Dear APEX Entrant:

Thank you for participating in APEX 2013, the Twenty-fifth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With some 2,400 entries, competition was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 12 major categories, with 971 Awards of Excellence recognizing exceptional entries in 138 subcategories.

The panel of judges for APEX 2013 included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, noted author and Senior Writer & Editor of Writer’s Web Watch and the Writing That Works Archives, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

The APEX 2013 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2013 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
2,400 entries were evaluated, in the following distribution:
- Newsletters: 205
- Magazines & Journals: 454
- Magazines & Newspapers: 51
- Annual Reports: 78
- Brochures, Manuals & Reports: 149
- Electronic Media: 212
- Social Media: 77
- Websites: 217
- Campaigns, Programs & Plans: 166
- Writing: 432
- Design & Illustration: 237
- One-of-a-Kind Publications: 122

A total of 100 APEX Grand Awards were presented in 12 major categories to honor the outstanding works in those categories. 971 APEX Awards of Excellence recognize excellence in 138 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2013 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Writer & Editor of Writer’s Web Watch and the Writing That Works Archives, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:
- Concepts also publishes WritingThatWorks.com, a website for business writers and communicators, and the Writing That Works Archives, a resource for business communicators. And Concepts consults and publishes reports on business writing and communications.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
GRAND AWARDS

NEWSLETTERS

FOR PROFIT
Isabelle Cohen
Natural Gas & Electricity
Wiley
Hoboken, NJ

FOR PROFIT
Mary Lerner
Leader of the Pack,
Garage to Global 1962-2012
Automated Packaging Systems
Streetsboro, OH

Fabi Preslar, Larry Preslar,
Amy Trainor
A SPARK Publication
SPARK Publications
Matthews, NC

NONPROFIT
Kristin Dey Clarke
Meet Naturally
ASAE: The Center for Association Leadership
Dunn Loring, VA

Jill Galinski
Connection Newsletter - February 2013
Excellus BlueCross BlueShield
Rochester, NY

NONPROFIT
Dennise Brogdon,
Belinda Klein, Carol Binns
Hughston Health Alert,
Vol. 24, No. 4, Fall 2012
The Hughston Foundation, Inc.
Columbus, GA

Donna Kutt Nahas
Within Healthy Way
South Nassau Hospital
Oceanside, NY

FOR PROFIT
Bill Hudgins, Jamie Roberts,
Edith Rianzares
American Spirit, November / December 2012
Hammock Publishing Inc./NSDAR
Nashville, TN

Joanna Lee-Miller
Silver Kris - December 2012
SPH Magazines Pte Ltd
Singapore

FOR PROFIT
Gary Halpern, Randall Woods,
Richard Huston
Photo Media — Spring/Summer 2012: 25 Years of Photo Media
The Photo Media Group, Inc.
Seattle, WA

Eric Raible
CardioSource WorldNews - January 2013
American Medical Communications
Manalapan, NJ

FOR PROFIT
Bill Roebuck, Ellie Robinson
Machinery & Equipment MRO - September 2012
Machinery & Equipment MRO
Oakville, ON

Lisa Hoffman
Emergency Medicine News - November 2012
Wolters Kluwer Health
Ambler, PA

FOR PROFIT
Sandia Lab News Team
Sandia Lab News - December 14, 2012
Sandia National Laboratories
Albuquerque, NM

FOR PROFIT
Jennifer Poindexter
2013 EXCELLENCE Associate Handbook
BB&T
Winston-Salem, NC

Why Is Recovery Taking So Long?
SIDES & Associates
Lafayette, LA

FOR PROFIT
Josh Dempsey,
Carol Schumacher
2012 Walmart Annual Report
Corporate Reports, Inc.
Atlanta, GA

FOR PROFIT
Go Teach - November / December 2012
Phi Delta Kappa International
Bloomington, IN

Danielle DuRant
Just Thinking
RZIM
Norcross, GA

FOR PROFIT
Vision 2011: Aviation Leadership Focuses on the Future of Our Region
The Port Authority of NY & NJ
New York, NY

NONPROFIT
Gary Bloom
ASCD 2011- Creating Revolution
ASCD
Alexandria, VA

InFact Booklet: Colorado State University by the Numbers
Colorado State University
Fort Collins, CO

NONPROFIT
Terry Douglas Simzer
ALL MEANS ALL: Director’s 2012 Report to the Community
Upper Canada District School Board
Brockville, ON

BROCHURES,
MANUALS & REPORTS

FOR PROFIT
Bill Roebuck, Ellie Robinson
Machinery & Equipment MRO - September 2012
Machinery & Equipment MRO
Oakville, ON

FOR PROFIT
Sandia Lab News Team
Sandia Lab News - December 14, 2012
Sandia National Laboratories
Albuquerque, NM

FOR PROFIT
Jennifer Poindexter
2013 EXCELLENCE Associate Handbook
BB&T
Winston-Salem, NC

Why Is Recovery Taking So Long?
SIDES & Associates
Lafayette, LA
NONPROFIT

Adult Fitness Examination
American Physical Therapy Association
Alexandria, VA

State Report Card
Military Officers Association of America
Alexandria, VA

NONPROFIT
SMALL OFFICE

Len Boswell
Maya's Secrets
American Cancer Society
Atlanta, GA

Seth J. Katzen,
Wendy J. Berger
2013 Campaign Plan
Jewish Federation of Delaware
Wilmington, DE

NONPROFIT

AGD 2013 Annual Meeting & Exhibits Promotional Video
Academy of General Dentistry
Chicago, IL

ASCO Connection Blog Series: Don S. Dizon, MD, FACP
American Society of Clinical Oncology (ASCO)
Alexandria, VA

Ania Monaco, Kathy Pretz,
Amanda Davis
Blog Post: Are Engineers Really in Demand?
IEEE, The Institute
Piscataway, NJ

NONPROFIT
SMALL OFFICE

ICO Blog: Optometry School Survival Kit
Illinois College of Optometry
Chicago, IL

SOCIAL MEDIA

FOR PROFIT

Ernst & Young Tax Guide 2013
EY
New York, NY

Food Fanatics iPad App
Imagination
Chicago, IL

Elite Access -
A Tale of Two Rollercoasters
Jackson National Life Insurance
Denver, CO

Hanford Story: River Corridor
Lockheed Martin C&SS
Richland, WA

Chris Birk, Sarah Hill,
Scott Schaefer
Veterans United videos
Veterans United Home Loans
Columbia, MO

FOR PROFIT
SMALL OFFICE

Senior Living Business Interactive Webcast Series
Irving Levin Associates
Norwalk, CT

WEBSITES

FOR PROFIT

Anita Sama
ceoupdate.com
CEO Update
Washington, DC

Healio.com Staff
Healio.com
Healio/SLACK, Incorporated
Thorofare, NJ

James M. Berklan
McKnights.com
McKnight's Long-Term Care News
Northbrook, IL

UBM's Future Cities
UBM's DeusM
New York, NY

Stephanie Cajigal
Election Landing Page
WebMD/Medscape
New York, NY

CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT

ExxonMobil Culture of Health Manager Toolkit
American Specialty Health
San Diego, CA

Nadia Keung
Meet the Cursor
Ariad Healthcare
Toronto, ON

Your Retirement Journey
Hill, Barolet & Associates LLC/
Phillips 66
Katy, TX

Voicing Our Values 2012 - Ethics Awareness
Lockheed Martin C&SS
Richland, WA

Gregory Spears
Making Wise Choices as You Get Ready for Retirement
The Vanguard Group
Malvern, PA

FOR PROFIT
SMALL OFFICE

Ashley Miller, Debbie Pempiller,
Glenn Eddie Gill
Tips To Weight Loss
Alere Health
McKinney, TX

AECOM Open Enrollment
Blue Communications
Hollywood, CA

FOR PROFIT

Kevin Carr, Marie Fitzpatrick,
Gary Lintern
Let Your Green Show (Phase 1)
City of Mississauga
Mississauga, ON

Leslie Briggs,
Esther Maldonado
Methodist Leaders in Sports Medicine
The Methodist Hospital System
Houston, TX
AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

AIDS Healthcare Foundation
Los Angeles, CA

The Alternative Board
Westminster, CO

Anthony Nuccio,
Lisa V. Comforty
American Bar Association
Chicago, IL

Brightworth
Atlanta, GA

Dr. Dana M. Barry
CAMP/Clarkson University
Potsdam, NY

Maria Parker,
Lucy Garrido Mota
Catholic Charities Brooklyn
and Queens
Brooklyn, NY

CBS Inc.
New York, NY

Anita Sama
CEO Update
Washington, DC

Judy Taylor
City of Holyoke/Holyoke
Public Schools Media Center
Holyoke, MA

Georgia Defense Lawyers Association
Atlanta, GA

Creative Marketing Group
High Real Estate Group LLC
Lancaster, PA

Humana Government Business
Louisville, KY

Institute for Continuing Healthcare Education
Philadelphia, PA

Jennifer Molloy, Ph.D.
Institutional Real Estate, Inc.
San Ramon, CA

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Office of Strategic Communications
NASA Dryden Flight Research Center
Edwards, CA

Cindy Larkins
Peabody Energy
St. Louis, MO

Karen Edgar
Tilcon New York Inc.
Wharton, NJ

Steven Clark
The Walt Disney Company
Burbank, CA

Nicholas King
Wiley
Hoboken, NJ

Leanna Cherry,
Carolann Martines
Winthrop-University Hospital
Mineola, NY

WordSouth
Rainsville, AL

2. Newsletters - Electronic & Web

Charmaine Tan,
Lynda Soong, Jaime Yeo
Agency for Integrated Care
Singapore

BCLC
Vancouver, BC

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Lara Emily Geragi,
Jeffrey Spence
Drexel University Office of Alumni Relations
Philadelphia, PA

Greg Hill
IEEE-USA
Washington, DC

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

UCLA-Duke University
National Center for Child Traumatic Stress
National Child Traumatic Stress Network
Los Angeles, CA

Lindsey Kellman,
Ellie Schlam
National Kidney Foundation
New York, NY

Pace
Greensboro, NC

The Port Authority of NY & NJ
New York, NY

Corporate Communications Department
SHAZAM, Inc.
Johnston, IA

STC - Carolina Chapter
cary, NC

Kim Sikora
STC Chicago
Evanston, IL

Takeda Pharmaceuticals
Deerfield, IL

3. Newsletters - E-Mail

AICPA
Durham, NC

Anne M. Nordhaus-Bike
ANB Communications
Chicago, IL

Julia Felton
Connect 2 Success
Dragons Green, UK

Aude Latreille-Phifer
Hilti
Schaan, Liechtenstein

McKnight’s Editorial Staff
McKnight’s Long-Term Care News
Northbrook, IL

William C. Wiese,
Mark Fenster
MEADS International
Orlando, FL

Kelly Lambert
Penton Media
Cleveland, OH

Nitza Hauser, Ed Marsh,
Lisa Paris-Senna
STC NY Metro Chapter
New York, NY
4. Custom-Published Newsletters

Heidi Connelly
MassMutual
Springfield, MA

Optum
(2 awards in Category 4)
Vienna, VA

5. Newsletter Writing

Edelman Financial Services
Fairfax, VA

Integrity Applications Incorporated
Chantilly, VA

Irving Levin Associates
Norwalk, CT

Joanne Lozar Glenn
National Business Education Association
Alexandria, VA

Otter Tail Power Company
Fergus Falls, MN

Alison Knopf
Wiley
Hoboken, NJ

6. Newsletter Design & Layout

AAA Western & Central NY
Buffalo, NY

7. One to Two Person–Produced Newsletters

Denise Harlow Timpko
Broadlands, VA

Melanie Padgett Powers
American College of Obstetricians & Gynecologists
Washington, DC

Jennifer C. Loftus,
Cassandra Carver
Astron Solutions
(2 awards in Category 7)
New York, NY

Lavenia A. Norford
Bridgewater HealthCare, Inc.
Bridgewater, VA

Brenda J. Proffitt
Clarity Communications
Albuquerque, NM

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Crutchfield Dermatology
Eagan, MN

J. Michael Davison
Davison and Associates
Key West, FL

Wanda Cash Ragland,
Charles Mayo
ENSCO, Inc.
Falls Church, VA

Irving Levin Associates
Norwalk, CT

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

8. Green Newsletters

Bryan Sims
Hart Energy
Houston, TX

9. New Newsletters

Communications Team
Mensa Education & Research Foundation
Arlington, TX

Steven Edward Sacks,
Alexandra DeFelice
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Melyse Lagerquist, Jennifer Mahin, Sally Milligan
Sprint Real Estate Partnering with CBRE
Overland Park, KS

Steven Alessandrini,
Faith Smith, John Baker
Wyndham Vacation Rentals
Parsippany, NJ

10. Most Improved Newsletters

Advantage Communications, Inc.
Little Rock, AR

Susan Korbal, Marty Johnson,
Lori Ackerman
The Auto Club Group
Dearborn, MI

Good Samaritan Hospital Medical Center
West Islip, NY

Tejaswi Paruchuri,
Martin Westman
Meridian Health Plan
Detroit, MI

Laura Ann Janecka
St. Joseph’s Health Care
London
London, ON

Mark Sinkbeil,
Lori Pomroy, Matt Kelly
UnitedHealth Group
Minnetonka, MN

Maria N. Valvo
Univera Healthcare
Buffalo, NY

Angela Gabriel, Jamie Hernandez, Brad Shomer
WorldatWork
Scottsdale, AZ
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<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>City, State</th>
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<td>Kristin Dey Clarke</td>
<td>ASAE: The Center for Association Leadership</td>
<td>Dunn Loring, VA</td>
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<td>Communications, Inc.</td>
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<td>Lisa Greathouse, Rob</td>
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<td>Cindy R. Most, Tim denHartog,</td>
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<td>American Industrial Hygiene</td>
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<td>Falls Church, VA</td>
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<td>American Jail Association</td>
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<td>Noëlle A. Boughanmi</td>
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<td>American Podiatric Medical</td>
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<td>American Staffing Association</td>
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<td>Arthritis Foundation</td>
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<td>Atlanta, GA</td>
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<td>ASCD</td>
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<td>American Society for</td>
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<td>Beaches Living</td>
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<td>American Bar Association</td>
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<td>Chicago, IL</td>
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<td>Claims and Litigation</td>
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<td>Hackensack, NJ</td>
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</table>

Lizette Fernandez
Creative Mindworks
Miami, FL

Credit Union Management Team
CUES
Madison, WI

Teddy Diggs
EDUCAUSE
Louisville, CO

The Fountain Magazine
Clifton, NJ

Kathleen Osborne, Vanessa Butler, Amanda Lietman Hathaway Brown School Shaker Heights, OH

Joyce Pagan
Haymarket Media, Inc.
Montvale, NJ

William Roebuck, Barbara Burrows Home Digest
Oakville, ON

Peter Szatmary
The Honor Society of Phi Kappa Phi
Baton Rouge, LA

Raven Padgett
Howard University, Office of University Communications
Washington, DC

Janet Dudar, Karen Panetta IEEE
Piscataway, NJ

Judy Giannetto
Illinois CPA Society
Chicago, IL

Lindsey Duda, Alison Solway, Jessica Rolczynski
Integrated Marketing Communications at Medill, Northwestern University
Chicago, IL

McKnight's Editorial Staff
McKnight's Long-Term Care News
Northbrook, IL

Sheshe Giddens
The Methodist Hospital System
Houston, TX

Marcia Passos Duffy, Jodi Genest
Monadnock Table, LLC
Keene, NH

Michael Maiden
Monmouth University
West Long Branch, NJ

NACVA
Salt Lake City, UT

Nashotah House
Theological Seminary
Nashotah, WI

Sandra E. Shumway
National Shellfisheries Association
Groton, CT

Rod J. Rohrich, M.D.
Plastic and Reconstructive Surgery
Dallas, TX

Ruffed Grouse Society
Coraopolis, PA

Natalie J. Hadley, Mary Wierzbicki, Lisa Crawford
Securities America
La Vista, NE

Society of American Archivists
Chicago, IL

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

Stratton Publishing & Marketing
Alexandria, VA

Study in the USA, Inc
Seattle, WA

STV
New York, NY

Syncrude Canada Ltd.
Edmonton, AB

Textile Services Magazine
Alexandria, VA

Roberta Ribner
UMDNJ-Robert Wood Johnson Medical School
New Brunswick, NJ

Jeremy Moreland
University of Phoenix
Hoboken, NJ

Isabelle Cohen
Wiley
Hoboken, NJ

Elizabeth White
Wiley
Hoboken, NJ

Willamette Management Associates
Chicago, IL

Lisa Wright, Dan Schwarzbach
Wright Publishing Group, Inc.
Saint Petersburg, FL

14. Custom-Published Magazines & Journals

The Enlisted Association of the National Guard of the United States and GLC Custom Media
Northbrook, IL

Ford Product Team
Ford Motor Company
Troy, MI
15. Magazine & Journal Writing
LeRoy Hinton, Melissa Jones, Christina Jones
AACN
Aliso Viejo, CA

American Airlines - Maintenance & Engineering
Fort Worth, TX

American Chemical Society
Washington, DC

Susan Humphrey, Kathleen MacDonald
Hungry Eye Media
Denver, CO

Thomas Martinelli
Martinelli Custom Publishing
Poughkeepsie, NY

Tom Dyer, Chris Dyer
Peter Burwash International
The Woodlands, TX

Fabi Preslar, Dee Dixon
SPARK Publications
Matthews, NC

T3 Publishing
Woodinville, WA

Jean Fitzgerald
Capital Acumen - U.S. Trust
New York, NY

Michelle Martin, Sarah Freeman
Wayne State University Alumni Association
Detroit, MI

Isabelle Cohen
Wiley
Hoboken, NJ

Lisa A. Wright
Wright Publishing Group, Inc.
Saint Petersburg, FL

Suzette van der Sterre
American Academy of Audiology
Reston, VA

Lana Ader
American Airlines Publishing
Fort Worth, TX

American Chemical Society
Washington, DC

American Scientist, the Magazine of Sigma Xi
Research Triangle Park, NC

Linda Powell
CHRISTUS Spohn Health System
Corpus Christi, TX

Construction Financial Management Association
Princeton, NJ
17. One to Two Person–Produced Magazines & Journals

Michael Toner, Deric Luong
CSC
Falls Church, VA

Grand Valley State University
College of Education
Grand Rapids, MI

Mary Zisk
IMA/Strategic Finance
Montvale, NJ

Warren Miller, Karen Kramer
Louis Berger
Morristown, NJ

Laurel Goodroe
The National Pharmacy Technician Association
Houston, TX

Courtney Pugh, Gail Buschman, Janet Kiesel
SAGE Publications
Thousand Oaks, CA

Lori Shields, Karen Stanwood
SLACK Incorporated
Thorofare, NJ

Jeremy Moreland
University of Phoenix
Hoboken, NJ

Kenneth C. Sherman
University of the Rockies
Hoboken, NJ

Thomas Gerard Uhlein
William Paterson University
Wayne, NJ

Daniella Thoren
Wolters Kluwer Health
Ambler, PA

Walt Albro
American Bankers Association
Washington, DC

American Mensa Ltd.
Arlington, TX

Collin R. Bakse
Bakse Graphic Design
Belleville, IL

Deanna Stewart,
Janet Mundy
Cal Poly Pomona
Pomona, CA

Deann D. French,
Rachel Romines
Independent Insurance Agents of Illinois
Springfield, IL

Warren Miller, Karen Kramer
Louis Berger
Morristown, NJ

Thomas Martinelli
Martinelli Custom Publishing
Poughkeepsie, NY

Courtney Accurti
Pennsylvania State Association of Boroughs
Harrisburg, PA

June Anderson
Resort Guides
Waitsfield, VT

Stephani L. Hawkins,
Charles Urich
Sabre Airline Solutions
Southlake, TX

University of Georgia Graduate School
Athens, GA

18. Magazine Series

AAA Western & Central NY
Buffalo, NY

ABA Bank Marketing
Magazine
American Bankers Association
Washington, DC

Lisa V. Comforty, Jill Tedhams
ABA Publishing, The
American Bar Association
Chicago, IL

Cynthia Catterson
Greenwich Hospital Foundation
Cos Cob, CT

Cindy R. Most, Tim denHartog, Kim Curtis
International Association of Plumbing and Mechanical Officials Backflow Prevention Institute
Chantilly, VA

NYU Langone Medical Center
New York, NY

Fabi Preslar, JJ Bissell
SPARK Publications
Matthews, NC

Natalie Widdowson
T. Rowe Price
Owings Mills, MD

19. Green Magazines & Journals

Angelia Sia, Dr. Leong Chee Chiew, Palanisamy Teva Raj
Centre for Urban Greenery & Ecology
Singapore

Green Futures Magazine
London, UK

Julia Marino, Jordan Blair
Jesuit High School
Carmichael, CA

20. New Magazines & Journals

Shideh Sedgh Bina
Insigniam Quarterly
D Custom
Dallas, TX

US Foods - Food Fanatics Imagination
Chicago, IL

North American Wholesale Lumber Association
and GLC Custom Media
Northbrook, IL

Josie Fuller
Pace Communications
Greensboro, NC

SAGE Publications
Newbury Park, CA

Annette M. Testa,
Steven B. Shivak
SMC Business Councils
Pittsburgh, PA

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

National Environment Agency
- Singapore Environment Institute
Singapore

United Stationers and
GLC Custom Media
Northbrook, IL

Isabelle Cohen
Wiley
Hoboken, NJ
21. Most Improved Magazines & Journals

Carlos J. Soto
American Counseling Association/Counseling Today Magazine
Alexandria, VA

Jodi Rene Di Menna, Tyler Irving, Krista Leroux
Chemical Institute of Canada
Ottawa, ON

Nancy Hays, D. Teddy Diggs, Gerry Bayne
EDUCAUSE
Louisville, CO

Flow Control Magazine
Philadelphia, PA

Gregory John De Villiers
House of Scorpio
Sloane Park, South Africa

Deann D. French, Rachel Romines
Independent Insurance Agents of Illinois
Springfield, IL

Lindsay Bodkin, Stephanie Wright
International Coach Federation
Lexington, KY

Robin Roger
Ithaca College
Ithaca, NY

Magapapers & Newspapers

Magapapers & Newspapers - Print

American Society of Clinical Oncology (ASCO)
Alexandria, VA

TCT Daily Editorial Staff
Cardiovascular Research Foundation
New York, NY

Colorado State University
Fort Collins, CO

George Whitehurst
Fredericksburg Regional Chamber of Commerce
Fredericksburg, VA

Tracie Hansen,
Caroline Pilkinson
Northern Arizona University
Flagstaff, AZ

Samuel F. Polo
The Polo Company
Gretna, LA

Mandy Mcanally
Population Services International
Washington, DC

Corporate Communications
Publix Super Markets Inc.
Lakeland, FL

Magapaper & Newspaper Writing

Samara Kuehne,
Robert H. Miller
ENTtoday, John Wiley & Sons
Hoboken, NJ

Network Media Partners, Inc.
Hunt Valley, MD

Cardiology Today
Editorial Staff
SLACK Incorporated
Thorofare, NJ

25. Magapaper & Newspaper Design & Layout

Bridgette Blair
Public Citizen
Washington, DC

26. One to Two Person–Produced Magapapers & Newspapers

Jessica Smith
Dallas Bar Association
Dallas, TX

New Jersey State Bar Association
New Brunswick, NJ

23. Custom-Published Magapapers & Newspapers

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore
27. Most Improved Magapapers & Newspapers

No awards presented.

Annual Reports

28. Annual Reports - Print

American Association of Professional Landmen
Fort Worth, TX

Cushman & Wakefield
Research Services
Cushman & Wakefield
New York, NY

Christy Petterson
Georgia World Congress Center
Atlanta, GA

Idaho Housing and Finance Association
Boise, ID

Norman Cherubino,
Wendie Waschitsch
Langton Cherubino Group
New York, NY

Lorenzo H. Wilkins
SD33/Art Direction & Design
Silver Spring, MD

WordSouth
Rainsville, AL

29. Annual Reports - Print Over 32 Pages

A.Plus Financial Press Limited
Sheung Wan, Hong Kong

CAAT Pension Plan
Toronto, ON

Consumer Specialty Products Association
Washington, DC

Department of Corporate Communications & Public Relations
Diakon Lutheran Social Ministries
Mechanicsburg, PA

Timothy Sommer,
Maureen Hergenroether
Graybar
St. Louis, MO

Ironworker Management Progressive Action
Cooperative Trust
Washington, DC

Communications Group
The National University System
La Jolla, CA

Megan Schade
New York Methodist Hospital
Brooklyn, NY

St. Michael's Hospital Foundation
Toronto, ON

Tobi Day-Hamilton, Jasmine Graham, Colin Hunter
University of Waterloo - Institute for Quantum Computing
Waterloo, ON

30. Annual Reports - Electronic & Web

Peggy Laramie, Matt Rosser
AARP
Washington, DC

Healthcare of Ontario Pension Plan
Toronto, ON

Ruth H. Richey,
Josh Rosenfeld
Montgomery County, Virginia
Christiansburg, VA

Thomas Kercheval,
Craig E. Moore
SkillsUSA
Leesburg, VA

WGBH
Boston, MA

33. One to Two Person–Produced Annual Reports

Megan Mallory
Pulmonary Hypertension Association
Silver Spring, MD

AnnMarie R. Harvie
U.S. Army Corps of Engineers, New England District
Concord, MA

34. Green Annual Reports

Austin Resource Recovery
Austin, TX

Tammy Stankey
The Doe Run Company
St. Louis, MO

Marlys M. St. Laurent, Nancy Blanton, Chris Nardine
Port of Seattle
Seattle, WA

31. Annual Report Writing

National Alopecia Areata Foundation
San Rafael, CA

32. Annual Report Design & Layout

Jamie Lacroix
The David Project
Boston, MA

Karla Stiebel
NOVEC
Manassas, VA

35. Most Improved Annual Reports

Runnymede Communications
Runnymede Healthcare Centre
Toronto, ON
36. Education & Training Brochures, Manuals & Reports

Susan Moomjean
County of Los Angeles
Los Angeles, CA

Ford Product Team
Ford Motor Company
Troy, MI

Kate Sanner
KateSanner.com,
division of Vivacity®
Westminster, MD

Johnathan Cunningham,
Jeff Krantz
ProEdit, Inc.
Cumming, GA

Prudential Annuities - The Center for Sales Excellence
Shelton, CT

Mandi Jane Burkey,
Valerie Karow
Vanguard
Wayne, PA

37. Marketing & Public Relations Brochures, Manuals & Reports

Richard Sgaglio, Ph.D.
Burke Rehabilitation Hospital
White Plains, NY

Dave Covolo & Corporate Communications
Concurrent Technologies Corporation
Johnstown, PA

Richard B. Adams
INSUVI, Inc.
Minneapolis, MN

Cindy Nowack
UnitedHealthcare
Phoenix, AZ

38. Public Service Brochures, Manuals & Reports

Jane Hillhouse
Hillhouse Graphic Design, LLC
Kingsport, TN

Jacqueline Simmons,
Carmen Frazier
NC Healthy Start Foundation
Raleigh, NC

39. Media Kits

Randy Myers
FMAC Communications
Rockford, IL

The Pohly Company
Boston, MA

40. Organization Capability & Identity Materials

CAHEC
Raleigh, NC

Canon Business Process Services, Inc.
New York, NY

Megan LaMantia-Bishop,
Nathan Gross, Carrie Price-Tinklepaugh
CH2M HILL
Oakland, CA

Lockheed Martin C&SS
Richland, WA

41. Product & Software Manuals

Jackson National Life Insurance
Denver, CO

42. Employee & Benefit Materials

Rebecca L. DeLuccia
Ramsey, NJ

Robert Swatland
American Capital, Ltd.
Bethesda, MD

HanesBrands Inc
Winston Salem, NC

Diane Thorne
New York State Department of Civil Service,
Employee Benefits Division
Schenectady, NY

Takeda Pharmaceuticals
Deerfield, IL

43. Member & Customer Materials

The Honor Society of Phi Kappa Phi
Baton Rouge, LA

JMS Consultations
Crystal Lake, IL

44. Financial & Investment Materials

Brian Reinholz
Penton Media Inc./Penton Marketing Services
Ft. Collins, CO

James Dunn
Vanguard
Valley Forge, PA

45. Health & Medical Materials

Terri Knapp
Elsevier NHP Creative Services
Maryland Heights, MO

Francis Bao
F.B. Enterprises Ltd.
Dekalb, IL

Humana Government Business
Louisville, KY

Katrina Holt
National Maternal and Child Oral Health Resource Center
Washington, DC

SciStrategy Communications
West Conshohocken, PA
46. Meeting & Event Materials

Suzette van der Sterre
American Academy of Audiology
Reston, VA

Deborah L. Testa
Credit Union Association of New York
Albany, NY

Lockheed Martin C&SS
Richland, WA

NISH
Vienna, VA

Bridget DeAngelo
Vanguard
Wayne, PA

Tony Hofstede, Barb Gamez, Krista Streuly
Wisconsin Institute of CPAs
Brookfield, WI

47. Catalogs, Directories & Guides

Diane Thorne
New York State Department of Civil Service, Employee Benefits Division
Schenectady, NY

Jeffrey Strohm, Kathryn Buettner
Northern Illinois University
DeKalb, IL

48. Books & eBooks

Jodi Lipson, Jan Cullinane
AARP Books Division
Washington, DC

49. Green Materials

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL

Gloria Putnam, Jessica Whitehead, Jack Thigpen
North Carolina Sea Grant
Raleigh, NC

RPU Marketing
Riverside, CA

50. Special Purpose Brochures, Manuals & Reports

Susan L. Clayton, M.S.
American Correctional Association
Alexandria, VA

Kris Kurtenbach, Terri Ferinde Dunham
Collaborative Communications Group
Washington, DC

Lisa George
Oncology Nursing Society
Pittsburgh, PA

51. Most Improved Brochures, Manuals & Reports

Publications & Communications Department
CARF International
Tucson, AZ

Florida Blue
Jacksonville, FL

Diane Thorne
New York State Department of Civil Service, Employee Benefits Division
Schenectady, NY

52. Education & Training Electronic Media

Documentation Team
Boston Children's Hospital
Boston, MA

David Cabell
Cabell Publishing
Beaumont, TX

Christopher Murphy
NAFSA: Association of International Educators
Washington, DC

Cheryl Bradley, Sharon Fletcher
NASW Press
Washington, DC

National Association of Psychiatric Health Systems
Washington, DC

53. Marketing & Public Relations Electronic Media

Anna J H Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

Leila Ortega, Chris Basiaga, Jason Bramlette
Cisco WebEx University/Learning @ Cisco
Rocklin, CA

Alex Hess
Elsevier NHP Creative Services
Maryland Heights, MO

Margaret A. Van Patten, Mike Dietz, Juliana Barrett, David Dickson
Connecticut Sea Grant
Groton, CT

FBMC Benefits Management
Tallahassee, FL

Dan Finn, CPCU, CSSC
Finn Financial Group
Newport Beach, CA

Kim Freeman
Ford Motor Company
Troy, MI

Meniscus Educational Institute
West Conshohocken, PA

Tina White, Kelly Chickos
Radcom, Inc.
Hudson, OH

David Heston
Vanguard
Valley Forge, PA

Diane Thorne
New York State Department of Civil Service, Employee Benefits Division
Schenectady, NY

Anna J H Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

Leila Ortega, Chris Basiaga, Jason Bramlette
Cisco WebEx University/Learning @ Cisco
Rocklin, CA

Alex Hess
Elsevier NHP Creative Services
Maryland Heights, MO

VIA Marketing
Merrillville, IN
54. Public Service Electronic Media

DRIVING DYNAMICS, INC.
Newark, DE

G-Cube
Noida, India

Jane Hillhouse
Hillhouse Graphic Design, LLC
Kingsport, TN

Cindy Larkins
Peabody Energy
St. Louis, MO

55. Electronic Publications

American Specialty Health
San Diego, CA

Michael Dennis O'Neill
BioQuick Online News - www.bioquicknews.com
New York, NY

Donna Marino, John Kidon
Davis & Company
Glen Rock, NJ

ICF International
Fairfax, VA

Lockheed Martin C&SS
Richland, WA

Mario Medina, Ben Carpenter
madison/miles media
Arlington, TX

Optum
Vienna, VA

Lucinda Hahn
Pace Communications/ AAA Living
Greensboro, NC

T3 Publishing
Woodinville, WA

Barry Steven Burkhart
Vanguard
Wayne, PA

Serena Stockwell
Wolters Kluwer Health
Ambler, PA

56. Multimedia Publications

Leila Ortega, Chris Basiaga,
Jason Bramlette
Cisco WebEx University
Rocklin, CA

Exterran Holdings
and Towers Watson
Houston, TX

Lockheed Martin C&SS
Richland, WA

Lorraine Sipos,
Patricia A. Brochier
Vanguard
Valley Forge, PA

57. Slide Shows

American Specialty Health
San Diego, CA

Sherril Danks, Crystal Frisk
Harmonic Inc.
Beaverton, OR

UBM Tech
San Francisco, CA

58. YouTube Publications

Jen McEvoy, Derrick Teal
BNP Media
Troy, MI

Roberta Lee Silverstein,
Diane Roberson
Brain to Fingers
Novato, CA

Eric Barnett
Cleveland Metroparks
Cleveland, OH

Georgia Department of Transportation
Atlanta, GA

Matrix Group
International, Inc.
Arlington, VA

59. Video Publications

Aaron Chang, Tom Bennett
Solana Beach, CA

William Franklin, Tim Kelley,
Rajeana Price
City of Suffolk, Virginia
Suffolk, VA

Constellation Energy
Nuclear Group
Baltimore, MD

Curian Capital, LLC
Denver, CO

Catherine Yang, Gerry Bayne
EDUCAUSE
Louisville, CO

Jenni Brianne Baker,
Charlene Sarmiento
Goodwill Industries
International
Rockville, MD

Indiana Chamber of Commerce
Indianapolis, IN

Jackson National Life Insurance
Denver, CO

Lockheed Martin
Richland, WA

Lockheed Martin C&SS
(8 awards in Category 59)
Richland, WA

Mills-Peninsula Health Services
Mountain View, CA

Janice Amatucci
New Jersey Society of Certified Public Accountants
Roseland, NJ

OneAmerica
Indianapolis, IN

Kathy Renger, Lynda Morvik
Renger Communications
Dublin, CA

Towers Watson
Houston, TX

UBM's DeusM
New York, NY

Stephen Mohl
Vanguard
Wayne, PA

Stephanie Cajigal,
Marrecca Fiore
WebMD/Medscape
New York, NY
60. Blogs

Ben Yawn
Conway Data, Inc.
Norcross, GA

Lori Dolnick, Karen O’Neill
Frank Advertising
Cranbury, NJ

Irving Levin Associates
Norwalk, CT

Mills-Peninsula
Health Services
Mountain View, CA

David Thomas
Upper Canada District School Board
Brockville, ON

61. Blog Posts

Appraisal Institute
Chicago, IL

Crystal Gustavson
Arizona State University Alumni Association
Tempe, AZ

Rik Ganderton,
David Brazeau
Rouge Valley Health System
Toronto, ON

Kristine Houck, Robert Press
SLACK Incorporated
Thorofare, NJ

62. Webinars

Jamie M. Tunison, Kristin Overbeck, Jacqlyn Ucinski
BNP Media
Troy, MI

MSAA
Cherry Hill, NJ

Kirk Maurer
Vanguard
Wayne, PA

63. Green Electronic Media

Matthew Gaubert
DM Petroleum Operations
Harahan, LA

Ian Crawford
Geothermal Resources Council
Davis, CA

Mark Bailey
Pitzer College
Claremont, CA

64. Special Purpose Electronic Media

Clinical Advisor
New York, NY

SAGE Publications
Newbury Park, CA

Psyche Pascual
State Bar of California
San Francisco, CA

65. Social Media

Amanda Hall, Stacy Brooks,
Melanie Padgett Powers
American College of Obstetricians & Gynecologists
Washington, DC

C.F. Evans Construction
Orangeburg, SC

CSU Social Media Committee
Colorado State University
Division of External Relations
Fort Collins, CO

Jackson National Life Insurance
Denver, CO

Todd Christman
National Athletic Trainers’ Association
Dallas, TX

Jennifer Awe, Darrick Hurst
Sandia National Laboratories
Albuquerque, NM

Sheltering Arms Physical Rehabilitation Centers
Mechanicsville, VA

Craig Moore
SkillsUSA
Leesburg, VA

Communications & Public Affairs
St. Joseph’s Health Care
London
London, ON

Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice
Washington, DC

66. Apps

Crystal Gustavson
Arizona State University Alumni Association
Tempe, AZ

Raven Padgett
Howard University, Office of University Communications
Washington, DC

IMNG Medical Media
Rockville, MD

Jackson National Life Insurance
Denver, CO

National Association of Insurance Commissioners
Kansas City, MO

John Roy
Northern Virginia Electric Cooperative
Manassas, VA

June Anderson
Resort Guides
Waitsfield, VT

Danielle DuRant
RZIM
Norcross, GA
### 67. Facebook Pages

- American Specialty Health
  San Diego, CA
- The Marcus Group, Inc.
  Little Falls, NJ
- Jason Lauritzen
  The Methodist Hospital System
  Houston, TX
- Donna Snellings
  NOVEC
  Manassas, VA
- Joan Wallner, Nora Winther
  UnitedHealthcare
  Minnetonka, MN
- Allison Grange
  Upper Canada District School Board
  Brockville, ON

### 68. LinkedIn Company Pages

- Karen Pomazal
  First American Equipment Finance
  Fairport, NY

### 69. Google+ Pages

- Chris Birk, Sarah Hill, Adrienne May
  Veterans United Home Loans
  Columbia, MO

### 70. Green Social Media

- KMC Controls
  New Paris, IN
- Jason Lauritzen
  The Methodist Hospital System
  Houston, TX
- Donna Snellings
  NOVEC
  Manassas, VA
- Joan Wallner, Nora Winther
  UnitedHealthcare
  Minnetonka, MN
- Allison Grange
  Upper Canada District School Board
  Brockville, ON

### 71. Websites

- American Society of Ophthalmic Administrators (ASOA)
  Fairfax, VA
- Anna J H Fang
  Anna Fang Public Relations
  Quarry Bay, Hong Kong
- Blue Communications
  Hollywood, CA
- Brooks-Jeffrey Marketing, Inc.
  Mountain Home, AR
- Canon Business Process Services, Inc.
  New York, NY
- Employment and Education Centre
  Brockville, ON
- Jennifer Sailer
  Evoke Idea Group
  St. Charles, IL
- Melanie M. Graff, Jay Hines, Arthur Metcalfe
  FedEx Express, Global Learning and Development
  Memphis, TN
- Humana Government Business
  Louisville, KY
- Sandy Terranova, Michelle Tiziani
  Institutional Real Estate, Inc.
  San Ramon, CA
- Rene Ramos
  LeapFrog Solutions, Inc.
  Fairfax, VA
- Matrix Group
  International, Inc.
  Arlington, VA
- National Association of Psychiatric Health Systems
  Washington, DC
- Natural Products Association
  Washington, DC
- Randy Freese, David Vogel, Jessica Rowe
  Pioneer Services
  Kansas City, MO
- Marcia Gruver Doyle, Wayne Grayson
  Randall-Reilly
  Tuscaloosa, AL
- Reed Business Information Inc.
  New Providence, NJ
- Kathy Renger, Lynda Morvik
  Renger Communications
  Dublin, CA
- South Shore Convention and Visitors Authority
  Hammond, IN
- TGD Communications
  Alexandria, VA
- Matthew Vaccaro, Wendy Sarubbi, Rob DiVincenzo
  UCF College of Medicine Orlando, FL

### 72. WordPress Sites

- Jonathan Rollins
  American Counseling Association/Counseling Today Magazine
  Alexandria, VA
- Jesse Lahey, SPHR, Jill Plamondon, Joe Sherwood
  Aspendale Communications
  Mio, MI
- W. Clifton Barnes, III
  CapitalSportsNC.com
  Cary, NC
- Steve Schebesch
  Morgan Drexen
  Costa Mesa, CA
- Pace
  Greensboro, NC
- Erin Young
  Phi Delta Kappa International
  Bloomington, IN
- Michael Toner, Chryssa Zizos
  Toner & Company LLC
  Arlington, VA
- Matthew Vaccaro, Wendy Sarubbi, Rob DiVincenzo
  UCF College of Medicine Orlando, FL
- Nelson McCouch, III, Tara Clements
  US Army Acquisition Support Center Communications Division
  Fort Belvoir, VA
**73. Drupal Pages**

American Society of Clinical Oncology (ASCO)
Alexandria, VA

Crystal Gustavson
Arizona State University Alumni Association
Tempe, AZ

Dwayne Nieves, Janet Burgart, Faye Porter
HealthTrust
Brentwood, TN

Azuree Salazar
The National Association of Elementary School Principals
Alexandria, VA

Online Strategy & User Experience, GW Marketing & Creative Services
Washington, DC

**74. Home Pages**

AICPA
Durham, NC

Susan E. Kimner, Kevin Morse
American Dental Education Association
Washington, DC

Anne Elizabeth Powell
Civil Engineering Magazine
Reston, VA

Gordon Withers, Siteworx Corporation
NAFSA: Association of International Educators
Washington, DC

UBM Tech
San Francisco, CA

UBM's DeusM
New York, NY

Sean M. Hayes
Vanguard
Valley Forge, PA

Lisa Angelettie
Elkins Park, PA

Holly Hanna, Katie Yeakle, Rebecca Matter
American Writers & Artists
Delray Beach, FL

Tom Ceconi
HR 360, Inc.
Stamford, CT

Steven Johnson
NRECA
Arlington, VA

Bruce Rosenstein
Wiley
Hoboken, NJ

Erin Young
Phi Delta Kappa International
Bloomington, IN

Sheila McCallum, Cathy Williams
Tarantula Web Design
Durban, South Africa

Katherine B. Lowe
The Vanguard Group
Valley Forge, PA

Carolinas HealthCare System
Charlotte, NC

Carrier
SapientNitro
Boston, NY

Alexis Bickford
UBM Design Central
Manhasset, NY

Jennifer C. Loftus, Brendan Williams
Astron Solutions
New York, NY

**75. Microsites & Individual Web Pages**

John von Brachel
Merrill Lynch
New York, NY

Nataxis Global Asset Management
Boston, MA

National Institute on Aging, National Institutes of Health
Bethesda, MD

76. Site Content & Writing

Lisa Angelettie
Elkins Park, PA

Holly Hanna, Katie Yeakle, Rebecca Matter
American Writers & Artists
Delray Beach, FL

Tom Ceconi
HR 360, Inc.
Stamford, CT

Steven Johnson
NRECA
Arlington, VA

Bruce Rosenstein
Wiley
Hoboken, NJ

Erin Young
Phi Delta Kappa International
Bloomington, IN

Sheila McCallum, Cathy Williams
Tarantula Web Design
Durban, South Africa

Katherine B. Lowe
The Vanguard Group
Valley Forge, PA

**76. Site Content & Writing**

Lisa Angelettie
Elkins Park, PA

Holly Hanna, Katie Yeakle, Rebecca Matter
American Writers & Artists
Delray Beach, FL

Tom Ceconi
HR 360, Inc.
Stamford, CT

Steven Johnson
NRECA
Arlington, VA

Bruce Rosenstein
Wiley
Hoboken, NJ

Erin Young
Phi Delta Kappa International
Bloomington, IN

Sheila McCallum, Cathy Williams
Tarantula Web Design
Durban, South Africa

Katherine B. Lowe
The Vanguard Group
Valley Forge, PA

**77. Site Design & Illustration**

Carolinas HealthCare System
Charlotte, NC

Carrier
SapientNitro
Boston, NY

Alexis Bickford
UBM Design Central
Manhasset, NY

**78. One to Two Person–Produced Websites**

American Proofreading Co.
Bow, WA

Jennifer C. Loftus, Brendan Williams
Astron Solutions
New York, NY

**79. Financial Websites**

Edelman Financial Services
Fairfax, VA

Wells Fargo Business Insight Resource Center
Imagination
Chicago, IL

T3 Publishing
Woodinville, WA

Jean Fitzgerald
Capital Acumen - U.S. Trust
New York, NY

Daniel Travis Altemus, Alene Wilmoth
Vanguard
Malvern, PA
80. Green Websites
Conservation Services Group
Portland, OR
Laura Kammin, Jane Scherer
Illinois-Indiana Sea Grant
Urbana, IL

81. Special Purpose Websites
Marian Calabro,
Ellen Henderson
CorporateHistory.net
Hasbrouck Heights, NJ
Peel District School Board
Mississauga, ON

82. New Websites
Emmanuel Sullivan
BasketBox
Houston, TX
Marie Kathleen Fitzpatrick,
ABC, Ivana Di Millo,
Rob Cummins
City of Mississauga
Mississauga, ON
Montgomery Community Media
Rockville, MD
Gay-Lynn Carpenter,
Scott Bickford
Sigma Phi Epsilon Fraternity
Richmond, VA
Jane Henshaw
Vanguard
Wayne, PA

83. Most Improved Websites
Brooks-Jeffrey Marketing, Inc.
Mountain Home, AR
John Daters
Cleveland Metroparks
Cleveland, OH
Leslie Taylor, Chris Weller
Colorado State University
Department of Web Communications
Fort Collins, CO
Haymarket Media
Montvale, NJ
Kelly Raible, Susan Arnold
Health Strategies & Solutions, Inc.
Philadelphia, PA
Ania Monaco, Kathy Pretz,
Ken Liu
IEEE, The Institute
Piscataway, NJ
Melanie Jongsma
LifeLines Publishing
Lansing, IL
MSAA
Cherry Hill, NJ
Northwest Center for Public Health Practice
Seattle, WA
Study in the USA, Inc
Seattle, WA
Town of Whitby
Whitby, ON

84. Education & Training Campaigns, Programs & Plans
Errin Bavol Schaefer
Ford Motor Company
Troy, MI
Funk/Levis & Associates
Eugene, OR
Jennifer Lynn Kiffmeyer
Retirement Learning Center
Brainerd, MN
Karen Edgar
Tilcon New York Inc.
Wharton, NJ
UBM Tech
San Francisco, CA
Mark Sinkbeil, Angela Bushman, Laura Piggott
UnitedHealth Group
Minnetonka, MN
Amy Fluckinger
Vanguard
Valley Forge, PA

85. Marketing & Public Relations Campaigns, Programs & Plans
Laura Andrews
Cleveland Metroparks Zoo
Cleveland, OH
Jackson National Life Insurance
Denver, CO
Jorie Lee, Kathryn Buettner
Northern Illinois University
DeKalb, IL
OneAmerica
Indianapolis, IN
Ontario Nurses’ Association
Toronto, ON

86. Public Service Campaigns, Programs & Plans
Diane Arthur, Doug Tolf,
Jacob Abramson
City of Surprise Communications
Surprise, AZ
Jackson National Life Insurance
Denver, CO
Glenn Gillen
S&A Cherokee
Cary, NC

Kim Kemper
Texas Farm Bureau Insurance Company
Dallas, TX
TTU Hospitality Services
Lubbock, TX
Andrea Sok, Gayle Fishel,
Sharee Posey
USO Arlington, VA
Nicoletta Sabella, Stacey Walker,
Mary Filiatraut
Vanguard Malvern, PA

Fabi Preslar,
Hadley Perry Pacheco
SPARK Publications
Matthews, NC

Fabi Preslar,
Hadley Perry Pacheco
SPARK Publications
Matthews, NC
87. Employee & Benefit Communications
Ashley Miller, Linda Lum, Glenn Eddie Gill Alere Health McKinney, TX
Nancy L. Rodibaugh, Rodney B. McPhail Human Resources Communications - Purdue University West Lafayette, IN
Alex L. Muehl, Henry White, Jessie Hillebrand The Jellyvision Lab, Inc. Chicago, IL
Donna Jaffee, Cheryl Soper Mercer Los Angeles, CA
OneAmerica Indianapolis, IN
Pace Communications Greensboro, NC
Tait Communications and Consulting Yellowknife, NT
Towers Watson Houston, TX
Katie McGlade, Lisa Harris Vanguard Wayne, PA

88. Member & Customer Communications
Lisa Greenwood, Tony Baldus, Linda Richardson Marsh U.S. Consumer Urbandale, IA
Ann Schreiber SkillsUSA Leesburg, VA

89. Financial Campaigns, Programs & Plans
Pacific Life Newport Beach, CA
Prudential Annuities - The Center for Sales Excellence Shelton, CT
Nick Linsalata Vanguard Valley Forge, PA
Katie McGlade, Lisa Harris Vanguard Wayne, PA

90. Health & Medical Campaigns, Programs & Plans
Helen Farnen, Werner K. Blume Aon Hewitt Baltimore, MD
Ambica Jones Ariad Healthcare Toronto, ON
Theresa A. Cavanaugh, Greg Fessenden Continuum Health Partners New York, NY
CRC Marketing Solutions Eden Prairie, MN

88. Member & Customer Communications
Ephraim McDowell Health Danville, KY
Barbara Mohr McMurry/TMG Phoenix, AZ
Iva Keene Natural Fertility Prescription Verbier, Switzerland
Dr. Paul Tang Palo Alto Medical Foundation Mountain View, CA

91. Meeting & Event Campaigns, Programs & Plans
Marc Sirockman Artcraft Health Education Flemington, NJ
Nancy Ann Chernitsky, Trisha Castellante, Association & Meeting Solutions, a Wyanoke Group Company Thorofare, NJ
Katie McGlade, Lisa Harris Vanguard Wayne, PA

92. Government Agency Communications
William Franklin, Rajeana Price City of Suffolk, Virginia Suffolk, VA
Jennifer Lynn Dimas, Dell Rae Moellenberg, Emily Wilmsen Colorado State University Ft. Collins, CO
Sacramento Area Sewer District Sacramento, CA

93. Total Publication Programs
Knowledge and Learning Products Division, ASI Government, Inc. Arlington, VA
Montgomery County Planning Department Silver Spring, MD

94. Green Campaigns, Programs & Plans
Jamie Roberts, Ayelet Katz, Andrea Weathers Conservation Services Group Portland, OR
95. Special Purpose Campaigns, Programs & Plans

Kristina Niblett
Harland Clarke Marketing Services
Franklin, TN

Isabel Hunter, Phil Hettema, Bryon Lee
The Hettema Group
Pasadena, CA

Elena Fernández
Los Alamos Neutron Science Center - Los Alamos National Laboratory
Los Alamos, NM

96. Education & Training Writing

Diana Ellswood, Rocco Sciulli, Angelica Ray
Allscripts
Atlanta, GA

Allscripts.Healthcare Solutions, Inc.
Atlanta, GA

Jon Kieffer, Evan Olson, Jeffery Harris
Fujitsu Network Communications Inc.
Richardson, TX

Nancy Langton, Bill Vitale, Nancy Harwood
New Level Partners
Princeton, NJ

Sibley & Associates LP
Toronto, ON

Julie E. Sharp, Christopher J. Rowe
Vanderbilt University
Hendersonville, TN

97. Marketing & Public Relations Writing

Cathy Streiner
The Corporate Pen
Fleming Island, FL

Marc Gerrone, Jeff Thomson, Jananne A. Copeland
IMA
Montvale, NJ

Cynthia Greaves, Erin Macartney
Palo Alto Medical Foundation
Mountain View, CA

98. Public Service Writing

DRIVING DYNAMICS, INC.
Newark, DE

ICF International
Fairfax, VA

Towers Watson
Houston, TX

99. Web Writing

Robert Lerose
Uniondale, NY

Heather Grzelka, Andrew Lee
Art of Prose, LLC
Saint Petersburg, FL

Marie Gettel-Gilmartin
CH2M HILL
Portland, OR

Mindi Schwab
Credit Union Association of New York
Albany, NY

Chris Damico
Direct Supply
Milwaukee, WI

Michael Steadman
The Vanguard Group
Wayne, PA

100. Blog Writing

Liz Massey
ASU Alumni Association
Tempe, AZ

Florida Advanced Technological Center of Excellence
Brandon, FL

Tom Ceconi
HR 360, Inc.
Stamford, CT

McKnight’s Editorial Staff
McKnight’s Long-Term Care News
Northbrook, IL

Colleen McKenna
Promo Marketing
Philadelphia, PA

Robin Hardman
Robin Hardman
Communications
Ridgewood, NY

101. Feature Writing

Bill Hudgins, Sandi Soendker
Gallatin, TN

Robert Lerose
Uniondale, NY

ACR Bulletin
Reston, VA

AG Bell Association for the Deaf and Hard of Hearing
Washington, DC

Patrick M. O’Connell
American Academy of Pediatrics
Elk Grove Village, IL

Danecia Jones, Geoff Leonard Robinson
American Airlines - Maintenance & Engineering
Fort Worth, TX

American Journal of Nursing
New York, NY

Lois Douthitt, Chris Hayhurst
American Physical Therapy Association
Alexandria, VA

Lois Douthitt, Donald E. Tepper
American Physical Therapy Association
Alexandria, VA
102. How-to Writing

Todd Dulaney
Pace Communications/
AAA Living
Greensboro, NC

Theresa L. Houck,
Rebecca Archibald
Putman Media, Inc.
Itasca, IL

Cynthia Gomez
Wiley
Hoboken, NJ

Jeff Stratton
Wiley
Hoboken, NJ

Betsy Pitner Lowe
Wolters Kluwer Health
Ambler, PA

103. News Writing

American Proofreading Co.
Bow, WA

Ken Lynch, Michael Frazier,
Terry Young
City of Surprise
Communications
Surprise, AZ

Russ Bleemer
CPR Institute
Hoboken, NJ

Sarah Severson,
Patrick Butler
Gazette
Chicago, IL

Jim McCaffrey
The Green Sheet, Inc.
Santa Rosa, CA

Brian McCurdy
HMP Communications
Malvern, PA

Bernard Mason
The Risk Management
Association
Philadelphia, PA

Runnymede Communications
Runnymede Healthcare
Centre
Toronto, ON

Terry Douglas Simzer
Upper Canada District
School Board
Brockville, ON

American Society of Ophthalmic Administrators
(ASOA)
Fairfax, VA

Association of Corporate Counsel
Washington, DC

Rich Rosfelder
CCIM Institute
Chicago, IL

Daniel J. Lemieux,
Terrence F. Paret
Civil Engineering Magazine
Reston, VA

Melinda Pratt Swenson
Colorado State University,
Division of External Relations
Fort Collins, CO

Howard Prince, Timothy Wilkinson,
Kendrick Volter
Elayn Hunt Correctional Center
St. Gabriel, LA

Karen Patterson
Gannett Healthcare Group-
Nurse.com
Hoffman Estates, IL

Dan Watkins
The Green Sheet, Inc.
Santa Rosa, CA

Bill Hudgins, Edith Rianzares
Hammock Publishing Inc.
Nashville, TN

Janet Dudar, Karen Panetta
IEEE
Piscataway, NJ

Mike Consol
Institutional Real Estate, Inc.
San Ramon, CA

John von Brachel
Merrill Lynch
New York, NY

Military Officers Association of America
Alexandria, VA

Heather McCullough
Mistretta
Monmouth University
West Long Branch, NJ

Christopher Murphy
NAFSA: Association of International Educators
Washington, DC

Kimberly Jenkins
National Association of State Boating Law Administrators
Lexington, KY

Ontario Nurses’ Association
Toronto, ON

Erin Young
Phi Delta Kappa International
Bloomington, IN

Michael Cornnell
Print+Promo
Philadelphia, PA

Leilani Rangel
SHPE Magazine
Bloomfield, NJ

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

George I. Seffers
SIGNAL Magazine
Fairfax, VA

Matt Hasson and Dan Morgan
SLACK Incorporated
Thorofare, NJ

AnnMarie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

Larry Lange
UBM Tech
Manhasset, NY

Martha Vockley
Vockley Lang
Arlington, VA

Sarah Smith
The Walt Disney Company
Burbank, CA

Max Lark
The Walt Disney Company
Burbank, CA

Kelly Sullivan
Wiley
Hoboken, NJ

Jennifer Hicks
Woodshop News
Dayville, CT
Stephanie Cajigal, Robert Lowes
WebMD/Medscape
New York, NY

Daniella Thoren
Wolters Kluwer Health
Ambler, PA

Kevin Graham
Xcel Energy
Denver, CO

104. Interviews &
Personal Profiles

Kelly E. Mahon
Association of American
Medical Colleges
Washington, DC

Tyrone Taborn,
Garland Thompson
Career Communications
Group
Baltimore, MD

Mark E. Berry
College of Charleston
Charleston, SC

Howard Prince, Raymond Bender
Elayn Hunt Correctional
Center
St. Gabriel, LA

Nancy L. Rodibaugh
Human Resources
Communications -
Purdue University
West Lafayette, IN

IMNG Medical Media
Rockville, MD

Emily Allen
International Association of
Administrative Professionals
Kansas City, MO

Irving Levin Associates
Norwalk, CT

Laura Jean Whitcomb
Kearsearge Magazine
Grantham, NH

Gary Halperrn, Hermon
Joyner, Randall Woods
The PhotoMedia Group, Inc.
Seattle, WA

Kathleen M. Beans,
Mary Jo Taylor
The Risk Management
Association
Philadelphia, PA

Rebecca Budde
SIU School of Medicine
Springfield, IL

Roger Hagy, Jr.
University of Tennessee
College of Arts and Sciences
Knoxville, TN

Marina Draskovic
The Walt Disney Company
Burbank, CA

105. Regular
Departments &
Columns

Bill Shields, Tom Hoffman
ACR Bulletin
Reston, VA

Lana Ader
American Airlines Publishing
Fort Worth, TX

Stu Lehr, CRCM
American Bankers Association
Washington, DC

American Dental
Education Association
Washington, DC

Mary LaRusso
American Society for
Healthcare Risk Management
Hoboken, NJ

Marlene L. Hendrickson,
Stephen C. Dwyer
American Staffing Association
Alexandria, VA

Jacklyn Boice
Association of Fundraising
Professionals
Arlington, VA

Patricia M. Burgio, APR
Lancaster Central School
District
Lancaster, NY

Thad Plumley
National Ground Water
Association
Westerville, OH

Wes Isley
Pace Communications
Greensboro, NC

Palo Alto Medical Foundation
Mountain View, CA

Charlotte Thomas
Society of Women Engineers
Cleveland Heights, OH

David Sokol
The Walt Disney Company
Burbank, CA

Richard Rainsberger
Wiley
Hoboken, NJ

106. Editorial &
Advocacy Writing

American Medical Association
Washington, DC

Brandes Elitch
The Green Sheet, Inc.
Santa Rosa, CA

Healthcare of Ontario
Pension Plan
Toronto, ON

Oncology Nursing Society
Pittsburgh, PA

Dawn A. Antoline-Wang,
Simon M. Helfgott,
Bruce N. Cronstein
Wiley
Hoboken, NJ

Richard Hader, PhD, NE-BC,
RN, CHE, CPHQ, FAAN
Wolters Kluwer Health
Ambler, PA
107. Financial & Investment Writing

Meg Sczyrba, CRCM and Thomas Healy, CRCM
American Bankers Association
Washington, DC

Sara Drummond
CCIM Institute
Chicago, IL

Josie Fuller
Pace Communications
Greensboro, NC

T3 Publishing
Woodinville, WA

Jean Fitzgerald
Capital Acumen - U.S. Trust
New York, NY

Susan G. Cochran, Susan McLaughlin, Laura Koenig
Vanguard
Wayne, PA

Isabelle Cohen
Wiley
Hoboken, NJ

108. Health & Medical Writing

Suzanne Forte
American College of Rheumatology
Dallas, GA

Sue Miller Wiltz, Kristy Broering
Angie’s List Magazine
Indianapolis, IN

Arthritis Today
Arthritis Foundation
Atlanta, GA

Jill Schlabig Williams
Association for the Advancement of Medical Instrumentation
Arlington, VA

Lois Ross
Canadian Medical Protective Association
Ottawa, ON

Canadian Medical Protective Association
Ottawa, ON

Eleanor Mayfield, ELS
ELM Communications
Pittsburgh, PA

Leah Lawrence
Leah Lawrence Editorial
Wilmington, DE

Jaimie Siegle
National Athletic Trainers' Association
Dallas, TX

Donald Edward Tepper,
Chris Hayhurst
PT in Motion
Alexandria, VA

Nancy Salem
Sandia National Laboratories
Albuquerque, NM

Cardiology Today’s Intervention Editorial Staff
SLACK Incorporated
Thorofare, NJ

Bruce Haghighat
Tricore Inc.
Princeton, NJ

Karienne Stovell
Wiley
Hoboken, NJ

Ravi Morchi, M.D.
Wolters Kluwer Health
Ambler, PA

109. Speech & Script Writing

Lockheed Martin C&SS
Richland, WA

Lora Jones
Toyota Motor Sales, USA, Inc.
Torrance, CA

110. Sports Writing

Alicia Lutz
College of Charleston
Charleston, SC

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

VFW Magazine
Kansas City, MO

111. Technical Writing

Robert L. Reid
Civil Engineering Magazine
Reston, VA

Cognizant Technology Solutions
Chennai, India

Sarah Westling
Mitchell International, Inc.
San Diego, CA

112. Technology & Science Writing

Ray Phillips
American Society for Engineering Education
Washington, DC

Dennis LaMantia
CCIM Institute
Chicago, IL

Ron Clark, Tammy Appel
LOMA
Atlanta, GA

Daniel Strain
Maryland Sea Grant
College Park, MD

Neal Singer
Sandia National Laboratories
Albuquerque, NM

113. Green Writing

Nancy Goll
Bainbridge Island Magazine
Bainbridge Island, WA

Mike Vatalaro
BoatU.S. Magazine
Alexandria, VA

John Viera
EHS Today
Cleveland, OH

National Environment Agency - Singapore Environment Institute
Singapore

Priscilla B. Knight
Northern Virginia Electric Cooperative
Manassas, VA

Carol J. Forrest
Rose Hill Communications, Inc.
Wheaton, IL
114. Writing Series

Lynne Shallcross
American Counseling Association/Counseling Today Magazine
Alexandria, VA

Jennifer C. Loftus, Cassandra Carver
Astron Solutions
New York, NY

Tom Neale
BoatU.S. Magazine
Alexandria, VA

Anita Sama
CEO Update
Washington, DC

Mike Price
National Ground Water Association
Westerville, OH

Terracom Public Relations
Chicago, IL

Kathryn C. Salamone
Trinitas Regional Medical Center
Elizabeth, NJ

Laura Borden
Vanguard
Malvern, PA

VFW Magazine
Kansas City, MO

Vietnam Veterans of America
Silver Spring, MD

Stephanie Cajigal, Carol Peckham
WebMD/Medscape
New York, NY

Claudine McCarthy
Wiley
Hoboken, NJ

Aileen Gelpi
Wiley
Hoboken, NJ

Serena Stockwell
Wolters Kluwer Health
Ambler, PA

115. Special Purpose Writing

Harry G. Samuels
Learning Services
Bradenton, FL

Charlotte Tucker
The Nation’s Health/American Public Health Association
Washington, DC

Todd Herman
Todd Herman Associates
Greensboro, NC

Venetia L. Miles
Township High School District 214
Arlington Heights, IL

Duncan McNiff
Vanguard Group
Valley Forge, PA

116. Best Rewrites

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Publications & Communications Department
CARF International
Tucson, AZ

Lindsay Bodkin
International Coach Federation
Lexington, KY

Donald Edward Tepper
PT in Motion
Alexandria, VA

Design & Illustration

Kevin Daniel Scally
Monmouth University
West Long Branch, NJ

Randy White
National Council of Teachers of Mathematics
Reston, VA

Mary Lou Dreyer, Kathryn Buettner
Northern Illinois University
DeKalb, IL

Melinda Kelsey
Northwest Missouri State University
Maryville, MO

Anne Loftin
Pace Communications
Greensboro, NC

Austin Brown, Amanda Naber, Patti Kloosterman
Pella Corporation
Pella, IA

Lynn Mayes, Kurt Snider, Sara McLean
Pinnacle Entertainment, Inc
Las Vegas, NV

Jennifer A. Ruf, Christian E. Marcello
Rufhaus Designs
Clifton, NJ

Michael Lanigan
Sandia National Laboratories
Albuquerque, NM

T3 Publishing
Woodinville, WA

Justin Dorland, Trevor Delling, Ellen Terry
Texas Medical Association
Austin, TX
Nicole Moore, Michael Bugler, Susan McLaughlin
Vanguard
Malvern, PA

Jennifer Diep
The Walt Disney Company
Burbank, CA

Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

Candice Kiel
The Write Type
Reno, NV

118. Illustration & Typography
Janet Dudar, Elizabeth T.B. Johnston
IEEE
Piscataway, NJ

John von Brachel
Merrill Lynch
New York, NY

Military Officers
Association of America
Alexandria, VA

Erin Young
Phi Delta Kappa International
Bloomington, IN

Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

119. Infographics
Lada Krilov, Kelly Baldwin, Dan Austell
American Society of Clinical Oncology
Alexandria, VA

American Specialty Health
San Diego, CA

Cou4 Interactive Company
Limited
Hong Kong

CSC
Falls Church, VA

Lockheed Martin C&SS
Richland, WA

UBM’s DeusM
New York, NY

Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice
Washington, DC

Chris Birk, Lauren Okruch
Veterans United Home Loans
Columbia, MO

Isabella Mathews
National Association of REALTORS®
Chicago, IL

Pace
Greensboro, NC

Erin Young
Phi Delta Kappa International
Bloomington, IN

Gary Halpern, Albert Watson, Randall Woods
The PhotoMedia Group, Inc.
Seattle, WA

Rod J. Rohrich, M.D.
Plastic and Reconstructive Surgery
Dallas, TX

Mike Miazga
Supply House Times
Deerfield, IL

Matt Walker,
Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

Jean Christofferson, Kris Sotelo, Jamie Hernandez
WorldatWork
Scottsdale, AZ

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Brad Pierson
Colorado Medical Society
Denver, CO

Bill Hudgins, Michael Blum
Hammock Publishing Inc.
Nashville, TN

Emily Allen, John Naatz
International Association of Administrative Professionals
Kansas City, MO

Katie Haney
McMurry/TMG
Washington, DC

120. Covers
Lesley Q. Palmer
AARP Media/Creative
Washington, DC

Gary Bloom
ASCD
Alexandria, VA

Jacklyn Boice
Association of Fundraising Professionals
Arlington, VA

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Matt Walker,
Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

Jean Christofferson, Kris Sotelo, Jamie Hernandez
WorldatWork
Scottsdale, AZ

JoAnn Dickey
Society of Women Engineers
Cleveland Heights, OH

David Nicastro
UBM Design Central
Manhasset, NY

122. Photography
R. Scott Nolen
American Veterinary Medical Association
Schaumburg, IL

Tom Edward Zasadzinski
Cal Poly Pomona
Pomona, CA

NFL/H.O. Zimman, Inc.
Lynn, MA

Bill Hudgins, Michael Blum
Hammock Publishing Inc.
Nashville, TN
Janet Dudar, Peter Corke  
IEEE  
Piscataway, NJ

Kathleen A. Zona,  
Kelly R. Heidman,  
Nancy Smith Kilkenny  
NASA Glenn Research Center  
Cleveland, OH

Office of Communications/  
Georgia DOT  
Atlanta, GA

Adam Voorhes  
Pace Communications/  
AAA Living  
Greensboro, NC

Jim Hawker  
SIU School of Medicine  
Springfield, IL

123. Identity & Graphic Standards Materials

Erin Cowell, John O'Connell  
Energy Federation Inc.  
Southborough, MA

Gretchen S. Blackburn  
GS Design  
Austin, TX

Julia Marino, Jordan Blair  
Jesuit High School  
Carmichael, CA

124. Print Ads & Advertorials

Jonathon Kirkbride,  
Dawn Obermoeller  
Bioo Scientific  
Austin, TX

Sheana Firth, Fred Ayres  
Breakaway Graphics, LLC  
Murfreesboro, TN

Health Partners  
Philadelphia, PA

Marine Corps Community Services Iwakuni Marketing  
FPO, AP

Lisa Greenwood, Tony Baldus,  
Jani Van Deest  
Marsh U.S. Consumer  
Urbandale, IA

125. Posters & Displays

Lockheed Martin C&SS  
Richland, WA

Louisiana Sea Grant  
Baton Rouge, LA

Laura Spofford  
Social & Scientific Systems, Inc  
Silver Spring, MD

University Housing Marketing  
Champaign, IL

126. Calendars

Dana Russell, Laura Bouma,  
John Langston  
Appaloosa Journal  
Moscow, ID

127. Green Design & Illustration

Erik Mausser  
Bloomberg L.P.  
New York, NY

InHaus Media  
Peterborough, NH

Lockheed Martin C&SS  
Richland, WA

128. Special Purpose Design & Illustration

Gina Garcia  
County College of Morris  
Randolph, NJ

Heather Brooks  
Veterans United Home Loans  
Columbia, MO

129. Best Redesigns

Tamara Kowalski  
American Bar Association  
Chicago, IL

Donna Cipriani  
Cleveland Metroparks  
Cleveland, OH

Financial Planning Association  
Denver, CO

Margaret M. Carter  
National Active and Retired Federal Employees Association  
Alexandria, VA

National Association of Professional Organizers  
Mt Laurel, NJ

NCCI  
Boca Raton, FL

Lockheed Martin C&SS  
Richland, WA

LaTina Lewis  
Northern Virginia Electric Cooperative  
Manassas, VA

Palo Alto Medical Foundation  
Mountain View, CA

Alayna Riggins  
Eyes & Ears  
Lake Buena Vista, FL

Kristina Niblett  
Harland Clarke Marketing Services  
Franklin, TN

Sean Riley, Jeff Schaefer,  
Mary Thorne  
PMMI Media Solutions  
Paoli, PA

One-of-a-Kind Publications

Ronald Lana  
Art Institute of California - Inland Empire  
San Bernardino, CA

130. One-of-a-Kind - Print Publications

Carla Jo Parks Wooley,  
David Faidley  
The Babcock & Wilcox Company  
Lynchburg, VA

Erik Mausser  
Bloomberg L.P.  
New York, NY

Crystal Lane Baus  
Canyon Communications  
Tempe, AZ

Corporate Communications  
CardWorks  
Woodbury, NY

Donald Moxton  
Continuum Health Partners  
New York, NY

Dian Griesel, Ph.D.  
Dian Griesel Inc.  
Washington Depot, CT

Alayna Riggins  
Eyes & Ears  
Lake Buena Vista, FL

Kristina Niblett  
Harland Clarke Marketing Services  
Franklin, TN

LaTina Lewis  
Northern Virginia Electric Cooperative  
Manassas, VA

Palo Alto Medical Foundation  
Mountain View, CA

Research!America  
Alexandria, VA
To order additional award certificates for co-workers and contributing vendors, see the order form on the next page, or on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from www.apexawards.com/221.htm.

A note on format:
- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the entering organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the beginning of each individual category.
- Organization names appear in the format and style used by entrants.

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Order Form: APEX 2013

ADDITIONAL Certificates

Your chance to give a “pat on the back” to deserving staff, freelancers and vendors.

If you won an APEX 2013 Award (or Awards), you may want to order additional award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. Make sure to type or print clearly.

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty:____APEX 2013 Award of Excellence certificates.
Qty:____APEX 2013 Grand Award certificates.

Total # of certificates @ $____each = $________

Cost: $15 each (Until October 15, 2013)
$18 each (From October 16 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.

☐ Check enclosed (in U.S. funds, drawn on a U.S. bank)
Charge my ☐ Visa ☐ MasterCard ☐ American Express

Card #:_________________________
Name on card:_________________________
Expiration date:_________________________
Signature:_________________________

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the exact address you provide.

Name:

Org:

Address:

City/State-Prov./Zip:

Phone:

E-mail:

6. Mail this order form, with payment, to:

APEX 2013 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153–1648

Or fax this order form with your credit card order to: 703/643–2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed.
Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2013 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order additional certificates.
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_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

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Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty:_____APEX 2013 Award of Excellence certificates.
Qty:_____APEX 2013 Grand Award certificates.

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(total enclosed)

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(includes shipping via 1st Class Mail)

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Charge my ☐ Visa ☐ MasterCard ☐ American Express
Card #____________________________________________________
Name on card:_____________________________________________
Expiration date:____________________________________________
Signature:_________________________________________________

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the exact address you provide.

Name:

Org:

Address:

City/State-Prov./Zip:

Phone:

E-mail:

6. Mail this order form, with payment, to:
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