Announcing the Winners of
APEX 2007

The Nineteenth Annual Awards for Publication Excellence
A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2007, the nineteenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,000 entries, competition was exceptionally intense.

114 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,521 Awards of Excellence recognizing exceptional entries in 105 subcategories.

The panel of judges for APEX 2007 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2007 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2007 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
4,916 entries were evaluated, in the following distribution:
Newsletters: 540; Magazines & Journals: 871; Magapapers & Newspapers: 145; Annual Reports: 262; Brochures, Manuals & Reports: 598; Video & Electronic Publications: 223; Web & Intranet Sites: 366; Campaigns, Programs & Plans: 311; Writing: 785; Design & Illustration: 578; Special Publications: 237.

A total of 114 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,521 APEX Awards of Excellence recognize excellence in 105 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2007 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works: The Business Communications Report, and Bill Londino, Consulting Editor of Writing That Works.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:


- Concepts also sponsors PEP, the Publication Evaluation Program and publishes www.writingthatworks, a Web site for business writers and communicators. In addition, Concepts publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
MAGAZINES & JOURNALS

FOR PROFIT

On Investing - Summer 2006
Charles Schwab and Custom Solutions from SmartMoney
New York, NY

The Green Sheet - November 13, 2006
The Green Sheet, Inc. Rohnert Park, CA

American Spirit - May/June 2006
Hammock Publishing Nashville, TN

Lisa Altomare, Tom Bauer
Horizons 2007
McNulty Phoenix, AZ

Laura Wall
Renaissance Magazine - Spring 2007
Pace Communications Greensboro, NC

Ken Beaulieu
Fidelity + November 2006
The Pohly Company Boston, MA

Harriett Manley
Every Season - Spring 2007
Sunset Custom Publishing Menlo Park, CA

Paul T. Libassi
Parks Time Inc. Content Solutions New York, NY

FOR PROFIT SMALL OFFICE

Carl E. Crider
SalesTalk - July/August 2006
Crider Associates Eniditas, CA

John McWilliams,
Christina French
Table Magazine
MCM Communications
Pittsburgh, PA

FOR PROFIT SMALL OFFICE

Mark Permenter
UT Arlington Magazine
The University of Texas at Arlington
Arlington, TX

NONPROFIT SMALL OFFICE

Intercom Magazine - May 2006
Air Force Communications Agency
Scott AFB, IL

Les Amies
Convent of the Sacred Heart
New York, NY

World Literature Today
The University of Oklahoma Norman, OK

Judith Yarrow
Northwest Public Health - Fall 2006
University of Washington School of Public Health & Community Medicine Seattle, WA

NONPROFIT

Arthritis Foundation Atlanta, GA

Paula Jaworski
2005 Annual Report/ The HSUS
The Humane Society of the United States Gaithersburg, MD

NONPROFIT SMALL OFFICE

Susan La Rosa
Sharing Your Past, Caring For Your Future
New York Methodist Hospital Brooklyn, NY

Kat Hipp
We Believe In Girl Scouts - 2004-2005 Annual Report
Pines of Carolina Girl Scout Council Raleigh, NC

Julie Harrison Blissert
2006 Annual Report: A Community that Delivers
State University of New York at Oswego Oswego, NY

NONPROFIT/small office

Mark Michaud, Lee Fay
Marketing Sense
Ariad Custom Communications
Toronto, ON

Jay Schleifer
HR Daily Advisor
Business & Legal Reports, Inc.
Old Saybrook, CT

The Institutional Real Estate Letter - Europe
Institutional Real Estate, Inc.
San Ramon, CA

Takeda's Got It - Special Edition
Takeda Pharmaceuticals North America, Inc.
Deerfield, IL

NONPROFIT

Kristin Paxton, Kelly Quigley
Business Tips Newsletter
National Association of Realtors®
Chicago, IL

Denise Mosgrove
Panorama
San Diego Convention Center Corporation
San Diego, CA

NONPROFIT SMALL OFFICE

Pat Kemper
Hi Lines - Special Veterans Issue
Sacramento Municipal Utility District
Sacramento, CA

NONPROFIT

Tom Ho
Aftermarket Insider - Volume 45
Automotive Aftermarket Industry Association
Bethesda, MD

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<td>Retirement is Your Destination: Education Guide Great-West Retirement Services Greenwood Village, CO</td>
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<td>The North American Coal Corporation Retirement Brochures The Vanguard Group Wayne, PA</td>
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<td>Ms. Susanne Ho</td>
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<td>Randy White, Nick Abrash</td>
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<td>Curriculum Focal Points for Prekindergarten Through Grade 8 Mathematics The National Council of Teachers of Mathematics Reston, VA</td>
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<td>Department of Religious Education Islam: What Catholics Need to Know National Catholic Educational Association Washington, DC</td>
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<td>LiveSafe Work Smart!</td>
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<td>Rebecca Rolfes</td>
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<td>Fire Safety and Prevention Tooling University Cleveland, OH</td>
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<td>eNews - December 2006</td>
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<td>International Code Council</td>
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<td>Birmingham, AL</td>
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<td>CCS Video Team &amp; Department of Athletics Colorado State University 2006 Volleyball Highlight Video Office of Communications &amp; Creative Services Colorado State University Fort Collins, CO</td>
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<td>Robert Millward</td>
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<td>A Leadership Walk</td>
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<td>Administration and Leadership Program - Indiana University of Pennsylvania Indiana, PA</td>
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<td>Forestry Display -</td>
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<td>Coal &amp; Power</td>
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<td>Falls Church, VA</td>
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<td>Intermountain Healthcare in partnership with StayWell Custom Communications Salt Lake City, UT</td>
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<td>National Center for Cultural Competence Georgetown University/NCCC Washington, DC</td>
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<td>Elisa Liehr</td>
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### Newsletters

#### 1. Newsletters - Print

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<td>Shirley M. Williams</td>
<td>AARP Legal Counsel for the Elderly</td>
<td>Washington, DC</td>
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<td>Melanie Padgett</td>
<td>American College of Obstetricians and Gynecologists</td>
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<td>William Moran</td>
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<td>Dr. Dana M. Barry</td>
<td>CAMP / Clarkson University</td>
<td>Potsdam, NY</td>
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<td>Tamara Mazerald, Mike Reynolds</td>
<td>Canadian Blood Services</td>
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<td>Holly Sasso, Doug Warren, Annette Gorden, Jodi Anthony</td>
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<tr>
<td>Edison Community Based Services Action Team, Mary Beth Riggs</td>
<td>City of Tacoma</td>
<td>Tacoma, WA</td>
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<td>Michelle Tackla</td>
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<td>R. Craig Sautter, Sally Reed</td>
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<td>Diane Cole, J. Thurston</td>
<td>Arizona Association of Realtors®</td>
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<td>Gail J. Sullivan</td>
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<td>BeTuitive Publishing, for SALO</td>
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<td>Citrix Online</td>
<td>Santa Barbara, CA</td>
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<td>Charles E. Crutchfield, III, MD</td>
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Carrie Klotz
Mercer Human Resources Services
New York, NY

Craig S. Roberts, M.D.
Orthopaedic Trauma Association
Louisville, KY

Paramount
in partnership with StayWell Custom Communications
Toledo, OH

Mitch Lebovic, CAE, APR
Shoe Service Institute of America
Bel Air, MD

Market Management
Stewart Transaction Solutions Inc.
Houston, TX

J. Jean Christofferson
WorldatWork
Scottsdale, AZ

Jim Lyons
Xcel Energy
Minneapolis, MN

3. Newsletters - E-Mail

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AKB Communications Inc.
Marina del Rey, CA

Katrina Sawa
K Sawa Marketing
Orangevale, CA

Lisa Schroeder
National Driller Magazine
Bensenville, IL

J. Julie Kalista
Penton Media, Machine Design Magazine
Cleveland, OH

Sharlene Starr, Cynthia Watson
Red Tree Healing Centre Inc.
Calgary, AB

Rochelle Togo-Figa
RTF Professional Coaching
Ossining, NY

J. Jack Lyne
Site Selection Magazine
Norcross, GA

Poppy Wilkinson,
Dominique Ritter
Spafax Canada
Montreal, QC

Tim Fulton
TCF Business Development
Atlanta, GA

Elizabeth Potts Weinstein
The Wealth Spa
San Jose, CA

Trendline Communications
Marblehead, MA

4. Custom-Published Newsletters

Kathy Abernethy
High Construction Company
Lancaster, PA

Tami Rodgers, Andrea Decker
McMurry
Phoenix, AZ

McMurry, Inc.
Saratoga Springs, NY

Costco Pharmacy
in partnership with StayWell Custom Communications
Issaquah, WA

Wax Custom Communications
Miami Beach, FL

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Oldwick, NJ

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American Academy of Ambulatory Care Nursing
Pitman, NJ

William Moran
American Institute of CPAs
Trinity, FL

Jennifer Charabin
Ariad Custom Communications
Toronto, ON

Lori Feldman
Aviva LLC
Wildwood, MO

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for Miller Helman
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Cindy Lee Associates
Williamson, NY

Joanne Lozar Glenn
Edulink
Alexandria, VA

Monya Keane
EMC Corporation
Hopkinton, MA

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Jewish Employment and Vocational Service
Philadelphia, PA

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Liehr Marketing & Communications
Rolling Hills Estates, CA

Steven E. Sacks, CPA
Moore Stephens North America, Inc.
New York, NY

National Association of Social Workers
Washington, DC

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

David Brazeau
Rouge Valley Health System
Toronto, ON

Paula Jaworski
The Humane Society of the United States
Gaithersburg, MD

David Famiano
Wiley
San Francisco, CA

WordSouth
Public Relations, Inc.
Rainsville, AL

Marketing
XanGo LLC
Lehi, UT

6. Newsletter Design & Layout

Cheryl Freitag
Aon Consulting
Radnor, PA

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Cleveland Clinic
Cleveland, OH

Charles E. Crutchfield, III, MD
Crutchfield Dermatology
Eagan, MN

Karen Violette
GEICO
Chevy Chase, MD

Bobby Stark
Parthenon Publishing
Nashville, TN

The Quell Group
Troy, MI

Kelsey Reckord, Robert Winters
Washington Athletic Club
Seattle, WA

7. One to Two Person-Produced Newsletters

Ric Katz, Aviva Baer
Communikatz, Inc.
Miami, FL

Continental Industries, Inc.
Elkhart, IN

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

J. Michael Davison
Davison and Associates
Key West, FL

Charley Walters
DreamWorks Animation
Glendale, CA

Gordon Payne
DynMcDermott Petroleum
Harahan, LA

Monya Keane
EMC Corporation
Hopkinton, MA
8. New Newsletters

Bill Losey
Bill Losey Retirement Solutions, LLC
Wilton, NY

Lorie Damon, Ph.D.,
Phil Mobley
Building Owners and Managers Association International
Washington, DC

Michael A. Casano
Cablevision Systems Corporation
Bethpage, NY

California Pacific Medical Center in partnership with StayWell Custom Communications
San Francisco, CA

Carolyn Rashby
Employer Resource Institute
Alameda, CA

Jonna Adler
Jack London News
Oakland, CA

Alexis Neely
Martin Neely & Associates
Redondo Beach, CA

McMurry, Inc.
Saratoga Springs, NY

Sophie Hanson
Newsletters Ink Corporation
Murray, UT

Caroline Melberg
Small Business Mavericks
Wayzata, MN

St. Jude Public Relations
St. Jude Children’s Research Hospital
Memphis, TN

Valerie Hayes
The Pageant Interview Coach
The Woodlands, TX

Misty Bailey
University of Tennessee College of Veterinary Medicine
Knoxville, TN

Marketing
XanGo LLC
Lehi, UT

9. Most Improved Newsletters

Sonya Jones
American Association of Neuroscience Nurses
Glenview, IL

Suzy Martin
American Thoracic Society
New York, NY

California Pacific Medical Center
San Francisco, CA

Cynthia Greaves
Camino Medical Group
Sunnyvale, CA

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CH2M HILL
Richland, WA

Mary B. Ingarra, APR
Connecticut Water Company
Clinton, CT

Preeti Vasishtha,
Roxanne Rash, Mike White
Document Management Industries Association
Alexandria, VA

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DreamWorks Animation
Glendale, CA

Tami Rodgers, Matt Morgan
McMurry
Phoenix, AZ

Catherine K. Brown,
Jackie Lemon
Miami University
Oxford, OH

Doreen Zudell, S. Jenise Veris,
Kelli Di Francesco
NASA Glenn Research Center
Cleveland, OH

Sherry Bradley
National Alopecia Areata Foundation
San Rafael, CA

Rachael Bell
New Jersey Society of CPAs
Roseland, NJ

Sophie Hanson
Newsletters Ink Corporation
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Bobby Stark
Parthenon Publishing
Nashville, TN

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Pitsco, Inc.
Pittsburg, KS

Susan Thiefe, Dan Palmer
Saskatchewan Government Insurance
Regina, SK

Becca Bides
SeaWorld Orlando
Orlando, FL

Donna Kutt Nahas
South Nassau Communities Hospital
Oceanside, NY

Carol Bohdan
The Children’s Hearing Institute
New York, NY

Andrea Lindner
The Murphy Agency
Hudson, OH

Steven Clark
The Walt Disney Company
Burbank, CA

Valley Presbyterian Hospital
in partnership with StayWell Custom Communications
Van Nuys, CA

WordSouth
Public Relations, Inc.
Rainsville, AL

Renee Clark
ZGraphics, Ltd.
East Dundee, IL
### Magazines & Journals

#### 10. Magazines & Journals - Print Up to 32 Pages

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Rebecca Maxon
Fairleigh Dickinson University
Teaneck, NJ

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Financial Planning Association
Denver, CO

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12. Magazines & Journals - Web & Electronic

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GravurExchange
Williamson, NY

Keith Kanzel
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La Jolla, CA

J ulie Hall
Sandia National Laboratories
Albuquerque, NM

The Honor Society of Phi Kappa Phi
Auburn, AL

13. Custom-Published Magazines & Journals

Arthritis Foundation
Atlanta, GA

Kelly Faloon
BNP Media
Bensenville, IL

Laura Zavelson, Gwendolen Gray
Calliope
Carrboro, NC
14. Magazine & Journal Writing

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Chicago, IL

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Capco
London, UK

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Child Magazine
New York, NY

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Fort Collins, CO

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Costco Wholesale
Issaquah, WA

Don Pearson
e.Republic
Folsom, CA

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EContent Magazine
Wilton, CT

Louann Reid
English Journal
Lynn, MA

USTA & H.O. Ziman, Inc.
Lynn, MA

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Nashville, TN

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Yorktown Heights, NY

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International Code Council
Birmingham, AL

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Kearsarge Magazine
Grantham, NH

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King Pharmaceuticals, Inc.
Bristol, TN

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LOMA Resource
Atlanta, GA

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Long Island Association
Melville, NY

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McMurry
Phoenix, AZ

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Cherry Hill, NJ

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National Association for Healthcare Quality
Glenview, IL

Stacey Moncrieff
National Association of Realtors®
Chicago, IL

Valerie Hunt
National Athletic Trainers’ Association
Dallas, TX
16. One to Two Person–Produced Magazines & Journals

Hong Zhao
4Dimensions.ca
Toronto, ON

Collin R. Bakse
Airlift/Tanker Association
Belleville, IL

Deanna Stewart, Janet Mundy
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Pomona, CA

Murray Tong, Bill Dimmick
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Mississauga, ON

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Faculty Association of California Community Colleges
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Burlingame, CA

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Alexandria, VA

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Greensboro, NC

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Springfield, IL

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Ottawa, ON

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The Louis Berger Group, Inc.
East Orange, NJ

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Travers Collins & Co.
Chino Hills, CA

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U.S. Air Force Safety Center
Kirtland AFB, NM

Margot Emery
University of Tennessee Institute of Agriculture
Knoxville, TN

Carl Thiemann
Vecellio Group, Inc.
West Palm Beach, FL

17. New Magazines & Journals

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Woodland Hills, CA

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Consorta, Inc.
Schaumburg, IL

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Hillhouse Graphic Design
Kingsport, TN

Rebecca Rolfes
Imagination
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Greensboro, NC

Marcie Avram
Rodale Custom Publishing
New York, NY

Laura Jean Whitcomb
Upper Valley Life
Grantham, NH

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

18. Most Improved Magazines & Journals

AAA Living
Greensboro, NC

Eric Trisilla
American Association of Neuroscience Nurses
Glenview, IL

Anne R. Cox, CAE
American Association of Occupational Health Nurses, Inc.
Atlanta, GA

Joseph Kelly
American Bankers Association
Washington, DC

Meghan Dillon
American Society of Clinical Oncology
Alexandria, VA

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American Translators Association
Alexandria, VA

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Building Owners and Managers Association International
Washington, DC

Cawood
Eugene, OR

Frank DiCesare
DiCesare Publishing Company
Quincy, MA

Kim Osness
Disneyland Resort
Anahiem, CA

Elaine Dickinson
DIY Boat Owner Magazine
Alexandria, VA

William T. Bunting, Jr.
East Carolina University - J.Y. Joyner Library
Greenville, NC

Fox Publishing
Johannesburg, South Africa

Gravure Association of America
Rochester, NY

Hammock Publishing
Nashville, TN

Marty Milstead
Home Builders Association of Mississippi
Chesapeake, VA

Inova Health System and General Learning Communications
Northbrook, IL

Michelle McRae
Institute of Chartered Accountants of BC
Vancouver, BC

Invitrogen Creative Services
Invitrogen
Eugene, OR

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Magee Rehabilitation Hospital
Philadelphia, PA

Betsy Perez, Marc Oxborrow, Matt Morgan
McMurry
Phoenix, AZ

Norm Kamikow
MediaTec Publishing
Chicago, IL

Susan Woolley
Moravian College
Washington, DC
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<td>Jennifer Mauer, CAE</td>
<td>New York State Association of</td>
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<td>Sophie Hanson</td>
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<td>Eric Schetselaar</td>
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<td>Ginny Trehewey</td>
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<td>Lynn Maples</td>
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<td>Dianne Grosskopf</td>
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<td>Stop &amp; Shop/Giant Supermarkets</td>
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25. Annual Reports - Print Up to 32 Pages

Sue Preetorius
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Addison, IL

Cheryl Reynolds
American Institute of Certified Public Accountants
New York, NY

Claude D. Grant
Bronx Community College
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New York, NY

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National Catholic Educational Association
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Arlington, VA

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WGBH
Boston, MA

26. Annual Reports - Print Over 32 Pages

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Murfreesboro, NC

Sonya Shorey
CMC Microsystems
Kingston, ON

Convent of the Sacred Heart
New York, NY

Office of External Affairs
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Philadelphia, PA

Fairfield University
Fairfield, CT

Office of College Communications
Malone College
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Sacramento, CA

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Shriners Hospitals for Children
Tampa, FL

SEI Communications
The Software Engineering Institute, Carnegie Mellon University
Pittsburgh, PA

World Wildlife Fund
Washington, DC

27. Annual Reports - Web & Electronic

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Baltimore, MD

Bryan Bennett
Entergy Corporation
New Orleans, LA

Terry Simzer
Upper Canada District School Board
Brockville, ON

28. Annual Report Writing

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Anaheim, CA

Dolly Richendrfer
Energy Northwest
Richland, WA

Beth Price
Meridian Health
Neptune, NJ

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St. Cloud, MN


John Rodgers
American Red Cross
Washington, DC

Ray Merchant
Anaheim Public Utilities
Anaheim, CA

Eric Morley
Blue C Advertising
Newport Beach, CA
30. One to Two Person-Produced Annual Reports

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Las Vegas, NV

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Falls Church, VA

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Skardon Pover, Inc.
Alexandria, VA

Bruce Swart
The John Marshall Law School
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Misty Bailey, Anik Vasington
University of Tennessee College of Veterinary Medicine
Knoxville, TN

31. Most Improved Annual Reports

Jay Draper
British Columbia Medical Association
Vancouver, BC

Ross Tate
Maricopa County Internal Audit
Phoenix, AZ

Brochures, Manuals & Reports

32. Education & Training Brochures, Manuals & Reports

Amy Stapleton
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Fort Worth, TX

Marc Jackson
American Red Cross
Blood Services
Pomona, CA

Karen K. Schaub
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Georgia Park
Association for Supervision and Curriculum Development
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Kissimmee, FL

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Benton Harbor, MI

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Swiftwater, PA

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& Aon Consulting
Baltimore, MD

Courtney Carmignani
Saint Mary's College of California
Moraga, CA

Bonnì Graham
Scantron Corporation
San Diego, CA

Randi Llewellyn
Solid Cactus, Inc.
Wilkes-Barre, PA

Katie Knaub
The National Association of Watch and Clock Collectors
Columbia, PA

Carolyn McCormick
The Personal Edge International
Highlands Ranch, CO

Peter Wilde
Videotel Productions
London, UK
33. Marketing & Public Relations Brochures, Manuals & Reports

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Addison, IL

Vicki L. Duvall,
Thomas J. Feeley
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Coordination, U.S. Department of Energy, National Energy Technology Laboratory
Pittsburgh, PA

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Bloomington, MN

Rose Reichman
Reichman Franklin Inc.
Englewood Cliffs, NJ

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Smith & Associates/
Cherokee Publishing
Cary, NC

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Stamats
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Phoenix, AZ

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Little Falls, NJ

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Newark, NJ

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Arlington, VA

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Credit Union Executives Society
Madison, WI

ESPN
Bristol, CT

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Jefferson County Public Library
Lakewood, CO

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Martopia
St. Charles, IL

Martin Carr
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Arlington, VA

Kathy Marusarz
National Association of Realtors®
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The Risk Management Association
Philadelphia, PA

Laura Jesberg
American Paint Horse Association
Fort Worth, TX

Elinore Tibbetts
Association for Research in Vision and Ophthalmology
Rockville, MD

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BNP Media
Troy, MI

Ron Sohn
Maryland Veterinary Medical Association
Baltimore, MD

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The Integer Group
Lakewood, CO

Carl Thiemann
Vacumet Corp.
Franklin, MA

Jim Keller
Langton Cherubino Group
New York, NY

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Legal Services Society, British Columbia
Vancouver, BC

Radcom Sales Team
Radcom, Inc.
Hudson, OH

Kizzie Suriel
Vacumet Corp.
Franklin, MA

Jennifer Royal
Great-West Retirement Services
Greenwood Village, CO

34. Media Kits

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A.M. Best Company
Oldwick, NJ

Laura Jesberg
American Paint Horse Association
Fort Worth, TX

Elinore Tibbetts
Association for Research in Vision and Ophthalmology
Rockville, MD

35. Corporate Capability & Identity Materials

Fanny Chakedis,
Dolores Alonso
Arista Advertising
Timonium, MD

L.N. Vaillancourt
Association Management Center
Glenview, IL

Jennifer Royal
Great-West Retirement Services
Greenwood Village, CO

36. Economic Development & Tourism Brochures, Manuals & Reports

Kathy Voigt
Fox Cities Chamber of Commerce & Industry, Inc.
Appleton, WI

Susan Kelley
The Maryland-National Capital Park and Planning Commission
Upper Marlboro, MD
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<td>Bonni Graham</td>
<td>Scantron Corporation</td>
<td>San Diego, CA</td>
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<td>Marla Lineberry</td>
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<th>Aon Consulting</th>
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<tr>
<td>Deborah M. Anderson</td>
<td>Aon Consulting/Benefacts</td>
<td>Owings Mills, MD</td>
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<td>Jim Noland, Dana Jensen, Kathy Kachele</td>
<td>Lockheed Martin Media Services</td>
<td>Richland, WA</td>
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<td>James Herringshaw</td>
<td>NAS Recruitment Communications</td>
<td>Cleveland, OH</td>
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<td>Darren Press</td>
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<td>J. James Herringshaw</td>
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<td>James Herringshaw</td>
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<th>Andrea Parsons</th>
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<tr>
<td>Cindy Mosley</td>
<td>Aon Consulting</td>
<td>Los Angeles, CA</td>
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<tr>
<td>Jill Rafkin</td>
<td>Aon Consulting</td>
<td>New York, NY</td>
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<td>Marketing Communications Group</td>
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<td>Putnam Investments and Custom Solutions from SmartMoney</td>
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<td>Houston, TX</td>
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<td>The Commission on Accreditation of Rehabilitation Facilities</td>
<td>Tucson, AZ</td>
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<td>Dr. Rosemary Henry-Burrough</td>
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### 41. Meeting & Event Materials

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<th>Marketing Communications Department</th>
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<tr>
<td>Karen Abbas, RN, MS, AOCN</td>
<td>Meniscus Educational Institute</td>
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<tr>
<td>Beth Price</td>
<td>Meridian Health</td>
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<tr>
<td>Carol Sowell</td>
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<tr>
<td>Sara Kosowsky</td>
<td>National Kidney Foundation</td>
<td>New York, NY</td>
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### 42. Marketing & Communications Team

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<tr>
<th>Jeff Flora, Lynn Ver Steeg, Kathy Kachele</th>
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<td>Elizabeth Klepinski</td>
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<td>Ryan Schicklin</td>
<td>The Richard Stockton College of New Jersey</td>
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<td>Donna Steigerwald</td>
<td>United States Bowling Congress</td>
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<td>Mark Miller</td>
<td>Turnaround Management Association Chicago, IL</td>
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<td>Sayri Karp Mitastein</td>
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<td>Debra Lynn Ross</td>
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<td>Marketing &amp; Communications Team</td>
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<td>Mark Denato</td>
<td>Association Headquarters, Inc. Mt. Laurel, NJ</td>
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<td>Ms. Susanne Ho</td>
<td>KMB Hong Kong, China</td>
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<td>Glen Rock, NJ</td>
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<td>Erinn Hecht, Sherry Smith</td>
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<td>Michelle Blue &amp; Irene Dorang</td>
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<td>44. Special Purpose Brochures, Manuals &amp; Reports</td>
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<td>Glenda Freeman, Ross Heck</td>
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<td>Adele Sommers, Ph.D.</td>
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<td>Salvatore Lanzalone, Amanda Ellinger</td>
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<td>Fidelity Investments and Custom Solutions from SmartMoney</td>
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<td>National Clearinghouse on Families &amp; Youth</td>
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<td>Joan Yeager Marketing Communications</td>
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<td>Sara Kosowsky</td>
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<td>Bill Hanf, Launa Morasch, Kathy Neiderhiser</td>
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<td>45. Most Improved Brochures, Manuals &amp; Reports</td>
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<td>Janet D'Alessandro</td>
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<td>Pattie Covert, Amy Dagliano</td>
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<td>Seattle, WA</td>
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Electronic & Video Publications

46. Education & Training Electronic & Video Publications

Documentation Team
Children's Hospital Boston
Boston, MA

Marketing Communications Group
Jackson National Life Insurance Company
Denver, CO

David Kasper
Lockheed Martin
Richland, WA

LOMA
Atlanta, GA

Andrew Rosenberg
Mercer Human Resource Consulting
Detroit, MI

Pinellas County Utilities
Clearwater, FL

Instructional Technologies Unit
Professional Development Program
Albany, NY

Communication Services
Region of Peel
Brampton, ON

Jesse Koren, Sharla Jacobs
Rejuvenate Training, Inc.
Santa Cruz, CA

Pam Haines, Phil Krueger
Roche Diagnostics
Indianapolis, IN

Tom Kercheval, Karen Perrino,
Ann Schreiber
SkillsUSA
Leesburg, VA

Elizabeth Niedringhaus
SSE
St. Louis, MO

Terry McGuire
T.W. McGuire International
Chicago, IL

Lisa Wall, David van Hoogenhuize, Emily Leung
Toronto Real Estate Board
Don Mills, ON

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC

Len G. Kostecki
Vantage Credit Union
Bridgeton, MO

Peter Wilde
Videotel Productions
London, UK

47. Marketing & Public Relations Electronic & Video Publications

Janice Thompson-Burgess
City of Fort Worth - Transportation & Public Works Department
Fort Worth, TX

Lisa Craig, Meg Dudek
DMB Sports Group, Inc.
Dulles, VA

Duarte Design, Inc.
Mountain View, CA

Moss Stern,
Amanda Marley Froehlich
Elsevier
Philadelphia, PA

Garfinkel & Associates/
ICON Communications
Bethesda, MD

Ron Hansen, APR
Hanser & Associates
West Des Moines, IA

Daniel Berg
Lockheed Martin
Richland, WA

Beth Price
Meridian Health
Neptune, NJ

Mind & Media
Alexandria, VA

Larry Commons
National Athletic Trainers’ Association
Dallas, TX

Janel C. Patti
The Marcus Group, Inc.
Little Falls, NJ

Julie Stanish
Washington Hospital Center
Washington, DC

48. Web & Electronic Publications

Alice O'Donnell
Association for Research in Vision and Ophthalmology
Rockville, MD

Lori Block, Wade Johnson
Buck Consultants - San Francisco
San Francisco, CA

49. Multimedia & Interactive Publications

Cerner Marketing
Cerner Corporation
Kansas City, MO

Duarte Design, Inc.
Mountain View, CA

Michelle Irwin
L’Anse Creuse Public Schools
Harrison Township, MI

Wunderlich-Malec
Los Angeles, CA

Linda Bell
Xerox
Rochester, NY

Ben H. Dorsey, III
Elkhart, IN

Michael Lebien
San Diego, CA
50. PowerPoint Presentations

Judy Ruddy
Business & Legal Reports, Inc.
Old Saybrook, CT

Duarte Design, Inc.
Mountain View, CA

John Alexander
Navy-Marine Corps Relief Society
Arlington, VA

Denise Mosgrove
San Diego Convention Center Corporation
San Diego, CA

51. Blogs & Forums

CAWOOD
Eugene, OR

Laura Howard West
The Center for Joyful Business Norcross, GA

Dan Miller
Toyota Motor Sales, USA, Inc.
Torrance, CA

52. Special Purpose Electronic & Video Publications

David Maresca
American Institute of Certified Public Accountants
New York, NY

Chris Clifford, Amy McGuire
City of Gaithersburg Gaithersburg, MD

Office of External Affairs
Drexel University's LeBow College of Business Philadelphia, PA

Web & Intranet Sites

53. Web Sites

Sue Sandmeyer
American Dental Education Association
Washington, DC

Internet Technology Department
American Society of Clinical Oncology Alexandria, VA

American Specialty Health
San Diego, CA

Tony Glenn, Chris Allison
Blue Ridge HealthCare Morganton, NC

Rhonda Hess
Bubbling Well Inc.
Longmont, CO

Communications and Community Relations
Carlow University
Pittsburgh, PA

Leslie Denton-Roach
City of Houston
Houston, TX

Gary Ballew
City of Richland
Richland, WA

Cindy Stewart
City of Troy
Troy, MI

Mark Case
Otter Tail Power Company
Fergus Falls, MN

Jennifer Harlan, Jeff Yoder, David Spence, Leslie Kirsh
OutlookSoft Corporation
Stamford, CT

Suzanne Freeman
Scholastic Corporation
New York, NY

Stephen Peasley
SGI's President's Youth Advisory Council
Regina, SK

Lisa Benson
Ellipse Group
Dallas, TX

Pat Sendejas
Feng Shui 4 Balance
Thousand Oaks, CA

MCH Library Staff
Georgetown University/MCH Library
Washington, DC

Arlene McCrerehan
Goodwill Industries International, Inc.
Rockville, MD

Greenleaf Book Group
Austin, TX

Sheila Allen, Tiia Holder
IBM Technical Journals
Yorktown Heights, NY

Don Wilson
Institute for Justice
Arlington, VA

David Langton, Roland Dubois
Langton Cherubino Group
New York, NY

Gary Wojtas
Long Island Association
Melville, NY

Editorial Staff
Macworld
San Francisco, CA

Tom Peterson
Middlesex County College
Edison, NJ

Mark Ames
Millennium Communications Inc.
St. Louis, MO

Do Hyang Kim, Jin Won Kim
Mink Hair Ltd.
Leonia, NJ

James Herringshaw
NAS Recruitment Communications
Cleveland, OH

New York Life - Corporate Internet Department
New York, NY

Tessa Burton
Northwestern Memorial Hospital
Chicago, IL

Nyman Ink
Toronto, ON

Deborah A. Discenza
Preemie Magazine
Springfield, VA

Jill Jesso-White
Rutland Regional Medical Center
Rutland, VT

Denise Mosgrove
San Diego Convention Center Corporation
San Diego, CA
54. Intranet Sites
Office of Justice Programs
Lockheed Martin
Communication Services
Rockville, MD
Marlee J. Ehrenfeld
MJ E Marketing Services Inc.
San Diego, CA
The Frank Gates Companies, Inc.
Dublin, OH
The John Marshall Law School
Chicago, IL

55. Home Pages
Pat Lange
Florida Assisted Living Affiliation
Tallahassee, FL
New York State
Department of Civil Service,
Employee Benefits Division
Schenectady, NY
The John Marshall Law School
Chicago, IL

56. Individual Web Pages & Sections
Web Services Team
American Mensa Ltd.
Arlington, TX
Karen K. Schaub
Aon Consulting/Benefacts
Owings Mills, MD
Christine Klooser
Conscious Business Circle
Dallastown, PA
Linda J. Smith, MSN, RN, CNN
Meniscus Health Care Communications
West Conshohocken, PA
Kristin Paxton, Kelly Quigley,
Elizabeth Siuta
National Association of Realtors
Chicago, IL
Suzanne Freeman
Scholastic Corporation
New York, NY
Olivia S. Belter with Betty Petrone of Practis Inc.
Univera Healthcare
Buffalo, NY
Linda Bell
Xerox
Rochester, NY

57. Web & Intranet Site Content & Writing
Martin A. Censor
ASC Technologies
Stamford, CT
Stephen Quilliam
Business & Legal Reports, Inc.
Old Saybrook, CT
Mapping Your Future Team
Mapping Your Future
Round Rock, TX
Alicia M. Reese, PharmD, MS,
BCPS
Meniscus Educational Institute
West Conshohocken, PA
TechGenix Team
TechGenix Ltd.
Portomaso, Malta
The Green Sheet, Inc.
Rohnert Park, CA
M.H. Perry
Word Worth
East Aurora, NY

58. Web & Intranet Site Design & Illustration
Patricia M. Burgio
Lancaster Central School
District
Lancaster, NY
Janet Wagner,
Catherine Champagne
Morneau Sobeco
Montreal, QC
Brian Woodland
Peel District School Board
Mississauga, ON

59. Web & Intranet Site Marketing Plans
Kara Wipf
Mercer Human Resource Consulting and Sara Lee
Chicago, IL

60. One to Two Person-Produced Web & Intranet Sites
Charles E. Crutchfield, III, MD
Crutchfield Dermatology
Eagan, MN
Lisa Leon, Sue Peterson
Dallas Independent School District
Dallas, TX
Michelle Atkinson
UT TeleCampus
Austin, TX
Carl Thiemann
Vecellio Group, Inc.
West Palm Beach, FL
Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA
Rivka Slatkin
Baltimore, MD

61. New Web & Intranet Sites
Maria Pascucci
CampusCalm
Lancaster, NY
Clifton Barnes
CB3media
Cary, NC
The Green Sheet, Inc.
Rohnert Park, CA
Valerie Hayes
The Pageant Interview Coach
The Woodlands, TX
62. Most Improved Web & Intranet Sites

California Public Employees' Retirement System Sacramento, CA
Cerner Marketing Cerner Corporation Kansas City, MO
Mary Bevan Concurrent Technologies Corporation Johnstown, PA
Brian Reed Dallas ISD - Publications, Design and Web Services Dallas, TX
Paule De Blois DiagnoCure Inc. Quebec, QC
Student Life and Administrative Services Drexel University Philadelphia, PA
Eagleville Hospital Eagleville, PA
Elena Fernández New Mexico State University - Department of Physics Las Cruces, NM
CCS Web Team and Facilities Management Office of Communications & Creative Services Colorado State University Fort Collins, CO
Carol A. Elledge Pacific Northwest National Laboratory, Communications & External Relations Directorate Richland, WA
Radcom, Inc. in collaboration with rkstudio6 Hudson, OH
Jon Faucette The Segal Company New York, NY
Michelle Franzen Martin, Sarah Freeman, Marguerite Rigby Wayne State University Alumni Association Detroit, MI

Campaigns, Programs & Plans

63. Education & Training Campaigns & Programs

Lacy Whitton American Paint Horse Association Fort Worth, TX
Barbara F. Orwig Career Communications, Inc. Overland Park, KS
Heather Schuld Great-West Retirement Services Greenwood Village, CO
Mr. Michel Filion Iron Ore Company of Canada Montreal, QC
Corporate Training Tata Interactive Systems Edison, NJ
Candice Kiel The Write Type Reno, NV

64. Marketing & Public Relations Campaigns

Sue Preetorius ABS Graphics, Inc. Addison, IL
Kayla Starnes American Paint Horse Association Fort Worth, TX
Anna J. H Fang Anna Fang Public Relations Quarry Bay, Hong Kong
Damon Simmons Bernstein Lash Marketing Charleston, SC
Marketing and Communications Department College of the North Atlantic Stephenville, NL

Office of Public Relations - Communications & Creative Services Colorado State University Fort Collins, CO
Brandi Laughery, Byron Frye CommScope Newton, NC
Jeff R. Jacobowitz Continuum Health Partners New York, NY
Roslyn Dawson Thompson, Annamarie Teague Dawson+Murray+Teague Communications Dallas, TX
Lisa Craig, Tommy Welti DMB Sports Group, Inc. Dulles, VA
Kimberly Cheuvront, Ph.D. Fairmont General Hospital Fairmont, WV
Public Affairs Department Idaho Housing and Finance Association Boise, ID
Seth J. Katzen Jewish Federation of Palm Beach County West Palm Beach, FL
Lockheed Martin Media Services Richland, WA
Dennis Miller Mansfield University Mansfield, PA
Marilyn Barnett MARS Advertising Southfield, MI
PIA National Communications Department National Association of Professional Insurance Agents Alexandria, VA
Judy Remington New Jersey Association of Mental Health Agencies, Inc. Mercerville, NJ
Janice Amatucci, Marlene Genaud New Jersey Society of CPAs Roseland, NJ

Marketing Department New York State Credit Union League, Inc. & Affiliates Latham, NY
Anne Stark Northern Michigan University Marquette, MI
Donna Snellings Northern Virginia Electric Cooperative Manassas, VA
Otter Tail Power Company Fergus Falls, MN
Communication Services Region of Peel Brampton, ON
Karen Perrino, Heidi Ambrose SkillsUSA Leesburg, VA
Catherine Morris The John Marshall Law School Chicago, IL
Toni Belli United States Bowling Congress Greendale, WI
Visual Systems, Inc. Milwaukee, WI
Angela T. Wilson Washington Hospital Center Washington, DC
65. Employee, Benefit & Membership Communications

Carol Wellings
Aon Consulting
Radnor, PA

Geri Travis
Aon Consulting
New York, NY

Pam Little
Blue Communications
Hollywood, CA

Lori Block, Principal & Team
Buck Consultants - San Francisco
San Francisco, CA

Agathe Plamondon
Communicateurs du Fauve
Montreal, QC

Ralph Giron
Disneyland Resort
Anaheim, CA

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

FBMC Communications Team
Fringe Benefits Management Company
Tallahassee, FL

Kate Briggs
Great-West Retirement Services
Greenwood Village, CO

Communication Team
Human Resource Services - Purdue University
West Lafayette, IN

Kathy Kachele
Lockheed Martin
Media Services
Richland, WA

Corporate Communications
Maritz Inc.
Fenton, MO

George Thomas
Mercer Human Resource Consulting
New York, NY

Tara Camacho-Lopez, Lainee Goldman
Sandia National Laboratories
Albuquerque, NM

Randy Carter
The Segal Company
New York, NY

Robert K. Swatland, J. r.
The Segal Company
Washington, DC

Martha Murphy
TurnerDillon LLC
Winston-Salem, NC

Carolyn Bracks
Watson Wyatt
Chicago, IL

Angela K. Corcoran
Yellow Book USA
Cedar Rapids, IA

66. Government Agency Communications

Kelley A. Keys
Chicago Housing Authority
Chicago, IL

Planning & Development Department
City of Las Vegas
Las Vegas, NV

Esprit Graphic Communications, Inc.
Kennewick, WA

J. and Hughes
J. and Hughes and Associates
Wilmington, DE

Mathematica Policy Research, Inc.
Princeton, NJ

Office of Public Affairs Coordination
U.S. Department of Energy, National Energy Technology Laboratory
Pittsburgh, PA

American Specialty Health
San Diego, CA

Human Resources Development Automatic Data Processing, Inc.
San Dimas, CA

Carol Payne
California and Nevada Credit Union Leagues
Rancho Cucamonga, CA

Marketing and Communications Department
College of the North Atlantic
Stephenville, NL

Roslyn Dawson Thompson, Norris Murray, Nancy Knox
Dawson+Murray+Teague Communications
Dallas, TX

Julian Hacker, Carl L. Mize
Hacker Enterprises
Christchurch, New Zealand

Jean-Marie Saidler
JMS Consultations, Inc.
Crystal Lake, IL

Dean Askin, Shana Barrett, Bruce J. ones
London Life IIIP Communications & Advertising
London, ON

Autumn Stevens
National Association of Insurance and Financial Advisors
Falls Church, VA

Tessa Burton
Northwestern Memorial Hospital
Chicago, IL

Myra Grant, Cathy Hayes
Pardee Hospital Foundation
Hendersonville, NC

Melissa Sefen
The City of Anaheim Public Utilities
Anaheim, CA

Terry Simzer
Upper Canada District School Board
Brockville, ON

67. Meeting & Event Campaigns & Programs

American Association of Nurse Anesthetists
Park Ridge, IL

68. Financial & Investment Campaigns & Programs

Wendy Sherman
Aon Consulting
Tampa, FL

Kate Briggs
Great-West Retirement Services
Greenwood Village, CO

Rebecca Rofes
Imagination
Chicago, IL

Richard E. May, J. r.
May Advertising and Design, Inc.
Minneapolis, MN

Cynthia Spink
The Vanguard Group
Wayne, PA

Transamerica Retirement Services
Los Angeles, CA

Jennifer Cresap
Wells Fargo Institutional Trust Services
Minneapolis, MN

69. Total Publication Programs

Public Affairs
Cal Poly Pomona
Pomona, CA

Human Resources Communications
City of Houston
Houston, TX
70. Special Purpose Campaigns, Programs & Plans

Corporate Communications Department
Bayfront Health System
St. Petersburg, FL

Jane Parker
Camino Medical Group
Sunnyvale, CA

Emory Leonard
Central Georgia Health System
and Aon Consulting
Macon, GA

Office of External Affairs
Drexel University's LeBow College of Business
Philadelphia, PA

Jean Bunker
Harbor Hospital
Baltimore, MD

Patricia M. Burgio
Lancaster Central School District
Lancaster, NY

Frank Kurt Cylke
Washington, DC

Marsha Camera
New York Power Authority
White Plains, NY

Writing

71. Education & Training Writing

Thomas Abendroth
Skip Fox
American Bankers Association
Washington, DC

Office of External Affairs
Drexel University's LeBow College of Business
Philadelphia, PA

Pamela Wirstad
Elsevier
Philadelphia, PA

Heather Schultd
Great-West Retirement Services
Greenwood Village, CO

Elisa Liehr
Liehr Marketing & Communications
Rolling Hills Estates, CA

Charles A. Miess
Maryland 20878
Glenwood, NY

Wendy Schrupp
National Ski Patrol
Lakewood, CO

72. Marketing & Public Relations Writing

Michele Late, Teddi Dineley Johnson
American Public Health Association - The Nation's Health
Washington, DC

Lydia Gnau
Benjamin Moore & Co.
Montvale, NJ

Tanya Alexander
College of the North Atlantic
Stephenville, NL

Dave Rector
MRC Medical Communications
Oradell, NJ

Kathy Ziprik
Simonton Windows
Parkersburg, WV

73. Media Kit & News Release Writing

ASSEMBLY Marketing Team
BNP Media
Troy, MI

Michael Sciulla
BoatU.S.
Alexandria, VA

Frank Kurt Cylke
Washington, DC

74. Web Writing

Maggie Leyes
Advisor Today
Falls Church, VA

Sue Sandmeyer
American Dental Education Association
Washington, DC

Dave Schafer
City of Houston
Houston, TX

James Quiggle
Coalition Against Insurance Fraud
Washington, DC

Amy Storer
Therapy Times
Norristown, PA

Richard Berman
Verb Factory
Oakland, CA

Michael D. O'Neill
San Mateo, CA

75. Feature Writing

AAA Living
Greensboro, NC

Maggie Leyes, Helen Thompson, Michele Bupp
Advisor Today
Falls Church, VA

Apryl Motley
American's Community Bankers
Washington, DC

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Rebecka Ryan
American Association of Critical-Care Nurses
Aliso Viejo, CA
Maria Thiry
American Association of Textile Chemists and Colorists
Research Triangle Park, NC

Jonathan Rollins
American Counseling Association
Alexandria, VA

Bob Black
American Society for Engineering Education
Washington, DC

Ari Kaplan
Ari Kaplan Advisors
Millburn, NJ

Scott Briscoe
ASAE & The Center for Association Leadership
Washington, DC

Joanna Masterson
Associated Builders and Contractors Services Corp.
Arlington, VA

Association of Fundraising Professionals
Arlington, VA

Elaine Moran
Binghamton University
Binghamton, NY

Kevin Biller
BNP Media
Columbus, OH

Katherine L. George
Catalina Communications
Fredericksburg, VA

Carolyn Bilsky
Commercial Investment Real Estate
Chicago, IL

Nancy Steenburg,
Elizabeth Kading
Connecticut Sea Grant - University of Connecticut
Groton, CT

Paula A. Wristen
Construction Financial Management Association
Princeton, NJ

Linda Hillmer
CorpComm, Inc.
Fredericksburg, VA

Stephen Smith
Costco Wholesale Corporation
Issaquah, WA

Coreen Bailor
CRM Media
New York, NY

Rebecca Trela
Document Management Industries Association
Alexandria, VA

Michelle Manafy
EContent Magazine
Wilton, CT

Michele Gerber, Ph.D.
Fluor Hanford Communications
Richland, WA

Carl Strang
Forest Preserve District of DuPage County
Wheaton, IL

Mark J. Valentino
Gazette
Chicago, IL

Allison Eckel
Gravure Association of America
Rochester, NY

Meghan A.T.B. Reese
Great Valley Publishing Company, Inc.
Spring City, PA

Wes Cronkite
Greater Capital Area Association of Realtors®
Silver Spring, MD

J. John J. Strumsky, Jr.
Hammock Publishing
Nashville, TN

Tom Mueller
Hemispheres - the Magazine of United Airlines,
Pace Communications
Greensboro, NC

Linda Longo
Home Lighting & Accessories
Clifton, NJ

Rebecca Patrick
Indiana Chamber of Commerce
Indianapolis, IN

Allan Richter
Institute of Real Estate Management
Chicago, IL

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Ronnie L. Garrett
Law Enforcement Technology Magazine
Fort Atkinson, WI

Jennifer Rankin
LOMA Resource
Atlanta, GA

Liz McKey
Lynn University
Boca Raton, FL

Jason Snell, Jonathan Seff,
Peter Cohen
Macworld
San Francisco, CA

Megan Weatherly
Marine Corps Community Services
Camp S.D. Butler, Okinawa

Arthur V. Pearson
Murphy, Pearson, Bradley & Feeney
San Francisco, CA

Karen Hollenbeck,
Eileen Sadicario
National Catholic Educational Association
Washington, DC

Greg Ettling
National Driller Magazine
Bensenville, IL

Jennifer Strawn
National Ground Water Association
Westerville, OH

J. Jennifer Strawn
National Ground Water Association
Westerville, OH

Martha King
National Multiple Sclerosis Society
New York, NY

Susan Weissman
Pace Communications
Greensboro, NC

Steve Smith
Plumbing & Mechanical Magazine
Bensenville, IL

Joe Ziemba
Plumbing Systems & Design Magazine
Chicago, IL

Theresa Houck, Rick Dolezal,
Dave Appleby
Putnam Media/Rockwell Automation
Itasca, IL

Patricia L. Harman
Restoration Industry Association
Columbia, MD

Marcie Avram
Rodale Custom Publishing
New York, NY

Keri Forsythe
RT Image
Norristown, PA

David Bailey
Sky Greensboro, NC

Jeremy Moore
SLACK Incorporated
Thorofare, NJ

DeeAnne Finken
Society of Women Engineers
Cleveland Heights, OH

Reagan Haynes
Soundings Trade Only
Essex, CT

Brad Pokorny
The Bahá'í International Community
New York, NY

The Devon Group
Shrewsbury, NJ

Ivy Lessner
The Green Sheet, Inc.
Rohnert Park, CA

The Magazine Group
Washington, DC
Peggy Slasman
The Massachusetts General Hospital
Boston, MA

Tina Hay
The Penn Stater Magazine
University Park, PA

Beverly Foster
The Risk Management Association
Philadelphia, PA

Steven Clark
The Walt Disney Company
Burbank, CA

Kevin Hazaert
United States Bowling Congress
Greendale, WI

Tim Dyhouse
VFW Magazine
Kansas City, MO

Robert D. Bunning, MD,
FACP, FACR,
Stephen W. Peterson, MD
Washington Hospital Center
and National Rehabilitation Hospital
Washington, DC

Mary Ellen Walsh
Wellness - Newsday's Guide to Healthy Living
Melville, NY

Greg Alexander
Willamette Falls Hospital
Oregon City, OR

Michael D. O'Neill
San Mateo, CA

76. Feature Series Writing

Bonnie Brewer Cavanaugh,
Rick Cornejo, Ron Panko,
R.J. Lehmann
A.M. Best Company
Oldwick, NJ

Lisa Singh
Advisor Today
Falls Church, VA

British Columbia Medical Journal
Vancouver, BC

Cecilia Jacobs
City of Fort Worth
Fort Worth, TX

Catherine Monast
City of Mississauga
Mississauga, ON

Alzheimer's Disease Education and Referral Center
JBS International, Inc.
Silver Spring, MD

Mariwyn Evans,
Robert Freedman
National Association of Realtors®
Chicago, IL

Martha King
National Multiple Sclerosis Society
New York, NY

Ohio Sea Grant
Communications
Ohio Sea Grant
Columbus, OH

Eric T. Rosenthal
Oncology Times
New York, NY

Michele Meyer, Susan Newell
Pace Communications
Greensboro, NC

Judith P. Tibbs
Real Estate Executive Magazine
Fredericksburg, VA

Nicholas Ziegler,
Brandon Weghorst
Sigma Alpha Epsilon Evanston, IL

Tara Grassia
SLACK Incorporated - Infectious Disease News
Thorofare, NJ

Cara LaBrie
The Arizona Republic
Phoenix, AZ

VFW Magazine
Veterans of Foreign Wars
Kansas City, MO

77. How-to Writing

Debbie LaChusa
10stepmarketing
Santee, CA

Deb Stewart
American Bankers Association
Washington, DC

Kristin Clarke
ASAE & The Center for Association Leadership
Dunn Loring, VA

John Franklin
Association for Supervision and Curriculum Development
Alexandria, VA

EM Creative Group
Drexel University
Philadelphia, PA

Michael Keating
Government Procurement
Cleveland, OH

Catherine Fredman
Hemispheres - the Magazine of United Airlines,
Pace Communications
Greensboro, NC

Mark Anbinder, Jeff Battersby,
Glenn Flaschman
Macworld
San Francisco, CA

Frances F. Strassman
More Than Order
Berkeley, CA

Lorrie Morgan-Ferrero
Red Hot Marketing Inc.
Van Nuys, CA

Jane Kollmer
RT Image
Norristown, PA

Trade Show Executive Magazine
Carlsbad, CA

78. News Writing

Children's Advocate/
Defensor de las Niños
Action Alliance for Children
Oakland, CA

Valerie J ablow
American Association for Justice
Washington, DC

Angela Kennedy
American Counseling Association
Alexandria, VA

Kimberly Sorensen
Colorado State University - Office of Public Relations
Fort Collins, CO

Vivian Malli
Gazette
Chicago, IL

John Micklos, Jr.
International Reading Association
Newark, DE

James M. Berklan
McKnight's Long Term Care News
Northfield, IL

Daniele Cruz, Jennifer Byrne
Ocular Surgery News
Thorofare, NJ

Margot J. Fromer
Oncology Times
New York, NY

Nancy Hemphill, ELS
Primary Care Optometry News/SLACK Incorporated
Thorofare, NJ

Christine Burroughs
Sandia National Laboratories
Albuquerque, NM

Michael Padilla
Sandia National Laboratories
Albuquerque, NM

JoAnn W. Goddard
Soundings Trade Only
Essex, CT
79. Interviews &
Personal Profiles

Dave Coskey
7 Mile Publishing +
Creative Group
Avalon, NJ

AARP Segunda Juventud
Washington, DC

Shelley Svidal
Alberta Teachers’ Association
Edmonton, AB

Gail J ohnson
Alive Publishing Group
Burnaby, BC

Debra Cope and James Swann
America's Community Bankers
Washington, DC

Andrew Keegan
American Diabetes Association
Alexandria, VA

Bob Black
American Society for
Engineering Education
Washington, DC

Scott McNutt
Amputee Coalition of America
Knoxville, TN

Tim Eigo
Arizona Attorney Magazine
Phoenix, AZ

Lisa A. Bastian, CBC
Bastian Public Relations
San Antonio, TX

Marketing & Publications
California State University,
Monterey Bay
Seaside, CA

Clifton Barnes
CB3 media
Cary, NC

T. Foster Jones
Costco Wholesale
Issaquah, WA

Heather Clancy
CRN
Manhasset, NY

Office of External Affairs
Drexel University's
LeBow College of Business
Philadelphia, PA

Stephen R. Dujack
Environmental Law Institute
Charlottesville, VA

Katy Khapkour
Hammock Publishing
Nashville, TN

Dan Fitzgerald
International Association of
Special Investigation Units
Baltimore, MD

Tina Hawkins
Mercer Human Resource
Consulting
New York, NY

Jeff Bell
Merion Publications
King of Prussia, PA

NCCI Holdings, Inc.
Boca Raton, FL

Britta Waller
Pace Communications
Greensboro, NC

Constance Walter
Peru State College Foundation
Peru, NE

Matthew N. Skoufalos
RT Image
Norristown, PA

Lisa Lem
San Diego Association
of Realtors®
San Diego, CA

Nicholas Ziegler,
Brandon Weghorst
Sigma Alpha Epsilon
Evanston, IL

Robert K. Ackerman
Signal Magazine
Fairfax, VA

Jim Olsztynski
Supply House Times/
BNP Media
Bensenville, IL

Gary Halpern
The PhotoMedia Group, Inc.
Seattle, WA

Virginia McAuliffe
Univera Healthcare
Buffalo, NY

Jack Greer
University of Maryland
Sea Grant Program
College Park, MD

Brian Caldwell
Woodshop News
Essex, CT

Jennifer Hicks
Woodshop News of Soundings
Publications
Dayville, CT

Cimeron Morrisey
San Mateo, CA

80. Regular
Departments &
Columns

Arthritis Foundation
Atlanta, GA

Human Resources
Communications
City of Houston
Houston, TX

Carl E. Crider
Crider Associates
Encinitas, CA

Marshall Lager
CRM Media
New York, NY

Joan Feldman
Feldman Communications
Hawthorn Woods, IL

Bill Marsano
Hemispheres - the Magazine
of United Airlines,
Pace Communications
Greensboro, NC

Michelle Ann McKinley,
Kelley R. Taylor
National Association of
Secondary School Principals
Reston, VA

John B. Pinto
Ocular Surgery News
Thorofare, NJ

Duncan Christy, Britta Waller
Pace Communications
Greensboro, NC

Katie Rotella
Plumbing & Mechanical
Magazine
Bensenville, IL

Brady L. Kay
Poncho and Deck Boat
Magazine
Idaho Falls, ID

Jeffrey Hammond
St. Mary’s College of Maryland
St. Mary's City, MD

Patti Murphy
The Green Sheet, Inc.
Rohnert Park, CA

The Harker School
San Jose, CA

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC

Mark Preston
U.S. Tennis Association
White Plains, NY

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

Sue Lewis
Wiley
San Francisco, CA
<table>
<thead>
<tr>
<th>81. Editorials &amp; Advocacy Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rich Hansen</td>
</tr>
<tr>
<td>AARP</td>
</tr>
<tr>
<td>Washington, DC</td>
</tr>
<tr>
<td>Michele Bell</td>
</tr>
<tr>
<td>Advertising Specialty Institute</td>
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<tr>
<td>Trevose, PA</td>
</tr>
<tr>
<td>Michael Muscat</td>
</tr>
<tr>
<td>American Association of Critical-Care Nurses</td>
</tr>
<tr>
<td>Aliso Viejo, CA</td>
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<tr>
<td>Arthritis Foundation</td>
</tr>
<tr>
<td>Atlanta, GA</td>
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<tr>
<td>Carl J. Pepine, MD</td>
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<tr>
<td>SLACK Incorporated</td>
</tr>
<tr>
<td>Thorofare, NJ</td>
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<tr>
<td>John McKeegan</td>
</tr>
<tr>
<td>The Marcus Group, Inc.</td>
</tr>
<tr>
<td>Little Falls, NJ</td>
</tr>
<tr>
<td>Frederick C. Finelli, MD, J D</td>
</tr>
<tr>
<td>Washington Hospital Center</td>
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<tr>
<td>Washington, DC</td>
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<tr>
<td>M.H. Perry</td>
</tr>
<tr>
<td>Word Worth</td>
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<tr>
<td>East Aurora, NY</td>
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<tr>
<td>Shawn Taylor, Kris Wendtland</td>
</tr>
<tr>
<td>WREN Magazine</td>
</tr>
<tr>
<td>Gillette, WY</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>82. Health, Fitness &amp; Medical Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linda Slaughter</td>
</tr>
<tr>
<td>AARP</td>
</tr>
<tr>
<td>Washington, DC</td>
</tr>
<tr>
<td>Wendy Sherman</td>
</tr>
<tr>
<td>Aon Consulting</td>
</tr>
<tr>
<td>Tampa, FL</td>
</tr>
<tr>
<td>Arthritis Foundation</td>
</tr>
<tr>
<td>Atlanta, GA</td>
</tr>
<tr>
<td>Anna S. Wilson</td>
</tr>
<tr>
<td>Blue Ridge HealthCare</td>
</tr>
<tr>
<td>Morganton, NC</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>83. Speech &amp; Script Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boe Workman</td>
</tr>
<tr>
<td>AARP</td>
</tr>
<tr>
<td>Washington, DC</td>
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<tr>
<td>Alexander P. Tsigdinos</td>
</tr>
<tr>
<td>BlueChair Group, Inc.</td>
</tr>
<tr>
<td>Los Gatos, CA</td>
</tr>
<tr>
<td>Britta Monaco</td>
</tr>
<tr>
<td>City of Gaithersburg</td>
</tr>
<tr>
<td>Gaithersburg, MD</td>
</tr>
<tr>
<td>Roslyn Dawson Thompson</td>
</tr>
<tr>
<td>Dawson+Murray+Teague</td>
</tr>
<tr>
<td>Communications</td>
</tr>
<tr>
<td>Dallas, TX</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>84. Technical Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donna Lawrence</td>
</tr>
<tr>
<td>AGEISS Environmental, Inc.</td>
</tr>
<tr>
<td>Evergreen, CO</td>
</tr>
<tr>
<td>John Siegenthal, P.E.</td>
</tr>
<tr>
<td>BNP Media</td>
</tr>
<tr>
<td>Bensenville, IL</td>
</tr>
</tbody>
</table>

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<tr>
<th>85. Writing Series</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staci Barsness</td>
</tr>
<tr>
<td>Costco Wholesale Corporation</td>
</tr>
<tr>
<td>Issaquah, WA</td>
</tr>
<tr>
<td>Marie Swift</td>
</tr>
<tr>
<td>Impact Communications, Inc.</td>
</tr>
<tr>
<td>Leawood, KS</td>
</tr>
<tr>
<td>Ellen Smith, Melanie Adander,</td>
</tr>
<tr>
<td>Katherine Snyder</td>
</tr>
<tr>
<td>Mine Safety and Health News</td>
</tr>
<tr>
<td>Pittsford, NY</td>
</tr>
</tbody>
</table>
86. Special Purpose Writing

Alcan Primary Metal Group BC
Vanderhoof, BC

Constance Hardesty
American Animal Hospital Association
Lakewood, CO

Stephanie E. Ponder,
Tim Talevich
Costco Wholesale
Issaquah, WA

Miriam Cintrón
Gazette
Chicago, IL

Kleimann Communication Group, Inc.
Washington, DC

Harry G. Samuels
Learning Services
Bradenton, FL

Susan Weissman, Ginny Gaylor
Pace Communications
Greensboro, NC

Catherine M. Streiner
The Corporate Pen
Cookeville, TN

Steven Clark
The Walt Disney Company
Burbank, CA

Mark Preston
U.S. Tennis Association
White Plains, NY

87. Best Rewrites

Ayo Mseka
Advisor Today
Falls Church, VA

Cynthia Greaves
Camino Medical Group
Sunnyvale, CA

Jennifer Norbut
Commercial Investment
Real Estate
Chicago, IL

Office of External Affairs
Drexel University's LeBow College of Business
Philadelphia, PA

Kristi Grahl
Finishing Today/BNP Media
West Bloomfield, MI

Kristin Gunderson
Institute of Real Estate Management
Chicago, IL

Korn/Ferry International Marketing Staff and
Lelia Zagby
Lelia Zagby Business Writer, Inc.
East Northport, NY

Howard R. Seidman
Robert Wood Johnson
University Hospital-Hamilton
Hamilton, NJ

Laura McHale Holland
The Green Sheet, Inc.
Rohnert Park, CA

Hilda Guay
Veterinary Learning Systems
Yardley, PA

88. Design & Illustration

Design & Illustration

Judy Layman, Edward Berdej
A.M. Best Company
Oldwick, NJ

Linda Alexander, Darin Peters
Academy of Medical-Surgical Nurses
Pitman, NJ

Keli Strickland
Aon Consulting
Owings Mills, MD

Sandra Desrochers
City of Mississauga
Mississauga, ON

Sandra Rodriguez
Cushman & Wakefield, Inc.
New York, NY

Office of External Affairs
Drexel University's LeBow College of Business
Philadelphia, PA

Communications Branch
Government of Ontario - Ministry of Public Infrastructure Renewal
Toronto, ON

Cheryl Deal
Hancock Fabrics on Behalf of Aon Consulting
Baltimore, MD

Jim Noland, Dana Jensen
Lockheed Martin
Media Services
Richland, WA

Henry Ortega
Marine Corps Community Services
Camp S.D. Butler, Okinawa

Stacey Kaplan
Mercer Human Resource Consulting
New York, NY

Mercy Medical Center
Dubuque, IA
89. Illustration & Typography

Bob Black
American Society for Engineering Education
Washington, DC

Keli Strickland
Aon Consulting
Owings Mills, MD

Lisa Wong
Aon Consulting
New York, NY

Office of External Affairs
Drexel University’s
LeBow College of Business
Philadelphia, PA

Jason Fitzgerald
Lockheed Martin Media Services
Richland, WA

Susan Knight
McMurry
Phoenix, AZ

Brandi Robinson
Meniscus Educational Institute
West Conshohocken, PA

Rose Richey
Military Officers Association of America
Alexandria, VA

James Herringshaw
NAS Recruitment Communications
Cleveland, OH

Lisa Schnabel
National Association of Secondary School Principals
Rexton, VA

Sophie Hanson
Newsletters Ink Corporation
Murray, UT

Laura Wall
Pace Communications
Greensboro, NC

Maria Pazos
SJ Business Journal
San Jose, CA

Robert Priest
Sky
Greensboro, NC

David Biber
The Software Engineering Institute,
Carnegie Mellon University
Pittsburgh, PA

Steven Clark
The Walt Disney Company
Burbank, CA

J Jerry Rood, Dan Harman
U.S. Air Force Safety Center
Kirtland AFB, NM

90. Infographics

Cynthia Lucas
Aon Consulting/Benefacts
Owings Mills, MD

Antoinette Follett
Bentley-Hall Inc.
Syracuse, NY

Kelly Anne Johnson
Government Executive Magazine
Washington, DC

Craig Canine
Sunset Custom Publishing
Menlo Park, CA

Lloyd Wainscott,
John R. Burgreen, III
Marine Corps Community Services
Camp S.D. Butler, Okinawa

Lynne Woychik
Military Officers Association of America
Alexandria, VA

Thad Plumley
National Ground Water Association
Westerville, OH

Brenan Sharp
Publishing Group of America
Franklin, TN

91. Covers

LeRoy Hinton
American Association of Critical-Care Nurses
Aliso Viejo, CA

American Association of Motor Vehicle Administrators
Arlington, VA

Bob Black
American Society for Engineering Education
Washington, DC

Nicole Kirschner
BNP Media
Troy, MI

Bono Mitchell
Bono Tom Studio, Inc.
Arlington, VA

Communications and Community Relations
Carlow University
Pittsburgh, PA

Haleh Brandau
City of Gaithersburg
Gaithersburg, MD

Kim Osness
Disneyland Resort
Anaheim, CA

Mark Feldman
Feldman Communications
Hawthorn Woods, IL

Hammock Publishing
Nashville, TN

Laura Badke
Island Publications
Melville, NY

Mia Marzan
Los Angeles Times
Valley Village, CA

Laurie Redd-Miller
Valley Forge Publishing Group, RT IMAGE
Norristown, PA

92. Spreads

Jason R. Bennitt
ALM/Atlanta
Atlanta, GA

Jill Brabant
American Bankers Association
Washington, DC

Karen Holub
Arizona Attorney Magazine
Phoenix, AZ

Ann Harvey
Sky
Greensboro, NC

Melissa Daddona, ELS
SLACK Incorporated
Thorofare, NJ

Tina Hay
The Penn Stater Magazine
University Park, PA

Gary D. Schenck
The Richard Stockton College of New Jersey
Pomona, NJ

Steven Clark
The Walt Disney Company
Burbank, CA

Thad Plumley
National Ground Water Association
Westerville, OH

Bono Mitchell
Bono Tom Studio, Inc.
Arlington, VA

Gary D. Schenck
The Richard Stockton College of New Jersey
Pomona, NJ

Steven Clark
The Walt Disney Company
Burbank, CA

Hammock Publishing
Nashville, TN

Brenan Sharp
Publishing Group of America
Franklin, TN
John R. Burgreen, III
Marine Corps
Community Services
Camp S.D. Butler, Okinawa

Laura M. Luckert
Midwest Research Institute
Kansas City, MO

Mark W. Jordan
National Association of
Secondary School Principals
Reston, VA

Anne Loftin Weston
Pace Communications
Greensboro, NC

Brenan Sharp
Publishing Group of America
Franklin, TN

Mark Preston
U.S. Tennis Association
White Plains, NY

Laurie Redd-Miller
Valley Forge Publishing Group,
RT IMAGE
Norristown, PA

Jamie Hernandez
WorldatWork
Scottsdale, AZ

93. Photography

AAA Living
Greensboro, NC

Sandra Keenan Davison
American Red Cross
Blood Services
Pomona, CA

Tom Zasadzinski
Cal Poly Pomona
Pomona, CA

Casey Batule
Cleveland Metroparks
Cleveland, OH

Cheong Yong
Conceptus, Inc.
Mountain View, CA

Marjorie Harrow
Creative Marketing Plus, Inc.
New York, NY

DCP
Walnut Creek, CA

Stephen R. Dujack
Environmental Law Institute
Charlottesville, VA

Lloyd Wainscott
Marine Corps
Community Services
Camp S.D. Butler, Okinawa

Lynne Woychik
Military Officers Association
of America
Alexandria, VA

Michelle Carr
Pace Communications
Greensboro, NC

Barbara Bergdolt
Paris Community Hospital/
Family Medical Center
Paris, IL

J. James Hawker
Southern Illinois University
School of Medicine
Springfield, IL

Steven Clark
The Walt Disney Company
Burbank, CA

Kevin Graham
Xcel Energy
Denver, CO

94. Corporate Identity & Graphic Standards Materials

Jill Raifkin
Aon Consulting
New York, NY

Battle River Watershed Alliance
Okotoks, AB

Eric Morley
Blue C Advertising
Newport Beach, CA

Billie Mallory
BNP Media
Troy, MI

Harriette Shakes
Canopy
Palo Alto, CA

Pattie Covert, Amy Cevario,
Amy Dagliano
Clayton Design Group
Falls Church, VA

Nancy York
IPS-Sendero
Norcross, GA

Jason Fitzgerald
Lockheed Martin
Media Services
Richland, WA

Robert Nikodem
Mercer Human Resource
Consulting
New York, NY

Ellen L. Errico
NAIFA
Falls Church, VA

Sophie Hanson
Newsletters Ink Corporation
Murray, UT

Nyman Ink
Toronto, ON

Terri Reden
PLATO Learning, Inc.
Bloomington, MN

Michael Vittitow
Sandia National Laboratories -
Creative Arts
Albuquerque, NM

Beverly Valdez
Social & Scientific Systems, Inc.
Silver Spring, MD

Allison Raskin
The Vanguard Group
Wayne, PA

95. Print Ads & Advertorials

Avi Litwack
Advisor Today
Falls Church, VA

Sapna Parekh
Camino Medical Group
Sunnyvale, CA

Jim Rabidoux
CH2M HILL
Palm Beach Gardens, FL

Krista Metcalf
Churm Media
Newport Beach, CA

Cami Parks,
Georgia Lynn Mitchell
Eastern Data, Inc.
Norcross, GA

Laura Whitlock, Phil Earley,
Josh Crockett
Great-West Retirement Services
Greenwood Village, CO

Jean Bunker
Harbor Hospital
Baltimore, MD

Kathy Kachele, Zach Carter
Lockheed Martin
Media Services
Richland, WA

Mia Marzan
Los Angeles Times
Valley Village, CA

Ellen L. Errico
NAIFA
Falls Church, VA

Public Relations and Marketing
Department, with Dianne
Blackmore - Flying Cat Design
Robert Wood Johnson
University Hospital-Hamilton
Hamilton, NJ

Patricia Herndon
University of West Georgia
Carrollton, GA

Kizzie Suriel
Vacumet Corp.
Franklin, MA
96. Exhibits, Displays & Signage

CAWOOD
Eugene, OR

David Hachigian
Computational Information Sciences Directorate
Richland, WA

Brian Miller
Fluor Hanford Communications
Richland, WA

Jean Haynie
Human Resource Services - Purdue University
West Lafayette, IN

Lynn Ver Steeg, Jeff Flora
Lockheed Martin Media Services
Richland, WA

James Herringshaw
NAS Recruitment Communications
Cleveland, OH

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

Jennifer Rees
UT TeleCampus
Austin, TX

Paula Lykins
California Pacific Medical Center
San Francisco, CA

Deloitte
Wilton, CT

Wendy Haan
Hope Health
Kalamazoo, MI

Marketing Department
KMC Controls
New Paris, IN

Allen Hopkins
Los Alamos National Laboratory - ESH&Q Communications Team
Los Alamos, NM

Darren Press
May Sky Inc.
Stanfordville, NY

Wayne Sylvesonic
SAE International
Warrendale, PA

Karen Carlson, James Hawker
Southern Illinois University School of Medicine
Springfield, IL

Paula Jaworski
The Humane Society of the United States
Gaithersburg, MD

Susan Sanborn and the Archives Team
Toyota Motor Sales, USA, Inc.
Torrance, CA

Patricia Herndon
University of West Georgia
Carrollton, GA

Ingrid Staude-Griesel
Words'worth Publishing
Johannesburg, South Africa

Elaine Moran
Binghamton University
Binghamton, NY

Clare Johnson
BNP Media
Clinton Township, MI

Farah Salim
Children’s Miracle Network at St. John’s Children’s Hospital
Springfield, IL

Laura Hegyi
CRM Media
Medford, NJ

John Kidon
Davis & Company
Glen Rock, NJ

Stephen R. DuJude
Environmental Law Institute
Charlotteville, VA

Becky Marrington
Episcopal Retirement Homes
Cincinnati, OH

Phil Earley, Heather Schudt
Great-West Retirement Services
Greenwood Village, CO

Hammock Publishing
Nashville, TN

Marie Swift
Impact Communications, Inc.
Leawood, KS

Susan Brill
Scantron Corporation
San Diego, CA

Carol Johnston
New Jersey Association of Mental Health Agencies, Inc.
Mercerville, NJ

Ohio State University Medical Center and General Learning Communications
Northbrook, IL

Pace Communications
Greensboro, NC

Bonni Graham
Scantron Corporation
San Diego, CA

Jennifer Barlow
SLACK Incorporated
Thorofare, NJ

Ed Felker
The Falmouth Institute, Inc.
Fairfax, VA

Ken Beaulieu
The Pohly Company
Boston, MA

Graphics and Print
The United Church of Canada
Toronto, ON

Julia Michry
Time Inc. Content Solutions
New York, NY

Michelle Taylor, Alison L. Stone
Veterinary Learning Systems
Yardley, PA

Susan Brill
Watson Wyatt Worldwide
New York, NY

Sue Lewis
Wiley
San Francisco, CA

97. Calendars, Posters & Certificates

Tracy Park, Toby Taylor
American HomePatient
Brentwood, TN

American Institute for Cancer Research
Washington, DC

Sharon Welsh
Aon Consulting
Radnor, PA

98. Best Redesigns

Nicole Renn
American Society for Surgery of the Hand
Rosemont, IL

Lisa Wong
Aon Consulting
New York, NY

Carol Johnston
New Jersey Association of Mental Health Agencies, Inc.
Mercerville, NJ

Ohio State University Medical Center and General Learning Communications
Northbrook, IL

Pace Communications
Greensboro, NC

Bonni Graham
Scantron Corporation
San Diego, CA

Jennifer Barlow
SLACK Incorporated
Thorofare, NJ

Ed Felker
The Falmouth Institute, Inc.
Fairfax, VA

Ken Beaulieu
The Pohly Company
Boston, MA

Graphics and Print
The United Church of Canada
Toronto, ON

Julia Michry
Time Inc. Content Solutions
New York, NY

Michelle Taylor, Alison L. Stone
Veterinary Learning Systems
Yardley, PA

Susan Brill
Watson Wyatt Worldwide
New York, NY

Sue Lewis
Wiley
San Francisco, CA
One-of-a-Kind Publications

99. One-of-a-Kind - Print Publications

Robin Hicks
Aon Consulting
Winston-Salem, NC

Coldwell Banker
Barbara Sue Seal Properties
Portland, OR

Debby Wetzel
Colorado State University,
Communications and Creative Services
Fort Collins, CO

Margaret A. Van Patten
Connecticut Sea Grant/
University of Connecticut
Groton, CT

Kim Manning
Creighton University
Omaha, NE

James Ryan
DaimlerChrysler Financial Services Americas
Farmington Hills, MI

Christine O’Brien,
Connie Boone
Elsevier
St. Louis, MO

K. Scott Jenkins
Great Scott Design
J ohnson City, TN

Werner Rotach
Horwath International
New York, NY

Rebecca Rolfs
Imagination
Chicago, IL

Dr. Laurence M. Crane
National Crop Insurance Services
Overland Park, KS

New York State
Department of Civil Service,
Employee Benefits Division
Schenectady, NY

Lisa McMahon
Niagara University
Niagara University, NY

Louis Ricca III, David Lyko,
Diane Fuller
Publix Super Markets
Lakeland, FL

Wayne Walley
Rental Management
Moline, IL

Mark W. Estes, ABC
Salt River Project
Phoenix, AZ

J ohn German
Sandia National Laboratories
Albuquerque, NM

Patricia Fitzgerald,
Michelle Dietch
School Nutrition Association
Alexandria, VA

Editorial Department
Soundings
Essex, CT

J oseph & Grace Criscuoli
St. Vincent Pallotti High School
Laurel, MD

Debra J. Stratton, Marilee Rist
Stratton Publishing & Marketing Inc.
Alexandria, VA

Venetia L. Miles
Township High School District 214
Arlington Heights, IL

Leigh J ohnson, J amie Gonzalez,
Cesar Alvarez
University of California
Cooperative Extension - Sea Grant Extension Program
San Diego, CA

Educational Outreach
WGBH Educational Foundation
Boston, MA

100. One-of-a-Kind - Web & Electronic Publications

Erin Matters
Bayfront Health System
St. Petersburg, FL

Larry Burditt
Central Michigan University - Department of Art
Mount Pleasant, MI

Diana Long
Life Design Institute
Lewis Center, OH

J acque Henson
ProEdit, Inc.
Cumming, GA

Christine Banning
SCORE Association
Harrison, VA

J essica M. Eslinger
Solar Turbines Incorporated
San Diego, CA

Elizabeth Schindelar
Vita-Mix Corporation
Cleveland, OH

101. One-of-a-Kind - Custom-Published Publications

Thomas Goehner
American Red Cross
Washington, DC

Marian Calabro
CorporateHistory.net LLC
Hasbrouck Heights, NJ

Craig J ohnson
Mercer Human Resource Consulting and Arkema Inc.
Philadelphia, PA

National Football League & H.O. Zimman, Inc.
Lynn, MA

Sophie Hanson
Newsletters Ink Corporation
Murray, UT

Noelle Wojciechowski
Nickelodeon
New York, NY

Brian Cook
Pace Communications
Greensboro, NC

Norma Hanna
SLACK Incorporated,
Custom Publishing Group
Thorofare, NJ

Dominique Ritter
Spafax Canada Inc.
Montreal, QC

Southeast Corridor Constructors
T-Rex Project
Centennial, CO

Kennes Apodaca, Tracey Phalen
The Arizona Republic
Phoenix, AZ

Upshot
Chicago, IL

102. One-of-a-Kind - Health, Fitness & Medical Publications

Kim Gardiner
Ariad Custom Communications
Toronto, ON

J oanne Kitsos
Blue Cross and Blue Shield Association
Chicago, IL

Office of Communications & Marketing
George Washington University Medical Center
Washington, DC

Loyola University Health System
Maywood, IL

International Union of Operating Engineers
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