Dear APEX Entrant:

Thank you for participating in APEX 2021, the thirty-third annual awards program recognizing excellence in publishing by professional communicators.

The APEX Awards are based on excellence in graphic design, editorial content, and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual sub-categories.

2020 was, by far, for most of us, the most challenging year we’ve ever experienced, both personally and professionally. If you lost someone to COVID, we offer our sincere condolences. There’s no doubt that everyone had to learn new and different ways to do their jobs, and many had to redefine the term “work-life balance.” To all those who set aside time to enter APEX 2021, please accept our heartfelt thanks.

With nearly 1,200 entries, competition, as always, was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 13 major categories, with 471 Awards of Excellence recognizing exceptional entries in 100 sub-categories.

The panel of judges for APEX 2021 included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor; John De Lellis, Concepts Editor & Publisher; Christine Turner, Contributing Editor of the Writing That Works Archives; and Bill Londino, Consulting Editor of Writer’s Web Watch.

The APEX 2021 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Award plaques are also shown, but are being shipped under separate cover.

Should you wish to order additional award certificates or plaques – to recognize co-workers, colleagues or vendors who helped prepare a winning entry – you may do so online at ApexAwards.com/order_form.htm. If your entry did not win an award this year, please accept our thanks for participating and our best wishes for success in the 2022 APEX Awards for Publication Excellence.

Cordially,

Ken Turtoro
Executive Editor
The APEX Awards
Communications Concepts, Inc.
info@ApexAwards.com
How were awards presented?
APEX 2021 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
1,172 entries were evaluated in the following distribution:
COVID-19 Media: 136; Newsletters: 78; Magazines, Journals & Tabloids: 189; Annual Reports: 25; Print Media: 42; Electronic Media: 107; Virtual Communications: 12; Social Media: 38; Websites: 51; Campaigns, Programs & Plans: 116; Writing: 248; Design & Illustration: 91; One-of-a-Kind Publications: 39.

A total of 100 APEX Grand Awards were presented in 13 major categories to honor the outstanding works in those categories. 471 APEX Awards of Excellence recognize excellence in 100 individual sub-categories.

For the number of awards presented in each major category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an exceptional level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2021 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staffs.

Who are the APEX judges?
The panel of judges included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor, John De Lellis, Concepts Editor & Publisher, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through consulting services and reports on business writing and communications.

Concepts also publishes Writer’s Web Watch, an e-newsletter on print, web, electronic and social media, and the Writing That Works Archives, a resource for business communicators.

How is the list of winning entries organized?
Grand Award winners are listed by main category.
Award of Excellence winners are listed within each subcategory, alphabetically by organization.
(Winning entries from individuals are listed alphabetically by last name within each subcategory.)

How can I order more award certificates?
You may order additional certificates online for co-workers, supporting vendors or clients.
Please use the online order form at ApexAwards.com/order_form.htm
COVID-19 MEDIA

Tomer Mann
Protection-as-a-Service (PaaS)
22Miles
Duluth, GA

David Hochman
18 Weeks
AARP
Washington, DC

Emily Paulin
Is Extended Isolation Killing Older Adults in Long-Term Care?
AARP.org
Washington, DC

Nancy Brown
Two Dallas heart doctors wanted to help fight COVID-19. They might end up changing science.
American Heart Association
Dallas, TX

Lucy Robertson
Educational Leadership Special Report, April 2020
"A New Reality: Getting Remote Learning Right"
ASCD
Alexandria, VA

Karina Milani
Michael Conrad
Aaron Moses
COVID-19 Employee Return to Work Protocols
City of Henderson
Henderson, NV

Shruti Kundu
An Employee Portal for COVID-19 Updates
Cognizant Technology Solutions
Kolkata, West Bengal India

Sarah Borchardt
The Art of the Uplift: How Creatives Restore Community
Columbia College Chicago
Chicago, IL

Healio Staff
COVID-19 Resource Center
Healio
Thorofare, NJ

Matt Migliore
Matters of the Mask
INDA Media
Cary, NC

Kaitlyn Gallagher
COVID-19 and MS Pathfinder Tool
Multiple Sclerosis Association of America
Cherry Hill, NJ

National Healthcare Group Polyclinics (NHGP)
NHGP’s Efforts during COVID-19 Pandemic (Facebook)
National Healthcare Group Polyclinics
Singapore

Nicole Martin
Health Matters: Leveraging Content to Educate and Comfort the Public Amid a Pandemic
NewYork-Presbyterian and Pace Communications
Greensboro, NC

Amy Maher
Stephen Reicher
S. Alexander Haslam
Together Apart
SAGE Publishing
London, England
United Kingdom

John Launius
Keith Alper
Josh Guffey
Rise Up For Heroes TV Special
Vidzu Media
St. Louis, MO

Lisa Hoffman
Dana Gottlieb, MD
Steven Johnson, MD
What’s Working for COVID-19 Patients in the Epicenter
Wolters Kluwer
New York, NY

NEWSPAPERS

Kelly Smith
What’s New in the Neighborhood (& In Quarantine)
Lincoln Central Association
Chicago, IL

Jay Levine
Kirstin Sharrer
Steve Lighthill
December 20, 2020 NASA Armstrong X-Press
Logical Innovations Inc. at NASA Armstrong Flight Research Center
Edwards, CA

National Healthcare Group Together@NHG 23 Oct 2020
National Healthcare Group Singapore

Alison Knopf
The Brown University Child and Adolescent Behavior Letter (Published by Wiley)
Carmel, NY

MAGAZINES,
JOURNALS &
TABLOIDS

Steve Casey
3550 September 2020
3550 Magazine
Portland, OR

Foad Nahai
Aesthetic Surgery Journal; Volume 40, Issue 1, January 2020
Aesthetic Surgery Journal
Garden Grove, CA

Franchesca Charney
Journal of Healthcare Risk Management: Volume 40 | Number 2 Cyber Edition
American Society for Healthcare Risk Management
Chicago, IL

Denise Doring VanBuren
Jennifer Minus
American Spirit Daughters of the American Revolution
Washington, DC

Mike Consol
Real Assets Adviser Magazine: February, April, November 2020; February 2021 issues
Institutional Real Estate, Inc.
San Ramon, CA
Sara Coles
Yasmin Stephens
Elisabeth Riley
Johnson Matthey
Technology Review
Johnson Matthey Plc
Royston, Hertfordshire
United Kingdom

Tab Rhodes
Star & Shield — April 2020
Los Angeles County
Professional Peace Officers
Association
Burbank, CA

Mediacorp Pte Ltd
Livewise
Mediacorp Pte Ltd
Singapore

Lois Levine
Jennifer Walton
Brandi Kaye Freeman
Racism in pediatric health
MJH Life Sciences
Cranbury, NJ

Rod J. Rohrich, MD
Jeffrey E. Janis, MD
I. Donnell Moore
PRS Global Open
PRS Global Open
Arlington Heights, IL

Anne M. Perusek
SWE Magazine, Fall 2020
Society of Women Engineers
Cleveland Heights, OH

Natalie Widdowson
Investor
T. Rowe Price
Owings Mills, MD

Christina Capobianco
2020 US OPEN TOURNAMENT
MAGAZINE
USTA / H.O. Zimman, Inc.
Lynn, MA

Dawn Antoline-Wang
Jeremy Faust
Nancy Calaway
Aceph Now May 2020
Wiley
New Alexandria, PA

Fay Ellis
Ashley Lyles
Neurology Today
Wolters Kluwer
New York, NY

**ELECTRONIC MEDIA**

Kate Redding
Ross Rollins
AAO-HNS COVID-19
Podcast Series
AAO-HNS
Alexandria, VA

Alan Alper
From Chaos to Catalyst
Cognizant Technology
Solutions
Teaneck, NJ

Bjorn Hauerbach
Goverment of Guam Defined
Contribution Retirement
System—New Employee
Orientation Recorded Webinar
Empower Retirement
Hagatna, GU

Rinky Kapoor
Takeda & Gcube Webwide
Software Pvt. Ltd.
G-Cube Webwide Software
Pvt. Limited
Noida, Uttar Pradesh
India

Lata Asnani
PepsiCo ZBM Time Management
MPS Interactive Systems
Mumbai, Maharashtra
India

**PRINT MEDIA**

Teri N. Moak and
Laurie A. Casas
The Leaky Pipeline of Women
in Plastic Surgery: Embracing
Diversity to Close the Gender
Disparity Gap
Aesthetic Surgery Journal
Garden Grove, CA

Marilyn Oermann
What’s Race Got to Do With It? A
Close Look at the Misuse of Race
in Case-Based Nursing Education
Duke University
Chapel Hill, NC

Art Dykstra
Thane Dykstra, Ph.D.
A New Plan: Using Positive
Psychology to Renew the Promise
of Person-Centered Planning
High Tide Press
Joliet, IL

Ginny Van Cura
B2B PRINT BROCHURE
Premium Value Formulary
OptumRx
Arlington Heights, IL

**ANNUAL REPORTS**

William Maroni
Michael Quigley
American Public Transportation
Association - Annual Report 2020
American Public
Transportation Association
Washington, DC

Linda Klepitch
Trajectory Magazine -
November 2020 Digital Edition
United States Geospatial
Intelligence Foundation
& GLC — a marketing
communications agency
Skokie, IL

Iain McInnes
Peter Nash
Cytokine Signalling Forum
Podcasts
University of Glasgow
Stafford, Staffordshire
United Kingdom

Dana Whitworth
WPP 2020 Employee
Engagement & Education
Campaign
Vanguard
Malvern, PA

**VIRTUAL COMMUNICATIONS**

Carrie Goldrick
Wood: Virtual Benefits Fair
Empower Retirement
Littleton, CO

Michelle Kwiatkowski
Annemarie Russoniello
Enrollment
Prudential
Newark, NJ

Craig Downing
State of New Hampshire
Deferred Compensation Plan
Online Enrollment & Plan
Changes Brainshark
State of New Hampshire
Deferred Compensation Plan
Concord, NH
SOCIAL MEDIA
Matthew Collis
Steve Bronstein
Ontario College of Pharmacists
#ProtectingThePublic Social Media Campaign
Ontario College of Pharmacists
Toronto, ON
Canada

Andrew Snyder
Orlando Health Content Hub
Orlando Health
Orlando, FL

Maureen Kennedy
Jacob Molyneux
Deserted: Note from a Young ICU Nurse as COVID-19 Pandemic Intensifies in U.S., A Message from Frontline Nurses: Let’s Keep the Real Enemy in Sight, Practicing the ABCDEs of Self-Care in Pandemic Times
Wolters Kluwer
New York, NY

CAMPAIGNS, PROGRAMS & PLANS
Jolene Kremer
AAOMS Virtual Annual Meeting
American Association of Oral and Maxillofacial Surgeons
Rosemont, IL

Heather Simmons
Two phase virtual education campaign
Empower Retirement
Littleton, CO

Heather Simmons
403(b) Plan Termination Campaign
Empower Retirement
Littleton, CO

Giuseppe Barone
IMA Integrated Marketing & Communications Campaign – CMAs: Making a Difference in Times of Uncertainty
IMA (Institute of Management Accountants)
Mountville, NJ

Marie Swift
Conversations That Matter
Impact Communications, Inc.
Leawood, KS

Amanda Cantrell
Anna Morgan
Safe Sleep for Babies
Kauffman & Associates, Inc.
Spokane, WA

Patricia Davis
State of Montana 457(b) Deferred Compensation Plan and 401(a) Defined Contribution Plan—National Retirement Security Month Campaign
Montana Public Employee Retirement Administration
Helena, MT

Barry Nash
Katie Mosher
Vanda Lewis
North Carolina Sea Grant’s Consumer Awareness Seafood Campaign
North Carolina Sea Grant
Morehead City, NC

Whitney Barno
Gina Albano
Donna Murray
NCPEERS (National Conference on Public Employee Retirement Systems) Term Life and AD&D Guaranteed Issue
Prudential
Roseland, NJ

Terri Schwartzbeck
Erin Brown
Public Health Thank You Day
Research!America
Arlington, VA

Michael Bruckler
The Commemorative to Enslaved Peoples of Southern Maryland Virtual Dedication
St. Mary’s College of Maryland
St. Mary’s City, MD

Christy Perrin
Paula Edelson
Lauren Daniel
Watershed Wisdom Lesson Plan
Water Resources Research Institute & NC Sea Grant
Raleigh, NC

WRITING
LeRoy Hinton
Katherine Reed, et al
Creative Arts Therapy as a Potential Intervention to Prevent Burnout and Build Resilience in Health Care Professionals
AACN
Aliso Viejo, CA

Jennifer Adams
“Poison in the Air” by Alyssa Lambert
American Association for Justice
Washington, DC

Chad Hudnall
Reading the Signs
American College of Radiology
Reston, VA

Lindsey Phillips
Putting first responders’ mental health on the front lines
American Counseling Association
Alexandria, VA

Monitor on Psychology Staff
“How COVID-19 Attacks the Brain,” Monitor on Psychology
American Psychological Association
Washington, DC

Kathryn Walson
ADA anniversary highlights progress, barriers for people with disabilities
CEO Update
Washington, DC

Sarah Murphy
Inside Personal
Finance | November 2020
Edelman Financial Engines
Boston, MA

WEBSITES
Margi Mannix
AARP.org
Washington, DC

Jennifer Loftus
Cassandra Carver
Astron Solutions’ Corporate Website
Astron Solutions
New York, NY

Cass LeBlanc
County revitalizes digital presence to better deliver municipal information, services to citizens
eSolutionsGroup
Waterloo, ON
Canada
Kidney care community renews efforts to solve health disparities among people of color

Healio
Thorofare, NJ

Mark Neumann

Second Chance Pays Off
In-plant Impressions
Medford, NJ

Keri Losavio
Philip Seo
Liliana Estep
Rheuminations: Thoughts from the Physician Editor, The Rheumatologist
John Wiley & Sons, Inc.
Hoboken, NJ

Teresa Whiting
Phase II of NASA’s Pilot Breathing Assessment Complete
Media Fusion at Armstrong NASA Flight Research Center
Edwards, CA

Rachel Sommers
Gretchen Porter
Spotlight: A Lifetime of Seeking Purpose and Connection
National Board for Certified Counselors
Greensboro, NC

Priscilla Knight
All Rise
Northern Virginia Electric Cooperative
Gainesville, VA

Michael Baker
B61-12 Flight Tests
Sandia National Laboratories
Albuquerque, NM

Matt Craig
The Ballad of Wild Bill: The rise, fall, and rise of Utah State’s iconic superfan
SB Nation
Los Angeles, CA

Tony Lee
Susan Milligan
How Should HR Handle Political Discussions at Work
SHRM
Alexandria, VA

Bernard Chia
PIONEER: A Mother’s Letter To The SAF
So Drama! Entertainment Singapore

Frank Devlin
Author, Educator, and Trend Spotter Mauro Guillen on the Tipping Points That Will Define the Next Decade and Beyond
The Risk Management Association
Philadelphia, PA

Cindy Haley
Filings User Guide
Tyler Technologies
Plano, TX

Kelly J. Baker
The Editor’s Odds and Ends, Women in Higher Education
Wiley
Marianna, FL

DESIGN & ILLUSTRATION

Christina Capobianco
2021 MASTERS JOURNAL
Augusta National Golf Club / H.O. Zimman, Inc.
Lynn, MA

Tracy Nguyen
Wells Fargo Mailer
Harland Clarke
Las Vegas, NV

Stacey Bersani
Katelyn Brinker
Caitlin Leshiner
IEEE-Eta Kappa Nu (IEEE-HKN)
Identity Guidelines
IEEE-HKN
Piscataway, NJ

Diane Thorne
Participating Provider Directory Covers 2020
NYS Department of Civil Service, NYSHIP
Albany, NY

Ginny Van Cura
B2B-LONG-FORMAT-INFOGRAPHIC_HomeDelivery
OptumRx
Arlington Heights, IL

JoAnn Dickey
Dismantling the Glass Ceiling
Society of Women Engineers
Cleveland Heights, OH

ONE-OF-A-KIND PUBLICATIONS

Vik Aurora
Shyam Nair
Texas Department of Licensing and Regulation: Driver Education Course in American Sign Language
Focus EduVation
Woburn, MA

Carly Brockinton
Government Reports
Prince George’s County Planning Department
Upper Marlboro, MD

Yael Gen
Trash Trunk: A Kit for Learning About Marine Debris
University of Wisconsin Aquatic Sciences Center
Madison, WI
AWARDS OF EXCELLENCE

COVID-19 MEDIA

#1. COVID-19 Media - Health & Medical

Gabrielle Redford
Academic medicine responds to COVID-19
AAMC
Washington, DC

Anne Hegland
“Physicians reflect on how pandemic played out over past year”
AAP News, American Academy of Pediatrics
Itasca, IL

Paul Casamassimo
Robin Wright
Clare Conte
AAPD COVID-19 Practice Checklist
American Academy of Pediatric Dentistry
Chicago, IL

Stacy Brooks
Brad Latham
Melanie Powers
The Physiologist Magazine - September 2020 Issue
American Physiological Society
Rockville, MD

Monitor on Psychology Staff
Monitor on Psychology, June, COVID-19 Special Edition
American Psychological Association
Washington, DC

Gretchen Trese
Coronavirus and COVID-19: What People With Cancer Need to Know
American Society of Clinical Oncology
Alexandria, VA

Michelle Llamas
Sophia Clifton
Terry Turner
COVID-19: A Consumer’s Guide to the Coronavirus
Drugwatch
Orlando, FL

Eleanor Mayfield
COVID-19 and Blinatumomab Therapy: “First Do No Harm”
ELM Communications
Pittsburgh, PA

Jennifer Kasten
Working with Tribes to Provide OUD Services During the COVID-19 Pandemic 2020
JBS International
North Bethesda, MD

Nicole Gabor
KidsHealth Editorial Team
Wolters Kluwer
Wilmington, DE

Andrew Snyder
Orlando Health
COVID-19 Microsite
Orlando Health
Orlando, FL

Rod J. Rohrich, MD
Jeffrey E. Janis, MD
I. Donnell Moore
COVID-19 Articles in PRS Global Open
PRS Global Open
Arlington Heights, IL

Stacey Diane Arañez Litam
Amie A. Manis
Catherine Clifton
Gretchen C. Porter
“Take Your Kung-Flu Back to Wuhan”: Counseling Asians, Asian Americans, and Pacific Islanders With Race-Based Trauma Related to COVID-19
The Professional Counselor
Greensboro, NC

Eriel Scott
Matthew Upton
Aaron Leedy
Thomas Health Heroes
Thomas Health
South Charleston, WV

Coleen Stern
Rosanne Raso, DNP, RN, NEA-BC, FAAN, FAONL
Cynthia Laufenberg
Nursing Management “Everyday Courage for Extraordinary Times”
Wolters Kluwer
Philadelphia, PA

#2. COVID-19 Media - Education & Training

Jerrica Thurman
AACTE COVID-19 Resource Hub
American Association of Colleges for Teacher Education (AACTE)
Washington, DC

Kim Borwick
A Guide to COVID-19 and Your Finances: What You Need to Know
Annuity.org
Orlando, FL

Rebecca Starkins
Elementary Reopening Video
BHUSD - Beverly Hills Unified School District
Beverly Hills, CA

Cindy McNaughton
Charles Debelak
Communication Builds Community
Birchwood School
Cleveland, OH

Keisha Cowen
Heather Aguilar
Jerrie Kirtland
Together, Columbia. Reopening Campus Training
Columbia College Chicago
Chicago, IL

Steve Johnson
Earl Wilkinson
Lee Strouse
Overnight Lite April/May 2020
Copresco
Carol Stream, IL

Marilyn Oermann
Implementing Prone Positioning for COVID-19 Patients Outside the Intensive Care Unit
Duke University
Chapel Hill, NC

Jon Crylen
Maryellen Weimer
The Teaching Professor (pandemic pedagogy articles)
Magna Publications
Madison, WI

Joanne M. Glenn
Quick Guide: Remote Teaching in the Age of COVID-19
NBEA
Alexandria, VA

Cade Holleman
PANDIFFERENT: Post-Pandemic Client Education Web Summit
Padgett Law Group
Tallahassee, FL
Tony Lee
Answers to the Most Common Coronavirus Questions
SHRM
Alexandria, VA

Stephanie Curtis
Paula Cardarelli
Serena Wilkie Gifford
Returning Like a Tiger: Tower School’s Return to Campus Guide
Tower School
Marblehead, MA

Iain McInnes
COVID-19 in Inflammatory Disease
University of Glasgow
Stafford, Staffordshire
United Kingdom

#3. COVID-19 Media - Newspaper/Magazine Articles

Steve Casey
How Mirabella Beat the Bug
3550 Magazine
Portland, OR

Laurie Meyers
Facing a winter of discontent
American Counseling Association
Alexandria, VA

Kenneth L. Mercer
Journal AWWA August, September and December 2020 issues for articles discussing water utilities’ response to COVID-19
American Water Works Association
Denver, CO

Courtney McKay
John Salustri
Caroline Pomilla
Survey Says: The Office Remains a Driver of Business Success
BOMA International
Washington, DC

Daisy Franco
Columbia Dance Faculty Move in Sync with the Changing Educational Landscape
Columbia College Chicago
Chicago, IL

D. Teddy Diggs
Charles Hodges
Stephanie Moore
“The Difference Between Emergency Remote Teaching and Online Learning”
EDUCAUSE
Anthem, AZ

Mark Valentino
COVID-19 coverage
Gazette Chicago
Chicago, IL

Teresa Whiting
Armstrong Assists with COVID-19 Solutions
Media Fusion at NASA
Armstrong Flight Research Center
Edwards, CA

Lydia Chavez
Sindya Bhanoo
How Do We Survive?
Mission Local with the support of the Pulitzer Center
San Francisco, CA

Thad Plumley
COVID-19 and Groundwater
National Ground Water Association
Westerville, OH

National Healthcare Group
All Hands on Deck
National Healthcare Group Singapore

Brian Marvel
PORAC Law Enforcement News — “Responding to COVID-19”
Peace Officers Research Association of California
Burbank, CA

Robert Ayers
West End Living
Publication Design, Inc.
Zionsville, PA

Seabright McCabe
COVID-19: STEM Strikes Back
Society of Women Engineers
Cleveland Heights, OH

Stephen Krasowski
Sarah Harrington
Christopher Santoro
Pandemic Special Section
The Risk Management Association
Philadelphia, PA

#4. COVID-19 Media - Corporate/Employee Communications

Pam Little
COVID-19 Crisis Communications
Blue
Hollywood, CA

Nancy Whitt
Conduent Benefits for the Unexpected Campaign
Conduent
Hilliard, OH

Reed Hollinshead
Vince Trimboli
Pauline Davis
ITD’s COVID Communication to Employees
Idaho Transportation Department
Boise, ID

MCCS Marketing
MCCS Iwakuni COVID-19 Action Plan

MCCS Iwakuni
Iwakuni, Japan

Andrew Snyder
Orlando Health Team Member Daily Email Update
Orlando Health
Orlando, FL

Katrin Atienza
Stephanie Haber
Yiu-Wa Tso
COVID-19 Resource Center
ShelterPoint
Garden City, NY

#5. COVID-19 Media - Government/Association

Jolene Kremer
AAOMS COVID-19 Communications
American Association of Oral and Maxillofacial Surgeons
Rosemont, IL

Jocelyn Pysarchuk
COVID-19 Advocacy Campaign
American Massage Therapy Association (AMTA)
Evaston, IL

Patrick Yoes
Fraternal Order of Police COVID-19 Website
Fraternal Order of Police, Grand Lodge
Burbank, CA

Danielle Waterfield
Tony Smith
Tanishia Martin
COVID-19 Resource Hub
Institute of Scrap Recycling Industries
Washington, DC

Susan Sandler
Pharmaceutical Engineering SPECIAL REPORT: COVID-19 Impact
ISPE
North Bethesda, MD

Nichole LoPresti
COVID-19 Resources for NJ’s Multifamily Industry
New Jersey Apartment Association
Monroe Twp., NJ
Ginni Linn
Holly Fishel
Jill Ercolino
PSATS Pandemic-Related Communication with Members
PSATS
Enola, PA

Tony Lee
Coronavirus and COVID-19
SHRM
Alexandria, VA

#6. COVID-19 Media - Social Media
Paul Focazio
Kathleen Fallon
#BeachSAFEly Summer 2020 Public Awareness Campaign
New York Sea Grant
Stony Brook, NY

Anne Llewellyn
Sandra Kahn
Strengthening Your Immune System to Improve Health and Wellness
Nurse Advocate
Plantation, FL

Alyssa D’Agosto
Kevin Roman
Alexa Donnelly
PCCS emPower (h)Our Person Centered Care Services
Staten Island, NY

Davie Nicholas
Real Estate Matters - Winter 2021
High Company LLC Lancaster, PA

Sherry Gavanditti
Beth Silver
Crisis Drives Creativity, Innovation and a Can-do Spirit
Menorah Park Beachwood, OH

Michelle Collins
Sandstorm Design
July 2020 TBR – Annual Trends Issue
National Association of REALTORS®
Chicago, IL

Army Corps of Engineers
Mississippi Valley Division
Kim Schneider
Diane Kolak
Our Mississippi, Summer 2020 Schneider Communications and Page 9 Design
Suttons Bay, MI

#8. Newsletters - Electronic & Email (entire issue) (includes Web & PDF newsletters)
Bill O’Brien
The Long Distance Hiker
Appalachian Long Distance Hikers Association
Meriden, CT

Genni Burkhardt
Cori Ricca
INCISOR-Cutting Edge Dental News and Features
DOCS Education
Seattle, WA

Arthur Liggio
Driver Safety News
DRIVING DYNAMICS, INC.
Newark, DE

Sarah Murphy
Inside Personal Finance
August 12, 2020
Edelman Financial Engines
Boston, MA

Gayle Pohl
Listening Post International
Listening Association
Cedar Falls, IA

Drexilla Alle
Sheryl Miller
Kristina Majewski
Pro Bono Publico Legal Counsel for the Elderly
Washington, DC

Kelly Lenox
Robin Arnette
Joe Poccia
NIEHS Environmental Factor
NIEHS Research Triangle Park, NC

Melissa Hallerman
Jennifer Asprocolas
Donna Faulkenberry
Community Connections Newsletter
Spotswood Recreation Department
Spotswood, NJ

Maria Valvo
Examiner Spring 2020
Univera Healthcare.com
Buffalo, NY

Shalini Nilakantan
Brad Lemley
Shelly Neighbors
Vital Choice Wild Seafood & Organics Newsletter Articles
Seattle, WA

Lawrence Faltz
SkyWAAtch
Westchester Amateur Astronomers
Valhalla, NY

Ranger Kidwell-Ross
WorldSweeper.com Monthly E-Newsletter
WorldSweeper
Bow, WA

#9. Newsletters - Writing (entire issue)
Echo Cartwright
Climate and Energy
Climate and Energy (published by Wiley)
Cohoes, NY

National Healthcare Group Polyclinics (NHGP)
Transforming Primary Care Issue 10 - Tele-Health Services: Virtual Platforms, Real Outcomes
National Healthcare Group Polyclinics
Singapore

Carolyn Allard
The Department Chair, Summer 2020
Wiley
Fort Campbell, KY

Nicholas King
Board Leadership July-August 2020
Wiley
Hoboken, NJ

Russ Bleemer
Alternatives to the High Cost of Litigation - October 2020
Wiley
Hoboken, NJ

#10. Newsletters - Design & Layout (entire issue)
Jolene Nonemaker
Connection Newsletter December 2020
Excellus BlueCross BlueShield
Utica, NY
#12. Newsletters - Most Improved
(enter one “before” [1/1/17 on] and one “after” [1/1/20 on] issue)

Leef Smith Barnes
Paul Stark
Donald Rolfe
AUTM Newsletter
AUTM
Washington, DC

Nikki Yannone
Rachel Sommers
Gretchen Porter
NBCC Visions
National Board for Certified Counselors, Inc. and Affiliates
Greensboro, NC

Christina-Marie Santillan
Barbara B. Pawley
Robin Weisz
We are Mathematics
UCLA Department of Mathematics
Los Angeles, CA

#13. Magazines, Journals & Tabloids - Print (entire issue-up to 32 pages plus cover)

D. Teddy Diggs
Caleb Fox
John O’Brien
EDUCAUSE REVIEW, 2020
Issue #2
EDUCAUSE
Anthem, AZ

Lincoln RE&T Product Team
Lincoln Frontline -
First Quarter 2021
Ford Motor Company
Troy, MI

Sabrina Hicks
Bottled Water Reporter
International Bottled Water Association
Alexandria, VA

Jim Muyo
Ed Carpenter
Samuel Merritt
University Magazine
Samuel Merritt University
Oakland, CA

Erika Vroom
The Informant
San Diego Police Officers Association
San Diego, CA

Judy Benson
Maxine Marcy
Wrack Lines Volume 20, Number 2, Fall-Winter 2020-21
St. James Episcopal Church
New London, CT

Jared Curtis
Mary Rogers
Pat Thenell
The Mirabella Monthly
The Mirabella Monthly
Seattle, WA

#14. Magazines, Journals & Tabloids - Print (entire issue-over 32 pages plus cover)

Robert Love
The AARP Bulletin, December 2020
AARP
Washington, DC

Gunnar Branson
Benjamin van Loon
Summit Journal
AFIRE
Chicago, IL

Jennifer Hayes
Alabama Defense Lawyers Association 2020 Spring Journal Publication
Alabama Defense Lawyers Association
Auburn, AL

Victoria Houghton
Allison Evans
Emily Margosian
Dermatology World
American Academy of Dermatology
Rosemont, IL

Jonathan Rollins
August 2020 Counseling Today
American Counseling Association
Alexandria, VA

Monitor on Psychology Staff
Monitor on Psychology, September, Back to School issue
American Psychological Association
Washington, DC

Beth Smiley
Emily Hamann
American Rose Society
Shreveport, LA

Lucy Robertson
Educational Leadership, December 2020 “Mental Health for Educators”
ASCD
Alexandria, VA

Madeline Polino
May/June 2020: The Changing View of Construction
CFMA
Princeton, NJ

Dave Shaw
Katie Mosher
Julie Leibach
Coastwatch Magazine
Coastwatch Magazine
Raleigh, NC
Anna Gillette (and colleagues)
*International Journal of MS Care*
Consortium of Multiple Sclerosis Centers
Minneapolis, MN

Ben Tyree
Editors, artists, and production staffs, of Visual Arts and Press
*Defense Acquisition Magazine*
Defense Acquisition University
Fort Belvoir, VA

Colin Erickson
Ana Trujillo Limon
Albert Hanner
*Journal of Financial Planning*
Financial Planning Association
Denver, CO

HemOnc Today Staff
*HemOnc Today: Nov. 25, 2020*
Healio
Thorofare, NJ

Lauren Mateja
The Dermatologist
HMP Global
Malvern, PA

Janet Dudar
Craig Causer
Sharad Sinha
*IEEE Potentials*
IEEE
Piscataway, NJ

Loretta Clodfelter
Institutional Real Estate
*Americas issues: June, September, November, December 2020*
Institutional Real Estate, Inc.
San Ramon, CA

Kerry Hansen
Lynne Scott
Picante Creative
*PM Magazine October 2020*
Equity and Inclusion issue
International City/County Management Association
Washington, DC

Keri Losavio
Philip Seo
Liliana Estep
*The Rheumatologist, April 2020 Vol. 14, No. 4*
John Wiley & Sons, Inc.
Hoboken, NJ

Mary-Beth Selby
*LIMRA MarketFacts Number 4-2020*
LL Global Inc./LIMRA
York, SC

Megan Mallory
Mercersburg Academy Magazine
Mercersburg Academy
Mercersburg, PA

Kaylen Tucker
Edwin Colbert
Kryssa Gabenski
*Adapting to Change NAESP*
Washington, DC

Lynne Johnson
*The Value Examiner*
National Association of Certified Valuators and Analysts
Salt Lake City, UT

Jessica Loeding
Sean Ireland
Kristen Thomas
*Flame, Issue 4*
National Franchisee Association
Kennesaw, GA

Sandra Shumway
*Journal of Shellfish Research Volume 39 n2*
National Shellfisheries Association
Groton, CT

Leslie McGee
*Clinical Journal of Oncology Nursing*
Oncology Nursing Society
Pittsburgh, PA

Ruth Featherstone
*Front Lines - Winter (December) 2020 issue*
Ontario Nurses’ Association
Toronto, ON
Canada

Leslie Gervasio
*Borough News Magazine*
Pa State Association of Boroughs
Harrisburg, PA

Rod J. Rohrich, MD
James M. Stuzin, MD
Angela Burch
*Plastic and Reconstructive Surgery*
Arlington Heights, IL

Ginni Linn
Jill Ercolino
Brenda Wilt
*Pennsylvania Township News PSATS*
Enola, PA

Neil Pierson
Jim Davis
*Scotsman Guide Residential Edition*
Scotsman Guide Inc.
Bothell, WA

Ami Brown
Marilyn Rudolph
*Cat-Tales*
St. James Property Owners’ Association
Southport, NC

Jack Morgan
*Textile Services, May 2020*
Textile Services Magazine
Alexandria, VA

Joy Onozuka
Torryn Brazell
*The Pandemic’s Impact on Tinnitus Research* American Tinnitus Association Vienna, VA

Felipe Vogelzang
Brittany Julious
Natalie Espinoso
*Cancer Wellness - Issue 5: The International Issue - Winter 2020*
Cancer Wellness Chicago, IL

George Dunea
Mariel Tishma
*Hektoen International journal of the medical humanities*
Hektoen Institute of Medicine Chicago, IL

Sean Peisert
*IEEE Computer Society: IEEE Security & Privacy*
IEEE Computer Society Los Alamitos, CA

Kerry Hansen
Lynne Scott
Picante Creative
*Moments of Change: Leading with Courage and Commitment for Racial and Social Justice*
International City/County Management Association Washington, DC

Phil Kitchel
Chuck Jarrell
Michelle Melani
*The Teacher Advocate*
Kappa Delta Pi Indianapolis, IN

#15. Magazines, Journals & Tabloids - Electronic
(includes Web & PDF magazines)

Joy Onozuka
Torryn Brazell
*The Pandemic’s Impact on Tinnitus Research*
American Tinnitus Association Vienna, VA

Felipe Vogelzang
Brittany Julious
Natalie Espinoso
*Cancer Wellness - Issue 5: The International Issue - Winter 2020*
Cancer Wellness Chicago, IL

George Dunea
Mariel Tishma
*Hektoen International journal of the medical humanities*
Hektoen Institute of Medicine Chicago, IL

Sean Peisert
*IEEE Computer Society: IEEE Security & Privacy*
IEEE Computer Society Los Alamitos, CA

Kerry Hansen
Lynne Scott
Picante Creative
*Moments of Change: Leading with Courage and Commitment for Racial and Social Justice*
International City/County Management Association Washington, DC

Phil Kitchel
Chuck Jarrell
Michelle Melani
*The Teacher Advocate*
Kappa Delta Pi Indianapolis, IN
Nicole Lehming  
Rona Kobell  
Wendy Mitman Clarke  
*Chesapeake Quarterly - Black Mariners, Then and Now*  
Maryland Sea Grant  
Berlin, MD

Chris Tribbey  
Heidi Antman  
Guy Finley  
“What’s Next?” How Media & Entertainment Has Survived the Pandemic  
MESA  
Van Nuys, CA

Steve Sandstrom  
Rikeesha Phelon  
*Aspects - Summer/Fall issue*  
SIU School of Medicine  
Springfield, IL

## #16. Magazines, Journals & Tabloids - Custom-Published

Thomas Martinelli  
Paul Banks  
Lisa Ballard  
2020/2021 *New York By Rail*  
Content Studio @ Martinelli  
Custom Publishing  
Wappingers Falls, NY

Ford Product Team  
Ford Frontline –  
January/February 2021  
Ford Motor Company  
Troy, MI

Mediacorp Pte Ltd  
The ALUMNUS  
Mediacorp Pte Ltd  
Singapore

Sarika Chawla  
Leah Swofford  
Teresa Michel  
The Travel Magazine - Signature Travel Network  
MMGY Global  
New York, NY

Jessie Kek  
*Singapore Health*  
ThinkFarm Pte Ltd  
Singapore

Ian Demsky  
Beth Johnson  
Nicole Fawcett  
*Illuminate Magazine 2020*  
University of Michigan Rogel Cancer Center  
Ann Arbor, MI

## #17. Magazines, Journals & Tabloids - Writing (entire issue)

Robert Love  
*AARP The Magazine, October/November 2020*  
AARP  
Washington, DC

Chip Taulbee  
Hilary Moore  
*Mensa Bulletin*  
American Mensa, Ltd.  
Arlington, TX

Monitor on Psychology Staff  
*Monitor on Psychology, October issue*  
American Psychological Association  
Washington, DC

Claire Meyer  
Megan Gates  
Sara Mosqueda  
*Security Management, October 2020*  
ASIS International  
Alexandria, VA

Leslie Metzger  
Vanessa Finley, MBA, CAE  
Deborah Paul, CP  
*[NALA] Facts & Findings - The Paralegal Magazine*  
The National Association of Legal Assistants, Inc.  
Tulsa, OK

Christina Capobianco  
*SUPER BOWL LV PROGRAM*  
NFL / H.O. Zimman, Inc.  
Lynn, MA

## #18. Magazines, Journals & Tabloids - Design & Layout (entire issue)

Jennifer Barlow  
Craig Bowman  
*Inside Dental Hygiene - Bridging the Gap*  
Aegis Dental Network  
Newtown, PA

Ken Wangler  
Kevin Michalowski  
Dustin Reid  
*Concealed Carry Magazine January 2020 True Stories Issue*  
Delta Defense  
West Bend, WI

Rachel Romines  
*Insight Magazine*  
IIA of IL  
Springfield, IL

Jordan Maddex  
*SOAR Holiday 2020*  
Jet Linx  
Omaha, NE

Christina Capobianco  
*SUPER BOWL LV PROGRAM*  
NFL / H.O. Zimman, Inc.  
Lynn, MA

## #19. Magazines, Journals & Tabloids - 1-2 Person-Produced (one or two people write most copy, edit and lay out)

Jennifer Nevans  
Allison Williams  
*Milk Producer*  
Dairy Farmers of Ontario  
Mississauga, ON  
Canada

Brittany Bungert  
*Iowa Auto Dealer*  
Iowa Automobile Dealers Association  
West Des Moines, IA

Nia Andrews  
*One Purpose Magazine 2020 Annual Magazine*  
Jones Publishing & Enterprises  
Crete, IL

James Braibish  
Michael O’Dell, MD  
Katrina Schulze  
*Kansas City Medicine*  
Kansas City Medical Society  
Kansas City, MO

## #20. Magazines, Journals & Tabloids - Magazine Series (includes [up to 3] issues on a single topic or theme)

John R. Hughes  
*Opflow June, August, October, and December 2020 issues for the series on celebrating 75 years of water fluoridation*  
American Water Works Association  
Denver, CO

National Healthcare Group  
*Lifewise Jul-Sep 2020 Issue 85; Lifewise Oct-Dec 2020 Issue 86; Lifewise Jan-Mar 2021 Issue 87*  
National Healthcare Group  
Singapore

Rachel Barth  
Lindsey Wray  
Kathleen Curthoys  
**WWII Unchronicled**  
The Military Officers Association of America  
Alexandria, VA
#21. Magazines, Journals & Tabloids - Green
(includes energy, environment, climate & eco-friendly topics)

Lisa Tossey
Nicole Lehming
Rona Kobell
Chesapeake Quarterly - Groundwater and the Chesapeake Bay
Maryland Sea Grant
Berlin, MD

#22. Magazines, Journals & Tabloids - Most Improved
(enter one “before” [1/1/17 on] and one “after” [1/1/20 on] issue)

Linda Klepitch
Pulse Magazine
American Medical Technologists & GLC — a marketing communications agency
Skokie, IL

Holly Beretto
Sister Lauren Beck
Kevin Lopez
The Word Magazine
Incarnate Word Academy
Houston, TX

Mediacorp Pte Ltd
Frontline
Mediacorp Pte Ltd
Singapore

ANNUAL REPORTS

#23. Annual Reports - Print
(up to 32 pages plus cover)

Nicole Cassier-Mason
New Hope Housing 2019 Community Report
New Hope Housing Inc.
Houston, TX

Leslie Khamsivone
2020 NOVEC Annual Report: Our Co-op
NOVEC
Manassas, VA

Judy Hoffstein
Crohn’s & Colitis Foundation
New York, NY

#24. Annual Reports - Print
(over 32 pages plus cover)

Dennis Mark
American School of Classical Studies at Athens
2017–2019 Annual Reports
American School of Classical Studies at Athens
Princeton, NJ

Kathryn Fedy
IQC Impact Report 2019
Institute for Quantum Computing, University of Waterloo
Waterloo, ON
Canada

Josh Smith
Milford School District
Proposed Budget 2021-2022
ProEdit
Cumming, GA

#25. Annual Reports - Electronic
(includes Web & PDF annual reports)

Dina Rogers
Nathan McLain
Stephanie Dahlman
American Heart Association
Annual Report
American Heart Association
Dallas, TX

Amy Cross
Making an Impact: CAHEC at Work
CAHEC
Raleigh, NC

Seth Katzen
Marcos Martinez
In Challenging Times, We Grow Stronger TOGETHER
Jewish Federation of Delaware
Wilmington, DE

#26. Annual Reports - Design & Layout

Robyn Kermode
Lake Health Impact Report
Lake Health
Concord Township, OH

#27. Annual Reports - 1-2 Person-Produced
(one or two people write most copy, edit and lay out)

Lisa Staudinger
Tony Faso
Family Promise of Cowlitz County Annual Report 2020
Family Promise of Cowlitz County
Kelso, WA

#28. Print Media - Education & Training

Greg J. Goodman
David E. Kosenko
A Consensus on Minimizing the Risk of Hyaluronic Acid Embolic Visual Loss and Suggestions for Immediate Bedside Management
Aesthetic Surgery Journal
Garden Grove, CA

Ford Product Team
Ford Frontline – July/August 2020
Ford Motor Company
Troy, MI

Eric Gilkey
Jason Williams
Phil Gusman
CLM Magazine
The CLM
Oxford, OH

#29. Print Media - Marketing & Public Relations
(includes media kits)

David Beagin
Robert Gasper
Christina Reeves
Gasper Look Book 2021
Gasper Landscaping
Doylestown, PA

#30. Print Media – Organization Capability & Identity Materials
(includes corporate and nonprofit materials)

No Award Presented
#31. Print Media - Employee & Benefit Materials

Kathryn Bousquin  
Vulcan Materials Plan Highlights  
Empower Retirement  
Littleton, CO

Diane Thorne  
At A Glances 2021  
NYS Department of Civil Service, NYSHIP  
Albany, NY

#32. Print Media - Financial & Investment Materials

Tracy Nguyen  
Kinecta Mortgage Campaign  
Harland Clarke  
Las Vegas, NV

#33. Print Media - Meeting & Event Materials  
(includes conferences)

Yael Gen  
Moira Harrington  
Groundwater Awareness Week  
University of Wisconsin Aquatic Sciences Center  
Madison, WI

#34. Print Media - Catalogs, Directories & Guides

Alexandria Canchola  
Art Museum of South Texas  
Drawn Worlds Catalogue  
Everything Looks Good  
Edinburg, TX

David Beagin  
Robert Gasper  
Christina Reeves  
Gasper Home and Garden Catalog 2020  
Gasper Landscaping  
Doylestown, PA

Karen Ward  
Carol Olsen  
Donna McMahon  
2021 Technical Standards  
SkillsUSA Massachusetts, Inc.  
South Easton, MA

#35. Print Media - Books

(enter eBooks in Category 38, Electronic Publications)

Jodi Lipson  
Jonathan Peterson  
Sue O’Brien  
Social Security For Dummies  
AARP  
Washington, DC

Jodi Lipson  
Patricia Barry  
Medicare for Dummies  
AARP  
Washington, DC

Jodi Lipson  
Michael Miller  
MyTV for Seniors  
AARP  
Washington, DC

#36. Print Media - Special Purpose

(includes special reports)

Kendra Mims-Applewhite  
Breast Reconstruction  
American Society of Plastic Surgeons  
Arlington Heights, IL

Marcia Ennis  
HSS Global Impact Report  
Hospital for Special Surgery  
New York, NY

Michelle Kwiatkowski  
Stacey Fonseca  
Retirement Capabilities Brochure  
Prudential  
Newark, NJ

ELECTRONIC MEDIA

#37. Electronic Media - Education & Training

Jessica Ramsey  
Cost Estimator Tool - BlueCross BlueShield of Tennessee  
Bohan  
Chattanooga, TN

Raluca Chirila  
Slide Resources  
Eli Lilly and Company  
Stafford, Staffordshire  
United Kingdom

Vik Aurora  
Shyam Nair  
Bar and Beverage Management: Mixing Cocktails  
Focus EduVation  
Woburn, MA

Jill Nienhisser  
MicrobeNet Tutorial  
Mind & Media Inc.  
Alexandria, VA

Nikki Yannone  
Kristin Rairden  
Gretchen Porter  
Certification and Credentialing Services Department  
Lunch and Learn  
National Board for Certified Counselors, Inc. and Affiliates  
Greensboro, NC

Eric Siegel  
Machine Learning for Everyone  
Predictive Analytics World  
San Francisco, CA

Karen Kitzel  
Jane Short  
SkillsUSA State Conference Media Kit  
SkillsUSA  
Leesburg, VA

Clay Culver  
Carrie Benjamin  
Deloris Johnson  
OFS New Filing App  
Filing a New Case  
Tyler Technologies  
Plano, TX

#38. Electronic Media - Electronic Publications  
(includes Web & PDF publications, including eBooks)

Katie Allodi  
2020 ASDS Virtual Annual Meeting Final Program  
American Society for Dermatologic Surgery  
Rolling Meadows, IL

Diane Trommer  
David Paulson  
Avnet Leads by Example with Thought Leadership Journal  
Avnet, Inc.  
West Islip, NY

Alan Alper  
What It Means to Belong at Work  
Cognizant Technology Solutions  
Teaneck, NJ

Sarah Murphy  
The Long-Term Financial Impact of Covid-19 And What It Means For You  
Edelman Financial Engines  
Boston, MA

Jeff Helmus  
Jerry Zandstra  
How to Bring Microlearning Theory to Practice: Tips for L&D Professionals  
Inno-Versity  
Ada, MI

Ginny Van Cura  
B2B-INTERACTIVE-PDF-SELLSHEET_FirstLineBenefit  
OptumRx  
Arlington Heights, IL
#39. Electronic Media - Multimedia
(includes interactive & non-interactive multimedia)

Christina Grenhart
Groundbreaking Interactive Streaming for Venues
UPshow
Chicago, IL

#40. Electronic Media - Video Media
(including YouTube, Web video and video published on disc or other media)

Jamil Ahmad and Ryan E. Austin
Posterior Vaginoplasty: A Canadian Experience With Vaginal Tightening Surgery
Aesthetic Surgery Journal
Open Forum
Garden Grove, CA

Mary Koik
Jeff Griffith
Francisco Aliwalas
The Eyes of War: Combat Photography
American Battlefield Trust
Washington, DC

Alan Alper
Virtual Spaces are Going to Change the Jobs of the Future
Cognizant Technology Solutions
Teanek, NJ

Chelsey Hayes
PowerON: an FBMC Laptop Benefit Program Video
FBMC Benefits Management, Inc.
Tallahassee, FL

Monique Zhuma
Around the World in 80 Plates with Leslie Durso
Food Allergy Research & Education (FARE)
McLean, VA

Monique Zhuma
Food Allergy 101
Food Allergy Research & Education (FARE)
McLean, VA

John Simmons
Jim Simmons
Andy Young
May 2020 Graduation Ceremony
IU School of Nursing
Bloomington, IN

Marc Rein
Happy Holidays from the NJCPA!
New Jersey Society of CPAs (NJCPA)
Roseland, NJ

Andrew Snyder
Orlando Health News Review
Orlando Health
Orlando, FL

Jill Ercolino
Kaylin Acri
Triscari Video Web Marketing
The Township Video News
Pa. State Assoc. of Twp. Supervisors
Enola, PA

Mark Thompson
The Professor Sko Science Show
Sko Labs
Clermont, FL

Bernard Chia
PIONEER: Her Gallant Last Sail So Drama! Entertainment Singapore

Bonnie Willson
Past, Present and Future Ciscos: Wisconsin Sea Grant research University of Wisconsin Aquatic Sciences Center
Madison, WI

Catherine Clifton
Gretchen C. Porter
Rachel P. Sommers
Kristin Rainden
The Professional Counselor DIGEST – Volume 10, Issue 2
The Professional Counselor
Greensboro, NC

#41. Electronic Media - Special Purpose

Domenica Del Vecchio-Santiago
SECURE Act Video Series
Ascensus
Port St. Lucie, FL

Emily Ready
Leslie Khamsivone
NOVEC New Member Email Series
Norther Virginia Electric Cooperative
Manassas, VA

#42. Electronic Media - Apps

Rinky Kapoor
SBI Cards & GCube Webwide Software Pvt. Ltd. G-Cube Webwide Software Pvt. Limited
Noida, Uttar Pradesh India

#43. Electronic Media - Podcasts

Chris Hobson
Tiffany Gowen
Hannah Burson
The ACR Bulletin Podcast
American College of Radiology
Reston, VA

Stephen Hundley
Caleb Keith
Chad Beckner
Leading Improvements in Higher Education Podcast
IUPUI
Indianapolis, IN

Min-Jeong Cho
Casey Kraft, MD
Ara Salibian, MD
“PRS Journal Club” Podcast
Plastic and Reconstructive Surgery
Arlington Heights, IL

Karen Hardy
Flip This Risk Podcast
Strategic Leadership Advisors LLC
Upper Marlboro, MD

Karthika Cohen
Tarun Kunwar
Daniella Thoren

VIRTUAL COMMUNICATIONS

#44. Virtual Communications – Conference & Meeting Planning

No Award Presented

#45. Virtual Communications – Corporate Communications

No Award Presented

#46. Virtual Communications - Education & Training

Rinky Kapoor
VI & GCube Webwide Software Pvt. Ltd.
Noida, Uttar Pradesh India
Kimberley Simpson
Jessica Lipowski
Rehannah Karim
How to Get Published Webinar
SAGE Publishing
London, England
United Kingdom

Staci Schneider
HOOSIER S.T.A.R.T. Virtual Meeting Invitations and Presentation Templates
State of Indiana
Indianapolis, IN

#47. Virtual Communications – Special Purpose
No Award Presented

SOCIAL MEDIA

#48. Social Media - Social Media Sites
(for social media and networking sites other than Facebook, e.g., Google+, LinkedIn, Twitter, Pinterest, Instagram, TikTok, etc.)

Phaedra Cress
Aesthetic Surgery Journal: Instagram
Aesthetic Surgery Journal
Garden Grove, CA

Danika Rainer
Defense Health Agency Own Your Limits Instagram
Booz Allen Hamilton
Falls Church, VA

#49. Social Media - Facebook Sites

Zac Corbett
Bailey Wallingford
Maple Knoll Village
Instagram and Facebook
Maple Knoll Communities
Cincinnati, OH

James Roland V. Javier
Gregory Gerald V. Fabic
Christian Joshua DR. Novelo
Past and Curious
Naval Research and Technology Development Center
Cavite City, Cavite
Philippines

Aisyle Deriquito
Corinne Houlihan
Rich Greer
Ullico Inc.’s Facebook Page
Ullico Inc.
Laurel, MD

#50. Social Media - Blog Content
(editorial content of the entire blog)

Michelle Malgesini
Regena Frieden
Liberate Health
Medecision
Dallas, TX

Robin Hardman
Robin Hardman Communications blog
Robin Hardman Communications, Inc.
Ridgewood, NY

Richard Chambers
Chambers on the Profession
The Institute of Internal Auditors
Lake Mary, FL

Debbie Waller
Hypnotherapy Training & Practitioner Yorkshire
Hypnotherapy Training Beal, North Yorkshire
United Kingdom

#51. Social Media - Best Single Blog Post

Jennifer Loftus
Cassandra Carver
Diversity, Equity, and Inclusion: Where Do We Start?
Astron Solutions
New York, NY

Ashley Sumrall
My colleagues are nervous. My patients are crying. And yet, we are here.
Atrium Health,
Levine Cancer Institute
Charlotte, NC

#52. Social Media - Best Series of Blog Posts
(includes [up to 3] posts on a single topic or theme)

Clifton Barnes
UNC Sports News and Analysis CapitalSportsNC
Cary, NC

Lois Bowers
Coronavirus Blogs
McKnight’s Senior Living
North Olmsted, OH

Reinsurance Group of America
Meg Gallagher
Gina Lipovics
COVID-19 Fraud Article Series
Reinsurance Group of America (RGA)
Chesterfield, MO

#53. Social Media - Special Purpose

Alana Roche
Enjoli Hughes
12 Days of December
Logical Innovations Inc. at NASA Armstrong Flight Research Center
Edwards, CA

Alex Odell
Susanne Bassmann
Life Insurance Awareness Month (LIAM)
Prudential
Newark, NJ

WEBSITES

#54. Websites - Websites
(entire site, including content and design) (includes microsites)

Joan-Marie Stiglich
Women in Oncology
Healio
Thorofare, NJ

Kimberly Wethington
Cait Marcus
James Fritzk
AICPA Life and Disability Insurance Product Landing Pages
Prudential
Roseland, NJ

Rachel Christian
Terry Turner
Matt Mauney
RetireGuide.com
RetireGuide
Orlando, FL

SAGE Publishing
Structural Racism and Police Violence: Causes, Impact, and Reform
SAGE Publishing
Thousand Oaks, CA

Francisco Garzon
Tile of Spain USA New Website
Tile of Spain USA
Coral Gables, FL

Laura Jewell
Zicklin Marketing Team
Lawrence Kelty, Rezaullah Mahmud, Sara Welch
#ZicklinTogether microsite
Zicklin School of Business
New York, NY
#55. Websites - WordPress Sites
(sites created or hosted with WordPress)
Evan Sparks
Monica Meinert
Kevin Eaton
ABA Banking Journal
American Bankers Association
Washington, DC
David Holloway-Boyd
FBMC Benefits
Management Website
FBMC Benefits
Management, Inc.
Tallahassee, FL
Jill Nienhiser
Mind & Media’s Website
Mind & Media Inc.
Alexandria, VA
Vasanthi Balasubramanian
Rajith Kumar
Origin Fractal Edu - Higher Education Website
Origin Learning Inc.
Bee Cave, TX
Catherine Clifton
Mark C. Vogler
Kristin Laird
Rachel P. Sommers
The Professional Counselor Website
The Professional Counselor
Greensboro, NC
Ben Pickering
Wells Fargo Small Business Resource Center
Wells Fargo
San Francisco, CA

#56. Websites - 1-2 Person-Produced
(one or two people write most copy, edit and lay out the site)
MaryKay Grueneberg
Linda Kelley
STC Chicago Website
STC Chicago
Elk Grove Village, IL

#57. Websites - Financial & Investment Websites
Dawn Rorai
Disruption Accelerated: Make sense of fast-paced change
T. Rowe Price
Owings Mills, MD

#58. Websites - Politics & Government
No Award Presented

#59. Websites - Special Purpose
Amy Calhoun
Nathania Montes
Chaps Unite Against Racism
College of DuPage
Glen Ellyn, IL
Novlet Mattis
everything ELLIE Center
Orlando Health
Orlando, FL
James Fritzky
Cait Marcus
AICPA Life and Disability
‘Insurance Needs Estimator’ Tools
Prudential
Roseland, NJ
Olivia Linke
Catie Stephenson
Sarah Larkin
Univera Healthcare and Buffalo Olmsted Parks
Conservancy’s TREEventure
Univera Healthcare
Buffalo, NY

#60. Websites - New
Robyn Kermode
Nicole Gardner
Lake Health Website Redesign
Lake Health
Concord Township, OH

Tracy Cullen
Lucius Kahng
NEMA.org
NEMARosslyn, VA

#61. Websites - Most Improved
Chris Kierig
Brian Lam
AMTA Website Redesign - Most Improved
AMTA
Evanson, IL
Rachel Yager
Jessica Cox
Devin Koncar
Customers First
Colorado State University
Fort Collins, CO
Jan Mazotti
Israa Ahmad
IASLC.org transitions to timely and relevant
IASLC
Denver, CO

CAMPAIGNS, PROGRAMS & PLANS

#62. Campaigns, Programs & Plans - Education & Training
Rinky Kapoor
Axis Bank & GCube
Webwide Software Pvt. Ltd
G-Cube Webwide Software Pvt. Limited
Noida, Uttar Pradesh
India
Jeff Helmus
Miriam Taylor
Portillo’s Restaurant Group
Interactive Fry Course
Inno-Versity
Ada, MI

#63. Campaigns, Programs & Plans - Marketing & Public Relations
Kate Redding
Ross Rollins
AAO-HNS International Recruitment Campaign
AAO-HNS
Alexandria, VA
Cheri Davidson
Ashley Locke
Ryan Cowieson
Kawartha Lakes Brand Book
City of Kawartha Lakes
Lindsay, ON
Canada
Jason Anderson
Upper Willamette Soil & Water Conservation District Campaign
Funk/Levis & Associates
Eugene, OR
Ginny Van Cura
OptumRx PCMS Toolkit
OptumRx
Arlington Heights, IL
Jenny Lankford
Stephanie Sulmer
Anne Thompson
Sheltering Arms Institute
Grand Opening Marketing & PR Campaign
Sheltering Arms Institute, a collaboration with VCU Health
Glen Allen, VA

#64. Campaigns, Programs & Plans - Public Service
(includes government, nonprofit and corporate programs in public information, charitable & community improvement areas)
William Maroni
David Carol
APTA Health & Safety Commitments Program
American Public Transportation Association
Washington, DC
#65. Campaigns, Programs & Plans - Employee & Benefit Communications

Jennifer Loftus
NYCEEC Employee Communications During COVID-19
Astron Solutions
New York, NY

Pam Little
Global Well-Being Year-Round Communications
Blue Hollywood, CA

Donna Westervelt
Buck Engagement Team
Ochsner Special Pension Offer Buck
Clayton, MO

Stew Ault
Jo Davidson
Anne Grossnickle
Wells Fargo Transition Brochure
Empower Retirement
Littleton, CO

Jennifer Bailey
South Carolina Deferred Compensation Program
Email Capture and Account Security campaign
Empower Retirement
Greenwood Village, CO

Tonnia Shearhart
Amanda Mclean-Thomson
Lori Josephson
Amcor mega merger communications
Empower Retirement
Littleton, CO

Wayne Soloman
New Jersey Transit Investment Options Education Campaign
New Jersey Transit
Maplewood, NJ

Heidi Laubach
Michele Wentworth
Lea Sitton
Employee Assistance Program (EAP) Awareness Campaign
The Board of Pensions of the Presbyterian Church (U.S.A.)
Philadelphia, PA

Jennifer Hatcher
TriHealth Plan Changes TriHealth
Cincinnati, OH

Daniela McCullough
BorgWarner DTI Campaign Vanguard
Drexel Hill, PA

#66. Campaigns, Programs & Plans - Financial & Investment (includes retirement topics)

Kimberly Burch-Garcia
County of Los Angeles 457(b) Horizons and 401(k) Savings Plans—Retirement Planning Webinar Campaign
County of Los Angeles
Los Angeles, CA

Susanna Bigley-Zysk
Karrie Morisette
McLaren Health Financial Wellness Program
Empower Retirement
Littleton, CO

Jennifer Bailey
RetireReadyTN Defined Benefit addition to retirement website campaign
Empower Retirement
Greenwood Village, CO

Jennifer Bailey
Wisconsin Deferred Compensation Program Asset Allocation campaign
Empower Retirement
Greenwood Village, CO

Carmondy Breaux-Burns
Metropolitan Water District of Southern California 401(k) and 457(b) Deferred Compensation Plans—My Total Retirement Campaign
Metropolitan Water District of Southern California
Los Angeles, CA

Patricia Davis
State of Montana 457(b) Deferred Compensation Plan and 401(a) Defined Contribution Plan—Beneficiary Campaign
Montana Public Employee Retirement Administration
Helena, MT

Max Palmer
Heidi Udell
Michael Di Iorio
2020 FlexGuard Campaign Prudential
Newark, NJ

Arlen Zentner
Becky Dekat
KPERS Deferred Compensation Enroll Campaign
State of Kansas
KPERS 457 Plan
Topeka, KS

Meg Ciesielka
Vanguard Personal Advisor Services Campaign
Vanguard
Wayne, PA

#67. Campaigns, Programs & Plans - Health & Medical

Oscar Salgado
Joe Donohue
AASM Foundation Annual Report and Website
American Academy of Sleep Medicine
Darien, IL

Claire Saxton
Linda Bohannon
Frankly Speaking About Cancer: Immunotherapy Program
Cancer Support Community Washington, DC

Jessica Dixon
Hypertension Awareness
CommonSpirit Population Health Chandler, AZ

Holly-Ann Campbell
Lawrence Walter
Still Fighting - ONA 2020 Fall Campaign
Ontario Nurses’ Association Toronto, ON Canada
#68. Campaigns, Programs & Plans - Events & Meetings (includes conferences)

Trisha Caruso
Nancy Chernitsky
Marlena Smith
OSNNY Retina 2020 Meeting Campaign
Healio LIVE
Thorofare, NJ

Jessica Arreola
Alana Roche
Samson Reiny
Meet NASA’s 2020 Earth Expeditions
Logical Innovations Inc. at NASA Armstrong Flight Research Center
Edwards, CA

Karen Ward
Fall State Leadership Virtual Conference Program & Guide
SkillsUSA Massachusetts South Easton, MA

#69. Campaigns, Programs & Plans - Special Purpose

Allison Ognibene
John Hester
quar-ART-tine
County College of Morris Randolph, NJ

Kimberly Burch-Garcia
County of Los Angeles 457(b) Horizons and 401(k) Savings Plans—National Retirement Security Month Campaign
County of Los Angeles Los Angeles, CA

Carrie Goldrick
Wood: Mustard, relish and … catch-up?
Empower Retirement Littleton, CO

Laura Hanichak Gregg
FlexShares Advisor Teams and Diversity Study
FlexShares
Chicago, IL

Marc Lynchesski
Tracy Hartman
LCAD Speakeasy
Silent Auction Fundraiser
Laguna College of Art + Design
Laguna Beach, CA

Diane Kaiser
PERSI Choice 401(k) Plan—National Retirement Security Month Campaign
Public Employee Retirement System of Idaho
Boise, ID

Michael Bruckler
St. Mary’s College of Maryland
BeCounted on Giving Tuesday
St. Mary’s College of Maryland St. Mary’s City, MD

Heather Hyde
Saugeen Shores Strong Economic Recovery Strategy
Town of Saugeen Shores Port Elgin, ON Canada

WRITING

#70. Writing - Education & Training

Teri Luttrell
Human Trafficking: Closer to Home Than You Think
ABA Bank Compliance Washington, DC

Jonathon Hogga
Alliant Energy
Empower Retirement Littleton, CO

Ann Augspurger
Electrical accident impacts a couple’s lives
Safe Electricity Springfield, IL

#71. Writing - Feature Writing

Steve Casey
Deavon Snake
In the Wake of Portland Riots
3550 Magazine Portland, OR

LeRoy Hinton
Laure Morata
Mark Bowers
Ultrasound-Guided Peripheral Intravenous Catheter Insertion: The Nurse’s Manual
AACN
Aliso Viejo, CA

Rachel Nania
Bridging Sound and Science: Music’s Role in Healing
AARP.org
Washington, DC

Allison Evans
The skin and stress connection
American Academy of Dermatology Rosemont, IL

Sarah Trotto
AAOMs Today - ‘Uncovering a Dark Past’
American Association of Oral and Maxillofacial Surgeons Rosemont, IL

Bethany Bray
Helping clients develop a healthy relationship with social media
American Counseling Association Alexandria, VA

Mary Lord
Eva Miller
Radical Inclusion
American Society for Engineering Education Washington, DC

Kendra Mims-Applewhite
Where do we go from here?
American Society of Plastic Surgeons Arlington Heights, IL

Publishing & Marketing Team
When Cyber Criminals Break In American Staffing Association Alexandria, VA

Leah Lawrence
Medicine’s New Virtual Reality
ASH Clinical News Lewes, DE

Jared Blohm
“Confronting Chaos”— Concealed Carry Magazine, January 2021 Delta Defense West Bend, WI

Brian Donahie
Sara Grillo
Dental Product Shopper Feature Writing - March 2020 BISCO Best Products Feature Dental Product Shopper Manalapan, NJ

Caitlyn Stulpin
Leaving women out of study populations can cause ‘great harm’ Healio Thorofare, NJ

Kali Persall
Features for IREI magazines and website: July, October, November 2020; January 2021 Institutional Real Estate, Inc. San Ramon, CA

Everett Chasen
From Military Service to Civil Service NARFE Alexandria, VA
Elizabeth Fordham
Six Words for a Lifetime
Quill & Ink
Houston, TX

Troy Rummler
Father, son bond over engineering a record-smashing roadster
Sandia National Laboratories
Albuquerque, NM

Tony Lee
Theresa Agovino
The Pandemic Imperils Working Mothers’ Careers
SHRM
Alexandria, VA

Jon Reisfeld
Judith Resnik’s Living Legacy
Society of Women Engineers
Cleveland Heights, OH

Sandra Guy
Engineering for Good
Society of Women Engineers
Cleveland Heights, OH

Samara Kuehne
Amanda McCorquodale
Food Quality & Safety - “A Delicate Balance” (Oct/Nov 2020)
Wiley
Hoboken, NJ

Mary Bolster
Gina Shaw
Fight of Her Life
Wolters Kluwer
New York, NY

#72. Writing - How-to Writing
Vanessa Molinar
Joe Gryskiewicz
A Simple Alternative: A Minimal-Touch Technique for Placing Breast Implants
Aesthetic Surgery Journal
Open Forum
Garden Grove, CA

Wendy Cole
Melissa Dittmann Tracey
10 Tips for Looking Your Best on Video
Realtor Magazine
Chicago, IL

Harvey Clark
NIBRS Reporting User Guide
Tyler Technologies
Plano, TX

Joan Hope
The Successful Registrar, Block Scheduling
Wiley
Palm Beach Gardens, FL

#73. Writing - News Writing
Matt Kamlet
NASA Marks Continued Progress on X-59
Logical Innovations Inc. at NASA Armstrong Flight Research Center
Edwards, CA

Danielle Brown
James Berklan
Point-of-care testing to the rescue
McKnight’s Long-Term Care News
Northbrook, IL

Michela Cimberle
Increased digital screen time during COVID-19 may accelerate myopia epidemic
Ocular Surgery News
Thorofare, NJ

Josh Bootsma
Lansing businesses weigh options as property taxes spike
The Lansing Journal
Lansing, IL

Maureen Kennedy
Lucy Wang Halpern
Corinne McSPedon
AJN Reports: The Politicization of COVID-19
Wolters Kluwer
New York, NY

#74. Writing - Interviews & Personal Profiles
Priscilla Cowell
Profile of Ralph Merrill
3550 Magazine
Portland, OR

Sarah Trotto
AAOMS Today - ‘Picking Up the Pen’
American Association of Oral and Maxillofacial Surgeons
Rosemont, IL

College Advantage
Team Steiner
ACAAI College Advantage
Summer 2020, cover story, “Stories of our own heroes”
American College of Allergy, Asthma & Immunology
Arlington Heights, IL

Jessica Hein
See Her, Be Her
American Paint Horse Association
Fort Worth, TX

Monitor on Psychology Staff
“5 Questions for David Sabsevitz,” Monitor on Psychology
American Psychological Association
Washington, DC

Kathleen Brunet
CMC Education Benefits
Student in Milan, Italy
During the COVID Crisis
County College of Morris
Randolph, NJ

Allison Williams
Shining a Spotlight on Canadian Veterinarians
Dairy Farmers of Ontario
Mississauga, ON
Canada

Craig Causer
Karen Panetta
Play It Like You Mean It
IEEE
Piscataway, NJ

Franchesca Charney
JHRM Interview with John West
Journal of Healthcare Risk Management, American Society for Health Care Risk Management
Chicago, IL

Andrew Snyder
Lessons from a Father’s Unexpected Death
Orlando Health
Orlando, FL

Chris Roney
Matt Fraser on BBC’s CripTales: Written, Directed, and Acted by People With Disabilities
POPSUGAR
Brooklyn, NY

Wendy Cole
Authenticity is His Game
Realtor Magazine
Chicago, IL

#75. Writing - Regular Departments & Columns
(Enter either your single best Column or Department, or enter a series of [up to 3] columns or departments.)

LeRoy Hinton
Sarah A Delgado
Linda Bell
Brandee Pak
Patient Care Page
AACN
Aliso Viejo, CA

Jennifer Adams
AAJ Members in Motion
American Association for Justice
Washington, DC
Carla Dickmann
By the Numbers – Concealed Carry Magazine
Delta Defense
West Bend, WI

Stephen Dujack
Notice & Comment
Environmental Law Institute
Charlottesville, VA

Bruce Rosenstein
Frances Hesselbein
Leader to Leader Columns: Frances Hesselbein column
Frances Hesselbein Leadership Forum, University of Pittsburgh
Medford, MA

Franchesca Charney
Spotlight Case Law Update
Journal of Healthcare Risk Management, American Society for Health Care Risk Management
Chicago, IL

Stacey Phillips
The Growing Threat of Counterfeit Automotive Parts
Radiant Writing & Communications
Carlsbad, CA

Neil Pierson
Jim Davis
Victor Whitman
BackSpace
Scotsman Guide Inc.
Bothell, WA

Dawn Antoline-Wang
Jeremy Faust
Nancy Calaway
ACEP Now: Equity Equation
Wiley
New Alexandria, PA

Toni Bacala
Lynn Nace
Patient Handout: Ensuring Accessible Communication for People with Hearing Loss amid the COVID-19 Pandemic
Wolters Kluwer
New York, NY

Fay Ellis
Ashley Lyles
Society and Brain
Wolters Kluwer
New York, NY

#76. Writing - Editorial & Advocacy Writing
(includes letters to the editor)

Jill M. Newby
William P. Adams
Understanding Breast Implant Illness
Aesthetic Surgery Journal
Garden Grove, CA

Marilyn Oermann
COVID-19 Disruptions to Clinical Education: Nurse Educators Rise to the Challenges
Duke University
Chapel Hill, NC

Bradley Fagan
Henry Tuttle
Opinion: Congress Must Fund Community Health Centers During Coronavirus Battle
Health Center Partners of Southern California
San Diego, CA

Janet Skidmore
Collaborate While Adopting New Recruitment and Clinical Development Tools to Defeat COVID-19
Janet Skidmore Communications LLC
Dresher, PA

Julie Mackenzie
Unlocking the Potential of a Chief Outcomes Officer
Mindsailing
Minneapolis, MN

Todd Herman
Servant leaders are the ‘salt and the light’
Todd Herman Associates
Greensboro, NC

Cynthia Laufenberg
Linda Laskowski-Jones, MS, APRN, ACNS-BC, CEN, NEA-BC, FAWM, FAAN
Deborah C. Roberts, BSN, RN
Nursing2020
“The Elephant in the Room”
Wolters Kluwer
Philadelphia, PA

#77. Writing - Financial & Investment Writing

Carrie Goldrick
DTE: Your Five-Day Financial Forecast
Empower Retirement
Littleton, CO

Rita Effros
Stress is a Killer - Chilling is Good Medicine
3550 Magazine
Portland, OR

Ben Williams
Maureen Blaney Flietner
Veterinary Social Workers: Supporting Teams and Clients Through Trauma and Grief
AAHA
Lakewood, CO

Cheryl Platzman Weinstock
Advances in Pancreatic Cancer — and Symptoms to Know
AARP.org
Washington, DC

Laurie Meyers
Life after cancer
American Counseling Association
Alexandria, VA

Franchesca Charney
Journal of Healthcare Risk Management: Harnessing the power of medical malpractice data to improve patient care
American Society for Healthcare Risk Management
Chicago, IL

Healio/Cardiology Today Staff
News from the American Heart Association Scientific Sessions
Healio
Thorofare, NJ

Laura Cascella
Promoting Patient Dignity in Healthcare
MedPro Group
Myersville, MD

Robin Arnette
NIEHS Research Advances Medicine and Health
National Institute of Environmental Health Sciences
Durham, NC

Shirley Archer
Strengthen the Immune System Naturally: More lifestyle strategies to counter chronic inflammation
Shirley S Archer Associates, LLC
Riviera Beach, FL

Amy Hamaker
David B. Kaminsky, MD, FIAC
Bryn Nelson, PhD
How Structural Racism Can Kill Cancer Patients
Wiley
Canyon Country, CA

Cynthia Laufenberg
Linda Laskowski-Jones, MS, APRN, ACNS-BC, CEN, NEA-BC, FAWM, FAAN
Katherine Carey
Nursing2020 “Caring for Patients with Traumatic Spinal Injury”
Wolters Kluwer
Philadelphia, PA
#79. Writing – Speech & Script Writing

No Award Presented

#80. Writing - Technical & Technology Writing
(includes help files and FAQs, as well as writing on technology and science topics)

Megan Gates
Privacy in Practice
ASIS International
Alexandria, VA

Mark Shortt
Finding Our Heroes Among Us
Design-2-Part Magazine / The Job Shop Company
Bethel, CT

Teresa Whiting
Urgent Medical Transport
Simulated in Second SIO Demonstration
Media Fusion at NASA Armstrong Flight Research Center
Edwards, CA

#81. Writing - Green Writing

Jacqueline Li
Drainage Services Department Sustainability Report 2019-20
Drainage Services Department
Hong Kong Island
Hong Kong (Greater China)

Sandra Lender
O&G Installs Solar Array for Quarry, Plant Operations
Sandy Lender Inc.
Beverly Hills, FL

#82. Writing - Writing Series
(series of [up to 3] articles)

Alexandre Stipanovich
Art Writings:
7 years of Interviews & Essays
Firmament Studio
Brooklyn, NY

Stacey Bersani
Nancy Ostin
Roderick Jackson
THE BRIDGE: The Future of Renewable Energy
IEEE-HKN
Piscataway, NJ

Mike Price
Workforce Development in the Water Well Industry
National Ground Water Association
Westerville, OH

Bernard Chia
PIONEER: People (From Desk To Field Series)
So Drama! Entertainment Singapore

Anne M. Perusek
SWE Stories, Tales from the Founders’ Families: Parts One and Two
Society of Women Engineers Cleveland Heights, OH

Pam Tarapchak
Valerie Newitt
Sarah LaCorte
Oncology Times, “Spotlight on Young Investigators”
Wolters Kluwer
Philadelphia, PA

Jeanne Cotroneo Darrow
Lauren Fitzgerald
East Fishkill’s Remarkable Families
Working With Words, LLC / East Fishkill Living
Hopewell Junction, NY

#83. Writing - Best Rewrites
(enter before and after)

Cindy Haley
Differentiated Case Management (DCM) User Guide
Tyler Technologies
Plano, TX

#84. Design & Illustration - Design & Layout

Ellen Errico
2020 ALS Association Mission Toolkit
ALS Association
Arlington, VA

Ben Tyree
Editors, artists and production staffs of Visual Arts and Press Defense Acquisition Magazine
Defense Acquisition University
Fort Belvoir, VA

Tracy Nguyen
CenterState Community Heroes (COVID ADS)
Harland Clarke
Las Vegas, NV

Tracy Nguyen
First KY Digital Banking Mailer
Harland Clarke
Las Vegas, NV

Jamie Lacroix
Big Bites for Big Minds: A Virtual Evening in Support of Financial Aid
Kingsley Montessori School
Boston, MA

#85. Design & Illustration - Illustration & Typography

HealthU Magazine
Summer 2020 Hackensack Meridian Health & GLC — a marketing communications agency
Skokie, IL

Lisa Graham
Pandemic Leader
University of Texas at Arlington
Arlington, TX

Pauline Hudel Smith
Ruth
UTA
Dallas, TX

#86. Design & Illustration - Infographics

Toni Rigolosi
Nicola Nittoli
Peak Experience
American Society for Engineering Education
Washington, DC

Kristin Rairden
Gretchen Porter
Tory Watkins Cherry Counseling Fellowship Flyer
National Board for Certified Counselors
Greensboro, NC

JoAnn Dickey
SWE Magazine, Conference 2020, Origami Insert Society of Women Engineers Cleveland Heights, OH

Christina Capobianco
2020 US OPEN TOURNAMENT MAGAZINE
USTA / H.O. Zimman, Inc.
Lynn, MA

Jeanne Cotroneo Darrow
Lauren Fitzgerald
East Fishkill’s Remarkable Families
Working With Words, LLC / East Fishkill Living
Hopewell Junction, NY

#87. Design & Illustration

Jeanne Cotroneo Darrow
Lauren Fitzgerald
East Fishkill’s Remarkable Families
Working With Words, LLC / East Fishkill Living
Hopewell Junction, NY

#88. Editorial

Megan Gates
Privacy in Practice
ASIS International
Alexandria, VA

Mark Shortt
Finding Our Heroes Among Us
Design-2-Part Magazine / The Job Shop Company
Bethel, CT

Teresa Whiting
Urgent Medical Transport
Simulated in Second SIO Demonstration
Media Fusion at NASA Armstrong Flight Research Center
Edwards, CA

#89. Editorial Series

Alexandre Stipanovich
Art Writings:
7 years of Interviews & Essays
Firmament Studio
Brooklyn, NY

Stacey Bersani
Nancy Ostin
Roderick Jackson
THE BRIDGE: The Future of Renewable Energy
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Mike Price
Workforce Development in the Water Well Industry
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Sarah LaCorte
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Wolters Kluwer
Philadelphia, PA

Jeanne Cotroneo Darrow
Lauren Fitzgerald
East Fishkill’s Remarkable Families
Working With Words, LLC / East Fishkill Living
Hopewell Junction, NY

#90. Editorial - Best Rewrites
(enter before and after)

Cindy Haley
Differentiated Case Management (DCM) User Guide
Tyler Technologies
Plano, TX

#91. Editorial - Design & Illustration

Ellen Errico
2020 ALS Association Mission Toolkit
ALS Association
Arlington, VA

Ben Tyree
Editors, artists and production staffs of Visual Arts and Press Defense Acquisition Magazine
Defense Acquisition University
Fort Belvoir, VA

Tracy Nguyen
CenterState Community Heroes (COVID ADS)
Harland Clarke
Las Vegas, NV

Tracy Nguyen
First KY Digital Banking Mailer
Harland Clarke
Las Vegas, NV

Jamie Lacroix
Big Bites for Big Minds: A Virtual Evening in Support of Financial Aid
Kingsley Montessori School
Boston, MA

#92. Editorial - Illustration & Typography

HealthU Magazine
Summer 2020 Hackensack Meridian Health & GLC — a marketing communications agency
Skokie, IL

Lisa Graham
Pandemic Leader
University of Texas at Arlington
Arlington, TX

Pauline Hudel Smith
Ruth
UTA
Dallas, TX

#93. Editorial - Infographics

Toni Rigolosi
Nicola Nittoli
Peak Experience
American Society for Engineering Education
Washington, DC

Kristin Rairden
Gretchen Porter
Tory Watkins Cherry Counseling Fellowship Flyer
National Board for Certified Counselors
Greensboro, NC

JoAnn Dickey
SWE Magazine, Conference 2020, Origami Insert Society of Women Engineers Cleveland Heights, OH

Christina Capobianco
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Lynn, MA

Jeanne Cotroneo Darrow
Lauren Fitzgerald
East Fishkill’s Remarkable Families
Working With Words, LLC / East Fishkill Living
Hopewell Junction, NY


#87. Design & Illustration - Covers
Lisa Pampillonia
Anthony Foronda
House of Radiology
American College of Radiology
Reston, VA

Dana Russell
Barbara Lawrie
Appaloosa Journal
Sep-Oct Issue
Appaloosa Journal
Moscow, ID

Signature Magazine
February/March 2020
Association Media & Publishing & GLC — a marketing and communications agency
Skokie, IL

Breuna Baine
Randall Williams
American Founders: How People of African Descent Established Freedom in the New World
New South Books
Montgomery, AL

JoAnn Dickey
SWE Magazine, Fall 2020
Society of Women Engineers
Cleveland Heights, OH

JoAnn Dickey
SWE Magazine, Winter 2021
Society of Women Engineers
Cleveland Heights, OH

#88. Design & Illustration - Covers
Jan Corwin Enger
Karthika Cohen
Daniella Thoren
Journal of the American Academy of PAs June 2020
Wolters Kluwer
Philadelphia, PA

#88. Design & Illustration - Spreads
Denise Doring VanBuren
Jennifer Minus
Symphonies of Stone & Steel
Daughters of the American Revolution
Washington, DC

#89. Design & Illustration - Photography
Robert French
Photo Spread - Blue Hour Photography
3550 Magazine
Portland, OR

#89. Design & Illustration - Photography
Kathryn Bousquin
Krysti Manalo
B. Braun Beneficiary Campaign
Empower Retirement
Littleton, CO

#90. Design & Illustration - Identity & Graphic Standards
No Award Presented

#91. Design & Illustration - Print Ads & Advertisials
Tracy Nguyen
Kinecta Ad Campaign
Harland Clarke
Las Vegas, NV

Tracy Nguyen
Kinecta Mortgage
Dreaming Ad
Harland Clarke
Las Vegas, NV

Evonne Walls
Samaritan Heart Center campaign ads refresh
Samaritan Health Services
Corvallis, OR

Ginny Van Cura
B2C-PRINT-POSTER_HIVTextToEnroll
OptumRx
Arlington Heights, IL

Ginny Van Cura
B2C-PRINT-POSTER_HIVTextToEnroll
OptumRx
Arlington Heights, IL

Michelle Kwatkowski
Annemarie Russoniello
Briefing Book
Prudential
Newark, NJ

The Residential Specialist Magazine
The Residential Real Estate Council & GLC — a marketing communications agency
Skokie, IL

Cynthia Marsh
Patty Johnson
Matt Luhm
PHCC-WI Association 125th Anniversary Celebration
Blue Water Publishers LLC
Milwaukee, WI

Donna Mitchell
Sally Dillon
Dori Stone
Who’s Who in Indian River County Chamber Guide with design by Adams Media
ideagarden advertising
Vero Beach, FL

DeeAnna Wilkerson
Sun City Hilton Head Hurricane Preparedness Guide
Sun City Hilton Head
Community Association
Bluffton, SC
#96. One-of-a-Kind Publications - Electronic
(includes Web & PDF publications)

William Maroni
Michael Quigley
Moving the Nation Through Crisis: The Mobility Recovery & Restoration Task Force Report
American Public Transportation Association
Washington, DC

#97. One-of-a-Kind Publications - Custom-Published

Christina Capobianco
2021 MASTERS JOURNAL
Augusta National Golf Club / H.O. Zimman, Inc.
Lynn, MA

Anirudh Sharma
Jane Koh
Duke-NUS Medical School: 15 Years of Impact
Duke-NUS Medical School Singapore

#98. One-of-a-Kind Publications - Education & Training

Mediacorp Pte Ltd
Beanstalk
Mediacorp Pte Ltd Singapore

John Cacciatore
Amy Maglione
Curt Troutman
Home Marketing Playbook
Plymouth Rock Assurance Boston, MA

#99. One-of-a-Kind Publications - Health & Medical Publications

Jeff McIntyre
Donna Cryer
The Language of NASH: A Narrative Guide to Communication on NASH
Global Liver Institute Washington, DC

Peter Sonnenreich
Ola Atary
Bassem Wolley, PharmD.
Kikaku America International Bethesda, MD

#100. One-of-a-Kind Publications - Government
(city, county, state, national and international)

Martha Mater
Community Health and Economic Prosperity: A Digest of the Surgeon General’s Report for Business Leaders
American Institutes for Research Rockville, MD

Anne Gannon
2021 Tax Planner and Services Guide
Constitutional Tax Collector, Serving Palm Beach County West Palm Beach, FL

Carrie Price Tinklepaugh
Scott Carter
Atessa Marashi
Los Angeles Construction Market Analysis Update
Jacobs Engineering Group Inc. Salt Lake City, UT

Atessa Marashi
Aleksandra Szczeńiak
Felicia Rubright
5-Year Service Plan & 10-Year Outlook Next Stop, Even Better 2020-2024 & beyond
Jacobs Engineering Inc. Vancouver, BC Canada

Brian Leong
Kok Wai Leong
Kok Onn Leong
Duke-NUS commemorative book - 15 Years of Impact
Oxygen Studio Designs Pte Ltd Singapore

A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name within each individual category. Note: In rare cases where the organization name is the same as an individual’s name, it will be listed alphabetically as an organization.
- Organization names and job titles appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, please order online at ApexAwards.com/order_form.htm