

**Writing**  
that **Works**<sup>®</sup>

**News**

Communications Concepts, Inc.  
7481 Huntsman Boulevard, #720  
Springfield, Virginia 22153-1648

The Business Communications Report

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*Announcing the Winners of*  
**APEX 2014**



**The Twenty-sixth Annual  
Awards for Publication Excellence**  
**A Competition For  
Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2014, the Twenty-sixth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With nearly 2,100 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 11 major categories, with 832 Awards of Excellence recognizing exceptional entries in 122 subcategories.

The panel of judges for APEX 2014 included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, Marketing Director at Shain+Oringer, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer's Web Watch.

The APEX 2014 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis  
Editor & Publisher



*Helping communicators write, edit and manage more effective business publications*



# Questions and Answers About APEX 2014

## The 26th Annual Awards for Publication Excellence Competition

### *Sponsored by the Editors of Writer's Web Watch and the Writing That Works Archives*

## How were awards presented?

APEX 2014 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

## How many entries were there? How many awards were given?

2,075 entries were evaluated, in the following distribution:

Newsletters: 164; Magazines, Journals & Tabloids: 493; Annual Reports: 82; Print Media: 127; Electronic Media: 169; Social Media: 103; Websites: 115; Campaigns, Programs & Plans: 144; Writing: 367; Design & Illustration: 215; One-of-a-Kind Publications: 96.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 832 APEX Awards of Excellence recognize excellence in 122 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

## How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

## Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2014 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

## Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, noted publishing executive and Marketing Director with the New York firm of Shain+Oringer, Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

## What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writer's Web Watch*, an e-newsletter on print, Web, electronic and social media.
- Concepts also publishes *WritingThatWorks.com*, a website for business writers and communicators, and the *Writing That Works Archives*, a resource for business communicators. In addition, Concepts provides consulting services and publishes reports on business writing and communications.

## How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.)

## How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from [ApexAwards.com/221.htm](http://ApexAwards.com/221.htm).

# GRAND AWARDS

## NEWSLETTERS

### FOR PROFIT

*Taking Care, December 2013*  
Optum  
Vienna, VA

*FRONTLINE*  
Publicitas Publishing Pte Ltd  
Singapore

Valerie Canady  
Gary Enos  
Douglas Devaux  
*Mental Health Weekly -*  
*April 22, 2013*  
Wiley  
San Francisco, CA

### FOR PROFIT SMALL OFFICE

Kimberly Draper  
Rebecca Rego Barry  
Rosie Haller  
*Fine Books Notes*  
Fine Books & Collections  
Chapel Hill, NC

### NONPROFIT

Kristin Clarke  
*Sustainable Leadership*  
ASAE: The Center for  
Association Leadership  
Dunn Loring, VA

Devin Mackinder  
Mary Beth Block  
*Portager*  
City of Portage  
Portage, MI

Ann Cony  
*Farewell to 59th Street*  
Sacramento Municipal  
Utility District  
Sacramento, CA

### NONPROFIT SMALL OFFICE

Mary Lord  
*"Olympic Engineering,"*  
*Engineering, Go For It!*  
*Teacher's Newsletter,*  
*January 2014*  
American Society for  
Engineering Education  
Washington, DC

*Stellar SOFIA X-Press*  
Jacobs Technology/NASA  
Armstrong Flight Research  
Center  
Edwards, CA

## MAGAZINES, JOURNALS & TABLOIDS

### FOR PROFIT

Patricia Brown  
Jeff Caruso  
Chris Sapardanis  
*CSC World Magazine*  
CSC  
Falls Church, VA

Matthew Budman  
Vadim Liberman  
*The Conference Board Review*  
GLC Custom Media  
Northbrook, IL

Jamie Roberts  
*American Spirit,*  
*November-December 2013*  
Hammock Inc.  
Nashville, TN

Jason Carris  
*The Hospitalist*  
Wiley Inc.  
Hoboken, NJ

### FOR PROFIT SMALL OFFICE

*Senior Living Executive*  
Assisted Living Federation  
of America  
Alexandria, VA

Karen Kramer  
Warren Miller  
*Global Connectivity:*  
*Aviation Solutions*  
Berger Group of Companies  
Morristown, NJ

Lyn Hill  
*New York Methodist Health*  
*(Thrive - Winter 2014)*  
New York Methodist Hospital  
Brooklyn, NY

Amber Smith  
Susan Keeter  
*Upstate Health Magazine*  
Upstate Medical University  
Syracuse, NY

### NONPROFIT

Rebecca Maxon  
*FDU Magazine -*  
*Summer/Fall 2013*  
Fairleigh Dickinson University  
Teaneck, NJ

Lisa Schnabel  
Jan Umphrey  
Michelle McKinley  
*Principal Leadership Magazine*  
*- March 2014*  
NASSP  
Reston, VA

Paul Shilale  
Sarah McAdams Corbett  
*UMass Lowell Alumni*  
*Magazine - 100 Things*  
University of  
Massachusetts Lowell  
Lowell, MA

### NONPROFIT SMALL OFFICE

Andrea Keeney  
Alan D. Crockett  
*Engineering Inc. -*  
*May/June 2013*  
American Council of  
Engineering Companies  
Washington, DC

Mary Koik  
Jeff Griffith  
*Hallowed Ground -*  
*Gettysburg 2013*  
Civil War Trust  
Washington, DC

Christopher Murphy  
Elaina Loveland  
*International Educator -*  
*September/October 2013*  
NAFSA: Association of  
International Educators  
Washington, DC

Matt Soberg  
Patrick Iten  
Brittney LaCoste  
*Ruffed Grouse Society -*  
*Summer, Fall, Winter 2013*  
Ruffed Grouse Society  
Baxter, MN

Anne Perusek  
*SWE, Magazine of the Society of*  
*Women Engineers - Fall 2013*  
Society of Women Engineers  
Cleveland Heights, OH

Alex MacLennan  
Sarah Forrest  
Carla Delgado  
*World Wildlife Magazine -*  
*Launch Issue*  
World Wildlife Fund  
Washington, DC

## ANNUAL REPORTS

### FOR PROFIT

*Journeys 2012/2013*  
MediaCorp Pte Ltd  
Singapore

### FOR PROFIT SMALL OFFICE

*2012 Stewardship Report:*  
*CONNECTED*  
Otter Tail Power Company  
Fergus Falls, MN

### NONPROFIT

Reece Quiñones  
Greer Wymond  
Lindsey Smith  
*2013 Annual Report:*  
*The Promise of Leadership*  
ASCD Creative Services  
Alexandria, VA

### NONPROFIT SMALL OFFICE

Megan Schade  
*Report to the Community*  
New York Methodist Hospital  
Brooklyn, NY

Mission in Action -  
*2012 Phi Kappa Phi*  
*Annual Report*  
The Honor Society of  
Phi Kappa Phi  
Baton Rouge, LA

## PRINT MEDIA

### FOR PROFIT

Ford Product Team  
*Ford Frontline -  
October/November 2013*  
Ford Motor Company  
Troy, MI

*Louisiana Emergency  
Preparedness Guide*  
GOHSEP and  
SIDES & Associates  
Baton Rouge, LA

Jean Fitzgerald  
*Capital Acumen Issues 23 & 25*  
U.S. Trust  
New York, NY

### FOR PROFIT SMALL OFFICE

Sherry Harris  
*It Is What It Is ...  
And The View Is Great*  
SPARK Publications  
Charlotte, NC

### NONPROFIT

*AARP Smart Driver  
Participant Guidebook*  
AARP Driver Safety  
Washington, DC

Willow Nero  
Blair Drake  
Lynne Woychik  
*Transition Game Plan*  
Military Officers Association  
of America  
Alexandria, VA

### NONPROFIT SMALL OFFICE

Marikrista Oakden  
*Hospital CareCentennial:  
One Hundred Years of Caring  
History Book*  
Dixie Regional Medical Center  
Saint George, UT

Sheree Bond  
*Media Relations: Your Guide  
to Engaging the Media*  
Ontario Nurses' Association  
Toronto, ON

Thomas Uhlein  
*Arts of Italy*  
William Paterson University  
Wayne, NJ

## ELECTRONIC MEDIA

### FOR PROFIT

Dana Meek  
Lindsay Ross-Hazel  
Laura Mabry  
*Health Insurance  
Consumer Video Series*  
Health Alliance Medical Plans  
Urbana, IL

*Elite Access Correlation Video*  
Jackson National Life  
Distributors  
Denver, CO

*Open Enrollment 2013:  
Making the Most of Your  
Health Care Benefits*  
Segal Consulting  
New York, NY

### FOR PROFIT SMALL OFFICE

*Safe Driving e-Lesson:  
The Actions You Take*  
DRIVING DYNAMICS, Inc.  
Newark, DE

### NONPROFIT

*Rich Caturano, CPA, CGMA:  
Living Every Moment*  
American Institute of  
Certified Public Accountants  
New York, NY

*2012-2013 Progress Report  
on Alzheimer's Disease*  
National Institute on Aging  
National Institutes of Health  
and JBS International, Inc.  
Bethesda, MD

### NONPROFIT SMALL OFFICE

*T+D Magazine Tablet App*  
American Society for  
Training and Development  
Alexandria, VA

Georgia Stelluto  
Sharon Richardson  
*IEEE-USA in Action*  
IEEE-USA  
Washington, DC

*Halifax County Biomass DVD*  
Northern Virginia Electric  
Cooperative and G&T  
Communications, Inc.  
Manassas, VA

## SOCIAL MEDIA

### FOR PROFIT

Rachel Frank  
*Healthyroads Pinterest Site*  
American Specialty Health  
San Diego, CA

Healio.com Blog Staff  
*Healio.com Blogs*  
SLACK Incorporated  
Thorofare, NJ

Jeanne Smith  
*Vanguard Institutional  
Blog Content*  
Vanguard  
Wayne, PA

### FOR PROFIT SMALL OFFICE

*seniorcareinvestor.com*  
Irving Levin Associates  
Norwalk, CT

Elizabeth Newman  
*What makes a good visit?  
Good staff.*  
McKnight's  
Long-Term Care News  
Northbrook, IL

### NONPROFIT

Jeff Thomson, CMA, CAE  
*Jeff Thomson's  
CFO Insights Blog*  
Institute of Management  
Accountants and  
Stern + Associates  
Montvale, NJ

### NONPROFIT SMALL OFFICE

Liz Massey  
Matt Hodson  
*ASU Magazine Online Blog*  
ASU Alumni Association  
Tempe, AZ

## WEBSITES

### FOR PROFIT

Dina Beck  
*The New and Improved  
Corporate Synergies Website*  
Corporate Synergies Group  
Mount Laurel, NJ

Theresa Austin  
*IncomeCertainty.com Website*  
Prudential Annuities  
Shelton, CT

Mark Eckman  
Aimee Comer  
*TOGETHER STRONG*  
*Microsite for Benefits Campaign*  
Robins & Morton  
Birmingham, AL

Nikki Zebert  
Richard Braunsberg  
Matt Flick  
*'Why Vanguard'  
Interactive Webpage*  
Vanguard  
Malvern, PA

### FOR PROFIT SMALL OFFICE

Belinda Brouder Hayes  
*The Kensico Cemetery*  
Dark Horse Marketing  
Pelham, NY

### NONPROFIT

John Daters  
Tanetta Jordan  
*Cleveland Metroparks Zoo  
Website*  
Cleveland Metroparks  
Cleveland, OH

### NONPROFIT SMALL OFFICE

*ACC Docket*  
Association of  
Corporate Counsel  
Washington, DC

Jonathan Rollins  
*CT Online*  
Counseling Today, American  
Counseling Association  
Alexandria, VA

## CAMPAIGNS, PROGRAMS & PLANS

### FOR PROFIT

*It's Your Move: 2014 Benefits Enrollment Campaign*  
Equifax  
Atlanta, GA

*Retirement Income Strategies Campaign*  
Pacific Life,  
Retirement Solutions Division  
Newport Beach, CA

Amy Maglione  
Jeanne D'Amato  
Laura J. Cummings  
*Verizon WellConnect Campaign*  
Xerox  
Secaucus, NJ

### FOR PROFIT SMALL OFFICE

*TDA's How to Think or Swim*  
T3 Custom / TD Ameritrade  
Woodinville, WA

### NONPROFIT

*SchoolSafetyInfo.org*  
National Law Enforcement and  
Corrections Technology Center  
Washington, DC

### NONPROFIT SMALL OFFICE

ICF Marketing Team  
*Credential Legacy Campaign*  
International Coach Federation  
Lexington, KY

Brian Barth  
Benjamin Guterman  
*Vistor Guide Redesign*  
National Archives  
Washington, DC

Embracing Excellence  
Steering Committee  
*HCAHPS Fairs*  
St. Joseph's Healthcare System  
Paterson, NJ

## WRITING

### FOR PROFIT

Adam Pitluk  
*The Power of Love*  
American Airlines Publishing  
Fort Worth, TX

Fay Ellis  
*Pay Cuts for Electrodiagnostic Testing Could Propel Neurology Work Force Crisis*  
Neurology Today  
New York, NY

Anita Symonds and the  
Nursing 2014 Editorial Staff  
*Shining a Light on Hoarding Disorder*  
Nursing 2014  
Philadelphia, PA

### FOR PROFIT SMALL OFFICE

Clifton Barnes  
*An Open Letter to the Washington, DC Council About "Redskins"*  
CapitalSportsNC.com  
Cary, NC

Robert Lerosé  
*Leadership Lessons From An Elite Warrior: Q&A with The Way of the SEAL author Mark Divine*  
Freelance Writer  
Uniondale, NY

### NONPROFIT

Robert L. Reid  
*Defending New Orleans*  
American Society of  
Civil Engineers  
Reston, VA

Melinda Swenson  
*Combat Zone to Classroom*  
Colorado State University  
Fort Collins, CO

### NONPROFIT SMALL OFFICE

Thomas Healy, CRCM  
Matt Burton  
*Is Your Bank Socially Savvy?*  
ABA Bank Compliance  
Washington, DC

*Targeting credit unions is a problem for everyone*  
Credit Union Association  
of New York  
Albany, NY

Dr. Kaylen Tucker  
*Food For Thought*  
NAESP  
Alexandria, VA

Jaimie Siegle  
Jordan Grantham  
Nadia Hill  
*Bravery in Boston*  
National Athletic Trainers'  
Association  
Dallas, TX

*Go Teach, How to Handle the Blips in Your College Application (November/December 2013)*  
Phi Delta Kappa International  
Bloomington, IN

## DESIGN & ILLUSTRATION

### FOR PROFIT

*2014 Masters Journal*  
Augusta National Golf Club /  
H.O. Zimman, Inc.  
Lynn, MA

*Civil Infographic*  
Lockheed Martin  
Richland, WA

Matt Walker  
*Disney twenty-three, The Art of Mary Poppins - Winter 2013*  
The Walt Disney Company  
Burbank, CA

*Wells Fargo Conversations Winter 2013 - The Millennial Mind*  
Wells Fargo Private Bank,  
Pace Communications  
and Dante Terzigni  
Greensboro, NC

### FOR PROFIT SMALL OFFICE

Kathleen Maloney  
*Trade Show Executive's Research Roundup*  
Trade Show Executive  
Oceanside, CA

### NONPROFIT

Brenan Sharp  
Allen Pusey  
*The 25 Greatest Law Novels... Ever!*  
ABA Journal  
American Bar Association  
Chicago, IL

Albert González Farran  
*Darfur in Transition*  
African Union - United Nations  
Mission in Darfur (UNAMID)  
El Fasher, Sudan

Rose Richey  
*At the Helm*  
Military Officers Association  
of America  
Alexandria, VA

Isabella Mathews  
*Real Life: Home—Cold Weather, Warm Home*  
REALTOR® Magazine  
Chicago, IL

### NONPROFIT SMALL OFFICE

Jill Schildhouse  
*July/August 2013 Highroads*  
AAA Arizona  
Phoenix, AZ

Rose Mattrey  
Jane McGrath  
*Watkins Glen Photo Spread*  
AAA Western & Central  
New York  
Buffalo, NY

## ONE-OF-A-KIND PUBLICATIONS

### FOR PROFIT

Tay Dora  
*SilverKris - August 2013*  
SPH Magazines Pte Ltd  
Singapore

### FOR PROFIT SMALL OFFICE

*Shaping the New World of Healthcare*  
Bottom Line Marketing  
& Public Relations  
and ThedaCare  
Milwaukee, WI

Marilyn Barnett  
*A Year of Surprises - 2014 Calendar*  
MARS Advertising  
Southfield, MI

### NONPROFIT

*Korean War: 1950-53, 60th Anniversary*  
VFW Magazine  
Kansas City, MO

### NONPROFIT SMALL OFFICE

Sabrina Divell  
Janet Gunn  
*Great Care Close to Home*  
St. Joseph's Health Centre  
Toronto, ON

# AWARDS OF EXCELLENCE

## Newsletters

### 1. Newsletters - Print

Tara Brantley  
7-Eleven, Inc.  
Dallas, TX

The Alternative Board  
Westminster, CO

Sarah McKibben  
ASCD  
Alexandria, VA

Dr. Dana Barry  
CAMP / Clarkson University  
Potsdam, NY

Anita Sama  
CEO Update  
Washington, DC

Lisa Greathouse  
Jenna Malone  
Disneyland Resort  
Anaheim, CA

Jennifer Davis  
Georgia Defense Lawyers  
Association  
Atlanta, GA

Valerie Lewis  
Gloucester County  
Gloucester, VA

Jennifer Hawkins  
Denise Lamphier  
Grinnell Regional Medical  
Center  
Grinnell, IA

High Real Estate Group LLC  
Lancaster, PA

Shirley Williams  
Sheryl R. Miller  
Lorena Ruiz  
Legal Counsel for the Elderly  
Washington, DC

Plan International Canada Inc.  
Toronto, ON  
Canada

Corporate Communications  
Publix Super Markets Inc.  
Lakeland, FL

Michael Zodda  
Vanguard  
Valley Forge, PA

Disney Corporate  
Creative Resources  
The Walt Disney Company  
Burbank, CA

Leanna Cherry  
Courtney Allison  
Carolann Chambers  
Winthrop-University Hospital  
Mineola, NY

### 2. Newsletters Electronic & Email

Gerry Donohue  
Alan D. Crockett  
American Council of  
Engineering Companies  
Washington, DC

AICPA Internal  
Communications Team  
American Institute of CPAs  
Durham, NC

Doug Belote  
Suzanne Rovick  
Bank of America, Merrill Edge  
Boston, MA

Biowars  
New York, NY

Jill Galinski  
Excellus BlueCross BlueShield  
Rochester, NY

Sue Horner  
Get It Write  
Oakville, ON  
Canada

Healthcare of Ontario  
Pension Plan  
Toronto, ON  
Canada

Gregory Hill  
IEEE-USA  
Washington, DC

Drew Campbell  
Institutional Real Estate, Inc.  
San Ramon, CA

Lisa Mileusnich  
Lynn Nickels  
Jeanette Evans  
Highland Heights, OH

Corporate Communications  
Department  
SHAZAM, Inc.  
Johnston, IA

Tim Fulton  
Small Business Matters  
Atlanta, GA

Rick Sapir  
STC Carolina Chapter  
Cary, NC

Carl Fillichio  
Steve Barr  
Sharon Botwin  
U.S. Department of Labor  
Washington, DC

Maria Valvo  
Univera Healthcare  
Buffalo, NY

### 3. Custom-Published Newsletters

Barbara Matos  
Richard Wien  
Josie Thomas  
CBS Corporation  
New York, NY

Cherryl Carlson  
Melany Klinck  
Marci Babula  
H2U LLC  
Nashville, TN

Community Relations Group  
Housing and  
Development Board  
Singapore

UnitedHealthcare / Optum  
Vienna, VA

### 4. Newsletter Writing

Sarah McKibben  
ASCD  
Alexandria, VA

Clear Language @ Work Inc.  
and Green Shield Canada  
Toronto, ON  
Canada

Ric Edelman  
Edelman Financial Services  
LLC  
Fairfax, VA

Dr. Marilyn Barger  
Janice Mukhia  
Florida Advanced Technological  
Education Center (FLATE)  
Tampa, FL

Dennise Brogdon  
Belinda Klein  
Carol Binns  
The Hughston Foundation, Inc.  
Columbus, GA

Jennifer Molloy, Ph.D.  
Institutional Real Estate, Inc.  
San Ramon, CA

Steven Sacks  
Alexandra DeFelice  
Moore Stephens  
North America, Inc.  
Saddle Brook, NJ

Carol L Larson  
Valerie M. Ball  
STC-Willamette Valley Chapter  
Portland, OR

Jeff Stratton  
Wiley  
San Francisco, CA

## 5. Newsletter Design & Layout

Mary Anne Kulchawik  
Lisa V. Comforty  
American Bar Association  
Chicago, IL

iVision  
Atlanta, GA

Mary Cosgrove  
National Alopecia Areata  
Foundation  
San Rafael, CA

T3 Custom / TD Ameritrade  
Woodinville, WA

Carolyn Allard  
Wiley  
San Francisco, CA

## 6. One to Two Person-Produced Newsletters

Elizabeth Hollis  
Ruth Moyer  
Association for the  
Advancement of Medical  
Instrumentation  
Arlington, VA

Cassandra Carver  
Jennifer Loftus  
Astron Solutions  
New York, NY

Brenda Proffitt  
Clarity Communications  
Albuquerque, NM

Jessica Smith  
Dallas Bar Association  
Dallas, TX

Denise Timpko  
Denise Harlow Timpko  
Broadlands, VA

Wanda Ragland  
Charles Mayo  
ENSCO, Inc.  
Falls Church, VA

Jill Hottel  
Integrity Applications  
Incorporated  
Chantilly, VA

Irving Levin Associates  
Norwalk, CT

KK Women's and Children's  
Hospital  
Singapore

Patricia Burgio  
Lancaster Central  
School District  
Lancaster, NY

Sandi Leyva  
Sandra L Leyva Inc -  
Accountant's Accelerator  
Plano, TX

Ashley Babbitt  
Cory Dumont  
Social Marketing Consultants  
South Salt Lake, UT

Alyssa Yancey  
Emma Armitage  
Wise Regional Health System  
Decatur, TX

## 7. Green Newsletters

Jamie Roberts  
Elisia Choi  
Stephanie Gray  
Conservation Services Group  
Portland, OR

## 8. New Newsletters

Human Resources  
Communications  
Purdue University  
West Lafayette, IN

## 9. Most Improved Newsletters

Lynda Soong  
Charmaine Tan  
Belinda Lim  
Agency for Integrated Care  
Singapore

Dawn Weber  
IH Services, Inc.  
Greenville, SC

Virginia Nicols  
Rob Wilson  
Meadows Home Owners  
Association (MHOA)  
Irvine, CA

Donna Nahas  
South Nassau Communities  
Hospital  
Oceanside, NY

Jennifer Bosco  
Lynette Greathouse  
Moran Golan  
Taco Bell  
Irvine, CA

## Magazines, Journals & Tabloids

## 10. Magazines, Journals & Tabloids - Print

Kirk L. Kroeker  
African Union - United Nations  
Mission in Darfur  
El Fasher, Sudan

Virginia Anderson  
American Society  
of Clinical Oncology  
Alexandria, VA

Mary Schellinger  
Ali Kahn, UCM  
Nicky Lehming  
American University  
Washington, DC

Lavenia Lev Norford  
Bridgewater Retirement  
Community  
Bridgewater, VA

Tim Lynch  
Cal Poly Pomona  
Pomona, CA

Ford Product Team  
Ford Motor Company  
Troy, MI

George Whitehurst  
Fredericksburg Regional  
Chamber of Commerce  
Fredericksburg, VA

Creative & Design Services  
Office of Communications  
Georgia Department of  
Transportation  
Atlanta, GA

William Roebuck  
Barb Burrows  
Kelly Duncanson  
Home Digest International  
Oakville, ON  
Canada

Chelbie Birdwell  
Alicia Wittkopf  
Lisa Hill  
Hunt Regional Healthcare  
Strategic Marketing &  
Communications Department  
Greenville, TX

Robert Palmer  
Nathalie Megann  
Christine Bilodeau  
Jazz Aviation LP  
Enfield, NS  
Canada

Ron Clark  
LOMA  
Atlanta, GA

MSA Communications  
& External Affairs  
Richland, WA

Nanyang Junior College Publications Club Nanyang Junior College Singapore	Kevin Graham Steve Berry Pam Fricke Xcel Energy Denver, CO	Beth Smiley Amanda Figlio American Rose Society Shreveport, LA	Bill Roebuck Ellie Robinson Business Information Group Toronto, ON Canada
North Shore-Long Island Jewish Health System, Inc. Staten Island University Hospital Staten Island, NY	<i>11. Magazines, Journals &amp; Tabloids Print – Over 32 pages</i>	Mary LaRusso American Society for Healthcare Risk Management Chicago, IL	Peter Springett Capco London, England
Marilyn Ranson NorthBay Healthcare Fairfield, CA	Jane McGrath AAA Western & Central New York Buffalo, NY	Anne Elizabeth Powell American Society of Civil Engineers Reston, VA	Amy Spungen Carol Abbate Wendy Griffiths Chicago Botanic Garden Glencoe, IL
Ruth Featherstone Ontario Nurses' Association Toronto, ON Canada	Christine Spiegel Alpha Phi International Evanston, IL	Dr. Rod Rohrich American Society of Plastic Surgeons Dallas, TX	Annette Theuring Consortium of Multiple Sclerosis Centers Hackensack, NJ
Tom Farmer Jodie Sutton Pitsco Education Pittsburg, KS	Lori Stacy Marilyn Calley American Airlines Publishing Fort Worth, TX	Marlene Hendrickson American Staffing Association Alexandria, VA	Publications Department Construction Financial Management Association Princeton, NJ
Peggy Edwards Professional Tennis Registry (2 awards in category 10) Hilton Head Island, SC	Anthony Nuccio Michelle Oberts Amy Mandel American Bar Association Chicago, IL	John Bisney AMSA / Direction Magazine Alexandria, VA	Carlos Soto Counseling Today (American Counseling Association) Alexandria, VA
Sandia National Laboratories Albuquerque, NM	Andrea Keeney Alan D. Crockett American Council of Engineering Companies Washington, DC	The Army Historical Foundation Arlington, VA	CU Management Team CUES Madison, WI
Rebecca Budde Jason Johnson Karen Carlson SIU School of Medicine Springfield, IL	Ed Rutkowski American Industrial Hygiene Association Falls Church, VA	Marge Scherer ASCD Alexandria, VA	Ben Tyree Tia Gray Defense Acquisition University Ft. Belvoir, VA
Cardiology Today Editorial Staff SLACK Incorporated Thorofare, NJ	American Jail Association Hagerstown, MD	Association of Corporate Counsel Washington, DC	Eastern University Communications Office St. Davids, PA
Jesse Garza Carreón Cheryl Cain Texas A&M University- Kingsville Kingsville, TX	CardioSource WorldNews Staff American Medical Communications Manalapan, NJ	Liz Massey Robert Cao-Ba Tracy Scott ASU Alumni Association Tempe, AZ	Teddy Diggs EDUCAUSE Louisville, CO
Lisa Yamada Dan Miller Toyota Motor Sales, U.S.A., Inc. Torrance, CA	Art Vasquez Brian Rawlings American Paint Horse Association Fort Worth, TX	Hong Zhao Beaches Living Toronto, ON Canada	
Triangle Apartment Association Raleigh, NC	Noelle Boughanmi Danielle N. Jeter Bijan Najafi, Ph.D. American Podiatric Medical Association Bethesda, MD	Bert's Big Adventure Atlanta, GA	
		Marcelle Soviero Brain, Child: The Magazine for Thinking Mothers Wilton, CT	



Lisa Hoffman  
Theresa Steltzer  
Emergency Medicine News  
New York, NY

Peter Szatmary  
The Honor Society  
of Phi Kappa Phi  
Baton Rouge, LA

Kristie Jones  
Stefan Dressen  
Hospital News  
Vaughan, ON  
Canada

Geoff Bilau  
Jeff Ortiz  
Mike Flenniken  
IAPMO  
Ontario, CA

Jesse Brande  
JB Design, Inc.  
Silver Spring, MD

Carly Schulaka  
Colin Erickson  
Albert Hanner  
Journal of Financial Planning  
Denver, CO

Kimberly Draper  
Rebecca Rego Barry  
Rosie Haller  
Journalistic, Inc  
Chapel Hill, NC

Justin Kennedy  
Key Media  
Sydney, NSW  
Australia

McKnight's Editorial Staff  
McKnight's  
Long-Term Care News  
Northbrook, IL

Capt. Gordon J. Hume,  
USN (Ret.)  
Molly Wyman  
Lynne Woychik  
Military Officers Association  
of America  
Alexandria, VA

Melissa Cardwell  
David M. Freedman  
Karie Anderson  
NACVA  
Salt Lake City, UT

National Association for  
Healthcare Quality  
Chicago, IL

Dr. Kaylen Tucker  
National Association of  
Elementary School Principals  
Alexandria, VA

Dr. Sandra Shumway  
National Shellfisheries  
Association  
Groton, CT

Diana Fisher  
Laura Sestito  
David Mammano  
Next Step Education Group  
Victor, NY

Daniella Thoren  
Nursing 2013 Critical Care  
Philadelphia, PA

Oncology Nursing Society  
Pittsburgh, PA

The Optical Society (OSA)  
Washington, DC

Joan Richardson  
Carol Bucheri  
Greg Patterson  
PDK International  
Bloomington, IN

Eric Kovac  
Pennsylvania Association of  
Community Bankers  
Harrisburg, PA

HemOnc Today Editorial Staff  
SLACK Incorporated  
Thorofare, NJ

Steven Shivak  
SMC Business Councils  
Pittsburgh, PA

SourceAmerica  
Vienna, VA

JJ Bissell  
SPARK Publications  
Charlotte, NC

Cell Analysis Molecular Probes  
by Life Technologies  
Thermo Fisher Scientific Inc.  
Eugene, OR

Eliza Sarasohn  
Matt Mullin  
Alia Salim  
The Trust for Public Land  
San Francisco, CA

Michael Keating  
Vietnam Veterans of America  
Silver Spring, MD

Jared Cohen-Richards  
Max Lark  
The Walt Disney Company  
Burbank, CA

Robert Schweihs  
Willamette Management  
Associates  
Chicago, IL

Lauren Gerber  
Alison Trinkle  
William Peace University  
Raleigh, NC

## 12. Magazines, Journals & Tabloids - Electronic

Andrea Keeney  
Alan D. Crockett  
American Council of  
Engineering Companies  
Washington, DC

Kelly Zimmerman  
Theresa Wojtalewicz  
Association of Legal  
Administrators  
Lincolnshire, IL

Colorado State University  
Division of External Relations  
Fort Collins, CO

Stacy Tucker  
JAMA Network  
Chicago, IL

Dr. J. Scott Hinkle  
Traci P. Collins  
Jay Ostrowski  
National Board for Certified  
Counselors  
Greensboro, NC

Melanie Reinersman  
National Career Development  
Association (NCDA)  
Broken Arrow, OK

Tao Woolfe  
NCCI  
Boca Raton, FL

Kim Yavorsky  
U.S. Department of Energy /  
National Energy Technology  
Laboratory  
Pittsburgh, PA

University of Phoenix  
Tempe, AZ

## 13. Custom-Published Magazines, Journals & Tabloids

TCT Daily Editorial Staff  
Cardiovascular Research  
Foundation  
New York, NY

MaryPat Imlah  
Imagery Print & Promotions /  
River Creek Owners Association  
Leesburg, VA

Thomas Martinelli  
Alex Silberman  
Martinelli Custom Publishing  
Poughkeepsie, NY

MediaCorp Pte Ltd  
Singapore

John von Brachel  
Merrill Lynch  
New York, NY

Paul Natinsky  
Natinsky Publishing Network  
Royal Oak, MI

Mike Smolinsky  
Neurology Now  
New York, NY

Terry Lynam  
North Shore LLJ  
Great Neck, NY

Theresa Houck Brian Hertel Amanda Joshi Putman Media, Inc. Schaumburg, IL	Cynthia Laufenberg Debi McGill Theresa Steltzer Heart Insight Philadelphia, NY	<i>15. Magazine, Journal &amp; Tabloid Design &amp; Layout</i>	MediaCorp Pte Ltd Singapore
Amanda Derengowski George White Deborah Kearns RE/MAX Denver, CO	Peter Szatmary The Honor Society of Phi Kappa Phi Baton Rouge, LA	Kelly Book American Bar Association Chicago, IL	Jody Bradel Rey Galza NACE International Houston, TX
T3 Custom / TD Ameritrade Woodinville, WA	Katherine Judge Institute of Scientific and Technical Communicators (ISTC) Croydon, England	American Scientist, the Magazine of Sigma Xi (The Scientific Research Society) Research Triangle Park, NC	Aldrica Lattimore National Association of Minority Companies Inc. San Diego, CA
Liz Presnell True North Custom Chattanooga, TN	Wendy Weston LIMRA Windsor, CT	Emily Schuster Selena Robleto Association of Science- Technology Centers Washington, DC	Noria Corporation Tulsa, OK
Beth Johnson Karen Moeller Design Edda Photography University of Michigan Comprehensive Cancer Center Ann Arbor, MI	Heather Grimshaw Amber Taufen MGMA Englewood, CO	Robert Cao-Ba ASU Alumni Association Tempe, AZ	Michael Tooke Gail Lenhard North American MGA Register Winsted, CT
<i>14. Magazine, Journal &amp; Tabloid Writing</i>	Jessy J. Sielski Michigan State Medical Society East Lansing, MI	Steven Porter The Blue Guy Grayson, GA	Robert Ayers City of Allentown Publication Design, Inc. Zionsville, PA
Association for YMCA Professionals Springfield, MA	Laurie Budgar Marcella Durand Gary Sullivan National MS Society New York, NY	Deanna Stewart Robbie Myers Megan McGowan Cal Poly Pomona Pomona, CA	Publicitas Publishing Pte Ltd Singapore
Magazine Staff The College Store Magazine Oberlin, OH	Communications Team North Carolina Sea Grant Raleigh, NC	Colleagues Magazine, COE Center for Educational Partnerships, Grand Valley State University Grand Rapids, MI	Matt Soberg Patrick Iten Ruffed Grouse Society Baxter, MN
Mark Arend Conway Data, Inc. Peachtree Corners, GA	Erin Young Phi Delta Kappa International Bloomington, IN	Howard Prince Elayn Hunt Correctional Center St. Gabriel, LA	Stephani Hawkins Charles Ulrich Sabre Airline Solutions Southlake, TX
Ellen Hosafros Corporate Synergies Group Mount Laurel, NJ	Mark Michelson Printing Impressions Magazine Philadelphia, PA	Deric Luong CSC Falls Church, VA	Lori Shields Aileen Wiegand SLACK Incorporated Thorofare, NJ
Howard Prince Elayn Hunt Correctional Center St. Gabriel, LA	Kathy Williams Strategic Finance Staff Strategic Finance Montvale, NJ	Julie Kraw-Bryant Pam Harmon H&A Media Group Omaha, NE	ThinkFarm Pte Ltd Singapore
Frances Hesselbein Frances Hesselbein Leadership Institute New York, NY	Samara Kuehne Robert H. Miller, M.D., MBA Wiley Hoboken, NJ	Luisa Menjivar Michelle Martin International Monetary Fund Washington, DC	Jeremy Moreland University of Phoenix Phoenix, AZ
Dan Watkins The Green Sheet, Inc. Rohnert Park, CA		Justin Kennedy Key Media Sydney, NSW Australia	
Kate Gillespie The Green Sheet, Inc. Rohnert Park, CA			

*16. One to Two Person-Produced Magazines, Journals & Tabloids*

Les Shaver  
ABA Bank Compliance  
Washington, DC

Mary Alice Hartsock  
Stephanie Gleit  
The Academy of Natural  
Sciences of Drexel University  
Philadelphia, PA

Carl Hearn  
Early American Pattern Glass  
Society  
Colesburg, IA

Bob Neubauer  
In-plant Graphics  
Philadelphia, PA

Stephanie Wright  
Abby Heverin  
International Coach Federation  
Lexington, KY

Kimberly Jenkins  
National Association of State  
Boating Law Administrators  
Lexington, KY

Stacey Anderson  
Organized Innovations, LLC  
Bellevue, WA

Stephani Hawkins  
Charles Urich  
Sabre Airline Solutions  
Southlake, TX

John Morgan  
Jason Risley  
TRSA  
Alexandria, VA

University of Georgia  
Graduate School  
Athens, GA

*17. Magazine Series*

American Council on the  
Teaching of Foreign Languages  
Alexandria, VA

Cynthia Catterson  
Greenwich Hospital Foundation  
Cos Cob, CT

Ginni Linn  
Jill Ercolino  
Jennifer Florer  
Pennsylvania State Association  
of Township Supervisors  
Enola, PA

Sean Riley  
Mary Thorne  
PMMI Media Solutions  
Paoli, PA

SLACK Incorporated  
Thorofare, NJ

Laura Ernde  
Susan McRae  
State Bar of California  
San Francisco, CA

*18. Green Magazines, Journals & Tabloids*

Brilliant Star Magazine  
Evanston, IL

Shelly Curtiss  
Jill Thompson  
Jennifer Stevens  
Colorado Cleantech Industries  
Association  
Golden, CO

Green Futures Magazine  
London, England

Mae Johnson  
Lynne McNeas  
Marja Walker  
International SPA Association  
Lexington, KY

Communications Team  
North Carolina Sea Grant  
Raleigh, NC

John Tibbetts  
Susan Ferris Hill  
South Carolina Sea Grant  
Charleston, SC

Janice Fink  
University of Alabama National  
Alumni Association  
Tuscaloosa, AL

Margaret Cummins  
Carol J. Forrest  
Wiley  
San Francisco, CA

*19. New Magazines, Journals & Tabloids*

Association for Corporate  
Growth  
Chicago, IL

Gordon Locke  
Jessica Fritsche  
Kyle Phelps  
D Custom  
Dallas, TX

Traci Strom  
Abby Wilkerson  
Gwinnett Chamber  
Duluth, GA

Janet Dudar  
Craig Causer  
Saifur Rahman  
IEEE  
Piscataway, NJ

Mike Shipley  
Key Media  
Denver, CO

Thomas Martinelli  
Alex Silberman  
Martinelli Custom Publishing  
Poughkeepsie, NY

MediaCorp Pte Ltd  
Singapore

Kelly Lambert  
Ellen Muraskin  
Randy Schirz  
Penton Marketing Services  
Cleveland, OH

Stacey Moore  
SPARK Publications  
Charlotte, NC

Giselle Zayon  
Temple University Health  
System  
Philadelphia, PA

ThinkFarm Pte Ltd  
Singapore

*20. Most Improved Magazines, Journals & Tabloids*

Heather Swink, CAE  
D.J. David  
Association Forum of  
Chicagoland  
Chicago, IL

Shannon Farlow  
Mitch Mitchell  
Tim Josephs  
Big Rock Sports  
Graham, NC

Building Owners and Managers  
Association (BOMA)  
International  
Washington, DC

Kate Hawthorne Jeracki  
Kim Blumhardt  
Happy Bennet  
Colorado State University  
Fort Collins, CO

Amy Recine  
Nancy Ostin  
Steve Watkins  
IEEE-Eta Kappa Nu  
Piscataway, NJ

Blair Potter  
David Basler  
Jeff Daigle  
Meeting Professionals  
International  
Dallas, TX

Christine Banning  
Christina Garneski  
Alison Bibb-Carson  
National Parking Association  
Washington, DC

Lesanne Fliehler  
Eric Johnson  
Duane Wood  
Tippie College of Business  
University of Iowa  
Iowa City, IA

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## Annual Reports

### *21. Annual Reports - Print*

Susan Kimner  
Gustavo Adolfo Mendoza-Baquero  
American Dental Education Association  
Washington, DC

American Youth Foundation  
Center Tuftonboro, NH

Lavenia Lev Norford  
Dustin Blyer  
Bridgewater Retirement Community  
Bridgewater, VA

Alicia McNease  
Georgia World Congress Center Authority  
Atlanta, GA

David Langton  
Norman Cherubino  
Langton Cherubino Group  
New York, NY

G&T Communications  
NOVEC PR Team  
Manassas, VA

Daniella Thoren  
Nurse Practitioner  
Philadelphia, PA

Peabody Energy  
St. Louis, MO

Stephanie Sulmer  
Christopher Hollomon  
Kate Marino  
Sheltering Arms Physical Rehabilitation Centers  
Mechanicsville, VA

Lori Gruber  
James Hodges  
Michele Wagner  
UPMC  
Pittsburgh, PA

Michael Klein  
USA Rice Federation  
Arlington, VA

Susan Reed  
WGBH  
Boston, MA

### *22. Annual Reports - Print Over 32 pages*

American Society for Dermatologic Surgery  
Rolling Meadows, IL

Graybar Corporate Communications  
Graybar  
St. Louis, MO

Institute for Quantum Computing  
Waterloo, ON  
Canada

MediaCorp Pte Ltd  
Singapore

Marjorie Shaffer  
NYU Langone Medical Center  
New York, NY

Jane Feinberg  
Gus Osorio  
Dana Aronovich  
USAID | DELIVER PROJECT  
Arlington, VA

### *23. Annual Reports - Electronic*

Theresa Davis  
Lawrence P. Moos  
Argonne National Laboratory  
Argonne, IL

Addison  
IMA - Institute of Management Accountants  
Montvale, NJ

Los Angeles County Community Development Commission  
Alhambra, CA

Jen Rowe  
Kristy Payne  
Paula Roberts  
Plan Canada  
Toronto, ON  
Canada

SUNY Oswego  
Office of Public Affairs  
Oswego, NY

Cindy Brown  
Kay Pilcher  
Gretchen Konrady  
UW Information Technology  
Seattle, WA

### *24. Annual Report Design & Layout*

Jennie Green  
BIDMC Department of Medicine  
Boston, MA

Jamie Lacroix  
Miriam Anzovin  
The David Project  
Boston, MA

### *25. One to Two Person-Produced Annual Reports*

Publishing Services  
Legal Services Society  
Vancouver, BC  
Canada

Ashley Mains  
Miriam Glade  
Prescott College  
Prescott, AZ

AnnMarie Harvie  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

### *26. Green Annual Reports*

Tammy Stankey  
The Doe Run Company  
St. Louis, MO

Drainage Services Department  
Hong Kong

David Wolf  
Tabula Creative  
Philadelphia, PA

## Print Media

### *27. Education & Training Print Media*

Hilton Keith  
Susan Loney  
Tricia Taylor  
Allscripts  
Sandy Springs, GA

Buster Creative  
North Chicago, IL

Todd Rohack  
Charlotte Pugh  
Meg Morrison  
CH2M HILL, Inc.  
Lake Worth, FL

Carroll Harrington  
Harrington Design  
Capitola, CA

Seth Katzen  
Wendy Berger  
Kathryn Weissenberger  
Jewish Federation of Delaware  
Wilmington, DE

Jenny Kiffmeyer  
John Carl  
Andy Larson  
Retirement Learning Center  
Brainerd, MN

Jesse Garza Carreón  
Cheryl Cain  
Texas A&M University-  
Kingsville  
Kingsville, TX

### *28. Print Media Marketing & Public Relations*

Steve Schebesch  
Morgan Drexen  
Costa Mesa, CA

Barbara Thomas  
Tippie College of Business  
University of Iowa  
Iowa City, IA

Marjorie Radlo-Zandi  
VICAM, A Waters Business  
Milford, MA

### *29. Organization Capability & Identity Materials*

Katie Goss  
American Academy of  
Periodontology  
Chicago, IL

Jill Mahnane  
Charles Schwab & Co., Inc.  
Portland, OR

SIDES & Associates  
GOHSEP  
Baton Rouge, LA

### *30. Employee & Benefit Materials*

Sara Swee  
Marc Buchsbaum  
Teuila Hanson  
AECOM  
Los Angeles, CA

Debby Clark  
American Specialty Health  
San Diego, CA

HCA and Towers Watson  
Nashville, TN

Employee Benefits Division  
New York State  
Department of Civil Service  
Albany, NY

Sibson Consulting,  
a Division of Segal  
New York, NY

Swarthmore College and  
Vanguard  
Valley Forge, PA

### *31. Membership & Customer Materials*

Traci Strom  
Abby Wilkerson  
Gwinnett Chamber of  
Commerce  
Duluth, GA

John Caparoon  
Katie Yoder  
Brandon Satterfield  
Health Alliance Medical Plans  
Urbana, IL

### *32. Financial & Investment Materials*

Jackson National Life  
Distributors  
Denver, CO

T3 Custom / TD Ameritrade  
Woodinville, WA

Liz Powell  
Vanguard  
Wayne, PA

Alyson Hendrickson Wentz  
Michelle James  
Durrell Reichley  
The Vanguard Group, Inc.  
Valley Forge, PA

### *33. Health & Medical Materials*

Tay Dora  
SPH Magazines Pte Ltd  
Singapore

### *34. Meeting & Event Materials*

Joy Curzio  
American Society  
of Clinical Oncology  
Alexandria, VA

Jeremy Timberman  
New Jersey Association of  
Mental Health and Addiction  
Agencies, Inc.  
Mercerville, NJ

Wisconsin Institute of CPAs  
Brookfield, WI

### *35. Catalogs, Directories & Guides*

Shelley Svidal  
Alberta Teachers' Association  
Edmonton, AB  
Canada

Martha Chippari  
American Counseling  
Association  
Alexandria, VA

Sara Allie  
Kathryn Kiefer  
Girl Scouts of Eastern Missouri  
St. Louis, MO

Brian Wenzel  
Brent Walworth  
Interline Brands  
Jacksonville, FL

Cheryl Bradley  
Sharon Fletcher  
NASW Press  
Washington, DC

### *36. Books*

Jodi Lipson  
AARP  
Washington, DC

Susan Clayton, MS  
American Correctional  
Association  
Alexandria, VA

Hygeia Media, an imprint of the  
Oncology Nursing Society  
Pittsburgh, PA

Jacobs Technology / NASA  
Armstrong Flight Research  
Center  
Edwards, CA

Joel Dandrea  
Jillian Williams  
D. Ann Shiffler  
Specialized Carriers & Rigging  
Association  
Centreville, VA

Upper Canada District  
School Board  
Brockville, ON  
Canada

37. *Green Print Media*

Tay Dora  
SPH Magazines Pte Ltd  
Singapore

38. *Special Purpose Print Media*

Communications Team  
American Mensa  
Arlington, TX

Marcia Ennis  
Hospital for Special Surgery  
New York, NY

Lindsay Bodkin  
Stephanie Wright  
Kristin Kelly  
International Coach Federation  
Lexington, KY

Karen Du Plessis  
Graham Hankin  
Charmain Lines  
Klein Karoo Media CC  
Oudtshoorn, Western Cape  
South Africa

Jody Bradel  
Jay Nephew  
David Sullivan  
NACE International  
Houston, TX

Tracie Hansen  
Eric Dieterle  
Cynthia Brown  
Northern Arizona University  
Flagstaff, AZ

Cynthia Warger  
Joe Sutliff  
Kris Brinker  
Warger, Eavy and Associates  
Reston, VA

39. *Most Improved Print Media*

Holly Jones  
Elaine Quayle  
Business and Legal Resources  
Brentwood, TN

Professional Development  
Program  
Albany, NY

Electronic Media

40. *Education & Training Electronic Media*

Iskandaria Masduki  
Aditya Joshi  
Lea Ann Gates  
Center for Information  
Management and Educational  
Services  
Tallahassee, FL

Leila Ortega  
Lisa Tiffany  
Lisa Wise  
Cisco WebEx University  
Rancho Cordova, CA

FBMC Benefits Management  
Tallahassee, FL

Errin Bravol Schaefer  
Ford Motor Company  
Troy, MI

Kapil Gupta  
G-Cube Webwide Software  
Pvt. Ltd.  
Noida, UP, Delhi  
India

Katrina Holt  
Ruth Barzel  
John Richards  
Georgetown University  
Washington, DC

Crystal Frisk  
Sherril Danks  
Harmonic Inc.  
Beaverton, OR

Pacific Northwest National  
Laboratory  
Richland, WA

Debbie Kwan  
Runnymede Healthcare Centre  
Toronto, ON  
Canada

Bruce Haghghat  
Tricore, Inc.  
Princeton, NJ

Upside Learning Solutions  
Pune, Maharashtra  
India

Dana Whitworth  
The Vanguard Group  
Malvern, PA

41. *Marketing & Public Relations Electronic Media*

American Institute of Certified  
Public Accountants  
New York, NY

42. *Electronic Publications*

Jodi Lipson  
AARP  
Washington, DC

Alere Health  
Dallas, TX

Michael D. O'Neill  
BioQuick Online News  
Scarsdale, NY

Nancy Dietz  
Rachel Rumsey  
CAHEC  
Raleigh, NC

Alison Davis  
Casey Gatti  
John Kidon  
Davis & Company  
Glen Rock, NJ

DRIVING DYNAMICS, Inc.  
Newark, DE

Georgia Stelluto  
Sharon Richardson  
IEEE-USA  
Washington, DC

Lockheed Martin  
Richland, WA

Mario Medina  
madison/miles media  
Arlington, TX

National Institute of Justice  
Washington, DC

Jennifer Barlow  
Marie Rosenthal  
Percybo Publishing  
Morrisville, PA

AnnMarie Harvie  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

UnitedHealthcare / Optum  
Vienna, VA

Timothy W. Coleman  
The Washington Post  
Washington, DC

Ranger Kidwell-Ross  
WorldSweeper.com  
Bow, WA

43. *Multimedia Publications*

Debby Clark  
American Specialty Health  
San Diego, CA

Chris Basiaga  
Lisa Vesga  
Jason Bramlette  
Cisco WebEx University  
Rancho Cordova, CA

Kris Kurtenbach  
Julie Newport  
Chris Given  
Collaborative Communications  
Washington, DC

Irving Levin Associates  
Norwalk, CT

Jackson National Life  
Distributors  
Denver, CO

Mark Stefanowicz  
Philip Straub  
Unity Entertainment  
Cedar Park, TX

Michael Steadman  
Vanguard  
Malvern, PA

#### *44. Webinars & Slide Shows*

Debby Clark  
American Specialty Health  
San Diego, CA

Products and Solutions Division  
ASI Government  
Arlington, VA

Kirk Maurer  
Vanguard  
Malvern, PA

#### *45. YouTube Media*

Publications & Communications  
Department  
CARF International  
Tucson, AZ

Zachary Cannon  
CSC  
Falls Church, VA

Lindsay Bodkin  
Mike Benton  
International Coach Federation  
Lexington, KY

Joshua Rosenfeld  
Chris Coleman  
Ruth Richey  
Montgomery County Public  
Information  
Christiansburg, VA

#### *46. Video Media*

Drew Lockwood  
Andy Hanacek  
Nick Roskelly  
BNP Media  
Troy, MI

California and Nevada Credit  
Union Leagues  
Ontario, CA

Katie Coleman  
Kai Fernandes  
Miranda Cosand  
Costco  
Issaquah, WA

Kapil Gupta  
G-Cube Webwide Software  
Pvt. Ltd.  
Noida, UP, Delhi  
India

Michael Hines  
Elizabeth Woolsey  
Priscilla Kane Hellweg  
Holyoke Public Schools  
Holyoke, MA

Brady White  
Intermountain Healthcare -  
Dixie Regional Medical Center  
St. George, UT

Lockheed Martin  
Richland, WA

Cindy Heller  
Carlotta Mast  
Connor Link  
New Hope Natural Media  
Boulder, CO

Brianne Balchunas  
Brittany Buchholz  
Benjamin Weinberg  
Orlando Health  
Orlando, FL

Otter Tail Power Company  
Fergus Falls, MN

Michael Auffant  
Cole Chandler  
Ian MacIntosh  
ProSoft Technology, Inc.  
Bakersfield, CA

Maura Coccozza  
Max Palmer  
Carl Sastram  
Prudential Annuities  
Shelton, CT

Mark Eckman  
Aimee Comer  
Robins & Morton  
Birmingham, AL

Katherine Maule  
Chip Chiponis  
Vanguard  
Malvern, PA

#### *47. Electronic Media - Apps*

Dr. Rod Rohrich  
American Society of Plastic  
Surgeons  
Dallas, TX

Shauna Aherne  
Mary Testa  
Artcraft Health  
Flemington, NJ

City of Vaughan  
Vaughan, ON  
Canada

Eric Barnett  
Cleveland Metroparks  
Cleveland, OH

Dominik Grau  
Joe Thompson  
Mark Bernardo  
Ebner Publishing International  
New York, NY

Laurie Budman  
GLC Custom Media  
Northbrook, IL

Michelle Hogan  
The Hearing Journal  
New York, NY

#### *48. Green Electronic Media*

Richard Tourtellott  
Duquesne University  
Pittsburgh, PA

Dana Macek  
Ford Motor Company  
Troy, MI

Jackson National Life  
Distributors  
Denver, CO

#### *49. Special Purpose Electronic Media*

Kim Freeman  
Ford Motor Company  
Troy, MI

Jackson Booth  
Jackson National Life  
Distributors  
Denver, CO

Marrecca Fiore  
Medscape from WebMD  
New York, NY

## Social Media

#### *50. Social Media Sites*

Doug Minor  
Christine Goodwin  
Davidson College  
Davidson, NC

Navy Housing  
Washington, DC

Serena Stockwell  
Sarah DiGiulio  
Oncology Times  
New York, NY

Brian Woodland  
Carla Pereira  
Peel District School Board  
Mississauga, ON  
Canada

Darrick Hurst  
Jennifer Awe  
Sandia National Laboratories  
Albuquerque, NM

### 51. Facebook Sites

Amputee Coalition  
Manassas, VA

Jonathan Jacobs  
Ben Guttman  
John Botte  
Natives LLC  
Long Island City, NY

Carol Casto  
Navy Housing  
Washington, DC

Andrew Stamer  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

### 52. Google+ Sites

Colorado State University  
Division of External Relations  
& Office of Admissions  
Fort Collins, CO

### 53. Blogs

Rachel Frank  
American Specialty Health  
San Diego, CA

Lori Dolnick  
Ravi Yande  
Karen O'Neill  
Frank Advertising  
Cranbury, NJ

Amy Nelson  
Kathy Sheehan  
Rich Donnelly  
SPIE  
Bellingham, WA

### 54. Blog Content

Dr. Anup Patel  
Jordan Ireton, M.D.  
Justin Perez  
American Society of Plastic  
Surgeons  
Dallas, TX

Ellen Hosafros  
Corporate Synergies Group  
Mount Laurel, NJ

Tom Ceconi  
HR 360, Inc.  
Norwalk, CT

Sherry Mirshahi-Totten  
Make Your Brand in Demand  
Pikesville, MD

Eleanor Feldman Barbera, Ph.D.  
McKnight's  
Long-Term Care News  
Northbrook, IL

Pioneer Services  
Kansas City, MO

Robin Hardman  
Robin Hardman  
Communications  
Ridgewood, NY

Kevin Cuddihy  
Society for Technical  
Communication  
Fairfax, VA

T3 Custom / TD Ameritrade  
Woodinville, WA

### 55. Best Single Blog Post

Dr. Don Dizon  
American Society  
of Clinical Oncology  
Alexandria, VA

Jeffrey Carlisle  
Association for the  
Advancement of Medical  
Instrumentation  
Arlington, VA

Bret Parker  
Association of Corporate  
Counsel  
Washington, DC

City of Vaughan  
Vaughan, ON  
Canada

EDUCAUSE  
Louisville, CO

Michael Cornnell  
Promo Marketing  
Philadelphia, PA

### 56. Best Series of Blog Posts

Andrew Katz  
Jennifer Loftus  
Astron Solutions  
New York, NY

Matt Migliore  
Flow Control Magazine  
Birmingham, AL

William Wiese  
Cheryl Amerine  
MEADS International  
Orlando, FL

Dr. Sarah David  
NICE - National Institute for  
Career Empowerment  
Houston, TX

### 57. Special Purpose Social Media

Laura Andrews  
Cleveland Metroparks  
Cleveland, OH

Funk/Levis & Associates  
Eugene, OR

Kathleen A. Zona  
Kelly R. Heidman  
Nancy Smith Kilkenny  
NASA Glenn Research Center  
Cleveland, OH

Joan Wallner  
Nora Winther  
UnitedHealthcare  
Minnetonka, MN

### 58. Green Social Media

Julie Urlaub  
Taiga Company  
Golden, CO

## Websites

### 59. Websites

Debby Clark  
American Specialty Health  
San Diego, CA

Dr. Alim Al Ayub Ahmed  
Dr. Md. Aatur Rahman  
Md. Nur-E-Alam Siddique  
Asian Business Consortium  
Dhaka-Alexandria-Kuala  
Lumpur, Dhaka  
Bangladesh



Kimberly Smith  
Dan Leahy  
James Rodriguez  
Bolingbrook Park District  
Bolingbrook, IL

Terry Rudd  
Frontline Medical  
Communications  
Rockville, MD

Liz Martin  
Mike Sheehan  
Kaiser Permanente  
Aurora, CO

Justin Kennedy  
Key Media  
Sydney, NSW  
Australia

Matrix Group  
International, Inc.  
Arlington, VA

Lisa Schnabel  
Ben Swiatek  
NASSP  
Reston, VA

Office for Victims of Crime  
Washington, DC

## *60. WordPress Sites*

John DeWeese  
Eric Holdeman  
Scott Bailey  
Pierce County Information  
Technology  
Tacoma, WA

Peter Tumulty  
Scarinci Hollenbeck LLC  
Lyndhurst, NJ

Cynthia Lockley  
STC Washington, DC-Baltimore  
Chapter  
Adelphi, MD

Billy Stanek  
The Walt Disney Company  
Burbank, CA

Mark Belew  
Shannon Puphal  
Alyssa Yancey  
Wise Regional Health System  
Decatur, TX

## *61. Joomla Sites*

Kristin Quinn,  
Jordan Fuhr, USGIF  
GLC Custom Media  
Northbrook, IL

## *62. Drupal Sites*

Irving Levin Associates  
Norwalk, CT

Oncology Nursing Society  
Pittsburgh, PA

## *63. Home Pages & Individual Site Pages*

RMA Centennial Committee  
& One-of-a-Kind Art Studio  
Stacy Germano  
Kathy Phillips  
The Risk Management  
Association (RMA)  
Philadelphia, PA

Healio.com Hepatitis C  
Resource Center  
SLACK Incorporated  
Thorofare, NJ

Aimee Civera  
Vanguard  
Wayne, PA

## *64. Site Content*

Amy Fries  
American Society  
of Clinical Oncology  
Alexandria, VA

Cognizant Interactive - Content  
Jennis Thomas  
Preetha Rajasekaran  
Cognizant Technology Solutions  
Chennai, Tamil Nadu  
India

Kris Kurtenbach  
Patrick Riccards  
Collaborative Communications  
Washington, DC

Columbia Management  
Boston, MA

Robin Edwards  
ECT.coop  
Arlington, VA

McKnight's Editorial Staff  
McKnight's  
Long-Term Care News  
Northbrook, IL

Bruce Rosenstein  
Wiley  
San Francisco, CA

Ranger Kidwell-Ross  
World Sweeping Association  
Bow, WA

## *65. Site Design & Illustration*

T3 Custom / TD Ameritrade  
Woodinville, WA

Aimee Civera  
Vanguard  
Wayne, PA

## *66. One to Two Person-Produced Websites*

Brendan Williams  
Jennifer Loftus  
Astron Solutions  
New York, NY

Ian Crawford  
Geothermal Resources Council  
(GRC)  
Davis, CA

Rick Sapir  
STC Technical Editing SIG  
Selma, NC

## *67. Financial Sites*

Jill Mahnane  
Sue Grzybowski  
Charles Schwab & Co., Inc.  
Portland, OR

Sandy Terranova  
Michelle Tiziani  
Institutional Real Estate, Inc.  
San Ramon, CA

Jean Fitzgerald  
U.S. Trust  
New York, NY

Gregory Spears  
Vanguard  
Valley Forge, PA

## *68. Green Websites*

*No awards presented.*

## *69. Special Purpose Websites*

Idaho Housing and Finance  
Association  
Boise, ID

ServiceMaster  
Memphis, TN

Renait Stephens  
Study in the USA  
Seattle, WA

## 70. New Websites

Lee M. Schultheiss  
Michigan State Medical Society  
East Lansing, MI

Julie Hiroz  
Sabrina Jeria  
Debbie Kwan  
Runnymede Healthcare Centre  
Toronto, ON  
Canada

Michael Zodda  
Vanguard  
Valley Forge, PA

## 71. Most Improved Websites

Melissa Schneider  
Mississippi-Alabama Sea Grant  
Consortium  
Ocean Springs, MS

Leslie Suhr  
Courtney Accurti  
Jonathan Barker  
PA State Association  
of Boroughs  
Harrisburg, PA

Karen Weber  
Sean Hayes  
Bharminder Gill  
Vanguard  
Valley Forge, PA

## Campaigns, Programs & Plans

### 72. Education & Training Campaigns, Programs & Plans

Katie Peterson  
Ford Motor Company  
Troy, MI

South Carolina Deferred  
Compensation Program  
Great-West Financial  
Greenwood Village, CO

Amy Franko  
Impact Instruction Group  
Dublin, OH

Elena Fernandez  
Los Alamos Neutron Science  
Center - Los Alamos National  
Laboratory  
Los Alamos, NM

ProEdit, Inc.  
Cumming, GA

Annuities Marketing  
Prudential Annuities  
Shelton, CT

Diane Renault  
The United Church of Canada  
Toronto, ON  
Canada

Michael Steadman  
Vanguard  
Malvern, PA

### 73. Marketing & Public Relations Campaigns, Programs & Plans

Buster Creative  
North Chicago, IL

Erica Hurtt  
Barbara Van Allen  
Linda Eddy  
Center for Audit Quality  
Washington, DC

Tory Daugherty  
Tim Stark  
Angie Dotson, BSN, RN  
Henry County Medical Center  
Paris, TN

Jackson National Life  
Distributors  
Denver, CO

Tony Baldus  
Jennifer Gavin  
Mercer Consumer  
Urbandale, IA

Panos Katsigiannis  
Hilary Smith  
Manifest Communications  
Portland Stewart  
Toronto, ON  
Canada

Nicholas Smith  
Tracy Bromell  
Amber Curry  
Rouge Valley Health System  
Toronto, ON  
Canada

Joy Coronel  
Kari Harwanko  
Nikki Alvanitakis  
Vanguard  
Valley Forge, PA

Brett Smith  
Tracey Nuss  
Verve Marketing  
Durban, KwaZulu-Natal  
South Africa

### 74. Public Service Campaigns, Programs & Plans

Cou4 Interactive Company  
Limited  
Hong Kong

Laura Kline Lee  
FSA Management Group  
Louisville, KY

Jackson National Life  
Distributors  
Denver, CO

Jennifer Johnson  
Chris Doucette  
Massachusetts Nurses  
Association  
Mansfield, MA

Donna Snellings  
NOVEC  
Manassas, VA

### 75. Employee & Benefit Communications Campaigns, Programs & Plans

Pamela Little  
Sara Sweet  
Frank Pollare  
Blue Communications  
Hollywood, CA

CAAT Pension Plan  
Toronto, ON  
Canada

Chesapeake Regional Medical  
Center  
Chesapeake, VA

Rebecca DeLuccia  
DeLuccia Group  
Ramsey, NJ

Exterran Holdings, Inc.  
and Towers Watson  
Houston, TX

Teresa Blanchard  
Kate Sanchez  
HanesBrands Inc  
Winston-Salem, NC

Marc Jansen  
Aide Saucedo  
International Flavors  
& Fragrances Inc.  
New York, NY

Tony Baldus  
Jani Van Deest  
Mercer Consumer  
Urbandale, IA

Nancy Rodibaugh  
Rodney McPhail  
Purdue University  
West Lafayette, IN

Joseph Russo  
Vanguard  
Malvern, PA

### *76. Membership & Customer Campaigns, Programs & Plans*

Dana Meek  
Lindsay Ross-Hazel  
Leslie Mumm  
Health Alliance Medical Plans  
Urbana, IL

Ann Schreiber  
SkillsUSA  
Leesburg, VA

### *77. Financial Campaigns, Programs & Plans*

Columbia Management  
Boston, MA

Alex Golden  
Karen Pomazal  
Bob Wright Creative,  
Rochester, NY (agency)  
First American Healthcare  
Finance  
Fairport, NY

Kristina Niblett  
Anthony Johnson  
Harland Clarke  
Marketing Services  
San Marcos, TX

Jackson National Life  
Distributors  
Denver, CO

Daniel Altemus  
Meryl Littman  
Vanguard  
Malvern, PA

### *78. Health & Medical Campaigns, Programs & Plans*

Tonya Winders  
Laurie Ross  
Paul Tury  
Allergy & Asthma Network  
Mothers of Asthmatics  
Vienna, VA

Sabrina Glover  
Scott Samples  
Martin Health System  
Stuart, FL

Sabrina Valvo  
Ovarian Cancer Research Fund  
(OCRF)  
New York, NY

### *79. Event & Meeting Campaigns, Programs & Plans*

Amber McLaughlin  
Ashwini Yelamanchili  
American Counseling  
Association  
Alexandria, VA

Gary Bloom  
Reece Quiñones  
Thomas Lytle  
ASCD Creative Services  
Alexandria, VA

Trisha Castellante  
Nancy Ann Chernitsky  
Association and Meeting  
Solutions - a Wyanoke Group  
Company  
Thorofare, NJ

Building Owners and Managers  
Association (BOMA)  
International  
Washington, DC

Marcia Ennis  
Hospital for Special Surgery  
New York, NY

Lockheed Martin  
Richland, WA

MRC Medical Communications  
Emerson, NJ

Bonni Graham Gonzalez  
Amy Christensen  
Scantron Corporation  
San Diego, CA

### *80. Government Campaigns, Programs & Plans*

City of Vaughan  
Vaughan, ON  
Canada

### *81. Total Publication Programs*

Erin Ciciora  
University Housing /  
University of Illinois  
Champaign, IL

### *82. Green Campaigns, Programs & Plans*

Marie Gettel-Gilmartin  
Brandy Wilson  
Roy DeLeon  
CH2M HILL  
Portland, OR

Jason Brown  
Sarah Zack  
Pat Charlebois  
Illinois-Indiana Sea Grant  
Urbana, IL

### *83. Special Purpose Campaigns, Programs & Plans*

Kristina Niblett  
Anthony Johnson  
Harland Clarke  
Marketing Services  
San Marcos, TX

Bob Brendel  
Missouri Department of  
Transportation  
Jefferson City, MO

RMA Centennial Committee  
Keara Calu  
Arielle Morris  
The Risk Management  
Association (RMA)  
Philadelphia, PA

Duncan McNiff  
Vanguard  
Valley Forge, PA

## Writing

### *84. Education & Training Writing*

Robert Eakins  
Lisa Wise  
Rick Ruman  
Cisco WebEx University  
Rancho Cordova, CA

DRIVING DYNAMICS, Inc.  
Newark, DE

Anjilla Young  
WriteSteps  
Grandville, MI

## 85. Marketing & Public Relations Writing

Joe Francis  
ABA Bank Marketing  
Washington, DC

Ashley Manweiler  
Coleman Cornelius  
Jennifer Dimas  
Colorado State University  
Fort Collins, CO

Cathy Streiner  
The Corporate Pen  
Fleming Island, FL

Gregory Gerald Fabric  
Francis Lou B. Wong  
Naval Public Affairs Office  
Manila, Philippines

## 86. Web Content

Anne Elizabeth Powell  
American Society  
of Civil Engineers  
Reston, VA

Andrea Waitrovich  
Institutional Real Estate, Inc.  
San Ramon, CA

John Fried  
Vanguard  
Malvern, PA

Robert Lerosé  
Freelance Writer  
Uniondale, NY

## 87. Feature Writing

Richard Hansen  
AARP  
Washington, DC

Cathy McNamara  
Academy of General Dentistry  
Chicago, IL

AG Bell Association for the Deaf  
and Hard of Hearing  
Washington, DC

Alyson Wyckoff  
American Academy of Pediatrics  
Elk Grove Village, IL

Chris Hobson  
American College of Radiology  
Reston, VA

Staci Giourdullo  
Diana Lamirand  
Lisa Renze Rhodes  
Angie's List Newsroom  
Indianapolis, IN

Kim Krisberg  
APHA/The Nation's Health  
Washington, DC

Kristin Clarke  
ASAE : The Center for  
Association Leadership  
Dunn Loring, VA

Amy Guzewicz  
ASOA  
Fairfax, VA

Bill Ojile  
Gil Rudawsky  
Association of Corporate  
Counsel  
Washington, DC

Emily Franchi  
CAMICO  
San Mateo, CA

Rich Rosfelder  
CCIM Institute  
Chicago, IL

Lori Sharn  
CEO Update  
Washington, DC

Patricia L. Harman  
Cleaning & Restoration  
Magazine  
Rockville, MD

Anthony Costello  
Margaret Coulombe  
College of Liberal Arts  
and Sciences,  
Arizona State University  
Tempe, AZ

Steven Johnson  
ECT.coop  
Arlington, VA

Bill Hudgins  
Dennis McCarthy  
Hammock Inc.  
Nashville, TN

Brady L. Kay  
Harris Publishing  
Idaho Falls, ID

Craig Causer  
Karen Panetta  
Keyana Tennant  
IEEE  
Piscataway, NJ

Jacobs Technology / NASA  
Armstrong Flight Research  
Center  
Edwards, CA

Mike Allegra  
The Lawrenceville School  
Lawrenceville, NJ

Michael Fincham  
Maryland Sea Grant  
College Park, MD

John von Brachel  
Merrill Lynch  
New York, NY

Krysia Gabenski  
Molly Wyman  
Military Officers Association  
of America  
Alexandria, VA

Priscilla Knight  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Rosario Sanchez  
Nursing Management Staff  
Nursing Management  
Philadelphia, PA

Sean Norris  
Print+Promo  
Philadelphia, PA

Nancy Salem  
Sandia National Laboratories  
Albuquerque, NM

Sandra Guy  
Society of Women Engineers  
Cleveland Heights, OH

Ted Pugh  
Ashley Stopera  
Lee Capristo  
St. Mary's College of Maryland  
St. Mary's City, MD

David Perry  
Sarah McAdams Corbett  
University of Massachusetts  
Lowell  
Lowell, MA

Max Lark  
The Walt Disney Company  
Burbank, CA

Darrick Meneken  
Kelly Wang  
Barbara Schmitt  
Washington Athletic Club  
Seattle, WA

Cynthia Gomez  
Wiley  
San Francisco, CA

## 88. Short Features

Publications & Communications  
Department  
CARF International  
Tucson, AZ

Theresa Houck  
Joe Feeley, Control Design  
Putman Media, Inc.  
Schaumburg, IL

Geoffrey Douglas  
Sarah McAdams Corbett  
University of Massachusetts  
Lowell  
Lowell, MA

## 89. How-to Writing

Jan Woolsey, CRCM  
ABA Bank Compliance  
Washington, DC

Susan Schoenfeld  
Elaine Quayle  
Sheryl Boutin  
Business & Legal Resources  
Old Saybrook, CT

Cognizant Interactive - Content  
Jennis Thomas  
Preetha Rajasekaran  
Cognizant Technology Solutions  
Chennai, Tamil Nadu  
India

Sandra Weeks  
Nursing2014 Editorial Staff  
Nursing2014  
Philadelphia, PA

University of Phoenix  
Tempe, AZ

Joan Hope  
Wiley  
San Francisco, CA

Mary Ellen Collins  
Write to the Point  
St. Petersburg, FL

## 90. News Writing

Courtney Davenport  
Class Action Law Reporter,  
American Association for  
Justice  
Washington, DC

Russ Bleemer  
CPR Institute  
New York, NY

Jane Lawicki  
William S. Bike  
Gazette  
Chicago, IL

Kathie Beans  
The Risk Management  
Association  
Philadelphia, PA

Emily Shafer  
SLACK Incorporated  
Thorofare, NJ

## 91. Interviews & Personal Profiles

Heather Grzelka  
Art of Prose  
Madeira Beach, FL

Mark Berry  
College of Charleston  
Charleston, SC

Katie Coleman  
Robin Alex  
Miranda Cosand  
Costco  
Issaquah, WA

Ric Edelman  
Edelman Financial Services  
Fairfax, VA

Allan Richter  
Energy Times  
Melville, NY

Otto Kreisher  
Bill Hudgins  
Hammock Inc.  
Nashville, TN

Rebecca Patrick  
Indiana Chamber of Commerce  
Indianapolis, IN

Irving Levin Associates  
Norwalk, CT

John Fried  
Vanguard  
Malvern, PA

Joan Hope  
Wiley  
San Francisco, CA

## 92. Regular Departments & Columns

Cathy McNamara  
Academy of General Dentistry  
Chicago, IL

Jenny Jones  
American College of Radiology  
Reston, VA

Mary LaRusso  
American Society for  
Healthcare Risk Management  
Chicago, IL

Jennifer Silber, CAE  
American Staffing Association  
Alexandria, VA

Jackson National Life  
Distributors  
Denver, CO

Dr. Simon Helfgott  
Dawn Antoline-Wang  
John Wiley & Sons  
Hoboken, NJ

Patricia Burgio  
Lancaster Central  
School District  
Lancaster, NY

Thad Plumley  
National Ground Water  
Association  
Westerville, OH

Ken Nelson  
North American MGA Register  
Grand Rapids, MI

Nick Hut  
Nurse.com  
Hoffman Estates, IL

Daniella Thoren  
OR Nurse 2013  
Philadelphia, PA

Wells Fargo Advisors  
Teri Cettina  
Pace Communications  
Greensboro, NC

Phi Delta Kappa International  
Bloomington, IN

Disney Corporate  
Creative Resources  
The Walt Disney Company  
Burbank, CA

## 93. Editorial & Advocacy Writing

Karen Roush  
American Journal of Nursing  
New York, NY

Lila Ivey  
Hospice of Marion County  
Ocala, FL

Dr. Qiang Tong  
Simon Helfgott, M.D.  
Dawn Antoline-Wang  
John Wiley & Sons  
Hoboken, NJ

The Marcus Group, Inc.  
Little Falls, NJ

John O'Connor  
McKnight's  
Long-Term Care News  
Northbrook, IL

Melanie Levenson  
Ontario Nurses' Association  
Toronto, ON  
Canada

## 94. Financial & Investment Writing

Deb Stewart  
ABA Bank Marketing  
Washington, DC

Michele Richardson  
Brightworth  
Atlanta, GA

Sara Drummond  
CCIM Institute  
Chicago, IL

Robert E. Willett  
Financial Communications  
Company  
Houston, TX

Jennifer Rankin  
LOMA  
Atlanta, GA

John von Brachel  
Merrill Lynch  
New York, NY

Wells Fargo Private Bank  
Russell Wild  
Pace Communications  
Greensboro, NC

Donald Tepper  
PT in Motion / APTA  
Alexandria, VA

T3 Custom / TD Ameritrade  
Woodinville, WA

### *95. Health & Medical Writing*

Theresa Cary  
Judith Pearce  
JoAnn Grif Alspach  
AACN  
Aliso Viejo, CA

Dorothy Foltz-Gray  
Andrea Kane  
Arthritis Foundation  
Atlanta, GA

Patricia Walter  
Connexion Healthcare  
Newtown, PA

Mary Ellen Schneider  
Gina Henderson  
Frontline Medical  
Communications  
Rockville, MD

Heather Lindsey  
Michelle Hogan  
The Hearing Journal  
New York, NY

Tom Schuman  
Indiana Chamber of Commerce  
Indianapolis, IN

Leah Lawrence  
Leah Lawrence Editorial  
Wilmington, DE

Neil Chesanow  
Medscape from WebMD  
New York, NY

Megan Summers  
Megan Summers Complete  
Copywriting Services  
Christine Schmidt,  
Boom Graphic Design  
Amy Wozniak, IU Health  
Morgan Hospital  
Valparaiso, IN

Donna Shryer  
Laurie Budgar  
Marcella Durand  
National MS Society  
New York, NY

Daniella Thoren  
OR Nurse 2013  
Philadelphia, PA

Donald Tepper  
PT in Motion / APTA  
Alexandria, VA

Karen Carlson  
SIU School of Medicine  
Springfield, IL

Samantha Costa  
SLACK Incorporated  
Thorofare, NJ

Knowledge Application Program  
Substance Abuse and Mental  
Health Services Administration  
Rockville, MD

Jason Carris  
Bryn Nelson, Ph.D.  
Wiley Inc.  
Hoboken, NJ

### *96. Speech & Script Writing*

Boe Workman  
AARP  
Washington, DC

David Eskola  
American Medical Association  
Washington, DC

Teresa Zumwald  
Zumwald & Company, LLC  
Englewood, OH

### *97. Technical & Technology Writing*

Rajendrani Mukhopadhyay  
American Society for  
Biochemistry and  
Molecular Biology  
Rockville, MD

Mary Lord  
Corinna Wu  
American Society for  
Engineering Education  
Washington, DC

Pierluigi Bucci  
American Society  
of Civil Engineers  
Reston, VA

Amy Averbook  
Mitch Wagner  
Light Reading  
New York, NY

Daniel Strain  
Maryland Sea Grant  
College Park, MD

Sue Holmes  
Sandia National Laboratories  
Albuquerque, NM

Rich Maggiani  
Solari Communication  
Essex, VT

Elizabeth Robinson Edwards  
Christina Robbins  
Kathleen Spence  
Volume Public Relations  
Highlands Ranch, CO

### *98. Green Writing*

Laura Kammin  
Anjanette Riley  
Illinois-Indiana Sea Grant  
Urbana, IL

E-Ching Lee  
North Carolina Sea Grant  
Raleigh, NC

Christine Esposito  
Terracom Public Relations  
Chicago, IL

Bernard Kengni  
Environmental Law Researcher  
and Writer  
Cape Town, Western Cape  
South Africa

### *99. Writing Series*

American Society for  
Biochemistry and Molecular  
Biology  
Rockville, MD

Amy Guzewicz  
ASOA  
Fairfax, VA

Cassandra Carver  
Jennifer Loftus  
Astron Solutions  
New York, NY

Liz Massey  
Christopher Vaughan  
ASU Alumni Association  
Tempe, AZ

Michele Richardson  
Brightworth  
Atlanta, GA

Kashmira Suraliwalla  
Jay Draper  
British Columbia  
Medical Journal  
Vancouver, BC  
Canada

Jackson National Life  
Distributors  
Denver, CO

Christopher Murphy  
Elaina Loveland  
NAFSA: Association of  
International Educators  
Washington, DC

Fay Ellis  
Neurology Today  
New York, NY

Kim Gasda  
Nursing Management Staff  
Nursing Management  
Philadelphia, PA

Robert Ackerman  
SIGNAL Magazine  
Fairfax, VA

Seabright McCabe  
Society of Women Engineers  
Cleveland Heights, OH

Gregory Spears  
Vanguard  
Valley Forge, PA

Robert Widener  
VFW Magazine  
Kansas City, MO

Claudine McCarthy  
Wiley  
San Francisco, CA

## *100. Special Purpose Writing*

BoatU.S. Magazine  
Alexandria, VA

Dr. Harry Samuels  
Learning Services  
Bradenton, FL

Todd Herman  
Todd Herman Associates  
Greensboro, NC

Youth Research, Evaluation  
& Learning Project  
JBS International, Inc.  
USAID  
Washington, DC

## *101. Best Rewrites*

Carla Kemp  
American Academy of Pediatrics  
Elk Grove Village, IL

Kim Freeman  
Ford Motor Company  
Troy, MI

## **Design & Illustration**

### *102. Design & Layout*

Jill Schildhouse  
Bruce Andersen  
AAA Arizona  
Phoenix, AZ

Nicola Nittoli  
American Society for  
Engineering Education  
Washington, DC

Jeff Roth  
American Society  
of Civil Engineers  
Reston, VA

Maria Sicola  
Cushman & Wakefield  
New York, NY

Jeff Ortiz  
Jed Scheuermann  
IAPMO  
Ontario, CA

Jackson National Life  
Distributors  
Denver, CO

Lynne Woychik  
Military Officers Association  
of America  
Alexandria, VA

NFL / H.O. Zimman, Inc.  
Lynn, MA

Jeffrey Strohm  
Northern Illinois University  
DeKalb, IL

Austin Brown  
Amanda Naber  
Patti Kloosterman  
Pella Corporation  
Pella, IA

Carolyn Dew  
Phi Delta Kappa International  
Bloomington, IN

Julie Fournier  
REALTOR® Magazine  
Chicago, IL

Lori Shields  
Aileen Wiegand  
SLACK Incorporated  
Thorofare, NJ

Christopher Fahey  
Susan McLaughlin  
Daniel Browne  
Vanguard  
Malvern, PA

Disney Corporate  
Creative Resources  
The Walt Disney Company  
Burbank, CA

Anna De La Paz  
Barbara Schmitt  
Washington Athletic Club  
Seattle, WA

Candice Kiel  
The Write Type  
Reno, NV

## *103. Illustration & Typography*

Brenan Sharp  
Lars Leetaru  
Mark Curriden  
ABA Journal  
American Bar Association  
Chicago, IL

Red Nose Studio  
David W. Radabaugh  
Adam Pitluk  
American Airlines Publishing  
Fort Worth, TX

Jennifer Thomas  
The Elfenworks Foundation  
Burlingame, CA

Tom Wood  
International Monetary Fund  
Washington DC, DC

Mary Newman  
Military Officers Association  
of America  
Alexandria, VA

## *104. Infographics*

Korey Downey  
AAA Western & Central  
New York  
Buffalo, NY

Tanja Pohl  
Jacob Ziolkowski  
Matt Mukerjee  
Angie's List Newsroom  
Indianapolis, IN

John Gonzalez  
Northeast Ohio  
Regional Sewer District  
Cleveland, OH

Otter Tail Power Company  
Fergus Falls, MN

University of Phoenix  
Tempe, AZ

Jeanne Smith  
Vanguard  
Wayne, PA

Jennifer Diep  
The Walt Disney Company  
Burbank, CA

### *105. Covers*

American Journal of Nursing  
New York, NY

Dana Russell  
John Langston  
Appaloosa Journal  
Moscow, ID

Gary Bloom  
Judi Connelly  
ASCD Creative Services  
Alexandria, VA

Scott Larsen  
Conway Data, Inc.  
Peachtree Corners, GA

Eric Dunn  
Noemi Arthur  
GLC Custom Media  
Northbrook, IL

Kerri Davis  
Lance Cpl. Larry Babilya  
Bill Hudgins  
Hammock Inc  
Nashville, TN

Deann French  
Rachel Romines  
Independent Insurance Agents  
of Illinois  
Springfield, IL

John von Brachel  
Merrill Lynch  
New York, NY

Lynne Woychik  
Military Officers Association  
of America  
Alexandria, VA

Cheryl Bradley  
Sharon Fletcher  
National Association  
of Social Workers Press  
Washington, DC

Allie Strandmark  
Phi Delta Kappa International  
Bloomington, IN

Julie Fournier  
REALTOR® Magazine  
Chicago, IL

Kathy Williams  
Mary Zisk  
Daniel Pelavin  
Strategic Finance  
Montvale, NJ

Mike Miazga  
Supply House Times  
Deerfield, IL

Jared Cohen-Richards  
The Walt Disney Company  
Burbank, CA

### *106. Spreads*

Karen Kramer  
Warren Miller  
Berger Group of Companies  
Morristown, NJ

Carol Bucheri  
Phi Delta Kappa International  
Bloomington, IN

Brian Hertel  
Putman Media  
Schaumburg, IL

JoAnn Dickey  
Society of Women Engineers  
Cleveland Heights, OH

Kathleen Maloney  
Trade Show Executive  
Oceanside, CA

### *107. Photography*

John Eisele  
Ari Curtis  
Colorado State University  
Fort Collins, CO

Jamie Roberts  
Allan Clark  
Hammock Inc.  
Nashville, TN

Janet Dudar  
Jessica Barragué  
Michael Neuman  
IEEE  
Piscataway, NJ

Sumanth Krishna  
Student  
Bangalore, Karnataka  
India

### *108. Identity & Graphic Standards*

Korey Downey  
AAA Western & Central  
New York  
Buffalo, NY

Amy Averbook  
Scott Kearney  
Light Reading  
New York, NY

Heather Weddle  
Don Meyer  
New Jersey Society of CPAs  
Westfield, NJ

### *109. Print Ads & Advertorials*

Health Partners Plans  
Philadelphia, PA

Allie Strandmark  
Phi Delta Kappa International  
Bloomington, IN

Tiffany Bunt  
Matthew Orton  
University of Montevallo  
Montevallo, AL

### *110. Posters & Displays*

Debby Clark  
American Specialty Health  
San Diego, CA

Lawrence Anthony  
J Michael Davison  
Davison and Associates  
Key West, FL

Lockheed Martin  
Richland, WA

Employee Benefits Division  
New York State  
Department of Civil Service  
Albany, NY

RMA Centennial Committee  
Heng You  
Joanna Harasewych  
The Risk Management  
Association (RMA)  
Philadelphia, PA



Amy Fluckiger  
Vanguard  
Malvern, PA

Thomas Uhlein  
William Paterson University  
Wayne, NJ

### *111. Calendars*

Jonathon Kirkbride  
Dawn Obermoller  
Delle Herrera  
Bioo Scientific Corp  
Austin, TX

The Optical Society (OSA)  
Washington, DC

Cynthia Nowack  
UnitedHealthcare  
Phoenix, AZ

### *112. Green Design & Illustration*

Brian Sansoni  
Melissa Bernardo  
American Cleaning Institute  
Washington, DC

Jeff Ortiz  
Geoff Bilau  
IAPMO  
Ontario, CA

### *113. Special Purpose Design & Illustration*

Susan Scheuer  
AGEISS Inc.  
Evergreen, CO

Lila Ivey  
Jennifer Rogers  
Hospice of Marion County  
Ocala, FL

### *114. Best Redesigns*

JoAnn Grif Alspach  
Rebecka Wulf  
LeRoy Hinton  
AACN  
Aliso Viejo, CA

Communications Team  
American Mensa  
Arlington, TX

American Society for Training  
and Development  
Alexandria, IL

Barbara Dennis  
Lisa Schmitz  
Doug Garcia  
Colorado State University  
Fort Collins, CO

Health Dialog  
Boston, MA

Amy Averbook  
Sasha Babarina  
Light Reading  
New York, NY

Mario Medina  
madison/miles media  
Arlington, TX

Kim Kostusiak  
Michele Franzese Rustigan  
Multiples of America aka  
National Organization of  
Mothers of Twins Clubs, Inc.  
Franklin, TN

Diane Espiritu  
Jennifer O'Leary  
New Jersey Society of CPAs  
Roseland, NJ

Penton Marketing Services  
Cleveland, OH

Linda Zid  
Pragmatic Marketing  
Scottsdale, AZ

Kyle Richardson  
Colleen McKenna  
Julie Lamond  
Promo Marketing  
Philadelphia, PA

Cyndie Buckle  
Alan Cushman  
Texas Tech University  
Hospitality Services  
Lubbock, TX

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Marty Ittner  
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Matthew Madrid  
Monica Khalaj  
Art Institute of California-  
Inland Empire  
San Bernardino, CA

Jacklyn Boice  
Association of  
Fundraising Professionals  
Arlington, VA

Dianna McElfresh  
Columbus Community Hospital  
Columbus, NE

Richard Grote  
Bracken Christensen  
fyiCal, LLC  
Boulder, CO

Ryan Hanser  
Hanser & Associates  
West Des Moines, IA

Kristina Niblett  
Anthony Johnson  
Jim Sewell  
Harland Clarke  
Marketing Services  
San Marcos, TX

Kathleen Osborne  
Vanessa Butler  
Kim Ponsky  
Hathaway Brown School  
Shaker Heights, OH

Sally Dillon  
Idea Garden Advertising  
and Production House  
Vero Beach, FL

History Group  
RMA Centennial Committee  
The Risk Management  
Association  
Philadelphia, PA

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University of the Pacific  
Stockton, CA

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Network & Easter Seals Project  
ACTION  
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David Dunagan  
Karen Smittle  
CH2M HILL  
Tampa, FL

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Sheila Truesdell  
Keith McCarty  
Mitchell International, Inc.  
San Diego, CA

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Christine Reynolds  
CorporateHistory.net LLC  
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Communication  
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USTA / H.O. Zimman, Inc.  
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Lacey Earle  
Sheree Crosby  
Cabell Publishing Inc  
Beaumont, TX

Aude Latreille  
Hilti Corporation  
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Jeff Krantz  
Krantz Training  
Buffalo, NY

New Level Partners, LLC  
Princeton, NJ

Jeffrey Landis  
SLACK Incorporated  
Thorofare, NJ

Duncan McNiff  
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Valley Forge, PA

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Marketing & Public  
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Distributors  
Denver, CO

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Amputee Coalition  
Manassas, VA

Joe Darrah  
HMP Communications  
Malvern, PA

Carole Szpak  
National Association of  
Psychiatric Health Systems  
Washington, DC

Cody Holt  
Aaron Phillips  
TriStar Publishing  
Overland Park, KS

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Publications*

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Administration for Children  
and Families, HHS  
JBS International, Inc.  
Washington, DC

Beckie Jas  
Anna Larson  
Regional Municipality of Halton  
Oakville, ON  
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Kerry McLeish  
Sarah Klein  
Town of Whitby  
Whitby, ON  
Canada

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Lim Liang Jim  
Dr. Leong Chee Chiew  
Centre for Urban Greenery  
& Ecology  
Singapore

Mark Stucky  
KMC Controls  
New Paris, IN

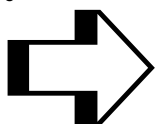
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**A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, generally based on the *entering* organization. In some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if it was entered by a for profit ad agency which actually produced the publication. When multiple organizations sponsored a winning entry, final determination was made by the judges.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the end of each individual category.
- Organization names and job titles appear in the format and style used by entrants.

**To order additional award certificates** for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from [ApexAwards.com/221.htm](http://ApexAwards.com/221.htm).





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To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

**1.** Clearly type or print the EXACT wording you'd like for additional certificates—names, titles, company, etc.

**Best method: Attach photocopies of your original certificate(s) with changes marked.**

**2.** Here is the copy for my additional certificates order:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Sample Certificate Copy:**

Most Improved Newsletters (entry category)  
The Ace Reporter (entry title)  
Judy Smith (name of staff person)  
Publications Manager (job title)  
Ace Software, Inc. (name of organization)

**3.** Enclosed is my certificate order for:

Qty: \_\_\_\_\_ APEX 2014 Award of Excellence certificates.

Qty: \_\_\_\_\_ APEX 2014 Grand Award certificates.

\_\_\_\_\_ Total # of certificates @ \$ \_\_\_\_\_ each = \$ \_\_\_\_\_

Note: **Overseas orders: Add \$10 per order** \$ \_\_\_\_\_  
(\$10 covers any number of certificates)

\$ \_\_\_\_\_  
(total enclosed)

Cost: \$15 each\* **(Until October 1, 2014)**  
\$18 each\* (From October 2 on)

**4.** Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my  Visa  MasterCard  American Express

Card # \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**5.** Mail my certificate(s) to:

**Clearly** write your mailing address, or attach your business card. We'll mail your certificates to the **exact** address you provide.

**Name:** \_\_\_\_\_

**Org:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State-Prov./Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**6.** Mail this order form, with payment, to:

APEX 2014 Additional Certificates  
Communications Concepts, Inc.  
7481 Huntsman Blvd., #720  
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:  
**703/643-2329** (secure fax machine)

**NOTE! Certificate orders cannot be phoned in.** To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2014 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person and/or organization as it appeared on your entry form. Use this form or photocopies to order *additional* certificates.

\* (Includes mailing via 1st Class Mail)