Blind
Watertown, MA

*Truth in danger, danger in
truth: Journalists under fire
and under pressure*
SAGE Publishing
Thousand Oaks, CA

E. Thomas Hall
SkillsUSA Champions
SkillsUSA
Leesburg, VA

*The Johnnie Walker House
Edit - Volume 05*
SPH Magazines Pte Ltd
Singapore

SilverKris - October 2016
SPH Magazines Pte Ltd
Singapore

INSIDE 2016/2017
ThinkFarm Pte Ltd
Singapore

Dr. Simon Helfgott,
Keri Losavio, Liliana Estep
*The Rheumatologist -
March 2016*
Wiley
Hoboken, NJ

Annual Reports

Amy Green
*Making an Impact:
CAHEC at Work*
CAHEC & Hyper Frontier
Raleigh, NC

Marie Gettel-Gilmartin,
Melissa Mora,
Matt Anderson
*CH2M Sustainability and
Corporate Citizenship Report*
CH2M
Portland, OR

Theo Fells, Crystal
Herrmann, Howard Smith
*IMF Annual Report
Web Page*
International Monetary
Fund
Washington, DC

Stephen Monroe
*The Senior Care Acquisition
Report, 21st Edition*
Irving Levin Associates
Norwalk, CT

*2015/2016 Interactive
Annual Report*
Runnymede Healthcare
Centre
Toronto, ON

Print Media

Marni Jameson
*Downsizing the
Family Home*
AARP
Washington, DC

*Breast Cancer
Clear & Simple*
American Cancer Society
Atlanta, GA

Jennifer Calligan
Welcome Book
Ann and Robert H. Lurie
Children's Hospital
Chicago, IL

Jennifer Sailer
*Live, Work, Connect
Brochure*
Evoke Idea Group
St. Charles, IL

Ford Product Team/Retailer
Education & Training
Frontline - June/July 2016
Ford Motor Company
Dearborn, MI

*Member Booklet - Taking
Care of Your Future. Now.*
Healthcare of Ontario
Pension Plan
Toronto, ON

Clinton Coleman
*Morgan State University
2017 Calendar*
Morgan State University
Baltimore, MD

Katrina Holt, Beth Lowe,
Ruth Barzel
*Healthy Habits for Happy
Smiles Handout Series*
National Maternal and Child
Oral Health Resource Center
Washington, DC

*Planning for Retirement
2016*
New York State Department
of Civil Service/NYSHIP
Albany, NY

Charlotte Stiverson
Nellie's Walk
Oncology Nursing Society
Pittsburgh, PA

*BMW MC 2017
Enrollment Planner
for Active Employees*
The Segal Group
New York, NY

Electronic Media

Ben Rome, Sue Marchese,
Simeon Cogswell, Contractor
*AIHA IH Professional
Pathways Profiles*
AIHA
Falls Church, VA

Robert Pace
*ASHG 2016 Annual Meeting
Online Exhibitor Prospectus*
Allen Wayne
Warrenton, VA

Stefani Roth, Julie Huggins
ASCD myTeachSource
ASCD
Alexandria, VA

David Owen
Active Shooter Denied
Cobb County School District,
Office of Communications
Marietta, GA

Lisa Tossey, Christopher
Petroni, Rosa Leon-Zayas
*Project VIDEO: Virtual,
Interactive Dark Energy
Outreach*
Delaware Sea Grant
University of Delaware
Lewes, DE

Anirban Das
*Data Protection
in the Workplace*
EI Design Pvt. Ltd.
Bangalore, India

Jeffrey Caplan,
Trevor Rasmusson
*Sentinel City® Community
Health Simulation*
Healthcare Learning
Innovations
Aurora, CO

Georgia C. Stelluto, Harry T.
Roman, Hillary Coggeshall
Tips for Young Engineers
IEEE-USA
Washington, DC

Delegating Effectively -
*Interactive E-Learning
Module*
LearnVibe, LLC
Bethesda, MD

Melanie Medina, Ben
Carpenter, Michael Carter
*Mended Hearts GoToGuide
on Heart Attacks*
madison/miles media
Arlington, TX

Robert Mirarels, Davina
Gazo, Pamela Faatz
Your Children and Money
Merrill Lynch Wealth
Management, a Bank of
America Corporation
Pennington, NJ

Theresa Austin, John Renz,
Pamela Holland-Moritz
*Grey's Story: Getting Back
to Work and to Life*
Prudential Group Insurance
Roseland, NJ

SA Marketing Team
*The Power to Overcome -
High Impact*
Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

*Decide to Invest in Yourself
(DIY) BrainShark*
Texa\$aver 401(k) / 457
Program
Austin, TX

Sara Sonntag
*Healthy Mind Healthy Body
- December 2016*
UnitedHealthcare
Vienna, VA

*Design Squad
Global Club Guide*
WGBH Educational
Foundation
Boston, MA

Social Media

Joan Cheverie,
D. Teddy Diggs
*The Professional
Development Commons Blog*
EDUCAUSE
Louisville, CO

Elizabeth Newman, Emily
Mongan, James M. Berklan
Daily Editors' Notes
McKnight's Long-Term Care
News
Northbrook, IL

Maureen Kennedy, Patricia
Bath, Jacob Molyneux
*Sent Back: Imagining the
Real Costs of a Family's
End-of-Life Decisions*
Wolters Kluwer/American
Journal of Nursing
New York, NY

Websites

Kate Young, Larry Price
ABA Bank Marketing.com
American Bankers
Association
Washington, DC

Miku Kinnear,
Monica Moore
*Solid Rock Carpenters
Website Redesign*
Association Management
Center
Chicago, IL

ACCDocket.com
Association of
Corporate Counsel
Washington, DC

*Investment Taxation
Academy*
Jackson Marketing
Department
Denver, CO

*Food Marketing Institute
Digital Food Shopper
Microsite*
Matrix Group
International, Inc.
Arlington, VA

Dr. Marilyn Finnemore
Mind & Media Website
Mind & Media, Inc.
Alexandria, VA

SHRM.org
SHRM
Alexandria, VA

Keedra Carroll
*Adobe Plan Changes
Microsite*
Vanguard
Valley Forge, PA

Campaigns, Programs & Plans

Suzanne Rovick,
Marissa Bryan
*Merrill Edge Competing
Financial Goals Package*
Bank of America and
Meredith Xcelerated
Marketing (MXM)
Des Moines, IA

Community and
Publishing Services
*Emily's Choice:
A Child Protection Story*
Legal Services Society, BC &
Healthy Aboriginal Network
Vancouver, BC

Kate Squires, Steve Cole,
Emily Schaller
KORUS-AQ Campaign
Logical Innovations at NASA
Armstrong Flight Research
Center
Edwards, CA

*cyberpioneerTV web-series:
Then & Now - A Look at
Former SAF Camps*
Ministry of Defence,
Singapore

Denise Reynolds
*Akron Children's Hospital
Goes All In for Benefits
Open Enrollment*
Outside the Lines
Creative Group, LLC
Euclid, OH

RSD Marketing
*Thrive with Pacific Life
Campaign*
Pacific Life Insurance Co.
Newport Beach, CA

Julie Dowdie, Holly-Ann
Campbell, Natalie Quan
Hospital Accreditation 2016
The Scarborough Hospital
Scarborough, ON

Writing

Victoria Houghton
Answers in Practice
American Academy
of Dermatology
Schaumburg, IL

American Journal
of Critical Care
*Living with Dying in the
Pediatric Intensive Care
Unit: A Nursing Perspective*
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Donald Tepper,
Chris Hayhurst
*Managing Patients
Who Are Transgender*
American Physical Therapy
Association
Alexandria, VA

Courtney Peter,
Jamie Roberts,
Denise Doring VanBuren
*Long May She Wave: The
Story of Annin Flagmakers*
Hammock Inc.
Nashville, TN

Lila Ivey, David Companion
The Last Ballot
Hospice of Marion County
Ocala, FL

Janet Skidmore
*Talking Science for
Non-Scientists: Three
Articles from the Covance
Scientific Council Series*
Janet Skidmore
Communications LLC
Dresher, PA

Heather Cygan, Cathryn
Domrose, Sallie Jimenez
*The Healer's Journey -
Parts One & Two*
OnCourse Learning
Hoffman Estates, IL

Brady Kay
Living The American Dream
Pontoon & Deck Boat
Magazine
Idaho Falls, ID

Mollie Rappe
*Blowing Bubbles
to Catch CO₂*
Sandia National
Laboratories
Albuquerque, NM

Mark Tarallo
*News and Trends:
The Lessons of Flint*
Security Management
Magazine, published by
ASIS International
Alexandria, VA

Cardiology Today Staff
*Cardiology Today - Coverage
of the 2016 American College
of Cardiology Annual
Scientific Session*
SLACK Incorporated
Thorofare, NJ

Tom Bartol, Cynthia
Laufenberg, Tarun Kunwar
*Nurse Practitioner -
Recreating Healthcare:
The Next Generation*
Wolters Kluwer
Philadelphia, PA

Design & Illustration

Robert Priest, Grace Lee
*AARP Bulletin:
2016 Redesign*
AARP Bulletin
Washington, DC

Brenan Sharp, Tim Marrs,
Stephen Webster
*Did Litigation Kill the
Beatles? March 2016*
ABA Journal
American Bar Association
Journal
Chicago, IL

*Seeking China, AAA Living
Magazine - July/August
2016*
The Auto Club Group - AAA
Greensboro, NC

Succession Planning Guide
Jackson Marketing
Department
Denver, CO

Kenneth Dotson,
Kathleen Jordan
Lincoln Central Logo Suite
Lincoln Central Association
Chicago, IL

Rod Mackenzie, Winnie
Leung, Ginny Gay
*Priority for Singapore
Airlines PPS Club*
Publicitas Content Pte Ltd
Singapore

Julie Fournier
Set Your Career In Motion
REALTOR® Magazine
Chicago, IL

Elizabeth Pohland, Dr. Sam
Dragga, James Cameron
*Technical Communication
2016 Covers*
Society for Technical
Communication
Fairfax, VA

JoAnn Dickey
SWE Magazine
Society of Women Engineers
Cleveland Heights, OH

The Electricity Times
SP Group
Singapore

One-of-a-Kind Publications

Scott A. Davis, Todd
Albertson, Michael Wichita
The New Retirement
AARP The Magazine
Washington, DC

2017 Masters Journal
Augusta National Golf Club
& H.O. Zimman, Inc.
Lynn, MA

Bats Magazine
Bat Conservation
International & GLC -
a marketing
communications agency
Skokie, IL

Chelsea Johnson,
Claire Saxton
*Frankly Speaking About
Cancer: Clinical Trials*
Cancer Support Community
Washington, DC

*'It mattered to that one' - A
collection of Outreach stories*
Cognizant Outreach
Chennai, India

Joyce See
*Mount Alvernia Hospital
Mother&Child Guidebook -
To Maternity and Beyond*
Mount Alvernia Hospital
Singapore

Lifewise
National Healthcare Group
Singapore

Alessia Kirkland, Stewart
Wills, Rebecca Robinson
*OSA Centennial
Booklet Series*
OSA
Washington, DC

*Hilton Head Island:
The Official Vacation
Planner 2017*
PACE
Greensboro, NC

Dr. EE Kiam Chua
Rainforest in a City
Simply Green & National
Parks Board Publication
Singapore

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Lynda Soong, Charmaine Tan, Thirukumaran Agency for Integrated Care Singapore

American Academy of Emergency Medicine Milwaukee, WI

Linda Carpino, Cheryl Desjardin, Susan Collins Conduent Merrimac, MA

Kelly Malloy, Stephanie Guida East Valley Water District Highland, CA

Jennifer Davis Georgia Defense Lawyers Association Atlanta, GA

Kay McCurdy, Kathleen Henry Greenspring Springfield, VA

High Company LLC Lancaster, PA

Judy Taylor Holyoke Public Schools Holyoke, MA

Institute for Quantum Computing, University of Waterloo Waterloo, ON

Loretta Clodfelter Institutional Real Estate, Inc. San Ramon, CA

Sheryl Miller, Rebecca Romig, O. Lorena Ruiz Legal Counsel for the Elderly Washington, DC

Catherine Reynolds and the PDP Communique Team Professional Development Program Albany, NY

Donna Nahas, James Castle South Nassau Communities Hospital Oceanside, NY

Checkpoint Staff VFW Kansas City, MO

Leanna Cherry, Courtney Allison Winthrop Hospital Mineola, NY

2. Newsletters - Electronic & Email

Genna Rollins American Association for Clinical Chemistry Washington, DC

Charles Fiegl, Apoorva Stull College of American Pathologists Washington, DC

Jill Galinski Excellus BlueCross BlueShield Rochester, NY

Cherisse Wells Headquarters, Department of the Army Sexual Harassment/Assault Response and Prevention Program Office Crystal City, VA

Steve Monroe, Ben Swett Irving Levin Associates, Inc. Norwalk, CT

Sara Buchanan, Lynn Nickels, Jeanette Evans Northeast Ohio Society of Technical Communication Park Hills, KY

Sheree Bond Ontario Nurses' Association Toronto, ON

Taylor Fulton, Tim Fulton Small Business Matters Atlanta, GA

Maria Valvo Univera Healthcare Buffalo, NY

3. Newsletters - Custom-Published

Ian Cordes, Dr. Elizabeth Hames FMDA—The Florida Society for Post-Acute and Long-Term Care Medicine West Palm Beach, FL

Nick Silva Imprint New York, NY

4. Newsletters - Writing

W. Bradley McKibben, Sandi Logan, Devon Romero Chi Sigma Iota International Thomasville, NC

Rohanah Koid, Nicole Lim, Sean Firoz Lee Kong Chian School of Medicine, Nanyang Technological University Singapore

Dr. Joan Hope, Halley Sutton Wiley Palm Beach Gardens, FL

Alison Knopf Wiley Carmel, NY

5. Newsletters - Design & Layout

Alice Hlavin Buster Creative North Chicago, IL

The Hughston Foundation, Inc. Columbus, GA

MaryPat Imlah, Michelle Wingo Imagery Print & Promotions Leesburg, VA

iVision Atlanta, GA

**6. Newsletters - 1-2
Person-Produced**

Amber Bauer
AAMI
Arlington, VA

Claire Jeffrey, Noemi Arthur
American Association of
Motor Vehicle
Administrators
Arlington, VA

Steve Monroe
Irving Levin Associates, Inc.
Norwalk, CT

Priscilla Knight,
Ginnefine Jalloh
Northern Virginia Electric
Cooperative
Manassas, VA

Dr. Ruth Chlebowski
Professional Contract
Services, Inc.
Austin, TX

**7. Newsletters -
Most Improved**

No awards presented.

**Magazines,
Journals &
Tabloids**

**8. Magazines,
Journals & Tabloids -
Print**

American Society for
Dermatologic Surgery
Rolling Meadows, IL

Raven Padgett,
Marlon Sharpe
Amtrak
Washington, DC

Lisa Greathouse
Disneyland Resort
Anaheim, CA

Jesse Brande, Barbara
Riddleberger, Gene Ford
JB Design, Inc.
Silver Spring, MD

Kathie-Jo Arnoff, Sally
Rushmore, Chuck Jarrell
Kappa Delta Pi
Indianapolis, IN

Ron Clark
LOMA-LL Global
Atlanta, GA

Lori Quiller, APR
Medical Association of the
State of Alabama
Montgomery, AL

Jared Curtis
The Mirabella Monthly
Seattle, WA

National Society
of Black Engineers
Alexandria, VA

Ruth Featherstone
Ontario Nurses' Association
Toronto, ON

Tom Farmer, Jodie Sutton,
Cody White
Pitsco
Pittsburg, KS

Joey Holleman,
Susan Ferris Hill
SC Sea Grant Consortium
Charleston, SC

Jacqueline Rainey
SDPOA
San Diego, CA

E. Thomas Hall
SkillsUSA
Leesburg, VA

SP Group
Singapore

Mary Alice Hartsock,
Stephanie Gleit
The Academy of Natural
Sciences of Drexel
University
Philadelphia, PA

**9. Magazines,
Journals & Tabloids -
Print +32 pages**

Gary Fitzgerald, Paul Tury
Allergy & Asthma Network
Vienna, VA

Kristen Mitchell
Alpha Phi International
Fraternity
Evanston, IL

Richard Nelson, Victoria
Houghton, Emily Margosian
American Academy of
Dermatology
Schaumburg, IL

William Malone, Christine
DeLong, Genna Rollins
American Association for
Clinical Chemistry
Washington, DC

JoAnn Grif Alspach,
Rebecka Wulf
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Andrea Keeney,
Alan D. Crockett
American Council of
Engineering Companies
Washington, DC

Steve Custer, Sandra L.
Lunsford, Lori Shulman
American Jail Association
Hagerstown, MD

Jessica Hein, Art Vasquez
American Paint Horse
Association
Fort Worth, TX

Beth Smiley
American Rose Society
Shreveport, LA

Virginia Anderson, Hilary Adams, Jack Lambert
American Society of Clinical Oncology
Alexandria, VA

Marlene Hendrickson, Jennifer Silber, Stephanie Kern
American Staffing Association
Alexandria, VA

Noelle Boughanmi, Danielle Jeter
APMA
Bethesda, MD

Anthony Reborá
ASCD
Alexandria, VA

Mae Manacap-Johnson, Lynne McNees, Marja Walker
Associations International - International SPA Association
Lexington, KY

Hong Zhao
Beaches Living
Toronto, ON

Capco
London, United Kingdom

Eric Raible, Mary Mosely, Shalen Fairbanks
Cardiology
Manalapan, NJ

Catholic Order of Foresters
Naperville, IL

China Airlines
Taipei, Taiwan

City of Vaughan
Vaughan, ON

Cognizant Technology Solutions
Teaneck, NJ

Kate Alfano, Dean Holzkamp
Colorado Medical Society
Denver, CO

Annette Theuring
Consortium of Multiple Sclerosis Centers
Hackensack, NJ

Construction Financial Management Association
Princeton, NJ

Jonathan Rollins, Carlos J. Soto II
Counseling Today/American Counseling Association
Alexandria, VA

CU Management Team
CUES
Madison, WI

Benjamin Tyree, Tia Gray,
Production, Editorial and Online Support Staff
Members
Defense Acquisition University Press
Fort Belvoir, VA

Early Childhood Development Agency
Singapore

Elizabeth Newman, James M. Berkman, Emily Mongan
McKnight's
Long-Term Care News
Northbrook, IL

D. Teddy Diggs
EDUCAUSE
Louisville, CO

Andrea Yeskey
Greenwich Hospital Foundation
Greenwich, CT

IASIU
Menomonee Falls, WI

Institute of Singapore Chartered Accountants
Singapore

Robert Hyle, Jason Williams
Insurance Technology Association
Yaphank, NY

Sabrina Hicks
International Bottled Water Association
Alexandria, VA

Carly Schulaka, Ana Trujillo,
Albert Hanner
Journal of Financial Planning
Denver, CO

LIMRA
Windsor, CT

Michigan Restaurant Association
Lansing, MI

Ministry of Defence,
Singapore

NACVA
Salt Lake City, UT

Kristi Keith-Hoffman, Jessica Loeding
National Franchisee Association
Kennesaw, GA

NAWRB
Irvine, CA

Mark Michelson
Printing Impressions Magazine
Philadelphia, PA

Tina Filipski
Promotional Products Association International
Irving, TX

Jack Morgan, Jason Risley
Textile Rental Services Association
Alexandria, VA

2015-16 Service Learning Magazine Staff
University of Alabama
Center for Ethics & Social Responsibility
Tuscaloosa, AL

Lydia Avant
University of Alabama
National Alumni Association
Tuscaloosa, AL

Robert Schweihs, Mary McCallister
Willamette Management Associates
Chicago, IL

Pamela Tarapchak, Catlin Nalley
Wolters Kluwer
New York, NY

Kathy Carey
Wolters Kluwer
Philadelphia, PA

**10. Magazines,
Journals & Tabloids -
Electronic**

Rod J.
Rohrich, M.D.,
James M. Stuzin, M.D.,
I. Donnell Moore
American Society of
Plastic Surgeons
Dallas, TX

APICS
Chicago, IL

Patricia Brown, Jeff Caruso,
Deric Luong
CSC
Tysons, VA

IEEE Computer Society
Los Alamitos, CA

Robert Palmer,
Emily Mallard, Teri Udle
Jazz Aviation LP
Halifax, NS

**11. Magazines,
Journals & Tabloids -
Custom-Published**

Content Communicators
LLC and the Electronic
Transactions Association
Purcellville, VA

Ron Starner, Scott Larsen
Conway
Peachtree Corners, GA

Jamie Roberts, Faye Porter,
Kerri Foster
Hammock
Nashville, TN

Thomas Martinelli,
Traci Suppa, Laurie Szostak
Martinelli Custom
Publishing
Wappingers Falls, NY

National Healthcare Group
Singapore

Theresa Houck,
Amanda Joshi, Jason Vargas
Putman Media, Inc.
Schaumburg, IL

ThinkFarm Pte Ltd
Singapore

Lauren Knight
True North Custom
Chattanooga, TN

Jean Fitzgerald
U.S. Trust
New York, NY

USTA & H.O. Zimman, Inc.
Lynn, MA

**12. Magazines,
Journals & Tabloids -
Writing**

Liz Massey, Christopher
Vaughn, Eric Swedlund
ASU Alumni Association
Tempe, AZ

Dr. Penelope Grenoble
California-Nevada AWWA
Oak Park, CA

Publication Staff
The College Store/NACS
Oberlin, OH

Dr. T. Jann Caison-Sorey
Detroit Medical News
Detroit, MI

Venumadhav Pandit
HCL
Vile Parle, India

Dori Meinert
HR Magazine
Alexandria, VA

Janet Dudar
IEEE
Piscataway, NJ

Kathy Williams
IMA/Strategic Finance
Montvale, NJ

LIMRA
Windsor, CT

NFL & H.O. Zimman, Inc.
Lynn, MA

Deborah Feldman,
Mark Gabrenya
Northeastern University
School of Law
Boston, MA

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Security Management Staff
Security Management
Magazine
Alexandria, VA

Cardiology Today's
Intervention Staff
SLACK Incorporated
Thorofare, NJ

Samara Kuehne,
Robert H. Miller, M.D., MBA
Wiley
Hoboken, NJ

Lisa Hoffman
Wolters Kluwer
New York, NY

**13. Magazines,
Journals & Tabloids -
Design & Layout**

Scott Davis, Todd Albertson
AARP The Magazine
Washington, DC

Sara Smith, Martin Cabral
Associated Equipment
Distributors
Schaumburg, IL

David Radabaugh,
Anna Fialho Byers,
Lori Harvey
baughaus.innk
Denton, TX

China Airlines
Taipei, Taiwan

Venumadhav Pandit
HCL
Vile Parle, India

Charles Warner,
Shane Brisson, Paul French
Innovative Properties
Worldwide
Denver, CO

Mike Hubert, Joe Caputo
Integrated Media Solutions,
LLC
Manalapan, NJ

Ben Carpenter
madison/miles media
Arlington, TX

NFL & H.O. Zimman, Inc.
Lynn, MA

Rebecca Kalogeris,
Lisa Sorg-Friedman,
Norman Wong
Pragmatic Marketing
Scottsdale, AZ

Arielle Morris
The Risk Management
Association
Philadelphia, PA

South East Community
Development Council
Singapore

ThinkFarm Pte Ltd
Singapore

Veugeler Design Group
Buford, GA

Jason Chavanel, Tim Hooper
The Walk Talk
St. Gabriel, LA

**14. Magazines,
Journals & Tabloids -
1-2 Person -
Produced**

Karla Monterrosa-Yancey,
Alexa Serrano
ACAMS
Miami, FL

Collin Bakse
Airlift/Tanker Association
Belleville, IL

Laine Crosby
American Bankers
Association
Washington, DC

Karen Ellsworth, Tori Brock,
Dale Edmondson
Garden Club of Virginia
Richmond, VA

MaryPat Imlah
Imagery Print & Promotions
Leesburg, VA

Brittany Bungert
Iowa Automobile Dealers
Association
West Des Moines, IA

Sharon Laidlaw, Jennifer
Nevans, Pat Logan
Milk Producer
Mississauga, ON

Northwest Center for Public
Health Practice,
The UW School of Public
Health
Seattle, WA

**15. Magazines,
Journals & Tabloids -
Magazine Series**

Michael Keating
Penton Media-NATE
Atlanta, GA

Matt Soberg, Patrick Iten
Ruffed Grouse Society
Coraopolis, PA

Samaritan Health Services
Corvallis, OR

Special Services
SLACK Incorporated
Thorofare, NJ

**16. Magazines,
Journals & Tabloids -
Green**

Robert Salkin,
Tamara Kowalski
American Bar Association
Solo, Small Firm and
General Practice Division
Chicago, IL

Association of Science-
Technology Centers
Washington, DC

Florangela Davila
Forterra and HUM Creative
Seattle, WA

E-Ching Lee and the
Communications Team
North Carolina Sea Grant
Raleigh, NC

**17. Magazines,
Journals & Tabloids -
New**

Katie Rayburn, Bob Taylor
American Nursing
Informatics Association
Pitman, NJ

Institute Of Mental Health
Singapore

**18. Magazines,
Journals & Tabloids -
Most-Improved**

Ben Iannotta, Roger
Williams, Colby Walker
American Institute of
Aeronautics and
Astronautics
Reston, VA

Danielle Van Drew, Nichole
LoPresti, Megan Grimm
DRPR Strategies, LLC
Wilmington, DE

Nancy Ostin,
Steve E. Watkins
IEEE-HKN
Piscataway, NJ

JessicaLynn Nazarian
NALA-The Paralegal
Association
Tulsa, OK

Savid Gan, Amy Lo
Ren Publishing
Hong Kong

Claire Hastings,
Marion Putman,
Holly-Ann Campbell
The Scarborough Hospital
Scarborough, ON

Tuber Productions Pte Ltd
Singapore

Walt Disney World Resort
Orlando, FL

Samara Kuehne, Robert H.
Miller, M.D.,MBA, Lil Estep
Wiley
Hoboken, NJ



Annual Reports

19. Annual Reports - Print

Sarah Macedo, Genevieve O'Sullivan, Whitney Bailer
CropLife America
Washington, DC

Lynne Harris
HBI
Washington, DC

Lillian Johnson
MLGW
Memphis, TN

Priscilla Knight,
Ginnefine Jalloh,
NOVEC Public Relations
Northern Virginia
Electric Cooperative
Manassas, VA

20. Annual Reports - Print +32 pages

Andrew Becker
Fox Chase Cancer Center
Philadelphia, PA

National Healthcare Group
Singapore

TENEX
Moscow, Russia

21. Annual Reports - Electronic

Community Development
Commission of the County
of Los Angeles
Alhambra, CA

Elena Fernandez
Los Alamos Neutron Science
Center, Los Alamos
National Laboratory
Los Alamos, NM

Joshua Rosenfeld,
Derley Aguilar
Montgomery County
Government
Christiansburg, VA

Lauren Knight
True North Custom
Chattanooga, TN

22. Annual Reports - Design & Layout

Richard De Ronne,
Rev. Faith Fowler
De Ronne Graphics and Cass
Community Social Services
Grosse Pointe Woods, MI

David Langton,
James Keller,
Langton Creative Group
New York, NY

Mickey Planker,
Donna Murphy
Martin Health System
Stuart, FL

SP Group
Singapore

Marie Vecera,
Weena Arellano-Chua,
Heather West
Workplace Safety &
Prevention Services
Mississauga, ON

23. Annual Reports - 1-2 Person Produced

William Maroni,
Michael Quigley
American Public
Transportation Association
Washington, DC

Carianne Weakland, Beth
Ann Lombardi, Mary Bevan
Concurrent Technologies
Corporation
Johnstown, PA

Seth Katzen, Carolyn
Katwan, Wendy Berger
Jewish Federation
of Delaware
Wilmington, DE

Print Media

24. Print Media - Education & Training

Jennifer Calligan
Ann & Robert H. Lurie
Children's Hospital
Chicago, IL

Luisa Menjivar,
Ken Nakagawa
International
Monetary Fund
Washington, DC

Public Employee Benefit
Authority of South Carolina
Columbia, SC

25. Print Media - Marketing & Public Relations

Nick Phillips
Grand View Media
Birmingham, AL

Harland Clarke
(Three Awards of Excellence)
Atlanta, GA

Jeff Krantz
PayQuicker
Rochester, NY

Jane Short, Karen Kitzel
SkillsUSA
Leesburg, VA

26. Print Media - Organization Capability & Identity Materials

Adam Pitluk,
David Halloran
Midwest Luxury Publishing
Plano, TX

27. Print Media - Employee & Benefit Materials

New York State Department
of Civil Service/NYSHIP
(Two Awards of Excellence)
Albany, NY

Public Employees'
Retirement System
of Mississippi
Jackson, MS

The Segal Group
New York, NY

Lynn Seitz
WestRock
Atlanta, GA

28. Print Media - Membership & Customer Materials

Francis Bao
F.B.Enterpises Ltd.
DeKalb, IL

29. Print Media - Financial & Investment Materials

Harland Clarke
Atlanta, GA

Jackson Marketing
Department
Denver, CO

30. Print Media - Meeting & Event Materials

Christopher Daniels,
Lisa Marie Romano
American Society of Cataract
and Refractive Surgery /
American Society of
Ophthalmic Administrators
Fairfax, VA

31. Print Media - Catalogs, Directories & Guides

Marcia Ennis, Joyce
Thomas, Randy Hawke
Hospital for Special Surgery
New York, NY

New York State Department
of Civil Service/NYSHIP
Albany, NY

Amanda L. Cole, Hannah
Abrams, Tim Dupnak
ProMark Agency Division,
Promo Marketing
Media Group
Philadelphia, PA

Shirley Winer
Sleeping Giant Young
Equestrian Fund, Inc.
Huntington, MA

ThinkFarm Pte Ltd
Singapore

32. Print Media - Books

Jodi Lipson
AARP
Washington, DC

Monika Pogorzelska-Maziarz
Association for Professionals
in Infection Control
and Epidemiology
Arlington, VA

Jeff Archer, Cynthia M.
Tocci, Jess Wood
Knowledge Design
Partners LLC
Silver Spring, MD

Shane Read
Dallas, TX

SLACK Incorporated
Thorofare, NJ

Jimmy Bishara,
Leanne Dougherty,
Marjolein Moreaux
SPRING
Arlington, VA

33. Print Media - Special Purpose

Community and
Publishing Services
Legal Services Society, BC
and YWCA Metro Vancouver
Vancouver, BC

John O'Connor,
John Andrews, John Hall
McKnight's Long-Term Care
News and McKnight's
Senior Living
Northbrook, IL

Carole Szpak
National Association of
Psychiatric Health Systems
Washington, DC

Public Policy Institute of
California and Pivot Design
San Francisco, CA

Teresa Zumwald,
Di Madewell
Zumwald & Company, LLC
Englewood, OH

34. Print Media - Most Improved

No awards presented.

Electronic Media

35. Electronic Media - Education & Training

Virtual Acquisition Office
ASI Government
Arlington, VA

Bridgestone Americas /
SweetRush
San Francisco, CA

Center for Corporate
Education, Raymond A.
Mason School of Business,
William & Mary
Williamsburg, VA

Driving Dynamics, Inc.
Newark, DE

Crystal Frisk
Harmonic Inc.
Beaverton, OR

Hilton / SweetRush
San Francisco, CA

Tony Baldus, Jennifer Gavin
Mercer Consumer
Urbandale, IA

William Vitale,
Nancy Langton
New Level Partners, LLC
Princeton, NJ

Tata Interactive Systems
Mumbai, India

Ranger Kidwell-Ross
WorldSweeper
Bow, WA

36. Electronic Media - Electronic Publications

Susan Goodsell,
Rhonda Davis
Aflac
Columbus, GA

Wade McDaniel,
Diane Trommer
Avnet
Phoenix, AZ

Michael O'Neill
BioQuick Online News
Madison, WI

Patricia Walter
Connexion Healthcare
Newtown, PA

EY
New York, NY

Rex Hammock, Kerri Foster
Hammock Inc.
Nashville, TN

Georgia C. Stelluto, Helen
Horwitz, Hillary Coggeshall
IEEE-USA
Washington, DC

Amanda Goldman-Petri
Market Like A Nerd, LLC
Bradenton, FL

Julie Mackenzie,
Jennifer Coppersmith
Mindsailing
St. Louis Park, MN

Jennifer Barlow,
Marie Rosenthal
Percybo Publishing Media
Morrisville, PA

37. Electronic Media - Multimedia

Nick Silva
Imprint
New York, NY

Pamela Faatz, Davina Gazo
Merrill Lynch Wealth
Management,
a Bank of America
Corporation
and The Foundry
at Time Inc.
Pennington, NJ

Teresa Ku, James Fritzky,
Joanne Austin
Prudential Group Insurance
Roseland, NJ

The Auto Club Group - AAA
Greensboro, NC

Sara Sonntag
UnitedHealthcare
Vienna, VA

38. Electronic Media - Webinars & Slide Shows

Virtual Acquisition Office
ASI Government
Arlington, VA

Ben Carpenter
madison/miles media
Arlington, TX

39. Electronic Media - Video

Louis-Philippe Peloquin,
Isabel Martinez
ArcelorMittal
Long Products Canada
Contrecoeur, QC

BLANCO
Lumberton, NJ

Communications
Department
Katy Independent
School District
Katy, TX

Lillian Johnson
MLGW
Memphis, TN

Jay Garrison,
Brittany Buchholz
Orlando Health
Orlando, FL

Denise Reynolds
Outside the Lines
Creative Group, LLC
Euclid, OH

RSD Marketing
Pacific Life Insurance Co.
Newport Beach, CA

SAGE Publishing
Thousand Oaks, CA

St. Mary's College
of Maryland
St. Mary's City, MD

VIA Marketing
Merrillville, IN

40. Electronic Media - Green

Jessica Dupree
Cherokee Nation Businesses
Tyndall AFB, FL

Cecilia Kong
Drainage Services
Department
Hong Kong

Dr. Jane Harrison, Jenny
Holder, Diana Hackenburg
North Carolina Sea Grant
Raleigh, NC

41. Electronic Media - Special Purpose

Steve Smyth, Jim Campbell
Overland Park, KS

Deidre Bohannon,
Susan Goodsell
Aflac
Columbus, GA

Kapil Gupta
G-Cube Webwide
Software Pvt Ltd.
New Delhi, India

WGBH Education
WGBH Educational
Foundation
Boston, MA

Social Media

42. Social Media - Sites

Phaedra Cress
Aesthetic Surgery Journal
Garden Grove, CA

City of Vaughan
Vaughan, ON

Carolyn Foley
Illinois-Indiana Sea Grant
Urbana, IL

Darrick Hurst,
Valerie Larkin
Sandia National
Laboratories
Albuquerque, NM

43. Social Media - Facebook Sites

Amanda Goldman-Petri
Market Like A Nerd, LLC
Bradenton, FL

Edward Buczek
USACE -
New England District
Concord, MA

44. Social Media - Blog Content

Jordan D. Frey, Chad A.
Purnell, M. Shuja Shafqat
American Society of
Plastic Surgeons
Dallas, TX

Jeff Caruso, Christine Neff,
Patricia Brown
CSC
Tysons, VA

Robin Hardman
Robin Hardman
Communications
Ridgewood, NY

Stephanie Haber,
Katrin Atienza
ShelterPoint Life
and Ethology
Great Neck, NY

Stephen Kostrencich
USANA Health Sciences
Salt Lake City, UT

45. Social Media - Best Single Blog Post

Jan Stanley
Arizona State University
Tempe, AZ

Cassandra Carver,
Jennifer Loftus
Astron Solutions
New York, NY

Jorge Ortega,
Danielle Ransom
Austin Resource Recovery -
City of Austin
Austin, TX

Mike Consol
Institutional
Real Estate, Inc.
San Ramon, CA

Daniel Martin
Jackson National
Life Insurance
Denver, CO

John O'Connor
McKnight's
Long-Term Care News
Northbrook, IL

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

46. Social Media - Best Series of Blog Posts

American Society
of Clinical Oncology
Alexandria, VA

Publications &
Communications
Department
CARF International
Tucson, AZ

Jackson Marketing
Department
Denver, CO

Clifton Barnes
WNCN CBS North Carolina
Raleigh, NC

47. Social Media - Special Purpose

Yannick Vidal, Martin
Lennon, Dan Smith
ELM Digital
Stafford, United Kingdom

Nikki Welch
NASA Glenn
Research Center
Cleveland, OH

Websites

48. Websites

Brilliant Star Online
Evanston, IL

Anita Sama
CEO Update
Washington, DC

Karen Pomazal
First American
Equipment Finance
Fairport, NY

Healthcare of Ontario
Pension Plan
Toronto, ON

Kimberly Dossett, Oscar Ira
The Jonas Project
Laguna Woods, CA

Adams Eberwein
SLACK Incorporated
Thorofare, NJ

Taco Bell Internal
Communication Team
Taco Bell
Irvine, CA

Cynthia Warger
Warger, Eavy & Associates
Reston, VA

49. Websites - WordPress Sites

Jennifer Loftus, Cassandra
Carver, Brendan Williams
Astron Solutions
New York, NY

Amy Green
CAHEC and Articulon
Raleigh, NC

Bethany Bray, Jonathan
Rollins
Counseling Today/American
Counseling Association
Alexandria, VA

Matthew Vaccaro, Wendy
Sarubbi, Stephen Schrauger
UCF College of Medicine
Orlando, FL

50. Websites - Home Pages & Individual Web Pages

Marc Gerrone
IMA - Institute of
Management Accountants
Montvale, NJ

51. Websites - Site Content

HR 360, Inc.
Norwalk, CT

University of California,
Davis
Davis, CA

52. Websites - Site Design & Illustration

Stephanie Haber,
Katrin Atienza
ShelterPoint Life
Great Neck, NY

53. Websites - 1-2 Person-Produced

Lorie Llorens, Amy
Maglione, P.J. Dupuis
Conduent HR Services
Northfield, OH

Karen Ellsworth,
Ann Heller, Nina Mustard
Garden Club of Virginia
Richmond, VA

Kenneth Dotson
Lincoln Central Association
Chicago, IL

Lois Bowers, John O'Connor
McKnight's Senior Living
Northbrook, IL

54. Websites - Financial Websites

RSD Marketing
Pacific Life Insurance Co.
Newport Beach, CA

Scott Cahill
Pioneer Services, a Division
of MidCountry Bank
Kansas City, MO

55. Websites - Special Purpose

Marlene Hendrickson,
John Fabrizio
American Staffing
Association
Alexandria, VA

Tammy Stankey
The Doe Run Company
St. Louis, MO

Matrix Group
International, Inc.
Arlington, VA

Jill Chadwick,
Bob Hallinan, Cliff Erwin
The University of Kansas
Health System Medical
News Network
Kansas City, KS

The Vanguard Group
Malvern, PA

56. Websites - New

Society of Actuaries
& GLC - a marketing
communications agency
Skokie, IL

57. Websites - Most Improved

Thomas Starr, Rekha
Athreya, Tonya Gray
ASU Alumni Association
Tempe, AZ

Lisa Bee Fong Lim
BW Group
Singapore

Cognizant Technology
Solutions
Kolkata, India

The Multiple Sclerosis
Association of America
Cherry Hill, NJ

Rachel Sheffield,
Teresa Kriegsman
S&A Communications
Cary, NC

Jason Howard
Scantron Corporation
Eagan, MN

Campaigns, Programs & Plans

58. Campaigns, Programs & Plans - Education & Training

Jordan D. Frey, Chad A.
Purnell, M. Shuja Shafqat
American Society of
Plastic Surgeons
Dallas, TX

Lauren Schultz,
Mike Mulleavey
Lockheed Martin
Corporation
Bethesda, MD

University of
California, Davis
Davis, CA

Ranger Kidwell-Ross
World Sweeping Association
Bow, WA

**59. Campaigns,
Programs & Plans -
Marketing & Public
Relations**

Adam Ritchie, Jesse James
Salucci, Leesa Coyne
Adam Ritchie Brand
Direction
Boston, MA

Whitney Bailer,
Sarah Macedo,
Genevieve O'Sullivan
CropLife America
Washington, DC

Harland Clarke
Atlanta, GA

Linda Carlstone
Lake County
Forest Preserves
Libertyville, IL

Kerry Blankenship,
Rodney McPhail
Purdue University
West Lafayette, IN

SHAZAM, Inc.
Johnston, IA

Lara Banks
St. Michael's Foundation
Toronto, ON

**60. Campaigns,
Programs & Plans -
Public Service**

Katrina Thompson
Idaho Housing and Finance
Association
Boise, ID

Heather Grzelka
Madeira Public Relations
Madeira Beach, FL

**61. Campaigns,
Programs & Plans -
Employee & Benefit
Communications**

Kyla Heap, Chelsey Hayes,
Melody Cooper
FBMC Benefits
Management Inc.
Tallahassee, FL

Sahil Bhushan,
Shobhna Khosla,
Yukty Sharma
HCL Technologies Ltd.
Noida, India

OneAmerica
Indianapolis, IN

The Segal Group
New York, NY

Kirk Maurer
Vanguard
Malvern, PA

**62. Campaigns,
Programs & Plans -
Membership &
Customer**

Ben Rome, Sue Marchese
AIHA
Falls Church, VA

Michelle O'Brien,
Elana Conover,
Annemarie Russoniello
Prudential Group Insurance
Roseland, NJ

**63. Campaigns,
Programs & Plans -
Financial**

Sarah Flanagan Silcott
Empower Retirement
Greenwood Village, CO

Hearst
New York, NY

Jennifer Kiffmeyer
Retirement Learning Center
Brainerd, MN

**64. Campaigns,
Programs & Plans -
Health & Medical**

American Association of Oral
and Maxillofacial Surgeons
Rosemont, IL

Marikrista Oakden
Intermountain Healthcare
Saint George, UT

Tony Baldus,
Linda Richardson
Mercer Consumer
Urbandale, IA

Amanda Jackman
St. Joseph's Health Care
London
London, ON

**65. Campaigns,
Programs & Plans -
Events & Meetings**

American Council on the
Teaching of Foreign
Languages
Alexandria, VA

APICS
Chicago, IL

Trisha Caruso, Nancy
Chernitsky, Emily Santo
Association & Meeting
Solutions
Thorofare, NJ

Ken Nakagawa
International
Monetary Fund
Washington, DC

Justin Dalton
SLACK Incorporated
Thorofare, NJ

**66. Campaigns,
Programs & Plans -
Special Purpose**

Ryan Hill, Italia Peretti
Casey Trees
Washington, DC

Annamarie DeCarlo
MedStar Washington
Hospital Center
Washington, DC

Amanda Jackman
St. Joseph's
Health Care London
London, ON

Lara Banks
St. Michael's Hospital
Foundation
Toronto, ON

Writing

67. Writing - Education & Training

Ralph Sharpe
ABA Bank Compliance
Washington, DC

Mary Lord
American Society for
Engineering Education
Washington, DC

Ford Product Team
Ford Motor Company
Dearborn, MI

Jay Levine
Logical Innovations Inc. at
NASA Armstrong Flight
Research Center
Edwards, CA

Dr. Stanley Dambroski
National Science Foundation
Washington, DC

68. Writing - Marketing & Public Relations

Elizabeth Thompson,
Lisa Freeman
American Specialty Health
San Diego, CA

Cathy Streiner
The Corporate Pen
Orange Park, FL

69. Writing - Feature Writing

Emily Margosian
American Academy of
Dermatology
Schaumburg, IL

American Correctional
Association
Alexandria, VA

Andrea Keeney,
Samuel Greengard
American Council of
Engineering Companies
Washington, DC

American Society of
Ophthalmic Administrators
Fairfax, VA

Jessica Bates
Building Owners and
Managers Association
International
Washington, DC

Carole King, Drew Kimble,
Steve Head
C.L. King Communication
via The Joplin Globe
Joplin, MO

Daniel Crouch
CAMICO
San Mateo, CA

Victoria Blank, Rory
O'Connor, Jennifer Kuhel
City of Shaker Heights
Shaker Heights, OH

Laurie Meyers,
Jonathan Rollins
Counseling Today/American
Counseling Association
Alexandria, VA

Jennifer Nevans
Dairy Farmers of Ontario
Mississauga, ON

Allan Richter
Energy Times
Melville, NY

Jim Swing
GEICO
Chevy Chase, MD

Mike Consol
Institutional
Real Estate, Inc.
San Ramon, CA

Daniel Martin
Jackson National
Life Insurance
Denver, CO

Jay Levine
Logical Innovations Inc. at
NASA Armstrong Flight
Research Center
Edwards, CA

Daniel Pendick
Maryland Sea Grant
College Park, MD

Susan Courtney
The Multiple Sclerosis
Association of America
Cherry Hill, NJ

Lindsey Kibler
Sandia National
Laboratories
Albuquerque, NM

Mark Tarallo
Security Management
Magazine, published by
ASIS International
Alexandria, VA

Adam Leitenberger
SLACK, Inc.
Thorofare, NJ

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

Michelle Franzen Martin
University Liggett School
Grosse Pointe, MI

Jason Chavanel, Tim Hooper
The Walk Talk
St. Gabriel, LA

Darrick Meneken
Washington Athletic Club
Seattle, WA

Claudine McCarthy
Wiley
Boynton Beach, FL

Pamela Tarapchak,
Valerie Laberta
Wolters Kluwer
New York, NY

70. Writing - Sidebars

Kathleen Jordan
Lincoln Central Association
Chicago, IL

71. How-to Writing

Maureen Flietner,
Ben Williams
AAHA
Lakewood, CO

Ginny Carter
MarketingTwentyone Ltd
Macclesfield,
United Kingdom

Donna Schillinger, Jennifer
Kirby, Maxine Mitchell
Texas Home School Coalition
Lubbock, TX

72. News Writing

Tom Schuman
BizVoice
Indianapolis, IN

Walt Williams
CEO Update
Washington, DC

Mark Valentino, William S.
Bike, Susan S. Stevens
Gazette Chicago
Chicago, IL

HemOnc Today Staff
HemOnc Today
Thorofare, NJ

Kate Halloran
The American Association for
Justice - Trial Magazine
Washington, DC

Diane Zhang
The American Association for
Justice - Trial Magazine
Washington, DC

73. Writing - Interviews & Personal Profiles

Janet Dudar
IEEE
Piscataway, NJ

James Berkman
McKnight's
Long-Term Care News
Northbrook, IL

Rebecca Brock
Sandia National
Laboratories
Albuquerque, NM

Dr. Kevin Klauer,
Nancy Calaway,
Dawn Antoline-Wang
Wiley
Hoboken, NJ

74. Writing - Departments & Columns

Association of
Corporate Counsel
Washington, DC

Janet Dudar
IEEE
Piscataway, NJ

Lois Bowers
McKnight's Senior Living
Northbrook, IL

Thad Plumley
National Ground Water
Association
Westerville, OH

Steve Johnson
Printing News Magazine
Fort Atkinson, WI

Meredith Holmes
Society of Women Engineers
Cleveland Heights, OH

Dr. Kelly J. Baker
Wiley
Tallahassee, FL

Jackie Clark, King Chung,
Toni Bacala
Wolters Kluwer
Philadelphia, PA

75. Editorial & Advocacy Writing

American Journal
of Critical Care
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Kate Alfano, Alfred Gilchrist
Colorado Medical Society
Denver, CO

Melanie Levenson
Ontario Nurses' Association
Toronto, ON

76. Financial & Investment Writing

Brian Stoeckert,
Maria Potapov
ABA Bank Compliance
Washington, DC

Publications &
Communications
Department,
Sue Matthiesen,
Brad Contento
CARF International
Tucson, AZ

Richard Chambers,
Lillian McAnally
The Institute of Internal
Auditors
Lake Mary, FL

Jackson Marketing
Department
Denver, CO

Daniel Martin
Jackson National
Life Insurance
Denver, CO

Douglas Belote
Merrill Edge,
The Foundry at Time Inc.
and Meredith Xcelerated
Marketing
Washington, DC

77. Health & Medical Writing

Arthritis Today -
Arthritis Foundation
Atlanta, GA

Content Communicators
and AOPA
Purcellville, VA

Bethany Bray,
Jonathan Rollins
Counseling Today/American
Counseling Association
Alexandria, VA

Alicia Gallegos
Frontline Medical News
South Bend, IN

Oncology Nursing Society
Pittsburgh, PA

Shirley Archer
Shirley S. Archer
Associates, LLC
Los Angeles, CA

Beth Johnson
University of Michigan
Comprehensive Cancer
Center
Ann Arbor, MI

Dr. Graham R.V. Hughes,
Dr. Simon Helfgott,
Keri Losavio
Wiley
Hoboken, NJ

Jan Enger
Wolters Kluwer
Philadelphia, PA

Coleen Stern
Wolters Kluwer
Philadelphia, PA

Betsy Pitner Lowe, Kathryn
W. Carey, Denise D. Hayes
Wolters Kluwer
Philadelphia, PA

Fay Ellis, Dan Hurley,
Kim Jansen
Wolters Kluwer
New York, NY

78. Speech & Script Writing

Dr. Boe Workman
AARP
Annandale, VA

Teresa Zumwald
Zumwald & Company, LLC
Englewood, OH

79. Technical & Technology Writing

Cognizant Technology
Solutions
Kolkata, India

Ric Edelman
Edelman Financial Services
Fairfax, VA

Carl Olson
IneoQuest Technologies, Inc.
Mansfield, MA

Matt Kamlet
Logical Innovations Inc. at
NASA Armstrong Flight
Research Center
Edwards, CA

Douglas Davis
ProEdit, Inc.
Cumming, GA

Sandy Lender
Sandy Lender Ink
Beverly Hills, FL

Charlotte Thomas
Society of Women Engineers
Cleveland Heights, OH

80. Green Writing

Maria Thiry
AATCC
Research Triangle Park, NC

Kimberly Lane
AGEISS
Lakewood, CO

Armando Gallo Yahn Filho
Federal University
of Uberlandia
Uberlandia, Brazil

Seabright McCabe
Society of Women Engineers
Cleveland Heights, OH

81. Writing Series

Nancy Kilkenny, Rami Daud,
Bridget Caswell
Alcyon Technical Services
Cleveland, OH

Staff
BizVoice
Indianapolis, IN

Nicole Fauteux
Propensity LLC and The
Robert Wood Johnson
Foundation
Fairfax, VA

The Risk Management
Association
Philadelphia, PA

Sandra Jontz, Julianne
Simpson, Maryann Lawlor
SIGNAL Magazine
Fairfax, VA

Taryn Oesch
Training Industry, Inc.
Raleigh, NC

Bryn Nelson,
Dr. Terence Colgan,
Dawn Antoline-Wang
Wiley
Hoboken, NJ

Haley McKinney
Wolters Kluwer
Philadelphia, PA

Kim Curry, Susan D.
Schaffer, Saun-Joo Yoon
Wolters Kluwer
Philadelphia, PA

82. Writing - Special Purpose

Dr. Harry Samuels
Learning Services
Bradenton, FL

Todd Herman
Todd Herman Associates
Greensboro, NC

83. Writing - Best Rewrites

Carla Kemp
American Academy
of Pediatrics -
AAP News
Elk Grove Village, IL

Design & Illustration

84. Design & Layout

Scott A. Davis, Michael
Wichita, Christy Solberg
AARP Bulletin
Washington, DC

Jennifer Barlow,
Jason Mazda
Aegis Communications
Newtown, PA

Michelle Bersabal
American Society for
Engineering Education
Washington, DC

Bradley Coulter,
Lucia Weilein
Coulter/Weilein
Mankato, MN

Harland Clarke
Atlanta, GA

Jackson Marketing
Department
Denver, CO

Ginny Van Cura
OptumRx
Schaumburg, IL

PACE
Greensboro, NC

USTA & H.O. Zimman, Inc.
Lynn, MA

85. Illustration & Typography

Robert Priest, Grace Lee,
Ben Wiseman
AARP Bulletin
Washington, DC

Scott A. Davis, Joanna
Hagan, Chris Gash
AARP Bulletin
Washington, DC

Dave Clowers, Kelly Wise,
Art Vasquez
American Paint Horse
Association/Chrome
Fort Worth, TX

PUB, Singapore's National
Water Agency
Singapore

SLACK Incorporated
Thorofare, NJ

The Auto Club Group - AAA
Greensboro, NC

86. Design & Illustration - Infographics

Wendy Chang, Vikki Hartt,
Hilary Strahota
Georgetown University
Center on Education and the
Workforce
Washington, DC

David Hunt, Luisa Menjivar
International
Monetary Fund
Washington, DC

National Planning
Holdings, Inc.
Denver, CO

Heather Cygan, Deborah
Filipek, Michael Milinac
OnCourse Learning
Hoffman Estates, IL

Ginny Van Cura
OptumRx
Schaumburg, IL

The Auto Club Group - AAA
Greensboro, NC

87. Design & Illustration - Covers

Scott Davis, Caitlin Peters
AARP The Magazine
Washington, DC

Alan Crockett,
Andrea Keeney
American Council of
Engineering Companies
Washington, DC

Dana Russell, Barbara
Lawrie, David R. Stoeklein
Appaloosa Journal
Moscow, ID

Jamie Roberts, Kerri Foster,
Lynne Coleman
Hammock Inc.
Nashville, TN

Deann French,
Rachel Romines
Independent Insurance
Agents of IL
Springfield, IL

Luisa Menjivar,
Michelle Martin
International
Monetary Fund
Washington, DC

Ben Carpenter,
Melanie Medina
madison/miles media
Arlington, TX

Ministry of Defence,
Singapore

Julie Fournier
REALTOR® Magazine
Chicago, IL

JoAnn Dickey
Society of Women Engineers
Cleveland Heights, OH

88. Design & Illustration - Spreads

JoAnn Dickey
Society of Women Engineers
Cleveland Heights, OH

89. Photography

Scott A. Davis, Michael
Wichita, Amy Shroads
AARP Bulletin
Washington, DC

Augusta National Golf Club
& H.O. Zimman, Inc.
Lynn, MA

Ministry of Defence,
Singapore

The Auto Club Group - AAA
Greensboro, NC

90. Identity & Graphic Standards

Kristin Burbach
American Specialty Health
San Diego, CA

City of Vaughan
Vaughan, ON

Linda Bell
Laurelton Enterprises
Rochester, NY

Leslie Khamsivone
Northern Virginia
Electric Cooperative
Manassas, VA

**91. Print Ads
& Advertorials**

Jennifer Hawkins
Grinnell Regional
Medical Center
Grinnell, IA

Jackson Marketing
Department
Denver, CO

**92. Posters,
Displays &
Calendars**

Ascensus
Brainerd, MN

Jonathon Kirkbride, Dawn
Obermoeller, Delle Herrera
Bioo Scientific Corporation
Austin, TX

Theresa Austin, Helene
Condouris, Bridget Esposito
Prudential Group Insurance
Roseland, NJ

**93. Design
& Illustration -
Best Redesigns**

American Association
of Motor Vehicle
Administrators
& GLC - a marketing
communications agency
Skokie, IL

Engineering Georgia
Magazine
Atlanta, GA

Janet Dudar
IEEE
Piscataway, NJ

Dana Whitworth
The Vanguard Group
Malvern, PA

**One-of-a-Kind
Publications**

**94. One-of-a-Kind
Publications - Print**

Luisa Menjivar,
Michael Spilotro
International Monetary
Fund/Multimedia Services
Washington, DC

Leslie Suhr, Heather
Moreland
Pennsylvania State
Association of Boroughs
Harrisburg, PA

Coleen Stern
Wolters Kluwer
Philadelphia, PA

**95. One-of-a-Kind
Publications -
Electronic**

Dr. J. Scott Hinkle,
Catherine Clifton,
Kristin Rairden
The National Board for
Certified Counselors, Inc.
and Affiliates
Greensboro, NC

**96. One-of-a-Kind
Publications -
Custom-Published**

Big Y Marketing
Department
Big Y Foods, Inc.
Springfield, MA

Donna Roberts-Mitchell,
Sally Dillon
Idea Garden Advertising
Vero Beach, FL

Peter Sonnenreich
Kikaku America
International
Bethesda, MD

NFL & H.O. Zimman, Inc.
Lynn, MA

PACE
Greensboro, NC

Elizabeth Pohland,
James Cameron
Society for Technical
Communication
Fairfax, VA

**97. One-of-a-Kind
Publications -
Education &
Training**

National University
of Singapore -
Office of Alumni Relations
Singapore

Rod Mackenzie
Publicitas Content Pte Ltd
Singapore

**98. One-of-a-Kind
Publications -
Health & Medical
Publications**

AAMI
Arlington, VA

National Healthcare Group
Singapore

Anemia Team
and Knowledge
Management Team
SPRING
Arlington, VA

Iain McInnes
University of Glasgow
Glasgow, United Kingdom

**99. One-of-a-Kind
Publications -
Government**

Anne Gannon
Constitutional Tax Collector
Serving Palm Beach County
and the Communications
& New Media Group
West Palm Beach, FL

Norene Taylor, Emily Beliles,
Diane Fleischer
Defense Acquisition
University Press
Fort Belvoir, VA

Sarah Flanagan Silcott
Empower Retirement
Greenwood Village, CO

Jay Levine, Christian Gelzer
Logical Innovations Inc. at
NASA Armstrong Flight
Research Center
Edwards, CA

Ministry of Culture,
Community and Youth
Singapore

**100. One-of-a-Kind
Publications - Green**

Allison Neubauer, Joel
Davenport, Kristin TePas
Illinois-Indiana Sea Grant
Chicago, IL

Angelia Sia, Kenneth Khoo,
Cybil Kho
National Parks Board
Singapore



Order Form: APEX 2017 ADDITIONAL Certificates

**Your chance to give a “pat on the back”
to deserving staff, freelancers and vendors.**

If you won an APEX 2017 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2017 Award of Excellence certificates.

Qty: _____ APEX 2017 Grand Award certificates.

_____ Total # of certificates @ \$ _____ each = \$ _____

Note: Overseas orders: Add \$20 per order \$ _____
(\$20 covers any number of certificates)

\$ _____
(total enclosed)

Cost: \$15 each* (Until September 30, 2017)
\$18 each* (From October 1 on)

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2017 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or fax this order form with your credit card order to:
703/643-2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2017 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person and/or organization as it appeared on your entry form. Use this form or photocopies to order *additional* certificates.

* (Includes mailing via 1st Class Mail)



A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name within each individual category. Note: In rare cases where the organization name is the same as an individual's name, it will be listed alphabetically as an organization.
- Organization names and job titles appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from ApexAwards.com/221.htm.





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If you won an APEX 2017 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

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1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: *Attach photocopies of your original certificate(s) with changes marked.*

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2017 Award of Excellence certificates.

Qty: _____ APEX 2017 Grand Award certificates.

_____ Total # of certificates @ \$ _____ each = \$ _____

Note: Overseas orders: Add \$20 per order \$ _____
(\$20 covers any number of certificates)

\$ _____
(total enclosed)

Cost: \$15 each* (Until September 30, 2017)
\$18 each* (From October 1 on)

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We'll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2017 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:
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* (Includes mailing via 1st Class Mail)