

Writing that Works[®]

The Business Communications Report

Web: <http://www.apexawards.com>

News

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Announcing the Winners of

APEX 2012



The Twenty-fourth Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2012, the Twenty-fourth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With close to 3,400 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 11 major categories, with 1,027 Awards of Excellence recognizing exceptional entries in 130 subcategories.

The panel of judges for APEX 2012 included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, noted author and Senior Writer & Editor of *Writer's Web Watch* and the *Writing That Works* Archives, Christine Turner, Contributing Editor of the *Writing That Works* Archives and Bill Londino, Consulting Editor of *Writer's Web Watch*.

The APEX 2012 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2012

The 24th Annual Awards for Publication Excellence Competition

Sponsored by the Editors of Writer's Web Watch and the Writing That Works Archives

How were awards presented?

APEX 2012 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

3,382 entries were evaluated, in the following distribution:

Newsletters: 307; Magazines & Journals: 601; Magapapers & Newspapers: 89; Annual Reports: 142; Brochures, Manuals & Reports: 304; Electronic Media: 332; Websites: 215; Campaigns, Programs & Plans: 337; Writing: 580; Design & Illustration: 316; One-of-a-Kind Publications: 159.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,027 APEX Awards of Excellence recognize excellence in 130 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2012 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Writer & Editor of *Writer's Web Watch* and the *Writing That Works Archives*, Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writer's Web Watch*, an e-newsletter on print, Web, electronic and social media.
- Concepts also publishes *WritingThatWorks.com*, a website for business writers and communicators, and the *Writing That Works Archives*, a resource for business communicators. And Concepts consults and publishes reports on business writing and communications.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Jill Folan
Kraft Foods Delicious You! - Spring 2011
Kraft Foods and Towers Watson
Chicago, IL

Steven Clark
Disney Newsreel - June 17, 2011 Issue
The Walt Disney Company
Burbank, CA

FOR PROFIT SMALL OFFICE

No Grand Awards presented.

NONPROFIT

Brooke N. Grow
VDOT Hampton Roads Report
Virginia Department of Transportation
Suffolk, VA

NONPROFIT SMALL OFFICE

Dennise Brogdon
Hughston Health Alert - Winter 2011
The Hughston Foundation
Columbus, GA

Allison Grange
Principal PR - January 2012
Upper Canada District School Board
Brockville, ON

MAGAZINES & JOURNALS

FOR PROFIT

Food & Nutrition Magazine
Academy of Nutrition & Dietetics
and GLC Custom Media
Northbrook, IL

T. Rowe Price: Investor - June 2011
Dow Jones Content Lab
New York, NY

Jeremy Moreland
Journal of Leadership Studies
Wiley
Hoboken, NJ

FOR PROFIT SMALL OFFICE

Warren Miller, Karen Kramer
BergerWorld - Engineering Solutions for India's Growing Demand
Berger Group of Companies
Morristown, NJ

Gary Halpern
PhotoMedia, Fall 2011 - The Art of Observation
The PhotoMedia Group, Inc.
Seattle, WA

Senior Living Executive - March / April 2012
Stratton Publishing & Marketing Inc.
for Assisted Living Federation of America
Alexandria, VA

NONPROFIT

HB Magazine
Hathaway Brown School
Shaker Heights, OH

Edith Rianzares
American Spirit Magazine - March / April 2012
National Society Daughters of the American Revolution
Washington, DC

Lisa McMahon
Niagara University Eagle
Niagara University, NY

Tina Hay
The Penn Stater, January / February 2012
Penn State Alumni Association
University Park, PA

NONPROFIT SMALL OFFICE

Mary Koik
Hallowed Ground - Summer 2011
Civil War Trust
Washington, DC

Peter Szatmary
Phi Kappa Phi Forum - Fall 2011
The Honor Society of Phi Kappa Phi
Baton Rouge, LA

Geri Krolin-Taylor,
Janet Dudar, Gail Schnitzer
IEEE Power & Energy Magazine - July / August 2011
IEEE
Piscataway, NJ

Anne Perusek
SWE Magazine - Spring 2012
Society of Women Engineers
Cleveland Heights, OH

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

Green Sheet - December 26, 2011
The Green Sheet, Inc.
Santa Rosa, CA

Infectious Disease News
Editorial Staff
Infectious Disease News - March 2012
SLACK Incorporated
Thorofare, NJ

Lisa Hoffman
Emergency Medicine News - September 2011
Wolters Kluwer Health
New York, NY

FOR PROFIT SMALL OFFICE

No Grand Awards presented.

NONPROFIT

ASCO Daily News - June 5, 2011
American Society of Clinical Oncology
Alexandria, VA

Jennifer Davis
Hebrew SeniorLife Report to the Community
Hebrew SeniorLife
Boston, MA

Sandia Lab News Team
Sandia Lab News - 9/11 Issue
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

No Grand Awards presented.

ANNUAL REPORTS

FOR PROFIT

Vince Rozas
Breakfast for Learning 2011 Annual Report
Ariad Communications
Toronto, ON

2011 Annual Report: Energizing the World One BTU at a Time
Peabody Energy
St. Louis, MO

FOR PROFIT SMALL OFFICE

Tammy Stankey
2010 Sustainability Report: Leading Change
The Doe Run Company
St. Louis, MO

Annual Report 2010-2011
South Bank Corporation
Brisbane, Australia

NONPROFIT

WGBH 2011-2012 Annual Report: Constant. Change.
WGBH
Boston, MA

NONPROFIT SMALL OFFICE

Howard University Annual Report 2010-2011
Howard University
Washington, DC

Communications Department
2011 Annual Report to the Community - www.peelannualreport.com
Peel District School Board
Mississauga, ON

continued, over

BROCHURES, MANUALS & REPORTS

FOR PROFIT

Ernst & Young Tax Guide 2012
Ernst & Young LLP
New York, NY

The Path to Your Retirement
FedEx Corporation -
Retirement Plans
Memphis, TN

Health Advocate
Holiday Party Playbill
Health Advocate, Inc.
Plymouth Meeting, PA

Airborne Maritime / Fixed Joint
Tactical Radio System
Collateral
Lockheed Martin
Creative & Strategic Services
Richland, WA

FOR PROFIT SMALL OFFICE

Mario Medina
Your Wellness Program
Just Got Better
Madison Miles Media
Arlington, TX

NONPROFIT

Zhiyuan Cong,
Thomas G. Uhlein
2011 Summer Art in China
William Paterson University
Wayne, NJ

NONPROFIT SMALL OFFICE

Len Boswell
American Cancer Society
Complete Guide to
Family Caregiving,
Second Edition
American Cancer Society
Atlanta, GA

Chris Gent
KUA Energy Conservation
Guide
Kissimmee Utility Authority
Kissimmee, FL

ELECTRONIC MEDIA

FOR PROFIT

Jackson's Marketing Group
Elite Access Multimedia
Jackson National Life
Insurance
Denver, CO

Joanna Pineda
TheMatrixFiles.net Blog
Matrix Group International,
Inc.
Arlington, VA

AAA Living Digital Edition,
March / April 2011 - Michigan
Pace Communications/
AAA Living
Greensboro, NC

TD Ameritrade
Ticker Tape Quarterly
T3 Publishing
Woodinville, WA

FOR PROFIT SMALL OFFICE

Sophia Dower
BizConnect E-book
Words'worth
Parkview, South Africa

NONPROFIT

Bryan on Scouting
Boy Scouts of America
Irving, TX

NONPROFIT SMALL OFFICE

Liz Massey
ASU Alumni Association
Career Blog
ASU Alumni Association
Tempe, AZ

Cheryl Cain
Javelina Today zmags
Texas A&M University -
Kingsville
Kingsville, TX

WEBSITES

FOR PROFIT

Mark Arend
SITESelection.com
Conway Data, Inc.
Norcross, GA

Ric Edelman
The Truth About Money
TV Website
Edelman Financial Services
LLC
Fairfax, VA

Kedra Hood
Great-West Retirement Services
Participant Website Redesign
Great-West
Greenwood Village, CO

John von Brachel
Merrill Lynch Advisor - Test
Your Financial IQ Infographic
Merrill Lynch
Pennington, NJ

FOR PROFIT SMALL OFFICE

Kimberly Draper
www.finebooksmagazine.com
Journalistic, Inc.
Durham, NC

McKnight's Staff
www.mcknights.com
McKnight's Long-Term Care
News
Northfield, IL

NONPROFIT

Karen Gupton
Young Moms Connect Website
North Carolina
Healthy Start Foundation
Raleigh, NC

Susan Nakhle
Making it Click at
ontarioshores.ca
Ontario Shores Centre
for Mental Health Sciences
Whitby, ON

NONPROFIT SMALL OFFICE

Hesston College Website -
www.hesston.edu
Hesston College Marketing
& Communications
Hesston, KS

Chip Boyd
STC.org
Society for Technical
Communication
Fairfax, VA

CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT

Knowledge and Learning
Products Division
Virtual Acquisition Office:
Suite of Federal Acquisition
Publications
ASI Government, Inc.
Arlington, VA

Retailer Education & Training
Ford Frontline -
February / March 2011
Ford Motor Company -
Ford Product Team
Troy, MI

Andreau Blanchard
2012 Hearst
Annual Enrollment Campaign
Mercer
New York, NY

Brent Wheelbarger
Recycle Moore
Trifecta Communications
Moore, OK

Gregory Spears
Fine-tuning Your Investments
to be Well Diversified
The Vanguard Group
Malvern, PA

FOR PROFIT SMALL OFFICE

No Grand Awards presented.

NONPROFIT

Arthritis Today
Track & React
Arthritis Foundation
Atlanta, GA

The Story of Us
Healthcare of Ontario Pension
Plan
Toronto, ON

*NONPROFIT
SMALL OFFICE*

*Space Shuttle Program
Campaign*
Dryden Flight Research Center
Edwards, CA

Marketing and
Communications Department
*Avenues for Hope Housing
Challenge*
Home Partnership Foundation
- Idaho Housing and Finance
Association
Boise, ID

WRITING

FOR PROFIT

Americana - American Way
American Airlines Publishing
Fort Worth, TX

Michael Corcoran
Sustainable Efforts Advertorial
Bloomberg L.P.
New York, NY

Marie Gettel-Gilmartin
*10 Steps to Readable
Communications*
CH2M HILL
Portland, OR

*Forward - The Burden
of Taxation*
Imagination Publishing
Chicago, IL

*FOR PROFIT
SMALL OFFICE*

Camille Breland
*In the Line of Fire -
GX Magazine*
Nashville, TN

Allan Richter
Glen Campbell: The Last Ride
Energy Times
Melville, NY

Carole Liston
Frantic Chase
Write Solutions
Joplin, MO

NONPROFIT

Robert L. Reid
Towering Imagination
Civil Engineering Magazine
Reston, VA

Tom Schuman, Rebecca Patrick
Let's Make a (Business) Deal
Indiana Chamber of Commerce/
BizVoice Magazine
Indianapolis, IN

*NONPROFIT
SMALL OFFICE*

*Northeastern Law Magazine -
Not in My Back Yard*
Northeastern University
School of Law
Boston, MA

**DESIGN &
ILLUSTRATION**

FOR PROFIT

*Winds of Change -
Tackling the Obesity Crisis*
The Pohly Company
Boston, MA

Joanna Lee-Miller
SilverKris - January 2012
SPH Magazines Pte Ltd
Singapore

Jean Fitzgerald
Capital Acumen - Issue 19, 2011
Time Inc. Content Solutions
New York, NY

*UBM Electronics'
Design News Redesign*
UBM Electronics
New York, NY

*FOR PROFIT
SMALL OFFICE*

Jen Smith
AYP Magazine
Network Media Partners, Inc.
Hunt Valley, MD

Paul G. Feith
Grasshopper Business Card
Paul Gregory Media
Naperville, IL

NONPROFIT

Rose Richey
Engendering Trust
Military Officers Association
of America
Alexandria, VA

Julie Fournier
The New Basics
National Association
of REALTORS® -
REALTOR® Magazine
Chicago, IL

*NONPROFIT
SMALL OFFICE*

Sharon Denny, Georgia Gofis
*National Nutrition Month
2011 Poster*
Academy of Nutrition
and Dietetics
Chicago, IL

Publications & Communications
*Resources Page -
www.carf.org/resources*
CARF International
Tucson, AZ

Erin Young
*Go Teach - March 2012
Table of Contents Page*
Phi Delta Kappa International
Bloomington, IN

**ONE-OF-A-KIND
PUBLICATIONS**

FOR PROFIT

Cameron Bishop
*AADE - Managing Diabetes:
Complications and
Comorbidities*
Ascend Integrated Media
Overland Park, KS

Super Bowl XLVI Program
NFL / H.O. Zimman, Inc.
Lynn, MA

*FOR PROFIT
SMALL OFFICE*

Technical Publications Group
*2012 Pella Architectural
Design Manual*
Pella Corporation
Pella, IA

*Live Full Throttle
by Tamela Rich*
SPARK Publications
Matthews, NC

Mara Dresner
*Super-Charge Your
Staff Meetings*
Strategies
Centerbrook, CT

NONPROFIT

eGFI Team
*eGFI 5th Edition Magazine:
Dream Up the Future*
American Society for
Engineering Education
Washington, DC

Public Affairs
9/11 - A Look Back
U.S. Army Corps of Engineers
New York, NY

Rick Rennert
*Unmatched: The Spectacle
and Sport of the US Open*
United States Tennis
Association
White Plains, NY

*NONPROFIT
SMALL OFFICE*

Charlene Wexler
Milk & Oranges
Central Park Communications
Chicago, IL

Barbara Lewis
*Loving Our Neighbors
Coloring Book*
Lutheran Social Services
of Michigan
Detroit, MI

*Guide to Health Care
Waste Management
for the Community*
Health Worker
USAID | DELIVER PROJECT
Arlington, VA

Richard K. Kolb
*Afghanistan War: A 10th
Anniversary Commemorative*
VFW Magazine
Kansas City, MO

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Brad Pokorny
Bahá'í International
Community
New York, NY

Caroline Hook
Bonnie Heneson
Communications
Owings Mills, MD

Brightworth
Atlanta, GA

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Judy Taylor
City of Holyoke/
Holyoke Public Schools
Media Center
Holyoke, MA

Howard Mills
Deloitte LLP
New York, NY

Jennifer M. Davis
Georgia Defense Lawyers
Association
Atlanta, GA

Deborah Bone
Gloucester County
Community Education
Gloucester, VA

Herb Gillen Advertising
Columbus, OH

John Sandy
High Real Estate Group LLC
Lancaster, PA

Wendy Haan
Hope Health
Kalamazoo, MI

Dr. Jennifer Molloy
Institutional Real Estate, Inc.
San Ramon, CA

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

LaTina Lewis
Northern Virginia
Electric Cooperative
Manassas, VA

Thomas Ranieri
NYU Langone Medical Center
New York, NY

Oncology Nursing Society
Pittsburgh, PA

Corporate Communications
Publix Super Markets, Inc.
Lakeland, FL

Ruth Hoffman
San Diego MG Club
San Diego, CA

Society of American Archivists
Chicago, IL

Employee Communications
Takeda Pharmaceuticals U.S.A.,
Inc.
Deerfield, IL

David G. Gordon
Washington Sea Grant
Seattle, WA

Russ Bleemer
Wiley
Hoboken, NJ

Wendy Goldstein
Winthrop-University Hospital
Mineola, NY

2. Newsletters - Electronic & Web

Chute Gerdeman
Columbus, OH

Jill K. Galinski
Excellus BlueCross BlueShield
Rochester, NY

SEMS Department
Holland America Line,
Seabourn Cruises
Seattle, WA

Greg Hill
IEEE-USA
Washington, DC

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Lockheed Martin
Rockville, MD

Lois McBean, MS, RD
National Dairy Council
Ann Arbor, MI

Publication CONNEXION
CONNEXION Healthcare
Newtown, PA

Public Affairs Department
San Diego Convention Center
Corporation
San Diego, CA

Corporate Communications
Department
SHAZAM, Inc.
Johnston, IA

STC - Carolina Chapter
Cary, NC

UnitedHealthcare/OH-Carrot
Vienna, VA

Maria N. Valvo
Univera Healthcare
Buffalo, NY

3. Newsletters - E-Mail

Trial News Editors
American Association
for Justice
Washington, DC

eGFI Teachers' Newsletter Team
American Society for
Engineering Education
Washington, DC

Appraisal Institute
Chicago, IL

Christine Kloser
Christine Kloser Companies
LLC
York, PA

McKnight's Staff
McKnight's Long-Term Care
News
Northfield, IL

4. Custom-Published Newsletters

Sarah Flanagan Silcott
Great-West
Greenwood Village, CO

Kathy Abernethy
High Construction
Lancaster, PA

MediaCorp Pte Ltd
Singapore

Wells Fargo Advisors Team
Pace Communications
Greensboro, NC

T3 Publishing
Woodinville, WA

William Baird
The Vanguard Group
Valley Forge, PA

Kerry Scott
WordSouth
Rainsville, AL

5. Newsletter Writing

Kelly S. Kuntz,
Gisela V. McBride
Country Meadows Retirement
Communities
Hershey, PA

Dow Jones Content Lab
New York, NY

Ric Edelman
Edelman Financial Services
LLC
Fairfax, VA

Steven E. Sacks CPA, ABC
Moore Stephens North America,
Inc.
Saddle Brook, NJ

Donna Kutt Nahas
South Nassau Communities
Hospital
Oceanside, NY

Karienne Stovell
Wiley
Hoboken, NJ

6. Newsletter Design & Layout

Athens Regional Medical Center
Athens, GA

Steven E. Sacks CPA, ABC
Moore Stephens North America,
Inc.
Saddle Brook, NJ

Patient News
Niagara Falls, NY

VIA Marketing Team
VIA Marketing
Merrillville, IN

Abella Carroll
The Walt Disney Company
Anaheim, CA

7. One to Two Person- Produced Newsletters

Paula Ludmann
American Academy of
Dermatology
Schaumburg, IL

Jennifer Loftus
Astron Solutions
New York, NY

C.F. Evans Construction
Orangeburg, SC

Brenda J. Proffitt
Clarity Communications
Albuquerque, NM

Wanda Cash Ragland,
Charles Mayo
ENSCO, Inc.
Falls Church, VA

Stephen M. Monroe,
Jane Zarem
Irving Levin Associates, Inc.
Norwalk, CT

James C. Flanigan
Travelers Aid-Washington, D.C.
Washington, DC

Kathryn C. Salamone,
Jama Bowman
Trinitas Regional Medical
Center
Elizabeth, NJ

Joan Hope
Wiley
Hoboken, NJ

8. Green Newsletters

Louise Poirier
Hart Energy
Houston, TX

Sandi Cain, Carri Jensen
Trade Show Executive
Oceanside, CA

9. New Newsletters

Driving Dynamics
Newark, DE

10. Most Improved Newsletters

Carole Hayward
ASCD
Alexandria, VA

Suzanne Rovick
Bank of America
Boston, MA

Buka Publications
Craighall, South Africa

Anita Dennis
Dennis Communications LLC
Maplewood, NJ

Education & Academic Affairs
Hospital for Special Surgery
New York, NY

KSBJ Educational Foundation
Humble, TX

Geraldine Wang
Mount Alvernia Hospital
Singapore

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Lauren Greene
NYU Langone Medical Center
New York, NY

Public Affairs Team
Passport Health Plan
Louisville, KY

Public Affairs
U.S. Army Corps of Engineers
New York, NY

Wyntress B. Ware
Ware & Associates, Inc.
Fort Worth, TX

Evelyn Jenkinson
Western Connecticut Health
Network
Danbury, CT

Magazines & Journals

11. Magazines & Journals - Print

Joe Kelly
American Bankers Association
Washington, DC

American University,
College of Arts and Sciences
Washington, DC

Warren Miller, Karen Kramer
Berger Group of Companies
Morristown, NJ

Boy Scouts of America
Irving, TX

Lavenia A. Norford
Bridgewater HealthCare, Inc.
Bridgewater Retirement
Community
Bridgewater, VA

Catherine Patillo
The Compassionate Friends,
Inc.
Salt Lake City, UT

Margaret Van Patten
Connecticut Sea Grant
Groton, CT

Crothall Healthcare
Wayne, PA

Enlisted Association
of the National Guard
of the United States
& GLC Custom Media
Northbrook, IL

Nicholas Addison Thomas
Entrepreneurs' Organization
Alexandria, VA

Center for Educational
Partnerships
Grand Valley State University
College of Education
Grand Rapids, MI

Corporate Communications
Graybar
St. Louis, MO

Misti Huedepohl
Henry B. Tippie
College of Business
Iowa City, IA

Michael W. Fincham,
Sandy Rodgers
Maryland Sea Grant
College Park, MD

Ferdinand Mehlinger
Morgan State University
Baltimore, MD

Pamela Sharif
National Society
of Black Engineers
Alexandria, VA

Marilyn Ranson, Diane Barney
NorthBay Healthcare
Fairfield, CA

Palo Alto Medical Foundation
Mountain View, CA

Tom Farmer, Melissa Karsten
Pitsco, Inc.
Pittsburg, KS

SAE International
Warrendale, PA

San Diego Police Officers
Association
San Diego, CA

E. Thomas Hall
SkillsUSA
Leesburg, VA

John H. Tibbetts
South Carolina Sea Grant
Consortium
Charleston, SC

Lisa Yamada
Toyota Motor Sales
Torrance, CA

Triangle Apartment Association
Raleigh, NC

USC Health Sciences
Public Relations & Marketing
Los Angeles, CA

Jean Henscheid
Wiley
Hoboken, NJ

Kerry Scott
WordSouth
Rainsville, AL

12. Magazines & Journals - Print Over 32 Pages

Pat Jennette, APR
Allegheny West Magazine
Imperial, PA

Christine Spiegel
Alpha Phi International
Evanston, IL

American Airlines Publishing
Fort Worth, TX

Melissa Ladwig,
Mary Anne Kulchawik
American Bar Association
Chicago, IL

Brad Holt
American Chamber of
Commerce Executives
Alexandria, VA

Ed Rutkowski
American Industrial Hygiene
Association
Falls Church, VA

American Library Association,
Young Adult Library Services
Association
Chicago, IL

Noelle A. Boughanmi
American Podiatric Medical
Association
Bethesda, MD

Amy Belice
Amy Belice Graphic Design
Cedar Rapids, IA

Appraisal Institute
Chicago, IL

Marge Scherer
ASCD
Alexandria, VA

Ira Apfel
Association for Financial
Professionals
Bethesda, MD

Editorial Department
Association of
Corporate Counsel
Washington, DC

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Collin R. Bakse
Bakse Graphic Design
Belleville, IL

Hong Zhao
Beaches Living
Toronto, ON

Chemical Heritage Foundation
Philadelphia, PA

Anne Elizabeth Powell
Civil Engineering Magazine
Reston, VA

The Conference Board
& GLC Custom Media
Northbrook, IL

Anita Thompson
Costco Wholesale
Issaquah, WA

Credit Union Association
of New York
Albany, NY

CU Management Team
CUES
Madison, WI

Andrea Pearman
Diversified Marketing
Strategies
Crown Point, IN

Lance Ritchlin
Financial Planning Association
Denver, CO

Editor
Howard University
Raven Padgett

Geoff Bilau, Jeff Ortiz,
Mike Flenniken
IAPMO
Ontario, CA

Craig Causer, Janet Dudar,
Gail Schnitzer
IEEE
Piscataway, NJ

Judy Giannetto
Illinois CPA Society
Chicago, IL

Kerry & Sheana Firth
InsideTrack Almanac
Vero Beach, FL

MathWorks
Natick, MA

McKnight's Staff
McKnight's Long-Term Care
News
Northfield, IL

Marcia Passos Duffy,
Jodi Genest
Monadnock Table, LLC
Keene, NH

NACVA
Salt Lake City, UT

Leadership for Student
Activities Team
NASSP
Reston, VA

National Pharmacy Technician
Association
Houston, TX

Sandra E. Shumway
National Shellfisheries
Association
Groton, CT

Sylvia Adcock
NC State Alumni Association
Raleigh, NC

Frank Belluscio
New Jersey School Boards
Association
Trenton, NJ

NISH/AbilityOne
Vienna, VA

Penton Marketing Services
and the
International Association
of Wildland Fire
Cleveland, OH

Stacey Moncrieff
REALTOR® Magazine
Chicago, IL

Registry of Interpreters
for the Deaf
Alexandria, VA

Tara Croft, Emily Uhland
S&A Cherokee
Cary, NC

Stephani Hawkins
Sabre Airline Solutions
Southlake, TX

Maria Robertson
School Nutrition Association
Oxon Hill, MD

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

Patrick Spencer
Symantec
San Ramon, CA

Mark Kruger
Syncrude Canada Ltd.
Edmonton, AB

Lori Marchetti
Towson University
Towson, MD

Janice M. Fink
The University of Alabama
National Alumni Association
Tuscaloosa, AL

Carmen Capone
The Walt Disney Company
Burbank, CA

e2 Editorial and Design Team
Westinghouse Electric Co.
Cranberry Township, PA

Michael McGrath
Wiley
Hoboken, NJ

Robert P. Schweih
Willamette Management
Associates
Chicago, IL

Robert L. Cox and the Offset
Printing Class
Winn Correctional Center
Winnfield, LA

Coleen M.F. Stern
Wolters Kluwer Health
Ambler, PA

World Literature Today
Norman, OK

13. Magazines & Journals - Electronic & Web

British Columbia
Medical Journal
Vancouver, BC

CEO Advisors, LLC
Fort Wayne, IN

Gravure Association of America
Rochester, NY

Caitlin Switzer
The Montrose Mirror
Montrose, CO

Oswego Alumni Association
Oswego, NY

SAGE Publications
Thousand Oaks, CA

Elizabeth Pohland
Society for Technical
Communication
Fairfax, VA

14. Custom-Published Magazines & Journals

American Council on the
Teaching of Foreign Languages
Alexandria, VA

Kelly Faloon
BNP Media
Deerfield, IL

CDW and TMG Custom Media
Washington, DC

Maureen Wisener
Feather River Hospital
Paradise, CA

Imagination Publishing
Chicago, IL

MediaCorp Pte Ltd
Singapore

Paul Natinsky
Natinsky Publishing Network
Royal Oak, MI

AAA Traveler Magazine
Pace Communications, Inc.
Greensboro, NC

Penton Marketing Services
Cleveland, OH

George White
RE/MAX
Denver, CO

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

USTA/ H.O. Zimman, Inc.
Lynn, MA

Michelle Franzen Martin
Wayne State University
Alumni Association
Detroit, MI

Gil G. Noam
Wiley
Hoboken, NJ

15. Magazine & Journal Writing

Liz Massey
ASU Alumni Association
Tempe, AZ

Baxter Communications
Hilversum, The Netherlands

CDW and TMG Custom Media
Washington, DC

Mark Arend
Conway Data, Inc.
Norcross, GA

Rebecca Gonzalez
HEB
San Antonio, TX

Peter Szatmary
The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

Publications Department
The Humane Society
of the United States
Gaithersburg, MD

Strategic Finance Staff
IMA
Montvale, NJ

Katherine Judge
Institute of Scientific and
Technical Communicators
Croydon, UK

Ron Clark
LOMA Resource
Atlanta, GA

McKesson Corporation
Alpharetta, GA

Sheri W. Greenhoe
Michigan State Medical Society
East Lansing, MI

Michael Maiden
Monmouth University
West Long Branch, NJ

Jen Smith
Network Media Partners, Inc.
Hunt Valley, MD

Pennsylvania State Association
of Township Supervisors
Enola, PA

Erin Young
Phi Delta Kappa International
Bloomington, IN

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

USANA Health Sciences, Inc.
Salt Lake City, UT

Karla Jackson
USF Alumni Association
Tampa, FL

USTA / H.O. Zimman, Inc.
Lynn, MA

Daniella Thoren
Wolters Kluwer Health
Ambler, PA

16. Magazine & Journal Design & Layout

American Society
of Clinical Oncology
Alexandria, VA

Marketing and Publishing
Services Team
The Army Historical Foundation
Arlington, VA

Arthritis Today
Arthritis Foundation
Atlanta, GA

Association of Christian Schools
International
Colorado Springs, CO

Warren Miller, Karen Kramer
Berger Group of Companies
Morristown, NJ

Bert's Big Adventure
Atlanta, GA

Rebecca Gonzalez
HEB
San Antonio, TX

Publications Department
The Humane Society
of the United States
Gaithersburg, MD

Imagination Publishing
Chicago, IL

Mendy Charlton
Inspirato
Denver, CO

International Foundation of
Employee Benefit Plans
Brookfield, WI

Lori Shields, Karen Stanwood
Mindworks Communications
Thorofare, NJ

Bernard Chia
Ministry of Defence, Singapore
Singapore

Jennifer Barlow, Ron Sklar
The Modern Magazine
Morrisville, PA

Jen Smith
Network Media Partners, Inc.
Hunt Valley, MD

Frank Lopez
NYU Langone Medical Center
New York, NY

AAA Traveler Magazine
Pace Communications, Inc.
Greensboro, NC

Tina Hay
Penn State Alumni Association
University Park, PA

Publication Design, Inc.
Zionsville, PA

Real Results Magazine
Dallas, TX

Anna Stubna
Ruffed Grouse Society
Coraopolis, PA

Jacob Sahertian
School of Life Sciences -
Arizona State University
Tempe, AZ

T3 Publishing
Woodinville, WA

Jesse Carreón
Texas A&M University -
Kingsville
Kingsville, TX

Laura Jo Boynton
Timberlake Cabinetry
Winchester, VA

United Stationers
& GLC Custom Media
Northbrook, IL

Carmen Capone
The Walt Disney Company
Burbank, CA

Charlita Shelton
Wiley
Hoboken, NJ

Mike Santarini
Xilinx, Inc.
San Jose, CA

The YGS Group
York, PA

17. One to Two Person- Produced Magazines & Journals

Sarah Reiss
American Academy
of Anti-Aging Medicine
Boca Raton, FL

Beth Smiley
American Rose Society
Shreveport, LA

Kenneth Spence, CFE
Association of Healthcare
Internal Auditors
Wheat Ridge, CO

Deanna Stewart, Janet Mundy
Cal Poly Pomona
Pomona, CA

Rocky Loessin, Arnie Creinin
Harvest Moon Communications
Addison, TX

Deann French, Rachel Romines
Independent Insurance Agents
of Illinois
Springfield, IL

Thomas Martinelli
Martinelli Slocum Publishing
Poughkeepsie, NY

Juliana Foo
MindLever Education Center
Pte Ltd
Singapore

Wes Isley
Pace Communications
Greensboro, NC

Shirley LaCore
Parade of Homes Publications,
Inc.
Hollister, MO

Courtney Accurti
Pennsylvania State Association
of Boroughs
Harrisburg, PA

Corporate Communications
The Scarborough Hospital
Toronto, ON

SMC Business Councils
Pittsburgh, PA

University of Georgia
Graduate School
Athens, GA

18. Magazine Series

Walt Albro
American Bankers Association
Washington, DC

British Columbia
Medical Journal
Vancouver, BC

Marilyn Barnett
MARS Advertising
Southfield, MI

MRJ Editorial Staff
Mensa Education & Research
Foundation
Arlington, TX

Alaska Park Science Team
National Park Service
& Alaska Geographic
Anchorage, AK

Sean Riley
PMT Magazine
Paoli, PA

Menno de Jong, Nancy Coppola
Society for Technical
Communication
Fairfax, VA

19. Green Magazines & Journals

American Medical Writers
Association
Rockville, MD

Brilliant Star Magazine
Evanston, IL

Angelia Sia
Centre for Urban Greenery
& Ecology
Singapore

Kate Bachman
FMA Communications
Rockford, IL

Anna Simpson
Green Futures Magazine
London, UK

Margaret Coulombe,
Jacob Sahertian
School of Life Sciences -
Arizona State University
Tempe, AZ

Stratton Publishing &
Marketing, Inc.
for Professional Housing
Management Association
Alexandria, VA

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

Ciska de Kock
Words'worth
Parkview, South Africa

20. New Magazines & Journals

Claims and Litigation
Management Alliance
Deerfield, IL

Mendy Charlton
Inspirato
Denver, CO

The newsLINK Group, LLC
for the
Virginia Association
of Community Banks
Salt Lake City, UT

Erin Young
Phi Delta Kappa International
Bloomington, IN

The Pohly Company
Boston, MA

Bob Howard
SAGE Publications
Thousand Oaks, CA

Jack Morgan
Textile Rental Services
Association
Alexandria, VA

Laura Jean Whitcomb
Upper Valley Life
Hanover, NH

21. Most Improved Magazines & Journals

911Media
Burbank, CA

Elmarie Jara, Angela Gwizdala
American Bar Association
Chicago, IL

American Medical Student
Association
Sterling, VA

Steven P. Berchem, CSP
American Staffing Association
Alexandria, VA

Beth L. Fredrickson
Bottom Line Marketing &
Public Relations
Milwaukee, WI

Coleman Cornelius
Colorado State University
College of Agricultural Sciences
Fort Collins, CO

ELFA Communications
Department
Equipment Leasing and
Finance Association
Washington, DC

Center for Educational
Partnerships
Grand Valley State University
College of Education
Grand Rapids, MI

Cherryl Carlson
H2U - Health to You LLC
Nashville, TN

Erin Young
Phi Delta Kappa International
Bloomington, IN

Preservation Resource Center
of New Orleans
New Orleans, LA

Publication Design, Inc.
Zionsville, PA

Christina Relacion
Scleroderma Foundation
Danvers, MA

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

Samantha Cuozzo
Wire Rope Exchange
Nashville, TN

Magapapers & Newspapers

22. Magapapers & Newspapers - Print

Anne Hegland & Staff
of AAP News
American Academy of Pediatrics
Elk Grove Village, IL

CardioSource World News Staff
American Medical
Communications
Manalapan, NJ

Cameron Bishop
Ascend Integrated Media
Overland Park, KS

TCT Daily Editorial Staff
Cardiovascular Research
Foundation
New York, NY

Jessica D. Smith
Dallas Bar Association
Dallas, TX

George Whitehurst
Fredericksburg Regional
Chamber of Commerce
Fredericksburg, VA

John Wiley & Sons
Hoboken, NJ

Bill Roebuck
Machinery & Equipment MRO
Toronto, ON

Special Services
Mindworks Communications
Thorofare, NJ

NAU Office of Public Affairs
Northern Arizona University
Flagstaff, AZ

Peabody Energy
St. Louis, MO

23. Custom-Published Magapapers & Newspapers

911Media
Burbank, CA

Steve Smyth
TriStar Publishing, Inc.
Overland Park, KS

24. Magapaper & Newspaper Writing

Mark T. Michelson
Printing Impressions Magazine
Philadelphia, PA

Bridgette Blair
Public Citizen
Washington, DC

Cardiology Today Editorial Staff
SLACK Incorporated
Thorofare, NJ

Dr. David Pisetsky,
Dawn Antoline
Wiley-Blackwell
Hoboken, NJ

Michelle Hogan
Wolters Kluwer Health
New York, NY

25. Magapaper & Newspaper Design & Layout

Michael Tooke
NAMGAR
Winsted, CT

Darrick Hurst, Michael Lanigan
Sandia National Laboratories
Albuquerque, NM

26. One to Two Person-Produced Magapapers & Newspapers

Tony Illia
Insight Communications
Las Vegas, NV

Robin Vanderwerff, Jodee Kilroy
Lakewood Chamber of
Commerce
Lakewood, CA

27. Most Improved Magapapers & Newspapers

Aaron Phillips
TriStar Publishing, Inc.
Overland Park, KS

Wiley-Blackwell
Hoboken, NJ

Annual Reports

28. Annual Reports - Print

Lavenia A. Norford
Bridgewater HealthCare, Inc.
Bridgewater Retirement
Community
Bridgewater, VA

Concurrent Technologies
Corporation
Johnstown, PA

Research Services
Cushman & Wakefield, Inc.
New York, NY

Marketing and Communications
Department
Idaho Housing and Finance
Association
Boise, ID

Lisa Mayles
LifeShare
Elyria, OH

Tom Peterson
Middlesex County College
Edison, NJ

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

The Port Authority of New York
& New Jersey
New York, NY

Amanda Jackman
St. Joseph's Health Care
London
London, ON

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

Ken Wood
Western Reserve Land
Conservancy
Novelty, OH

29. Annual Reports - Print Over 32 Pages

Shermaine Chan
A.Plus Financial Press Limited
Sheung Wan, Hong Kong

City of Glendale
Glendale, CA

Jonna MacDougall
Indiana University
Robert H. McKinney
School of Law
Indianapolis, IN

Megan Schade
New York Methodist Hospital
Brooklyn, NY

Chris Williams
TARDEC
Warren, MI

Walt Disney Parks and Resorts
Anaheim, CA

Alex MacLennan
World Wildlife Fund
Washington, DC

30. Annual Reports - Electronic & Web

Intergovernmental Relations
& Public Information Unit
Community Development
Commission of the
County of Los Angeles
Monterey Park, CA

Elena Fernandez
Los Alamos
Neutron Science Center -
Los Alamos National Laboratory
Los Alamos, NM

Jessy Jones, Sabrina Glover
Martin Health System
Marketing & Communications
Stuart, FL

Public Relations
Northern Virginia
Electric Cooperative
Manassas, VA

Public Affairs & Community
Relations
Rouge Valley Health System
Toronto, ON

Office of Public Affairs
State University of New York
at Oswego
Oswego, NY

Office of Public Affairs
U.S. Department of Energy/
National Energy Technology
Laboratory
Pittsburgh, PA

31. Annual Report Writing

Jim Hussey
ACT, Inc.
Iowa City, IA

Healthcare of Ontario
Pension Plan
Toronto, ON

Susan Keen Flynn
Keen Concepts, Inc.
Bay Village, OH

Steve Gogel
NYU Langone Medical Center
New York, NY

32. Annual Report Design & Layout

Tamara Kowalski
American Bar Association
Chicago, IL

Ani Markarian
Cal Poly Pomona
Pomona, CA

Dick De Ronne
Cass Community Social
Services
Detroit, MI

Cari Weller
Goodwill Industries of Kentucky
Louisville, KY

Lockheed Martin
Creative & Strategic Services
Richland, WA

Susan Kelley
The Maryland-National Capital
Park & Planning Commission
Upper Marlboro, MD

Communications Department
Peel District School Board
Mississauga, ON

Communications - Creative
Services
The United Church of Canada
Toronto, ON

33. One to Two Person- Produced Annual Reports

IMPACT
Washington, DC

Randy Thompson
New Jersey Association of
Mental Health and Addiction
Agencies, Inc.
Mercerville, NJ

Megan Mallory
Pulmonary Hypertension
Association
Silver Spring, MD

34. Most Improved Annual Reports

Michael Maiden
Monmouth University
West Long Branch, NJ

Virginia Blood Services
Richmond, VA

Brochures, Manuals & Reports

35. Education & Training Brochures, Manuals & Reports

Henry Marnghitr
Corecentric
Silver Spring, MD

Technical Publications
Datron World Communications,
Inc.
Vista, CA

Kim Freeman
Ford Motor Company
Troy, MI

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Jennifer Kiffmeyer
Retirement Learning Center
Brainerd, MN

Joe Medina, CPhT, BS
Pharmacy
Tech Lectures
Denver, CO

Wesley Moir
The University
of Western Ontario
London, ON

Keedra Carroll
The Vanguard Group
Wayne, PA

Wisconsin Institute of CPAs
Brookfield, WI

36. Marketing & Public Relations Brochures, Manuals & Reports

Janet D'Alesandro,
Robert Taylor, Darin Peters
Academy of Medical-Surgical
Nurses
Pitman, NJ

Scott A. Weldon, MA, CMI,
Matt D. Price, MS, RHIA
Baylor College of Medicine
Houston, TX

Megan McGarvey
Carolina East
New Bern, NC

E'sprit Graphic
Communications, Inc.
Kennewick, WA

Hesston College
Marketing & Communications
Hesston, KS

Paric Corporation
O'Fallon, MO

Kathy Malanowski
Towson University
Towson, MD

Office of Public Affairs
U.S. Department of Energy/
National Energy Technology
Laboratory
Pittsburgh, PA

Susan Yugawa
University of Hawaii at Hilo
Hilo, HI

37. Public Service Brochures, Manuals & Reports

SSO Program
CH2M HILL and
Department of Public Works
Baton Rouge, LA

Aleksandar Milojica
Community Foundation
of Broward
Fort Lauderdale, FL

Community and
Publishing Services
Legal Services Society
Vancouver, BC

Jorie Lee
Northern Illinois University
DeKalb, IL

38. Media Kits

Publications Department
Association for the
Advancement of
Medical Instrumentation
Arlington, VA

Paul Dykstra
BNP Media
Troy, MI

Drew Matthews, Chris Pirrone,
Senna Shehadeh
Brand Packaging
Troy, MI

ESPN X Games
Los Angeles, CA

Summit Business Media -
Custom Media
Centennial, CO

39. Organization Capability & Identity Materials

AICPA Communications Team
AICPA
New York, NY

Illinois College of Optometry
Communications
Illinois College of Optometry
Chicago, IL

The newsLINK Group, LLC
for Van Cott
Salt Lake City, UT

40. Product & Software Manuals

Carl Olson
IneoQuest Technologies, Inc.
Mansfield, MA

Jackson's Marketing Group
Jackson National Life Insurance
Denver, CO

ProEdit Documentation Team
ProEdit, Inc.
Cumming, GA

Steven Winnefeld
Safety Vision LLC
Houston, TX

41. Employee & Benefit Materials

Robert K. Swatland
American Capital, Ltd.
Bethesda, MD

Helen Box-Farnen
Aon Hewitt
Baltimore, MD

Jill Folan
Aurora Health
and Towers Watson
Chicago, IL

Shelly Fowler
Clearwater Writing Inc.
Chandler, AZ

Jean O'Leary
Memorial Sloan-Kettering
Cancer Center
New York, NY

NYS Department
of Civil Service,
Employee Benefits Division
Schenectady, NY

Valerie M. Wise, Ph.D.
Saks Fifth Avenue
and Towers Watson
New York, NY

Traci Slot
Tailwind Agency/Cigna
Bloomfield, CT

Employee Communications
Takeda Pharmaceuticals U.S.A.,
Inc.
Deerfield, IL

Rebecca L. DeLuccia
Hawthorne, NJ

42. Member & Customer Materials

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Cindy Nowack
UnitedHealthcare
Phoenix, AZ

43. Financial & Investment Materials

Ric Edelman
Edelman Financial Services
LLC
Fairfax, VA

Kester Conrad
First Command Financial
Services
Fort Worth, TX

Vanessa Bruskivage
Great-West
Greenwood Village, CO

Jackson's Marketing Group
Jackson National Life Insurance
Denver, CO

44. Health & Medical Materials

Communications & Patient
Information Department
American Society
of Clinical Oncology
Alexandria, VA

Marc Sirockman
Artrcraft Health Education
Flemington, NJ

Judy Harrington
Health Partners of Philadelphia
Philadelphia, PA

Kate Wall Creative and the
American Headache Society
Mount Royal, NJ

OptumHealth/Carrot
Vienna, VA

JBS International, Inc.
Substance Abuse and
Mental Health Services
Administration, HHS
North Bethesda, MD

45. Meeting & Event Materials

Construction Financial
Management Association
Princeton, NJ

Education & Academic Affairs
Hospital for Special Surgery
New York, NY

Teresa Zumwald
Zumwald & Company
Englewood, OH

46. Catalogs, Directories & Guides

David Paskey
Academy of Nutrition
and Dietetics
Chicago, IL

Michael Mitchell
Lofty Designs
Huntsville, AL

Cheryl Bradley
NASW Press
Washington, DC

NYS Department
of Civil Service,
Employee Benefits Division
Schenectady, NY

47. Books & eBooks

Susan L. Clayton, M.S.
American Correctional
Association
Alexandria, VA

Sima Nasr
ASCD
Alexandria, VA

Lockheed Martin
Rockville, MD

Yvonne W. Pover
Skardon Pover, Inc. Visual &
Marketing Communications
Alexandria, VA

Linda Waldon
Arroyo Grande, CA

48. Green Materials

Stacy Weidenmuller
Davis & Company
Glen Rock, NJ

Kimberly Lopez
Ford Motor Company
Troy, MI

Denton Lesslie
SAIC Creative Communications
and Technical Support Services
Oak Ridge, TN

49. Special Purpose Brochures, Manuals & Reports

Ruth Rosenberg
Aguirre Division, JBS
International, Inc.
under contract to USAID
North Bethesda, MD

Donald Maxton
Continuum Health Partners
New York, NY

Donato Pietrodangelo
Cuong Nhu Oriental Martial
Arts Association
Tallahassee, FL

Elizabeth Carter
Freelance Writing Solutions
Naperville, IL

Creative & Design Services
Georgia Department
of Transportation
Atlanta, GA

Jackson's Marketing Group
Jackson National Life Insurance
Denver, CO

Chris Gent
Kissimmee Utility Authority
Kissimmee, FL

Dr. Hugh Tyrwhitt-Drake
KMB
Hong Kong

Harry G. Samuels
Learning Services
Bradenton, FL

Jason Fitzgerald
Lockheed Martin
Creative & Strategic Services
Richland, WA

Karen Black
May 8 Consulting, Inc.
Media, PA

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

NCCI Holdings, Inc.
Boca Raton, FL

Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

Sandra E. Shumway
University of Connecticut,
Marine Sciences Department
Groton, CT

Jens Dana, Matthew Nelson
Xactware
Orem, UT

**50. Most Improved
Brochures, Manuals
& Reports**

Ellen Musselman
Adventist Frontier Missions
Berrien Springs, MI

Strategic Communications
& External Relations
Canadian Medical Protective
Association
Ottawa, ON

NYS Department
of Civil Service,
Employee Benefits Division
Schenectady, NY

Bonni Graham Gonzalez
Scantron Corporation
San Diego, CA

University Housing Marketing
Champaign, IL

Sheryl L. Barbaro
The Vanguard Group
Valley Forge, PA

Richard Fletcher
Zaxby's Franchising, Inc.
Athens, GA

Electronic Media

**51. Education &
Training Electronic
Media**

Education Services
Allscripts Healthcare Solutions,
Inc.
Atlanta, GA

Kieran Miles
Ariad Communications
Toronto, ON

Ascensus
Brainerd, MN

PNNL HR Training &
Information Systems
Battelle
Richland, WA

Carolyn Ellis
Brilliance Mastery
Toronto, ON

Cognizant Interactive Learning
Cognizant Technology Solutions
Groton, CT

Disney Cruise Line -
Internal Communications Team
Lake Buena Vista, FL

Driving Dynamics
Newark, DE

Kimberly Lopez
Ford Motor Company
Troy, MI

Global Blended Learning
Solutions
Milpitas, CA

Nancy Langton
New Level Partners, LLC
Princeton, NJ

Kim Bilodeau
Tailwind Agency/Cigna
Bloomfield, CT

TinQwise
The Netherlands

Richard D'Sa
Toyota Motor Sales, USA, Inc.
Torrance, CA

Bruce Haghighat
Tricore Interactive, Inc.
Princeton, NJ

**52. Marketing &
Public Relations
Electronic Media**

Gary C. Cassidy
Corporate Synergies Group LLC
Mount Laurel, NJ

Robert Pankratz, Pat Daley
Elsevier
Maryland Heights, MO

Marsh U.S. Consumer
Urbandale, IA

**53. Public Service
Electronic Media**

Gina Steiner
American Academy of Pediatrics
Elk Grove Village, IL

American Institute of CPAs,
the Ad Council and Turbine
New York, NY

Judah Houser, Jason Reinhart
Lockheed Martin
Richland, WA

Donna Snellings
Northern Virginia
Electric Cooperative
Manassas, VA

**54. Electronic
Publications**

Matthew Dembicki
American Association of
Community Colleges
Washington, DC

Michael D. O'Neill
BioQuick Online News
Scarsdale, NY

Esther Tanaka
Cal Poly Pomona
Pomona, CA

Brandy Wilson
CH2M HILL
Boise, ID

Donna Jaffee, Mercer,
Sara Swee, AECOM
Los Angeles, CA

Lynne Harris, Vatrice Jones
NISH
Vienna, VA

The Pohly Company
Boston, MA

Erin Boyle
SLACK Incorporated
Thorofare, NJ

**55. Multimedia
Publications**

Adele Sommers, Ph.D.
Business Performance Inc.
Atascadero, CA

Chris Basiaga, Jason Bramlette
Cisco WebEx University
Rancho Cordova, CA

Michelle Shaffran
Ford Motor Company
Troy, MI

Georgia Stelluto
IEEE-USA
Washington, DC

Heather Maples, Phillip Cargo
Lockheed Martin
Creative & Strategic Services
Richland, WA

Marilyn Barnett
MARS Advertising
Southfield, MI

The Nation's Health
Washington, DC

Rod J. Rohrich, M.D.
Plastic and Reconstructive
Surgery
Dallas, TX



56. Slide Shows

Healthcare of Ontario
Pension Plan
Toronto, ON

Nate Thompson
University of Minnesota,
Academic Support Resources
Minneapolis, MN

57. YouTube Publications

Dennis Spaeth
CTE Publications
Northbrook, IL

Thom Gencarelli,
Michael Grabowski
Manhattan College -
Department of Communication
Riverdale, NY

MOAA Webmaster
Military Officers Association
of America
Alexandria, VA

Jeff Rea, Jeff McGovern,
Jennelle Razz
Office of Public Affairs,
State University of New York
at Oswego
Oswego, NY

Mark Case
Otter Tail Power Company
Fergus Falls, MN

Jasmin Legatos
Spafax Canada, Inc.
Montreal, QC

John Karl
University of Wisconsin
Sea Grant Institute
Madison, WI

58. Video Publications

Aaron Chang
Aaron Chang Productions
Solana Beach, CA

Linda Gladden
American Association
of Orthodontists
St. Louis, MO

American Honda Motor Co., Inc.
Torrance, CA

Cawood Communications
Eugene, OR

Leila Ortega, Jason Bramlette
Cisco WebEx University
Rancho Cordova, CA

CAAT Pension Plan
Communications Team
Colleges of Applied Arts and
Technology Pension Plan
Toronto, ON

Domtar
Montreal, QC

Jenni Baker,
Charlene Sarmiento
Goodwill Industries
International
Rockville, MD

Marketing Communications
Graybar Electric
St. Louis, MO

Healthcare of Ontario
Pension Plan
Toronto, ON

Bob Neubauer
In-Plant Graphics
Philadelphia, PA

Communications Department
Kalamazoo Public Schools
Kalamazoo, MI

Ming-Jou Chen
The Lexus Division of Toyota
Motor Sales, USA, Inc.
Torrance, CA

Mark Beagle, Josh Pfenning
Lockheed Martin
Richland, WA

Susan Polowczuk,
Steven Martine
Martin Health System
Marketing & Communications
Stuart, FL

David Lynch
Massachusetts Deferred
Compensation SMART Plan
Boston, MA

Ericka Mills, Doug Reale,
Ivan Dominguez
National Association of
Criminal Defense Lawyers
Washington, DC

OncUView®tv
West Conshohocken, PA

Demmy Calivas
Projects In Knowledge, Inc.
Little Falls, NJ

Karen Scally
Site Prep
Troy, MI

SPIE Newsroom/SPIE.TV
SPIE
Bellingham, WA

59. Blogs

American Society
of Clinical Oncology
Alexandria, VA

Mike Durkalec
Cleveland Metroparks
Cleveland, OH

Garretson Resolution Group
Cincinnati, OH

Christy Petterson
Georgia World Congress Center
Atlanta, GA

Tom Schuman, Matt L. Ottinger
Indiana Chamber of Commerce
Indianapolis, IN

Brian Summerfield
REALTOR® Magazine
Chicago, IL

Tim Eigo
State Bar of Arizona
Phoenix, AZ

UBM TechWeb and SAS
New York, NY

USANA Health Sciences, Inc.
Salt Lake City, UT

Lola Butcher
Wolters Kluwer Health
New York, NY

60. Social Media

Dawn Glossa
American Society of
Anesthesiologists
Park Ridge, IL

Cawood Communications
Eugene, OR

Eric Barnett
Cleveland Metroparks
Cleveland, OH

Theresa L. Houck
Putman Media, Inc.
Itasca, IL

Allison Grange
Upper Canada District
School Board
Brockville, ON

Scott Warne
Warne Marketing +
Communications
Toronto, ON



61. Facebook Pages

More Birthdays Social Media
American Cancer Society
Boston, MA

Frank Cristiano
Ariad Communications
Toronto, ON

Imagination Publishing
Chicago, IL

Mike Petite, Lukasz Karpuk
MWW Group
East Rutherford, NJ

Communications Department
Palo Alto Medical Foundation
Mountain View, CA

Erin Young
Phi Delta Kappa International
Bloomington, IN

62. LinkedIn Company Pages

Heather Evans
Human Resources Association
of New York
Trenton, NJ

UBM TechWeb
New York, NY

63. Webinars

Peter Damiri
Multiple Sclerosis Association
of America
Cherry Hill, NJ

64. Green Electronic Media

Marine Public Education Office
Delaware Sea Grant College
Program
Newark, DE

Matthew Gaubert
DM Petroleum Operations
Harahan, LA

Ian Crawford
Geothermal Resources Council
Davis, CA

Pacific Northwest
National Laboratory
Richland, WA

Peabody Energy
St. Louis, MO

Beckie Jas
Region of Halton
Oakville, ON

Sophia Dower
Words'worth
Parkview, South Africa

65. Special Purpose Electronic Media

Nicole Durham
Great-West
Greenwood Village, CO

Meniscus Educational Institute
and Impact Education LLC
West Conshohocken, PA

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Peabody Energy
St. Louis, MO

Robert Freedman
REALTOR® Magazine
Chicago, IL

Websites

66. Websites

Communications & Patient
Information Department
American Society
of Clinical Oncology
Alexandria, VA

Gillian Pon, Ph.D.
AOL.com
New York, NY

Caroline Hook
Bonnie Henson
Communications
Owings Mills, MD

Larry Burditt
Central Michigan University
Mount Pleasant, MI

Kris Kurtenbach
Collaborative Communications
Group
Washington, DC

Dryden Flight Research Center
Edwards, CA

In House Graphic Design
and Cindy Lee Associates
Williamson, NY

Joanna Pineda
Matrix Group International,
Inc.
Arlington, VA

John von Brachel
Merrill Lynch
Pennington, NJ

Danny Machado, Albino Matesic
MWW Group
East Rutherford, NJ

Rod J. Rohrich, M.D.
Plastic and Reconstructive
Surgery
Dallas, TX

Quesinberry and Associates
Seattle, WA

Emmanuel Sullivan
TechCommU
Houston, TX

Jennifer Whitenight
The Vanguard Group
Wayne, PA

Marjorie Radlo-Zandi
VICAM, a Waters Business
Milford, MA

Valerie A. Canady
Wiley
Hoboken, NJ

Serena Stockwell
Wolters Kluwer Health
New York, NY

67. Home Pages

ICF International
Fairfax, VA

68. Microsites & Individual Web Pages

ArthritisToday.org
Arthritis Foundation
Atlanta, GA

Crystal Gustavson
ASU Alumni Association
Tempe, AZ

Anne Llewellyn
Dorland Health
Plantation, FL

Ryan Hanser
Hanser & Associates
West Des Moines, IA

Ed Bierman
Palo Alto Medical Foundation
Mountain View, CA

Don Shearer
The Vanguard Group
Malvern, PA

Carolyn Allard
Wiley
Hoboken, NJ

69. Site Content & Writing

Alison Hau
The Creative Group
Menlo Park, CA

ECT.coop Staff
ECT.coop
Arlington, VA

Tom Ceconi
HR 360, Inc.
Stamford, CT

ICF International
Fairfax, VA

MJSA Journal
Attleboro Falls, MA

Terry Simzer, Allison Grange,
Mark Calder
Upper Canada District
School Board
Brockville, ON

Jeff Stratton
Wiley
Hoboken, NJ

70. Site Design & Illustration

Web Content & Information
Strategy Team
American Institute of
Certified Public Accountants
Durham, NC

FSA Management Group
Louisville, KY

Shawna Landers
Great-West
Greenwood Village, CO

Joanna Pineda
Matrix Group International,
Inc.
Arlington, VA

Kelly J. Sullivan
Wiley
Hoboken, NJ

71. One to Two Person- Produced Websites

Anne Nordhaus-Bike
ANB Communications
Chicago, IL

Jennifer Loftus
Astron Solutions
New York, NY

Heather Evans
Human Resources Association
of New York
Trenton, NJ

Eleanor B. Meredith
Irving Levin Associates, Inc.
Norwalk, CT

Greg Russo
Joseph Gregory Design
San Diego, CA

Sheila McCallum
Sheila McCallum Fundraising
Online
South Africa

STC Technical Editing SIG
Sanford, NC

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

72. Financial Websites

PR Newswire
New York, NY

Donald Winters
TD Ameritrade
Omaha, NE

Jean Fitzgerald
Time Inc. Content Solutions
New York, NY

Katie McGlade
The Vanguard Group
Wayne, PA

73. Special Purpose Websites

Health Advocate, Inc.
Plymouth Meeting, PA

Heleana Galvan
Sacramento Area Sewer District
Sacramento, CA

74. New Websites

Web Content & Information
Strategy Team
American Institute of
Certified Public Accountants
Durham, NC

Joyce Kuo
Pace Communications
Greensboro, NC

Prudential Annuities,
The Center for Sales Excellence
Shelton, CT

Margaret A. Carter-Ward
Reed Business Information
New Providence, NJ

Michael Zodda
The Vanguard Group
Malvern, PA

75. Most Improved Websites

Communications/IT
Department
American Association
for Public Opinion Research
Deerfield, IL

Richard Sgaglio
Burke Rehabilitation Center
White Plains, NY

D Custom
Dallas, TX

The Mount Sinai Hospital
New York, NY

Rachael Bell
New Jersey Society of
Certified Public Accountants
Roseland, NJ

Port of Seattle
Seattle, WA

Tara Camacho-Lopez
Sandia National Laboratories
Albuquerque, NM

Beth Cavanaugh, Blake Jones
Woodmen of the World Life
Insurance Company
Omaha, NE

Campaigns, Programs & Plans

76. Education & Training Campaigns, Programs & Plans

Nader Rifai
American Association for
Clinical Chemistry
Washington, DC

Jane L. Hillhouse
Hillhouse Graphic Design
Kingsport, TN

JBS International, Inc.
under contract to the National
Institutes of Health
NIDA Physicians Outreach:
Research to Practice Team
North Bethesda, MD

Karen Edgar
Tilcon New York Inc.
Wharton, NJ

Kathy Young
The Vanguard Group
Malvern, PA

77. Marketing & Public Relations Campaigns, Programs & Plans

CDW and TMG Custom Media
Washington, DC

Margaret Armstrong,
Loren Rice
Center for Information
Management
and Educational Services
Florida State University
Tallahassee, FL

Jeff Jacomowitz and
Dan Klores Communications
Continuum Health Partners
New York, NY

CUES Marketing Team
Credit Union Executives Society
Madison, WI

Alex Hess, Anna Kummer
Elsevier, Inc.
Maryland Heights, MO

Hilton Hotels & Resorts
McLean, VA

Marsh U.S. Consumer
Urbandale, IA

MMS Education
Newtown, PA

Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

Amy Trainor
SPARK Publications
Matthews, NC

Marketing &
Communications Team
St. Michael's Hospital
Foundation
Toronto, ON

Ana Constantinescu
The University of Chicago
Booth School of Business
Chicago, IL

UH Hilo Graphics Department
University of Hawaii at Hilo
Hilo, HI

Valerie Lorimer
Wheaton Park District
Wheaton, IL

78. Public Service Campaigns, Programs & Plans

The Marcus Group, Inc.
Little Falls, NJ

Theresa Daus-Weber
TeleTech Global Pre-sales
Engineering
Englewood, CO

Steven Clark
The Walt Disney Company
Burbank, CA

79. Employee & Benefit Communications

Chrissy Kiernan
AICPA
New York, NY

Participant Marketing
Alere Health
McKinney, TX

Helen Box-Farnen
Aon Hewitt
Baltimore, MD

Gary C. Cassidy
Corporate Synergies Group LLC
Mount Laurel, NJ

Sarah Flanagan Silcott
Great-West
Greenwood Village, CO

Will Henderson
Indiana University Health
Ball Memorial Hospital
Muncie, IN

Joanne Dietch
Joanne Dietch, Inc.
Los Angeles, CA

Kathleen Sullivan
Merck
Whitehouse Station, NJ

Kevin Scally
Monmouth University
West Long Branch, NJ

OneAmerica
Indianapolis, IN

Kirk Maurer
The Vanguard Group
Wayne, PA

80. Member & Customer Communications

Georgia Gofis
Academy of Nutrition
and Dietetics
Chicago, IL

Ann Schreiber
SkillsUSA
Leesburg, VA

81. Financial Campaigns, Programs & Plans

Mona Grizio, Kat Wong
GamePlan Financial Marketing,
LLC
Woodstock, GA

Prudential Annuities,
Advanced Planning & Solutions
Shelton, CT

La Tanya Hayes
Transamerica Retirement
Services
Los Angeles, CA

82. Health & Medical Campaigns, Programs & Plans

Participant Marketing
Alere Health
McKinney, TX

Jennifer Wellman
Ariad Communications
Toronto, ON

Niko Triantafillou, Amy Breen
Citi and Mercer
New York, NY

Terri Knapp
Elsevier, Inc.
Maryland Heights, MO

Ronda Wilburn
Martin Health System
Marketing & Communications
Stuart, FL

Iva Keene, ND
Natural Fertility Prescription
Verbier, Valais
Switzerland

Sally Mildren,
Kristin Monasmith
Shriners Hospitals for Children
- Spokane
Spokane, WA

Jennifer Cresap
UnitedHealthcare
Fargo, ND

Risa Wilson
WellCare Health Plans, Inc.
Tampa, FL

83. Meeting & Event Campaigns, Programs & Plans

American Council on the
Teaching of Foreign Languages
Alexandria, VA

Colorado State University
Division of External Relations
Fort Collins, CO

FSA Management Group
Louisville, KY

Jason Fitzgerald,
Kathy Kachele
Lockheed Martin
Creative & Strategic Services
Richland, WA

Sharon Moen, Chris Benson,
Debbie Bowen
Minnesota Sea Grant
Duluth, MN

Dave Rector
MRC Medical Communications
Emerson, NJ

Kristy A. Offenburger
SMU Dedman School of Law
Dallas, TX

84. Government Agency Communications

JBS International, Inc.
Office of Juvenile Justice
and Delinquency Prevention,
U.S. Department of Justice
North Bethesda, MD

85. Total Publication Programs

Laura Jean Whitcomb
9Dot Publishing LLC
Hanover, NH

CAAT Pension Plan
Communications Team
Colleges of Applied Arts and
Technology Pension Plan
Toronto, ON

NATA Communications Team
National Athletic Trainers'
Association
Dallas, TX

The newsLINK Group, LLC
for Van Cott
Salt Lake City, UT

86. Green Campaigns, Programs & Plans

Alan Manning
SAIC Creative Communications
and Technical Support Services
Oak Ridge, TN

87. Special Purpose Campaigns, Programs & Plans

Baylor Health Care System
Dallas, TX

LCDR Jennifer Cragg,
LN1 Ru Li,
STS2 Antwan Haywood
Commander,
Submarine Group 2
Groton, CT

Matthew Schmiedl
Meister Media Worldwide
Willoughby, OH

Community Relations &
Marketing Department
Peninsula Regional
Medical Center
Snow Hill, MD

Pennsylvania School Boards
Association
Mechanicsburg, PA

Prudential Annuities,
Advanced Planning & Solutions
Shelton, CT

Nicholas Smith,
Jayshree Somani
Rouge Valley Health System
Toronto, ON

La Tanya Hayes
Transamerica Retirement
Services
Los Angeles, CA

Olivia Belter
Univera Healthcare
Buffalo, NY

Writing

88. Education & Training Writing

Virginia O'Neill, Pat Shutterly
American Bankers Association,
ABA Trust & Investments
Washington, DC

Sherril Danks
Harmonic Inc.
Beaverton, OR

The newsLINK Group, LLC
for the Utah Association of
Public Charter Schools
Salt Lake City, UT

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Julie E. Sharp
Vanderbilt University
Hendersonville, TN

Jennifer Topolsky
The Vanguard Group
Valley Forge, PA

89. Marketing & Public Relations Writing

Lisa A. Bastian, CBC
Bastian Public Relations
San Antonio, TX

Michael Corcoran
Bloomberg L.P.
New York, NY

Marisa Vancos
Direct Supply
Milwaukee, WI

Juliette Weiland
J. Weiland, Slice & Co.
Waxhaw, NC

Michele Drayton
Turnaround Management
Association
Chicago, IL

90. Public Service Writing

Communications Department
American Academy
of Pediatric Dentistry
Chicago, IL

Angela Hopp
American Society
for Biochemistry and
Molecular Biology
Rockville, MD

91. Web Writing

Clifton Barnes
CB3Media
Cary, NC

Kevin Wilcox
Civil Engineering Magazine
Reston, VA

92. Blog Writing

Jacob Molyneux
American Journal of Nursing
New York, NY

Heather Grzelka
Art of Prose
St Petersburg, FL

Kim Howard
Association of
Corporate Counsel
Washington, DC

Jennifer Loftus
Astron Solutions
New York, NY

Jacqueline Vance
McKnight's Long-Term Care
News
Northfield, IL

Kyle Richardson
Promo Marketing
Philadelphia, PA

Robin Hardman
Robin Hardman
Communications
Ridgewood, NY

Lore McManus Solo
Strategic America
West Des Moines, IA

David Thomas, Allison Grange,
Mark Calder
Upper Canada District
School Board
Brockville, ON

93. Feature Writing

AARP VIVA
Washington, DC

Cathy McNamara
Academy of General Dentistry
Chicago, IL

Katherine House
American Chamber of
Commerce Executives
Alexandria, VA

Alyssa Martino
American College of Radiology
Reston, VA

Mary Lord
American Society for
Engineering Education
Washington, DC

ACC Docket
Association of
Corporate Counsel
Washington, DC

Daniel L. Crouch
CAMICO IMPACT
San Mateo, CA

Patricia L. Harman
Cleaning & Restoration
Magazine
Restoration Industry
Association
Rockville, MD

Barry Bottino
Gannett Healthcare Group
Hoffman Estates, IL

James McCaffrey
The Green Sheet, Inc.
Santa Rosa, CA

Bruce Ingram
Izaak Walton League of America
Gaithersburg, MD

Sara Schreiber
Law Enforcement Technology
Fort Atkinson, WI

Mike Allegra
The Lawrenceville School
Lawrenceville, NJ

Sue Martin
Lockheed Martin
Creative & Strategic Services
Richland, WA

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Debi Wilson
NAMGAR
Winsted, CT

Edith Rianzares
National Society Daughters of
the American Revolution
Washington, DC

Bill Krueger
NC State Alumni Association
Raleigh, NC

Pam Smith
North Carolina Sea Grant
Raleigh, NC

Elise Hacking Carr
Print Professional
Philadelphia, PA

Heather Clark
Sandia National Laboratories
Albuquerque, NM

Sandra Guy
Society of Women Engineers
Cleveland Heights, OH

Sean Gillia, Jean Fitzgerald
Time Inc. Content Solutions
New York, NY

Dan Miller
Toyota Motor Sales, USA, Inc.
Torrance, CA

Janet Nodar
UBM Global Trade
Newark, NJ

Janie Blankenship
VFW Magazine
Kansas City, MO

Carmen Capone
The Walt Disney Company
Burbank, CA

George Ruiz, M.D.
Washington Hospital Center
Washington, DC

Julie Jacobs
Scotch Plains, NJ

94. How-to Writing

Jacklyn P. Boice
Association of Fundraising
Professionals
Arlington, VA

Cognizant Interactive
Cognizant Technology Solutions
Tamil Nadu, India

Cathy Streiner
The Corporate Pen
Fleming Island, FL

Paul Baldwin
Humana/SOIT Communications
Louisville, KY

Erin Young
Phi Delta Kappa International
Bloomington, IN

95. News Writing

Romano Peluso, CCTS
American Bankers Association,
ABA Trust & Investments
Washington, DC

Brett Hansen
American College of Radiology
Reston, VA

Lynne Shallcross
American Counseling
Association
Alexandria, VA

Thomas Grose
American Society for
Engineering Education
Washington, DC

Brad Pokorny
Bahá'í International
Community
New York, NY

William Ehart
CEO Update
Washington, DC

Michael W. Kahn
ECT.coop
Arlington, VA

Jennifer Nunez
Gazette Chicago
Chicago, IL

Kimberly Jenkins
National Association of
State Boating Law
Administrators
Lexington, KY

Lynne Harris, Vatrice Jones
NISH
Vienna, VA

Jason Sowards
Noria Corporation
Tulsa, OK

Kathleen M. Beans
The Risk Management
Association
Philadelphia, PA

Ryan Gray
School Transportation News
Magazine
Torrance, CA

Gina Brockenbrough
SLACK Incorporated
Thorofare, NJ

Beth Rosenberg
Soundings Trade Only
Derwood, MD

Mark Calder
Upper Canada District
School Board
Brockville, ON

Fay Ellis
Wolters Kluwer Health
New York, NY

Kevin Graham
Xcel Energy
Denver, CO

96. Interviews & Personal Profiles

Cathy McNamara
Academy of General Dentistry
Chicago, IL

Allison Torres Burtka
American Association
for Justice
Washington, DC

Rajendrani Mukhopadhyay
American Society
for Biochemistry and
Molecular Biology
Rockville, MD

Robert King
Association for the
Advancement of
Medical Instrumentation
Arlington, VA

Kelly Mahon
Association of American
Medical Colleges
Washington, DC

Tim Lynch
Cal Poly Pomona
Pomona, CA

Mark Berry
College of Charleston
Charleston, SC

Michael Blum
Marine Corps League
Merrifield, VA

Elizabeth Newman
McKnight's Long-Term Care
News
Northfield, IL

Ridgway Kennedy
New Jersey Society of
Certified Public Accountants
Roseland, NJ

Lynne Harris, Vatrice Jones
NISH
Vienna, VA

Gary Halpern
The PhotoMedia Group, Inc.
Seattle, WA

Leilani Rangel
SHPE Magazine
Newport Beach, CA

Karen Carlson
SIU School of Medicine
Springfield, IL

Karla Jackson
USF Alumni Association
Tampa, FL

John J. Fried
The Vanguard Group
Malvern, PA

Jennifer Hicks
Woodshop News
Dayville, CT

97. Regular Departments & Columns

AACN Critical Care Nurse
Aliso Viejo, CA

Donald E. Tepper
American Physical Therapy
Association:
PT in Motion
Alexandria, VA

Howard Mills
Deloitte LLP
New York, NY

Keyana Tennant
IEEE
Piscataway, NJ

Patricia M. Burgio, APR
Lancaster Central School
District
Lancaster, NY

Jennifer Miller
McKesson Corporation
Alpharetta, GA

Nancy McKellar,
Katherine C. Cowan
NASSP in cooperation with
NASP
Reston, VA

Thad Plumley
National Ground Water
Association
Westerville, OH

Wes Isley
Pace Communications
Greensboro, NC

Joan Richardson
Phi Delta Kappa
Bloomington, IN

The Pohly Company
Boston, MA

Anna Stubna
Ruffed Grouse Society
Coraopolis, PA

Cindy Woods
The Scarborough Hospital
Toronto, ON

Patrick Spencer
Symantec
San Ramon, CA

Darlene Gudea
Trade Show Executive
Oceanside, CA

Jay Hamburg
Walt Disney World Resort
Lake Buena Vista, FL

Frances Hesselbein
Wiley
Hoboken, NJ

George W. Sledge, Jr., M.D.
Wolters Kluwer Health
New York, NY

Fred Minnick
Prospect, KY

98. Editorial & Advocacy Writing

Sandy Smith
EHS Today
Cleveland, OH

Flow Control Magazine
Philadelphia, PA

Lila Ivey
Hospice of Marion County
Ocala, FL

John O'Connor
McKnight's Long-Term Care
News
Northfield, IL

Mike Janes
Sandia National Laboratories
Livermore, CA

James Jeng, M.D.
Washington Hospital Center
Washington, DC

Susan Hershberg Adelman, M.D.
Wayne County Medical Society
of Southeast Michigan
Detroit, MI

Trudy Banta
Wiley
Hoboken, NJ

Michael T. Cudnik, M.D.,
Mark L. DeBard, M.D.
Wolters Kluwer Health
New York, NY

99. Financial & Investment Writing

Deanne Gage
Advocis
Toronto, ON

Leslie Callaway, CRCM, CAMS,
Jerry Becker
American Bankers Association,
ABA Bank Compliance
Washington, DC

Don Wilson, CFA, CFP
Brightworth
Atlanta, GA

Shahin Shojai
Capco
London, UK

Mark Tarallo
CEO Update
Washington, DC

Dow Jones Content Lab
New York, NY

Michelle Stanford
Great-West
Greenwood Village, CO

Larry Gray
Institutional Real Estate, Inc.
San Ramon, CA

John von Brachel
Merrill Lynch
Pennington, NJ

Sarah Tuff
Pace Communications
Greensboro, NC

T3 Publishing
Woodinville, WA

Ian Prior, Jean Fitzgerald
Time Inc. Content Solutions
New York, NY

Colleen Gallagher
The Vanguard Group
Malvern, PA

100. Health & Medical Writing

AACN Critical Care Nurse
Aliso Viejo, CA

AARP VIVA
Washington, DC

Jonathan Rollins
American Counseling
Association
Alexandria, VA

Arthritis Today
Arthritis Foundation
Atlanta, GA

Martha Vockley
Association for the
Advancement of
Medical Instrumentation
Arlington, VA

Leah Lawrence
CardioSource World News
Wilmington, DE

Lisa James
Energy Times
Melville, NY

Thomas Frey
Frey Communications, LLC
Plymouth, MI

Susan M. Rapp
Orthopaedics Today Europe
Thorofare, NJ

Stephanie Hobby
Sandia National Laboratories
Albuquerque, NM

Amy E. Hamaker
USC Health Sciences
Public Relations & Marketing
Los Angeles, CA

Sara Reeve
USC Health Sciences
Public Relations & Marketing
Los Angeles, CA

Mary LaRusso
Wiley
Hoboken, NJ

Daniella Thoren
Wolters Kluwer Health
Ambler, PA

Gretchen Henkel
Writing and Editorial
Consulting
Los Osos, CA

101. Speech & Script Writing

Boe Workman
AARP
Washington, DC

Crystal A. Milazzo
American Academy of Pediatrics
Mundelein, IL

Dana Jensen
Lockheed Martin
Richland, WA

Stanley Dambroski
U.S. National Weather Service
Silver Spring, MD

Teresa Zumwald
Zumwald & Company
Englewood, OH

102. Sports Writing

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

103. Technical Writing

Cognizant Interactive
Cognizant Technology Solutions
Tamil Nadu, India

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

104. Technology & Science Writing

Liz Massey, Lee Gimpel
ASU Alumni Association
Tempe, AZ

Michael Corcoran
Bloomberg L.P.
New York, NY

Frank Latino
Festo USA
Itasca, IL

Jonathan Kozlowski
Law Enforcement Technology
Fort Atkinson, WI

Dennis Spaeth
M2 Media Co.
Northbrook, IL

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

Pace Communications, Inc.
Greensboro, NC

Michael Cornell
Print Professional
Philadelphia, PA

Neal Singer
Sandia National Laboratories
Albuquerque, NM

Marketing & Product Teams
VUE Software
Coconut Creek, FL

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

105. Green Writing

Staci Giordullo
Angie's List Magazine
Indianapolis, IN

Louise Poirier
Hart Energy
Houston, TX

Priscilla Knight
Northern Virginia
Electric Cooperative
Manassas, VA

Carol J. Forrest
Rose Hill Communications, Inc.
Wheaton, IL

Patti Koning
Sandia National Laboratories
Livermore, CA

Sandra R. Sabo
Mendota Heights, MN

Meredith Holmes
Society of Women Engineers
Cleveland Heights, OH

School Transportation News
Magazine
STN Media Group
Torrance, CA

Christine Esposito
Terracom Public Relations
Chicago, IL

Ellen Ogdin
The Vanguard Group
Valley Forge, PA

106. Writing Series

Volta Voices
Alexander Graham Bell
Association for the Deaf
and Hard of Hearing
Washington, DC

Donald Bilodeau
Ariad Communications
Toronto, ON

D. Teddy Diggs
EDUCAUSE
Louisville, CO

Doug Brunk
Ob.Gyn. News
Rockville, MD

Rita Boland, George I. Seffers,
Max Cacas
Signal Magazine
Fairfax, VA

UMDNJ Magazine
Publications Staff
University of Medicine and
Dentistry of New Jersey
Newark, NJ

Richard K. Kolb
VFW Magazine
Kansas City, MO

Carmen Capone
The Walt Disney Company
Burbank, CA

Bryn Nelson, Ph.D.
Wiley-Blackwell
Hoboken, NJ

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

107. Special Purpose Writing

Sue Sobczak-Bryan
AGEISS Inc.
Evergreen, CO

ACC Docket
Association of
Corporate Counsel
Washington, DC

Patricia L. Harman
Cleaning & Restoration
Magazine
Restoration Industry
Association
Rockville, MD

Howard J. Schultz
Integrated Marketing Services
Schaumburg, IL

Todd L. Herman
Todd Herman Associates
Greensboro, NC

Danica Tormohlen
Trade Show Executive
Oceanside, CA

Kimberly Gasda
Wolters Kluwer Health
Ambler, PA

108. Best Rewrites

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Publications & Communications
CARF International
Tucson, AZ

Bethany Haile
Hektoen International
Chicago, IL

Kevin McLaughlin
The Risk Management
Association
Philadelphia, PA

Design & Illustration

109. Design & Layout

Erik Mausser
Bloomberg L.P.
New York, NY

Drew Matthews,
Tammie Gizicki, Randy Green
BNP Media
Troy, MI

Jeff Roth
Civil Engineering Magazine
Reston, VA

Gina Garcia
County College of Morris
Randolph, NJ

CUES Marketing Team
Credit Union Executives Society
Madison, WI

Janice Comes
Davis & Company
Glen Rock, NJ

Howard Prince,
Timothy Wilkinson
Elayn Hunt Correctional Center
St. Gabriel, LA

Rosie Haller
Journalistic, Inc.
Durham, NC

Margie Shimabukuro
MCCS Marketing Branch
FPO, AP

Andreau Blanchard
Mercer
New York, NY

Lynne Woychik
Military Officers Association
of America
Alexandria, VA

Lisa Schnabel
NASSP
Reston, VA

Kathryn Buettner
Northern Illinois University
DeKalb, IL

Larry Williams, Erin Lucas
Pace Communications
Greensboro, NC

Communications Department
Peel District School Board
Mississauga, ON

Bonnie Moore
Public Affairs Council
Washington, DC

Carmen Capone
The Walt Disney Company
Burbank, CA

Leah Brokenbek
Westinghouse Electric Co.
Cranberry Township, PA

110. Illustration & Typography

CUES Marketing Team
Credit Union Executives Society
Madison, WI

Jackson's Marketing Group
Jackson National Life Insurance
Denver, CO

Lynne Woychik
Military Officers Association
of America
Alexandria, VA

James Provost
Pace Communications/
AAA Living
Greensboro, NC

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

Scott Warne
Warne Marketing +
Communications
Toronto, ON

111. Infographics

Willona Sloan
ASCD
Alexandria, VA

Heath Showalter
Lockheed Martin
Creative & Strategic Services
Richland, WA

The Mount Sinai Hospital
New York, NY

Pace Communications, Inc.
Greensboro, NC

112. Covers

Carlos J. Soto
American Counseling
Association
Alexandria, VA

Maureen Shawn Kennedy
American Journal of Nursing
New York, NY

The American Society
for Clinical Pharmacology
& Therapeutics
Alexandria, VA

Stacie Anne Harrison
American Society for
Engineering Education
Washington, DC

Laura Vander Hoek
Appaloosa Journal
Moscow, ID

Jacklyn P. Boice
Association of Fundraising
Professionals
Arlington, VA

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Jeff Roth
Civil Engineering Magazine
Reston, VA

Cheryl Bradley
NASW Press
Washington, DC

Randy White
National Council
of Teachers of Mathematics
Reston, VA

Jeff Strohm
Northern Illinois University
DeKalb, IL



PM Engineer
Deerfield, IL

Stowaway Magazine
Provo, UT

Carmen Capone
The Walt Disney Company
Burbank, CA

Theresa Steltzer
Wolters Kluwer Health
New York, NY

113. Spreads

911Media
Burbank, CA

Judi Connelly, Chris Buzelli
ASCD
Alexandria, VA

Warren Miller, Karen Kramer
Berger Group of Companies
Morristown, NJ

Imagination Publishing
Chicago, IL

Isabella Mathews
National Association of
REALTORS® -
REALTOR® Magazine
Chicago, IL

Anne Loftin Weston
Pace Communications
Greensboro, NC

Connie Conklin
Society of Women Engineers
Cleveland Heights, OH

Karen Holub
State Bar of Arizona
Phoenix, AZ

Laura Jo Boynton
Timberlake Cabinetry
Winchester, VA

TMG Custom Media and
Independent Insurance Agents
& Brokers of America
Washington, DC

114. Photography

Brenan Sharp
ABA Journal
Chicago, IL

Tom Zasadzinski
Cal Poly Pomona
Pomona, CA

John von Brachel
Merrill Lynch
Pennington, NJ

Peter Hutson
NC State Alumni Association
Raleigh, NC

NFL / H.O. Zimman, Inc.
Lynn, MA

Pace Communications, Inc.
Greensboro, NC

Randy Montoya
Sandia National Laboratories
Albuquerque, NM

115. Identity & Graphic Standards Materials

Jamie Roberts
Conservation Services Group
Portland, OR

Marketing Communications
Graybar Electric
St. Louis, MO

Visual Design Team
Morgan Drexen
Costa Mesa, CA

Heleana Galvan
Sacramento Area Sewer District
Sacramento, CA

Candice Kiel
The Write Type
Reno, NV

116. Print Ads & Advertorials

Joseph Warton
American Society for
Engineering Education
Washington, DC

Erik Mausser
Bloomberg L.P.
New York, NY

Michael Peel
State Bar of Arizona
Phoenix, AZ

117. Posters & Displays

Chris Gent
Kissimmee Utility Authority
Kissimmee, FL

Jeff Flora, Jason Reinhardt
Lockheed Martin
Creative & Strategic Services
Richland, WA

Sylvia Westgard
Township High School
District 214
Arlington Heights, IL

The Vanguard Group
Valley Forge, PA

118. Calendars

Laura Jesberg
American Paint Horse
Association
Fort Worth, TX

Robin Hicks
Aon Hewitt
Winston-Salem, NC

Patricia M. Burgio, APR
Lancaster Central School
District
Lancaster, NY

Catherine Zlomek
National Association of
Criminal Defense Lawyers
Washington, DC

Rory Joyce
New Jersey Sea Grant
Consortium
Fort Hancock, NJ

Caren Batzer
St. John's University
Queens, NY

119. Green Design & Illustration

Erik Mausser
Bloomberg L.P.
New York, NY

Candice Taylor
Military Officers Association
of America
Alexandria, VA

Frank Ruopoli
NOAA Coastal Services Center
Charleston, SC

120. Special Purpose Design & Illustration

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Erik Mausser
Bloomberg L.P.
New York, NY

Tiffany Roskamp-Bunt
University of Montevallo
Montevallo, AL

121. Best Redesigns

Colleen Rodriguez, Cathay Zipp,
Joe Mendoza
Colorado State University
Fort Collins, CO

Wendy Brandon
Marine Corps Community
Services Okinawa
FPO, AP

Chris D'Elia
Signal Magazine
Fairfax, VA

Stratton Publishing &
Marketing Inc.
for Association for Healthcare
Philanthropy
Alexandria, VA

U.S. Army Acquisition Support
Center
Fairfax, VA

Michael Steadman
The Vanguard Group
Malvern, PA

One-of-a-Kind Publications

122. One-of-a-Kind - Print Publications

Angie's List Magazine Staff
Angie's List Magazine
Indianapolis, IN

Ronald Lana
Art Institute of California -
Inland Empire
San Bernardino, CA

Darla Pagliari
Clearwater Writing, Inc.
Chandler, AZ

David B. Dobson
Institute of Electrical &
Electronics Engineers -
Aerospace & Electronic Systems
Society
Chevy Chase, MD

Patricia M. Burgio, APR
Lancaster Central School
District
Lancaster, NY

Community and
Publishing Services
Legal Services Society
Vancouver, BC

Jason Fitzgerald
Lockheed Martin
Creative & Strategic Services
Richland, WA

Mills-Peninsula Health Services
Mountain View, CA

Office of University
Development &
Alumni Relations
Penn State Milton S. Hershey
Medical Center and
Penn State College of Medicine
Hershey, PA

Public Affairs Department
San Diego Convention Center
Corporation
San Diego, CA

Dictionary Production Team
Storage Networking Industry
Association
San Francisco, CA

Cyndie Buckle
Texas Tech University
Hospitality Services
Lubbock, TX

Venetia L. Miles
Township High School
District 214
Arlington Heights, IL

Brett DeBoer,
Courtney Lehmann
University of the Pacific
Stockton, CA

Alayna G. Riggins
Walt Disney World Eyes & Ears
Lake Buena Vista, FL

123. One-of-a-Kind - Electronic Publications

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

124. One-of-a-Kind - Custom-Published Publications

Nadia Keung
Ariad Communications
Toronto, ON

Marjorie Thomas
Cleveland Metroparks
Cleveland, OH

Marian Calabro
CorporateHistory.net LLC
Hasbrouck Heights, NJ

Omari Breakenridge
Florida-Caribbean Cruise
Association
Pembroke Pines, FL

Corporate Communications
Graybar
St. Louis, MO

Jennifer Miller
Mindworks Communications
Thorofare, NJ

Cody Weber
NYU Langone Medical Center
New York, NY

Summit Business Media -
Custom Media
Centennial, CO

Brenda Beaudette
Upper Canada District
School Board
Brockville, ON

Fay Ellis
Wolters Kluwer Health
New York, NY

125. One-of-a-Kind - Education & Training Publications

PNNL HR Training &
Information Systems
Battelle
Richland, WA

Kris Kurtenbach
Collaborative Communications
Group
Washington, DC

Sarah Risley
Diablo Canyon Power Plant,
Pacific Gas & Electric
Arroyo Grande, CA

High Tide Press,
a division of Trinity Foundation
New Lenox, IL

Terri Hallesy
Illinois-Indiana Sea Grant
Program,
University of Illinois
Urbana, IL

Amy Franko
Impact Instruction Group
Hilliard, OH

126. One-of-a-Kind - Marketing & Public Relations Publications

Thomas Martinelli
Martinelli Slocum Publishing
Poughkeepsie, NY

Kristie Jones
Pardee Hospital
Hendersonville, NC

Dana Ausec
USA Hockey, Inc.
Colorado Springs, CO

Steven M. Titunik
Virginia Department of
Transportation
Alexandria, VA



**127. One-of-a-Kind -
Health & Medical
Publications**

Len Boswell
American Cancer Society
Atlanta, GA

Arthritis Foundation
Atlanta, GA

Carole Szpak
National Association of
Psychiatric Health Systems
Washington, DC

**128. One-of-a-Kind -
Government
Publications**

Cameron Bishop
Ascend Integrated Media
Overland Park, KS

Michelle Stanford
Great-West
Greenwood Village, CO

Susan Kelley
The Maryland-National Capital
Park & Planning Commission
Upper Marlboro, MD

**129. One-of-a-Kind -
Technology & Science
Publications**

Keyana Tennant
IEEE
Piscataway, NJ

WGBH Educational Foundation
Boston, MA

**130. One-of-a-Kind -
'Green' Publications**

SPARK Publications
Matthews, NC

- 30 -

A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category. Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the next page, or on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from www.apexawards.com/orderapexcertificates.htm.





Order Form: APEX 2012 ADDITIONAL Certificates

**Your chance to give a “pat on the back”
to deserving staff, freelancers and vendors.**

If you won an APEX 2012 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2012 Award of Excellence certificates.

Qty: _____ APEX 2012 Grand Award certificates.

_____ Total # of certificates @ \$ _____ each = \$ _____
(total enclosed)

**Cost: \$15 each (Until October 1, 2012)
\$18 each (From October 2 on)
(includes shipping via 1st Class Mail)**

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express
Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2012 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:
703/643-2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2012 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.



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Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2012 Award of Excellence certificates.

Qty: _____ APEX 2012 Grand Award certificates.

_____ Total # of certificates @ \$ _____ each = \$ _____
(total enclosed)

**Cost: \$15 each (Until October 1, 2012)
\$18 each (From October 2 on)
(includes shipping via 1st Class Mail)**

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2012 Additional Certificates
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7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

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