Dear APEX Entrant:

Thank you for participating in APEX 2012, the Twenty-fourth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With close to 3,400 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 11 major categories, with 1,027 Awards of Excellence recognizing exceptional entries in 130 subcategories.

The panel of judges for APEX 2012 included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, noted author and Senior Writer & Editor of Writer’s Web Watch and the Writing That Works Archives, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

The APEX 2012 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2012 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
3,382 entries were evaluated, in the following distribution:
- Newsletters: 307
- Magazines & Journals: 601
- Magazines & Newspapers: 89
- Annual Reports: 142
- Brochures, Manuals & Reports: 304
- Electronic Media: 332
- Websites: 215
- Campaigns, Programs & Plans: 337
- Writing: 580
- Design & Illustration: 316
- One-of-a-Kind Publications: 159

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,027 APEX Awards of Excellence recognize excellence in 130 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2012 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Writer & Editor of Writer’s Web Watch and the Writing That Works Archives, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:
- Concepts also publishes WritingThatWorks.com, a website for business writers and communicators, and the Writing That Works Archives, a resource for business communicators. And Concepts consults and publishes reports on business writing and communications.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
<table>
<thead>
<tr>
<th>MAGAZINES &amp; JOURNALS</th>
<th>NONPROFIT SMALL OFFICE</th>
<th>ANNUAL REPORTS</th>
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<td>FOR PROFIT</td>
<td>FOR SMALL OFFICE</td>
<td>FOR PROFIT</td>
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<tr>
<td>Food &amp; Nutrition Magazine</td>
<td>Mary Koik</td>
<td>Vince Rozas</td>
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<tr>
<td>Academy of Nutrition &amp; Dietetics</td>
<td>Hallowed Ground - Summer 2011</td>
<td>Breakfast for Learning</td>
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<td>and GLC Custom Media Northbrook, IL</td>
<td>Civil War Trust Washington, DC</td>
<td>2011 Annual Report Ariad Communications</td>
</tr>
<tr>
<td>T. Rowe Price: Investor - June 2011</td>
<td>Peter Szatmary Phi Kappa Phi Forum - Fall 2011</td>
<td>St. Louis, ON</td>
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<tr>
<td>Dow Jones Content Lab New York, NY</td>
<td>The Honor Society of Phi Kappa Phi Baton Rouge, LA</td>
<td>2011 Annual Report: Energizing the World One BTU at a Time</td>
</tr>
<tr>
<td>FOR SMALL OFFICE</td>
<td>Anne Perusek SWE Magazine - Spring 2012 Society of Women Engineers Cleveland Heights, OH</td>
<td>FOR SMALL OFFICE</td>
</tr>
<tr>
<td>Gary Halpern PhotoMedia, Fall 2011 - The Art of Observation The PhotoMedia Group, Inc. Seattle, WA</td>
<td></td>
<td>Annual Report 2010-2011 South Bank Corporation Brisbane, Australia</td>
</tr>
<tr>
<td>Senior Living Executive - March/April 2012 Stratton Publishing &amp; Marketing Inc. for Assisted Living Federation of America Alexandria, VA</td>
<td></td>
<td>NONPROFIT</td>
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<tr>
<td>NONPROFIT</td>
<td>FOR SMALL OFFICE</td>
<td>FOR PROFIT</td>
</tr>
<tr>
<td>Lisa McMahon Niagara University Eagle Niagara University, NY</td>
<td>No Grand Awards presented. ASCO Daily News - June 5, 2011 American Society of Clinical Oncology Alexandria, VA Jennifer Davis Hebrew SeniorLife Report to the Community Hebrew SeniorLife Boston, MA</td>
<td></td>
</tr>
<tr>
<td>Tina Hay The Penn Stater, January/Febuary 2012 Penn State Alumni Association University Park, PA</td>
<td></td>
<td>continued, over</td>
</tr>
</tbody>
</table>
BROCHURES, MANUALS & REPORTS

FOR PROFIT
Ernst & Young Tax Guide 2012
Ernst & Young LLP
New York, NY
The Path to Your Retirement
FedEx Corporation - Retirement Plans
Memphis, TN
Health Advocate
Holiday Party Playbill
Health Advocate, Inc.
Plymouth Meeting, PA
Airborne Maritime/Fixed Joint Tactical Radio System Collateral
Lockheed Martin
Creative & Strategic Services
Richland, WA

FOR PROFIT SMALL OFFICE
Mario Medina
Your Wellness Program
Just Got Better
Madison Miles Media
Arlington, TX

NONPROFIT
Zhiyuan Cong,
Thomas G. Uhlein
2011 Summer Art in China
William Paterson University
Wayne, NJ

NONPROFIT SMALL OFFICE
Len Boswell
American Cancer Society
Complete Guide to Family Caregiving, Second Edition
American Cancer Society
Atlanta, GA
Chris Gent
KUA Energy Conservation Guide
Kissimmee Utility Authority
Kissimmee, FL

ELECTRONIC MEDIA

FOR PROFIT
Jackson's Marketing Group
Elite Access Multimedia
Jackson National Life
Insurance
Denver, CO
Joanna Pineda
TheMatrixFiles.net Blog
Matrix Group International, Inc.
Arlington, VA
Greensboro, NC
TD Ameritrade
Techoer Tape Quarterly
T3 Publishing
Woodinville, WA

FOR PROFIT SMALL OFFICE
Sophia Dower
BizConnect E-book
Words'worth
Parkview, South Africa

NONPROFIT
Bryan on Scouting
Boy Scouts of America
Irving, TX

NONPROFIT SMALL OFFICE
Liz Massey
ASU Alumni Association
Career Blog
ASU Alumni Association
Tempe, AZ
Cheryl Cain
Javelina Today zmags
Texas A&M University - Kingsville
Kingsville, TX

WEBSITES

FOR PROFIT
Mark Arend
SITESSelection.com
Conway Data, Inc.
Norcross, GA
Ric Edelman
The Truth About Money
TV Website
Edelman Financial Services LLC
Fairfax, VA
Kedra Hood
Great-West Retirement Services Participant Website Redesign
Great-West Greenwood Village, CO
John von Brachel
Merrick Lynch Advisor - Test Your Financial IQ Infographic
Merrick Lynch
Pennington, NJ

FOR PROFIT SMALL OFFICE
Kimberly Draper
www.finebooksmagazine.com
Journalistic, Inc.
Durham, NC
McKnight's Staff
www.mcknights.com
McKnight's Long-Term Care News
Northfield, IL

NONPROFIT
Karen Gupton
Young Moms Connect Website
North Carolina Healthy Start Foundation
Raleigh, NC
Susan Nakhle
Making it Click at ontarioshores.ca
Ontario Shores Centre for Mental Health Sciences
Whitby, ON

CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT
Knowledge and Learning Products Division
Virtual Acquisition Office: Suite of Federal Acquisition Publications
ASI Government, Inc.
Arlington, VA
Retailer Education & Training Ford Frontline - February/March 2011
Ford Motor Company - Ford Product Team
Troy, MI
Andreau Blanchard
2012 Hearst Annual Enrollment Campaign
Mercer
New York, NY
Brent Wheelbarger
Recycle Moore
Trifecta Communications
Moore, OK
Gregory Spears
Fine-tuning Your Investments to be Well Diversified
The Vanguard Group
Malvern, PA

NONPROFIT SMALL OFFICE
No Grand Awards presented.
NONPROFIT
Arthritis Today
Track & React
Arthritis Foundation
Atlanta, GA

The Story of Us
Healthcare of Ontario Pension Plan
Toronto, ON

NONPROFIT
SMALL OFFICE
Space Shuttle Program
Campaign
Dryden Flight Research Center
Edwards, CA

Marketing and Communications Department
Avenues for Hope Housing Challenge
Home Partnership Foundation - Idaho Housing and Finance Association
Boise, ID

WRITING
FOR PROFIT
Americana - American Way
American Airlines Publishing
Fort Worth, TX

Michael Corcoran
Sustainable Efforts Advertorial
Bloomberg L.P.
New York, NY

Marie Gettel-Gilmartin
10 Steps to Readable Communications
CI2M HILL
Portland, OR

Forward - The Burden of Taxation
Imagination Publishing
Chicago, IL

FOR PROFIT
SMALL OFFICE
Camille Breland
In the Line of Fire - GX Magazine
Nashville, TN

Allan Richter
Glen Campbell: The Last Ride
Energy Times
Melville, NY

Design & Illustration
FOR PROFIT
Winds of Change - Tackling the Obesity Crisis
The Pohly Company
Boston, MA

Joanna Lee-Miller
SilverKris - January 2012
SPH Magazines Pte Ltd
Singapore

Jean Fitzgerald
Capital Acumen - Issue 19, 2011
Time Inc. Content Solutions
New York, NY

UBM Electronics'
Design News Redesign
UBM Electronics
New York, NY

FOR PROFIT
SMALL OFFICE
Jon Smith
AYP Magazine
Network Media Partners, Inc.
Hunt Valley, MD

Paul G. Feith
Grasshopper Business Card
Paul Gregory Media
Naperville, IL

NONPROFIT
Rose Richey
Engendering Trust
Military Officers Association of America
Alexandria, VA

Julie Fournier
The New Basics
National Association of REALTORS® - REALTOR® Magazine
Chicago, IL

NONPROFIT
SMALL OFFICE
Northeastern Law Magazine - Not in My Back Yard
Northeastern University School of Law
Boston, MA

NONPROFIT
Roslyn A. Keating
The New Basics
National Association of REALTORS® - REALTOR® Magazine
Chicago, IL

NONPROFIT
SMALL OFFICE
Sharon Denny, Georgia Gofis
National Nutrition Month 2011 Poster
Academy of Nutrition and Dietetics
Chicago, IL

Public Affairs
9/11 - A Look Back
U.S. Army Corps of Engineers
New York, NY

Rick Rennert
Unmatched: The Spectacle and Sport of the US Open
United States Tennis Association
White Plains, NY

NONPROFIT
eGFI Team
eGFI 5th Edition Magazine: Dream Up the Future
American Society for Engineering Education
Washington, DC

FOR PROFIT
SMALL OFFICE
Technical Publications Group
2012 Pella Architectural Design Manual
Pella Corporation
Pella, IA

Live Full Throttle
by Tamela Rich
SPARK Publications
Matthews, NC

Mara Dressner
Super-Charge Your Staff Meetings
Strategies Centerbrook, CT

NONPROFIT
eGFI Team
eGFI 5th Edition Magazine: Dream Up the Future
American Society for Engineering Education
Washington, DC

One-of-a-Kind Publications
FOR PROFIT
Cameron Bishop
AADE - Managing Diabetes: Complications and Comorbidities
Ascend Integrated Media
Overland Park, KS

Super Bowl XLVI Program
NFL / H.O. Zimman, Inc.
Lynn, MA

FOR PROFIT
SMALL OFFICE
Charlene Wexler
Milk & Oranges
Central Park Communications
Chicago, IL

Barbara Lewis
Loving Our Neighbors Coloring Book
Lutheran Social Services of Michigan
Detroit, MI

Guide to Health Care
Waste Management
for the Community Health Worker
USAID | DELIVER PROJECT
Arlington, VA

Richard K. Kolb
Afghanistan War: A 10th Anniversary Commemorative
VFW Magazine
Kansas City, MO
AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Brad Pokorny
Bahá’í International Community
New York, NY

Caroline Hook
Bonnie Heneson Communications
Owings Mills, MD

Brightworth
Atlanta, GA

Dr. Dana M. Barry
Camp / Clarkson University
Potsdam, NY

Judy Taylor
City of Holyoke/Holyoke Public Schools Media Center Holyoke, MA

Howard Mills
Deloitte LLP
New York, NY

Jennifer M. Davis
Georgia Defense Lawyers Association
Atlanta, GA

Deborah Bone
Gloucester County Community Education Gloucester, VA

Herb Gillen Advertising
Columbus, OH

John Sandy
High Real Estate Group LLC
Lancaster, PA

Wendy Haan
Hope Health
Kalamazoo, MI

Dr. Jennifer Molloy
Institutional Real Estate, Inc.
San Ramon, CA

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

LaTina Lewis
Northern Virginia Electric Cooperative
Manassas, VA

Thomas Ranieri
NYU Langone Medical Center
New York, NY

Oncology Nursing Society
Pittsburgh, PA

Corporate Communications
Publix Super Markets, Inc.
Lakeland, FL

Ruth Hoffman
San Diego MG Club
San Diego, CA

Society of American Archivists
Chicago, IL

Employee Communications
Takeda Pharmaceuticals U.S.A., Inc.
Deerfield, IL

David G. Gordon
Washington Sea Grant
Seattle, WA

Russ Bleemer
Wiley
Hoboken, NJ

Wendy Goldstein
Winthrop-University Hospital
Mineola, NY

2. Newsletters - Electronic & Web

Chute Gerdeman
Columbus, OH

Jill K. Galinski
Excellus BlueCross BlueShield
Rochester, NY

SEMS Department
Holland America Line, Seabourn Cruises
Seattle, WA

Greg Hill
IEEE-USA
Washington, DC

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Lockheed Martin
Rockville, MD

Lois McBean, MS, RD
National Dairy Council
Ann Arbor, MI

Publication CONNEXION
CONNEXION Healthcare
Newtown, PA

Public Affairs Department
San Diego Convention Center Corporation
San Diego, CA

Corporate Communications Department
SHAZAM, Inc.
Johnston, IA

STC - Carolina Chapter
Cary, NC

UnitedHealthcare/OH-Carrot
Vienna, VA

Maria N. Valvo
Univera Healthcare
Buffalo, NY

3. Newsletters - E-Mail

Trial News Editors
American Association for Justice
Washington, DC

eGFI Teachers’ Newsletter Team
American Society for Engineering Education
Washington, DC

Appraisal Institute
Chicago, IL

Christine Kloser
Christine Kloser Companies LLC
York, PA

McKnight’s Staff
McKnight’s Long-Term Care News
Northfield, IL

4. Custom-Published Newsletters

Sarah Flanagan Silcott
Great-West
Greenwood Village, CO

Kathy Abernethy
High Construction
Lancaster, PA

MediaCorp Pte Ltd
Singapore

Wells Fargo Advisors Team
Pace Communications
Greensboro, NC

T3 Publishing
Woodinville, WA

William Baird
The Vanguard Group
Valley Forge, PA

Kerry Scott
WordSouth
Rainsville, AL
5. Newsletter Writing

Kelly S. Kuntz
Gisela V. McBride
Country Meadows Retirement Communities
Hershey, PA

Dow Jones Content Lab
New York, NY

Ric Edelman
Edelman Financial Services LLC
Fairfax, VA

Steven E. Sacks CPA, ABC
Moore Stephens North America, Inc.
Saddle Brook, NJ

Donna Kutt Nahas
South Nassau Communities Hospital
Oceanside, NY

Karienne Stovell
Wiley
Hoboken, NJ

6. Newsletter Design & Layout

Athens Regional Medical Center
Athens, GA

Steven E. Sacks CPA, ABC
Moore Stephens North America, Inc.
Saddle Brook, NJ

Patient News
Niagara Falls, NY

VIA Marketing Team
VIA Marketing
Merrillville, IN

Abella Carroll
The Walt Disney Company
Anaheim, CA

7. One to Two Person–Produced Newsletters

Paula Ludmann
American Academy of Dermatology
Schaumburg, IL

Jennifer Loftus
Astron Solutions
New York, NY

C. F. Evans Construction
Orangeburg, SC

Brenda J. Profitt
Clarity Communications
Albuquerque, NM

Wanda Cash Ragland,
Charles Mayo
ENSCO, Inc.
Falls Church, VA

Stephen M. Monroe,
Jane Zarem
Irving Levin Associates, Inc.
Norwalk, CT

James C. Flanigan
Travelers Aid–Washington, D.C.
Washington, DC

Kathryn C. Salamone,
Jama Bowman
Trinitas Regional Medical Center
Elizabeth, NJ

Joan Hope
Wiley
Hoboken, NJ

8. Green Newsletters

Louise Poirier
Hart Energy
Houston, TX

Sandi Cain, Carri Jensen
Trade Show Executive
Oceanside, CA

9. New Newsletters

Driving Dynamics
Newark, DE

10. Most Improved Newsletters

Carole Hayward
ASCD
Alexandria, VA

Suzanne Rovick
Bank of America
Boston, MA

Buka Publications
Craig Hall, South Africa

Anita Dennis
Dennis Communications LLC
Maplewood, NJ

Education & Academic Affairs
Hospital for Special Surgery
New York, NY

KSBJ Educational Foundation
Humble, TX

Geraldine Wang
Mount Alvernia Hospital
Singapore

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

Lauren Greene
NYU Langone Medical Center
New York, NY

Public Affairs Team
Passport Health Plan
Louisville, KY

Public Affairs
U.S. Army Corps of Engineers
New York, NY

Wyntress B. Ware
Ware & Associates, Inc.
Fort Worth, TX

Evelyn Jenkinson
Western Connecticut Health Network
Danbury, CT

Magazines & Journals

11. Magazines & Journals - Print

Joe Kelly
American Bankers Association
Washington, DC

American University,
College of Arts and Sciences
Washington, DC

Warren Miller, Karen Kramer
Berger Group of Companies
Morristown, NJ

Boy Scouts of America
Irving, TX

Lavenia A. Norford
Connecticut Sea Grant
Groton, CT

Catherine Patillo
The Compassionate Friends, Inc.
Salt Lake City, UT

Margaret Van Patten
Connecticut Sea Grant
Groton, CT

Crothall Healthcare
Wayne, PA

Enlisted Association of the National Guard of the United States & GLC Custom Media
Northbrook, IL
Nicholas Addison Thomas
Entrepreneurs’ Organization
Alexandria, VA

Center for Educational Partnerships
Grand Valley State University
College of Education
Grand Rapids, MI

Corporate Communications
Graybar
St. Louis, MO

Misti Huedepohl
Henry B. Tippie
College of Business
Iowa City, IA

Michael W. Fincham,
Sandy Rodgers
Maryland Sea Grant
College Park, MD

Ferdinand Mehlinger
Morgan State University
Baltimore, MD

Pamela Sharif
National Society of Black Engineers
Alexandria, VA

Marilyn Ranson, Diane Barney
NorthBay Healthcare
Fairfield, CA

Palo Alto Medical Foundation
Mountain View, CA

Tom Farmer, Melissa Karsten
Pitsco, Inc.
Pittsburg, KS

SAE International
Warrendale, PA

San Diego Police Officers Association
San Diego, CA

E. Thomas Hall
SkillsUSA
Leesburg, VA

American Library Association,
Young Adult Library Services
Association
Chicago, IL

John H. Tibbetts
South Carolina Sea Grant Consortium
Charleston, SC

Lisa Yamada
Toyota Motor Sales
Torrance, CA

Triangle Apartment Association
Raleigh, NC

USC Health Sciences
Public Relations & Marketing
Los Angeles, CA

Jean Henscheid
Wiley
Hoboken, NJ

Kerry Scott
WordSouth
Rainsville, AL

Noelle A. Boughanmi
American Podiatric Medical Association
Bethesda, MD

Amy Belice
Amy Belice Graphic Design
Cedar Rapids, IA

Appraisal Institute
Chicago, IL

Marge Scherer
ASCD
Alexandria, VA

Ira Apfel
Association for Financial Professionals
Bethesda, MD

Editorial Department of
Corporate Counsel
Washington, DC

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Collin R. Bakse
Bakse Graphic Design
Belleville, IL

Hong Zhao
Beaches Living
Toronto, ON

Chemical Heritage Foundation
Philadelphia, PA

Anne Elizabeth Powell
Civil Engineering Magazine
Reston, VA

The Conference Board & GLC Custom Media
Northbrook, IL

Anita Thompson
Costco Wholesale
Issaquah, WA

12. Magazines & Journals - Print
Over 32 Pages

Pat Jennette, APR
Allegheny West Magazine
Imperial, PA

Christine Spiegel
Alpha Phi International
Evaston, IL

American Airlines Publishing
Fort Worth, TX

Melissa Ladwig,
Mary Anne Kulchawik
American Bar Association
Chicago, IL

Brad Holt
American Chamber of Commerce Executives
Alexandria, VA

Ed Rutkowski
American Industrial Hygiene Association
Falls Church, VA

Noelle A. Boughanmi
American Podiatric Medical Association
Bethesda, MD

Credit Union Association of New York
Albany, NY

CU Management Team
CUES
Madison, WI

Andrea Pearman
Diversified Marketing Strategies
Crown Point, IN

Lance Ritchlin
Financial Planning Association
Denver, CO

Craig Causer, Janet Dudar,
Gail Schnitzer
IEEE
Piscataway, NJ

Judy Giannetto
Illinois CPA Society
Chicago, IL

Kerry & Sheana Firth
InsideTrack Almanac
Vero Beach, FL

MathWorks
Natick, MA

McKnight's Staff
McKnight's Long-Term Care News
Northfield, IL
Marcia Passos Duffy, Jodi Genest
Monadnock Table, LLC
Keene, NH

NACVA
Salt Lake City, UT

Leadership for Student Activities Team
NASSP
Reston, VA

National Pharmacy Technician Association
Houston, TX

Sandra E. Shumway
National Shellfisheries Association
Groton, CT

Sylvia Adcock
NC State Alumni Association
Raleigh, NC

Frank Belluscio
New Jersey School Boards Association
Trenton, NJ

NISH/AbilityOne
Vienna, VA

Penton Marketing Services and the International Association of Wildland Fire
Cleveland, OH

Stacey Moncrieff
REALTOR® Magazine
Chicago, IL

Registry of Interpreters for the Deaf
Alexandria, VA

Tara Croft, Emily Uhland
S&A Cherokee
Cary, NC

Stephani Hawkins
Sabre Airline Solutions
Southlake, TX

Maria Robertson
School Nutrition Association
Oxon Hill, MD

Lorenzo Wilkins
SD3/Art Direction & Design
Silver Spring, MD

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

Patrick Spencer
Symantec
San Ramon, CA

Mark Kruger
Syncrude Canada Ltd.
Edmonton, AB

Lori Marchetti
Towson University
Towson, MD

Janice M. Fink
The University of Alabama National Alumni Association
Tuscaloosa, AL

Carmen Capone
The Walt Disney Company
Burbank, CA

e2 Editorial and Design Team
Westinghouse Electric Co.
Cranberry Township, PA

Michael McGrath
Wiley
Hoboken, NJ

Robert P. Schweihis
Williamette Management Associates
Chicago, IL

Robert L. Cox and the Offset Printing Class
Winn Correctional Center
Winnfield, LA

Coleen M.F. Stern
Wolters Kluwer Health
Ambler, PA

World Literature Today
Norman, OK


British Columbia Medical Journal
Vancouver, BC

CEO Advisors, LLC
Fort Wayne, IN

Gravure Association of America
Rochester, NY

Caitlin Switzer
The Montrose Mirror
Montrose, CO

Oswego Alumni Association
Oswego, NY

SAGE Publications
Thousand Oaks, CA

Elizabeth Pohland
Society for Technical Communication
Fairfax, VA

14. Custom-Published Magazines & Journals

American Council on the Teaching of Foreign Languages
Alexandria, VA

Kelly Faloon
BNP Media
Deerfield, IL

CDW and TMG Custom Media
Washington, DC

Maureen Wisener
Feather River Hospital
Paradise, CA

Imagination Publishing
Chicago, IL

AAA Traveler Magazine
Pace Communications, Inc.
Greensboro, NC

15. Magazine & Journal Writing

Liz Massey
ASU Alumni Association
Tempe, AZ

Baxter Communications
Hilversum, The Netherlands

Mark Arend
Conway Data, Inc.
Norcross, GA

Rebecca Gonzalez
HEB
San Antonio, TX

Peter Szatmary
The Honor Society of Phi Kappa Phi
Baton Rouge, LA
Publications Department
The Humane Society of the United States
Gaithersburg, MD

Strategic Finance Staff
IMA
Montvale, NJ

Katherine Judge
Institute of Scientific and Technical Communicators
Croydon, UK

Ron Clark
LOMA Resource
Atlanta, GA

McKesson Corporation
Alpharetta, GA

Sheri W. Greenhoe
Michigan State Medical Society
East Lansing, MI

Michael Maiden
Monmouth University
West Long Branch, NJ

Jen Smith
Network Media Partners, Inc.
Hunt Valley, MD

Pennsylvania State Association of Township Supervisors
Enola, PA

Erin Young
Phi Delta Kappa International
Bloomington, IN

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

USANA Health Sciences, Inc.
Salt Lake City, UT

Karla Jackson
USF Alumni Association
Tampa, FL

USTA / H.O. Zimman, Inc.
Lynn, MA

Daniella Thoren
Wolters Kluwer Health
Ambler, PA


American Society of Clinical Oncology
Alexandria, VA

Marketing and Publishing Services Team
The Army Historical Foundation
Arlington, VA

Arthritis Today
Arthritis Foundation
Atlanta, GA

Association of Christian Schools International
Colorado Springs, CO

Warren Miller, Karen Kramer
Berger Group of Companies
Morristown, NJ

Bert’s Big Adventure
Atlanta, GA

Rebecca Gonzalez
HEB
San Antonio, TX

Publications Department
The Humane Society of the United States
Gaithersburg, MD

Imagination Publishing
Chicago, IL

Mendy Charlton
Inspirato
Denver, CO

International Foundation of Employee Benefit Plans
Brookfield, WI

Lori Shields, Karen Stanwood
Mindworks Communications
Thorofare, NJ

Bernard Chia
Ministry of Defence, Singapore
Singapore

Jennifer Barlow, Ron Sklar
The Modern Magazine
Morrisville, PA

Jen Smith
Network Media Partners, Inc.
Hunt Valley, MD

Frank Lopez
NYU Langone Medical Center
New York, NY

AAA Traveler Magazine
Pace Communications, Inc.
Greensboro, NC

Tina Hay
Penn State Alumni Association
University Park, PA

Publication Design, Inc.
Zionville, PA

Real Results Magazine
Dallas, TX

Anna Stubna
Ruffed Grouse Society
Coraopolis, PA

Jacob Sahertian
School of Life Sciences - Arizona State University
Tempe, AZ

T3 Publishing
Woodinville, WA

Jesse Carreón
Texas A&M University - Kingsville
Kingsville, TX

Laura Jo Boynton
Timberlake Cabinetry
Winchester, VA

United Stationers & GLC Custom Media
Northbrook, IL

Carmen Capone
The Walt Disney Company
Burbank, CA

Charlita Shelton
Wiley
Hoboken, NJ

Mike Santarini
Xilinx, Inc.
San Jose, CA

The YGS Group
York, PA

17. One to Two Person–Produced Magazines & Journals

Sarah Reiss
American Academy of Anti-Aging Medicine
Boca Raton, FL

Beth Smiley
American Rose Society
Shreveport, LA

Kenneth Spence, CFE
Association of Healthcare Internal Auditors
Wheat Ridge, CO

Deanna Stewart, Janet Mundy
Cal Poly Pomona
Pomona, CA

Rocky Loessin, Arnie Creinin
Harvest Moon Communications
Addison, TX

Deann French, Rachel Romines
Independent Insurance Agents of Illinois
Springfield, IL

Thomas Martinelli
Martinelli Slocum Publishing
Poughkeepsie, NY

Juliana Foo
MindLever Education Center Pte Ltd
Singapore
Wes Isley  
Pace Communications  
Greensboro, NC

Shirley LaCore  
Parade of Homes Publications, Inc.  
Hollister, MO

Courtney Accurti  
Pennsylvania State Association of Boroughs  
Harrisburg, PA

Corporate Communications  
The Scarborough Hospital  
Toronto, ON

SMC Business Councils  
Pittsburgh, PA

University of Georgia Graduate School  
Athens, GA

18. Magazine Series

Walt Albro  
American Bankers Association  
Washington, DC

British Columbia Medical Journal  
Vancouver, BC

Marilyn Barnett  
MARS Advertising  
Southfield, MI

MRJ Editorial Staff  
Mensa Education & Research Foundation  
Arlington, TX

Alaska Park Science Team  
National Park Service & Alaska Geographic  
Anchorage, AK

Sean Riley  
PMT Magazine  
Paoli, PA

Menno de Jong, Nancy Coppola Society for Technical Communication  
Fairfax, VA

19. Green Magazines & Journals

American Medical Writers Association  
Rockville, MD

Brilliant Star Magazine  
Evanston, IL

Angelia Sia  
Centre for Urban Greenery & Ecology  
Singapore

Kate Bachman  
FMA Communications  
Rockford, IL

Anna Simpson  
Green Futures Magazine  
London, UK

Margaret Coulombe, Jacob Sahertian School of Life Sciences - Arizona State University  
Tempe, AZ

Stratton Publishing & Marketing, Inc.  
for Professional Housing Management Association  
Alexandria, VA

Isabelle Cohen-DeAngelis  
Wiley  
Hoboken, NJ

Ciska de Kock  
Words'worth  
Parkview, South Africa

20. New Magazines & Journals

Claims and Litigation Management Alliance  
Deerfield, IL

Mendy Charlton  
Inspirato  
Denver, CO

The newsLINK Group, LLC for the Virginia Association of Community Banks  
Salt Lake City, UT

Erin Young  
Phi Delta Kappa International  
Bloomington, IN

The Pohly Company  
Boston, MA

Bob Howard  
SAGE Publications  
Thousand Oaks, CA

Jack Morgan  
Textile Rental Services Association  
Alexandria, VA

Laura Jean Whitcomb  
Upper Valley Life  
Hanover, NH

21. Most Improved Magazines & Journals

911Media  
Burbank, CA

Elmarie Jara, Angela Gwizdala American Bar Association  
Chicago, IL

American Medical Student Association  
Sterling, VA

Steven P. Berchem, CSP American Staffing Association  
Alexandria, VA

Beth L. Fredrickson  
Bottom Line Marketing & Public Relations  
Milwaukee, WI

Coleman Cornelius  
Colorado State University  
College of Agricultural Sciences  
Fort Collins, CO

ELFA Communications Department  
Equipment Leasing and Finance Association  
Washington, DC

Cherryl Carlson  
H2U - Health to You LLC  
Nashville, TN

Preservation Resource Center of New Orleans  
New Orleans, LA

Publication Design, Inc.  
Zionsville, PA

Christina Relacion  
Scleroderma Foundation  
Danvers, MA

Ann Marie R. Harvie  
U.S. Army Corps of Engineers, New England District  
Concord, MA

Samantha Cuozzo  
Wire Rope Exchange  
Nashville, TN
Magapapers & Newspapers

22. Magapapers & Newspapers - Print

Anne Hegland & Staff of AAP News
American Academy of Pediatrics
Elk Grove Village, IL

CardioSource World News Staff
American Medical Communications
Manalapan, NJ

Cameron Bishop
Ascend Integrated Media
Overland Park, KS

TCT Daily Editorial Staff
Cardiovascular Research Foundation
New York, NY

Jessica D. Smith
Dallas Bar Association
Dallas, TX

George Whitehurst
Fredericksburg Regional Chamber of Commerce
Fredericksburg, VA

John Wiley & Sons
Hoboken, NJ

Bill Roebuck
Machinery & Equipment MRO
Toronto, ON

Special Services
Mindworks Communications
Thorofare, NJ

NAU Office of Public Affairs
Northern Arizona University
Flagstaff, AZ

Peabody Energy
St. Louis, MO

23. Custom-Published Magapapers & Newspapers

911Media
Burbank, CA

Steve Smyth
TriStar Publishing, Inc.
Overland Park, KS

24. Magapaper & Newspaper Writing

Mark T. Michelson
Printing Impressions Magazine
Philadelphia, PA

Bridgette Blair
Public Citizen
Washington, DC

Cardiology Today Editorial Staff
SLACK Incorporated
Thorofare, NJ

Dr. David Pisetsky,
Dawn Antoline
Wiley-Blackwell
Hoboken, NJ

Michelle Hogan
Wolters Kluwer Health
New York, NY

25. Magapaper & Newspaper Design & Layout

Michael Tooke
NAMGAR
Winsted, CT

Darrick Hurst, Michael Lanigan
Sandia National Laboratories
Albuquerque, NM

26. One to Two Person-Produced Magapapers & Newspapers

Tony Illia
Insight Communications
Las Vegas, NV

Robin Vanderwerff, Jodee Kilroy
Lakewood Chamber of Commerce
Lakewood, CA

27. Most Improved Magapapers & Newspapers

Aaron Phillips
TriStar Publishing, Inc.
Overland Park, KS

Wiley-Blackwell
Hoboken, NJ

Annual Reports

28. Annual Reports - Print

Lavenia A. Norford
Bridgewater HealthCare, Inc.
Bridgewater Retirement Community
Bridgewater, VA

Concurrent Technologies Corporation
Johnstown, PA

Research Services
Cushman & Wakefield, Inc.
New York, NY

Marketing and Communications Department
Idaho Housing and Finance Association
Boise, ID

29. Annual Reports - Print Over 32 Pages

Shermaine Chan
A.Plus Financial Press Limited
Sheung Wan, Hong Kong

City of Glendale
Glendale, CA
Jonna MacDougall  
Indiana University  
Robert H. McKinney  
School of Law  
Indianapolis, IN

Megan Schade  
New York Methodist Hospital  
Brooklyn, NY

Chris Williams  
TARDEC  
Warren, MI

Walt Disney Parks and Resorts  
Anaheim, CA

Alex MacLennan  
World Wildlife Fund  
Washington, DC

**30. Annual Reports - Electronic & Web**

Intergovernmental Relations & Public Information Unit  
Community Development  
Commission of the County of Los Angeles  
Monterey Park, CA

Elena Fernandez  
Los Alamos  
Neutron Science Center - Los Alamos National Laboratory  
Los Alamos, NM

Jessy Jones, Sabrina Glover  
Martin Health System  
Marketing & Communications  
Stuart, FL

Public Relations  
Northern Virginia Electric Cooperative  
Manassas, VA

Public Affairs & Community Relations  
Rouge Valley Health System  
Toronto, ON

Office of Public Affairs  
State University of New York at Oswego  
Oswego, NY

Office of Public Affairs  
U.S. Department of Energy/National Energy Technology Laboratory  
Pittsburgh, PA

**31. Annual Report Writing**

Jim Hussey  
ACT, Inc.  
Iowa City, IA

Healthcare of Ontario Pension Plan  
Toronto, ON

Susan Keen Flynn  
Keen Concepts, Inc.  
Bay Village, OH

Steve Gogel  
NYU Langone Medical Center  
New York, NY

**32. Annual Report Design & Layout**

Tamara Kowalski  
American Bar Association  
Chicago, IL

Ani Markarian  
Cal Poly Pomona  
Pomona, CA

Dick De Ronne  
Cass Community Social Services  
Detroit, MI

Cari Weller  
Goodwill Industries of Kentucky  
Louisville, KY

Lockheed Martin  
Creative & Strategic Services  
Richland, WA

Susan Kelley  
The Maryland-National Capital Park & Planning Commission  
Upper Marlboro, MD

Communications Department  
Peel District School Board  
Mississauga, ON

Communications - Creative Services  
The United Church of Canada  
Toronto, ON

**33. One to Two Person-Produced Annual Reports**

IMPACT  
Washington, DC

Randy Thompson  
New Jersey Association of Mental Health and Addiction Agencies, Inc.  
Mercerville, NJ

Megan Mallory  
Pulmonary Hypertension Association  
Silver Spring, MD

**34. Most Improved Annual Reports**

Michael Maiden  
Monmouth University  
West Long Branch, NJ

Virginia Blood Services  
Richmond, VA

**Brochures, Manuals & Reports**

35. Education & Training Brochures, Manuals & Reports

Henry Manghir  
Corecentric  
Silver Spring, MD

Technical Publications  
Datron World Communications, Inc.  
Vista, CA

Kim Freeman  
Ford Motor Company  
Troy, MI

Katrina Holt  
National Maternal and Child Oral Health Resource Center  
Washington, DC

Jennifer Kiffmeyer  
Retirement Learning Center  
Brainerd, MN

Joe Medina, CPhT, BS  
Pharmacy  
Tech Lectures  
Denver, CO

Wesley Moir  
The University of Western Ontario  
London, ON

Keedra Carroll  
The Vanguard Group  
Wayne, PA

Wisconsin Institute of CPAs  
Brookfield, WI
36. Marketing & Public Relations Brochures, Manuals & Reports
Janet D’Alesandro,
Robert Taylor, Darin Peters
Academy of Medical-Surgical Nurses
Pitman, NJ
Scott A. Weldon, MA, CMI,
Matt D. Price, MS, RHIA
Baylor College of Medicine
Houston, TX
Megan McGarvey
Carolina East
New Bern, NC
E’sprit Graphic Communications, Inc.
Kennewick, WA
Hesston College
Marketing & Communications
Hesston, KS
Paric Corporation
O’Fallon, MO
Kathy Malanowski
Towson University
Towson, MD
Office of Public Affairs
U.S. Department of Energy/National Energy Technology Laboratory
Pittsburgh, PA
Susan Yugawa
University of Hawaii at Hilo
Hilo, HI

37. Public Service Brochures, Manuals & Reports
SSO Program
CH2M HILL and Department of Public Works
Baton Rouge, LA
Aleksandar Milojica
Community Foundation of Broward
Fort Lauderdale, FL
Community and Publishing Services
Legal Services Society
Vancouver, BC
Jorie Lee
Northern Illinois University
Dekalb, IL

38. Media Kits
Publications Department Association for the Advancement of Medical Instrumentation
Arlington, VA
Paul Dykstra
BNP Media
Troy, MI
Drew Matthews, Chris Pirrone, Senna Shehadeh
Brand Packaging
Troy, MI
ESPN X Games
Los Angeles, CA
Summit Business Media - Custom Media
Centennial, CO

39. Organization Capability & Identity Materials
AICPA Communications Team
AICPA
New York, NY
Illinois College of Optometry Communications
Illinois College of Optometry
Chicago, IL
The newsLINK Group, LLC for Van Cott
Salt Lake City, UT

40. Product & Software Manuals
Carl Olson
IneoQuest Technologies, Inc.
Mansfield, MA
Jackson’s Marketing Group
Jackson National Life Insurance
Denver, CO
ProEdit Documentation Team
ProEdit, Inc.
Cumming, GA
Steven Winnefeld
Safety Vision LLC
Houston, TX

41. Employee & Benefit Materials
Robert K. Swatland
American Capital, Ltd.
Bethesda, MD
Helen Box-Farnen
Aon Hewitt
Baltimore, MD
Jill Folan
Aurora Health and Towers Watson
Chicago, IL
Shelly Fowler
Clearwater Writing Inc.
Chandler, AZ
Jean O’Leary
Memorial Sloan-Kettering Cancer Center
New York, NY
NYS Department of Civil Service, Employee Benefits Division
Schenectady, NY
Valerie M. Wise, Ph.D.
Saks Fifth Avenue and Towers Watson
New York, NY
Traci Slot
Tailwind Agency/Cigna
Bloomfield, CT
Employee Communications
Takeda Pharmaceuticals U.S.A., Inc.
Deerfield, IL
Rebecca L. DeLuccia
Hawthorne, NJ

42. Member & Customer Materials
Robert Cao-Ba
ASU Alumni Association
Tempe, AZ
Cindy Nowack
UnitedHealthcare
Phoenix, AZ
43. Financial & Investment Materials
Ric Edelman
Edelman Financial Services
LLC
Fairfax, VA
Kester Conrad
First Command Financial Services
Fort Worth, TX
Vanessa Bruskivage
Great-West
Greenwood Village, CO
Jackson’s Marketing Group
Jackson National Life Insurance
Denver, CO

44. Health & Medical Materials
Communications & Patient Information Department
American Society of Clinical Oncology
Alexandria, VA
Marc Sirockman
Artcraft Health Education
Flemington, NJ
Judy Harrington
Health Partners of Philadelphia
Philadelphia, PA
Kate Wall Creative and the American Headache Society
Mount Royal, NJ
OptumHealth/Carrot
Vienna, VA
JBS International, Inc.
Substance Abuse and Mental Health Services Administration, HHS
North Bethesda, MD

45. Meeting & Event Materials
Construction Financial Management Association
Princeton, NJ
Education & Academic Affairs
Hospital for Special Surgery
New York, NY
Teresa Zumwald
Zumwald & Company
Englewood, OH

46. Catalogs, Directories & Guides
David Paskey
Academy of Nutrition and Dietetics
Chicago, IL
Michael Mitchell
Lofty Designs
Huntsville, AL
Cheryl Bradley
NASW Press
Washington, DC
NYS Department of Civil Service,
Employee Benefits Division
Schenectady, NY

47. Books & eBooks
Susan L. Clayton, M.S.
American Correctional Association
Alexandria, VA
Sima Nasr
ASCD
Alexandria, VA
Lockheed Martin
Rockville, MD
Yvonne W. Pover
Skardon Pover, Inc. Visual & Marketing Communications
Alexandria, VA
Linda Waldon
Arroyo Grande, CA

48. Green Materials
Stacy Weidenmuller
Davis & Company
Glen Rock, NJ
Kimberly Lopez
Ford Motor Company
Troy, MI
Denton Lesslie
SAIC Creative Communications and Technical Support Services
Oak Ridge, TN
Dr. Hugh Tyrwhitt-Drake
KMB
Hong Kong
Harry G. Samuels
Learning Services
Bradenton, FL
Jason Fitzgerald
Lockheed Martin
Creative & Strategic Services
Richland, WA
Karen Black
May 8 Consulting, Inc.
Media, PA

49. Special Purpose Brochures, Manuals & Reports
Ruth Rosenberg
Aguirre Division, JBS International, Inc.
under contract to USAID
North Bethesda, MD
Donald Maxton
Continuum Health Partners
New York, NY
Donato Pietrodangelo
Cuong Nhu Oriental Martial Arts Association
Tallahassee, FL
Elizabeth Carter
Freelance Writing Solutions
Naperville, IL
Christopher Murphy
NAFSA: Association of International Educators
Washington, DC
NCCI Holdings, Inc.
Boca Raton, FL
Sheltering Arms Physical Rehabilitation Centers
Mechanicsville, VA
Sandra E. Shumway
University of Connecticut,
Marine Sciences Department
Groton, CT
Jens Dana, Matthew Nelson
Xactware
Orem, UT
50. Most Improved Brochures, Manuals & Reports

Ellen Musselman
Adventist Frontier Missions
Berrien Springs, MI

Strategic Communications & External Relations
Canadian Medical Protective Association
Ottawa, ON

NYS Department of Civil Service,
Employee Benefits Division
Schenectady, NY

Bonni Graham Gonzalez
Scantron Corporation
San Diego, CA

University Housing Marketing
Champaign, IL

Sheryl L. Barbaro
The Vanguard Group
Valleym Forge, PA

Richard Fletcher
Zaxby’s Franchising, Inc.
Athens, GA

51. Education & Training Electronic Media

Education Services
Allscripts Healthcare Solutions, Inc.
Atlanta, GA

Kieran Miles
Ariad Communications
Toronto, ON

Ascenius
Brainerd, MN

PNNL HR Training & Information Systems
Battelle
Richland, WA

Carolyn Ellis
Brilliance Mastery
Toronto, ON

Cognizant Interactive Learning
Cognizant Technology Solutions
Groton, CT

Disney Cruise Line - Internal Communications Team
Lake Buena Vista, FL

Driving Dynamics
Newark, DE

Kimberly Lopez
Ford Motor Company
Troy, MI

Global Blended Learning Solutions
Milpitas, CA

Nancy Langton
New Level Partners, LLC
Princeton, NJ

Kim Bilodeau
Tailwind Agency/Cigna
Bloomfield, CT

TinQwise
The Netherlands

Richard D’Sa
Toyota Motor Sales, USA, Inc.
Torrance, CA

Bruce Haghighat
Tricore Interactive, Inc.
Princeton, NJ

52. Marketing & Public Relations Electronic Media

Gary C. Cassidy
Corporate Synergies Group LLC
Mount Laurel, NJ

Robert Pankratz, Pat Daley
Elsevier
Maryland Heights, MO

Marsh U.S. Consumer
Urbandale, IA

53. Public Service Electronic Media

Gina Steiner
American Academy of Pediatrics
Elk Grove Village, IL

American Institute of CPAs, the Ad Council and Turbine
New York, NY

Judah Houser, Jason Reinhart
Lockheed Martin
Richland, WA

Donna Snellings
Northern Virginia Electric Cooperative
Manassas, VA

54. Electronic Publications

Matthew Dembicki
American Association of Community Colleges
Washington, DC

Michael D. O’Neill
BioQuick Online News
Scarsdale, NY

Esther Tanaka
Cal Poly Pomona
Pomona, CA

55. Multimedia Publications

Brandy Wilson
CH2M HILL
Boise, ID

Donna Jaffee, Mercer, Sara Swee, AECOM
Los Angeles, CA

Lynne Harris, Vatrice Jones
NISH
Vienna, VA

The Pohly Company
Boston, MA

Erin Boyle
SLACK Incorporated
Thorofare, NJ

Adele Sommers, Ph.D.
Business Performance Inc.
Atascadero, CA

Chris Basiaga, Jason Bramlette
Cisco WebEx University
Rancho Cordova, CA

Michelle Shaffran
Ford Motor Company
Troy, MI

Georgia Stelluto
IEEE-USA
Washington, DC

Heather Maples, Phillip Cargo
Lockheed Martin
Creative & Strategic Services
Richland, WA

Marilyn Barnett
MARS Advertising
Southfield, MI

The Nation’s Health
Washington, DC

Rod J. Rohrich, M.D.
Plastic and Reconstructive Surgery
Dallas, TX
56. Slide Shows

Healthcare of Ontario Pension Plan
Toronto, ON

Nate Thompson
University of Minnesota, Academic Support Resources
Minneapolis, MN

57. YouTube Publications

Dennis Spaeth
CTE Publications
Northbrook, IL

Thom Gencarelli,
Michael Grabowski
Manhattan College - Department of Communication
Riverdale, NY

MOAA Webmaster
Military Officers Association of America
Alexandria, VA

Jeff Rea, Jeff McGovern,
Jennelle Razz
Office of Public Affairs,
State University of New York at Oswego
Oswego, NY

Mark Case
Otter Tail Power Company
Fergus Falls, MN

Jasmin Legatos
Spafax Canada, Inc.
Montreal, QC

John Karl
University of Wisconsin
Sea Grant Institute
Madison, WI

58. Video Publications

Aaron Chang
Aaron Chang Productions
Solana Beach, CA

Linda Gladden
American Association of Orthodontists
St. Louis, MO

American Honda Motor Co., Inc.
Torrance, CA

Cawood Communications
Eugene, OR

Leila Ortega, Jason Bramlette
Cisco WebEx University
Rancho Cordova, CA

CAAT Pension Plan
Communications Team
Colleges of Applied Arts and Technology Pension Plan
Toronto, ON

Domtar
Montreal, QC

Jenn Baker,
Charlene Sarmiento
Goodwill Industries International
Rockville, MD

Marketing Communications
Graybar Electric
St. Louis, MO

Healthcare of Ontario Pension Plan
Toronto, ON

Bob Neubauer
In-Plant Graphics
Philadelphia, PA

Communications Department
Kalamazoo Public Schools
Kalamazoo, MI

Ming-Jou Chen
The Lexus Division of Toyota Motor Sales, USA, Inc.
Torrance, CA

Mark Beagle, Josh Pfenning
Lockheed Martin
Richland, WA

Susan Polowczuk,
Steven Martine
Martin Health System
Marketing & Communications
Stuart, FL

David Lynch
Massachusetts Deferred Compensation SMART Plan
Boston, MA

Ericka Mills, Doug Reale,
Ivan Dominguez
National Association of Criminal Defense Lawyers
Washington, DC

OneUView®tv
West Conshohocken, PA

Dennny Calivas
Projects In Knowledge, Inc.
Little Falls, NJ

Karen Scally
Site Prep
Troy, MI

SPIE Newsroom/SPIE.TV
SPIE
Bellingham, WA

59. Blogs

American Society of Clinical Oncology
Alexandria, VA

Mike Durkalec
Cleveland Metroparks
Cleveland, OH

Garretson Resolution Group
Cincinnati, OH

Christy Petterson
Georgia World Congress Center
Atlanta, GA

Tom Schuman, Matt L. Ottinger
Indiana Chamber of Commerce
Indianapolis, IN

Brian Summerfield
REALTOR® Magazine
Chicago, IL

Tim Eigo
State Bar of Arizona
Phoenix, AZ

UBM TechWeb and SAS
New York, NY

USANA Health Sciences, Inc.
Salt Lake City, UT

Lola Butcher
Wolters Kluwer Health
New York, NY

60. Social Media

Dawn Glossa
American Society of Anesthesiologists
Park Ridge, IL

Cawood Communications
Eugene, OR

Eric Barnett
Cleveland Metroparks
Cleveland, OH

Theresa L. Houck
Putman Media, Inc.
Itasca, IL

Allison Grange
Upper Canada District School Board
Brockville, ON

Scott Warne
Warne Marketing + Communications
Toronto, ON
61. Facebook Pages

More Birthdays Social Media
American Cancer Society
Boston, MA

Frank Cristiano
Ariad Communications
Toronto, ON

Imagination Publishing
Chicago, IL

Mike Petite, Lukasz Karpuk
MWW Group
East Rutherford, NJ

Communications Department
Palo Alto Medical Foundation
Mountain View, CA

Erin Young
Phi Delta Kappa International
Bloomington, IN

62. LinkedIn Company Pages

Heather Evans
Human Resources Association of New York
Trenton, NJ

UBM TechWeb
New York, NY

63. Webinars

Peter Damiri
Multiple Sclerosis Association of America
Cherry Hill, NJ

64. Green Electronic Media

Marine Public Education Office
Delaware Sea Grant College Program
Newark, DE

Matthew Gaubert
DM Petroleum Operations
Harahan, LA

Ian Crawford
Geothermal Resources Council
Davis, CA

Pacific Northwest National Laboratory
Richland, WA

Peabody Energy
St. Louis, MO

Beckie Jas
Region of Halton
Oakville, ON

Sophia Dower
Words'worth
Parkview, South Africa

65. Special Purpose Electronic Media

Nicole Durham
Great-West
Greenwood Village, CO

Meniscus Educational Institute and Impact Education LLC
West Conshohocken, PA

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

Peabody Energy
St. Louis, MO

Robert Freedman
REALTOR® Magazine
Chicago, IL

66. Websites

Jim Cramer
TheStreet, Inc.
New York, NY

John Schuller
TheStreet, Inc.
New York, NY

Caroline Hoenig
TheStreet, Inc.
New York, NY

Rod J. Rohrich, M.D.
Plastic and Reconstructive Surgery
Dallas, TX

Quesinberry and Associates
Seattle, WA

Emmanuel Sullivan
TechComm U
Houston, TX

Jennifer Whitenight
The Vanguard Group
Wayne, PA

Marjorie Radlo-Zandi
VICAM, a Waters Business
Milford, MA

Valerie A. Canady
Wiley
Hoboken, NJ

Serena Stockwell
Wolters Kluwer Health
New York, NY

67. Home Pages

ICF International
Fairfax, VA

68. Microsites & Individual Web Pages

ArthritisToday.org
Arthritis Foundation
Atlanta, GA

Crystal Gustavson
ASU Alumni Association
Tempe, AZ

Anne Llewellyn
Durand Health
Plantation, FL
70. **Site Design & Illustration**

Web Content & Information Strategy Team
American Institute of Certified Public Accountants
Durham, NC

FSA Management Group
Louisville, KY

Shawna Landers
Great-West
Greenwood Village, CO

Joanna Pineda
Matrix Group International, Inc.
Arlington, VA

Kelly J. Sullivan
Wiley
Hoboken, NJ

Greg Russo
Joseph Gregory Design
San Diego, CA

Sheila McCallum
Sheila McCallum Fundraising Online
South Africa

STC Technical Editing SIG
Sanford, NC

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

71. **One to Two Person–Produced Websites**

Anne Nordhaus-Bike
ANB Communications
Chicago, IL

Jennifer Loftus
Astron Solutions
New York, NY

Heather Evans
Human Resources Association of New York
Trenton, NJ

Eleanor B. Meredith
Irving Levin Associates, Inc.
Norwalk, CT

72. **Financial Websites**

PR Newswire
New York, NY

Donald Winters
TD Ameritrade
Omaha, NE

Jean Fitzgerald
Time Inc. Content Solutions
New York, NY

Katie McGlade
The Vanguard Group
Wayne, PA

73. **Special Purpose Websites**

Health Advocate, Inc.
Plymouth Meeting, PA

Heleana Galvan
Sacramento Area Sewer District
Sacramento, CA

74. **New Websites**

Web Content & Information Strategy Team
American Institute of Certified Public Accountants
Durham, NC

Joyce Kuo
Pace Communications
Greensboro, NC

Prudential Annuities,
The Center for Sales Excellence
Shelton, CT

Michael Zodda
The Vanguard Group
Malvern, PA

75. **Most Improved Websites**

Communications/IT Department
American Association for Public Opinion Research
Deerfield, IL

Richard Sgaglio
Burke Rehabilitation Center
White Plains, NY

D Custom
Dallas, TX
The Mount Sinai Hospital  
New York, NY

Rachael Bell  
New Jersey Society of Certified Public Accountants  
Roseland, NJ

Port of Seattle  
Seattle, WA

Tara Camacho-Lopez  
Sandia National Laboratories  
Albuquerque, NM

Beth Cavanaugh, Blake Jones  
Woodmen of the World Life Insurance Company  
Omaha, NE

Campaigns, Programs & Plans

76. Education & Training Campaigns, Programs & Plans

Nader Rifai  
American Association for Clinical Chemistry  
Washington, DC

Jane L. Hillhouse  
Hillhouse Graphic Design  
Kingsport, TN

JBS International, Inc.  
under contract to the National Institutes of Health  
NIDA Physicians Outreach: Research to Practice Team  
North Bethesda, MD

Karen Edgar  
Tilcon New York Inc.  
Wharton, NJ

Kathy Young  
The Vanguard Group  
Malvern, PA

77. Marketing & Public Relations Campaigns, Programs & Plans

CDW and TMG Custom Media  
Washington, DC

Margaret Armstrong, Loren Rice  
Center for Information Management and Educational Services  
Florida State University  
Tallahassee, FL

Jeff Jacomowitz and Dan Kiores Communications  
Continuum Health Partners  
New York, NY

CUES Marketing Team  
Credit Union Executives Society  
Madison, WI

Alex Hess, Anna Kummer Elsevier, Inc.  
Maryland Heights, MO

Hilton Hotels & Resorts  
McLean, VA

Marsh U.S. Consumer Urbandale, IA

MMS Education  
Newtown, PA

Sheltering Arms Physical Rehabilitation Centers  
Mechanicsville, VA

Amy Trainor  
SPARK Publications  
Matthews, NC

Marketing & Communications Team  
St. Michael's Hospital Foundation  
Toronto, ON

Ana Constantinescu  
The University of Chicago  
Booth School of Business  
Chicago, IL

UH Hilo Graphics Department  
University of Hawaii at Hilo  
Hilo, HI

Valerie Lorimer  
Wheaton Park District  
Wheaton, IL

78. Public Service Campaigns, Programs & Plans

The Marcus Group, Inc.  
Little Falls, NJ

Theresa Daus-Weber  
TeleTech Global Pre-sales Engineering  
Englewood, CO

Steven Clark  
The Walt Disney Company  
Burbank, CA

79. Employee & Benefit Communications

Chrissy Kiernan  
AICPA  
New York, NY

Participant Marketing  
Alere Health  
McKinney, TX

Helen Box-Farnen  
Aon Hewitt  
Baltimore, MD

Gary C. Cassidy  
Corporate Synergies Group LLC  
Mount Laurel, NJ

Sarah Flanagan Silcott  
Great-West  
Greenwood Village, CO

Will Henderson  
Indiana University Health  
Ball Memorial Hospital  
Muncie, IN

Joanne Dietch  
Joanne Dietch, Inc.  
Los Angeles, CA

Kathleen Sullivan  
Merck  
Whitehouse Station, NJ

Kevin Scally  
Monmouth University  
West Long Branch, NJ

OneAmerica  
Indianapolis, IN

Kirk Maurer  
The Vanguard Group  
Wayne, PA

80. Member & Customer Communications

Georgia Gofis  
Academy of Nutrition and Dietetics  
Chicago, IL

Ann Schreiber  
SkillsUSA  
Leesburg, VA

81. Financial Campaigns, Programs & Plans

Mona Grizio, Kat Wong  
GamePlan Financial Marketing, LLC  
Woodstock, GA

Prudential Annuities, Advanced Planning & Solutions  
Shelton, CT

La Tanya Hayes  
Transamerica Retirement Services  
Los Angeles, CA
82. Health & Medical Campaigns, Programs & Plans

Participant Marketing
Alere Health
McKinney, TX

Jennifer Wellman
Ariad Communications
Toronto, ON

Niko Triantafillou, Amy Breen
Citi and Mercer
New York, NY

Terri Knapp
Elsevier, Inc.
Maryland Heights, MO

Ronda Wilburn
Martin Health System
Marketing & Communications
Stuart, FL

Iva Keene, ND
Natural Fertility Prescription
Verbier, Valais
Switzerland

Sally Mildren, Kristin Monasmith
Shriners Hospitals for Children
Spokane, WA

83. Meeting & Event Campaigns, Programs & Plans

American Council on the Teaching of Foreign Languages
Alexandria, VA

Colorado State University
Division of External Relations
Fort Collins, CO

84. Government Agency Communications

JBS International, Inc.
Office of Juvenile Justice and Delinquency Prevention,
U.S. Department of Justice
North Bethesda, MD

85. Total Publication Programs

Laura Jean Whitcomb
9Dot Publishing LLC
Hanover, NH

CAAT Pension Plan
Communications Team
Colleges of Applied Arts and Technology Pension Plan
Toronto, ON

NATA Communications Team
National Athletic Trainers’ Association
Dallas, TX

The newsLINK Group, LLC
for Van Cott
Salt Lake City, UT

86. Green Campaigns, Programs & Plans

Alan Manning
SAIC Creative Communications
and Technical Support Services
Oak Ridge, TN

87. Special Purpose Campaigns, Programs & Plans

Baylor Health Care System
Dallas, TX

LCDR Jennifer Cragg,
LN1 Ru Li,
STS2 Antwan Haywood
Commander,
Submarine Group 2
Groton, CT

Matthew Schmiedl
Meister Media Worldwide
Willoughby, OH

Community Relations & Marketing Department
Peninsula Regional Medical Center
Snow Hill, MD

Pennsylvania School Boards Association
Mechanicsburg, PA

Prudential Annuities,
Advanced Planning & Solutions
Shelton, CT

Nicholas Smith,
Jayshree Somani
Rouge Valley Health System
Toronto, ON

La Tanya Hayes
Transamerica Retirement Services
Los Angeles, CA

Olivia Belter
Univera Healthcare
Buffalo, NY

88. Education & Training Writing

Virginia O’Neill, Pat Shutterly
American Bankers Association,
ABA Trust & Investments
Washington, DC

Sherril Danks
Harmonic Inc.
Beaverton, OR

The newsLINK Group, LLC
for the Utah Association of Public Charter Schools
Salt Lake City, UT

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Julie E. Sharp
Vanderbilt University
Hendersonville, TN

Jennifer Topolek
The Vanguard Group
Valley Forge, PA

89. Marketing & Public Relations Writing

Lisa A. Bastian, CBC
Bastian Public Relations
San Antonio, TX

Michael Corcoran
Bloomberg L.P.
New York, NY

Marisa Vancos
Direct Supply
Milwaukee, WI
### 90. Public Service Writing

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization / Organization Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Juliette Weiland</td>
<td>J. Weiland, Slice &amp; Co. Waxhaw, NC</td>
</tr>
<tr>
<td>Michele Drayton</td>
<td>Turnaround Management Association Chicago, IL</td>
</tr>
<tr>
<td>Jacqueline Vance</td>
<td>McKnight's Long-Term Care News Northfield, IL</td>
</tr>
<tr>
<td>Kyle Richardson</td>
<td>Promo Marketing Philadelphia, PA</td>
</tr>
<tr>
<td>Robin Hardman</td>
<td>Robin Hardman Communications Ridgewood, NY</td>
</tr>
<tr>
<td>Lore McManus Solo</td>
<td>Strategic America West Des Moines, IA</td>
</tr>
<tr>
<td>David Thomas, Allison Grange,</td>
<td>Mark Calder Upper Canada District School Board Brockville, ON</td>
</tr>
<tr>
<td>James McCaffrey</td>
<td>The Green Sheet, Inc. Santa Rosa, CA</td>
</tr>
<tr>
<td>Bruce Ingram</td>
<td>Izaak Walton League of America Gaithersburg, MD</td>
</tr>
<tr>
<td>Sara Schreiber</td>
<td>Law Enforcement Technology Fort Atkinson, WI</td>
</tr>
<tr>
<td>Mike Allegra</td>
<td>The Lawrenceville School Lawrenceville, NJ</td>
</tr>
<tr>
<td>Sue Martin</td>
<td>Lockheed Martin Creative &amp; Strategic Services Richland, WA</td>
</tr>
<tr>
<td>Christopher Murphy</td>
<td>NAFSA: Association of International Educators Washington, DC</td>
</tr>
<tr>
<td>Debi Wilson</td>
<td>NAMGAR Winsted, CT</td>
</tr>
<tr>
<td>Edith Rianzares</td>
<td>National Society Daughters of the American Revolution Washington, DC</td>
</tr>
</tbody>
</table>

### 91. Web Writing

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization / Organization Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clifton Barnes</td>
<td>CB3Media Cary, NC</td>
</tr>
<tr>
<td>Kevin Wilcox</td>
<td>Civil Engineering Magazine Reston, VA</td>
</tr>
<tr>
<td>Lore McManus Solo</td>
<td>Strategic America West Des Moines, IA</td>
</tr>
<tr>
<td>David Thomas, Allison Grange,</td>
<td>Mark Calder Upper Canada District School Board Brockville, ON</td>
</tr>
<tr>
<td>James McCaffrey</td>
<td>The Green Sheet, Inc. Santa Rosa, CA</td>
</tr>
<tr>
<td>Bruce Ingram</td>
<td>Izaak Walton League of America Gaithersburg, MD</td>
</tr>
</tbody>
</table>

### 92. Blog Writing

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization / Organization Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jacob Molyneux</td>
<td>American Journal of Nursing New York, NY</td>
</tr>
<tr>
<td>Heather Grzelka</td>
<td>Art of Prose St Petersburg, FL</td>
</tr>
<tr>
<td>Kim Howard</td>
<td>Association of Corporate Counsel Washington, DC</td>
</tr>
<tr>
<td>Jennifer Loftsus</td>
<td>Astron Solutions New York, NY</td>
</tr>
<tr>
<td>Jacqueline Vance</td>
<td>McKnight's Long-Term Care News Northfield, IL</td>
</tr>
<tr>
<td>Kyle Richardson</td>
<td>Promo Marketing Philadelphia, PA</td>
</tr>
<tr>
<td>Robin Hardman</td>
<td>Robin Hardman Communications Ridgewood, NY</td>
</tr>
<tr>
<td>Lore McManus Solo</td>
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<tr>
<td>Sara Schreiber</td>
<td>Law Enforcement Technology Fort Atkinson, WI</td>
</tr>
<tr>
<td>Mike Allegra</td>
<td>The Lawrenceville School Lawrenceville, NJ</td>
</tr>
<tr>
<td>Sue Martin</td>
<td>Lockheed Martin Creative &amp; Strategic Services Richland, WA</td>
</tr>
<tr>
<td>Christopher Murphy</td>
<td>NAFSA: Association of International Educators Washington, DC</td>
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<tr>
<td>Debi Wilson</td>
<td>NAMGAR Winsted, CT</td>
</tr>
<tr>
<td>Edith Rianzares</td>
<td>National Society Daughters of the American Revolution Washington, DC</td>
</tr>
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</table>

### 93. Feature Writing

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization / Organization Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mary Lord</td>
<td>American Society for Engineering Education Washington, DC</td>
</tr>
<tr>
<td>ACC Docket</td>
<td>Association of Corporate Counsel Washington, DC</td>
</tr>
<tr>
<td>Daniel L. Crouch</td>
<td>CAMICO IMPACT San Mateo, CA</td>
</tr>
<tr>
<td>Patricia L. Harman</td>
<td>Cleaning &amp; Restoration Magazine Restoration Industry Association Rockville, MD</td>
</tr>
<tr>
<td>James McCaffrey</td>
<td>The Green Sheet, Inc. Santa Rosa, CA</td>
</tr>
<tr>
<td>Bruce Ingram</td>
<td>Izaak Walton League of America Gaithersburg, MD</td>
</tr>
<tr>
<td>Sara Schreiber</td>
<td>Law Enforcement Technology Fort Atkinson, WI</td>
</tr>
<tr>
<td>Mike Allegra</td>
<td>The Lawrenceville School Lawrenceville, NJ</td>
</tr>
<tr>
<td>Sue Martin</td>
<td>Lockheed Martin Creative &amp; Strategic Services Richland, WA</td>
</tr>
<tr>
<td>Christopher Murphy</td>
<td>NAFSA: Association of International Educators Washington, DC</td>
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<td>Debi Wilson</td>
<td>NAMGAR Winsted, CT</td>
</tr>
<tr>
<td>Edith Rianzares</td>
<td>National Society Daughters of the American Revolution Washington, DC</td>
</tr>
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</table>
## 94. How-to Writing

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jacklyn P. Boice</td>
<td>Association of Fundraising Professionals</td>
<td>Arlington, VA</td>
</tr>
<tr>
<td>Cognizant Interactive</td>
<td>Cognizant Technology Solutions</td>
<td>Tamil Nadu, India</td>
</tr>
<tr>
<td>Cathy Streiner</td>
<td>The Corporate Pen</td>
<td>Fleming Island, FL</td>
</tr>
<tr>
<td>Paul Baldwin</td>
<td>Humana/SOIT Communications</td>
<td>Louisville, KY</td>
</tr>
<tr>
<td>Erin Young</td>
<td>Phi Delta Kappa International</td>
<td>Bloomington, IN</td>
</tr>
</tbody>
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## 95. News Writing

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
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<tbody>
<tr>
<td>Romano Peluso</td>
<td>American Bankers Association, ABA Trust &amp; Investments</td>
<td>Washington, DC</td>
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<tr>
<td>Brett Hansen</td>
<td>American College of Radiology</td>
<td>Reston, VA</td>
</tr>
<tr>
<td>Lynne Shallcross</td>
<td>American Counseling Association</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>Thomas Grose</td>
<td>American Society for Engineering Education</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Brad Pokorny</td>
<td>Bahá’í International Community</td>
<td>New York, NY</td>
</tr>
</tbody>
</table>

## 96. Interviews & Personal Profiles

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Cathy McNamara</td>
<td>Academy of General Dentistry</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Allison Torres Burtka</td>
<td>American Association for Justice</td>
<td>Washington, DC</td>
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<tr>
<td>Rajendrani Mukhopadhyay</td>
<td>American Society for Biochemistry and Molecular Biology</td>
<td>Rockville, MD</td>
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<tr>
<td>Robert King</td>
<td>Association for the Advancement of Medical Instrumentation</td>
<td>Arlington, VA</td>
</tr>
<tr>
<td>Kelly Mahon</td>
<td>Association of American Medical Colleges</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Tim Lynch</td>
<td>Cal Poly Pomona</td>
<td>Pomona, CA</td>
</tr>
<tr>
<td>Mark Berry</td>
<td>College of Charleston</td>
<td>Charleston, SC</td>
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<tr>
<td>Michael Blum</td>
<td>Marine Corps League</td>
<td>Merrifield, VA</td>
</tr>
<tr>
<td>Elizabeth Newman</td>
<td>McKnight’s Long-Term Care News</td>
<td>Northfield, IL</td>
</tr>
<tr>
<td>Ridgway Kennedy</td>
<td>New Jersey Society of Certified Public Accountants</td>
<td>Roseland, NJ</td>
</tr>
<tr>
<td>Lynne Harris, Vatrice Jones</td>
<td>NISH</td>
<td>Vienna, VA</td>
</tr>
<tr>
<td>Gary Halpern</td>
<td>The PhotoMedia Group, Inc.</td>
<td>Seattle, WA</td>
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</tbody>
</table>

## 97. Regular Departments & Columns

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>AACN Critical Care Nurse</td>
<td>Aliso Viejo</td>
<td>CA</td>
</tr>
<tr>
<td>Donald E. Tepper</td>
<td>American Physical Therapy Association: PT in Motion</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>Howard Mills</td>
<td>Deloitte LLP</td>
<td>New York, NY</td>
</tr>
<tr>
<td>Keyana Tennant</td>
<td>IEEE</td>
<td>Piscataway, NJ</td>
</tr>
<tr>
<td>Patricia M. Burgio, APR</td>
<td>Lancaster Central School District</td>
<td>Lancaster, NY</td>
</tr>
</tbody>
</table>

---
Jennifer Miller
McKesson Corporation
Alpharetta, GA

Nancy McKeelar,
Katherine C. Cowan
NASSP in cooperation with NASP
Reston, VA

Thad Plumley
National Ground Water Association
Westerville, OH

Wes Isley
Pace Communications
Greensboro, NC

Joan Richardson
Phi Delta Kappa
Bloomington, IN

The Pohly Company
Boston, MA

Anna Stubna
Ruffed Grouse Society
Corapolis, PA

Cindy Woods
The Scarborough Hospital
Toronto, ON

Patrick Spencer
Symantec
San Ramon, CA

Darlene Gudea
Trade Show Executive
Oceanside, CA

Jay Hamburg
Walt Disney World Resort
Lake Buena Vista, FL

Frances Hesselbein
Wiley
Hoboken, NJ

George W. Sledge, Jr., M.D.
Wolters Kluwer Health
New York, NY

Fred Minnick
Prospect, KY

98. Editorial & Advocacy Writing
Sandy Smith
EHS Today
Cleveland, OH

Flow Control Magazine
Philadelphia, PA

Lila Ivey
Hospice of Marion County
Ocala, FL

John O’Connor
McKnight’s Long-Term Care News
Northfield, IL

Mike Janes
Sandia National Laboratories
Livermore, CA

James Jeng, M.D.
Washington Hospital Center
Washington, DC

Susan Hershberg Adelman, M.D.
Wayne County Medical Society of Southeast Michigan
Detroit, MI

Trudy Banta
Wiley
Hoboken, NJ

Michael T. Cudnik, M.D.,
Mark L. DeBard, M.D.
Wolters Kluwer Health
New York, NY

99. Financial & Investment Writing
Deanne Gage
Advisory
Toronto, ON

Leslie Callaway, CRCM, CAMS,
Jerry Becker
American Bankers Association
ABA Bank Compliance
Washington, DC

Don Wilson, CFA, CFP
Brightworth
Atlanta, GA

Shahin Shojae
Capco
London, UK

Mark Tarallo
CEO Update
Washington, DC

Dow Jones Content Lab
New York, NY

Michelle Stanford
Great-West
Greenwood Village, CO

Larry Gray
Institutional Real Estate, Inc.
San Ramon, CA

John von Brachel
Merrill Lynch
Pennington, NJ

Sarah Tuff
Pace Communications
Greensboro, NC

T3 Publishing
Woodinville, WA

Ian Prior, Jean Fitzgerald
Time Inc. Content Solutions
New York, NY

Colleen Gallagher
The Vanguard Group
Malvern, PA

100. Health & Medical Writing

AACN Critical Care Nurse
Aliso Viejo, CA

AARP VIVA
Washington, DC

Jonathan Rolins
American Counseling Association
Alexandria, VA

Arthritis Today
Arthritis Foundation
Atlanta, GA

Martha Vockley
Association for the Advancement of Medical Instrumentation
Arlington, VA

Leah Lawrence
CardioSource World News
Wilmington, DE

Lisa James
Energy Times
Melville, NY

Thomas Frey
Frey Communications, LLC
Plymouth, MI

Susan M. Rapp
Orthopaedics Today Europe
Thorofare, NJ

Stephanie Hobby
Sandia National Laboratories
Albuquerque, NM

Amy E. Hamaker
USC Health Sciences
Public Relations & Marketing
Los Angeles, CA

Sara Reeve
USC Health Sciences
Public Relations & Marketing
Los Angeles, CA

Mary LaRusso
Wiley
Hoboken, NJ
Daniella Thoren  
Wolters Kluwer Health  
Ambler, PA

Gretchen Henkel  
Writing and Editorial Consulting  
Los Osos, CA

101. Speech & Script Writing

Boe Workman  
AARP  
Washington, DC

Crystal A. Milazzo  
American Academy of Pediatrics  
Mundelein, IL

Dana Jensen  
Lockheed Martin  
Richland, WA

Stanley Dambroski  
U.S. National Weather Service  
Silver Spring, MD

Teresa Zumwald  
Zumwald & Company  
Englewood, OH

102. Sports Writing

Peggy Edwards  
Professional Tennis Registry  
Hilton Head Island, SC

103. Technical Writing

Cognizant Interactive  
Cognizant Technology Solutions  
Tamil Nadu, India

Isabelle Cohen-DeAngelis  
Wiley  
Hoboken, NJ

104. Technology & Science Writing

Liz Massey, Lee Gimpel  
ASU Alumni Association  
Tempe, AZ

Michael Corcoran  
Bloomberg L.P.  
New York, NY

Frank Latino  
Festo USA  
Itasca, IL

Jonathan Kozlowski  
Law Enforcement Technology  
Fort Atkinson, WI

Dennis Spaeth  
M2 Media Co.  
Northbrook, IL

Kitty Fahey  
NOAA Coastal Services Center  
Charleston, SC

Pace Communications, Inc.  
Greensboro, NC

Michael Cornnell  
Print Professional  
Philadelphia, PA

Neal Singer  
Sandia National Laboratories  
Albuquerque, NM

Marketing & Product Teams  
VUE Software  
Coconut Creek, FL

Isabelle Cohen-DeAngelis  
Wiley  
Hoboken, NJ

105. Green Writing

Staci Giordullo  
Angie’s List Magazine  
Indianapolis, IN

Louise Poirier  
Hart Energy  
Houston, TX

Priscilla Knight  
Northern Virginia Electric Cooperative  
Manassas, VA

Carol J. Forrest  
Rose Hill Communications, Inc.  
Wheaton, IL

Patti Koning  
Sandia National Laboratories  
Livermore, CA

Sandra R. Sabo  
Mendota Heights, MN

Meredith Holmes  
Society of Women Engineers  
Cleveland Heights, OH

School Transportation News Magazine  
STN Media Group  
Torrance, CA

Christine Esposito  
Terracom Public Relations  
Chicago, IL

Ellen Ogdin  
The Vanguard Group  
Valley Forge, PA

Doug Brunk  
Ob.Gyn. News  
Rockville, MD

Rita Boland, George I. Seffers, Max Cacas  
Signal Magazine  
Fairfax, VA

UMDNJ Magazine Publications Staff  
University of Medicine and Dentistry of New Jersey  
Newark, NJ

Richard K. Kolb  
VFW Magazine  
Kansas City, MO

Carmen Capone  
The Walt Disney Company  
Burbank, CA

Bryn Nelson, Ph.D.  
Wiley-Blackwell  
Hoboken, NJ

Ranger Kidwell-Ross  
WorldSweeper.com  
Bow, WA

106. Writing Series

Volta Voices  
Alexander Graham Bell Association for the Deaf and Hard of Hearing  
Washington, DC

Donald Bilodeau  
Ariad Communications  
Toronto, ON

D. Teddy Diggs  
EDUCAUSE  
Louisville, CO

107. Special Purpose Writing

Sue Sobczak-Bryan  
AGEISS Inc.  
Evergreen, CO

ACC Docket Association of Corporate Counsel  
Washington, DC

Patricia L. Harman  
Cleaning & Restoration Magazine  
Restoration Industry Association  
Rockville, MD

Howard J. Schultz  
Integrated Marketing Services  
Schaumburg, IL
108. Best Rewrites

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Publications & Communications
CARF International
Tucson, AZ

Bethany Haile
Hektoen International
Chicago, IL

Kevin McLaughlin
The Risk Management Association
Philadelphia, PA

109. Design & Layout

Erik Mausser
Bloomberg L.P.
New York, NY

Drew Matthews,
Tammie Gizicki, Randy Green
BNP Media
Troy, MI

Jeff Roth
Civil Engineering Magazine
Reston, VA

Gina Garcia
County College of Morris
Randolph, NJ

110. Illustration & Typography

CUES Marketing Team
Credit Union Executives Society
Madison, WI

Janice Comes
Davis & Company
Glen Rock, NJ

Howard Prince,
Timothy Wilkinson
Elayn Hunt Correctional Center
St. Gabriel, LA

Rosie Haller
Journalistic, Inc.
Durham, NC

Margie Shimabukuro
MCCS Marketing Branch
FPO, AP

Andreau Blanchard
Mercer
New York, NY

Lynne Woychik
Military Officers Association of America
Alexandria, VA

Lisa Schnabel
NASSP
Reston, VA

Kathryn Buettner
Northern Illinois University
DeKalb, IL

Larry Williams, Erin Lucas
Pace Communications
Greensboro, NC

Communications Department
Peel District School Board
Mississauga, ON

Bonnie Moore
Public Affairs Council
Washington, DC

Carmen Capone
The Walt Disney Company
Burbank, CA

Leah Brokenbek
Westinghouse Electric Co.
Cranberry Township, PA

111. Infographics

Willona Sloan
ASCD
Alexandria, VA

Heath Showalter
Lockheed Martin
Creative & Strategic Services
Richland, WA

The Mount Sinai Hospital
New York, NY

Pace Communications, Inc.
Greensboro, NC

112. Covers

Carlos J. Soto
American Counseling Association
Alexandria, VA

Maureen Shawn Kennedy
American Journal of Nursing
New York, NY

The American Society for Clinical Pharmacology & Therapeutics
Alexandria, VA

Stacie Anne Harrison
American Society for Engineering Education
Washington, DC

Laura Vander Hoek
Appaloosa Journal
Moscow, ID

Jacklyn P. Boice
Association of Fundraising Professionals
Arlington, VA

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Jeff Roth
Civil Engineering Magazine
Reston, VA

Cheryl Bradley
NASW Press
Washington, DC

Randy White
National Council of Teachers of Mathematics
Reston, VA

Jeff Strohm
Northern Illinois University
DeKalb, IL
113. Spreads

911Media
Burbank, CA

Judi Connelly, Chris Buzelli
ASCD
Alexandria, VA

Warren Miller, Karen Kramer
Berger Group of Companies
Morristown, NJ

Imagination Publishing
Chicago, IL

Isabella Mathews
National Association of
REALTORS® - REALTOR® Magazine
Chicago, IL

Anne Loftin Weston
Pace Communications
Greensboro, NC

114. Photography

Brenan Sharp
ABA Journal
Chicago, IL

Tom Zasadzinski
Cal Poly Pomona
Pomona, CA

John von Brachel
Merrill Lynch
Pennington, NJ

Peter Hutson
NC State Alumni Association
Raleigh, NC

NFL / H.O. Zimman, Inc.
Lynn, MA

Pace Communications, Inc.
Greensboro, NC

Randy Montoya
Sandia National Laboratories
Albuquerque, NM

115. Identity & Graphic Standards Materials

Jamie Roberts
Conservation Services Group
Portland, OR

Marketing Communications
Graybar Electric
St. Louis, MO

Visual Design Team
Morgan Drexen
Costa Mesa, CA

Heleana Galvan
Sacramento Area Sewer District
Sacramento, CA

Candice Kiel
The Write Type
Reno, NV

116. Print Ads & Advertorials

Joseph Warton
American Society for Engineering Education
Washington, DC

Erik Mausser
Bloomberg L.P.
New York, NY

Michael Peel
State Bar of Arizona
Phoenix, AZ

117. Posters & Displays

Chris Gent
Kissimmee Utility Authority
Kissimmee, FL

Jeff Flora, Jason Reinhardt
Lockheed Martin
Creative & Strategic Services
Richland, WA

Sylvia Westgard
Township High School
District 214
Arlington Heights, IL

The Vanguard Group
Valley Forge, PA

118. Calendars

Laura Jesberg
American Paint Horse Association
Port Worth, TX

Robin Hicks
Aon Hewitt
Winston-Salem, NC

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Catherine Zlomek
National Association of Criminal Defense Lawyers
Washington, DC

Rory Joyce
New Jersey Sea Grant Consortium
Port Hancoek, NJ

Caren Batzer
St. John’s University
Queens, NY

119. Green Design & Illustration

Erik Mausser
Bloomberg L.P.
New York, NY

Candice Taylor
Military Officers Association of America
Alexandria, VA

Frank Ruopoli
NOAA Coastal Services Center
Charleston, SC

120. Special Purpose Design & Illustration

Marc Sirockman
Artercraft Health Education
Flemington, NJ

Erik Mausser
Bloomberg L.P.
New York, NY

Tiffany Roskamp-Bunt
University of Montevallo
Montevallo, AL
121. Best Redesigns
Colleen Rodriguez, Cathay Zipp, Joe Mendoza
Colorado State University
Fort Collins, CO

Wendy Brandon
Marine Corps Community Services Okinawa
FPO, AP

Chris D’Elia
Signal Magazine
Fairfax, VA

Stratton Publishing & Marketing Inc.
for Association for Healthcare Philanthropy
Alexandria, VA

U.S. Army Acquisition Support Center
Fairfax, VA

Michael Steadman
The Vanguard Group
Malvern, PA

122. One-of-a-Kind - Print Publications
Angie’s List Magazine Staff
Angie’s List Magazine
Indianapolis, IN

Ronald Lana
Art Institute of California - Inland Empire
San Bernardino, CA

Darla Pagliari
Clearwater Writing, Inc.
Chandler, AZ

David B. Dobson
Institute of Electrical & Electronics Engineers - Aerospace & Electronic Systems Society
Chevy Chase, MD

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Community and Publishing Services
Legal Services Society
Vancouver, BC

Jason Fitzgerald
Lockheed Martin Creative & Strategic Services
Richland, WA

Mills-Peninsula Health Services Mountain View, CA

Office of University Development & Alumni Relations
Penn State Milton S. Hershey Medical Center and Penn State College of Medicine
Hershey, PA

Public Affairs Department
San Diego Convention Center Corporation
San Diego, CA

Dictionary Production Team
Storage Networking Industry Association
San Francisco, CA

Cyndie Buckle
Texas Tech University Hospitality Services
Lubbock, TX

Venetia L. Miles
Township High School District 214
Arlington Heights, IL

Brett DeBoer, Courtney Lehmann
University of the Pacific
Stockton, CA

Alayna G. Riggins
Walt Disney World Eyes & Ears
Lake Buena Vista, FL

123. One-of-a-Kind - Electronic Publications
Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

124. One-of-a-Kind - Custom-Published Publications
Nadia Keung
Ariad Communications
Toronto, ON

Marjorie Thomas
Cleveland Metroparks
Cleveland, OH

Marian Calabro
CorporateHistory.net LLC
Hasbrouck Heights, NJ

Omari Breakenridge
Florida-Caribbean Cruise Association
Pembroke Pines, FL

Corporate Communications
Graybar
St. Louis, MO

Jennifer Miller
Mindworks Communications
Thorofare, NJ

Cody Weber
NYU Langone Medical Center
New York, NY

Summit Business Media - Custom Media
Centennial, CO

Brenda Beaudette
Upper Canada District School Board
Brockville, ON

Fay Ellis
Wolters Kluwer Health
New York, NY

125. One-of-a-Kind - Education & Training Publications
PNNL HR Training & Information Systems
Battelle
Richland, WA

Kris Kurtenbach
Collaborative Communications Group
Washington, DC

Sarah Risley
Diablo Canyon Power Plant, Pacific Gas & Electric
Arroyo Grande, CA

High Tide Press,
a division of Trinity Foundation
New Lenox, IL

Terri Hallesy
Illinois-Indiana Sea Grant Program,
University of Illinois Urbana, IL

Amy Franko
Impact Instruction Group
Hilliard, OH

126. One-of-a-Kind - Marketing & Public Relations Publications
Thomas Martinelli
Martinelli Slocum Publishing
Poughkeepsie, NY

Kristie Jones
Pardee Hospital
Hendersonville, NC

Dana Ausec
USA Hockey, Inc.
Colorado Springs, CO

Steven M. Titunik
Virginia Department of Transportation
Alexandria, VA
127. One-of-a-Kind - Health & Medical Publications

Len Boswell
American Cancer Society
Atlanta, GA

Arthritis Foundation
Atlanta, GA

Carole Szpak
National Association of Psychiatric Health Systems
Washington, DC

128. One-of-a-Kind - Government Publications

Cameron Bishop
Ascend Integrated Media
Overland Park, KS

Michelle Stanford
Great-West
Greenwood Village, CO

Susan Kelley
The Maryland-National Capital Park & Planning Commission
Upper Marlboro, MD

129. One-of-a-Kind - Technology & Science Publications

Keyana Tennant
IEEE
Piscataway, NJ

WGBH Educational Foundation
Boston, MA

130. One-of-a-Kind - ‘Green’ Publications

SPARK Publications
Matthews, NC

A note on format:
- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the entering organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the next page, or on the back page of this brochure. Photocopy as necessary. You also may download and print the order form (pdf file) from www.apexawards.com/orderapexcertificates.htm.
Your chance to give a “pat on the back” to deserving staff, freelancers and vendors.

If you won an APEX 2012 Award (or Awards), you may want to order additional award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. Make sure to type or print clearly.

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:


Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty:_____ APEX 2012 Award of Excellence certificates.
Qty:_____ APEX 2012 Grand Award certificates.

___Total # of certificates @ $_____ each = $______________ (total enclosed)

Cost: $15 each (Until October 1, 2012)
$18 each (From October 2 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.

☐ Check enclosed (in U.S. funds, drawn on a U.S. bank)
Charge my ☐ Visa ☐ MasterCard ☐ American Express

Card #__________________________
Name on card: ______________________
Expiration date: ______________________
Signature: ______________________

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the exact address you provide.

Name:

Org:

Address:

City/State-Prov./Zip:

Phone:

E-mail:

6. Mail this order form, with payment, to:
APEX 2012 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153–1648

Or fax this order form with your credit card order to:
703/643–2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed.
Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2012 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order additional certificates.
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- Awards of Excellence are listed alphabetically by organization name, within each individual category.
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Order Form: APEX 2012

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Publications Manager (job title)
Ace Software, Inc. (name of organization)

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Qty:____ APEX 2012 Grand Award certificates.

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Cost: $15 each (Until October 1, 2012)
$18 each (From October 2 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.

☐ Check enclosed (in U.S. funds, drawn on a U.S. bank)
Charge my ☐ Visa ☐ MasterCard ☐ American Express
Card #________________________________________________________
Name on card:__________________________________________________
Expiration date:________________________Signature:________________

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the exact address you provide.

Name:
Org:
Address:
City/State-Prov./Zip:
Phone:
E-mail:

6. Mail this order form, with payment, to:

APEX 2012 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
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Or fax this order form with your credit card order to:
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