Dear APEX Entrant:

Thank you for participating in APEX 2008, the twentieth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 4,500 entries, competition was exceptionally intense. 120 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,393 Awards of Excellence recognizing exceptional entries in 110 subcategories.

The panel of judges for APEX 2008 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2008 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2008 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
4,479 entries were evaluated, in the following distribution:
Newsletters: 490; Magazines & Journals: 837; Magapapers & Newspapers: 139; Annual Reports: 241; Brochures, Manuals & Reports: 501; Video & Electronic Publications: 231; Web & Intranet Sites: 309; Campaigns, Programs & Plans: 286; Writing: 745; Design & Illustration: 504; Special Publications: 196.

A total of 120 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,393 APEX Awards of Excellence recognize excellence in 110 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2008 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works: The Business Communications Report, and Bill Londino, Consulting Editor of Writing That Works.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts also sponsors PEP, the Publication Evaluation Program and publishes www.writingthatworks, a Web site for business writers and communicators. In addition, Concepts publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Xerox Exchange
Imagination
Chicago, IL

The Exchange:
News from FYSB and the Youth Services Field
JBS International, Inc.
North Bethesda, MD

Isabelle Cohen-DeAngelis
Natural Gas & Electricity
John Wiley & Sons, Inc.
Hoboken, NJ
and Robert E. Willett
Financial Communications Company
Houston, TX

Debra Stratton
Smart Publishing
Stratton Publishing & Marketing, Inc.
Alexandria, VA

FOR PROFIT SMALL OFFICE

HOPE Health Letter - November 2007
Hope Health
Kalamazoo, MI

Steven Clark
Disney Newsreal
The Walt Disney Company
Burbank, CA

NONPROFIT

Laura jesberg
Paint Horse Journal Advisor
E-Newsletter - February 2008
American Paint Horse Association
Fort Worth, TX

MAGAZINES & JOURNALS

FOR PROFIT

Michael T. Powell
World Trade Magazine - September 2007
BNP Media
Troy, MI

Charles Schwab On Investing - Summer 2007
Charles Schwab and Custom Solutions from SmartMoney
New York, NY

American Spirit - May/June 2007
Hammock Publishing
Nashville, TN

John McWilliams,
Christina French
TABLE Holiday Issue
MCM Communications, Inc.
Pittsburgh, PA

Debbie Eaton-Vaughn
One
McMurtry Inc.
Phoenix, AZ

Lodging - The Official Magazine of the American Hotel & Lodging Association
McNeill Group, Inc.
Yardley, PA

FOR PROFIT SMALL OFFICE

Nick Wright
One Crescent Way
MacUFF Group
Atlanta, GA

News Staff
McKnight's Long-Term Care News
McKnight's Long-Term Care News
Northfield, IL

Pierre Lavallee
Accromath Magazine
Neograf Design
Terrebonne, Canada

NONPROFIT

Randy Yasenchak
On Point:
The Journal of Army History
Army Historical Foundation
Arlington, VA

Brian Griffin
Partners
Delnor Hospital
Geneva, IL

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

Jill Rafkin
PBG's Healthy Living & Healthy Money Flip Magapaper
Aon Consulting
New York, NY

Kristin Dollase
Stanley Enrollment Newsletter
Mercer
Boston, MA

NONPROFIT

Mariwyn Evans
REALTOR® Show Daily
National Association of REALTORS®
Chicago, IL

Mike Janes and Patti Koning
Sandia Lab News
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

Office of Strategic Communications
Sensational SOFIA
Special Edition of X-Press Code T, NASA Dryden Flight Research Center
Edwards, CA

continued, over
ANNUAL REPORTS

FOR PROFIT

Bryan Bennett
Entergy’s 2006
Online Annual Report
New Orleans, LA

Marketing & Creative Services
The Children’s Hospital of Philadelphia
- because we care
StayWell Custom Communications
Evanston, IL

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Dr. Constantine Papadakis
Drexel University:
Touching Philanthropy - 2007 Philanthropy Journal
Drexel University Philadelphia, PA

Ann Cony, Bob Burns
2006 Annual Report
Sacramento Municipal Utility District
Sacramento, CA

NONPROFIT SMALL OFFICE

Cathy Clement
Five Words - Five Acres
Annual Report 2007
Five Acres
Altadena, CA

Carol Pilla
NJ IT President’s Annual Report
New Jersey Institute of Technology
Office of University Communications
Newark, NJ

Jill M. Ercolino
Shaping a Vision for Tomorrow - 2006 Annual Report
Pennsylvania State Association of Township Supervisors
Enola, PA

Mary Cicitta
Ramapo Magazine
Ramapo College of New Jersey
Mahwah, NJ

BROCHURES, MANUALS & REPORTS

FOR PROFIT

Jill Mahnane
Schwab PCRA Welcome Kit
Charles Schwab & Co., Inc.
San Francisco, CA

Anson Lee
Simon Fraser University
2008 Viewbook
Karo Group Inc.
Vancouver, Canada

Jennifer Seelman
UnitedHealthcare Definity
HSA Activation Guide
UnitedHealthcare
Edina, MN

Own Your Career
NAS Recruitment Communications for Verizon Wireless
Cleveland, OH

FOR PROFIT SMALL OFFICE

Year In Review
American Specialty Health
San Diego, CA

Thomas Liehr
Technology Navigator/ Lexus 6th Edition
Liehr Marketing & Communications
Rolling Hills Estates, CA

Technical Publications Group
Pella Architectural Design Manual
Pella Corporation
Pella, IA

NONPROFIT

Lynn King, Leslie Miller, Anne Mitchell
ACR Membership Brochure Series
The American College of Radiology
Reston, VA

Richard K. Kolb
Hitting the Military History Trail
Veterans of Foreign Wars
Kansas City, MO

NONPROFIT SMALL OFFICE

Bruce Swart
Defining Opportunity 2007-2008 Annual Gift Campaign
The John Marshall Law School
Chicago, IL

2007 Baltimore Convention Materials
National Catholic Educational Association
Washington, DC

Terry Simzer
Crew Package - Handbook, Strategic Plan, Strategic Journey Poster & Staying the Course Poster
Upper Canada District School Board
Brockville, Canada

ELECTRONIC & VIDEO PUBLICATIONS

FOR PROFIT

Lori Block, Mark Mathson
Your Benefit Programming
Buck Consultants
San Francisco, CA

NONPROFIT

Sports Medicine in the Pediatric Office
American Academy of Pediatrics
Elk Grove Village, IL

Tina Hay
Italy Blog
The Penn Stater
University Park, PA

NONPROFIT SMALL OFFICE

Deborah Henry,
Dr. Donna Patterson
Student Teacher Resources CD
Clarion University of Pennsylvania
Clarion, PA
WEB & INTRANET SITES

FOR PROFIT
Mark Michaud
MarketingSense.ca
Ariad Custom Communications
Toronto, Canada

John Kidon
Davis & Company Website - www.davisandco.com
Davis & Company
Glen Rock, NJ

Linda J. Smith, MSN, RN, CNN
ManageCRC.com
MHCC
West Conshohocken, PA

Matthew Brown
NevadaMagazine.com
Nevada Magazine
Carson City, NV

FOR PROFIT SMALL OFFICE
Slocum Center Website - www.slocumcenter.com
CAWOOD
Eugene, OR

Paul V. Arnold
www.reliableplant.com
Reliable Plant Magazine
Fort Atkinson, WI

NONPROFIT
Carole Sustak
AAA Brand Central
AAA
Heathrow, FL

Communications & Creative Services Web Team
Colorado State University
Main Page
Colorado State University
Fort Collins, CO

Bill Spencer
www.navy.mil
Naval Media Center
Anacostia Annex, DC

NONPROFIT SMALL OFFICE
Gabrielle Schang
Build a Mobile Clinic
Website Section
The Children's Health Fund
New York, NY

Corporate Communications
SECO Energy Web Site - www.secoenergy.com
SECO Energy
Sumterville, FL

CAMPAIGNS, PROGRAMS & PLANS
FOR PROFIT
Clare Woods Academy
Capital Campaign
ABS Graphics
Addison, IL

US AGAINST AHERO
Astrazeneca Brand
Corporate Affairs and Edelman
New York, NY

Capitalizing on Change
BlackRock, Inc.
Plainsboro, NJ

Shelly Fowler
PotashCorp Annual Enrolment 2008 - A Guide to Your Benefits
Clearwater Writing, Inc.
Chandler, AZ

ESPN Communications
NASCAR Returns to ESPN
ESPN Celebration, FL

MS2 Employee Communications Team
MS2 Embrace Diversity Campaign
Lockheed Martin
Moorestown, NJ

FOR PROFIT SMALL OFFICE
Marilyn Barnett
Living Well Eating Smart - With Kids Book Series
MARS Advertising
Southfield, MI

Marilyn Milne
Finding a New Home for a Treatment Facility
Public Relations Services LLC
Eugene, OR

NONPROFIT
New Movers Program
Loyola University
Health System
Maywood, IL

Bonita Brodt
Opening of Prentice Woman's Hospital
Northwestern Memorial Hospital
Chicago, IL

Barbara Evans
WASH UP
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

NONPROFIT SMALL OFFICE
Documentation Team
Overview of MyChildren's Children's Hospital Boston
Boston, MA

WRITING
FOR PROFIT
X - March 2007
CRM Magazine
New York, NY

Inspiration - Green Sheet 2007 Series
The Green Sheet, Inc.
Rohnert Park, CA

Tom Mueller
Three Perfect Days - Rome
Hemispheres Magazine
Pace Communications
Greensboro, NC

continued, over
Newsletters

1. Newsletters - Print

BestWeek Staff
A.M. Best Company
Oldwick, NJ

Carol Ford, Bob Taylor
Academy of Medical-Surgical Nurses
Pitman, NJ

William Moran
American Institute of Certified Public Accountants
Durham, NC

Suzy Martin
American Thoracic Society
New York, NY

Janna Masterson
Associated Builders and Contractors
Arlington, VA

Gail J. Sullivan
Audit Bureau of Circulations
Schaumburg, IL

Jason J. C. Russo
Blood-Horse Publications
Lexington, KY

Teresa B. Dickinson
BNA
Arlington, VA

Lori Block, Mark Mathson
Buck Consultants
San Francisco, CA

Michael A. Casano
Cablevision Systems Corporation
Bethpage, NY

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Alicia Lutz
College of Charleston
Charleston, SC

Cast Communications
Disneyland Resort
Anaheim, CA

Fox Publishing
Johannesburg, South Africa

Kathy Ziprik
Fypyn
Mills River, NC

Marlice Gulacsik
GA Creative, Inc.
Bellevue, WA

Agricultural Technology Research Program
Georgia Tech Research Institute
Atlanta, GA

Deanna Johnson
Gloucester Community Education
Gloucester, VA

Jen Bunker
Harbor Hospital
Baltimore, MD

Marketing Department
High Concrete Group LLC
Denver, PA

Lisa Fulginiti
High Steel Structures, Inc.
Lancaster, PA

Kelly Ann Doktor
Holyoke High School Media Center
Holyoke, MA

Edward Hutchinson
Hutchinson Mechanical Services
Cherry Hill, NJ

Jonnae Baker
J CDS, Boston’s Jewish Community Day School
Watertown, MA

Tim Rush
Lacy Construction Company
Grand Island, NE

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

MS2 Employee Communications Team
Lockheed Martin
Moorestown, NJ

The Marcus Group, Inc.
Little Falls, NJ

MetroPlus Health Plan
New York, NY

Ronni Hutchason, Angelyn Shapiro, James Skelly
National Association of Manufacturers
Washington, DC

Samantha Nhan
National Cancer Institute, Division of Cancer Epidemiology and Genetics
Rockville, MD

J. Evan Ward
National Shellfisheries Association
Groton, CT

Parthenon Publishing
Nashville, TN

Corporate Communications
Publix Super Markets
Lakeland, FL

Anne Looney
Raymond Construction Co., Inc.
Dallas, TX

SHAZAM Technical Communications
SHAZAM
Johnston, IA

Communications & Marketing
Silverton Hospital
Woodburn, OR

Tana Goldberg
Solomon Schechter Day School of Greater Boston
Newton, MA

Sound Transit
Seattle, WA

Marketing & Creative Services
StayWell Custom Communications
Evanston, IL

Tom Lunde
STC Chicago
Palatine, IL

Steven Clark
The Walt Disney Company
Burbank, CA

Marge Kumaki
Washington Hospital Center
Washington, DC

Monica Wilson
Wilson & Company, Inc.
Oviedo, FL

Catherine A. Fahey
Wordsworth Writing & Editing
Charleston, SC

2. Newsletters - Web & Electronic

Diane Cole, J. Thurston
Arizona Association of REALTORS®
Phoenix, AZ

Arthritis Foundation
Atlanta, GA

Jennifer C. Loftus
Astron Solutions
New York, NY

Lori Block, Wade Johnson
Buck Consultants
San Francisco, CA

The Carolina Chapter of Society for Technical Communication
Research Triangle Park, NC

Child Welfare Information Gateway/CF International
Fairfax, VA

Valerie Van Sande
Citrix Online
Goleta, CA

Dave Schafer
City of Houston
Houston, TX

David L. Perkins, Jr.
D. L. Perkins, LLC
Tulsa, OK

U.S. Army Armament Retooling & Manufacturing Support Program
Charlestown, IN
### 3. Newsletters - E-Mail

Nadia Keung  
Ariad Custom Communications  
Toronto, Canada

Victor Fedeli  
City of North Bay  
North Bay, Canada

Will Craig  
Coach Training Alliance, LLC  
Boulder, CO

Mike Faber  
Faber Communications LLC  
Parker, CO

Nicole Beurkens  
Horizons Developmental Remediation Center  
Caledonia, MI

### 4. Custom-Published Newsletters

CAWOOD  
Eugene, OR

Jim Offel  
DCP  
Walnut Creek, CA

GLC Custom Publishing  
Northbrook, IL

Kathy Abernethy  
High Construction Company  
Lancaster, PA

Hope Health  
Kalamazoo, MI

Michel Filion  
IOC  
Montreal, Canada

Karienne Stovell  
J ohn Wiley & Sons, Inc.  
Hoboken, NJ

Glenn Cartwright  
McGill Centre for Continuing Education  
Montreal, Canada

Debbie Eaton-Vaughn  
McMurry Inc.  
Phoenix, AZ

McNeill Group, Inc.  
Yardley, PA

Marketing & Creative Services  
StayWell Custom Communications  
Evanston, IL

### 5. Newsletter Writing

Melanie Padgett  
American College of Obstetricians and Gynecologists  
Washington, DC

William Moran  
American Institute of Certified Public Accountants  
Durham, NC

Lori Feldman  
Aviva LLC  
Wildwood, MO

Megan Gustafson  
Carrot, OptumHealth  
Golden Valley, MN

### 6. Newsletter Design & Layout

CoPilot Creative  
Colorado Springs, CO

Trevor Robb  
Earth Tech (Canada) Inc.  
Winnipeg, Canada

Patient News Publishing  
Haliburton, Canada

Debbie Eaton-Vaughn  
The Ritz-Carlton Hotel Company and McMurry Inc.  
Phoenix, AZ

Diane Redmond, Jeff Rogers  
Success Group International  
St. Louis, MO
### 7. One to Two Person–Produced Newsletters

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>City, State/Province</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rick Anderson</td>
<td>Agilis Group, Inc.</td>
<td>Titusville, NJ</td>
</tr>
<tr>
<td>Diane Cole, J. Thurston</td>
<td>Arizona Association of REALTORS®</td>
<td>Phoenix, AZ</td>
</tr>
<tr>
<td>Barbara Schaaf Petty</td>
<td>Assurant Employee Benefits</td>
<td>Kansas City, MO</td>
</tr>
<tr>
<td>Amanda Roach</td>
<td>Bloomberg Hospital</td>
<td>Bloomington, MN</td>
</tr>
<tr>
<td>Ian L. Cordes</td>
<td>Corecare Associates, Inc.</td>
<td>West Palm Beach, FL</td>
</tr>
<tr>
<td>J. Michael Davison</td>
<td>Davison and Associates</td>
<td>Key West, FL</td>
</tr>
<tr>
<td>David Porter</td>
<td>Disney Cruise Line</td>
<td>Lake Buena Vista, FL</td>
</tr>
<tr>
<td>Jennifer Molloy</td>
<td>Institutional Real Estate, Inc.</td>
<td>San Ramon, CA</td>
</tr>
<tr>
<td>Miriam Kapfer</td>
<td>Kraft Foods Global, Inc.</td>
<td>Northfield, IL</td>
</tr>
<tr>
<td>Patricia M. Burgio, APR</td>
<td>Lancaster Central School District</td>
<td>Lancaster, NY</td>
</tr>
<tr>
<td>Catherine K. Brown, J. Lemon</td>
<td>Miami University</td>
<td>Oxford, OH</td>
</tr>
<tr>
<td>Robb Cowie</td>
<td>Multnomah County Department of Community Justice</td>
<td>Portland, OR</td>
</tr>
<tr>
<td>Jennifer Apperson, Vanessa St. Gerard</td>
<td>National Association of Elementary School Principals</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>Phyllis Rossow</td>
<td>Otter Tail Power Company</td>
<td>Fergus Falls, MN</td>
</tr>
<tr>
<td>Karen Sharma</td>
<td>Provincial Council of Women of Manitoba, Inc.</td>
<td>Winnipeg, Canada</td>
</tr>
<tr>
<td>Jonna Scott-Blakes</td>
<td>Sentara Virginia Beach General Hospital</td>
<td>Virginia Beach, VA</td>
</tr>
<tr>
<td>Karen Corday, J. Casey</td>
<td>Sloan Work and Family Research Network</td>
<td>Brighton, MA</td>
</tr>
<tr>
<td>Marcia Layton Turner</td>
<td>Sutton McCallister Publishing</td>
<td>Fairport, NY</td>
</tr>
<tr>
<td>Deborah Williams</td>
<td>Univera Healthcare</td>
<td>Buffalo, NY</td>
</tr>
<tr>
<td>Michelle Franzen Martin, Sarah Freeman</td>
<td>Wayne State University Alumni Association</td>
<td>Detroit, MI</td>
</tr>
<tr>
<td>Boris Mahovac</td>
<td>Your Ezine Coach</td>
<td>Oakville, Canada</td>
</tr>
<tr>
<td>Jennifer Haubein</td>
<td>Best Biz Web Site Solutions</td>
<td>Tomball, TX</td>
</tr>
<tr>
<td>Bill Porter</td>
<td>Chrysler Financial</td>
<td>Farmington Hills, MI</td>
</tr>
<tr>
<td>Victor Fedeli</td>
<td>City of North Bay</td>
<td>North Bay, Canada</td>
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<tr>
<td>ComPsych Corp.</td>
<td>Chicago, IL</td>
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<tr>
<td>Gabriella Filisko</td>
<td>Employer Resource Institute</td>
<td>Alameda, CA</td>
</tr>
<tr>
<td>Geoffrey Doehrmann</td>
<td>Institutional Real Estate, Inc.</td>
<td>San Ramon, CA</td>
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<td>Debbie Eaton-Vaughn</td>
<td>McMurry Inc.</td>
<td>Phoenix, AZ</td>
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<tr>
<td>Gloria Sánchez</td>
<td>North Carolina Healthy Start Foundation</td>
<td>Raleigh, NC</td>
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<tr>
<td>Karen Corday, J. Casey</td>
<td>Sloan Work and Family Research Network</td>
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### 8. New Newsletters

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<tbody>
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</tr>
<tr>
<td>Bill Porter</td>
<td>Chrysler Financial</td>
<td>Farmington Hills, MI</td>
</tr>
<tr>
<td>Margo Wheeler, AICP</td>
<td>City Planning &amp; Management Division of APA</td>
<td>Las Vegas, NV</td>
</tr>
<tr>
<td>Kathleen Duprey</td>
<td>Cornerstone Visual Communications</td>
<td>Ayer, MA</td>
</tr>
<tr>
<td>DD+ A</td>
<td>Omaha, NE</td>
<td></td>
</tr>
<tr>
<td>David Porter</td>
<td>Disney Cruise Line</td>
<td>Lake Buena Vista, FL</td>
</tr>
<tr>
<td>Michael Ervin</td>
<td>Ervin Bell Marketing</td>
<td>Irvine, CA</td>
</tr>
<tr>
<td>Fox Publishing</td>
<td>Johannesburg, South Africa</td>
<td></td>
</tr>
<tr>
<td>Hugh R. Furneaux</td>
<td>Lantana Consulting Group Inc.</td>
<td>Toronto, Canada</td>
</tr>
<tr>
<td>Donovan Kuehn</td>
<td>NAADAC, the Association for Addiction Professionals</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>Barbara Keebler</td>
<td>National Catholic Educational Association</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Michelle Balaban</td>
<td>Ariad Custom Communications</td>
<td>Toronto, Canada</td>
</tr>
<tr>
<td>Fanny Karloev</td>
<td>Campbell Company of Canada</td>
<td>Toronto, Canada</td>
</tr>
<tr>
<td>Corporate Communications</td>
<td>CardWorks</td>
<td>Woodbury, NY</td>
</tr>
<tr>
<td>Lisa Antram</td>
<td>Catalina Communications</td>
<td>Henderson, NV</td>
</tr>
</tbody>
</table>
Magazines & Journals

10. Magazines & Journals - Print

ABS Graphics
Addison, IL

American Academy of Pediatrics
Elk Grove Village, IL

Erin Matters
Bayfront Health System
Saint Petersburg, FL

Brilliant Star Magazine
Evanson, IL

Centerstone
Nashville, TN

Doug Tof, Diane Arthur, Ken Lynch
City of Surprise
Phoenix, AZ

City Manager’s Media and Communications Group
City of Virginia Beach
Virginia Beach, VA

Gil Press
EMC Corporation
Hopkinton, MA

Jean Bunker
Harbor Hospital
Baltimore, MD

Phil Richard
Hesston College
Hesston, KS

Imagination
Chicago, IL

Kim Breeding
Independent Hardee’s Franchisee Association
Chesapeake, VA

Elisa Liehr
Liehr Marketing & Communications
Rolling Hills Estates, CA

Janice Ciccarelli
Loyola University
Health System
Maywood, IL

Vivian Djen
National Museum of Women in the Arts
Washington, DC

Melodie Wisniewski
National Organization of Mothers of Twins Clubs, Inc.
Franklin, TN

Eileen Mustain
Oklahoma State University - University Marketing
Stillwater, OK

Peter D. Birt
Ontario Nurses’ Association
Toronto, Canada

Mark Malinowski
Overlook Hospital
Summit, NJ

Nancy Fitzpatrick
Quota International
Washington, DC

Malia Schwartz, Ph.D.
Rhode Island Sea Grant
Narragansett, RI

E. Thomas Hall
SkillsUSA
Leesburg, VA

Mary Heindl
SMC Business Councils
Pittsburgh, PA

John Tibbetts
South Carolina Sea Grant Consortium
Charleston, SC

T. Rowe Price and Custom Solutions from SmartMoney
New York, NY

Donna Mulder
Thrivent Financial for Lutherans
Appleton, WI

Toyota Motor Sales, USA, Inc.
Torrance, CA

Mark Preston
U.S. Tennis Association
White Plains, NY

Bill Clayton, Mira Lancaster
University of Michigan
College of Engineering
Ann Arbor, MI

J on Marmor
University of Washington
Alumni Association
Seattle, WA

Judith Yarrow
University of Washington
School of Public Health & Community Medicine
Seattle, WA

Ginny Gaylor, Selby Bateman
Vitality Communications
Greensboro, NC

Wax Custom Communications
Miami, FL

Ingrid Griesel
Words’worth
Parkview, South Africa

11. Magazines & Journals - Print Over 32 Pages

Lynna Goch
A.M. Best Company
Oldwick, NJ

Brandon Fried
Airforwarders Association
Washington, DC

Christine Spiegel
Alpha Phi International
Evanston, IL

Raina Keefer, Betsy Colgan
The American College of Radiology
Reston, VA

Gabriella Klatt
American Correctional Association
Alexandria, VA

Jessica Smith, Laura Jesberg
American Paint Horse Association
Fort Worth, TX

Noëlle A. Boughanmi
American Podiatric Medical Association
Bethesda, MD

Beth Smiley
American Rose Society
Shreveport, LA

J. William Thompson, FASLA
American Society of Landscape Architects
Washington, DC

Regina Johnson
American Solar Energy Society
Boulder, CO

Marge Scherer
ASCD
Alexandria, VA

Judi Connelly
Association for Supervision and Curriculum Development
Alexandria, VA

J acqui Cook
Association Forum of Chicagoland
Chicago, IL

Hong Zhao
Beaches Living Guide
Toronto, Canada
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization/Position</th>
<th>City, State</th>
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<tbody>
<tr>
<td>Michael Sciulla</td>
<td>Boat Owners Association of the U.S.</td>
<td>Alexandria, VA</td>
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<tr>
<td>Kim Deely Emery</td>
<td>Boston Latin School Association</td>
<td>Boston, MA</td>
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<tr>
<td>Tim Bandura</td>
<td>Burrell Colour Imaging</td>
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<td>Pam Chwedyk</td>
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<td>Jon O’Brien</td>
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<td>Washington, DC</td>
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<td>Cerner Marketing</td>
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<tr>
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<td>Management Association of Employee Benefit Plans</td>
<td>Princeton, NJ</td>
</tr>
<tr>
<td>Anita Thompson</td>
<td>Costco Wholesale</td>
<td>Issaquah, WA</td>
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<tr>
<td>Stacieann C. Yuhasz, Ph.D.</td>
<td>Department of Veterans Affairs</td>
<td>Baltimore, MD</td>
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<tr>
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<tr>
<td>Tim King</td>
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<td>Cincinnati, OH</td>
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<tr>
<td>D. Teddy Diggs</td>
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<td>Boulder, CO</td>
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<td>12. Magazines &amp; Journals - Web &amp; Electronic</td>
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<td>Lorie Damon, Ph.D., Phil Mobley</td>
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<td>Building Owners and Managers Association International</td>
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<td>Carl E. Crider</td>
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<td>Richmond, Canada</td>
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<td>Shahin Shojai</td>
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<td>Judy Giannetto</td>
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<td>Thad Plumley</td>
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<td>Daniel Scharfman</td>
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<td>Barbara Burrows</td>
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<td>John Wiley &amp; Sons, Inc.</td>
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<tr>
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<tr>
<td>Bob DeCaprio</td>
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<tr>
<td>Stephanie Oetjen</td>
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<td>Sophie Hanson</td>
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<tr>
<td>Kelly Maher</td>
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<td>Tina Hay</td>
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**15. Magazine & Journal Design & Layout**

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<tr>
<td>Mark Michelson</td>
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<td>Paul V. Arnold</td>
<td>Reliable Plant Magazine, Fort Atkinson, WI</td>
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<td>Patricia L. Harman</td>
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<td>Duncan Christy</td>
<td>Sky, Greensboro, NC</td>
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<tr>
<td>Wes Isley</td>
<td>Triumph/Pace Communications, Greensboro, NC</td>
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<td>John Moore</td>
<td>United States Personal Chef Association, Rio Rancho, NM</td>
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<td>Rebekah Murray, Lara Zielin</td>
<td>University of Michigan, Ann Arbor, MI</td>
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<td>Adam Jablonski</td>
<td>Wayne County Medical Society of Southeast Michigan, Detroit, MI</td>
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<td>Anna Moore</td>
<td>Alve Publishing Group, Richmond, Canada</td>
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<td>Atlanta, GA</td>
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<td>William Riss</td>
<td>Landover Corp., Mercer Island, WA</td>
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<td>The Louis Berger Group, Inc., Morristown, NJ</td>
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<td>Debbie Eaton-Vaughn</td>
<td>McMurry Inc., Phoenix, AZ</td>
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<td>Bob DeCaprio</td>
<td>Messenger Courier Association of the Americas, Washington, DC</td>
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<td>Stephanie Oetjen</td>
<td>National Association of Professional Employer Organizations, Alexandria, VA</td>
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<tr>
<td>Sophie Hanson</td>
<td>Newsletters Ink, Murray, UT</td>
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<tr>
<td>Frank Ruopoli</td>
<td>NOAA Coastal Services Center, Charleston, SC</td>
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<tr>
<td>Kelly Maher</td>
<td>Pace Communications, Greensboro, NC</td>
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<tr>
<td>Tina Hay</td>
<td>The Penn Stater, University Park, PA</td>
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16. One to Two Person-Produced Magazines & Journals

Collin R. Bakse
Airlift/Tanker Association
Belleville, IL

Deanna Stewart, Janet Mundy
Cal Poly Pomona - College of Agriculture
Pomona, CA

Constance C. Knight, APR
Clariant Corporation
Charlotte, NC

Michael Crane
East Carolina University
College of Fine Arts and Communication
Greenville, NC

Keri Goulart
Faculty Association of California Community Colleges
Sacramento, CA

Allison Eckel
Gravure Association of America
Rochester, NY

Warren Miller, Karen Kramer
The Louis Berger Group, Inc.
Morristown, NJ

Bob Neubauer
NAPCO
Philadelphia, PA

Dawn A. Lospaluto
NAPL
Paramus, NJ

Karen Carlson, James Hawker
Southern Illinois University School of Medicine
Springfield, IL

Jeff Holland
towPartners
Keller, TX

Natalie Eslinger
United States Air Forces in Europe - Safety Directorate
APO, AE

Cynthia H. Adams
The University of Georgia Graduate School
Athens, GA

Margot Emery, Donna Hundley
University of Tennessee Institute of Agriculture
Knoxville, TN

Ken Whitman
Whitman-Hall
Los Angeles, CA

17. New Magazines & Journals

Bath & Kitchen Pro Staff
Bath & Kitchen Pro
Bensenville, IL

Editorial Projects in Education
Bethesda, MD

J. D. Dudar
IEEE
Piscataway, NJ

David Famiano
John Wiley & Sons, Inc.
San Francisco, CA

Jay J. Jones
The Market Connection
Santa Ana, CA

Jaimy Easler, Colleen Marble
Pace Communications
Greensboro, NC

The Pohly Company
Boston, MA

SAGE, Inc.
Thousand Oaks, CA

L. Nicole Hood
Studio H Group
Chicago, IL

Sherri Miles
Suffolk University, College of Arts and Sciences
Boston, MA

18. Most Improved Magazines & Journals

Michael Muscat, Ellen French
AACN
Aliso Viejo, CA

Alive Publishing Group
Richmond, Canada

Scheryl A. McDavid
American Association of Textile Chemists and Colorists
Durham, NC

Stacey L. Bell
American Gas Association
Riverview, FL

Nicole Kresge
American Society for Biochemistry and Molecular Biology
Bethesda, MD

American Society of Ophthalmic Administrators
Fairfax, VA

Lisa Nardone
Associated Builders and Contractors
Arlington, VA

Association of Women's Health, Obstetric & Neonatal Nurses
Washington, DC

Nicole Kirschner
BNP Media
Troy, MI

Richard Taranto
Boat International Media
Fort Lauderdale, FL

Communications and Marketing Department
California and Nevada Credit Union Leagues
Rancho Cucamonga, CA
Shauna Lowry  
CCS Corporation  
Calgary, Canada

Children and Adults with Attention-Deficit/Hyperactivity Disorder  
Landover, MD

Office of College Publications  
College of Charleston  
Charleston, SC

Paul Miller  
Colorado State University  
Fort Collins, CO

Andrea Pearman  
Diversified Marketing Strategies, Inc.  
Crown Point, IN

Monya Keane  
EMC Corporation  
Hopkinton, MA

Monica Lewman-Garcia  
G4S Wackenhut  
Palm Beach Gardens, FL

Samantha Cuozzo  
Holland-Mark, HM Studios  
Boston, MA

Isabelle Cohen-DeAngelis  
John Wiley & Sons, Inc.  
Hoboken, NJ

Mike Allegra, Phyllis Lerner  
The Lawrenceville School  
Lawrenceville, NJ

The Magazine Group  
Washington, DC

Deborah Hale Kirchner, Jenell Anderson Hironimus  
Millikin University  
Decatur, IL

Martha King  
National Multiple Sclerosis Society  
New York, NY

Jody Becker  
Networx Communication  
Kansas City, MO

Sophie Hanson  
Newsletters Ink  
Murray, UT

Oncology Nursing Society  
Pittsburgh, PA

Parthenon Publishing  
Nashville, TN

Jonathan Kersting  
Pittsburgh Technology Council  
Pittsburgh, PA

Shannon Amy Stockwell  
Playground Magazine  
Idaho Falls, ID

The Pohly Company  
Boston, MA

Mario Medina  
PRISM Media Group  
Carrollton, TX

Kristen Smolen  
Retailer Education & Training - Lincoln Mercury  
Dearborn, MI

Maria Robertson  
School Nutrition Association  
Alexandria, VA

Karen G. Stanwood, Bonnie Katz  
SLACK Incorporated  
Thorofare, NJ

Debra Stratton  
Stratton Publishing & Marketing Inc.  
Alexandria, VA

Jeff Holland  
towPartners  
Keller, TX

Trade Show Executive Magazine  
Carlsbad, CA

J ohn Moore  
United States Personal Chef Association  
Rio Rancho, NM

Susan I. Finkelstein  
University of Pennsylvania  
School of Veterinary Medicine  
Philadelphia, PA

Anne Elizabeth Powell  
American Society of Civil Engineers  
Reston, VA

The Air Conditioning, Heating, Refrigeration News Team  
BNP Media  
Troy, MI

The Erickson Tribune Team  
Erickson Retirement Communities  
Baltimore, MD

Jennifer McGuinness  
Humane Society Youth  
East Haddam, CT

Sally Koch Kubetin  
International Medical News Group  
Rockville, MD

Ellie Robinson  
Machinery & Equipment MRO  
Oakville, Canada

Valerie Hunt  
National Athletic Trainers’ Association  
Dallas, TX

Brenan Sharp  
Publishing Group of America  
Franklin, TN

Noelle Bowman  
Republic Custom Publishing, Republic Media  
Phoenix, AZ

Kevin Graham  
Xcel Energy  
Denver, CO

Magapapers & Newspapers

19. Magapapers & Newspapers - Print

Southern Neighbor Group  
Calliope  
Chapel Hill, NC

Holland Hospital  
Holland, MI

Calvin R. Pierce  
International Medical News Group  
Rockville, MD

Brenan Sharp, Eva Elliott  
Publishing Group of America  
Franklin, TN

Brent Wheelbarger  
Trifecta Communications LLC  
Moore, OK

20. Custom-Published Magapapers & Newspapers

Catherine Cooper Nellist  
International Medical News Group  
Rockville, MD

Infectious Diseases in Children Staff  
SLACK Incorporated  
Thorofare, NJ

Speech Technology Magazine Staff  
Speech Technology Magazine  
New York, NY
22. Magapaper & Newspaper Design & Layout

Carlos Soto
American Counseling Association
Alexandria, VA

Leslie Denton-Roach
City of Houston
Houston, TX

Scott Kane, Ron Wilshire
Clarion University of Pennsylvania
Clarion, PA

Editorial Projects in Education
Bethesda, MD

Matthew Johnson
Matt Johnson Graphic Design
Mobile, AL

Alayna G. Riggins
Walt Disney World Resort
Lake Buena Vista, FL

23. One to Two Person-Produced Magapapers & Newspapers

William Donovan
Donovan Writing & Publishing
Hingham, MA

Brenan Sharp, Eva Elliott
Publishing Group of America
Franklin, TN

Jennifer Fossell O’Sullivan
St. Mary’s College of Maryland
St. Mary’s City, MD

24. Most Improved Magapapers & Newspapers

Rachel Coker
Binghamton University
Binghamton, NY

Josh Cable
Government Product News
Cleveland, OH

Georgia C. Stelluto
IEEE-USA
Washington, DC

Geoffrey Giordano
John Wiley & Sons, Inc.
Hoboken, NJ

Linda Morgan
National Association of School Psychologists
Bethesda, MD

Erika Lari
Washington REALTORS®
Olympia, WA

Corporate Communications
Fort Dearborn Life Insurance Company
Downers Grove, IL

Karl Kaluza
Fulcrum Foundation
Seattle, WA

Jeanette Gutierrez,
Heather Sowinski
Group Fifty-five Marketing
Detroit, MI

Susan LaRosa
Henry Street Settlement
New York, NY

Human Services
Communications Department
Jewish Employment and Vocational Service
Philadelphia, PA

Lisa Mayles
LifeShare Community Blood Services
Elyria, OH

Joe Mignella
Maher & Mignella
Cherry Hill, NJ

Lisa McCluskey
Martin Memorial Health Systems
Stuart, FL

Missouri Foundation for Health
St. Louis, MO

Kristin Manke
Pacific Northwest National Laboratory
Richland, WA

Myra Grant, Lindsay Howell
Pardue Foundation
& Pardue Hospital
Hendersonville, NC

Maryland M. Grier
Connecticut Health Foundation
New Britain, CT

25. Annual Reports - Print

Melora Heavey
American Institute of CPAs
New York, NY

Mark Denato
Association Headquarters
Mt. Laurel, NJ

L.N. Vaillancourt
Association Management Center
Glenview, IL

Lavenia A. Norford
Bridgewater Retirement Community
Bridgewater, VA

Jill Matejcek
Brooks Center for Rehabilitation Studies
Jacksonville, FL

Communications Department
CH2M HILL Hanford Group, Inc.
Richland, WA

Sarah D. Ward
Chowan University
Murfreesboro, NC

Donna Washington
Cleveland Metroparks
Cleveland, OH

Annual Reports

26. Annual Reports - Print Over 32 Pages

Deborah E. Bennett
American Iron and Steel Institute
Washington, DC

Gary Spruch
American Jewish Committee
New York, NY

Claude D. Grant
Bronx Community College
Bronx, NY

Kelly A. Keys
Chicago Housing Authority
Chicago, IL

Barb Coleman
Cleveland Clinic
Beachwood, OH

Office of Corporate Communications
Diakon Lutheran Social Ministries
Mechanicsburg, PA

Jewish Federation of Palm Beach County
West Palm Beach, FL
Shelly Olsan  
The Krell Institute  
Ames, IA

Bradley Daleiden-Brugman  
Loyola University  
Health System  
Maywood, IL

Sara Kosowsky  
National Kidney Foundation, Inc.  
New York, NY

Keith Kanzel, John Fretz, Beth Schecter  
National University System  
La Jolla, CA

Megan Schade  
New York Methodist Hospital  
Brooklyn, NY

Cecilia Green, Michele Drayton  
Turnaround Management Association  
Chicago, IL

Susan Reed, Diane Carasik  
Dion, Gaye Korbet  
WGBH  
Boston, MA

Ingrid Griesel  
Words'worth  
Parkview, South Africa

Bonita Brodt  
Northwestern Memorial Hospital  
Chicago, IL

Publications Staff  
University of Medicine & Dentistry of New Jersey  
Newark, NJ

Terry Simzer  
Upper Canada District School Board  
Brockville, Canada

28. Annual Report Writing  
Brian Griffin  
Delnor Hospital  
Geneva, IL

Judith T. Phair  
Graduate Management Admission Council  
McLean, VA

Laura Phillips Garner  
National 4-H Council  
Chevy Chase, MD

Sarah Stec  
Archetype Graphic Design  
Chicago, IL

Georgia Park  
Association for Supervision and Curriculum Development  
Alexandria, VA

Brenda Stahlman, Paul M. Hambke  
Clarion University of Pennsylvania  
Clarion, PA

Vic Geanopulos  
HMP Communications  
Malvern, PA

David R. Lopez  
Jersey City Public Schools  
Jersey City, NJ

Kate Wall  
Kate Wall Creative & Consulting  
Philadelphia, PA

Dave Bourne  
Rouge Valley Health System  
Toronto, Canada

Lynn McFarlane  
University of Medicine & Dentistry of New Jersey - School of Nursing  
Newark, NJ

Patricia Herndon, Teresa Pyron, Josh Sewell  
University of West Georgia  
Carrollton, GA

31. Most Improved Annual Reports  
Kirk Englehardt  
Georgia Tech Research Institute  
Atlanta, GA

Ellen Birek  
Ogilvy Public Relations Worldwide  
Washington, DC

Brochures, Manuals & Reports

30. One to Two Person-Produced Annual Reports  
Brigitte Johnson, APR  
American Forest Foundation  
Washington, DC

Peg Van Patten, Debra Schuler  
Connecticut Sea Grant & UCONN Marine Sciences  
Groton, CT

Pamela Geisel, Peter Gialloretto  
Eden Family of Services  
Princeton, NJ

Anita Dubey  
Institute for Work & Health  
Toronto, Canada

Bruce Swart  
The John Marshall Law School  
Chicago, IL

Rae A. Todd  
Platte River Power Authority  
Fort Collins, CO

32. Education & Training Brochures, Manuals & Reports  
Association for Career and Technical Education  
Alexandria, VA

Danatec Educational Services Ltd.  
Calgary, Canada

Marketing and Media Relations  
Drexel University LeBow College of Business  
Philadelphia, PA

Beverly Barnes  
Homes for Working Families  
Washington, DC

Knowledge Application Program, Substance Abuse and Mental Health Services Administration  
JBS International, Inc.  
North Bethesda, MD
Catherine Morris  
The John Marshall Law School  
Chicago, IL

Julie Kendall  
Kohl's Department Stores  
Menomonee Falls, WI

William Riss  
Landover Corp.  
Mercer Island, WA

Loyola University Health System  
Maywood, IL

Phillip Dyer, CFP, RLP  
Military Officers Association of America  
Alexandria, VA

Katrina Holt  
National Maternal and Child Oral Health Resource Center  
Washington, DC

Tom Sprtel  
Northbrook Park District  
Northbrook, IL

Brian Woodland  
Peel District School Board  
Mississauga, Canada

Carla Pereira  
Peel District School Board  
Mississauga, Canada

Kandace DeSadier  
Roche Diagnostics  
Indianapolis, IN

Bonní Graham  
Scantron Corporation  
San Diego, CA

Marketing & Creative Services  
StayWell Custom Communications  
Evanston, IL

33. Marketing & Public Relations Brochures, Manuals & Reports

Ambica Jones  
Ariad Custom Communications  
Toronto, Canada

Christopher Lawton  
b. james branding group  
Pittsburgh, PA

Doug Grassian, Jenny Zimmerman, Cynthia Geary  
BASS  
Lake Buena Vista, FL

Tammy Rotellini  
Blood Bank of San Bernardino and Riverside Counties  
San Fernando, CA

Kelly L. LeFevre, Molly A. Luffy  
BusinessBuildingRoundtable.com  
Columbus, OH

Cindy McMahon  
Creighton University Marketing & Public Relations  
Omaha, NE

Alison Davis  
Davis & Company  
Glen Rock, NJ

Christine O'Brien, Missy Asikainen  
Elsevier  
St. Louis, MO

Marketing Department  
High Concrete Group LLC  
Denver, PA

Shelly Kunkel  
Hill & Company  
Edwards, CO

Susanne Ho  
KMB  
Hong Kong, China

William Riss  
Landover Corp.  
Mercer Island, WA

Judy Remington  
New Jersey Association of Mental Health Agencies, Inc.  
Mercerville, NJ

Jeff Strohm  
Northern Illinois University  
DeKalb, IL

Bonita Brodt  
Northwestern Memorial Hospital  
Chicago, IL

Noreen Braman, Paula Whitcomb  
RFB&D  
Princeton, NJ

Richard B. Adams  
School Management Essentials  
Minneapolis, MN

Caren Batzer  
St. John's University  
Queens, NY

Ann Rinehart  
Stamats  
Cedar Rapids, IA

Candice Kiel  
The Write Type  
Reno, NV

34. Media Kits

Denise N. Siebler  
A.M. Best Company  
Oldwick, NJ

Liz Sullivan, Erin Ruehrwein  
ABA Journal/The Lawyer’s Magazine  
Chicago, IL

appliance DESIGN  
Marketing Team  
BNP Media  
Troy, MI

Document Production  
Commission on Accreditation of Rehabilitation Facilities  
Tucson, AZ

Doris Winters  
Costco Wholesale  
Issaquah, WA

Keri Potts, Kimberly Jarvis  
ESPN  
Bristol, CT

Terri Gates, Matt Huelskamp  
KETC  
St. Louis, MO

Cheryl Y. Bradley  
NASW Press  
Washington, DC

Denise Mosgrove  
San Diego Convention Center Corporation  
San Diego, CA

Angela Brady  
Stratton Publishing & Marketing Inc.  
Alexandria, VA

Bennett DeOlazo  
Studio B  
Alexandria, VA

35. Corporate Capability & Identity Materials

Automotive Aftermarket Industry Association  
Bethesda, MD

Quality Magazine Marketing Team  
BNP Media  
Troy, MI

Kathryn Van Hulzen  
Buck Consultants  
Los Angeles, CA

Redding Publications Group  
CH2M HILL  
Redding, CA

Continental Industries, Inc.  
Elkhart, IN

James F. Mandler  
Continuum Health Partners  
New York, NY
<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>City, State</th>
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<tbody>
<tr>
<td>Blanche McGurr</td>
<td>Institute of Electrical and Electronics Engineers</td>
<td>New York, NY</td>
</tr>
<tr>
<td>Lynn Burge</td>
<td>Master-Bilt Products</td>
<td>New Albany, MS</td>
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<tr>
<td>Ellen Errico</td>
<td>National Association of Insurance and Financial Advisors</td>
<td>Falls Church, VA</td>
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<td>Fabi Preslar</td>
<td>SPARK Publications</td>
<td>Matthews, NC</td>
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<td>Transamerica Retirement Services</td>
<td>Los Angeles, CA</td>
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<td>Annette W. Porter</td>
<td>Wake Forest University Baptist Medical Center</td>
<td>Winston-Salem, NC</td>
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<tr>
<td>Cynthia Warger</td>
<td>Warger, Eavy &amp; Associates</td>
<td>Reston, VA</td>
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<td>Kimberly Gavagan</td>
<td>Davis &amp; Company</td>
<td>Glen Rock, NJ</td>
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<td>Chevron Phillips Chemical and Hill, Bardet and Associates</td>
<td>Katy, TX</td>
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<tr>
<td>Kerry Blankenship</td>
<td>Human Resource Services</td>
<td>West Lafayette, IN</td>
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<td>Brian Grimm</td>
<td>Mercer</td>
<td>Boston, MA</td>
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<tr>
<td>Lynn Seitz</td>
<td>Rock-Tenn Company</td>
<td>Norcross, GA</td>
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<td>Alicia Argiz-Lyons</td>
<td>Shriner’s Hospitals for Children</td>
<td>Tampa, FL</td>
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<td>Jodi Ryce</td>
<td>The Vanguard Group, Inc.</td>
<td>Valley Forge, PA</td>
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<td>Valerie M. Wise, Ph.D.</td>
<td>Watson Wyatt Worldwide</td>
<td>New York, NY</td>
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<td>Betty Lai Quigley</td>
<td>Abbott Diagnostics</td>
<td>Abbott Park, IL</td>
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<td>American Academy of Pediatrics</td>
<td>Elk Grove Village, IL</td>
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<tr>
<td>Sandy Swenson</td>
<td>California Pacific Medical Center</td>
<td>San Francisco, CA</td>
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<td>Carrot</td>
<td>Reston, VA</td>
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<tr>
<td>John Avila</td>
<td>Edelman Design Communications</td>
<td>Chicago, IL</td>
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<tr>
<td>Marla Kindt, Connie Boone</td>
<td>Elsevier</td>
<td>St. Louis, MO</td>
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<tr>
<td>Peter Sonnenreich</td>
<td>Kikaku America International</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Richard McCabe, Ph.D.</td>
<td>MHCC</td>
<td>West Conshohocken, PA</td>
</tr>
<tr>
<td>Barbara Sigler</td>
<td>Oncology Nursing Society</td>
<td>Pittsburgh, PA</td>
</tr>
<tr>
<td>Consumer Communication Solutions</td>
<td>UnitedHealthcare</td>
<td>St. Louis Park, MN</td>
</tr>
<tr>
<td>Misty Ladner</td>
<td>UnitedHealthcare</td>
<td>Edina, MN</td>
</tr>
</tbody>
</table>

**36. Hardware & Software Manuals**

| Bonni Graham | Scantron Corporation | San Diego, CA |

**37. Employee & Benefit Materials**

| Robert K. Swatland, J. | American Capital Strategies, Ltd. | Bethesda, MD |
| Lisa Wong              | Aon Consulting                    | New York, NY  |
| Jessica Jones, Shawn Krohn | Credit Union Executives Society Madison, WI |

**38. Member & Customer Materials**

| Janet Klendworth | Professional Association of Diving Instructors | Rancho Santa Margarita, CA |

**39. Financial & Investment Materials**

| Jiludia Budahazy   | Ariad Custom Communications | Toronto, Canada |
| Barbara Goodstein  | AXA Equitable                | New York, NY    |
| Jill Mahnane       | Charles Schwab & Co., Inc.   | San Francisco, CA |

**40. Health & Medical Materials**

| Betty Lai Quigley | Abbott Diagnostics | Abbott Park, IL |
| American Academy of Pediatrics | Elk Grove Village, IL |
| Sandy Swenson | California Pacific Medical Center | San Francisco, CA |
| Carrot | Reston, VA |
| John Avila | Edelman Design Communications | Chicago, IL |
| Marla Kindt, Connie Boone | Elsevier | St. Louis, MO |
| Peter Sonnenreich | Kikaku America International | Washington, DC |
| Richard McCabe, Ph.D. | MHCC | West Conshohocken, PA |
| Barbara Sigler | Oncology Nursing Society | Pittsburgh, PA |
| Consumer Communication Solutions | UnitedHealthcare | St. Louis Park, MN |
| Misty Ladner | UnitedHealthcare | Edina, MN |

**41. Meeting & Event Materials**

| Publishing & Communications | American Academy of Anti-Aging Medicine | Littleton, MA |
| Jodi Cook | American Society of Pediatric Hematology/Oncology | Glenview, IL |
| Linda Alexander, Darin Peters, Anthony J. Janetti, Inc. | Pitman, NJ |
| Billie Mallery | BNP Media | Troy, MI |
| Brenda Stahlman, Paul M. Hambke, Clarion University of Pennsylvania | Clarion, PA |
| Debra Lynn Ross, Consorta, Inc. | Schaumburg, IL |
| Peggy Merrick-Bakken, Nicole Morrison | Credit Union Executives Society | Madison, WI |
| Susanne Ho | KMB | Hong Kong, China |
| Jason Fitzgerald, Kathy Kachele, Lockheed Martin | Creative & Strategic Services | Richland, WA |
43. **Books & eBooks**

- Gabriella Klatt
  American Correctional Association
  Alexandria, VA

- Patricia Reis, Rita Salgueiro, Francisco Ponciano
  Atelier 004
  Lisbon, Portugal

- Doris Winters, Tim Talevich, Dawna Tessier, Costco Wholesale
  Issaquah, WA

- Communications Department
  General Board of Pension and Health Benefits
  Elmhurst, IL

- Bonnie Biafore
  MonteVista Solutions, Inc.
  Conifer, CO

- Barbara Sigler
  Oncology Nursing Society
  Pittsburgh, PA

44. **Special Purpose Brochures, Manuals & Reports**

- Christopher Sharkey
  A.M. Best Company
  Oldwick, NJ

- Debra Salem
  ASG Renaissance
  Dearborn, MI

- Filipa Gregório, Rodrigo Saias, Francisco Ponciano
  Atelier 004
  Lisbon, Portugal

- Pollution Engineering Marketing Team
  BNP Media
  Troy, MI

- Adele Sommers, Ph.D.
  Business Performance Inc.
  Atascadero, CA

- Sonja Banic
  City of Mississauga
  Mississauga, Canada

- Amy Cevario
  Clayton Design Group
  Falls Church, VA

- Document Production Commission on Accreditation of Rehabilitation Facilities
  Tucson, AZ

- Robert Pankratz, Pat Daley
  Elsevier
  St. Louis, MO

- Corporate Communications Department
  Entergy
  New Orleans, LA

- Nancy L. Rodibaugh
  Human Resource Services
  Purdue University
  West Lafayette, IN

- Tiia Holder
  IBM Technical Journals
  Yorktown Heights, NY

- Peter Sonnenreich
  Kikaku America International
  Washington, DC

- Publishing Program Legal Services Society
  Vancouver, Canada

- Elisa Liehr
  Liehr Marketing & Communications
  Rolling Hills Estates, CA

- Cyndi Gibson
  Mercer
  Cincinnati, OH

- Missouri Foundation for Health
  St. Louis, MO

- Christopher Murphy
  NAFSA: Association of International Educators
  Washington, DC

- NAS Recruitment Communications for Tractor Supply
  Cleveland, OH

- Ronni Hutchason, Julia Sydnor
  National Association of Manufacturers
  Washington, DC

- Raymond M. Braher
  Nationwide
  Columbus, OH

45. **Most Improved Brochures, Manuals & Reports**

- Patricia Reis, Filipa Gregório, Francisco Ponciano
  Atelier 004
  Lisbon, Portugal

- Lisa Johnson
  Blue Mountain Health System
  Lehighton, PA

- Judy Nyman
  Nyman Ink
  Toronto, Canada

- Brian Woodland
  Peel District School Board
  Mississauga, Canada

- Pinellas County Utilities
  Clearwater, FL

- Rikki D. Amos, Jennifer Poos, Marin A. Randall
  Public Affairs Council
  Washington, DC

- Elizabeth Fordham
  Quill & Ink
  Houston, TX

- Kristin Gumper
  Standing Partnership
  St. Louis, MO

- Venetia L. Miles
  Township High School District 214
  Arlington Heights, IL

- Transamerica Retirement Services
  Los Angeles, CA

- Lynn McFarlane
  University of Medicine & Dentistry of New Jersey - School of Nursing
  Newark, NJ
Electronic & Video Publications

46. Education & Training Electronic & Video Publications

American Specialty Health
San Diego, CA

The Food Allergy & Anaphylaxis Network
Fairfax, VA

Cindy Fletcher
Great-West Retirement Services
Greenwood Village, CO

Timothy Clave
Major Media, Inc.
Solana Beach, CA

Karen Abbas, RN, MS, AOCN
Meniscus Educational Institute
West Conshohocken, PA

Christine O'Meara
North Carolina Healthy Start Foundation
Raleigh, NC

Andrew Hawk
PSIA - AASI
Lakewood, CO

Communication Services
Region of Peel
Brampton, Canada

Strategic Communications/Marketing
RFB&D
Princeton, NJ

Jeff Sankey, Pam Sheets
Roche Diagnostics
Indianapolis, IN

Mark Wilson, Zena Myers
Roche Diagnostics
Indianapolis, IN

Lisa T. Lem
San Diego Association of REALTORS®
San Diego, CA

Shalini Sharma
University HealthSystem Consortium
Oak Brook, IL

Amanda Gross
videotel Productions
London, United Kingdom

Jonathan Risley
Walport International Ltd.
Regigate, United Kingdom

47. Marketing & Public Relations Electronic & Video Publications

ActiveHealth Management
New York, NY

Amy Stapleton
American Paint Horse Association
Fort Worth, TX

Eric Wright
D S Simon Productions
New York, NY

Christine Nyirjesy Bragale
Goodwill Industries International, Inc.
Rockville, MD

Carolyn Marcantel
HEB ISD
Bedford, TX

NAU Office of Public Affairs
Northern Arizona University
Flagstaff, AZ

Mary Ciottina
Ramapo College of New Jersey
Mahwah, NJ

Lori Goddard, J erri Zortman,
Mark Wilson
Roche Diagnostics
Indianapolis, IN

John Hall, Shawn Tylka,
J ay Williams
Scientific Atlanta,
A. Cisco Company
Lawrenceville, GA

Professional Communication Project Group
Sedan Chair Charities Fund
Hong Kong, China

Karen Perrino
SkillsUSA
Leesburg, VA

Town Creek Productions
Rainsville, AL

Terry Simzer
Upper Canada District School Board
Brockville, Canada

48. Web & Electronic Publications

Christy Smith
AAA
Heathrow, FL

Debbie Hart
Association Associates, Inc.
Trenton, NJ

Gary Bloom
Association for Supervision and Curriculum Development
Alexandria, VA

Kathryn Van Hulzen
Buck Consultants
Los Angeles, CA

Eric Wright
D S Simon Productions
New York, NY

International Code Council
Birmingham, AL

Parthenon Publishing
Nashville, TN

Anastasia Holdren
Siteming
Nashville, TN

Misty Ladner
UnitedHealthcare
Edina, MN

49. Multimedia & Interactive Publications

Cerner Marketing
Cerner Corporation
Kansas City, MO

Elaine Herscher
Consumer Health Interactive
Oakland, CA

Katrin Atienza
First Rehab Life
Great Neck, NY

Wackenhut Training Institute
G4S Wackenhut
Palm Beach Gardens, FL

Imagination
Chicago, IL
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<th>50. PowerPoint Presentations</th>
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</thead>
<tbody>
<tr>
<td>Lori Block, Mark Mathson</td>
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<tr>
<td>Buck Consultants</td>
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<td>San Francisco, CA</td>
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<th>51. Blogs &amp; Forums</th>
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<tbody>
<tr>
<td>Lisa Junker</td>
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<td>ASAE &amp; The Center for Association Leadership</td>
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<td>Washington, DC</td>
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<tr>
<th>52. Special Purpose Electronic &amp; Video Publications</th>
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<tr>
<td>Steve Johnson</td>
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<tr>
<td>City of Bullhead City</td>
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<td>Bullhead City, AZ</td>
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<table>
<thead>
<tr>
<th>53. Web Sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brad Moberry</td>
</tr>
<tr>
<td>ad2, Inc.</td>
</tr>
<tr>
<td>El Segundo, CA</td>
</tr>
</tbody>
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---

Educational Goods & Services
Department
International Society of Arboriculture
Champaign, IL

Denise Donnelly
Mercer
Boston, MA

Pam Haines, Tony Maccagnano
Roche Diagnostics
Indianapolis, IN

Eric Wright
D S Simon Productions
New York, NY

Melissa Dittmann Tracey
National Association of REALTORS®
Chicago, IL

J anice Amatucci, Rachael Bell
New Jersey Society of CPAs
Roseland, NJ

Louisiana Sea Grant Communications
Louisiana Sea Grant College Program
Baton Rouge, LA

Peter Damin
Multiple Sclerosis Association of America
Cherry Hill, NJ

North Carolina Sea Grant & UNC-TV, Partners
Raleigh, NC

Bob Burns
Sacramento Municipal Utility District
Sacramento, CA

Amanda Gross
Videotel Productions
London, United Kingdom

Web & Intranet Sites

Brad Moberry
ad2, Inc.
El Segundo, CA

American Specialty Health
San Diego, CA

Anna J H Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

J ohn R. J ack Cassidy, II
Cassady Studio
Murphy, NC

Shannon Landin
Conway Data
Norcross, GA

The Creative Group
Menlo Park, CA

Geoffrey Sauer
EServer
Ames, IA

Future Business Leaders of America - Phi Beta Lambda, Inc.
Reston, VA
<table>
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<th>Mike Bauhof, Matt Huelskamp</th>
<th>KETC/Channel 9</th>
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<td>Steve Johnson</td>
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<td>North Canton Medical Foundation</td>
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<td>Gary Peterson</td>
<td>Crutchfield Dermatology</td>
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<td>Omaha, NE</td>
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<td>Elyse Cuttler, Heidy McIntyre</td>
<td>King County - ABT Program</td>
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<td>MasterCard Worldwide</td>
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<tr>
<td>Purchase, NY</td>
<td>Lois Trench-Hines, Kevin Babula, BFA</td>
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<td>Jenny Glenn</td>
<td>Meniscus Limited</td>
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<td>Toronto, Canada</td>
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<td>Pamela Coca</td>
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<tr>
<td>Nanyang J unior College</td>
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<td>Ellen Errico</td>
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<td>Cary, NC</td>
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| 60. New Web & Intranet Sites | CalPERS Office of Public Affairs |
|-------------------------------| California Public Employees’ Retirement System |
| Patricia Beckman              | Sacramento, CA                             |
| Cybertary                     |                                              |
| Roseville, CA                 |                                              |
| Marathon Oil and Hill, Barolet and Associates | Michelle Irwin |
| Katy, TX                      | L’Anse Creuse Public Schools                |
| Harrison Township, MI         |                                              |
Letitia O’Kicki, MD  
Meniscus Educational Institute  
West Conshohocken, PA  

Elizabeth Marsh Cupino,  
Casey Miller  
OPEN MINDS  
Gettysburg, PA  

Christopher Riche  
Percess Technologies, Inc.  
Reno, NV  

Marcie Lynn Avram  
Rodale Custom Publishing  
New York, NY  

Scotsman Guide Staff  
Scotsman Publishing Inc.  
Bothell, WA  

HemOnc Today Staff  
SLACK Incorporated  
Thorofare, NJ  

61. Most Improved Web & Intranet Sites  
Arizona Department of Health Services - Web Administration  
Phoenix, AZ  

Chonchanok Viravan  
BPW International  
Bangkok, Thailand  

Tina Gaines  
Bridgestone Firestone  
Diversified Products  
Indianapolis, IN  

Cheryl Munn, Jennifer Hill  
Brooks Center for Rehabilitation Studies  
Jacksonville, FL  

Cerner Marketing  
Cerner Corporation  
Kansas City, MO  

ESPN Communications  
ESPN  
Celebration, FL  

The Food Allergy & Anaphylaxis Network  
Fairfax, VA  

Hemispheres Staff & Pace Interactive  
Hemispheres Magazine, Pace Communications  
Greensboro, NC  

J anet Giampietro  
Langton Cherubino Group  
New York, NY  

News Staff  
McKnight’s Long-Term Care News  
Northfield, IL  

Rick Finch  
RealEstate.com  
Charlotte, NC  

Research!America  
Alexandria, VA  

Dave Bourne  
Rouge Valley Health System  
Toronto, Canada  

Tamara Jennings  
SHAZAM, Inc.  
Johnston, IA  

Corporate Communications Department  
STV  
New York, NY  

Substance Abuse and Mental Health Services Administration  
Rockville, MD  

Meredith Liepelt, Diana Long  
Rich Life Marketing and The Life Design Institute  
Dublin, OH  

SSE Blended Learning Team  
SSE  
St. Louis, MO  

Kshitij Nerurkar  
Tata Interactive Systems  
Edison, NJ  

63. Marketing & Public Relations Campaigns  
J anice Thompson-Burgess  
City of Fort Worth  
Fort Worth, TX  

Debra Lynn Ross  
Consortia, Inc.  
Schaumburg, IL  

Lisa Craig  
DMB Sports Group, Inc.  
Dulles, VA  

Kim Cheuvront  
Fairmont General Hospital  
Fairmont, WV  

Terri Heavens  
Health Partners  
Philadelphia, PA  

Brian Wenzel  
Interline Brands  
Jacksonville, FL  

Laura Jean Whitcomb  
Kearsarge Magazine  
Grantham, NH  

64. Employee & Benefit Communications  
Lisa Wong  
Aon Consulting  
New York, NY  

Barbara Holley  
Balfour Beatty, Inc.  
Atlanta, GA  

Pam Little  
Blue Communications  
Hollywood, CA  

CGHS Human Resources  
Central Georgia Health System  
Macon, GA  

Ralph Giron  
Disneyland Resort  
Anaheim, CA  

J ohn Avila  
Edelman Design Communications  
Chicago, IL  

Campaigns, Programs & Plans  

62. Education & Training Campaigns & Programs  
Alliance for Consumer Education  
Washington, DC  

Kathy Kachele  
Lockhead Martin  
Creative & Strategic Services  
Richland, WA  

Bonnie Rodney, Ann Schulte  
MasterCard Worldwide  
Purchase, NY  

Tessa Burton  
Northwestern Memorial Hospital  
Chicago, IL  

Susan S. Beschler  
Penn State Alumni Association University Park, PA  

Vinu Warrier  
Stamats  
Cedar Rapids, IA  

61. Most Improved Web & Intranet Sites  
Arizona Department of Health Services - Web Administration  
Phoenix, AZ  

Chonchanok Viravan  
BPW International  
Bangkok, Thailand  

Tina Gaines  
Bridgestone Firestone  
Diversified Products  
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Cerner Marketing  
Cerner Corporation  
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ESPN Communications  
ESPN  
Celebration, FL  

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Fairfax, VA  

Hemispheres Staff & Pace Interactive  
Hemispheres Magazine, Pace Communications  
Greensboro, NC  

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Langton Cherubino Group  
New York, NY  

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McKnight’s Long-Term Care News  
Northfield, IL  

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RealEstate.com  
Charlotte, NC  

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Alexandria, VA  

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Toronto, Canada  

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Johnston, IA  

Corporate Communications Department  
STV  
New York, NY  

Substance Abuse and Mental Health Services Administration  
Rockville, MD  

Meredith Liepelt, Diana Long  
Rich Life Marketing and The Life Design Institute  
Dublin, OH  

SSE Blended Learning Team  
SSE  
St. Louis, MO  

Kshitij Nerurkar  
Tata Interactive Systems  
Edison, NJ  

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City of Fort Worth  
Fort Worth, TX  

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Consortia, Inc.  
Schaumburg, IL  

Lisa Craig  
DMB Sports Group, Inc.  
Dulles, VA  

Kim Cheuvront  
Fairmont General Hospital  
Fairmont, WV  

Terri Heavens  
Health Partners  
Philadelphia, PA  

Brian Wenzel  
Interline Brands  
Jacksonville, FL  

Laura Jean Whitcomb  
Kearsarge Magazine  
Grantham, NH  

64. Employee & Benefit Communications  
Lisa Wong  
Aon Consulting  
New York, NY  

Barbara Holley  
Balfour Beatty, Inc.  
Atlanta, GA  

Pam Little  
Blue Communications  
Hollywood, CA  

CGHS Human Resources  
Central Georgia Health System  
Macon, GA  

Ralph Giron  
Disneyland Resort  
Anaheim, CA  

J ohn Avila  
Edelman Design Communications  
Chicago, IL
65. Member & Customer Communications

Susan Long
AAA
Heathrow, FL

Sapna Parekh, Cynthia Greaves
Camino Medical Group
Mountain View, CA

Membership and Communications Team
Family, Career and Community Leaders of America
Reston, VA

66. Government Agency Communications

Bob Rotatori, Marjorie Thomas
Cleveland Metroparks
Cleveland, OH

National Institute on Aging,
National Institutes of Health,
DHHS
JBS International, Inc.
North Bethesda, MD

Safe Start Center,
Office of Jvenile Justice and Delinquency Prevention
JBS International, Inc.
North Bethesda, MD

Susan Kelley
The Maryland-National Capital Park and Planning Commission
Upper Marlboro, MD

NAS Recruitment
Communications for U.S. Army
Cleveland, OH

Chris Burroughs,
Randy Montoya
Sandia National Laboratories
Albuquerque, NM

67. Meeting & Event Campaigns & Programs

Scott A. Weldon, M.A., C.M.I.
Baylor College of Medicine
Houston, TX

Pattie Covert
Clayton Design Group
Falls Church, VA

Dean Askin, Shana Barrett
London Life IIIP
Communications & Advertising
Toronto, Canada

68. Financial & Investment Campaigns & Programs

Aaron Knode
Great-West Retirement Services
Greenwood Village, CO

Lea Jakenin, Brenda McMahon,
Laura Morsch
Mercer
Chicago, IL

Jöe Krajewski
MetLife Resources
Somerset, NJ

69. Health & Medical Campaigns & Programs

ABS Graphics
Addison, IL

Gabrielle Schang
The Children's Health Fund
New York, NY

Felicia R. Phillips
Health Partners
Philadelphia, PA
70. Total Publication Programs

Wendy Schrupp, Kim Seevers
American Snowsports Education Association
Lakewood, CO

Gretchen Holmberg, Terese Edestam
La Rabida Children’s Hospital
Chicago, IL

Carol Boyd
The Summit Country Day School
Cincinnati, OH

71. Special Purpose Campaigns, Programs & Plans

Brenda Jewell
American Paint Horse Association
Fort Worth, TX

Communications Department
CH2M HILL
Richland, WA

Drexel University Student Life & Administrative Services
Philadelphia, PA

Rosemary Reynolds
DWS SCUDDER
Boston, MA

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

William Welch
Fox Cities Chamber of Commerce & Industry, Inc.
Appleton, WI

Paula J aworski
The Humane Society of the United States
Gaithersburg, MD

Sharon Parsley
Lockheed Martin MS2
Orlando, FL

Lauren Darr
LOI International
Mason, OH

Nina G. Cosgriff
Northern Virginia Electric Cooperative
Manassas, VA

Communication Services
Region of Peel
Brampton, Canada

University Communications and Marketing, Development and Alumni Relations, and Publications and Printing
University of West Georgia
Carrollton, GA

Cynthia Spink
The Vanguard Group, Inc.
Wayne, PA

Watson Wyatt Worldwide/Maine Medical Center
Cleveland, OH

Fran Lynch
Wyeth Pharmaceuticals
Collegeville, PA

Writing

72. Education & Training Writing

James J. Goldsmith, Richard D. Busby
Accenture
St. Charles, IL

Joseph M. Kelly
American Bankers Association
Washington, DC

Bob Black
American Society for Engineering Education
Washington, DC

Anissa Langhorst
Ascensus
Brainerd, MN

Danatec Educational Services Ltd.
Calgary, Canada

Corporation for National and Community Service
JBS International, Inc., Aguirre Division
North Bethesda, MD

73. Marketing & Public Relations Writing

Josie Parks
Ariad Custom Publishing
Toronto, Canada

Larry Bender
Drexel University, EM Creative Group
Philadelphia, PA

Joanne Lozar Glenn
EdulinK
Alexandria, VA

Moss Stern
Elsevier
Philadelphia, PA

Kathy Ziprik
Fypon
Mills River, NC

Judy Everett Ramos
HEB ISD
Bedford, TX

74. Media Kit & News Release Writing

Arthritis Foundation
Atlanta, GA

World Trade Marketing Team
BNP Media
Troy, MI

Kimberly Sorensen
Colorado State University
Office of Public Relations
Fort Collins, CO

Marketing Department
High Concrete Group LLC
Denver, PA

Jennifer Tuttle, Jim Noland
Lockheed Martin
Creative & Strategic Services
Richland, WA

Christine Esposito
Terracom Public Relations
Chicago, IL

75. Web Writing

Office of Strategic Communications
Code T, NASA Dryden Flight Research Center
Edwards, CA

Debbie Dunn
Fluor Hanford Communications
Richland, WA

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Erich W. Williams
The Timken Company
Canton, OH

76. Feature Writing

Julia Bencomo Lobaco
AARP Segunda Juventud
Washington, DC

Editorial Team
The American College of Radiology
Reston, VA

Jonathan Rollins
American Counseling Association/Counseling Today
Alexandria, VA

Jane Martinsons
American Pain Society
Glenview, IL

Aimee Condayan
American Podiatric Medical Association
Bethesda, MD
<table>
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<tr>
<th>Name</th>
<th>Organization/Location</th>
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<tr>
<td>Bob Black</td>
<td>American Society for Engineering Education</td>
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<td>Lisa Junker</td>
<td>ASAE &amp; The Center for Association Leadership</td>
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<td>Association Forum of Chicagoland</td>
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<td>Kimberly A. Howard</td>
<td>The Association of Corporate Counsel</td>
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<td>Association of Fundraising</td>
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<td>Elaine Moran</td>
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<td>Commercial Investment Real Estate</td>
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<tr>
<td>Adam Pranica</td>
<td>Costco Wholesale</td>
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<td>Nancy Lawson</td>
<td>The Humane Society of the United States</td>
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<td>Rebecca Patrick</td>
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<td>Jay Lewis</td>
<td>Infectious Disease News</td>
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<td>Ronnie L. Garrett</td>
<td>Law Enforcement Technology Magazine</td>
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<td>Debbie Eaton-Vaughn</td>
<td>McMurry Inc.</td>
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<td>Phoenix, AZ</td>
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<tr>
<td>Thad Plumley</td>
<td>National Ground Water Association</td>
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<td>Westerville, OH</td>
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<tr>
<td>Jolene Herron</td>
<td>National Institute of Justice</td>
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<td>Washington, DC</td>
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<tr>
<td>Jennifer L. Hawbaker</td>
<td>Pennsylvania State Association of Township Supervisors</td>
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<td></td>
<td>Enola, PA</td>
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<tr>
<td>Jena Passut</td>
<td>Primary Care Optometry News</td>
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<td>Thorofare, NJ</td>
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<tr>
<td>Maggie DeWitt</td>
<td>Print Professional Magazine</td>
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<td>Paul V. Arnold</td>
<td>Reliable Plant Magazine</td>
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<td>Kathleen Beans, Pamela</td>
<td>Risk Management Association</td>
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<tr>
<td>Lisa T. Lern</td>
<td>San Diego Association of REALTORS®</td>
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<td>Nicholas Ziegler, Brandon</td>
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<td>Sandra Guy</td>
<td>Society of Women Engineers</td>
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<td>Melanie Winters</td>
<td>Soundings Trade Only</td>
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<tr>
<td>Karen Carlson</td>
<td>Southern Illinois University School of Medicine</td>
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<td>Audrey Perera</td>
<td>SPH Magazines Pte Ltd</td>
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<td>Susan Pack</td>
<td>Toyota Motor Sales, USA, Inc.</td>
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<td>Mark Preston</td>
<td>U.S. Tennis Association</td>
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<tr>
<td>Karla Jackson</td>
<td>University of South Florida</td>
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<td>Alumni Association</td>
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<td>Tampa, FL</td>
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</table>

77. Feature Series Writing

Bryan Goodman
Children and Adults with Attention-Deficit/Hyperactivity Disorder
Landover, MD

Jean Tepperman
Children's Advocate/Defensor de los Niños
Oakland, CA

Pete Sigmund
Construction Equipment Guide
Fort Washington, PA

Christopher Murphy
NAFSA: Association of International Educators
Washington, DC
79. How-to Series Writing

Jeff Stephens
American Bankers Association
Washington, DC

Joseph Agnew, Jodi Cook,
Recognition Review Staff
and ARA Volunteers
Awards and Recognition
Association
Glenview, IL

Carl E. Crider
Crider Associates
Endicott, NY

Josh Devlin
Kraft Foods Global, Inc.
Northfield, IL

Julie Falconer
The Humane Society
of the United States
Gaithersburg, MD

Valerie Canady
John Wiley & Sons, Inc.
Hoboken, NJ

James M. Berklan
McKnight’s Long-Term Care
News
Northfield, IL

Robert Freedman
National Association
of REALTORS®
Chicago, IL

Priscilla Knight
NOVEC
Manassas, VA

Terry Griffin
OPEN MINDS
Gettysburg, PA

Brian McCurdy
Podiatry Today
Frazer, PA

Judyth Rusk
Slack Incorporated/
Cardiology Today
Thorofare, NJ

Ryan Joe, Lauren Shopp
Speech Technology Magazine
New York, NY

Ferrell Cain
WorldWide Drilling Resource, Inc.
Bonifay, FL

80. News Writing

Allison Torres Burtka
American Association
for Justice
Washington, DC

Clifton Barnes
American Bar Association
Bar Leader Magazine/
CB3Media
Cary, NC

Robert L. Reid
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Office of Strategic
Communications
Code T, NASA Dryden
Flight Research Center
Edwards, CA

Miriam Cintrón
Gazette
Chicago, IL

81. News Series Writing

Staff & Contributing Editors
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Tina DiMarcantonio
Orthopaedics Today
International
Thorofare, NJ

Dianne Grosskopf
SHPE Magazine
Short Hills, NJ

82. Interviews & Personal Profiles

Kim Krisberg
American Public Health
Association
Washington, DC

Bob Black
American Society for
Engineering Education
Washington, DC

Louise Arnheim
Association of American
Medical Colleges
Washington, DC

Stephanie Ponder
Costco Wholesale
Issaquah, WA

Michael Comstock
Gazette
Chicago, IL

Judyth Trojan
Healthy Edge Magazine
Clifton, NJ

Linda Longo
Home Lighting & Accessories
Clifton, NJ

Jennifer Strawn
National Ground Water
Association
Westerville, OH

Britta Waller
Pace Communications
Greensboro, NC

Constance Walter
Peru State College Foundation
Peru, NE

Gary Halpern
The PhotoMedia Group, Inc.
Seattle, WA
Trade Show Executive Magazine
Carlsbad, CA

Charlotte Huff
Triumph/Pace Communications
Greensboro, NC

Ann Marie R. Harvie
U.S. Army Corps of Engineers, New England District
Concord, MA

Kevin Hazaert
United States Bowling Congress
Greendale, WI

Mark Permenter
The University of Texas at Arlington
Arlington, TX

Steven Clark
The Walt Disney Company
Burbank, CA

Brian Caldwell
Woodshop News
Essex, CT

83. Regular Departments & Columns

Ron Panko, Meg Green
A.M. Best Company
Oldwick, NJ

J ohn Caspar
ADVOCIS - FORUM Magazine
Toronto, Canada

Donald Wise, PE
American Society of Plumbing Engineers
Chicago, IL

Anne Rose
Canada Wide Media
Burnaby, Canada

Steve Johnson
Copresco
Carol Stream, IL

Gil Press
EMC Corporation
Hopkinton, MA

Anne M. Nordhaus-Bike
Gazette
Chicago, IL

Geoffrey Dohrmann
Institutional Real Estate, Inc.
San Ramon, CA

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Denise R. Connell
Mercy Iowa City
Iowa City, IA

Doreen B. Zudell, S. Jenise Veris
NASA Glenn Research Center
Cleveland, OH

Mariwyn Evans, G.M. Filisko
National Association of REALTORS®
Chicago, IL

Jim Fitch
Nokia Corporation
Tulsa, OK

Kevin Blakely
Risk Management Association
Philadelphia, PA

David Myron
Speech Technology Magazine
New York, NY

Christopher Tan Yu Wei
SPH Magazines Pte Ltd
Singapore

Scott Iverson
Success Group International
St. Louis, MO

Mark Caskie
Voyageur, Pace Communications
Greensboro, NC

84. Editorial & Advocacy Writing

Linda Slaughter
AARP
Washington, DC

Robert Hall
American Bankers Association
Washington, DC

Brad Pokorny
Bahá’í International Community
New York, NY

CAWOOD
Eugene, OR

Michelle Manafy
EContent Magazine
Wilton, CT

J. S. E. Barrett
Family Business Magazine
Philadelphia, PA

Matt Migliore
Flow Control Magazine
Birmingham, AL

The Marcus Group, Inc.
Little Falls, NJ

J ohn O’Connor
McKnight’s Long-Term Care News
Northfield, IL

Douglas W. Jackson, MD
Orthopedics Today
Thorofare, NJ

Nneka O. Mokwunye, MA,
Ph.D. Candidate; J ohn K.
Kilculleen, MD, J D; Suzanne
Simons, MBA
Washington Hospital Center
Washington, DC

85. Health & Medical Writing

Rich Hansen
AARP
Washington, DC

Lauren Fritsky
ADVANCE for Physical Therapists and Physical Therapist Assistants
King of Prussia, PA

Angela Kennedy
American Counseling Association/Counseling Today
Alexandria, VA

Kari Duma-White
Consumer Communication Solutions of UnitedHealthcare
St. Louis Park, MN

Elaine Herscher
Consumer Health Interactive
Oakland, CA

Anne M. Wolka, Ph.D.
Eli Lilly and Company
Indianapolis, IN

Pamela Wirstad
Elsevier
Philadelphia, PA

Dennise Brogdon
The Hughston Foundation, Inc.
Columbus, GA

National Institute on Aging,
National Institutes of Health,
DHHS

J BS International, Inc.
North Bethesda, MD
86. Speech & Script Writing

David Frank
AARP
Washington, DC

Alexander P. Tsigdinos
BlueChair Group, Inc.
Los Gatos, CA

Judah Houser
Lockheed Martin
Creative & Strategic Services
Richland, WA

Bob Houchin
Success Group International
St. Louis, MO

Ron Kirkpatrick
Toyota Motor Sales, USA, Inc.
Torrance, CA

87. Technical Writing

Lori Chordas
A.M. Best Company
Oldwick, NJ

Norai Ibrahim, PG,
Sue Sobczak-Bryan, PG
AGEI1SS Environmental, Inc.
Evergreen, CO

Barbara C. Farhar, Ph.D.
American Solar Energy Society
Boulder, CO

Christine L. Grahil
BNP Media
Troy, MI

John Siegenthaler, P.E.
BNP Media
Bensenville, IL

Victoria Burt
Medical Design
Cleveland, OH

Tina Wojtkielo Snyder
MJSA Journal
Providence, RI

Karl Seyfert
MOTOR Magazine
Troy, MI

Technical Publications Group
Pella Corporation
Pella, IA

Leslie Gordon
Penton Media Inc.
Cleveland, OH

Amy Kearns
Seapine Software, Inc.
Mason, OH

Leonard Klie
Speech Technology Magazine
New York, NY

Theresa Daus-Weber
Tel+Tech
Englewood, CO

88. Science & Environment Writing

Janet L. Conley
ALM/Atlanta
Atlanta, GA

Bob Black
American Society for Engineering Education
Washington, DC

Michael D. O'Neill
BioOptics World
San Mateo, CA

Greg Ettling
BNP Media
Bensenville, IL

Michele S. Gerber, Ph.D.
Flur Harford Communications
Richland, WA

Tom Velat
Forest Preserve District of DuPage County
Wheaton, IL

April Galarza
Gazette
Chicago, IL

Chuck Billy
Hemispheres Magazine,
Pace Communications
Greensboro, NC

Jane Lee
IAPMO
Ontario, CA

Harry G. Samuels
Learning Services
Bradenton, FL

LiveScience.com
New York, NY

Erica Goldman
Maryland Sea Grant Program
College Park, MD

Rebecca Morphis
NC State Alumni Association
Raleigh, NC

Hanna Goss
NOAA Coastal Services Center
Charleston, SC

Tina Hay
The Penn Stater
University Park, PA

Neal Singer
Sandia National Laboratories
Albuquerque, NM

89. Writing Series

Cynthia Greaves
Camino Medical Group
Mountain View, CA

Dave Schafer
City of Houston
Houston, TX

Sandra Desrochers
City of Mississauga
Mississauga, Canada

Donna Patané
Costco Wholesale
Issaquah, WA

Elizabeth Fordham
Quill & Ink
Houston, TX

Karen A. Tomaszewski
UPS-CACH
Hodgkins, IL

Veterans of Foreign Wars
Kansas City, MO

Gretchen Henkel
Wiley-Blackwell
Hoboken, NJ

Carole Liston
Write Solutions
Webb City, MO
90. Special Purpose Writing
Paul Hilton, David Leach
American Bankers Association
Washington, DC

Cathy Streiner
The Corporate Pen
Cookeville, TN

CRM Magazine
New York, NY

Publishing Program
Legal Services Society
Vancouver, Canada

Gary Wojtas
Long Island Association, Inc.
Melville, NY

Elizabeth Fordham
Quill & Ink
Houston, TX

J. Jennifer Hoydicz
SLACK Incorporated
Thorofare, NJ

91. Best Rewrites
Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Jennifer Norbut
Commercial Investment
Real Estate
Chicago, IL

Michael A. Torok
SolarWinds Information Development Team
Austin, TX

Hilda Guay
Veterinary Learning Systems
Yardley, PA

Design & Illustration

92. Design & Layout
Wendy Schrupp, Helen Young,
EnZed Design
American Association of Snowboard Instructors
Lakewood, CO

Jan Hilton
American Society of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Jill Rafkin
Aon Consulting
New York, NY

Carrot
Reston, VA

Luke Hodsdon
Churm Media
Newport Beach, CA

Office of Strategic Communications
Code T, NASA Dryden Flight Research Center
Edwards, CA

Bill Carlson
Costco Wholesale
Issaquah, WA

Laura Hegyi
CRM Magazine
New York, NY

Maria T. Sicola
Cushman & Wakefield, Inc.
New York, NY

Cynthia Nicholson
Design Cubed
Gold River, CA

GLC Custom Publishing
Northbrook, IL

Hammock Publishing
Nashville, TN

Jean Bunker
Harbor Hospital
Baltimore, MD

Jean Haynie
Human Resource Services
Purdue University
West Lafayette, IN

Scott Donnell
Jackson National Life Insurance Company
Denver, CO

Janet Hughes
Janet Hughes and Associates
Wilmington, DE

Debbie Eaton-Vaughn
McMurry Inc.
Phoenix, AZ

Rose Richey
Military Officers Association of America
Alexandria, VA

NAS Recruitment
Communications for Busch Gardens
Cleveland, OH

Julie Fournier,
Isabella Mathews
National Association of REALTORS®
Chicago, IL

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

Neal Persinger,
Jennifer Swafford Pace Communications
Greensboro, NC

Brian Woodland
Peel District School Board
Mississauga, Canada

Technical Publications Group
Pella Corporation
Pella, IA

Jennifer Roycroft
Roycroft Design Inc.
Boston, MA

Wendy Cassel
Scholastic Library Publishing
Danbury, CT

93. Illustration & Typography
AAA Living
Greensboro, NC

Bob Black
American Society for Engineering Education
Washington, DC

Monya Keane
EMC Corporation
Hopkinton, MA

Debbie Eaton-Vaughn
McMurry Inc.
Phoenix, AZ

Danielle Rinker
SkillsUSA
Leesburg, VA

Connie Conklin
Society of Women Engineers
Cleveland Heights, OH

Elisa Geneser, Scott Easton
Stamats Communications
Cedar Rapids, IA

Sylvia Westgard
Township High School District 214
Arlington Heights, IL

Steven Clark
The Walt Disney Company
Burbank, CA

Terri A. Heuser
WTWH, LLC / Design World Magazine
Middleburg Heights, OH
NAS Recruitment Communications for Lodge Casino Cleveland, OH

Laura Wall Pace Communications Greensboro, NC

Tina Hay The Penn Stater University Park, PA

Keith Negley, Deborah Richardson Scotsman Publishing Inc. Bothell, WA

Resource Production & Distribution, Graphics & Print The United Church of Canada Toronto, Canada

94. Infographics

Bob Black American Society for Engineering Education Washington, DC

Debbie Eaton-Vaughn McMurry Inc. Phoenix, AZ

95. Covers

Jan Hilton American Society of Civil Engineers Reston, VA

Allison Gray American Solar Energy Society Boulder, CO

Breuna K. Baine bainedesignworks Montgomery, AL

John Miller Churm Media, Inc. Newport Beach, CA

Jan Mundy DIY Boat Owner Magazine Alexandria, VA

Hammock Publishing Nashville, TN

Tactical Response Hendon Publishing Co. Deerfield, IL

Marketing Department High Concrete Group LLC Denver, PA

Isabelle Cohen-DeAngelis John Wiley & Sons, Inc. Hoboken, NJ

Warren Miller, Karen Kramer The Louis Berger Group, Inc. Morristown, NJ

McMurry Saratoga Springs, NY

Debbie Eaton-Vaughn McMurry Inc. Phoenix, AZ

Mark W. Jordan National Association of Secondary School Principals Reston, VA

Mike Richison National Driller Long Branch, NJ

Steve Herner, Jason Vargas Putman Media, Inc. Itasca, IL

Debbie Eaton-Vaughn The Ritz-Carlton Hotel Company and McMurry Inc. Phoenix, AZ

Gilles Mingasson Sky Greensboro, NC

Laura Hegyi Speech Technology Magazine New York, NY

Brenan Sharp, Eva Elliott Publishing Group of America Franklin, TN

Debbie Eaton-Vaughn The Ritz-Carlton Hotel Company and McMurry Inc. Phoenix, AZ

Mike Lanigan Sandia National Laboratories Albuquerque, NM

96. Spreads

Jacob Needham BNP Media Troy, MI

Danielle Corso Commonwealth Business Media San Francisco, CA

Hammock Publishing Nashville, TN

Jason Fitzgerald Lockheed Martin Creative & Strategic Services Richland, WA

The Magazine Group Washington, DC

McMurry Saratoga Springs, NY

Debbie Eaton-Vaughn McMurry Inc. Phoenix, AZ

Lynne Woychik Military Officers Association of America Alexandria, VA

Laura Wall Pace Communications Greensboro, NC

Brenan Sharp, Eva Elliott Publishing Group of America Franklin, TN

Debbie Eaton-Vaughn The Ritz-Carlton Hotel Company and McMurry Inc. Phoenix, AZ

Mike Lanigan Sandia National Laboratories Albuquerque, NM

97. Photography

Elaine Moran Binghamton University, University Communications & Marketing Binghamton, NY

Office of Strategic Communications Code T, NASA Dryden Flight Research Center Edwards, CA

Kevin Allen Hammock Publishing Nashville, TN

The Magazine Group Washington, DC

Debbie Eaton-Vaughn McMurry Inc. Phoenix, AZ

Kitty Weiss Military Officers Association of America Alexandria, VA

Matteo Carassale Sky Greensboro, NC

Joanna Lee-Miller SPH Magazines Pte Ltd Singapore

Charlene Benson Time Inc. Content Solutions New York, NY

Mark Preston U.S. Tennis Association White Plains, NY

Anne Loftin Weston Voyageur, Pace Communications Greensboro, NC
### 98. Corporate Identity & Graphic Standards Materials

- Carole Sustak
  AAA
  Heathrow, FL

- Bana Q. Yahnke, CMP
  Family, Career and Community Leaders of America
  Reston, VA

- The Quell Group
  Troy, MI

- Communication Services
  Region of Peel
  Brampton, Canada

- Michael Stokely
  Stokely Design Associates Inc.
  Toronto, Canada

- Daniel Kennedy, Hideki Aono
  New York, NY

### 99. Print Ads & Advertorials

- Ranger Kidwell-Ross
  American Proofreading Company
  Bow, WA

- Communications and Marketing Department
  California and Nevada Credit Union Leagues
  Rancho Cucamonga, CA

- Kathleen Duprey
  Cornerstone Visual Communications
  Ayer, MA

- Brian Griffin
  Delnor Hospital
  Geneva, IL

- Brian Miller
  Fluer Hanford Communications
  Richland, WA

- Marketing Department
  High Concrete Group LLC
  Denver, PA

- Jewish Federation of Palm Beach County
  West Palm Beach, FL

- NAS Recruitment
  Communications for Hyatt
  Cleveland, OH

- Molly Carey
  National Osteoporosis Foundation
  Washington, DC

- Scott Warne
  Warne Marketing + Communications
  Toronto, Canada

### 100. Exhibits, Displays & Signage

- Brian Griffin
  Delnor Hospital
  Geneva, IL

- Lisa Craig
  DMB Sports Group, Inc.
  Dulles, VA

- Lori Eldridge
  Elsbrenner Public Relations
  Troy, MI

- Morgan Sapp
  Georgia Association of REALTORS®
  Atlanta, GA

- Elisa Liehr
  Liehr Marketing & Communications
  Rolling Hills Estates, CA

- Jason Fitzgerald
  Lockheed Martin
  Creative & Strategic Services
  Richland, WA

- David King
  Mercer
  Boston, MA

- NAS Recruitment
  Communications for Hyatt
  Cleveland, OH

- Gary D. Schenck
  The Richard Stockton College of New Jersey
  Pomona, NJ

- Corporate Communications
  SECO Energy
  Sumterville, FL

- Laura Spofford
  Social & Scientific Systems, Inc.
  Silver Spring, MD

### 101. Calendars, Posters & Certificates

- Melora Heavey
  American Institute of CPAs
  New York, NY

- J Jill Rafkin
  Aon Consulting
  New York, NY

- Jennifer Maroney
  Ascensus
  Brainerd, MN

- Haleh Brandau
  City of Gaithersburg
  Gaithersburg, MD

- Morgan Sapp
  Georgia Association of REALTORS®
  Atlanta, GA

- Elisa Liehr
  Liehr Marketing & Communications
  Rolling Hills Estates, CA

- Jason Fitzgerald
  Lockheed Martin
  Creative & Strategic Services
  Richland, WA

- David King
  Mercer
  Boston, MA

### 102. Best Redesigns

- Michael Muscat, LeRoy Hinton
  AACN
  Aliso Viejo, CA

- Suzanne Cristillo
  Arts Council of Sault Ste. Marie & District
  Sault Ste. Marie, Canada

- John Delavan,
  Jeffrey Wojdenowski
  Association of Legal Administrators
  Lincolnshire, IL

- Jeff Flora
  Lockheed Martin
  Creative & Strategic Services
  Richland, WA

- Marilyn Barnett
  MARS Advertising
  Southfield, MI

- Heather Koball
  Mathematica Policy Research, Inc.
  Princeton, NJ

- NAS Recruitment
  Communications for Largo Medical Center
  Cleveland, OH

- Robert Stoeck
  National Association for Healthcare Quality
  Glenview, IL

- Elena Fernández
  New Mexico State University
  Department of Physics
  Las Cruces, NM

- Linda Keon, Denise Mackereth
  Ontario Teachers’ Pension Plan Board
  Toronto, Canada
<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Position</th>
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<td>Margaret Trietsch</td>
<td>Blue Cross and Blue Shield of Texas</td>
<td>Richardson, TX</td>
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<tr>
<td>Veronica Vaughan</td>
<td>Blue Cross and Blue Shield of Texas</td>
<td>Richardson, TX</td>
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<td>Jennifer Hall</td>
<td>BNP Media</td>
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<td>Chas Bains</td>
<td>CA Design Group, Inc.</td>
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<td>Jill Meyer</td>
<td>Camino Medical Group</td>
<td>Mountain View, CA</td>
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<td>Jon Kennedy</td>
<td>Cisco-WebEx University</td>
<td>Rancho Cordova, CA</td>
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<td>Kathleen Duprey</td>
<td>Cornerstone Visual Communications</td>
<td>Ayer, MA</td>
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<td>Phil Rubin, Brian Lai</td>
<td>Employee Communications</td>
<td>St. Louis, MO</td>
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<td>Dr. Harold Katz, LLC</td>
<td>Graybar Electric</td>
<td>Los Angeles, CA</td>
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<td>Laura Wall</td>
<td>Pace Communications</td>
<td>Greensboro, NC</td>
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<td>Michael P. Koch</td>
<td>Paper, Film &amp; Foil</td>
<td>CONVERGENT</td>
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<td>Roxanne Rash</td>
<td>Print Services &amp; Distribution Association</td>
<td>Alexandria, VA</td>
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<td>Mario Medina</td>
<td>PRISM Media Group</td>
<td>Carrollton, TX</td>
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<td>Matthews, NC</td>
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<td>Charlene Benson</td>
<td>Time Inc. Content Solutions</td>
<td>New York, NY</td>
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<td>Reha Young</td>
<td>Trover Health System</td>
<td>Madisonville, KY</td>
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<td>Laurie Redd-Miller</td>
<td>&amp; rt image Staff</td>
<td>Valley Forge Publishing Group Norristown, PA</td>
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<td>Michelle Taylor, David Beagin</td>
<td>Veterinary Learning Systems</td>
<td>Yardley, PA</td>
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<td>Joseph &amp; Grace Criscuoli</td>
<td>St. Vincent Palloti High School</td>
<td>Laurel, MD</td>
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<td>Terry Simzer</td>
<td>Upper Canada District School Board</td>
<td>Brockville, Canada</td>
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<tr>
<td>Jill Williams</td>
<td>Association for the Advancement of Medical Instrumentation</td>
<td>Arlington, VA</td>
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<tr>
<td>Christine A. Hangren</td>
<td>Axelrod Communications</td>
<td>Chicago, IL</td>
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<td>Child Welfare Information Gateway/Friends National Resource Center for Community-Based Child Abuse Prevention/ICF International</td>
<td>Fairfax, VA</td>
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<tr>
<td>Shelly Fowler</td>
<td>Clearwater Writing, Inc.</td>
<td>Chandler, AZ</td>
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<tr>
<td>Elisa Liehr</td>
<td>Liehr Marketing &amp; Communications</td>
<td>Rolling Hills Estates, CA</td>
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<td>Military Officers Association of America</td>
<td>Alexandria, VA</td>
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<tr>
<td>Robert E. Malouf</td>
<td>Oregon Sea Grant</td>
<td>Corvallis, OR</td>
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<tr>
<td>Wayne Walley</td>
<td>Rental Management</td>
<td>Moline, IL</td>
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<tr>
<td>Vicki Fleischer</td>
<td>Seton Hall School of Law</td>
<td>Newark, NJ</td>
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<tr>
<td>Dahlia Reich</td>
<td>St. Joseph’s Health Care - London</td>
<td>London, Canada</td>
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<td>Joseph &amp; Grace Criscuoli</td>
<td>St. Vincent Palloti High School</td>
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To order additional award certificates for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from http://www.apexawards.com/orderapexcertificates.htm

A note on format:
- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the entering organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.
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Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty:______APEX 2008 Award of Excellence certificates.
Qty:______APEX 2008 Grand Award certificates.

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Cost: $15 each (Until October 6, 2008)
$18 each (From October 7 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.
☐ Check enclosed (in U.S. funds, drawn on a U.S. bank)
Charge my ☐ Visa ☐ MasterCard ☐ American Express
Card #__________________________________________________
Name on card:___________________________________________
Expiration date:________________________________________
Signature:______________________________________________

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the exact address you provide.

Name:________________________________________________
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Address:_______________________________________________
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