Dear APEX Entrant:

Thank you for participating in APEX 2014, the Twenty-sixth annual awards program recognizing excellence in publications work by professional communicators. APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With nearly 2,100 entries, competition was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 11 major categories, with 832 Awards of Excellence recognizing exceptional entries in 122 subcategories.

The panel of judges for APEX 2014 included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, Marketing Director at Shain+Oringer, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

The APEX 2014 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2014 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
2,075 entries were evaluated, in the following distribution:
- Newsletters: 164
- Magazines, Journals & Tabloids: 493
- Annual Reports: 82
- Print Media: 127
- Electronic Media: 169
- Social Media: 103
- Websites: 115
- Campaigns, Programs & Plans: 144
- Writing: 367
- Design & Illustration: 215
- One-of-a-Kind Publications: 96

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 832 APEX Awards of Excellence recognize excellence in 122 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2014 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, noted publishing executive and Marketing Director with the New York firm of Shain+Oringer, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:
- Concepts also publishes WritingThatWorks.com, a website for business writers and communicators, and the Writing That Works Archives, a resource for business communicators. In addition, Concepts provides consulting services and publishes reports on business writing and communications.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.)

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from ApexAwards.com/221.htm.
GRAND AWARDS

NEWSLETTERS

FOR PROFIT
Taking Care, December 2013 Optum Vienna, VA

FRONTLINE
Publicitas Publishing Pte Ltd Singapore

Valerie Canady Gary Enos Douglas Devaux Mental Health Weekly - April 22, 2013 Wiley San Francisco, CA

FOR PROFIT
SMALL OFFICE
Kimberly Draper Rebecca Rego Barry Rosie Haller Fine Books Notes Fine Books & Collections Chapel Hill, NC

NONPROFIT
Kristin Clarke Sustainable Leadership ASAE: The Center for Association Leadership Dunn Loring, VA

Devin Mackinder Mary Beth Block Portager City of Portage Portage, MI

Ann Cony Farewell to 59th Street Sacramento Municipal Utility District Sacramento, CA

NONPROFIT
SMALL OFFICE
Mary Lord “Olympic Engineering,” Engineering, Go For It! Teacher’s Newsletter, January 2014 American Society for Engineering Education Washington, DC

Stellar SOFIA X-Press Jacobs Technology/NASA Armstrong Flight Research Center Edwards, CA

MAGAZINES, JOURNALS & TABLOIDS

FOR PROFIT
Patricia Brown Jeff Caruso Chris Saparanis CSC World Magazine CSC Falls Church, VA

Matthew Budman Vadim Liberman The Conference Board Review GLC Custom Media Northbrook, IL

Jamie Roberts American Spirit, November-December 2013 Hammock Inc Nashville, TN

Jason Carris The Hospitalist Wiley Inc Hoboken, NJ

FOR PROFIT
SMALL OFFICE
Senior Living Executive Assisted Living Federation of America Alexandria, VA

Karen Kramer Warren Miller Global Connectivity, Aviation Solutions Berger Group of Companies Morristown, NJ


Amber Smith Susan Keeter Upstate Health Magazine Upstate Medical University Syracuse, NY

NONPROFIT
Rebecca Maxon FDU Magazine - Summer/Fall 2013 Fairleigh Dickinson University Teaneck, NJ

Lisa Schnabel Jan Umphrey Michelle McKinley Principal Leadership Magazine - March 2014 NASSP Reston, VA

Paul Shilale Sarah MacAdams Corbett UMass Lowell Alumni Magazine - 100 Things University of Massachusetts Lowell Lowell, MA

NONPROFIT
SMALL OFFICE
Andrea Keeney Alan D. Crockett Engineering Inc. - May/June 2013 American Council of Engineering Companies Washington, DC

Mary Koik Jeff Griffith Hallowed Ground - Gettysburg 2013 Civil War Trust Washington, DC

NONPROFIT
SMALL OFFICE
Andrea Keeney Alan D. Crockett Engineering Inc. - May/June 2013 American Council of Engineering Companies Washington, DC

Mary Koik Jeff Griffith Hallowed Ground - Gettysburg 2013 Civil War Trust Washington, DC

Christopher Murphy Elaina Loveland International Educator - September/October 2013 NAFSA: Association of International Educators Washington, DC

Anne Perusek SWE, Magazine of the Society of Women Engineers - Fall 2013 Society of Women Engineers Cleveland Heights, OH

Alex MacLennan Sarah Forrest Carla Delgado World Wildlife Magazine - Launch Issue World Wildlife Fund Washington, DC

ANNUAL REPORTS

FOR PROFIT
Journeys 2012/2013 MediaCorp Pte Ltd Singapore

FOR PROFIT
SMALL OFFICE
2012 Stewardship Report: CONNECTED Otter Tail Power Company Fergus Falls, MN

NONPROFIT
Reece Quiñones Greer Wymond Lindsey Smith 2013 Annual Report: The Promise of Leadership ASCD Creative Services Alexandria, VA

NONPROFIT
SMALL OFFICE
Megan Schade Report to the Community New York Methodist Hospital Brooklyn, NY

Mission in Action - 2012 Phi Kappa Phi Annual Report The Honor Society of Phi Kappa Phi Baton Rouge, LA

continued, over
### PRINT MEDIA

**FOR PROFIT**

Ford Product Team  
Ford Frontline - October/November 2013  
Ford Motor Company  
Troy, MI

Louisiana Emergency Preparedness Guide  
GOHSEP and SIDES & Associates  
Baton Rouge, LA

Jean Fitzgerald  
Capital Acumen Issues 23 & 25  
U.S. Trust  
New York, NY

**SMALL OFFICE**

Sherry Harris  
It Is What It Is ... And The View Is Great  
SPARK Publications  
Charlotte, NC

**NONPROFIT**

AARP Smart Driver Participant Guidebook  
AARP Driver Safety  
Washington, DC

Willow Nero  
Blair Drake  
Lynne Woychik  
Transition Game Plan  
Military Officers Association of America  
Alexandria, VA

**SMALL OFFICE**

Marikrista Oakden  
Hospital CareCentennial: One Hundred Years of Caring History Book  
Dixie Regional Medical Center  
Saint George, UT

Sheree Bond  
Media Relations: Your Guide to Engaging the Media  
Ontario Nurses’ Association  
Toronto, ON

Thomas Uhlein  
Arts of Italy  
William Paterson University  
Wayne, NJ

### ELECTRONIC MEDIA

**FOR PROFIT**

Dana Meek  
Lindsay Ross-Hazel  
Laura Mabry  
Health Insurance Consumer Video Series  
Health Alliance Medical Plans  
Urbana, IL

Open Enrollment 2013: Making the Most of Your Health Care Benefits  
Segal Consulting  
New York, NY

**SMALL OFFICE**

SafeDriving eLesson: The Actions You Take  
DRIVING DYNAMICS, Inc.  
Newark, DE

Rich Caturano, CPA, CGMA: Living Every Moment  
American Institute of Certified Public Accountants  
New York, NY

2012-2013 Progress Report on Alzheimer’s Disease  
National Institute on Aging  
National Institutes of Health  
and J BS International, Inc.  
Bethesda, MD

**NONPROFIT**

Rich Caturano, CPA, CGMA: Living Every Moment  
American Institute of Certified Public Accountants  
New York, NY

2012-2013 Progress Report on Alzheimer’s Disease  
National Institute on Aging  
National Institutes of Health  
and J BS International, Inc.  
Bethesda, MD

**NONPROFIT**

J eff Thomson, CMA, CAE  
CFO Insights Blog  
Institute of Management Accountants and Stern + Associates  
Montvale, NJ

**SMALL OFFICE**

Liz Massey  
Matt Hodson  
ASU Magazine Online Blog  
ASU Alumni Association  
Tempe, AZ

### SOCIAL MEDIA

**FOR PROFIT**

Rachel Frank  
Healthyroads Pinterest Site  
American Specialty Health  
San Diego, CA

Healio.com Blog Staff  
Healio.com Blogs  
SLACK Incorporated  
Thorofare, NJ

Jeanne Smith  
Vanguard Institutional Blog Content  
Vanguard  
Wayne, PA

**SMALL OFFICE**

seniorcareinvestor.com  
Irving Levin Associates  
Norwalk, CT

Elizabeth Newman  
What makes a good visit? Good staff.  
McKnight’s Long-Term Care News  
Northbrook, IL

**NONPROFIT**

Jeff Thomson, CMA, CAE  
CFO Insights Blog  
Institute of Management Accountants and Stern + Associates  
Montvale, NJ

**SMALL OFFICE**

Liz Massey  
Matt Hodson  
ASU Magazine Online Blog  
ASU Alumni Association  
Tempe, AZ

### WEBSITES

**FOR PROFIT**

Dina Beck  
The New and Improved Corporate Synergies Website  
Corporate Synergies Group  
Mount Laurel, NJ

Theresa Austin  
IncomeCertainty.com Website  
Prudential Annuities  
Shelton, CT

Mark Eckman  
Aimee Comer  
TOGETHER STRONG Webpage  
Vanguard  
Malvern, PA

**SMALL OFFICE**

Belinda Brouder Hayes  
The Kensico Cemetery  
Dark Horse Marketing  
Pelham, NY

**NONPROFIT**

John Daters  
Tanetta J ordan  
Cleveland Metroparks Zoo Website  
Cleveland Metroparks  
Cleveland, OH

**NONPROFIT**

ACC Docket  
Association of Corporate Counsel  
Washington, DC

Jonathan Rollins  
CT Online  
Counseling Today, American Counseling Association  
Alexandria, VA
CAMPAIGNS, PROGRAMS & PLANS

FOR PROFIT

It's Your Move: 2014 Benefits Enrollment Campaign
Equifax
Atlanta, GA

Retirement Income Strategies Campaign
PacificLife, Retirement Solutions Division
Newport Beach, CA

Amy Maglione
Jeanne D'Amato
Laura J. Cummings
Verizon WellConnect Campaign
Xerox
Secaucus, NJ

FOR PROFIT SMALL OFFICE

TDA's How to Think or Swim
T3 Custom / TD Ameritrade
Woodinville, WA

NONPROFIT

SchoolSafetyInfo.org
National Law Enforcement and Corrections Technology Center
Washington, DC

NONPROFIT SMALL OFFICE

ICF Marketing Team
Credential Legacy Campaign
International Coach Federation
Lexington, KY

Brian Barth
Benjamin Guterman
Vistor Guide Redesign
National Archives
Washington, DC

Embracing Excellence Steering Committee
HCAHPS Fairs
St. Joseph's Healthcare System
Paterson, NJ

WRITING

FOR PROFIT

Adam Pitluk
The Power of Love
American Airlines Publishing
Fort Worth, TX

Fay Ellis
Pay Cuts for Electrodagnostic Testing Could Propel Neurology Work Force Crisis
Neurology Today
New York, NY

Anita Symonds and the Nursing 2014 Editorial Staff
Shining a Light on Hoarding Disorder
Nursing 2014
Philadelphia, PA

Robert Lerose
Leadership Lessons From An Elite Warrior: Q&A with The Way of the SEAL author Mark Divine
Freelance Writer
Uniondale, NY

Robert L. Reid
Defending New Orleans
American Society of Civil Engineers
Reston, VA

Melinda Swenson
Combat Zone to Classroom
Colorado State University
Fort Collins, CO

Thomas Healy, CRCM
Matt Burton
Is Your Bank Socially Savvy?
ABA Bank Compliance
Washington, DC

Targeting credit unions is a problem for everyone
Credit Union Association of New York
Albany, NY

Dr. Kaylen Tucker
Food For Thought
NAESP
Alexandria, VA

Jaimie Siegle
Jordan Grantham
Nadia Hill
Bravery in Boston
National Athletic Trainers’ Association
Dallas, TX

Go Teach, How to Handle the Blips in Your College Application
(October/December 2013)
Phi Delta Kappa International
Bloomington, IN

Isabella Mathews
Real Life Home—Cold Weather, Warm Home
REALTOR® Magazine
Chicago, IL

NONPROFIT SMALL OFFICE

Jill Schildhouse
July/ August 2013 Highroads
AAA Arizona
Phoenix, AZ

Rose Mattrey
Jane McGrath
Watkins Glen Photo Spread
AAA Western & Central New York
Buffalo, NY

ONE-OF-A-KIND PUBLICATIONS

FOR PROFIT

Tay Dora
SilverKris - August 2013
SPH Magazines Pte Ltd
Singapore

NONPROFIT SMALL OFFICE

Shaping the New World of Healthcare
Bottom Line Marketing & Public Relations
and ThedaCare
Milwaukee, WI

Marilyn Barnett
A Year of Surprises - 2014 Calendar
MARS Advertising
Southfield, MI

NONPROFIT

Korean War: 1950-53, 60th Anniversary
VFW Magazine
Kansas City, MO

NONPROFIT SMALL OFFICE

Sabrina Divell
Janet Gunn
Great Care Close to Home
St. Joseph’s Health Centre
Toronto, ON
AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Tara Brantley
7-Eleven, Inc.
Dallas, TX

The Alternative Board
Westminster, CO

Sarah McKibben
ASCD
Alexandria, VA

Dr. Dana Barry
CAMP / Clarkson University
Potsdam, NY

Anita Sama
CEO Update
Washington, DC

Lisa Greathouse
Jenna Malone
Disneyland Resort
Anaheim, CA

Jennifer Davis
Georgia Defense Lawyers Association
Atlanta, GA

Valerie Lewis
Gloucester County
Gloucester, VA

Jennifer Hawkins
Denise Lamphier
Grinnell Regional Medical Center
Grinnell, IA

High Real Estate Group LLC
Lancaster, PA

Shirley Williams
Sheryl R. Miller
Lorena Ruiz
Legal Counsel for the Elderly
Washington, DC

Plan International Canada Inc.
Toronto, ON
Canada

Corporate Communications
Publix Super Markets Inc.
Lakeland, FL

Michael Zodda
Vanguard
Valley Forge, PA

Disney Corporate
Creative Resources
The Walt Disney Company
Burbank, CA

Leanna Cherry
Courtney Allison
Carolann Chambers
Winthrop-University Hospital Mineola, NY

2. Newsletters Electronic & Email

Gerry Donohue
Alan D. Crockett
American Council of Engineering Companies
Washington, DC

Al CPA Internal Communications Team
American Institute of CPAs
Durham, NC

Doug Belote
Suzanne Rovick
Bank of America, Merrill Edge
Boston, MA

Biowars
New York, NY

Jill Galinski
Excelus BlueCross BlueShield
Rochester, NY

Sue Horner
Get It Write
Oakville, ON
Canada

Healthcare of Ontario Pension Plan
Toronto, ON
Canada

Gregory Hill
IEEE-USA
Washington, DC

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Lisa Mileusnic
Lynn Nickels
Janelle Evans
Highland Heights, OH

Corporate Communications Department
SHAZAM, Inc.
Johnston, IA

Tim Fulton
Small Business Matters
Atlanta, GA

Rick Sapir
STC Carolina Chapter
Cary, NC

Carl Fillichio
Steve Barr
Sharon Botwin
U.S. Department of Labor
Washington, DC

Maria Valvo
Univera Healthcare
Buffalo, NY

3. Custom-Published Newsletters

Barbara Matos
Richard Wien
Josie Thomas
CBS Corporation
New York, NY

Cheryl Carlson
Melany Klinck
Marcia Babula
H2U LLC
Nashville, TN

Community Relations Group
Housing and Development Board
Singapore

UnitedHealthcare / Optum
Vienna, VA

4. Newsletter Writing

Sarah McKibben
ASCD
Alexandria, VA

Clear Language @Work Inc. and Green Shield Canada
Toronto, ON
Canada

Ric Edelman
Edelman Financial Services LLC
Fairfax, VA

Dr. Marilyn Barger
Janice Mukhia
Florida Advanced Technological Education Center (FLATE)
Tampa, FL

Denise Brogdon
Belinda Klein
Carol Binns
The Hughston Foundation, Inc.
Columbus, GA

Jennifer Molloy, Ph.D.
Institutional Real Estate, Inc.
San Ramon, CA

Steven Sacks
Alexandra DeFelice
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Carol L Larson
Valerie M. Ball
STC-Willamette Valley Chapter
Portland, OR

Jeff Stratton
Wiley
San Francisco, CA
5. Newsletter Design & Layout

Mary Anne Kulchawik
Lisa V. Comforty
American Bar Association
Chicago, IL

iVision
Atlanta, GA

Mary Cosgrove
National Alopecia Areata Foundation
San Rafael, CA

T3 Custom / TD Ameritrade
Woodinville, WA

Carolyn Allard
Wiley
San Francisco, CA

6. One to Two Person-Produced Newsletters

Elizabeth Hollis
Ruth Moyer
Association for the Advancement of Medical Instrumentation
Arlington, VA

Cassandra Carver
Jennifer Loftus
Astron Solutions
New York, NY

Brenda Proffitt
Clarity Communications
Albuquerque, NM

Jessica Smith
Dallas Bar Association
Dallas, TX

Denise Timko
Denise Harlow Timko Broadlands, VA

Wanda Ragland
Charles Mayo
ENSICO, Inc.
Falls Church, VA

Jill Hottel
Integrity Applications Incorporated
Chantilly, VA

Irv Levin Associates
Norwalk, CT

KK Women’s and Children’s Hospital
Singapore

Patricia Burgio
Lancaster Central School District
Lancaster, NY

Sandi Leyva
Sandra L Leyva Inc
Accountant’s Accelerator
Plano, TX

Ashley Babbitt
Cory Dumont
Social Marketing Consultants
South Salt Lake, UT

Alyssa Yancey
Emma Armitage
Wise Regional Health System
Decatur, TX

7. Green Newsletters

Jamie Roberts
Elisia Choi
Stephanie Gray
Conservation Services Group
Portland, OR

8. New Newsletters

Human Resources
Communications
Purdue University
West Lafayette, IN

9. Most Improved Newsletters

Lynda Soong
Charmaine Tan
Belinda Lim
Agency for Integrated Care
Singapore

Dawn Weber
IH Services, Inc.
Greenville, SC

Virginia Nichols
Rob Wilson
Meadows Home Owners Association (MHOA)
Irvine, CA

Donna Nahas
South Nassau Communities Hospital
Oceanside, NY

Jennifer Bosco
Lynette Greathouse
Morgan Golan
Taco Bell
Irvine, CA

Magazines, Journals & Tabloids

10. Magazines, Journals & Tabloids - Print

Kirk L. Kroeker
African Union - United Nations Mission in Darfur
El Fasher, Sudan

Virginia Anderson
American Society of Clinical Oncology
Alexandria, VA

Mary Schellinger
Ali Kahn, UCM
Nicky Lehming
American University
Washington, DC

Lavenia Lev Norford
Bridgewater Retirement Community
Bridgewater, VA

Tim Lynch
Cal Poly Pomona
Pomona, CA

Ford Product Team
Ford Motor Company
Troy, MI

George Whitehurst
Fredericksburg Regional Chamber of Commerce
Fredericksburg, VA

Creative & Design Services
Office of Communications
Georgia Department of Transportation
Atlanta, GA

William Roebuck
Barb Burrows
Kelly Duncanson
Home Digest International
Oakville, ON
Canada

Chebbie Birdwell
Alicia Wittkopf
Lisa Hill
Purdue University
West Lafayette, IN

Robert Palmer
Nathalie Megann
Christine Bilodeau
Jazz Aviation LP
Enfield, NS
Canada

Ron Clark
LOMA
Atlanta, GA

MSA Communications & External Affairs
Richland, WA
11. Magazines, Journals & Tabloids
Print – Over 32 pages

Jane McGrath
AAA Western & Central
New York
Buffalo, NY

Christine Spiegel
Alpha Phi International
Evanston, IL

Lori Stacy
Marilyn Calley
American Airlines Publishing
Fort Worth, TX

Anthony Nuccio
Michelle Oberts
Amy Mandel
American Bar Association
Chicago, IL

Andrea Keeney
Alan D. Crockett
American Council of
Engineering Companies
Washington, DC

Ed Rutkowski
American Industrial Hygiene
Association
Falls Church, VA

American Jail Association
Hagerstown, MD

CardioSource WorldNews Staff
American Medical
Communications
Manalapan, NJ

Art Vasquez
Brian Rawlings
American Paint Horse
Association
Fort Worth, TX

Noelle Boughanmi
Danielle N. Jeter
Bijan Najafi, Ph.D.
American Podiatric Medical
Association
Bethesda, MD

Beth Smiley
Amanda Figlio
American Rose Society
Shreveport, LA

Mary LaRusso
American Society for
Healthcare Risk Management
Chicago, IL

Anne Elizabeth Powell
American Society
of Civil Engineers
Reston, VA

Dr. Rod Rohrich
American Society of Plastic
Surgeons
Dallas, TX

Marlene Hendrickson
American Staffing Association
Alexandria, VA

J ohn Bisney
AMSA / Direction Magazine
Alexandria, VA

The Army Historical
Foundation
Arlington, VA

Marge Scherer
ASCD
Alexandria, VA

Association of Corporate
Counsel
Washington, DC

Liz Massey
Robert Cao-Ba
Tracy Scott
ASU Alumni Association
Tempe, AZ

Hong Zhao
Beaches Living
Toronto, ON
Canada

Bert’s Big Adventure
Atlanta, GA

Marcelle Soviero
Brain, Child: The Magazine
for Thinking Mothers
Wilton, CT

Bill Roebuck
Ellie Robinson
Business Information Group
Toronto, ON
Canada
Lisa Hoffman  
Theresa Steltzer  
Emergency Medicine News  
New York, NY

Peter Szatmary  
The Honor Society of Phi Kappa Phi  
Baton Rouge, LA

Kristie Jones  
Stefan Dressen  
Hospital News  
Vaughan, ON  
Canada

Geoff Bilau  
Jeff Ortiz  
Mike Flenniken  
IAPMO  
Ontario, CA

Jesse Brande  
J B Design, Inc.  
Silver Spring, MD

Carly Schulaka  
Colin Erickson  
Albert Hanner  
Journal of Financial Planning  
Denver, CO

Kimberly Draper  
Rebecca Rego Barry  
Rosie Haller  
Journalistic, Inc  
Chapel Hill, NC

Justin Kennedy  
Key Media  
Sydney, NSW  
Australia

McKnight's Editorial Staff  
McKnight's  
Long-Term Care News  
Northbrook, IL

Capt. Gordon J. Hume, USN (Ret.)  
Molly Wyman  
Lynne Woychik  
Military Officers Association of America  
Alexandria, VA

Melissa Cardwell  
David M. Freedman  
Karie Anderson  
NACVA  
Salt Lake City, UT

National Association for Healthcare Quality  
Chicago, IL

Dr. Kaylen Tucker  
National Association of Elementary School Principals  
Alexandria, VA

Dr. Sandra Shumway  
National Shellfisheries Association  
Groton, CT

Diana Fisher  
Laura Sestito  
David Mammano  
Next Step Education Group  
Victor, NY

Daniella Thoren  
Nursing 2013 Critical Care  
Philadelphia, PA

Oncology Nursing Society  
Pittsburgh, PA

The Optical Society (OSA)  
Washington, DC

Joa Richardson  
Carol Bucher  
Greg Patterson  
PDK International  
Bloomington, IN

Eric Kovac  
Pennsylvania Association of Community Bankers  
Harrisburg, PA

HemOnc Today Editorial Staff  
SLACK Incorporated  
Thorofare, NJ

Steven Shivak  
SMC Business Councils  
Pittsburgh, PA

SourceAmerica  
Vienna, VA

JJ Bissell  
SPARK Publications  
Charlotte, NC

Cell Analysis Molecular Probes by Life Technologies  
Thermo Fisher Scientific Inc.  
Eugene, OR

Eliza Sarasohn  
Matt Mullin  
Alia Salim  
The Trust for Public Land  
San Francisco, CA

Michael Keating  
Vietnam Veterans of America  
Silver Spring, MD

Jared Cohen-Richards  
Max Lark  
The Walt Disney Company  
Burbank, CA

Robert Schwehs  
Williamette Management Associates  
Chicago, IL

Lauren Gerber  
Allison Trinkle  
William Peace University  
Raleigh, NC

12. Magazines, Journals & Tabloids - Electronic

Andrea Keeney  
Alan D. Crockett  
American Council of Engineering Companies  
Washington, DC

Kelly Zimmerman  
Theresa Wojtalewicz  
Association of Legal Administrators  
Lincolnshire, IL

Colorado State University  
Division of External Relations  
Fort Collins, CO

Stacy Tucker  
JAMA Network  
Chicago, IL

Dr. J. Scott Hinkle  
Traci P. Collins  
Jay Ostrowski  
National Board for Certified Counselors  
Greensboro, NC

Melanie Reinersman  
National Career Development Association (NCDA)  
Broken Arrow, OK

Tao Woolfe  
NCCI  
Boca Raton, FL

Kim Yavorsky  
U.S. Department of Energy / National Energy Technology Laboratory  
Pittsburgh, PA

University of Phoenix  
Tempe, AZ

13. Custom-Published Magazines, Journals & Tabloids

TCT Daily Editorial Staff  
Cardiovascular Research Foundation  
New York, NY

Mary Pat Imlah  
Imagery Print & Promotions / River Creek Owners Association  
Leesburg, VA

Thomas Martinelli  
Alex Silberman  
Martinelli Custom Publishing  
Poughkeepsie, NY

MediaCorp Pte Ltd  
Singapore

John von Brachel  
Merrill Lynch  
New York, NY

Paul Natinsky  
Natinsky Publishing Network  
Royal Oak, MI

Mike Smolinsky  
Neurology Now  
New York, NY

Terry Lynam  
North Shore LIJ  
Great Neck, NY

Association for YMCA Professionals
Springfield, MA

Magazine Staff
The College Store Magazine
Oberlin, OH

Mark Arend
Conway Data, Inc.
Peachtree Corners, GA

Ellen Hosafros
Corporate Synergies Group
Mount Laurel, NJ

Howard Prince
Elayn Hunt Correctional Center
St. Gabriel, LA

Frances Hesselbein
Frances Hesselbein Leadership Institute
New York, NY

Dan Watkins
The Green Sheet, Inc.
Rohnert Park, CA

Kate Gillespie
The Green Sheet, Inc.
Rohnert Park, CA


Kelly Book
American Bar Association
Chicago, IL

American Scientist, the Magazine of Sigma Xi (The Scientific Research Society)
Research Triangle Park, NC

Emily Schuster
Selena Robleto
Association of Science-Technology Centers
Washington, DC

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Deanna Stewart
Robbie Myers
Megan McGowan
Cal Poly Pomona
Pomona, CA

Colleagues Magazine,
COE Center for Educational Partnerships,
Grand Valley State University
Grand Rapids, MI

Deric Luong
CSC
Falls Church, VA

Howard Prince
Elayn Hunt Correctional Center
St. Gabriel, LA

Julie Kraw-Bryant
Pam Harmon
H&A Media Group
Omaha, NE

Luisa Menjivar
Michelle Martin
International Monetary Fund
Washington, DC

Justin Kennedy
Key Media
Sydney, NSW

Australia
### 16. One to Two Person-Produced Magazines, Journals & Tabloids

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Les Shaver</td>
<td>ABA Bank Compliance</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Mary Alice Hartsock</td>
<td>The Academy of Natural Sciences of Drexel University</td>
<td>Philadelphia, PA</td>
</tr>
<tr>
<td>Carl Hearn</td>
<td>Early American Pattern Glass Society</td>
<td>Colesburg, IA</td>
</tr>
<tr>
<td>Bob Neubauer</td>
<td>In-plant Graphics</td>
<td>Philadelphia, PA</td>
</tr>
<tr>
<td>Stephanie Wright</td>
<td>International Coach Federation</td>
<td>Lexington, KY</td>
</tr>
<tr>
<td>Kimberly Jenkins</td>
<td>National Association of State Boating Law Administrators</td>
<td>Lexington, KY</td>
</tr>
<tr>
<td>Stacey Anderson</td>
<td>Organized Innovations, LLC</td>
<td>Bellevue, WA</td>
</tr>
<tr>
<td>Stephani Hawkins</td>
<td>SabreAirline Solutions</td>
<td>Southlake, TX</td>
</tr>
<tr>
<td>John Morgan</td>
<td>TRSA</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>Graduate School</td>
<td>Athens, GA</td>
</tr>
</tbody>
</table>

### 17. Magazine Series

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Les Shaver</td>
<td>ABA Bank Compliance</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Mary Alice Hartsock</td>
<td>The Academy of Natural Sciences of Drexel University</td>
<td>Philadelphia, PA</td>
</tr>
<tr>
<td>Carl Hearn</td>
<td>Early American Pattern Glass Society</td>
<td>Colesburg, IA</td>
</tr>
<tr>
<td>Bob Neubauer</td>
<td>In-plant Graphics</td>
<td>Philadelphia, PA</td>
</tr>
<tr>
<td>Stephanie Wright</td>
<td>International Coach Federation</td>
<td>Lexington, KY</td>
</tr>
<tr>
<td>Kimberly Jenkins</td>
<td>National Association of State Boating Law Administrators</td>
<td>Lexington, KY</td>
</tr>
<tr>
<td>Stacey Anderson</td>
<td>Organized Innovations, LLC</td>
<td>Bellevue, WA</td>
</tr>
<tr>
<td>Stephani Hawkins</td>
<td>SabreAirline Solutions</td>
<td>Southlake, TX</td>
</tr>
<tr>
<td>John Morgan</td>
<td>TRSA</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>Graduate School</td>
<td>Athens, GA</td>
</tr>
</tbody>
</table>

### 18. Green Magazines, Journals & Tabloids

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cynthia Catterson</td>
<td>Greenwich Hospital Foundation</td>
<td>Cos Cob, CT</td>
</tr>
<tr>
<td>Ginni Linn</td>
<td>J ennifer Florer</td>
<td>Enola, PA</td>
</tr>
<tr>
<td>Sean Riley</td>
<td>Mary Thorne</td>
<td>Paoli, PA</td>
</tr>
<tr>
<td>Laura Ernde</td>
<td>Susan McRae</td>
<td>San Francisco, CA</td>
</tr>
</tbody>
</table>

### 19. New Magazines, Journals & Tabloids

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Council on the Teaching of Foreign Languages</td>
<td>Alexandria, VA</td>
<td></td>
</tr>
<tr>
<td>Cynthia Catterson</td>
<td>Greenwich Hospital Foundation</td>
<td>Cos Cob, CT</td>
</tr>
<tr>
<td>J ennifer Florer</td>
<td>Pennsylvania State Association of Township Supervisors</td>
<td>Enola, PA</td>
</tr>
<tr>
<td>Sean Riley</td>
<td>Mary Thorne</td>
<td>Paoli, PA</td>
</tr>
<tr>
<td>Laura Ernde</td>
<td>Susan McRae</td>
<td>San Francisco, CA</td>
</tr>
</tbody>
</table>

### 20. Most Improved Magazines, Journals & Tabloids

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heather Swink, CAE</td>
<td>Association Forum of Chicagoland</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Shannon Farlow</td>
<td>Big Rock Sports</td>
<td>Graham, NC</td>
</tr>
<tr>
<td>Amy Recine</td>
<td>Building Owners and Managers Association (BOMA)</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Blair Potter</td>
<td>Meeting Professionals International</td>
<td>Dallas, TX</td>
</tr>
<tr>
<td>Christine Banning</td>
<td>National Parking Association</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Lesanne Fliehler</td>
<td>Singapore Pte Ltd</td>
<td>Singapore</td>
</tr>
</tbody>
</table>
Annual Reports

21. Annual Reports - Print
Susan Kimner
Gustavo Addofo Mendoza-Baquero
American Dental Education Association
Washington, DC
American Youth Foundation Center Tuftonboro, NH
Lavenia Lev Norford
Dustin Blyer
Bridgewater Retirement Community
Bridgewater, VA
Alicia McNease
Georgia World Congress Center Authority
Atlanta, GA
David Langton
Norman Cherubino
Langton Cherubino Group
New York, NY
G&T Communications
NOVEC PR Team
Manassas, VA
Daniella Thoren
Nurse Practitioner
Philadelphia, PA
Peabody Energy
St. Louis, MO
Stephanie Sulmer
Christopher Hollomon
Kate Marino
Sheltering Arms Physical Rehabilitation Centers
Mechanicsville, VA
Lori Gruber
James Hodges
Michele Wagner
UPMC
Pittsburgh, PA
Michael Klein
USA Rice Federation
Arlington, VA
Susan Reed
WGBH
Boston, MA

22. Annual Reports - Print Over 32 pages
American Society for Dermatologic Surgery
Rolling Meadows, IL
Graybar Corporate Communications
Graybar
St. Louis, MO
Institute for Quantum Computing
Waterloo, ON
Canada
MediaCorp Pte Ltd
Singapore
Marjorie Shaffer
NYU Langone Medical Center
New York, NY
Jane Feinberg
Gus Osorio
Dana Aronovich
USAID | DELIVER PROJECT
Arlington, VA

23. Annual Reports - Electronic
Theresa Davis
Lawrence P. Moos
Argonne National Laboratory
Argonne, IL
Addison
IMA - Institute of Management Accountants
Montvale, NJ
Los Angeles County Community Development Commission
Alhambra, CA
Jen Rowe
Kristy Payne
Paula Roberts
Plan Canada
Toronto, ON
Canada
SUNY Oswego
Office of Public Affairs
Oswego, NY
Cindy Brown
Kay Pilcher
Gretchen Konrady
UW Information Technology
Seattle, WA

Jennie Green
BIDMC Department of Medicine
Boston, MA
Jamie Lacroix
Miriam Anzovin
The David Project
Boston, MA

25. One to Two Person-Produced Annual Reports
Publishing Services
Legal Services Society
Vancouver, BC
Canada
Ashley Mains
Miriam Glade
Prescott College
Prescott, AZ
AnnMarie Harvie
U.S. Army Corps of Engineers, New England District
Concord, MA

26. Green Annual Reports
Tammy Stankey
The Doe Run Company
St. Louis, MO
Drainage Services Department
Hong Kong
David Wolf
Tabula Creative
Philadelphia, PA

Print Media

27. Education & Training Print Media
Hilton Keith
Susan Loney
Tricia Taylor
Allscripts
Sandy Springs, GA
Buster Creative
North Chicago, IL
Todd Rohack
Charlotte Pugh
Meg Morrison
CH2M HILL, Inc.
Lake Worth, FL
Carroll Harrington
Harrington Design
Capitola, CA
Seth Katzen
Wendy Berger
Kathryn Weissberger
Jewish Federation of Delaware
Wilmington, DE
Jenny Kiffmeyer  
John Carl  
Andy Larson  
Retirement Learning Center  
Brainerd, MN

Jesse Garza Carreón  
Cheryl Cain  
Texas A&M University-Kingsville  
Kingsville, TX

28. Print Media  
Marketing & Public Relations

Steve Schebesch  
Morgan Drexen  
Costa Mesa, CA

Barbara Thomas  
Tippie College of Business  
University of Iowa  
Iowa City, IA

Marjorie Radlo-Zandi  
VICAM, A Waters Business  
Milford, MA

29. Organization Capability & Identity Materials

Katie Goss  
American Academy of Periodontology  
Chicago, IL

Jill Mahnane  
Charles Schwab & Co., Inc.  
Portland, OR

SIDES & Associates  
GOHSEP  
Baton Rouge, LA

30. Employee & Benefit Materials

Sara Swee  
Marc Buchsbaum  
Teuila Hanson  
AECOM  
Los Angeles, CA

Debby Clark  
American Specialty Health  
San Diego, CA

HCA and Towers Watson  
Nashville, TN

Employee Benefits Division  
New York State  
Department of Civil Service  
Albany, NY

Sibson Consulting, a Division of Segal  
New York, NY

Swarthmore College and Vanguard  
ValleymForge, PA

31. Membership & Customer Materials

Traci Strom  
Abby Wilkerson  
Gwinnett Chamber of Commerce  
Duluth, GA

John Caparoon  
Katie Yoder  
Brandon Satterfield  
Health Alliance Medical Plans  
Urbana, IL

32. Financial & Investment Materials

Jackson National Life Distributors  
Denver, CO

T3 Custom / TD Ameritrade  
Woodinville, WA

Liz Powell  
Vanguard  
Wayne, PA

Alyson Hendrickson Wentz  
Michelle James  
Durrell Reichley  
The Vanguard Group, Inc.  
ValleymForge, PA

33. Health & Medical Materials

Tay Dora  
SPH Magazines Pte Ltd  
Singapore

34. Meeting & Event Materials

Joy Curzio  
American Society of Clinical Oncology  
Alexandria, VA

Jeremy Timberman  
New Jersey Association of Mental Health and Addiction Agencies, Inc.  
Mercerville, NJ

Wisconsin Institute of CPAs  
Brookfield, WI

35. Catalogs, Directories & Guides

Shelley Svidal  
Alberta Teachers’ Association  
Edmonton, AB  
Canada

Martha Chippari  
American Counseling Association  
Alexandria, VA

Sara Allie  
Kathryn Kiefer  
Girl Scouts of Eastern Missouri  
St. Louis, MO

36. Books

Jodi Lipson  
AARP  
Washington, DC

Susan Clayton, MS  
American Correctional Association  
Alexandria, VA

Hygeia Media, an imprint of the Oncology Nursing Society  
Pittsburgh, PA

Jacobs Technology / NASA Armstrong Flight Research Center  
Edwards, CA

Joel Dandrea  
Jillian Williams  
D. Ann Shiffler  
Specialized Carriers & Rigging Association  
Centreville, VA

Upper Canada District School Board  
Brockville, ON  
Canada

Brian Wenzel  
Brent Walworth  
Interline Brands  
Jacksonville, FL

Cheryl Bradley  
Sharon Fletcher  
NASW Press  
Washington, DC
37. Green Print Media
Tay Dora
SPH Magazines Pte Ltd
Singapore

38. Special Purpose Print Media
Communications Team
American Mensa
Arlington, TX

Marcia Ennis
Hospital for Special Surgery
New York, NY

Lindsay Bodkin
Stephanie Wright
Kristin Kelly
International Coach Federation
Lexington, KY

Karen Du Plessis
Graham Hankin
Charmain Lines
Klein Karoo Media CC
Oudtshoorn, Western Cape
South Africa

Jody Bradel
Jay Nephew
David Sullivan
NACE International
Houston, TX

Tracie Hansen
Eric Dieterle
Cynthia Brown
Northern Arizona University
Flagstaff, AZ

Cynthia Warger
Joe Sutliff
Kris Brinker
Warger, Eavy and Associates
Reston, VA

39. Most Improved Print Media
Holly Jones
Elaine Quayle
Business and Legal Resources
Brentwood, TN

Professional Development Program
Albany, NY

Crystal Frisk
Sherri Danks
Harmonic Inc.
Beaverton, OR

Pacific Northwest National Laboratory
Richland, WA

Debbie Kwan
Runnymede Healthcare Centre
Toronto, ON
Canada

Bruce Haghighat
Tricore, Inc.
Princeton, NJ

Upside Learning Solutions
Pune, Maharashtra
India

Dana Whitworth
The Vanguard Group
Malvern, PA

40. Education & Training Electronic Media
Iskandaria Masduki
Aditya Joshi
Lea Ann Gates
Center for Information Management and Educational Services
Tallahassee, FL

Leila Ortega
Lisa Tiffany
Lisa Wise
Cisco WebEx University
Rancho Cordova, CA

FBMC Benefits Management
Tallahassee, FL

Errin Braval Schaefer
Ford Motor Company
Troy, MI

Kapil Gupta
G-Cube Webwide Software Pvt. Ltd.
Noida, UP, Delhi
India

Katrina Holt
Ruth Barzel
J ohn Richards
Georgetown University
Washington, DC

NFCC
Canadian Taxpayer Relief
Regina, Saskatchewan
Canada

41. Marketing & Public Relations Electronic Media
American Institute of Certified Public Accountants
New York, NY

42. Electronic Publications
Jodi Lipson
AARP
Washington, DC

Alere Health
Dallas, TX

Michael D. ONeill
BioQuick Online News
Scarsdale, NY

Nancy Dietz
Rachel Rumsey
CAHEC
Raleigh, NC

Alison Davis
Casey Gatti
J ohn Kidon
Davis & Company
Glen Rock, NJ

43. Multimedia Publications
Debby Clark
American Specialty Health
San Diego, CA

Chris Basiaga
Lisa Vesga
Jason Bramlette
Cisco WebEx University
Rancho Cordova, CA

DRIVING DYNAMICS, Inc.
Newark, DE

Georgia Stelluto
Sharon Richardson
IEEE-USA
Washington, DC

Lockheed Martin
Richland, WA

Mario Medina
madison/miles media
Arlington, TX

National Institute of Justice
Washington, DC

Jennifer Barlow
Marie Rosenthal
Percybo Publishing
Morrisville, PA

AnnMarie Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

UnitedHealthcare / Optum
Vienna, VA

Timothy W. Coleman
The Washington Post
Washington, DC

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA
Kris Kurtenbach
Julie Newport
Chris Given
Collaborative Communications
Washington, DC

Irving Levin Associates
Norwalk, CT

Jackson National Life Distributors
Denver, CO

Mark Stefanowicz
Philip Straub
Unity Entertainment
Cedar Park, TX

Michael Steadman
Vanguard
Malvern, PA

44. Webinars & Slide Shows

Debby Clark
American Specialty Health
San Diego, CA

Products and Solutions Division
ASI Government
Arlington, VA

Kirk Maurer
Vanguard
Malvern, PA

45. YouTube Media

Publications & Communications Department
CARF International
Tucson, AZ

Zachary Cannon
CSC
Falls Church, VA

Lindsay Bodkin
Mike Benton
International Coach Federation
Lexington, KY

Joshua Rosenfeld
Chris Coleman
Ruth Richey
Montgomery County Public Information
Christiansburg, VA

46. Video Media

Drew Lockwood
Andy Hanacek
Nick Roskelly
BNP Media
Troy, MI

California and Nevada Credit Union Leagues
Ontario, CA

Katie Coleman
Kai Fernandes
Miranda Cosand
Costco
Issaquah, WA

Kapil Gupta
G-Cube Webwide Software Pvt. Ltd.
Noida, UP, Delhi
India

Michael Hines
Elizabeth Woolsey
Priscilla Kane Hellweg
Holyoke Public Schools
Holyoke, MA

Brady White
Intermountain Healthcare - Dixie Regional Medical Center
St. George, UT

Lockheed Martin
Richland, WA

Cindy Heller
Carlotta Mast
Connor Link
New Hope Natural Media
Boulder, CO

Brianne Balchunas
Brittany Buchholz
Benjamin Weinberg
Orlando Health
Orlando, FL

Otter Tail Power Company
Fergus Falls, MN

Micha Auffant
Cole Chandler
Ian MacDonald
ProSoft Technology, Inc.
Bakersfield, CA

Maura Cocozza
Max Palmer
Carl Sastram
Prudential Annuities
Shelton, CT

Mark Eckman
Aimee Comer
Robins & Morton
Birmingham, AL

Katherine Maule
Chip Chiponis
Vanguard
Malvern, PA

47. Electronic Media - Apps

Dr. Rod Rohrich
American Society of Plastic Surgeons
Dallas, TX

Shauna Aherne
Mary Testa
Arctraft Health
Flemington, NJ

City of Vaughan
Vaughan, ON
Canada

Eric Barnett
Cleveland Metroparks
Cleveland, OH

Dominik Grau
Joe Thompson
Mark Bernardo
Ebner Publishing International
New York, NY

Laurie Budman
GLC Custom Media
Northbrook, IL

Michelle Hogan
The Hearing Journal
New York, NY

48. Green Electronic Media

Richard Tourtellott
Duquesne University
Pittsburgh, PA

Dana Macek
Ford Motor Company
Troy, MI

Jackson Booth
Jackson National Life Distributors
Denver, CO

Marrecca Fiore
Medscape from WebMD
New York, NY

49. Special Purpose Electronic Media

Kim Freeman
Ford Motor Company
Troy, MI

Jackson Booth
Jackson National Life Distributors
Denver, CO

Social Media

50. Social Media Sites

Doug Minor
Christine Goodwin
Davidson College
Davidson, NC

Navy Housing
Washington, DC

Serena Stockwell
Sarah DiGiulio
Oncology Times
New York, NY

Brian Woodland
Carla Pereira
Peel District School Board
Mississauga, ON
Canada
51. Facebook Sites

Amputee Coalition
Manassas, VA

Jonathan Jacobs
Ben Guttmann
John Botte
Natives LLC
Long Island City, NY

Carol Casto
Navy Housing
Washington, DC

Andrew Stamer
U.S. Army Corps of Engineers,
New England District
Concord, MA

52. Google+ Sites

Colorado State University
Division of External Relations
& Office of Admissions
Fort Collins, CO

53. Blogs

Rachel Frank
American Specialty Health
San Diego, CA

Lori Dolnick
Ravi Yande
Karen O'Neill
Frank Advertising
Cranbury, NJ

Amy Nelson
Kathy Sheehan
Rich Donnelly
SPIE
Bellingham, WA

54. Blog Content

Dr. Anup Patel
Jordan Ireton, M.D.
Justin Perez
American Society of Plastic
Surgeons
Dallas, TX

Ellen Hosafros
Corporate Synergies Group
Mount Laurel, NJ

Tom Ceconi
HR 360, Inc.
Norwalk, CT

Sherry Mirshahi-Totten
Make Your Brand in Demand
Pikesville, MD

Eleanor Feldman Barbera, Ph.D.
McKnight's
Long-Term Care News
Northbrook, IL

Pioneer Services
Kansas City, MO

Robin Hardman
Robin Hardman
Communications
Ridgewood, NY

Kevin Cuddihy
Society for Technical
Communication
Fairfax, VA

T3 Custom / TD Ameritrade
Woodinville, WA

55. Best Single Blog Post

Dr. Don Dizon
American Society of Clinical Oncology
Alexandria, VA

Jeffrey Carlisle
Association for the Advancement of Medical Instrumentation
Arlington, VA

Bret Parker
Association of Corporate Counsel
Washington, DC

City of Vaughan
Vaughan, ON
Canada

EDUCAUSE
Louisville, CO

Michael Cornell
Promo Marketing
Philadelphia, PA

56. Best Series of Blog Posts

Andrew Katz
Jennifer Loftus
Astron Solutions
New York, NY

Matt Migliore
Flow Control Magazine
Birmingham, AL

William Wiese
Cheryl Amerine
MEADS International
Orlando, FL

Dr. Sarah David
NICE - National Institute for Career Empowerment
Houston, TX

57. Special Purpose Social Media

Laura Andrews
Cleveland Metroparks
Cleveland, OH

Funk/Levis & Associates
Eugene, OR

Kathleen A. Zona
Kelly R. Heldman
Nancy Smith Kilkenny
NASA Glenn Research Center
Cleveland, OH

Joan Wallner
Nora Winther
UnitedHealthcare
Minnetonka, MN

58. Green Social Media

Julie Urlaub
Taiga Company
Golden, CO

59. Websites

Debby Clark
American Specialty Health
San Diego, CA

Dr. Alim Al Ayub Ahmed
Dr. Md. Ataur Rahman
Md. Nur-E-Alam Siddique
Asian Business Consortium
Dhaka-Alexandria-Kuala Lumpur, Dhaka
Bangladesh
60. **WordPress Sites**

John DeWeese  
Eric Holdeman  
Scott Bailey  
Pierce County Information Technology  
Tacoma, WA

Peter Tumulty  
Scarind Hollenbeck LLC  
Lyndhurst, NJ

Cynthia Lockley  
STC Washington, DC-Baltimore Chapter  
Adelphi, MD

Billy Stanek  
The Walt Disney Company  
Burbank, CA

Kimberly Smith  
Dan Leahy  
James Rodriguez  
Bolingbrook Park District  
Bolingbrook, IL

Terry Rudd  
Frontline Medical Communications  
Rockville, MD

Liz Martin  
Mike Sheehan  
Kaiser Permanente  
Aurora, CO

Justin Kennedy  
Key Media  
Sydney, NSW Australia

Matrix Group International, Inc.  
Arlington, VA

Lisa Schnabel  
Ben Swiatek  
NASSP  
Reston, VA

Office for Victims of Crime  
Washington, DC

61. **Joomla Sites**

Kristin Quinn,  
Jordan Fuhr, USGIF  
GLC Custom Media  
Northbrook, IL

62. **Drupal Sites**

Irving Levin Associates  
Norwalk, CT

Oncology Nursing Society  
Pittsburgh, PA

63. **Home Pages & Individual Site Pages**

RMA Centennial Committee & One-of-a-Kind Art Studio  
Stacy Germano  
Kathy Phillips  
The Risk Management Association (RMA)  
Philadelphia, PA

Healio.com Hepatitis C Resource Center  
SLACK Incorporated  
Thorofare, NJ

Aimee Civera  
Vanguard  
Wayne, PA

64. **Site Content**

Amy Fries  
American Society of Clinical Oncology  
Alexandria, VA

Mark Belew  
Shannon Puphal  
Alyssa Yancey  
Wise Regional Health System  
Decatur, TX

65. **Site Design & Illustration**

T3 Custom / TD Ameritrade  
Woodinville, WA

66. **One to Two Person-Produced Websites**

Brendan Williams  
Jennifer Loftus  
Astron Solutions  
New York, NY

Ian Crawford  
Geothermal Resources Council (GRC)  
Davis, CA

67. **Financial Sites**

Jill Mahnane  
Sue Grzybowski  
Charles Schwab & Co., Inc.  
Portland, OR

Sandy Terranova  
Michelle Tiziani  
Institutional Real Estate, Inc.  
San Ramon, CA

Jean Fitzgerald  
U.S. Trust  
New York, NY

68. **Green Websites**

No awards presented.

69. **Special Purpose Websites**

Idaho Housing and Finance Association  
Boise, ID

ServiceMaster  
Memphis, TN

Renait Stephens  
Study in the USA  
Seattle, WA
70. New Websites
Lee M. Schultheiss
Michigan State Medical Society
East Lansing, MI

Julie Hiroz
Sabrina Jeria
Debbie Kwan
Runnymede Healthcare Centre
Toronto, ON
Canada

Michael Zodda
Vanguard
Valley Forge, PA

71. Most Improved Websites
Melissa Schneider
Mississippi-Alabama Sea Grant Consortium
Ocean Springs, MS

Leslie Suhr
Courtney Accurti
Jonathan Barker
PA State Association of Boroughs
Harrisburg, PA

Karen Weber
Sean Hayes
Bharinder Gill
Vanguard
Valley Forge, PA

72. Education & Training Campaigns, Programs & Plans
Katie Peterson
Ford Motor Company
Troy, MI

South Carolina Deferred Compensation Program
Great-West Financial
Greenwood Village, CO

Amy Franko
Impact Instruction Group
Dublin, OH

Elena Fernandez
Los Alamos Neutron Science Center - Los Alamos National Laboratory
Los Alamos, NM

ProEdit, Inc.
Cumming, GA

Annuities Marketing
Prudential Annuities
Shelton, CT

Diane Renault
The United Church of Canada
Toronto, ON
Canada

Michael Steadman
Vanguard
Malvern, PA

73. Marketing & Public Relations Campaigns, Programs & Plans
Buster Creative
North Chicago, IL

Erica Hurtt
Barbara Van Allen
Linda Eddy
Center for Audit Quality
Washington, DC

Tory Daughrity
Tim Stark
Angie Dotson, BSN, RN
Henry County Medical Center
Paris, TN

Jackson National Life Distributors
Denver, CO

Tony Baldus
Jennifer Gavin
Mercer Consumer
Urbandale, IA

Panos Katsigiannis
Hilary Smith
Manifest Communications
Portland Stewart
Toronto, ON
Canada

Joy Coronel
Kari Harwanko
Nikki Alvanitakis
Vanguard
Valley Forge, PA

Brett Smith
Tracey Nuss
Verve Marketing
Durban, KwaZulu-Natal
South Africa

74. Public Service Campaigns, Programs & Plans
Cou4 Interactive Company Limited
Hong Kong

Laura Kline Lee
FSA Management Group
Louisville, KY

75. Employee & Benefit Communications Campaigns, Programs & Plans
Pamela Little
Sara Swee
Frank Pollare
Blue Communications
Hollywood, CA

CAAT Pension Plan
Toronto, ON
Canada

Chesapeake Regional Medical Center
Chesapeake, VA

Rebecca DeLuccia
DeLuccia Group
Ramsey, NJ

Exterran Holdings, Inc.
and Towers Watson
Houston, TX

Teressa Blanchard
Kate Sanchez
HanesBrands Inc
Winston-Salem, NC
<table>
<thead>
<tr>
<th>Membership &amp; Customer Campaigns, Programs &amp; Plans</th>
<th>Financial Campaigns, Programs &amp; Plans</th>
<th>78. Health &amp; Medical Campaigns, Programs &amp; Plans</th>
<th>77. Financial Campaigns, Programs &amp; Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dana Meek</td>
<td>Marcia Ennis</td>
<td>Tonya Winders</td>
<td>Columbia Management</td>
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<td>Lindsay Ross-Hazel</td>
<td>Hospital for Special Surgery</td>
<td>Laurie Ross</td>
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<td>Leslie Mumm</td>
<td>New York, NY</td>
<td>Paul Tury</td>
<td>Alex Golden</td>
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<tr>
<td>Health Alliance Medical Plans</td>
<td>Allergy &amp; Asthma Network</td>
<td>Allergy &amp; Asthma Network</td>
<td>Karen Pomazal</td>
</tr>
<tr>
<td>Urbana, IL</td>
<td>Mothers of Asthmatics</td>
<td>Mothers of Asthmatics</td>
<td>Bob Wright Creative, Rochester, NY (agency)</td>
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<td>SkillsUSA</td>
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<td>Stuart, FL</td>
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<td>Kristina Niblett</td>
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<td>Ovarian Cancer Research Fund (OCRF)</td>
<td>Ovarian Cancer Research Fund (OCRF)</td>
<td>Nancy Ann Chernitsky</td>
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<td>New York, NY</td>
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<td>Bonni Graham Gonzalez</td>
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<td>Amy Christensen</td>
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<td>Erin Cincora</td>
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<td>University Housing / University of Illinois</td>
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<td>Marie Gettel-Gilmartin</td>
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<td>Brandy Wilson</td>
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<td>Roy DeLeon</td>
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<td>Robert Eakins</td>
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<td>Lisa Wise</td>
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<td>Rick Ruman</td>
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<td>Cisco WebEx University</td>
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<td>Rancho Cordova, CA</td>
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<td>DRIVING DYNAMICS, Inc.</td>
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</tbody>
</table>
85. Marketing & Public Relations Writing

Joe Francis
ABA Bank Marketing
Washington, DC

Ashley Manweiler
Coleman Cornelius Jennifer Dimas
Colorado State University
Fort Collins, CO

Cathy Streiner
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Fleming Island, FL

Gregory Gerald Fabic
Francis Lou B. Wong
Naval Public Affairs Office
Manila, Philippines

86. Web Content

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Reston, VA

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San Ramon, CA

John Fried
Vanguard
Malvern, PA

Robert Lerose
Freelance Writer
Uniondale, NY

87. Feature Writing

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Washington, DC

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Chicago, IL

AG Bell Association for the Deaf and Hard of Hearing
Washington, DC

Alyson Wyckoff
American Academy of Pediatrics
Elk Grove Village, IL

Chris Hobson
American College of Radiology
Reston, VA

Stad Giourdullo
Diana Lamirand Lisa Renze Rhodes
Angie's List Newsroom
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APHA/The Nation's Health
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ASAE : The Center for Association Leadership
Dunn Loring, VA

Amy Guzewicz
ASOA
Fairfax, VA

Bill Ojile
Gil Rudawsky Association of Corporate Counsel
Washington, DC

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CAMICO
San Mateo, CA

Rich Rosfelder
CCIM Institute
Chicago, IL

Lori Sharn
CEO Update
Washington, DC

Patricia L. Harman
Cleaning & Restoration Magazine
Rockville, MD

Anthony Costello
Margaret Coulombe College of Liberal Arts and Sciences, Arizona State University
Tempe, AZ

Steven Johnson
ECT.coop
Arlington, VA

Bill Hudgins Dennis McCarthy Hammock Inc.
Nashville, TN

Brady L. Kay
Harris Publishing
Idaho Falls, ID

Craig Causer
Karen Panetta
Keyana Tannant
IEEE
Piscataway, NJ

Jacobs Technology / NASA Armstrong Flight Research Center
Edwards, CA

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Lawrenceville, NJ

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Maryland Sea Grant College Park, MD

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Merrill Lynch
New York, NY

Krysia Gabenski
Molly Wyman
Military Officers Association of America
Alexandria, VA

Priscilla Knight
Northern Virginia Electric Cooperative
Manassas, VA

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Nursing Management Staff
Nursing Management
Philadelphia, PA

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Print+Promo
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Sandia National Laboratories
Albuquerque, NM

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Society of Women Engineers
Cleveland Heights, OH

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St. Mary's City, MD

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Burbank, CA

Darrick Meneken
Kelly Wang
Barbara Schmitt
Washington Athletic Club
Seattle, WA

Cynthia Gomez
Wiley
San Francisco, CA

88. Short Features

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Lowell
Lowell, MA
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Washington, DC

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Elaine Quayle
Sheryl Boutin
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Preetha Rajasekaran
Cognizant Technology Solutions
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India

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William S. Bike
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Philadelphia, PA

Emily Shafer
SLACK Incorporated
Thorofare, NJ

90. News Writing
Courtney Davenport
Class Action Law Reporter,
American Association for Justice
Washington, DC

Russ Bleemer
CPR Institute
New York, NY

91. Interviews & Personal Profiles
Heather Grzelka
Art of Prose
Madeira Beach, FL

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College of Charleston
Charleston, SC

Katie Coleman
Robyn Alex
Miranda Cosand
Costco
Issaquah, WA

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Melville, NY

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Bill Hudgins
Hammock Inc.
Nashville, TN

Rebecca Patrick
Indiana Chamber of Commerce
Indianapolis, IN

Irving Levin Associates
Norwalk, CT

John Fried
Vanguard
Malvern, PA

John Hope
Wiley
San Francisco, CA

92. Regular Departments & Columns
Cathy McNamara
Academy of General Dentistry
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Jenny Jones
American College of Radiology
Reston, VA

Mary La Russo
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Jennifer Silber, CAE
American Staffing Association
Alexandria, VA

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Denver, CO

Dr. Simon Helfgott
Dawn Antoline-Wang
John Wiley & Sons
Hoboken, NJ

Patricia Burgio
Lancaster Central School District
Lancaster, NY

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National Ground Water Association
Westerville, OH

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North American MGA Register
Grand Rapids, MI

Nick Hut
Nurse.com
Hoffman Estates, IL

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Philadelphia, PA

Robert E. Willett
Financial Communications Company
Houston, TX

93. Editorial & Advocacy Writing
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New York, NY

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Ocala, FL

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Dawn Antoline-Wang
John Wiley & Sons
Hoboken, NJ

The Marcus Group, Inc.
Little Falls, NJ

John O’Connor
McKnight’s Long-Term Care News
Northbrook, IL

Melanie Levenson
Ontario Nurses’ Association
Toronto, ON
Canada

94. Financial & Investment Writing
Deb Stewart
ABA Bank Marketing
Washington, DC

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Brightworth
Atlanta, GA

Sara Drummond
CCIM Institute
Chicago, IL

Robert E. Willett
Financial Communications Company
Houston, TX
95. Health & Medical Writing

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Aliso Viejo, CA

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Newtown, PA

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The Hearing Journal
New York, NY

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Leah Lawrence Editorial
Wilmington, DE

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Medscape from WebMD
New York, NY

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Megan Summers Complete Copywriting Services
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96. Speech & Script Writing

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AARP
Washington, DC

David Eskola
American Medical Association
Washington, DC

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Zumwald & Company, LLC
Englewood, OH

97. Technical & Technology Writing

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American Society for Biochemistry and Molecular Biology
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Corinna Wu
American Society for Engineering Education
Washington, DC

Pierluigi Bucci
American Society of Civil Engineers
Reston, VA

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Mitch Wagner
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Sandia National Laboratories
Albuquerque, NM

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98. Green Writing

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E-Ching Lee
North Carolina Sea Grant
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South Africa

99. Writing Series

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Liz Massey
Christopher Vaughan
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Michele Richardson
Brightworth
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100. Special Purpose Writing

Boat U.S. Magazine
Alexandria, VA

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Learning Services
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Todd Herman
Todd Herman Associates
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Youth Research, Evaluation & Learning Project
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USAID
Washington, DC

101. Best Rewrites

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Phi Delta Kappa International
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Austin Brown
Amanda Naber
Patti Kloosterman
Pella Corporation
Pella, IA

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Phi Delta Kappa International
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REALTOR® Magazine
Chicago, IL

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Aileen Wiegand
SLACK Incorporated
Thorofare, NJ

Christopher Fahey
Susan McLaughlin
Daniel Browne
Vanguard
Malvern, PA

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Creative Resources
The Walt Disney Company
Burbank, CA

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Barbara Schmitt
Washington Athletic Club
Seattle, WA

Candice Kiel
The Write Type
Reno, NV

103. Illustration & Typography

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American Bar Association
Chicago, IL

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Adam Pitluk
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Fort Worth, TX

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The Elfenworks Foundation
Burlingame, CA

Tom Wood
International Monetary Fund
Washington DC, DC

Mary Newman
Military Officers Association of America
Alexandria, VA

104. Infographics

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AAA Western & Central
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Jacob Zolowski
Matt Mekerjee
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Indianapolis, IN

John Gonzalez
Northeast Ohio Regional Sewer District
Cleveland, OH

Gregory Spears
Vanguard
Valley Forge, PA

Robert Widener
VFW Magazine
Kansas City, MO

Claudine McCarthy
Wiley
San Francisco, CA
Otter Tail Power Company  
Fergus Falls, MN

University of Phoenix  
Tempe, AZ

Jeannie Smith  
Vanguard  
Wayne, PA

Jennifer Diep  
The Walt Disney Company  
Burbank, CA

105. Covers
American Journal of Nursing  
New York, NY

Dana Russell  
John Langston  
Appaloosa Journal  
Moscow, ID

Gary Bloom  
Judi Connelly  
ASCD Creative Services  
Alexandria, VA

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Peachtree Corners, GA

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Noemi Arthur  
GLC Custom Media  
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Bill Hudgins  
Hammock Inc  
Nashville, TN

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Springfield, IL

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Merrill Lynch  
New York, NY

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Alexandria, VA

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Sharon Fletcher  
National Association of Social Workers Press  
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Phi Delta Kappa International  
Bloomington, IN

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REALTOR® Magazine  
Chicago, IL

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Mary Zisk  
Daniel Pelavin  
Strategic Finance  
Montvale, NJ

Mike Miazga  
Supply House Times  
Deerfield, IL

Jared Cohen-Richards  
The Walt Disney Company  
Burbank, CA

106. Spreads
Karen Kramer  
Warren Miller  
Berger Group of Companies  
Morristown, NJ

Carol Bucheri  
Phi Delta Kappa International  
Bloomington, IN

Brian Hertel  
Putman Media  
Schaumburg, IL

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Society of Women Engineers  
Cleveland Heights, OH

Kathleen Maloney  
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Oceanside, CA

107. Photography
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Colorado State University  
Fort Collins, CO

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Allan Clark  
Hammock Inc.  
Nashville, TN

Jaret Duder  
Jessica Barragüé  
Michael Neuman  
IEEE  
Piscataway, NJ

Sumanth Krishna  
Student  
Bangalore, Karnataka  
India

108. Identity & Graphic Standards
Karen Downey  
AAA Western & Central  
New York  
Buffalo, NY

Amy Averbook  
Scott Kearney  
Light Reading  
New York, NY

Heather Weddle  
Don Meyer  
New Jersey Society of CPAs  
Westfield, NJ

109. Print Ads & Advertorials
Health Partners Plans  
Philadelphia, PA

Allie Strandmark  
Phi Delta Kappa International  
Bloomington, IN

Tiffany Bunt  
Matthew Orton  
University of Montevallo  
Montevallo, AL

110. Posters & Displays
Debby Clark  
American Specialty Health  
San Diego, CA

Lawrence Anthony  
J Michael Davison  
Davison and Associates  
Key West, FL

Lockheed Martin  
Richland, WA

Employee Benefits Division  
New York State  
Department of Civil Service  
Albany, NY

RMA Centennial Committee  
Heng You  
Joanna Harasesych  
The Risk Management Association (RMA)  
Philadelphia, PA
114. Best Redesigns

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Amy Averbook
Sasha Babarina
Light Reading
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Kyle Richardson
Colleen McKenna
Julie Lamond
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Philadelphia, PA

Cyndie Buckle
Alan Cushman
Texas Tech University
Hospitality Services
Lubbock, TX

One-of-a-Kind Publications

115. One-of-a-Kind Print Publications

Alison Kahn
Marty Ittner
Jeff Watts
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Washington, DC

Ronald Lana
Matthew Madrid
Monica Khalaj
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Inland Empire
San Bernardino, CA

Jacklyn Boice
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Fundraising Professionals
Arlington, VA

Dianna McElfresh
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Bracken Christensen
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Boulder, CO

Ryan Hanser
Hanser & Associates
West Des Moines, IA

Kristina Niblett
Anthony Johnson
Jim Sewell
Harland Clarke
Marketing Services
San Marcos, TX

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Rebecca H. Hunter, M.Ed.
Stephanie Potts, MES
CDC Healthy Aging Research
Network & Easter Seals Project
ACTION
Washington, DC

Steven Stuart
David Dunagan
Karen Smittle
CH2M HILL
Tampa, FL

Sarah Westling
Sheila Truesdell
Keith McCarty
Mitchell International, Inc.
San Diego, CA
117. One-of-a-Kind
Custom-Published
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Christine Reynolds
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Society for Technical
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Lynn, MA

118. One-of-a-Kind
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Lacey Earle
Sheree Crosby
Cabell Publishing Inc
Beaumont, TX
Aude Latreille
Hilti Corporation
Schaan, Liechtenstein
Jeff Krantz
Krantz Training
Buffalo, NY
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Duncan McNiff
Vanguard
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Jackson National Life
Distributors
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120. One-of-a-Kind
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Publications
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Joe Darrah
HMP Communications
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Carole Szpak
National Association of
Psychiatric Health Systems
Washington, DC
Cody Holt
Aaron Phillips
TriStar Publishing
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Government
Publications
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Administration for Children
and Families, HHS
JBS International, Inc.
Washington, DC
Beckie Jas
Anna Larson
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Oakville, ON
Canada
Kerry McLeish
Sarah Klein
Town of Whitby
Whitby, ON
Canada

122. One-of-a-Kind
Green Publications
Angelia Sia
Lim Liang Jim
Dr. Leong Chee Chiew
Centre for Urban Greenery
& Ecology
Singapore
Mark Stucky
KMC Controls
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2. Here is the copy for my additional certificates order:

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   ___________________________________________________________
   ___________________________________________________________
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Sample Certificate Copy:
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Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

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   Note: Overseas orders: Add $10 per order ($10 covers any number of certificates)

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   $18 each* (From October 2 on)

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   □ Charge my Visa □ MasterCard □ American Express
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   Name on card: __________________________
   Expiration date: __________________________
   Signature: __________________________

5. Mail my certificate(s) to:

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   Name: __________________________
   Org: __________________________
   Address: __________________________
   City/State-Prov./Zip: __________________________
   Phone: __________________________

   E-mail: __________________________

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   Communications Concepts, Inc.
   7481 Huntsman Blvd., #720
   Springfield, VA 22153–1648

   Or fax this order form with your credit card order to: 703/643–2329 (secure fax machine)

   NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

   Note: All APEX 2014 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person and/or organization as it appeared on your entry form. Use this form or photocopies to order additional certificates.

   * (Includes mailing via 1st Class Mail)