

Writing
that **Works**[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
Springfield, Virginia 22153-1648

The Business Communications Report

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Announcing the Winners of

APEX 2008



The Twentieth Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2008, the twentieth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 4,500 entries, competition was exceptionally intense.

120 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,393 Awards of Excellence recognizing exceptional entries in 110 subcategories.

The panel of judges for APEX 2008 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2008 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2008

The Twentieth Annual Awards for Publication Excellence Competition

Sponsored by the Editors of Writing That Works: The Business Communications Report

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How were awards presented?

APEX 2008 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

4,479 entries were evaluated, in the following distribution:

Newsletters: 490; Magazines & Journals: 837; Magapapers & Newspapers: 139; Annual Reports: 241; Brochures, Manuals & Reports: 501; Video & Electronic Publications: 231; Web & Intranet Sites: 309; Campaigns, Programs & Plans: 286; Writing: 745; Design & Illustration: 504; Special Publications: 196.

A total of 120 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,393 APEX Awards of Excellence recognize excellence in 110 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2008 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a bimonthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Xerox Exchange
Imagination
Chicago, IL

National Clearinghouse
on Families & Youth,
Family and Youth Services
Bureau, DHHS
*The Exchange:
News from FYSB and
the Youth Services Field*
JBS International, Inc.
North Bethesda, MD

Isabelle Cohen-DeAngelis
Natural Gas & Electricity
John Wiley & Sons, Inc.
Hoboken, NJ
and Robert E. Willett
Financial Communications
Company
Houston, TX

Debra Stratton
Smart Publishing
Stratton Publishing
& Marketing, Inc.
Alexandria, VA

FOR PROFIT SMALL OFFICE

*HOPE Health Letter -
November 2007*
Hope Health
Kalamazoo, MI

Steven Clark
Disney Newsreel
The Walt Disney Company
Burbank, CA

NONPROFIT

Laura Jesberg
*Paint Horse Journal AdVisor
E-Newsletter - February 2008*
American Paint Horse
Association
Fort Worth, TX

Jennifer Boyer
*Wild Neighbors News -
Summer 2007*
The Humane Society
of the United States
Gaithersburg, MD

NONPROFIT SMALL OFFICE

No awards presented.

MAGAZINES & JOURNALS

FOR PROFIT

Michael T. Powell
*World Trade Magazine -
September 2007*
BNP Media
Troy, MI

*Charles Schwab On Investing -
Summer 2007*
Charles Schwab and Custom
Solutions from SmartMoney
New York, NY

*American Spirit -
May/June 2007*
Hammock Publishing
Nashville, TN

John McWilliams,
Christina French
TABLE Holiday Issue
MCM Communications, Inc.
Pittsburgh, PA

Debbie Eaton-Vaughn
One
McMurry Inc.
Phoenix, AZ

*Lodging - The Official
Magazine of the American
Hotel & Lodging Association*
McNeill Group, Inc.
Yardley, PA

FOR PROFIT SMALL OFFICE

Nick Wright
One Crescent Way
MacDUFF Group
Atlanta, GA

News Staff
*McKnight's Long-Term Care
News*
McKnight's Long-Term Care
News
Northfield, IL

Pierre Lavallee
Accromath Magazine
Neograf Design
Terrebonne, Canada

NONPROFIT

Randy Yasenchak
*On Point:
The Journal of Army History*
Army Historical Foundation
Arlington, VA

Brian Griffin
Partners
Delnor Hospital
Geneva, IL

NONPROFIT SMALL OFFICE

Melissa Ferrari
MOVE Magazine
American Association of
Motor Vehicle Administrators
Arlington, VA

Wendy Schrupp
*The Professional Skier -
Fall 2007*
Professional Ski Instructors
of America
Lakewood, CO

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

Jill Rafkin
*PBG's Healthy Living
& Healthy Money Flip*
Magapaper
Aon Consulting
New York, NY

Kristin Dollase
Stanley Enrollment Newsletter
Mercer
Boston, MA

Brenan Sharp, Eva Elliott
*American Profile: Boy Scouts
Publishing Group of America*
Franklin, TN

Endocrine Today
Editorial Staff
Endocrine Today
SLACK Incorporated
Thorofare, NJ

FOR PROFIT SMALL OFFICE

Gary Halpern
*PhotoMedia - Fall 2007 -
Photojournalism - Spanning
the Cultural Divide*
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT

Mariwyn Evans
REALTOR® Show Daily
National Association
of REALTORS®
Chicago, IL

Mike Janes and Patti Koning
Sandia Lab News
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

Office of Strategic
Communications
*Sensational SOFIA
Special Edition of X-Press*
Code T, NASA Dryden
Flight Research Center
Edwards, CA

ANNUAL REPORTS

FOR PROFIT

Bryan Bennett
*Entergy's 2006
Online Annual Report*
Entergy Corporation
New Orleans, LA

Marketing & Creative Services
*The Children's Hospital
of Philadelphia*
- because we care
StayWell Custom
Communications
Evanston, IL

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Dr. Constantine Papadakis
Drexel University:
*Touching Philanthropy -
2007 Philanthropy Journal*
Drexel University
Philadelphia, PA

Ann Cony, Bob Burns
2006 Annual Report
Sacramento Municipal
Utility District
Sacramento, CA

NONPROFIT SMALL OFFICE

Cathy Clement
*Five Words - Five Acres
Annual Report 2007*
Five Acres
Altadena, CA

Carol Pilla
*NJIT President's
Annual Report*
New Jersey Institute
of Technology
Office of University
Communications
Newark, NJ

Jill M. Ercolino
*Shaping a Vision for Tomorrow
- 2006 Annual Report*
Pennsylvania State
Association of Township
Supervisors
Enola, PA

Mary Cicitta
*Ramapo Magazine
Annual Report Edition 2007*
Ramapo College of New Jersey
Mahwah, NJ

BROCHURES, MANUALS & REPORTS

FOR PROFIT

Jill Mahnane
Schwab PCRA Welcome Kit
Charles Schwab & Co., Inc.
San Francisco, CA

Anson Lee
*Simon Fraser University
2008 Viewbook*
Karo Group Inc.
Vancouver, Canada

Jennifer Seelman
*UnitedHealthcare Definitysm
HSA Activation Guide*
UnitedHealthcare
Edina, MN

Own Your Career
NAS Recruitment
Communications for
Verizon Wireless
Cleveland, OH

FOR PROFIT SMALL OFFICE

Year In Review
American Specialty Health
San Diego, CA

Thomas Liehr
*Technology Navigator/Lexus
6th Edition*
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Technical Publications Group
*Pella Architectural Design
Manual*
Pella Corporation
Pella, IA

NONPROFIT

Lynn King, Leslie Miller,
Anne Mitchell
*ACR Membership
Brochure Series*
The American College
of Radiology
Reston, VA

Richard K. Kolb
*Hitting the Military
History Trail*
Veterans of Foreign Wars
Kansas City, MO

NONPROFIT SMALL OFFICE

Bruce Swart
*Defining Opportunity 2007-
2008 Annual Gift Campaign*
The John Marshall Law School
Chicago, IL

*2007 Baltimore Convention
Materials*
National Catholic
Educational Association
Washington, DC

Terry Simzer
*Crew Package - Handbook,
Strategic Plan, Strategic
Journey Poster &
Staying the Course Poster*
Upper Canada District
School Board
Brockville, Canada

ELECTRONIC & VIDEO PUBLICATIONS

FOR PROFIT

Lori Block, Mark Mathson
Your Benefit Programming
Buck Consultants
San Francisco, CA

Susan Hartnett,
Sandra Jahnke
*Managing Retirement Plan
Fees Podcast Event*
DWS SCUDDER
Boston, MA

Public Relations
Partnering in Your Community
Otter Tail Power Company
Fergus Falls, MN

Kristen Smolen
*2009 Lincoln MKS Product
Launch DVD*
Retailer Education & Training
- Lincoln Mercury
Dearborn, MI

Participant Education - R&D
*It's Easy to Join Your Plan
On-Demand Meeting*
The Vanguard Group, Inc.
Valley Forge, PA

FOR PROFIT SMALL OFFICE

Marketing Department
*Designing Precast
Parking Garages*
High Concrete Group LLC
Denver, PA

Timothy Clave
*Toyota Navigation System
plus Hybrid Technology &
Bluetooth Cell Phone Pairing*
Major Media, Inc.
Solana Beach, CA

NONPROFIT

*Sports Medicine
in the Pediatric Office*
American Academy
of Pediatrics
Elk Grove Village, IL

Tina Hay
Italy Blog
The Penn Stater
University Park, PA

NONPROFIT SMALL OFFICE

Deborah Henry,
Dr. Donna Patterson
Student Teacher Resources CD
Clarion University
of Pennsylvania
Clarion, PA

WEB & INTRANET SITES

FOR PROFIT

Mark Michaud
MarketingSense.ca
Ariad Custom
Communications
Toronto, Canada

John Kidon
*Davis & Company Website -
www.davisandco.com*
Davis & Company
Glen Rock, NJ

Linda J. Smith, MSN, RN, CNN
ManageCRC.com
MHCC
West Conshohocken, PA

Matthew Brown
NevadaMagazine.com
Nevada Magazine
Carson City, NV

FOR PROFIT SMALL OFFICE

*Slocum Center Website -
www.slocumcenter.com*
CAWOOD
Eugene, OR

Paul V. Arnold
www.reliableplant.com
Reliable Plant Magazine
Fort Atkinson, WI

NONPROFIT

Carole Sustak
AAA Brand Central
AAA
Heathrow, FL

Communications & Creative
Services Web Team
*Colorado State University
Main Page*
Colorado State University
Fort Collins, CO

Bill Spencer
www.navy.mil
Naval Media Center
Anacostia Annex, DC

NONPROFIT SMALL OFFICE

Gabrielle Schang
*Build a Mobile Clinic
Website Section*
The Children's Health Fund
New York, NY

Corporate Communications
*SECO Energy Web Site -
www.secoenergy.com*
SECO Energy
Sumterville, FL

*CAMPAIGNS,
PROGRAMS & PLANS*

FOR PROFIT

*Clare Woods Academy
Capital Campaign*
ABS Graphics
Addison, IL

US AGAINST ATHERO

*Astrazeneca Brand
Corporate Affairs and
Edelman*
New York, NY

Capitalizing on Change
BlackRock, Inc.
Plainsboro, NJ

Shelly Fowler
PotashCorp Annual
*Enrollment 2008 -
A Guide to Your Benefits*
Clearwater Writing, Inc.
Chandler, AZ

ESPN Communications
NASCAR Returns to ESPN
ESPN
Celebration, FL

MS2 Employee
Communications Team
*MS2 Embrace Diversity
Campaign*
Lockheed Martin
Moorestown, NJ

FOR PROFIT SMALL OFFICE

Marilyn Barnett
*Living Well Eating Smart -
With Kids Book Series*
MARS Advertising
Southfield, MI

Marilyn Milne
*Finding a New Home
for a Treatment Facility*
Public Relations Services LLC
Eugene, OR

NONPROFIT

New Movers Program
Loyola University
Health System
Maywood, IL

Bonita Brodt
*Opening of Prentice
Woman's Hospital*
Northwestern Memorial
Hospital
Chicago, IL

Barbara Evans
WASH UP
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

NONPROFIT SMALL OFFICE

Documentation Team
*Overview of MyChildren's
Children's Hospital Boston*
Boston, MA

WRITING

FOR PROFIT

X - March 2007
CRM Magazine
New York, NY

*Inspiration - Green Sheet
2007 Series*
The Green Sheet, Inc.
Rohnert Park, CA

Tom Mueller
Three Perfect Days - Rome
Hemispheres Magazine,
Pace Communications
Greensboro, NC

Ronnie L. Garrett
*Active Shooter Response
Special Section*
Law Enforcement
Technology Magazine
Fort Atkinson, WI

Warren Miller, Karen Kramer
*BergerWorld - Energy:
Serving the World's Needs...*
The Louis Berger Group, Inc.
Morristown, NJ

Marie Rosenthal,
Jennifer Barlow
*Forget Everything You Know
About Ticks*
Veterinary Learning Systems
Yardley, PA

FOR PROFIT SMALL OFFICE

M.H. Perry
Our Spouses Feature Series
KentLakes
East Aurora, NY

Richard Hart
*Keep Your Daughter Safe:
139 Ways Young Women
Can Prevent Sexual Assault*
Verum Publishing
Foster City, CA

Compensation 2008
Trade Show Executive
Magazine
Carlsbad, CA

NONPROFIT

Boe Workman
*Transforming the Health Care
System: A National Imperative
by Bill Novelli*
AARP
Washington, DC

*Calling All Rheumatologists -
Arthritis Today*
Arthritis Foundation
Atlanta, GA

Kissairis Munoz
Back Home by Ellen N. Woods
Military Officers Association
of America
Alexandria, VA

NONPROFIT SMALL OFFICE

Brad Pokorny
Iranian Government Campaign Against Baha'is Shows New Facets
Bahá'í International Community
New York, NY

Margo A. Smith, MD, FACP
When Your Patients Become Patients
Washington Hospital Center
Washington, DC

DESIGN & ILLUSTRATION

FOR PROFIT

Diane Montana, Andrea Parker
Variable Annuity Product Kit
Jackson National Life Insurance Company
Denver, CO

Super Bowl XLII Program
National Football League & H.O. Zimman, Inc.
Lynn, MA

Anne Loftin Weston
Financial Aid 101 - College Ready
Pace Communications
Greensboro, NC

Jennifer Warren
SHOW Magazine
Spafax Canada
Montreal, Canada

Audrey Perera
SilverKris English - Safari Savvy
SPH Magazines Pte Ltd
Singapore

FOR PROFIT SMALL OFFICE

Marketing Division
NBT Bank 2008 Calendar
NBT Bank
Norwich, NY

Chris Gleason, Laurel Lynn Willoughby
2008 Conservation Calendar
Tacoma Public Utilities
Tacoma, WA

NONPROFIT

Jan Hilton
Bridges 2007 Calendar
American Society of Civil Engineers
Reston, VA

Trusteeship
The Magazine Group
Washington, DC

Susan I. Finkelstein
Admissions Booklet
University of Pennsylvania School of Veterinary Medicine
Philadelphia, PA

NONPROFIT SMALL OFFICE

Rocky Road
Association of Fundraising Professionals
Arlington, VA

ONE-OF-A-KIND PUBLICATIONS

FOR PROFIT

Stephen Smith
Eco-Logic Circular
Costco Wholesale
Issaquah, WA

Marcie Lynn Avram
Little Pink Book - October 2007
Rodale Custom Publishing
New York, NY

Charlene Benson
My Ford - Special Issue
Time Inc. Content Solutions
New York, NY

Laura-Jo Boynton
Portfolio® - November 2007
Timberlake Cabinetry
Winchester, VA

HAO Special Edition 2007
Wax Custom Communications
Miami, FL

FOR PROFIT SMALL OFFICE

Brett Nation
Loco Cacti' Ariocarpus, Astrophytum & Friends!
NATION DESIGN LLC
Alexandria, VA

NONPROFIT

Bob Black
Engineering, Go For It!
American Society for Engineering Education
Washington, DC

Cathi Douglas, Howard Chang
Titan Pride
Cal State Fullerton
Fullerton, CA

Jen Brumfield
NatureTracks - Activity and Coloring Book
Cleveland Metroparks
Cleveland, OH

Amy Hubbard
The Complete Guide to Teaching Jane Austen
WGBH Educational Outreach
Boston, MA

Kim Yavorsky
Carbon Sequestration Atlas of the United States & Canada
U.S. Department of Energy/
National Energy Technology Laboratory
Pittsburgh, PA

NONPROFIT SMALL OFFICE

Office of Communications
Protect & Detect: What Women Should Know About Cancer
American College of Obstetricians and Gynecologists
Washington, DC

Alaska Park Science Team
Alaska Park Science:
Scientific Studies on Climate Change in Alaska's National Parks
National Park Service Alaska Region and
The Alaska Natural History Association
Anchorage, AK

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

BestWeek Staff
A.M. Best Company
Oldwick, NJ

Carol Ford, Bob Taylor
Academy of Medical-Surgical
Nurses
Pitman, NJ

William Moran
American Institute of
Certified Public Accountants
Durham, NC

Suzy Martin
American Thoracic Society
New York, NY

Joanna Masterson
Associated Builders
and Contractors
Arlington, VA

Gail J. Sullivan
Audit Bureau of Circulations
Schaumburg, IL

Jason J. C. Russo
Blood-Horse Publications
Lexington, KY

Teresa B. Dickinson
BNA
Arlington, VA

Lori Block, Mark Mathson
Buck Consultants
San Francisco, CA

Michael A. Casano
Cablevision Systems
Corporation
Bethpage, NY

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Center for Educational
Networking
Charlotte, MI

Alicia Lutz
College of Charleston
Charleston, SC

Cast Communications
Disneyland Resort
Anaheim, CA

Fox Publishing
Johannesburg, South Africa

Kathy Ziprik
Fypon
Mills River, NC

Marlice Gulacsik
GA Creative, Inc.
Bellevue, WA

Agricultural Technology
Research Program
Georgia Tech Research Institute
Atlanta, GA

Deanna Johnson
Gloucester Community
Education
Gloucester, VA

Jean Bunker
Harbor Hospital
Baltimore, MD

Marketing Department
High Concrete Group LLC
Denver, PA

Lisa Fulginiti
High Steel Structures, Inc.
Lancaster, PA

Kelly Ann Doktor
Holyoke High School
Media Center
Holyoke, MA

Edward Hutchinson
Hutchinson Mechanical
Services
Cherry Hill, NJ

Joanne Baker
JCDS, Boston's Jewish
Community Day School
Watertown, MA

Tim Rush
Lacy Construction Company
Grand Island, NE

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

MS2 Employee
Communications Team
Lockheed Martin
Moorestown, NJ

The Marcus Group, Inc.
Little Falls, NJ

MetroPlus Health Plan
New York, NY

Ronni Hutchason, Angelyn
Shapiro, James Skelly
National Association
of Manufacturers
Washington, DC

Samantha Nhan
National Cancer Institute,
Division of Cancer
Epidemiology and Genetics
Rockville, MD

J. Evan Ward
National Shellfisheries
Association
Groton, CT

Parthenon Publishing
Nashville, TN

Corporate Communications
Publix Super Markets
Lakeland, FL

Anne Looney
Raymond Construction Co., Inc.
Dallas, TX

SHAZAM Technical
Communications
SHAZAM
Johnston, IA

Communications & Marketing
Silverton Hospital
Woodburn, OR

Tana Goldberg
Solomon Schechter Day School
of Greater Boston
Newton, MA

Sound Transit
Seattle, WA

Marketing & Creative Services
StayWell Custom
Communications
Evanston, IL

Tom Lunde
STC Chicago
Palatine, IL

U.S. Army Armament
Retooling & Manufacturing
Support Program
Charlestown, IN

Steven Clark
The Walt Disney Company
Burbank, CA

Marge Kumaki
Washington Hospital Center
Washington, DC

Monica Wilson
Wilson & Company, Inc.
Oviedo, FL

Catherine A. Fahey
Wordsworth Writing & Editing
Charleston, SC

2. Newsletters - Web & Electronic

Diane Cole, J. Thurston
Arizona Association
of REALTORS®
Phoenix, AZ

Arthritis Foundation
Atlanta, GA

Jennifer C. Loftus
Astron Solutions
New York, NY

Lori Block, Wade Johnson
Buck Consultants
San Francisco, CA

The Carolina Chapter of Society
for Technical Communication
Research Triangle Park, NC

Child Welfare Information
Gateway/ICF International
Fairfax, VA

Valerie Van Sande
Citrix Online
Goleta, CA

Dave Schafer
City of Houston
Houston, TX

David L. Perkins, Jr.
D. L. Perkins, LLC
Tulsa, OK

Anita Dennis
Dennis Communications
Maplewood, NJ

Nancy L. Rodibaugh,
Kerry Blankenship
Human Resource Services
Purdue University
West Lafayette, IN

National Institute on Aging,
National Institutes of Health,
DHHS
JBS International, Inc.
North Bethesda, MD

Steven E. Sacks, CPA
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Lois McBean, MS, RD
National Dairy Council
Ann Arbor, MI

Peter D. Birt
Ontario Nurses' Association
Toronto, Canada

Steven Johnson
San Diego Convention Center
Corporation
San Diego, CA

Xcel Energy
Denver, CO

3. Newsletters - E-Mail

Nadia Keung
Ariad Custom Communications
Toronto, Canada

Victor Fedeli
City of North Bay
North Bay, Canada

Will Craig
Coach Training Alliance, LLC
Boulder, CO

Mike Faber
Faber Communications LLC
Parker, CO

Nicole Beurkens
Horizons Developmental
Remediation Center
Caledonia, MI

Jane Glendon
HotButton Solutions, Inc.
Calgary, Canada

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Katy M. Lloyd
King William County
King William, VA

Cari Vollmer
LifeOnTrack.com
Savage, MN

Christine Kloser
Love Your Life LLC
Dallastown, PA

Bonnie Rodney,
Valerie Rahmani-Pearl
MasterCard Worldwide
Purchase, NY

Jesse Koren, Sharla Jacobs
Rejuvenate Training, Inc.
Santa Cruz, CA

Sarah Robinson
Sarah Robinson Co.
Birmingham, AL

Renee O'Brien
SharpChip Consulting
Seattle, WA

Nathalie Fairbanks
SpeakEZ Languages, LLC
Glendale, NY

Jennifer Broadley
Successful Single Parenting
London, United Kingdom

Carla Young
Tangent Ideas Inc.
Calgary, Canada

Stacy Fitzgerald-Redd
USA Rice Federation
Arlington, VA

4. Custom-Published Newsletters

CAWOOD
Eugene, OR

Jim Offel
DCP
Walnut Creek, CA

GLC Custom Publishing
Northbrook, IL

Kathy Abernethy
High Construction Company
Lancaster, PA

Hope Health
Kalamazoo, MI

Michel Filion
IOC
Montreal, Canada

Karienne Stovell
John Wiley & Sons, Inc.
Hoboken, NJ

Glenn Cartwright
McGill Centre for
Continuing Education
Montreal, Canada

Debbie Eaton-Vaughn
McMurry Inc.
Phoenix, AZ

McNeill Group, Inc.
Yardley, PA

Marketing & Creative Services
StayWell Custom
Communications
Evanston, IL

5. Newsletter Writing

Melanie Padgett
American College of
Obstetricians and Gynecologists
Washington, DC

William Moran
American Institute of
Certified Public Accountants
Durham, NC

Lori Feldman
Aviva LLC
Wildwood, MO

Megan Gustafson
Carrot, OptumHealth
Golden Valley, MN

Human Resources
Communications
City of Houston
Houston, TX

Sarah Riehl
The Cleveland Museum
of Natural History
Cleveland, OH

Office of Strategic
Communications
Code T, NASA Dryden
Flight Research Center
Edwards, CA

David L. Perkins, Jr.
D. L. Perkins, LLC
Tulsa, OK

McMurry
Saratoga Springs, NY

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

Donna Kutt Nahas
South Nassau Communities
Hospital
Oceanside, NY

Marketing & Creative Services
StayWell Custom
Communications
Evanston, IL

6. Newsletter Design & Layout

CoPilot Creative
Colorado Springs, CO

Trevor Robb
Earth Tech (Canada) Inc.
Winnipeg, Canada

Patient News Publishing
Haliburton, Canada

Debbie Eaton-Vaughn
The Ritz-Carlton Hotel
Company and McMurry Inc.
Phoenix, AZ

Diane Redmond, Jeff Rogers
Success Group International
St. Louis, MO

7. One to Two Person- Produced Newsletters

Rick Anderson
Agilis Group, Inc.
Titusville, NJ

Diane Cole, J. Thurston
Arizona Association
of REALTORS®
Phoenix, AZ

Barbara Schaaf Petty
Assurant Employee Benefits
Kansas City, MO

Amanda Roach
Bloomington Hospital
Bloomington, IN

Corporate Communications
CardWorks
Woodbury, NY

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Crutchfield Dermatology
Eagan, MN

J. Michael Davison
Davison and Associates
Key West, FL

David Porter
Disney Cruise Line
Lake Buena Vista, FL

Jennifer Molloy
Institutional Real Estate, Inc.
San Ramon, CA

Miriam Kapfer
Kraft Foods Global, Inc.
Northfield, IL

Patricia M. Burgio, APR
Lancaster Central
School District
Lancaster, NY

Catherine K. Brown,
Jacqueline A. Lemon
Miami University
Oxford, OH

Robb Cowie
Multnomah County
Department of
Community Justice
Portland, OR

Jennifer Apperson,
Vanessa St. Gerard
National Association of
Elementary School Principals
Alexandria, VA

Phyllis Rossow
Otter Tail Power Company
Fergus Falls, MN

Karen Sharma
Provincial Council of
Women of Manitoba, Inc.
Winnipeg, Canada

Public Affairs Department
Rouge Valley Health System
Toronto, Canada

Corporate Communications
SECO Energy
Sumterville, FL

Jonna Scott-Blakes
Sentara Virginia Beach
General Hospital
Virginia Beach, VA

Karen Corday, Judi Casey
Sloan Work and Family
Research Network
Brighton, MA

Marcia Layton Turner
Sutton McCallister Publishing
Fairport, NY

Deborah Williams
Univera Healthcare
Buffalo, NY

Michelle Franzen Martin,
Sarah Freeman
Wayne State University
Alumni Association
Detroit, MI

Boris Mahovac
Your Ezine Coach
Oakville, Canada

8. New Newsletters

Jennifer Haubein
Best Biz Web Site Solutions
Tomball, TX

Bill Porter
Chrysler Financial
Farmington Hills, MI

Victor Fedeli
City of North Bay
North Bay, Canada

ComPsych Corp.
Chicago, IL

Gabriella Filisko
Employer Resource Institute
Alameda, CA

Geoffrey Dohrmann
Institutional Real Estate, Inc.
San Ramon, CA

Debbie Eaton-Vaughn
McMurry Inc.
Phoenix, AZ

Gloria Sánchez
North Carolina Healthy Start
Foundation
Raleigh, NC

Petwise Press
Weare, NH

Sonja Hall
Tacoma Public Utilities
Tacoma, WA

Dan Herman
VSI Construction, Inc.
Maple Grove, MN

9. Most Improved Newsletters

Kara Bush
Acoma Business Enterprises
Acoma, NM

Alabama Department
of Education
Montgomery, AL

Michelle Balaban
Ariad Custom Communications
Toronto, Canada

Fanny Karolev
Campbell Company of Canada
Toronto, Canada

Corporate Communications
CardWorks
Woodbury, NY

Lisa Antram
Catalina Communications
Henderson, NV

Margo Wheeler, AICP
City Planning & Management
Division of APA
Las Vegas, NV

Kathleen Duprey
Cornerstone Visual
Communications
Ayer, MA

DD+A
Omaha, NE

David Porter
Disney Cruise Line
Lake Buena Vista, FL

Michael Ervin
Ervin Bell Marketing
Communications
Irvine, CA

Esprit Graphic
Communications, Inc.
Kennewick, WA

Fox Publishing
Johannesburg, South Africa

Hugh R. Furneaux
Lantana Consulting Group Inc.
Toronto, Canada

Donovan Kuehn
NAADAC, the Association
for Addiction Professionals
Alexandria, VA

Barbara Keebler
National Catholic
Educational Association
Washington, DC

Ohio Sea Grant
Communications
Ohio Sea Grant and
Stone Laboratory
Columbus, OH

Preeti Vasishtha, Mike White,
Roxanne Rash
Print Solutions & Distribution
Association
Alexandria, VA

Ginger Richardson, John
German, Della Ulibarri
Santa Fe Institute
Santa Fe, NM

Poppy Wilkinson
Spafax Canada/
Air Canada's onAir
Montreal, Canada

Kathryn Zdan
Spidell Publishing, Inc.
Anaheim, CA

Paula Turner
U.S. Department of Energy/
National Energy Technology
Laboratory
Albany, OR

Magazines & Journals

10. Magazines & Journals - Print

ABS Graphics
Addison, IL

American Academy of Pediatrics
Elk Grove Village, IL

Erin Matters
Bayfront Health System
Saint Petersburg, FL

Brilliant Star Magazine
Evanston, IL

Centerstone
Nashville, TN

Doug Tolf, Diane Arthur,
Ken Lynch
City of Surprise
Phoenix, AZ

City Manager's Media and
Communications Group
City of Virginia Beach
Virginia Beach, VA

Gil Press
EMC Corporation
Hopkinton, MA

Jean Bunker
Harbor Hospital
Baltimore, MD

Phil Richard
Hesston College
Hesston, KS

Imagination
Chicago, IL

Kim Breeding
Independent Hardee's
Franchisee Association
Chesapeake, VA

Elisa Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Janice Ciccarelli
Loyola University
Health System
Maywood, IL

Vivian Djen
National Museum of
Women in the Arts
Washington, DC

Melodie Wisniewski
National Organization of
Mothers of Twins Clubs, Inc.
Franklin, TN

Eileen Mustain
Oklahoma State University -
University Marketing
Stillwater, OK

Peter D. Birt
Ontario Nurses' Association
Toronto, Canada

Mark Malinowski
Overlook Hospital
Summit, NJ

Nancy Fitzpatrick
Quota International
Washington, DC

Malia Schwartz, Ph.D.
Rhode Island Sea Grant
Narragansett, RI

E. Thomas Hall
SkillsUSA
Leesburg, VA

Mary Heindl
SMC Business Councils
Pittsburgh, PA

John Tibbetts
South Carolina Sea Grant
Consortium
Charleston, SC

T. Rowe Price and Custom
Solutions from SmartMoney
New York, NY

Donna Mulder
Thrivent Financial
for Lutherans
Appleton, WI

Toyota Motor Sales, USA, Inc.
Torrance, CA

Mark Preston
U.S. Tennis Association
White Plains, NY

Bill Clayton, Mira Lancaster
University of Michigan
College of Engineering
Ann Arbor, MI

Jon Marmor
University of Washington
Alumni Association
Seattle, WA

Judith Yarrow
University of Washington
School of Public Health &
Community Medicine
Seattle, WA

Ginny Gaylor, Selby Bateman
Vitality Communications
Greensboro, NC

Wax Custom Communications
Miami, FL

Ingrid Griesel
Words'worth
Parkview, South Africa

11. Magazines & Journals - Print Over 32 Pages

Lynna Goch
A.M. Best Company
Oldwick, NJ

Brandon Fried
Airforwarders Association
Washington, DC

Christine Spiegel
Alpha Phi International
Evanston, IL

Raina Keefer, Betsy Colgan
The American College
of Radiology
Reston, VA

Gabriella Klatt
Americana Correctional
Association
Alexandria, VA

Jessica Smith, Laura Jesberg
American Paint Horse
Association
Fort Worth, TX

Noëlle A. Boughanmi
American Podiatric Medical
Association
Bethesda, MD

Beth Smiley
American Rose Society
Shreveport, LA

J. William Thompson, FASLA
American Society of
Landscape Architects
Washington, DC

Regina Johnson
American Solar Energy Society
Boulder, CO

Marge Scherer
ASCD
Alexandria, VA

Judi Connelly
Association for Supervision and
Curriculum Development
Alexandria, VA

Jacqui Cook
Association Forum
of Chicagoland
Chicago, IL

Hong Zhao
Beaches Living Guide
Toronto, Canada

Michael Sciulla Boat Owners Association of the U.S. Alexandria, VA	Editorial and Design Elite Traveler New York, NY	Brian E. Gray National Catholic Educational Association Washington, DC	Jody Becker Sealant, Waterproofing and Restoration Institute Kansas City, MO
Kim Deely Emery Boston Latin School Association Boston, MA	Barbara Spector Family Business Magazine Philadelphia, PA	Thad Plumley National Ground Water Association Westerville, OH	Psychiatric Annals Staff SLACK Incorporated/ Wyanoke Group Thorofare, NJ
Tim Bandura Burrell Colour Imaging Crown Point, IN	Lance Ritchlin Financial Planning Association Denver, CO	Timothy Captain National Kitchen & Bath Association Hackettstown, NJ	Ed Rutkowski Society for Technical Communication Arlington, VA
Pam Chwedyk Career Recruitment Media/ Alloy Education Chicago, IL	Gary Peterson H&A Publishing Omaha, NE	Sandra E. Shumway National Shellfisheries Association Groton, CT	Anne Perusek Society of Women Engineers Cleveland Heights, OH
Jon O'Brien Catholics for Choice Washington, DC	Geoffrey Bilau, Jeff Ortiz IAPMO Ontario, CA	Publication Staff NC State Alumni Association Raleigh, NC	Steve Osborn Sonoma County Medical Association Santa Rosa, CA
Cerner Marketing Cerner Corporation Kansas City, MO	IBM Journal of Research and Development Staff IBM Technical Journals Yorktown Heights, NY	Frank Belluscio, III New Jersey School Boards Association Trenton, NJ	Michele A. Reed State University of New York, Oswego Oswego, NY
Jennifer Norbut Commercial Investment Real Estate Chicago, IL	Janet D'Alesandro, Linda Alexander International Association of Forensic Nurses Pitman, NJ	Marketing & Communications Department New York State Credit Union League, Inc. & Affiliates Latham, NY	Marketing & Creative Services StayWell Custom Communications Evanston, IL
Construction Financial Management Association Princeton, NJ	International Foundation of Employee Benefit Plans Brookfield, WI	Jenny Kucera Noria Corporation Tulsa, OK	Angela Brady Stratton Publishing & Marketing Inc. Alexandria, VA
Anita Thompson Costco Wholesale Issaquah, WA	Invitrogen Creative Services Invitrogen Eugene, OR	Sandy Smith Occupational Hazards Cleveland, OH	Editorial Staff Supply House Times/ BNP Media Bensenville, IL
Stacieann C. Yuhasz, Ph.D. Department of Veterans Affairs Baltimore, MD	Isabelle Cohen-DeAngelis John Wiley & Sons, Inc. Hoboken, NJ	The Orange County Bar Association Newport Beach, CA	Charlene Benson Time Inc. Content Solutions New York, NY
Marketing and Media Relations Drexel University LeBow College of Business Philadelphia, PA	Liz McKey, Andréia Brunstein Lynn University Boca Raton, FL	Steven Lane, MA Physician Assistant Education Association Alexandria, VA	Janice M. Fink The University of Alabama National Alumni Association Tuscaloosa, AL
Tim King The E.W. Scripps Company Cincinnati, OH	Debbie Eaton-Vaughn McMurry Inc. Phoenix, AZ	Peggy Edwards Professional Tennis Registry Hilton Head Island, SC	Betsy Woodhouse University of Arizona - SAHRA Tucson, AZ
D. Teddy Diggs EDUCAUSE Boulder, CO	Raven Padgett National Association of Elementary School Principals Alexandria, VA	Peter Francesconi Racquet Sports Industry Fairfield, CT	
	Stacey Moncrieff National Association of REALTORS® Chicago, IL	B. Scott Hunt, Stephani Hawkins Sabre Airline Solutions Southlake, TX	
	Principal Leadership Team National Association of Secondary School Principals Reston, VA		

Publications Staff
University of Medicine
& Dentistry of New Jersey
Newark, NJ

Stephanie Kuenn
Young Adult Library Services
Association
Chicago, IL

12. Magazines & Journals - Web & Electronic

Lorie Damon, Ph.D.,
Phil Mobley
Building Owners and Managers
Association International
Washington, DC

Gina Ratliffe
Faithworks Coaching &
Seminars LLC
Santa Monica, CA

Laura Wayland-Smith Hatch
GravurExchange
Williamson, NY

Phi Kappa Phi Forum
The Honor Society of
Phi Kappa Phi
Baton Rouge, LA

The Magazine Group
Washington, DC

13. Custom-Published Magazines & Journals

Kelly Faloon
BNP Media
Bensenville, IL

Anne Rose
Canada Wide Media
Burnaby, Canada

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Carl E. Crider
Crider Associates
Encinitas, CA

D Custom
Dallas, TX

Randall Lane
Doubledown Media
New York, NY

Imagination
Chicago, IL

Nick Wright
MacDUFF Group
Atlanta, GA

Marilyn Barnett
MARS Advertising
Southfield, MI

Debbie Eaton-Vaughn
McMurry Inc.
Phoenix, AZ

National Football League
& H.O. Zimman, Inc.
Lynn, MA

Julie Simon
National Foundation for
Advancement in the Arts
Miami, FL

Laura Wall, Britta Waller
Pace Communications
Greensboro, NC

Britta Waller, Larry Williams
Pace Communications
Greensboro, NC

Penton Custom Media
Cleveland, OH

The Pohly Company
Boston, MA

Dominique Ritter
Pure Canada
Montreal, Canada

Theresa Houck
Putman Media, Inc.
Itasca, IL

Debbie Eaton-Vaughn
The Ritz-Carlton Hotel
Company and McMurry Inc.
Phoenix, AZ

Marcie Lynn Avram
Rodale Custom Publishing
New York, NY

Chuck Norman
S&A Cherokee
Cary, NC

SAGE, Inc.
Thousand Oaks, CA

Dianne Grosskopf
SHPE Magazine
Short Hills, NJ

Duncan Christy
Sky
Greensboro, NC

Texas Monthly
Custom Publishing
Austin, TX

United Business Media, LLC
and CA, Inc.
Manhasset, NY

Rob Elfner
Wachovia
New York, NY

Kent Wilson
Wilson Imaging
& Publishing, Inc.
Upland, CA

14. Magazine & Journal Writing

Alive Publishing Group
Richmond, Canada

Lisa Junker
ASAE & The Center for
Association Leadership
Washington, DC

Kimberly A. Howard
The Association of
Corporate Counsel
Washington, DC

Shahin Shojai
CAPCO
London, UK

Britta Monaco
City of Gaithersburg
Gaithersburg, MD

Barb Coleman
Cleveland Clinic
Beachwood, OH

Linda Longo
Contract Lighting
Clifton, NJ

Tim Talevich
Costco Wholesale
Issaquah, WA

CRM Magazine
New York, NY

Donna Schillinger
Deafness Research Foundation
Clarksville, AR

Dorland Healthcare,
a Contexo Media Company
Plantation, FL

Monya Keane
EMC Corporation
Hopkinton, MA

Louann Reid
English Journal
Fort Collins, CO

Rebecca Maxon
Fairleigh Dickinson University
Teaneck, NJ

Hammock Publishing
Nashville, TN

Randy Johnson
Hemispheres Magazine,
Pace Communications
Greensboro, NC

Suzanne Lopez-Isa
Hispanic Outlook in
Higher Education Magazine
Paramus, NJ

Beth Elkin
i2 Technologies
Dallas, TX

IBM Systems Journal Staff IBM Technical Journals Yorktown Heights, NY	Mark Michelson Printing Impressions Philadelphia, PA	Clare Johnson BNP Media Clinton Township, MI	Cellular Analysis Business Unit Invitrogen Eugene, OR
Judy Giannetto Illinois CPA Society Chicago, IL	Peggy Edwards Professional Tennis Registry Hilton Head Island, SC	Paula Lykins California Pacific Medical Center San Francisco, CA	Isabelle Cohen-DeAngelis John Wiley & Sons, Inc. Hoboken, NJ
Tom Schuman Indiana Chamber of Commerce Indianapolis, IN	Paul V. Arnold Reliable Plant Magazine Fort Atkinson, WI	Joanne Drummond CareFirst BlueCross BlueShield Owings Mills, MD	William Riss Landover Corp. Mercer Island, WA
Kathy Williams Institute of Management Accountants Montvale, NJ	Patricia L. Harman Restoration Industry Association Columbia, MD	Peg Van Patten Connecticut Sea Grant/UCONN Groton, CT	Warren Miller, Karen Kramer The Louis Berger Group, Inc. Morristown, NJ
International Code Council Birmingham, AL	Patricia Fitzgerald School Nutrition Association Alexandria, VA	Laura Hegyi CRM Magazine New York, NY	Debbie Eaton-Vaughn McMurry Inc. Phoenix, AZ
Burl Cain, Kerry Myers Louisiana State Penitentiary Angola, LA	Duncan Christy Sky Greensboro, NC	Daniel Scharfman Daniel Scharfman Design, Inc. New York, NY	McNeill Group, Inc. Yardley, PA
The Magazine Group Washington, DC	Wes Isley Triumph/Pace Communications Greensboro, NC	Jim Offel DCP Walnut Creek, CA	Bob DeCaprio Messenger Courier Association of the Americas Washington, DC
Michael W. Fincham Maryland Sea Grant Program College Park, MD	John Moore United States Personal Chef Association Rio Rancho, NM	Gina Tomko Editorial Projects in Education Bethesda, MD	Stephanie Oetjen National Association of Professional Employer Organizations Alexandria, VA
Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI	Rebekah Murray, Lara Zielin University of Michigan College of LSA Ann Arbor, MI	Sandy Campbell Electric Railroaders Association, Inc. New York, NY	Sophie Hanson Newsletters Ink Murray, UT
John Lypen MOTOR Magazine Troy, MI	Adam Jablonowski Wayne County Medical Society of Southeast Michigan Detroit, MI	Community Outreach Office Grand Valley State University College of Education Grand Rapids, MI	Frank Ruopoli NOAA Coastal Services Center Charleston, SC
Thad Plumley National Ground Water Association Westerville, OH		The Green Sheet, Inc. Rohnert Park, CA	Kelly Maher Pace Communications Greensboro, NC
Patricia May Nielsen Builders Harrisonburg, VA	<i>15. Magazine & Journal Design & Layout</i>	Barbara Burrows Home Digest International Oakville, Canada	Tina Hay The Penn Stater University Park, PA
Jenny Kucera Noria Corporation Tulsa, OK	Alive Publishing Group Richmond, Canada	Laura Kloberg The Honor Society of Phi Kappa Phi Baton Rouge, LA	
Colleen Marble Pace Communications Greensboro, NC	Kelly Book American Bar Association Chicago, IL	Imagination Chicago, IL	
	Arthritis Foundation Atlanta, GA	Tony Spataro Indiana Chamber of Commerce Indianapolis, IN	
	Nicole Kresge Association for Women in Science Washington, DC		

Krystal Nolte
Peru State College Foundation
Peru, NE

The Pohly Company
Boston, MA

Patricia L. Harman
Restoration Industry
Association
Columbia, MD

Debbie Eaton-Vaughn
The Ritz-Carlton Hotel
Company and McMurry Inc.
Phoenix, AZ

Martin Harmon
Roosevelt Warm Springs
Warm Springs, GA

Chuck Norman
S&A Cherokee
Cary, NC

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

Publication Department
Society of Decorative Painters
Wichita, KS

Texas Monthly
Custom Publishing
Austin, TX

Charlene Benson
Time Inc. Content Solutions
New York, NY

U.S. Trust and Custom
Solutions from SmartMoney
New York, NY

Kimberly Forrester
United States Professional
Tennis Association
Houston, TX

United States Tennis
Association
& H.O. Zimman, Inc.
Lynn, MA

The University of Oklahoma
Norman, OK

16. One to Two Person- Produced Magazines & Journals

Collin R. Bakse
Airlift/Tanker Association
Belleville, IL

Deanna Stewart, Janet Mundy
Cal Poly Pomona -
College of Agriculture
Pomona, CA

Constance C. Knight, APR
Clariant Corporation
Charlotte, NC

Michael Crane
East Carolina University
College of Fine Arts and
Communication
Greenville, NC

Keri Goulart
Faculty Association of
California Community Colleges
Sacramento, CA

Allison Eckel
Gravure Association of America
Rochester, NY

Warren Miller, Karen Kramer
The Louis Berger Group, Inc.
Morristown, NJ

Bob Neubauer
NAPCO
Philadelphia, PA

Dawn A. Lospaluto
NAPL
Paramus, NJ

Karen Carlson, James Hawker
Southern Illinois University
School of Medicine
Springfield, IL

Jeff Holland
towPartners
Keller, TX

Natalie Eslinger
United States Air Forces in
Europe - Safety Directorate
APO, AE

Cynthia H. Adams
The University of Georgia
Graduate School
Athens, GA

Margot Emery, Donna Hundley
University of Tennessee
Institute of Agriculture
Knoxville, TN

Ken Whitman
Whitman-Hall
Los Angeles, CA

17. New Magazines & Journals

Bath & Kitchen Pro Staff
Bath & Kitchen Pro
Bensenville, IL

Editorial Projects in Education
Bethesda, MD

Janet Dudar
IEEE
Piscataway, NJ

David Famiano
John Wiley & Sons, Inc.
San Francisco, CA

Jay Jones
The Market Connection
Santa Ana, CA

Jaimey Easler, Colleen Marble
Pace Communications
Greensboro, NC

The Pohly Company
Boston, MA

SAGE, Inc.
Thousand Oaks, CA

L. Nicole Hood
Studio H Group
Chicago, IL

Sherri Miles
Suffolk University,
College of Arts and Sciences
Boston, MA

Charlene Benson
Time Inc. Content Solutions
New York, NY

18. Most Improved Magazines & Journals

Michael Muscat, Ellen French
AACN
Aliso Viejo, CA

Alive Publishing Group
Richmond, Canada

Scheryl A. McDavid
American Association of
Textile Chemists and Colorists
Durham, NC

Stacey L. Bell
American Gas Association
Riverview, FL

Nicole Kresge
American Society for
Biochemistry and
Molecular Biology
Bethesda, MD

American Society of
Ophthalmic Administrators
Fairfax, VA

Lisa Nardone
Associated Builders
and Contractors
Arlington, VA

Association of Womens' Health,
Obstetric & Neonatal Nurses
Washington, DC

Nicole Kirschner
BNP Media
Troy, MI

Richard Taranto
Boat International Media
Fort Lauderdale, FL

Communications and
Marketing Department
California and Nevada
Credit Union Leagues
Rancho Cucamonga, CA

Shauna Lowry
CCS Corporation
Calgary, Canada

Children and Adults
with Attention-Deficit/
Hyperactivity Disorder
Landover, MD

Office of College Publications
College of Charleston
Charleston, SC

Paul Miller
Colorado State University
Fort Collins, CO

Andrea Pearman
Diversified Marketing
Strategies, Inc.
Crown Point, IN

Monya Keane
EMC Corporation
Hopkinton, MA

Monica Lewman-Garcia
G4S Wackenhut
Palm Beach Gardens, FL

Samantha Cuozzo
Holland-Mark, HM Studios
Boston, MA

Isabelle Cohen-DeAngelis
John Wiley & Sons, Inc.
Hoboken, NJ

Mike Allegra, Phyllis Lerner
The Lawrenceville School
Lawrenceville, NJ

The Magazine Group
Washington, DC

Deborah Hale Kirchner,
Jenell Anderson Hironimus
Millikin University
Decatur, IL

Martha King
National Multiple Sclerosis
Society
New York, NY

Jody Becker
Networx Communication
Kansas City, MO

Sophie Hanson
Newsletters Ink
Murray, UT

Oncology Nursing Society
Pittsburgh, PA

Parthenon Publishing
Nashville, TN

Jonathan Kersting
Pittsburgh Technology Council
Pittsburgh, PA

Shannon Amy Stockwell
Playground Magazine
Idaho Falls, ID

The Pohly Company
Boston, MA

Mario Medina
PRISM Media Group
Carrollton, TX

Kristen Smolen
Retailer Education & Training -
Lincoln Mercury
Dearborn, MI

Maria Robertson
School Nutrition Association
Alexandria, VA

Karen G. Stanwood,
Bonnie Katz
SLACK Incorporated
Thorofare, NJ

Debra Stratton
Stratton Publishing
& Marketing Inc.
Alexandria, VA

Jeff Holland
towPartners
Keller, TX

Trade Show Executive
Magazine
Carlsbad, CA

John Moore
United States Personal Chef
Association
Rio Rancho, NM

Susan I. Finkelstein
University of Pennsylvania
School of Veterinary Medicine
Philadelphia, PA

Magapapers & Newspapers

19. Magapapers & Newspapers - Print

Anne Elizabeth Powell
American Society of
Civil Engineers
Reston, VA

The Air Conditioning, Heating,
Refrigeration News Team
BNP Media
Troy, MI

The Erickson Tribune Team
Erickson Retirement
Communities
Baltimore, MD

Jennifer McGuinness
Humane Society Youth
East Haddam, CT

Sally Koch Kubetin
International Medical News
Group
Rockville, MD

Ellie Robinson
Machinery & Equipment MRO
Oakville, Canada

Valerie Hunt
National Athletic Trainers'
Association
Dallas, TX

Brenan Sharp
Publishing Group of America
Franklin, TN

Noelle Bowman
Republic Custom Publishing,
Republic Media
Phoenix, AZ

Kevin Graham
Xcel Energy
Denver, CO

20. Custom-Published Magapapers & Newspapers

Southern Neighbor Group
Calliope
Chapel Hill, NC

Holland Hospital
Holland, MI

Calvin R. Pierce
International Medical News
Group
Rockville, MD

Brenan Sharp, Eva Elliott
Publishing Group of America
Franklin, TN

Bryan Bechtel
SLACK Incorporated
Thorofare, NJ

Brent Wheelbarger
Trifecta Communications LLC
Moore, OK

21. Magapaper & Newspaper Writing

Catherine Cooper Nellist
International Medical News
Group
Rockville, MD

Infectious Diseases
in Children Staff
SLACK Incorporated
Thorofare, NJ

Speech Technology
Magazine Staff
Speech Technology Magazine
New York, NY

22. Magapaper & Newspaper Design & Layout

Carlos Soto
American Counseling
Association
Alexandria, VA

Leslie Denton-Roach
City of Houston
Houston, TX

Scott Kane, Ron Wilshire
Clarion University
of Pennsylvania
Clarion, PA

Editorial Projects in Education
Bethesda, MD

Matthew Johnson
Matt Johnson Graphic Design
Mobile, AL

Alayna G. Riggins
Walt Disney World Resort
Lake Buena Vista, FL

23. One to Two Person- Produced Magapapers & Newspapers

William Donovan
Donovan Writing & Publishing
Hingham, MA

Brenan Sharp, Eva Elliott
Publishing Group of America
Franklin, TN

Jennifer Fossell O'Sullivan
St. Mary's College of Maryland
St. Mary's City, MD

24. Most Improved Magapapers & Newspapers

Rachel Coker
Binghamton University
Binghamton, NY

Josh Cable
Government Product News
Cleveland, OH

Georgia C. Stelluto
IEEE-USA
Washington, DC

Geoffrey Giordano
John Wiley & Sons, Inc.
Hoboken, NJ

Linda Morgan
National Association of
School Psychologists
Bethesda, MD

Erika Lari
Washington REALTORS®
Olympia, WA

Annual Reports

25. Annual Reports - Print

Melora Heavey
American Institute of CPAs
New York, NY

Mark Denato
Association Headquarters
Mt. Laurel, NJ

L.N. Vaillancourt
Association Management
Center
Glenview, IL

Lavenia A. Norford
Bridgewater Retirement
Community
Bridgewater, VA

Jill Matejcek
Brooks Center for
Rehabilitation Studies
Jacksonville, FL

Communications Department
CH2M HILL Hanford Group,
Inc.
Richland, WA

Sarah D. Ward
Chowan University
Murfreesboro, NC

Donna Washington
Cleveland Metroparks
Cleveland, OH

Maryland M. Grier
Connecticut Health Foundation
New Britain, CT

Corporate Communications
Fort Dearborn Life Insurance
Company
Downers Grove, IL

Karl Kaluza
Fulcrum Foundation
Seattle, WA

Jeannette Gutierrez,
Heather Sowinski
Group Fifty-five Marketing
Detroit, MI

Susan LaRosa
Henry Street Settlement
New York, NY

Public Affairs Staff
Idaho Housing and Finance
Association
Boise, ID

Human Services
Communications Department
Jewish Employment and
Vocational Service
Philadelphia, PA

Lisa Mayles
LifeShare Community
Blood Services
Elyria, OH

Joe Mignella
Maher & Mignella
Cherry Hill, NJ

Lisa McCluskey
Martin Memorial
Health Systems
Stuart, FL

Missouri Foundation for Health
St. Louis, MO

Kristin Manke
Pacific Northwest
National Laboratory
Richland, WA

Myra Grant, Lindsay Howell
Pardee Foundation
& Pardee Hospital
Hendersonville, NC

Linda Silverstein
Rashi School
Newton, MA

Jo R. Bishop
Saint Meinrad Archabbey
St. Meinrad, IN

Yvonne Pover
Skardon Pover, Inc. Visual &
Marketing Communications
Alexandria, VA

Justin Lopinot
Standing Partnership
St. Louis, MO

Communications and
Customer Service
TRICARE Management Activity
Falls Church, VA

26. Annual Reports - Print Over 32 Pages

Deborah E. Bennett
American Iron and Steel
Institute
Washington, DC

Gary Spruch
American Jewish Committee
New York, NY

Claude D. Grant
Bronx Community College
Bronx, NY

Kellye A. Keyes
Chicago Housing Authority
Chicago, IL

Barb Coleman
Cleveland Clinic
Beachwood, OH

Office of Corporate
Communications
Diakon Lutheran
Social Ministries
Mechanicsburg, PA

Jewish Federation of
Palm Beach County
West Palm Beach, FL

Shelly Olsan
The Krell Institute
Ames, IA

Bradley Daleiden-Brugman
Loyola University
Health System
Maywood, IL

Sara Kosowsky
National Kidney Foundation,
Inc.
New York, NY

Keith Kanzel, John Fretz,
Beth Schecter
National University System
La Jolla, CA

Megan Schade
New York Methodist Hospital
Brooklyn, NY

Cecilia Green, Michele Drayton
Turnaround Management
Association
Chicago, IL

Susan Reed, Diane Carasik
Dion, Gaye Korbet
WGBH
Boston, MA

Ingrid Griesel
Words'worth
Parkview, South Africa

27. Annual Reports - Web & Electronic

Page Works
American Association
of Endodontists
Chicago, IL

Marketing & Community
Relations
Bloomington Hospital
Bloomington, IN

HOOPP Communications
Hospitals of Ontario
Pension Plan
Toronto, Canada

Department of Communications
The Joint Commission
Oakbrook Terrace, IL

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Publications Staff
University of Medicine
& Dentistry of New Jersey
Newark, NJ

Terry Simzer
Upper Canada District
School Board
Brockville, Canada

28. Annual Report Writing

Brian Griffin
Delnor Hospital
Geneva, IL

Judith T. Phair
Graduate Management
Admission Council
McLean, VA

Laura Phillips Garner
National 4-H Council
Chevy Chase, MD

29. Annual Report Design & Layout

Sarah Stec
Archetype Graphic Design
Chicago, IL

Georgia Park
Association for Supervision and
Curriculum Development
Alexandria, VA

Brenda Stahlman,
Paul M. Hambke
Clarion University
of Pennsylvania
Clarion, PA

Vic Geanopulos
HMP Communications
Malvern, PA

David R. Lopez
Jersey City Public Schools
Jersey City, NJ

Kate Wall
Kate Wall Creative
& Consulting
Philadelphia, PA

Dave Bourne
Rouge Valley Health System
Toronto, Canada

Lynn McFarlane
University of Medicine
& Dentistry of New Jersey -
School of Nursing
Newark, NJ

Patricia Herndon, Teresa Pyron,
Josh Sewell
University of West Georgia
Carrollton, GA

30. One to Two Person- Produced Annual Reports

Brigitte Johnson, APR
American Forest Foundation
Washington, DC

Peg Van Patten, Debra Schuler
Connecticut Sea Grant &
UCONN Marine Sciences
Groton, CT

Pamela Geisel, Peter Gialloredo
Eden Family of Services
Princeton, NJ

Anita Dubey
Institute for Work & Health
Toronto, Canada

Bruce Swart
The John Marshall Law School
Chicago, IL

Rae A. Todd
Platte River Power Authority
Fort Collins, CO

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

31. Most Improved Annual Reports

Kirk Englehardt
Georgia Tech Research Institute
Atlanta, GA

Ellen Birek
Ogilvy Public Relations
Worldwide
Washington, DC

Brochures, Manuals & Reports

32. Education & Training Brochures, Manuals & Reports

Association for Career and
Technical Education
Alexandria, VA

Danatec Educational
Services Ltd.
Calgary, Canada

Marketing and Media Relations
Drexel University
LeBow College of Business
Philadelphia, PA

Beverly Barnes
Homes for Working Families
Washington, DC

Knowledge Application
Program, Substance Abuse and
Mental Health Services
Administration
JBS International, Inc.
North Bethesda, MD

Catherine Morris
The John Marshall Law School
Chicago, IL

Julie Kendall
Kohl's Department Stores
Menomonee Falls, WI

William Riss
Landover Corp.
Mercer Island, WA

Loyola University
Health System
Maywood, IL

Phillip Dyer, CFP, RLP
Military Officers Association
of America
Alexandria, VA

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Tom Sprtel
Northbrook Park District
Northbrook, IL

Brian Woodland
Peel District School Board
Mississauga, Canada

Carla Pereira
Peel District School Board
Mississauga, Canada

Kandace DeSadier
Roche Diagnostics
Indianapolis, IN

Bonni Graham
Scantron Corporation
San Diego, CA

Marketing & Creative Services
StayWell Custom
Communications
Evanston, IL

33. Marketing & Public Relations Brochures, Manuals & Reports

Ambica Jones
Ariad Custom Communications
Toronto, Canada

Christopher Lawton
b. james branding group
Pittsburgh, PA

Doug Grassian, Jenny
Zimmerman, Cynthia Geary
BASS
Lake Buena Vista, FL

Tammy Rotellini
Blood Bank of San Bernardino
and Riverside Counties
San Fernando, CA

Kelly L. LeFevre,
Molly A. Luffy
BusinessBuildingRoundtable.com
Columbus, OH

Cindy McMahon
Creighton University
Marketing & Public Relations
Omaha, NE

Alison Davis
Davis & Company
Glen Rock, NJ

Christine O'Brien,
Missy Asikainen
Elsevier
St. Louis, MO

Marketing Department
High Concrete Group LLC
Denver, PA

Shelly Kunkel
Hill & Company
Edwards, CO

Susanne Ho
KMB
Hong Kong, China

William Riss
Landover Corp.
Mercer Island, WA

Judy Remington
New Jersey Association of
Mental Health Agencies, Inc.
Mercerville, NJ

Jeff Strohm
Northern Illinois University
DeKalb, IL

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Noreen Braman,
Paula Whitcomb
RFB&D
Princeton, NJ

Richard B. Adams
School Management Essentials
Minneapolis, MN

Caren Batzer
St. John's University
Queens, NY

Ann Rinehart
Stamats
Cedar Rapids, IA

Candice Kiel
The Write Type
Reno, NV

34. Media Kits

Denise N. Siebler
A.M. Best Company
Oldwick, NJ

Liz Sullivan, Erin Ruehrwein
ABA Journal/The Lawyer's
Magazine
Chicago, IL

appliance DESIGN
Marketing Team
BNP Media
Troy, MI

Document Production
Commission on Accreditation of
Rehabilitation Facilities
Tucson, AZ

Doris Winters
Costco Wholesale
Issaquah, WA

Keri Potts, Kimberly Jarvis
ESPN
Bristol, CT

Terri Gates, Matt Huelskamp
KETC
St. Louis, MO

Cheryl Y. Bradley
NASW Press
Washington, DC

Denise Mosgrove
San Diego Convention Center
Corporation
San Diego, CA

Angela Brady
Stratton Publishing
& Marketing Inc.
Alexandria, VA

Bennett DeOlazo
Studio B
Alexandria, VA

35. Corporate Capability & Identity Materials

Automotive Aftermarket
Industry Association
Bethesda, MD

Quality Magazine
Marketing Team
BNP Media
Troy, MI

Kathryn Van Hulzen
Buck Consultants
Los Angeles, CA

Redding Publications Group
CH2M HILL
Redding, CA

Continental Industries, Inc.
Elkhart, IN

James F. Mandler
Continuum Health Partners
New York, NY

Blanche McGurr
Institute of Electrical and
Electronics Engineers
New York, NY

Lynn Burge
Master-Bilt Products
New Albany, MS

Ellen Errico
National Association of
Insurance and Financial
Advisors
Falls Church, VA

Sawchuk Brown Associates
Albany, NY

Fabi Preslar
SPARK Publications
Matthews, NC

Transamerica Retirement
Services
Los Angeles, CA

Annette W. Porter
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

Cynthia Warger
Warger, Eavy & Associates
Reston, VA

36. Hardware & Software Manuals

Bonni Graham
Scantron Corporation
San Diego, CA

37. Employee & Benefit Materials

Robert K. Swatland, Jr.
American Capital Strategies,
Ltd.
Bethesda, MD

Lisa Wong
Aon Consulting
New York, NY

Jessica Jones, Shawn Krohn
Credit Union Executives Society
Madison, WI

Kimberly Gavagan
Davis & Company
Glen Rock, NJ

Chevron Phillips Chemical and
Hill, Barolet and Associates
Katy, TX

Kerry Blankenship,
Jean Haynie
Human Resource Services
Purdue University
West Lafayette, IN

Brian Grimm
Mercer
Boston, MA

Lynn Seitz
Rock-Tenn Company
Norcross, GA

Alicia Argiz-Lyons
Shriners Hospitals for Children
Tampa, FL

Judi Ryce
The Vanguard Group, Inc.
Valley Forge, PA

Valerie M. Wise, Ph.D.
Watson Wyatt Worldwide
New York, NY

38. Member & Customer Materials

Janet Klendworth
Professional Association
of Diving Instructors
Rancho Santa Margarita, CA

39. Financial & Investment Materials

Julia Budahazy
Ariad Custom Communications
Toronto, Canada

Barbara Goodstein
AXA Equitable
New York, NY

Jill Mahnane
Charles Schwab & Co., Inc.
San Francisco, CA

Diane Montana
Jackson National Life
Insurance Company
Denver, CO

Participant Education - R&D
The Vanguard Group, Inc.
Valley Forge, PA

Wax Custom Communications
Miami, FL

40. Health & Medical Materials

Betty Lai Quigley
Abbott Diagnostics
Abbott Park, IL

American Academy of Pediatrics
Elk Grove Village, IL

Sandy Swenson
California Pacific
Medical Center
San Francisco, CA

Carrot
Reston, VA

John Avila
Edelman Design
Communications
Chicago, IL

Marla Kindt, Connie Boone
Elsevier
St. Louis, MO

Peter Sonnenreich
Kikaku America International
Washington, DC

Richard McCabe, Ph.D.
MHCC
West Conshohocken, PA

Barbara Sigler
Oncology Nursing Society
Pittsburgh, PA

Consumer Communication
Solutions
UnitedHealthcare
St. Louis Park, MN

Misty Ladner
UnitedHealthcare
Edina, MN

41. Meeting & Event Materials

Publishing & Communications
American Academy of
Anti-Aging Medicine
Littleton, MA

Jodi Cook
American Society of Pediatric
Hematology/Oncology
Glenview, IL

Linda Alexander, Darin Peters
Anthony J. Jannetti, Inc.
Pitman, NJ

Billie Mallery
BNP Media
Troy, MI

Brenda Stahlman,
Paul M. Hambke
Clarion University
of Pennsylvania
Clarion, PA

Debra Lynn Ross
Consorta, Inc.
Schaumburg, IL

Peggy Merrick-Bakken,
Nicole Morrison
Credit Union Executives Society
Madison, WI

Susanne Ho
KMB
Hong Kong, China

Jason Fitzgerald,
Kathy Kachele
Lockheed Martin
Creative & Strategic Services
Richland, WA

Patricia L. Harman
Restoration Industry
Association
Columbia, MD

Bennett DeOlazo
Studio B
Alexandria, VA

Chris McBeath
Travelink Publishing
Vancouver, Canada

42. Catalogs, Directories & Buyers' Guides

ABS Graphics
Addison, IL

William D. Blake, Jr.
Halcyon Yarn, Inc.
Bath, ME

Donna Schutte
MSA
Cranberry Township, PA

Karla Kreblein
North Carolina Healthy Start
Foundation
Raleigh, NC

Nancy Pirwitz
Northbrook Park District
Northbrook, IL

Marketing Department
Ottumwa Regional
Health Center
Ottumwa, IA

Flontina Miller, Chris Ferguson
Pace Communications
Greensboro, NC

Rebecca Ayers, Helen Young,
EnZed Design
Professional Ski Instructors
of America
Lakewood, CO

VIA Marketing Team
VIA Marketing
Merrillville, IN

43. Books & eBooks

Gabriella Klatt
American Correctional
Association
Alexandria, VA

Patricia Reis, Rita Salgueiro,
Francisco Ponciano
Atelier 004
Lisbon, Portugal

Doris Winters, Tim Talevich,
Dawna Tessier
Costco Wholesale
Issaquah, WA

Communications Department
General Board of Pension and
Health Benefits
Elmhurst, IL

Bonnie Biafore
MonteVista Solutions, Inc.
Conifer, CO

Barbara Sigler
Oncology Nursing Society
Pittsburgh, PA

44. Special Purpose Brochures, Manuals & Reports

Christopher Sharkey
A.M. Best Company
Oldwick, NJ

Debra Salem
ASG Renaissance
Dearborn, MI

Filipa Gregório, Rodrigo Saias,
Francisco Ponciano
Atelier 004
Lisbon, Portugal

Pollution Engineering
Marketing Team
BNP Media
Troy, MI

Adele Sommers, Ph.D.
Business Performance Inc.
Atascadero, CA

Sonja Banic
City of Mississauga
Mississauga, Canada

Amy Cevario
Clayton Design Group
Falls Church, VA

Document Production
Commission on Accreditation of
Rehabilitation Facilities
Tucson, AZ

Robert Pankratz, Pat Daley
Elsevier
St. Louis, MO

Corporate Communications
Department
Entergy
New Orleans, LA

Nancy L. Rodibaugh
Human Resource Services
Purdue University
West Lafayette, IN

Tiia Holder
IBM Technical Journals
Yorktown Heights, NY

Peter Sonnenreich
Kikaku America International
Washington, DC

Publishing Program
Legal Services Society
Vancouver, Canada

Elisa Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Cyndi Gibson
Mercer
Cincinnati, OH

Missouri Foundation for Health
St. Louis, MO

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

NAS Recruitment
Communications for
Tractor Supply
Cleveland, OH

Ronni Hutchason, Julia Sydnor
National Association
of Manufacturers
Washington, DC

Raymond M. Brahler
Nationwide
Columbus, OH

Judy Nyman
Nyman Ink
Toronto, Canada

Brian Woodland
Peel District School Board
Mississauga, Canada

Pinellas County Utilities
Clearwater, FL

Rikki D. Amos, Jennifer Poos,
Marin A. Randall
Public Affairs Council
Washington, DC

Elizabeth Fordham
Quill & Ink
Houston, TX

Kristin Gumper
Standing Partnership
St. Louis, MO

Venetia L. Miles
Township High School
District 214
Arlington Heights, IL

Transamerica Retirement
Services
Los Angeles, CA

Lynn McFarlane
University of Medicine
& Dentistry of New Jersey -
School of Nursing
Newark, NJ

45. Most Improved Brochures, Manuals & Reports

Patricia Reis, Filipa Gregório,
Francisco Ponciano
Atelier 004
Lisbon, Portugal

Lisa Johnson
Blue Mountain Health System
Lehighton, PA

Melissa Hartley
Horizon Community
Learning Center
Phoenix, AZ

Thomas Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Bernadette English
MetLife Resources
Somerset, NJ

Melissa Aquino
University of Arizona
HealthCare Partnership
Tucson, AZ

University Housing Marketing
University of Illinois
Champaign, IL

Electronic & Video Publications

46. Education & Training Electronic & Video Publications

American Specialty Health
San Diego, CA

The Food Allergy &
Anaphylaxis Network
Fairfax, VA

Cindy Fletcher
Great-West Retirement Services
Greenwood Village, CO

Timothy Clave
Major Media, Inc.
Solana Beach, CA

Karen Abbas, RN, MS, AOCN
Meniscus Educational Institute
West Conshohocken, PA

Christine O'Meara
North Carolina Healthy Start
Foundation
Raleigh, NC

Andy Hawk
PSIA - AASI
Lakewood, CO

Communication Services
Region of Peel
Brampton, Canada

Strategic Communications/
Marketing
RFB&D
Princeton, NJ

Jeff Sankey, Pam Sheets
Roche Diagnostics
Indianapolis, IN

Mark Wilson, Zena Myers
Roche Diagnostics
Indianapolis, IN

Lisa T. Lem
San Diego Association
of REALTORS®
San Diego, CA

Shalini Sharma
University HealthSystem
Consortium
Oak Brook, IL

Amanda Gross
Videotel Productions
London, United Kingdom

Jonathan Risley
Walport International Ltd.
Regigate, United Kingdom

47. Marketing & Public Relations Electronic & Video Publications

ActiveHealth Management
New York, NY

Amy Stapleton
American Paint Horse
Association
Fort Worth, TX

Eric Wright
D S Simon Productions
New York, NY

Christine Nyirjesy Bragale
Goodwill Industries
International, Inc.
Rockville, MD

Carolyn Marcantel
HEB ISD
Bedford, TX

NAU Office of Public Affairs
Northern Arizona University
Flagstaff, AZ

Mary Cicitta
Ramapo College of New Jersey
Mahwah, NJ

Lori Goddard, Jerri Zortman,
Mark Wilson
Roche Diagnostics
Indianapolis, IN

John Hall, Shawn Tylka,
Jay Williams
Scientific Atlanta,
A Cisco Company
Lawrenceville, GA

Professional Communication
Project Group
Sedan Chair Charities Fund
Hong Kong, China

Karen Perrino
SkillsUSA
Leesburg, VA

Town Creek Productions
Rainsville, AL

Terry Simzer
Upper Canada District
School Board
Brockville, Canada

48. Web & Electronic Publications

Christy Smith
AAA
Heathrow, FL

Debbie Hart
Association Associates, Inc.
Trenton, NJ

Gary Bloom
Association for Supervision and
Curriculum Development
Alexandria, VA

Kathryn Van Hulzen
Buck Consultants
Los Angeles, CA

Eric Wright
D S Simon Productions
New York, NY

International Code Council
Birmingham, AL

Parthenon Publishing
Nashville, TN

Anastasia Holdren
Siting
Nashville, TN

Misty Ladner
UnitedHealthcare
Edina, MN

49. Multimedia & Interactive Publications

Cerner Marketing
Cerner Corporation
Kansas City, MO

Elaine Herscher
Consumer Health Interactive
Oakland, CA

Katrin Atienza
First Rehab Life
Great Neck, NY

Wackenhut Training Institute
G4S Wackenhut
Palm Beach Gardens, FL

Imagination
Chicago, IL

Educational Goods & Services
Department
International Society
of Arboriculture
Champaign, IL

Denise Donnelly
Mercer
Boston, MA

Pam Haines, Tony Maccagnano
Roche Diagnostics
Indianapolis, IN

50. PowerPoint Presentations

Lori Block, Mark Mathson
Buck Consultants
San Francisco, CA

HR Change Management
Marriott International
Bethesda, MD

51. Blogs & Forums

Lisa Junker
ASAE & The Center for
Association Leadership
Washington, DC

Laura Varlas
ASCD
Alexandria, VA

ASPCA Content
& Editorial Services
ASPCA
New York, NY

Jennifer C. Loftus
Astron Solutions
New York, NY

CUES Nexus Connection Team
CUES
Madison, WI

Eric Wright
D S Simon Productions
New York, NY

Melissa Dittmann Tracey
National Association
of REALTORS®
Chicago, IL

Janice Amatucci, Rachael Bell
New Jersey Society of CPAs
Roseland, NJ

52. Special Purpose Electronic & Video Publications

Steve Johnson
City of Bullhead City
Bullhead City, AZ

Chris Clifford, Amy McGuire
City of Gaithersburg
Gaithersburg, MD

Kathleen Brunet Eagan,
Kevin Ronan
Clarus Associates LLC
Wharton, NJ

Arthur Uyeyama
The Credit Valley Hospital
Mississauga, Canada

Robyn Eden
Creighton University
Marketing & Public Relations
Omaha, NE

Anna Marie Johnson Teague
DAWSON + MURRAY +
TEAGUE Communications
Dallas, TX

Rosemary Reynolds
DWS SCUDDER
Boston, MA

Felicia R. Phillips
Health Partners
Philadelphia, PA

Human Services
Communications Department
Jewish Employment and
Vocational Service
Philadelphia, PA

Louisiana Sea Grant
Communications
Louisiana Sea Grant
College Program
Baton Rouge, LA

Peter Damin
Multiple Sclerosis Association
of America
Cherry Hill, NJ

North Carolina Sea Grant &
UNC-TV, Partners
Raleigh, NC

Bob Burns
Sacramento Municipal
Utility District
Sacramento, CA

Amanda Gross
Videotel Productions
London, United Kingdom

Web & Intranet Sites

53. Web Sites

Brad Mooberry
ad2, Inc.
El Segundo, CA

American Specialty Health
San Diego, CA

Anna J H Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

John R. Jack Cassady, II
Cassady Studio
Murphy, NC

Shannon Landin
Conway Data
Norcross, GA

The Creative Group
Menlo Park, CA

Geoffrey Sauer
EServer
Ames, IA

Future Business Leaders of
America - Phi Beta Lambda,
Inc.
Reston, VA

Judith T. Phair
Graduate Management
Admission Council
McLean, VA

John Sandy
High Real Estate Group LLC
Lancaster, PA

HOOPP Communications
Hospitals of Ontario
Pension Plan
Toronto, Canada

T. Holder, S. Allen
IBM Technical Journals
Yorktown Heights, NY

Braven Greenelsh
La Visual Inc.
Simi Valley, CA

Publishing Program
Legal Services Society
Vancouver, Canada

Gary Wojtas
Long Island Association, Inc.
Melville, NY

Diane Thorne
Mehigan, Bellone & Associates
for New York State
Department of Civil Service,
Employee Benefits Division
Schenectady, NY

ITS and Marketing
Departments
Members 1st
Federal Credit Union
Mechanicsburg, PA

NAS Recruitment
Communications for University
of Maryland Medical Center
Cleveland, OH

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Tessa Burton
Northwestern Memorial
Hospital
Chicago, IL

Deborah Braccia
Oncology Nursing Society
Pittsburgh, PA

Orbit Media Studios
Chicago, IL

Christine Novak
Pacific Northwest
National Laboratory
Richland, WA

Sharon Capehart
Positively Women, Inc.
Dallas, TX

The Quell Group
Troy, MI

Rolf Janke
SAGE Publications
Thousand Oaks, CA

Anastasia Holdren
Sitening
Nashville, TN

Shafqatullah Syed
Society for Technical
Communication
Arlington, VA

Marketing & Creative Services
StayWell Custom
Communications
Evanston, IL

Kandis R. Fuller
Univera Healthcare
Buffalo, NY

Wax Custom Communications
Miami, FL

Angela Harris
The Women's Heart Center
at St. Joseph's
Wayne, NJ

WordSouth Public Relations,
Inc.
Rainsville, AL

54. Intranet Sites

Steve Johnson
Copresco
Carol Stream, IL

Fox Publishing
Johannesburg, South Africa

Marketing Department
North Canton Medical
Foundation
North Canton, OH

55. Home Pages

Michael Hayes
American Academy of Pediatrics
Elk Grove Village, IL

Gary Peterson
H&A Publishing
Omaha, NE

Elyse Cuttler, Heidy McIntyre
MasterCard Worldwide
Purchase, NY

Jenny Glenn
Mathematica Policy Research,
Inc.
Princeton, NJ

The University of Texas
System Online
Austin, TX

56. Individual Web Pages & Sections

Leann Harris
Aon Consulting
Winston-Salem, NC

George Diacopoulos
Ariad Custom Communications
Toronto, Canada

Erickson Health
Marketing Team
Erickson Retirement
Communities
Baltimore, MD

Nathaniel Heller
Global Integrity
Washington, DC

Mike Bauhof, Matt Huelskamp
KETC/Channel 9
St. Louis, MO

Jim Keller, Roland Dubois
Langton Cherubino Group
New York, NY

Jeff Bell
Merion Publications
King of Prussia, PA

57. Web & Intranet Site Content & Writing

Marsha Gear
California Sea Grant
La Jolla, CA

Clifton Barnes
CB3Media
Cary, NC

The Green Sheet, Inc.
Rohnert Park, CA

Benefits Essentials
Editorial Team
HRandBenefits.com
Stamford, CT

Shasila Rajaiya
Nanyang Junior College
Singapore

58. Web & Intranet Site Design & Illustration

Lee O'Conner
Ellipse Communications, Inc.
Dallas, TX

The John Marshall Law School
Chicago, IL

RTC Web Team
M-NCPPC Montgomery County
Silver Spring, MD

Ellen Errico
National Association of
Insurance and Financial
Advisors
Falls Church, VA

59. One to Two Person- Produced Web & Intranet Sites

Ranger Kidwell-Ross
American Proofreading
Company
Bow, WA

Crutchfield Dermatology
Eagan, MN

Fay Lim
King County - ABT Program
Seattle, WA

Lois Trench-Hines,
Kevin Babula, BFA
Meniscus Limited
West Conshohocken, PA

Craig Moore
SkillsUSA
Leesburg, VA

Scott Warne
Warne Marketing +
Communications
Toronto, Canada

Pamela Coca
Write On Communications
Laguna Niguel, CA

60. New Web & Intranet Sites

CalPERS Office of Public Affairs
California Public Employees'
Retirement System
Sacramento, CA

Patricia Beckman
Cybertary
Roseville, CA

Marathon Oil and
Hill, Barolet and Associates
Katy, TX

Michelle Irwin
L'Anse Creuse Public Schools
Harrison Township, MI

Letitia O'Kicki, MD
Meniscus Educational Institute
West Conshohocken, PA

Elizabeth Marsh Cupino,
Casey Miller
OPEN MINDS
Gettysburg, PA

Christopher Riche
Percess Technologies, Inc.
Reno, NV

Marcie Lynn Avram
Rodale Custom Publishing
New York, NY

Scotsman Guide Staff
Scotsman Publishing Inc.
Bothell, WA

HemOnc Today Staff
SLACK Incorporated
Thorofare, NJ

61. Most Improved Web & Intranet Sites

Arizona Department of Health
Services - Web Administration
Phoenix, AZ

Chonchanok Viravan
BPW International
Bangkok, Thailand

Tina Gaines
Bridgestone Firestone
Diversified Products
Indianapolis, IN

Cheryl Munn, Jennifer Hill
Brooks Center for
Rehabilitation Studies
Jacksonville, FL

Cerner Marketing
Cerner Corporation
Kansas City, MO

ESPN Communications
ESPN
Celebration, FL

The Food Allergy &
Anaphylaxis Network
Fairfax, VA

Hemispheres Staff
& Pace Interactive
Hemispheres Magazine,
Pace Communications
Greensboro, NC

Janet Giampietro
Langton Cherubino Group
New York, NY

News Staff
McKnight's Long-Term Care
News
Northfield, IL

Rick Finch
RealEstate.com
Charlotte, NC

Research!America
Alexandria, VA

Dave Bourne
Rouge Valley Health System
Toronto, Canada

Tambra Jennings
SHAZAM, Inc.
Johnston, IA

Corporate Communications
Department
STV
New York, NY

Substance Abuse and Mental
Health Services Administration
Rockville, MD

Campaigns, Programs & Plans

62. Education & Training Campaigns & Programs

Alliance for Consumer
Education
Washington, DC

Kathy Kachele
Lockheed Martin
Creative & Strategic Services
Richland, WA

Bonnie Rodney, Ann Schulte
MasterCard Worldwide
Purchase, NY

Meredith Liepelt, Diana Long
Rich Life Marketing and
The Life Design Institute
Dublin, OH

SSE Blended Learning Team
SSE
St. Louis, MO

Kshitij Nerurkar
Tata Interactive Systems
Edison, NJ

63. Marketing & Public Relations Campaigns

Janice Thompson-Burgess
City of Fort Worth
Fort Worth, TX

Debra Lynn Ross
Consorta, Inc.
Schaumburg, IL

Lisa Craig
DMB Sports Group, Inc.
Dulles, VA

Kim Chevront
Fairmont General Hospital
Fairmont, WV

Terri Heavens
Health Partners
Philadelphia, PA

Brian Wenzel
Interline Brands
Jacksonville, FL

Laura Jean Whitcomb
Kearsarge Magazine
Grantham, NH

Lisa McCluskey
Martin Memorial
Health Systems
Stuart, FL

Mary Shank Rockman
MSR Communications
San Francisco, CA

Marketing & Communications
Department
New York State Credit Union
League, Inc. & Affiliates
Latham, NY

Tessa Burton
Northwestern Memorial
Hospital
Chicago, IL

Susan S. Beschler
Penn State Alumni Association
University Park, PA

Vinu Warriar
Stamats
Cedar Rapids, IA

64. Employee & Benefit Communications

Lisa Wong
Aon Consulting
New York, NY

Barbara Holley
Balfour Beatty, Inc.
Atlanta, GA

Pam Little
Blue Communications
Hollywood, CA

CGHS Human Resources
Central Georgia Health System
Macon, GA

Ralph Giron
Disneyland Resort
Anaheim, CA

John Avila
Edelman Design
Communications
Chicago, IL

Fox Publishing Johannesburg, South Africa	Jeannette Gutierrez, Heather Sowinski Group Fifty-five Marketing Detroit, MI	Anita K. Howard National Wood Flooring Association Chesterfield, MO	Anne Kay, Bärbel Hatje London Health Sciences Centre and St. Joseph's Health Care - London London, Canada
FBMC Communications Team Fringe Benefits Management Company Tallahassee, FL	Marketing & Communications Department New York State Credit Union League, Inc. & Affiliates Latham, NY	NCCI Holdings, Inc. Boca Raton, FL	Karen Abbas, RN, MS, AOCN Meniscus Educational Institute West Conshohocken, PA
Marilyn Mathis Health Care Service Corporation Richardson, TX		Marlene Genaud, Donald P. Meyer, Dave Plaskow New Jersey Society of CPAs Roseland, NJ	Marjan Chittae Mercer New York, NY
Tina Young Mercer Toronto, Canada	<i>66. Government Agency Communications</i>	Rick Prudhomme, Jennifer Boone Pardee Hospital Foundation Hendersonville, NC	Mercy Medical Center - Dubuque Dubuque, IA
Dominique Blouin, Louis-Philippe Péloquin Morneau Sobeco Montreal, Canada	Bob Rotatori, Marjorie Thomas Cleveland Metroparks Cleveland, OH	Ryke Adam Cordisco University of South Florida Alumni Association Tampa, FL	Laura Dockstader St. Joseph's Health Care, London London, Canada
Marketing Department Ottumwa Regional Health Center Ottumwa, IA	National Institute on Aging, National Institutes of Health, DHHS JBS International, Inc. North Bethesda, MD	Andrea C. Carrero Word Technologies Inc. Glen Mills, PA	UnitedHealthcare Edina, MN
Katie McGlade The Vanguard Group, Inc. Wayne, PA	Safe Start Center, Office of Juvenile Justice and Delinquency Prevention JBS International, Inc. North Bethesda, MD	<i>68. Financial & Investment Campaigns & Programs</i>	Scott Warne Warne Marketing + Communications Toronto, Canada
Laurie Feingold Watson Wyatt Worldwide Paramus, NJ	Susan Kelley The Maryland-National Capital Park and Planning Commission Upper Marlboro, MD	Aaron Knode Great-West Retirement Services Greenwood Village, CO	Margaret Mick Watson Wyatt Worldwide Stamford, CT
<i>65. Member & Customer Communications</i>	NAS Recruitment Communications for U.S. Army Cleveland, OH	Lea Jokenin, Brenda McMahon, Laura Morsch Mercer Chicago, IL	Angela Harris The Women's Heart Center at St. Joseph's Wayne, NJ
Susan Long AAA Heathrow, FL	Chris Burroughs, Randy Montoya Sandia National Laboratories Albuquerque, NM	Joe Krajewski MetLife Resources Somerset, NJ	
Sapna Parekh, Cynthia Greaves Camino Medical Group Mountain View, CA		<i>69. Health & Medical Campaigns & Programs</i>	
Membership and Communications Team Family, Career and Community Leaders of America Reston, VA	<i>67. Meeting & Event Campaigns & Programs</i>	ABS Graphics Addison, IL	
	Scott A. Weldon, M.A., C.M.I. Baylor College of Medicine Houston, TX	Gabrielle Schang The Children's Health Fund New York, NY	
	Pattie Covert Clayton Design Group Falls Church, VA	Felicia R. Phillips Health Partners Philadelphia, PA	
	Dean Askin, Shana Barrett London Life IIIIP Communications & Advertising Toronto, Canada		

70. Total Publication Programs

Wendy Schrupp, Kim SeEVERS
American Snowsports
Education Association
Lakewood, CO

Gretchen Holmberg,
Terese Edestam
La Rabida Children's Hospital
Chicago, IL

Carol Boyd
The Summit Country
Day School
Cincinnati, OH

71. Special Purpose Campaigns, Programs & Plans

Brenda Jewell
American Paint Horse
Association
Fort Worth, TX

Communications Department
CH2M HILL
Richland, WA

Drexel University Student Life
& Administrative Services
Philadelphia, PA

Rosemary Reynolds
DWS SCUDDER
Boston, MA

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

William Welch
Fox Cities Chamber of
Commerce & Industry, Inc.
Appleton, WI

Paula Jaworski
The Humane Society
of the United States
Gaithersburg, MD

Sharon Parsley
Lockheed Martin MS2
Orlando, FL

Lauren Darr
LOI International
Mason, OH

Nina G. Cosgriff
Northern Virginia
Electric Cooperative
Manassas, VA

Communication Services
Region of Peel
Brampton, Canada

University Communications
and Marketing, Development
and Alumni Relations, and
Publications and Printing
University of West Georgia
Carrollton, GA

Cynthia Spink
The Vanguard Group, Inc.
Wayne, PA

Watson Wyatt Worldwide/
Maine Medical Center
Cleveland, OH

Fran Lynch
Wyeth Pharmaceuticals
Collegeville, PA

Writing

72. Education & Training Writing

James J. Goldsmith,
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Joseph M. Kelly
American Bankers Association
Washington, DC

Bob Black
American Society for
Engineering Education
Washington, DC

Anissa Langhorst
Ascensus
Brainerd, MN

Danatec Educational
Services Ltd.
Calgary, Canada

Corporation for National
and Community Service
JBS International, Inc.,
Aguirre Division
North Bethesda, MD

73. Marketing & Public Relations Writing

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Ariad Custom Publishing
Toronto, Canada

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Drexel University,
EM Creative Group
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Joanne Lozar Glenn
EduInk
Alexandria, VA

Moss Stern
Elsevier
Philadelphia, PA

Kathy Ziprik
Fypon
Mills River, NC

Judy Everett Ramos
HEB ISD
Bedford, TX

74. Media Kit & News Release Writing

Arthritis Foundation
Atlanta, GA

World Trade
Marketing Team
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Troy, MI

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Marketing Department
High Concrete Group LLC
Denver, PA

Jennifer Tuttle, Jim Noland
Lockheed Martin
Creative & Strategic Services
Richland, WA

Christine Esposito
Terracom Public Relations
Chicago, IL

75. Web Writing

Office of Strategic
Communications
Code T, NASA Dryden
Flight Research Center
Edwards, CA

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Fluor Hanford Communications
Richland, WA

Patricia M. Burgio, APR
Lancaster Central
School District
Lancaster, NY

Bonnie Biafore
MonteVista Solutions, Inc.
Conifer, CO

Erich W. Williams
The Timken Company
Canton, OH

76. Feature Writing

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AARP Segunda Juventud
Washington, DC

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Reston, VA

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American Counseling
Association/ Counseling Today
Alexandria, VA

Jane Martinsons
American Pain Society
Glenview, IL

Aimee Condayan
American Podiatric Medical
Association
Bethesda, MD

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Ari Kaplan Ari Kaplan Advisors Millburn, NJ	Ron Miller EContent Magazine Wilton, CT	Paul V. Arnold Reliable Plant Magazine Fort Atkinson, WI	Mark Caskie Voyageur, Pace Communications Greensboro, NC
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Heather Ryndak Swink Association Forum of Chicagoland Chicago, IL	Employee Communications Graybar Electric St. Louis, MO	Lisa T. Lem San Diego Association of REALTORS® San Diego, CA	Kris Wendtland WREN Magazine Gillette, WY
Kimberly A. Howard The Association of Corporate Counsel Washington, DC	Lisa Mann The Green Sheet, Inc. Rohnert Park, CA	Nicholas Ziegler, Brandon Weghorst Sigma Alpha Epsilon Evanston, IL	Carole Liston Write Solutions Webb City, MO
Association of Fundraising Professionals Arlington, VA	Gin Phillips Hammock Publishing Nashville, TN	Sandra Guy Society of Women Engineers Cleveland Heights, OH	<i>77. Feature Series Writing</i>
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Sara Drummond Commercial Investment Real Estate Chicago, IL	Ronnie L. Garrett Law Enforcement Technology Magazine Fort Atkinson, WI	Time Inc. Content Solutions New York, NY	Christopher Murphy NAFSA: Association of International Educators Washington, DC
Adam Pranic Costco Wholesale Issaquah, WA	Debbie Eaton-Vaughn McMurry Inc. Phoenix, AZ	Susan Pack Toyota Motor Sales, USA, Inc. Torrance, CA	
	Thad Plumley National Ground Water Association Westerville, OH	Mark Preston U.S. Tennis Association White Plains, NY	
	Jolene Hernon National Institute of Justice Washington, DC	Karla Jackson University of South Florida Alumni Association Tampa, FL	
	Jennifer L. Hawbaker Pennsylvania State Association of Township Supervisors Enola, PA		

Ohio Sea Grant
Communications
Ohio Sea Grant and
Stone Laboratory
Columbus, OH

Andrew Holtz, MPH
Oncology Times
New York, NY

Sharon Capehart
Positively Women, Inc.
Dallas, TX

Rebecca Trela
Print Solutions Magazine
Alexandria, VA

Marcie Lynn Avram
Rodale Custom Publishing
New York, NY

Eleanor Gilman
Triumph/Pace Communications
Greensboro, NC

Robert Widener
Veterans of Foreign Wars
Kansas City, MO

78. How-to Writing

Dave Nielsen
HEB ISD
Bedford, TX

The Magazine Group
Washington, DC

Tina Hay
The Penn Stater
University Park, PA

Katie Rotella
Plumbing & Mechanical
Bensenville, IL

Nicholas Ziegler,
Brandon Weghorst
Sigma Alpha Epsilon
Evanston, IL

Trade Show Executive
Magazine
Carlsbad, CA

Richard Hart
Verum Publishing
Foster City, CA

Ruth Cash-Smith,
Barbara Janoff
Edmunds, ME

79. How-to Series Writing

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American Bankers Association
Washington, DC

Joseph Agnew, Jodi Cook,
Recognition Review Staff
and ARA Volunteers
Awards and Recognition
Association
Glenview, IL

Carl E. Crider
Crider Associates
Encinitas, CA

Josh Devlin
Kraft Foods Global, Inc.
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80. News Writing

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American Association
for Justice
Washington, DC

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American Bar Association
Bar Leader Magazine/
CB3Media
Cary, NC

Robert L. Reid
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Office of Strategic
Communications
Code T, NASA Dryden
Flight Research Center
Edwards, CA

Miriam Cintrón
Gazette
Chicago, IL

Julie Falconer
The Humane Society
of the United States
Gaithersburg, MD

Valerie Canady
John Wiley & Sons, Inc.
Hoboken, NJ

James M. Berklan
McKnight's Long-Term Care
News
Northfield, IL

Robert Freedman
National Association
of REALTORS®
Chicago, IL

Priscilla Knight
NOVEC
Manassas, VA

Terry Griffin
OPEN MINDS
Gettysburg, PA

Brian McCurdy
Podiatry Today
Frazer, PA

Judith Rusk
Slack Incorporated/
Cardiology Today
Thorofare, NJ

Ryan Joe, Lauren Shopp
Speech Technology Magazine
New York, NY

Ferrell Cain
WorldWide Drilling Resource,
Inc.
Bonifay, FL

81. News Series Writing

Staff & Contributing Editors
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Tina DiMarcantonio
Orthopaedics Today
International
Thorofare, NJ

Dianne Grosskopf
SHPE Magazine
Short Hills, NJ

82. Interviews & Personal Profiles

Kim Krisberg
American Public Health
Association
Washington, DC

Bob Black
American Society for
Engineering Education
Washington, DC

Louise Arnheim
Association of American
Medical Colleges
Washington, DC

Stephanie Ponder
Costco Wholesale
Issaquah, WA

Michael Comstock
Gazette
Chicago, IL

Judith Trojan
Healthy Edge Magazine
Clifton, NJ

Linda Longo
Home Lighting & Accessories
Clifton, NJ

Jennifer Strawn
National Ground Water
Association
Westerville, OH

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Greensboro, NC

Constance Walter
Peru State College Foundation
Peru, NE

Gary Halpern
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Trade Show Executive
Magazine
Carlsbad, CA

Charlotte Huff
Triumph/Pace Communications
Greensboro, NC

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Kevin Hazaert
United States Bowling
Congress
Greendale, WI

Mark Permenter
The University of Texas
at Arlington
Arlington, TX

Steven Clark
The Walt Disney Company
Burbank, CA

Brian Caldwell
Woodshop News
Essex, CT

83. Regular Departments & Columns

Ron Panko, Meg Green
A.M. Best Company
Oldwick, NJ

John Caspar
ADVOCIS - FORUM Magazine
Toronto, Canada

Donald Wise, PE
American Society of Plumbing
Engineers
Chicago, IL

Anne Rose
Canada Wide Media
Burnaby, Canada

Steve Johnson
Copresco
Carol Stream, IL

Gil Press
EMC Corporation
Hopkinton, MA

Anne M. Nordhaus-Bike
Gazette
Chicago, IL

Geoffrey Dohrmann
Institutional Real Estate, Inc.
San Ramon, CA

Patricia M. Burgio, APR
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Lancaster, NY

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Mercy Iowa City
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S. Jenise Veris
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Cleveland, OH

Mariwyn Evans, G.M. Filisko
National Association
of REALTORS®
Chicago, IL

Jim Fitch
Noria Corporation
Tulsa, OK

Kevin Blakely
Risk Management Association
Philadelphia, PA

David Myron
Speech Technology Magazine
New York, NY

Christopher Tan Yu Wei
SPH Magazines Pte Ltd
Singapore

Scott Iverson
Success Group International
St. Louis, MO

Mark Caskie
Voyageur, Pace
Communications
Greensboro, NC

84. Editorial & Advocacy Writing

Linda Slaughter
AARP
Washington, DC

Robert Hall
American Bankers Association
Washington, DC

Brad Pokorny
Bahá'í International
Community
New York, NY

CAWOOD
Eugene, OR

Michelle Manafy
EContent Magazine
Wilton, CT

James E. Barrett
Family Business Magazine
Philadelphia, PA

Matt Migliore
Flow Control Magazine
Birmingham, AL

The Marcus Group, Inc.
Little Falls, NJ

John O'Connor
McKnight's Long-Term Care
News
Northfield, IL

Douglas W. Jackson, MD
Orthopedics Today
Thorofare, NJ

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Ph.D. Candidate; John K.
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Washington Hospital Center
Washington, DC

85. Health & Medical Writing

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AARP
Washington, DC

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ADVANCE for Physical
Therapists and Physical
Therapist Assistants
King of Prussia, PA

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Association/Counseling Today
Alexandria, VA

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Consumer Communication
Solutions of UnitedHealthcare
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Elaine Herscher
Consumer Health Interactive
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Anne M. Wolka, Ph.D.
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National Institute on Aging,
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DHHS
JBS International, Inc.
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Karienne Stovell
John Wiley & Sons, Inc.
Hoboken, NJ

Debbie Eaton-Vaughn
McMurry Inc.
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Megan Summers Complete
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Cherry Hill, NJ

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Veterinary Learning Systems
Yardley, PA

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Washington Hospital Center
Washington, DC

86. Speech & Script Writing

David Frank
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Washington, DC

Alexander P. Tsigdinos
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Lockheed Martin
Creative & Strategic Services
Richland, WA

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St. Louis, MO

Ron Kirkpatrick
Toyota Motor Sales, USA, Inc.
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87. Technical Writing

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A.M. Best Company
Oldwick, NJ

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AGEISS Environmental, Inc.
Evergreen, CO

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Victoria Burt
Medical Design
Cleveland, OH

Tina Wojtkiel Snyder
MJSA Journal
Providence, RI

Karl Seyfert
MOTOR Magazine
Troy, MI

Technical Publications Group
Pella Corporation
Pella, IA

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Penton Media Inc.
Cleveland, OH

Amy Kearns
Seapine Software, Inc.
Mason, OH

Leonard Klie
Speech Technology Magazine
New York, NY

Theresa Daus-Weber
TeleTech
Englewood, CO

88. Science & Environment Writing

Janet L. Conley
ALM/Atlanta
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American Society for
Engineering Education
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BioOptics World
San Mateo, CA

Greg Ettling
BNP Media
Bensenville, IL

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Fluor Hanford Communications
Richland, WA

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Forest Preserve District
of DuPage County
Wheaton, IL

April Galarza
Gazette
Chicago, IL

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Hemispheres Magazine,
Pace Communications
Greensboro, NC

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IAPMO
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Learning Services
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LiveScience.com
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Hanna Goss
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Tina Hay
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Neal Singer
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Albuquerque, NM

89. Writing Series

Cynthia Greaves
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Mountain View, CA

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Houston, TX

Sandra Desrochers
City of Mississauga
Mississauga, Canada

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Issaquah, WA

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UPS-CACH
Hodgkins, IL

Veterans of Foreign Wars
Kansas City, MO

Gretchen Henkel
Wiley-Blackwell
Hoboken, NJ

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Webb City, MO

90. Special Purpose Writing

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American Bankers Association
Washington, DC

Cathy Streiner
The Corporate Pen
Cookeville, TN

CRM Magazine
New York, NY

Publishing Program
Legal Services Society
Vancouver, Canada

Gary Wojtas
Long Island Association, Inc.
Melville, NY

Elizabeth Fordham
Quill & Ink
Houston, TX

Jennifer Hoydycz
SLACK Incorporated
Thorofare, NJ

91. Best Rewrites

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Jennifer Norbut
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Real Estate
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SolarWinds Information
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Hilda Guay
Veterinary Learning Systems
Yardley, PA

Design & Illustration

92. Design & Layout

Wendy Schrupp, Helen Young,
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American Association of
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Lakewood, CO

Jan Hilton
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Jill Rafkin
Aon Consulting
New York, NY

Carrot
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Churm Media
Newport Beach, CA

Office of Strategic
Communications
Code T, NASA Dryden
Flight Research Center
Edwards, CA

Bill Carlson
Costco Wholesale
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Laura Hegyi
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New York, NY

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Northbrook, IL

Hammock Publishing
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Purdue University
West Lafayette, IN

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Janet Hughes and Associates
Wilmington, DE

Debbie Eaton-Vaughn
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Phoenix, AZ

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of America
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Cleveland, OH

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Isabella Mathews
National Association
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Greensboro, NC

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Mississauga, Canada

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Pella, IA

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Wendy Cassel
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Connie Conklin
Society of Women Engineers
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Cedar Rapids, IA

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Burbank, CA

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WTWH, LLC /
Design World Magazine
Middleburg Heights, OH

93. Illustration & Typography

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Greensboro, NC

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Hopkinton, MA

Debbie Eaton-Vaughn
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Phoenix, AZ

NAS Recruitment
Communications for
Lodge Casino
Cleveland, OH

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Pace Communications
Greensboro, NC

Tina Hay
The Penn Stater
University Park, PA

Keith Negley,
Deborah Richardson
Scotsman Publishing Inc.
Bothell, WA

Resource Production &
Distribution, Graphics & Print
The United Church of Canada
Toronto, Canada

94. Infographics

Bob Black
American Society for
Engineering Education
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Debbie Eaton-Vaughn
McMurry Inc.
Phoenix, AZ

95. Covers

Jan Hilton
American Society
of Civil Engineers
Reston, VA

Allison Gray
American Solar Energy Society
Boulder, CO

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bainedesignworks
Montgomery, AL

John Miller
Churm Media, Inc.
Newport Beach, CA

Jan Mundy
DIY Boat Owner Magazine
Alexandria, VA

Hammock Publishing
Nashville, TN

Tactical Response
Hendon Publishing Co.
Deerfield, IL

Marketing Department
High Concrete Group LLC
Denver, PA

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John Wiley & Sons, Inc.
Hoboken, NJ

Warren Miller, Karen Kramer
The Louis Berger Group, Inc.
Morristown, NJ

McMurry
Saratoga Springs, NY

Debbie Eaton-Vaughn
McMurry Inc.
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Mark W. Jordan
National Association of
Secondary School Principals
Reston, VA

Mike Richison
National Driller
Long Branch, NJ

Steve Herner, Jason Vargas
Putman Media, Inc.
Itasca, IL

Debbie Eaton-Vaughn
The Ritz-Carlton Hotel
Company and McMurry Inc.
Phoenix, AZ

Gilles Mingasson
Sky
Greensboro, NC

Laura Hegyi
Speech Technology Magazine
New York, NY

Texas Monthly
Custom Publishing
Austin, TX

96. Spreads

Jacob Needham
BNP Media
Troy, MI

Danielle Corso
Commonwealth Business Media
San Francisco, CA

Hammock Publishing
Nashville, TN

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Creative & Strategic Services
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The Magazine Group
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McMurry
Saratoga Springs, NY

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Lynne Woychik
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Alexandria, VA

Laura Wall
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Greensboro, NC

Brenan Sharp, Eva Elliott
Publishing Group of America
Franklin, TN

Debbie Eaton-Vaughn
The Ritz-Carlton Hotel
Company and McMurry Inc.
Phoenix, AZ

Mike Lanigan
Sandia National Laboratories
Albuquerque, NM

97. Photography

Elaine Moran
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University Communications
& Marketing
Binghamton, NY

Office of Strategic
Communications
Code T, NASA Dryden
Flight Research Center
Edwards, CA

Kevin Allen
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The Magazine Group
Washington, DC

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Phoenix, AZ

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Association of America
Alexandria, VA

Matteo Carassale
Sky
Greensboro, NC

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

Charlene Benson
Time Inc. Content Solutions
New York, NY

Mark Preston
U.S. Tennis Association
White Plains, NY

Anne Loftin Weston
Voyageur, Pace
Communications
Greensboro, NC

*98. Corporate Identity
& Graphic Standards
Materials*

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Family, Career and
Community Leaders of America
Reston, VA

The Quell Group
Troy, MI

Communication Services
Region of Peel
Brampton, Canada

Michael Stokely
Stokely Design Associates Inc.
Toronto, Canada

Daniel Kennedy, Hideki Aono
New York, NY

*99. Print Ads
& Advertorials*

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American Proofreading
Company
Bow, WA

Communications and
Marketing Department
California and Nevada
Credit Union Leagues
Rancho Cucamonga, CA

Kathleen Duprey
Cornerstone Visual
Communications
Ayer, MA

Brian Griffin
Delnor Hospital
Geneva, IL

Brian Miller
Fluor Hanford Communications
Richland, WA

Marketing Department
High Concrete Group LLC
Denver, PA

Jewish Federation of
Palm Beach County
West Palm Beach, FL

NAS Recruitment
Communications
for Hyatt
Cleveland, OH

Molly Carey
National Osteoporosis
Foundation
Washington, DC

Scott Warne
Warne Marketing +
Communications
Toronto, Canada

*100. Exhibits, Displays
& Signage*

Brian Griffin
Delnor Hospital
Geneva, IL

Lisa Craig
DMB Sports Group, Inc.
Dulles, VA

Lori Eldridge
Eisbrenner Public Relations
Troy, MI

Morgan Sapp
Georgia Association
of REALTORS®
Atlanta, GA

Elisa Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Jason Fitzgerald
Lockheed Martin
Creative & Strategic Services
Richland, WA

David King
Mercer
Boston, MA

NAS Recruitment
Communications for
Harley-Davidson
Cleveland, OH

Gary D. Schenck
The Richard Stockton College
of New Jersey
Pomona, NJ

Corporate Communications
SECO Energy
Sumterville, FL

Laura Spofford
Social & Scientific Systems, Inc.
Silver Spring, MD

*101. Calendars,
Posters & Certificates*

Melora Heavey
American Institute of CPAs
New York, NY

Jill Rafkin
Aon Consulting
New York, NY

Jennifer Maroney
Ascensus
Brainerd, MN

Haleh Brandau
City of Gaithersburg
Gaithersburg, MD

Donald Maxton
Continuum Health Partners,
Inc.
New York, NY

Carol Black
Fairleigh Dickinson University
Teaneck, NJ

Office of Public Affairs
Forest Preserve District
of DuPage County
Wheaton, IL

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Michel Fillion
IOC
Montreal, Canada

Jeff Flora
Lockheed Martin
Creative & Strategic Services
Richland, WA

Marilyn Barnett
MARS Advertising
Southfield, MI

Heather Koball
Mathematica Policy Research,
Inc.
Princeton, NJ

NAS Recruitment
Communications for Largo
Medical Center
Cleveland, OH

Robert Stoeck
National Association for
Healthcare Quality
Glenview, IL

Elena Fernández
New Mexico State University
Department of Physics
Las Cruces, NM

Linda Keon, Denise Mackereth
Ontario Teachers'
Pension Plan Board
Toronto, Canada

102. Best Redesigns

Michael Muscat, LeRoy Hinton
AACN
Aliso Viejo, CA

Suzanne Cristillo
Arts Council of Sault Ste. Marie
& District
Sault Ste. Marie, Canada

John Delavan,
Jeff Wojciecnowski
Association of Legal
Administrators
Lincolnshire, IL

Margaret Trietsch,
Veronica Vaughan
Blue Cross and Blue Shield
of Texas
Richardson, TX

Jennifer Hall
BNP Media
Troy, MI

Chas Bains
CA Design Group, Inc.
Burnaby, Canada

Jill Meyer
Camino Medical Group
Mountain View, CA

Jon Kennedy
Cisco-WebEx University
Rancho Cordova, CA

Kathleen Duprey
Cornerstone Visual
Communications
Ayer, MA

Phil Rubin, Brian Lai
Dr. Harold Katz, LLC
Los Angeles, CA

Employee Communications
Graybar Electric
St. Louis, MO

Cindy Wilson
Health Dialog
Boston, MA

Jean Marie Saidler
JMS Consultations, Inc.
Crystal Lake, IL

Isabelle Cohen-DeAngelis
John Wiley & Sons, Inc.
Hoboken, NJ

Patrick Hyland
LP Gas Magazine
Cleveland, OH

McMurry
Saratoga Springs, NY

Linda Baker
Mindworks Communications
Thorofare, NJ

Hilary Parker, Alex Scott
Northwest Business Monthly
Bellingham, WA

Kristi Lombardo
Organization Management
Group, Inc.
Chesapeake, VA

Laura Wall
Pace Communications
Greensboro, NC

Michael P. Koch
Paper, Film & Foil
CONVERTER
Chicago, IL

Roxanne Rash
Print Services &
Distribution Association
Alexandria, VA

Mario Medina
PRISM Media Group
Carrollton, TX

Fabi Preslar
SPARK Publications
Matthews, NC

Charlene Benson
Time Inc. Content Solutions
New York, NY

Reha Young
Trover Health System
Madisonville, KY

Laurie Redd-Miller
& rt image Staff
Valley Forge Publishing Group
Norristown, PA

Michelle Taylor, David Beagin,
Hilda Guay
Veterinary Learning Systems
Yardley, PA

One-of-a-Kind Publications

103. One-of-a-Kind - Print Publications

Jill Williams
Association for the
Advancement of Medical
Instrumentation
Arlington, VA

Christine A. Hangren
Axelrod Communications
Chicago, IL

Child Welfare Information
Gateway/Friends National
Resource Center for
Community-Based Child Abuse
Prevention/ICF International
Fairfax, VA

Shelly Fowler
Clearwater Writing, Inc.
Chandler, AZ

Elisa Liehr
Liehr Marketing
& Communications
Rolling Hills Estates, CA

Military Officers Association
of America
Alexandria, VA

Robert E. Malouf
Oregon Sea Grant
Corvallis, OR

Wayne Walley
Rental Management
Moline, IL

Vicki Fleischer
Seton Hall School of Law
Newark, NJ

Dahlia Reich
St. Joseph's Health Care
- London
London, Canada

Joseph & Grace Criscuoli
St. Vincent Pallotti High School
Laurel, MD

Terry Simzer
Upper Canada District
School Board
Brockville, Canada

Sophia Dower
Words'worth
Parkview, South Africa

104. One-of-a-Kind - Web & Electronic Publications

Larry Bender
Drexel University,
EM Creative Group
Philadelphia, PA

Guy Groleau
Mercer
Montreal, Canada

Editorial Department
Soundings
Essex, CT

105. One-of-a-Kind - Custom-Published Publications

Collaborative Communications
Group
Washington, DC

Mark Arend
Conway Data
Norcross, GA

Earl Copus, Jr., Marian Calabro
CorporateHistory.net
Hasbrouck Heights, NJ

DD+A
Omaha, NE

Marilyn Barnett
MARS Advertising
Southfield, MI

*107. One-of-a-Kind –
Crisis & Emergency
Publications*

*110. One-of-a-Kind -
Public Service
Publications*

Mark Jost
Pace Communications
Greensboro, NC

No awards presented.

Catherine Monast,
Alex Lo-Basso
City of Mississauga
Mississauga, Canada

Kristen Fuest
SUNY Geneseo Student
Association
Geneseo, NY

*108. One-of-a-Kind -
Government
Publications*

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Cynthia L. Warger
Warger, Eavy & Associates
Reston, VA

Communications Department
CH2M HILL
Richland, WA

Kent Wilson
Wilson Imaging
& Publishing, Inc.
Upland, CA

Jason Fitzgerald
Lockheed Martin
Creative & Strategic Services
Richland, WA

*106. One-of-a-Kind -
Health & Medical
Publications*

Susan Kelley
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

Dawn Merritt
Allergy & Asthma Network
Mothers of Asthmatics
Fairfax, VA

Jim Williams
Republic Custom Publishing,
Republic Media
Phoenix, AZ

Rick Bowers
Amputee Coalition of America
Knoxville, TN

*109. One-of-a-Kind -
Science & Environment
Publications*

Arthritis Foundation
Atlanta, GA

Communications Resources
Concurrent Technologies
Corporation
Johnstown, PA

Marcey Stone
Bayfront Health System
St. Petersburg, FL

Susan White
Illinois-Indiana Sea Grant
Urbana, IL

Pat Shawkey, Gus Osorio
USAID/DELIVER PROJECT
Arlington, VA

David Payson
Pacific Northwest
National Laboratory
Richland, WA

Wayne Walley
Rental Management
Moline, IL

Reeta Garber
Sandia National Laboratories
Albuquerque, NM

A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category. Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from <http://www.apexawards.com/orderapexcertificates.htm>





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To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

1. Clearly type or print the EXACT wording you'd like for additional certificates—names, titles, company, etc.

 **Best method: Attach photocopies of your original certificate(s) with changes marked.**

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2008 Award of Excellence certificates.

Qty: _____ APEX 2008 Grand Award certificates.

_____ Total # of certificates @ \$_____ each = \$_____ (total enclosed)

Cost: \$15 each (Until October 6, 2008)
\$18 each (From October 7 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We'll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2008 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:
703/643-2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2008 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.