

Announcing the Winners of
APEX 2018

**The Thirtieth Annual
Awards for Publication Excellence
A Competition For
Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2018, the thirtieth annual awards program recognizing excellence in publishing by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With over 1,400 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 12 major categories, with 556 Awards of Excellence recognizing exceptional entries in 100 subcategories.

The panel of judges for APEX 2018 included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor, John De Lellis, Concepts Editor & Publisher, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer's Web Watch.

The APEX 2018 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—you may do so online at ApexAwards.com/221.htm.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

Ken Turtoro

Ken Turtoro
Executive Editor
The APEX Awards
Communications
Concepts, Inc.
info@ApexAwards.com



**AWARDS FOR
PUBLICATION EXCELLENCE**



Questions and Answers about APEX 2018

The 30th Annual Awards for Publication Excellence Competition Sponsored by the Editors of *Writer's Web Watch* and *the Writing That Works Archives*

How were awards presented?

APEX 2018 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

1,408 entries were evaluated, in the following distribution:

Newsletters: 102; Magazines, Journals & Tabloids: 287; Annual Reports: 41; Print Media: 97; Electronic Media: 111; Social Media: 54; Apps: 11; Websites: 80; Campaigns, Programs & Plans: 109; Writing: 284; Design & Illustration: 163; One-of-a-Kind Publications: 69.

A total of 100 APEX Grand Awards were presented in 12 major categories to honor the outstanding works in those categories. 556 APEX Awards of Excellence recognize excellence in 100 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an exceptional level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2018 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor, John De Lellis, Concepts Editor & Publisher, Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through consulting services and reports on business writing and communications.

Concepts also publishes *Writer's Web Watch*, an e-newsletter on print, Web, electronic and social media, and the *Writing That Works Archives*, a resource for business communicators.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from *individuals* are listed alphabetically by last name within each subcategory.)

How can I order more award certificates?

You may order additional certificates online for co-workers, supporting vendors or clients. Please use the online order form at ApexAwards.com/221.htm.

GRAND AWARDS

Newsletters

OTO News
AAO-HNS
Alexandria, VA

Anita Sama
June 16 Issue - CEO Update
CEO Update
Washington, DC

Penn State Health Third Quarter Newsletter
Penn State Health
Hershey, PA

Magazines, Journals & Tabloids

Karla Monterrosa-Yancey,
Alexa Serrano
ACAMS Today 15-Year Anniversary Edition; March-May 2017
ACAMS
Miami, FL

Elisa Drake
Alpha Phi Quarterly Fall 2017
Alpha Phi International
Fraternity
Evanston, IL

Nicola Nittoli, Mark Matthews
Can She Stay?
American Society for
Engineering Education
Washington, DC

Educational Leadership, December 2017
"Mental Health in Schools"
ASCD
Alexandria, VA

Big Y Marketing Department
Big Y Dig In Magazine - The Local Issue
Big Y Foods, Inc.
Springfield, MA

CFMA Building Profits March/April 2017 - Insight to Effect Change
Construction Financial
Management Association
(CFMA)
Princeton, NJ

Dynasty
China Airlines
Taipei, Taiwan

World's Most Competitive Cities
Conway Inc.
Peachtree Corners, GA

T. Rowe Price: Investor Magazine
Imprint
New York, NY

Carly Schulaka
Albert Hanner
Ana Trujillo Limón
Journal of Financial Planning
Journal of Financial Planning
Denver, CO

AlumNUS
Mediacorp Pte Ltd
Singapore

E. Thomas Hall
SkillsUSA Champions
SkillsUSA
Leesburg, VA

Jessie Kek
THIS Quarterly
ThinkFarm Pte Ltd
Singapore

Beth Johnson
Karen Moeller Design
Edda Photography
Thrive
University of Michigan
Comprehensive Cancer Center
Ann Arbor, MI

Annual Reports

Amy Green
Making an Impact: CAHEC at Work
CAHEC
Raleigh, NC

Cindy Stevens
Mark Chisholm
Jeremy Snow
Five Technology Trends to Watch
Consumer Technology
Association
Arlington, VA

Andrew Becker
Prevail: Innovation and Impact
Fox Chase Cancer Center
Philadelphia, PA

Jeffrey Hayden
Theo Fells
Crystal Herrmann
IMF Annual Report 2017
Web Page
International Monetary Fund
Washington, DC

Steve Monroe
Ben Swett
The Senior Care Acquisition Report, 22nd Edition
Irving Levin Associates
Norwalk, CT

Print Media

Pauline Goulah
2017 ACTFL Annual Convention and World Languages EXPO Program Guide
Goulah Design Group, Inc.
Buffalo, NY

David Beagin
A Landmark in Jeopardy
David Beagin Design
Doylestown, PA

Sally Hume
Jodi Lipson
Get the Most Out of Retirement: Checklist for Happiness, Health, Purpose and Financial Security
Sally Balch Hurme LLC
Bridgewater, VA

Editorial Staff
Infectious Disease News 30th Anniversary
SLACK Incorporated
Thorofare, NJ

Anne Perusek
Thinking Differently About Design and Research
Society of Women Engineers
Cleveland Heights, OH

Electronic Media

Michael Keesee
*AAA How to Drive
Online Course*
AAA National Office
Heathrow, FL

William Horne
Lesley Q. Palmer
*AARP The Magazine
Health & Wellness Issue*
AARP The Magazine
Washington, DC

Chad Brownstein
Castle 'Ohana
Adventist Health Castle
Kailua, HI

Ben Rome
Simeon Cogswell
Klaus Scherwinski
*IH Heroes:
Tales from the Field (Issue 1)*
AIHA
Falls Church, VA

Nancy Kilkenny
Rami Daud
Joseph Haas
Reinventing the Wheel
Alcyon Technical Services
Cleveland, OH

Dr. Rod J. Rohrich
PRS Journal Video Gallery
American Society
of Plastic Surgeons
Arlington Heights, IL

John O'Brien
Scott Ladzinski
D. Teddy Diggs
*"Back to the Future of Edtech:
A Meditation"*
EDUCAUSE
Louisville, CO

Sara Fay
Humanizing Healthcare Finance
First American Healthcare
Finance
Fairport, NY

*Best Use of Learning Design
for a Blended Learning
Training Program*
Focus Eduvation Inc.
Woburn, MA

Jayne Fenimore
France Hernandez
No Phishing E-learning
Georgia System
Operations Corp.
Tucker, GA

John Renz
Bridget Esposito
Brad Young
Person on the Street Videos
Prudential Group Insurance
Roseland, NJ

HR Storytellers
SHRM
Alexandria, VA

Social Media

Dr. Rod J. Rohrich
Christina Carson
Aaron Weinstein
*Plastic and Reconstructive
Surgery on Facebook:
@PRSJournal*

American Society
of Plastic Surgeons
Arlington Heights, IL

Julia Close
*You Are Okay: Letting Go of
Guilt, "Balance" and Impossible
Expectations*
ASCO
Alexandria, VA

Kathy Pretz
*Blog Series: Has the Title
Engineer Become Meaningless?*
IEEE The Institute
Piscataway, NJ

Rebecca Richardson
NASA Armstrong Facebook Site
Media Fusion Inc. at
NASA Armstrong Flight
Research Center
Edwards, CA

*National Association of
REALTORS® - HouseLogic*
Meredith Xcelerated Marketing
New York, NY

Darrick Hurst
Valerie Larkin
Sandia's Social Media
Sandia National Laboratories
Albuquerque, NM

Dian Griesel
*Silver Disobedience
by Dian Griesel*
Silver Disobedience
New York, NY

Apps

*App for Firefighter
Cancer Support Network*
911MEDIA, a division of
Trade News International, Inc.
Burbank, CA

Arunima Majumdar
SBI Card mGurukul
G-Cube
Noida, India

Websites

Kate Young
Larry Price
ABA Bank Marketing.com
American Bankers Association
Washington, DC

Dawn Coyne
Melissa Anzman
Nancy Watts
*Conduent Annual Enrollment
Microsite*
Conduent
Blackstone, MA

*Institutional Real Estate, Inc.'s
New Website*
Institutional Real Estate, Inc.
San Ramon, CA

*The Financial Freedom Studio -
Financial Website*
Jackson
Denver, CO

Jeannette Modic
Daniel Pindell
Kenneth Mason
*St. Mary's College
Website Homepage*
St. Mary's College of Maryland
St. Mary's City, MD

Vanguard Services & Solutions
Vanguard
Malvern, PA

Campaigns, Programs & Plans

Bridges to Better Health Conference

American Specialty Health
San Diego, CA

The City of Port St. Lucie's NICE Program Marketing Campaign

The City of Port St. Lucie's
Communications Department
Port St. Lucie, FL

Retire On Purpose Campaign

Jackson National Life
Denver, CO

Kenneth Dotson

Kathleen Jordan

Kelly Smith Dotson

Lincoln Central Heart of the Neighborhood Event Campaign

Lincoln Central
Chicago, IL

Rhonda Newman

Shawn Coons

Shanna Kafoglis

Honda Connect 2018

Benefit Changes Education and Enrollment

Mercer

Dallas, TX

Donna McCaskill

Communications

Department Staff

Multimedia Campaign

Highlighting NOAA's National

Estuarine Research Reserves

NOAA Office for

Coastal Management

Charleston, SC

Priya Bates

ONA Human Rights

and Equity Vignettes 2017

Ontario Nurses' Association

Toronto, ON

Canada

Pacific Life RSD Marketing

Enhanced Income Select

Campaign

Pacific Life Insurance

Newport Beach, CA

Steven Robinson

Laura Huggins

Jody Grab

Success Starts Here Public

Awareness Campaign

PA School Boards Association

Mechanicsburg, PA

Diana Hancock

Mindy Jasmund

Hannah McArthy

Purdue University's

Dawn or Doom Conference

Purdue University -

Information Technology

West Lafayette, IN

Bonnie Graham Gonzalez

Jason Howard

Michael O'Malley

Ascensus Launch

Scantron Corporation

Eagan, MN

4th District IBEW Health Fund

HEALTHY LIFE

Program Launch

The Segal Group

New York, NY

Stephanie Sulmer

Marna Bunger

Robert Moss

A Celebration of the Power to Overcome (P2O Gala)

Sheltering Arms

Mechanicsville, VA

Daniel Douglas

Choose Stockton

Stockton University

Galloway, NJ

Jessica Linthorne

Corporate Communications

Strategy

Town of Saugeen Shores

Port Elgin, ON

Canada

Pirates and Pearls-It's VIA's 30th

Year of Voyage!

VIA Marketing

Merrillville, IN

Writing

Michael Hedges

Neil Wertheimer

How to Stop Fraud

The AARP Bulletin

Washington, DC

Victoria Houghton

Answers in Practice

American Academy

of Dermatology

Washington, DC

Kerri Reeves

Redesigning Care: Emory

University Creates a Unique

Consultative Environment to

Deepen Radiology's Role in the

Provision of Patient-Centered

Cancer Care

American College of Radiology

Reston, VA

Michael Sekeres, M.D., M.S.

ASH Clinical News -

Contract Research Agonizations

American Society

of Hematology

Washington, DC

Elizabeth Rennie

Truckers Shine Light

on a Hidden Crime

APICS

Chicago, IL

Tom Schuman

Recovery Force Series

BizVoice

Indianapolis, IN

JoAnn Grif Alspach
Rebecka Wulf
Michael Muscat
*Because Women's Lives Matter,
We Need to Eliminate
Gender Bias*
Critical Care Nurse
Aliso Viejo, CA

Lisa Hoffman
Jackie Lam
Emergency Medicine News
Emergency Medicine News
New York, NY

Mike Consol
Real Assets Adviser
August Cover Profile
Institutional Real Estate, Inc.
San Ramon, CA

Janet Skidmore
*World Sight Day Op-Ed:
Have Regular Eye Exams
to Preserve Vision*
Janet Skidmore
Communications LLC
Dresher, PA

"Denied"
madison/miles media
Arlington, TX

Leslie Suhr
*May 2017 Borough News -
Drug Addiction: Not So
Black and White*
Pennsylvania State Association
of Boroughs
Harrisburg, PA

Bryn Nelzom
Dr. David Kaminsky
Linda Kosoff
CytoSource
Wiley
Hoboken, NJ

Pamela Tarapchak
Valerie Neff Newitt
Oncology Times,
*"CAR T-Cell Therapy:
The New Frontier of Hope"*
Wolters Kluwer
Philadelphia, PA

Design & Illustration

Super Bowl XLII Program
H.O. Zimman, Inc.
Lynn, MA

Creative Power Cards
Harland Clarke
San Antonio, TX

Janet Dudar
Jessica Welsh
Mahta Moghaddam
*IEEE Antennas and
Propagation Magazine*
IEEE Publishing Operations
Piscataway, NJ

Heartbeat May/June 2017
madison/miles media
Arlington, TX

Cathy Morrison
Dramatic Driving in the Dark
Missouri Department
of Transportation
Jefferson City, MO

Anna Johnson
Catherine Doyle
*Office of Juvenile Justice
and Delinquency Prevention*
Fiscal Year 2016
Awards Infographic
Office of Juvenile Justice
and Delinquency Prevention
Washington, DC

Nurse.com Team
*Huggies - 1 in 3 U.S. Families
are in Diaper Need*
OnCourse Learning
Brookfield, WI

Jason Vargas
Theresa Houck
*The Journal from
Rockwell Automation
and Our PartnerNetwork*
Putman Media Inc.
Schaumburg, IL

Bernard Chia
Angelina Low
Kok Wah Chuen
*Finding Your Role in Total
Defence (PIONEER Feb. 2018)*
So Drama! Entertainment &
Ministry of Defence
Singapore

Vida Skilandziunas
OCA Camps Guide 2017
Vida Skilandziunas,
Graphic Design
Kleinburg, ON
Canada

One-of-a-Kind Publications

Judy Clement Wall
Allison Janse
Jodi Lipson
*Mindful Living:
Creative Coloring to Relax,
Recharge and Renew*
AARP
Washington, DC

Kim Thiboldeaux
Linda House
Claire Saxton
Immunotherapy & Me
Cancer Support Community
Washington, DC

Scott Carter
Carrie Price
Carol Montgomery
*Central Valley Flood Protection
Plan 2017 Update*
CH2M
Sacramento, CA

Live Safe, End Abuse
Legal Services Society
Vancouver, BC
Canada

*Connecting with AAPIs About
Dementia: An Action Guide
for Service Providers*
National Asian Pacific
Center on Aging &
University of Washington
Healthy Brain Research
Network Coordinating Center
Seattle, WA

Richard Kolb
Robert Widener
Brutal Battles of Vietnam
VFW Magazine
Kansas City, MO

AWARDS of EXCELLENCE

NEWSLETTERS

#1. Newsletters - Print

Helene Waihee
Ulupono Magazine July 2017
Adventist Health Castle
Kailua, HI

Kay McCurdy
Kathleen Henry
Villager 2017-04
Greenspring
Springfield, VA

Dave Nicholas
Real Estate Matters -
Winter 2018
High Real Estate Group LLC
Lancaster, PA

Jennifer Molloy
July/Aug 2017 Issue of
Institutional Real Estate
Asia Pacific
Institutional Real Estate, Inc.
San Ramon, CA

Valerie Canady
Mental Health Weekly
John Wiley & Sons, Inc.
Hoboken, NJ

Sheryl R. Miller
Pro Bono Publico
Legal Counsel for the Elderly
Washington, DC

Sherry Gavanditti
Beth Silver
Sharon Campbell
Who's That Gal in the Mirror?
— Aging with Humor
Menorah Park
Beachwood, OH

Jean Marie Dillon
The Encampment
Society of the Descendants
of Washington's Army
at Valley Forge
Asheville, NC

Linda Jacox
HELLCAT NEWS
12th Armored Division
Association WWII
Garnet Valley, PA

James Altmeier
One Step Brochure
Vanguard
Malvern, PA

Stephanie Rotenberger
Westlake Savings Plan -
Conversion Newsletter
Vanguard
Malvern, PA

#2. Newsletters - Electronic & Email

Christy Kingsbury
The Girlfriend
AARP
Washington, DC

Victoria Houghton
Dermatology World Weekly
American Academy
of Dermatology
Washington, DC

CAHEC Connection:
Your CAHEC Newsletter
CAHEC
Raleigh, NC

Apoorva Stull
Charles Fiegl
STATLINE
College of American
Pathologists
Washington, DC

Kelly Guthrie
Connection Newsletter
November 2017
Excellus BlueCross BlueShield
Syracuse, NY

Steve Monroe
Ben Swett
The Senior-Care Investor/
Dealmakers Forum
Irving Levin Associates
Norwalk, CT

Sheree Bond
iContact
Ontario Nurses' Association
Toronto, ON
Canada

PUBKGROUP
PUBKGROUP
Washington, DC

The North Carolina 100
S&A Communications
Cary, NC

SHRM HR Daily Newsletter
SHRM
Alexandria, VA

Elizabeth L. Burke
MaryKay Grueneberg
Byline
STC Chicago
Elk Grove Village, IL

Todd Herman
Auditions
Todd Herman Associates
Greensboro, NC

Maria Valvo
The Examiner Winter 2017
Univera Healthcare
Buffalo, NY

#3. Newsletters - Custom Published

No awards presented.

#4. Newsletters - Writing

Bradley McKibben
Sandra Logan-McKibben
Cynthia Bevly
Chi Sigma Iota International
Exemplar
Chi Sigma Iota International
Thomasville, NC

Mark Johns
Decide To Succeed
Franchise Services Inc.
Austin, TX

Dennise Brogdon
Hughston Health Alert -
Fall 2017
The Hughston Foundation
Columbus, GA

Kenneth Dotson
Kathleen Jordan
Lincoln Central Association
Newsletter - From the Heart
(April 2017)
Lincoln Central Association
Chicago, IL

Carolyn Allard
Gary Enos
James Sigman
The Department Chair
Wiley
Hoboken, NJ

Alison Knopf
Alcoholism & Drug Abuse Weekly
Wiley
Carmel, NY

#5. Newsletters - Design & Layout

Active&Fit Newsletter
American Specialty Health
San Diego, CA

Ric Edelman
April 2017
Inside Personal Finance
Edelman Financial Services
Fairfax, VA

**#6. Newsletters - 1-2
Person-Produced**

Lela Garlington
Karen Caldwell Foster
*Memphis Light, Gas
and Water Division Digest*
Memphis Light, Gas and Water
Memphis, TN

Priscilla Knight
Leslie Khamsivone
Keeping Current
Northern Virginia Electric
Cooperative
Manassas, VA

Ruth Chlebowski
*The Green Scene, PCSI's
Quarterly Newsletter,
Winter 2017*
Professional Contract
Services, Inc. (PCSI)
Austin, TX

Donna Nahas
Healthy Outlook Spring 2017
South Nassau Communities
Hospital
Oceanside, NY

Ranger Kidwell-Ross
*WorldSweeper.com
Monthly Newsletter*
WorldSweeper.com
Bow, WA

**#7. Newsletters -
Most Improved**

The Link
Ascensus
Brainerd, MN

Roy Greene
Rick Hill
Todd C Walker
F.A.M.E. Newsletter
Frederick Acoustic
Music Enterprise
Frederick, MD

**MAGAZINES,
JOURNALS &
TABLOIDS**

**#8. Magazines,
Journals & Tabloids -
Print**

Helene Waihee
Windward Health Winter 2018
Adventist Health Castle
Kailua, HI

Katlyn Gerken
Peter Turek
Brittany Hans
*Winter 2018 Catholic
Forester Magazine*
Catholic Order of Foresters
Naperville, IL

Charles Warner
Shane Brisson
Innovation & Tech Today
Innovative Properties
Worldwide
Denver, CO

Jesse Brande
Barbara Riddleberger
Dean Battaglia
CareerOps Summer 2017
JB Design, Inc.
Silver Spring, MD

Angela Herrmann
Chuck Jarrell
Laurie Quay
New Teacher Advocate
Kappa Delta Pi, International
Honor Society in Education
Indianapolis, IN

IMHagine
Mediacorp Pte Ltd
Singapore

Lori Quiller
Alabama Medicine Magazine
Medical Association
of the State of Alabama
Montgomery, AL

Jared Curtis
Pat Thenell
Connie Chaplin
The Mirabella Monthly
Mirabella Seattle
Seattle, WA

Raymond Calbay
Anne Quintos
Startable Magazine
PageJump Media
Quezon City, F2
Philippines

Tom Farmer
Jodie Sutton
Cody White
The Pitsco Network
Pitsco
Pittsburg, KS

Peggy Edwards
TennsPro Nov/Dec 2017
Professional Tennis Registry
Hilton Head Island, SC

Robert Ayers
Summer 2017 West End Living
Publication Design, Inc.
Zionsville, PA

Joey Holleman
Susan Ferris Hill
*Coastal Heritage,
S.C. Sea Grant Consortium,
Winter 2017, Trailblazers
of the Reconstruction Era*
S.C. Sea Grant Consortium
Charleston, SC

*Spectrum Magazine Aug/Sep17:
Made-in-Singapore Innovation
for the Nation*
SP Group
Singapore

Brent Dollar
Shannon McIntire
*TN News: Volume 42, Issue 1,
January/February 2017*
Texas Department
of Transportation
Austin, TX

Lisa Greathouse
Disneyland Resort Line
The Walt Disney Company —
Disneyland Resort
Anaheim, CA

**#9. Magazines,
Journals & Tabloids -
Print +32 pages**

Robert Love
Neil Wertheimer
*AARP The Magazine,
December 2017 / January 2018*
AARP The Magazine
Washington, DC

Andrea Keeney
Alan D. Crockett
*Engineering Inc. -
May/June 2017*
ACEC
Washington, DC

Joel Huffer
Sandra L. Lunsford
Lori Schulman
American Jails
American Jail Association
Hagerstown, MD

Lesley Grissum
Will Pinkston
Lorraine Kee
AOA Focus May 2017 issue
American Optometric
Association
Saint Louis, MO

Jessica Hein
Art Vasquez
Paint Horse Journal
American Paint Horse
Association
Fort Worth, TX

Noelle Boughanmi <i>Journal of the American Podiatric Medical Association</i> American Podiatric Medical Association Bethesda, MD	BizVoice Staff <i>BizVoice - January/February 2017</i> BizVoice Indianapolis, IN	Amy Richardson Ryan Carlson <i>Processing Magazine October 2017</i> Grand View Media Birmingham, AL	Kaylen Tucker <i>Principal, Nov/Dec 2017 - "Literacy Instruction: Charting a New Course"</i> National Association of Elementary School Principals Alexandria, VA
Beth Smiley Emily Hamann <i>American Rose</i> American Rose Society Shreveport, LA	<i>BOMA Magazine</i> Building Owners and Managers Association International Washington, DC	Andrea Yeskey <i>The Magazine for Greenwich Hospital, Summer 2017</i> Greenwich Hospital Foundation Greenwich, CT	Kerry Hansen Ryan Burke Jennifer Reitz <i>Contract Management Magazine - December 2017</i> National Contract Management Association Ashburn, VA
Teri Anderson <i>Security Management Magazine</i> ASIS International Alexandria, VA	<i>The Capco Institute Journal of Financial Transformation</i> Capco London, United Kingdom	<i>HB Magazine</i> Hathaway Brown School Shaker Heights, OH	<i>Flame</i> National Franchisee Association Kennesaw, GA
Sara Smith Martin Cabral Kris Jensen-Van Heste <i>Construction Equipment Distribution</i> Associated Equipment Distributors Schaumburg, IL	<i>Dynasty</i> China Airlines Taipei, Taiwan	Greg Haag <i>SIU Today</i> International Association of Special Investigation Units (IASIU) Menomonee Falls, WI	Sandra Shumway <i>Journal of Shellfish Research</i> National Shellfisheries Association Groton, CT
<i>Children and Libraries: The Journal of the Association for Library Service to Children</i> Association for Library Service to Children/ American Library Association Chicago, IL	Mary Koik Jeff Griffith Jim Campi <i>Hallowed Ground - Summer 2017</i> Civil War Trust Washington, DC	Andres Rodriguez <i>Journal of Integrated Marketing Communications</i> Journal of Integrated Marketing Communications Evanston, IL	Desiree Patno Kendall Roderick Burgandy Basulto <i>Women's Collaboration for the Future</i> NAWRB Irvine, CA
Red Velvet Creative <i>Dimensions Special Edition: Growing Toward a Future Where All Feel Welcome and Heard</i> Association of Science-Technology Centers Washington, DC	Eric Gilkey Phil Gusman Jason Williams <i>CLM Magazine</i> The CLM Oxford, OH	<i>Continuum</i> Mediacorp Pte Ltd Singapore	Frank Belluscio III Janet Bamford Jeanette Rundquist <i>School Leader - November/December 2017</i> NJ School Boards Association Trenton, NJ
Hong Zhao <i>Beaches Living Guide</i> Beaches Living Toronto, ON Canada	Benjamin Tyree Tia Gray Production, Editorial, Graphics <i>Defense AT&L Magazine</i> Defense Acquisition University Fort Belvoir, VA	<i>Lifewise</i> Mediacorp Pte Ltd Singapore	Andrew Snyder <i>Orlando Health Choose Health</i> Orlando Health Orlando, FL
	D. Teddy Diggs <i>EDUCAUSE Review</i> EDUCAUSE Louisville, CO	<i>The Motivator Summer/Fall 2017 Edition</i> Multiple Sclerosis Association of America Cherry Hill, NJ	Ginni Linn Jill Ercolino Brenda Wilt <i>Pennsylvania Township News</i> Pennsylvania State Association of Township Supervisors Enola, PA
	Rebecca Maxon <i>FDU Magazine</i> Fairleigh Dickinson University Teaneck, NJ	<i>The Value Examiner</i> National Association of Certified Valuators and Analysts Salt Lake City, UT	
	Jennifer Davis <i>Georgia Defense Lawyer</i> Georgia Defense Lawyers Association Atlanta, GA		

Mark Michelson
*2017 Printing Impressions 400
& Who's Who in Printing*
Printing Impressions/
NAPCO Media
Philadelphia, PA

Matt Soberg
Patrick Iten
*Ruffed Grouse Society Magazine
- Summer 2017*
Ruffed Grouse Society
Baxter, MN

Will McDermott
Rania Efthemes
Bill Conroy
*Scotsman Guide Residential
Edition [April 2017 Magazine]*
Scotsman Guide Media
Bothell, WA

Cardiology Today's Intervention
Editorial Team
*Cardiology Today's Intervention -
September/October 2017*
SLACK Incorporated
Thorofare, NJ

Bernard Chia
Angelina Low
Kok Wah Chuen
*Going Green (PIONEER -
October 2017)*
So Drama! Entertainment &
Ministry of Defence,
Singapore

Anne Perusek
SWE Magazine - Spring 2017
Society of Women Engineers
Cleveland Heights, OH

Jack Morgan
Jason Risley
Jacki Fink
Textile Services
Textile Services Magazine
Alexandria, VA

Michelle Spence
Beth S. Browne
Kim T. McGovern
*BioProbes 76 Journal
of Cell Biology Applications*
Thermo Fisher Scientific
Waltham, MA

UML Magazine - Fall 2017
UMass Lowell Office of
University Relations
Lowell, MA

Mary McCallister
Robert Schweihs
*Willamette Management
Associates Insights*
Willamette Management
Associates
Chicago, IL

#10. Magazines, Journals & Tabloids - Electronic

Rod J. Rohrich
Dr. James Stuzin
I. Donnell Moore
*Plastic and Reconstructive
Surgery - Global Open*
American Society
of Plastic Surgeons
Arlington Heights, IL

*IEEE Computer Society:
IEEE Security & Privacy*
IEEE Computer Society
Los Alamitos, CA

Nelson McCouch
Steve Stark
Army AL&T Magazine
U.S. Army
Acquisition Support Center
Ft. Belvoir, VA

#11. Magazines, Journals & Tabloids - Custom-Published

MaryPat Imlah
Bea Snyder
Reflections Winter 2017/18
Imagery Print & Promotions
Leesburg, VA

Seth Katzen
Jaidy Schweers
Carolyn Katwan
Jewish VOICE
Jewish Federation of Delaware
Wilmington, DE

Thomas Martinelli
2017 New York by Rail
Martinelli Custom Publishing
Wappingers Falls, NY

Tammy Torres
*AAA Living Magazine
- July/August 2017*
Pace
Greensboro, NC

Jessie Kek
SingVision
ThinkFarm Pte Ltd
Singapore

#12. Magazines, Journals & Tabloids - Writing

Chad Hudnall
Brett Hansen
Lyndsee Cordes
*Sept. 2017 Bulletin / Embracing
Diversity (Special Issue)*
American College of Radiology
Reston, VA

*The New Physician -
March-April 2017*
American Medical Student
Association
Sterling, VA

Lauren Rowland
*Passing the Baton —
The Effective Art of Delegation*
American Society of
Ophthalmic Administrators
(ASOA)
Fairfax, VA

Alan Alper
*MISC Magazine -
The Design Issue*
Cognizant Technology
Solutions
Teaneck, NJ

Mark Arend
Adam Bruns
Gary Daughters
Site Selection - July 2017
Conway Inc.
Peachtree Corners, GA

Sasha Ugi
Michael "Sully" Sullivan
*Engineering Georgia Magazine -
May/June 2017*
Engineering Georgia Magazine
Atlanta, GA

Super Bowl XLII Program
H.O. Zimman, Inc.
Lynn, MA

Jamie Roberts
Denise Doring VanBuren
*American Spirit -
January/February 2018*
Hammock Inc.
Nashville, TN

Kathy Williams
Strategic Finance Staff
*Strategic Finance -
November 2017*
IMA/Strategic Finance
Montvale, NJ

Mike Consol
*Real Assets Adviser -
December 2017*
Institutional Real Estate, Inc.
San Ramon, CA

Bruce Rosenstein
Frances Hesselbein
Leader to Leader #86 Fall 2017
Leader to Leader
Rockville, MD

The College Store Magazine
National Association
of College Stores
Oberlin, OH

Index on Censorship
SAGE Publishing
Thousand Oaks, CA

James Lavigne
Running On Empty
The Walk Talk
St. Gabriel, LA

Samara Kuehne
Robert H. Miller, MD, MBA
ENTtoday - December 2017
Wiley
Hoboken, NJ

Coleen Stern
Nursing Management
Editorial Team
Michael Trinsey
*Nursing Management:
Safety Solutions*
Wolters Kluwer
Philadelphia, PA

#13. Magazines, Journals & Tabloids - Design & Layout

Christy Kingsbury
*AARP The Magazine - June/July
2017 Issue, Steve Martin*
AARP The Magazine
Washington, DC

Christy Kingsbury
*AARP The Magazine,
- December 2017/January 2018,*
Octavia Spencer

Christy Kingsbury
AARP Bulletin - May 2017
Washington, DC

Alan D. Crockett
*Engineering Inc. -
January/February 2017*
ACEC
Washington, DC

April Chan
AWESOME
CinMedia
North Point, Hong Kong

*Texas Heritage for Living -
Fall 2017*
D Custom
Dallas, TX

*2017 US Open
Tournament Magazine*
H.O. Zimman, Inc.
Lynn, MA

2018 Masters Journal
H.O. Zimman, Inc.
Lynn, MA

Janet Dudar
Craig Causer
Karen Panetta
*IEEE Women in
Engineering Magazine*
IEEE Publishing Operations
Piscataway, NJ

Marina Primorac
Marie Boursiquot
Cecile Jordan
*Finance & Development
Redesign*
International Monetary Fund
Washington, DC

Jordan Maddex-Kopp
SOAR Magazine 2017
Jet Linx Aviation
Omaha, NE

Mary-Beth Selby
Marlene McAuley
*LIMRA MarketFacts —
Number 1-2018*
LL Global, Inc.
Windsor, CT

Preview Magazine - August 2017
MCCS Iwakuni Marketing
FPO AP, CA

David Beagin
Today's Veterinary Nurse
North American Veterinary
Community
Orlando, FL

Rebecca Kalogeris
Lisa Sorg-Friedman
Norman Wong
*Pragmatic Marketer -
Summer 2017*
Pragmatic Marketing
Scottsdale, AZ

Arielle Morris
RMA Journal - December 2017
The RMA Journal
Philadelphia, PA

*Spectrum Magazine -
August/September 2017:
Made-in-Singapore
Innovation for the Nation*
SP Group
Singapore

Lee Capristo
The Mulberry Tree
St. Mary's College of Maryland
St. Mary's City, MD

Jessie Kek
THIS Quarterly
ThinkFarm Pte Ltd
Singapore

Jerry Regan
Jessica Reynolds
Scott Smith
*WFE's Pennsylvania
Wildlife Magazine*
Wildlife for Everyone
Foundation
State College, PA

#14. Magazines, Journals & Tabloids - 1-2 Person-Produced

Collin Bakse
Airlift/Tanker Quarterly
Airlift/Tanker Association
Belleville, IL

Stephen Dujack
Rose Edmonds
Laura Frederick
The Environmental Forum
Environmental Law Institute
Charlottesville, VA

Kelly Heitz
Marja Walker
Pulse Magazine Marketing Issue
International Spa Association
Lexington, KY

Brittany Bungert
*Iowa Auto Dealer -
Fall/Winter 2017*
Iowa Automobile Dealers
Association
West Des Moines, IA

Laura DeLorme
Cindy Dady
*Oakland County
Medical Society Bulletin*
Oakland County
Medical Society
Bloomfield Hills, MI

Mark Stinnett
Mark Dierker
High Country Magazine
Philmont Staff Association
Cimarron, NM

Jacqueline Rainey
The Informant
San Diego Police Officers
Association
San Diego, CA

UGA Graduate School Magazine
UGA Graduate School
Athens, GA

**#15. Magazines,
Journals & Tabloids -
Magazine Series**

*Lifewise September/October 2017
- Healthcare Partners. Providing
Holistic Care to the Community.*
National Healthcare Group
Singapore

**#16. Magazines,
Journals & Tabloids -
Green**

*Microfiber Shedding:
Hidden Environmental Impact*
AATCC
Research Triangle Park, NC

Mary Alice Hartsock
Stephanie Gleit
Academy Frontiers - Fall 2017
The Academy of Natural
Sciences of Drexel University
Philadelphia, PA

*Lennox Industries - Lennox News
Fall 2017 Issue*
D Custom
Dallas, TX

**#17. Magazines,
Journals & Tabloids -
Most-Improved**

Jolene Kremer
Sarah Trotto
Julie Carr
AAOMS Today
American Association of Oral
and Maxillofacial Surgeons
Rosemont, IL

Joe Riley
Brian Donahue
Jason Schwartz
Dental Product Shopper
Integrated Media Solutions LLC
Manalapan, NJ

*Clinical Journal of
Oncology Nursing*
Oncology Nursing Society
Pittsburgh, PA

Kathy Cravedi
Emily Poe
Mary Ellen Slater
NIH MedlinePlus Magazine
National Library of Medicine
Washington, DC

Nichole LoPresti
Megan Grimm
Apartment Industry Magazine
NJ Apartment Association
Monroe Township, NJ

Eileen Secor
HiLines Employee Magazine
SMUD
Sacramento, CA

ANNUAL REPORTS

**#18. Annual Reports -
Print**

*2016 ASDS Annual Report -
Achieve*
American Society for
Dermatologic Surgery
Rolling Meadows, IL

Julie Hiroz
*Runnymede Healthcare Centre
2016/17 Annual Report,
Our Story Starts With You*
Runnymede Healthcare Centre
Toronto, ON
Canada

Stephanie Sulmer
Marna Bunker
Christopher Hollomon
Report to the Community
Sheltering Arms
Mechanicsville, VA

**#19. Annual Reports -
Print +32 pages**

*2017 Institute for Quantum
Computing Annual Report*
Institute for Quantum
Computing,
University of Waterloo
Waterloo, ON
Canada

*Alexandra Health System
Annual Report 2016/2017*
Khoo Teck Puat Hospital
(Yishun Health)
Singapore

*Integration of Care —
Envisioning Future Healthcare
Needs Today*
National Healthcare Group
Singapore

Melanie Levenson
ONA 2017 Biennial Report
Ontario Nurses' Association
Toronto, ON
Canada

**#20. Annual Reports -
Electronic**

AAO-HNS/F Annual Report
AAO-HNS
Alexandria, VA

Alan Alper
2016 Cognizant Annual Report
Cognizant Technology
Solutions
Teaneck, NJ

*2017 Year in Review:
From Transformation
to Modernization*
Department of Veterans Affairs,
Office of Information
and Technology
Washington, DC

FY 2016-17 Year End Highlights
Los Angeles County
Community Development
Commission
Alhambra, CA

*SP Group Year-in-Review 2017:
Transforming to Serve
You Better*
SP Group
Singapore

**#21. Annual Reports -
Design & Layout**

Karen Sellers
Sylvain Lemire
CGI 2017 Annual Review
CGI Group, Inc.
Fairfax, VA

*Magellan Rx -
2017 Trend Report*
D Custom
Dallas, TX

Richard Deronne
*Cass Community Social Services
2017 Annual Report*
De Ronne Graphics
Grosse Pointe Woods, MI

Gigi Korzenowski
Jerry Clark
*BIDMC Department of
Medicine Annual Report 2017*
Korzenowski Design
Elmhurst, IL

Marie Vecera
Weena Arellano-Chua
Stephany Babson
Leading the Way
Workplace Safety &
Prevention Services (WSPS)
Mississauga, ON
Canada

**#22. Annual Reports -
1-2 Person-Produced**

William Maroni
Michael Quigley
*Building for the Future:
APTA Annual Report 2017*
American Public Transportation
Association
Washington, DC

Carianne Weakland
Beth Ann Lombardi
Mary Bevan
*Concurrent Technologies
Corporation
FY17 Annual Report*
Concurrent Technologies
Corporation
Johnstown, PA

PRINT MEDIA

#23. Print Media - Education & Training

Michael Keesee
Getting Pulled Over
Mini Module
AAA National
Heathrow, FL

*Retiring with Resiliency:
The Women's Guide
to Planning with Purpose*
Jackson National Life
Denver, CO

Is That Legal?
Legal Services Society
Vancouver, BC
Canada

Joanne M. Lozar Glenn
Business Education Forum
Feature "Teaching Students the
Pros and Cons of Teamwork"
National Business Education
Association
Reston, VA

Dianne Watterson
*Real World Dental Hygiene -
Where the Rubber Cup
Meets the Road*
Watterson Speaking/
Consulting LLC
Lexington, NC

#24. Print Media - Marketing & Public Relations

Comerica Savings Mailer
Harland Clarke
San Antonio, TX

Goodyear Multi-Tasker Mailer
Harland Clarke
San Antonio, TX

Judy Taylor
*Holyoke Public Schools
Connections Newsletter*
Holyoke Public Schools
Holyoke, MA

*Morgan State University
2018 Desk Calendar*
Morgan State University,
Office of Public Relations
and Communications
Baltimore, MD

Ginny Van Cura
*Brochure Series -
Specialty Conditions*
OptumRx
Arlington Heights, IL

#25. Print Media - Organization Capability & Identity Materials

Andrew Goldberg
Suzette Espinosa
Fall Brochure
Adrienne Arshnt Center
Miami, FL

Thomas Lytle
Gary Bloom
Reece Quinones
About ASCD - 75 Years
ASCD
Alexandria, VA

Helen Klein
Todd Rohack
Susan Moisiso
*CH2M Water Conveyance
& Storage Practices Brochure*
CH2M
Herndon, VA

Daniel Ahrens
*ExpressToll and E-470
Tolling Services Brochures*
E-470 Public Highway
Authority
Aurora, CO

SHAZAM Brand Evolution
SHAZAM, Inc.
Johnston, IA

#26. Print Media - Employee & Benefit Materials

*Mississippi Deferred
Compensation -
Retirement Checklist*
Empower Retirement
Greenwood Village, CO

Katie Owens
Eric Stevens
Brew Your Best Health
Integro
Atlanta, GA

Choices 2018 - Active & Retiree
NYS Department of
Civil Service, NYSHIP
Albany, NY

Welcome to EBD 2017
NYS Department of
Civil Service, NYSHIP
Albany, NY

#27. Print Media - Financial & Investment Materials

City of Vaughan Budget Book
City of Vaughan
Vaughan, ON
Canada

Lisa Hoxha
*PERSI - Retirement Readiness
Campaign*
Empower Retirement
Greenwood Village, CO

Perspective Advisory II
Jackson National Life
Denver, CO

Jennifer Bailey
*TriHealth 457(b)
Enrollment Guide*
TriHealth
Cincinnati, OH

#28. Print Media - Meeting & Event Materials

Kristin Burbach
*Bridges to Better Health
Invitation*
American Specialty Health
San Diego, CA

Kristian Krempel
*Official 60th Grammy Awards
Program*
FX Group, LLC
Tampa, FL

Matthew Crenson
Jim McCartney
Leslie Badani
In Translation
Weber Shandwick
Washington, DC

#29. Print Media - Catalogs, Directories & Guides

Nancy Revell
*King Arthur's Tools -
"Your Vision Our Tools" Catalog*
King Arthur's Tools
Tallahassee, FL

Ginny Van Cura
2017 Marketing Team Directory
OptumRx
Arlington Heights, IL

Kok Kwang Lim
KRISSHOP Singapore Airlines
TopDot Design Pte Ltd
Singapore

#30. Print Media - Books

Aaron Chang
*San Diego Through
the Lens of Aaron Chang*
Aaron Chang Ocean Art Gallery
Solana Beach, CA

Madelyn Fernstrom
John Fernstrom
Jodi Lipson
*Don't Eat This If You're Taking
That: The Hidden Risks of
Mixing Food and Medicine*
AARP
Washington, DC

Jonathan Peterson
Jodi Lipson
*Social Security For Dummies,
3rd Edition*
AARP
Washington, DC

Bonnie Biafore
Scott Baird
*Practical Bookkeeping with
QuickBooks 2018*
MonteVista Solutions, Inc.
Conifer, CO

Tony Steuer
Insurance Made Easy
Alameda, CA

#31. Print Media - Special Purpose

*The City of Port St Lucie's
Strategic Plan
Quarterly Progress Report*
The City of Port St. Lucie's
Communications Department
Port St. Lucie, FL

Melody VanderLeest
Jeanette Budding
*Move Your Career
in a New Direction*
Grinnell Regional
Medical Center
Grinnell, IA

The Language of Retirement
Jackson National Life
Denver, CO

Pacific Life RSD Marketing
150th Anniversary Activity Book
Pacific Life Insurance Company
Newport Beach, CA

Public Policy Institute
of California
Pivot Design
Higher Education in California
Public Policy Institute
of California
San Francisco, CA

Cynthia Warger
PEAT's Suite
Warger, Eavy & Associates
Reston, VA

Thomas Uhlein
Claudia Goldstein
Arts of Italy 2017
William Paterson University
Wayne, NJ

ELECTRONIC MEDIA

#32. Electronic Media - Education & Training

Aditya Joshi
Karen May
Rebecca Augustyniak
*Recall Audit Check,
FDA Form 3177*
Center for Information
Management & Educational
Services
Tallahassee, FL

Katherine Meyer
Millicent Wilson
Doug Spice
Crisis Command
Children's Hospital Los Angeles
Los Angeles, CA

Ric Edelman
Year-End Financial Checklist
Edelman Financial Services
Fairfax, VA

Jeffrey Caplan
Trevor Rasmusson
*Sentinel World® Urban and
Rural Community Simulations*
Healthcare Learning
Innovations
Aurora, CO

Ryan Lafferty
CQ: Cultural Values
Inno-Versity
Grand Rapids, MI

*Respectful Workplace On-
Demand Learning: Harassment
Awareness and Prevention*
LearnVibe, LLC
Bethesda, MD

Saurabh Pangarkar
*The Quest for the Endress and
Hauser Code of Conduct*
Newgen Enterprise
Pune, India

Leslie Suhr
*By the People, For the People:
Understanding Local
Government in PA*
Pennsylvania State Association
of Boroughs
Harrisburg, PA

*Shell Opportunity
Realization Process*
Royal Dutch Shell
and TIS
Mumbai, India

Deloris Johnson
Clay Culver
Carrie Benjamin
Introduction to Odyssey
Tyler Technologies
Plano, TX

Iain McInnes
The CSF Steering Committee
*Cytokine Signalling Forum:
Therapy Essentials*
University of Glasgow
Glasgow, United Kingdom

Pauline Hudel Smith
Joseph Capp
McKinzie Teng
The "yes" Video
University of Texas at Arlington
Dallas, TX

Dana Whitworth
*WPP Online Education
Promotion*
Vanguard
Malvern, PA

Chris De Mayo
*Getting to Know Bitcoin
and the Blockchain -
1 Hour Training Webinar*
WithumSmith+Brown
Philadelphia, PA

#33. Electronic Media - Electronic Publications

Wade McDaniel
Diane Trommer
*Avnet's Supply Chain Navigator
Raises the Bar for Supply Chain
Thought Leadership*
Avnet
Phoenix, AZ

Michael O'Neill
BioQuick Online News
BioQuick Online News
Madison, WI

Clifton Barnes
*The History of The Order
of the Bell Tower*
CB3Media
Cary, NC

J. Scott Hinkle
Catherine Clifton
*The Professional Counselor
Volume 7, Issue 4*
National Board for Certified
Counselors, Inc. and Affiliates
Greensboro, NC

Maria Acker
*2017 National Crime
Victims' Rights Week
Online Resource Guide*
Office for Victims of Crime
Washington, DC

Maria Acker
Vicarious Trauma Toolkit
Office for Victims of Crime
Washington, DC

Heather Cygan
Mike Milinac
Sallie Jimenez
Ethics Guide 2017
OnCourse Learning
Brookfield, WI

Jeffrey Rezabek
Janelle Pauli
*The Definitive Guide to
Making More Money on
Claim Reimbursements*
VisionWeb
Austin, TX

#34. Electronic Media - Multimedia

Arunima Majumdar
*Mercedes-Benz Financial
Product & Financial Training*
G-Cube
Noida, India

Gail Harlow
Bob Mirales
The Foundry @ Time Inc.
*Unlocking the Value
of Your Home*
Merrill Lynch Wealth
Management, a Bank of
America Corporation
Pennington, NJ

#35. Electronic Media - Webinars & Slide Shows

*Carolinas HealthCare System
Transition To The Enhanced
401(k) Plan*
Carolinas HealthCare System
Charlotte, NC

Lauren Schultz
*"The Whats, Whys and Hows
of an Effective Ethics Program"*
Lockheed Martin Corporation
Bethesda, MD

Brian Hulten
Tony Baldus
Jennifer Hill
*Mercer HIP Plus
Avatar-Brenda II*
Mercer
Des Moines, IA

Iain McInnes
Prof. Douglas Veale
Prof. Mikkel ystergaard
*Highlights from ACR 2017:
Updates on Cytokine
Signalling Agents*
University of Glasgow
Glasgow, United Kingdom

#36. Electronic Media - Video Media

Carole Ricks
AARP Create the Good
AARP
Washington, DC

Christy Kingsbury
When Your Breath Breaks Bad
AARP The Magazine
Washington, DC

Jim Hussey
Nicole Kroul
Marten Roorda
*Tilden Career Community
Academy: Beautiful,
Wonderful Kids*
ACT
Iowa City, IA

Only1 Studios
Andrew Goldberg
Breakin' Convention
Adrienne Arsht Center
Miami, FL

Only1 Studios
Andrew Goldberg
Give Miami Day
Adrienne Arsht Center
Miami, FL

Chad Brownstein
Steve Bovey
Patient Orientation
Adventist Health Castle
Kailua, HI

Ben Rome
Catherine Church
I Am IH Webseries
AIHA
Falls Church, VA

Louis-Philippe Pèloquin
*ArcelorMittal
Superheroes of Quality*
ArcelorMittal
Long Products Canada
Contrecoeur, QC
Canada

Dawn Coyne
Pat Connallon
*Honeywell New Portal
Explainer Video*
Conduent
Blackstone, MA

*5 Trends to Watch in Payments -
Transact 2017*
Content Communicators LLC
Purcellville, VA

Jessica Geiszler
County Communications Office
*Virtual Hikes through San Diego
County Parks and Preserves*
County of San Diego
Department of Parks
and Recreation
San Diego, CA

Donald Tepper
David Kosterlitz
Jerry Friedman
*National Museum of
Health and Medicine*
Docs In Progress for
National Museum of
Health and Medicine
Silver Spring, MD

Arden McGregor
*Welcome to Brainworks
in the Near North*
Huntsville, ON
Canada

The New ISPOR
ISPOR—The Professional
Society for Health Economics
and Outcomes Research
Lawrenceville, NJ

North Carolina Sea Grant
Communications Team
and Rick Sullivan Media
*North Carolina Sea Grant:
Your Link to Research and
Resources for a Healthier Coast*
North Carolina Sea Grant
Raleigh, NC

#37. Electronic Media - Green

Brian Sansoni
Melissa Grande
CooperKatz and Company
*Foundations for Transformation:
2017 ACI Sustainability Report*
American Cleaning Institute
Washington, DC

John von Brachel
Bright Lights, Smart City
Bank of America
New York, NY

#38. Electronic Media - Special Purpose

Matthew Robertson
*NOVEC's Employee
Digital Displays*
Northern Virginia
Electric Cooperative
Manassas, VA

SOCIAL MEDIA

#39. Social Media - Social Media Sites

Phaedra Cress
Hunter Alexander
*Aesthetic Surgery Journal
Twitter Site*
Aesthetic Surgery Journal
Garden Grove, CA

Valerie Cortez
American Specialty Health
LinkedIn Page
American Specialty Health
San Diego, CA

Neeraj Sancheti
#MadeForTough
Kreativ Street
Gurugram, India

#40. Social Media - Facebook Sites

Carole Ricks
AARP Create the Good Facebook Page
AARP
Washington, DC

Edward Buczek
Jess Levenson
AnnMarie R. Harvie
U.S. Army Corps of Engineers, New England District Facebook Site
U.S. Army Corps of Engineers,
New England District
Concord, MA

#41. Social Media - Blog Content

Stephanie Conner
Kiddos Cook
Active Voice Communications
Chandler, AZ

Capture the Eye Blog
Harland Clarke
San Antonio, TX

Beth Gard
MJ Thompson
Melissa Hunt
Audio-Technica Takes Center Stage with the "Where It's A-T" Blog
lotus823
Eatontown, NJ

Tara Clements
Catherine DeRan
Aris Ta'Chelle Morris
Army AL&T News
U.S. Army Acquisition
Support Center
Ft. Belvoir, VA

#42. Social Media - Best Single Blog Post

Larry Fennigkoh
AAMIBlog: It's Past Time for HTM to Turn Data into Knowledge
AAMI
Arlington, VA

Jennifer Loftus
Cassandra D. Carver
To Ask or Not to Ask: The Salary History Question in Today's Hiring Process
Astron Solutions
New York, NY

Avocados From Mexico - April Fools' Day Blog
D Custom
Dallas, TX

Nurse.com team
New York Governor Signs BSN in 10 into Law for Nurses
OnCourse Learning
Brookfield, WI

#43. Social Media - Best Series of Blog Posts

John O'Connor
John O'Connor's Blog
Haymarket Media /
McKnight's Senior Living
Northbrook, IL

Elizabeth Newman
John O'Connor
James M. Berkman
Daily Editors' Notes
McKnight's
Long-Term Care News
Northbrook, IL

#44. Social Media - Special Purpose

Roy Kron
Dani Dilullo
Why Sea Grant Matters
Louisiana Sea Grant Program
Baton Rouge, LA

Teresa Ku
Marissa Gener
Theresa Austin
You vs. Your Financial Fears; Infographic
Prudential Group Insurance
Roseland, NJ

Rebekah Tilley
Tippie College of Business Social Media Branding Project
University of Iowa Tippie
College of Business
Iowa City, IA

APPS

#45. Apps - Business & Financial

No awards presented.

#46. Apps - Health & Medical

Christy Kingsbury
AARP The Magazine's Special Health & Wellness Issue
AARP The Magazine
Washington, DC

#47. Apps - Education

Gabrielle Mostello
Healio Education Lab CME App
SLACK Incorporated
Thorofare, NJ

#48. Apps - Design & Graphics

No awards presented.

#49. Apps - Social Networking

No awards presented.

#50. Apps - Special Purpose

Alan Alper
Cognizant Digital Perspectives App
Cognizant Technology
Solutions
Teaneck, NJ

App for Peace Officers Research Association of California
911MEDIA, a division of
Trade News International, Inc.
Burbank, CA

Katherine Russo
ONA App
Ontario Nurses' Association
Toronto, ON
Canada

WEBSITES

#51. Websites

Matthew Sullivan
ACCDocket.com
Association of
Corporate Counsel
Washington, DC

Brilliant Star Online
Brilliant Star Online
Evanston, IL

Susan Warner
*Development Authority
of Elbert County,
Elberton & Bowman Website*
Development Authority
of Elbert County, Elberton
& Bowman
Elberton, GA

Tammy Stankey
*The Doe Run Company
2016 Sustainability Report*
The Doe Run Company
St. Louis, MO

Patricia Brown
Nick Panayi
Deric Luong
Achieve Microsite
DXC Technology
Tysons, VA

Karen Mayfield
Debra Kincaid
*City of Dryden Website Design
and Development Project*
eSolutionsGroup Ltd.
Waterloo, ON
Canada

*The Financial Freedom
Studio Website*
Jackson
Denver, CO

*National Agricultural Workers
Survey Health Tables Website*
JBS International, Inc.
North Bethesda, MD

Shirley Winer
Ann Poole
Justhorses.com
Just Horses Directory
Huntington, MA

SLACK Design & Marketing
SLACK Special Services
Wyanoke Information
Technology
*Premium Cataract Surgery
Knowledge Challenge*
SLACK Incorporated
Thorofare, NJ

TrainingIndustry.com
Training Industry, Inc.
Raleigh, NC

eSolutions Group
Waterloo EDC Website
Waterloo EDC
Kitchener, ON
Canada

#52. Websites - WordPress Sites

Jennifer Loftus
Brendan R. Williams
*Astron Solutions'
Corporate Website*
Astron Solutions
New York, NY

Bethany Bray
Jonathan Rollins
CT Online website
Counseling Today
Alexandria, VA

Hilary Strahota
Andrea Porter
Vikki Hartt Salinkas
Good Jobs Data Website
Georgetown University Center
on Education and the Workforce
Washington, DC

Cynthia A. Lockley
*STC Washington, DC -
Baltimore (WDCB)
Chapter Website*
Adelphi, MD

Adam Olenn
Ryan Vemmer
Samantha Mandeville
Moses Brown Website
Moses Brown School
Providence, RI

#53. Websites - Home Pages

Patricia Brown
Nick Panayi
Deric Luong
DXC.technology
DXC Technology
Tysons, VA

*Creative Power
Landing Page/Website*
Harland Clarke
San Antonio, TX

#54. Websites - Site Design & Illustration

Christy Kingsbury
The Girlfriend
AARP The Magazine
Washington, DC

Bob Mirales
Pamela Faatz
The Foundry @ Time Inc.
Outlook 2018
Merrill Lynch Wealth
Management, a Bank of
America Corporation
Pennington, NJ

#55. Websites - 1-2 Person-Produced

Lois Bowers
John O'Connor
Mark Speakman
McKnightsSeniorLiving.com
Haymarket Media /
McKnight's Senior Living
North Olmsted, OH

Jenny Kiffmeyer
W. Andrew Larson
Heidi LeMieur
*Retirement Learning
Center Website*
Retirement Learning Center
Brainerd, MN

#56. Websites - Financial Websites

Global Atlantic Website Redesign
Meredith Xcelerated Marketing
New York, NY

*Vanguard Investment
Comparison Solutions*
Vanguard
Malvern, PA

#57. Websites - Special Purpose

Marlene Hendrickson
Michelle Snyder
ASA Genius Awards Website
American Staffing Association
Alexandria, VA

Eleanor Meredith
Abhijit "AJ" Choudhary
Deal Search Online.com
Irving Levin Associates, Inc.
Norwalk, CT

Pioneering a Healthier Future
The MITRE Corporation
McLean, VA

#58. Websites - New

No awards presented.

#59. Websites - Most Improved

American Society for
Gastrointestinal Endoscopy
Maciek Gregorski
ASGE Website Redesign
American Society for
Gastrointestinal Endoscopy
Downers Grove, IL

Deann French
Rachel Romines
*Independent Insurance Agents
of Illinois*
Independent Insurance Agents
of Illinois
Springfield, IL

Nell Lukosavich
Rebecca Griebe
E-commerce Website
NACE International
Houston, TX

Nichole LoPresti
Danni Van Drew
Greg Hoffman
NJ Apartment Association Website
NJ Apartment Association
Monroe Township, NJ

Hope for Haiti Foundation Website
S&A Communications
Cary, NC

SP Group Website
SP Group
Singapore

Redesign of www.stvinc.com
STV
New York, NY

CAMPAIGNS, PROGRAMS & PLANS

#60. Campaigns, Programs & Plans - Education & Training

Marina Rolbin
HSBA Welcome Kit Brochure
Charles Schwab
Lone Tree, CO

Scott Cahill
*Pioneer Services -
Empowering Military Families
thru Financial Literacy*
Pioneer Services, a Division
of MidCountry Bank
Kansas City, MO

#61. Campaigns, Programs & Plans - Marketing & Public Relations

Budget Speech
Brand Truth Marketing (Pty)
Ltd & FNB
Johannesburg, South Africa

Creative Power Campaign
Harland Clarke
San Antonio, TX

Michelle Kwiatkowski
Elana Conover
Theresa Austin
AICPA Life Express Campaign
Prudential Group Insurance
Roseland, NJ

#62. Campaigns, Programs & Plans - Public Service

Rachel Peretz
Wayne Whitaker
Michael Keaton
Gypsy Moth Campaign
American Moving
& Storage Association
Alexandria, VA

Marcia Ennis
Randy Hawke
2016 Report to the Community
Hospital for Special Surgery
New York, NY

Nicole Coleman
Claudia Goss
*Sacramento Area Sewer District -
2017 Awareness Campaign*
Sacramento Area Sewer District
Sacramento, CA

#63. Campaigns, Programs & Plans - Employee & Benefit Communications

AECOM Open Enrollment Campaign
Blue Communications Agency
& AECOM
Hollywood, CA

AECOM Wellness Campaign
Blue Communications Agency
& AECOM
Hollywood, CA

DineEquity Wellness Communications
Blue Communications Agency
& DineEquity
Hollywood, CA

Jennifer Bailey
South Carolina Deferred Compensation Program - Rollover Campaign
Empower Retirement
Greenwood Village, CO

David Holloway-Boyd
Susan Ledford
Kyla Heap
2018 Duval County Public Schools Enrollment Materials
FBMC Benefits Management, Inc.
Tallahassee, FL

Rhonda Newman
Toby Todd
Barbara Bardos
Ericsson 2018 Medical Benefits Changes Education and Enrollment
Mercer
Dallas, TX

Akron Children's Hospital
Infographic Videos Enhance Enrollment Communications at Akron Children's Hospital
Outside the Lines Creative Group, LLC
Euclid, OH

Realogy 2018 Benefit Planner
The Segal Group
New York, NY

Massachusetts Laborers Health and Welfare Plan Update
The Segal Group
New York, NY

Lauren Puig
Bilingual Retirement Plan Beneficiary Campaign
The Vanguard Group
Malvern, PA

Dana Whitworth
Hexagon Plan Transition Communications
Vanguard
Malvern, PA

#64. Campaigns, Programs & Plans - Financial

Lisa Hoxha
Orange County - Enrollment Made Easier
Empower Retirement
Greenwood Village, CO

Lisa Hoxha
State of Montana - Enrollment Made Easier
Empower Retirement
Greenwood Village, CO

T. Rowe Price: Are You on Track for a Successful Retirement?
Imprint
New York, NY

Leveraging Tax Deferral
Jackson National Life
Denver, CO

**#65. Campaigns,
Programs & Plans -
Health & Medical**

*The Corvallis Clinic,
My First Choice Campaign*
Funk/Levis & Associates
Eugene, OR

Momentum Magazine
National Multiple Sclerosis
Society & GLC - a marketing
communications agency
Skokie, IL

**#66. Campaigns,
Programs & Plans -
Events & Meetings**

Nancy Chernitsky
Trisha Caruso
Jessica Arno
HemOnc Today New York 2018
Association & Meeting
Solutions
Thorofare, NJ

REACH 2017
California and Nevada
Credit Union Leagues
Ontario, CA

National Sales Meeting
Jackson National Life
Denver, CO

Siti Rohanah Koid
Andrea Thum
Chan Wei Chuen
*Official Opening of the Lee Kong
Chian School of Medicine*
Lee Kong Chian
School of Medicine, Nanyang
Technological University
Singapore

Evonne Walls
Mullins Charitable Event
Samaritan Health Services
Corvallis, OR

**#67. Campaigns,
Programs & Plans -
Special Purpose**

Taylor Scott
Powered by Mount Holyoke
Alumnae Association
of Mount Holyoke College
South Hadley, MA

Laura Reed
Jan Carpenter
The Get to Know m.e. Campaign
- *I live here. I love it.*
Cork Tree Creative, Inc.
Edwardsville, IL

Marketing and Business
Development Teams
Reunited and It Feels So Good
Corporate Synergies
Mt. Laurel, NJ

Julie Kaczor
Feed Your America | FAEF
Food + Beverage Client
Welcome Program
First American
Equipment Finance
Rochester, NY

What If Campaign
Focus Eduvation Inc.
Woburn, MA

ITD Eclipse Campaign
Idaho Transportation
Department
Boise, ID

Matt Kamlet
Amber Philman
Sonic Booms in Atmospheric
Turbulence Campaign
Logical Innovations Inc.
at NASA Armstrong
Flight Research Center
Edwards, CA

WRITING

**#68. Writing -
Education & Training**

Marcia Geike, CRCM
David McCrea, CRCM
Who's Your Data?
ABA Bank Compliance
Washington, DC

Ford Product Team NA
Ford Frontline -
February/March 2017
Ford Motor Company
Dearborn, MI

**#69. Writing -
Marketing & Public
Relations**

Cathy Streiner
Vantage Marketing Briefs
The Corporate Pen
Orange Park, FL

**#70. Writing -
Feature Writing**

Robert Love
Neil Wertheimer
Michael Hedges
The Opioid Menace
The AARP Bulletin
Washington, DC

Emily Margosian
Feeling the Burn
American Academy
of Dermatology
Schaumburg, IL

Loren Staplin
Jacob Molyneux
Maureen Kennedy
Can Your Older Patients Drive
Safely? (September 2017 CE)
American Journal of Nursing
New York, NY

Jennifer Pocock
Homelessness
American Society for
Engineering Education
Washington, DC

Matthew Sullivan
*A Seat at the Head of the Table:
From Lawyer to CEO?*
Association of
Corporate Counsel
Washington, DC

William Ehart
The Buck Stops Here: CEOs
Share Approaches to Bearing
Ultimate Responsibility
CEO Update
Washington, DC

Lori Sharn
Strategies for the
Lengthy Job Hunt
CEO Update
Washington, DC

Bethany Bray
Living with Anxiety
Counseling Today
Alexandria, VA

Allan Richter
Riding with the Border Patrol
Discover Life
Melville, NY

Stephanie Levis
Through the Eyes of a Child
GEICO
Chevy Chase, MD

Jamie Roberts
Emily McMackin
"Wreaths of Remembrance,"
American Spirit
November/December 2017
Hammock Inc.
Nashville, TN

Dori Meinert
Age of Rage
HR Magazine
Alexandria, VA

Karen Panetta
Craig Causer
IEEE Women in Engineering Magazine
IEEE Publishing Operations
Piscataway, NJ

Siti Rohanah Koid
Grace Ang
Nicole Lim
Where Will the Future of Healthcare Take Us?
Lee Kong Chian School of Medicine, Nanyang Technological University
Singapore

Kathleen Jordan
Lincoln Central — CONGRATULATIONS FROM THE HEART: A Dream Comes True For Alcott Student and Family
Lincoln Central Association
Chicago, IL

David Tobenkin
Susan Boswell
Federal Cybersecurity Shortage
National Active and Retired Federal Employees Association (NARFE)
Herndon, VA

Kathleen Hoffelder
How Diversity and Inclusion is Shaping the CPA Profession
NJ Society of Certified Public Accountants
Roseland, NJ

Jeffrey Hall
Are There Too Many Podiatry Colleges?
Podiatry Today
Malvern, PA

Nancy Salem
A tale of friendship, loss, and love
Sandia National Laboratories
Albuquerque, NM

Mark Tarallo
The Art of Servant Leadership
Security Management Magazine
Washington, DC

Janel Miller
Trying to understand and close the rural health care gap
SLACK Incorporated
Thorofare, NJ

Jon Reisfeld
The Beer Industry's Big Secret
Society of Women Engineers
Cleveland Heights, OH

Steve Stark
Margaret C. Roth
Michael Bold
Readiness: More than a Concept
U.S. Army Acquisition Support Center
Arlington, VA

Mary Bolster
Lisa Collier Cool
Neurology Now: The Art of Illness
Wolters Kluwer
New York, NY

#71. Writing - How-to Writing

Liza Warner
Best Practices for the Consumer Complaint Management Program
ABA Bank Compliance
Washington, DC

Interactive Help
Cognizant Technology Solutions
Kolkata, India

#72. Writing - News Writing

Laurie Meyers
High Anxiety
Counseling Today
Alexandria, VA

Lois Bowers
\$900,000 Arbitration Decision Shines Spotlight on Independent Living
Haymarket Media / McKnight's Senior Living
North Olmsted, OH

Elise Hacking Carr
State of the Industry Report: Red-Tape Reduction
NAPCO Media
Philadelphia, PA

Cardiology Today
Editorial Team
Cardiology Today and Healio News Coverage of the American College of Cardiology 2017 Scientific Session
SLACK Incorporated
Thorofare, NJ

Russ Beemer
Alternatives to the High Cost of Litigation - Neil Gorsuch's 10th Circuit
Wiley
Hoboken, NJ

#73. Writing - Interviews & Personal Profiles

Jon Saraceno
Michael Hedges
Q&A Billie Jean King
The AARP Bulletin
Washington, DC

Veronica Chambers
Lori Berger
A Good Place to Be
AARP The Magazine
Washington, DC

Andrew Corsello
William Horne
The Kid Is Alright
AARP The Magazine
Washington, DC

William Horne
Portraits of Courage
AARP The Magazine
Washington, DC

Diane Zhang
The Fight for a Better America
American Association for Justice
Washington, DC

Kate Halloran
Justice Denied
American Association for Justice
Washington, DC

Jessica Hein
Pushing Buttons
American Paint Horse Association
Fort Worth, TX

Elizabeth Rennie
From Soap to Hope: Simple Solutions to Complex Problems
APICS
Chicago, IL

Matt Kamlet
NASA's First Deaf Engineer in Active Crewed Mission Control Role Impresses
Logical Innovations Inc. at NASA Armstrong Flight Research Center
Edwards, CA

Elizabeth Newman
Profile: Linda Krueger
McKnight's
Long-Term Care News
Northbrook, IL

Karen Kitzel
Features SkillsUSA Champions
SkillsUSA
Leesburg, VA

David McCartney
*Archival Bonds: Love and
Friendship in the Archives*
Society of American Archivists
Chicago, IL

#74. Writing - Regular Departments & Columns

Jane Bryant Quinn
Michael Hedges
Financially Speaking
The AARP Bulletin
Washington, DC

Eric Ries
*Defining Moment Column,
PT in Motion*
American Physical Therapy
Association
Alexandria, VA

Betsey Dreher
Jonna Rogers
JoAnn Grif Alspach
In Our Unit
Critical Care Nurse
Aliso Viejo, CA

Kenneth Dotson
The President's Letter
Lincoln Central Association
Chicago, IL

Thad Plumley
*Saving Lives One Backpack
at a Time*
National Ground Water
Association
Westerville, OH

John Bendel
Hack my ELD? What For?
OOIDA's Land Line Magazine
Grain Valley, MO

Abigail Sutton
PCON Reports
Primary Care Optometry News
Thorofare, NJ

Simon Helfgott
Keri Losavio
Liliana Estep
*Rheuminations: January,
September & December 2017*
Wiley
Hoboken, NJ

#75. Writing - Editorial & Advocacy Writing

Bill Walsh
Robert Love
Jo Anne Jenkins
Why Medicare Matters
The AARP Bulletin
Washington, DC

Robert Love
Michael Hedges
Neil Wertheimer
Why Our Drugs Cost So Much
The AARP Bulletin
Washington, DC

Reed Hollinshead
ITD Editorial
Idaho Transportation
Department
Boise, ID

Jeff Thomson
Stern Strategy Group
*"Is the Accounting Profession
Committed to Closing the Skills
Gap?"*
Institute of Mangement
Accountants
Montvale, NJ

Heather Grzelka
Lily Conrad
*Planting Healthy Options
in Food Deserts*
Madeira Public Relations
Madeira Beach, FL

Elizabeth Newman
James M. Berklan
Editor's Desk
McKnight's
Long-Term Care News
Northbrook, IL

Alister Martin
Dr. Nathan Kunzler
Dr. Kevin Klauer
*ACEP Now: "Opioids:
Our Public Health Crisis"*
Wiley
Hoboken, NJ

Coleen Stern
Charlotte Davis, BSN, RN, CCRN
Lisa Dischert
*Nursing Made Incredibly Easy:
The Faces of Heroes*
Wolters Kluwer
Philadelphia, PA

#76. Writing - Financial & Investment Writing

Jane Bryant Quinn
Michael Hedges
Don't Rush Social Security
The AARP Bulletin
Washington, DC

David Hochman
William Horne
The 7 Rules of Smarter Shopping
AARP The Magazine
Washington, DC

Gene Shaffer-Strathman
*Compliance Within the Life
Cycle of a FinTech Product*
ABA Bank Compliance
Washington, DC

Ric Edelman
*Don't Let This Eclipse
Your Investments*
Edelman Financial Services
Fairfax, VA

Jennifer Rankin
Deals, Drivers & Disruptors
LOMA Resource
Atlanta, GA

#77. Writing - Health & Medical Writing

Amber Logan
BI&T: The Danger Within
AAMI
Arlington, VA

Gavin Stern
BI&T: Handled with Care?
AAMI
Arlington, VA

Richard Laliberte
Gabrielle Redford
Neil Wertheimer
New Hope for Aging Knees
AARP The Magazine
Washington, DC

Marty Munson
Jim Lenahan
Michael Hedges
Boost Your Brain Power
The AARP Bulletin
Washington, DC

Jim Lenahan
Mindy Fetterman
David Perry
Medical Breakthroughs
AARP The Magazine
Washington, DC

Brooke Bilyj
*A Clearer Picture of Prostate
Health: A Neuroradiologist
Pursued Training in Urology to
Develop a Clinical Prostate
Imaging Practice that Provides
Direct Patient Interaction*
American College of Radiology
Reston, VA

Ruth Weyant
Cindy Munro
Richard Savel
*Show Your Stuff and Watch Your
Tone: Nurses' Caring Behaviors*
American Journal
of Critical Care
Aliso Viejo, CA

Not Your Mother's Hip Surgery
Arthritis Foundation
Atlanta, GA

Eleanor Mayfield
*Pressure Ulcers and Other
Wounds in the Post-Acute and
Long-Term Care Setting*
ELM Communications
Pittsburgh, PA

Kathy Pretz
*How Blockchain Technology
Could Combat the Global
Counterfeit Drug Market*
IEEE The Institute
Piscataway, NJ

*Understanding
Progression in MS*
Multiple Sclerosis Association
of America
Cherry Hill, NJ

Lindsey Wahowiak
*Stigma, bias against people with
obesity can harm health*
The Nation's Health,
American Public Health
Association
Washington, DC

Shirley Archer
*The Science of Yoga: Ancient
Practice with Modern Evidence*
Shirley S. Archer Associates, LLC
San Mateo, CA

USANA Ask the Scientists
USANA Health Sciences
Salt Lake City, UT

Katherine Carey
Melissa Byrne, BSN, RN
Denise D. Hayes, MSN, RN,
CRNP
*Nursing2017 — Victims
of Human Trafficking:
Hiding in Plain Sight*
Wolters Kluwer
Philadelphia, PA

#78. Writing - Speech & Script Writing

Boe Workman
*Disrupt Aging: Preparing for a
100-Year Life* by Jo Ann Jenkins,
CEO, AARP
AARP
Washington, DC

Richard Hansen
"I'm an American. Yes, I am!"
Alexandria, VA

#79. Writing - Technical & Technology Writing

Jim Lenahan
Risha Gotlieb
Tiffany Kelly
*Everyday Hassles?
Technology to the Rescue!*
AARP The Magazine
Washington, DC

Mark Shortt
Jennifer Bryda
Mark Langlois
*How the Development of
Self-Driving Cars Is Steering the
Supply Chain in New Directions*
Design-2-Part Magazine /
The Job Shop Company
Prospect, CT

Mark Shortt
Jennifer Bryda
Rich Novicky
*Innovation 101 for
Manufacturers: Harnessing the
Power of New Business Models,
Technologies, and Ecosystems to
Bring Value to the Marketplace*
Design-2-Part Magazine /
The Job Shop Company
Prospect, CT

Carl Olson
Inspector LIVE 4.04 User's Guide
IneoQuest Technologies, Inc. -
A Telestream Company
Mansfield, MA

Materials Science Team
Material Matters - Writing
MilliporeSigma
Milwaukee, WI

Stanley Dambroski
*New Research Detects
Alzheimer's Disease Markers
in Nonhuman Primates*
National Science Foundation
Silver Spring, MD

Frank Devlin
Paul Guinan
*Blockchain: Revolution,
Regulation, and the
Way Forward*
The RMA Journal
Philadelphia, PA

Jules Bernstein
*Testing for Zika virus:
there's an app for that*
Sandia National Laboratories
Albuquerque, NM

Neal Singer
*HADES creates alternate
reality to mislead hackers*
Sandia National Laboratories
Albuquerque, NM

#80. Writing - Green Writing

Archana Singh
Gopal Shankar Singh
*Vermicomposting: A sustainable
tool for environmental equilibria*
Banaras Hindu University
Varanasi, India

*Drainage Services Department
Sustainability Report 2016-17*
Hong Kong Productivity
Council
Hong Kong

Neal Singer
*The destructive effects of
supercooled liquid water
on airplane safety and
climate models*
Sandia National Laboratories
Albuquerque, NM

Seabright McCabe
Wind Proves Its Worth
Society of Women Engineers
Cleveland Heights, OH

#81. Writing - Writing Series

Melissa Jenco
*Zika Stories from 2017 "CDC:
Infants with Zika can Develop
Microcephaly Later," "Too Few
Infants..." "CDC Urges Vigilance
for Zika..."*
AAP News, American Academy
of Pediatrics
Itasca, IL

Jami Jones
John Bendel
Mark Schremmer
*Knock Out Bad Regs —
Say No to ELDs*
OOIDA's Land Line Magazine
Grain Valley, MO

Debra Pickrel
*Metropolis Magazine Online
Series - Frank Lloyd Wright*
Pickrel Communications
New York, NY

Dana Wilke
When HR Gets It Wrong
SHRM
Alexandria, VA

Coleen Stern
Lisa Dischert
*Nursing Made Incredibly Easy:
Violence Prevention Series*
Wolters Kluwer
Philadelphia, PA

#82. Writing - Special Purpose

Shana Blayney
VAO Research
and Content Team
Virtual Acquisition Office (VAO)
Emergency Contracting Toolkit
Compusearch
Sterling, VA

#83. Writing - Best Rewrites

"Beat by Beat"
madison/miles media
Arlington, TX

Maria Da Silva
*Investing in technology stocks
has become vital for returns*
Silva Media Holdings Pty Ltd
Johannesburg, South Africa

DESIGN & ILLUSTRATION

#84. Design & Illustration - Design & Layout

Christy Kingsbury
Grab and Go Bag
AARP
Washington, DC

Brian Hulten
Tony Baldus
Linda Richardson
Mercer Millennial
Personal Self-mailer
Mercer
Des Moines, IA

Jessica Swaim
Scott Gardner
Nicole Hall
The Do-Good Investor
Meredith Xcelerated Marketing
Des Moines, IA

Ellen Errico
Andrew Aurand
Dan Emmanuel
2017 NLIHC
Out of Reach Report
National Low Income
Housing Coalition
Washington, DC

Melissa Persson
Maria Walker
Evan Fulks
Perrigo Well-Being Guide
Perrigo
Allegan, MI

JoAnn Dickey
Finding a Place in the Profession
Society of Women Engineers
Cleveland Heights, OH

TriHealth 457(b)
Enrollment Guide
TriHealth
Cincinnati, OH

Stephanie Ward
Barbara Schmitt
Olivia Brent
*WAC Magazine -
Process & Passion*
Washington Athletic Club
Seattle, WA

#85. Design & Illustration - Illustration & Typography

Christy Kingsbury
Last Laugh, Don Rickles
AARP
Washington, DC

Christy Kingsbury
Money Missteps
AARP
Washington, DC

Christy Kingsbury
Why Our Drugs Cost So Much!
AARP
Washington, DC

Christy Kingsbury
Joe Ciardello
Scott Davis
*What to Expect in Your
50s/60s/70s*
AARP The Magazine
Washington, DC

*All Animals, May/June 2017:
Bad Trip*
The Humane Society
of the United States
Gaithersburg, MD

Bill Winn
*Personal Evolution in
Thighplasty Techniques
for Patients Following
Massive Weight Loss*
William M. Winn Medical
Illustration/Fine Art
Bluffton, SC

#86. Design & Illustration - Infographics

Christy Kingsbury
How Safe is Your Supermarket?
AARP
Washington, DC

Lillian Johnson
Brian O'Donnell
2016 Facts and Figures
Memphis Light, Gas and Water
Memphis, TN

Jessica Swaim
Scott Gardner
Nicole Hall
*How Much Should You Save
for Emergencies?*
Meredith Xcelerated Marketing
Des Moines, IA

Ivan Alvarez de Lorenzana
Natalina Percival
Marise May
*The Whole Report:
The Journey of Coconut Milk*
The Naturalist Publishing Corp.
Surrey, BC
Canada

Katherine Russo
ONA Violence Infographic
Ontario Nurses' Association
Toronto, ON
Canada

Alessia Kirkland
Lidar: Uncovering Lost Cities
Optics & Photonics News, OSA
Washington, DC

Ginny Van Cura
Specialty Conditions Overview
OptumRx
Arlington Heights, IL

#87. Design & Illustration - Covers

Christy Kingsbury
The Opioid Menace
AARP
Washington, DC

Christy Kingsbury
Summer of Love Cover
AARP The Magazine
Washington, DC

Alan D. Crockett
*Engineering Inc. -
November/December 2017*
ACEC
Washington, DC

*All Animals -
September/October 2017*
The Humane Society
of the United States
Gaithersburg, MD

Nancy Ostin
Dr. Steve Watkins
*IEEE-HKN THE BRIDGE,
Issue 3 2017*
IEEE-HKN
Piscataway, NJ

*T. Rowe Price: Investor Magazine
- Summer 2017*
Imprint
New York, NY

Tammy Torres
*July/August 2017 Cover,
AAA Living magazine*
Pace
Greensboro, NC

Julie Fournier
Industry Ideas That Deserve to Die —September/October 2017
REALTOR® Magazine
Chicago, IL

Bernard Chia
Angelina Low
Kok Wah Chuen
Eyes in The Sky
(PIONEER - September 2017)
So Drama! Entertainment & Ministry of Defence
Singapore

JoAnn Dickey
Thinking Differently About Design and Research
Society of Women Engineers
Cleveland Heights, OH

Ian Archibold
Meghan Marcus
Adam Soreff
The Uniform Rental Catalog®
UniFirst Corporation
Wilmington, MA

Participating Provider
Directory Covers 2017
NYS Department of Civil Service, NYSHIP
Albany, NY

Lauren Goldman
VFW Magazine June/July 2017
VFW Magazine
Kansas City, MO

#88. Design & Illustration - Spreads

Brenan Sharp
The 14th Amendment
ABA Journal
Chicago, IL

Jean Fitzgerald
Millennials vs. Boomers
Bank of America
New York City, NY

Vegas Strong - Vegas Beat - November/December 2017
911MEDIA, a division of Trade News International, Inc.
Burbank, CA

#89. Design & Illustration - Photography

Christy Kingsbury
Am I Normal? Swollen Ankles
AARP The Magazine
Washington, DC

Christy Kingsbury
Mysteries of the Human Body, Explained!
AARP The Magazine
Washington, DC

2018 Masters Journal
H.O. Zimman, Inc.
Lynn, MA

2018 Pro Bowl
H.O. Zimman, Inc.
Lynn, MA

Bernard Chia
Angelina Low
Kok Wah Chuen
The Night's Watch
(PIONEER magazine)
So Drama! Entertainment & Ministry of Defence
Singapore

#90. Design & Illustration - Identity & Graphic Standards

Stefan Lipsky
Felipe Leon
Morocco Conference Logo
International Monetary Fund
Washington, DC

#91. Design & Illustration - Print Ads & Advertorials

Karen Caldwell Foster
Jackie Reed
Staying Cool
Memphis Light, Gas and Water Division
Memphis, TN

#92. Design & Illustration - Posters, Displays & Calendars

Appaloosa Journal
2018 Stallion Calendar
Appaloosa Journal
Moscow, ID

Jonathon Kirkbride
Dawn Obermoeller
Delle Herrera
2018 Applied Genomics Calendar
PerkinElmer, Inc.
Austin, TX

#93. Design & Illustration - Best Redesigns

Anne Gannon
Hurricane Guide
Constitutional Tax Collector's Office Serving
Palm Beach County
West Palm Beach, FL

Roberta Condidorio
Case Study Redesign with Improved Market Strategy
First American
Equipment Finance
Fairport, NY

Pat Charlebois
Tick Identification Card
Illinois-Indiana Sea Grant
Urbana, IL

Felipe Leon
Laura Spofford
AFRITAC Annual Report
International Monetary Fund
Washington, DC

Karen Caldwell Foster
Gaston Moulin
MLGW Green Initiatives and Community Engagement 2016 Annual Report
Memphis Light, Gas and Water Division
Memphis, TN

Donna McCaskill
Daniella Fishburne
Caitlyn McCrary
Redesign of the Digital Coast Connections Electronic Newsletter
NOAA Office for Coastal Management
Charleston, SC

The Brief E-Newsletter Redesign
Ohio State Bar Association
Columbus, OH

Kara Clark
Sales Final Presentation
OneAmerica
Indianapolis, IN

Michelle Kwiatkowski
Elana Conover
Theresa Austin
State Bar of Texas Long Term Disability Campaign Redesign
Prudential Group Insurance
Roseland, NJ

Justin Dalton
Orthopedics Today Redesign
SLACK Incorporated
Thorofare, NJ

Karen Elliott
Vanguard New Hire Orientation Video Redesign
Vanguard
Malvern, PA

ONE-OF-A-KIND PUBLICATIONS

#94. One-of-a-Kind Publications - Print

Christy Kingsbury
*Scam Alert:
How to Not Get Ripped Off!*
AARP The Magazine
Washington, DC

Lorie Llorens
Amy Maglione
P.J. Dupuis
*Michelin Birthday Card -
Annual Physical Reminder*
Conduent
Northfield, OH

Laura Jean Whitcomb
Alicia Bergeron
*2018 Southern New Hampshire
Art & Gallery Guide*
Kearsarge Magazine
Grantham, NH

Christine Bragale
Mazana Bruggeman
Jon Schneider
Possibility
Mercy Corps
Portland, OR

Laura Seabaugh
Bethany Belt
Matt Hiebert
*The Adventures
of the Safety Friends*
Missouri Department
of Transportation
Jefferson City, MO

Lisa Baldwin
Andrew Christ
State of Education Report
Pennsylvania School Boards
Association
Mechanicsburg, PA

Corporate Communications
Publix News - November 2017
Publix Super Markets, Inc.
Lakeland, FL

*Entrepreneurship:
The Practice and Mindset*
SAGE Publishing
Thousand Oaks, CA

Robert Black
Stacie Harrison
Eric Iversen
Start Engineering Career Guide
Start Engineering
Washington, DC

#95. One-of-a-Kind Publications - Electronic

*JDA Super Heroes:
Adventures in Supply Chain*
JDA Software
Scottsdale, AZ

Lexi Rose
*CEO, CFO, CIO E-book
and Infographic Series*
Mindsailing
Minneapolis, MN

Elizabeth (Liz) Pohland
James Cameron
2016-2017 Salary Database
Society for Technical
Communication
Fairfax, VA

#96. One-of-a-Kind Publications - Custom-Published

Adam Pitluk
Bob Grossman
Maura Gast
Surveyor
Groom Lake Media
Plano, TX

*2018 US Open
Tournament Magazine*
H.O. Zimman, Inc.
Lynn, MA

*18th Annual Latin GRAMMY
Awards Program Book*
Trade News International, Inc
Burbank, CA

Cody Holt
Samantha Whitehorne
ASAE Daily Now
TriStar
Overland Park, KS

#97. One-of-a-Kind Publications - Education & Training

William Van Tassel
Richard Chidester
*Marijuana - The Dangers
of Driving High*
AAA National Office
Heathrow, FL

Parents' Rights, Kids' Rights
Legal Services Society
Vancouver, BC
Canada

Materials Science Team
Nanomaterials Handbook
MilliporeSigma
(Aldrich MatSci)
Milwaukee, WI

#98. One-of-a-Kind Publications - Health & Medical Publications

*ASCO Answers:
Managing Cancer-Related Pain -
A Guide for Patients, Families,
and Caregivers*
American Society
of Clinical Oncology
Alexandria, VA

Alfred Gilchrist
Dean Holzkamp
Kate Alfano
*September/October 2017
Colorado Medicine:
Reversing the Opioid Epidemic*
Colorado Medical Society
Denver, CO

Iain McInnes
ACR 2017: Congress Highlights
University of Glasgow
Glasgow, United Kingdom

#99. One-of-a-Kind Publications - Government

Norene Taylor
Emily Beliles
Michael Krukowski
*Defense Acquisition
Research Journal*
Defense Acquisition University
Fort Belvoir, VA

#100. One-of-a-Kind Publications - Green

Maria Melendez Lodico
*Fiscal Year 2017 Annual Impact
Report, Joint Base San Antonio*
AGEISS
Cheyenne, WY

Lisa Hoxha
Empower eDelivery Postcard
Empower Retirement
Greenwood Village, CO

Angelia Sia
Khoo Kai En
Cybil Kho
*CITYGREEN Issue 15:
Verdant Cities*
National Parks Board
Singapore

Ee Kiam Chua
Choo Mui Eng
Wong Tuan Wah
*FOOTPRINTS
ON AN ISLAND -
Rediscovering Pulau Ubin*
SIMPLY GREEN
& National Parks Board
Singapore

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- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name within each individual category. Note: In rare cases where the organization name is the same as an individual's name, it will be listed alphabetically as an organization.
- Organization names and job titles appear in the format and style used by entrants.

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