



***Announcing the Winners of***

# **APEX 2020**

## **The Thirty-Second Annual Awards for Publication Excellence A Competition for Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2020, the thirty-second annual awards program recognizing excellence in publishing by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With nearly 1,200 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 12 major categories, with 476 Awards of Excellence recognizing exceptional entries in 100 subcategories.

The panel of judges for APEX 2020 included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor, John De Lellis, Concepts Editor & Publisher, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer's Web Watch.

The APEX 2020 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards are also shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—you may do so online at [ApexAwards.com/order\\_form.htm](http://ApexAwards.com/order_form.htm)

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in cursive script that reads 'Ken Turtoro'.

Ken Turtoro  
Executive Editor  
The APEX Awards  
Communications Concepts, Inc.  
[info@ApexAwards.com](mailto:info@ApexAwards.com)





# Questions and Answers about APEX 2020

## The 32nd Annual Awards for Publication Excellence Competition

Sponsored by the  
Editors of *Writer's  
Web Watch* and  
the *Writing That  
Works Archives*

### ***How were awards presented?***

APEX 2020 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

### ***How many entries were there? How many awards were given?***

1,183 entries were evaluated, in the following distribution:

Newsletters: 65; Magazines, Journals & Tabloids: 241; Annual Reports: 29; Print Media: 77; Electronic Media: 99; Social Media: 41; Apps: 9; Websites: 57; Campaigns, Programs & Plans: 102; Writing: 274; Design & Illustration: 134; One-of-a-Kind Publications: 55.

A total of 100 APEX Grand Awards were presented in 12 major categories to honor the outstanding works in those categories. 476 APEX Awards of Excellence recognize excellence in 100 individual subcategories.

For the number of awards presented in each main category, please refer to the list of the winning entries on the following pages.

### ***How competitive were the entries?***

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an exceptional level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

### ***Did low-budget entries stand a chance?***

Yes. Many of the winning entries in APEX 2020 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staffs.

### ***Who are the APEX judges?***

The panel of judges included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor, John De Lellis, Concepts Editor & Publisher, Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

### ***What does Communications Concepts, the APEX sponsor, do?***

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through consulting services and reports on business writing and communications.

Concepts also publishes *Writer's Web Watch*, an e-newsletter on print, web, electronic and social media, and the *Writing That Works Archives*, a resource for business communicators.

### ***How is the list of winning entries organized?***

Grand Award winners are listed by main category.  
Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name within each subcategory.)

### ***How can I order more award certificates?***

You may order additional certificates online for co-workers, supporting vendors or clients. Please use the online order form at [ApexAwards.com/order\\_form.htm](http://ApexAwards.com/order_form.htm)

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# GRAND AWARDS

## NEWSLETTERS

Jorge Gomez  
Kathy Cho  
Todd Winking  
*FLI Insider*  
First Liberty Institute  
Plano, TX

Marcia Ennis  
Randy Hawke  
Joyce Thomas  
*HealthConnection Spring 2019:  
Women's Musculoskeletal Health*  
Hospital for Special Surgery  
New York, NY

Valerie Canady  
Gary Enos  
Douglas Devaux  
*Mental Health Weekly*  
John Wiley & Sons, Inc.  
Hoboken, NJ

Kenneth Dotson  
Kathleen Jordan  
*1 Amazing Newsletter,  
2 Amazing People,  
3 Amazing Examples*  
Lincoln Central Association  
Chicago, IL

Tony Lee  
*All Things Work*  
SHRM  
Alexandria, VA

## MAGAZINES, JOURNALS & TABLOIDS

Karla Monterrosa-Yancey  
Stephanie Trejos  
*June-August 2019*  
ACAMS  
Miami, FL

Lisa Pampillonia  
*ACR Bulletin, October 2019 –  
Word of Mouth*  
American College of Radiology  
Reston, VA

Jessica Hein  
Jody Johnson  
*Chrome*  
APHA  
Fort Worth, TX

Lucy Robertson  
*Educational Leadership, April  
2019 "Separate and Still  
Unequal: Race in America's  
Schools"*  
ASCD  
Alexandria, VA

Tom Schuman  
Tony Spataro  
Symone Skrzycki  
*Indiana Workforce Recovery*  
BizVoice  
Indianapolis, IN

Judy Benson  
Maxine Marcy  
*Wrack Lines Spring/Summer  
2019 - "Making Connections: As  
the Climate Changes, People and  
Nature Intertwine in New Ways"*  
Connecticut Sea Grant  
Groton, CT

Jennifer Nevans  
Sharon Laidlaw  
Allison Williams  
*Milk Producer - May 2019*  
Dairy Farmers of Ontario  
Mississauga, ON  
Canada

Stephen Dujack  
Rose Edmonds  
Anna Beeman  
*The Environmental Forum*  
Environmental Law Institute  
Charlottesville, VA

Phil Kitchel  
Laurie Quay  
Chuck Jarrell  
*The Teacher Advocate*  
Kappa Delta Pi  
Indianapolis, IN

Maryellen Weimer  
Jon Crylen  
*The Teaching Professor*  
(September 2019)  
Magna Publications  
Madison, WI

Michele Kho  
*ISCA Journal*  
Mediacorp Pte Ltd  
Singapore

William Ng  
*Lifewise Oct-Dec 2019*  
(Grow & Glow)  
National Healthcare Group  
Singapore

Caitlyn Allen  
Regina Hoffman  
*A new viewpoint, a new name  
for PSA's peer-reviewed journal*  
Patient Safety Authority  
Harrisburg, PA

Robert Ayers  
*West End Living Fall 2019*  
Publication Design, Inc.  
Zionsville, PA

Bernard Chia  
Wah Chuen Kok  
Sherlyn Quek  
*She's a Soldier*  
(*PIONEER Mar 2019*)  
So Drama! Entertainment  
Singapore

Anne Perusek  
*SWE Magazine, Fall 2019*  
Society of Women Engineers  
Cleveland Heights, OH

J. Scott Hinkle  
Catherine Clifton  
Gretchen C. Porter  
*The Professional Counselor -  
Volume 9, Issue 4*  
The Professional Counselor  
Greensboro, NC

Beth Johnson  
Edda Pacifico  
Karen Moeller  
*Thrive, the University of Michigan  
Rogel Cancer Center*  
University of Michigan Rogel  
Cancer Center  
Ann Arbor, MI

## **ANNUAL REPORTS**

William Maroni  
Michael Quigley  
"TRANSFORMING MOBILITY:  
Connecting People, Places &  
Possibilities" - American Public  
Transportation Association /  
Annual Report 2019  
American Public  
Transportation Association  
Washington, DC

Stephen M. Monroe  
Ben Swett  
The Senior Care  
Acquisition Report  
Irving Levin Associates  
Norwalk, CT

## **PRINT MEDIA**

Jodi Lipson  
Michael Miller  
My TV for Grownups  
AARP  
Washington, DC

Melissa Stanton  
Patricia Oh  
Mimi Park  
AARP Rural Livability Workshop  
Report  
AARP Livable Communities  
Washington, DC

Cheri Davidson  
Ashley Locke  
Katie Kelly  
Kawartha Lakes 2020 Municipal  
Calendar  
City of Kawartha Lakes  
Lindsay, ON  
Canada

Gary Null  
Curing the Incurable  
Gary Null Associates  
New York, NY

Diane Thorne  
Choices 2020 -  
Active & Retiree  
NYS Dept of Civil Service,  
NYSHIP  
Albany, NY

Ray Pool  
Marc Pierce  
Matthew Kesser  
Coordinator's Guide to  
SoonerSave  
Oklahoma Public Employees  
Retirement System  
Oklahoma City, OK

Steven Sacks  
The New Fundamentals: Practical  
Guidance For Today's Accounting  
Firms  
Solutions to Results, LLC  
Mahwah, NJ

## **ELECTRONIC MEDIA**

AAMI Staff  
An HTM Team's 'Trial by Fire'  
AAMI  
Arlington, VA

Mary Koik  
Jeff Griffith  
Shane Seley  
Brothers in Valor  
American Battlefield Trust  
Washington, DC

Claire Saxton  
Kim Thiboldeaux  
Linda Bohannon  
Frankly Speaking About Cancer:  
Metastatic Breast Cancer Book  
Cancer Support Community  
Washington, DC

Bill Johnson  
Special Needs Dance 2020  
hosted by Kennesaw Mountain  
High School  
Cobb County School District  
Austell, GA

Maura Webber Sadovi  
Paula Seligson  
Maria Chutchian  
Bitter Harvest: Debt and the  
Bankrupting of the American  
Family Farm  
Debtwire  
New York, NY

Karen Pomazal  
Dave Bartlett  
Focus on the Future  
KickoffVideo  
First American Equipment  
Finance  
Naperville, IL

Focus Eduvation  
Learning Program Design  
Focus Eduvation  
Woburn, MA

Jill Nienhiser  
TB False Positives Training  
Mind & Media Inc  
Alexandria, VA

Ginny Van Cura  
B2B-VIDEO\_Hemophelia  
OptumRx  
Arlington Heights, IL

Andrew Snyder  
Choose Health Magazine -  
Augmented Reality Edition  
Orlando Health  
Orlando, FL

## **SOCIAL MEDIA**

Stacy Brooks  
Erica Roth  
Coleen Kitaguchi  
I Spy Physiology Blog  
American Physiological Society  
Rockville, MD

Jennifer Loftus  
Cassandra Carver  
Astronomy® - Nonprofit  
Employee Compensation:  
Understanding the Essentials  
Astron Solutions  
New York, NY

Kathleen Brunet  
Allison Ognibene  
Student Success Tips  
County College of Morris  
Randolph, NJ

Darrick Hurst  
Meagan Brace  
Valerie Alba  
Sandia Labs' 70th Anniversary  
Sandia National Laboratories  
Albuquerque, NM

## **APPS**

Arunima Majumdar  
SO LMS Implementation  
for People with Intellectual  
Disabilities  
G-Cube Webwide Software  
Noida, Uttar Pradesh  
India

## **WEBSITES**

Margi Mannix  
AARP.org  
AARP.org  
Washington, DC

Tanima Roy  
Content strategy and  
refurbishment for websites  
of a Leading Visa and  
Consular Services Company  
Cognizant Technology  
Solutions  
Kolkata, West Bengal  
India

Kevin Campbell  
*Town of Milton connects with its growing, vibrant community with new, responsive web presence*  
eSolutionsGroup  
Waterloo, ON  
Canada

Lois Bowers  
John O'Connor  
Mark Speakman  
*McKnightsSeniorLiving.com*  
McKnight's Senior Living  
North Olmsted, OH

Matthew Collis  
Steve Bronstein  
Todd Leach  
*Ontario College of Pharmacists' Website Re-Design*  
Ontario College of Pharmacists  
Toronto, ON  
Canada

## **CAMPAIGNS, PROGRAMS & PLANS**

Jessica Cogan  
Bernie Knobbe  
Sheilesa Willis  
*AECOM Global Well-Being Month*  
Blue Communications  
Hollywood, CA

Julie Voyzey  
*Shaker365 Marketing Campaign*  
City of Shaker Heights  
Shaker Heights, OH

Ann Elliott  
*Contra Costa County Deferred Compensation Plan Transition Communications Campaign*  
Contra Costa County  
Martinez, CA

Alex Mortensen  
Tonnia Shearhart  
*Orrick, Herrington & Sutcliffe LLP Retirement Plan Custom Transition to Empower Retirement*  
Empower Retirement  
Overland Park, KS

Giuseppe Barone  
*IMA Integrated Marketing & Communications Campaign*  
IMA (Institute of Management Accountants)  
Montvale, NJ

Kate Squires  
Samson Reiny  
Theo Stein  
*Fire Influence on Regional to Global Environments and eXperiment-Air Quality (FIREX-AQ) Campaign*  
Logical Innovations Inc. at NASA Armstrong Flight Research Center  
Edwards, CA

Lily Mundy, M.D.  
Rajiv Parikh, M.D.  
Kyle Sanniec, M.D.  
*PRS Journal Club*  
Plastic and Reconstructive Surgery  
Dallas, TX

Caitlin Marcus  
Cindy Szumski  
Elana Conover  
*AICPA Group Variable Universal Life (GVUL) Insurance: 8/10/2019 "Last Chance" Campaign*  
Prudential  
Roseland, NJ

Jennifer Lankford  
Stephanie Sulmer  
Kiryako Sharikas  
*Power to Overcome Gala & 130th Anniversary Celebration*  
Sheltering Arms Physical Rehabilitation Centers

Glen Allen, VA  
Michael Bruckler  
*BeCounted on Giving Tuesday*  
St. Mary's College of Maryland  
St. Mary's City, MD

Heather Hyde  
*Invest Saugeen Shores*  
Town of Saugeen Shores  
Port Elgin, ON  
Canada

## **WRITING**

Steve Casey  
Bruce Howard  
*Dealing With Outrageous Drug Prices*  
3550 Magazine  
Portland, OR

Priscilla Cowell  
*Portrait of a Second Grade Pen Pal*  
3550 Magazine  
Portland, OR

Aluko Hope  
Cindy Munro  
Katie Spiller  
*Clinical Pearls*  
AJCC  
Aliso Viejo, CA

Allison Evans  
*Dermatology World: Disaster strikes. Are you prepared?*  
American Academy of Dermatology  
Rosemont, IL

Jennifer Adams  
*Members In Motion: Offering a Helping Hand*  
American Association for Justice  
Washington, DC

Bethany Bray  
Jonathan Rollins  
*Dealing with the realities of dementia*  
American Counseling Association/Counseling Today  
Alexandria, VA

Mark Barna  
*Programs work from within to prevent black maternal deaths: Workers targeting root cause — Racism*  
American Public Health Association  
Washington, DC

Angie Chatman  
Joanne Lozar Glenn  
Karen Craddock  
*Beyond Diversity and Inclusion Towards Cultural Competency and Fluency*  
AngieCWriter  
Watertown, MA

Krystie Dovenmuehler  
*Changing the Face of Construction: Heather Ferrier Laminack Advocates of Women in Construction*  
E&M Consulting Inc.  
Chaska, MN

Katherine Bortz  
*Nonmedical vaccine exemptions 'violate' a 'fundamental right' of children*  
Infectious Diseases in Children  
Thorofare, NJ

Mario Medina  
Paula Felps  
*"Public Health Enemy No. 1: Loneliness," Heartbeat, Nov-Dec 2019*  
madison/miles media  
Arlington, TX

Danielle Brown  
James M. Berklan  
*CMS red icon controversy*  
McKnight's Long-Term Care  
News  
Northbrook, IL

Joanne Glenn  
*Free Online Resources: Is Your  
School's and Your Students' Data  
Safe?*  
NBEA  
Alexandria, VA

Dr. Melisa Pereira  
Marspoles Media and  
Communications  
*Ironic India-Enhancing awareness  
about childhood anaemia among  
pediatricians and parents*  
Royal Exports Enterprises  
Mumbai, Maharashtra  
India

Dana Wilkie  
*The Employer vs.  
New Grad Disconnect*  
SHRM  
Alexandria, VA

Troy Eller English  
*"Somehow, I Participated in That":  
Celebrating the 50th Anniversary  
of the Apollo Moon Mission*  
Society of Women Engineers  
Cleveland Heights, OH

Shannon McIntire  
*#EndTheStreakTX Press Event*  
TxDOT  
Austin, TX

Dawn Antoline-Wang  
Dr. Kimberly Chernoby  
Dr. Jeremy Faust  
*ACEP Now—Resident Voice*  
Wiley  
Hoboken, NJ

Donna Talarico  
Joan Hope  
Halley Sutton  
*Old, incorrect, and obsolete:  
Why out-of-date content  
hurts your website*  
Wiley  
Lancaster, PA

Fay Ellis  
Gina Shaw  
*Neurology Today: A Major  
Hospital Announces It Is Closing*  
Wolters Kluwer  
Philadelphia, PA

Pam Tarapchak  
George Sledge, Jr., MD  
*Oncology Times: "Smoke Gets  
in Your Eyes"*  
Wolters Kluwer  
Philadelphia, PA

## **DESIGN & ILLUSTRATION**

Scott A. Davis  
Amy Shroads  
*Remembering D-Day*  
AARP Bulletin  
Washington, DC

Claire Novo  
Kevin Taylor  
Shannon Thompson  
*Opioids - A Prescription for  
Change - Inside Dentistry,  
September 2019*  
Aegis Dental Network  
Newtown, PA

Jolene Kremer  
*AAOMS Infographic Series*  
American Association of Oral  
and Maxillofacial Surgeons  
Rosemont, IL

Christina Capobianco  
*2020 MASTERS JOURNAL*  
AUGUSTA NATIONAL GOLF  
CLUB & H.O. ZIMMAN, INC.  
Lynn, MA

Marketing and Design Teams  
Ellen Hosafros  
Keiren Dunfee  
*Modern and Fun Voluntary  
Benefits SmartGuide*  
Corporate Synergies  
Camden, NJ

Tracy Nguyen  
*CNB Treasury Portfolio*  
Harland Clarke  
Las Vegas, NV

Tracy Nguyen  
*CNB Window Cling\_Stars*  
Harland Clarke  
Las Vegas, NV

Brian Hulten  
*NAM Self Mailer*  
Mercer  
Urbandale, IA

Leslie Khamsivone  
*2019 Day of Caring  
Shirt Design*  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Jamie Mitchell  
Kerri Carpenter  
*The Leader - Autumn 2019*  
Voluntary Protection Programs  
Participants' Association  
Falls Church, VA

Nursing Management Editorial  
Team  
Michael Trinsey  
*Nursing Management*  
Wolters Kluwer  
Philadelphia, PA

## **ONE-OF-A-KIND PUBLICATIONS**

Miles Smith  
Shauna Jones  
Tim Bugh  
*Solar Farm Feasibility Study*  
AGEISS  
Highlands Ranch, CO

David Stephens  
*100 Years In The Making*  
Greenwell Chisholm  
Owensboro, KY

Karen Rhea  
Beth Roussel  
*Tyndall Air Force Base  
Performance Standards*  
Jacobs Engineering Inc.  
Mankato, KS

Christina Capobianco  
*SUPER BOWL LIV PROGRAM*  
NATIONAL FOOTBALL  
LEAGUE & H.O. ZIMMAN,  
INC.  
Lynn, MA

Shannon Sonnett  
Brittney Drakeford  
*Remix the Block Youth Urban  
Planning Activity Book*  
Prince George's Planning  
Dept., M-NCPPC  
Upper Marlboro, MD

# AWARDS of EXCELLENCE

## NEWSLETTERS

### #1. Newsletters - Print

Dave Nicholas  
*Real Estate Matters -  
Fall 2019*  
High Company LLC  
Lancaster, PA

Sheryl Miller  
Kristina Majewski  
O. Lorena Ruiz  
*Pro Bono Publico*  
Legal Counsel for The Elderly  
Washington, DC

Beth Silver  
Sharon Campbell  
Sherry Gavanditti  
*Finding Peace, Love & Joy*  
Menorah Park  
Beachwood, OH

Corporate Communications  
*Publix News*  
Publix Super Markets, Inc.  
Lakeland, FL

Lynn Lee  
Thomas Lew  
Evelyn Tan  
*GPBUZZ - a newsletter  
publication for general  
practitioners and their patients*  
Tan Tock Seng Hospital  
Singapore

Lisa Greathouse  
*Star Wars: Galaxy's Edge -  
Fashion of the Galaxy*  
The Walt Disney Company  
Anaheim, CA

Carolyn Allard  
*The Department Chair,  
Fall 2019*  
Wiley  
Fort Irwin, CA

### #2. Newsletters - Electronic & Email

Melissa Stanton  
*AARP Livable Communities  
e-Newsletter*  
AARP Livable Communities  
Washington, DC

Apoorva Stull  
Charles Fiegl  
*College of American Pathologists  
Advocacy Update*  
College of American  
Pathologists  
Washington, DC

Jolene Nonemaker  
*Connection Newsletter November  
2019*  
Excellus BlueCross BlueShield  
Utica, NY

Maria Valvo  
*Examiner Spring 2019*  
Univera Healthcare.com  
Buffalo, NY

Sarah Stakston  
*American College of Surgeons  
Clinical Congress Daily  
Highlights Newsletter*  
Weber Shandwick  
Minneapolis, MN

Barbara Weiler  
Carolyn Shadle  
Anita Holmes  
*The Sandpiper*  
White Sands La Jolla  
La Jolla, CA

### #3. Newsletters - Custom-Published

Housing & Development  
Board  
*Life Storeys Issue 24*  
Community Relations Group  
Singapore

### #4. Newsletters - Writing

Alison Knopf  
Anne Walters, Ph.D.  
*Child and Adolescent Behavior  
Letter*  
John Wiley & Sons, Inc.  
Carmel, NY

Nurfazira Kamaruddin  
*National Healthcare Group  
Polyclinics - Transforming Primary  
Care Issue 8*  
National Healthcare Group  
Polyclinics  
Singapore

Joan Hope  
Halley Sutton  
Richard Rainsberger  
*The Successful Registrar, April  
2019*  
Wiley  
Palm Beach Gardens, FL

### #5. Newsletters - Design & Layout

Scott A. Davis  
Todd Albertson  
*Disrupt Aging Newsletter  
from AARP*  
AARP  
Washington, DC

### #6. Newsletters - 1-2 Person-Produced

Denise Harlow Timpko  
*Chez Timpko News 2019*  
Gettier Group  
Broadlands, VA

Stephen M. Monroe  
Ben Swett  
*The SeniorCare Investor*  
Irving Levin Associates  
Norwalk, CT

Lois Bowers  
John O'Connor  
Mark Speakman  
*McKnight's Senior Living Daily  
Briefing*  
McKnight's Senior Living  
North Olmsted, OH

MaryKay Grueneberg  
Rachel Friend  
*STC Chicago Byline Newsletter*  
STC Chicago  
Elk Grove Village, IL

### #7. Newsletters - Most Improved

Jay Levine  
*NASA Armstrong Flight  
Research Center X-Press*  
Logical Innovations Inc. at  
NASA Armstrong Flight  
Research Center  
Edwards, CA

Nikki Yannone  
Rachel P. Sommers  
Kristin Rairden  
*NBCC Visions*  
National Board for Certified  
Counselors, Inc. and Affiliates  
Greensboro, NC

Jeff Loy  
Jennifer Longley  
Cade Holleman  
USFN Report  
USFN  
North Richland Hills, TX

## **MAGAZINES, JOURNALS & TABLOIDS**

### **#8. Magazines, Journals & Tabloids - Print**

Nicole Racadag  
Lisa Pampillonia  
Cary Coryell  
*Nurturing the Patient  
Relationship*  
American College of Radiology  
Reston, VA

Marcia Passos-Duffy  
*atHome Magazine*  
Backporch Publishing LLC  
Keene, NH

ChristianaCare External Affairs  
Department  
Jennifer Baldino Bonett  
Patrick Ritchie  
*Love Your Health*  
ChristianaCare  
New Castle, DE

Paola Villanueva  
Kathleen Engel  
Jennifer Webber  
*Guide to living with  
Bipolar Disorder*  
Health Monitor Network  
Montvale, NJ

Jesse Brande  
Barbara Riddleberger  
Dean Battaglia  
*CareerOps Fall/Winter 2019*  
JB Design, Inc.  
Ashton, MD

Gigi Korzenowski  
*Inside Surgery Magazine*  
Korzenowski Design  
Elmhurst, IL

Michele Kho  
*Imagine*  
Mediacorp Pte Ltd  
Singapore

Larry Jones  
*Morgan Magazine  
Volume 1 2020*  
Morgan State University  
Baltimore, MD

Erika Vroom  
*The Informant*  
San Diego Police Officers  
Association  
San Diego, CA

Steve Sandstrom Office  
of Marketing and  
Communications  
*Aspects*  
Southern Illinois University  
School of Medicine  
Springfield, IL

Jared Curtis  
Mary Rogers  
Mary Jossem  
*The Mirabella Monthly*  
The Mirabella Monthly  
Seattle, WA

Katie Hennessy  
*UMass Lowell Engineering  
Solutions Fall 2019*  
University of Massachusetts  
Lowell  
Lowell, MA

### **#9. Magazines, Journals & Tabloids - Print - +32 pages**

Steve Casey  
*3550 - September 2019*  
3550 Magazine  
Portland, OR

Natalie Tolila  
*PORAC Law Enforcement News,  
October 2019*  
91 I MEDIA, a division of Trade  
News International, Inc.  
Burbank, CA

Mary Fran Tracy  
Laura Haefner  
Michael Muscat  
*AACN Advanced Critical Care*  
AACN Advanced Critical Care  
Aliso Viejo, CA

Lydia Avant  
Caroline Gazzara-McKenzie  
*Alabama Alumni Magazine  
Summer 2019*  
Alabama Alumni Magazine  
Tuscaloosa, AL

Victoria Houghton  
Allison Evans  
Emily Margosian  
*Dermatology World*  
American Academy of  
Dermatology  
Rosemont, IL

Stacy Brooks  
Brad Latham  
Melanie Powers  
*The Physiologist Magazine*  
American Physiological Society  
Rockville, MD

Beth Smiley  
Logan Settoon  
*American Rose*  
American Rose Society  
Shreveport, LA

Danielle Maldonado  
Joshua H. Shields  
Tiffani Alexander  
*ACC Docket*  
Association of Corporate  
Counsel  
Washington, DC

Becky Tu  
*Dynasty*  
China Airlines  
Taipei City  
Taiwan

Dave Shaw  
Katie Mosher  
Coastwatch Editorial Team  
*Coastwatch Magazine:  
Autumn 2019*  
Coastwatch Magazine  
Raleigh, NC

Anna Gillette  
*International Journal  
of MS Care*  
Consortium of Multiple  
Sclerosis Centers (CMSC)  
Minneapolis, MN

Mark Chisholm  
*It Is Innovation*  
Consumer Technology  
Association  
Arlington, VA

Jessica Loeding  
Kristen Thomas  
*Flame*  
Elevanta  
Kenne, GA

Carly Schulaka  
Ana Limon  
Albert Hanner  
*Journal of Financial Planning*  
Financial Planning Association  
Denver, CO

Mark Stinnett  
Mark Dierker  
*High Country Magazine*  
High Country Magazine  
Cimarron, NM

Craig Causer  
Vaughan Clarkson  
Gail Schnitzer  
*IEEE Potentials*  
IEEE  
Piscataway, NJ

Rachel Romines  
*Insight Magazine*  
IIA of IL  
Springfield, IL

Jennifer Molloy  
*September 2019 issue of  
Institutional Real Estate Asia  
Pacific*  
Institutional Real Estate, Inc.  
San Ramon, CA

Mike Consol  
*Real Assets Adviser*  
Institutional Real Estate, Inc.  
San Ramon, CA



Seth Katzen  
Jaidy Schweers  
Carolyn Katwan  
*j-VOICE Monthly*  
Jewish Federation of Delaware  
Wilmington, DE

Mary-Beth Selby  
*LIMRA MarketFacts*  
*Number 4-2019*  
LL Global Inc./LIMRA  
Maple Valley, WA

Michele Kho  
*The AlumNUS*  
Mediacorp Pte Ltd  
Singapore

Kaitlyn Gallagher  
*The Motivator Winter/Spring*  
*2019*  
Multiple Sclerosis Association  
of America  
Cherry Hill, NJ

Lynne Johnson  
*The Value Examiner*  
National Association of  
Certified Valuers and  
Analysts  
Salt Lake City, UT

Stephanie Oetjen  
*PEO Insider*  
National Association of  
Professional Employer  
Organizations  
Alexandria, VA

Sandra Shumway  
*Journal of Shellfish Research*  
National Shellfisheries  
Association  
Groton, CT

Leslie Gervasio  
*Borough News Magazine Special*  
*Edition*  
PA State Association of  
Boroughs  
Harrisburg, PA

Rod J. Rohrich, MD  
James M. Stuzin, MD  
Edward Tynan  
*Plastic and*  
*Reconstructive Surgery (Volume*  
*143, Issue 1)*  
Plastic and Reconstructive  
Surgery  
Dallas, TX

Ginni Linn  
Jill Ercolino  
Brenda Wilt  
*Pennsylvania Township News*  
PSATS  
Enola, PA

Neil Pierson  
Jeffrey Sabourin  
*Scotsman Guide*  
*Residential Edition*  
Scotsman Guide Media  
Bothell, WA

Steve Milano  
Tiffany Jackson  
*Corporate Optometrist*  
Steve Milano & Associates, LLC  
Marietta, GA

Jack Morgan  
Jason Risley  
*Textile Services, June 2019*  
*Textile Services Magazine*  
Alexandria, VA

Eric Gilkey  
Phil Gusman  
Jason Williams  
*CLM May 2019*  
The CLM  
Oxford, OH

Natalie Tolila  
*Toluca Lake Magazine, January/*  
*February 2019*  
Trade News International, Inc.  
Burbank, CA

Matthew Chamberlin  
Jennie Saia  
Branson Moore  
*Carolina Public Health Magazine*  
*- Fall 2019*  
*Vol 3-Num 4*  
UNC Gillings School of Global  
Public Health  
Chapel Hill, NC

Dawn Antoline-Wang  
Dr. Jeremy Faust  
Nancy Calaway  
*ACEP Now October 2019*  
Wiley  
Hoboken, NJ

Maureen Kennedy  
*American Journal of Nursing*  
Wolters Kluwer  
New York, NY

### **#10. Magazines, Journals & Tabloids - Electronic**

Alan Alper  
*Cognizant Journal (Vol 12) With*  
*Digital, the More We Live, the*  
*More We Learn*  
Cognizant Technology  
Solutions  
Teaneck, NJ

Mark Shortt  
Jennifer Bryda  
Mark Langlois  
*November 2019 Issue of Design-*  
*2-Part Magazine*  
Design-2-Part Magazine  
Prospect, CT

Anne Jacobson  
George Dunea  
*Hektoen International - A Journal*  
*of Medical Humanities*  
Hektoen International  
Chicago, IL

Katherine Mansfield  
IEEE Computer Society: *IEEE*  
*Security & Privacy, November/*  
*December 2019 issue*  
IEEE Computer Society  
Los Alamitos, CA

Katherine Mansfield  
IEEE Computer Society: *IEEE*  
*Software, September/October*  
*2019 issue*  
IEEE Computer Society  
Los Alamitos, CA

Greg Haag  
*SIU Today*  
International Association of  
Special Investigation Units  
(IASIU)  
Menomonee Falls, WI

### **#11. Magazines, Journals & Tabloids - Custom-Published**

Christina Capobianco  
*2020 MASTERS JOURNAL*  
AUGUSTA NATIONAL GOLF  
CLUB & H.O. ZIMMAN, INC.  
Lynn, MA

Lana Shoultz  
Boyd Peters  
Mike Chapman  
*TeethXpress Magazine*  
BioHorizons  
Birmingham, AL

Thomas Martinelli  
Lisa Ballard  
Greg Cohane  
*2019 New York By Rail*  
Content Studio @ Martinelli  
Custom Publishing  
Wappingers Falls, NY

Lincoln Product Team  
*Lincoln Frontline - Fourth Quarter*  
*2019*  
Ford Motor Company  
Troy, MI

Jamie Roberts  
Jennifer Minus  
*March/April 2020 American*  
*Spirit Magazine*  
Hammock  
Nashville, TN

Linda Klepitch  
*Leaders in Care Winter 2019*  
Shriners Hospital for  
Children & GLC - a marketing  
communications agency  
Skokie, IL

Jessie Kek  
*Singapore Health*  
ThinkFarm Pte Ltd  
Singapore

**#12. Magazines,  
Journals & Tabloids  
- Writing**

Bruce Rosenstein  
Frances Hesselbein  
*Leader to Leader #92*  
*Spring 2019*  
Frances Hesselbein Leadership  
Forum, University of Pittsburgh  
Medford, MA

Kathleen Osborne  
Kendra Davis  
*HB Magazine - Spring 2019*  
Hathaway Brown School  
Shaker Heights, OH

Jon Crylen  
*Academic Leader*  
*(February 2020)*  
Magna Publications  
Madison, WI

Christina Capobianco  
*SUPER BOWL LIV PROGRAM*  
*NATIONAL FOOTBALL*  
*LEAGUE & H.O. ZIMMAN,*  
*INC.*  
Lynn, MA

Deborah Feldman  
*Northeastern Law Magazine*  
Northeastern University  
School of Law  
Boston, MA

Mark Michelson  
*2019 Printing Impressions 400*  
*& Who's Who in Printing*  
Printing Impressions  
Philadelphia, PA

Mark Tarallo  
Claire Meyer  
Teresa Anderson  
*Security Management Magazine*  
*- November*  
*2019 issue*  
Security Management Magazine  
Alexandria, VA

Christina Capobianco  
*2019 US OPEN TOURNAMENT*  
*MAGAZINE*  
USTA & H.O. ZIMMAN, INC.  
Lynn, MA

Samara Kuehne  
Alexander Chiu, MD  
*ENTtoday May 2019*  
Wiley  
Hoboken, NJ

**#13. Magazines,  
Journals & Tabloids  
- Design & Layout**

Jennifer Barlow  
*Inside Dental Hygiene - Safety in*  
*Sterilization, September 2019*  
Aegis Dental Network  
Newtown, PA

Becky Tu  
*Dynasty*  
China Airlines  
Taipei City  
Taiwan

Benjamin Tyree  
Tia Gray  
Visual Arts and Press Staff  
*Defense Acquisition Magazine*  
Defense Acquisition University  
Fort Belvoir, VA

Krystie Dovenmuehler  
*Qualitative Research Consultants*  
*Association (QRCA) - QRCA*  
*Views Magazine, Summer 2019*  
E&M Consulting Inc.  
Chaska, MN

Ashley Day  
Alicia Carlson  
Jodi Belcher  
*Next Indiana: A Guide to Life*  
*After High School*  
IBJ Custom Publishing  
Indianapolis, IN

Jordan Maddex  
*SOAR Fall 2019*  
Jet Linx  
Omaha, NE

Michele Kho  
*Lifewise*  
Mediacorp Pte Ltd  
Singapore

Christina Capobianco  
*SUPER BOWL LIV PROGRAM*  
*NATIONAL FOOTBALL*  
*LEAGUE & H.O. ZIMMAN,*  
*INC.*  
Lynn, MA

Jessie Kek  
*Aha*  
ThinkFarm Pte Ltd  
Singapore

Christina Capobianco  
*2019 US OPEN TOURNAMENT*  
*MAGAZINE*  
USTA & H.O. ZIMMAN, INC.  
Lynn, MA

**#14. Magazines,  
Journals & Tabloids -  
1-2 Person-Produced**

Laine Crosby  
*ABA Bank Compliance*  
*ABA Bank Compliance*  
Washington, DC

Brittany Bungert  
*Iowa Auto Dealer*  
Iowa Automobile Dealers  
Association  
West Des Moines, IA

James Braibish  
Michael O'Dell, MD  
*Kansas City Medicine*  
Kansas City Medical Society  
Kansas City, MO

**#15. Magazines,  
Journals & Tabloids  
- Magazine Series**

John R. Hughes  
*Legionella series in the*  
*February, March, and April 2019*  
*issues of Opflow*  
American Water Works  
Association  
Denver, CO

Madeline Polino  
*FMI's Corporate*  
*Governance Series*  
CFMA  
Princeton, NJ

William Ng  
*Lifewise Jul-Sep 2019*  
*(Happy Family)*  
National Healthcare Group  
Singapore

Andrew Snyder  
*Choose Health Magazine*  
Orlando Health  
Orlando, FL

**#16. Magazines,  
Journals & Tabloids  
- Green**

Sara Coles  
Yasmin Stephens  
Elisabeth Riley  
*Johnson Matthey*  
*Technology Review*  
Johnson Matthey Plc  
Royston, Hertfordshire  
United Kingdom

Barbara A. Schmitz  
Kevin Rau  
Denise Gehring  
*The Wild Ones Journal - A Voice*  
*for the Natural Landscaping*  
*Movement*  
Wild Ones Natural  
Landscapers Ltd  
Neenah, WI

World Literature Today-The  
University of Oklahoma  
*A Rising Sea of Climate*  
*Change Lit*  
World Literature Today  
Norman, OK

## **#17. Magazines, Journals & Tabloids - Most-Improved**

Lesley Grissum  
AOA Focus redesign  
American Optometric  
Association  
Saint Louis, MO

Briana Fedorko  
David Falchek  
Jim Rink  
American Wine Society  
Wine Journal  
Blue Flower Graphic Design  
Edwardsville, PA

Lisa Cain  
ASN nephSAP  
Lisa Cain Design  
Glenwood, IL

Gwen Weerts  
Photonics Focus, the SPIE  
membership magazine  
SPIE  
Bellingham, WA

Jamie Mitchell  
Kerri Carpenter  
The Leader  
Voluntary Protection Programs  
Participants' Association  
Falls Church, VA

## **ANNUAL REPORTS**

### **#18. Annual Reports - Print**

Stephen M. Monroe  
Ben Swett  
Spotlight on the Seniors Housing  
& Care Market: A Look Back at  
M&A Trends and Transactions in  
the 21st Century  
Irving Levin Associates  
Norwalk, CT

Whitney Gray  
Karen Reardon  
Angela Jamison  
2019 RISE Annual Report  
RISE  
Washington, DC

Susanne Phillips  
Haley McKinney  
Nurse Practitioner: 32nd Annual  
APRN Legislative Update:  
Improving access to high-quality,  
safe, and effective healthcare  
Wolters Kluwer  
Philadelphia, PA

### **#19. Annual Reports - Print +32 pages**

Patrick McGee  
Sarah Hughes  
Jill Horne  
Prevail: Fox Chase Cancer Center  
Annual Report 2019  
Fox Chase Cancer Center  
Cheltenham, PA

Kent Kimes  
Ashley Gilmer  
Game Changers: GWCCA 2019  
Annual Report  
Georgia World Congress  
Center Authority  
Atlanta, GA

Betsy Lane  
ISPOR 2018 Annual Report  
ISPOR  
Lawrenceville, NJ

William Ng  
NHG Corporate Yearbook  
2018/19 (Adding Years of  
Healthy Life)  
National Healthcare Group  
Singapore

### **#20. Annual Reports - Electronic**

Amy Green  
Making an Impact:  
CAHEC at Work  
CAHEC  
Raleigh, NC

Anne Llewellyn  
Deanna Gillingham  
Abigail Tibig  
2020 Case Management Salary  
and Trends Survey  
Case Management Institute  
Plantation, FL

Judy Hoffstein  
Crohn's & Colitis Foundation  
Annual Report  
Crohn's & Colitis Foundation  
New York, NY

### **#21. Annual Reports - Design & Layout**

Betsy Lane  
ISPOR 2018 Annual Report  
ISPOR  
Lawrenceville, NJ

### **#22. Annual Reports - 1-2 Person- Produced**

Nancy Ostin  
Stacey Bersani  
Steve Watkins  
Making an Impact: IEEE-HKN  
Annual Report 2018  
IEEE  
Piscataway, NJ

Priscilla Knight  
Leslie Khamsivone  
NOVEC:A  
Bright Future  
Northern Virginia Electric  
Cooperative  
Manassas, VA

VIA Marketing  
Legacy Foundation  
Annual Report  
VIA Marketing  
Merrillville, IN

## **PRINT MEDIA**

### **#23. Print Media - Education & Training**

Marina Rolbin  
HSBA Welcome Brochure  
Charles Schwab  
Lone Tree, CO

Sarah Zack  
Joel Davenport  
Hope Charters  
Proper Disposal of Unwanted  
Medicine: How to Protect Your  
Home and Environment  
Illinois-Indiana Sea Grant  
Woodstock, IL

Kimberly Smith  
Deb Gehron  
John Braun  
Puzzled about investing?  
Vanguard  
Malvern, PA

### **#24. Print Media - Marketing & Public Relations**

Judy Taylor  
Julie Thomson  
Holyoke Public Schools  
Connections Brochure  
Holyoke Public Schools  
Holyoke, MA

Ginny Van Cura  
B2B-PRINT-SELLSHEET\_  
ValueStory  
OptumRx  
Arlington Heights, IL

### **#25. Print Media - Organization Capability & Identity Materials**

Howard Wahlberg  
Kaitlyn Cotter  
AFCEA capabilities brochure  
AFCEA  
Fairfax, VA

Carol Denequolo  
Colby Tirico  
Gina Albano  
Association First Sale Materials  
Prudential  
Roseland, NJ

Shelly Schueller  
WDC Employer Toolkit Brochure  
State of WI Department of  
Employee Trust Funds  
Madison, WI

Gary Bloom  
Kerry O'Leary  
Natasha Rodriguez  
*ABA Capabilities Brochure*  
The American Bankers  
Association  
Washington, DC

**#26. Print Media -  
Employee & Benefit  
Materials**

Jennifer Bailey  
*AlabamaRetire Deferred  
Compensation Plan Financial  
Wellness brochure*  
Empower Retirement  
Greenwood Village, CO

Diane Thorne  
*Medicare & NYSHIP 2019 -  
NY/PE & PA*  
NYS Dept. of Civil Service,  
NYSHIP  
Albany, NY

**#27. Print Media  
- Financial &  
Investment Materials**

Ric Edelman  
*Inside Personal Finance,  
November 2019 Issue*  
Edelman Financial Engines  
Fairfax, VA

**#28. Print Media  
- Meeting & Event  
Materials**

Joel Huffer  
Alyssa Barnum  
Sandra Lunsford  
*AJA: Strategies to Success*  
American Jail Association  
Hagerstown, MD

Gary Bloom  
James Melvin  
Rafael McFadden  
*ABA Annual Convention  
Advance Program*  
The American Bankers  
Association  
Washington, DC

**#29. Print Media -  
Catalogs, Directories  
& Guides**

Kayla Lloyd  
*Otsego County Lure  
Travel Guide*  
BBG&G Integrated Marketing  
Campbell Hall, NY

Krystie Dovenmuehler  
*National Customs Brokers  
& Forwarders Association of  
America, Inc. 2019  
Membership Directory*  
E&M Consulting Inc.  
Chaska, MN

David Beagin  
Robert Gasper  
*Gasper Christmas  
Catalog 2019*  
Gasper Landscaping  
Doylestown, PA

Karen Ward  
Carol Olsen  
*Advisors Handbook*  
SkillsUSA Massachusetts, Inc.  
South Easton, MA

Adam Soreff  
Caroline Kraunelis  
Donna Kish  
*UniFirst Industry-Specific Product  
Catalogs*  
UniFirst Corporation  
Wilmington, MA

**#30. Print Media -  
Books**

Jodi Lipson  
Jason Rich  
*My Online Privacy for Seniors*  
AARP  
Washington, DC

Jodi Lipson  
Frank Abagnale  
*Scam Me IfYou Can: Simple  
Strategies to Outsmart  
Today's Ripoff Artist*  
AARP  
Washington, DC

Thad Plumley  
*The Art ofWater Wells*  
National Ground Water  
Association  
Westerville, OH

Pamela J. Haylock  
Carol P. Curtiss  
*Cancer Survivorship:  
Interprofessional, Patient-  
Centered Approaches to the  
Seasons of Survival*  
Oncology Nursing Society  
Pittsburgh, PA

Kathleen Murphy-Ende  
*Current Trends in Oncology  
Nursing (Second Edition)*  
Oncology Nursing Society  
Pittsburgh, PA

Richard F. Chambers, CIA,  
QIAL, CGAP, CCSA, CRMA  
*The Speed of Risk: Lessons  
Learned on the Audit Trail, 2nd  
Edition*  
The Institute of Internal  
Auditors  
Lake Mary, FL

**#31. Print Media -  
Special Purpose**

Joseph Sheffer  
*Cleaning House: A Fresh Look  
at Sterilization Practices and  
Related Processes*  
AAMI  
Arlington, VA

Evan Sparks  
Craig Colgan  
Debra Cope  
*How America's Businesses  
Get Moving*  
ABA Banking Journal  
Washington, DC

Roy Kron  
Robert Ray  
*Louisiana Sea Grant Four-Year  
Site Review Briefing Book-2019*  
Louisiana Sea Grant College  
Program  
Baton Rouge, LA

Kaylen Tucker  
*Managing People, Data,  
and Processes*  
National Association of  
Elementary School Principals  
Alexandria, VA

Rob Getz  
*Greater Cheverly Plan*  
Prince George's Planning  
Dept., M-NCPPC  
Upper Marlboro, MD

David M. Markowitz  
*What Words Are Worth: National  
Science Foundation Grant  
Abstracts Indicate Award Funding*  
University of Oregon  
Eugene, OR

## **ELECTRONIC MEDIA**

### **#32. Electronic Media - Education & Training**

Arunima Majumdar  
*Demystifying Medical Malpractice Litigation*  
G-Cube Webwide Software  
Noida, Uttar Pradesh  
India

Harish Agrawal  
Sonia Gupta  
*Best Digital Learning Platform - Customizable, Adaptable, Agile*  
Magic Software Inc.  
New York, NY

Harsh Gupta  
*PepsiCo - Pizza XPress Game*  
MPS Interactive Systems  
Mumbai, Maharashtra  
India

Jason Pearce  
*Standard of Business Conduct: Training to Become the Fourth Guardian of Fort CBRE*  
Newgen Enterprise  
Pune, Maharashtra  
India

Kevin Winthrop  
Peter Nash  
Rieke Alten  
*Long-term Data on JAK Inhibitors: Implications for Clinical Management*  
Oregon Health and Science University  
Stafford, Staffordshire  
United Kingdom

Leonard Calabrese  
Neil Basu  
Kenneth Kalunian  
*JAK Inhibitors - Highlights from ACR 2019*  
RJ Fasenmyer Center for Clinical Immunology  
Stafford, Staffordshire  
United Kingdom

Deloris Johnson  
Clay Culver  
Carrie Benjamin  
*Party Financials*  
Tyler Technologies  
Plano, TX

Ranger Kidwell-Ross  
*WorldSweeper Monthly E-Newsletter*  
WORLDSWEEPER.COM  
Bow, WA

### **#33. Electronic Media - Electronic Publications**

Tracy Crews  
Brian Erickson  
Heidi Lewis  
*Changing Ocean Chemistry: A High School Curriculum on Ocean Acidification's Cause, Impacts, and Solutions*  
Oregon Sea Grant  
Newport, OR

Bonni Gonzalez  
Jason Howard  
Priya Nihalani  
*Paths to Success: Are Your Students On Track?* eBook  
Scantron Corporation  
Saint Paul, MN

Training Industry, Inc.  
*Training Strategies to Address the Soft Skills Gap*  
Training Industry, Inc.  
Raleigh, NC

Sarah Stakston  
*IEEE Xplore Innovation Spotlight*  
Weber Shandwick  
Minneapolis, MN

Teresa Zumwald  
Keri Jaehnig  
*19 Superpowers Your Speechwriter Must Have to Create Your Award-Winning Speech*  
Zumwald & Company, LLC  
Englewood, OH

### **#34. Electronic Media - Multimedia**

Toni Kervina  
Joy Grimm  
Synthia Jester  
*Programmed Instruction Series: Introduction to NDT*  
American Society for Nondestructive Testing  
Columbus, OH

Nikhil Ghodke  
*Sizzle Reel for AUM*  
Blockdissolve  
Montgomery, AL

Adam J. Brown, MD  
Stacey L. Adams  
*Rheuminations podcast*  
Healio  
Thorofare, NJ

Samira Sohail  
*Samira Stalks Podcast*  
Samira Stalks  
New York, NY

SHRM Online  
*All the Lonely People*  
SHRM  
Alexandria, VA

Meghan Dakan  
Michaela Noé  
*UBS Financial Wellness Interactives*  
UBS  
Weehawken, NJ

### **#35. Electronic Media - Webinars & Slide Shows**

Carmony Breaux-Burns  
*Metropolitan Water District of Southern California 401(k) and 457(b) Deferred Compensation Plans - E-Learning videos*  
Metropolitan Water District of Southern California  
Los Angeles, CA

Whitney Barno  
Nina Matias  
Sonya Szostak  
*AFSPA Webinar*  
Prudential  
Roseland, NJ

### **#36. Electronic Media - Video Media**

Kate Redding  
Ross Rollins  
*AAO-HNS: Where Experts and Science Converge*  
AAO-HNS  
Alexandria, VA

Jolene Kremer  
*AAOMS Patient Testimonial Video Series*  
American Association of Oral and Maxillofacial Surgeons  
Rosemont, IL

Chris Hobson  
*Montefiore Health System: Meeting Patients' Needs*  
American College of Radiology  
Reston, VA

Kevin O'Donnell  
Daniel Miller  
Beth Elkin  
*Blue Yonder's 'Sonoran Spirit' inspired workplace culture*  
Blue Yonder  
Scottsdale, AZ

Lauren Snowball  
*Choose Care, Not Cuts (Video)*  
Canadian Federation of Nurses  
Unions  
Ottawa, ON  
Canada

David Owen  
Bill Johnson  
*Cobb Schools'*  
*Culture of Care*  
Cobb County School District  
Marietta, GA

Kris Kurtenbach  
*The Phillips Collection – Arts*  
*Integration with Prism.K12*  
Collaborative Communications  
Group, Inc.  
Washington, DC

Roberta Condidorio  
Emma Neatrou  
*Now boarding: Netjets*  
*and First American. Together,*  
*the sky's the limit.*  
First American Equipment  
Finance  
Fairport, NY

John Simmons  
Jim Simmons  
Andy Young  
*2019 South Central Opioid*  
*Summit Video*  
IU School of Nursing  
Bloomington, IN

Mario Medina  
*Mended Hearts*  
*NASDAQ video*  
madison/miles media  
Arlington, TX

Emily Ready  
*NOVEC - Reliability Fall 2019*  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Tracey Choroco  
Jay Garrison  
Andrew Goodwin  
*Meet Isabella*  
Orlando Health Foundation  
Orlando, FL

Jill Ercolino  
Briette Treaster  
Triscari Video Web Marketing  
*The Township Video News*  
PA State Assoc. of Twp.  
Supervisors  
Enola, PA

Rod J. Rohrich, MD  
James M. Stuzin, MD  
Donald H. Lalonde, MD  
*Plastic and Reconstructive*  
*Surgery:*  
*Video Gallery*  
Plastic and Reconstructive  
Surgery | PRS Global Open  
Dallas, TX

John Renz  
Greysky Studio  
*Voluntary Benefits Videos*  
Prudential  
Newark, NJ

### **#37. Electronic Media - Green**

Donna McCaskill  
Pamela Jacobs  
Brooke Chakides  
*Fast Facts*  
NOAA Office for Coastal  
Management  
Charleston, SC

### **#38. Electronic Media - Special Purpose**

Jolene Kremer  
*AAOMS Annual*  
*Meeting Marquee*  
American Association of Oral  
and Maxillofacial Surgeons  
Rosemont, IL

Kimberly Burch-Garcia  
*County of Los Angeles 457(b)*  
*Horizons and 401(k) Savings*  
*Plans —Always LA logo voting*  
*email*  
County of Los Angeles  
Los Angeles, CA

Catherine Clifton  
Gretchen C. Porter  
Kristin Rairden  
Rachel P. Sommers  
*The Professional Counselor Digest*  
*- Volume 9, Issue 4*  
The Professional Counselor  
Greensboro, NC

## **SOCIAL MEDIA**

### **#39. Social Media - Social Media Sites**

Hayley Uffelman  
*SkillsUSA Social Media*  
SkillsUSA  
Leesburg, VA

### **#40. Social Media - Facebook Sites**

Justin Waters  
*Bolingbrook Park District*  
*Facebook Page*  
Bolingbrook Park District  
Bolingbrook, IL

Nicole Gardner  
*Lake Health Facebook Page*  
Lake Health  
Concord Township, OH

### **#41. Social Media - Blog Content**

Nathan Conz  
Patricia Brown  
*DXC Blogs*  
DXC Technology  
Tysons, VA

Amy Khokhar  
*Kuder Blog*  
Kuder, Inc.  
Adel, IA

Jessica Johnson  
Caity Reynolds  
*McKinley Insights Blog*  
McKinley Advisors  
Washington, DC

Jamie Mitchell  
*VPPPA Blog*  
Voluntary Protection Programs  
Participants' Association  
Falls Church, VA

Debbie Waller  
*Hypnotherapy Training*  
*and Practitioner*  
Yorkshire Hypnotherapy  
Training  
Beal, North Yorkshire  
United Kingdom

### **#42. Social Media - Best Single Blog Post**

Tony McReynolds  
*Female veterinarians more prone*  
*to suicide*  
AAHA  
Lakewood, CO

Gary Tetz  
*Bring in the rocks*  
McKnight's Long-Term Care  
News  
Northbrook, IL

Natalie Gerson  
*How to Protect Yourself from*  
*Predatory Publishers and Other*  
*Open Access FAQs*  
SAGE Publishing  
Thousand Oaks, CA

Maureen Kennedy  
Amy Collins  
Jacob Molyneux  
*Seen and Understood: A*  
*Postpartum Scare and a Nurse's*  
*Firm Reassurance*  
Wolters Kluwer  
New York, NY

### **#43. Social Media - Best Series of Blog Posts**

Jennifer Loftus  
Michael Maciekowich  
Cassandra Carver  
*Astronomy®: 2020 Compensation Budgeting Forecast*  
Astron Solutions  
New York, NY

Shelly Johnson  
*Alternatives to opioids, a three-part series*  
CARF International  
Tucson, AZ

Lois Bowers  
*Lois Bowers' Blog*  
McKnight's Senior Living  
North Olmsted, OH

### **#44. Social Media - Special Purpose**

Kate Boehm, MD  
Or Friedman, MD  
Anna Steve, MD  
*PRS Global Open's "Face the Case"*  
PRS Global Open  
Dallas, TX

Toni Bacala  
*Hearing Journal: #HearingChat for World Hearing Day 2019*  
Wolters Kluwer  
Philadelphia, PA

## **APPS**

### **#45. Apps - Business & Financial**

Arunima Majumdar  
*Baroda Gurukul Mobile App*  
G-Cube Webwide Software  
Noida, Uttar Pradesh  
India

### **#46. Apps - Education**

Katie Allodi  
*Redesigned ASDS App*  
American Society for Dermatologic Surgery  
Rolling Meadows, IL

### **#47. Apps - Health & Medical**

No Award Presented

### **#48. Apps - Design & Graphics**

Krystie Dovenmuehler  
*NARTS: The Association of Resale Professionals*  
E&M Consulting Inc.  
Chaska, MN

### **#49. Apps - Social Networking (includes Social Media apps)**

No Award Presented

### **#50. Apps - Special Purpose**

Kelly Dotson  
*Receipt Hog: Premium People Groups Numerator*  
Chicago, IL

Natalie Tolila  
*Peace Officers Research Association of California Mobile App*  
Trade News International, Inc.  
Burbank, CA

## **WEBSITES**

### **#51. Websites - Websites**

Lily Snyder  
Cindy Hansen  
*AAPD.org Redesign Project*  
American Academy of Pediatric Dentistry  
Chicago, IL

Adrienne Vienneau  
Alyssa Nader  
Alexandra Nederlof  
*CHEO website*  
CHEO  
Ottawa, ON  
Canada

Kiley Bear  
Karen Mayfield  
*City of Prince Albert Municipal Website*  
City of Prince Albert  
Prince Albert, SK  
Canada

Dan Hushon  
Lisa Braun  
Deric Luong  
*2020 Technology Trends*  
DXC Technology  
Tysons, VA

Ryan Nelson  
*Hallmark Enrollment Website*  
Empower Retirement  
Overland Park, KS

Kevin Campbell  
*County of Essex expands digital footprint with brand new online presence*  
eSolutionsGroup  
Waterloo, ON  
Canada

Steve King  
*Kaiser Permanente: Financial wellness is within your reach*  
Kaiser Permanente  
Oakland, CA

Michelle O'Brien  
Elana Conover  
James Fritzky  
*AICPA Digital Tools Website Design*  
Prudential  
Roseland, NJ

Robert George  
Mary Ellen Slater  
Emily Poe  
*NIH MedlinePlus*  
StratComm  
Natick, MA

Viola Ng  
*York Region Transit Website*  
York Region Transit - The Regional Municipality of York  
Richmond Hill, ON  
Canada

### **#52. Websites - WordPress Sites**

Jolene Kremer  
*MyOMS.org Website*  
American Association of Oral and Maxillofacial Surgeons  
Rosemont, IL

Jennifer Loftus  
Cassandra Carver  
Brendan Williams  
*Astron Solutions Corporate Website*  
Astron Solutions  
New York, NY

David Holloway-Boyd  
*Longview ISD Employee Benefits Website*  
FBMC  
Tallahassee, FL

Natalie Tolila  
*California Correctional Supervisors Organization Website*  
Trade News International, Inc.  
Burbank, CA

### **#53. Websites - Home Pages**

No Award Presented

**#54. Websites - Site Design & Illustration**

No Award Presented

**#55. Websites - 1-2 Person-Produced**

No Award Presented

**#56. Websites - Financial Websites**

No Award Presented

**#57. Websites - Special Purpose**

Reed Hollinshead  
Vincent Trimboli  
Amy Schroeder  
*Drive Idaho Podcasts*  
Idaho Transportation Department  
Boise, ID

Harsh Gupta  
*BYNOCS – Exercise your Eyes*  
MPS Interactive Systems  
Mumbai, Maharashtra  
India

**#58. Websites - New**

Dawn Small  
*Rebranded New CRA Website*  
Colorado Retirement Association (CRA)  
Littleton, CO

Matt Migliore  
Nick Phillips  
*International Fiber Journal*  
INDA  
Raleigh, NC

**#59. Websites - Most Improved**

Healio UX  
Healio Design  
*Healio CME Redesign*  
Healio  
Thorofare, NJ

Kaitlyn Gallagher  
*MyMSAA.org*  
Multiple Sclerosis Association of America  
Cherry Hill, NJ

Crystal Narayana  
Susan Ferris Hill  
*S.C. Sea Grant Consortium website*  
S.C. Sea Grant Consortium  
Charleston, SC

Catherine Clifton  
Shaun Avery  
Zachary Edlin  
Kristin Rairden  
Rachel P. Sommers  
*The Professional Counselor Website*  
The Professional Counselor  
Greensboro, NC

Natalie Tolila  
*Los Angeles County Professional Peace Officers Association Website Redesign*  
Trade News International, Inc.  
Burbank, CA

**CAMPAIGNS, PROGRAMS & PLANS**

**#60. Campaigns, Programs & Plans - Education & Training**

Joel Ippel  
Miriam Taylor  
*Creative Catalyst: Developing the Leader Within You*  
Inno-Versity  
Grand Rapids, MI

Siti Rohanah Koid  
Andrea Thum  
Caroline Pang  
*Invisible Attacks: A Cybersecurity Awareness campaign*  
Lee Kong Chian School of Medicine  
Singapore

Jane Harrison  
Terri Kirby Hathaway  
Amy Sauls  
*Lessons in Mariculture*  
North Carolina Sea Grant  
Raleigh, NC

**#61. Campaigns, Programs & Plans - Marketing & Public Relations**

Marketing and Business Development Teams  
Dina Beck  
Stephanie Eisele  
*New Campaign Sees Positive Results for the Future*  
Corporate Synergies  
Camden, NJ

Tracy Nguyen  
*Comerica Access Checking Mailer*  
Harland Clarke  
Las Vegas, NV

Tracy Nguyen  
*Comerica Personal Loan Mailer*  
Harland Clarke  
Las Vegas, NV

David DuVal  
*AOCS Marketing and Communications Strategy*  
McKinley Advisors  
Washington, DC

Ginny Van Cura  
*B2B-CAMPAIGN\_ PayerProspect-powerbank*  
OptumRx  
Arlington Heights, IL

Jim Breen  
Janane Williams  
Annalisa Austin  
*Protected Investment Benefit*  
Pacific Life  
Newport Beach, CA

Kerry McCabe  
Jennifer Johnston  
Bonnie Aparicio  
*Pre-Sales Strategy Brochure*  
Prudential  
Newark, NJ

Evonne Walls  
*Building Healthier Communities Together*  
Samaritan Health Services  
Corvallis, OR

Sarah Stakston  
*National Pork Board Insights to Action Program*  
Weber Shandwick  
Minneapolis, MN

**#62. Campaigns, Programs & Plans - Public Service**

Elena Fernandez  
*13th Annual Taos County Rivers and Lands Cleanup*  
Amigos Bravos  
Los Alamos, NV

Kenneth Dotson  
*Putting Our Heart into Everything We Do*  
Lincoln Central Association  
Chicago, IL

*Math Motivators Fundraising Campaign*  
The Actuarial Foundation & GLC-a marketing communications agency  
Skokie, IL



### **#63. Campaigns, Programs & Plans - Employee & Benefit Communications**

Sami Chappell  
Michelle Pearson-Casey  
Theresa Schuck Thorp  
*Olympic Steel Employee Engagement*  
Blue Communications  
Hollywood, CA

Bo Armstrong  
Candice Darr  
Thomas O'Banion  
*The Adventures of Captain Contributor*  
DataPath, Inc.  
Little Rock, AR

Carrie Goldrick  
Amanda Beasley  
*DTE "Believe in your Future" campaign*  
Empower Retirement  
Overland Park, KS

Karen Gardner  
*JPMorgan Chase "Max the Match" Campaign*  
Empower Retirement  
Overland Park, KS

Reed Hollinshead  
*Critical Incident Stress Management*  
Idaho Transportation Department  
Boise, ID

Vaughn Fender  
Heather Carreiro  
Jennifer Johnston  
*Philips Campaign*  
Prudential  
Newark, NJ

Don Shearer  
*Retirement Withdrawal Coach PPJ Campaign*  
Vanguard  
Valley Forge, PA

### **#64. Campaigns, Programs & Plans - Financial**

Kimberly Burch-Garcia  
*County of Los Angeles 457(b) Horizons and 401(k) Savings Plans—Target Enrollment Campaign*  
County of Los Angeles  
Los Angeles, CA

Duane Bankey  
*County of Orange Defined Contribution Program Retirement Readiness Campaign*  
County of Orange  
Santa Ana, CA

Sarah Lowery  
*Baylor Scott & White Health Retirement Plans Campaigns 2019*  
Empower Retirement  
Overland Park, KS

Tracy Nguyen  
*City National Bank Merger & Acquisition Campaign*  
Harland Clarke  
Las Vegas, NV

Tracy Nguyen  
*City National Bank Merger & Acquisition - Consumer*  
Harland Clarke  
Las Vegas, NV

Jennifer Kiffmeyer  
*Case of the Week*  
Retirement Learning Center  
Brainerd, MN

Kirk Maurer  
*Whirlpool Undersaver Savings Sweep Campaign*  
Vanguard  
Malvern, PA

### **#65. Campaigns, Programs & Plans - Health & Medical**

*HealthU Integrated Content Strategy*  
Hackensack Meridian Health & GLC - a marketing communications agency  
Skokie, IL

Holly-Ann Campbell  
Lawrence Walter  
*RNs in Long-Term Care: A Portrait*  
Ontario Nurses' Association  
Toronto, ON  
Canada

### **#66. Campaigns, Programs & Plans - Events & Meetings**

Amy Chisholm, CAE, CMP  
*2019 BOMA International Conference & Expo*  
BOMA International  
Washington, DC

Trisha Caruso  
Nancy Chernitsky  
Emily Santo  
*Orthopedics Today Hawaii 2020 Meeting*  
Healio LIVE  
Thorofare, NJ

McKnight's Staff  
*McKnight's Women of Distinction Awards*  
McKnight's LTC News  
Northbrook, IL

Ginny Van Cura  
*INTERNAL-IDENTITY\_BriovaRxPresidentsClub*  
OptumRx  
Arlington Heights, IL

### **#67. Campaigns, Programs & Plans - Special Purpose**

Krystal Przybylo  
*Bank of the West Plan Changes*  
Empower Retirement  
Overland Park, KS

Kenneth Dotson  
*Belmont Village Lincoln Central & Belmont Village "If I Forget / A Night to Remember"*  
Lincoln Central Association  
Chicago, IL

Kenneth Dotson  
*Lincoln Central Brand Event Strategy*  
Lincoln Central Association  
Chicago, IL

Brenda Sanne  
*NPPD Transition Campaign*  
Nebraska Public Power District (NPPD)  
Columbus, NE

Jennifer Lankford  
Stephanie Sulmer  
Kiryako Sharikas  
*Sheltering Arms Concussion Campaign*  
Sheltering Arms Physical Rehabilitation Centers  
Glen Allen, VA

## **WRITING**

### **#68. Writing - Education & Training**

Norman H Rappaport, MD, DMD, FACS  
*Thematic Issue: Opioid Epidemic: How Can Plastic Surgeons Provide Relief?*  
*Aesthetic Surgery Journal*  
Garden Grove, CA

Ann Augspurger  
*TLC: One Family's Story of a Life Cut Short*  
Energy Education Council  
Springfield, IL

Beth VanVoorhees  
*Retailer Education & Training Ford Frontline – June/July 2019*  
One10 Marketing  
Troy, MI

## **#69. Writing - Marketing & Public Relations**

Dr. Jarod Johnson  
Erika Hoefl  
*Mouth Monster Marketing*  
AAPD  
Muscatine, IA

## **#70. Writing - Feature Writing**

Chad Hudnall  
*Under Attack*  
American College of Radiology  
Reston, VA

Alexander Carrigan  
Floyd Nelson  
Carla DeCarlo  
*"Johnny Cash at Folsom Prison"* by Molly Law  
American Correctional Association  
Alexandria, VA

Bethany Bray  
Jonathan Rollins  
*Bundle of joy?*  
American Counseling Association/Counseling Today  
Alexandria, VA

Beryl Benderly  
Mark Matthews  
*A Frayed Welcome Mat*  
American Society for Engineering Education  
Washington, DC

Lucy Birmingham  
Mark Matthews  
*In Search of the Next Meal*  
American Society for Engineering Education  
Washington, DC

Donna Talarico  
*#UsToo: Ophthalmology Practices Navigate the #MeToo Movement*  
ASOA  
Fairfax, VA

Walt Williams  
*Making industry diversity a priority*  
CEO Update  
Washington, DC

Annette Bourgault  
Rebecka Wulf  
Michael Muscat  
*The Power of Family Engagement in Rounds: An Exemplar With Global Outcomes*  
Critical Care Nurse  
Aliso Viejo, CA

Jennifer Nevans  
*Small hearts believe big this holiday season*  
Dairy Farmers of Ontario  
Mississauga, ON  
Canada

Krystie Dovenmuehler  
*Timeless Texas: Texas Hill Country Reclaimed Retreat*  
E&M Consulting Inc.  
Chaska, MN

Caitlyn Stulpin  
*The 'broken' antimicrobial market: A 'looming cloud' over medicine*  
Infectious Disease News  
Thorofare, NJ

Loretta Clodfelter  
*Institutional Real Estate, Americas feature stories*  
Institutional Real Estate, Inc.  
San Ramon, CA

Brian Donahue  
Sara Grillo  
*Dental Product Shopper July 2019 Feature Story: Evolving Technologies*  
Integrated Media Solutions  
Manalapan, NJ

Janet Skidmore  
*Building Sustainable Eye Care in Developing Countries: Alcon Marks the 40th Anniversary of Fruitful Partnership with Orbis International*  
Janet Skidmore Communications LLC  
Dresher, PA

Kenneth Dotson  
*The Inheritance of One Penny*  
Lincoln Central Association  
Chicago, IL

Kaitlyn Gallagher  
*Pediatric MS Cover Story in The Motivator Summer/Fall 2019*  
Multiple Sclerosis Association of America  
Cherry Hill, NJ

Melanie Levenson  
*Long-anticipated Nurses' Health Program Launches*  
Ontario Nurses' Association  
Toronto, ON  
Canada

Leslie Gervasio  
*Not If, But When: Leading a Critical Incident in My Community*  
PA State Association of Boroughs  
Harrisburg, PA

Melissae Fellet  
*Reducing power plants' thirst*  
Sandia National Laboratories  
Albuquerque, NM

Karen Kitzel  
*Features in SkillsUSA Champions magazine*  
SkillsUSA  
Leesburg, VA

Marsha Lynn Bragg  
*Cameras Everywhere: Examining the Conflict Between Technology and Human Rights*  
Society of Women Engineers  
Cleveland Heights, OH

AnnMarie Harvie  
*Tully Lake hosts Junior Ranger event*  
U.S. Army Corps of Engineers  
Concord, MA

Janie Dyhouse  
*Female Veteran Entrepreneurs*  
VFW Magazine  
Kansas City, MO

Sarah Stakston  
*Medtronic Foundation Feature Stories*  
Weber Shandwick  
Minneapolis, MN

Nicholas King  
*Nonprofits Ill-Prepared for Short- or Long-Term Impacts of Disaster*  
Wiley  
Hoboken, NJ

Susan Fitzgerald  
Mary Bolster  
*Brain & Life: Get Ahead of Your MS*  
Wolters Kluwer  
Philadelphia, PA

## **#71. Writing - How-to Writing**

Ben Williams  
*How Will You Write Your Next Chapter?*  
AAHA  
Lakewood, CO

Ryan E. Austin, MD, FRCS(C)  
Frank Lista, MD FRCS (C)  
Jamil Ahmad, MD, FRCS (C)  
*Posterior Vaginoplasty With Perineoplasty: A Canadian Experience With Vaginal Tightening Surgery*  
ASJ Open Forum  
Garden Grove, CA

Harvey Clark  
*re:Search 2019.1 Court User Guide*  
Tyler Technologies  
Plano, TX

## **#72. Writing - News Writing**

Kyle Younker  
Maria Amante  
*Pacific Gas & Electric's bankruptcy and the making of a new California*  
Debtwire  
New York, NY

Andrea Zander  
*IREI Newline stories*  
Institutional Real Estate, Inc.  
San Ramon, CA

Matt Kamlet  
*NASA Captures First Air-to-Air  
Images of Supersonic Shockwave  
Interaction in Flight*  
Logical Innovations Inc. at  
NASA Armstrong Flight  
Research Center  
Edwards, CA

Tamara Lytle  
*The Cannabis Conundrum*  
SHRM  
Alexandria, VA

Russ Bleemer  
*When the Techies Go Marching  
In: An Industry Updates  
Its Sexual Harassment  
Dispute Resolution Policy*  
Wiley  
Hoboken, NJ

### **#73. Writing - Interviews & Personal Profiles**

Karla Monterrosa-Yancey  
*Barbara Martinez: An Advocate  
for Human Trafficking Victims*  
ACAMS  
Miami, FL

Carole King  
*JAY & JULIE ST. CLAIR A hand  
across, not a hand-out*  
CL King Communication  
Joplin, MO

Katrina Altersitz  
Healio Gastroenterology and  
Liver Disease Team  
*Bench to Bedside to Market and  
Back Again: Revolutionizing the  
Microbiome*  
Healio  
Thorofare, NJ

Craig Causer  
Karen Panetta  
*IEEE Women in  
Engineering Magazine*  
IEEE  
Piscataway, NJ

Nancy McLean  
*A Lifesaving Blood Pressure  
Check - At the Fair! -  
Best of Health Story*  
Lake Health  
Concord Township, OH

Rachel P. Sommers  
*April 2019 NCC Spotlight:  
Christy Sims*  
National Board for Certified  
Counselors, Inc. and Affiliates  
Greensboro, NC

Thad Plumley  
Mike Price  
*PFAS Roundtable*  
National Ground Water  
Association  
Westerville, OH

Jon Reisfeld  
*Using the Past to Inform  
the Future: An Interview  
with SWE Archivist  
Troy Eller English*  
Society of Women Engineers  
Cleveland Heights, OH

Mae Jacobson  
*Speakeasy & Listen*  
Washington Athletic Club  
Seattle, WA

Aileen Gelpi  
Joan Hope  
Halley Sutton  
*Embrace change, diversity,  
accountability in leadership  
roles, Dean & Provost*  
Wiley  
Palm Beach Gardens, FL

Rich Laliberte  
Mary Bolster  
*Brain & Life:  
Transcending Tics*  
Wolters Kluwer  
Philadelphia, PA

### **#74. Writing - Regular Departments & Columns**

Jennifer Adams  
*The Brief*  
AAJ Publications  
Washington, DC

Victoria Houghton  
*Dermatology World:  
Answers in Practice*  
American Academy of  
Dermatology  
Rosemont, IL

Stephanie Kern  
Stephen C. Dwyer  
*The Law and You*  
American Staffing Association  
Alexandria, VA

Mark Graham  
*Inside Compensation*  
CEO Update  
Washington, DC

Bruce Rosenstein  
Frances Hesselbein  
*Leader to Leader Columns:  
Frances Hesselbein column*  
Frances Hesselbein Leadership  
Forum, University of Pittsburgh  
Medford, MA

Stephen Hundley  
*Editor's Notes Column Series:  
The Leadership Imperatives  
for Assessment Excellence*  
IUPUI  
Indianapolis, IN

Keri Losavio  
Philip Seo  
Liliana Estep  
*Rheuminations,  
The Rheumatologist*  
John Wiley & Sons, Inc.  
Hoboken, NJ

Kenneth Dotson  
*President's Letter*  
Lincoln Central Association  
Chicago, IL

Steve Johnson  
*Johnson's World*  
Printing Impressions  
Carol Stream, IL

Stacey Phillips  
*Solving the Tech Shortage*  
Radiant Writing &  
Communications  
Carlsbad, CA

Mark Tarallo  
*National Security column*  
Security Management Magazine  
Alexandria, VA

Lee Capristo  
*Editor's Note - series of 3*  
St. Mary's College of Maryland  
Saint Mary's City, MD

Joan Hope  
Neera Jain  
Halley Sutton  
*Coalition Corner Feature,  
Disability Compliance  
for Higher Education*  
Wiley  
Palm Beach Gardens, FL

Tanya Gregory  
Reamer L. Bushardt,  
PharmD, PA-C, DFAAPA  
Jan Enger  
*JAAPA: Mindful Practice*  
Wolters Kluwer  
Philadelphia, PA

### **#75. Writing - Editorial & Advocacy Writing**

Robert Singer, MD, FACS  
Foad Nahai, MD, FACS  
*Regulation of Stem-Cell  
Treatments: A Problem  
That Is Only Getting Worse*  
Aesthetic Surgery Journal  
Garden Grove, CA

Nichole LoPresti  
David Brogan  
*Rent Control Is Not a Solution  
to Our Affordable Housing Crisis*  
New Jersey Apartment  
Association  
Monroe Township, NJ

Christopher Barsotti, MD  
Lisa Hoffman  
Jackie Lam  
*Emergency Medicine News -  
Viewpoint: Ending Gun  
Violence Is Our Lane*  
Wolters Kluwer  
Philadelphia, PA

## **#76. Writing - Financial & Investment Writing**

George Mannes  
Mark Miller  
Robert Powell  
*Countdown to Retirement*  
AARP The Magazine  
Washington, DC

Margaret Weir Westby, CRCM  
*E-sign: The Dinosaur in the Room*  
ABA Bank Compliance  
Washington, DC

Clifton Barnes  
*Commercial Real Estate Reporting*  
Triangle Business Journal  
Cary, NC

Karen Wong  
Lisa Amos  
*Cybersecurity: What Financial Advisors Need to Consider*  
VerbFactory  
Toronto, ON  
Canada

## **#77. Writing - Health & Medical Writing**

Mary Fran Tracy  
Laura Haefner  
Michael Muscat  
*MDMA-Associated Liver Toxicity: Pathophysiology, Management, and Current State of Knowledge*  
AACN Advanced Critical Care  
Aliso Viejo, CA

Steve Perrine  
Sari Harrar  
*Special Report: Marijuana and Your Health*  
AARP The Magazine  
Washington, DC

Katie Belezny, MD, FRCPC  
Jean D.A. Carruthers, MD, FRCSC, FRC (OPHTH)  
Derek Jones, MD  
*Update on Avoiding and Treating Blindness From Fillers: A Recent Review of the World Literature*  
Aesthetic Surgery Journal  
Garden Grove, CA

Brooke Bilyj  
*Lung Screening in an Urban Setting*  
American College of Radiology  
Reston, VA

Laurie Meyers  
Jonathan Rollins  
*Talking about menopause*  
American Counseling Association/Counseling Today  
Alexandria, VA

Debra Beck  
*Israel and Palestine Find Common Ground in Blood Services*  
ASH Clinical News  
Manalapan, NJ

Savory Turman, COMT, OCS  
*The Case for Mentoring*  
ASOA  
Fairfax, VA

Jason Laday  
*Nowhere Else to Go: Caring for Undocumented Patients in Rheumatology*  
Healio  
Thorofare, NJ

Francesca Charny  
Virginia Petrancosta  
*Health care industry insights: A focus on the hospital and physician professional liability claims environment*  
Journal of Health Care Risk Management, American Society for Health Care Risk Management  
Chicago, IL

Shirley Archer  
Jenifer Milner  
*Countering Chronic Inflammation for Healthier Aging*  
Shirley S Archer Associates, LLC  
Herrliberg, Zürich  
Switzerland

Belinda Klein  
Dennise Brogdon  
*Hughston Health Alert Volume 31, Number 1 - Winter 2019*  
The Hughston Foundation  
Columbus, GA

Alison Caballero  
Jamie Watson  
Tiffany Haynes  
*How to M.O.V.E. toward Emotional Wellness*  
University of Arkansas for Medical Sciences | Center for Health Literacy  
Little Rock, AR

Toni Bacala  
*Hearing Loss and Dementia: Breakthrough Research Seeks Causal Link*  
Wolters Kluwer  
Philadelphia, PA

Katherine Carey  
M. Thomas Quail  
*NURSING 2020 - Nicotine toxicity: Protecting children from e-cigarette exposure*  
Wolters Kluwer  
Philadelphia, PA

Coleen Stern  
Lisa Dischert  
Jesse Edward Florang, EdD, MSE, LIMHP, PLADC  
*Nursing Made Incredibly Easy: Caring for Adolescents Experiencing Cyberbullying*  
Wolters Kluwer  
Philadelphia, PA

Coleen Stern  
Michael Trinsey  
Janie Schumaker, MBA, BSN, RN, CEN, CENP, CPHQ, FABC  
*Nursing Management - The Emergency, Trauma, and Transport Nursing Workforce: Highlights of a Benchmark 2019 Survey*  
Wolters Kluwer  
Philadelphia, PA

## **#78. Writing - Speech & Script Writing**

Karen Kitzel  
*Scripts for Executive Director of SkillsUSA*  
SkillsUSA  
Leesburg, VA

Teresa Zumwald  
*Free Enterprise at Work: How Winsupply's Business Model Gives Everyday People the Freedom to Earn Their Own Success*  
Zumwald & Company, LLC  
Englewood, OH

## **#79. Writing - Technical & Technology Writing**

Gavin Stern  
*Preparing for the Next Cyber Storm: Are You Ready?*  
AAMI  
Arlington, VA

Laurel Oldach  
*Biochemistry of a burger*  
ASBMB  
Rockville, MD

Mark Shortt  
*It Takes a Village to Create an Innovative Medical Device Design-2-Part Magazine*  
Prospect, CT

Susan Sandler  
James Canterbury  
*Blockchain for  
Pharmaceutical Engineers,  
Pharmaceutical Engineering  
January-February 2019*  
ISPE  
North Bethesda, MD

Matt Kamlet  
*NASA Tests Supersonic Shock  
Probe Using Historical NACA  
Flight Test Technique*  
Logical Innovations Inc. at  
NASA Armstrong Flight  
Research Center  
Edwards, CA

Jay Levine  
*X-56A Team Makes  
Project Take Flight*  
Logical Innovations Inc. at  
NASA Armstrong Flight  
Research Center  
Edwards, CA

Tammy Appel  
*Technology and the Future*  
LOMA  
Mableton, GA

Neal Singer  
*Thwarting oil-pipeline corrosion  
by identifying a nanoscale villain*  
Sandia National Laboratories  
Albuquerque, NM

Mary Ann Riss  
*Individual Filer User Guide*  
Tyler Technologies  
Plano, TX

## **#80. Writing - Green Writing**

Priscilla Knight  
*What Happened to  
the China Syndrome?*  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Sandy Lender  
*OEMs Share Recycling Trends*  
Sandy Lender Ink  
Beverly Hills, FL

Matt Windsor  
*An undergrad's 5-step plan to  
change the world, from trailer  
park to United Nations*  
University of Alabama at  
Birmingham  
Birmingham, AL

## **#81. Writing - Writing Series**

Virginia, Maryland & Delaware  
Association of Cooperatives  
*On the Outside, Looking In*  
Cooperative Living  
Glen Allen, VA

Eva Hoffmann  
*Cannabis series*  
Gazette Chicago  
Chicago, IL

Andrew Snyder  
*Orlando Health Stories*  
Orlando Health  
Orlando, FL

Bernard Chia  
Wah Chuen Kok  
Sherlyn Quek  
*PIONEER Magazine  
FEATURE Series*  
So Drama! Entertainment  
Singapore

Janie Dyhouse  
*Vietnam's Montagnards  
in America*  
VFW Magazine  
Kansas City, MO

Pamela Tarapchak  
Brian J. Bolwell, MD, FACP  
*Oncology Times - "Straight Talk:  
Today's Cancer Centers"*  
Wolters Kluwer  
Philadelphia, PA

Jeanne Darrow  
*The MAKERs of  
Morgan Stanley*  
Working With Words, LLC  
Hopewell Junction, NY

## **#82. Writing - Special Purpose**

Todd Herman  
*Investing in Yourself*  
Todd Herman Associates  
Greensboro, NC

## **#83. Writing - Best Rewrites**

Carla Kemp  
*"What pediatricians, parents  
can do to mitigate harm from  
negative media messages"*  
AAP News, American Academy  
of Pediatrics  
Itasca, IL

## **DESIGN & ILLUSTRATION**

### **#84. Design & Illustration - Design & Layout**

Scott A. Davis  
Lesley Q. Palmer  
*Home Sweet Forever Home*  
AARP The Magazine  
Washington, DC

Nicola Nittoli  
*In Search of the Next Meal*  
American Society for  
Engineering Education  
Washington, DC

Christina Capobianco  
*2020 MASTERS JOURNAL*  
AUGUSTA NATIONAL GOLF  
CLUB & H.O. ZIMMAN, INC.  
Lynn, MA

Jennifer Nevans  
*November 2019  
cover story layout*  
Dairy Farmers of Ontario  
Mississauga, ON  
Canada

Ric Edelman  
*Inside Personal Finance,  
October 2019 Issue*  
Edelman Financial Engines  
Fairfax, VA

Krystal Przybylo  
*Moog Plan Changes –  
new hire mailer*  
Empower Retirement  
Overland Park, KS

Roberta Condidorio  
*Year-End Financial Playbook*  
First American Equipment  
Finance  
Fairport, NY

David Beagin  
Robert Gasper  
Christina Reeves  
*Landscape Design  
Look Book 2020*  
Gasper Landscaping  
Doylestown, PA

Janet Dudar  
Gail Schnitzer  
Craig Causer  
*IEEE Potentials*  
IEEE  
Piscataway, NJ

Isabella Mathews  
*REALTOR® Magazine: Design  
Comebacks (July-August 2019  
feature)*  
National Association of  
REALTORS®  
Chicago, IL

JoAnn Dickey  
*Cameras: Altering the  
Way We See Reality*  
Society of Women Engineers  
Cleveland Heights, OH

Catherine Clifton  
Kristin Rairden  
Rachel P. Sommers  
*The Professional Counselor  
Digest - Volume 9, Issue 4*  
The Professional Counselor  
Greensboro, NC

**#85. Design & Illustration - Illustration & Typography**

Scott A. Davis  
Amy Shroads  
*Countdown to Retirement*  
AARP The Magazine  
Washington, DC

John Harman  
*Made In China*  
The Military Officers  
Association of America  
Alexandria, VA

Pauline Hudel Smith  
*Speaking in Tongues*  
UTA  
Dallas, TX

**#86. Design & Illustration - Infographics**

Shelly Johnson  
*Mission Driven Measurement*  
CARF International  
Tucson, AZ

Tanima Roy  
*Microcontent Infographic*  
Cognizant Technology  
Solutions  
Kolkata, West Bengal  
India

Brian Hulten  
*NEA HIP 10-Point*  
*Infographic Flyer*  
Mercer  
Urbandale, IA

Ginny Van Cura  
*B2B-LONG-FORMAT-*  
*INFOGRAPHIC\_*  
*PointOfSaleDiscount*  
OptumRx  
Arlington Heights, IL

Rachel Barth  
*Herstory through History*  
The Military Officers  
Association of America  
Alexandria, VA

**#87. Design & Illustration - Covers**

Janet Dudar  
Craig Causer  
*IEEE Women in*  
*Engineering Magazine*  
IEEE  
Piscataway, NJ

Mary-Beth Selby  
Amy Naspinski  
*LIMRA MarketFacts*  
*Number 3-2019*  
LL Global Inc./LIMRA  
Maple Valley, WA

Diane Thorne  
*Participating Provider*  
*Directory Covers 2019*  
NYS Dept of Civil Service,  
NYSHIP  
Albany, NY

Bernard Chia  
Wah Chuen Kok  
Sherlyn Quek  
*Future of Defence*  
*(PIONEER Apr 2019)*  
So Drama! Entertainment  
Singapore

JoAnn Dickey  
*SWE Magazine, Fall 2019*  
Society of Women Engineers  
Cleveland Heights, OH

**#88. Design & Illustration - Spreads**

Karla Monterrosa-Yancey  
Victoria Racine  
*The Australian Experience—*  
*A conflicting regulatory landscape*  
ACAMS  
Miami, FL

JoAnn Dickey  
*Constructive Voices*  
*in Turbulent Times*  
Society of Women Engineers  
Cleveland Heights, OH

JoAnn Dickey  
*"That's What I Wanted to Do"*  
Society of Women Engineers  
Cleveland Heights, OH

John Harman  
*The Picture of Patriotism*  
The Military Officers  
Association of America  
Alexandria, VA

**#89. Design & Illustration - Photography**

Robert French  
*Images of Myanmar*  
3550 Magazine  
Portland, OR

Scott A. Davis  
Michael Wichita  
Stephanie Shafer  
*7 Essential Nutritional*  
*Superfoods*  
AARP Bulletin  
Washington, DC

Scott A. Davis  
Amy Shroads  
Michael Wichita  
*99 Ways to Save*  
AARP Bulletin  
Washington, DC

Scott A. Davis  
Todd Albertson  
Jane Clark  
*A New Age*  
AARP The Magazine  
Washington, DC

Bernard Chia  
Wah Chuen Kok  
Sherlyn Quek  
*High Combat Readiness*  
*(PIONEER Magazine June 2019)*  
So Drama! Entertainment  
Singapore

Christina Capobianco  
*2019 US OPEN*  
*TOURNAMENT MAGAZINE*  
USTA & H.O. ZIMMAN, INC.  
Lynn, MA

**#90. Design & Illustration - Identity & Graphic Standards**

Tracy Nguyen  
*Women's Network Logo*  
Harland Clarke  
Las Vegas, NV

Craig Downing  
*New Hampshire Deferred*  
*Compensation Plan 40th*  
*Anniversary Celebration Logo*  
State of New Hampshire  
Deferred Compensation Plan  
Concord, NH

**#91. Design & Illustration - Print Ads & Advertorials**

Andrew Whitney  
*NADA Retirement Flyer*  
Empower Retirement  
Overland Park, KS

Tracy Nguyen  
*CNB Business Ad,*  
*Museum Ad and Sculpture Ad*  
Harland Clarke  
Las Vegas, NV

Brian Hulten  
*ACP PL Ad*  
Mercer  
Urbandale, IA

**#92. Design & Illustration - Posters, Displays & Calendars**

Dana Russell  
Barbara Lawrie  
*2020 Appaloosa*  
*Journal Calendar*  
Appaloosa Journal  
Moscow, ID

Anne Gannon  
Jennifer DuBois  
Sandra Frens  
2019 FTCA Executive  
Training Session  
Constitutional Tax Collector,  
Serving Palm Beach County  
West Palm Beach, FL

Jessica Dixon  
Dignity Health 2020 Calendar:  
A Year of Humankindness  
Dignity Health  
Chandler, AZ

Tracy Nguyen  
CNB Window Cling\_Imagination  
Harland Clarke  
Las Vegas, NV

Kristin Rairden  
Nikki Yannone  
NBCC ACA 2020  
Panel Banner  
National Board for Certified  
Counselors, Inc. and Affiliates  
Greensboro, NC

Diane Thorne  
Choices Posters 2020 -  
NY & PE  
NYS Dept of Civil Service,  
NYSHIP  
Albany, NY

Staci Schneider  
Jared Bond  
VIP Campaign/Plan Branded Dual  
Purpose Banner  
State of Indiana Office of State  
Auditor Tera Klutz  
Indianapolis, IN

Samantha Fleck  
It's More Than Food. It's My Big  
Y - 2020 Calendar  
The MARS Agency  
Southfield, MI

Lisa Graham  
We Did It Ourselves  
University of Texas at Arlington  
Arlington, TX

### **#93. Design & Illustration - Best Redesigns**

Carlos Soto  
Counseling Today redesign  
(January & February 2020  
issues)  
American Counseling  
Association/Counseling Today  
Alexandria, VA

Kenneth L. Mercer  
Journal AWWA 2019 Redesign  
American Water Works  
Association  
Denver, CO

Paige Bartlett  
Basia Belza  
Heather Wicklein-Sanchez  
de Tornay Center for Healthy  
Aging Fact Sheet  
de Tornay Center for Healthy  
Aging  
Seattle, WA

Hiyan Sisson  
DEA Redbook - Guidelines  
for Law Enforcement for the  
Cleanup of Illicit Hazardous  
Environments  
Schatz Strategy Group  
Blackwell, OK

Shelly Schueller  
WDC Program Highlights Before  
and After Redesign  
State of WI Department of  
Employee Trust Funds  
Madison, WI

### **ONE-OF-A-KIND PUBLICATIONS**

#### **#94. One-of-a-Kind Publications - Print**

Kimberly Schaefer  
ASCO Answers: Cancer  
Survivorship  
American Society of Clinical  
Oncology  
Alexandria, VA

Kathleen Brunet  
Allison Ognibene  
Gina Garcia  
2019 Commencement Brochure  
County College of Morris  
Randolph, NJ

Idea Garden Advertising /  
Adams Media Group  
Carrie Adams  
Jesse Strang  
Jordan Wassell  
Dori Stone  
Kim Brady  
IRC Chamber  
Who's Who in Indian River  
County Chamber Guide  
Donna Mitchell  
Vero Beach, FL

Krystie Dovenmuehler  
E&M 20-Year Publication  
E&M Consulting Inc.  
Chaska, MN

Barbara Thomas  
Nikki Lichthardt  
Shirley Wang  
Tippie Society Times  
University of Iowa Tippie  
College of Business  
Iowa City, IA

#### **#95. One-of-a-Kind Publications - Electronic**

Jodi Lipson  
Lesley Palmer  
Ethel Percy Andrus: Conoce a  
Nuestra Fundadora Visionaria  
(One Woman Who Changed  
America)  
AARP  
Washington, DC

Alan Alper  
From/To: Everything you wanted  
to know about the future of your  
work  
Cognizant Technology  
Solutions  
Teaneck, NJ

#### **#96. One-of-a-Kind Publications - Custom-Published**

Adam Pitluk  
Maura Gast  
Diana Pfaff  
Surveyor  
Groom Lake Media  
Plano, TX

Mui Eng Choo  
Ee Kiam Chua  
Her Opera, Her Life, Joanna  
Simply Green  
Singapore

#### **#97. One-of-a-Kind Publications - Education & Training**

Megan Kennedy  
Claire Brien  
CLN2 Disease Educational  
Webinar Series  
ELM Medical LLC  
Conshohocken, PA

Michele Kho  
Beanstalk  
Mediacorp Pte Ltd  
Singapore

**#98. One-of-a-Kind Publications - Health & Medical Publications**

Peter Sonnenreich  
*EASD Meeting Coverage: TRESIBA® AND XULTOPHY® EQUIP ENDOCRINOLOGISTS WITH TWO POWERFUL DIABETES DRUGS*  
Kikaku America International  
Bethesda, MD

Kaitlyn Gallagher  
*Employment and MS*  
Multiple Sclerosis Association of America  
Cherry Hill, NJ

CBS  
*CBS Gratitude Project*  
UnitedHealth Care  
Minnetonka, MN

**#99. One-of-a-Kind Publications - Government**

Jessica Geiszler  
Ashley Marquez  
Vincent Freeman  
*Brand Book*  
County of San Diego  
Department of Parks and Recreation  
San Diego, CA

Norene Johnson  
Emily Beliles  
Michael Bubar-Krukowski  
*Defense Acquisition Research Journal - Issue 91*  
*January 2020 Vol. 27 No. 1*  
Defense Acquisition University  
Fort Belvoir, VA

Cecilia Kong  
*Co-use • Re-use • Innovation*  
Hong Kong Drainage Services Department  
Wanchai, Kowloon  
Hong Kong

Sara Baker  
Atessa Marashi  
Lorae Klein  
*Dallas Midtown Autonomous Transportation System and Shared Parking Feasibility Study*  
Jacobs  
Boise, ID

Todd Rohack  
Gery Rudolph  
Beth Vaughan  
*MCSF-BI Pest Management Quick Reference Guide*  
Jacobs Engineering Group Inc.  
Lake Worth, FL

**#100. One-of-a-Kind Publications - Green**

Angelia Sia  
Khoo Kai En  
*CITYGREEN*  
National Parks Board  
Singapore

Abbi Lewis  
Stacey Fonseca  
*Go Green Challenge Campaign: State of Vermont vs. Island Savings Plan Hawaii*  
Prudential  
Newark, NJ

Sarah Stakston  
*WeCare: Pig Farmers' Six-Decade Commitment to Sustainability*  
Weber Shandwick  
Minneapolis, MN

**A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name within each individual category. Note: In rare cases where the organization name is the same as an individual's name, it will be listed alphabetically as an organization.
- Organization names and job titles appear in the format and style used by entrants.

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